

LBJ's DAUGHTER, FIANCE SPLIT



LYNDA BIRD JOHNSON

WASHINGTON (AP)—The engagement of President Johnson's daughter, Lynda Bird, to Navy Lt. (j.g.) Bernard Rosenbach has been broken by mutual agreement.

Mrs. Elizabeth Carpenter, press secretary to Mrs. Lyndon B. Johnson, confirmed this Saturday.

She said Rosenbach, 23, was in Washington last weekend and Lynda Bird, 20, returned his ring at that time.

Rosenbach, stationed at Mayport Naval Station near Jacksonville, Fla., said when asked about the broken engagement, "Yes, that is true."

He would not give a reason for the breakup, but said it was not another boy or girl.

"This is what an engagement is for," he said. "To find

out how you get along. The engagement was perhaps premature.

"After being engaged for 10 months, we were both, naturally, upset."

Some sources had indicated there might be a religious problem, but Mrs. Carpenter denied this was a factor. Rosenbach is a Roman Catholic; Lynda Bird a Protestant.

It was learned that friends had been expecting the engagement to end for several weeks.

The engagement was first disclosed in June 1963 when Johnson, then vice president, gave a party for her and remarked that she was wearing a diamond ring given her by Rosenbach.

Rosenbach is assigned to the Jonas B. Ingram, a destroyer, based at Mayport. Mrs. Carpenter said he returned

there after spending last Saturday and Sunday in Washington.

He is the son of Mr. and Mrs. Bernard M. Rosenbach of Comfort, Tex. His father operates a lumber business there.

Comfort is about 50 miles from the Johnson ranch. The Rosenbach and Johnson families have known each other for several years. Rosenbach and Lynda Bird had been going together since he attended the Naval Academy at Annapolis, where he graduated in 1962.

No wedding plans had ever been announced by the White House.

Rosenbach did not show up for Lynda Bird's 20th birthday party here March 18, but it was explained that he could not get leave. She still has two years of schooling remaining to complete her college education.



LT. BERNARD ROSENBAACH

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--
Some cloudiness at times but mostly sunny. High 66. Complete weather on Page A-2.

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IN NEWSMAN'S DEATH

Chief in Denial His Aide Tried Any 'Cover-Up'

Police Chief William Mooney denied Saturday night that Det. Capt. John B. Black had tried to cover up details of the shooting of Independent Press-Telegram reporter William B. Hunter, 35.

"That story is completely false," the chief said.

He was referring to an I, P-T report Saturday that Black had told newsmen Friday there was "no horse-play" involved in the shooting, then admitted there had been when informed Chief Mooney had revealed two detectives' game of cops and robbers resulted in the newsmen's death.

The chief said he didn't consider Black's inaccurate report to newsmen to be covering up, because Black felt it was important to the investigation to keep the information confidential.

"Capt. Black developed the information as to the discrepancies in the original story and he immediately reported that information to me and I in turn immediately reported it to the city manager. At no time did he attempt to cover up any phase of the investigation," Chief Mooney said.

At first Det. Creighton A. Wiggins Jr., 31, and his partner, Det. Errol Green-

France Held Cutting New NATO Link

Will End Navy's
Part in Exercises;
Diplomats Report

LONDON (AP) — Allied diplomats said Saturday night they understand President Charles de Gaulle is planning to end active French naval cooperation with the North Atlantic Treaty Organization, except in time of war.

The reports came after France's representative, Adm. George Cabanier, stayed away from a meeting of the committee of NATO's Channel Command Thursday in The Hague.

VICE ADM. Jean Witrand, naval attaché at the French Embassy in London, said he had no information when asked by a newsmen if there was any explanation for Cabanier's absence.

The informants, who declined to be identified, said they now do not expect the French to participate in future naval exercises being arranged for European members of NATO who make up Channel Command. The command includes Britain, France, Belgium and Holland, and is led by Adm. Sir Wilfrid J. W. Woods of Britain.

In Germany, meanwhile, the independent Hamburg newspaper Die Welt said it also had learned of a possible French navy withdrawal.

\$1-Billion Eastern Poverty-War Plan



INCOMING, OUTGOING CHIEFS OF U.S. VIET NAM EFFORT
Gen. Paul D. Harkins (right) will be replaced by his deputy, Gen. William C. Westmoreland (left) as commander of U.S. forces in South Viet Nam effective Aug. 1, President Johnson said. (Story Page A-2)

Nine States to Get New Highway Net

WASHINGTON (AP) — President Johnson said Saturday he will ask Congress to approve a billion-dollar aid program for nine Appalachian states.

The President also told a news conference that the United States and the Soviet Union are discussing several possible agreements which he said "might lessen tensions and promote peace."

JOHNSON said "we are hopeful" about the outcome of American-Soviet discussions, and, without getting specific, he reported that he has exchanged "a good many communications" with Premier Nikita Khrushchev.

Johnson met with reporters in his oval office, flanked at his desk by former President Harry S. Truman, who dropped in for lunch, and Texas author J. Frank Dobie, who is a weekend house guest.

Readers' Insurance Benefits Increased

The Independent Press-Telegram announces a new and much better Reader Service Accident Insurance Program effective today.

In making the announcement, W. J. Morrissey, circulation director, said, "because of the tremendous increase in medical and hospital expenses, we have received many requests for a policy that would pay even larger amounts than our present policy. After a series of conferences with the National Casualty Company, they developed for our readers a new policy which for 65 cents a month increases a number of basic benefits."

The most important of these are:

1. \$4,000 increase in free-way coverage to \$5,000 for death and dismemberment; up to \$1,230 for nonfatal freeway accidents.
2. Increase in medical-expense benefits from \$15 maximum to \$30.
3. Increase in hospital benefits from a maximum of \$5 a day up to \$300; to a maximum of \$10 per day up to \$600.

"Now, for the first time, (Continued Pg. A-6, Col. 8)

Fear 4 Die in Alaska Air Crash

VALDEZ, Alaska (AP)—An Alaska National Guard twin-engine cargo plane crashed into Prince William Sound moments after it had left Gov. William A. Egan at Valdez air field Saturday night.

Aboard the plane were Maj. Gen. Thomas Carroll, adjutant general of the Alaska National Guard; Lt. Col. Thomas Norris, the pilot; the co-pilot and a sergeant, whose names were not immediately known.

The crew of a boat sent to the scene radioed that it found debris but no sign of survivors.

HOLD KEY TO 'MANY MYSTERIES'

President Harding's Papers Opened

COLUMBUS, Ohio (AP)—A gap in American history which has existed for 40 years ended Saturday as the carefully guarded papers of President Warren G. Harding were officially opened by the Ohio Historical Society.

Historians were advised not to expect spectacular disclosures regarding the nation's 29th President, but at the same time, Kenneth W. Duckett, curator of manuscripts for the society, said the papers "hold the key to 'many of the mysteries' of Harding's life."

"It is hoped that this unexpected detail may amaze even those who feel they know him and his times well," Duckett said.

He helped catalog the 13 file cabinets of documents which have been in the custody of the Harding Memorial Association of Marion, Ohio, since the death of Harding's widow in 1924.

They have been kept in the basement of the Harding home at Marion, carefully maintained by Dr. Carl W. Sawyer, son of Harding's personal physician. No researcher has examined them to date.

Representing the memorial association at Saturday's ceremonies in the Ohio State Museum was Dr. Warren Sawyer, son of Carl. He said the papers were kept closed over the

years "mostly because association members wanted to make certain they were placed in the proper hands."

The association voted last October, after negotiations with a special committee of the society, to release the documents. They were brought here in a moving van under police guard.

Duckett said the papers shed no light on such controversial matters as the Teapot Dome scandal, which occurred during the Harding administration (1920-1923), and that they make no mention of some of the widely circulated accusations involving Harding's personal life.

The documents include more than 325,000 pieces of correspondence and manuscripts, written to and by Harding throughout his career as a Marion newspaper editor, U.S. senator and President.

One such letter was written March 17, 1917, on U.S. Senate letterhead stationery. It was addressed to his close friend and personal confidant, Malcolm Jennings. It reads:

"Dear Mack:

"I have an urgent call from the Bus. (sic) Man's Club of Cincinnati for a patriotic speech on March 31, the occasion being a dinner in honor of returned

(Continued Page A-2, Col. 1)

TRUMAN interjected comments from time to time during the session and answered a couple of questions at the end.

The 79-year-old former President, asked if he would stump for the Democratic ticket in November, replied that if Johnson "thinks I can do anything to get him extra votes, I would be glad to do it."

The conference broke up after Johnson introduced his 20-year-old daughter Lynda Bird, who stepped in to pay her respects to Truman. The President suggested the newsmen might want to question her too but no questions were forthcoming.

If they had been, the reporters might have learned that Lynda Bird and Navy Lt. (j.g.) Bernard

(Continued Page A-2, Col. 4)

GOING TO MEXICO TO DO WHAT YOU'D BE ARRESTED FOR HERE IS UNWISE

It's Easy to Get Into Trouble and Filthy Tijuana Jail

By BILL DUNCAN

A Southern California father of two children tells his wife he is going fishing as he leaves for a weekend in Mexico. His fishing trip ends just inside the Mexican border at a cheap dive, on Tijuana's racy sin strip.

His first intentions are just to spend a short stay looking over the gaudy, tawdry, world that is Tijuana. But while he is sipping tequila in the cantina, a prostitute nestles up beside him and coos him into buying her a few drinks. She invites him to her quarters in a hovel near-by.

He pays her fee of \$10. She excuses herself and disappears—with the fee. Angriily looking for the woman, he kicks out a plate-glass window in a leather shop in downtown Tijuana.

He is arrested, charged with being drunk and disorderly, and inflicting damage upon a shopkeeper. He spends the rest of the weekend in one of the world's most filthy jails and gets a stiff fine from a Mexican judge the following Monday.

Another Southern Californian, by contrast, sober and only sightseeing in Tijuana, drives his automobile into a street marked by a sign reading: Un Solo Sentido. He is unaware the sign warns that he has turned the wrong way into a one-way street.

Suddenly he is involved in a head-on collision. The driver and passengers of the other car are injured. This Californian is jailed too.

Eventually, both Californians come in contact with the U.S. consul in Tijuana. The consulate, far to the south of Tijuana's infamous jungle of cheap dives, is a refuge for U.S. Citizens who run afoul of Mexican law.

A common misconception is that the U.S. consul will storm the Tijuana jail and release erring U.S. citizens from Mexican custody.

This is not the case, says U.S. Consul Mario Calvani, a mustachioed, career diplomat whose job in Baja California is the least envied in the entire State Department foreign service.

Calvani's office is one of the busiest in the world — with an average of 20 million Americans crossing the border yearly at San Ysidro, Calif., named for the patron saint of people who have bad neighbors. The neighbor in this case is Tijuana, Mexico, a city with two faces—one a cesspool of sin to trap the tourist; the other a charming city in old Mexico.

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WHERE TO FIND IT

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L.A.C. Says: Pay TV Almost Here

It is not a question of whether pay TV should be allowed—but rather how successful will it be when it starts in the L. A. area around July 1. The petition to place the measure prohibiting pay TV on the November ballot will be completed, according to the promoters. But, by the time the voters decide on the issue it is estimated 20,000 or more sets in the L. A. area will be tuned into Dodge ball games and other special attractions.

According to some guessers, more than twice as many names than needed will be on the petition to force the issue on the ballot. But, public opinion polls indicate a majority of the people are not sure where they stand at this time. It is probable most of them want to wait and see how the system works before committing themselves.

The Subscription Television Co. (STV) says it has \$25 million to get started in the Los Angeles and San Francisco areas. The company is authorized to operate under a state law passed last year. It will not be using the air waves, therefore is not subject to the Federal Communications Commission which regulates all radio and other TV stations.

The STV pictures will be carried into home TV sets through special telephone wires. It is estimated the installation costs will be \$100 a home—but the home will be charged only \$10 for the installation. It will have an electronic box on the set from which viewers can select from two or three programs. The cost per program will be charged on a monthly bill. The Dodgers and Giants are stockholders in STV. Their games are to be televised at a cost to the home of \$1.50 a game. At this rate, either team might receive more income from 50,000 or more TV sets than they do at the box office. The promoters hope to have several times this number of subscribers within the next three years.

The big question is, what will this do to free television programs? If STV takes hold as the promoters predict, it is evident that it will greatly reduce the number of viewers on the advertising-sponsored programs. This will mean fewer sponsors paying large sums for programs. This can cut down on the big, nationally televised shows—which STV would bid for—if the local test proves a big success.

It means a serious crisis in television entertainment. Young people today do not remember 20 years ago when the great radio programs held the audiences. Such programs as Lux Radio Theater, The Firestone Hour and other great programs were found only on radio. Within a few years TV sets were replacing radios and radio quickly lost the programs that had given so much enjoyment over the preceding 20 years. Opponents of pay TV insist the same thing will happen to free TV programming if pay TV is a success.

The people had no opportunity to vote on permitting TV to supplant radio. It is doubtful few would have voted to deny this new development. But now they will have that opportunity—in this state. It is a more serious problem now because dividing the TV audience between pay and free TV may leave neither of them with enough viewers to finance the kind of programs the viewers want. This is the issue the voters will face in the November election.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

President Harding's Documents Opened

(Continued from Page A-1)

cavalry from Mexico.

"I am strongly inclined to accept and make a distinctly and strongly American speech. It looks like inviting trouble to go to Cin-

cinnati for such an utterance, but that adds to the joy of it.

"What is your candid judgment? I must decide on Thursday and do not wish to trust to my own emotions exclusively. Write me frankly.

"You have a letter due. It will come Sunday. It is a struggle to catch up.

"Yours,

"Harding."

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U.S. Viet Top Command's Shift Slated

WASHINGTON (AP)—President Johnson announced Saturday that Gen. Paul D. Harkins will retire Aug. 1 from his command of U.S. forces in South Viet Nam and will be replaced by his deputy, Lt. Gen. William C. Westmoreland.

The change, expected for some time, was disclosed at a presidential news conference. The timing means that Johnson is keeping Harkins on the job for 2½ months beyond May 15 when the general will reach the statutory retirement age of 60.

THAT WILL round out 35 years in Army service and five years in the permanent grade of major general for Harkins. His four-star rank, like all others above the two-star level—except for the special five-star rank—is temporary.

The shift in command of the 15,500 U.S. military personnel aiding South Viet Nam in the war against the Viet Cong guerrillas had been predicted for some time.

The speculation had arisen in part from the basic fact of Harkins' proximity to retirement age and in part from reports of unhappiness over the military situation in South Viet Nam, where Harkins is chief American military adviser to that government.

However, both the White House and the Pentagon sought to discount the latter speculation.

Johnson, in his announcement Saturday, said Harkins has "rendered distinguished and outstanding service to our country throughout his long career, particularly for the last two years" as commander of U.S. forces in Viet Nam.

SECRETARY of Defense Robert S. McNamara had continuing praise for Harkins when the Pentagon boss returned to Washington earlier this month after a Saigon visit.

Although Johnson extended Harkins' active duty, the President did not choose to utilize a provision in the law allowing up to five officers serving in three-star or four-star rank to be retained on active duty until age 64.

Now serving are two officers who have passed the 60-year point, Gen. Maxwell D. Taylor, chairman of the Joint Chiefs of Staff, and Vice Adm. H. G. Rickover, the nuclear-power pioneer.

Johnson to Ask for \$1 Billion to Fight Poverty in Appalachia

(Continued from Page A-1)

Rosenbach have broken their engagement, first announced last June. That news was given out later by Elizabeth Carpenter, press secretary of Mrs. Johnson.

Johnson announced at the outset that he will submit to Congress on Monday legislative proposals to aid the Appalachian states—Maryland, Virginia, Pennsylvania, West Virginia, Kentucky, Tennessee, Alabama, Georgia and North Carolina.

The President, who visited three of those states Friday to dramatize his "war on poverty," gave figures which indicated the aid program eventually would cost \$1 billion or more, including \$840 million for 2,150 miles of highways.

HE SAID the cost during the first year—the 12 months that begin July 1—would come to about \$220 million. He said such outlays won't affect the budget because they will be taken from a contingency fund already provided.

Following a conference with seven Appalachian governors Friday night at Huntington, W. Va., Johnson said he "worked through the night" to help shape up specific recommendations for Congress.

On other major topics, the President said: "There is still a serious risk of efforts to upset the Geneva accords" providing for a neutralist-headed government in Laos. "We are still disturbed about the situation," he said.

—Gen. Paul Harkins, commander of U.S. forces in South Viet Nam, will retire

Aug. 1 and be replaced by his deputy, Lt. Gen. William C. Westmoreland.

—Aircraft manufacturers have failed in effort to develop design proposals for an economical supersonic jet transport, so the program will be reviewed. "I remain convinced that it will be possible to develop an American supersonic transport which will be economic to operate," said Johnson.

—Reminded that Truman earlier in the day expressed concern that Johnson "takes too many risks" by mixing with crowds, and asked for his own reaction, the President said, "I am exercising all the precautions that prudent men responsible for my safety recommend."

Asked about Soviet-American relations, the chief executive said, "We are searching for ways and means to reach agreements that will lessen tensions and promote peace." He said several possibilities are under discussion but "I don't think any purpose would be served by talking about them."

Johnson noted that a congressional committee is exploring the possibility of in-

creased East-West trade and said the administration would "welcome any proposals... and act upon them in accordance with what we believe to be in the national interest."

IN ANNOUNCING his Appalachia program, Johnson called, too, for early action of his antipoverty legislation. He said that if members of Congress who question the proposals had accompanied him on Friday's tour "they would today be bending their every effort to pass our program." He termed it "must" legislation.

Questioned about claims by some that the poverty program is inadequate, Johnson said:

"I think this poverty program is adequate under the circumstances... You have to take these things with gradual realism."

JOHNSON had a number of announcements about the economy, reporting a first-quarter rise in corporate profits and lower unemployment in distressed areas.

As for retail prices, Johnson said the administration has not made a specific sug-

COMPLETE WEATHER

FORECAST	
Long Beach and Vicinity:	Some cloudiness at times but mostly sunny. High 66.
Interior and Desert Regions:	Mostly sunny and slightly warmer. Local partly cloudy in afternoon. High 67 to 74, in lower valleys, 74 to 76.
In Lower Valley:	High 67 to 74, in lower valleys, 74 to 76.
Offshore Wind and Weather (P.M. Conditions to Morning Breeze):	Variable, with 4 to 10 knots becoming westerly 10 to 15 knots in afternoon. Mostly sun. Little temperature change.
SUN, MOON AND TIDES	
Sunrise:	6:09 a.m.
Sunset:	7:44 p.m.
Moonrise:	6:25 a.m.
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Indianapolis	61
Kansas City	61
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St. Louis	61
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gestions that auto makers cut prices. But he added that "some of them do have rather sizable profits."

He announced he will have a White House dinner for business leaders on April 28 and for labor-union officials in early May.

In discussing his personal safety, Johnson said he is heartened that people like Truman are concerned.

MONTH-END SALE

Everyone is looking for TOP VALUE for dollar spent... Below is only a partial list of items from our stock of fine furniture that have not moved off our floors as fast as we anticipated... Hence these drastic PRICE REDUCTIONS to assure us of QUICK SALE and to assure you, the customer, of the ULTIMATE IN VALUE RECEIVED. Many other comparable values not listed.

SHOP TOMORROW FOR BEST SELECTIONS

FROM OUR MAIN FLOOR

	Was	Now
Heritage Hall Piece in walnut	159.95	99.95
Heritage Lamp Table, walnut	135.00	89.95
Heritage Cocktail Table, walnut	129.00	89.95
Henredon Lamp Table	135.00	69.95
Cocktail Table, antique white	229.50	129.95
Cocktail Table, carved base	195.00	149.95
Imported Lamp Table	159.50	89.95
Server Buffet, antique white	429.50	199.95
Antique White Commode by Baker	369.50	199.95
Lounge Chairs by Marge Carson	244.50	149.95
Game Table and 4 Chairs	757.00	459.95
Small Lounge Chair by Marge Carson	199.00	139.95
100-inch Marge Carson Sofa	674.50	549.95
Marge Carson Lounge Chair	229.50	169.95
Ivory Tufted-Back Lounge Chair	229.00	129.95
Tufted-back Pull-up Chair	159.50	99.95
Swivel Lounge Chair	279.50	149.95
Loose Pillow-Back Sofa by Marge Carson	679.50	449.95
Ebony Console Cabinet	99.50	59.95

FROM OUR SECOND FLOOR

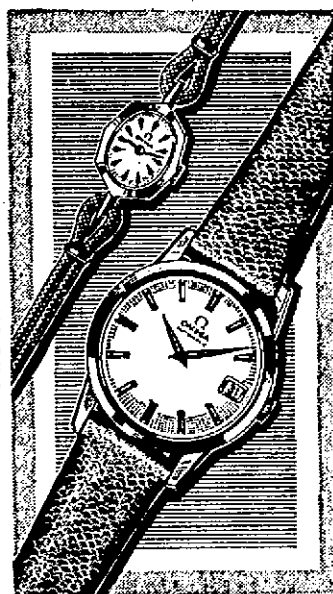
8-piece Provincial Dining Group	523.00	399.95
Draxel Provincial Dining Table	195.00	79.95
5-piece Provincial Bedroom Group	507.00	349.95
6-piece antique white Provincial Bedroom Group	757.00	499.95
5-piece Italian Bedroom Group	508.00	399.95
Set of 6 Henredon Dining Chairs	494.00	299.95
Henredon Chest in stone beige	229.00	159.95
Henredon Buffet in stone beige	315.00	199.95
Henredon Server in stone beige	269.00	199.95
5-piece Bedroom Group	547.00	399.95

FROM OUR LOWER LEVEL

5-piece Bedroom Group, walnut	447.00	249.95
8-piece Dining Group	718.00	399.95
5-piece Henredon Bedroom Group	871.00	569.95
Walnut Buffet, marble top	249.00	159.95
7-piece Dinette Group, walnut	376.50	189.95
5-piece Bedroom Group, walnut	389.50	259.95
5-piece Drexel Bedroom Group	478.00	299.95
Tufted-back Sofa, plain persimmon	299.00	149.95
Contemporary Chairs	179.50	99.95
Love Seat, celadon print	214.50	99.95
6-piece Dining Group, modern walnut	429.00	299.95

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HE 6-9747

• PARKING

• DECORATOR SERVICE

• TERMS

'REVERSE OSMOSIS' Cheap Desalting

SAN DIEGO—A seawater-conversion system which one day may provide Southern California coastal cities with fresh water cheaper than it can be brought from the Colorado River has been developed here.

A tiny demonstration plant, using a process called reverse osmosis, is producing about 300 gallons of fresh water daily and has been operating for six months.

Dr. Glenn Havens, physicist-president of Havens Industries and developer of the model facility, says that by using his process a plant about the size of an average supermarket could produce 100 million gallons of drinkable water a day from the sea.

THE CITY of Long Beach with a population of 360,145 uses about 43.2 million gallons of water a day.

Dr. Havens estimates a 100-million gallon plant could be built and equipped for \$6 million and would produce potable water at a cost between 25 and 52 cents per 1,000 gallons.

Pressed for a more specific figure, Dr. Havens says the cost, which is subject to many variables, would be 25 to 30 cents per 1,000 gallons and could be driven even lower in the future.

COLORADO River water costs about 20 cents per 1,000 gallons.

"Farther down the road... in the future," he believes his water will be cheaper.

And when compared to other desalination processes, the Havens system has wrought a cost-price revolution. Most conversion plants including several pilot stations oper-

ated by the U. S. government now convert water at a cost in excess of \$1 per 1,000 gallons.

The Havens plant is based on an osmotic membrane developed at UCLA as a part of the State Saline Water Conversion Program. Sydney Loeb of UCLA developed the membrane and Dr. Havens invented the resin-bounded fiberglass tube which houses it in the Havens plant.

Desalination is accomplished by forcing seawater through a complex of porous fiberglass tubing lined with the membrane which is composed of modified cellulose acetate.

Only fresh water passes through the membrane, leaving the salt behind.

The basic principle has

been known for years and occurs in nature.

"A good example of seawater conversion is the seagull, which extracts fresh water from seawater, and brine trickles from two holes in its beak," explains Dr. Havens.

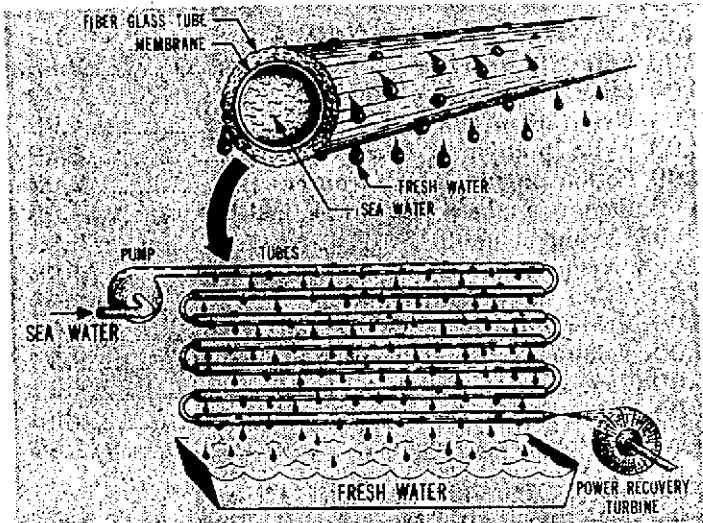
Among the advantages of osmotic conversion is the fact, asserts Havens, "it (is) unnecessary to heat water up to steam and change it back to water again, with the inherent large energy losses that accompany traditional ocean-water conversion."

"CONVERSELY, the only energy required is to pressurize the water and even much of this energy can be recovered by connecting a turbine

to the final stage of the process." Among other advantages



DR. GLENN G. HAVENS of Havens Industries, San Diego, holds porous fiberglass tubing integrally lined with an osmotic membrane through which salt water is pumped to produce fresh water in new low-cost seawater-conversion process.



SIMPLICITY of the new process to desalt ocean water, developed by Havens Industries, is shown by diagram. Pressurized seawater is pumped through fiberglass tubing integrally lined with osmotic membrane. Fresh water filters through the membrane and collects in trough while remaining brine is exhausted through turbine to recover some of the pressurizing energy. Closet-sized demonstration model is now working.

Electrical power is used to drive the plant.

Dr. Havens envisions his process making possible converters ranging all the way from compact individual home units to multimillion-gallon plants serving entire communities.

HE SAYS one development firm has evinced interest in his system for providing water to a community of 1,000 homes it is planning in a Southland area where water is not available.

Havens claims his equipment is so compact and versatile that numerous small plants along the Southern California coast could serve adjacent populations without expensive distribution systems.

This would drive the costs even lower.

Four Candidates in Los Alamitos Recall Poll Seek 3 Council Seats

Just two weeks after they voted in the regular city council election, Los Alamitos voters return to the polls Tuesday to cast ballots in a special recall election.

The dispute which led to the recall move against three councilmen was over apartment-house construction near Los Alamitos Naval Air Station. It began when the city council voted 3-2 to permit a large apartment development near the air station's jet runway despite city planning commission opposition.

TWO ELECTIONS since then were victories for the recall forces, chiefly Los Alamitos Fair Zoning Committee. In December the city's voters overruled the council by vot-

ing 614-155 against allowing the apartment tract to be built.

Then, two weeks ago, Los Alamitos re-elected by wide margins the two councilmen who had opposed the apartment project, Mayor James V. Bell and Councilman Charles R. Long.

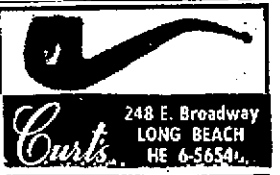
In balloting this week, the recall forces are attempting to unseat the three councilmen who voted for the apartment development, Eme R. Otte, Tim G. Pool and Clyde Byous.

There are four opposition candidates: August J. Labourdette, a plumber who serves on the city planning commission; Marion R. Rasmussen, a Long Beach Naval Shipyard foreman; Robert L. Wallis, overruled the council by vot-

commissioner, and William S. Brown, industrial engineer and former councilman.

Labourdette, Rasmussen and Brown are backed by the antiapartment - development fair zoning committee.

The 29-year-old Wallis is an independent candidate who favors condominium development, but says any proposal should be weighed individually on its merits. The fair zoning committee candidates would ban condominiums and keep the land zoned for manufacturing.



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Breeze-making perforated front of top-grain cowhide, flexible back of split cowhide, arch-supporting cushion-crepe soles and heel. Tropical tan. Sizes 6½-12.

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LAKEWOOD CENTER, 5224 LAKEWOOD BLVD.
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ACRES OF FREE PARKING

Patrolman Tells of 'Saucer'

SOCORRO, N. Mex. (AP) — Military authorities and the FBI were investigating Saturday night a Socorro policeman's report of seeing the takeoff of an unidentified egg-shaped, flying object.

City Officer Lonnie Zamora said he was chasing a car on U.S. 85 late Friday afternoon near this central New Mexico town when he heard what he thought was an explosion. He said he drove within 150 yards of a draw about one mile southwest of town when he saw what appeared to be an overturned car in the draw. He said his first impression was that he had seen "an overturned car and two youths."

"I SAW two figures in what appeared to be white coveralls like mechanics wear," Zamora said. "I lost sight of them behind a hill and drove closer and parked again."

Zamora said he then walked to within 200 feet of the object where he again heard a roar. He said he saw a "brilliant white metal object about the size of a car rise and hover about 20 feet off the ground. It then flew off to the west, rising gradually."

"I was scared," said Zamora.

Italy Prime Minister on Way to Britain

ROME (UPI) — Premier Aldo Moro left by train Saturday for a five-day visit to Britain and talks with Prime Minister Sir Alec Douglas-Home.

The Christian Democratic premied indicated his talks with Douglas-Home would

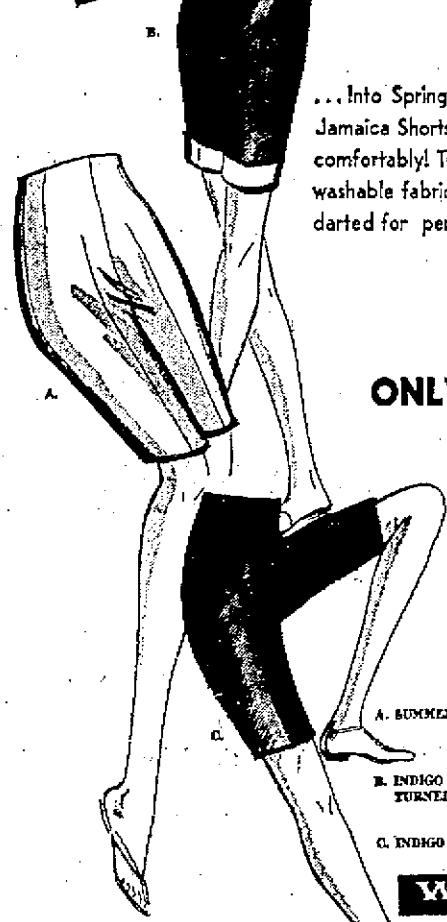
DC-7B to Go On Display at Flight Museum

Continental Airlines will present a \$2 million Douglas DC-7B airliner to Movieland of the Air for permanent display at the new International center on Italy's difficult economic situation. The country faces a foreign trade deficit and the threat of inflation.

Flight and Space Museum at Orange County Airport, Santa Ana.

The plane will be delivered Saturday and will join some 80 planes that have been restored for showing at the museum, a venture of stunt pilots Frank Tallman and Paul Mantz. Continental retired its DC-7Bs from scheduled service May 31, 1962. It is a four-engine propeller craft which rolled out of the Douglas Aircraft plant in 1957 and has flown nearly 11,500 hours or about 3.5 million miles.

S-T-R-E-T-C-H



... Into Spring fun and action in a wardrobe of Jamaica Shorts that stretch smoothly and comfortably! Three favorite styles in machine washable fabrics... Contour waist, back zipper, darted for perfect fit. Sizes 7/8 to 17/18.

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- A. SUMMER PASTELS IN 100% COTTON STRETCH GABARDINE
- B. INDIGO STRETCH DENIM WITH CONTRAST TURNED BACK CUFFS. 75% COTTON, 25% NYLON
- C. INDIGO STRETCH DENIM, 75% COTTON, 25% NYLON

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LAKEWOOD CENTER
5060 Pepperwood
- BELLFLOWER
17450 Bellflower Blvd.
at Artesia
- NORWALK
NORWALK SQUARE CENTER
Ravenscroft at Pioneer
- SAN PEDRO
HARBOR HEIGHTS CENTER
28915 So. Western

LONG BEACH
pacific at 1st

LAKEWOOD CENTER
no. pepperwood

HUNTINGTON PARK
pacific at 206



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THE LACE COSTUME

equally good fashion day or night

From our designer collection, a sleeve-free coat over an easy fitting sheath, both taffeta lined and bound—beige, powder blue and pink in sizes 14 to 20

39.95

second floor, long beach
street floor, lakewood center

long beach, pacific at 1st, open mon. 'til 9 p.m.

lakewood 12:30 to 9:30

STATE SOCIETY Calendar

MONDAY

Alaska, 1029 E. Broadway, 7:30 p.m.

TUESDAY

West Virginia, 140 W. Sixth St., 6:30 p.m.
California, 208 Linden Ave., noon.

WEDNESDAY

All States bus trip to Hollywood from 148 E. Ocean Ave., at 10:30 a.m.

SATURDAY

Minnesota, 550 Pacific Ave., noon.

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STORAGE
Furs, Wools
Cut-Off Yarn
PETRI'S CLEANERS

AFFLUENT PAMPER POOCHES
Society Dogs Living Too High on the Hog

NEW YORK (AP)—The pampered pooches of the affluent society are living too high off the hog for a good dog's life.

They're getting hardening of the arteries, yet, to say nothing of heart attacks and strokes.

It's all the fault of the owners, says Dr. J. R. Terry, a Chicago veterinarian, writing in the current issue of Archives of Pathology.

Terry, who made a survey of 160 dogs owned by relatively affluent families, says the dogs are being fed table scraps too often.

Milk, egg and butter foods are greatly increasing their cholesterol count.

"This is most frequently seen in the poodle group," said Terry. "The pet is as much a part of the family as the children."

Terry said it's all right to occasionally vary a dog's diet with a tasty tidbit, but as a rule he ought to get his just desserts: dog food.

WHATEVER YOUR business—Classified ads make it more profitable. Dial HE 2-5859 today for an experienced account representative.

Wife Slain With 'Kiss of Death'

BELL (UPI)—Grady Stephens, 37, a Huntington Park bartender, was jailed Saturday on suspicion of murder after his estranged wife was found shot to death in her apartment.

Police Sgt. George A. Wagner said Stephens told him there was a knock on the apartment door early Saturday morning but when he answered it no one was there.

Stephens said he accused his wife of having boy friends and an argument followed.

Stephens said he fired the revolver into the air several times and that the weapon accidentally fired again as he leaned over to kiss his wife.

The bullet struck her in the head.

Police said the two were married last February.

Rudolf Hess Howls Like a Wolf in His Prison Cell

BERLIN (AP)—Rudolf Hess, by the Nuernberg International tribunal for war crimes, has become so eccentric that he sometimes howls like a wolf in his prison cell, say some of the guards.

Hess was 70 today. He has been behind bars 23 years.

First he was in British captivity after flying to England on a "peace mission" in 1941.

Then he was sentenced to life imprisonment.

"His dark, glaring eyes are deeply sunken."

"His thick eyebrows are bushier than ever, but now he hears them plainly and sometimes they get so fed up with it that they howl back at him."

Hess and two other convicted war criminals are the only occupants of the prison built to hold 600 inmates.

The military guard was originally posted to prevent any attempt by Germans to rescue their former leaders.

The other inmates are Baldur von Schirach, the former leader of the Hitler Youth, and Albert Speer, Nazi munitions minister, 59.

Both are complete 20-year terms in 1966.

Hess is in for life. Nuernberg rules require sentences to be served in full, although others have been prematurely released from Spandau because of ill health.

THE WESTERN powers would probably be glad to shut down what is likely the world's most expensive prison per capita—but the Soviets have blocked all moves to grant clemency to the three men.

When Hess explodes into one of his rages, Speer and Von Schirach try to calm him down. "Pull yourself together," they hiss at him in defiance of the no-talking rule.

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DRAPERY CLEANING
DELIVERY-HANGING
FREE HOME ESTIMATES
PETRI'S CLEANERS

ELEGANT ...
DECORATIVE
2-PC. MIRROR SET

reg. 9.95 **5.99**

Practical, yet will add glamour to your decor. Guaranteed shatterproof. Door mirror size 14x54, matching dresser mirror size 7x9. Both will give you true reflection and both are of distinctive quality.

lower floor

SEWING NOTIONS
SUNDRY ITEMS

reg. to 1.25 **8c** ea.

An outstanding group of items at a drastically reduced price. Listed below are but a few.

- tapes
- bindings
- pin cushions
- tape measures
- thread
- ribbon
- buttons
- knitting needles
- hair bows
- combs
- brushes

third floor

Walker's
the friendly store of Long Beach

BOOSTER SALE

SPORTSWEAR (second floor)	
15.95 Mohair skirts and sweaters	ea. 7.99
11.95 Two-piece suits, 8 to 16	7.99
Proportioned skirts, sizes 8 to 20	5.99
Two-piece play suits, sizes 10 to 20	5.88
LINGERIE (second floor)	
4.00 Cotton gowns, basic or novelty	2.99
4.00 Slips with shadow panel	2.99
3.00 Nylon or taffeta half-slips	1.99
2.00 Nylon pettipants, fancy trim	1.49
4.00 Cotton pajamas, long trousers	2.99
6.95 Famous make nylon gowns, bed jackets	4.99
14.95 Nylon peignoir	5.99
19.98 Nylon peignoir sets	12.99
5.98 Nylon lace-trimmed gowns	3.99
4.00 Nylon half-slips, imported lace trim	2.99
5.00 Nylon slips, some have shadow panel	2.99
4.00 Rayon acetate gowns, 32 to 46	1.99
1.00 Nylon antron briefs	.69c
69c Eiderlon print briefs	3/1.50
FOUNDATIONS (second floor)	
2.95 Nylon lace, 6" garter belt	1.89
5.95 Rengo side-hook girdles	3.99
6.95 Exquisite pantie girdles	2.99-3.99
7.50 Stretch lace, long-leg pantie girdle	5.99
3.95 Stretch pantie girdles	1.50
2.50 Cotton bras	.99c
8.95 Cotton bras	1.59
5.00 Longline bras	3.99
12.50 Permalift side-zipper girdles	7.89
ROBES (second floor)	
5.98 Cotton print shifts	3.99
5.98 Cotton print dusters, 10-20, 38-44	3.99-4.99
18.50 Long hostess coats	9.99
9.98 Cotton quilt robes	5.99
9.98 Print cotton shifts and dusters	5.99
8.98 White cotton terry robes	5.99
UNIFORMS, MATERNITY (second floor)	
5.98 Wash & wear cotton uniforms	3.99
12.98 Daeron polyester spot uniforms	10.99
5.98 Maternity shifts	3.99
FASHION HANDBAGS	
An excellent selection of styles in plastic leather, crush grain and patents. White only. Buy now!	
	reg. 5.98
SPORTSWEAR (street floor)	
Val. to 8.98 Helen Harper coordinates	3.99
3.98 Tailored cotton blouses, 30-44	1.99
5.98 Arnel jersey skirts, 10-18	3.99
8.95 Helen Harper stretch capris, 8-18	5.99
5.98 Two-piece play suits, 10-18	3.99
val. to 14.95 Helen Harper mohair sweaters	7.99
ACCESSORIES (street floor)	
val. to 8.98 Spring fashion handbags	4.88
15.95 Fashion watches, guaranteed 2 years	9.99
4.00-20.00 Imported Austrian Crystals	2.00-10.00
3.00 Nylon gloves, sizes 6 to 8	.88c
4.00 Boots for capri wear, 5-9 1/2	1.99
Men's leisure footwear	1.48
SMALL LEATHER GOODS	
You will save 50% on these lovely leather goods for milady's handbag. Items in this group include wallets for men and women, key cases, cigarette cases, french purses and clutches. Buy now at savings.	
	1/2 off save 50%
FOUNDATIONS (street floor)	
reg. to 4.99 Panty girdles, mostly long leg	2.77
reg. to 5.00 Famous name bras	2.77
3.95 Nylon panty girdles	2/3.00

COSMETICS (street floor)	
2.50 Coty spray mist cologne, 3 fragrances	1.50
5.00 Lucien LeLong gift sets	2.75
6.00 Revlon Jolie Madame spray mist	3.90
2.50 Harriet Hubbard Ayers hair spray	.73c
STATIONERY (street floor)	
2.00 Monogrammed stationery, note ensemble	1.00
1.00 Boxed stationery	.44c
val. to 2.00 Marble-based desk accessories	1.00
MEN'S DEPT. (street floor)	
reg. to 4.95 Swim trunks	2.99
17.95 Fingertip-length jackets	9.99
14.95 Cotton terry robes	9.99
4.25 Dress shirts	2.99
10.95 Haggard slacks	7.88
4.95 Banlon shirts	3.99
19c Handkerchiefs	10/1.00
reg. to 3.95 Sport shirts, short sleeve	1.99
FAMOUS MAKE GLOVES	
Beautiful cotton and nylon gloves by a famous manufacturer that you will recognize at a glance. We have plain and fancy styles in shorty or longer lengths. Sizes 6 to 8.	
	reg. to 4.50
GIRLS' (lower floor)	
1.98 Jamaica shorts	1.39
4.50 Stretch capri cotton denims, 4-14	3.99
59c Acetate print panties	.39c
1.98 Wash & wear blouses, 7-14	2/3.00
4.98 Western stretch jeans, 7-14	2.99

CRESCENT BAGS
MEN'S & WOMEN'S

reg. 14.95 **11.88**

Sturdy rigid frame construction. Horseshoe style zipper opening. 40" men's bag, 54" ladies' bag. Plaid or grey.

street floor

ELNA
SEWING MACHINE
SALE

LOWEST PRICES EVER

The Elna and White sewing center of Long Beach Authorized Franchise Dealer.

249.00 Elna open arm automatic portable, single and double needle **198.00**

Other Elna lightweight portables, priced from **89.50**

White portables, priced only **49.50**

Also special prices on Pfaff Supermatic and open-arm Supermatic. Trade-ins accepted, terms as desired.

third floor

GREATEST SHIRT SALE EVER
MEN'S WHITE DRESS SHIRTS

reg. 4.00 **1.99**

All perfect quality, made of imported fabric. Select from snap tab, button down or conventional collars. Sizes range from 14 1/2 to 17. Buy at savings.

street floor

GROUP OF SPECIALLY PRICED
MEN'S ORLON CARDIGAN SWEATERS

reg. 14.95 **9.99**

Made of soft orlon acrylic. All guaranteed perfect quality. Select from smart, masculine colors of blue, red, black or green. Sizes small, medium or large. Limited quantity.

street floor

COTTON INSULAIRE
BLANKET

reg. 9.98 **5.99**

Keeps you warm in winter, cool in summer. Cellular construction of plied yarns produce a thermo action without weight.

Guaranteed machine washable. Select from many lovely decorative colors.

third floor

FAMOUS CARLETEX
MOHAIR LOOP

reg. 4.98 **3.79** yd.

An intimate blend of 52% wool, 43% mohair, 5% nylon. 48 inches wide. Listed below are but a few of the lovely colors.

- coral
- black
- white
- cranberry
- mint
- lilac
- pink

third floor

\$1 CUSTOM DRAPERY SALE
REGARDLESS OF WIDTH .. \$1 PER WINDOW

Select your fabric, have your draperies custom made. You may purchase the fabrics you prefer from our decorator collection and have beautiful draperies. Remember, regardless of window width, the labor charge is just \$1 a window.

- LINED OR UNLINED
- 2 1/2 TO 1 FULLNESS
- DEEP PINCH PLEATS
- WEIGHTED
- FAN FOLDED
- MANY FABRICS, TEXTURES, COLORS

Draperies shorter than 63 inches will be charged on the basis of 63" draperies.

DECORATOR SERVICE
Stop at home, let our expert decorator bring out samples of fine fabrics. No extra charge, just phone HE 2-7451.

fourth floor

SPECIALLY PRICED
SHIRTMAKER
DRESSES

priced only **\$11**

Festive multicolored stripe shirtmaker, the dress that goes everywhere. Opens to below the waist for easy to step into wearing. Styled with collarless stitched collar, rolled sleeves, and all around pleated skirt. Sizes from 12 to 20.

second floor

SPECIAL PURCHASE
LIGHTWEIGHT
WOOL TOPPERS

reg. 17.98 **\$11**

Adorable wool toppers, just the right weight for California wearing.

Ideal to wear over dresses, capris, slacks. Select from button or clutch styling. Comes in pink, blue, beige colors or white. Sizes range from 6 to 16.

second floor

SPECIAL PURCHASE

WOMEN'S CASUAL SHOES

val. to 10.99 **6.88**

Excellent selection of summer styles, colors and materials. You'll find over 500 pairs to select from at savings.

second floor

JUDY BOND BLOUSES

val. to 4.98 **2.99**

A special purchase brings you these savings. Select from tailored or dressy styles in solids and prints.

street floor

SUSAN CLARK'S
ICE CREAM TOP

\$7

Adorable slipover top with 7 yummy colors combined in one top. Sizes S, M, L.

HELANCA
STRETCH PANTS

reg. 9.98 **\$7**

Made of cotton and helanca nylon yarn. Tapered leg with stirrup. 4 colors. Sizes 8-16.

second floor

FASHION SWEATERS
BY SUSAN CLARK

priced only **3.88**

Lovely orlon acrylic fashion sweaters. Cardigan styling with wing collar and button front. Select from blue, beige, pink, maize colors or white. M, L, XL.

second floor

Rites Held for I, P-T's Bill Hunter

EDITOR'S NOTE: Keith Shelton is political reporter for the Dallas Times-Herald and is the brother of Bill Hunter, Independent Press-Telegram copy editor. He attended college in Texas with Bill Hunter and was a reporter with Hunter on the Wichita Falls (Tex.) Record News before going to Dallas.

By KEITH SHELTON

DALLAS—An Episcopal priest and a Baptist preacher read the Episcopal burial office over the body of Bill Hunter, police reporter of The Long Beach Independent Press-Telegram, Saturday afternoon.

Simple rites conducted by the two ministers, Father A. W. Berry of St. Luke's Episcopal Church and Dr. James Fleming of Royal Lane Baptist Church, were read in Wildwood Chapel beneath stately trees in the center of Restland Memorial Park in Dallas.

HUNTER was an Episcopalian; his stepmother is a Baptist.

Burial sentences were read at graveside as about 50 relatives, newspaper friends from Dallas, Wichita Falls and Fort Worth, and former Midwestern University football teammates of the newsman stood by.

Father Berry began the dignified, simple chapel services by reciting "I am the resurrection and the life . . ." as he proceeded down the aisle of the small chapel in the woods.

THE EIGHTH chapter of Romans provided the lesson of the burial office: "For I reckon that the sufferings of this present time are not worthy to be compared with the glory which shall be revealed in us . . ." and, "If God be for us, who can be against us?"

The Lord's Prayer was recited. There was no music other than low strains of an organ before the service began.

AFTER THE burial office was read, the black walnut casket was closed and carried a short distance to the graveside. The chapel had been banked with a mass of flowers so large that stands were placed in an adjoining room behind the bier.

All of the service was read from the Episcopal prayer book. There were no words from either minister other than those from the Bible and prayers from the burial office.

PALLBEARERS were college classmates and Texas friends of the reporter, all from Dallas—Bill Howie, Dick Williams, Ernest Easley, D. C. Chancey and Rex Thomas.

Hunter, 35, was born in Kansas City, Mo., and graduated from North Dallas High School. He attended Midwestern University in Wichita Falls, where he played football. A reporter on the Wichita Falls Record News after his graduation, he went to Long Beach five years ago.

HUNTER was shot at death Thursday in the Long Beach police pressroom. An inquest to establish details of the shooting will be held May 4. Mrs. Hunter was accompanied by their daughter Cynthia at the services. A son, Bradley, and another daughter, Laurie, remained with friends in Huntington Beach. Mr. and Mrs. Al J. Hunter of Dallas are his parents. Two sisters, Mrs. Patricia Richey of Montgomery, Ala., and Mrs. Peggy Latham of Garland, a suburb of Dallas, also attended the rites.

Hussein Welcomed in San Francisco

SAN FRANCISCO (AP)—Jordan's King Hussein received a warm and noisy welcome Saturday on his arrival for a weekend visit. There were official handshakes, shouts from a Jordanian social group and a bouquet of roses from a little girl.

40 American Couples on Way to Fetch Their Korea Children

By JACK BALDWIN
Forty American couples took off Saturday morning from Los Angeles International Airport on a 6,000-mile flight to Korea where they will become parents — some for the first time.

The group, including nine "expectant parents" from the Southland, will land in Seoul, teeming capital of Korea, where they will become the legal parents of 50 Korean orphans.

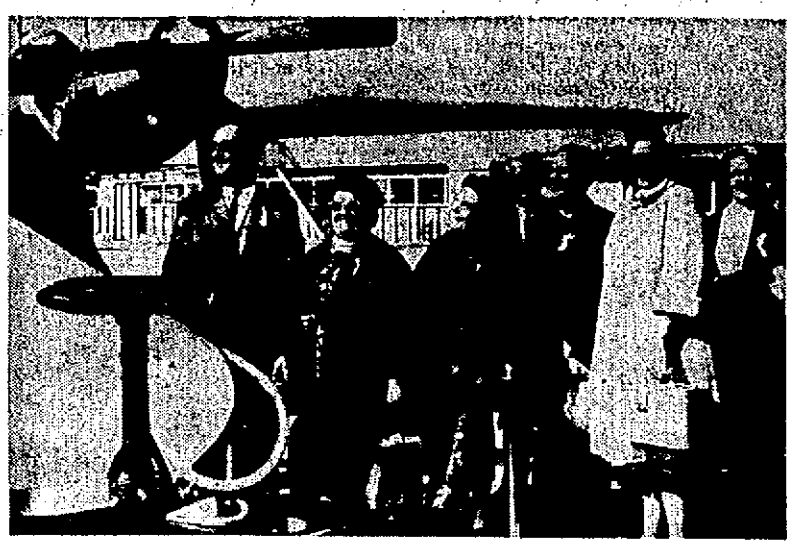
They are making the long journey (some started from as far away as West Virginia) to comply with recently enacted legislation requiring prospective parents to see the child they intend to adopt prior to or during adoption proceedings.

SOME ARE making the trip because they could not meet rigid state requirements of age, size of home or economic status to qualify as foster parents for American orphans.

Some of the couples who will return to the United States on May 2 with an adopted child have no children of their own; others have as many as six and will be bringing back two adopted children. Ages of the parents range from 22 to 65.

Most of the orphans will come from the Harry Holt Orphanage in the village of Il San amid the rice paddies surrounding Seoul. Many were either abandoned by the mothers or turned over to the orphanage because they are half American. One orphaned boy is an amputee.

COST OF the chartered flight, approximately \$40,000, is shared by the adopting parents, who also pay their



FLYING TIGER LINE hostess Judy Cotton welcomes a group of Southland couples aboard special charter plane which took off Saturday from Los Angeles International Airport for Korea. Couples will adopt Korean children.

own expenses during the week-long stay in Korea. Arrangements for the trip by Flying Tiger prop-jet were handled by Mrs. Ray Proxmire, 42-year-old Anaheim military wife. The youngest mother of three adopted children was 3 weeks old and the eldest was nearly 14 years.

Among those making the trip is the Wilmington wife of an Army chaplain serving in Korea. Mrs. Dudley Boyd of 23400 So. Avalon Blvd. will bring back a 7-year-old girl already picked out by her minister husband. Mr. and Mrs. John Filbeck, who live on a farm at 1722 Clarkdale St., Artesia, will return with a boy of 10 whose leg was amputated after he was injured trying to catch a ride on a train. The Filbecks

returned to the U.S. with 209 persons—88 of them orphans. The flight set an unofficial record for the most passengers ever carried on a non-military plane. The youngest child was 3 weeks old and the eldest was nearly 14 years. Among those making the trip is the Wilmington wife of an Army chaplain serving in Korea. Mrs. Dudley Boyd of 23400 So. Avalon Blvd. will bring back a 7-year-old girl already picked out by her minister husband. Mr. and Mrs. John Filbeck, who live on a farm at 1722 Clarkdale St., Artesia, will return with a boy of 10 whose leg was amputated after he was injured trying to catch a ride on a train. The Filbecks

THE FLIGHT is the second arranged by Mrs. Proxmire. The first, in November 1963,

Details Due Today on Engle Condition

WASHINGTON—Sen. Clair Engle, D-Calif., was reported "resting comfortably" Saturday night after undergoing his second brain operation in eight months.

Nevada's Six Votes for Barry

WASHINGTON (AP)—Sen. Barry Goldwater of Arizona picked up eight more Republican Convention delegates Saturday in his campaign to win the GOP presidential nomination.

The Nevada delegation of six was pledged to him, and Minnesota contributed two more, thus giving him six in that state. It was the first time that Nevada officials could recall a state delegation there committing itself to any candidate.

With Saturday's addition, 19 states out of the 50 have selected a total of 382 delegates so far. Of these, Goldwater has 180; Henry Cabot Lodge 14, Richard M. Nixon, 5, others 34 and uncommitted 147.

A TOTAL of 655 votes is needed in the convention to win the presidential nomination.

Elected Nevada delegation chairman was Lt. Gov. Paul Laxalt, a Goldwater backer since last year who may help second Goldwater's nomination at the national convention in San Francisco in July.

Another highlight of the convention at Lake Tahoe was the defeat of Edmund Converse of Las Vegas for a third four-year term as national committeeman for Nevada. Converse's own Clark County delegation gave Mel Lundberg, Elko Power Co. official and gift store owner, the margin he needed to win. 131½-116½.

Actor Sellers Better

HOLLYWOOD (UPI)—British actor Peter Sellers, who narrowly escaped death from a heart attack less than three weeks ago, probably will be able to leave the hospital in one more week, a spokesman said Saturday.

Chief Denies His Aide Tried to Hide Facts

(Continued from Page A-1)

investigation it shouldn't be revealed." Monday, the district attorney's office will give polygraph tests to the two detectives. A coroner's inquest in the death of the prize-winning reporter is scheduled for 9 a.m. May 5 in the Long Beach county building.

After he admitted at the press conference that there had been horseplay, Black said, "If it had been up to me I would not have released it at this stage."

Municipal Band Concert Program

Today, 2 p.m. Municipal Auditorium
Triumphal March
Tearful Goodbye
Mason
Martha Selections
Flower
Bless This House—B. Johnson
Brake
Carmen Equino
Amahl
Stabile Mafar
Rossini
Wibbenberg March
Wagner
The Universal Judgement
DeFord
I Love Thee—S. Johnson
Grilo
Ritual Fire Dance
Debussy
The Shamrock Waltz
Moses-Tobani
Cancion de la Noche
Garcia
Amarillo Roca, Spanish March
Toscani

Great Cow; 7 Calves

MOSCOW (UPI)—A cow named Lyubik (Beloved) has given birth to septuplets on a state farm in Byelorussia, the Tass News Agency reported Saturday.

GRAND OPENING APRIL 27—8 P.M.

GLAMOUR and EXCITEMENT can be yours as a DON LOPER MODEL

"Can you develop, as well as inherit, those assets most important to women?" Many women have hidden beauty that could and should be shown. We can help you learn some of the physical aspects so necessary to visual beauty. You learn make-up, hair style, clothes, voice, charm and personality projection. This will give you the self-confidence so necessary to successfully living a happier, more exciting life.

WHAT IS YOUR GOAL? TO BE A MODEL OR LOOK LIKE ONE

Housewife? Secretary? Model? Each day in the growth of Greater Los Angeles expands the need for competent photographic talent. Models for advertising and publicity work. Don Loper has personally trained many top models. According to him, "The need is constant and never filled, for new faces in both the fashion and business promotion fields."

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L.B. Doctor Wins Air Race

LAS VEGAS (UPI)—A Long Beach physician took first in the other Saturday in an inaugural private plane race from Hayward, Calif., to Las Vegas.

Mrs. FDR Stamp

BUDAPEST (UPI)—The Hungarian General Post Office will issue a stamp Monday honoring Mrs. Eleanor Roosevelt, it was announced Saturday. The two forints (about two cents) stamp will show a picture of Mrs. Roosevelt and her signature.

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New Crisis Possible on Cuba Missiles

By GEORGE J. MARDER
WASHINGTON (UPI)—Officially the United States has been clamoring for Soviet Premier Nikita Khrushchev to get his soldiers out of Cuba. Privately, however, top officials have some bad moments thinking about what could happen when Communist Premier Fidel Castro gets his hands on the weapons the

Russians leave behind, especially SAM-2 anti-aircraft missiles which are quite effective in expert hands. The Russians are known to have been training Castro's troops on how to fire the SAM-2, which is capable of shooting down the high-flying U.S. U2 reconnaissance planes which keep Cuba under constant surveillance.

Word has reached President Johnson that the Russians are expected to turn over control of the missiles to Castro about May 1. At the same time they are expected to withdraw the last substantial bloc of troops Khrushchev has maintained in Cuba since the 1962 Soviet offensive missile crisis.

AMERICAN officials wouldn't slow down or stop the withdrawal if they could. But they fear it may not be an unadulterated blessing. For one thing Khrushchev has tacitly permitted the U.S. aerial espionage — or "overflights" as American officials prefer to call them. He had no choice. He had to agree to

this when a balky Castro kept him from keeping his promise to the late President John F. Kennedy that U.S. on-site inspection would be permitted after withdrawal of Russia's offensive missiles. Khrushchev didn't like the U.S. espionage any more than Castro did but Kennedy convinced him he was looking

down a nuclear barrel which was ready to fire. In the meantime the Russians have been a restraining influence on Castro. They haven't relished the thought of shooting at American planes and being shot at in return. WHAT WILL HAPPEN now is anybody's guess. In advance of the withdrawal, Castro has charged U.S. violation of Cuban sovereignty and has threatened to shoot down the U2s.

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TUSSY POWDER Large box of Tussy dusting powder now at 1/2 price. Choose from Contraband, Safari or Flamingo fragrance. 50^c reg. 1.00 street floor	MEN'S SOCKS 5,000 pairs, all perfect quality. Hundreds of styles and colors to choose from. Sizes 10 1/2 to 13. 66^c pr. reg. to 1.50 street floor	WOMEN'S BRIEFS Rayon acetate briefs, full cut and elastic leg. Plain or fancy trimmed styles in white and colors. Sizes 5-7. 5 for 1⁰⁰ reg. 59c second floor	MONTAG STATIONERY "Sheerlite," finest quality rag content paper. Matching tissue lined envelopes. 96 sheets of paper, 48 envelopes. 1⁵⁹ box val. 2.50 street floor
COTTON BRAS 2 basic styles with comfortable fit and firm uplift. Stock up and save. White in sizes 32-38. 44^c reg. 1.00 street floor	SEAMLESS HOSIERY Run-resist micromesh hosiery in summer tones. Reinforced heel and toe. Sizes 8 1/2 to 11. Limited quantity. 44^c 1.35 (if perf.) street floor	WOMEN'S SURFERS 100% cotton stretch knee length pants. Tailored for perfect fit, side zipper. White, red, blue. Sizes 8 to 18. 2⁷⁸ reg. 4.98 second floor	BEAR BRAND YARN Large 4-oz. skeins of 4-ply knitting worsted in 46 colors plus black and white. Odd dye lots. 99^c reg. 1.89 third floor
CARPET LENGTHS Better ends of finer carpets finished on 4 sides. Choose from loops, high-lo or tweeds. Size 24x44. spec. purchase 1⁹⁹ third floor	DUTCH CURTAINS Tier curtains in snowy white with embroidered insert of toast, aqua, gold, pink. 3 lengths, 26", 30", 36". Valance 49c yd. 1²⁹ pr. reg. 2.98 fourth floor	CARD TABLE CHAIR Solid steel chair with contour padded seat. Folds flat for easy storage. Beige color. 1⁹⁹ reg. 3.99 fourth floor	BOYS' POLO SHIRTS Save 1.00 on knit polo shirts. Wide variety of colors and stripes. Size range from 4 to 16. 99^c reg. 1.00 lower floor
CARPET CUTS 18x27 Broadloom carpet cut and sewn together. Serged and finished. Selection of colors and designs. 59^c spec. purchase third floor	GIRLS' KNIT SHIRTS Fine combed cotton knit T-shirts with wash 'n' wear finish. Choice of novelty trims. Size range from 3 to 14. 99^c reg. 1.99 lower floor	IRONING BOARD All metal ironing board now at special savings. Easy to handle, adjustable to any height. 2⁹⁹ reg. 4.95 lower floor	WOMEN'S SHOES In this group you will find many styles such as dress, sports, flats or casuals. 99^c reg. 7.99 lower floor
SHEET BLANKETS Rayon acetate/nylon sheet blankets. Choice of all white or novelty plaids. Size 60x76. Buy at savings. 99^c third floor	SEWING THREAD We have mercerized, heavy duty and quad cord in many colors, black and white. Stock your sewing basket now. 4^c reg. 15c third floor	WASHCLOTHS Famous Cannon washcloths, size 12x12. Select from many popular colors. Specially priced. 8^c third floor	WOMEN'S DRESSES Special New York purchase of lovely Bemberg sheer print dresses. Sizes range from 12-20, 14 1/2-24 1/2. 3³³ reg. 5.98 second floor
WOMEN'S TOPPERS Tuxedo front toppers with 3/4-length sleeves and turn back cuffs. Sizes range from 8 to 18, 38-44. 5⁰⁰ second floor	WOMEN'S TOPS Rayon acetate stretch or cotton pique popovers. Stripes, florals or solid colors. 32-38. 1²⁸ reg. 2.95 second floor	MEN'S TIES Famous make ties, newest styles and colors. Patterns galore while they last. Take advantage and save. 88^c reg. 2.50 street floor	MEN'S JACKETS Some reversible, water repellent. All first quality. Sizes range from 36 to 44. An excellent buy. 9⁹⁹ reg. 19.95 street floor
PILLOWCASES Seamless pillow tubing hemstitched for crochet. Pillowcases hemstitched hems. Stamped to embroider. 1⁰⁰ pr. reg. to 2.49 third floor	BOXED NOTES High count boxes. New selection attractive, colorful and novelty designs on quality paper. 22^c reg. 59c street floor	CURTAIN PANELS Easy to care for rayon acetate panels. Neatly hemmed. White only. Popular size, 41x81. 59^c ea. reg. 1.00 fourth floor	COSTUME EARRINGS A collection of drops, dangles, buttons, contours in many colors, plus pearls, gold or silver. 19^c reg. to 3.00 street floor

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AT COMMUNITY

'All for Mary'
Offill-y Funny

By SAMUEL A. BOVEA

"All for Mary," Community Playhouse's newest offering, is another one of those bird-brained comedies on which this theatre relies to "feather" its nestegg.

But this one is "offill-y" funny because of the surefire talents of the actress of the same name—Katheryn Offill—and the vivacity of blond Carolyn Conwell in the title role of Mary.

From the moment the petite, spiritually ageless veteran "floats" in with a teddy bear under one arm and a toy sailboat under the other, Katheryn Offill (Nanny) sees to it that everything (including authors Harold Brooks and Kay Bannerman's "unreal" plot) is put into proper ethical perspective. She moves with top professional finish whether she is swiping a bottle of Johnny Walker whisky from her three male patients bedded with wrongly diagnosed cases of chicken pox, or delivering glittering generalities as if they were pearls of wisdom. Offill, by vocation, Lynwood High School drama director, is indeed a star in her own right on anybody's stage. What a fine murdering lilolady she would make as the lead in "Arsenic and Old Lace!"

that is, giving the actors free rein.

This works with varying degrees of success. As in the case of Offill and Conwell who know their way around the stage, the results were excellent. But with hard-working newcomers like the men in the play, they still need both Nanny's "medicine" and acting lessons.

Curtis, not an unhandsome fellow, Hal Slatton and Jess May could develop into highly capable players. But somebody first has to tell them what to do with their faces and hands and how to feed lines without making a question and answer high school exercise out of the whole bit.

Frank Satariano (Alphonse) and Joan Davis (Mrs. Hackenflieger) did all that was expected of them in bit parts in McNamara's band of sex "angels" living it up in the Alps.

Charlotte Shuman designed the set.

Hoover Dam Model
to Be Displayed

A working scale model of Hoover Dam will be on display during the fourth annual Pacific Coast Outdoor Sports Trailer and Boat Show in the Long Beach Arena May 1-10.

The Sports Show will feature more than 250 exhibits and demonstrations, totaling more than \$1 million in merchandise.

Clive "Stinker" Norton (Hal Slatton) and French-Cockney-speaking lover, hotelman Victor Montenay (Eric Curtis).

Miss Conwell gets some exciting theatrical mileage out of being passed around as "a loving cup."

JOHN McNAMARA, Community's new administrator-director, makes his debut with this one. Preliminary evidence indicates he will please everybody by "playing it" for defensive directing.

Jordan Mural
at Fair Draws
Israeli Protest

NEW YORK (AP) — Robert Moses, president of the World's Fair, rejected Saturday a protest by the American Israeli Pavilion that Jordan was using its pavilion "to spread propaganda against Israel." The issue involves a mural.

In a statement, he said: "The fair cannot censor the mural you refer to, even though it is political in nature and subject to misinterpretation. We believe no good purpose would be served by exaggerating the significance of this reference to national aims or attributing racial animus to it."

Dump-Truck Drivers
Strike at Oroville

OROVILLE (UPI) — Twelve dump-truck drivers from the Teamsters Union have walked off the job at the Oroville dam and were not back Sunday.

A dispute between teamsters members and a supervisory employe on the dam powerhouse reportedly caused the walkout.

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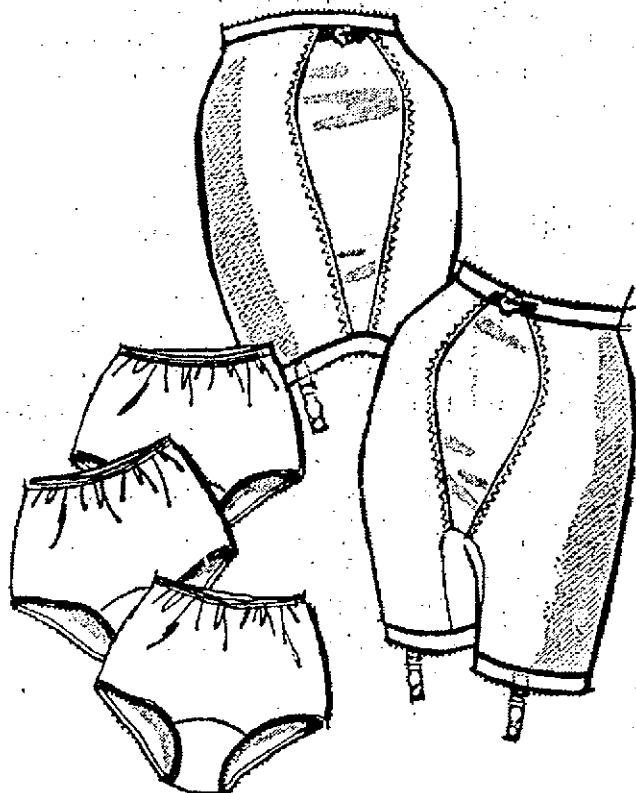
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Bra Bar

Korea Reds Put Price of \$10,000 on His Head

The Bald Eagle of Korea is a very unusual bird. The species is unique in that there is only one of him and he is commanding officer of the USS Kearsarge.

Capt. Paul N. Gray, 47, who is also known as the Bald Eagle of the Essex, was called by Author James Michener the "bravest man in the Navy" for his exploits in the Korean conflict.

From January 1951 through June 1952, the then Cmdr. was forced down four times in his AD6 Douglas Skyraider, three of those times in 35-degree water that kills a man in 20 minutes.

In the same period, he made an emergency landing with 59 bullet holes in the plane and elicited the remark from the mechanic that "this plane will never fly again and the pilot ought not."

The first time he hit the water, flak riddled his engine and he hit the near-freezing water of Wonsan harbor and



Capt. Paul N. Gray
A Unique Bird

he was picked up promptly by a South Korean patrol boat.

The next time a 37-mm shell got him in the right engine of his fighter-bomber

about 10 miles from the sea but he managed to coax a long, slow glide out of the stricken plane and made it into the drink where the destroyer Gregory picked him up. His hands and feet were almost frozen but he conducted his usual briefing the next day.

Then he and Fighter Squadron 54, which he commanded, made a low-level bomb run on a Communist compound near Kapsan, deep in North Korea and killed more than 500 top-level Communists and destroyed many valuable records. As a result of this run, he earned a new nickname, "The Butcher of Kapsan" and posted a \$10,000 reward for his capture.

At this time, Rear Adm. John Perry, commander of the Navy's Task Force 77, decided to ground the indomitable commander but, before the orders got to Cmdr. Gray he was off again.

This time, enemy machine gun fire ripped off his propeller but he managed to get head into the water again and finally was rescued by the destroyer Twining.

"This was enough, Adm. Perry's order stood and Gray was grounded for the rest of the war.

He still flies, however, and now commands the Kearsarge with the same devotion to duty as when he was flying other idiot teen-ager."

That his sense of humor has not been dimmed by his close brushes with death is shown by a remark he made about the little Japanese girl he and his wife adopted six years ago.

"When we got Kim she couldn't speak a word of English," he says. "Now she's fourteen years old and you couldn't tell her from any other idiot teen-ager."

Drug Pioneer Domagk Dies

KOENIGSFELD, Germany (AP)—German Nobel Prize winner Prof. Gerhard Domagk, whose discoveries revolutionized the drug treatment of infectious disease, died Friday night, it was announced Saturday. He was 68.

Domagk won the prize for developing the first sulfonamide, prontosil, in 1935. After the war, he developed several anti-tuberculosis drugs that

brought new hope to patients throughout the world.

He succumbed to a heart attack at his villa at the nearby Black Forest Village of Burgberg.

Missed Message

LONDON (UPI)—A London library says the borrower of a book called "How To Develop A Super Power Memory," has forgotten to bring it back.

Report Hoffa, Lawyer at Odds

WASHINGTON (AP)—Teamsters' Union President James R. Hoffa and the union's general counsel, Edward Bennett Williams, were reported at loggerheads Saturday over use of union funds to pay Hoffa's legal expenses.

A Teamsters' Union spokes-

man denied there is any dispute on the question, but Williams is reliably reported as having advised that use of union funds to defend Hoffa in a forthcoming Chicago trial would be illegal.

Hoffa is scheduled to go on trial in federal court in Chicago Monday on charges of fraudulent use of Teamsters' funds. He also has incurred legal bills estimated in the hundreds of thousands of dollars in other cases, such as his recent trial and conviction on charges of tampering with a federal jury.

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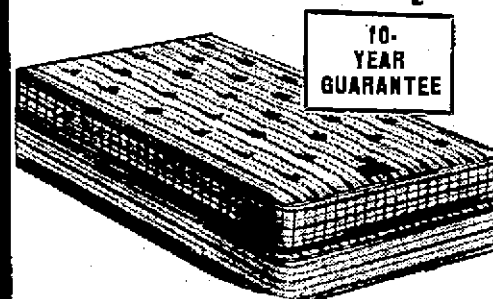
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7 PC. DOUGLAS DINETTE SET

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Fast! Easy! 15 ounce size
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Tijuana Jail Is Filthy, Most Disagreeable

(Continued from Page A-1)

Finding one or the other depends on how far an American tourist travels south along Avenida Revolution—the border city's main street.

"With the tremendous tourist traffic into Mexico at Tijuana, eventually you are going to have trouble," says Calvani.

HIS TROUBLE comes in an average of 100 cases a month of Americans in some sort of difficulty on the peninsula of Baja California. His consular district includes the entire peninsula which has four cities with attraction for American tourists, Ensenada, La Paz, Tecate and Tijuana.

Most of the Americans Calvani deals with have been jailed for violating Mexican laws.

"It is unfortunate, but true, that many Americans come into Tijuana with the idea that they are exempted from Mexican laws simply because they happen to be American citizens," Calvani says. "The fact is that once they cross into Mexico they are subject to Mexican laws, are treated as Mexicans, and their American citizenship isn't a shield that will protect them."

Of the thousands of Americans who cross into Tijuana daily, only a minority need the services of Calvani. They may be jailed or hospitalized, broke or lost.

THE MAJORITY are in trouble with Mexican authorities for violations of laws which may range from defaming the name of Mexico (a misdemeanor) to causing an accident in which there is bodily injury, (a felony).

Nehru Thanks LBJ for Atom Ban Efforts

NEW DELHI (UPI)—Prime Minister Jawaharlal Nehru has written to President Johnson thanking him for his efforts to bring about nuclear disarmament and relieve international tension, it was disclosed Saturday.

The letter was carried by his daughter, Mrs. Indira Gandhi, when she went to New York to dedicate the Indian Pavilion at the World's Fair.

Rebels Sentenced

PHNOM PENH, Cambodia (UPI)—A military court has sentenced two "Free Cambodia" rebels to death and four others to life at hard labor, the Cambodian press agency announced Saturday.



MARIO CALVANI
 U. S. Consul in Tijuana

"The State Department provides no funds for paying fines, attorney fees or hospital bills," he warns. "The department makes no loans for persons stranded in Mexico without funds."

Ninety percent of the Americans in trouble within Tijuana's Consular District are from California; half of these are from Southern California.

"Our basic job is to see that the American gets the same treatment that a Mexican receives under the law," he stresses. "In all my years of service here I know of no case of discrimination against an American in the Mexican courts."

OF CHARGES made by American citizens of brutality, exorbitant fines, long imprisonment, false police complaints and lack of medical care, Calvani explains:

"The biggest problem is the difference in laws, language and customs of the two countries."

Unlike his American counterpart, the Mexican police officer is apt to swing his billy club first and ask questions later.

"Most arrests involve drunkenness or narcotics addiction. When a Mexican policeman makes an arrest, if the prisoner happens to be an American who wants to fight, the officer will use force. This

sometimes brings about a complaint of brutality," he shrugs.

CALVANI opens a massive file of case investigations of Americans arrested south of the border. Case after case reveals the investigation proved the American was in the wrong.

Typical cases: Drunkenness, fighting, riding a motorcycle inside a cantina, refusing to pay a taxi driver, firing a weapon inside a bar, teasing a street photographer's donkey, insulting a police officer, forcible entry into a private residence, under the influence of narcotics, peddling stolen U. S. merchandise.

"Most of the Americans who get involved with Mexican authorities will tell a different story in the way of explanation upon their return to the States," Calvani says.

"What one has done in Mexico to get into trouble is sometimes a little embarrassing, to say the least."

"HE NATURALLY can't tell his family the truth of what happened in Tijuana. This is how a lot of claims about false police charges originate," Calvani says.

Some of the major difficulties arise from the difference in Mexico's law and the U. S. law concerning automobile accidents. A federal statute in Mexico requires imprisonment of a person who is found to be responsible for a traffic accident in which someone is injured.

"THIS CAN GET a little sticky at times," Calvani admits. "Sometimes it takes five or six months to process one of these traffic cases. Our job is to try to shorten the Mexican legal manana and at least get bail set for the American held in jail on the traffic charge."

If an American is injured and hospitalized, he is given free medical attention in Mexico, but this is little more than first aid. The consulate will notify the person's family

and arrange for proper medical attention, for which the family must pay.

"SOMETIMES you hear claims that families had to bring drugs from the United States because the Mexican authorities refused to treat an American patient properly," he remarks. "I consider this an exaggeration of the facts. The truth is that many of the drugs are not readily available in Mexico and the family must supply them if the patient is to get them."

Calvani's job is not a pleasant one.

"Some people want to come here and get away with all the things that would get them in jail in the United States. They seem to think they are immune to Mexican laws. Millions of people cross into Tijuana and the ones who get into trouble usually come looking for it," he says from experience.

The moral to Calvani's story: if you go to Mexico, behave yourself.

Warren Jr. Resigns State Chile-Aid Post

SACRAMENTO (AP)—Earl Warren Jr., announced Saturday he is resigning as deputy director of the California-Chile aid program to return to private law practice.

Gov. Brown said he accepted the resignation of the 30-year-old son of the U. S. chief justice and former California governor "with regret but deep thanks for dedicated and inspired service."

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LONG BEACH ARENA

'A Hopeful Step Toward Day...Without Wars'

BY HARRY SHARPE

The United States and Russia moved another step away from the brink last week by mutually agreeing to cut back output of nuclear explosives.

Britain followed suit, but France stood aloof.

THE AGREEMENT was the biggest move to ease East-West tensions since signing of the nuclear test-ban treaty last August. It was a unique case of limiting the arms race by "mutual example" while the Geneva disarmament conference stumbles along in stalemate.

President Johnson made it clear in a New York speech that the U.S. weapon advantage over Russia would not be hurt. This is not disarmament, he emphasized, but "a hopeful step toward the day when men can live without wars."

Soviet Premier Nikita Khrushchev proclaimed in Moscow that the move was aimed at "improving understanding and the necessity of avoiding nuclear war." He added that efforts toward general disarmament now must be redoubled.

Later, at a press conference in Washington, Johnson said he was optimistic about East-West relations.

ON THE domestic front, the President happily announced to the nation a settlement of the 4½-year-old railroad work rules dispute which he said "prevents, we hope, a most crippling and disastrous strike." Johnson previously had headed off a walkout by persuading labor and management to meet with federal mediators and get down to hard rock bargaining.

The accord, still subject to ratification by the five on-train brotherhoods, was regarded by the unions as "a pretty good deal." The carriers were not too joyous but felt that over the long-run they would benefit.

Members of Congress cheered. They had not relished the prospect of having the problem dumped back in their laps in an election year. Last year they passed a compulsory arbitration bill to block a stoppage then.

POLITICIANS of both parties saw the settlement as a major triumph for the President.

Another facet of the Bobby Baker investigation came to a boil during the week when Commissioner Mortimer Caplin announced that scientific tests showed that the former Senate Democratic secretary had signed an accountant's name to a 1961 tax return.

The Senate Rules Committee which has been investigating Baker's outside business activities as a Senate employee, released a letter from Caplin reporting that the signature of accountant Milton L. Hauff was in Baker's handwriting.

Although the return purportedly gave Baker an additional refund of but \$10.25, Sen. John J. Williams, R-Del., charged in a floor speech that the incident raised the possibility of forgery.

On the Latin American salient, Johnson gave Cuban Communist Premier Fidel Castro fair warning of swift retaliation should Castro carry out threats to shoot down U.S. reconnaissance planes keeping tabs on the island since the 1962 Soviet missile pullout.

Tiger for General

SAIGON (UPI)—Maj. Gen. Do Cao Tri, commander of the Second Army Corps area, Saturday presented U.S. Gen. Paul D. Harkins with a 170-pound tiger as a gift. Harkins, commander of the U.S. Military Assistance Command, donated it to the Saigon zoo.

Yuba-Sutter Counties in Market for a Pied Piper

YUBA CITY (AP)—Rats are becoming so numerous in Yuba and Sutter counties that they pose a threat to people as well as crops, Dr. Leon Smith, health officer for the two counties said.



ROBERT ANDERSON
To Plan Canal Talks

Castro started talking tough in the wake of Khrushchev's decision to pull out most of his remaining troops out of Cuba next month, and, hand, Castro control of advanced Russian anti-aircraft defenses.

Johnson restated his determination to contain Castro as a hemispheric menace and declared the reconnaissance missions would continue.

"Any action to stop them would be a very serious action," he added ominously.

OFFICIALS hinted that American reprisals would be swift but tailored to the magnitude of the offense. There are 24 Russian anti-aircraft bases in Cuba, each with six firing sites.

The President wouldn't predict any showdown. But he said surveillance of Cuba "was essential" to check against arrival of new offensive weapons.

Johnson also disclosed he was sending former Treasury Secretary Robert Anderson to Panama next week to lay the groundwork for talks over U.S. control of the Panama Canal and other disputed issues. He also is sending an economic group to discuss possible future aid within the framework of the alliance for progress.

In his New York speech the President reiterated his determination to win the anti-Communist war in South Viet Nam. At a subsequent Washington press conference—one of two—he said there would be "stepped up activity" and he voiced hope that other nations would join the American effort to "stop the spread of communism in that area."

COGNIZANT of Republican attacks on his Viet Nam policy, the President asserted that "partisan politics must yield to the national need." He pledged he would keep "all men in the opposition party" abreast of

facts involving the national interest and said he would like to confer with them about it.

"I don't want foreign policy to develop into a knock-down, drag-out," he declared. "I'm going to do everything I can to avoid it."

Wednesday Johnson flew back to New York to open the \$500 million World's Fair. The gala event was plagued by racial demonstrators who tried to jam up highways and subways.

Police made mass arrests, among them Bayard Rustin, leader of last year's march on Washington, and James Farmer, national director of the Congress of Racial Equality.

While the demonstrators chanted "Freedom Now," Johnson predicted that "peace is coming nearer." Then, he added that he wanted an America "where no man must be poor and in which no man is handicapped by the color of his skin or his belief."

After returning to the White House, he voiced "pity" for the demonstrators and said that "fanaticism or rudeness" would not harm the civil rights cause now being pursued in the Senate.

Thursday the President flew to Chicago to attend a Democratic fund-raising dinner. He followed this by visiting cities in the impoverished Appalachia area, a target of his anti-poverty program.

In other news spheres, the President's wife, Lady Bird, was given a scare when static electricity flashed through a plane taking her to Cleveland for a speaking engagement. Reports that lightning had struck the plane were discounted.

The House Judiciary Committee opened hearings on bills to overturn the Supreme Court's decision outlawing prayer and Bible-reading in public schools.

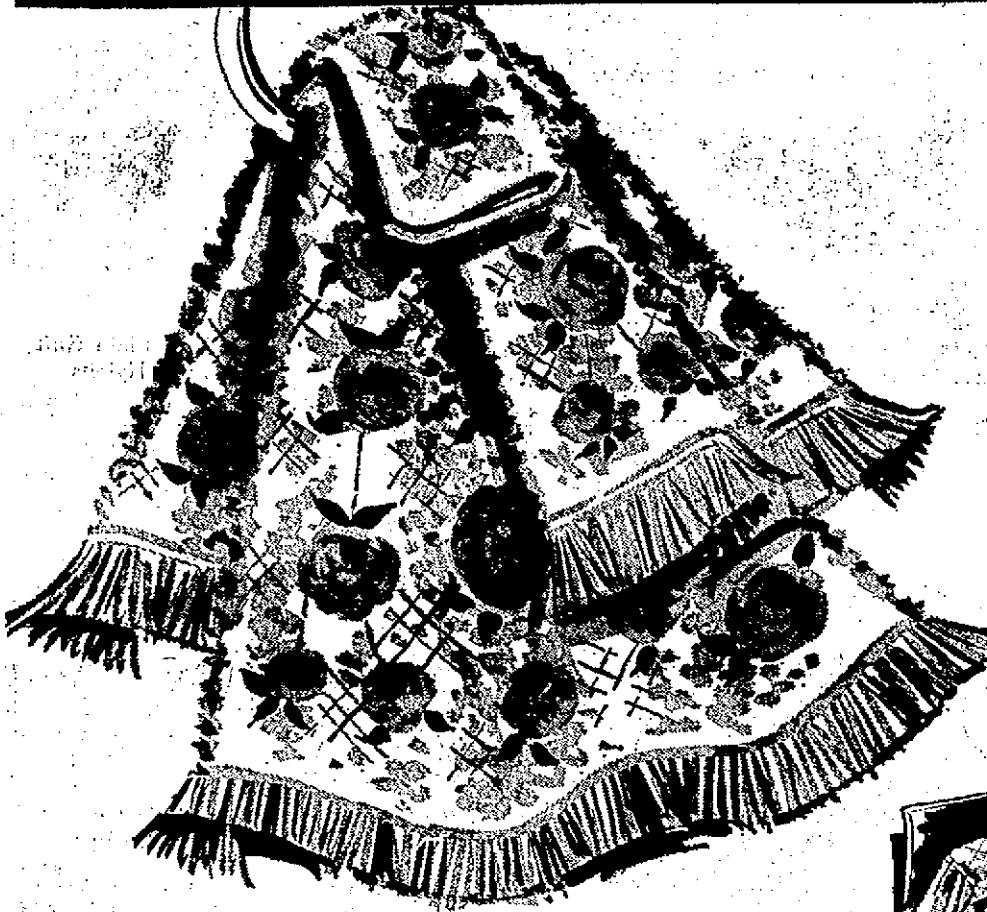
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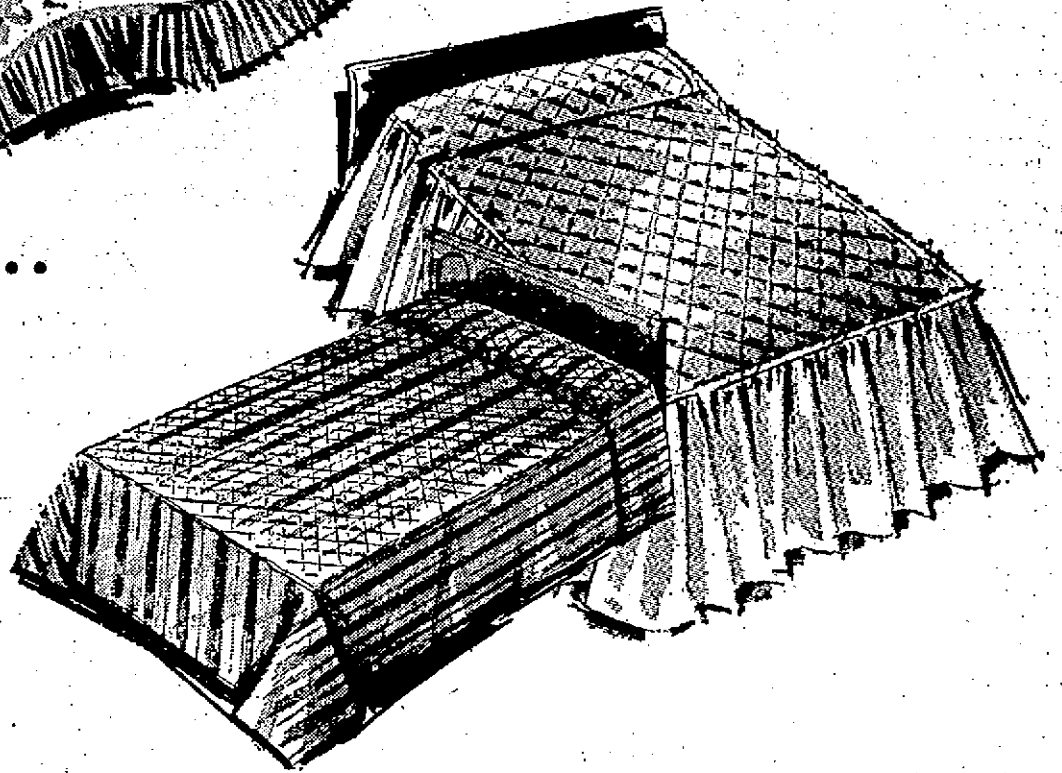


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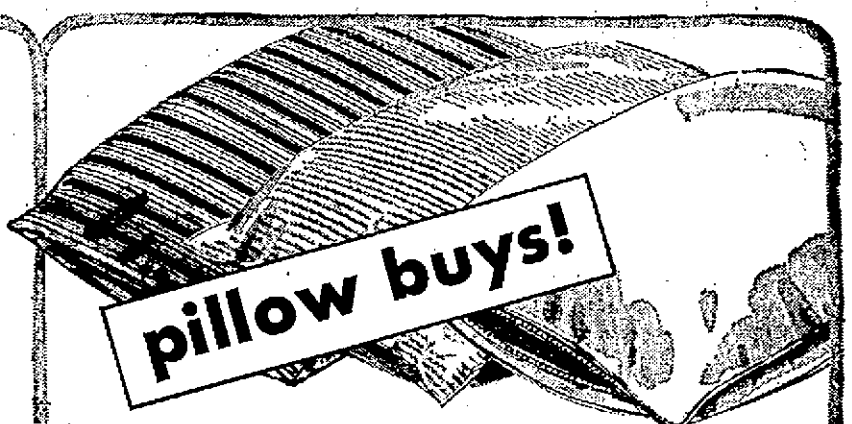
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LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to at monthly rate of	\$600.00 \$100.00	\$600.00 \$100.00	\$300.00 \$50.00	\$180.00 \$30.00
Hospital Expense up to at daily rate of	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00
Ambulance Expense up to	20.00	20.00	20.00	20.00
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$40.00	\$40.00	\$40.00	\$40.00

*Benefits increase 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

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This is only a partial description of the principal terms and provisions in the policy.

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(a) You will receive by mail, a policy with these Improved Benefits, effective MAY 1, 1964, which will carry over the "ACCUMULATION" Benefit increases you earned under your old policy. If you do not receive your new policy by MAY 19, 1964 please write or phone the Independent, Press-Telegram Insurance Department.

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(b) You will be given an opportunity to convert to the policy with these Improved Benefits at a premium of \$7.50 per year, on the anniversary date of your policy. Annual term policies cannot be converted at any other time.

IF YOU DO NOT NOW HAVE OUR READER SERVICE INSURANCE,

then complete and mail application at right and a New policy will be issued and mailed to you promptly, effective from the date of its issuance. Send no money. After you receive your policy, pay 65c per month in addition to the regular home-delivered price of the paper.

ADDITIONAL FAMILY MEMBERS can be insured on an annual basis by sending \$7.50 with the application.

SEND NO MONEY WITH THIS APPLICATION

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☐ **FOR EACH ADDITIONAL POLICY IN FAMILY**—Enclose \$7.50 Annual Premium with each application.

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☐ **I NOW SUBSCRIBE TO THE PRESS-TELEGRAM**

Applicant's Full Name _____
(Print given name like "Helen M." and last name)

Age _____
(1 to 79)

Phone No. _____

Address _____
(Street and No. or RFD) (City and State, Zip Code No.)

Name one beneficiary, either a blood relation, family member or "Estate"

Name of Beneficiary _____ Relationship _____
(Print given name like "Helen M." and last name)

Big Cleanup Drive Slated May 10-17

A plucky group of women in town have rolled up their sleeves for another gigantic spring clean-up.

The task they've undertaken is not an easy one. House-keeping, whether at home or on the 30,000 blocks which checkerboard Long Beach, is not a glamorous assignment. It's hard work.

But undaunted, these campaigners — all members of the civic beautification committee, a branch of the women's division of the chamber of commerce — are sweeping many other groups into action in their drive to make Long Beach a cleaner, more beautiful city.

IN SUPPORT, Mayor Edwin W. Wade, with the unanimous approval of the City Council, has proclaimed May 10-17 Clean-Up, Paint-Up, Fix-Up Week.

He urged all departments of the city, civic clubs, schools, churches, youth groups and citizens to "take an active part in this constructive program of community development."

He stated further: "The general health and welfare of our citizens depend upon wholesome surroundings arising from good, clean living conditions."

"We hope that every citizen will get behind this campaign. Statistics prove that the lives and property are endangered by fire and accidents caused by littered and cluttered conditions in homes, factories, places of public assembly, alleys and streets."

MRS. GEORGE P. TAUBMAN and **Mrs. Lloyd Mallin**, chairman and cochairman of the two-year-old civic beautification committee, list these ways Long Beach citizens can keep:

1. See that your own property is clean and neat . . .

2. Keep your lawn mowed, pull weeds, do necessary painting; trim trees and shrubs plant flowers for summer blooming . . .

3. Collect and dispose of debris that has accumulated inside and out . . .

4. Replace trash cans as soon as possible after collections . . .

5. Remind other property owners (business and residential) to clean up their grounds (especially vacant lots) and keep them litter-free . . .

6. Talk "Long Beach Beautiful" at every opportunity to create pride in our city . . .

7. Send the civic beautification committee, Chamber of Commerce, 121 Linden Ave., any suggestions you have for making Long Beach a more beautiful city. Also send us the results of any projects you have undertaken.

MRS. ELIZABETH DUNCAN, chairman of the educational division for civic beautification, and her cochairman, Vera Johnson, have enlisted 100-percent participation by city schools.

"School officials and teachers are more than eager to support the program," said Mrs. Duncan, president of the local Board of Education. "It has been proven in other cities that areas with substantially below-average conditions have become better than average through efforts of the schools. A long-range program initiated in the schools and backed by the community is one of the effective ways to clean up and beautify a city."

AS ANOTHER phase of the clean-up campaign, awards will be given those business and commercial establishments, public buildings, churches, schools and recreation areas showing the greatest improvements in their premises.

Mrs. Francis Merchant, chairman of the awards committee, asks that nominations be sent to the Chamber of Commerce this week. Awards will be made at a banquet to be held June 4, she said.

Also as part of the drive, Richfield Oil Co. will hand out 10,000 car litter bags at local service stations, and some 400 posters will be delivered by local Boy Scout troops.

"Everyone stands to benefit from a beautiful community," said Mrs. Taugman, a live-wire campaigner who has worked incessantly for improvement of the city. "Beauty is just plain good business."

"Not only is it important to the homeowner, it's important to good economy. Industry considers the appearance of a city's appearance tells a lot about the people in it."

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Plus Tax and Old Tire

Tubeless Blackwalls		
Size	Price Without Trade-In, Each Plus Tax	Price With Trade-In, Each Plus Tax
6.00x13	\$23.35	\$18.95
6.50x13	25.95	20.95
7.00x14	29.85	23.95
6.70x15	32.45	25.95
7.10x15	34.95	27.95
8.00x14		
7.60x15	37.65	29.95
8.50x14		

Tubeless Whitewalls		
Size	Price Without Trade-In, Each Plus Tax	Price With Trade-In, Each Plus Tax
6.00x13	\$27.25	\$21.95
6.50x13	29.85	23.95
7.00x14	33.75	26.95
6.70x15	36.35	28.95
7.10x15	38.95	30.95
8.00x14		
7.60x15	41.55	32.95
8.50x14		

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TREAD LIFE GUARANTEE
Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If the tire fails, we will at our option repair it without cost or in exchange for a new tire, we will replace it charging only for tread wear (charge will be a pro-rata share of exchange price).
TREAD WEAR GUARANTEE
Tread life guaranteed for the number of months stated. If tread wears out in this period, return it. In exchange, we will replace it, charging the current exchange price less set dollar allowance.
Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return (no trade-in deduction on snow tires).



All Roads Lead to Sears ALLSTATE Automotive Centers

Attorneys Announce 'Law Day'

"Law Day USA, the annual observance of that part of our way of life which most distinguishes us from people living under the tyrannical rule of communism, will be observed Friday," Long Beach Bar Association President Louis Hart announced Saturday.

Bar Associations throughout the nation will observe the day.

The day-long observance here, which will be highlighted at 7:30 p.m. Friday by the presentation of scholarship awards totaling nearly \$2,000 to students from local high schools, will include tours of the Long Beach County Building for students of government.

Lawyers will conduct the tours and explain the functions and procedures of the various courts located in the building at 415 W. Ocean Blvd.

ALSO participating in the evening program, which will be presented in the Jury Assembly Room on the Fifth Floor of the Courthouse, Hart said, will be judges of the Municipal and Superior Courts in Long Beach, plus civic officials.

Guests in the evening will see how civil and criminal courts operate, with attorneys portraying all of the parties to a court proceeding.

In addition to the program put on by the Bar Association, service clubs in the area will dedicate programs to Law Day this week.

The Law Day observance began in 1958, Hart explained.

It deliberately was held on May 1, to contrast the freedom under law in the United States with the dictated existence of the peoples living under communism, which traditionally has held military observances on May 1.

President Johnson has proclaimed May 1 Law Day on the national level, and similar proclamations have been made by government leaders at the local levels throughout the country.

PURPOSE of Law Day, Hart said, is to foster respect for law and to increase public understanding of the place of law in American life.

Some 75,000 Law Day USA programs are held each year.

"To keep alive our ideal of equal justice in this day of dictators who have replaced law with force throughout much of the world, we need the same passionate love of liberty, dedication to ideal, respect for law, and faith in divine guidance which inspired our pioneer forefathers to found this free nation as an example to liberty-loving people everywhere," Hart said.

Arizona's Survivors Warned

The death of President Kennedy reaffirms a lesson the world should have learned on Dec. 7, 1941, the keynote speaker at the USS Arizona memorial reunion said here Saturday night.

Samuel Rose, chief of the central office contact division of the Veterans Administration, addressed an audience of about 600 in the Lafayette Hotel.

He pointed out similarities between the presidential assassination last year and the Japanese bombing of Pearl Harbor.

"THESE two events—separated by more than two decades, separated by such fantastic, breathtaking changes that the world of 1941 does not even vaguely resemble the world of 1964—are different, and yet they are alike," Rose said.

Both teach the lesson, he said, "that we must not be so smug; that we must not believe that mankind has conquered completely its savage instincts; that we must not delude ourselves that we live in the best of all possible times and in the best of all possible worlds, incapable of improvement."

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—Staff Photo
HIGH SCHOOL STUDENT William Price II learns about the law from two of the experts who will participate in Law Day USA observance here Friday—Municipal Court Judge J. Merrill Lilley, left, and Superior Court Judge John F. McCarthy.

Bill Offers \$1.3 Million for 38th District Schools

By RALPH McCLURG

The Assembly-approved \$150-million state school support bill will result in almost \$800,000 in new aid to school districts in the 38th Assembly District next year, and at least an additional half million the following year.

Assemblyman Carley V. Porter, D-Compton, said the bill sponsored by Assembly Speaker Jesse M. Unruh has been amended drastically from its original form in order to preserve local control of the school districts.

Porter, a ranking member of the Assembly Education and Ways and Means committees, said the bill will make no changes in presently existing unified districts and will provide some badly needed new state school money.

"The new state aid will amount to \$10 per student the first year and an additional \$15 per student the second year. This is in addition to the foundation programs of the current school

year," Porter said. The legislator said the average daily attendance figure would be used to compute totals due the districts.

He noted that many of the changes suggested to him by school leaders of the 38th District were included in the modified legislation at his request.

The \$25 in new state money per average daily attendance in the next two years amounts to about \$150 million on a statewide basis. This is in excess of the amount of additional support requested by the more than 15,000 persons who signed petitions that were sent to the assemblyman earlier in the session.

Additional school support for the 1964-65 school year resulting from Assembly Bill 145 will be approximately:

Bellflower Unified School District, \$92,660; Downey Unified, \$144,550; Lynwood Unified, \$44,330; Paramount, \$69,430; Compton Union High School district, \$87,060;

Compton Elementary district, \$203,670; Enterprise Elementary district, \$34,250; Willowbrook Elementary district, \$50,660, and Compton Junior College, \$70,940.

This will bring the total of new financial support for the nine districts during the next fiscal year to \$797,550. If the bill becomes law during the 1965-66 school year, additional state support will be received in the following approximate amounts, Porter said:

Bellflower, \$138,990; Downey, \$216,825; Lynwood, \$66,495; Paramount, \$104,145, and Compton, if the district is unified by that time, \$563,460.

This will make the total for two years \$1.3 million, or \$1.8 million if Compton schools are unified.

All school districts in Porter's assembly area qualify for state equalization aid. "Because of this, all of our school districts will receive the maximum benefit from AB 145," Porter said.

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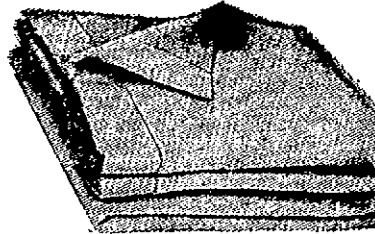
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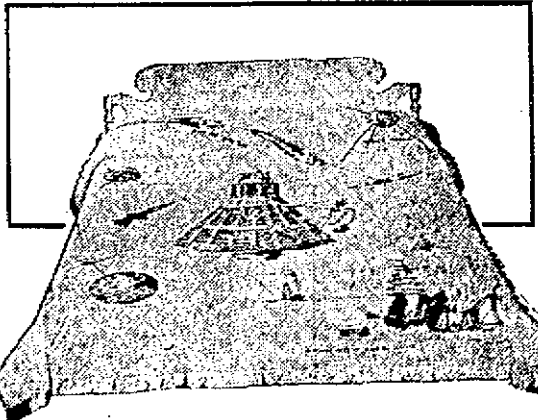
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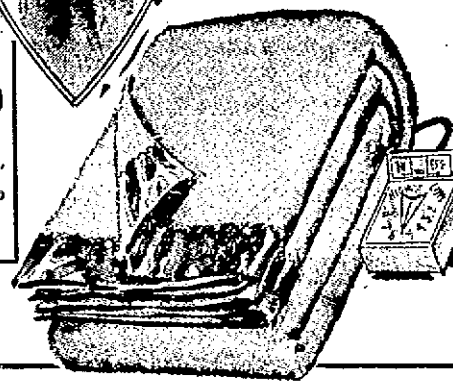
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High-Rise Plan at W. Beach Gets Airing Thursday

By GEORGE WEEKS

The first public hearing on Long Beach's West Beach urban renewal project, in which ultimately as many as five high-rise residential buildings may replace a hodgepodge of old hotels, rooming houses and small businesses, is scheduled for 9 a.m. Thursday in the City Council Chamber.

The Long Beach Redevelopment Agency will present the results of more than a year of planning and study, accompanied by technical reports from urban renewal and financial consultants.

Then the public will get its opportunity for comment and questions.

TWO ISSUES that have caused controversies on urban renewal in other cities will be absent as a result of decisions by the agency and the City Council.

Federal control won't be a subject of dispute, for both the council and the agency have ruled out the use of federal funds. Thus Long Beach will become the first California city to undertake a public redevelopment project without federal aid.

Funds for buying the 21-acre area and preparing the site for eventual sale to a private developer are expected to come from an \$8 million agency bond issue, of which the city has agreed to purchase up to \$1 million.

THE SECOND key issue already settled is that of paying the cost of relocating tenants and owners. Moving expenses will be paid by the agency at an estimated cost of \$90,000.

One agency witness at the hearing will be Victor Gal-

gano, chief urban renewal planner for Candeb, Fleissig & Co., consultants. He was in charge of preparing the redevelopment plan which establishes criteria and regulations for re-use of the land by the private firm which wins the contract.

Galgano has just returned from Anchorage, Alaska, where he and his associates prepared plans for rebuilding the quake-damaged city.

ACCORDING to James H. Brubaker, city urban renewal director, the agency will offer oral and documentary evidence that suitable housing is available for persons displaced by the redevelopment; that the area is blighted according to standards set by California law; and that the financing plan is feasible on the basis of increased taxes accruing from the improvements.

After the agency hearing, the City Council will schedule a second airing, probably in June.

Agency officials have set early 1966 as target date for completing purchase of the area, by condemnation if necessary, plus demolition of all buildings and development of the site for construction of multistory apartment and hotel-motel buildings.

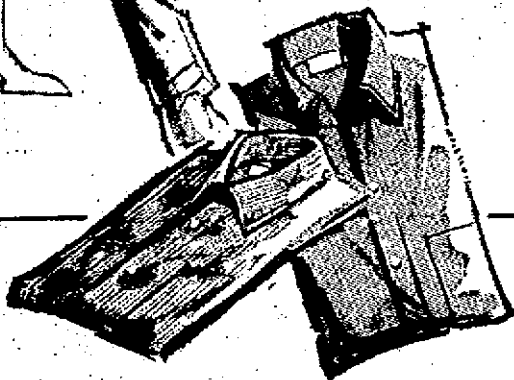


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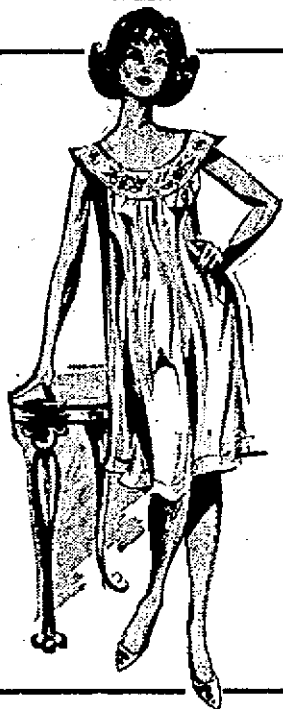
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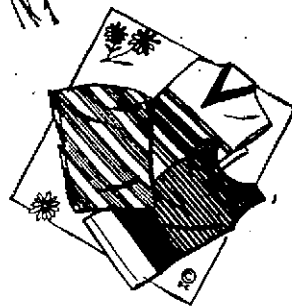
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Fashion



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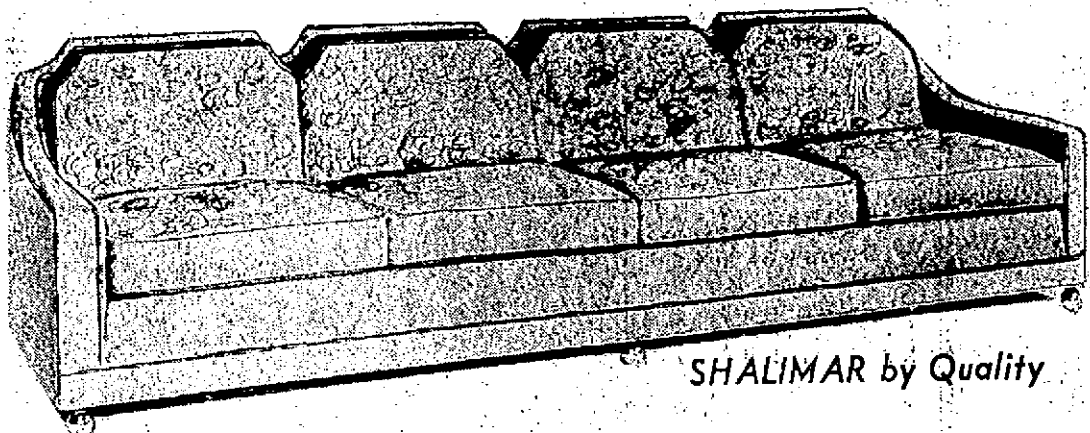
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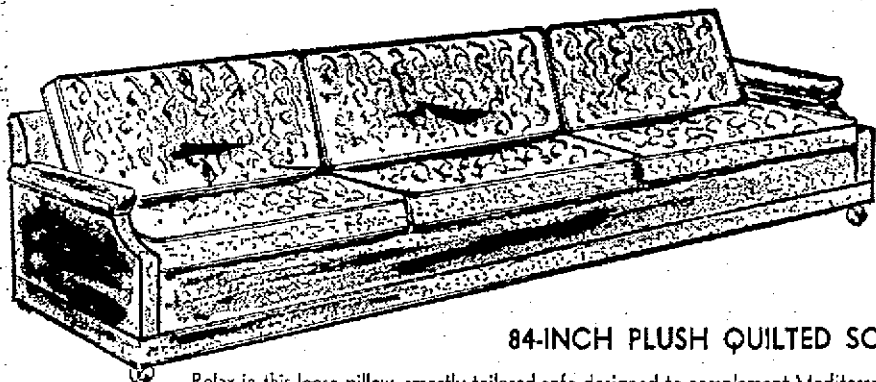
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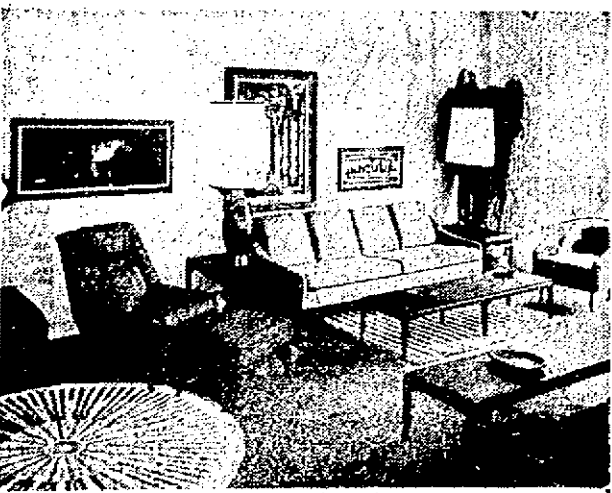
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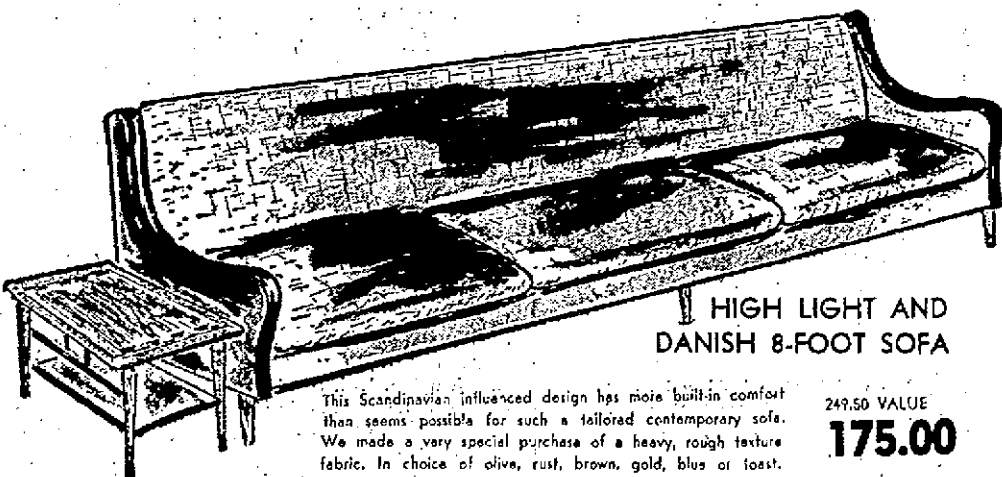
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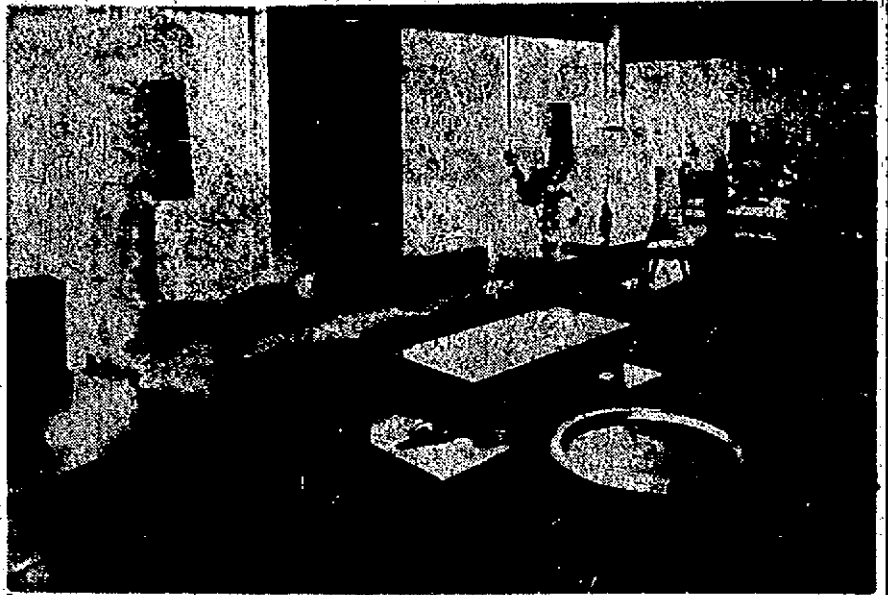


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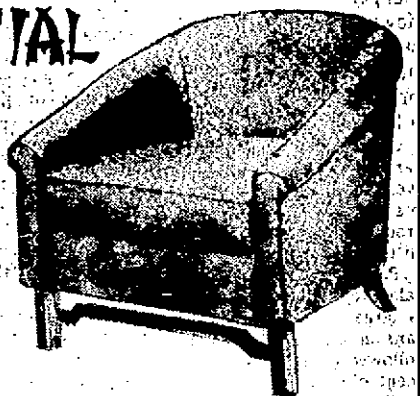
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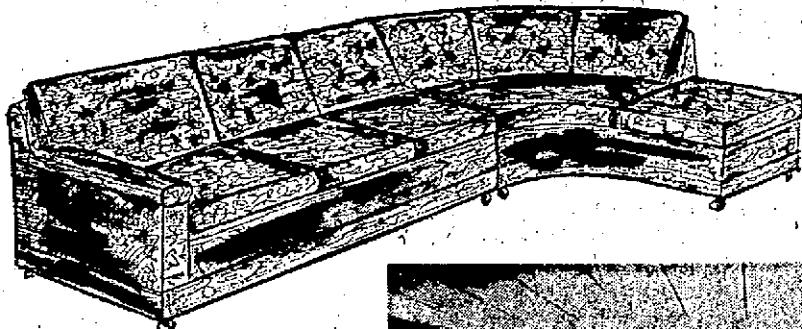
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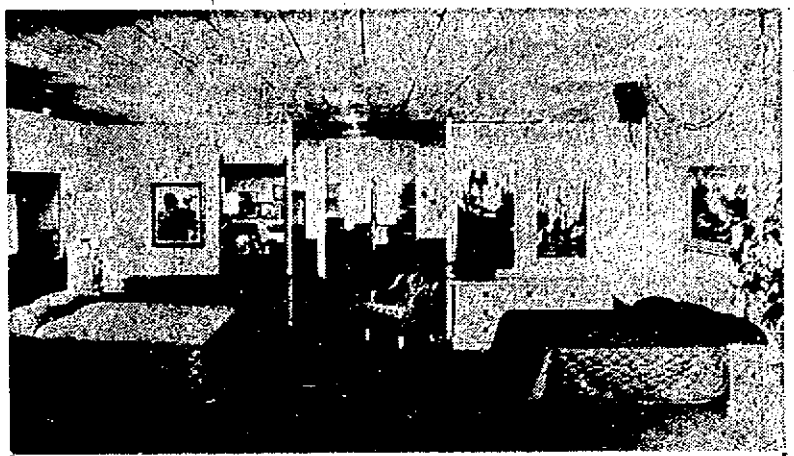
MAGNIFICENT QUILTED SECTIONAL by Sherman Bertram



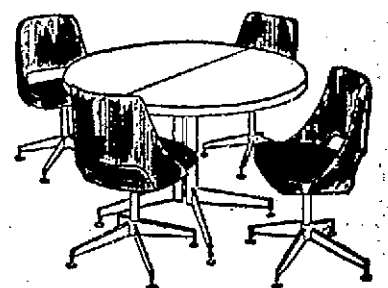
EIGHTEEN FEET of ABSOLUTE LUXURY are yours in this piece. Fills corner 16 feet by ten feet. From the all-hardwood frame to the painstaking tailoring on the zipper closed cushions, this is quality and durability. Gold finish ball casters included at no extra charge. Select from lavish group of special purchase fabrics in a rainbow choice of colors.

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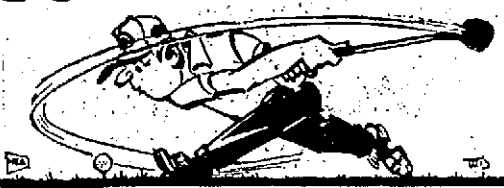
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Podres Struck Out, Spahn Rolls on, 5-1

GOLF SPECIAL



PLEASE TURN TO PAGES S-8, S-9

Perranoski, Tom Davis Also Injured

Alston Puts Lock on Clubhouse, but Nose Dive Continues

By GEORGE LEDERER

MILWAUKEE — The Dodgers' "Big Four" is down to one, and three stretchers cases Saturday night. Walter Alston, a prime candidate to become a basket case.

Johnny Podres, Ron Perranoski and Tommy Davis were injured while the Dodgers absorbed a 5-1 beating from the Braves, their ninth in the last 10 games.

Podres and Davis were taken to a hospital for X-rays. A large number of the 8,154 fans in attendance may have followed the two for treatment of frostbite and Alston might be wise to have a check-up for snakebite.

Podres, working for the first time since he sprained his left elbow two weeks ago, was hit on the identical spot by a Warren Spahn pitch in the third inning. He was around just long enough to be the loser.

X-RAYS showed no break, but Podres' elbow is swollen and severely bruised. He will miss at least one turn.

Perranoski pulled a muscle in his left thigh while attempting to outpace Hank Aaron to first base in the eighth inning. He will not be able to work in the series finale today.

T. Davis jammed his right

DODGER OF DAY

LEE WALLS

Doubled home only Dodger run in Saturday's 5-1 loss to Braves.

shoulder while diving to beat Spahn's pickoff throw to first base in the sixth inning. X-rays on Davis also were negative, but it was evident in the eighth inning that Tommy was in pain and may miss a game or two.

When Lee Maye singled home the Braves' last two runs, Davis' throw from left field was a balloon that barely reached third base. If he is unable to start today, Wally Moon will be in left field.

WITH PODRES, Perranoski and Sandy Koufax injured, the "Big One" now consists of Don Drysdale, who has failed to win in three starts. His turn comes up Monday night in Houston.

Reports from Dr. Robert Kerlan in Los Angeles Saturday disclosed that Koufax will miss the remainder of this trip. At least a decision as to the seriousness of his

(Continued Page S-2, Col. 1)

Dodgers	AB	H	R	RBI	E	
Walls, 2b	4	0	0	0	0	
Gilliam, 2b	4	0	0	0	0	
T. Davis, 1f	4	0	2	0	0	
Kennedy, 1b	4	0	0	0	0	
McMullen, 1b	4	0	0	0	0	
W. Davis, cf	4	0	0	0	0	
Verhas, 3b	3	1	0	0	0	
Podres, p	3	0	1	0	0	
Podres, p	0	0	0	0	0	
a-Ortega	0	0	0	0	0	
Whitfield, p	1	0	0	0	0	
b-Walls	1	0	1	0	0	
Perranoski, p	0	0	0	0	0	
Miller, p	0	0	0	0	0	
Totals	32	1	4	1	0	
Braves	AB	R	H	RBI	E	
Alton, cf	4	0	0	0	0	
Mathews, 3b	3	1	0	0	0	
Aaron, cf	4	0	0	0	0	
Cline, 2b	4	0	0	0	0	
Torre, c	4	2	3	0	0	
Oliver, 1f	4	1	2	3	0	
Maye, lf	4	0	2	3	0	
Bolling, 2b	4	0	0	0	0	
Menke, ss	2	0	1	0	0	
Spahn, p	3	0	0	0	0	
Totals	32	5	9	5	1	
a—Ran for Podres in 3rd; b—Doubled for Whitfield in 7th.						
Dodgers	500	000	100	—	—	
Braves	010	001	010	—	—	
FO-A—Dodgers 24-10, Braves 27-17. DP—Walls and McMullen, 1-0; Alton and Maye, 1-0; Aaron and Maye, 1-0; Oliver and Maye, 1-0.						
IP H R ER BB SO						
Podres (W, 1-1)	2	2	1	1	1	0
Whitfield	4	3	1	1	1	1
Perranoski	1 1/3	4	3	1	1	1
Miller	1 1/3	0	0	0	0	0
Spahn	3	0	0	0	0	0
(W, 1-1)	5	4	1	1	1	1
FBP—By Spahn (Podres), U—Jackowski, Crawford, Fornan, V—W. Davis, 2-17, Att.—8,154.						



HITTING JOHNNY ON THE SAME OLD SPOT Dodger pitcher Johnny Podres, who was just returning to regular duty, recoils after being struck on ailing left elbow by pitch (arrow) from Milwaukee's pitcher Warren Spahn. Braves catcher is Joe Torre. Podres will miss a few more turns.

Records 'Oerter' of Day Grambling Goes Rambling at Mt. SAC

By JOHN DIXON

You never know when or where world records will be broken, but the Mt. San Antonio Relays is always a good bet.

Al Oerter, a heavyweight from New York, established one international standard and a bunch of featherweights from Little Grambling College equalled another Saturday in the sixth carnival at the airmail stamp-size town of Walnut.

Only the weather, which varied between the indifferent and the abominable, prevented a near-sweep of the record roster.

Despite the frigid breezes, 10 meet records fell and one national collegiate record was ambushed. Even the crowd was a meet record, 12,500.

Oerter wound up like a mammoth mainpring, uncoiled like a rattlesnake and sailed his discus high and far into leftfield. It landed 206 feet, 6 inches from home plate, 12 1/2 inches beyond the record he established in the same meet a year ago. An hour later he whipped one to rightfield. At 206-4, it became the second longest throw in history.

Grambling won the 880 relay in 1:23.4, a tenth off its recent 1964 world's best, and later doubled with a decisive victory in the 440 relay at 40.0, deadheading the American record shared by Texas and Oregon and the world mark shared by Oregon, Great Britain and Northern Ireland.

The Louisiana school fielded a team of Richard Stebbins, Los Angeles; Vern Ragsdale, San Diego and Don Meadows and Don Owens, who prepped at Centennial High.

Ragsdale looked like an Olympic Games candidate. His 220 leg in the 880 relay was clocked at 19.5 and he won the open 220 in 20.7.

The press corps voted Oerter and Ragsdale "athletes of the meet."

The discus brought the greatest mass record attack in history of the event.

Dave Weill, formerly of Stanford, was second at 197-6 1/2, a lifetime pinnacle; Jay Silvester, a Utah resident, was third at 195-0, while the 193-4 bomb from Bill Neville of Occidental bettered Weill's NCAA record of 193-2.

Rink Babka's 192-11 1/2 was the longest fifth place

ever, as was Bob Humphreys' 191-10 1/2 for sixth.

The discus giants threw so well they almost forced the other competition to be halted. Several of the wood-metal plates rolled onto the track, and one navigated unerringly between the legs of John Rambo as he was preparing to launch his high jump run.

Rambo wasn't so un-

nerved that he lost his win streak, however. The Long Beach State ace cleared 6-9 3/4 and won in a jump-off.

The 49ers had another good day, also winning the college division mile relay in meet record time of 3:13.7.

The blustery breezes nullified records in most of the short races. Doreen Porter of New Zealand lost two American records, bettering the 100 mark of 10.6 with a 10.4 and surpassing the 220 record of 24.1 with a 23.9.

Other Olympic-quality marks were a 1:48.5 880 by comebacking Jerry Siebert, 4:01.1 mile by Jim Grelle, 260-7 javelin toss by Frank Covelli, 214-8 1/2 hammer throw by Ed Burke and 16-foot pole vault by winner Risto Anko and runnerup Mel Hein.

Major disappointment was Dallas Long's 63-10 1/4 shotput, far below his world record of 65-11 1/2.

World record holder C. K. Yang of Formosa was a stunning third in the decathlon, but his best events

(Continued Page S-3, Col. 6)

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Coast Quarter Horse Racing Association Derby at Los Alamitos Race Course.

The turnout of 13,710 bet a Los Alamitos wagering record of \$1,002,688.

Goetta established the

money mark by outgalloping a field of the fastest 3-year-olds now competing in 22-flat, a tenth-second slower than she ran in last week's Trial.

But the winning purse of \$12,500 put her ahead of Jet Deck as the top quarter horse money winner and she did it by nearly a length over Tidy's Pleasure. Mackay's Image finished third and Goetta's

stablemate, Pokey Charge, wound up in the fourth spot.

This was Goetta's 11th victory in 15 starts.

Tidy's Pleasure, who lost by a head to Goetta in the

Trial, took second place.

It doesn't mean much to those who are looking for better interest than the Bank of America offers, but Goetta paid \$2.80, \$2.20 and \$2.20 across the board.

Tidy's Pleasure returned \$2.40 and \$2.20 and the third horse, Mackay's Image, paid \$3.00.

Goetta's purse pushed her total winnings in 15 attempts to \$206,375.

Goetta, as expected because she was sired by Go Man Go—a notoriously slow starter—got out of the gate slowly in the Derby behind Tidy's Pleasure, but settled quickly, took the lead at 100 yards, and coasted as leading jockey Charles Smith had one of his easiest rides of the meet.

Vandy's Flash, the ven-

(Continued Page S-6, Col. 1)

No Muscles, Angels Bow in Overtime

By ROSS NEWHAN

A lost dog could find his way home quicker than the Angels—especially if he lives at Dodger Stadium where the Cherubs have misplaced the key to the scoring door.

The Angels put two hits back-to-back only once Saturday night and on that rare occasion Billy Moran received wrong directions on his way home and the Cherubs were tagged with their fourth defeat since returning to Chavez Ravine five games ago.

The Indians, finding the Angels' attack the most inept since they ran roughshod over Custer, registered a 2-1 11-inning victory behind the seven-hit southpaw serves of Jack Kralick.

CLEVELAND thus maintained its American League lead while the Angels, like their landlords, inched closer to the cellar.

Some 6,937 paying, second guessers and 1,649 freeloading ladies watched the Angels' run production continue to operate in reverse.

Since returning from the road, where they split four games, the Angels have scored in the following order: 4-3-2-2-1. In the last 45 innings manager Bill Rigney has seen his club find its way home only seven times. Rigney's loss of hair over the same period has been at a much greater rate.

THE LOSS went to Paul Foytack, whose first appearance of the season was a short one. Foytack was called on to pitch the 11th after Bob Lee, who allowed just four hits in 10 frames in his first major league start, admitted being tired.

Foytack walked Leon Wagner and supplied John Romano with a handsome delivery which the Cleveland catcher slapped off the bullpen screen in leftfield for a triple, breaking the 1-1 tie. Kralick retired the Angels in order in the bottom of the 11th for his first victory against no defeats.

The record should be reversed, however, for Kralick escaped defeat in the ninth only through an error by Angels' third base guide Salty Parker.

WITH THE Tribe leading, 1-0, Moran opened the Angels' bid for a cardiac conquest with an infield single. With Moran running, Jim Fregosi then slapped a double into the leftfield corner.

Perhaps astonished to find an Angel advancing toward

were no outs," admitted the dejected Parker. "That was the whole ball game right there," agreed Rigney.

Lee, the Bellflower High graduate, joined Ken McBride and Barry Latman on the list of Angel pitchers who have hurled well enough to show victories for the current

(Continued Page S-2, Col. 3)

first victory against no de-	b-Plersall, 1b	1	0	0	0
feats.	Knepp, 2b	4	0	0	0
	R. Lee, p	3	0	0	0
The record should be re-	c-Folles	1	0	1	0
versed, however, for Kralick	Foytack, p	0	0	0	0
		0	0	0	0

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Sports Merry-Go-Round

By HANK HOLLINGWORTH
Executive Sports Editor

Fans Respond to Hadden Cause

"Sports figures and fans have a way of coming through in emergencies. The Charlie Hadden case is an emergency of the highest degree."

That was how we terminated a column less than a week ago—in relating the astronomical financial problems facing Mrs. Charlie Hadden—and how the public came through!

With her husband in a coma at St. Francis Hospital, Lynwood, for several months following an auto accident, Mrs. Hadden had no possible means in sight to whittle down a \$7,000 medical bill not to replace blood which the ex-Long Beach Chief basketball player had received.

In her appeal aired here, Mrs. Hadden (without knowledge her desperate letter would be printed) sought merely to find some local blood donors to replace the fluid given her husband.

The landslide response to Mrs. Hadden's plea resulted not only in an avalanche of blood donors, but also an unexpected flood of monetary contributions.

The response overwhelmed not only the tearfully grateful wife, but also this writer. In these days of continuing violence, it is refreshing to realize that a corner of the world can be stopped for a moment to help a fellow mortal. With this in mind, we'd like to let you know a few of the things which have been done for the Haddens since their appeal was published:

The Navy answered the S.O.S. in true tradition. In a movement initiated by Lt. (jg) Frank Dattilo and approved by Commanding Officer D. D. Swift, 52 men from the destroyer USS McKean marched to the Red Cross bank here and donated blood. That's right—52 men!

Long Beach City Employees pledged 20 pints of blood.

Jim Butts and Mrs. Dutch Miller of the Red Cross reported that 11 different individuals donated blood in Hadden's name within 24 hours after the appeal.

Mark Dorr, who had given 20 pints of blood over the years, pledged his supply to the Hadden cause.

BERTRAND SMITH, the "Acres of Books" man at 240 Long Beach Blvd., sent a check for \$100 with this touching note: "While in the V.A. Hospital for pernicious anemia, several friends of my son Prentice contributed to the blood bank for me. Since my blood is not wanted, I am sending this check instead."

Gene Cummins, a close friend of Charlie's, had collected \$190 at his Silver Dollar Cafe and personally brought it to Mrs. Hadden's residence.

Nick Williams, the blind man who runs the concession stand at City Hall, attached the published plea to his counter light switch and has been accepting contributions all week. (Ed. note: See photo elsewhere on page.)

Another man who is blind, our Chuck Medick, make a contribution with this notation: "I know what hospital bills can mean and how I felt when people helped me during my emergency."

William Lanier contributed his \$10 fee for umpiring Thursday night in the Pan-American Softball Tournament.

Dave Kettles dispatched a check and this note: "As a fellow student at L.B. State and as a fan who remembers, I want Charlie and his wife to know that I care. In addition, I will be at the blood bank to help repay Charlie's bill."

Another check came from a high school basketball coach and his family, who reside in Los Alamitos, with the note, "Our prayers are with him and his family."

As mentioned, these are only a few examples of the response to the Hadden cause. Mrs. Hadden reported also that several anonymous donations were sent directly to her.

CHARLIE'S WIFE, emotionally overcome by the public's immediate reaction, said she couldn't find words to express her thanks.

"Everything was darkness and now things seem so much brighter," she declared. "I couldn't have realized how wonderful people are. With the bills growing every day and eight doctors treating Charlie, everything seemed so hopeless."

"Charlie's fate is in God's hands. Sometimes he's only in a semi-coma and our hope returns. I just want everybody to know how deeply grateful I am."

The Hadden battle is far from finished. Blood still can be donated in Charlie's name and contributions to Mrs. Hadden (3687 Cedar Ave., Lynwood) can still be sent. Don't stop now. The bills won't.

I have a warm feeling of pride today for sports figures and fans. I know Charlie Hadden would, too.

Dodger 'Big 4' Now 'Big 1'—Drysdale

(Continued From Page S-1)

injury has been postponed shutout of his career with a until Monday.

Phil Ortega, "as good as anyone we have now," according to Alston, is today's starter against Bob Sadowski.

Ortega has been impressive in three relief jobs this season, but has yet to win in 35 National League appearances, including six starts.

ALSTON locked the clubhouse doors while giving his athletes a 20-minute tongue lashing before the game, but the world champions remained as frigid as the 46-degree weather.

"There's not much I can say after this one," said Alston. "They beat us. Friday night it was different. We beat ourselves."

The 43-year-old Spahn managed to shake off an injury and barely missed the 63rd

neat four-hitter. He did record his 351st victory, his first of the year and sixth in a row against the Dodgers.

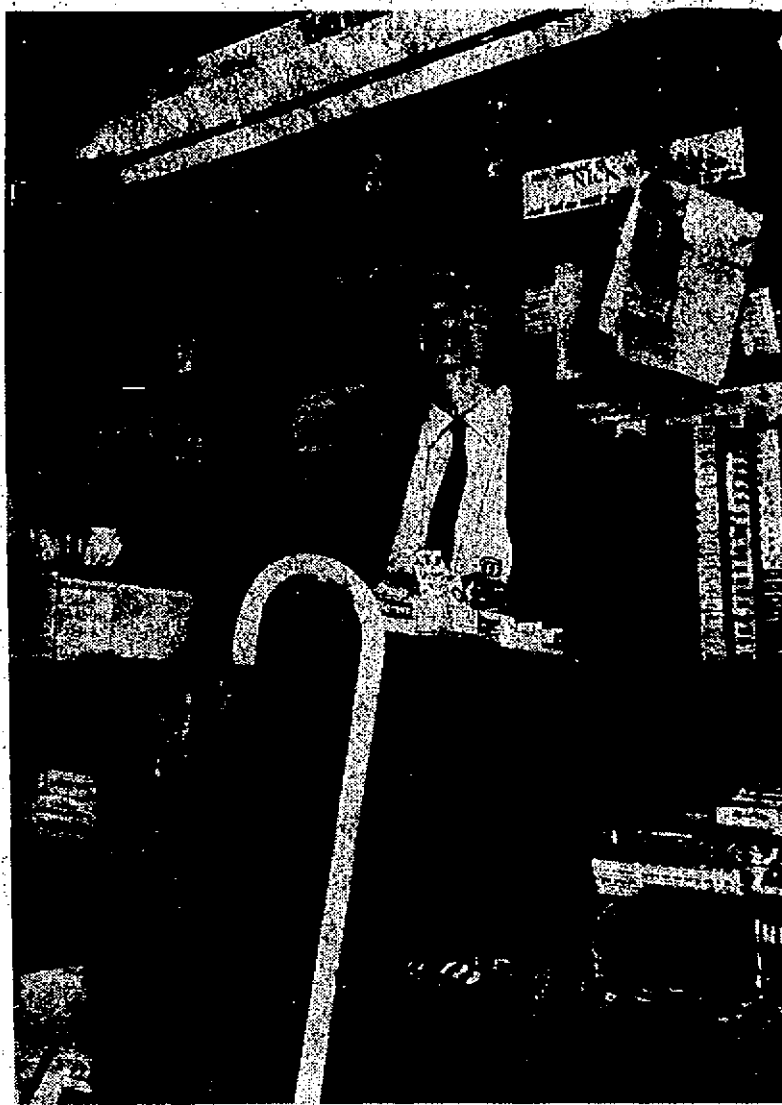
Lee Walls, getting his third hit in four tries as a pinch-hitter, spoiled Spahn's shutout with a two-out double after John Werhas drew the only walk in the seventh inning.

SPAHN was hit on the left hand by Werhas's drive in the fifth inning, but resumed mowing down the Dodgers after taking a few warmup

Maye, Gene Oliver and Joe Torre collected seven of the Braves' nine hits and drove in all the runs. Maye had three RBI on a double and a single and Oliver drove in

two with a pair of doubles. Maye's double came after the 63rd

SPORT'S BIG HEART



SIGHTLESS Nick Williams, who operates the City Hall concession stand, is taking an active part in the Charlie Hadden fund drive. He has set up a special container for contributions on his counter. A copy of Hank Hollingworth's column explaining the Hadden plight is attached to the end of a light switch chain (upper right). See Sports Merry-Go-Round for story.

Tresh, Bouton Lead Yanks, 4-1 Sherry Saves Tigers' Win

NEW YORK (AP)—Tom Tresh drove in three runs with a two-run homer and a single Saturday as the New York Yankees downed Baltimore, 4-1, on a four-hitter by Jim Bouton and Steve Hamilton.

ANGELS--

(Continued From Page S-1)

Big Bob hurled hitless ball for six and one-third innings and yielded the goose egg smashing run in the top of the ninth on singles by Vic Davallillo and Wagner and a sacrifice fly by Romano.

THE performance insured Lee's position with the Angels. A conditional purchase from the Pittsburgh Pirates, the Angels have until May 13 to finalize the deal.

When last seen, general manager Fred Haney was preparing a check for \$25,000.

ANGEL ANGLES: It will be either Dean Chance or Fred Newman against Jim Bouton in the afternoon. Chance's status depends on his blistered middle finger. If he's not 100 percent, Newman will be the starter.

Lee's complete game, the skin will be peeled back and the sensation of the spring will be felt.

Newman was sidelined by infected tonsils late in March. His last mound appearance was March 4 when he blanked the Indians for three innings.

Newman displayed a 12 ERA for 17 spring innings. He's been very hot.

There's a slight muscle spread at the base of his back but when he hits his stride he's ready to pitch.

Lee's Washington Senators Wednesday night.

Felix Ferres, who landed his right ankle when he collided with Tito Francona during Friday night's marathon, will be sidelined one week. Ferres' expected return is the following day.

Following the 11th inning, after he slipped, he was immediately recognized by the crowd.

How did you do, you asked the crowd? "You did great," they yelled.

The Angels' colored Saturday's game with its double play.

The Angels have stolen five bases. After a slow start, they had stolen nine.

Resides being Fred Haney's birthday, it was also the day for Chuck and Bobby Franklin, Haney's son-in-law and grandson, respectively.

JOCKEY DIES BRUSH, Colo. (AP)—Jockey Dave Goddard, 36, fell from his mount at the finish of the fifth horse race at Memorial Park Saturday and died of a heart attack.

inning and staked Spahn to a 1-0 advantage. With two out in the sixth, Oliver doubled home Eddie Mathews, who drew the only walk allowed by Nick Willhite.

WITH THE score, 2-1 and the Dodgers still alive in the seventh, Perranoski took over and retired five Braves in order. The sixth man to face Perranoski was Aaron, for three years his No. 1 nemesis.

Aaron beat out a dribbler to the right of the mound, Perranoski pulled up lame and the Braves pulled away. A half-swing single by Torre, Oliver's second double and

MINNEAPOLIS, Minn. (UPI)—Larry Sherry squelched an eighth-inning Minnesota rally Saturday and hauled down a 5-2 Detroit victory for Dave Wickersham, who retired 20 of 23 Twins hitters over a seven-inning stretch.

A double by Rich Rollins, a single by Tony Oliva and a run-scoring single by Jimmie Hall forced Wickersham's departure in the eighth.

Sherry struck out Harmon Killebrew and got Don Minchew to fly out to end the threat. The loser was Camilo Pascual, 1-1, who gave up all six Detroit hits.

It was the first victory for Bouton, who was the Yankees' first major holdout in over 15 years, this spring until he finally capitulated to threats of a \$100-a-day penalty.

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Maloney Stops S. F. Bob Bailey on Blast

IS FINLEY CRACKING UP WITH BELLS?

CINCINNATI (AP)—Pitcher Jim Maloney singled two runs across in the fifth inning Saturday and set the rampaging San Francisco Giants down with six hits in a 3-1 Cincinnati victory.

Maloney collected the first hit by a Cincinnati pitcher this season in the fifth with the score tied 1-1 and sent the deciding runs across.

Willie Mays singled the Giants' only run across in the top of the fifth inning. Chuck Hiller singled in the inning after two were out and moved up as Duke Snider drew a walk. After Mays singled Hiller home, Maloney got Willie McCovey on a line drive to second base.

THE REDS struck back off Jack Sanford.

Gordy Coleman and Johnny Edwards walked before Leo Cardenas tied up the game with a double to right center and Maloney came through with his game-winning single.

San Fran. AB R H Cincinnati AB R H
Hiller, 2b 2 0 0
Snider, rf 1 0 0
Mays, cf 1 0 0
Covey, lf 1 0 0
Carmichael, c 1 0 0
Hiller, 2b 2 0 0
Snider, rf 1 0 0
Mays, cf 1 0 0
Covey, lf 1 0 0
Carmichael, c 1 0 0

Totals 29 1 6 Cincinnati 30 3 7
Runs batted in 6 Cincinnati 10
a—Grounded out for strike in 7th b—Struck out for strike in 7th

San Francisco AB R H Cincinnati AB R H
Hiller, 2b 2 0 0
Snider, rf 1 0 0
Mays, cf 1 0 0
Covey, lf 1 0 0
Carmichael, c 1 0 0
Hiller, 2b 2 0 0
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Snider, rf 1 0 0
Mays, cf 1 0 0
Covey, lf 1 0 0
Carmichael, c 1 0 0

Totals 29 1 6 Cincinnati 30 3 7
Runs batted in 6 Cincinnati 10
a—Grounded out for strike in 7th b—Struck out for strike in 7th

San Francisco AB R H Cincinnati AB R H
Hiller, 2b 2 0 0
Snider, rf 1 0 0
Mays, cf 1 0 0
Covey, lf 1 0 0
Carmichael, c 1 0 0
Hiller, 2b 2 0 0
Snider, rf 1 0 0
Mays, cf 1 0 0
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PITTSBURGH (AP)—Bob Bailey drove in four runs with his first homer of the season and a sacrifice fly Saturday as the Pittsburgh Pirates beat the New York Mets, 5-4.

The Pirates jumped off to a four-run lead in the first inning on only two hits, one of them Bailey's homer into the lower right field stands with two men on.

The young third baseman drove in the winning run in the sixth, Jerry Lynch scoring on the fly to break a 4-4 tie.

THE METS got a run in the second when Amado Samuel doubled home Frank Thomas.

They added three more in the third on two doubles, a single and a groundout. The doubles, each good for one run, were by Ron Hunt and Bob Taylor.

Big Pittsburgh left-hander Bob Veale went the distance for the Pirates and got his first victory of the season.

Mets starter Jack Fisher took the loss.

New York AB R H Pittsburgh AB R H
D. Smith, 1b 4 0 0
Schmiedel, 2b 2 0 0
Clemens, 3b 1 0 0
Lynch, 4b 1 0 0
Taylor, 5b 1 0 0
Hickman, 6b 1 0 0
Carmichael, 7b 1 0 0
Carmichael, 8b 1 0 0
Carmichael, 9b 1 0 0
Carmichael, 10b 1 0 0
Carmichael, 11b 1 0 0
Carmichael, 12b 1 0 0
Carmichael, 13b 1 0 0
Carmichael, 14b 1 0 0
Carmichael, 15b 1 0 0
Carmichael, 16b 1 0 0
Carmichael, 17b 1 0 0
Carmichael, 18b 1 0 0
Carmichael, 19b 1 0 0
Carmichael, 20b 1 0 0
Carmichael, 21b 1 0 0
Carmichael, 22b 1 0 0
Carmichael, 23b 1 0 0
Carmichael, 24b 1 0 0
Carmichael, 25b 1 0 0
Carmichael, 26b 1 0 0
Carmichael, 27b 1 0 0
Carmichael, 28b 1 0 0
Carmichael, 29b 1 0 0
Carmichael, 30b 1 0 0
Carmichael, 31b 1 0 0
Carmichael, 32b 1 0 0
Carmichael, 33b 1 0 0
Carmichael, 34b 1 0 0
Carmichael, 35b 1 0 0
Carmichael, 36b 1 0 0
Carmichael, 37b 1 0 0
Carmichael, 38b 1 0 0
Carmichael, 39b 1 0 0
Carmichael, 40b 1 0 0
Carmichael, 41b 1

...the

'Boom Days' Near for Big L.B. Golf Season

Show Biz' Tourney Set at Park

There's no business like show business, and there's no golf tournament like the World Entertainment Championship at Recreation Park, May 23-24.

Stars from the motion picture and television industries will flock to the Long Beach municipal course for their annual 36-hole battle of birdies and laughs.

Bob Wilke, the cowboy badman, will defend his title, and other early entries have been received from such stars as Vic Damone, Mickey Rooney, Pat Harrington Jr., Gary Morton, Jack Ging, Jim Backus, Jack Kelly and Phil Crosby.

BOB HOPE, Jim Garner, Danny Thomas, Milton Berle and Fred MacMurray are among regular entries expected to play again this year.

The tournament is sponsored by Golf Life Magazine in cooperation with the city of Long Beach. Tickets will go on sale shortly at the Recreation Park golf shop.



JIM GARNER

City Meet to Feature Young Ace

Bill McCormick of Skylinks, Long Beach's brightest young golf star, will be favored to win the 40th L.B. City Championship at Recreation Park and Skylinks next month.

McCormick, who captured the L.B. Masters and Southern California Public Links championships in his last two starts, will be out for revenge against defending City titlist Jim Kline of Palos Verdes CC.

Kline ousted McCormick in the 1963 semifinals, and went on to defeat Kemp Richardson in the finals.

Championship flight entries will be accepted by phone (HE 8-6751) at Recreation Park starting Friday. Handicap flight players enter when they qualify.

Tournament schedule:
CHAMPIONSHIP FLIGHT
May 19-20-21: Qualifying at Skylinks; May 30-31: First and second rounds at Recreation Park; June 1-2: Third and fourth rounds at Skylinks; June 3-4: Finals at Recreation Park.
HANDICAP FLIGHTS
May 22: Qualifying at Skylinks; May 30-31: First round at Skylinks; May 31: Second round at Recreation Park; June 1-2: Semifinals at Skylinks; June 3-4: Finals at Recreation Park.



JIM KLINE

Monti Back in PGA Field

King Eric Monti, probably the best pro golfer not competing on the national PGA tour, will defend his title in the \$10,000 Southern California PGA Championship at Recreation Park, July 9-12.

Host pro George Lake expects an unusually large entry this year because the tournament date does not conflict with any national event.

Jerry Barber and Jim Ferrer have indicated they will play as well as such SC-PGA regulars as Bud Holscher, Mac Hunter, Zell Eaton and Paul Runyan.

Many of the leading Southland pros are scheduled to



ERIC MONTI

Glanville Seeks Third Title

The 38th annual Long Beach City Women's Championship will be held at Skylinks, June 22-26.

Harriet Glanville of Meadowlark will be favored to win her third successive title, but should face stiff opposition from Donna Gilliam of Recreation Park, the new State champion; Ruth Miller of Recreation Park, who has never won the tourney, and Jane Becker, the Recreation Park

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"A Famous Name in Trophies for Over 15 Years"
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United States Championships

Schedule of championships tournaments:
The United States Golf Assn. will sponsor the following championships:
Open: June 1-4, Los Angeles, Calif.
Amateur: June 11-14, Los Angeles, Calif.
Women's Amateur: June 18-21, Los Angeles, Calif.
Junior: June 25-28, Los Angeles, Calif.
Senior: July 1-4, Los Angeles, Calif.
Public Links: July 11-14, Los Angeles, Calif.
Golfers should contact their local club for details.

Ted Wallace Tourney Set for Meadowlark

Meadowlark's annual Ted Wallace Memorial Tournament will be held Saturday and Sunday. Entries will be accepted by phone. Call tournament chairman Claude Waymire at VIKING 7-1093.

Golf to Aid Charity

The Howard Lathrom tournament for the American Cancer Society will be held May 17 at Los Alamitos and May 24 at Lakewood.

"BEST PRACTICE BALLS IN THE COUNTRY"
OPEN 7 DAYS A WEEK — Days & Evenings
ALL GRASS FAIRWAYS — PUTTING GREEN
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• Complete sets of IRONS from \$25
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SKYLINKS PRO-SHOP
Lakewood Blvd. & Wardlow Rd.
LONG BEACH — HA 8-0830

FOR WEEKEND WANDERERS:

'South Coast Circuit' Has Five Championship Courses

Five of the finest golf and country clubs in north San Diego County are co-operating to promote the region as the 'south coast circuit.'

A spokesman for the group said hundreds of golfers each week from the Long Beach-Los Angeles-Riverside area drive to this region to play the championship courses.

Clubs in the south coast circuit include Circle R-Ranch Golf Resort at Escondido; El Camino Country Club, Oceanside; Fallbrook Golf and Country Club, Fallbrook; Lake San Marcos Country Club, San Marcos; and Pala Mesa Country Club, Fallbrook.

Circle-R, located 10 miles north of Escondido on Highway 395, is a par 70 course with tree-lined fairways stretching 6000 yards. Overnight accommodations are available at Circle-R. Harold (Rags) Ragland is the pro manager and Nick Lawrence is instructor.

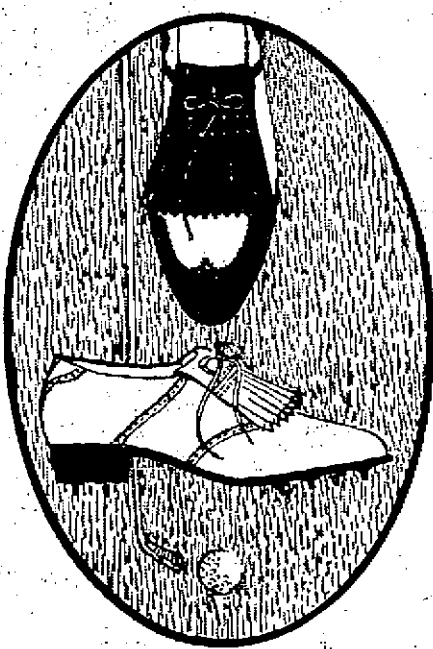
El Camino Country Club, just out of Oceanside on Highway 78, is a private club which welcomes members of other private clubs. El Camino is a par 72 course, with 6,800 yards of fairway and excellent greens. Pat Rielly is the head professional.

Fallbrook Golf and Country Club, between Fallbrook and Highway 395, is a par 71 course with exceptionally good greens. Fairway yardage totals 6,100, with trees lining the first nine. Verne Harding is head professional at Fallbrook.

Lake San Marcos Country Club, between Oceanside and Escondido, is a 72-par course, with 6,200 yards of fairway and two hidden hazards. Greens are elevated and exceptionally large, averaging more than 11,000 square feet. The first annual Frazar invitational 36-hole tournament for two-man teams is scheduled at Lake San Marcos on May 2 and 3. Accommodations are available at Lake San Marcos. Alan R. Weeks is manager of golf operations. Pala Mesa Country Club, six miles southeast of Fallbrook on Highway 395, is a par 72 course. Tree-lined fairways stretch 6,400 yards and the course has 43 sand traps and one water hazard. Accommodations can be arranged in nearby motels or clubs. Roman Korunych is head professional.

The five courses in the south coast circuit offer southland golfers a great variety of conditions, with excellent overnight accommodations available at the clubs or in conveniently located motels.

Buffum's SPORTSMAN'S SHOP
128 WEST BROADWAY



FOOT-JOY . . . CHOICE OF PROS!

Finest golf shoes made! Light weight, flexible and comfortably cushioned!
For her . . . Bal saddle, shawl tongue. Washable white-shrunken calf . . . **38.95**
For him . . . Blucher in board calf. Black/white, brown/white . . . **43.50**
... from our complete selection of sportswear apparel and equipment

New Sportsman's Shop for Men and Women



Monday and Friday 9:30 to 9 p. m.
Other days 9:30 to 5:30

GET OUT OF THE CROWD—

Play the New South Coast Circuit



FIVE SCENIC CHAMPIONSHIP COURSES UNCROWDED AND EASY TO GET TO

Get out of the crowd and into San Diego County's beautiful foothills country for real golfing enjoyment... lush green courses swept by fresh, coastal breezes... a relaxing atmosphere. Five private and semi-private courses, each offering a special challenge, are available for weekend or weekday play. For your convenience, excellent overnight accommodations are available.

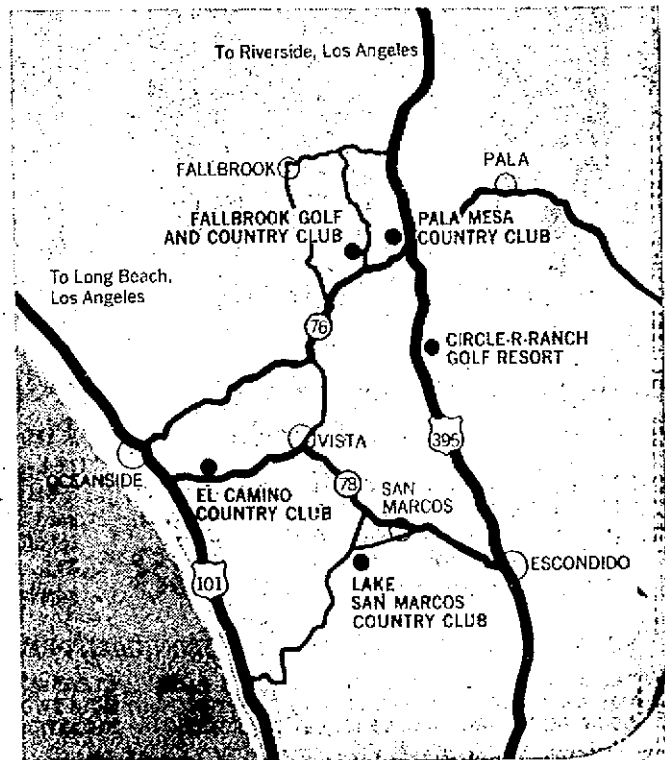
It's an easy, pleasant drive down highways 101 or 395 to this new golf center. Phone for tee-off time reservations and make it your sports adventure this weekend.

TELEPHONE AREA CODE FOR ALL NUMBERS IS 714

Circle-R-Ranch Golf Resort Semi-Private 745-8029 Lake San Marcos Country Club Semi-Private 744-1310

Pala Mesa Country Club Semi-Private 728-7711 Fallbrook Golf & Country Club Semi-Private 728-8334

El Camino Country Club Private — Members of private clubs welcome 729-1128



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phone GE 1-3651

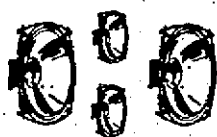
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Our Best Record Changer
With big 11 in. turntable, record-saving retractable cartridge, 45 RPM adapter.



Superb 6 Speaker Sound
Two 12 in. woofers and 4 tweeter speakers reproduce the full range of sound.



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Sears Does Not Establish Artificial "List" Prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

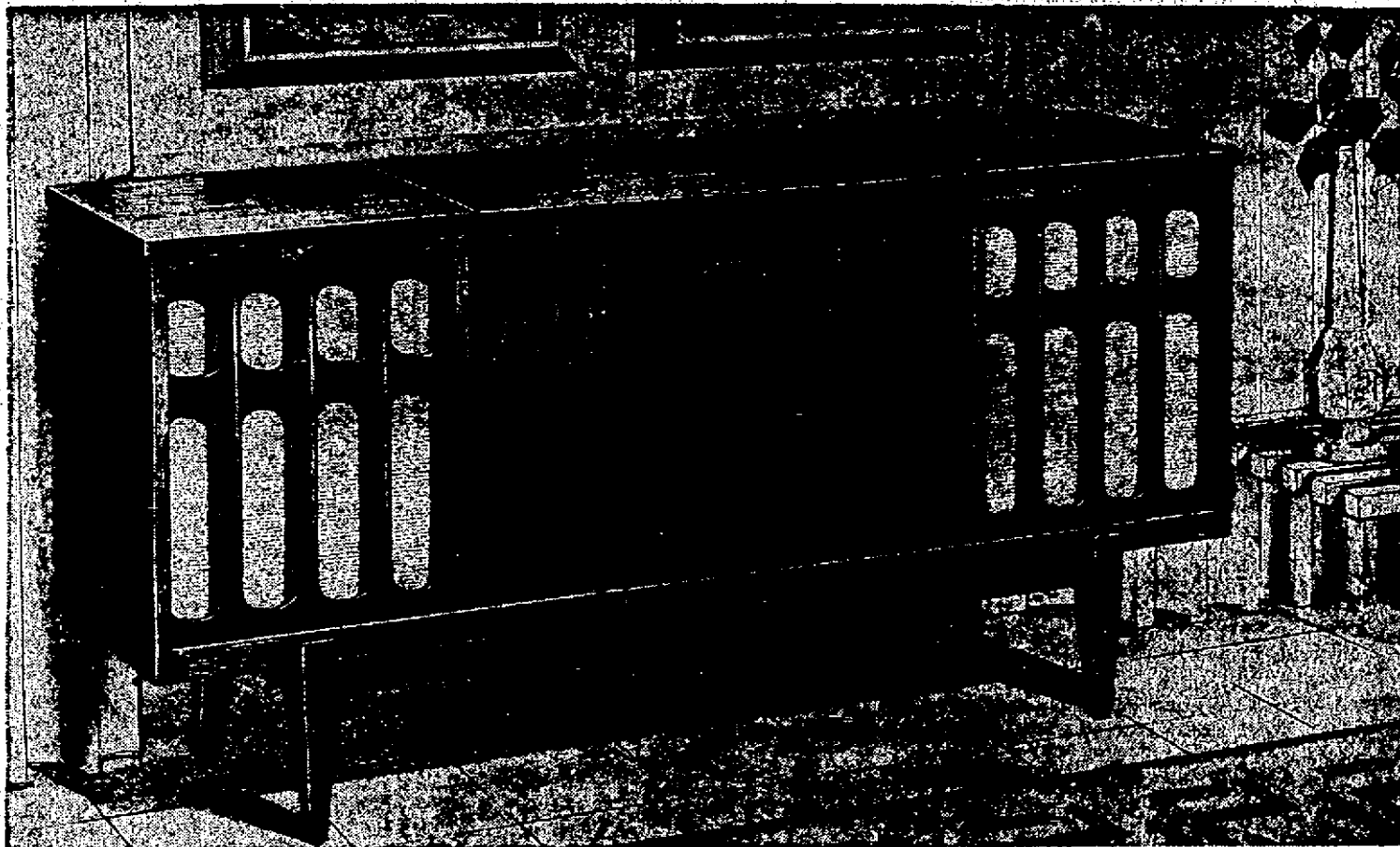
No Trade-in Required
NO MONEY DOWN
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UP TO 36 MONTHS TO PAY Ask Sears salesman how you may have up to 3 full years to pay for Sears Home Appliances.

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EXPERT SERVICE is anywhere your phone anywhere in the U.S.A. Replacement parts readily available for reasonable life expectancy of appliance. Ask about extended service protection for just pennies a day.

Prices Include Delivery



SAVE \$70.95

Silvertone Stereo Phono with Stereo FM, AM Radio

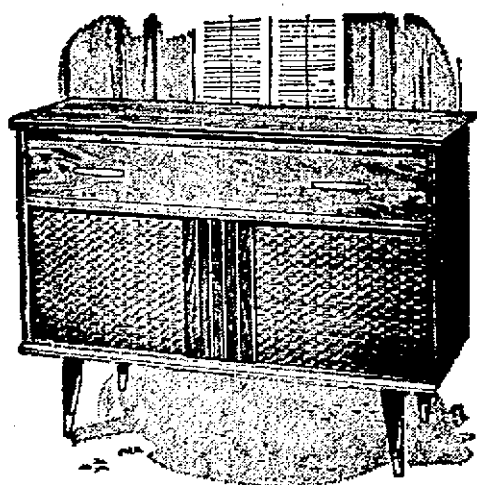
Thrilling stereo sound! Elegant furniture-style cabinets, over 5 feet long... produces dramatic sound separation. 30 watt peak power amplifier. Our best 4 speed record changer has diamond needle. Master audio control panel with separate balance, bass, treble and loudness controls. Puts you in complete command. Drift-free FM, AM, stereo FM radio. Record storage space inside lift-lid cabinet. #4056. See it today.

SALE

\$269

Walnut Veneer Cabinet
Regular \$339.95

Other styles in mahogany and maple veneer at slightly higher prices — same big savings

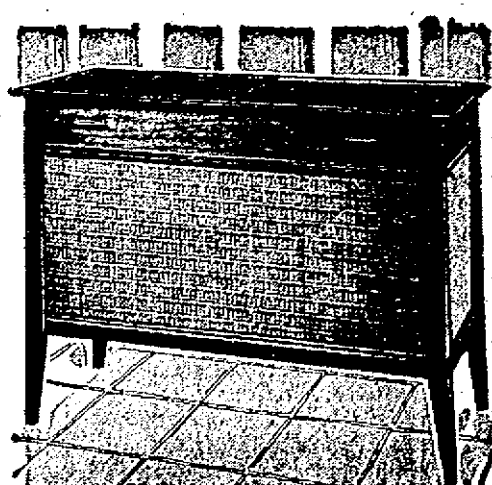


Our Lowest Price for Big 4-Speaker Stereo Console

Plays all 4 speeds automatically. Shuts off after last record. Balance sound, adjust bass treble and loudness as you like it. In mahogany finish hardboard. #4051

Regular \$119.95

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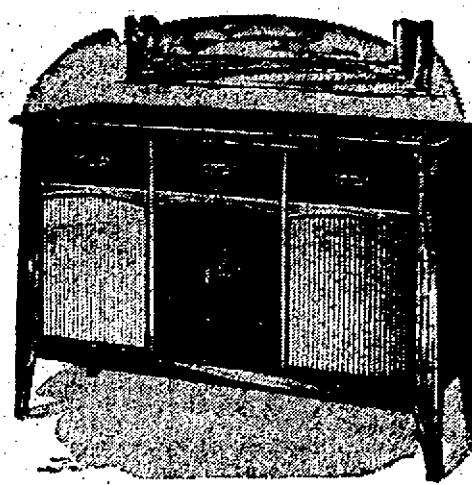


4-Speaker Stereo Console Phono with FM-AM Radio

Mahogany, or walnut veneer cabinets. Automatic 4 speed record changer with 45 RPM spindle included. Drift free FM, AM radio. FM stereo adaptable. #4063-4

Was \$169.99

149⁹⁵

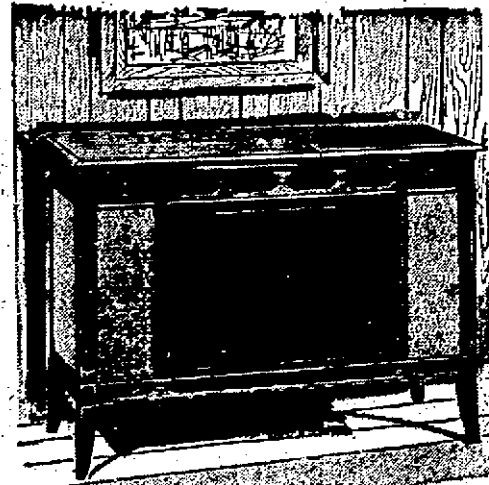


Our Best 4-Speaker Stereo Phono and FM-AM

FM multiplex is built-in for hearing FM radio in stereo. 4 speed automatic record changer with diamond needle. Walnut or mahogany veneer cabinets. #4075-6

Regular \$209.95

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Save \$40.04! 6-Speaker Stereo Phono and FM-AM

FM stereo is built-in. Our best 4 speed record changer with diamond needle. Two 12-in. speakers, 4 tweeters. Rich mahogany veneer cabinet, record space. #4079

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NEW YORK—Visitors to New York's World Fair from our area will find something more than vaguely familiar about the Unisphere, the 12-story stainless steel model of the world that is the fairground's theme piece.

It's a lot bigger, of course, but otherwise it's mightily like the open-work model of our planet which dominates the approach to the Leisure World development in Seal Beach just east of Long Beach.

It's even surrounded by a pool and fountain, as is the structure in our area that preceded it by a couple of years. It almost looks like plagiarism.

THE Unisphere is quite an item and is worth special attention at home because development of a theme structure will be an important consideration in the California World's Fair plan for our Pier J.

U. S. Steel built and presented the Unisphere to the N. Y. Fair. It's an open grid of meridians and parallels, with the continents and other land masses shown as great curved sheets of steel. Because the Creator didn't put the earth's land masses in any balanced pattern, and they act like sails in the wind, the big ball is unbalanced and they had to use computers to work out a scheme that would make it self-bracing.

Capitals of each nation are shown on the Unisphere by a light, and lighting effects on the ball and in the fountain make a great sight at night.

INFREQUENT visitors to our nation's biggest city, like me, are amazed at the spectacular building development in Manhattan.

Around our stopping place, the Sheraton East on 50th St., at Park Ave., are immense piles of stainless steel and glass, thrusting skyward in a vast display of sleek structural beauty. The yogue is to set back the big new buildings so there are courts, fountains and landscaping in front.

As a gesture for World's Fair visitors, I'm told, the practice is to light everything up at night, notably the towers, this being done for the older skyscrapers like the Empire State as well as the new ones.

It's great for gawking.

HERE for the fair opening are Glenn Watson, the executive vice president, and Joe Scholnick, public relations v.p., of the California World's Fair at L. B.

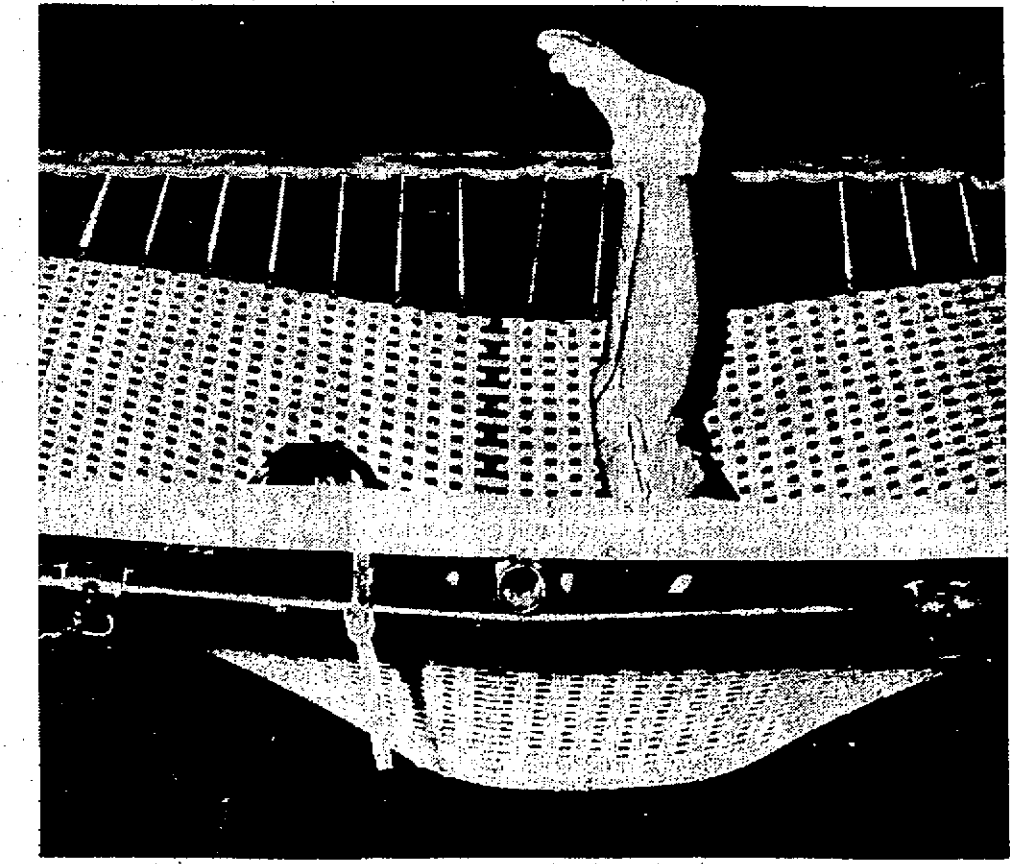
They've been conferring with fair officials and exhibitors, getting from the former the lowdown on final stage problems and from the latter a showing of interest in showing at the California exposition.

They've had plenty of opportunity to study the immensity and complications of the project of staging a world's fair. When I saw them they gave signs of being impressed but not discouraged.

ONE of the features of the newspaper conferences I've been attending here and in Washington was a display of award-winning newspaper pictures. Among these was one that sparked a twinge of homesickness.

It's entitled "Rainy Day on Pine Avenue" and it's a blurred look through a wet windshield of the main drag of the home town, taken by Roger Coar, our head photographer.

I also viewed pictures of Long Beach scenes on the walls of the office of Rep. Craig Hosmer in the House Office Bldg. at Washington. The Congressman has hung up a lot of such photographs, with special emphasis on air views of the harbor and general area. It's a bit of the home community in Washington.



Up...
Goes
What

Must
Come
Down

Curving and flipping down, Judy Foot descends to sudden, snug capture in trampoline net.

It's Nugget Night at California State College, Long Beach. It's a bouncy, high-flying night when collegiates pull down all that's built up in weeks—the soda fountain pounds, the text book tensions.

Most of all, it's a night when coeds and college boys can meet—casually away from the classrooms.

Besides, the thrill of the trampoline, there's boy-girl competition across ping pong nets and on the basketball floor.

Started in 1961, the popular co-recreational Thursday evening event draws up to 250 students (mostly campus dorm or nearby residents).

"It's result," says Jim Albanese, activities advisor, "of trend away from the big, plus campus formal of former times."

Until there's a Student Union where gals and guys can eye one another over coffee cups, it's the place to gather.

So, Judy spirals down—and nearly a pert coed lowers eyes demurely to flattering buildup of fraternity boys' glance.

Magnolia School Recall Vote Tues.

3 Trustees Targets in Election

By BOB GEIVET

Three Magnolia School District trustees, who beat down a recall threat April 16, 1963, face up to Anaheim voters again Tuesday in another recall vote.

They are James A. Allen, the board president; Harry L. Milligan, its clerk, and Dr. Charles R. Downs. They constitute the board's majority bloc.

For the embattled district, this marks the third recall battle in four years.

Opposing Allen is Richard K. Shineall, 37, of 2767 W. Broadway, a staff engineer at Hughes Aircraft Co. ground systems group in Fullerton. Only one year remains in Allen's term.

Fred Stern, 40, a contractor of 315 Rosebay Ave., is seeking the one year remaining of Milligan's term.

David Ward, 35, a personnel officer of 725 Birchleaf Drive, is seeking to unseat Dr. Downs, whose term extends three more years.

THE VOTING precincts will be in the Disney, Marshall, Maxwell, Pyles, Salk, Schweitzer and Walter Elementary Schools and at Magnolia High School and Dale Junior High School. All nine precincts will be open from 7 a.m. to 7 p.m.

There are 10,864 eligible voters in Magnolia district, about the same number as were eligible to vote in last year's recall.

In that balloting, 3,903 persons cast ballots. Allen kept his seat by 67 votes. Milligan won by 42; Downs by only 37.

The first recall in the district was in April, 1961, involving the late Joel Dvorman, a trustee. He came under fire when he became active with the American Civil Liberties Union and opened his home to Frank Wilkinson, called a Communist.

Dvorman was recalled by a 3-to-1 margin.

THE RECALL move against the Allen-Milligan-Downs bloc last year erupted from differences over "philosophy of education" as espoused by the three, but chiefly by Dr. Downs.

He and then Supt. Kenneth C. Nielsen did not agree, and the majority bloc decided it would terminate Nielsen's 13 years with the district.

Also fired was Dr. William Stocks, for six years the curriculum coordinator who was identified by Dr. Downs as being "philosophically disoriented."

It was a bitter fight, splitting neighbors into clearly defined rival camps.

Some of those active in last year's recall are active again—some still battling the majority bloc, some defending them.

This year's recall battle centers around a controversial phonics program instituted in the first grades. Swirling around debates of its value were many differences enmeshing Supt. Charles A. Wilson and the principals of eight schools in the district.

Seven of the principals quit simultaneously Jan. 20. The eighth had resigned two weeks earlier.

WHEN THE TRUSTEES' majority bloc accepted the resignations, the recall was triggered. It was engineered by the Save Our Schools Committee.

Into the fray came other groups, such as the Magnolia Educators' Association, Magnolia Teachers' Council, Parents for Phonics and even the California Teachers' Association, which ordered a hearing on the mass resignations of the principals.

Fuel was poured on the flames of discord when the trio of trustees hired six new principals and announced they will pick the others in May.

I. They had been petitioned to await outcome of next Tuesday's vote, but declined to delay.

Independent-Press-Telegram

SUNDAY, APRIL 26, 1964
EDITORIALS, B-2; 3

Naval Hospital Work Will Begin

The Navy and city officials will join in ceremonies Thursday officially signaling the start of construction on the \$7.5 million Long Beach Naval Hospital.

It won't be a groundbreaking, for excavation has been under way since early this month at the 30.5-acre site at Carson Street and the San Gabriel River Freeway.

But after speechmaking set for 2 p.m., Rear Adm. L. C. Cox, officer in charge of construction, Southwest Division of the Bureau of Yards and Docks, will order the first pile driven.

IT WILL BE the beginning of two years of actual construction, said Comdr. R. E. Dunnells, resident officer in charge of construction, Long Beach area.

Witnessing the ceremony will be a large party of Navy officers representing the Bureau of Medicine and Surgery as well as Yards and Docks.

Among the speakers in addition to Adm. Cox, will be Rear Adm. O. D. Waters, commander Naval Base, Los Angeles, and Mayor Edwin W. Wade.

Invitations have gone out also to Navy Department officials, Southern California congressmen and top city officials.

Updating of Traffic Code Bid

Long Beach traffic ordinances should be streamlined and brought into conformity with a model code endorsed by the League of California Cities, the Junior Chamber of Commerce insists.

In a resolution approved Saturday by the board of governors, the Jaycees declared that motorists and pedestrians are confused by differing traffic rules in various localities. A uniform code would contribute to greater safety, they added.

THEY ASKED the council to have the city attorney's office examine local ordinances to make them more modern and understandable as well as the codes of most other cities.

City Traffic Engineer Robert D. Dier agreed that a reworking of existing ordinances is desirable. The city regulations have grown up piecemeal and are scattered through many sections, he said.

However, City Prosecutor James T. Starr noted that the state has preempted most of the field of traffic laws except for parking and the closing of streets.

officials and civic leaders.

The four-story, 210,000 square-foot building will go up on former city land sold to the Navy for \$10 by the Municipal Water Department.

Marines to Appear in Parade

Smart-stepping Leathernecks will lead the 18th annual Pan American Festival Parade in Lakewood at 1:30 p.m. today.

The 3rd Marine Aircraft Wing Band from El Toro will be the first of 16 bands to appear in the 1½-hour procession.

Other entries in the 89-unit parade to stream along two miles of Lakewood streets include 10 floats, six high-stepping majorette groups, 89 equestrian units, nine novelty units, 12 drum and bugle corps and 13 drill teams.

IN ALL, some 2,285 paraders will compete for prizes in the four-division procession, biggest spectacle of Lakewood's week-long Pan American Festival, which closes today.

Reviewing officer will be Maj. Gen. Frederick E. Leek, commanding general of the 3rd Marine Aircraft Wing. Grand marshal is Dr. Mario Polar, vice president of Peru, the country singled out for honors at this year's festival.

THE LINE of march will be along Bellflower Boulevard from South Street to Del Amo Boulevard, west on Del Amo to Clark Avenue, and then north on Clark to the disbanding point by City Hall.

Prizes for the top-judged parade entries will be presented immediately after the parade to Mayfair Park, where a community fiesta will be under way.

'Pieta' Will Be Recreated

Michelangelo's famed "Pieta" will be recreated as a living picture at the 29th Laguna Beach Pageant of the Masters at Irvine Bowl in Laguna Canyon from July 11 through Aug. 16.

The famed sculpture, done when Michelangelo was but 23, depicts the body of Christ in Mary's lap. It was shipped from Rome to New York for showing at the World's Fair.

Pacific Christian Appoints New Dean

Dr. John Wesley Casey of Ames, Iowa, has been appointed academic dean of Pacific Christian College, 4835 E. Anaheim St., it was announced by Dr. Kenneth A. Stewart, college president.



DR. JOHN CASEY
Towan Named

Casey will succeed Park Netting, acting academic dean of the past year who will remain on the faculty as professor of church history.

Casey is a member of the faculty of Iowa State University, teaching in the college of education.

A graduate of Cincinnati Bible Seminary and Morning-side College, Casey was awarded his M.S. and Ph.D. degrees by Iowa State University in college administration.

Author of many articles for professional journals, he also has served as minister of several churches in Indiana and Iowa.

The family, which includes three children, plans to move to Long Beach during the summer.

EDITORIAL

Gunplay in the 'Safety' Building

IF THERE'S ONE PLACE in town you'd expect to find a healthy respect for the rules of safety in the handling of firearms, it's the Public Safety Building.

Yet, it was in the police press room of the Public Safety Building this week that the careless handling of a gun resulted in the death of Bill Hunter, a distinguished reporter for these newspapers and good citizen of this city.

According to the current official version of that fantastic episode, two police officers, grown men, scampered down a hall of the Public Safety Building playing "cops and robbers" and entered the press room. A moment later, Bill Hunter lay dead with a bullet in his heart.

You might say, "There's a lot of horse play goes on in every office." Newspaper reporters, for example, like to throw paper wads at each other. However, the rules of discipline obviously must be more rigid when the missile is a bullet.

★ ★ ★
IF A REPORTER SITTING innocently reading a book in the police press room can be killed by a police bullet, think of the possible accidents which can occur anywhere in the city where fun-loving police officers, out of sight of headquarters, may be playing king of the mountain with one another or with unwary citizens.

This tragic event shows the need for improvements in Police Department procedures.

It shows:

1. A need for closer scrutiny of candidates for the police force, with greater emphasis on the degree of maturity of applicants.

2. A need for a review of department instruction in the handling of guns.

3. A need for a review of regulations with regard to the handling of guns.

4. A need for closer supervision of gun-carrying officers and rigid enforcement of regulations.

Of these four points, the first is obviously the most vital. Unless the officer, himself, is a mature and responsible person, instruction and supervision are going to do very little good.

★ ★ ★
IT IS HIGHLY UNLIKELY that a mature officer, informed in the handling of firearms and regulations governing their use, and responsible to an unyielding supervisor, would run down a hall with a loaded revolver just for the fun of it.

If the proposed conditions had existed Thursday of this week, Bill Hunter probably would be alive today. Bill Hunter can't be brought back to life, but the improved procedures, followed from this time forward, may prevent other deaths in the future.

The Mud Expert

A NEWS HEADLINE caught our eye the other day, and immediately it suggested several other similar headlines, such as:

"Bloodhound Appointed Night Custodian of Butcher Shop."

"Peter Rabbit Employed to Guard Mr. McGregor's Garden."

"Wolf Appointed School Crossing Guard."

"Tommy Manville Chaperon of Sorority House."

"Elizabeth Taylor Hired to Write Column of Advice to Lovelorn."

The headline which inspired these thoughts was one over a story about John Profumo, the former war minister in Britain, whose goings-on with Christine Keller, a prostitute, rocked the entire government and created a scandal smelled round the world.

The headline said:

"Profumo Takes Job as London Social Worker."

The theory, apparently, is that nobody understands the mud business better than somebody who has been in it up to his ears.

Sen. Soaper Says—

By BILL VAUGHAN

A VICE-PRESIDENT, apparently, is one of that long list of things you don't know you need until you suddenly realize you don't have one.

be great for the kids' teeth and washing the streets may even prevent some of Manhattan's perennial pavement cavities.

★ ★ ★
THE BIGGEST step toward a safe and sane Christmas has been the passing of the hand-painted necktie.

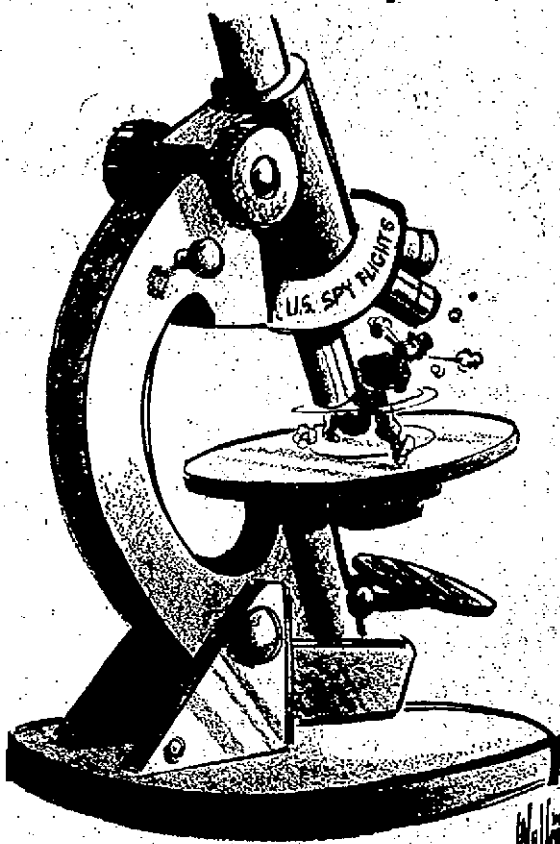
★ ★ ★
A FRIEND says he wasn't feeling too good but the doctor got him out of bed in a hurry. Wonder drug? No; cold stethoscope.

★ ★ ★
THE MAN at the next desk has the horrible feeling that he tried to telephone his mother at her ZIP code and mailed her Christmas present to her Social Security number.

★ ★ ★
EVEN MORE amazing than the fact that no two snowflakes are alike is that, when it's snowing, no two men downtown wear the same kind of hat.

★ ★ ★
NEW YORK is now fluoridating its water. This will

Microbe Study



JIM M'CAULEY

Far-Right Young Republicans Undermine Party Strategy

Independent, Press-Telegram Sacramento Bureau

SACRAMENTO—The 28-man Republican Assembly minority, outnumbered almost 2 to 1, still has enough muscle to wring some concessions from the Democratic Brown Administration.

Reason: it takes a two-thirds majority to okay the governor's budget. By voting in a solid bloc, the GOP with its present membership is in a position to negotiate with Democrats on the final form of the budget.

Unless the Democratic administration makes some concessions to GOP demands, the Republicans can block the budget. This the Republican minority, despite its thin ranks, does effectively.

However, the Brown Administration needs only four GOP votes—or new Democratic seats—to pass the budget without trouble. Thus the GOP position of influence numerically is very precarious.

And any Republican who tries to undermine the candidacy of a fellow Republican actually is destroying the bargaining position of his entire party in Sacramento.

That is why Sacramento GOP strategists are gnashing their teeth over the no-endorsement actions of ultra-conservative Los Angeles County Young Republicans.

Assemblyman C. George Deukmejian, R-Long Beach, and two other conservative

GOP assemblymen who failed to meet ultra-conservative standards were blackballed.

Veteran Republican lawmakers fear that the GOP's effectiveness as a party will be virtually destroyed if even a few of the present small crop of GOP incumbents are dumped.

Republican leaders also are holding their breath for fear the same ultra-conservative voting standards will be applied to all GOP lawmakers—including those outside Los Angeles County.

Most Republican lawmakers flunk the Los Angeles County Young Republican rating system, based on "Grass Roots California Voting Record," a 48-page pamphlet just off the presses.

It analyzes 44 issues before the 1963 legislature and finds that the correct or conservative vote on 40 of the issues is no.

★ ★ ★
THE STUDY involved such issues as the poll tax, state art commission, Rumford Fair Housing Act, roadside rests, countywide property tax, billboard restrictions, education for the culturally handicapped, liberalized welfare and gasoline tax increases.

Deukmejian voted conservative 57 per cent of the time, according to this ultra-conservative framework. Passing was about 70 to 75 per cent.

Assemblyman Robert E. Badham, R-Costa Mesa, racked up the highest score, 97, passing with flying colors. On the border line of flunking was Sen. John A. Murdy Jr., R-Orange County, who scored a 73.



M'Cauley

DAVID LAWRENCE

LBJ Shook a Club in Rail Dispute

WASHINGTON.—The exultant presentation by President Johnson over television and radio on Wednesday night, announcing that the railroad strike had been settled by "the free collective-bargaining process," didn't tell the whole story. In fact, in one respect these words were misleading. It would have been more accurate to have conceded frankly to the American people that they had just witnessed a dramatic example of coercive "mediation."



LAWRENCE

For both sides—the railroad and the union representatives—negotiated with a club over their heads. This pressure was not revealed to the public, but the "bargainers" knew that unless they agreed by the end of this week, the President would ask Congress to pass a law barring a rail strike while a governmental process of settlement was put into effect.

Each side had to estimate whether more would be gained or less accomplished by letting Congress enact a new law that would apply not just for the emergency but continuously hereafter. Such a statute would give the government power to prescribe the settlement of issues under an elaborate machinery of mediation and then arbitration.

While the threat to get Congress to enact new legislation was never defined in the conferences at which

government mediators were present, the idea was in the back of everybody's mind constantly and was made evident to the conferees in various ways. It was, indeed, the obvious alternative. The problem of the railroads and of the labor representatives, respectively, during the negotiations, therefore, was how to get the utmost advantage for each side without blocking the road to final agreement.

In a sense the unions were deprived of their normal use of economic power—the opportunity to threaten the railroads with a huge financial loss. This is always the biggest weapon a labor union can wield. The employers could bring about some financial hardships for the workers through wage losses,

but this is largely protected against by strike and insurance funds and unemployment benefits paid for by the railroads.

While the railroads recognized that the dispute had to be settled and a strike averted, this didn't relieve them of another financial strain—the amount of wage benefits and changes they would have to agree to for the future in order to satisfy the demands of the unions. They knew that a political government naturally leans toward the labor side.

The pressure on the railroads, moreover, to reach some kind of agreement was intensive for another reason. They couldn't know how much more their costs might be if a government-established board had power to fix the working rules.

So, all in all, the railroad representatives realized that they could not bargain in

the customary way and hold out for better terms as the union representatives had done in more than five years of jockeying in negotiations. A settlement, therefore, had to come. But who was to say in a few days of critical parleys which proposals had to be accepted? Here the pressure by government, exerted by the Secretary of Labor and government-appointed mediators, came into play. It was simply a case of "take it or leave it," with a hidden warning. For

when the mediators spoke, everyone knew they had behind them a club possessed by and about to be used by the president himself.

This, of course, isn't a "free collective-bargaining process." It introduces a third party, euphemistically identified as the "public interest." It means nevertheless an arbitrary usurpation of governmental power without the explicit sanction of congress.

WALTER T. RIDDER

Nixon Political Stock on the Rise

Independent, Press-Telegram Washington Bureau

WASHINGTON.—The suspicion is growing here in Washington that Richard M. Nixon's unannounced candidacy for the Republican presidential nomination is growing daily stronger. His prospects are improving for the odd reason that Sen. Barry Goldwater appears to be making an impressive resurgence.

Left for dead several months ago, Goldwater chances are now a good deal rosier than they were. As matters now stack up, it looks as though he will come very close to nabbing the first prize. In the strangely fluid situation in which the Republican candidates find themselves, Goldwater's prospects will probably continue to ebb and flood, but he has a visible edge over everybody else in the number of delegates pledged to him. The party professionals look to him with enthusiasm and they will no doubt be impressed by the bloc of delegates with which he will come to the convention.

The big test will come for Goldwater on an early ballot. The theory runs that he will have to corral the nomination quickly—or not at all. It is in the latter case that the name of Nixon is being mentioned more and more often.

Nixon is undoubtedly more acceptable to more elements of the Republican party than any of the other candidates, announced or otherwise. He is not particularly liked, but then he isn't particularly disliked. The professionals don't think too much of him. After all he lost, and the pros didn't and still don't like the way he ran his 1960



RIDDER

"BEATING SWORDS INTO PLOWSHARES" was the theme of a three-point program suggested to President Johnson this week to help workers in defense cutback areas.

Author of the program is Dick English, a Lynwood attorney and one of the Democratic candidates for Congress in the 23rd District, north of Long Beach.

At a press conference, English said he made these suggestions to the President: (1) That defense funds be used to convert the now-abandoned Cheli Air Force Depot at Maywood into an industrial park. Cheli at its peak poured a payroll of more than \$10 million a year into the district but is now idle. (2) That defense funds be used to modernize obsolescent factories in the 23rd District and elsewhere in the U.S. He noted that Rockwell-Standard Corp., in the district, once employed 500 but has just closed because it ran out of customers for old products and could find nothing new to manufacture. (3) That a Federal Research Bureau with local offices be established "to make the fruit of defense and space research and development available to private industry and assist manufacturers in producing items developed under defense funding for civilian markets here and abroad."



HOUSER

★ ★ ★
ENGLISH SAID his proposal is important to workers wherever the problem of economic dislocation exists. The 23rd's problem is further complicated, he said, because tenant manufacturers are being lured away by new industrial parks that offer special advantages, principally new and modern facilities.

"As a result, old and almost derelict factories lie vacant, payrolls have diminished, feeder industries have been cut back, working home owners have suffered, merchants with substantial investments have been affected and tax revenues have been greatly reduced," the candidate said.

Noting that research and development for U.S. defense and space involvement is paid by taxpayers, English contends the fruits of this R & D could be diverted by way of federal planning and assistance "to effect a successful and substantial conversion from military to civilian production."

★ ★ ★
HE SAID great havoc is being caused among feeder industries such as small machine and electronic shops which have no access to research facilities of any kind. Research ideas, English contends, should be just as easily within the reach of the small manufacturer as the fruits of agricultural research have been made available to farmers wishing to improve their yields.

Stopgap measures, such as some which have been introduced in Congress proposing piecemeal disposition of Cheli Air Force Depot, are not the answer, English said. "They show a total lack of understanding of the real factors involved in true industrial conversion in the 23rd District and elsewhere in the United States."

★ ★ ★
"ON THE OTHER HAND," defense funds widely used for industrial conversion could be made repayable at any practical rate, and would create many times their current dollar value in substantial contribution to gross national income, in greater U.S. industry potential to compete with such increasing potential abroad, maintain our domestic payrolls and bolster our sagging local and state tax structure."

Public Forum

L.B. Graduates Well-Equipped

EDITOR:

For the past several years our Long Beach Area Scholarship Committee has been tremendously impressed with the caliber of the local students whom we have interviewed. While each year the admission requirements for our Berkeley campus continue to rise, so, too, do the abilities of the graduating seniors of the high schools of your area.

We compliment your school system for the outstanding job it has done in preparing your college-bound students. The soon-to-be announced list of Regents' Scholarships will reveal local awards far above the normal proportion for an area of this size.

In talking with local appli-

cants, the enrichment program has come to the fore time and again. These capable seniors reflect creative teaching—without exception the freedom they have had to think and reason for themselves has prepared them well for University work. That they are well grounded in the importance of critical thinking is the highest compliment your enrichment program could receive. We thank your school system for providing us with such well equipped entering students.

IRV TUCKER

Chairman Long Beach Scholarship Committee
Calif. Alumni Assn.

U.S. Should Learn Guerrilla Tactics

EDITOR:

We have done it again. For the umpteenth time we have walked into another Viet Cong ambush with disastrous results. We are being outsmarted right in our own territory time after time.

The ambush is a vital part of guerrilla warfare, and I fail to understand why we do not take advantage of its use instead of allowing ourselves to become its constant victim. We need some victories in this area soon to build up the morale of the South Viet Namese and to convince the American taxpayer that his 1.5 million a day spent here is not just being wasted.

Unless there are some favorable changes in South Viet Nam it is going to look like we are again committed

to a "no win" policy as we were in Korea. If we can lick the Viet Cong in our own territory, maybe we won't have to invade North Viet Nam.

W. C. JAMES

3331 Gale Ave.

On-the-Job Facilities Lacking

EDITOR:

I at one time thought that Orange County was backward in its building codes and industrial safety in comparison to Long Beach, but I find after working in Long Beach recently on four or more jobs that you are a far cry from the militant city I once knew.

In one respect I found Long Beach to be so backward, as to be unbelievable. On three jobs I worked on in your city, they didn't even have sanitation facilities for the workmen—or if they did, they were out of order. Like one of the fellows said, this is what you call regression under our free enterprise system. I would agree.

CARL A. GREGORY
122 N. Batavia
Orange

Thoughts:

And every day in the temple and at home they did not cease teaching and preaching Jesus as the Christ.—Acts 5:42.

The test of a preacher is that his congregation goes away saying, not, what a lovely sermon, but, I will do something!—St. Francis de Sales.

INDEPENDENT Press-Telegram

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Cabinet Gains New Respect Under LBJ

WASHINGTON — If you can get cabinet members to talk about it—which is difficult—they'll tell you that the most important difference between the Kennedy and Johnson administrations is in the manner in which the two Presidents have dealt with their cabinets.

There has been some talk recently that members of the Kennedy cabinet, now serving under Johnson, were anxious to leave. This is not the case. There will be some who will retire next November, not because they dislike Johnson, but because of personal finances.

Secretary of Labor Willard Wirtz definitely plans to resign but it's because he's had to borrow money to stay in office. Mrs. Wirtz sews her own clothes and the family practices stringent economy. Despite this, the cost of living for a cabinet officer in Wash-



PEARSON

ington is much higher than a man without financial resources can afford. Wirtz is doing one of the best jobs in Washington, but has to go back to his law practice in Chicago.

Postmaster General Edward Day has already bowed out for the same reason. He went into debt heavily before finally resigning.

Mrs. Orville Freeman, wife of the Secretary of Agriculture, has no servants, does all her own cooking and housekeeping, except for a cleaning woman once a week. The Stewart Udall also live very modestly. Even Undersecretary of Commerce Franklin D. Roosevelt, Jr., whose family had wealth in the past, does his own butlering in part at family dinners.

All this is why LBJ is so anxious to pass the new pay raise bill. Only three members of the cabinet have financial reserves — Secretary of the Treasury Douglas Dillon, a former Wall Street banker; Atty. Gen. Bobby Kennedy, whose father gave him a million dollars; and Secretary of Commerce Luther Hodges, who is not

affluent but was a successful executive for the Marshall Field Enterprises before he became Governor of North Carolina.

When it comes to teamwork with LBJ, Secretary of State Dean Rusk was telling the truth when he remarked: "I enjoy working with President Johnson." When Mrs. Rusk kissed LBJ at the airport recently, it was not just for the benefit of the photographers. It was from the heart. She knew the President had consulted and worked with her husband as a real Secretary of State.

Other cabinet members say the same thing as Rusk. And they mean it. The contrast between being a member of the Kennedy cabinet and the Johnson cabinet is considerable.

Early in JFK's administration he gave public indications that he didn't plan to rely too heavily on the cabinet and thereafter called less than one cabinet meeting per month. Plainly, he regarded them as a waste of time. The public finally caught on to this, but the public never realized the hu-

miliation which some cabinet members experienced.

Secretary of Commerce Hodges, oldest member of the cabinet, could seldom get an appointment with the late President; frequently was not able to get him on the telephone. Abe Ribicoff, Secretary of HEW, experienced the same runaround, which was one of the chief reasons he resigned.

Postmaster General Day suffered the humiliation of having members of the White House staff give directions to his Post Office subordinates without telling him anything about it. His subordinates would inform him that they had orders from the White House, and Day would then have to check with the White House to see whether those orders actually had been given and what they were.

Other cabinet members had the same experience.

On the occasion of Mrs. Eleanor Roosevelt's funeral last year, cabinet members were mystified by calls from the White House that they were not to attend. Many of the cabinet members were old friends of Mrs. Roose-

velt's and her late husband's and were very anxious to fly to Hyde Park for her funeral. However, they received White House calls in effect commanding them not to go.

Cabinet members could only conclude what they had felt before—that it was a one-man administration and they were neither to be seen nor heard.

IN CONTRAST, LBJ has frequent cabinet meetings, goes out of his way to praise members of the cabinet, invites them to informal White House dinners, and has created an atmosphere of teamwork.

He is stern only when he pounds on the table and demands economy. Sometimes his cabinet members wish that he would realize that cutting a few thousand dollars out of the Public Health Service of the Office of Education or enforcement of the Walsh-Healey Act is a lot tougher than pruning the Pentagon's expenditure of \$150 million per day. But regardless of this, they enjoy working with Lyndon Johnson.



VIRGINIA KELLY

Good Husband, Not Diamonds, Actually a Girl's Best Friend

Independent, Press-Telegram Washington Correspondent

WASHINGTON — In "Gentlemen Prefer Blondes" Lorelei Lee said "Diamonds are a girl's best friend." In my opinion, a girl's best friend is a good husband. In this election year, some smart candidate should run on that platform: A good husband for every good woman—

One of the nation's best-known divorce lawyers told me recently he had never seen a relationship outside of marriage that brought lasting happiness to the parties involved. He explained that men are still basically conventional, and that a man may be a libertine

himself while still demanding the utmost from a woman.

Many beauties in the theatrical world have told me that marriage, as imperfect as it is, offers the only real happiness and security to a woman.



PHIL NEWSOM

New U2 Crisis May Be in the Making

UPI Foreign News Analyst

It is disconcerting, however, to recall that it was a man who said that man's best friend is the dog. As a sex, men have never refuted this. But about 20 years ago, the late Dr. Peter Marshall said that God made woman from man's rib that she might stand ever close to man's heart as his equal and partner. I hope this benign view will prevail universally some day.

The writer does believe that intelligent men like intelligent women for they know no woman could possibly equal their accomplishments.

Men are eternally fascinating, mysterious, romantic—and as sensitive as the first spring violet.

During the time he was U. S. Ambassador to Japan, Douglas MacArthur the Second told me he believes Japanese women are wise to recognize this sensitivity and to cater to it.

In her best seller "Sex and the Single Girl" Helen Gurley Brown contends that it is sheer lunacy for adult men and women not to have an "adult relationship" before marriage. I disagree—even though I know moral customs are changing. Nevertheless, men are more conventional and puritanical than women. Any woman who destroys a man's ideals does so at her peril.

EVER since the tense days of late October, 1962, American U2 spy planes have been flying over Cuba as a part of standard procedure to guarantee U. S. Caribbean and hemispheric defenses.

In the last week of October, 1962, one such plane was lost, presumably the victim of a ground-to-air missile fired by a Russian crew sent to Cuba as part of Nikita Khrushchev's abortive attempt to change the world's nuclear balance of power.

The presumption that a ground-to-air missile brought down the U2 is based on the known high-flying characteristics of the U2 which place it out of the range of Russian Mig jets in Cuba.

The belief that the missile had to be fired by a Russian crew is based on the further assumption that the Cubans at that time did not have the training to handle such a sophisticated weapon.

In the last year and a half the required training has been completed, and the Russians reportedly are ready to pull out, leaving only a nucleus of less than 1,000 men behind.

And this in turn has led to nervous speculation that

a new U2 crisis may be in the making, based on a belligerent speech by Fidel Castro in which he called on rocket crews to be on the alert against further U. S. air violations.

It has led to stern U. S. reminders of Secretary of State Dean Rusk's warning in March, 1963, that "if there were any interruptions with our surveillance . . . that could create a highly dangerous situation."

In international law, the United States position might be hard to defend:

BUT IT arises from Castro's own refusal to permit on-site inspection of the dismantlement of offensive missile bases and from the later tacit approval of both the Soviet Union and the United Nations.

In any event, it is an accomplished fact and one that the United States can continue without help from its allies or in the face of force if it should develop.

Subject to greater argument, from the standpoint of effectiveness, is the United States economic blockade of Cuba.

Recent estimates have placed the Cuban standard of living at 20 per cent below the level of pre-Castro days.

Since December the United States has been reviewing its Cuba policies. Any such review must first determine the aim of these policies.

FIRST, are they aimed at the Cuban people or against Castro?

Second, if the aim is the downfall of Castro, then how far is the United States prepared to go to aid a popular revolution against him stirred up by a continually falling standard of living?

So far U. S. western allies have been notably unstirred by appeals for cooperation in the economic blockade and this also brings up a further question—how far will the United States go to enforce it?

Castro, meanwhile, no matter how much he would like to follow the violent tactics of Red China in extending his revolution to the remainder of Latin America, remains dependent upon the Soviet Union for his economic existence.



PLAN AHEAD...

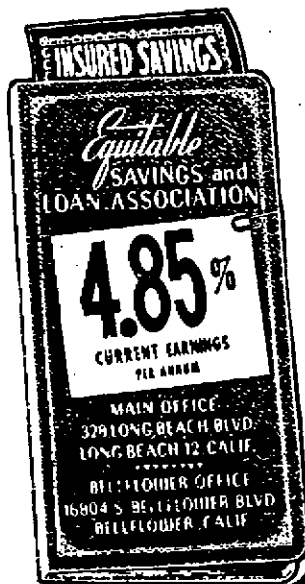
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President

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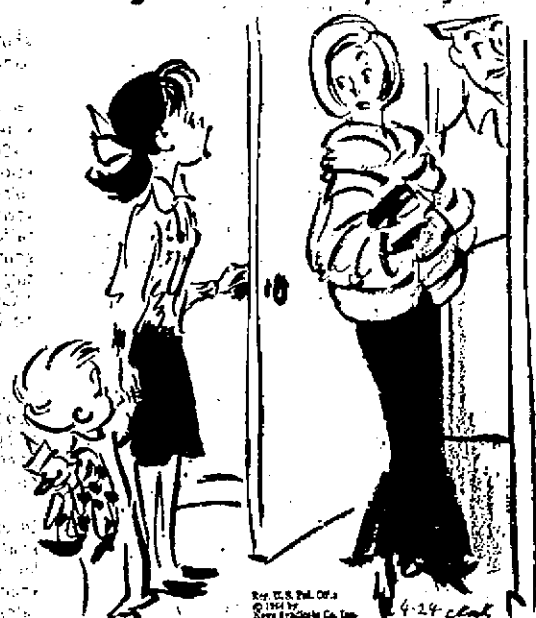
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The Neighbors

By George Clark



"In case of an emergency, what's the number of the TV repair man?"

Death Notices

WAREHAM — George, 64, of 705 W. Broadway, died Friday. Surviving are daughter, Mrs. Pauline Barlow. Service Monday, 11 a.m., Forest Lawn, Cypress.

LAWHORN (Artesia) — Robert Lee, 77, of 22420 Funtun Ave., died Thursday. Surviving are wife, Leslie; son, William. Service Monday, 1 p.m., Forest Lawn, Cypress.

TAYLOR (Garden Grove) — John V., 46, of 11022 Garden Drive, died Wednesday. Surviving are daughters, Leona Mae, Faith D., Irene M., Laura L.; sons, John Jr., Paul. Service Tuesday, 11 a.m., Forest Lawn, Cypress.

ROEDECKER — Wallace B., 67, of 3632 E. Second St., died Saturday. Surviving are wife, Ruth H.; son, Ronald; daughter, Mrs. Shirley Cloke; sister, Mrs. Gilbert Michel. Service Monday, 3 p.m., Christensen-Pino Redondo Avenue Mortuary.

LYNES — Mrs. Alice, 88, of 115 Roswell Ave., died Friday. Surviving is daughter, Mrs. Hazel Buechel. Service Tuesday, 3 p.m., Christensen-Pino Redondo Avenue Mortuary.

MITCHELL — Henry M., 75, formerly of 2208 Adriatic Ave., died Friday in Fresno. Surviving are daughters, Mrs. Rita Hancock, Mrs. Frances Gallagher. Rosary tonight, 7 p.m., Sheelar's Mortuary. Requiem Mass Monday, 10 a.m., St. Matthew's Church.

SMITH — Virgil R., 61, of 2930 Long Beach Blvd., died Saturday. Surviving are wife, Freda; son, Gerald; daughter, Mrs. Earlene Schauer; brother, George; sisters, Mrs. Frieda Hommer, Mrs. Mary Flooding, Miss Grace Beth; mother, Mrs. Tressa Roche. Service Tuesday, 3 p.m., Mot-tell's Mortuary.

ANNUAL CONVOCATION

Return to Bible Vital, Adventists Told Here

A call for a return to Bible study was sounded Saturday night in the Long Beach Arena by an international radio broadcaster.

Dr. H. M. S. Richards of Glendale spoke to Southland Seventh-day Adventists assembled for the closing session of a two-day annual convocation. He is speaker for the radio program, "The Voice of Prophecy."

Picnic Set to Boost Park Plan

The latest in a series of picnics will be held next Sunday in El Dorado Park East by the Park Society, an organization to promote improvement of the big undeveloped Long Beach area.

Mrs. Helen Hicks, head of the group, said she hopes attendance will exceed the 2,000 persons who turned out for the previous picnic held under adverse weather conditions on March 1.

MRS. HICKS said picnickers will be expected to bring their own lunches for the event, to be held from noon to 5 p.m.

One of the highlights will be a children's "May Basket Hunt" at 12:30 p.m., for baskets of flowers hidden in the grass.

She said the program will have "Sunday in the Park" as its theme and will include an 1890s-bathing-beauty contest to choose Miss and Mr. El Dorado Park. All persons attending are invited to dress in 1890 period costumes.

LOCATION of the picnic will be one-quarter mile east of the San Gabriel River channel and just north of Spring Street.

Scheduled to entertain are Marvin Marker's Junior Concert Band; the Long Beach Men's Chorus of 40 barbershop singers; the Sweet Adelines, women's song group; and Les and Gloria Jean Merrill, young baritone players and singers.

NO EASIER way to tell the town what you have for sale or rent than with far-reaching Classified ads. Dial HE 2-5959 today.

Oil Rotary Drilling Rig Operation Up

By MAX B. SKELTON

HOUSTON (AP) — Oil well drilling contractors are encouraged by 1964 trends.

More rotary drilling rigs have been in use this year than in the early weeks of 1963.

The American Association of Oilwell Drilling Contractors credits the substantial boost in operations to a flurry of activity in Ohio and southern Louisiana.

The March-April edition of the association's bi-monthly publication "The Drilling Contractor," says January-March rotary rig activity this year probably averaged about 1,425 to 1,430, compared to 1,394 the same 1963 period.

"The fact rotary rig activity has not fallen to the low level which was experienced last year is encouraging," the publication said.

"The lowest level of rig activity so far this year has been the 1,358 rigs on February 10, contrasted with a low of 1,306 in late January, 1963."

WARREN L. BAKER, executive vice president of the contractor trade group, said 1964 rotary rig activity would be very low without the increases in Ohio and south Louisiana.

"These two areas have 125 more rigs running than a year ago," Baker said. "But the United States total is only 50 higher than a year ago."

Large decreases in some other areas darkened the local picture.

An oil drilling boom has been under way in Morrow County, Ohio since last fall.

"The situation in Ohio is amazing for several reasons," Baker said. "It is one of the older producing states and nothing spectacular has happened there in a long time."

From 20 rigs in late October, active rotaries in Ohio climbed to 30 in November, 40 in December, 50 in January, and 85 by the end of February.

By early April, Baker said, the Ohio activity had dropped from 96 rigs to 73 because of the state's 10-acre spacing law.

South Louisiana had 162 rigs operating on March 30 compared to 143 a year earlier.

"South Louisiana has the greatest concentration of rig activity in the nation," Baker said. "All phases of south Louisiana rotary rig activity are up from last year."

Baker said Oklahoma and Colorado have experienced some increase in rig activity but Texas has suffered the largest decrease.

"The 461 active Texas Rotaries on March 30 were 38 below a year earlier level," he said.

THIS WEEK'S edition of the Oil and Gas Journal indicated well completions in the United States as of April 11 total 11,409, compared to 12,167 the same year earlier period.

THE BUSINESS WEEK

Market in Sharpest Dip Since JFK Assassination

NEW YORK (UPI) — The stock market finished last week with its sharpest decline since the assassination of President Kennedy in November.

Prices had retreated considerably by late Friday and a burst of heavy selling in the final half hour of the session pushed them ever lower.

Turnover became so heavy, the high-speed tickers lagged 5 minutes behind floor transactions.

As Wall Street waited the week out for some news on the railroad work rules dispute, industrial workers worked lower, but rails registered one gain after the other except in the final session.

MOST brokers termed the sharp decline as a "technical correction." However, most explanations seemed to hinge on the market's reaction to the rail settlement.

News of the accord came too late to be of any help in Wednesday's session, but the market opened the following day with a promising upturn in prices, particularly among the carrier issues.

However, by late afternoon the advance ran out of steam and prices tumbled. Even the well-positioned rail section was dragged back from its best level.

Prices opened mixed Friday and declined steadily until the big break came soon after 3 p.m.

ALTHOUGH the corporate background remains good, the economic situation has been slightly greyed by the fact that some of the economic indicators have not risen to their anticipated levels.

The American Iron & Steel Institute reported a gain of 0.04 in steel production above the preceding week. However in the week before that production had been unchanged, and some forecasters took this as a sign that production was topping out.

There has also been some warnings, both from the White House and economic circles, of the dangers of inflation and the necessity of holding prices down. This was further emphasized by President Johnson's intension that auto makers should reduce their prices.

In the market place itself, many experts feel prices, particularly in some of the recent high-flyers, had risen in the number of odd-lot buyers. Many Wall Streeters believe that the arrival of the small buyer in the market signals the impending end of the bull market. They base their feeling on the historic belief the public always gets in too late.

DOW-JONES Industrial Averages tumbled 12.44 from the previous week's record high to 814.89. Rails slipped 0.89 to 196.18. Utilities eased 0.05 to 139.95. Standard & Poor's 500 stock index skidded 0.80 to 79.75.

Trading totaled 29,013,380 shares compared with 27,002,602 shares the week before and 25,862,886 shares in the same week last year. Of the 1,492 issues traded, 443 advanced, 189 to new 1964 highs while 892 declined, 95 to new lows.

Texas Gulf Sulphur topped the market in activity, rising 4 to 44 1/4 on a turnover of 1,749,400 shares. The stock has been active since the company announced a major zinc, copper and silver discovery in Canada.

Curtis Publishing, which holds timber lands adjacent to the Texas Gulf find, was second with a gain of 1 to 12 on 894,400.

CHRYSLER took third place with a loss of 3 3/4 to 45 3/4 on 744,100 shares. The stock started dropping early in the week after the company declared the regular quarterly dividend instead of boosting it as traders had expected.

to the Texas Gulf find, was second with a gain of 1 to 12 on 894,400.

AMERICAN Telephone dropped 1 1/2 and the "when issued" shares skidded 1 1/2. Corning Glass rose 2 1/2. Royal Crown Cola gave up 5 1/4.

Rhom & Haas climbed 4 1/4, but Financial Federation skidded 3 1/2. Polaroid dropped 3 1/2. Xerox scored a tiny gain of 1/8. Alcoa dropped 4 1/4 and Reynolds Metals lost 2 1/4.

Socony-Mobil advanced 2 on earnings news. Standard Oil of California climbed 3 1/4. Electronics moved lower paced by Control Data with a loss of 7 1/4. Texas Instruments sank 6 1/4. Litton 3 1/2. Electronic Associates 5 1/4. Foxboro 3 1/2. Minneapolis-Honeywell 4 1/4 and RCA 1.

RAILS made good progress. Among the biggest gainers were Soo Lines up 6 1/2, Baltimore & Ohio 1 1/2, Canadian Pacific 1 1/2, and Great Northern 1. New York Central dropped 2 1/2 despite news of a profit in the first quarter compared with a loss a year before. Southern Railway slipped 1.

Airlines shares were hit heavily by profit-taking. Delta Airlines tumbled 10 1/4. Eastern 6 1/4. Pan American 7 1/4. American 4 1/4. Western 4 1/4. Trans World 4 1/4. Continental 3 1/4 and United 3 1/4. Northwestern Airlines dropped 2 1/4. KLM 2 1/4 and Braniff 2 1/4.

Defense shares retreated under the pressure of new moves towards easing the cold war and Defense Department cutbacks in military facilities. Although the cutbacks were all in government installations, it was feared they might spread.

Tobacco shares suffered some losses. General Cigar dropped 2 1/2. Liggett & Myers 1 1/2. Lorillard 2 1/4 and American Tobacco 1 1/2.

MacAndrews & Forbes

rose 4 1/2 to 29 after an agent for a group of investors offered to purchase around 150,000 of the shares at \$29 each.

AMERICAN Telephone dropped 1 1/2 and the "when issued" shares skidded 1 1/2. Corning Glass rose 2 1/2. Royal Crown Cola gave up 5 1/4.

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MacAndrews & Forbes

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Vessel	From	Due to Sail	For
Albatross (Nor)	Albatross Line	Apr. 25	Tacoma
Albatross (Nor)	Albatross Line	Apr. 26	Tacoma
Albatross (Nor)	Albatross Line	Apr. 27	Tacoma
Albatross (Nor)	Albatross Line	Apr. 28	Tacoma
Albatross (Nor)	Albatross Line	Apr. 29	Tacoma
Albatross (Nor)	Albatross Line	Apr. 30	Tacoma
Albatross (Nor)	Albatross Line	May 1	Tacoma
Albatross (Nor)	Albatross Line	May 2	Tacoma
Albatross (Nor)	Albatross Line	May 3	Tacoma
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Grrrrnf!

"We realized," said one of the con-

There were no injuries.

County Employees Can't Politick

At least one other country

y | Two cases involving the

It provides that an employee cannot "join a political group, hold office therein

A Day's Work

CAPETOWN 9

Postal Union Protests Cut in Services

Some substitute and temporary employees will lose their jobs as a result, the union says.

FORECAST FOR TODAY

FORECAST FOR MONDAY

ARIES (Mar. 21-Apr. 19): Don't

backed up by facts. Insist on answers
key questions. Be wary of one who
makes rash proposals. Gain his best

TAURUS (Apr. 20-May 20): Grass and
appears greener across the way. Ho-

proper regard for possessions. Avoid rash actions. Many do a lot of talking before they take most of it with a proverbial

GE/MINI (May 21-June 29): Don't make excuses for stretching the fiscal year.

for what is necessary. Especially important to be practical today, many go off the deep end. You be the judge.

CANCER (June 21-July 22): Remarkable opportunity closer than you now imagine.

If you are alert, you can gain great freedom. Includes chance for added peace of mind and happiness. Be true to real desires.

LEO (July 23-Aug. 21): Realize that those close to you can be of aid. You can gain by being frank. Trying to hide

VIRGO (Aug. 23-Sept. 22): Moon-Her-

emphasizing ideas, correspondence. Do not commit yourself to dogmatic course. Gh

LIBRA (Sept. 23-Oct. 27): Read Geml

message. Your "best bet" consists
not taking chances. Slack with tried-and-
true. There is some deception in it.

SCORPIO (Oct. 23-Nov. 21): Fine for basic changes—including travel. Perso-

ally spotlighted. Best to maintain a
of mystery. A bit of guesswork is in-
cised. But let others do the guessing.

SAGITTARIUS (Nov. 22-Dec. 21): A
decis favor greater awareness of other
One who has been kind in the pa

now deserves special consideration. His high majority, wisdom. Applies especially to family members.

CAPRICORN (Dec. 22-Jan. 19): Your hopes, wishes may be creeping out bounds. Pill in the reins! Work toward

Practical solutions. If you are realistic, you can gain much. Good to read between the lines!

AQUARIUS (Jan. 20-Feb. 18): Your aspirations give you pleasure. Measure that you gain by "reaching." In pla-

words, don't be satisfied with status quo. Strive for improvement. Change of pace can bring great benefit.

PISCES (Feb. 19-Mar. 20): Fine luck aspects points to recapt' of pleasant new. Put finishing touches on expansion, bu

self. Loved ones benefit from your pleasure.

IF TODAY IS YOUR BIRTHDAY...
You would make excellent nurse, so

...helping others to help themselves.

GENERAL TENDENCIES: Cycle high for Scorpio, Sagittarius, Capricorn. Second wind to Taurus; Believe in actions rather than words.

11/11/2019 12:04 PM

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Salinger, Cranston Call on L. B. in Next 2 Days

By BOB HOUSER
Pierre Salinger and Alan Cranston, the two principal Democratic challengers for Sen. Clair Engle's seat, will make their first campaign stops in Long Beach Monday and Tuesday.

Salinger, former White House press secretary, will speak at a 7:30 to 9:30 a.m. breakfast Monday in Elks Lodge, 4101 E. Willow St., under auspices of the 32nd Congressional District Democratic State Central Committee.

Cranston, state controller, will have lunch Tuesday at Savitz Restaurant, 203 E. Ocean Blvd. Then, at 12:45 p.m., he will start a walking, handshaking tour northward on Pine Avenue. He will be accompanied by a mariachi band.

Cranston is scheduled to talk at 4:45 p.m. today on KNX radio and answer listeners' questions on the issues in the Democratic senatorial race.

Salinger, after his breakfast appearance, will go to an 11 a.m. rally sponsored by the Rossmore Leisure World Democratic Club at the Northwood Club House, Leisure World.

ROCKY-BARRY
Elsewhere the space between candidates also is getting thinner.

GOP presidential candidates Nelson A. Rockefeller, governor of New York, and Arizona Sen. Barry Goldwater will be addressing separate luncheon meetings Wednesday noon in Los Angeles.

Rockefeller's private plane will land at Burbank at 4:30 p.m. Tuesday. He will go by helicopter to Pasadena for a 6 to 9 p.m. public reception in Civic Auditorium Exposition Hall.

Wednesday noon he will address a Republican Associates luncheon in his honor at the Pacific Ballroom of the Statler Hilton Hotel. From 6 to 9 p.m. is a public reception at Glendora Palms Restaurant, Glendora. Rocky then departs from Ontario International Airport for West Virginia.

Don Gill, Rockefeller chairman for the Greater Long Beach area, said Saturday a limited number of \$5 tickets for the Wednesday Republican Associates luncheon are available at the Long Beach Rockefeller Headquarters, 205 E. Broadway, Room 204.

Gill also said Los Angeles County Chairman Laughlin E. Waters has announced the appointment of six area chairmen for the Greater Long Beach area for Rockefeller.

George P. Taubman Jr. and Dr. Ryland R. Madison, co-chairmen for Long Beach and Signal Hill respectively; Roy E. Reynolds, Norwalk, La Mirada and Santa Fe Springs; Jean Webster, South Gate and Lynwood; Nancy Rice, Lakewood, and Rosemary Dunbar, Compton.

Goldwater headquarters expects more than 2,500 at a rally at 7:30 p.m. Tuesday in San Jose at the Santa Clara County Fair Grounds. At 8:30 a.m. Wednesday the senator will attend a worker breakfast at the Golden West Restaurant in Downey.

A sellout audience of 800 will hear Barry Wednesday noon at the American Petroleum Institute luncheon in the Biltmore Hotel Grand Ballroom.

Planners expect 1,000 for the highlight event in Goldwater's two-day California swing, a rally in Valley Junior College Stadium, Van Nuys, Wednesday night. Goldwater's speech will be televised over KTLA from 11:15 to 11:45 p.m. Wednesday.

YOUNG DEMOS
Michael Cullen, Democratic candidate for Congress in the Long Beach area's 32nd District, will be guest speaker for a Long Beach Young Democrats meeting at 8:15 p.m. Tuesday in Dana Branch Library, 3680 Atlantic Ave. The public is invited; new members are welcome.

HASTINGS ENDORSED
Willard Hastings, Democratic candidate for Assembly in the East Long Beach-Signal Hill 39th District, has received endorsement of the statewide California Labor Council on Political Education (COPE) and the Los Angeles County COPE.

WHETMORE DINNER
Assemblyman James E. Whetmore of the West Orange County 70th District will be honored at a testimonial dinner Tuesday night in Garden Grove Elks Club, 11551 Trask Ave.

CAR AFIRE 2 Freeway Samaritans Aid Driver

Ingratitude, the frequent reward of Good Samaritans, is not the way of a Whittier man who was befriended by two Long Beach real estate men.

"They helped me out in a bad situation," Walter H. Rees of 9432 Randall Ave. said Saturday. "They gave me their card but I lost it and I can't tell them how grateful I am."

REES SAID he recently was driving from his home to his job in Pomona on the San Bernardino Freeway when his car caught fire. He stopped on the shoulder and helplessly watched it burn while "about 150 cars" went by.

"These two men came along in a station wagon and jumped out with a fire extinguisher," he said. "We used all the fluid but the car was still burning. They drove to the nearest fire department and followed the firemen back. I offered to have the extinguisher refilled. They refused but I insisted. So they gave me their business card, which I have lost."

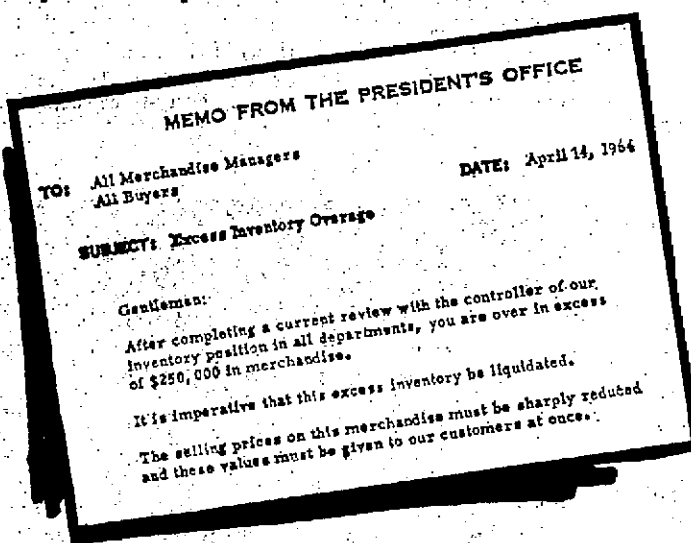
Rees hopes they will give him a call.

GOLD'S PRESIDENT DEMANDS ACTION!

TWO BIG DAYS!
SHOP SUNDAY: 10 TO 5
MONDAY TIL 9

\$250,000 INVENTORY LIQUIDATION SALE!

SAVE TO 72%



... BECAUSE the President has demanded we lower our inventory \$250,000 ... BECAUSE we need a great deal more floor space for the new merchandise pouring in ... BECAUSE, as always, GOLD'S never misses an opportunity to offer YOU the lowest prices, you'll find anywhere (and this is a guarantee), this giant value packed event, replete with top name merchandise, sparkling new decorating ideas, in every department. Hurry ... here is savings that simply won't stay to long!

FLOOR SAMPLES, ONE-OF-A-KIND PIECES ...
ALL SUBJECT TO PRIOR SALE ...
ALL SALES FINAL!

DOOR BUSTERS

RECORD CABINET COMBO
Many uses, mar-proof top. **\$16.88**

MARBLE TOP TABLE
Marble base, brass stem, Regularly \$19.95 **\$16.88**

KROEHLER SOFA
Foam, Danish, call spring construction. Reg. \$149.95 **\$98**

EARLY AM. CRICKET CHAIR
Maple finish, upholstered seat, back. Reg. \$34.95 **\$16**

FR. PROV. QUILT SOFA
Foam, quilted, by Kroehler. Reg. \$219.95 **\$99**

UPHOLSTERED FURNITURE

FOAM CUSHION DANISH SOFA
Rich walnut finish, modern weave fabric. REG. \$99.95 **\$49**

ITALIAN SOFABED & CHAIR
Provincial finish, sleeps 2, seats 5, tufted back design. REG. \$229.95 **\$98**

QUILT SLEEPER & CLUB CHAIR
Nylon quilted decorator fabric, innerspring mattress, foam reversible cushions. REG. \$229.95 **\$199**

FRENCH PROVINCIAL CLUB CHAIR
Provincial weave fabric, rich fruitwood finish. REG. \$39.95 **\$18**

PILLOWBACK QUILT CLUB CHAIR
Decorator custom quilted fabric, innerspring mattress, foam cushioned, brass casters. REG. \$99.95 **\$39**

QUILTED PILLOWBACK SOFA
Foam cushioned, custom quilted decorator fabric. REG. \$219.95 **\$98**

BISCUIT TUFTED RECLINER
Pillow back, easy open mechanism, washable plastic covering. REG. \$79.95 **\$44**

TUFTED BACK SWIVEL ROCKER
Rich, washable plastic, swivel, wide color choice. REG. \$49.95 **\$39**

SAVE \$63! FR. PROVINCIAL RECLINER
Reversible foam cushions, rich fruitwood finish, easy open mechanism, tufted back. REG. \$129.95 **\$66**
NO MONEY DOWN, \$3 MONTHLY

BASSET HI BACK DANISH CHAIR
Fully zippered foam reversible cushions, rich decorator fabric. REG. \$49.95 **\$19**

DANISH STYLED OCCASIONAL CHAIR
Rich walnut trim, modern weave fabric, Danish design. REG. \$49.95 **\$21**

UPHOLSTERED FURNITURE

ITALIAN PROV. CANE CHAIR
Fully tufted back, rich provincial fabric, unusual cane trim. REG. \$89.95 **\$38**

TABLES & DESKS
DECORATOR CHESTS
Rich antique white or gold finish, multi purpose. REG. \$69.95 **\$34**

SAVE \$22! EARLY AMERICAN OCCASIONAL TABLES
All type finishes, variety of styles and choice of wide selection of sizes. REG. 29.95 **\$7**
NO MONEY DOWN

MARBLE TOP WALL CONSOLE
Genuine marble insert, rich Italian finish. REG. \$39.95 **\$22**

GOLD LEAF COCKTAIL TABLE
Antique white and gold base, solid gold leaf top. REG. \$59.95 **\$29**

MATCHING PEDESTAL TABLE
Gold leaf, with antique white and gold base. REG. \$29.95 **\$16**

DINETTES

3-PC. MODERN BAR SET
Bar and matching stools, washable plastic. REG. \$49.95 **\$33**

FAMOUS MAKE DINETTE SET
Table and 4 chairs, table opens to 48", 1 full. REG. \$39.95 **\$29**

5-IN-1 VERSA TABLE
Ideal for TV, food server, snack table. REG. \$24.95 **\$8**

BEDROOM SETS

3-PC. COLEMAN FR. PROVINCIAL
Plastic top pieces, double dresser, frame mirror, panel bed. REG. \$119.95 **\$129**

7-PC. MAPLE SPACE SAVER
Bunk bed (2 twin), bookcase, chest, guard rail, ladder, corner desk. REG. \$129.95 **\$99**

3-PC. BASSETT FR. PROVINCIAL
Triple dresser, mirror, full size bed, footboard in white. REG. \$499.95 **\$279**

3-PC. PULASKI "DARDANELLA"
54" double dresser, framed mirror. **\$179**

3-PC. PULASKI "FRANCONA"
Full chair back bed, pumice bleached mahogany. REG. \$219.95 **\$239**

3-PC. 104% CENT. BY CALDWELL
52" double dresser, framed mirror, full panel bed, rich mahogany. REG. \$199.95 **\$159**

3-PC. DANISH BEDROOM
Triple dresser, framed mirror, full size panel bed, in modern walnut. REG. \$169.95 **\$118**

BEDROOM SETS

3-PC. SOLID HARDWOOD MAPLE
Double dresser, plate glass mirror, spindle bed, footboard, headboard, ironing board. REG. \$199.95 **\$168**

3-PC. PULASKI MEDITERRANEAN
Triple dresser, framed mirror, post bed, bleached pumice mahogany finish. REG. \$249.95 **\$199**

DINING ROOM SETS

SAVE \$35 HARDSOCK MAPLE Din. P.C.
Choice of Round table, 4 chairs, harvest table, 2 benches, or server/hutch top or 44" buffet. REG. \$149.95 **\$119**
NO MONEY DOWN, \$3.30 MONTHLY

DARDANELLA PULASKI DIN. ROOM
Bleached pumice mahogany finish, round extension table, 4 side chairs. REG. \$249.95 **\$166**

SLEEP EQUIPMENT

SAVE TO \$30 TOP BRAND MATTRESSES OR BOX SPRINGS
Includes ECLIPSE, STANDARD, SIMMONS, SEALY and many others. Full king, twin sizes, extra length, regular, firm, extra end medium firm. **\$15-\$49.50**

KING SIZE NYLON FLEECE RUG
12x15 nylon face rug, foam back, pad attached for extra wear. REG. \$59.95 **\$49.88**

FLOOR COVERINGS

SAVE \$1.48 sq. yd. NYLON OR WOOL PILE
REG. \$24.95 to \$79.95 **\$34.7**

PIANOS & ORGANS
SPINET PIANOS from \$287
BABY GRANDS, reduced from \$287 to \$267
PRACTICE PIANOS from \$87
BUNGALOW PIANOS from \$147

TELEVISION
FAMOUS BRAND COLOR TV
New improved color, one of 3 top makes, RCA, Victor, Admiral, Zenith. **\$379.22**

TOP PORT. TV with STAND
16" screen, tinted safety glass, custom chassis, dual auto gain control, auto focus. NO MONEY DOWN, \$3 MONTHLY **\$109.94**

FAMOUS ENTERTAINMENT CENTER
23" TV, radio, phone stereo all in one handsome cabinet. **\$217.43**

RCA VICTOR 23" TV CONSOLE
Magic monitor chassis, Golden throat sound, 23" picture, all range tone control. NO MONEY DOWN, \$9.50 MONTHLY **\$189.76**

TELEVISION

ZENITH 23" TV
Out front speaker, auto fringe lock circuit, more pole antenna, bandswitch tuner. **\$187.41**

HI-FI & STEREO

WEBCOR PORTABLE STEREO
Diamond needle, 1-6" woofer in 2 wing, 5" speaker in case, 24 lbs., wings detach. **\$69.73**

PACKARD BELL STEREO COMBO
Deluxe stereo, with Multi-plex, AM/FM tuning, control, 4 speed changer, 4 speakers, diamond needle. **\$187.52**

TOP NAME STEREO-PHONO, RADIO
Self-contained stereo, AM, radio, 4 speed changer, 4 speakers, diamond needle. **\$78.44**

REFRIGERATORS, FREEZERS

G.E. AUTOMATIC DEFROST
2 door, auto. defrost, with roll out large bottom freezer. Huge family size. NO MONEY DOWN, \$14.50 MONTHLY **\$289.74**

FRIGIDAIRE FAMILY FREEZER
Famous Frigidaire engineering in big 300 lb. capacity size freezer. **\$169.92**

14 CU. FT. AUTO DEFROST
Top name, 2 door, automatic defrost, 14 cu. ft. refrigerator. **\$187.92**

WASHERS & DRYERS

EASY AUTOMATIC WASHER
3 temperature water selection, valve-power transmission, spiral-filler, sediment ejector. **\$163.37**

Maytag Wringer Washer
Spiralator wringer action, big anti-splash tub, washes 40 lbs., 1 hour. NO MONEY DOWN, \$5 MONTHLY **\$96.32**

GENERAL ELECTRIC WASHER
Famous filter flo action, full cycle washer, water saver, lint remover. **\$178.64**

GAS RANGES
Famous Make Gas Range
36", 4 big burners, thermocouple oven, spill free top, broiler, compact, economical. **\$98.82**

TAPPAN 36" RANGE
Automatic lighting, clock & timer, deluxe model priced low. **\$169.83**

MISCELLANEOUS
20 Gal. Hot Water Heater
Glass lined, top name, big 20 gallon heater. **\$40.98**

Hoover Vacuum Cleaner
Powerful suction, tank type, complete with attachments. **\$33.41**

G.E. Mobile Maid Dishwasher
Portable dishwasher, big family capacity, cushioned interior. **\$123.45**

Top Name Clock Radio
Wake up to music, handsome modern cabinet. **\$15.73**



Glorious Gardens, Heavenly Pools

What a way to go! You'll never find another adult apartment community to compare with The Huntington Gardens...with luxurious recreation gardens of Mediterranean...Oriental...Polynesian...and Old English motif that include six heated pools...Sauna baths...Jacuzzi Whirlpools...tennis courts...nearby golf course...private patios...barbecue facilities, and the elegantly furnished and unfurnished Penthouse and Garden apartments provide plush carpeting...hand-loomed drapes...all electric kitchens...features too numerous to mention. Apartments now renting as low as \$125 per month...

at The **Huntington Gardens**

DIRECTIONS: Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil--or, Highway 39 to Warner Ave., West to Bolsa Chica, right to Heil.

Sorry--no children or pets.

4901 HEIL AT BOLSA CHICA • HUNTINGTON BEACH • 447-8414

Salvation Army in New Phase

It was a rainy Feb. 22, 1922, when the Iowa Picnic had to be postponed. But it wasn't too rainy for the Salvation Army. In October 1921 the Salvation Army had laid the cornerstone for its new building on Locust Avenue near Third Street and the dedication had been set for Feb. 22. It went off on schedule.

No less a dignitary than Evangeline Booth, daughter of General William Booth, founder of the organization, came here to take part and addressed an overflow audience at the Municipal Auditorium.

THREE SERVICES today, at 11 a.m., 3 and 7 p.m., will mark the end of the old building's life. It will be torn down and the Salvation Army will move to new quarters now under construction at Elm Avenue and Spring Street. Temporary quarters will be in the Calvary Presbyterian Church, Third Street and Atlantic Avenue.

Demolition of one of the landmarks of Long Beach is scheduled to begin Monday. When the walls come tumbling down they will mark an eventful period of growth for the organization which dedicated the structure "to God and to humanity."

AT CEREMONIES Saturday night, when a dramatization of the history of the building took place, and at ceremonies today, many of the people who worked out of the building in former years will be present.

Lt. Col. Eric Newbould, of Phoenix, Ariz., Southwest divisional commander who joined the Salvation Army of officers training school in 1925 after graduating from Polytechnic High School here, is scheduled to be on hand for closing ceremonies.

Brigadier and Mrs. Edgar Harris, who participated in the dedication, will be on hand at 3 p.m. to divulge the contents of the box removed from the cornerstone where it had been placed 43 years ago. At the time Harris was an adjutant in charge of the local division.

OTHERS WHO headed the program here at various

The Week's Recreation Schedule

The Bullock's Oriole and Robins are busy building their nests in Bixby Park; the Cedar Waxwings stop to rest on their northern flight; the Australian Coral tree is in full bloom attracting hundreds of tiny thumb-sized Anna Hummingbirds daily. Clean attractive picnic facilities are ready with free gas plates for cooking, only bring the utensils!

Employees at the drama workshop are filling orders for over 1,000 costumes of 13 nationalities to be worn at 20 park May festivals. North Long Beach 5th and 6th graders may learn the rudiments of social dancing at Houghton Park, Mondays at 5 p.m., and if they're doing "mashed potatoes" it's not domestic science! The adult Polynesian Club at Kidd Park is preparing for their May fete. A volunteer instructor is teaching all comers the hula. Colorful songs and dances of the islands are featured when the group meets at 1:30 Thursdays. All are welcome. Pre-schoolers who would like to be bugs, butterflies or flowers in the park's May festivals, should ask their mothers to call the nearest park for the tiny tot rhythms schedule.

Creative arts and crafts for elementary ages are scheduled every day after school at California Center. One room is set for their display, called the "Louver" galleries. The big annual hobby show is just around the corner (May 7-10). A party for exhibitors, 89 individuals and members of 68 clubs, is scheduled this week. All exhibit space is filled! Golden Tours, the senior citizen excursion club, announces a tour for Yosemite National Park, June 8 to 11. Tickets must be paid for by May 6. Teen Record Time, Saturday at 3 p.m., Wardlaw Park. Bring that favorite record.



AT CORNERSTONE LAYING ceremony for the Salvation Army building in 1921 dignitaries turned out for the event. Those identified on platform are Lt. Col. Clarence Boyd, (left) divisional commander; E. F. Davis (with umbrella) non-member who aided in the Salvation Army work; Commissioner Adams Gifford (hand in pocket of overcoat), in charge of the Pacific Coast Division; Adjutant Edgar Harris (far right) in charge of Long Beach division at the time; Mrs. Harris (in Salvation Army bonnet) and Blanche Cox, who conducted a series of meetings in the city. Forty-three years after



it was placed in the cornerstone of the Salvation Army building on Locust Avenue, the box of documents is removed by Mrs. Harris and Brigadier Harris. At left is Major Kenneth Anderson, currently in charge of the Long Beach division.



Monday and Tuesday SPECIALS

April 27th and
April 28th
Some Quantities Limited
No Phone Orders on These Items

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS



Calottes or Pert Skirts
Exciting Buy!
Cottons, Dacron® polyester and cotton in summer plaids, checks and stripes... slit side pert skirt over Bermuda shorts or smart styles calottes. 8-18.
Miller Sportswear

344 Each



Mexican Straw Tote Sale
Terrific Values!
Inside and outside pocket. You'll want one in each size.
Medium size 14x17" **2.16***
Large size 17x20" **2.46***
Accessory Dept.

166 12x15" Size 17x20" Each



Pretty Feminine Dusters
Bargain-priced!
Cool, carefree comfortable dusters in assorted styles. Gay colors. Small, medium, large. Take advantage of Sears low price.

199 12x15" Size 17x20" Each



Young Junior Fashions
Regular \$5.99 and \$6.99
Easy care Arnel® triacetate knit blends. Chalk white or pastels in your favorite one or two piece styles. Sizes 5-15.
Young Junior's Dept.

488 each

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge



Little Boys' Boxer Sets
Reg. \$1.99 Set
100% cotton print shirts, Sanforized Plus® pants in colors. Sizes 2 to 6X.
Infant-Children's Dept.

2 \$3 sets



\$1.79 Yd. Woven Seersucker
SAVE 44%!
Machine washable Dacron® polyester and cotton. Assorted colors. 44, 45-in. wide.
Yardage Dept.

99¢ yd.



3 for \$1 Terry Towels
SAVE 26%!
Absorbent cotton terry kitchen towels in gay multistripes. 16x30-inch.
Domestic Dept.

4 \$1 for



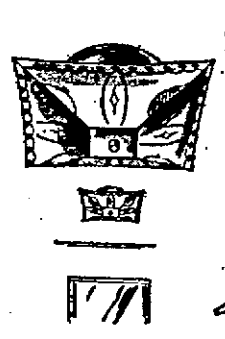
Regular \$1.29 Ironing Cover
SAVE 40%
Bleached white, sanforized cotton drill. Taped edges. 89c Burner Bibs 77c

77¢

Accurate Household Scales
Compact Size
Weights to 25 lbs. Compact, only 7 1/4" high, 3 1/4" deep, 6" wide.

147

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge



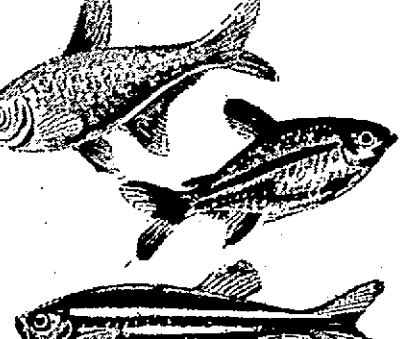
\$3.49 Bedroom 4-Light Fixture
SAVE \$1.50
White opaque shade in leaf design, 14-inch square. Modernistic square shape.
Electrical Dept.

199



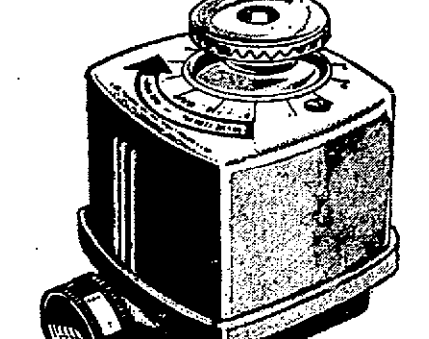
Economy Safety Flashlights
Powerful 2-cell spotlights with red blinking warning light. Adjustable stand.
Electrical Dept.

99¢



Assorted Tropical Fish
Regular 39c to 59c
Choice of 59c Black Tetra or Pterodactyls, 49c Rosacorus and 39c Zebras. Fun for all!
Garden Shop

19¢



Automatic Water Minder
Regular \$4.99
Automatic shut-off control for sprinklers, swimming pools. Each setting 4 1/2 hours.
Hardware Dept.

366 Save \$1.33



\$2.49 Seat Belt Retractors
SAVE 24%
Keep seat belts rolled neatly, ready for use. Recommended for metal-to-metal belts. Save now!
Automotive Dept.

187



Men's Cool Toys Caps
Light-weight
Deep crown legion shape, adjustable elastic taped seams. Ventilated sides. S. M. L. A buy!
Men's Furnishing Dept.

33¢

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES...PARK FREE!

LOS ANGELES—Vermont & Slauson
LOS ANGELES—E. Olympic Blvd. & Soto
LOS ANGELES—W. Pico Blvd. & Bimont
BUENA PARK
COMPTON
EL MONTE
GLENDALE
HOLLYWOOD
INGLEWOOD
LONG BEACH
PASADENA
POMONA
SANTA ANA
SANTA MONICA
TORRANCE
VALLEY

Shop 6 Nights Shop Monday thru Saturday
9:30 A.M. to 9:15 P.M.

Phone HEInlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 26, 1964

SECTION E

See Classifications 173, 176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains



NEW CAR DIRECTORY



OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties . . . Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
9621 E. Rose St.	TO 6-6410	Bellflower
5815 Hunteale	HA 9-7302	City College Area
730 E. 23rd St.	GA 3-5468	Eastside
6013 Warwood Rd.	429-0171	Lakewood Area
4612 Ladoga	HA 1-3515	Lakewood Park
3307 Fanwood	429-2331	Lakewood Plaza
1520 Hardwick	GA 3-4772	North Long Beach
6061 Myrtle	GA 3-1487	North Long Beach
2460 Caspian	GA 7-6993	Westside
2754 Redloy	GA 4-4058	Westside
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
1900 Magnolia	HE 7-3567	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
344 Monrovia	GE 9-2121	Balmont Park
1115 La Dera Dr.	439-8915	Bixby Knolls
1011 E. Broadway	HE 6-3739	Downtown
1740 Stanley	GE 4-8928	Eastside
4543 Hackett	GA 3-7981	Lakewood Area
6232 Peabody	HA 1-8211	Lakewood Plaza
2935 Canal	GA 6-3903	Westside
3 BEDROOMS		
17929 Canehill	TO 6-6110	Bellflower
13431 Charlemagne	TO 6-6110	Bellflower
3602 E. 2nd St.	GE 4-0935	Balmont Heights
4307 E. 6th St.		Balmont Heights
3765 Olive Ave.	GA 4-9272	Bixby Knolls
3425 Vista	GE 9-0404	Balmont Heights
8799 Pierce Dr.	827-1026	Buena Park
3755 Studebaker Rd.	HA 9-5917	Carson Park
1826 W. Cherry	TR 1-0974	Fullerton
3460 Clark Ave.	GA 4-8529	Lakewood Area
5413 Pepperwood	HA 1-8211	Lakewood Area
2418 Silva St.	GA 3-5468	Lakewood Area
3338 Josie	GE 1-1371	Lakewood Plaza
6734 Monlaco	GE 1-6515	Lakewood Plaza
1808 Petaluma	GE 0-2023	Lakewood Plaza
6814 E. Wardlow	HA 9-7926	Lakewood Plaza
4723 Blackthorne	HA 1-2239	Lakewood Plaza
4627 Whitewood	HA 5-1207	Lakewood Village
6908 El Roble	HE 6-9701	Lakewood Village
3314 Karen	HA 9-7942	Los Altos
1640 Knoxville	GA 6-3903	Los Altos
2286 Pepperwood Ave.	GE 9-8549	Los Altos
6101 Brayton	GA 2-0974	North Long Beach
6564 Cerritos	ME 4-2530	North Long Beach
3303 Dameron	NE 2-7227	North Long Beach
3325 Harcourt	GA 2-4444	North Long Beach
1644 Poinsettia	GA 2-2638	North Long Beach
344 Smith St.	GA 3-7981	North Long Beach
3281 Quail Run Rd.	GE 1-4516	Rossmore
1716 Bayou Way	430-2508	Seal Beach
3275 Caspian Ave.	GA 6-3903	Westside
2990 Cedar Ave.	GA 4-4911	Wrigley
2312 Earl	GA 6-3903	Wrigley

3 BEDROOMS AND DEN OR FAMILY ROOM

259 Roswell Ave.	GE 4-3494	Belmont Heights
6938 Fairbrook	HA 1-8211	Lakewood Plaza
3350 Lees	GE 9-0404	Lakewood Plaza
4809 Graywood	HA 9-5917	Lakewood Village
4409 Stanbridge		Lakewood Village
179 Rivo Alto Canal	GE 9-0935	Naples-Marina
124 W. 51st St.	GA 2-4444	North Long Beach
12142 Chianti Dr.	GE 0-2843	Rossmoor
2201 Chianti Dr.	GE 1-6515	Rossmoor
3022 Coleridge	GE 0-1612	Rossmoor
2871 Main Way	431-7766	Rossmoor
3042 St. Albans.	GE 1-6515	Rossmoor
3149 Pine Ave.	HE 7-1281	Wrigley

4 BEDROOMS

636 E. 15th St.	438-8166	Downtown
7005 E. Spring St.	429-9649	Lakewood Plaza
47 Rivo Alto Canal	HE 7-0541	Naples-Marina
12521 Foster Rd.	GE 1-1426	Rossmoor
2952 St. Albans Dr.	HA 5-1207	Rossmore
2459 Lewis Ave.	GA 4-5497	Signal Hill
2120 San Francisco	HE 5-0528	Wrigley

4 BEDROOMS AND DEN OR FAMILY ROOM

727 Cartagena	GA 6-6184	Bixby Knolls
4444 Greenbrier Rd.	GA 3-0055	Lakewood Village
4701 Village Rd.	HA 1-3835	Lakewood Village
6312 Marquita	GE 1-0582	State College

5 BEDROOMS

12602 Amethyst	GE 0-0727	Garden Grove
HOME WITH POOL		
3923 Hackett Ave.	HA 9-5814	Lakewood
2127 San Francisco	GE 6-3903	Wrigley
2342 San Francisco	HE 7-1281	Wrigley
	GE 1-6795	Rossmore
11971 Montecito Rd.	GE 1-4741	Rossmore

DUPLEXES

295 Park Ave.	HE 4-9945	Belmont Heights
210 1/2 E. Dol Amo	428-1126	North Long Beach
4829 Pacific Ave.	GA 2-4444	North Long Beach
2302 Magnolia Ave.	HE 7-1281	Wrigley

HOME AND INCOME

9344-46 Nichols TO 6-6410 Bellflower
157 E. Plymouth St. HE 6-9701 North Long Beach
5827-29 Walnut Ave. GA 2-0834 North Long Beach

OWN-YOUR-OWN

2075 Appleton	HE 7-1281	Belmont Heights
1260 E. 4th St.	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown

ALFA-ROMEO			
LONG BEACH, LAKEWOOD	Briny-Gray Imports, 3515 Atlantic	GA 4-0951	
COMPTON	Whittier Imports	NE 1-4940	
	Compton & Long Beach Blvd., Compton		
AUSTIN			
LONG BEACH, LAKEWOOD	Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
AUSTIN-HEALEY			
LONG BEACH	Jamestown, 1350 Long Beach Blvd.	HE 2-7911	
BUICK			
LONG BEACH	Boulevard Buick	HE 7-2751; SP 5-6156	
	1883 Long Beach Blvd., Long Beach		
BELLFLOWER, COMPTON, DOWNEY, NORWALK	Harry C. Clark, 150 So. Long Beach Bl., Compton	NE 5-7141	
	Peairs Bros. Buick	TO 7-7811	
	15734 Bellflower Blvd., Bellflower.		
ORANGE COUNTY	Terry's, 5th & Walnut, Huntington Beach	LE 6-5588	
CADILLAC			
LONG BEACH, LAKEWOOD	Ridings Motors, 1501 Long Beach Blvd.	HE 7-2241	
CHEVROLET			
LONG BEACH, LAKEWOOD	Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421	
	Cormier Chevrolet, 601 Long Beach Blvd.	HE 6-5291	
	Harbor Chevrolet, 3770 Cherry Ave.	GA 6-3341	
	Parkwood Chevrolet	ME 3-0781	
	5059 Lakewood Blvd., Lakewood		
ARTESIA	S & J Chevrolet	UN 5-1271	
	11900 E. South St., Artesia		
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE	Bill Barnett Chevrolet	NE 9-3081	
	Corner Long Beach Blvd. & Compton Blvd.		
	Enoch Chevrolet	NE 8-0521	
	8730 L. B. Blvd., South Gate		
	George Chevrolet	WA 5-2251	
	17150 Lakewood Blvd., Bellflower		
	Oscar Gregory Chevrolet	ME 0-5861	
	14925 Paramount Blvd., Paramount		
	Paramount Chevrolet	ME 0-2181	
	Corner Firestone at Paramount Blvd.		
ORANGE COUNTY	Eddie Hopper Chevrolet	HE 2-6411; JE 4-2701	
	10511 Garden Grove Blvd., Garden Grove		
CHRYSLER			
LONG BEACH, LAKEWOOD	R. O. Gould Co., 1600 Long Beach Blvd.	HE 7-2811	
	Ed Barbari, 6200 N. Bellflower Blvd., Lkd.	TO 7-2731	
	Ray Vines, 4201 E. Willow	426-7300	
BELLFLOWER, COMPTON, DOWNEY, NORWALK	Guy Moothart, Inc.	NE 2-7121	
	1112 No. Long Beach Blvd., Compton		
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE	Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
COMET			
LONG BEACH, LAKEWOOD	Duffield Motors, 1940 Lakewood Blvd.	434-9911	
BELLFLOWER, COMPTON, DOWNEY, NORWALK	Ray Fladobas, 17617 Bellflower Blvd., Bellflower	TO 6-1711	
CORVAIR			
LONG BEACH, LAKEWOOD	Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7411	
	Cormier Chevrolet, 601 Long Beach Blvd.	HE 6-5211	
	Harbor Chevrolet, 3770 Cherry	GA 6-3311	
	Parkwood Chevrolet	ME 3-0711	
	5059 Lakewood Blvd., Lakewood		
PARAMOUNT, COMPTON	Oscar Gregory Chevrolet	ME 0-5811	
	14925 Paramount Blvd., Paramount		
	Bill Barnett Chevrolet	NE 9-3011	
	Corner Long Beach Blvd. & Compton Blvd., Compton		
CORVETTE			
LONG BEACH, LAKEWOOD	Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7411	
	Harbor Chevrolet, 3770 Cherry	GA 6-3311	
PARAMOUNT, COMPTON	Oscar Gregory Chevrolet	ME 0-5811	
	14925 Paramount Blvd., Paramount		
	Bill Barnett Chevrolet	NE 9-3011	
	Corner Long Beach Blvd. & Compton Blvd., Compton		
DART			
LONG BEACH	Varne Holmes, 35th & Atlantic	GA 4-8111	
	Glenn E. Thomas Co., 340 E. Anaheim	HE 6-1111	
BELLFLOWER, LAKEWOOD, COMPTON	Widger-Goodwin Dodge	TO 6-9111	
	16900 Lakewood Blvd., Bellflower		
	Snavelly & Langford	NE 1-6111	
	401 No. L. B. Blvd., Compton		
WILMINGTON	Suburban Motors, 455 E. Anaheim	TE 4-8111	
DATSUN			
LONG BEACH	Long Beach Honda		
	5105 Atlantic, GA 3-1433 & 4328 E. Anaheim	GE 9-1011	

DODGE		
LONG BEACH		
Vernie Holmes, 35th & Atlantic	GA 4-8603	
Glenn E. Thomas Co., 340 E. Anaheim	HE 6-1281	
BELLFLOWER, COMPTON, LAKEWOOD		
Snively & Langford	NE 1-6163	
401 N. L. S. Blvd., Compton		
Widger-Goodwin Dodge	TO 6-9081	
16900 Lakewood Blvd., Bellflower		
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
FALCON		
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON		
Chief Chamberlin Ford	ME 3-1107	
15727 Paramount Blvd., Paramount		
Male Young Ford Co., 2641 E. Anaheim	GE 8-1156	
Mel Burns, 2000 Long Beach Blvd.	GA 6-3311	
Los Altos Ford, 2302 Bellflower Blvd.	434-8461	
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT		
Glen Organ Ford	NE 2-7145	
220 So. Long Beach Blvd., Compton		
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE		
Kott & Smolar Ford	TE 5-6621	
336 W. Anaheim, Wilmington		
FIAT		
LONG BEACH, LAKEWOOD		
Palmer Motors, 3300 Atlantic	GA 4-0754	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Pearis Bros. Buick (Imports)	TO 7-1781	
15734 Bellflower Blvd., Bellflower		
Whittier Imports	NE 1-4940	
Compton & Long Beach Blvd., Compton		
FORD		
LONG BEACH, LAKEWOOD		
Mel Burns, 2000 Long Beach Blvd.	GA 6-3311	
Male Young Ford Co., 2641 E. Anaheim	GE 8-1156	
Los Altos Ford, 2302 Bellflower Blvd.	434-8461	
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT		
Chief Chamberlin Ford	ME 3-1107	
15727 Paramount Blvd., Paramount		
Glen Organ Ford	NE 2-7145	
220 So. Long Beach Blvd., Compton		
Hensley-Anderson Ford	TO 7-2734	
9833 Alondra, Bellflower		
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE		
Kott & Smolar Ford	TE 5-6621	
336 W. Anaheim, Wilmington		
IMPERIAL		
LONG BEACH, LAKEWOOD		
R. O. Gould Co., 1660 Long Beach Blvd.	HE 7-2871	
Ray Vizes, 4201 E. Willow	426-7301	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Carl's Motor, 1200 Avalon, Wilmington	TE 5-3131	
JAGUAR		
LONG BEACH		
Boulevard Buick, 1881 Long Beach Blvd.	HE 7-2754	
JEEP		
LONG BEACH, LAKEWOOD		
Dosser Motors, 4005 E. Anaheim	GE 8-4560	
Rancho Jeep Supply, 6309 Paramount Blvd.	GA 3-0568	
LANCER		
LONG BEACH, LAKEWOOD, COMPTON		
Glenn E. Thomas, 340 E. Anaheim	HE 6-1281	
Snively & Langford	NE 1-6163	
401 No. Long Beach Blvd., Compton		
LINCOLN CONTINENTAL		
LONG BEACH, LAKEWOOD		
Duffield Motors, 1940 Lakewood Blvd.	434-9916	
LOTUS		
LONG BEACH, LAKEWOOD		
Briney-Gray Imports, 3515 Atlantic	GA 4-0951	
MERCEDES-BENZ		
LONG BEACH, LAKEWOOD		
Jamestown, 1350 Long Beach Blvd.	HE 7-9111	
MG		
LONG BEACH		
Jamestown, 1350 Long Beach Blvd.	HE 7-9111	
WILMINGTON		
Suburban Motors, 455 E. Anaheim	TE 4-8595	
MERCURY		
LONG BEACH, LAKEWOOD		
Duffield Motors, 1940 Lakewood Blvd.	434-9916	
BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Ray Fladabee, 17617 Bellflower Blvd., Bellflower	TO 6-1761	
METROPOLITAN		
LONG BEACH, LAKEWOOD		
Rancho Rambler, 2011 L. S. Blvd.	GA 6-2111	
Holiday Rambler, 1427 Long Beach Blvd.	HE 6-9000	
MORRIS		
LONG BEACH		
Jamestown, 1350 Long Beach Blvd.	HE 7-9111	

OLDSMOBILE		
LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach		HE 6-9621
BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings 7440 E. Firestone, Downey		TO 2-1181
OPEL		
LONG BEACH Boulevard Buick, 1881 Long Beach Blvd.		HE 7-2754
PEUGEOT		
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd.		HE 2-8916
PLYMOUTH		
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow		HE 7-2871 TO 7-2731 426-7301
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington		TE 5-3131
PORSCHE		
LONG BEACH, LAKEWOOD Ricketts Motors, 999 Long Beach Blvd.		HE 7-7489
PONTIAC		
LONG BEACH, LAKEWOOD Salsa Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerdin 302 N. Long Beach Blvd., Compton Suburban Pontiac 17639 S. Bellflower Blvd.		HE 7-4111 NE 9-6666 TO 6-1725
SAN PEDRO, WILMINGTON, LOMITA Rejman Motor, 412 W. Anaheim, Wilmington		TE 5-3141
RAMBLER		
LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday-Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower		GA 6-2111 HE 6-9001 HE 6-9007 NE 8-0581 TO 7-7256
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 492 W. Anaheim, Wilmington		TE 5-6646
RENAULT-DAUPHINE		
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. WILMINGTON Suburban Motors, 455 E. Anaheim		HE 2-8916 TE 4-8595
SIMCA		
LONG BEACH, LAKEWOOD Holiday Rambler — Simco 1427 and 1310 Long Beach Blvd.		HE 6-9007
SPRITE		
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.		HE 2-7911
SUNBEAM		
LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd.		HE 2-8916
TEMPEST		
LONG BEACH, LAKEWOOD Salsa Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower		HE 7-4111 TO 6-1725
THUNDERBIRD		
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 22U So. Long Beach Blvd., Compton		ME 3-1107 GA 6-3311 GE 8-1156 434-8461 NE 2-7145
TRIUMPH		
LONG BEACH Briny-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports Compton & Long Beach Blvd., Compton		GA 4-0951 HE 2-7911 NE 1-4940
VALIANT		
LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Blvd., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington		426-7301 HE 7-2871 TO 7-2731 TE 5-3131
VOLVO		
LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Caba Bros., Long Beach Blvd. at 29th St. Briny-Gray Imports, 3515 Atlantic Ed Barbari's Volvoville 6200 N. Bellflower Blvd., Lakewood Whittier Imports Compton & Long Beach Blvd., Compton		426-7001 GA 4-0951 TO 7-2731 NE 1-4940
VOLKSWAGEN		
LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Ricketts Motors, 999 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy., No. San Pedro		TO 6-0741; SP 3-5351 HE 7-7481 NE 8-0451 TE 2-2621

BONA FIDE USED CAR DEALERS DIRECTORY

BELLFLOWER COMPTON PARAMOUNT		BONA FIDE		USED CAR DEALERS		DIRECTORY		SAN PEDRO WILMINGTON LONG BEACH	
A-1 USED CARS		16207 Lakewood, ME 4-2946		COTTER'S WAGON TOWN. 2223 Long Beach Blvd.		GA 6-7041		ED JENSON 15804 Lakewood, Bellflower, TO 7-7711	
L. A. ANDERSON		1842 E. Anaheim, HE 7-5614		COTTER MOTOR SALES, 2165 L.B. Blvd.,		HE 6-7234		LOHMEIER MOTORS 1580 L.B. Blvd., HE 6-6566	
BEN RUSHING		850 L.B. Blvd., HE 5-7424		CREST MOTORS 1335 Long Beach Blvd.,		HE 2-2969		MANNING MOTORS 1048 L.B. Blvd., HE 7-7544	
C. BOB AUTREY		1570 L.B. Blvd., HE 2-4441		DENHAM'S 2533 Lakewood Blvd.,		GE 3-0929		MARK THORNTON 7911 Alondra, Prmt., ME 3-0077	
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd.		GA 7-7979		DORSA USED CARS 1001 L.B. Blvd.,		HE 6-7204		W. F. McPHEETERS 1450 L.B. Blvd., HE 2-5400	
CABE BROS.		2901 L.B. Blvd., 426-7003		HARMONY MTRS. 700 L.B. Blvd., Cmp.,		NE 8-4944		O'HENRI'S AUTO SALES 3765 Cherry, GA 6-6566	
CAYIN USED CARS, 2120 W. Pacific Cst.,		HE 6-5580		C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971				RAY JOHNSON 219 S. L.B. Blvd., Cpt., NE 5-8088	
				IMPORT USED CARS, 111 S. L.B. Bl., Cmp.,		NE 6-0885		ROSCOE MOTORS 2295 L.B. Blvd., GA 4-2988	
								WOOLPERT MOTORS 2399 E. Pac. Cst. Hwy.	
								HE 9-9966	

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Many, Many More Free and Fee Jobs

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11516 Long Beach Blvd., Lynwood NE 9-4435

AFTER 6:00 P.M.

Due to Increased Factory Production

MUST HAVE 10 MEN

To Work 4 Hrs. a Night

Guaranteed Earnings of

\$225 MO.

Must be Neat Ap-

pearing & good

worker

No Experience

Necessary

Openings for Im-

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FOR INTERVIEW CALL

MR. FRIESS

MON. 1-7 P.M. ONLY

CALL 925-5531

Help Wanted (Men) 26 Help Wanted (Men) 26

Furnished Apartments 106

BELLFLOWER

Caribe Apts.

Deluxe 1-Bdrm. & Singles
\$85 MO. & UP

✓ LGE. KITCHENS, LOTS OF CABINETS
✓ HEATED POOL
✓ 1-BLK. FROM MAJOR SHOPPING CENTER & ALL BUSES
✓ ADULTS ONLY—NO PETS.

9903 E. BELMONT ST. BELLFLOWER

Acapulco Apts.

\$96 MO. & UP
DELUXE 1 BEDROOM

✓ HEATED POOL
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16220 Bellflower Blvd.
Bellflower WA 5-1285

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DOWNTOWN—9720 FLORENCE ST. TO 6449
★ L.V. RAILER, KIT. & BATH
★ POOL & FOUNTAIN
★ COLONIAL HOUSE

Brand-New 2-Bdrm. Apts.
Beautiful Italian Prov. furn., appliances, insulated, FM, music, etc. Walk to shopping, 1/2 mi. to 10025 Alondra to 6-4187

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565-50 New decor. TV & phone hookups. Pool, 10th street, 3210 E. Second, Lynwood, NE 6-6039

\$99.50 Up. 2-BR. N. Schls.
107 Atlantic Drive NE 6-1624

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\$60 VERY NICE 1 BR.
Child OK. Lge. Newly painted. 11A 9-9777

PARAMOUNT

JOYCE APARTMENTS

New 2-Bdrms., all elect. bldgs. furn. & drapes, disposal, bldg. furn. or unfurn. Children welcome. Call 634-8377

REAL nice 1-bdrm. apt. 632 E. Moltz. Convenient to L.B. Frwy. 915. Call ME 5-2432

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VINCE'S Apts. Week or month. All drapes, 1000 E. 11th, ME 6-1624

2 LARGE rooms & bath, clean, 850, 7000 Rosecrans 633-0082

Furnished Apartments 106

Furnished Apartments 106

PARAMOUNT

Lampighter Apts.

Featuring Luxuries You Would Expect to Find IN HIGH-COST APTS.

★ 2-Bedrooms ★ Furn. or Unfurn. ★ W-W Carpets
★ Walk-in Closets ★ Built-ins ★ Drapes
★ 2-Baths ★ Heated Pool ★ Patios

1 BLK. FROM TRANSPORTATION & SHOPPING
1/2 BLK. FROM GRADE SCHOOL

PH. 634-7528 IS NOW RENTING \$105
16816 PASSAGE — IN PARAMOUNT

LAKEWOOD BLVD. SOUTH OF ALONDRA TO FLOWER, AND RIGHT TO PASSAGE—THEN LEFT

NORWALK

ECONOMY!!

1-Bedroom Apartments
Decorated Furnished
W-W Carpets,
Custom Drapes
Disposal
Heated Pool
Spacious Patios
UTILITIES FREE

\$110
NORWALK MANOR
11918 Sprout St., Norwalk
864-1104

1 blk. N. of Firestone at Paddock
BACHELOR apt. AU. util. 10. Nice
bldg. 545, incl. after 10 a.m.
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ORANGE COUNTY

\$99.50 & UP. Children welcome.
Furn. or unfurn. 1 & 2-bdrms. Util.
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Grove. E 2-0917, 100 N. Mead
San Pedro.

Furnished Apartments 106

Unfurnished Apts. 107

LONG BEACH

COMFORT SPACE

AND DO NOT COST EXTRA IN THE NEW

"DEL SOL" Modern Apts.
BEAUTIFUL BACHELOR, 1- & 2-BEDROOM
Carpeted, Draped, Built-ins, Refrig., Built-in TV Outlets, etc.
Furnished or Unfurnished from \$95

1736 E. 4th ST. 435-9563, 437-2013
—BALANCED POWER UNITS—

Del Amo Tropical

Prestige Living—\$125
ELEGANT 2-BR. APTS.
Secluded Venetian Pool
2 WEEKS FREE RENT

Custom Furnished Avail. \$1M
PRIVATE COIN RANGE
PRIVATE LAUNDRY FACILITIES
GARAGE PARKING W/LOCKER
BATH CEILING
OVERSIZED SHOWERS
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DOUBLE V.O. TEL. PLUGS
CUSTOM DRAPES, CARPET
4-UNIT BUILDINGS

Exotic Landscaping
ADULTS—NO PETS—NEAR FRWY
Small Family Unit. Child
49TH ST. AND 114TH BLVD.
1 BLK. S. OF DEL AMO
OR 435-9563 OR 437-2013
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\$87.50 AND UP

Brand new luxurious 1-br. apart-
ment. Range & oven.
drapes. A Gold Medallion (all
electric) development. 1321
Freeman Ave. A new block west of
Redondo Ave. or call GE 9-4488
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New 2-br. Gold Medallion

Ww. crpt. drapes. all electric
kitchen, with built-in range & oven.
912 GLADYS
HE 8-0023 EVES & WEEKENDS
\$79.50 1-BR. & DEN. 432-2926
1319 SUMMIT ST.

Unfurnished Apts. 107

Unfurnished Apts. 107

LONG BEACH

★ **ELBOW ROOM** ★

1/2 acre of Beautifully landscaped grounds, Fountains,
Swimming pool, Putting green, Picnic areas, surround
these lovely livables

1-2-3 BEDROOMS
2-BATH, APT. HOMES

Individually styled to the most discriminating taste.
FIREPLACES, BUILT-IN ELECTRIC FRIGIDAIRE
APPLIANCES, CARPETS, DRAPERIES

Sorry no children under 14 please.

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TERMNO at RANSOM
2 BLOCKS SOUTH OF PACIFIC COAST HWY.
438-6830

\$90 & Up

Brand new luxurious (1-Bdrm.
apartment. Range & oven. 6-
delts, drapes. Spacious balcony in
each kitchen. A Gold Medallion
(all electric) development. 1029
Grand Ave. L.B. 3 blk. E. of
Redondo between 10th & 11th St.
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We have new, clean 1 & 2 BRs.
furnished & unfurnished apts. —
ready for immediate occupancy.
Various locations in Long Beach.
No rental fees. For information
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New Gold Medallion

Large pool, 1, 2 & 3-br. near
Traffic Circle, 470 Pacific Way.
GE 4-0977 GE 3-0971 GE 1-1563

K-LANIE APTS.

NEW 2-BEDRMS. Ww. crpt.,
drapes, built-ins, small children,
or Teenagers welcome. \$100 mo.
1126 E. 5TH

DELUXE 2-BDRM.
CHILD OK.
Ww. carpet, drapes, built-in range.
1349 Dawson. 439-9755

DELUXE 1-BR.
12 CU. FT. REFRIG.
ELECT. RANGE & OVEN
SUBTERRANEAN GAR.
SECLUDED POOL
THE KINGSTON
408 E. 4TH ST.

BEACH APTS.

2- & 3-BRS., 2-BATHS
Carpets & drapes. FROM \$175 UP
32 7th PLACE
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ALL ELEC. 2- & 3-BR.
Furnished & unfurnished.
Air cond., pool, all journals.
Centrally loc. 1750 Coronado
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\$85 NEW 2-BR. UPPER

Large rooms & closets. Ww. car-
pets & drapes. disposal, range, re-
frigerator, 6 garage, available.
Rm. or teenager OK. 1401 E. 11th.
HE 6-3306, HE 2-0044

1545 PINE AVE.

Spacious modern 1-br. furnished
1 room, 2 bdrms. unfurnished.
Drapes, wall-to-wall carpet thru-
out.

Unfurnished Apts. 107

Unfurnished Apts. 107

LONG BEACH

Two Weeks FREE Rent
2 BRs. bldg. w. crpt. carpet
1015 OK. LAY. 438-1112

SO. OF BROADWAY

New 2-BR. bldg. Gold Medallion
1015 OK. LAY. 438-1112

FREE RENT 'TIL MAY 1

2-BR. w. crpt. carpet, built-in
kitchen, 1015 OK. LAY. 438-1112

EXCEPTIONALLY

New 2-BR. w. crpt. carpet, built-in
kitchen, 1015 OK. LAY. 438-1112

1537 PINE

NEW 2-BR., ADULTS
OPEN 11A-7P. ME 7-2045

1130 ORIZABA

Exec. 2 & 3-Bdrms. All electric.
Carpets, drapes, built-ins

631 ALMOND

1 blk. E. of Orange, South of 7th
NEW 2-BEDROOM. 435-9563

NEW 2-BR. ADULTS

New 2-BR. drapes, carpet, built-
ins, 1100 E. 5TH ST. 435-9563

BRAND NEW 1-BEDRM.

2-BR. w. crpt. carpet, built-in
kitchen, 1015 OK. LAY. 438-1112

NEW LARGE 2 BR. NLB

1015 OK. LAY. 438-1112

2-BR. SOUNDPROOF

1015 OK. LAY. 438-1112

1 & 2-BDRM. apts. almost new

500 & 575, Crpt. drapes, built-in
kitchen, 1015 OK. LAY. 438-1112

BELM. HGTS.—Just redecor. lower

2-BR. crpt. drapes, sound-
proofed. Baby OK. 434-8481

WINDLEY — 2315 LOCUST

Ww. carpet, drapes, built-in
kitchen, 1015 OK. LAY. 438-1112

BEL HGTS.—Brand new deluxe

2-BR. apts. Drapes, new carpet,
stove, garage. 315 Delano. 438-8765

Nr. New 1- & 2-Brs., \$75 up

1005 Harbor. HE 5-6481 TE 4-2411

BEAUTIFUL 1-br. wester. sundeck

1/2 blk. from town. Adults 655.
Util. 101. 325 W. 10th

1511 E. 1ST ST.

1-BR. Xtra nice. Gar. GE 9-7207

WINDLEY 1-BR., room, redecor.

Disposal, drapes. 345 TE 3-0057,
TE 7-6853

\$75 2-BR. STOVE & REFRIG.



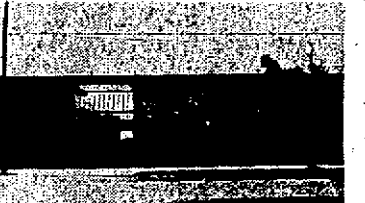












1126 E. 5TH

Unfurnished Apts. 107

When You Choose An Apartment—Look for This Symbol

BALANCED POWER APARTMENTS

Save Almost A Month's Rent Per Year On Utility Costs

<p>IN DOWNEY</p>  <p>MARQUIS APARTMENTS</p> <p>7300 E. FLORENCE AVE., DOWNEY FURNISHED & UNFURNISHED 1 & 2 BDRM. ALSO DELUXE FURNISHED 1-BDRM. WALL-TO-WALL-CARPETS — DRAPERIES RECREATION AREA — HEATED POOL BBQ'S — PRIVATE PATIOS PHONE 1-7021</p> <p>BALANCED POWER APARTMENTS</p>	<p>IN DOWNEY</p>  <p>GRECIAN TERRACE</p> <p>13130 DEMING STREET, DOWNEY Convenient, Quiet Living, Luxuriously Furnished 1 & 2 BEDROOM APARTMENTS BUILT-IN GAS RANGES CARPETS, DRAPERIES, HEATED POOL \$115 to \$135 Month. LO 4-6641</p> <p>BALANCED POWER APARTMENTS</p>	<p>IN NORWALK</p>  <p>THE LANCER</p> <p>12747 PIONEER BLVD., NORWALK CHOICE OF UNFURNISHED OR LUXURIOUSLY FURNISHED 1 & 2-BEDROOM APARTMENTS CARPETS & DRAPERIES. GAS BUILT-IN RANGES HEATED POOL IDEAL LOCATION \$90 up Phone 863-9264.</p> <p>BALANCED POWER APARTMENTS</p>	<p>IN NORWALK</p>  <p>WINDSOR WEST</p> <p>14717 PIONEER BLVD., NORWALK 1 & 2 BEDROOM APARTMENTS FURNISHED & UNFURNISHED CARPETS — DRAPERIES Private Patios, Recreation Areas Gas Built-in Ranges, Heated Pool PHONE 864-2232</p> <p>BALANCED POWER APARTMENTS</p>
<p>IN BELLFLOWER</p>  <p>9200 CEDAR STREET, BELLFLOWER</p> <p>2-BEDROOM, 1,200-SQ.-FT. APTS.</p> <p>Balanced Power apartments. Built-in gas range and oven. All the closets imaginable. Carpets and drapes. 3-car off-street parking, each unit. Fenced patios. CHILDREN WELCOME, NATCH ALL THIS FOR \$100 MONTH GET YOUR DEPOSIT IN NOW</p>	<p>IN BELL</p>  <p>6500 BEAR AVE., BELL</p> <p>32 DELUXE UNFURNISHED APARTMENTS 1, 2 AND 3-BEDROOM 2-BEDROOM AND DEN 1 1/2 Baths, Fireplaces, Wall-to-wall carpets, Drapes. BUILT-IN GAS RANGES AND OVEN Heated by gas, the lowest cost heat available. PRIVATE PATIOS LU 1-7313</p> <p>BALANCED POWER APARTMENTS</p>	<p>IN PICO-RIVERA</p>  <p>LA BELLA FONTANA APARTMENTS</p> <p>Luxury without extravagance. Built-in air conditioning. Sound proof. 1 and 2 Bedrooms and 2 with den or 3rd Bedroom, 1 and 2 Baths. Decorator w/w carpets and drapes. Dishwasher, Disposal, Pool with showers and dressing rooms. Large poolside recreation room. Barbecue and garden patios. Maid service available. Covered garage with lockers adjacent each apartment. Adults only. Our tenants are our guests.</p> <p>8571 TELEGRAPH ROAD PHONE 869-3402 (Between Paramount and Lakewood) BALANCED POWER APARTMENTS</p>	<p>IN BELLFLOWER</p>  <p>LIDO</p> <p>LOVELY 1 & 2-BEDROOM LUXURIOUS APTS. Furnished and Unfurnished, Gas Built-ins, Private Patios, Swimming Pool, Golden Nylon Carpet. Can walk across street and shop. Rents range from \$110 per month and up 9842 RAMONA ST., BELLFLOWER 867-5603</p> <p>BALANCED POWER APTS.</p>
<p>IN NORWALK</p>  <p>RAMBLIN ROSE APTS.</p> <p>11153 FERINA ST., NORWALK CHILDREN WELCOME</p> <p>New Spacious, Deluxe 1 and 2-Bedroom, Furnished and Unfurnished, Carpets, Drapes and Refrigerator, Gas Built-in Ranges, Patios, 2 Heated Pools, Rec-Room, Ideal location near Cerritos College, Nor- walk Square and Schools.</p> <p>868-8744 BALANCED POWER APTS.</p>	<p>IN BELLFLOWER</p>  <p>ISLANDER</p> <p>Spacious Living is accentuated in these luxurious apartments. 1 and 2-Bedrooms, Furnished and Unfurnished, Gas Built-ins, Pool, Cool Rec. Room for your enjoyment. Private Patios, shopping just down the street.</p> <p>RENTS: \$104.50 to \$135.00 9830 RAMONA ST., BELLFLOWER 867-5603</p> <p>BALANCED POWER APTS.</p>	<p>IN NORWALK</p>  <p>QUO VADIS</p> <p>FEATURING 32 LUXURIOUS UNITS</p> <ul style="list-style-type: none"> • Heated Pool — Rich Walnut Cabinets and Paneling Throughout • Gas B. I. Ranges — Fireplaces — Carpets/Drapes • Completely Furnished — Built-in Closets • Heated Pool — Rich Walnut Cabinets & Paneling Throughout • Snack Bars — Pullmans — Utilities Paid <p>1-BEDROOM APT. ONLY \$115.00 PER MO. 11026 IMPERIAL HWY. AT STUDEBAKER RD., NORWALK PHONE 863-6840 or 925-4892</p> <p>BALANCED POWER UNITS</p>	<p>IN BELLFLOWER</p>  <p>FLORA-BEL APTS.</p> <p>9455 FLOWER ST., BELLFLOWER</p> <p>Brand New Large 1 and 2-Bedroom Apts. 1 1/2 Bath, Furnished, Elegant Patios, Rec. Room, Gas Built-ins, Large Closets—Adjacent to Sim's Park—In Heart of Bellflower.</p> <p>\$110.00 to \$135.00 MONTH 867-0472</p> <p>BALANCED POWER APTS.</p>
<p>IN NORWALK</p>  <p>NOR-STONE APTS.</p> <p>LARGE NEW UNFURNISHED 1 AND 2-BEDROOM WALL-TO-WALL CARPET AND DRAPES GAS BUILT-INS HEATED POOL</p> <p>12156 SPROUL ST. NORWALK PHONE 863-0683</p> <p>BALANCED POWER APTS.</p>	<p>IN BELLFLOWER</p>  <p>VILLA CAPRI</p> <p>IT'S NEW—JUST COMPLETED</p> <p>1 & 2 Bdrms.—2 Bdrms. have Bath & Hall, Private Patios, Huge Rec. Room for Health Advocates, Gas Built-in Ranges & Oven, Wall-to-Wall Carpets, Drapes. You name it—it's got it. Will Rent & Lease Furn. or Unfurnished.</p> <p>RENTS FROM \$115 AND UP YOU GOTTA SEE THIS!</p> <p>9176 PALM ST., BELLFLOWER 867-5603</p> <p>BALANCED POWER APTS.</p>	<p>IN LONG BEACH</p>  <p>445 CORONADO BELMONT HEIGHTS</p> <p>JUST COMPLETED — 4 UNITS</p> <p>2-Bedrooms — Early American Appearance Gas Built-in Stove • Wall-to-Wall Nylon Carpet Enclosed Tub • Pullman • Soft Ivory and Beige Interiors Lots of Closets • Laundry Room with Washer and Gas Dryer</p> <p>FROM \$105 MA 1-4602</p> <p>BALANCED POWER APTS.</p>	<p>IN LONG BEACH</p> <p>ATTENTION!!</p> <p>Brand New APARTMENT OWNERS</p> <p>BY POPULAR DEMAND JUNE 14th</p> <p>WE WILL RUN ANOTHER SPECIAL "BRAND NEW APARTMENTS"</p> <p>FOR SPACE RESERVATIONS AND FURTHER INFORMATION, CALL...</p> <p>Miss Turner Downtown Miss Bell Lakewood Miss McCullough Bellflower Miss Page Garden Grove</p> <p>HE 2-5959. ME 3-0764. TO 6-1721 JE 7-9120</p>

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2 UNITS—EXCELLENT! BUY!
2 UNITS—EXCELLENT! BUY!

LONG BEACH
HAS A
MAGNIFICENT
FUTURE
FOR INFO, CALL ASK FOR
MIGNON COFFMAN
HE 7-1251 GE 3-2837
REX HODGES

NEW DUPLEX
OPEN 2 TO 4
2030 HARDING
Across From—773 Ximeno
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All beautifully furnished. Heated
baths. Large living areas. Shows
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A MAJOR VALUE
Terrific 14 units. All large 2-bed-
rooms. 23K of rentable area.
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4 individual units. 1 br. bungalow.
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4 units down town. 1 br. bungalow.
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WATERFRONT
4 units down town. 1 br. bungalow.
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WATERFRONT
4 units down town. 1 br. bungalow.
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Homes for Sale 139

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STILL OFFERED

REAL FIXER UPPER

4235 E. BROADWAY

OPEN 2-5 P.M.

A MUST TO SEE!!

CALL JOHN C. LARSEN, GE 3-2777

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OPEN 2-5 P.M.

2913 ROSWELL AVE.

Large living rm., din., wood

paneled kitchen, fireplace, tile

also elec. lin., 3 b.r., 1 1/2

baths, new carpet, tile

Also new kitchen with tile

floor, new living room

carpet, new living room

carpet, new living room

carpet, new living room

carpet, new living room

carpet, new living room

carpet, new living room

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Homes for Sale 139

BIXBY AREA

PRESTIGE AREA

YOU'VE BEEN TO THIS

AREA BEFORE

4235 E. BROADWAY

OPEN 2-5 P.M.

A MUST TO SEE!!

CALL JOHN C. LARSEN, GE 3-2777

McGRATH-SHANK CO. GE 3-2777

OPEN 2-5 P.M.

2913 ROSWELL AVE.

Large living rm., din., wood

paneled kitchen, fireplace, tile

also elec. lin., 3 b.r., 1 1/2

baths, new carpet, tile

Also new kitchen with tile

floor, new living room

carpet, new living room

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Homes for Sale 139

CALIFORNIA HEIGHTS

Turn Forward the Clock

3560 Gaviota Open 1-5

HAPPY PRICE! For this 3-

bedroom, 2 1/2 baths, 2 car

garage, tile floor, new

carpet, new living room

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Homes for Sale

Homes for Sale 139

LAKEWOOD AREA

"Tropical Landscaping"
Landscaping with a minimum of care. It is one of the most beautiful of the new home features. The home has a large, covered patio, 1 1/2 bedrooms, 1 1/2 baths, built-in kitchen, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"NEAR EVERYTHING"
3 bedrooms with main floor, wall carpet, hardwood floors, shower, central air conditioning, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"IDEAL FOR OLDER COUPLE (OR NEWLYWEDS)"
Cute 2-bedroom, remodeled kitchen with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"SQUEAKY CLEAN!"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"WHITE PICKET FENCE"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"5000 BELFLOWER"
3-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"6059 ADENWOOD"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"OPEN SAT. & SUN."
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"MOTHER-IN-LAW SPECIAL"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"4-BEDRM. BARGAIN"
4-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"HORRIBLE MESS"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"2418 SILVA—OPEN 1-5"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"NO QUALIFYING"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"V/V ANY VET"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"FORECLOSURE! FORECLOSURE!"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

Homes for Sale 139

LAKEWOOD AREA

"Owner Transferred"
Must sell this 4 months new home at once. A beautiful 3-bedroom, 2-bath home with a large living room, a large kitchen, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"OPEN SUNDAY"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"A Value Plus Buy"
This cute little 2 + den cottage did not sell in 24 hours but after you see it you will be glad it is available. It is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"NOW IS THE TIME"
To buy this 3 bedroom home with 1300 sq. ft. for under \$20,000. Interior needs some painting but that's all. If you can take a dip after work, call for more details.
WALKER & LEE

LAKEWOOD AREA

"SPARKLING 2 + DEN"
Has nice living rm., w/o-car, pull-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"LAKEWOOD ESTATE"
This well-located 3-bedroom home has natural cabinets, hood over stove, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"CLARK REALTY"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"ONLY 8 MOS. 'NEW'"
2-bedroom, 2-bath, beamed ceilings, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"CLARK REALTY"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"3338 JOSIE—OPEN"
3-bedroom, 1 1/2 baths, very clean, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"BY OWNER"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"HIGHERLY DESIRABLE"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"CORNER 3-BDRM."
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"PLAZA SPECIAL"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD AREA

"ROOM TO GROW!"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

Homes for Sale 139

LAKEWOOD PLAZA

6814 E. Wardlow
Open—By Owner
Daily 'til Sold
1-5 P.M.
3 BEDROOMS
1 1/2 BATHS
Fireplace—paneled living room
New drapes—w/o carport
1 1/2 block to bus line
Easy walking distance to all schools
2 car detached garage
Large back yard
Prices include Gutter & Sattler range & Frigidaire Washer
Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"FHA WILL LOAN \$19,300"
Owner Sacrificing at \$22,500
HA 9-7926
Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"SPACE AGE?"
1400 sq. ft. of "space" for your family. All within 3 blocks of Millikan High & just 2 blocks from the beach. This is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"UP IN THE AIR"
A beautiful 3-bedroom, 2-bath home with a large living room, a large kitchen, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"Charming Remodeled"
With modern conveniences. Lovely corner, 3 bedrooms with exposed brick, ceiling, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"THUD"
A DROP-IN PRICE on this extra special 3-bedroom home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"Used Brick & Shutters"
Even a full fence around the front yard. Roomy 3-br., 1 1/2 bath. Living room fireplace, large eat-in kitchen, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"HOT TO TROT!"
No. 10 quarter horse, but OWNER has a 3-bedroom home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"3033 Monogram Open p.m."
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"NOISY NEIGHBORS"
No. 10 quarter horse, but OWNER has a 3-bedroom home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"WALK TO STATE!"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"STOILER REALTY SERVICE"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"YOU'LL LIKE THIS!"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"FOR LARGE FAMILY"
3-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"HIGHERLY DESIRABLE"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

Homes for Sale 139

LAKEWOOD PLAZA

4 BEDRMS. 2 BATHS
Entry w/o, spec. living rm., fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"NEW LISTING"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"FRED ROSE RLY."
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"CHECK THESE"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"FAMILY HAS OUTGROWN"
This beautiful 3-bedroom, 2-bath home with a large living room, a large kitchen, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"NEW LISTING"
3-br., 1 1/2 bath, shutters, very clean, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"GOT A NOSE FOR VALUE?"
Looking for a home in a 3-bedroom, 2-bath home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"VILLAGE BEAUTIES"
4225 LOMINA—OPEN P.M. Words can't tell the charm of this 3-bedroom, family rm. with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"SEE THIS TODAY!"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"BY OWNER—RELOCATED"
This lovely, friendly home has 4 bedrooms, 2 baths, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"ROOM TO ROAM"
In this lovely 3-bedroom, 2-bath home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"USE YOUR EQUITY"
Village Realty, Inc. has a 3-bedroom, 2-bath home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"YOU'LL LIKE THIS!"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"FOR LARGE FAMILY"
3-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD PLAZA

"HIGHERLY DESIRABLE"
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WALKER & LEE

Homes for Sale 139

LAKEWOOD VILLAGE

"HEART OF VILLAGE"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"LOS ALTOS"
Elegant 2-story overlooking park & golf course. Has 200 sq. ft. of living space, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"OLDE CAPE COD"
Elegant 2-story overlooking park & golf course. Has 200 sq. ft. of living space, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"OPEN SUNDAY"
2-bedroom with built-in, and natural wood cabinets. Beautifully painted, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"LIVE HIGH"
In Los Altos. Owner will help finance this beautiful 3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"NO LOAN COSTS!"
Nothing comparable in area at this low price. 2-br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"HOW 'BOUT THAT?"
Redes. 2-br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"3-BEDROOM + DEN, 2 BATHS"
Corner property in a quiet area. Modernized kitchen with built-in electric range & oven and refrigerator. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"BIRKEN"
Sparkling 3-bedroom, 2-bath home. Fireplace, forced air heat, extra large 1 block 1/2 acre lot. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"City & Suburban Rty."
4106 Norwood Way. HA 1-841. 3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"Lowest Price in Area"
3-br., 2-bath, 1 1/2 acre lot, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"MAX LIVON REALTY"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"PAMPERED LIVING"
When you have this 2 1/2 br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"THIRST QUENCHERS"
3-br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"2-BEDRM. SPARKLER"
Newly built 2-bedroom, 2-bath home with fireplace, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

Homes for Sale 139

LAKEWOOD VILLAGE

"HEART OF VILLAGE"
3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"LOS ALTOS"
Elegant 2-story overlooking park & golf course. Has 200 sq. ft. of living space, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
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WALKER & LEE

LAKEWOOD VILLAGE

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In Los Altos. Owner will help finance this beautiful 3-bedroom, 2-bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

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Nothing comparable in area at this low price. 2-br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"HOW 'BOUT THAT?"
Redes. 2-br., 1 1/2 bath, built-in, and a large living room. The home is located on a quiet street, and is a great investment. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

"3-BEDROOM + DEN, 2 BATHS"
Corner property in a quiet area. Modernized kitchen with built-in electric range & oven and refrigerator. Call for more details.
WALKER & LEE

LAKEWOOD VILLAGE

NT-PRESS-TELEGRAM—C-15

9 Homes for Sale 139

SEAL BEACH

THE PRICE IS RIGHT
Large corner lot, 100' x 100'. 3 bdr.,
1740 sq. ft. 1 1/2 baths, full h. w. Crpl.
dr. Nice fenced yard. 900. \$80.
Call 441-1106. **GE 14329**

WALK TO SHOPS & OCEAN
3-bdr., 1 1/2 baths, full h. w. Crpl. heat.
Crpl. dr. Fully landscaped.
We also have OTHERS in this
PRICE RANGE.

IN TIP TOP SHAPE
3-bdr., dining dr., 1 1/2 baths, full
h. w. Enclosed glass door to en-
closed patio.

2 OLDER HOMES ON 2 LOTS.
GOOD AP. SITE.

NICE 2-BR. HOME on lot & half w/
2 CAR garage. 2 bdr., 2 full bath.
Priced at \$740 per lot.

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First time offered, home shown
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4 bdr. apt. home-type property.
2 bdr., 1 1/2 bath, 1 bdr., 1 bath.
W. carpet, drapes & oiling.
Til. on floors, full h. w. 441-1111.
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1740 sq. ft., 2 bdr., up, one down, w.
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Lately 3-BR. R-2 lot. Must see! Ind-
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TEENAGERS DELIGHT
4-Bedroom family rm., 2 1/2 baths.
All the finest extras including
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porch, large patio, lawn, water-
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Elegant bedroom & family room home in prestige neighborhood. Beautifully carpeted & draped. Delightful all electric building. Kitchen a pleasure to show. GE #7426. Key at 3159 E. Pacific Coast Hwy.

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All tile floors, kitchen, fireplace,
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PRESTIGE AREA
Close to STATE COLLEGE -
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2 1/2 baths, fireplace, all electric
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Full power, radio, heater, power windows, air conditioning, automatic transmission, 2-door, 1964, 10000 miles, \$1595.
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Full power, radio, heater, power windows, air conditioning, automatic transmission, 2-door, 1964, 10000 miles, \$1595.
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Full power, radio, heater, power windows, air conditioning, automatic transmission, 2-door, 1964, 10000 miles, \$1595.
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Full power, radio, heater, power windows, air conditioning, automatic transmission, 2-door, 1964, 10000 miles, \$1595.
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'60 VOLKSWAGEN GHIA COUPE	\$1495
'61 VOLKSWAGEN SEDAN	\$1595
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\$69 Mo.



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\$32 Mo.



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'61 T-BIRD	\$2299
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'61 FALCON Futura	\$1099
'62 CHEVROLET Impala Super Sports Coupe	\$2199
'62 CHEVROLET 4-Dr. Sedan	\$1299
'62 FORD Galaxie 500 2-Dr. Hardtop	\$1799
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'58 DODGE 2-Dr. Hardtop	\$299
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STARTS TODAY
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'56 CADILLAC Sedan de Ville. \$545
Full power, Factory Air.
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'61 CHRYSLER Windsor Hardtop. Automatic, radio, heater, power steering and brakes. \$1595
'60 IMPERIAL Hardtop. \$1695
'57 LINCOLN Capri Hardtop Coupe. Automatic, radio, heater, power steering. WAKE OFFER—Will take trade.
'61 CADILLAC Coupe, Automatic, radio, heater, power steering \$2995
'60 CADILLAC Coupe de Ville. \$2795
Full power, Factory Air.
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'61 CHRYSLER Newport Hardtop. Automatic, radio, heater, power steering/brakes, Air Cond. \$1795
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'60 MERCURY Monterey. Automatic, radio, heater. \$799
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Automatic, Radio, Heater, Power Steering, Stock #13486.
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Equipped with automatic trans., radio & heater. Stock No. 13423.
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Beautiful inside and out. Radio, heater, automatic trans., bucket seats.
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Automatic, radio, heater. Stock No. 13398. Discounted!
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German precision built and highly styled sports car. Stock No. 13520.
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'59 T-BIRD CONVERTIBLE
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\$1295

1962 PLYMOUTH
Air conditioning, automatic transmission, power brakes, power steering, radio, heater. Stock No. 10091.
\$1595

1961 PONTIAC BONNEVILLE COUPE
Automatic transmission, heater, power steering, power brakes, whitewall tires. Stock No. 9936.
\$2195

1962 PONTIAC GRAND PRIX
Automatic transmission, radio, heater, power steering, power brakes, whitewall tires. Stock No. 9999.
\$2695

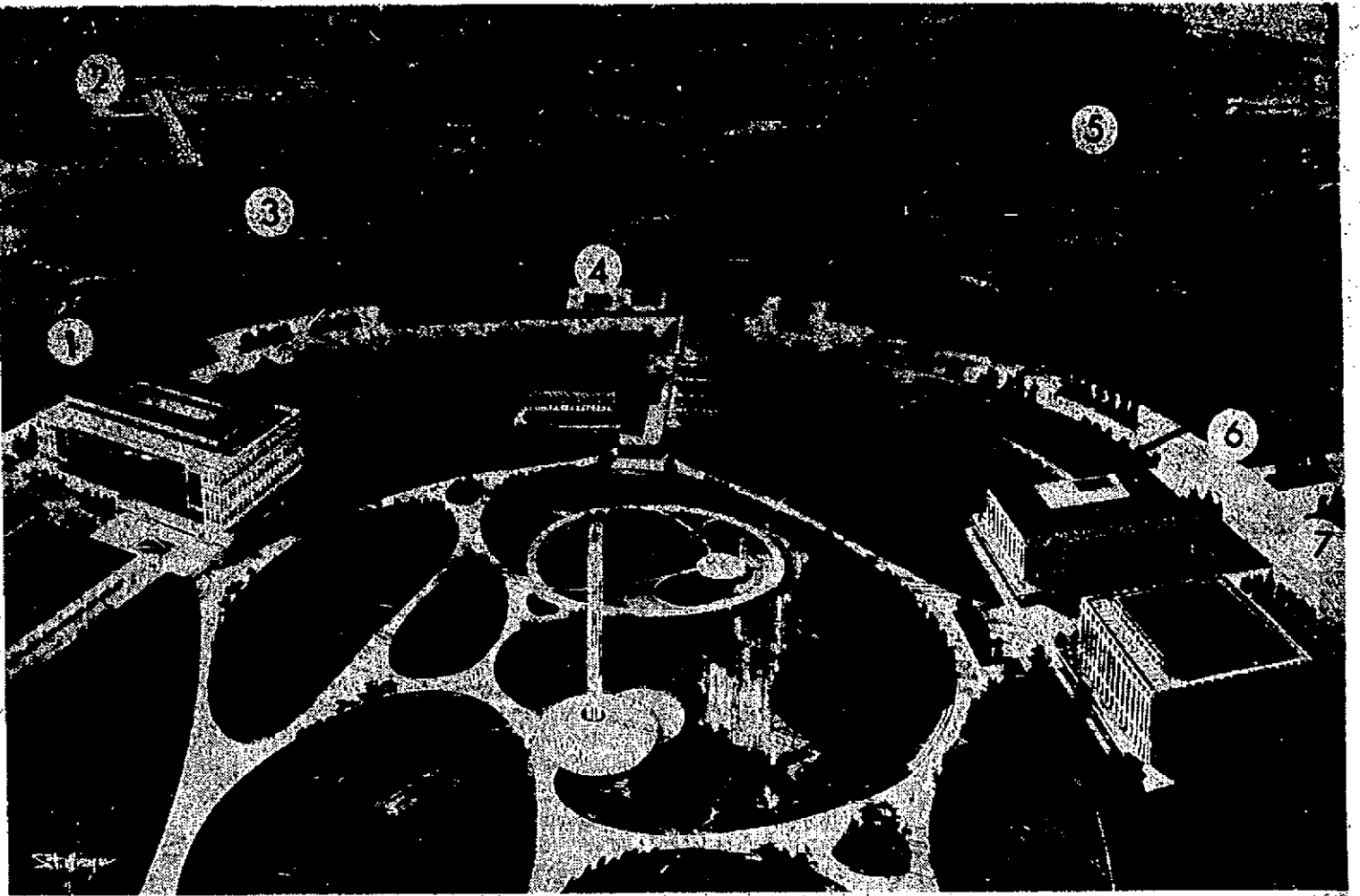
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SOUTHLAND PROGRESS

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INDEPENDENT PRESS-TELEGRAM
AND THE EVENING NEWS, APRIL 24, 1964

CAMPUS 'BORN' ON A RANCH



By **VERN ANTHONY**
Southland Progress Editor

Grazing cattle on the Irvine Ranch are munching a slow retreat on the campus site of the University of California at Irvine as construction activities increase.

Work is getting off the ground on six major buildings under a \$7,139,900 contract to Robert E. McKee Inc.

These include Natural Science and Engineering buildings; Social Science and Humanities buildings; library; and cafeteria building.

These are to be completed by the spring of 1965, and will be furnished for start of university classes in September of '65. They will range from one to five stories.

FIRST STRUCTURE on campus and already occupied is an interim administration building. Also under construction now near it is a \$190,000 faculty research center due to be completed by June.

Facilities will be provided for biological and physical science research by faculty members who already are on the new campus or may be appointed during the construction period.

It was announced last week by L. E. Cox, vice chancellor, business and finance, that the university is asking bids for utilities and site development work on the new campus, including a central heating plant; cooling, signal and control systems; and telephone exchange.

Sealed bids are due May 26. The project involves a utility tunnel system.

A HUNDRED apartment units for married students and faculty members will be completed in the spring of 1966 on the campus.

These will supplement a cluster of eight residence cottages for 400 single students. The cottages are to be ready for opening of the university in the fall of next year. Both housing developments will be financed by federal loans and from the Housing and Home Finance Agency.

Work on the cottages will start next September. Each cottage will house 50 single men or 50 single girls.

CHANCELLOR Daniel G. Aldrich Jr. of UC has announced he expects about a thousand students enrolled when the university opens. They indeed will be "charter" students on the new campus which is projected to an eventual enrollment of 27,500 students.

University of California, Irvine, is being built on a 1,510-acre portion of the historic 93,000-acre Irvine Ranch.

Some 10,000 surrounding acres will be developed by the Irvine Co.

Central campus of University of California, Irvine, will look like this when completed. No. 1 will be Natural Sciences-Engineering unit; No. 2, multi-purpose building, including gymnasium which can be converted into 2,000-seat auditorium; No. 3, central plant for heating, cooling, communication and electrical facilities; No. 4, Social Sciences-Humanities unit; No. 5, residence cottages for single students; No. 6, Cafeteria, with main dining room to seat 410 persons; No. 7, five-story library which eventually will be doubled in size. Library and cafeteria will be first units of a quadrangle that will link the campus to the planned town center.

into a planned city of 150,000 residents. The university's growth will be integrated with the industrial, cultural and recreational life around it.

THE CAMPUS SITE, on which cattle even yet are grazing, is located on rolling hills near the head of Newport Bay, three miles from the Pacific Ocean.

The master planning is being done by William L. Pereira and Associates.

"The university will exert a pronounced influence," Chancellor Aldrich declared recently.

"Having the unprecedented opportunity both to observe and participate in the evolution of a totally new city which will assume mature characteristics within a mere two decades, we at UCI cannot help but be stimulated and challenged to study the process of city-building all about us.

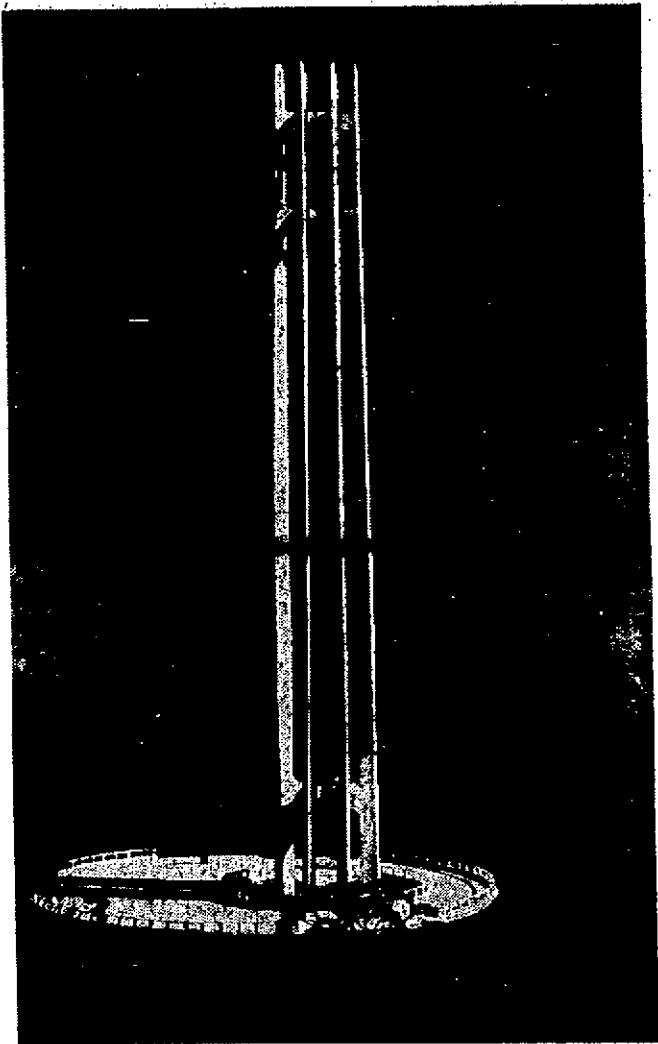
"THIS AND OTHER opportunities available on the Irvine campus are responsible for the favorable response we are getting in our recruitment of a faculty of 105 for the 1,000 students we expect to enroll for the first classes in the fall of 1965," Dr. Aldrich added.

"Already we have attracted and appointed deans and professors who have been outstanding teachers and researchers at University of Illinois, Carnegie Institute of Technology, University of Michigan, Rice University, San Francisco State College, University of Washington, University of Hawaii, and from other campuses of the University of California."

The chancellor's chief aids are Dr. Ivan Hinderaker, vice chancellor, academic affairs, and Cox.

TO SUMMARIZE: Student applications for the new school will be accepted after Oct.

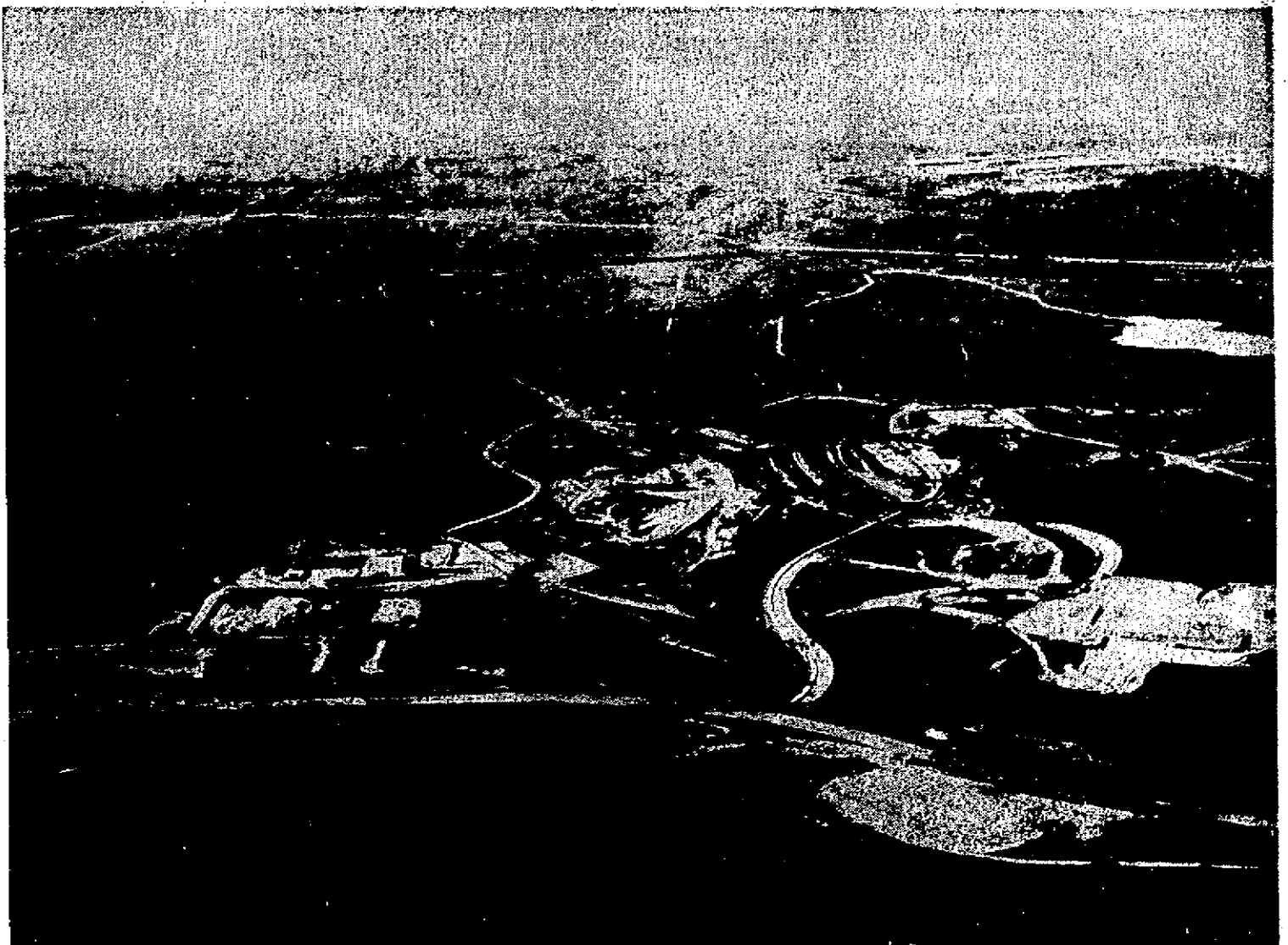
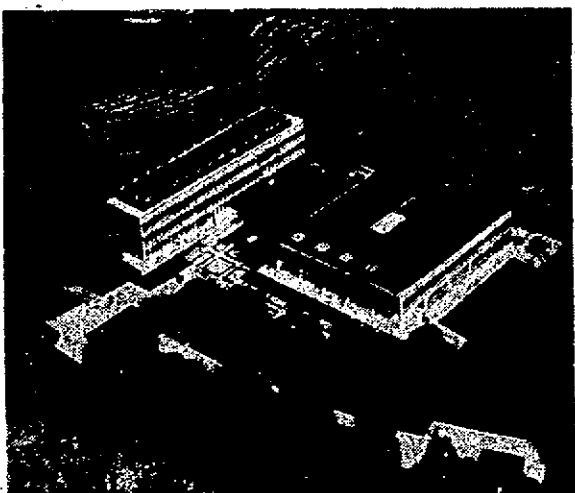
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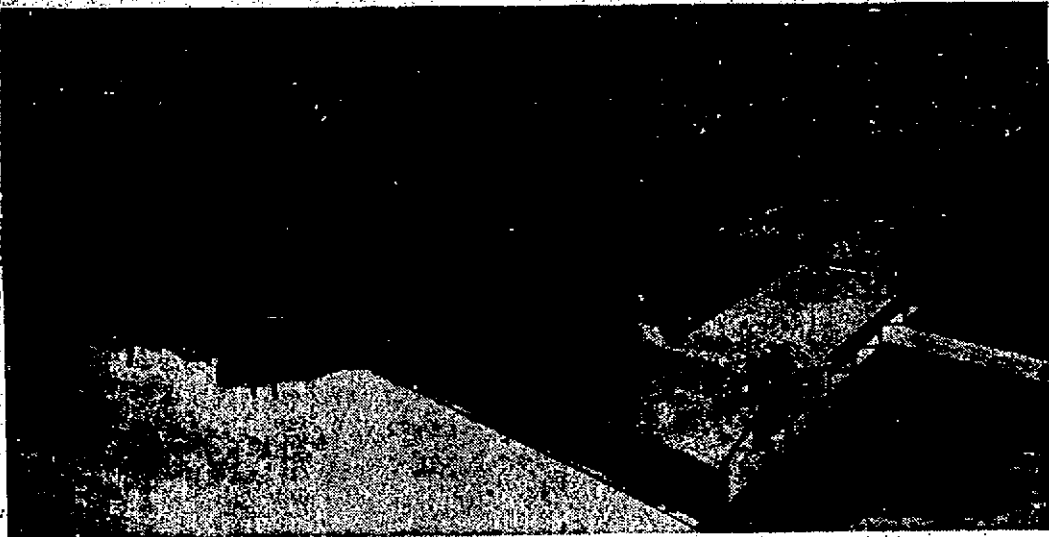
Hub of UCI campus will be 300-foot bell tower due to be built by private contributions. At base of tower will be a museum and podium for outdoor public ceremonies.

Aerial view by Pacific Air Industries shows early stages of construction of central campus at UCI. Top of picture is looking to west. Cattle now graze on land surrounding site.

Model shows Social Sciences, research and Humanities building (left) and classroom building (right) now under construction. The taller building will be five stories.



Pacific Christian Expanding



Award of contract to Gayton Brothers for construction work at Pacific Christian College, 4835 Anaheim St., Long Beach, has been announced by Dr. Kenneth A. Stewart, president. Construction will start soon on a \$60,000 two-story men's dormitory ("A" on artist's rendering). Plans also include enlarging present women's dorm (B) to accommodate 12 more students and extension of dining hall (C) to provide a student lounge and added dining facilities. The work will cost \$160,000. A second classroom (D) will be built in two years. The campus already includes a large classroom building, administration building, Hurst Memorial Library, men's dorm, dining hall, dorm for married students, women's dorm and houses for president and dean of students. College this year registered 196 students from 11 states and four foreign countries. In second photo are Prof. G. B. Gordon (left) and President Stewart looking over the plans.

Business Tabloids

A Long Beach man has been named to a newly created, key public relations position with the American Telephone & Telegraph Co. in New York. Tim, Harriman Henney, 32, a Long Beach native and graduate of Poly-

technic in the world, now being sponsored by Aluminum Company of America.

PROMOTION by American National Insurance Co. of Milton Le Roy Loadman, 35, from an agent in the Long Beach branch office to assistant manager in the Huntington Park branch office, was announced last week by W. W. Cherry, senior vice president and director of combination agencies, at the home office in Galveston, Tex.



T. H. HENNEY, E. E. HERRSCHER High (1949) and Long Beach State (1957), on May 1 becomes executive assistant to H. I. Romnes, vice chairman of the board.

W. A. Scott, CPA, of Long Beach, has been elected a member of the American Institute of Certified Public Accountants. He is assistant controller of Memorial Hospital.

WILSON H. DYKES, an associate of the Jerry J. Coursey Agency, Long Beach, was honored recently by the Connecticut Mutual Life Insurance Co. at a regional sales conference in Chandler, Ariz. Dykes was second among the company's second-year agents in the number of policies sold in 1963.

KENNETH L. YOUNKIN has been promoted to assistant cashier at Bank of America's First and Pine branch, Long Beach, according to Charles F. Leibenguth, manager. Younkin has been at the First and Pine branch since 1962.

E. E. HERRSCHER has been elected to the board of directors of Arden Farms. He is chairman of the board of Mayfair Markets, an Arden subsidiary, a position he has held since merging Andrew Williams Stores and Mayfair 14 years ago. He is the creator of Century Club, largest privately owned urban develop-

Noted Clarinetist Holding Clinic Today

Rosario Mazzeo, clarinetist with the Boston Symphony Orchestra, will hold a clinic for local clarinetists today at the Muel-Cal, 334 Pine Ave. The clinic starts at 2:30 p.m. and is open to any interested persons.

Mazzeo will demonstrate and discuss a new model clarinet built especially for him by the Henri Selmer Co. of Paris. The instrument is newly designed and has fingerings changes which make it easier to play difficult musical passages.

W. J. COPELAND of Coast Enterprises, Long Beach, has been elected to the board of directors of the Specialty Advertising Association, international trade association serving the specialty advertising industry, including calendars and business gifts.

WAYNE F. MILLER of Long Beach has been named assistant manager of Security First National Bank's 49th and Western branch, Los Angeles. He formerly held the post of administrative assistant at the Compton branch.

Has Toothy Smile Despite Fire Loss

GILLETTE, Wyo. (AP) — A \$200,000 fire which destroyed an apartment house and surrounding buildings had its bright moment for Fred Tysor.

When firemen allowed people to reenter the building, Tysor ran into his charred apartment and came out smiling.

His false teeth, left on the bathroom sink, were unharmed.

\$3,150,000 Bakery Permit OK'd at B.P.

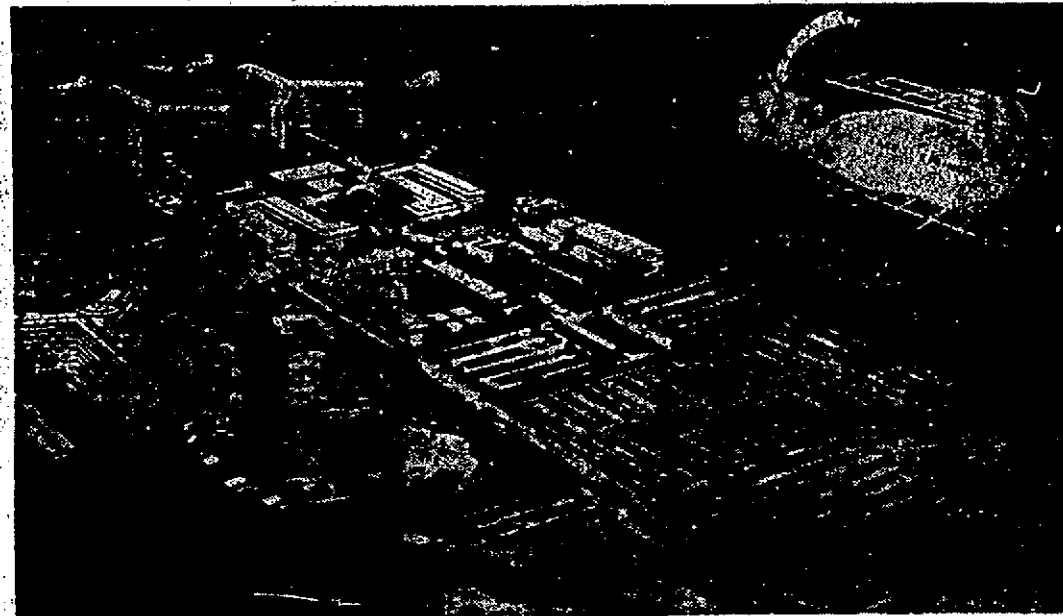
Construction in Buena Park, zoned to \$3,430,093 during the past week with the issuance of a \$3,150,000 permit for a bakery.

National Biscuit Co. took out the permit for construction of a multi-million dollar cracker and cookie bakery on a 27-acre site on the northeast corner of Santa Ana Freeway and Artesia Ave.

Permit for construction of seven apartment buildings with 26 living units costing \$247,267 was issued to V.L.N. Construction Co., 8111 Page St.

BIG TEE Golf Center, 5151 Beach Blvd., took out a \$7,882 permit for construction of a grill and restaurant.

Permits for additions to homes were issued to John Walsh, 7292 El Dorado Circle, \$2,960; Ethel G. Grimmett,



ARTIST'S CONCEPTION OF LAKE ELSINORE DEVELOPMENT

Refilling of Lake Elsinore with water from the Metropolitan Water District has triggered a boom in land values and development activities. First major projects, in Elsinore West, are under auspices of Watkins Development Co., in which Jess Watkins and Jerry Stanley are partners. Marina, shopping and motel facilities are in first phase. High-rise structures at left are speculative of potential development in years to come. Inset at upper right, with arrow indicating Elsinore West area, shows location of project in relation to lake.

WATER MAKES THE DIFFERENCE

Restored Lake Elsinore Picks Up Speed in Big Economic Comeback

By VERN ANTHONY

Southland Progress Editor
Once again, the motorist driving Ortega Highway from San Juan Capistrano suddenly rounds a mountain curve and stops to gaze in admiration.

For below in the valley, like a lost gem restored to its setting, lies once-dry Lake Elsinore — full of water.

Born out of heavy floods back in 1884, Lake Elsinore remained a 'lake' for some 50 years. The area thrived as a resort.

Then came drought years: water was needed for irrigation; the lake dried up.

THE REALITY of a new Lake Elsinore came after years of hard work and planning by hundreds of people. Finally, last Febru-

husband Clint maintain realty offices both in Long Beach and at the lake. She has been a member of the Lake Elsinore Valley Board and recently was honored in a 'write-up' in the Lake Elsinore Leader Press newspaper.

Restoration of the lake has brought a boom in land sales and development.

The Watkins Development Co., in which Jess Watkins and Jerry Stanley are partners, with offices also in Compton and Corona, is one of the major 'pioneers' in the new era.

firm's Elsinore West Lake View Marina is under way. This \$2½ million project includes a 600-boat marina, motel, coffee shop, apartment buildings, etc.

Second phase will include a 500 room hotel complex, with restaurant, shops, office space and duplex cottages.

Both Elsinore West Marina and a nearby State Park marina are able to launch up to 15 boats simultaneously. Some 2,000 boats can be on the lake at one time.

The Watkins firm also was developer of the state

launching facilities.

THE FIRM has several thousand acres of land for future development. It anticipates eventual high-rise buildings.

Already under way are plans for several of the finest golf courses in the Southland, Watkins said.

"Our greatest need," he added, "is for outside financing; for there is no firm, no matter how large, that can provide all accommodations which will be and are needed here."

"Big investors only now are beginning to see the potential of the area."

FIRST PHASE of the



BOATING ENTHUSIASTS FLOCK TO LAKE

Popularity of boating is aptly shown in this photo as owners of boats line up at entrance to launching ramp at Lake Elsinore.

DLBA to Present 2 Speakers May 12

Carl N. Schmalz, National Retail Merchants Association president and president of the R. H. Stearns Co., Boston, and J. Gordon Dakins, the asso-

ciation's executive vice president, will be featured speakers at a luncheon sponsored by the Downtown Long Beach Associates at the Lafayette Hotel May 12.

Joe Shuff, president of DLBA, will preside and Harry Buffum, chairman of the Board, Buffums' Stores, will emcee the program.

The two ranking officials of NRMA will be on a national speaking tour, beginning May 4, which will take them to Detroit, Chicago, Spokane, Portland, San Francisco, Los Angeles, Houston and Long Beach.

Schmalz, well acquainted with retail affairs, will speak on "The Challenge of Profitable Growth."

Dakins will present the western retailers with a report on the retail outlook for the second half of 1964 based on a nationwide survey of NRMA's membership now being conducted.

The National Retail Merchants Association represents 13,750 department, specialty and variety stores with a total annual sales of \$193 billion.

The Lafayette Hotel French Room will be the location for the May 12 luncheon. A press conference will be held at 10:30 a.m. that day at the hotel on May 12.

All merchants and businessmen and property owners in the Long Beach area are invited to hear the two NRMA officials for a firsthand view of retailing's current status and development in the dynamically growing western half of the nation," Buffum said.

Reservations for the no-host luncheon may be made by writing Downtown Long Beach Associates, 601 Pacific Ave., Long Beach, or by dialing the letters "H-E-L-P-E-R-S" before May 6.

Expansion of the general campus will reach the planned maximum enrollment of 27,500 by 1990.

UC, Irvine Work Well Under Way

(Continued From Page R-1)

Classes will begin in September, 1965.

Freshmen, sophomores, juniors, seniors and graduate students in some fields will be accepted in the College of Arts, Letters and Science; upper division and graduate students in the School of Engineering; and graduate students in the Graduate School of Administration.

Expansion of the general campus will reach the planned maximum enrollment of 27,500 by 1990.

Company Buys Orange Co. Firm

The Triple AAA Water Co. has purchased Bastanchury Water Co. of Orange County and now ranks as the nation's fourth largest bottled water service specializing in home delivery.

Acquisition of the 50-year-old Bastanchury firm was announced at San Pedro by Charles Soderstrom, president of Triple AAA, which now op-

erates seven plants throughout Southern California and Western Arizona.

Organized at Frawley in 1913, Triple AAA serves more than 20,000 customers. With the Bastanchury purchase Triple AAA adds 8,000 additional outlets to its services, acquires its seventh plant, and makes its first entrance into the fast-growing Orange County market.

DEDMON BUILDERS

INCOME UNITS & HOMES FOR ON-YOUR-LOT CONSTRUCTION CALL US

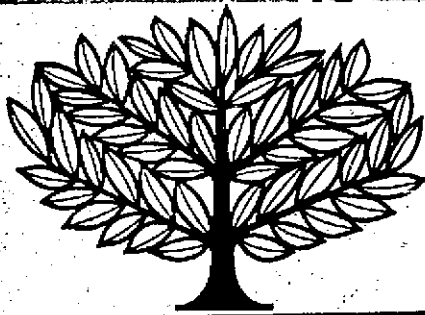
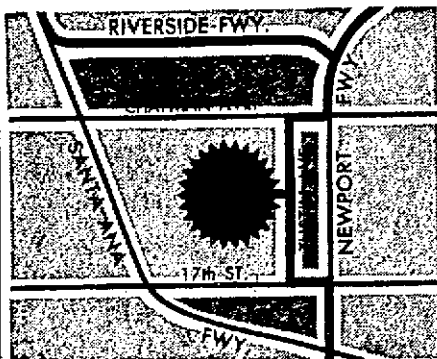
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grand opening 2 bedroom masterpieces

Here are specially homes for those who demand custom elegance yet have no use or desire for 4 to 5 bedroom, high maintenance homes. Adjoining Santiago Golf Course, La Casa de Vida homes place prime emphasis on prestige appointments, rich detailing, rather than an excess square footage. Your La Casa de Vida home INCLUDES: sprinkler systems in front yard; professionally landscaped front yards and interior courtyards; 2-ton air conditioner; dishwasher and NuTone food center; quality carpets throughout including wardrobes and bathrooms; floor to ceiling drapes in bedrooms and living rooms... but better you come and see for yourself. But be confident... La Casa de Vida homes DO have everything!



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Sales in Lark Village Well Ahead of Plans

Sales at Lark Village are so far ahead of anticipation that units 4 and 5 are being opened months in advance of plan, states Charles W. Hester, developer of the Fountain Valley subdivision.

Hester said, "We are very happy with the way the public has accepted Lark Village. We believe it to be one of the most beautiful communities we have ever planned. Units 4 and 5 will complete this project and we have decided to accelerate the sales of these units by reducing the down payment to \$195 plus costs."

Lark Village has one and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$21,950 to \$25,900 and can be purchased for as little as \$195 down, plus costs.

AMONG THE interesting innovations in Lark Village is a "Future" room in the two-story models. This mammoth 19'x26' room can be used as a rumpus room now and as the family grows it

New Ford Agency in High Gear

Courtesy Ford, which recently bought the Chief Chamberlin agency at 15727 S. Paramount Blvd. (at Alondra) in Paramount, and changed the name, has announced major expansion plans.

About \$50,000 will be spent on remodeling of facilities, said president Dick Niver. Some \$30,000 of this will be expended on a used car lot across the street to make it "the most spectacular" used car lot in the Southland, Niver said.

Niver, a native of Luverne, Iowa, said that Sy Eget, vice president of Courtesy Ford, is becoming a partner in the firm.

Both men are planning to move their families to Long Beach.

Niver has been connected with the Ford Co. since 1950. He was with Holmes Tuttle in Los Angeles eight years. The last four years he was a partner with Coberly Ford in Los Angeles.

Eget previously owned the Compton Car Center.

Niver said the Paramount agency had averaged sale of 46 new cars and trucks per month in 1963; but predicted Courtesy Ford volume business would push sales to 200, plus 150 used vehicles.

Used cars, he said, are being sold as near like new as possible, with five new tires, new brake bands, tuneups and a 24,000 mile guarantee. He said company policy stresses service and repeat customers.

Hospital Holds Open House for 44 Bed Wing

Open house for public viewing of a new 44 bed wing at Hillcrest Convalescent Hospital, 3401 Cedar Ave., will be held from 1 to 4 p.m. today.

The hospital, owned by Mr. and Mrs. Ray Wheeler, now has a total of 97 beds.

Dialect Humorist to Address Forum

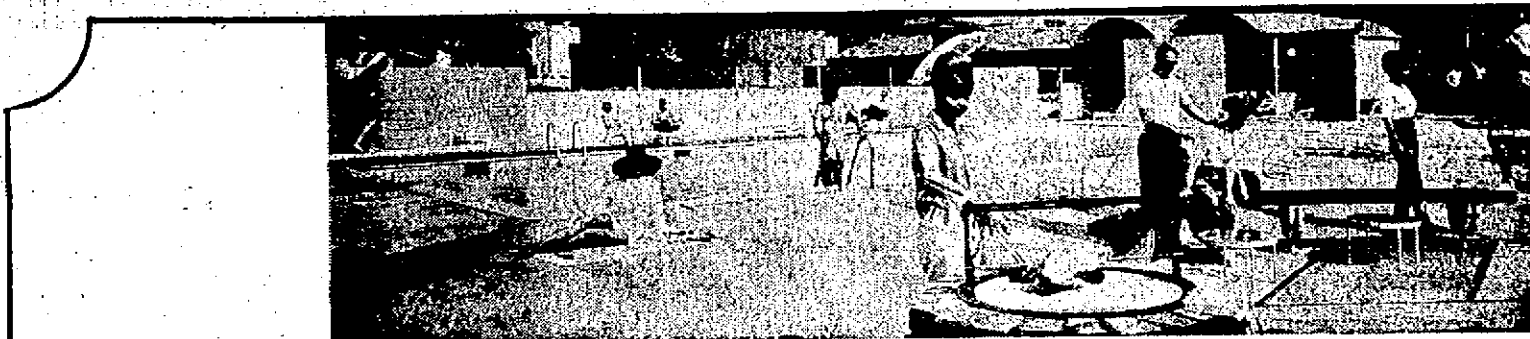
"How Other People Talk" will be the topic at the Long Beach Community Forum Wednesday.

Making the presentation will be George Gilbert, billed as America's top dialect humorist, who has delighted audiences from coast to coast with his discourses on accents and dialects.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, 1st and Alamitos, beginning at 7:15 a.m. Program chairman is Clive Graham, local realtor.



Lark Village, offering homes such as this in two more units of the Fountain Valley development, announced that down payments will be reduced to as little as \$195 plus costs.



Poolside at Newport Riviera

LUXURY HOMES DESIGNED FOR LEISURE LIVING!

FOR THOSE WHO WANT THE MOST FROM LIFE!



HIGH ABOVE NEWPORT BACK BAY

PREVIEW SHOWING

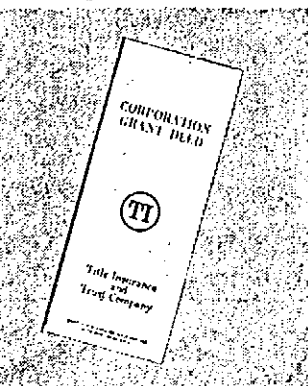
newport, riviera

Remarkable 3 and 4 bedroom, 2 and 3 bath, 1 and 2 story homes in the heart of Orange County's fabulous recreationland. Luxurious family residences... some with vaulted ceilings... some with second story verandas... ALL FULLY CARPETED with huge master bedrooms, massive fireplaces, slate entryways, family

rooms, intercom systems, private patios, 2-car garages, all built-ins including O'Keefe & Merritt range, oven and dishwasher, underground utilities... and the extensive recreation center! See Newport Riviera's newer concept of homeownership today!

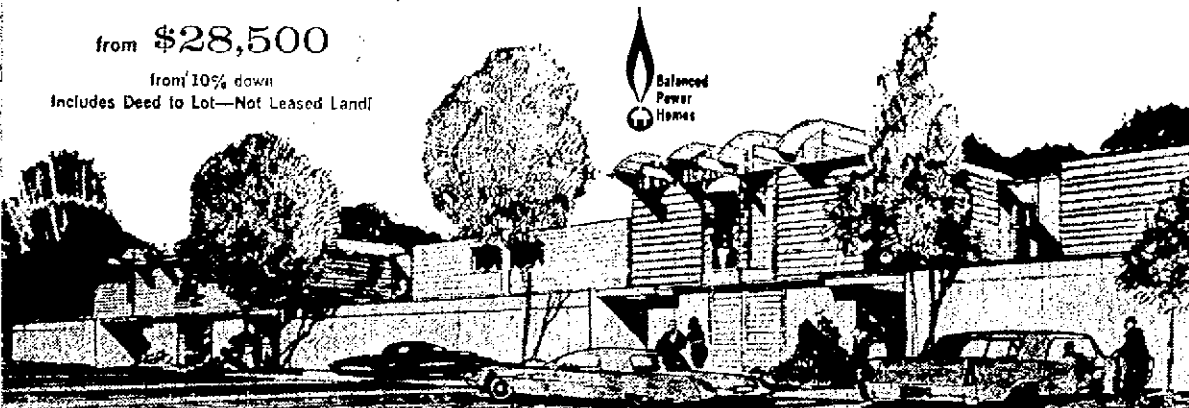
from \$28,500

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Includes Deed to Lot—Not Leased Land!



Newport Riviera home owners receive a Grant Deed to their home and lot... plus a common ownership in the rest of the community's facilities: recreation center, roads, walks, "greens",

See Newport Riviera in complete detail on Homebuyer's Guide, Channel 5, KTLA, 11:30 A.M. Sundays.



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Homeowners will enjoy the big Newport Riviera Recreation Center with lounge, recreation hall,



An Arts Room for sewing and painting... a Crafts Room for ceramics, pottery, sculpturing, both fully equipped with sewing machines, easels, kiln and materials.



A superbly equipped photo lab... billiard and card room... putting green... all at Newport Riviera where the exterior maintenance work: painting, gardening, mowing, everything is done for you.



Newport Riviera homes are the ultimate in gracious, modern living. 10 exciting exteriors and 5 floor plans with up to 1,850 sq. ft. of liveable area.

Write for FREE Literature: Newport Riviera, Dept. P, P.O. Box 1102, Costa Mesa, Calif.

Santa Ana Townhouses Like Living at a Resort

Three acres have been devoted to private recreational facilities for the exclusive use of residents of Hillview Regency Townhouses, Orange County's first "big city" condominium reports Dick Murray, sales director, Farrow Realty Corp.

And, as a result, Murray said, residents here are able to achieve a sophisticated residential living that combines a country club atmosphere with a convenient location in the city of Santa Ana.

In the Balanced Power community recreational facilities include a large community center building with a luxurious lounge, circular fireplace, billiard room, card room, and complete kitchen.

IN ADDITION there are a professionally designed nine-hole putting green with sand traps, a 60-foot heated pool with bathhouse facilities, shuffleboard courts and sauna baths.

Hillview Regency, Murray explained, is Santa Ana's first condominium located in the Golden Mile at the end of Cherry Lane, just three blocks north of 17th between Grand and Tustin Blvd.

The townhouses add the advantages of condominium ownership to living in a single private residence, he said, and also cost less than the traditional private home.

"EACH OWNER gains a combined financial and tax advantage not available with a single home and also receives a grant deed and policy of title insurance to the home and to a pro-rata share of the common grounds and recreational facilities," he added.

Hillview Regency townhouses include two and three bedrooms, single level studio units, two bathrooms, sunken living room, built-in Caloric gas kitchens, and dining areas. Overall, the homes include up to 1300 square feet of living space.

The homes also include air conditioning, dishwasher, nylon carpeting, drapes, wardrobe closets, forced air heating, large private patios and fireplaces in the three bedroom models. Each home has one garage and an additional parking area.

Agency Names New PR Head

HOLLYWOOD — Frost & Shaffer, Advertising, has appointed Claire Kerlee Biery agency public relations director. Mrs. Biery moves from Coleman-Parr Advertising, Beverly Hills, where she was real estate publicity and public relations director.

WITH RUNNING WATER

Model of Hoover Dam to be shown in Long Beach at upcoming outdoor sports and boat show is built on working scale, with running water.

AT LONG BEACH MAY 1-10

Working Model of Dam to Be at Sports Show

A working scale model of the Hoover Dam, one of the greatest engineering feats in human history, will be on display in Long Beach May 1-10. Daily lectures and demonstrations of how the dam was built and operates will be given during the fourth annual Pacific Coast Outdoor Sports Trailer and Boat Show in the Long Beach Arena.

The trailer van-sized display is trucked to various exhibitions and schools by the Clark County (Nevada) Fair and Recreation Board. Hoover Dam, also known as Boulder Dam, is situated in Clark County.

any way, even down to the (in scale) size and depth of Lake Meade, the body of water formed by the Colorado River behind the dam in Black Canyon.

Construction of the dam was begun in 1931 and the \$49 million contract was the largest labor contract ever let by the U. S. government.

Building of the scale model was started in 1933 and completed in 1938. It cost \$100,000 and first was put on public display at the 1939 New York World's Fair.

Following this the model was left parked under a shade tree in Las Vegas for 25 years until it was refurbished and reconstructed two years ago.

THE MODEL is a faithful replica of the original in every way.

The Sports Show here will feature more than 250 exhibits and demonstrations totaling more than \$1 million in merchandise.

Grove Realtors to Hear Shaheen

Col. Edmund P. Shaheen, retired, U. S. A. F., will address the Garden Grove Board of Realtors at its 7:30 a.m. breakfast meeting Tuesday at Cape Cod House. His subject will be "America and Socialism."

Special guest will be 17-year-old Linda Porter, senior at Garden Grove High School, who is being sponsored by the Realtors in the Miss Garden Grove Beauty Pageant.

Col. Shaheen is a member of the pioneer real estate and construction family and heads the Shaheen Co. of Long Beach. He is sponsored as a speaker by the Coast Federal Savings Free Enterprise Speakers Bureau.

In Beautiful GARDEN GROVE

FOR QUALITY AND Elegance

YOU MUST SEE the Stately-Spacious Homes of GARDEN PARK Estates

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS
3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths
from \$19,850 to \$26,650 full price

HOCK ON THE WALL!

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superamalg (ceramic) tile top and splash
- Gaffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or used brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN (except costs and imposed)
Veterans Monthly Payments from \$109.63 (includes principal and interest)

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available
Excellent Conventional Terms
Cal-Vet Approved

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

Built by **S&S** Pride of Quality



PORTABLE MODEL

Hoover Dam model is transported by trailer for public display under sponsorship of Nevada county in which dam is located.

Silencer Offered for Street Drills

NEW YORK (UPI) — The hat-tat-tat of pneumatic drill digging may soon be hushed to a whisper, as a converter developed in Britain for reducing the clamor of the drill is being supplied to pneumatic tool manufacturers in the United States.

The device is a sleeve which fits around standard pneumatic drills and changes the frequency of noises produced by the drill.



This April... Jean Pierre Aubry comes to visit Sol-Vista International Home Fair

A fabulous display of exotic colors, authentic decor and home designs!

NOW FAMOUS 'ROUND THE WORLD

*During the month of April, the noted French interior designer, Jean Pierre Aubry will be a guest expert at the International Home Fair. Charming, erudite, winner of countless international awards, Monsieur Aubry will personally conduct an interior design clinic at the Sales Pavilion.

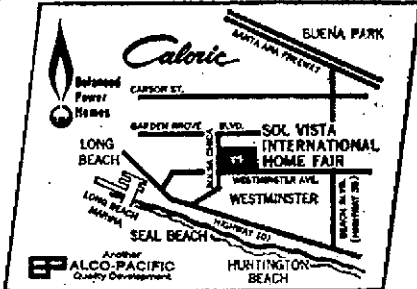
Interior Design Clinic
Sundays 2 to 5 p.m.

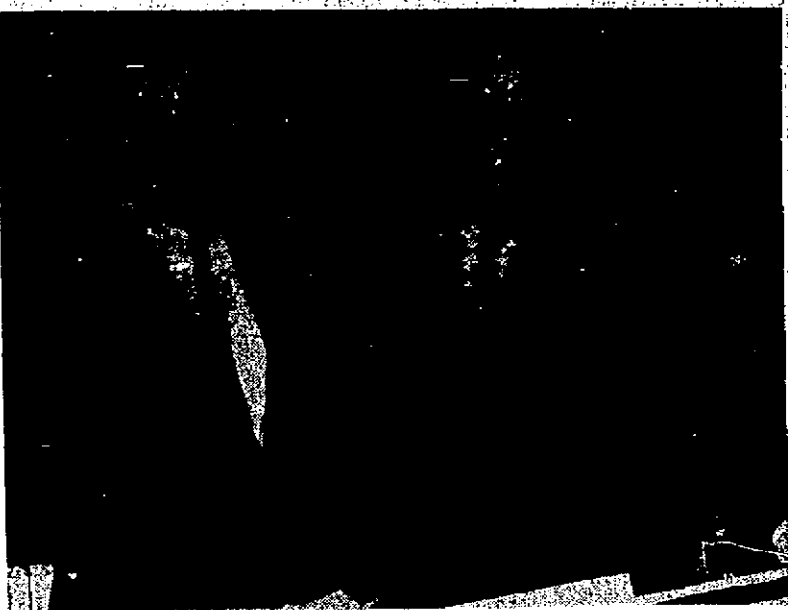


See fabulous Caloric gas kitchens featuring color coordinated countertop range, oven and broiler, range hood with ventilating fan and light, whirl-a-way disposer, Hotpoint dishwasher, furniture-finished hardwood cabinets, and the fabulous Electro-Sink-Center.

See one and two story designs
3, 4 and 5 bedrooms—2 and 2½ baths
\$25,350 to \$29,600

FHA, Cal Vet and Conventional Financing





REPORTING TO BUFFUMS' STOCKHOLDERS

Vaile G. Young, president and general manager, and Harry Buffum, chairman of the board of Buffums' Department Stores, are shown as they told stockholders how business in 1964 already is 30 per cent ahead of the same period in the record-breaking year of 1963.

Buffums' Sales Show Big Gain This Year After Record in '63

With a sales increase of 21.6 per cent chalked up in 1963, Buffums' Department Stores are already 30 per cent ahead of those gains after the first two months of 1964.

This was reported to 120 stockholders attending the annual meeting in the Downtown Long Beach store's Terrace Room.

Harry Buffum, chairman of the board, said volume projection for the current fiscal year is \$25,000,000 while last year it was \$21,745,000.

Although no new stores will be opened this year, long-range plans include two additional new stores planned for completion within four years, Vaile G. Young, president and general manager told the stockholders.

ONE OF THE new stores will be in the Corona Del Mar Newport Beach area and the other to the north of the Long Beach area. When these are completed they will add an additional 100,000 sq. ft. of space.

Young announced that a two-year program for major remodeling of the interior of the downtown Long Beach store will be launched this year. Some \$600,000 will be spent on this remodeling. The first step will be the entire new third floor fashion department, designed by Weston Becket & Associates.

THE STOCKHOLDERS heard a review of the expansion by Buffums' starting with the opening of the Marina Sportswear Store in 1961 followed by Buffums' Pomona at the Top of the Mall in October of 1962. The Palos Verdes store was opened in August of 1963. The following month the new Men's Store in Santa Ana was completed and opened.

Most recent move on the part of Buffums' has been the acquisition through a long term lease of the building adjacent to the Long Beach store on Broadway from Pacific to the main store. This building is subject to an existing lease with the Magic Mirror Beauty Salon. This new acquisition will house the new Interior Design Center, bringing Buffums' into the complete home furnishings field, including furniture, lamps and floor coverings.

The following incumbent directors were re-elected: Harry Buffum, chairman of the board; Vaile G. Young, president and general manager; George William Johns Jr., vice president and general merchandise manager; John L. Barrett, secretary-treasurer; Ray N. Shaw, vice president; John G. Clock, Mrs. Frances (Harry) Buffum, B. P. Lester, Norman Chandler, Harold Quinton, George Stone.

Gets Sea-Land Post Jack D. Hall, 37, former Stockton sales manager, has been named Seattle sales manager by Seal-Land Service, Inc., truck-ocean shipping system which services Long Beach and is headquartered at Elizabeth, N. J.

The company recently announced expansion of its Western service to Seattle and Anchorage, Alaska.

Report Good Sales in Newport Riviera

Sales of the recently home ownership opened Newport Riviera homes, located above Newport Back Bay, have been better than originally expected with many full down payments and several additional reservations accepted during the first ten days the homes have been open for sale.

So said Larry Shields of the Doyle & Shields Development Co., Inc., builders of the 164-home community and extensive recreation center for the use of the owners of Newport Riviera homes.

"We are at approximately 25% of our projected sales at this time," the building executive continued, "and we hope to continue ahead with a comprehensive promotion program that will bring Newport Riviera homes before a wide range of families interested in this new concept of home ownership."

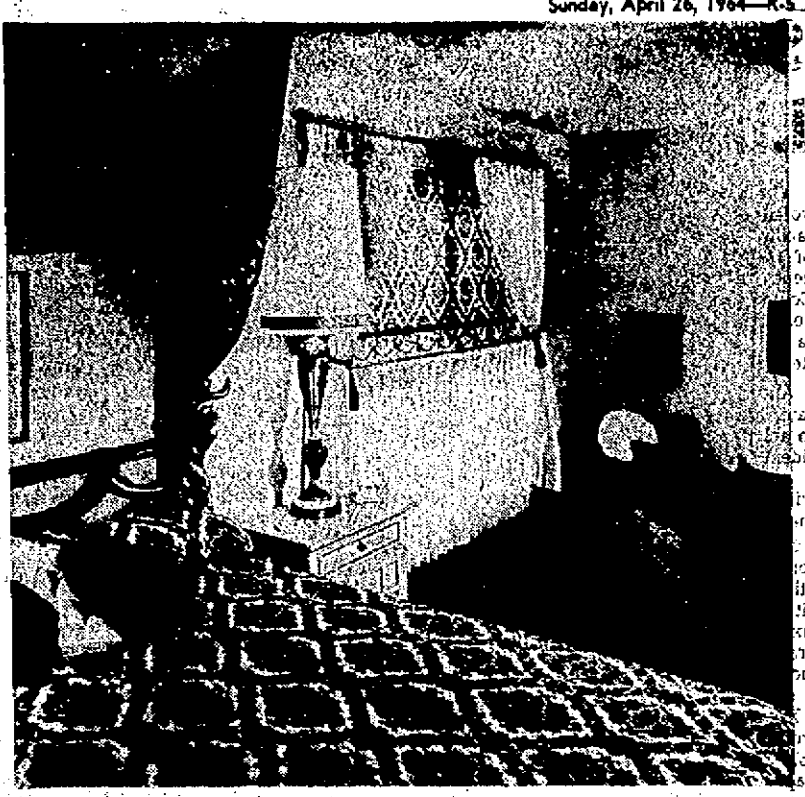
Walker Re-Elected

Gus A. Walker, president of Farmers & Merchants Bank of Long Beach, was re-elected to the board of directors for General Telephone Co. of California at the annual meeting of shareholders, held at the company's general offices in Santa Monica.

THE THREE and four-bedroom homes, with two-and-a-half and three baths are priced from \$28,500. Buyers receive a grant deed to both home and lot. The extensive recreation center features, hobby and game rooms, lounge, recreation hall with kitchen, swimming pool and an inner courtyard for relaxation and parties and meetings.

FEATURES in the homes include wall-to-wall carpeting in all bedrooms; living room, halls and stairways; O'Keefe & Merritt built-in range, oven and dishwasher; private patios; family rooms; massive fireplaces, some two stories high.

Five model homes and the big recreation complex are open daily from 10 a.m. to dusk. From the Long Beach area, take the Coast Hwy. to Newport Blvd. in Newport Beach. Turn inland on Newport Blvd. to 17th St., then right to Santa Ana Ave., left to Santa Isabel Ave., right to Tustin Ave., left on Tustin to the models of Newport Riviera, above Newport Back Bay.



IN IMPRESSIVE HOME

Exceptionally good sales results are reported at Newport Riviera homes above Newport Back Bay. One of the principal reasons is the large master bedroom with bath and dressing area found in the one and two-story homes priced from \$28,500. A three-acre recreation center has also impressed the home buyers.

GRAND OPENING...

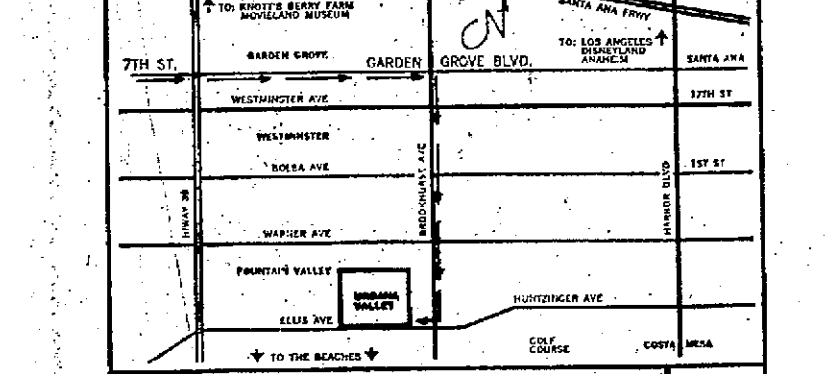
Fly to the NEW YORK WORLD'S FAIR!
5-DAY HOLIDAY for 2 in NEW YORK CITY!

YOURS WITH 20% DOWN PAYMENT

3, 4, 5 BDRMS • 2 & 3 BATHS • 1 & 2 STORY & TRI LEVELS
DISCOVER LUXURY, CHOICE LOCATION AND BEACH LIVING, AT URBANA VALLEY HOMES IN FOUNTAIN VALLEY.
1700 TO 2000 SQUARE FEET • DELUXE BUILT-INS • SUNKEN MASTER BEDROOMS • TWO-WAY FIRE PLACES • WALK-IN PANTRIES • CERAMIC TILE

FUN-PLANNED • SUN-DECKS
PLUS CARPETS, LANDSCAPING, FENCING, SPRINKLERS
All Included at No Extra Cost

FROM \$24,950 FULL PRICE, ONLY 5% DOWN
FROM LONG BEACH, EAST ON 7TH ST. WHICH BECOMES GROVE BLVD. IN ORANGE COUNTY, CONTINUE EAST TO BROOKHURST ST. RIGHT (SOUTH) ON BROOKHURST TO ELLIS AVE., THEN RIGHT TO FURNISHED MODELS OF URBANA VALLEY.



URBANA VALLEY
MESA REALTY DIRECTOR OF SALES PHONE 847-2360 PRESENTED BY PRACTICAL BUILDERS

2ND UNIT NOW OPEN

FURNISHED MODELS

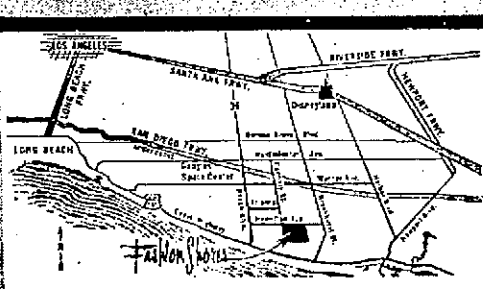
Fashion Shores

Step up... and into a new wonderful way of life in a Fashion Shores home. Waiting for you and your family by the sea and beach... basking in the sun, air conditioned by the blue Pacific. Fashion Shores one and two story, three, four and five bedroom homes bring you the elegance you've always hoped to find. Up to 3,300 sq. ft. under roof — 2,157 sq. ft. of livable area; sunken living rooms; nylon carpeting in EVERY ROOM except kitchen, baths and family rooms; luxurious sunken Roman baths; AM-FM intercom; individually designed fences with side and rear yards completely enclosed; and more! Much more! The opportunity is yours... the time is now! See Fashion Shores soon. Today, for instance... it's a beautiful day at the beach!



from **\$23,900**

FHA, VA & Unusually Fine Conventional Financing



...near the beach in
Huntington Beach

From Long Beach: drive east on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 23). Turn right on Beach to Atlanta Ave. Left on Atlanta to Cannery, right on Cannery to corner of Hamilton and Cannery.
4 Furn. Models Open 10 'til Dusk Daily. Phone 536-1451 (Code 714)



Hotpoint
ELECTRIC APPLIANCES
REF. & FREEZERS
STOVE & OVEN
WASHER & DRYER
RANGE & DISHWASHER
CUPBOARD & SINK

Garden Park Estates Success Attributed to Many Qualities

"Location, versatile and attractive floor plans, quality workmanship and materials, a broad financial program, and reliable builders are ingredients in the recipe for success at Garden Park Estates," an official said.

First, the location: The builders selected Garden Grove in Orange County because it could provide residents with a diverse number of exciting recreational programs—beaches are only 10 minutes away; the locale has some of the highest rated schools in the state; employment opportunities exist there because of the many air and space industries in Orange County, and the prevailing climate is healthy and refreshing.

Second, the floor plans: Both one and two-story levels are available, using designs both functional and attractive. Three, four and five bedrooms are included in the selection. Eight basic floor plans comprise the selection, all architect designed.

in, with nothing down, except costs and impounds, with monthly payments from \$103.63, including principal and interest. Non-veterans can use lowest FHA down on thirty and thirty-five year loans. Conventional terms are in the program and the homes are Cal-Vet approved. Prices start from \$19,850.

Fourth, the builders: As a testimony to their integrity and high standards, the builders of Garden Park Estates were recently awarded a bronze plaque from the Homeowners Association of Garden Park Estates for their high standards and excellent service program. Builders of approximately 10,000 homes in the Southland, they stand behind every one and express interest in the satisfaction of each family, the official said.

A furnished model display of Garden Park Estates homes is open for public viewing daily until dark. From Long Beach, drive east on Seventh St.

The period referred to is the first nine months of the current fiscal year. A total of 3,243,700 tons of general cargo and lumber, both import and export, crossed Los Angeles Harbor wharves during that time, an increase of nearly 650,000 tons over the same period in the 1962-63 fiscal year.

Perrish also pointed out that the March, 1964, total of 484,000 tons is the largest single month in the last six years. Last month's total also is up 150,000 tons over February, he added.

Port of L.A. Gains Hailed

Shipments of general cargo and lumber through the Port of Los Angeles last month showed a greater increase than expected, according to a report by Albert Perrish, president of the Los Angeles Board of Harbor Commissioners.

"At the end of February," he pointed out, "we had a 21% increase in cargo. By the end of March, shipping activity had grown by 25% over the same period a year ago."

PLANNED AT HUNTINGTON BEACH

Artist's drawing shows high-rise apartment complex proposed for beach front near 23rd Street in Huntington Beach.

\$20 MILLION PROJECT STARTS SOON

Huntington Beach Co. Adds Shopping Center to Program

HUNTINGTON BEACH — A major inland shopping center was added last week to the list of projects proposed by Huntington Beach Co. in its planned city-wide developments which include beach front apartment and resort hotels.

President John Thatcher of the company told guests at the fifth annual luncheon at Huntington Beach Country Club that work will begin within 30 days on the shopping center.

It will be a 145-acre site at the northwest corner of Smeltzer Road and Beach Boulevard, where the San

Diego Freeway will cross the highway.

THE CENTER will have a multi-story Broadway Department Store, J. C. Penney Co., Montgomery Ward Co., and 65 smaller shops.

It will be a \$20 million development, Thatcher said, and will be finished in the fall of 1965 — by the time the freeway will be opened.

Such a major center will yield millions in annual sales and provide 2,000 jobs, Thatcher said.

HE ALSO DISCLOSED that the company soon will develop

the Main Street (Garfield) Street property it bought from SoCal Refining Co. The 60-acre site will be cleared at the end of this year, its 30-year-old refinery building razed.

Three separate beach-area developments are under study or planning, it was disclosed. They include resort hotels and motels, plush apartments and condominiums as well as exclusive residential districts flanking a golf course and overlooking waterways.

MUCH OF THIS PLANNING is dependent on the state's choice of the proposed Coastal Freeway and the Beach Freeway, Thatcher said. Phases of two projects will be started by the end of this year, however.

One is in the pier area. This calls for recreational and boating projects.

The other is a business development south of the pier, in an area where some "urban renewal" will be done by the developers.

New Apartment Hotel Features Many 'Extras'

Grandfather might have come west sooner if he could have found his Shangri-Lodge at Long Beach in covered wagon days.

Located near the Long Beach-Compton border is a new 145 unit apartment hotel, the Shangri-Lodge, offering a way of life Grandpa never dreamed of in his day.

This recently opened facility at Long Beach Boulevard and 70th Street is one of five such projects; and according to Manager R. A. Nelson there are plans to build in Hawaii. Owner of the Long Beach layout is David Roberts of North Hollywood.

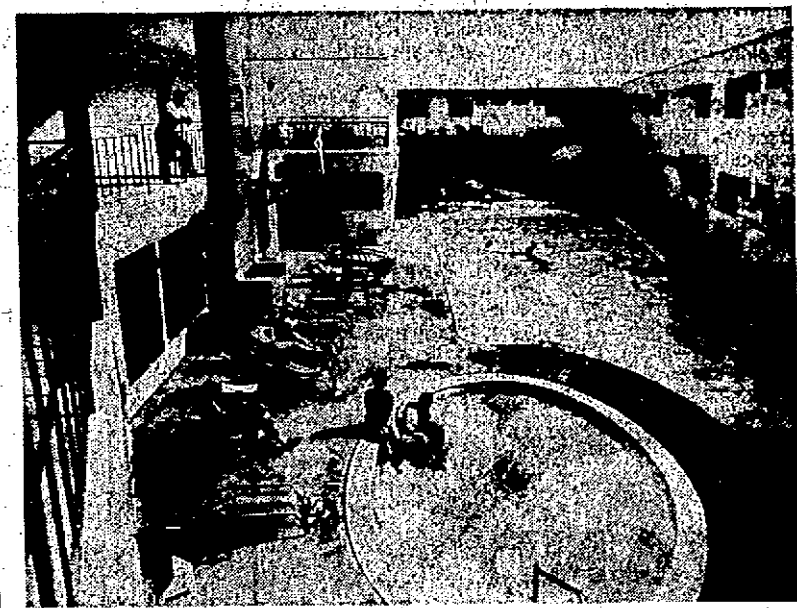
Items which would amaze Grandad include:

Bachelor and single air-conditioned apartments; a luxurious recreation room equipped with color television; a community kitchen; a small but well-equipped gymnasium; two swimming pools, one a whirlpool type; a sauna (Finnish type) bathhouse, handy hallway telephones, etc.

Music is piped to all rooms and there is weekly maid service.

Dividend Declared

Directors of Broadway-Hale Stores, Inc., at a meeting last week declared a quarterly dividend of 25 cents a share on the outstanding common stock of the corporation, payable May 29 to stockholders of record May 15, without closing the stock transfer books.



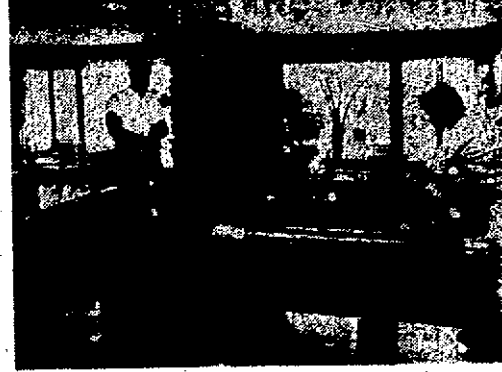
'ROUGHING' IT

Standing on balcony at left, Manager R. A. Nelson looks over pool area of Shangri-Lodge apartment hotel at 6975 Long Beach Blvd. In foreground is hot water whirlpool, good for that weary feeling. Recreation room and community kitchen are at left on ground floor, with windows overlooking pool area. There is another apartment unit which doesn't show in this photo.

Conference Set for Accountants

Members of the Long Beach chapter of the National Association of Accountants are planning to attend the Accounting Techniques Conference Monday and Tuesday at the Statler-Hilton Hotel, Los Angeles.

This conference was scheduled to accommodate Pacific Coast members of N.A.A. and it designed to provide detailed instruction in the fundamentals of flexible budgeting as an accounting technique.



RECREATION ROOM AT SHANGRI-LODGE

'EXTRAS' IN HOME

Convenient dressing table in master bedroom of this home at Garden Park Estates. Such "extras" have great appeal to buyers.

Comedians Cast

HOLLYWOOD (UPI)—The will include comedians Bud Abbott and "Muscle Beach Party" Jody Hackett and Don Rickles.

THIRD, THE FINANCIAL program: Veterans can move

GRAND
OPENING!



HOMES OF
LASTING VALUE

MEADOWLARK

1 AND 2 STORY HOMES



SEE THE RUMPUS ROOM

580 sq. ft. of room adaptable to your family needs.

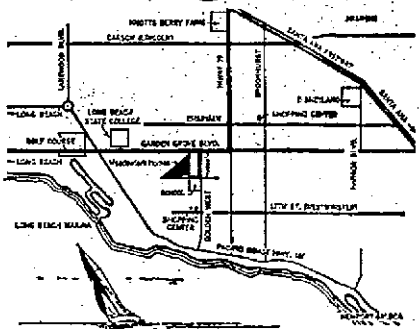
6 EXTRAS

INCLUDED AT NO EXTRA COST:

- Westinghouse range and oven
- Westinghouse dishwasher
- Nylon Carpeting
- Sprinklers, lawns and shrubs front and rear
- Block wall, rear and sides
- Fireplaces, with ash paneling

\$495

DOWN
plus costs



To reach Meadowlark Homes from Los Angeles drive out the Santa Ana Freeway to Highway 39, south to Garden Grove Blvd, then west to Golden West and south on Golden West — watch for signs. From Long Beach go out 7th St. (Garden Grove Blvd.) to Golden West and turn right. Furnished models open daily and Sunday 'til dusk.

GRAND OPENING
Unit #2

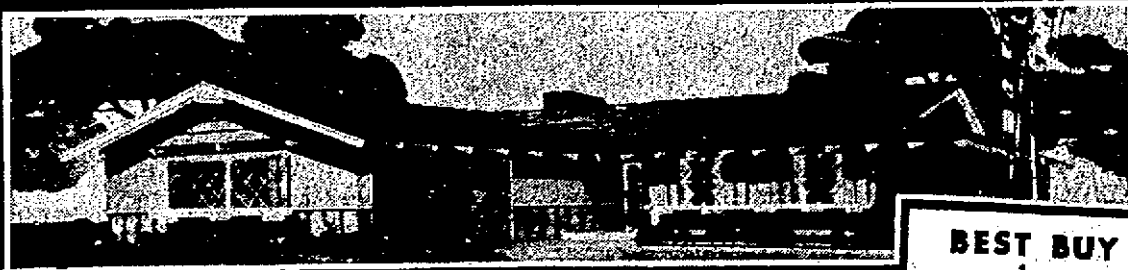
\$395

total
down

includes costs and impounds
priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM • 2 BATHS

- BUILT IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



BEST BUY
in
BUENA PARK

Regal Homes

EASY
TO QUALIFY

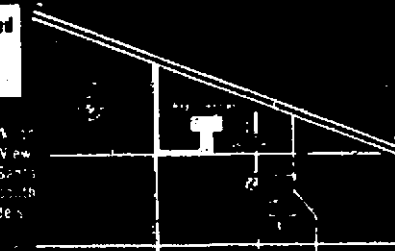
If you are regularly employed
and have good credit, you
can live in one of these
luxurious homes.

Regal Homes are in the heart of Buena Park, in Orange County, near Knott's Berry Farm. View from the Buena Park Shopping Center, the Santa Ana Freeway, and the Long Beach Freeway. All models are shown in the Regal Homes.



WONDERFUL LOCATION
IN THE HEART OF
ORANGE COUNTY!

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles.



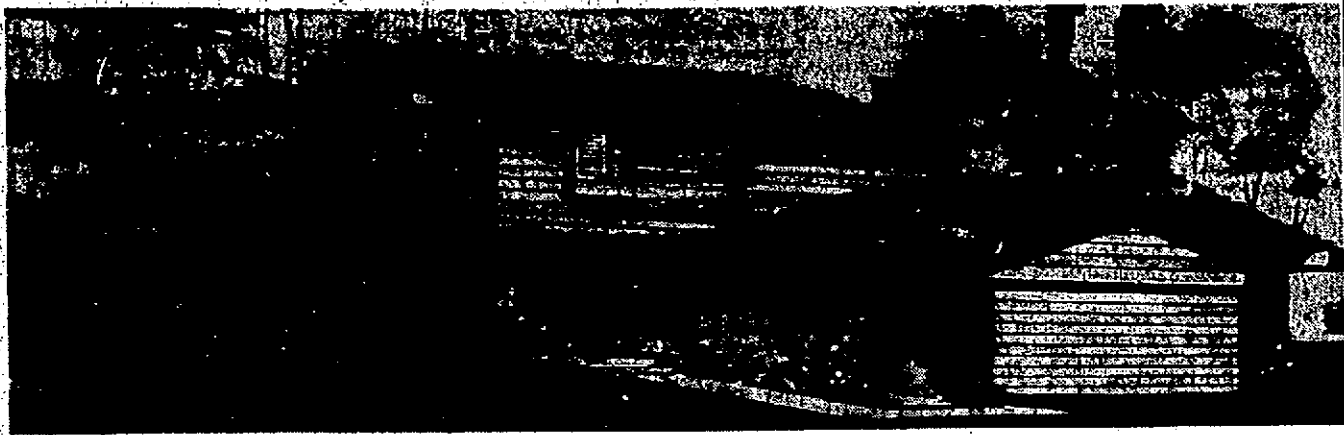
NEW! Interest Reducing Loans - Ask Salesman for Details

Country Square Value of Homes Is Stressed

"Value is the key to home ownership today," reports Theodore C. Bentley, developer of the highly successful Country Square homes.

"With rising land and construction costs, subdividers must provide an incentive to home buyers. We, at Country Square, deliver houses at the lowest possible cost per square foot."

He said that Country Square builds a big house with all the features of custom houses but by careful management and cost control, the homes are sold at prices and terms that anyone can afford.



FOR GRACIOUS, SUBURBAN LIVING

Country Square Homes in Cypress offer a big house on a moderate price. Here is one of the models of a two-story home now offered in the Theodore C. Bentley development. All are designed for gracious, suburban living. Conventional 30-year financing is available.

the heart of Western Orange County, Country Square offers easy access to some of the Southland's most famous recreational facilities such as Knott's Berry Farm, Disney-

land and Los Alamitos Race track and Golf Course.

AVAILABLE at the Cypress

up to 1800 square feet, and excellent 30 year conventional financing.

Forced air heating, marble

places, built-ins, garbage disposal, dishwashers, walk-in closets, beautiful entries, private balcony—in two-story homes from which to choose, according to R. Dickson Miles, exclusive sales agent.

There are five types of homes from which to choose, according to R. Dickson Miles, exclusive sales agent.

SPEAKER AND HONORED GUEST

Malcolm Epley (left), executive editor of The Independent, Press-Telegram, will address the Long Beach District Board of Realtors at its 7:15 a.m. Tuesday breakfast meeting in the Crown Cafeteria. Honored guest, according to Bill Ballard, program chairman for April, will be John F. Johnston (right), associate student president of Long Beach State College.

424 BUYERS CAN'T BE WRONG! 6th UNIT NOW OPEN!



PUBLIC ACCEPTANCE
(See for yourself)

**424 HOMES
SOLD OUT**
UNITS 1-2-3-4-5

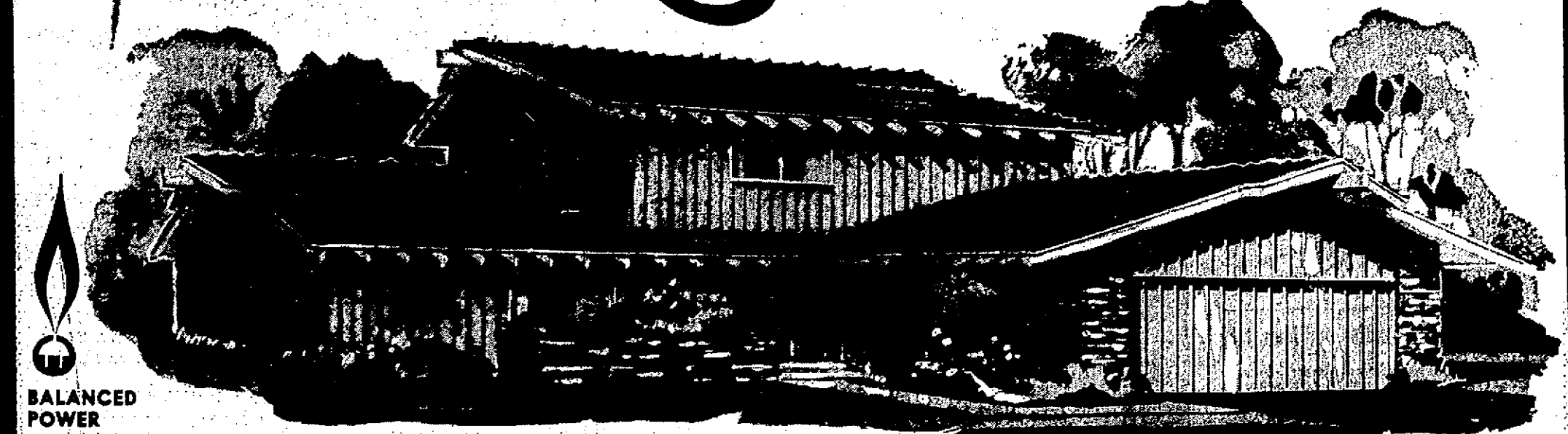
**3 & 4-Bedroom
1 & 2-Story**
CHOOSE FROM
5 MODELS—16 ELEVATIONS

FEATURES

Forced Air Heating—Marble Top Patios—Sunken Living Rooms—Wood Burning Fireplaces—Built-In Range and Oven—Garbage Disposals—Dishwashers (some elevations)—Walk-In Closets—Beautiful Entries—Private Balcony in Two-Story—Paneled Kitchen Cabinets With Magnetic Locks—Laundry Area in garage and many other surprises.

Raised Foundations, Hardwood Floors up to 1,800 sq. ft. Excellent 30-Yr. Conv. Financing—No Balloon Payments. Truly the best buy in Orange County.

Country Square in Cypress



BALANCED
POWER

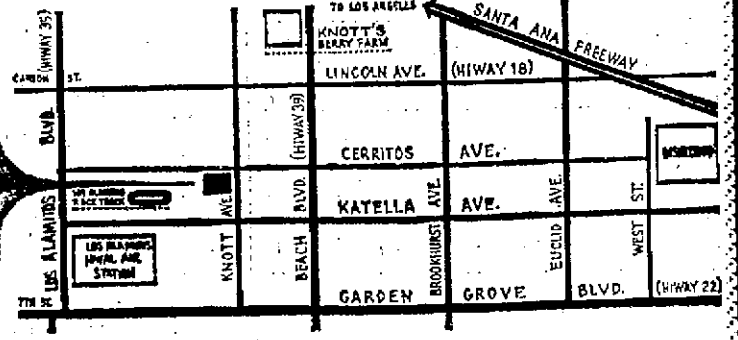
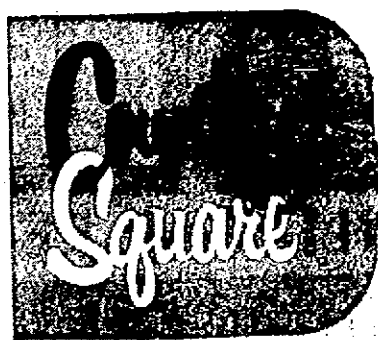
FROM

\$17,990

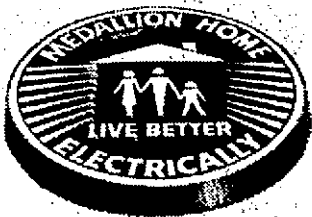
\$545 DOWN PLUS CLOSING COSTS

Phone 827-2490

R. Dickson Miles,
Exclusive
Sales Agent



Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.

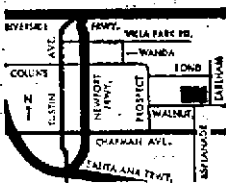
A total-electric Gold Medallion Home gives you all these benefits plus:

4. Flameless electric home and water heating.

SCE
Southern California Edison

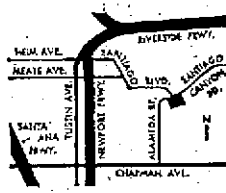
ORANGE

KINGS FOREST offers 2,350 sq. ft. 6-bedroom, 3-bath homes in convenient location. Each has year-round air-conditioning, fenced rear yard, fully insulated walls & ceilings, drapes, brick Bar-B-Q. Streamlined all-electric kitchen equipped with range, oven, dishwasher, F.M. intercom, front sprinklers, concrete drives. From \$26,900, 6% down, 714-532-9128.



ORANGE

FAIRHILLS, EICHLER HOMES designed for maximum comfort and beauty. Inner courtyard, open to the sky. 4 & 5 bedrooms, family room, extra hobby room, 2 baths. Huge pantry in addition to all-electric kitchen featuring oven, range, dishwasher and disposer. From \$28,900 to \$33,450. 10% down to all. Call KE 2-3374 for complete details.



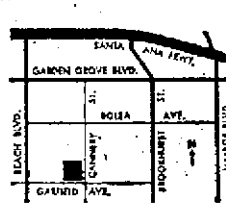
CYPRESS, ORANGE COUNTY

FAIRWAY PARK impressive homes offer cool, close-in location. Wood shingle roofs, cement drives. 3-4 bedrooms, 2-3 baths, family room. Fireplace, hardwood floors, custom light fixtures. All-electric kitchen features colored range & oven, matching hoods, dishwasher. Copper plumbing. From \$21,200. No Down Vets. FHA financing. TA 7-0780.



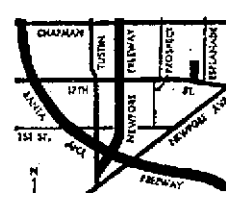
FOUNTAIN VALLEY

STARDUST HOMES—Bellaire Series. Convenient to beach location, comfort designed homes with landscaped front & fenced rear yards. Decorated 3-5 bedrooms, family room, 2-3 pullman bedrooms. All-electric kitchen has color-matched range, oven, hood/fan, dishwasher, disposer. Fireplace, paneled, slate entry. \$23,600 up. \$650 down. (714) 722-1125.



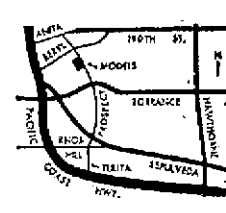
TUSTIN

HAYWARD HOMES in Orange County suburban area on large lots have private enclosed sideyards. 2-5 bedrooms, 2-3 baths. Convenient all-electric kitchen has range & double ovens, dishwasher, disposer. Raised panel cabinets. Washer, dryer, air-conditioner optional. \$31,950-\$42,125. Call 644-4323 for complete details.



REDONDO BEACH

REDONDO PACIFIC ESTATES—beautiful Gold Medallion homes for comfortable near-beach living. 3 & 4 bedrooms, 2 baths, family room—each with individual temp. control. Completely insulated & carpeted. Marble pullman tops; all-electric kitchen has tile, dishwasher, range & oven, disposer. Radiant heating. \$27,995 to \$28,995. 314-1017.



FREE! Homebuyers Magazine and Map Guide

Contains pictures, prices, descriptions, maps to more than 800 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your newsstand.

Mail today. Limited quantity.

NAME _____

ADDRESS _____

CITY _____ PHONE _____

Desired Location _____

Price Range _____

Kitchen Preference ☐ Electric ☐ Other ☐

HOMEBUYERS MAGAZINE
Dept. D, 205 Avenue I
Redondo Beach, Calif.

'Newest' in Housing to Be Discussed

Major phases of the three newest concepts of housing will be reviewed by 36 speakers and panelists on the program of the First Regional Conference on Planned Developments, Condominiums, and Cluster Housing for the 11 Western states on May 4 at the Hollywood Palladium.

Robert A. Olin is president of the Home Builders Association of Los Angeles, Orange and Ventura Counties, conference sponsors.

The conference extends from 8 a.m. to 6 p.m. with the only break at noon for luncheon at the Palladium.

Leaders include:

Byron R. Hanke, chief of the planning section, Federal Housing Administration, Washington, D.C.

J.A. "Jack" Weber, assistant director for construction and valuation, Veterans Administration, Washington, D.C.

Edward Birkner, executive editor, House & Home Magazine, New York, who will be the luncheon speaker.

Frederick H. Bair, Jr., consultant on planning and economic development, Auburn, Fla.

J. Ross McKeever, assistant director, Urban Land Institute, Washington, D.C.

CALIFORNIA'S three commissioners involved in handling procedures for the three types of housing will be featured on panels. They are:

Milton G. Gordon, California real estate commissioner.

Charles E. Rickershauer, California corporations commissioner.

Frederick E. Balderston, California savings and loan commissioner.

Major session of the conference is that for planners, national, state, county and city officials. Eleven of them will speak and will answer questions.



HILLVIEW REGENCY

ONLY

\$8806

PRINCIPAL & INTEREST

COMPLETE NEW FINANCING

- ★ 30 YEAR LOANS
- ★ \$17,900 FULL PRICE
- ★ IMMEDIATE OCCUPANCY
- ★ 5% DOWN

KRIC ENTERPRISES, INC.
405 W. KATELLA AVE.
ANAHEIM, CALIF.

WIN A FREE TRIP TO LAS VEGAS

2 Days and 2 Nights
Try Our Hole-in-One Contest

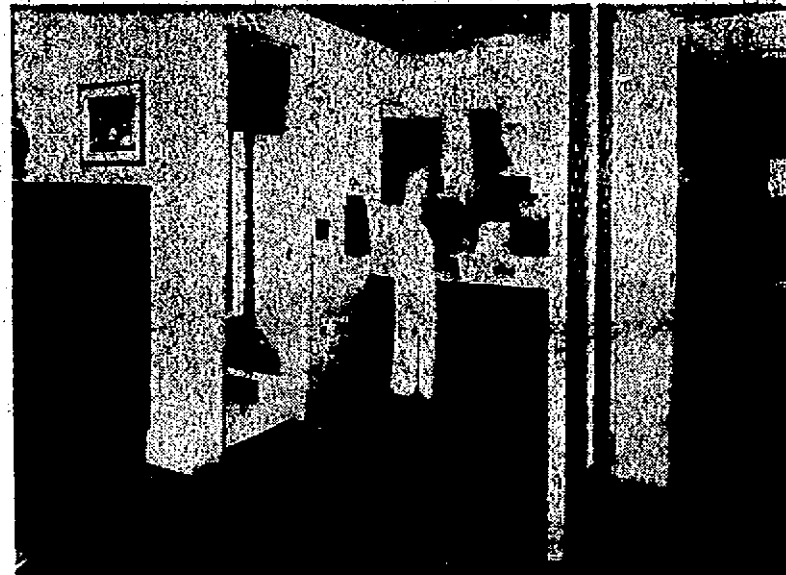
547-6977



HILLVIEW REGENCY

BETWEEN GRAND AVE. AND TUSTIN BLVD. IN SANTA ANA, CALIF.
AT END OF SHERRY LANE JUST 3 BLOCKS NORTH OF 17TH

Roomy Fashion Shores Home Has Big Appeal to Buyers



INTERIOR ATTRACTS

Among many appealing attractions in Fashion Shores Homes is this dressing nook just off the bath in the master bedroom. The homes in Huntington Beach have extra large rooms.

The many buyers of Fashion Shores homes, near the ocean in Huntington Beach, have pronounced themselves as being especially pleased with the overall size of the three, four and five-bedroom homes which contain up to 3,300 sq. ft. under roof and

up to 2,157 sq. ft. of liveable area.

The big two-story homes, available in eight strikingly different exteriors, also feature sunken living rooms complemented by distinctive gas-lit fireplaces. The fireplaces are especially designed to match the exterior architectural scheme. Sunken baths in the master bedroom and a formal dining area are also available in the various two-story structures.

300 Return From Cruise

Three hundred Radio Corporation of America dealers and their wives have returned from a 14-day "Ports of Paradise" Caribbean cruise, courtesy of RCA Victor Distributing Corp. of Los Angeles.

The dealers qualified for the trip by selling the most RCA Victor merchandise above their given quotas for a recent sales contest.

They were flown by jet to New York where they boarded the Santa Rosa, a Grace Line ship specially built for the Caribbean.

"Ports of Paradise" visited included San Juan, Puerto Rico; Caracas, Venezuela; Willemstad, Curacao, Dutch East Indies; the Canal Zone and Kingston, Jamaica, British West Indies.

AMONG THE DEALERS

who made the trip from this area were: from Long Beach, Mr. and Mrs. Charles Dooley, Mr. and Mrs. Jay Estern, Mr. and Mrs. Thomas Hunt, Mr. and Mrs. Sam Rowan and Mr. and Mrs. James Spikesman; from Bellflower, Mr. and Mrs. Wallace Floyd and Mr. and Mrs. Edward Simpson; from Lakewood, Mr. and Mrs. Robert Bearson; from Garden Grove, Mr. and Mrs. Alton Ivey; from Harbor City, Mr. and Mrs. Glenn Halloway; from Norwalk, Mr. and Mrs. Richard Leonis; from San Pedro, Mr. and Mrs. Ben Grubb, Mr. and Mrs. Marshall Marness and Mr. and Mrs. Louis Marcus; from Torrance, Mr. and Mrs. Elvas Whitenberg, Mr. and Mrs. Michael Tessalone and Mrs. Nancy Spears.

PRICED FROM \$23,900, Fashion Shores homes offers unusually fine conventional

Liebman Assists at Convention

James Liebman, real estate director of Hartfield-Zodys of Los Angeles, served on a faculty of experts at the annual convention of the International Council of Shopping Centers in Chicago last week. It was announced by a company spokesman.

Liebman joined with nearly 100 other shopping center professionals in conducting classes at the convention, which was organized as a "University of Shopping Centers."

Liebman conducted a class session on "Leasing to Chains."

The convention was attended by nearly 1,500 shopping center developers, owners, managers, chain store real estate executives, mortgage lenders and other industry professionals.

financing as well as low FHA terms and VA no down.

Included in the sales price is wall-to-wall continuous filament nylon carpeting in all bedrooms, halls, stairways and living room; modern slate entryways, all-electric hot-point kitchens with built-in range and oven, dishwasher and disposer, hardwood paneling in either family room, living room or hall, decorator selected wallpaper, AM-FM intercom system to each room, and individually designed fences with side and rear yards completely enclosed.

From the Long Beach area, drive east on Seventh Street to Beach Boulevard (Hwy. 39). Turn right to Atlanta Avenue, left to Cannery Street, then right to the corner of Cannery and Hamilton and the four furnished model homes.

Dr. Cook Will Address Realtors

"Local and State School Finance, Reorganization of California School Districts and its Impact on the Local Taxpayer," will be the topic covered when Dr. Owen Cook speaks before the North Long Beach Real Estate Club Thursday.

Dr. Cook is assistant superintendent for Business Administration for the Long Beach Unified School District and for years has been a dedicated worker on behalf of the local taxpayer and the interests of children.

Paul De Pietro of A-A Realty will introduce Dr. Cook.

The meeting will be at 8 a.m. at the midnight Sun Restaurant, 5925 Cherry Ave.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



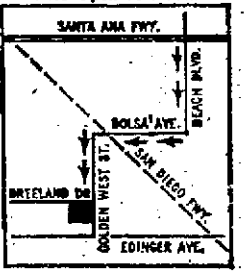
Full price as low as \$17,995 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

Office Open 10-6 P.M.

MODEL HOME—15841 Rollins, Huntington Beach. For information call: (Days) 897-4318 (Eve.) 897-4227. Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breckland Dr. Follow signs to model home.



W.H. S.V. HUNTER & SONS • SINCE 1922
SUNSHINE HOMES

COUNTRY CLUB LIVING

only \$16,995

For a 3 bedroom townhouse with two baths, 2 1/2 car garage. Price includes O'Keefe & Mayhew range and oven, Holpoint refrigerator, Frigidaire washer and dryer, Forced air heat and carpeting throughout.

\$500 DOWN (plus small closing costs)

Gives you a grant deed to your own home plus an interest in a \$100,000. clubhouse, Olympic-sized swimming pool, ball fields, tennis courts, kiddie playgrounds and a billiard room.

MONTHLY PAYMENT (less than rent)

Includes all gardening, 24 hour guard service, trash pick up, and exterior painting.

SCOTTSDALE TOWNHOUSES

23400 Avalon Blvd. (Just N. of Sepulveda) TE 4-6725

Whether
You Build,
Buy or Rent
You Can
Always Rely on
THE TWINS

Richardson
TIRE CO.
1000 Spruce Grove Blvd., Garden Grove

Last Day Noted for Designer at Homes

Public interest in the Sunday design clinics held by guest interior designer, Jean Pierre Aubry, at Sol-Vista International Home Fair, has been so high, that Sales Director Baxter Cateron reminds those who wish to and have not yet met with Monsieur Aubry that 2-5 p.m. this Sunday is the Parisian guest expert's last appearance at the Home Fair. Location is Bolsa Chica and Westminster Ave. in Westminster.

The design clinics by the Parisian designer have been keeping with the theme of the

highly successful Alco-Pacific residential development. Model homes presented at the International Home Fair, color-coordinated, decorated and furnished by internationally-known designer Beatrice West present design themes from around the world—Scandinavian, Oriental, South Seas, Mediterranean, Continental and The Americas.

ONE AND TWO-STORY, three, four and five-bedroom plans, with two and two-and-one-half baths are offered by Alco-Pacific Construction Co.,

Inc. from \$25,350 to \$29,600. FHA, conventional, and Cal-Vet financing terms are available to purchasers.

The International Home Fair, a 160-acre residential community development, has won numerous awards for construction features, tastefully decorated models, and liberal use of appliances such as built-in color coordinated Caloric kitchens. Highlights of kitchens include Electro-Sink-Centers, with hot and cold pushbutton faucets, blender-mixer, salad maker, juicer, coffee mill, ice cream freezer

and ultra-violet lamp. UNUSUAL INTERIORS include sunken living rooms in some plans, indoor gardens, floor-to-ceiling and raised hearth fireplaces, spacious openness of designs, formal living rooms, big family rooms, master suites, and sliding glass doors to terrace and patio areas.

Model homes at International Home Fair are open every day, from 10 a.m. to 6 p.m., at Bolsa Chica and Westminster.

Limited Offering!

19 and only 19 new showplace homes!

Ready to move in! 30 year loans at 6%. No balloon payments; no second trust deeds.

Included at no extra cost!

Carpets, draperies throughout the entire home; backyard completely fenced; front lawn and shrubs in!

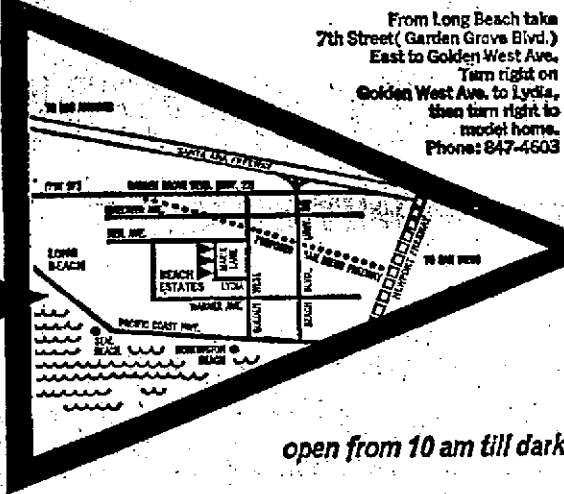
beach
estates

**4
Bedrooms**

**2
Baths**

Fireplace

\$21,500



open from 10 am till dark

FINAL APPEARANCE

Parisian interior designer, Jean Pierre Aubry, guest expert at Sol-Vista International Home Fair, will conduct his final interior design clinic today from 2 to 5 p.m. at Bolsa Chica and Westminster Avenue in Westminster.

Earnings Hit by Gas War

Richfield Oil Corporation were elected directors of the reported at its recent annual meeting of stockholders that terms and O. P. Thomas was net income after all charges elected a director for a three-year term replacing M. L. Gosney who was not a candidate for reelection.

This is equivalent to 70 cents per share for the 1964 period compared with 78 cents per share in the first quarter of 1963.

Earnings were down, the company said, due principally to severely depressed retail gasoline prices during a part of the quarter.

Henry L. O'Brien, W. J. Travers and B. S. Watson 15.

FORCED OUT OF BUSINESS

Attention—Retailers, Dressmakers, Manufacturers

BUILDING COMING DOWN! MUST VACATE MAY 2nd. Here's the chance of a lifetime to take over a highly profitable retail shop w/large clientele, fully equipped mfg. plant incl. power machines, cutting mach. & table, patterns, yardage, etc. Full rights to patent for "Magic Belt" skirts, trademark & customer list of 1,000's of enthusiastic wearers of these exclusive skirts. Sales records prove you can triple your investment the first year. Investigate!!!

MIDRIFF MAGIC FASHIONS

3126 E. ANAHEIM ST., LONG BEACH

OR 3-1453

• NOTHING • DOWN • TO • ALL • BUYERS •

FIRST TIME EVER!
YOU RECEIVE...
GRANT DEED... NOT CONTRACT OF SALE

SPECIAL BONUS FEATURES!
COMPLETE PACKAGE AVAILABLE NOW;
FRONT LANDSCAPING REAR FENCING
SPRINKLERS CARPETS AND DRAPES

FROM \$24,400

SPECIAL ATTRACTION! CLOWN and MERRY-GO-ROUND FOR THE KIDDIES will be at our Grand Opening for your entertainment. Refreshments will be served.

3rd UNIT

LOOK

What's Included...

Check this list of features of comparative costs, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fountain Valley.

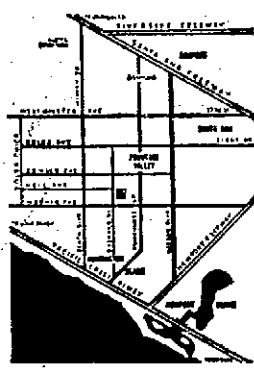
FEATURES:

3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merrill Range, Oven, Dishwasher, Disposal • Formica Full-Formed Kitchen Counters • Beautiful Hand Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pullmans • Customized Decorator-Crown Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns



Emerald Series

GRAND OPENING



EXCLUSIVE SALES AGENTS



SALES OFFICE: JEFFERSON 1-0291

Mike Salta Buys Agency Facility

Purchase of all the property now housing the Salta Pontiac Agency, at 1545 Long Beach Blvd., and some adjoining land to permit expansion of facilities was announced by Mike Salta, owner of the dealership.

Since he took over the Long Beach Pontiac agency April 4, 1955, Salta had leased the main facility from the Owen Masters family and some of the other property from Roy Dial. Purchase price was in excess of \$500,000, it was reported.

In acquiring the property, Salta said he also purchased a finance firm property in the area, owned by Dial and some apartments at the rear which will be razed to give the Salta agency additional ground.



MIKE SALTA
Expands Business

THIS WILL PROVIDE the Pontiac "Wide Track Town" with more than two acres and 350 feet of frontage on Long Beach Blvd.

Salta pointed out that with the new San Diego Freeway exit on Long Beach Blvd. there will be much greater

SALTA'S 'WIDE TRACK TOWN' GETS WIDER

Purchase of all the facilities housing his Pontiac agency at 1545 Long Beach Blvd., plus some additional property, was announced by Mike Salta. As shown here the Salta agency will have 350 feet of frontage on Long Beach Boulevard, and more than two acres to house facilities. Salta has operated agency since 1955.

traffic to Downtown Long Beach.

The Salta agency has set new sales records every year it has been in operation and with the increased traffic and other improvements on Long Beach Boulevard, Salta sees even greater business ahead.

A NATIVE of Portland, Ore., Salta came from Dallas to take over the Pontiac agency. He had been in business here two years before going to Dallas where he was in the automobile business 10 years.

So great have been the Salta Pontiac sales that Salta is on the General Motors Dealer Advisory Council and sits in whenever plans are made for presenting new models or launching sales campaigns. His dealership is the largest for Pontiac west of the Mississippi and one of the largest in the nation.

A spokesman for Cinderella Homes, Inc., announced that ground will be broken in the near future for their new, \$10 million, Cinderella townhouse development in Los Alamitos.

Final City Council approval for construction of the 531-home community was awarded at the last City Council meeting.

The 43-acre residential community, located next to the Los Alamitos Country Club golf course between Katella and Cerritos will include over five acres of park and recreational areas.

"WE ARE extremely proud of this community," Melilli commented. "It is, to the best of our knowledge, one of the most comprehensive townhouse communities to be undertaken by any builder in the nation."

Shannon Vandraff, president of Cinderella Homes, Inc., pointed out that in addition to four pools, a badminton court, shuffleboard alley, a club house and several play yards, the Cinderella townhouse recreational facilities will include a regulation size football field, little league and soft ball field, tennis, basketball and volleyball courts and many other facilities rarely included in a development of this kind.

The individually owned townhouses themselves offer home buyers a wide variety of floor plans. Ranging from a one-bedroom to a very spacious 1600 sq. ft. four-bedroom plan, the townhouses will be available in 16 distinctive exterior elevations. Priced from \$12,900 to \$21,500 the average price will be approximately \$17,000.

New Tiara Estates Are Big Attraction

Public preview of the latest unit of Tiara Estates Emerald Series in Fountain Valley is creating a compelling attraction to the selective homebuyer seeking a distinctive, improved dwelling for his family, Dick Murray, sales director, Farrow Realty Corp. reports.

The great number of prospective homebuyers who have visited the development during grand opening celebration the last two weeks, Murray noted, prove that the longer a family has been shopping for a home, the more likely they are to buy one of the Tiara Estates Emerald Series.

THE NEW UNIT of homes incorporates a variety of styles which include 12 custom two-story exteriors making the Fountain Valley community highly individualistic, he said.

In addition, the homes have been designed to include a "bonus space" premium room that provides a playroom or hobby room, two extra bedrooms for guests or luxurious master bedroom according to the individual needs of the buyer.

The premium room, which is created in the two-story elevations of the homes, encompasses 720 square feet instead of the usual 500 square feet.

Murray said the development contains three and four bedrooms and is located in a picturesque Fountain Valley location.

THEY HAVE laundry and hobby rooms and den or sewing room. Features are central entry halls, large kitchens with built-in range, oven and dishwasher; stone and brick fireplaces with log lighters; hand finished cabinets, tile showers and wallpaper.

In the heart of the growing Fountain Valley, Tiara Estates are close to the new La Quinta High School at Verano and

\$17 Million Contract Let

A \$17,650,000 contract to build a medical center at Loma Linda University has been awarded the Del E. Webb Corporation of Los Angeles and Phoenix, and the L. C. Havstad firm of Loma Linda, near Redlands.

The 20-acre site has been cleared in preparation for excavation work, and groundbreaking ceremonies for the eight-story hospital and related structures are scheduled June 7, commencement day at the university north of Riverside.

The teaching, research, and medical care facilities are to be ready by mid-1967, according to Godfrey T. Anderson, university president.

The proposed center will have a minimum capacity of 319 beds, expandable as needed, and will employ an estimated 2,500 persons in activities related to patient care, medical research, and teaching programs in the university's medical and paramedical schools.

GRAND OPENING

UNITS 4 and 5



LARK VILLAGE

In Fountain Valley!

priced from
\$21,950 to \$25,900

FROM **\$195** DN.

FROM

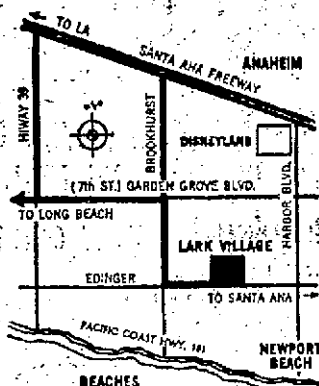
DN.

plus costs and impounds



NO RED TAPE... EASY TO QUALIFY

ANOTHER DISCRIMINATING DEVELOPMENT BY CHARLES W. HESTER
BUILDER OF CARDINAL HOMES AND NORTHGATE HOMES



DIRECTIONS:

From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go east 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.

7 EXTRAS

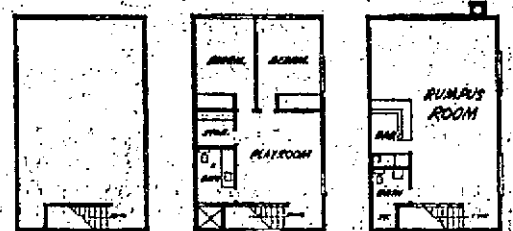
INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USED BRICK FIREPLACES — ASH PANELING ON FIREPLACE WALLS — MANTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT
- UNDERGROUND SPRINKLERS IN FRONT
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- SUNKEN LIVING ROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE AND DOUBLE OVEN



plus

FOR THE FIRST TIME A 500 SQ. FT. ALL-PURPOSE ROOM COMPLETELY FINISHED FULLY CARPETED



YOU CAN MAKE

THIS... INTO THIS... OR THIS

Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now... (2) later make it into 2 or 3 bedrooms for the children... 2 bedroom and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!

'A Big, Exciting, Challenging World!'

By ELISE EMERY

Mrs. Ronald W. Bishop offers this advice to women:

"If you feel the need to do something outside of your home, and you're not content to be a clubwoman—go back to school."

"When you make that decision, take the plunge! Jump right in!"

"As a housewife-mother, a woman deals with things other than books. She's likely to grow fuzzy-minded. But as she learns to study, she develops self-confidence. She finds out that she can do more than she thought she could. It's a good feeling to know that you can take the same courses that younger people are taking—and get good grades, too!"

Mrs. Bishop, 48, is one of an increasing number of women in the late 20 to 50-year age bracket who are returning to California State College at Long Beach to continue their education.

"We encourage mature women to pursue opportunities for learning, especially in the fields of teaching, nursing and home economics," said Dr. George D. Demos, associate dean of counseling and testing at the college.

"MANY GIRLS, who decided not to continue their schooling, married and had families. Later, with children in school, they have more time and are not satisfied with their homes alone. They seek broader interests. Some return to college."

However, the mature returnee may have special problems. It is to help her understand and solve these, that CSLB's committee on Special Emphasis in the Education of Women proposes group counseling.

Explained Dr. Demos, "The groups would be comprised of from six to eight women, who would have an opportunity to discuss with a trained professional counselor some of the problems that confront them, and find possible solutions."

"This kind of group counseling could be on an ongoing basis, depending on the interests and needs of the women."

"Women who are interested should leave their names at the counseling center, Administration Building, Room 203. Times will be arranged for them to participate in a group."

A woman who is not enrolled in the college, but who is considering returning to school, may make an appointment by telephone for counseling.

"Guidance is emerging as an important function of the college," agreed Mrs. Mildred A. Morgenroth, member of the committee on women's education.

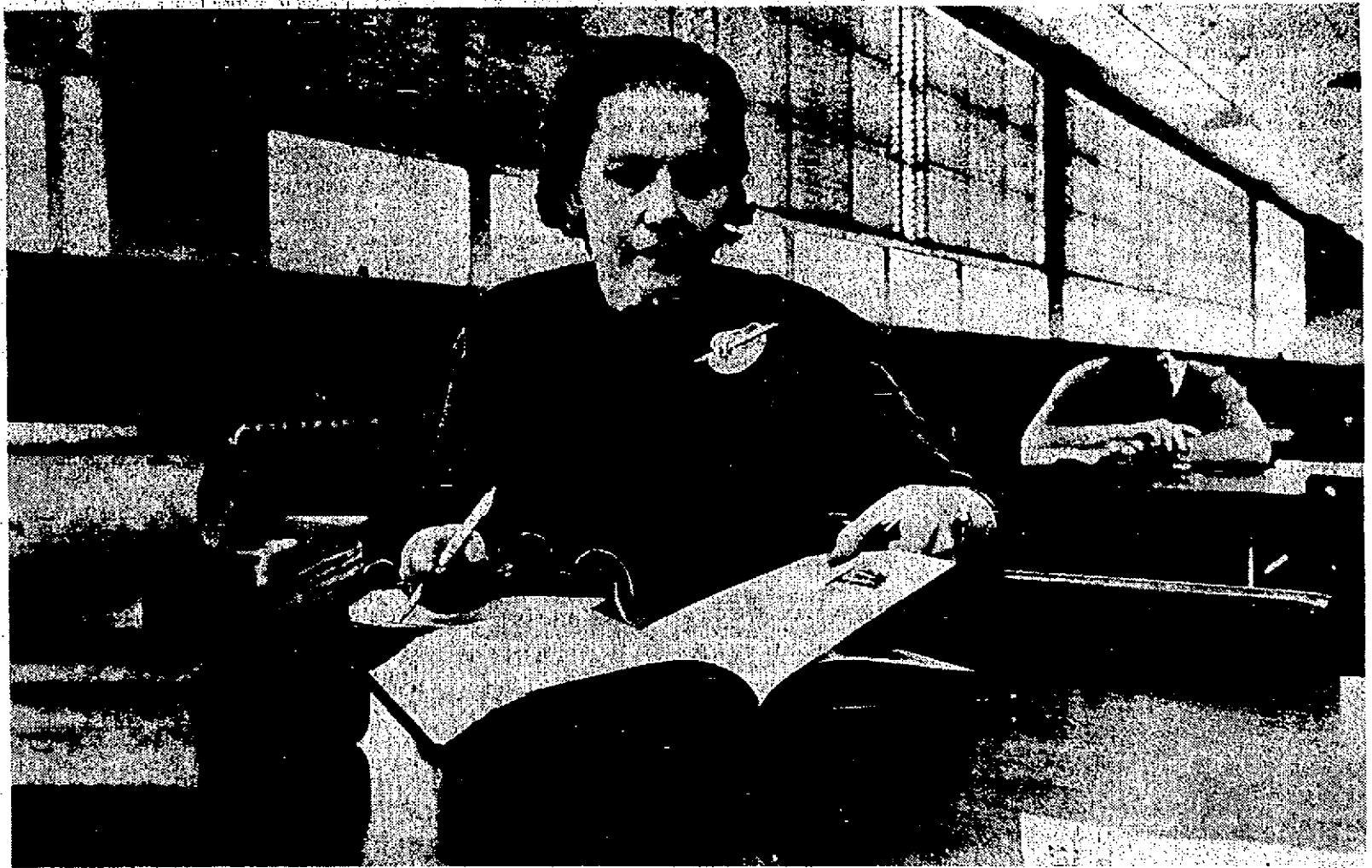
"WE'VE BROUGHT up the American girl to think that she should be all things at all times—perfect. This is impossible. She must think realistically."

"The woman returning to college needs to understand the relationship between her home and school work loads. If she is carrying too heavy a load in a job or at home, she can't do adequate work in school. We advise her not to carry too many units. It is important to do well when she first returns, or she will be pegged as a poor student and become discouraged."

"Each woman must think through the time sequence in her roles as wife, mother and student. Maybe she should plan on six years instead of four to complete her schooling. Perhaps she should change her basic goal."

"She should be aware of some of the adjustments she must make—competing with younger students, setting study habits, finding baby sitters—whatever changes or difficulties may apply to her."

"I think counseling would be a great help to a woman just going back to school," said Mrs. Bishop. "In my own case, I had been out of school so long that I first took a high school course in business procedures just to get the cobwebs out of my brain. Then I enrolled at the college."



MRS. RONALD W. BISHOP diligently pursues research project in library at California State College at Long Beach. Younger student in background dozes over his books. Although mature women returning to college face adjustments, they are determined students. Feminine age range at CSLB in June 1963 was 16-71 years.

A 1937 GRADUATE of the University of Washington, she taught high school before her marriage and had long planned to go back to work when her daughter, now 17, entered college. In preparation, she returned to school in 1961 to bring her teaching credential up to date.

"I was determined that I wasn't going to become one of those frustrated mothers sitting at home alone—that I was going to have something important to occupy my life."

"MY HUSBAND agreed. He wants things to be good for me and he knows that I will lead a more satisfying life if I am making a contribution to my world."

Other women students echoed Mrs. Bishop's ideas and added some of their own.

One, a divorcee, 28, graduated from UCLA in 1957. After her divorce, she enrolled at CSLB in 1963. Her main problem: care for her youngster, then 3. He was in nursery school, but in case of illness she "called a list of baby sitters and somehow, through blood, sweat and tears—and the help of wonderful neighbors—I was almost always able to get to class."

She now is teaching adult classes. "I love it," she said. "I have found my niche."

Other women stressed the difficulties they found in learning proper study habits, and the pleasure they

took in discovering "what a nice, big stimulating world it is."

Many are working for their bachelor degrees, others are doing graduate work.

EXPLAINED ONE, "It's a matter of getting back in the swim, of getting a frame of reference, of limbering up the old mind, of gaining momentum. It's been hard for me, but I've always told myself that if I want to do something I can do it. It's a matter of motivation."

And, said Dr. Demos, "The mature women students are motivated. The big decision is the one to go back to school. The returnees usually are selective people. They will stay, despite problems!"

INDEPENDENT Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, APR. 26, 1964 SECTION V



DILIGENT DAMES members such as (left) Mmes. Robert Croxson, Stephen Guidi, and Norman Hastings worked three months making fair accessories.

Dames Find All's Fair for 'Treasures and Trifles'

Dames (members of the club by that name) aren't ones to trifle when it comes to good works. They treasure the chance to work for charity.

That's why they again are sponsoring their big "Treasures 'n Trifles Fair."

The fair, now in its second year, will take place Thursday from 11 a.m. to 3 p.m. in Veteran's Park clubhouse, 101 E. 28th St., with numerous women's groups participating.

Featured: Food, fashions, decorative items—mostly homemade, all at bargain prices.

A huge success in '63, this year's fair promises to be even more elaborate. There will be more booths, more goods, more shopping fun for all attending.

Mrs. Norman Hastings, 3718 Pine Ave., chairman of the event, is in charge of tickets, which are now on sale.

The fair is a novel idea: a cooperative adventure in community help that should disprove for all time that "too many cooks spoil the broth" or that women don't work well together.

IN ALL, thirteen local civic groups representing approximately 750 members, are taking part in the joint venture for charity.

The Dames, originators of the idea, pay the major share of expenses such as rental of the hall. The other clubs therefore, can use nearly all the proceeds from booth sales for pet charities.

"We held a coffee planning session in which all the clubs got together to work out the details for the event," says Mrs. Robert Croxson, president of Dames.

"Everyone was terribly enthusiastic. The fair was lauded as a wonderful opportunity for clubwomen to get to know one another—to broaden the scope of the individual groups."

"It's hoped that next year even more organiza-

tions will take part," she continues. "We're looking forward to outgrowing our present hall."

SO FAR, more than 1,000 tickets have been spoken for and it is expected that at least 1,500 women will go to the fair to browse and bargain.

"We'll have some wonderful things on sale," says Mrs. Stephen Guidi, in charge of publicity for the event.

"Some of the clubs have worked for three or four months creating handmade items for the booths."

In atmosphere, the event will have all the attributes of an old-fashioned country fair where baked goods and crocheted masterpieces vied for ribbons with relishes and hand stitched aprons.

But, there will be an added touch of sophistication when it comes to the items to be sold. "Some of the clubwomen have come up with stunningly modern fashion and home accessories," explains Mrs. Guidi, "things you couldn't buy for twice the price anywhere else."

PARTICIPATING groups and their wares: Auxiliary to Long Beach Childrens Clinic, white elephants; Lamplighters, pies; Young Californians, baked goods; Plaza Women's Club, Mothers' Day gifts and goodies; Cystic Fibrosis, this and that; Delta Gamma Alumni, party mix; Auxiliary to Salvation Army, candy; Plaza Play Group, children's room accessories; Las Madrinass Guild, bathroom accessories; Pythian Sisters, sandwiches; Children's Benefit League, paper items and tote bags; Pacific Hospital Guild, items from gift shop; and Dames Club, patio and kitchen accessories.

According to Mrs. Croxson, the fair is the biggest cooperative philanthropic effort of the year here. Through it many local charities will be greatly benefited.

Flotsam, Jetsam, Cupid, Travel Gets 'Em

By Iola Masterson
I, P-T Women's Editor

"DIG IT OUT, throw it away, clean it up or tow it safely in shipshape, seamanlike style." That was the order of last weekend when Alamitos Bay Yacht Club members had Operation Cleanup. They dipped into the club's bilge, attic, too, to find the flotsam and jetsam which has accumulated during their 20 years occupancy of the clubhouse at 5437 E. Ocean Blvd.



Call either De-Barnacle Bill, the Sailor

Purpose was to re-furbish—or scuttle—the stuff. Among the all hands on deck crew were Gene Dreckman and Chuck London above, who were assigned to de-barnacle anchors, among other things. All this in preparation for ABYC's move into new clubhouse mid-summer.

Bernie Fowle was the Captain Bligh in charge of keeping the mop-up crew on the go. A few of those who wound up dusty, paint-spattered or varnished were George Lounsbury, Bill Jensen, Commodore Jack Davis, Ted Matson, Jim Shirley and at least 50 others.

In addition to spic and spanning, part of the weekend's work was hauling in buoys, markers, anchors and lines to repair, then replace, for Olympic trial races (scheduled for this summer) as well as for regular club-sponsored sailing events.

SECRET OPERATIVE 10 (bless his heart) called in to say that Jackie Lucas and Earl Lundhigh obtained a wedding license in Santa Ana a few days ago. Jackie

Wild Waves Say...

is wearing an engagement ring and there is a new house being readied for occupancy in Lakewood Country Club Estates. Put them all together and it spells all at once—and soon.

The definite day (probably within two weeks) hasn't been set and neither has the place (maybe Riverside Inn).

ORDERING THE latest in passports is very much in vogue for Margery and Dr. Frank Stanton—and getting the latest thing in travel shots is very much in vogue for them, too. They're readying for a terrific trip.

Marge and Frank will go on the USC sponsored medical tour in Europe. Flying with the others, they'll land first in London then travel the Nordic countries to see hospitals and learn of new medic techniques. Big thrill will be going into Russia, Moscow and Leningrad, and to Prague, Czechoslovakia, to meet with medical personnel and see facilities there.

They'll have six and seven day stay-overs in various cities to give them time to be real tourists, rubber-necking at other than things surgical, clinical or technical.

AS QUICK AS they began thinking in terms of May Day, party help was on the way for mutual friends of Dorothy Dunlap, Lillian Maggart and Pauline Simons.

The three will co-hostess at a smart as springtime luncheon at Virginia Country Club on May 1, of course. To heighten the spell of the season they will use fresh field flowers in bright profusion, arranged in baskets, a la French Provincial, for table decor.

Assisting during the noon to two o'clock festivity will be Verna Collins, Norma Trammell, Elinor Ball, Helen Brown, Kay Erb, Dorothy Strawinski, Edna Abrams, Georgia Nelson and Marilyn Graham.

IT WON'T BE just "remember when" talk. "What are you doing now" palaver will also keep the conversation going at a reunion type clip when former Poly High teachers and office personnel have annual get-together at League House next Thursday.

A few of those (who may have given you a stern word or two as they padded your head bone with knowledge) present will be Meta Bergen, Effie Stevenson, Alma Scheel, Edith Mattoon, Eleanor and Roy Mealy, Norman Barker, William McKay and Jessie Wyant.

THE IMPOSSIBLE has been accomplished. "Gertie" and "Steve" Stevenson tucked, packed and pushed everything needed for a long, lovely trip into their Volvo and are merrily on their way for his 50th Lawrenceville Academy reunion. Enroute they'll visit friends in Knoxville, Tenn., her son and family, Huck and Betty Minnath and their children in Ridgewood, N.Y., and friends in New York City, their former home. After reunioneizing they'll drive on to Montreal and put Volvo and selves on train for clackety-clack journey to Lake Louise, Banff and Vancouver. Then they'll drive home.

SHE MAY NOT be eligible for an RN's cap, but someone ought to present Joanne Losch with an

honorary nurse's aide pin, at least. Since husband, Ed, has been home recovering from surgery she has been his gal in white, even whilst wearing magenta, blue or bright plaid, no matter. The patient is up, around, back on the job, sort of, with working hours more tentative than actual.

SPEAKING OF THE ailing who are recuperating, "Bix" Bixby is still taking it slow and easy following a head-on encounter, during his and Betty's recent travels to the Caribbean, with a bug microscopic—BUT with the kick of a mule.

THIS OLD "home port" will have a welcome visitor in the person of Margaret (Mrs. Julian) Davis on May 4. But only for one day. She'll be here aboard the Mariposa as she begins the first leg of a cruise to the South Seas, Australia, et al. Margaret is currently living in Oakland near her son and daughter-in-law, Don and Barbara Davis.

HAWAII WILL BE just a Lurline's crossing away for Lois and Bill Smith as well as for Ann and Once Lindsey, both of our town, when they set sail next Friday.

Lois and Bill will be gone three weeks on their first trip to Polynesia. They've taken an apartment at the new Foster Towers; have planned inter-island flights for in-between sightseeing.

The Lindseys will be staying at the Hawaiiana. Also planning to be islanders for three weeks, they'll fish, swim, soak up sun, eat, tour, shop but emphatically promise there'll be NO surfboarding for them.

FLYING HAS many scenic delights, not the least of which, at least for the timid, are the warm welcoming smiles of the ground crew upon landing. A couple of the best reasons to fly, for the view, are Joan Hulbert, (left, below), daughter of the Don Hulberts, 6320 California Ave., and Marlene Bradbury, daughter of the Harold Bradburys, 4633 Hazelbrook.

The local girls are currently adding glamor to United Airlines flights, having both recently graduated from stewardess school. Joan flies out of Seattle and Marlene out of Washington, D.C.



At 40,000 feet, view gets better all the time.

Joanne Busby Marries

Joanne Louise Busby, daughter of Mrs. Reginald F. Dupuy of Long Beach, married Stewart John Archer, son of Mr. and Mrs. John Stewart Archer of Lansing, Mich., in an afternoon ceremony Saturday at St. Barnabas Catholic Church. Three hundred guests were in attendance.

The bride was given in marriage by her father, Grant S. Skougard of Downey. She wore a gown of candlelight silk, adorned with Alencon lace. A pillbox hat, covered with lace and decorated with pearls held her bouffant veil.

Mrs. Harold Beardsley attended her sister as matron of honor. Mmes. David Hauser and Ryan Garrick were bridesmaids.

Douglas Brown served the bridegroom's best man and ushers were William Barnes and Jerry Elder.

THE NEW Mrs. Archer was graduated from Flintridge in Pasadena and attended Long Beach City College. Her husband was graduated from and received his masters degree at Michigan State University, where he affiliated with Delta Tau Delta.

On their return from a



Mrs. Stewart John Archer honeymoon in Hawaii, the couple will reside in Anaheim.



Program Fare Features Music, Home Crafts, Talks

Monday
Ebell Club, noon luncheon followed by business session and program, 1:30 p.m. in Ebell auditorium. Ballads from musical comedies will be included in "Romance of Comedy" presentation. Departments meet in morning as follows: 10 a.m. travel group, Mrs. Everett Morningstar to talk on "Highlights of a World Tour," 11 a.m. Bible group, speakers Mmes. Clarice Mhoon Lewis, Rosalee Barker and Kathleen Thomas to discuss "Sacred Places of the Bible."

Long Beach Council of Parent Nursery Schools, meeting Los Altos Methodist Church, 8 p.m. for report on annual California convention, Program "Crafts at Home" to be given by nursery school teachers following.

National League of Senior Citizens Club, dessert luncheon, noon, Machinist Hall, 728 Elm Ave.

Tuesday
Alpha Delta Pi Alumnae, meeting 8 p.m., home of Mrs. I. G. Rasmussen, 11512 Kensington Ave., Rossmore.

Calendar of Clubwomen

Mrs. Robert N. Ciligan, co-hostess. Three foreign exchange students to speak: Yolanda Neiretti of Italy, Lakewood High and Naoto Kira of Japan, and Andrew Lewis of Argentina, Millikan High.

Kappa Alpha Theta alumnae, sandwich-salad luncheon, 11:30 a.m., home of Mrs. Fred McNair, 3800 Elm Ave. Mrs. Paul Kircher to be in charge of "Fraternity Trends" program and Mrs. Reuben Dawe, 17809 Woodruff, Bellflower, of reservations. Hostesses to be Mmes. William Zantny and Douglas Watland.

Carmelite Nuns Auxiliary, talk, "Holy Shroud of Turin," by Rev. William Hollinger, St. Matthews Parish, 1:30 p.m. in St. Anthony's Catholic Center, Sixth St. and Alamitos Avenue.

Los Altos Women's Club, election of officers, 8 p.m., Whaley Park Recreation Center. Hostesses to be

Mmes. Don Hart, Helene Wuest, Roslyn Humphrey and William Roudabush.

Long Beach District Reciprocity Bureau to entertain PEQ unaffiliates, 10 a.m. Tuesday, Council Room, YWCA, Sixth St. and Pacific Ave. Dorothy Nyhus, associate executive director of YWCA, to speak. Martha Scott, president chapter AW, to be hostess. Coffee hour to precede business meet and program.

Wednesday
Southern California Edison Company to entertain Long Beach Tri Delta Alum-

Sisterhood Meets

Temple Beth El Sisterhood will meet Thursday at 1 p.m. at the home of Mrs. Samuel Schreiber, 4717 Canehill Ave., Lakewood. There will be a kitchenware demonstration. The public is welcome. Refreshments will be served. Reservations may be made with the hostess, 830 W. 31st St.

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... light weight nub ray-
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light blue ... sizes
8 to 16.



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Open Daily Tues. thru Fri. 'til 10 P.M.
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nae Chapter and guests, 7:30 p.m., 100 Long Beach Blvd. Edison Company home economist to demonstrate speed cooking on electronic range. Mrs. Kenneth Rugg, 1230 E. Second St., in charge of reservations. Social hour to follow.

Claretian Guild, noon luncheon, 728 Elm Ave. Money to benefit young men aspiring to priesthood. Card play to follow.

Friday
Downtown Lady Lions, meet in home of Mrs. David

Eagleson, 5370 El Jardin St. Mrs. John Curtis to present book review. Hostesses to be Mmes. James Kelpp, Charles Morgan and Stanley Smith.

Saturday
Engineers Wives, Auxiliary to Long Beach Chapter, National Society of Professional Engineers, to entertain husbands at punch-pot-luck, 6:30 p.m., home of Mr. and Mrs. Glen Miller, 295 St. Joseph Ave. Mrs. Robert Krupp, 4315 Livingston Drive, in charge of reservations.

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SMART SHOP

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formal features
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stunning chiffon
styled by Lorrie Deb

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Storewide clearance sale of fine quality furs at substantial savings... including one group of one-of-a-kind furs, some below original cost.

Norwegian Blue Fox Shrugs	75
Dyed Russian Squirrel Stoles	99
Dyed Processed Lamb Jackets	275
Natural Mink Stoles, Double Fur Collar	475

SPECIAL One-of-a-Kind Group

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Natural Violet Azurene* Mink Jacket	595
Natural Autumn Haze* Mink Coat	1595

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Imported furs labeled
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Prices
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Patriotic, Fraternal Events on Calendar

MONDAY
Anna Etheridge Tent 58 DUV, public card party and noon luncheon. Garden Room, Third St. and Alamitos Ave.

TUESDAY
Western Shores Chapter, DAR, program on "America Sings as History Is Made" by Mrs. Harold D. Harvey, Starlight Roof of Lafayette Hotel. Officers will be elected during 11 a.m. business session which precedes luncheon and program. Mrs. Harvey will preside.

Satellite Club of Palos Verdes Chapter, OES, noon covered dish luncheon, Machinists Hall, Verlin Hummer will preside; Marie Fisher, chairman.

Service Chapter, OES, official visit of deputy grand matron Marion Halgren, 8 p.m., Monte Vista Temple, 1120 E. Market St. Amelia Fesler and Robert Mushett will preside; Lucella Pufahl, chairman.

Women's Relief Corps 93, Auxiliary to GAR, noon luncheon and card party, Veterans Memorial Building, **FRIDAY**
Capt. A. D. Borden Aux-

iliary 139, Army and Navy Union, 7:30 p.m., Veterans Memorial Building, Iona Hagan will preside; Virgil Philleo, chairman.

MICHAEL CARUSO IS PLEASED TO ANNOUNCE THE OPENING OF

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New Aides for Memorial Auxiliary

Taking notes on an orientation lecture given by Ted Krec of Memorial Hospital are provisional members of the Children's Auxiliary of the hospital (from left) Mmes. Leland Krollinger, Harold Gray, Clarence Poole and Frank Slater. Provisionals will be introduced at a tea Monday in the home of Mrs. Ernest Lockwood, 53 Glenchester Drive. Also to be

presented are Mmes. Charles S. Dickie, William Guyser, George Huff, R. J. McDonald, G. C. Stivers, Doris Root, William Woodworth and Mary Lou Sipprelle. Children's Auxiliary to Memorial Hospital members each serve 100 hours a year staffing the gift shop and the nursery photograph department. Proceeds from the two projects are used for pediatrics.

Couple From Kansas Wed Fifty Years Ago

Married in Topeka, Kan., April 29, 1914, Mr. and Mrs. W. V. Woolpert will be honored at a reception at Trinity Baptist Church today from 2 to 4 o'clock.

Hosting the golden wedding celebration will be Mr. and Mrs. C. B. Downing of Covina, daughter and son-in-law of the couple. Their other children are: Glenn Woolpert of Orangevale, Calif., and Mrs. Meredith Dixon of Campbellsburg, Ky. The Woolperts also have six grandchildren.

ASSISTING at the reception will be Mmes. Granville Booth, Clarence Lewis and R. C. Foster.

Mr. and Mrs. Woolpert came to Long Beach 20 years ago and make their home at 1529 Sherman Place.

Millikan Faculty Wives to Install

Installation of Mrs. James Haddy as president of Millikan High School Faculty Wives Club will be a highlight of the group's final meeting of the year next Saturday. The party will be a noon luncheon at the home of Mrs. Harold Stromberg, 2871 Blume Drive, Los Alamitos.

Others to be installed are Mmes. Dean Longacre, Terry Bakken, Carl Ehmann and James Dennison. Mmes. Charles Billings and Lester Harris will be cohostesses.

MODERN WOMAN STORES
DRESSES • KNITS
SPORTWEAR • COATS
BLOUSES • SWEATERS
"NEBEL" NYLONS

FEATURING
HALF & LARGER SIZES
12½ To 32½ and 38 To 52

SEVEN CONVENIENT LOCATIONS
LONG BEACH
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OF THIS SPECIAL
Reg. \$5.00 **17.50**

Let our EXPERT STYLISTS pamper your hair with our finest permanent and now for half the price. Let our French secret of curl know how that transforming your hair into a soft natural wave with a lively, lively texture. Reg. 17.50 with regular operators on non-tinted or bleached hair special 11.50 Beauty Studio




Mr. and Mrs. W. V. Woolpert

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when one will do?

TAKE SOMETHING NEW... BY GOSSARD

A snap-in pantie that leads a double life. One to wear and one to spare snap-in mini-pants give wonderful freedom and comfort with no pull or tug. An elastic strip anchors the garment in place with or without garters. SOMETHING NEW also comes in a convertible girdle with its own pair of snap-in mini-pants. All styles come in Petite, Sin., Med., Lg., Xlg., in Chemstrand's Blue "C" Spandex®. Long Leg Pantie 12.50 Average Pantie 10.95 Girdle 8.95.

From our Foundations department

See these garments modeled in Long Beach Monday, April 27th; Santa Ana Tuesday, April 28th; Pomona Wednesday, April 29th; Palos Verdes Thursday, April 30th.



*Nylon and Blue "C" Spandex: Nylon and nylon marquisette front panel.

A Lesson in Shoeology

By Mary Ellis Carlton
I. P.-T. Fashion Editor



THE JET HEEL (above), too smart to show its comfort, sets pace for sides-away pump in soft pink or blue kid . . . breezy lace-up casual (lower, from left) has gentle oval toe, tiny candy cane stacked heel . . . perky, barely-there flat buckles on for season of fun in sun upped in kid with candy-cane heel . . . the sling (far right) with slender tall heel in white lightning with rare look of tortoise shell patent. All French Room Originals.

(For information on where shoes can be purchased, call I.P.-T. Women's Department, HE 5-1161)

Formula: Less Shoe, More You . . . and every kind of heel in the book

Wiggle your toes, break out the foot beautifiers and do what else you must to make the tootsies more appealing—in the pink, that is.

For in the anatomy of spring fashions, footwear will show a maximum of you and a minimum of shoe.

The air-conditioned trend afoot is achieved with bare-backs and plunging throats, dipped sides and geometric cutouts—including arcs, rectangles, ovals and squares.

AND THERE'S A HEEL for every subject . . . and for

every activity. Never have designers been more adept at keeping a gal on her fashion toes . . . or heels.

Included in the glossary are stacked heels and tall tapered ones, curved heels and pyramids, Baby Louis, spools, cones, candy canes and cowboy heels. Smartest accent: the swept-back little heel, a concept popular for many mid-heel shapes. Local retailers say it's the little heel, this season, that wins in a walk.

So ladies, to rate "A" in fashion for spring and summer, better take a studied look at your shoe wardrobe.



Fellows-Masquelier Wed in Pennsylvania

Church of Notre Dame, Sharon, Pa., was setting Saturday when Richard Joseph Fellows claimed as his bride, Amy Masquelier of Gardena.

Three hundred guests witnessed the Catholic ceremony uniting the son of Mrs. Joseph Fellows Jr., 4335 Country Club Lane, and the late Mr. Fellows, and the daughter of Mr. and Mrs.

George Masquelier of Sharon, Pa.

Given in marriage by her father, the bride wore a gown of white peau de soie appliqued with Alencon lace. A crystal tiara held her illusion veil.

Kitty Lightle was matron of honor and Robert E. Ivey served the bridegroom as best man. Completing the wedding party were Janice Basher and Laurie Diebel, bridesmaids, and Harold A. Jones Jr. and Jim Diebel, ushers.

THE NEWLYWEDS are on a honeymoon trip to New York City and will be at

home after May 10 in Long Beach.

The new Mrs. Fellows attended Westminster College and was graduated from Kent State University where she affiliated with Alpha Gamma Delta. Her husband,

a member of Long Beach Yacht Club and former member of Bachelors, attended Cate Preparatory School in Carpinteria, UCLA and California State College at Long Beach.

Banquet to Honor Emblem Officers

In honor of official visitors, 21 affiliated Southern California Emblem Clubs will combine on Wednesday at the Elks Club, 4101 E. Willow St., for a banquet and variety show.

Visitors will be Mrs. Ruth Natale of East Chicago, Ind., supreme president, and Mrs. Irma Heiberlein of Milwaukee, Wisc., supreme marshal.

OTHER HONORED guests will be past supreme presidents, Mmes. George L. Graziadio of Manchester,

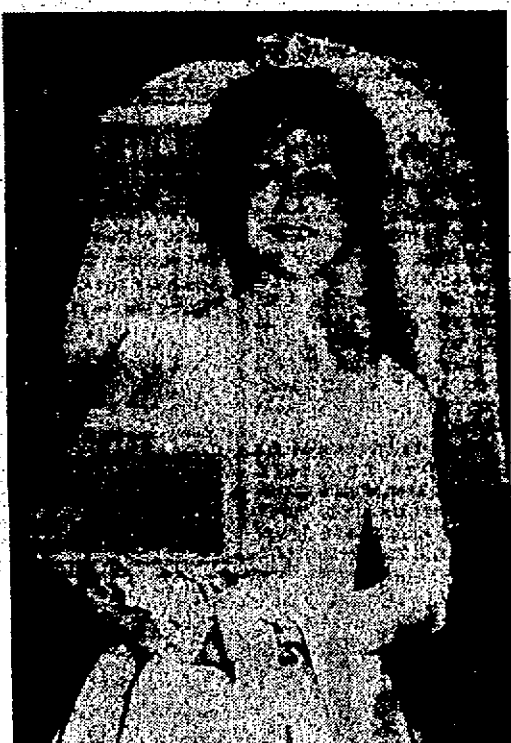
Conn.; Richard Garrety, of Huntington Park, Clara Miller of Burbank and Mildred Fenner of Hemet, as well as Mrs. Lee Cameron, president of California State Association of Emblem Clubs and Nevada Clubs.

The distinguished guests and the approximately 500 members expected will be welcomed by Elks Lodge greeter's committee. A social hour at 6:30 p.m. will be followed by a dinner employing a "Parisian Night" theme.

Ross McKelvie, exalted ruler of Elks 888, will welcome Mrs. Natale, and a memento of the occasion will be presented to her by Mrs. Jeanene Swaggerty, first supreme vice president.

The 60 supreme western officers and club presidents hosting the dinner will be presented by Mrs. R. A. Berg, past president of Long Beach, supreme press correspondent and chairman of the evening party.

ASSISTING Mrs. Berg are Mmes. Sam Beck, Esther Popp, Mary Madott, Betty Chagnon, Howard Ernest, Mort Decker, Ted Day, Robert Thomas, Merida Maxwell and Mr. and Mrs. Charles Smith.



Mrs. Richard Joseph Fellows

Fete Moms at Banquet

Three mothers of the year, from different age groups, will be chosen at a "mother-daughter banquet" on Saturday sponsored by Christian Women's Fellowship of First Christian Church. Men of the church will cater the banquet at 6:30 p.m.

Jan Murdock, speaker in the field of fashion and personality development, will give a program, "Satire on Fashion." Miss Murdock has appeared on television and is a lecturer and teacher.

All women of the church and their guests are invited and ticket information may be obtained from Mrs. Theodore Blehm, president of the group, 1382 El Dorado Drive, Seal Beach.

WCTU Sets Date of Meet

The Federation of WCTU will meet in the YWCA Building, Sixth St. and Pacific Ave. at 10 a.m. Tuesday. Marge Niquette, minister and director of public relations, will discuss "Dimensions in Family Living." Her daughter, Pattie Niquette, music major at La-Marada College, will play.

SOUTHERN CALIFORNIA MILITARY ACADEMY

"A John Brown School" SUMMER SCHOOL & CAMP STARTS June 22 thru Sept. 4. 17 weeks of fun and instruction on the campus of one of the West's finest military academies. RESIDENT & DAY CAMPERS BUS SERVICE. 2906 CHESTNUT AVE. LONG BEACH. BE 9-1102

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MIDDY OVER-BLOUSE \$5.98
PLEATED SKIRT \$11.98

SIZES 3 thru 9 only

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EXCLUSIVE NATURALIZER SHOES—434 PINE AVE.

Naturalizer.

Easy Walking Pump!



Mellow and Soft
\$15.99

A shoe that keeps close touch with fashion. A broader, more walkable heel and combination last for more toe freedom and heel hugging support! Black, Navy, Bone, White.

Exclusive Naturalizer Shoes—434 PINE AVE.

HE 6-3330 — DOWNTOWN LONG BEACH — Free Park & Shop
Shop Friday Evening 'til 9

Loyola Guild Maytime Mixer

Loyola University Guild will have a "Maytime Mixer" Saturday on the Loyola University campus in Malone Memorial Center.

Theme for the party will be "The Good Old Days." Dinner and dancing will be preceded by a social hour at 7 p.m. in the Lair.

Proceeds from the party will be donated to a scholarship fund for students.

Kennyettes Plan Tichenor Benefit

Adelaide Tichenor Orthopedic Clinic will benefit from proceeds raised when Kennyettes entertain at a noon luncheon and card party Tuesday in the Garden Room, Third St. and Alamitos Ave.

Mrs. William Buchanan, chairman, announces that reservations may be made with Mrs. Sue Wood, 444 W. Ninth St.

Are You Chicken Pie Wise?

Did you know the BEST Chicken Pie Dinner costs only 99¢

Phil's Chicken Pie RESTAURANT — 737 Pine GO SHOP — 730 Pacific



NEWBERRYS FABRIC SALE

MONDAY and TUESDAY ONLY

Cotton Shift Sateen Prints

38 to 45" wide, wash and wear cotton, 2 to 12 yard lengths. 36" to 40" wash and wear printed cotton sateens, 2 to 12 yard lengths. Beautiful new prints. Timed for your Spring sewing.

67¢ yard

ARNEL JERSEY PRINTS

45" wide, 1 to 10 yards lengths. 88% Arnel Triacetate, 15% nylon. Compare our prices.

REG. 98¢ 77¢ YARD

Newberrys Yardage Department is Famous for Big Fabric Values — COMPARE OUR PRICES

J.J. Newberry Co.

Complete Stock of Staple and Novelty Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

Assistance League Installs

Mrs. James Keipp will be installed as new president of the Assistance League at its annual meeting on Monday at the Edgewater Inn. The 10 a.m. meeting will be followed by a noon luncheon.

Mrs. John M. Rowe Jr., a past president, will install Mrs. Keipp and the new slate which includes Misses John

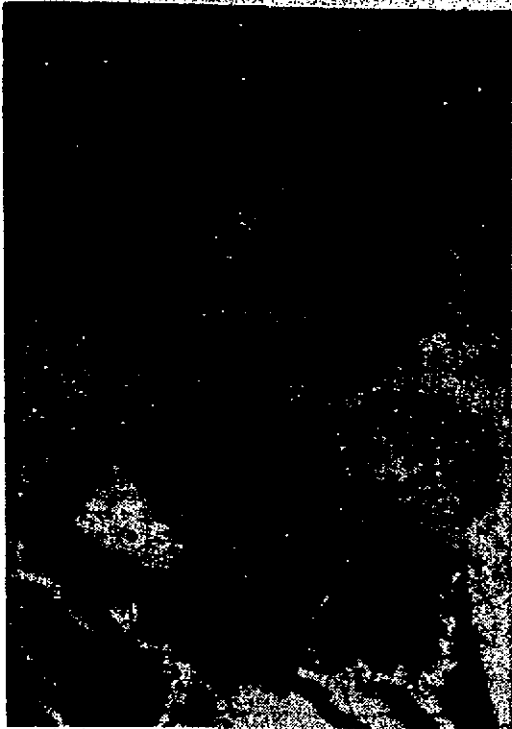
W. Brooks, Vernon Williams, David Eagleston, Richard A. Walker, Jesse Shackleton, Thomas Comiskey, Carlton Waters, Harold West and Gilbert Karst.

Others on the board are Misses Walter Crawford, Wesley Horton, Dean Gilmore, Chris Conway and George F. Paap.

The new president has served as president of Long Beach District, Women's Auxiliary Los Angeles County Medical Association, and of Horace Mann PTA. She has been a member of Long Beach Mental Hygiene Clinic and has been treasurer and parliamentarian for the league.

SPECIAL GUESTS of the day will be Misses Melvin Campbell, league founder; James P. Kirby, national president; and H. Verrill Findlay, chairman of Region I.

Welcomed into full membership after a year's provisional training will be Misses Reginald H. Barden, Carl Brooks, George Dotson, Ralph G. Hand, Harvey Hartzel, C. E. Lynd, Raymond Peterson, Norman Scott, F. Glade Wall and William Yankie.



Mrs. James Keipp

DEAR MRS. MAYFIELD

Good Habits Learned Best at an Early Age

DEAR MRS. MAYFIELD:

It seems to me wives would be less nagging if mothers of sons would give helpful criticism while they are still at home. I can't say what kind of mother I might eventually be but I do hope my children can be as wonderful as my husband is, in many ways, and still treat their wives well in public.

Hubby's voice is deep and loud and he exercises it well; that is, in public and during quarrels. This is embarrassing. There are just some places where voices should be kept down. And what about loud smacking noises at the table, infrequent baths, unbrushed teeth? And a poor sport? I could write pages of all the good things he says and does, so most of the time I try not to notice.

But, how can I tactfully get him to do something about these annoying things? After all, I've changed—I try not to nag about these things.

As sweet as my mother-in-law is, another son is headed in the same direction. Oh, she tells him about it but it goes right over his head. Everyone speaks well of him.

as they do my husband. It's just these habits which I guess we notice more after we get married. — A READER.

DEAR READER: Poor training in children always shows up like this in adulthood. While I do have to admit the bad manners you speak of are of little consequence compared to the honesty, integrity, and loving nature of your husband; they can be irritating. Sometimes these irritations grow until they are way out of proportion. Don't let that happen.

Cleanliness is something else. There is no excuse for uncleanness and, as I have said before, an unclean husband is slightly repulsive. That, I would make clear in no uncertain terms!

Being a poor sport indicates an inferiority complex. There are so many people who like to "hand it out" but can't take it. Maybe I'm nasty, but those are the kind of people I like to deliberately heckle! I don't know why but some people just can't stand losing and that makes them "poor sports"—perhaps more to be pitied than censured.

For what it's worth—there are many wives in the same boat as you are. — M. M.

DEAR MRS. MAYFIELD:

My son has been going with a girl now for four years and I like her a lot. She is 20 and he is 22. He has tried to get her to marry him since the first year they started dating but no luck. However, she has been wearing his engagement ring for over a year now.

He is absolutely crazy about her, and I'll admit she is a doll.

Here's the problem: he has his call for the service but if he got married he wouldn't have to go. He has a good job and so does she. If they are ever going to get married, wouldn't you think they'd do it now?

But, will she marry him? NO!

This makes me think she doesn't really love him and is just glad to have a male in tow.

I suppose you think I'm a selfish mother who doesn't want her son to go into the service. — WORRIED MOTHER.

DEAR W. M.:

You know, that's exactly what I think. And, furthermore, I think this deal of marrying to avoid the service is just about as cowardly as they come. Some fellows are doing it—some girls cowardly enough to go along—but thank God the majority of our young men say thumbs down on such type of maneuvering.

Hurrah for them, but not for you. — M. M.

LBCC Patrons Card Benefit

Long Beach Patrons of City College will have a card party at the Pacific Coast Club Wednesday at 1:30 p.m. to raise money for scholarships. The public is invited.

Mrs. Jean Forker is chairman and is being assisted by Misses Kenneth McCafferty, William Casselberry and R. H. Cocks. Mrs. H. A. Zeldorf, president of the group, asks that reservations be made.

Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841 BEAUTY STUDIO

Consultation without charge

Electrolysis

FLYING HIGH

Attending the national convention of United States Air Force Mothers Wednesday through Saturday in San Diego will be (from left) Mrs. Garrett McGaffey, national director and president of Flight Five, and Mrs. Jean Miller Sr.,

national president, both of Long Beach. Mrs. Miller is holding a trophy awarded to her son, Col. Jean B. Miller Jr., former director of operations of the 15th Air Force. USAFM is dedicated to a program of educational, welfare and

Credit Club Plans Meet

Credit Women's Breakfast Club of Long Beach will have its annual spring breakfast next Sunday at the Elks Club, 4101 E. Willow St., at 10:30 a.m.

Principal speaker will be Martha Jones of Pomona whose topic will be "Personally Yours." She is first vice president of Credit Women's Breakfast Clubs of North America, and has also served as president of District 11.

Dr. Monroe Hubbell, supervisor of secondary business education for Long Beach Unified Schools, will interview Jack Van Matre, business education student from Lakewood High, on the subject of credit education in the schools.

There will be a fashion show with Agnes Chaires and Marie Proppé as commentators and background music by Agatha Callanan, pianist.

Hostess chairman is Carolyn Neff. Guests are invited and reservations may be made with Mrs. John Bower or Marie White or any local member.

QUOTA CLUB

Ruth Peterson will be installed as president of Quota Club for her second term when the service women's organization has its installation dinner in the French Room of the Lafayette Hotel Monday at 7 p.m.

Leona Collins, governor of Quota's 25th District, will be installing officer. Others accepting executive duties will be Katherine Herbert, Marie Anderson, Mabel Kommenick, Frances Vertigan, Virginia Davis, Agnes Chaires, Claire Conway and Helen McInnis.

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Kathy Doherty



Mary Dunroe



Kathy Cameau



Bonnie Merritt



Arlene Goldfarb



Linda Beebe



Karen Fno



Darcy Garo

Singing Beauties

Wearing colorful costumes typical of the nations they represent, 92 children of the United Nations Children's Choir are touring Southern California with a program of songs and dances from many countries.

Organized and directed by Mrs. Easter Beekley, the young people have appeared on the Ed Sullivan TV show. Eleven of the performers are Long Beach residents. In addition to those pictured above, they are Dorothy Fry, Lonne Randolph, Sue Dixon and Arlene Tone.

The choir's theme song is "Let There Be Peace on Earth, and Let It Begin With Me." Thirty-five members of the group will entertain at the YWCA International Buffet

Thursday at 5:30 p.m. at the YWCA Building, 550 Pacific Ave.

The public is invited. Tickets may be obtained at the YWCA or from members of the YWCA Fellowship Committee. Mrs. Charles Z. Walker Jr. is chairman.

Food for the buffet will be prepared from authentic Italian, Swedish, Chinese, German, Indian, Spanish and Greek recipes. Mrs. Ada Pavich has made the arrangements.

Exhibits will display the art and culture of other countries. Included will be silver from Columbia, Japanese paintings, Mexican crafts and a United Nations doll collection.

Shrine Seats Mrs. Gilson

Installation of Mrs. Don Gilson as worthy high priestess and Walter Van Wagner as watchman of shepherds will take place when Nazareth White Shrine has annual installation of officers at 8 p.m. Monday in Palos Verdes Mason Temple, 5155 E. Pacific Coast Highway.

Other elective officers are Pearl McHaffie, Mr. and Mrs. Bates Christian, Helen K. Thompson, Clare Hoxie, Alice Hicks, Charles Boone, William Jordan, Carl Bjorkman, Mr. and Mrs. Frank Posthumus, Marguerite Griggs, Nell Moore, Margaret Bright, Mr. and Mrs. George Dunbar, Eunice McPherson.

Mrs. Ada Lavendar is in charge of the installation with Mrs. Louis Martin serving as dining room hostess.

Oswald Jacoby

Partners Often Fight

Kelly's law states, "Anything that can foul up, will." Applied to bridge it might read, "Give your partner a chance to make a mistake and he will."

West was a very good player. South a good player and East just a player.

South ruffed the opening spade lead in dummy, cashed dummy's ace of clubs and led a club to his queen. He discarded two of dummy's hearts on the ace and king of spades and led the deuce of diamonds. West played the three spot because he felt that the nine might be important later and East's ace picked up dummy's king.

East went into a long huddle and led the deuce of hearts. West was on lead with the ace and, after a little thought, West led the queen of hearts.

HE WAS sure that South would not have gone out of his way to discard two hearts from dummy if he held a singleton himself. Hence South had started with exactly two hearts.

South ruffed with the king in dummy and proceeded to run out all his trumps and the good jack of hearts.

This brought East down to the queen of spades and the queen of diamonds and he had to discard one or the other. In accordance with Kelly's law, out came the queen of diamonds and South had stolen the game.

East's play was horrible, but West could have protected his partner by leading back the nine of diamonds after taking his ace of hearts.

NORTH (D)		25
♦ None		
♥ K 2 3		
♠ K 10 8 4		
♣ A K 7 4 3		
WEST		EAST
♦ J 7 5 4		♥ Q 10 8 3
♥ A 8 6 5		♦ 10 2
♠ 2 3		♣ A Q J 5
♣ 4		♠ 6 3
SOUTH		
♦ A K 6		
♥ J 7 4		
♠ 7 2		
♣ Q J 10 8 5		
East and West vulnerable		
North Deal	South Deal	
1 ♠ Pass	2 ♠ Pass	
4 ♠ Pass	5 ♠ Pass	
Opening lead—♠ 4		

tion Californian, was graduated from Loyola High School and USC. He now is in his second year at SC's School of Law. His grandparents are Mrs. Ira J. Francis of Los Angeles and the late Mr. Francis and the late Mr. and Mrs. Henry Workman Keller.

The engaged pair will marry on Aug. 8.

Lowrys Announce Mary's Troth

Mr. and Mrs. Francis Marion Lowry are announcing betrothal of their daughter, Mary Patricia, to Robert Henry Francis, son of Mr. and Mrs. John Huber Francis of Los Angeles.

The bride-elect was graduated from St. Anthony's High School and received her bachelor of arts degree from Immaculate Heart College where she was a member of Delta Chi Phi. She is the granddaughter of Mrs. Francis Joseph Metz and the late Mr. Metz and the late

Mr. and Mrs. George Alfred Lowry.

Her fiance, a fifth genera-

Mrs. Schultz Takes Helm of Chapter

Mrs. Howard Schultz will be installed as president of Long Beach chapter, Brandeis University National Women's Committee, at its annual meeting on Thursday at the Edgewater Inn.

Others to be installed by Judge Max E. Wisot will be Mmes. Harold Stein, Hans Weil, Maurice Harris, Albert Cowen, Joseph Schaner, Sidney Michaels and Sonia Waller. They will be presented by Mrs. George Feldman, chairman of nominating committee.

A HIGHLIGHT of the afternoon program will be the appearance of Mildred and Gordon Gordon, internationally known husband and wife team of mystery writers who have sold six of their novels to the movies.

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2508 E. Broadway | Pacific Variety
1075 Pacific |
| Rose's Hardware
4123 Viking | Tibbitt's
342 Pine |
| Horace Green
Bixby Knolls
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4420 Atlantic | Los Allos
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Famous for Parfum . . . Cologne . . . Cosmetics,
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To Walk in Beauty day or night Buy a Wig from Joyce White



Our Wigs are first quality 100% human hair. Imported from Europe, they are so natural looking—so absolutely undetectable—that only you will ever know you are wearing it. We will style and shape an imported wig just for you. We specialize in Creative Hairstyling, Soft Natural Perms, High Fashion Bleaching and Tinting.

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Long Beach's Oldest Fabric and Linen Shop

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After a very busy Anniversary Sale we have prepared a most unusual value giving

MONTH-END CLEARANCE

Sale

Starts Monday 9:30 a.m.

Many varied kinds of fine dress fabrics too numerous to mention here are included so plan to be here EARLY

NO WILL-CALLS ★ ALL SALES FINAL

426 YARDS DRIP-DRI
COTTON PRINTS

Smart prints taken from our higher priced lines to clear. Some arrived too late for the big sale so are included.

32c
yd

309 YARDS WOVEN
"DAN RIVER" PLAIDS

You know the fine quality mentioned here and of this low price they will go quickly.

57c
yd

374 YARDS YARN DYED
STRIPE CHAMBRAY

Smart stripes and plaids in this wanted fabric.

57c
yd

189 YDS. ONLY
54-INCH WOOLENS

Full table of plaids and plaids taken from our higher stocks for clearance.

\$1.59
yd.

208 YDS. FINE WOVEN
COTTON DOUBLE KNITS

Our better line priced to clear plaids and novelties included.

\$1.88
yd.

74 ONLY 54-INCH WIDE
WOOL SKIRT LENGTHS

Lengths or one yard each from woollens that sell for about \$4.98 per yard.

\$2.29
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18 ONLY DOUBLE BED SIZE
CHENILLE BEDSPREADS

Odd lot of spreads that sold up to \$12.50 each must clear today.

\$3.19
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280 ONLY HAND PRINTED
KITCHEN TOWELS

Smart florals on treated towels for quick drying regular .69 towels.

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Also be sure to shop some fifteen tables of varied and assorted.

FINE DRESS FABRICS

For too many to mention but each item a real value.

98c
yd

A Command Performance

MILDRED K. FLANARY
P.T. Food Editor

Yes, the name is Kennedy. He is from Massachusetts! And he DID spend his summers at his family's home on Cape Cod. However, he believes that the limbs of the family tree are far too fragile to hold any claim to his being related to the other well-known Massachusetts family. His mother and Mrs. Joseph Kennedy were school friends.

Today's Chef of the Week, Cmdr. John Edward Kennedy Jr. is commanding officer at the Long Beach Naval Reserve Training Center, which, by the way, adds up to a 7-day, full-time operation.

His background is hard to chronicle on paper, for the moment-at-hand; and his close proximity at the time, were, in many instances, the determining factors in his next venture. And he was never in a state-of-uncertainty about what was best to do.

Born in Milford, Mass., Kennedy graduated from St. Mary's High School, from Boston College with an AB degree in physics, and later from that college's School of Law.

WHILE in high school, his dream was to become an electrical engineer. So he applied for Massachusetts Institute of Technology, but having minored in math, he was short a degree in solid geometry.

Well, anyway, World War II happened along, he forgot all about geometry and enlisted in the Navy. Just three

Art Director to Address Auxiliary

Frederick Black, director of the Long Beach Museum of Art, will address the Woman's Auxiliary to Wightman Memorial Goodwill rehabilitation center, 800 W. Pacific Coast Highway.

Speaking on "The Museum Program," Black, who is also director of the Municipal Art Department and president of Long Beach Arts Council, will discuss the function of the art center within the community.

Also appearing will be David R. Kelley, vocalist, and John Boyer, pianist, Long Beach City College students who specialize in light operatic music.

PRESIDING at the 11 a.m. business session will be Mrs. Robert F. Reynolds. Discussion will include reports on the auxiliary's annual International Fair and Antiques sale on May 8. Morning devotions will be conducted by Mrs. James A. Sprague of Bay Shore Congregational Church. Women from the church will be hostesses for luncheon.



Cmdr. John E. Kennedy

feet of space separated the desks manned by the Service Navy and the Naval Air enlistment officers. Fate seemed to guide him to the first line. After seeing duty in two Jima, Okinawa and in the occupation of Japan, he was released in 1946 as a lieutenant (j.g.). He returned to Boston College to obtain his law degree.

By then, it was 1950, and time for Korea and he was recalled to active duty. Kennedy decided then and there that it was his last time in-and-out, so he stayed with the navy. He has served as air and flag lieutenant with both Admirals Moosbrugger and H. L. Collins. He was operations officer and navigator on the Destroyer Gurrer DD 783, commanding officer on the USS Whitfield and executive officer on the USS Skagit, before being sent back to the Washington Bureau of Naval Personnel.

KENNEDY is entirely devoted to the community, and his civic accomplishments are noteworthy. Many physical changes have been made in the training center itself; and he appreciates the difference between merely cooperating and actually doing.

His contribution to the Naval Reserve training program sponsored by the Long Beach Council has been enormous. He serves as military advisor to the U. S. Navy League Cadet Corps, and to the U. S. Naval Sea Cadet Corps, as well. He is also active on the military affairs committee of the Associated Chambers of Commerce of Orange County. He has just recently had to withdraw from his position as cub master, but still finds time to handle the Cub Scouts publicity. He and Mrs. James A. Sprague (Joan Marie of Abington, Mass.) have a cub scout of their own, Michael aged, 10, and a daughter, Kathleen, 11.

KNOWN as "The Thwarted Minstrel" and embellished by a black derby, a red plaid vest and a cigar, Kennedy is a real artist with a guitar.

Sailing, golfing and wood-working would be hobbies, if he had the time to "hobby." He does, however, keep up with, of all things his cake baking. And there are no "reserves" about his cakes, either. Today, contrary to what you see in the picture, he's sharing with you his recipe for Mayonnaise Cake.

MAYONNAISE CAKE
1 cup nut meats
1 lb. dates, pitted
1 cup boiling water
1 tsp. soda

Pour above mixture over dates and let stand until cool.

MIX
1 cup sugar
3 tbsps. cocoa
1 cup mayonnaise
1 tsp. cinnamon
2 cups flour
1 tbsps. vanilla

Combine with date mixture, heating until batter is smooth. Pour in greased and floured cake tins and bake 350° oven for 40 minutes.

ABIGAIL VAN BUREN

Sew Long to Friendship

DEAR ABBY: Over the past five years I have done so many favors for my neighbor I can't count them. I have kept her children weekends while she went on trips with her husband. I've been a free taxi service for her because she had no car. I've given her at least a dozen home permanents, and I have never asked her for one favor until yesterday. She sews well, so I asked her if she would help me make some kitchen curtains. I thought she would be glad at the chance to repay me for some of my favors. She said she would for 300 TRADING STAMPS! I went right out and bought some curtains. What do you think of that?—FLABBERGASTED?



ABBY

DEAR FLABBERGASTED: I think it was appropriately "curtains" for your friendship. Next time you do a friend a favor, don't assume it puts her in your debt, and you won't be flabbergasted.

DEAR ABBY: For the past two weeks a man has been calling my home. As soon as he hears my voice, he starts with a string of filthy questions. I hang up on him. Now when my phone rings I can tell that someone is on the other end, but he never says anything. He just ties up my line. Should I report this to the police, or to the telephone company?—NOT LOOKING FOR TROUBLE

DEAR NOT LOOKING: The next time he calls, send someone quickly to the neighbors and have them report it to both the telephone company and the police. If this can be done while he is still on your line, the call can be traced.

DEAR ABBY: My problem is the obvious favoritism shown for our first-born by his paternal grandmother. We lived with my in-laws when he was born, and my husband's mother went completely overboard about the child. When our second baby came along, Grandma was so partial to the first that we had to be constantly on our guard, so the little one would not be hurt. It's not my imagination, Abby, everybody notices it, and many have commented. She'll go all out for gifts for the big one, and gives the little one some cheap little trinket. I am mostly interested in having both children love their Grandma. Should I mention it to her? If so, how should I phrase it?—NAMELESS, NATURALLY

DEAR NAMELESS: Ask your husband to tell his mother what she is doing, perhaps unwittingly. YOU keep out of it. Eventually the children will make their own evaluation, on their own terms and in their own way.

DEAR ABBY: What makes a pastor think he can stand in the pulpit and insult a member of his parish week after week, and get away with it? I have sat there, fighting back the tears while he has aimed his remarks directly to me and to me alone. He has done everything except mention my name. I am getting tired of this. What do you suggest?—INSULTED

DEAR INSULTED: There is an old saying, "If the shoe fits—wear it." Too many shoes fit. Perhaps you should do a little "soul-searching."

Get it off your chest. For a personal unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.

List Week's School Menus

The following menus will be served in Long Beach elementary schools in the week of April 27-May 1:

MONDAY: Neapolitan macaroni, buttered peas, fruit gelatin, peanut butter sandwich and milk.

TUESDAY: Barbecued beef on bun, creamy coleslaw, sliced peaches, coconut cookie and milk.

WEDNESDAY: Lasagne, buttered spinach, fruit cup supreme, hot buttered French bread and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered carrots, fresh apple slices, hot buttered cornbread and milk.

FRIDAY: Toasted cheese

sandwich, buttered green beans, garden salad, orange juice bar and milk.

JUNIOR-SENIOR HIGH
MONDAY: Meat biscuit roll, mashed potatoes-gravy, cream coleslaw, raisin cookie and milk.

TUESDAY: Hamburger, potato salad, fruit cup supreme.

WEDNESDAY: Chopped steak on mashed potatoes, buttered peas, chocolate pudding, hot raised biscuits and milk.

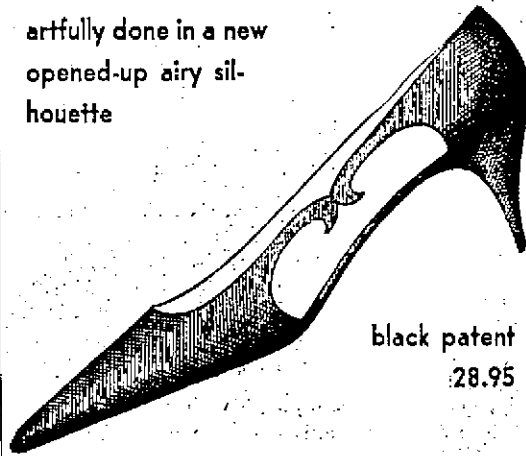
THURSDAY: Lasagne, buttered green beans, Waldorf salad.

FRIDAY: Baked fish with au gratin potatoes or Mexican pie, buttered carrots,

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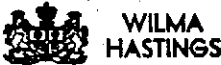


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RAFTERS RINGING FROM SINGING

When over 1,700 enthusiastic young music students from junior and senior highs assemble for annual Music Festival Concert on Tuesday at 8 p. m., the Long Beach Arena will resound with beautiful sound. All five senior highs will feature a cappella and girls choirs. Pictured (from left) are Terri Davis, Jordan; Mike Kapanaci, Poly;

Karen Eomurian, Jordan; Tim Castleberry, Millikan; and Martie Pearson, Lakewood. Seven junior highs will combine girls and boys glee clubs and the All-District Junior and Senior High orchestras will play. There will be 1,300 voices in the grand finale. Fred Ohlendorf, acting supervisor of music education, is in charge.

'Evenings' to Stage 'Ballet '63'

Originally scheduled last November, "Ballet '63" will be presented on the Long Beach City College "Evenings at Eight" series at 8 p. m. Sunday, May 3, in the college auditorium.

Composed of eight young dancers from the San Francisco Ballet Company, the troupe began as an experimental workshop and has since developed into a nationally recognized dance ensemble.

REPERTOIRE of the company ranges from the classical "Pas de Trois" to the starkly modern "Prokofiev Waltzes" and includes a social satire, "Cocktail Party." Many of the Ballet '63 works have been specially created by Lew Christensen, choreographer and director of the San Francisco Ballet.

General admission tickets will be available this week at the LBCC banker's office, 4901 E. Carson St.

Duo to Play in Concert at Museum

A concert by two Long Beach musicians, Harriett Wood, harpist, and John Berry, violinist, will be given at the Long Beach Museum of Art Thursday at 8 p. m. Doors open at 7:30 p. m.

A novel feature will be use of a baritone violoncello, something new in the recording industry. It is a cross between a viola, a cello and a recording violin. These instruments eliminate the need for a microphone in recording sound.

To illustrate the features of these devices the artists will play excerpts from Mozart, Spohr, Handel, Schubert, J. S. Bach, Beethoven and Anton Rubinstein.

BERRY is artist and repertoire director for Repeat Records, the company loaning the new instruments. He was trained as a violinist under Sascha Jacobsen and studied composition under Castelnuovo-Tedesco.

Mrs. Wood was trained at Juilliard School under the noted Marcel Grandjany, is a member of the Long Beach Symphony and is a teacher and performer. The concert is sponsored by the Music Performers Trust of the Recording Industry in cooperation with Local 353, AFM.

Magnolia to Open 'Yum-Yum'

"Under the Yum-Yum Tree," Lawrence Roman's comedy about love in an attic apartment on San Francisco's Telegraph Hill, will open Thursday at Mag-



Logan Field

nolia Theater, 2400 Magnolia Ave. It will run Thursdays through Sundays for two weekends.

Logan Field, professional television, film and stage actor, stars as the boyish-looking con man, Hogan. He plays a bon vivant landlord who rents his apartments only to single young girls in the hope of setting up his personal harem.

PAT BROWN, founder and director of Magnolia, portrays Irene, the attractive schoolteacher who has fallen into Hogan's trap and is struggling to get loose.

Judy McCall has the role of Robin Austin, a pretty 19-year-old niece of Irene, who is taking over Irene's apartment. Miss McCall, a former LBCC and CSLB student, started at Magnolia on the technical staff and made her acting debut in "Take Her, She's Mine."

GIL DE RUSH plays Dave, a young attorney in love with Robin. Tom Golden, as the cab driver, completes the cast.

Program to Honor the Bard

In commemoration of Shakespeare's 400th anniversary the Long Beach Unitarian-Universalist Church, 5450 Atherton St., is presenting a special Elizabethan service today at 9:30 and 11 a. m. The public is invited.

Since it was exactly 400 years ago this Sunday that Shakespeare was baptized, the building will be decorated in the style of his era.

Excerpts will be given from the great tragedies and comedies under direction of Dr. Stanley Kahan of the drama department at CSLB.

Readers will be Dr. David W. Sievers of CSLB, Dr. Mike Kittross of USC drama department, and Mrs. Joyce Pierce, formerly of Desilu studios. Hossein Parvareh and Annette Davidson will play roles in a fully costumed scene from "Taming of the Shrew."

A PROGRAM of authentic Elizabethan music will be presented. Vocalists will be Jan and Jack Groh, Gloria Palacios, Myrtle Watilo and Jackie Guyette.

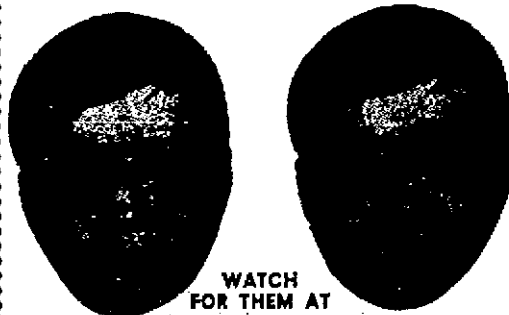
Instrumental music will be by Patsy Davenport, harpsichordist; Carole Sager, flutist; and Alayne Armstrong, viola da gamba and cello player. Madrigals and recorder music will be heard during a coffee hour at 10:30 a. m. between services.

Musical Opens for Children

World premiere of "Winnie the Pooh," a musical comedy written especially for children, took place Saturday at 11 a. m. at the Lindy Opera House, Wilshire Ave. and La Brea, Los Angeles.

Allan Jay Friedman wrote the music; the cast is composed of fine Hollywood adult actors. "Winnie" will open in London, the New York World's Fair and Chicago following its extended local run on Saturdays only.

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Exhibit Reflects New Trend

By ELISE EMERY
Arts Page Editor

"Post - Painterly Abstraction," is the title of an exhibit on view at Los Angeles County Museum in Exposition Park.

Organized by Clement Greenberg, author and critic, it reflects a trend that has emerged in North American abstract painting during the last six or seven years.

According to Greenberg, "The painters who exemplify this new trend all belong to the second generation of post-war artists as far as artistic maturity is concerned, whatever their actual ages, and they share enough stylistic traits to unite them in a tendency."

After its Los Angeles showing, which closes June 7, the exhibit will tour major museums in the United States and Canada. Among painters represented are Morris Louis, Kenneth Noland, Raymond Parker, Frank Stella and Emerson Woelffer.

Exhibition tours are conducted by the Docent Council Tuesdays through Fridays at 1:30 p. m. Museum hours are 10 a. m. to 5 p. m. daily, except Mondays. Admission is free.

MORE THAN 200 oils, lithographs and water colors by Alexei Jawlensky, pioneer German Expressionist, have been assembled for the centennial exhibition of his work at Pasadena Art Museum. The show will hang through May 19.

Born in Russia 100 years ago, Jawlensky spent most of his life painting in Switzerland and Germany until he was forbidden by the Nazis to exhibit in Germany. Four years later, his works were included in the "Exhibition of Degenerate Art," organized by the Nazis.

Jawlensky continued to paint until he was crippled by arthritis in 1938.

The major portion of this exhibit comes from the Pasadena Museum's "Blue Four" collection, bequeathed



"HELENE," brush drawing done in 1912 by Alexei Jawlensky, is among more than 200 of the artist's works on display at Pasadena Art Museum. After showing there, the exhibition will be sent on a national tour of five major museums.

to the museum by Mme. Galika Scheyer, who dedicated her life to creating a public for Jawlensky and his fellow artists, Wassily Kandinsky, Paul Klee and Lyonel Feininger.

Museum hours are 10 a. m. to 5 p. m. weekdays, 10 a. m. to 9 p. m. Tuesdays, 2 to 5 p. m. Sundays, closed Mondays.

LONG BEACH Museum of Art, 2300 E. Ocean Blvd., announces the closing today of three exhibits: "Contemporary Painting," from the collection of the Coca Cola Bottling Company of Los Angeles; "Artifacts of Feudal Japan," loaned by Dr. Gordon Warner; and "Etruscan Ware" from the museum collection.

LONG BEACH ART Association will receive entries

for "Our Town," the May exhibit, Monday from 1 to 7 p. m.

Gallery hours are 1 to 5 p. m. daily, 1 to 7 p. m. Saturdays and Sundays.

WINNI ROTH'S untitled work took first prize in the abstract category of the second annual national All-Stitchery Show sponsored by Artists League of Seal Beach at the Art Center, Ocean Blvd. and Main St. Second and third places went to Rosita Montgomery and Elizabeth Berenger.

Sally Veldcamp took first in traditional design, followed by Cheryl Kreis and Jean Douglas.

The show, which was judged by Eleanor Neil, will run through May 18. The art center is open daily from 1 to 4:30 p. m. and 7 to 9 p. m.

EVELYN CARPENTER, Lakewood artist, won the President Johnson portrait contest sponsored by South Gate Art Association. Her oil painting will become a part of the permanent collection of the City of South Gate and will hang in the mayor's office until a new president is inaugurated.

Mrs. Carpenter is the newly-elected recording secretary of the California Water Color Society and is a member of Seal Beach Art Association. She also has a painting in the permanent

Band Concert Open to Public

Municipal Band of Long Beach, conducted by Charles Payne, will present a concert for LBCC adult music appreciation class on May 5 at 1 p. m. in Boyd Auditorium, Eighth St. and Locust Ave. This concert is open to the public; there is no admission charge. Earl Thomas is the director of the adult class.

'25 Chicago Artists' Are Bold, Positive

By VIRGINIA LADDEY

Of tremendous interest to local artists and others committed to the current scene is the exhibit in the Fisher Gallery at the University of Southern California. The gallery, at 823 Exposition Blvd. in Los Angeles, is open Mondays through Fridays from 1 to 5 p. m. through May 7.

"Twenty-Five Chicago Artists," circulated through the Western Museum Association, reflects strong individualism as well as the influence of the Art Institute of Chicago. Colors are bold and strong, composition is identifiable, even surrealistic material is positive.

Among the artists who range "from nearly 30 to not much over 40—most are represented in important collections and museums throughout the United States, and a few have won for themselves national and international reputations."

MOST OF THE works are oil paintings but there are other forms as well—collage, construction, assemblage, and pastel drawing.

Two large oil landscapes by Dorothy Brooks and Ruth Migdal give broad, flat planes of color. The latter is almost a hard-edge abstraction, as the basic forms are rectangular, but the brushwork is very free.

Most unusual is "Gleaming Luminosity" by Kerig Pope. Measuring about 5 feet by 9 feet, it is a rich oil in blues, greens, and purple. In the center of the most lush vegetables, fruits and flowers sits a glowing female insect-type, knees precisely crossed, shoulders swathed in a fern-like boa. The reference to a cinema

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collection of the Municipal Art Department, Los Angeles City Hall.

PALOS Verdes Community Arts Association will present a lecture series on "Contemporary Art" during the month of May in its workshop, 2215 Via Anacapa, Lunada Bay.

Karl Benjamin will open the series with a lecture on non-objective painting Friday from 7 to 9 p. m. There is an admission fee.

IN ANOTHER activity, Palos Verdes Community Arts Association will present its "1964 Parasol Show" Saturday and next Sunday in conjunction with the Palos Verdes Peninsula Homes Tour.

The annual outdoor art exhibit, arranged by the Rembrandt Crew, will be held Saturday from 10 a. m. to 5 p. m. and next Sunday from noon to 5 p. m.

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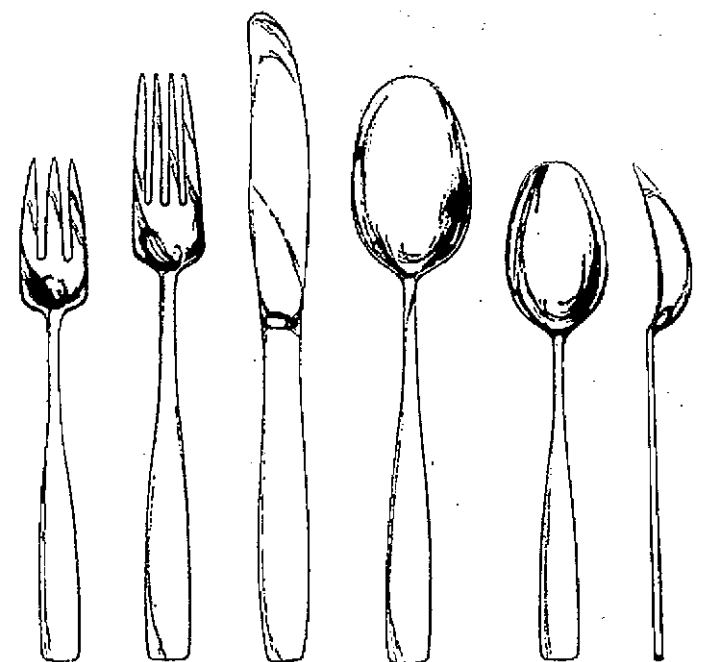
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Symphony Auxiliary Installs

Mrs. Raymond C. Peterson will be installed as president of the Long Beach Auxiliary of Southern California Symphony Association at its annual luncheon meeting on Friday at the Petroleum Club.

Joining her on the executive board are: Mmes. L. H. Howe, J. T. Valuch, Arthur Cheroske, Walter Gray, Claude J. John, Raymond Lindgren, Fred E. McNair, Donald C. Malcolm, Earl B. Milton, Glenn M. Gilmore, P. Victor Peterson, George E. Kernis, Charles J. Bookman and M. H. Keating.

Honored guest will be Mrs. Guy W. Wadsworth Jr., first vice president of Southern California Symphony Association, who will install officers.

MRS. PETERSON has been active in civic, school and cultural organizations since coming to Long Beach with her husband in 1938. She is an alumna of Dakota Wesleyan University and did graduate work at USC. She has taught in Long Beach public schools and recreation department, was president of Los Cerritos P.T.A. and Long Beach City College Faculty Wives Club.

Other activities include membership in Children's Theater and Assistance League and volunteer work at Memorial Hospital. She was a member of the original group which organized the Singer's Workshop, now Long Beach Civic Light Opera. She has two children.

Arrangements for the luncheon are being made by Mmes. Lee Denny and Don Harper Mills. Greeting guests around the punch bowls on the terrace will be Mmes. John Persons and William E. Webb. Mrs. William S. Reid Jr. is in charge of reservations assisted by Mrs. G. R. Cerveny.



Mrs. Raymond C. Peterson

A MUSICAL program, "Opera Highlights," will feature Betty Olsson, soprano, who was leading soloist in the modern opera, "Mike Fink," staged recently at Long Beach City College, and written by a LBCC professor, Morris Ruger. She has been a soloist with the Laguna Opera Company.

Casting Call at Playhouse

John McNamara, administrator-director, has put out a call for casting at Long Beach Community Playhouse for "Remains to Be Seen," by Howard Lindsay and Russel Crouse, Monday at 7:30 p.m. at the playhouse, 5021 E. Anaheim.

The comedy, a sophisticated mystery, is scheduled for a June opening. The 16 male roles include a lawyer and naive amateur drummer in prominent parts, a doctor, detectives and policemen. Three feminine players include one with youthful and gamine beauty, an attractive young fanatic and a grim middle-aged character.

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LEARNING THE LINES

Mancel McCord and Pamela Muraszew help each other with the lines during rehearsal for Palos Verdes Playhouse's next production, "Separate Tables." The show will run May 1, 2, 8, 9, 15, 16, 22 and 23. Curtain time is 8:30 p.m. Playhouse is located in Palos Verdes Plaza.

Teamwork Produces Opera

By RACHEL MORTON
P.T. Music Critic

In my quest for authoritative information about grand opera production in our midst, I journeyed to Laguna Beach recently and had a long interview with two charming people, Velma Sun, managing director of the Laguna Beach Opera Company, and Eugene Ober, musical director. (Interviews with Allen Jensen, director of the Pasadena Opera Company, and Mario Cajal, conductor of the Downey Symphony already have been recounted in this column.)

On Friday, Aug. 21, this flourishing opera company will open its third season in the Irvine Bowl in Laguna Beach. Three operas will be presented: "La Traviata," by Verdi; "Così fan Tutti," by Mozart; and "La Bohème," by Puccini. There will be two performances of each opera; the dates will be Aug. 21, 22, 28, 29 and Sept. 4 and 5.

"We are very excited about our forthcoming season," exclaimed the petite Velma Sun. "We have engaged some outstanding singers and new sets have been designed by that fine artist, Homer Greathouse." "Do you rent your sets and costumes?" I asked. "No," she replied. "We make them ourselves."

VELMA SUN, a young Chinese woman, was born in San Francisco. She is a graduate of Mills College and attended Radcliffe in Cambridge for one year. A very dynamic and bubbling personality, she combines brains with initiative. It is she who has made opera a going concern in Laguna Beach, although she prefers to have it known that there is no such thing as an im-

Major and Minor Notes

presario in the Laguna Beach company, but rather, an indispensable team of manager, conductor and director all working together for the good of the whole. The stage director for the first opera will be the Argentinian-born Giulio Viamonte.

EUGENE OBER, the musical director since the opera's inception, was born in Pasadena. Richard Lert was his mentor and he played under Lert's direction in the Pasadena Symphony Orchestra for a number of years. He is now the conductor of the Orange County Orchestra, an organization of 80 professional musicians.

"How do you go about financing your opera project?" I asked.

"We have been very fortunate in this respect," answered Velma Sun. "The Festival of Arts gave us \$7,500 the first season, \$10,000 the second season and this year we hope for \$50,000. We also had 25 patrons at \$100 each for the operas."

THE IRVINE BOWL seats first year of our opera venture. Last year we had 70 patrons at \$100 each. This year we hope for 132 patrons for each of the 2,400 people, and if 90 per cent of the seats are sold, expenses are made. The prices per performance range from \$4.50 down to \$2.00 and all seats are reserved. The patron boxes, which seat four persons, are \$100 each.

"HOW much do your performances cost?" I asked. "That depends on the opera produced," replied Ober. "We must have at least \$20,000 for two performances."

The soloists and the chorus are paid and, of course, the conductor.

"IT IS A CHALLENGING and exciting adventure, this putting together grand opera," Miss Sun said. "Our Laguna people are very interested and proud of our success thus far. We have people in our audiences from all over Orange County, Los Angeles County and as far away as La Jolla and San Diego."

I am always a little ashamed as I talk with these local opera producers, for inevitably they say to me, "How is it, with so much wealth in Long Beach and with almost \$240,000 paid annually for a municipal band, heard by so few people, that you cannot have many productions of grand opera?"

Will someone please answer for me?

'Concert in Park' Really to Be in Aud

Though it's really happening in the Long Beach City College auditorium, the LBCC Concert Band will present "A Concert in the Park" at 8 p.m. Friday. Tickets are available at the band office and the student banker's office, 4901 E. Carson St.

Guest artist will be virtuoso trombonist Paul Tanner, who formerly played with many big name bands and is currently under contract to the ABC network. In addition to recording and concert work, Tanner teaches at UCLA and at California State College at San Fernando.

Director of the Concert Band is Richard L. Jones, with Mike Shelton as student conductor. Friday night's program will include excerpts from "Milk and Honey," a variety of compositions from Bach to Sousa and a symphonic prelude based on "Black Is the Color of My True Love's Hair."

Schubert's Music Is Series Topic

"The World of Schubert," third demonstration lecture in Long Beach City College General Adult Division's current "World of Music" series, will be presented at 7:30 p.m. Thursday in Studio C of the LBCC music building, Clark Ave. and Harvey Way. There is no admission charge.

Lecturer will be Dr. Rudolph Schindler. Performers will be Henny Warner, soprano; Jean Kuhns, pianist; and Dr. Gerhard Albersheim, pianist.

On Stage---

CHAPEL THEATRE, 3144 Pacific Coast Hwy., Berrance, Long Beach. Shows: "The Sound of Music," "The Music Man," "The Boy in the Yellow Hat," "The Sound of Music," "The Music Man," "The Boy in the Yellow Hat." Shows: "The Sound of Music," "The Music Man," "The Boy in the Yellow Hat." Shows: "The Sound of Music," "The Music Man," "The Boy in the Yellow Hat."

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Annual Party for Court St. Ann

Court St. Ann 763, Catholic Daughters of America, Mary Cahill are co-chairman. Misses Mary Liesman and Mary Cahill are co-chairman. Prizes and refreshments will follow the card play. The Cafeteria, Sixth St. and Alamosa Ave. public is welcome.

Betty Blake

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It's Automatically R-8 Go

By BILL EMERY

The third annual Jess Buck Senior Golf Tournament concludes today on the San Clemente championship 18-hole municipal golf course. Just a glance away from the golf course, commanding a hillside view of the blue Pacific, the San Clemente Inn resort hotel stands as a distinguished holiday haven midway to San Diego.

Built just two years ago, the Inn provides every major

convenience including a distinguished dining room, a colorful new coffee shop, heated swimming pool, a poolside banquet room seating 300, a sophisticated cocktail lounge and 140 luxury rooms and suites.

Motoring to this mecca, which boasts the "world's best climate," we pushed the button on the French-built Renault R-8 Motorlog car and made the trip automatically.

Big news from Renault this year spotlights optional au-

tomatic transmission clicking on both sedans. The French car does it all electronically. They call it "tomorrow engineering, today's styling and yesterday's economy."

Top attraction is that the new transmission also allows the driver, if he wishes, to control the shift range with five transistorized buttons: 1-2-D-N-R, on the dash. Because this system shifts gears with electronic precision, there is no power loss, and you may get better gas mileage as the system shifts at the most favorable time for all types of driving.

Being conditioned by the domestic automatic transmissions, you may find it startling at first and you may even be inclined to search between the seats for that little French midget speed-shifting for you because the R-8 goes through these gears with the same rhythm. The transmission is automatically "downshifted" to the next lower gear when accelerator is suddenly pressed to the floor. Pressing the "1" or "2" buttons holds these gears for maximum speed.

Without a doubt, the automatic transmission will go over big with the female driver. Many have been reluctant to own an import compact because of the necessity to shift the four-speed gears. Renault with French gallantry is out to woo the females automatically.

Sailing along the Santa Ana-San Diego freeway, the R-8 cruised like a large sedan. The chair-like bucket seats are covered in glove-soft vinyl, the newest kind that is so porous it breathes. In no time the 50-mile trip ends.

Long Beach seems to be well represented at San Clemente Inn. Four former display salesmen on the INDEPENDENT PRESS-TELEGRAM head up a nearby Oceana retirement development and find the Inn a delightful place to dine and relax in the lounge. Jim Leishman, Armondo Ortega, Ken Harnish and George West will be remembered by Long Beach retailers in recent years.

Besides the neighboring golf course, guests of the inn can choose from several seaside recreations. Swimmers have their choice of the finest white sand beach for ocean swimming, sunning and recreation, or relax around the heated hotel pool. Fishermen will want to bring their rods for surf-casting, pier fishing or deep-sea excursions on charter boats. Half-day and full day trips are available from San Clemente pier. The Inn even has a packaged deep-sea fishing plan for the whole family.

Here's how it works: Arrive any afternoon at the San Clemente Inn, enjoy an afternoon swim with your family in the Inn's beautiful swimming pool, dine at the Inn's famous Espanol Room and enjoy entertainment in the lounge in the evening.

The next morning you will be awakened in time for your

GOLF COURSE VISITED

San Clemente's 18-hole municipal golf course will soon have new club facilities. Officials say construction should begin this fall. Two-day senior tournament concludes today on this championship course.



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Within sight of the ocean, diners can watch activities in and around the fresh water heated pool and the Pacific Ocean at the same time. Surfing in this area has become increasingly popular.

fishing trip. And while you're fishing, your family can enjoy many recreational facilities.

Plane one includes accommodations for 2 in the hotel plus your catch packed in ice. One fisherman \$18.50; two fishermen \$23.50. This is the half-day trip.

Plane two is the all day trip and is priced \$33.50 for one fisherman and \$41.50 for two fishermen.

Children under 10 stay with

their parents in the hotel without charge.

We found the food unsurpassed in quality and in its preparation, and in at least one instance the lady's fillet mignon very reasonably priced on the dinner menu under \$4. This is also a noticeable favorite with the men.

All in all, the San Clemente Inn is a comfortable and charming haven—just far

enough away to be different and close enough to become habit forming.

Back in Long Beach returning our charge to Frank Marshall and Dick Scatchard of Import Auto, 1440 Long Beach Blvd., a gasoline check revealed that I would be a poor driver on the economy run with my heavy foot. My 34 m.p.g. fell short of the 37 m.p.g. the factory gets. Guess I'd better wear sneakers.

MOTORLOG

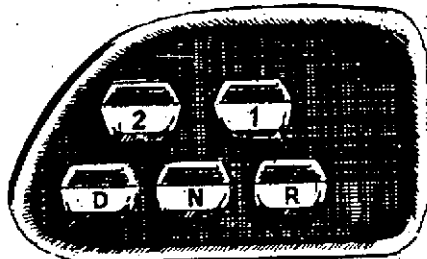


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Paul Presley, owner and general manager of the San Clemente Inn, gives Mrs. Presley a ride around the spacious resort hotel grounds trying out the R-8 automatic pushbutton drive.



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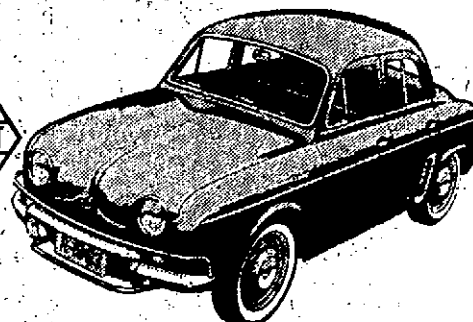
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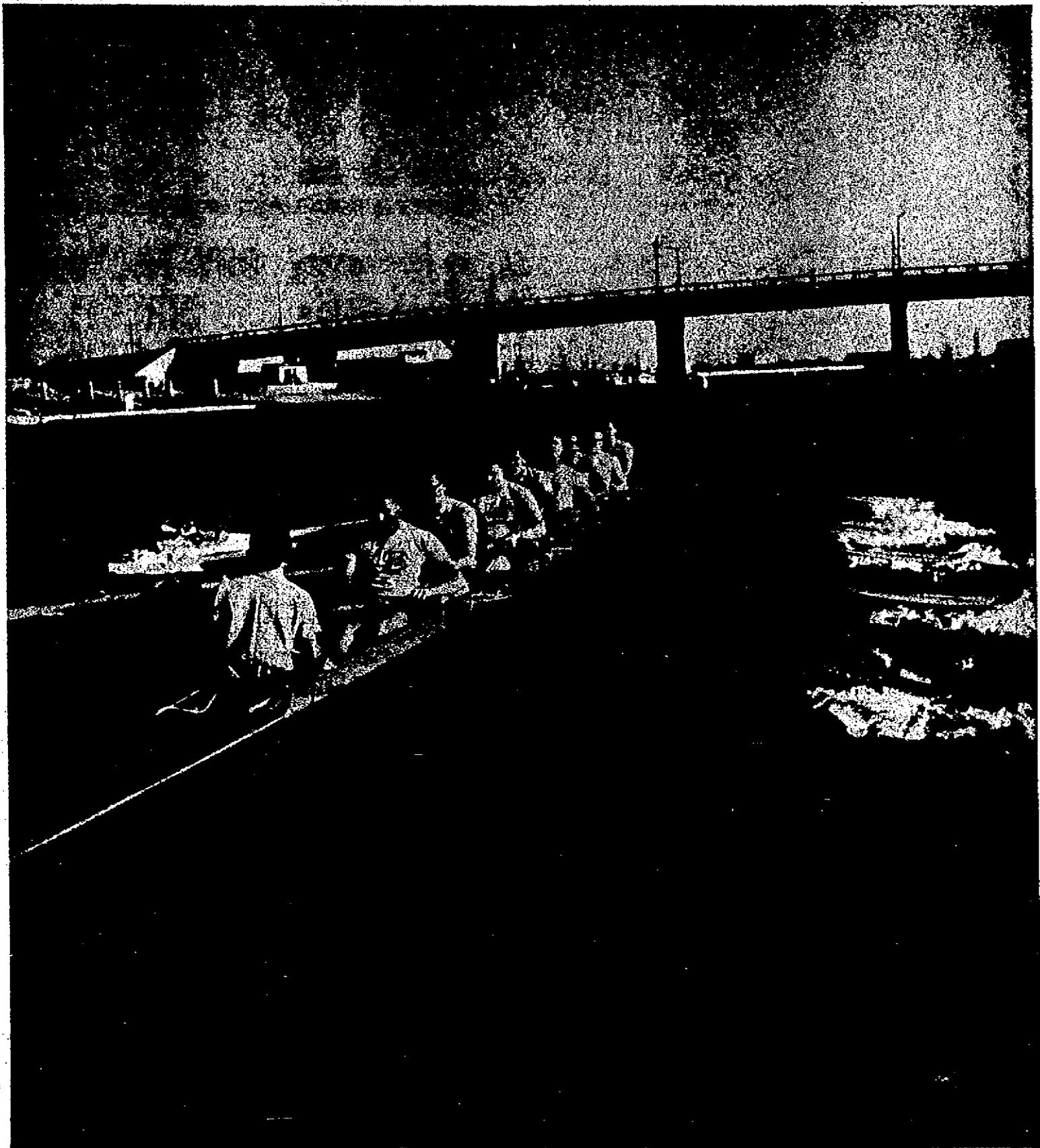
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MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



The Sport of the Eight Slaves . . . Pages 3 and 7

Color Photography by Jerome Hsi

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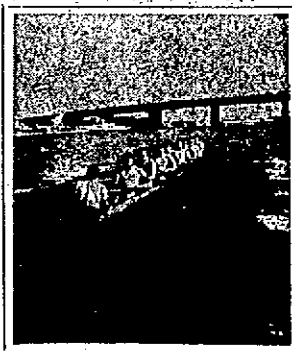
IN SANTA ANA, AT 411 W. 5th ST., KI 3-6716

GE 9-4903

April 26, 1964

Southland

OUR COVER



If you are a strong young fellow who wouldn't mind buying your own uniforms, paying your own expenses and getting up at 5 a. m. for workouts, then crew is your sport. Rowing is the oldest of the intercollegiate sports, but it is the newest at Long Beach State College. And it is the best-loved sport on campus—especially with the girls of the Shell and Oar who just adore the

sport. Today crew has passed through its infancy at Long Beach State and this year's varsity has a startling goal. For some other surprises about this little-known but ancient competition, read "The Sport of the Eight Slaves" on Page 7.

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NEXT WEEK

Spring is the time of renewal throughout the realm of nature—and so it is with mankind. It's a time for refurbishing, rebuilding and/or redevelopment—like a room addition, for instance. We're speaking of home improvement, at the moment; now's the time for getting ready for the happy days of summer ahead. And to help you dream, plan and realize a better home, Southland next week will present a Home Improvement Edition filled with ideas. If you have any plans at all for your home you will want to browse through this one.

Fred Taylor Kraft, Editor

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Perspective for May Day

By Enola Chamberlin

JETS STREAK across the tender sky leaving their white contrails etched against the blue. They fling their sonic booms down to crash against our ear drums and crack our windows. And we have no more fear than if a crow had flapped by overhead. But if on that evening we should see or hear something resembling the ghosts and witches of Halloween we might think something was wrong with our eyes or that our ears were having fits.

And yet a few hundred years ago when jets were not even a thought in an inventor's brain, people, of Germany, especially, expected to be plagued and even attacked by such demons. We know in this age of wonder that these fiends were but phantoms but these olden-timers fought them with fire and smoke, with whips and anything that made a hideous noise.

THE TIME of this frightening visitation was May Day Eve. In preparation for it peo-

ple gathered wood and anything that would burn and stacked it into piles. It would never do to let dark arrive without these piles giving forth their blaze and smoke. Everyone left their homes, came to these fires, crowded in, huddled as closely to them as they could. Smoke didn't matter, neither did scorched faces and hands so long as the boggies could be kept away.

To help in driving off more daring goblins that might not respect the fire and smoke, men circled the jammed, fear-struck, kneeling bundles of their women and children. Showing their courage they adventured out into the half dark and cracked long whips or pounded on anything that would make a discordant and continuous noise.

And this was not just for the evening. Regardless that no one ever saw or heard one of the evil beings, the people stayed crumpled by the fire until May Day dawned. Not till then did they dare take stock, make a count to be

sure none of their number had been carried away during the long, horrible night.

NO ONE was ever missing and with the dark gone the witches and were wolves had left; gone back to where they spent the other 364 nights of the year. And so, say some investigators, the May Pole dance probably had its origin in the happiness of the people. They had been spared and they must express their joy. And May baskets. These were given on the last day of April. So it is thought they were intended to propitiate the demons, buy them off, as it were.

We think of these people as ignorant and foolish, but might they not have been learned and wise? They didn't have ultra sound, the Lasser Ray, the split atom, the mechanical brain, but they gathered all their fears, their apprehensions together one night of every year and banished them, thus setting themselves free for many months to come.

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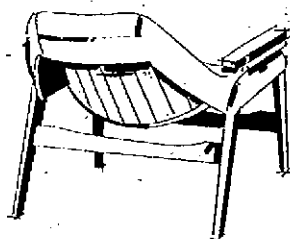
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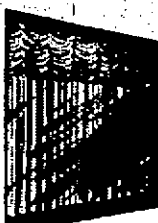
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LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you give the shield and background of TORRES.—H.T., Downey.

H.T.: TORRES of Spanish background, indicates "The Towers," historically referring to a many-towered castle where this family resided. The Torres lineage were among the highest Spanish nobility. The family of Torres de Navarra were Viscounts de la Vega. Their armorial shield is silver with an eagle in the center. The Torres motto "Nomen semperturnum dabo eis quod non perbit" means "A name eternal I give them, but it is not owned." The Spanish navigator Luis Vaez de Torres, after whom the East Indian "Torres Straits" were named, sailed through this channel in 1605.

DEAR MISS RULE: What have you on MEYER and MEYERS?—W. C., Lakewood.

W. C.: MEYER and MEYERS are German surnames. The source, the professional title Meier, described a bailiff or steward of a nobleman's castle eight centuries ago. Meier is a German respelling of the ancient Latin word

"Maior" meaning "great one." The family shield from Hesse, Germany, has two green lily-of-the-valley stems with silver blossoms as emblems on a blue background.

DEAR MISS RULE: Could you give the origin of GRIEGO?—M. G., Long Beach.

M. G.: GRIEGO is Spanish but this surname indicates another nationality for the first progenitor. Griego means "Greek," referring to an immigrant Greek forefather who made his new home in Spain centuries ago.

DEAR MISS RULE: Please analyze MOJICA.—N. M., Lakewood.

N. M.: MOJICA is an ancient Iberian surname from Spain. The source word "muga" meant "boundary line," referring to ancestral acreage on the border or boundary of a province. The Mojica family shield granted in Biscay, southern France, has a diagonal green stripe, each end of which is held in the mouth of a red dragon. Above and below the stripe are small red shields, each crosses with two horizontal gold stripes. The background of the shield is silver.

DEAR MISS RULE: Please give data on GALLAGHER.—L. G., Huntington Beach.

L. G.: GALLAGHER is from the Irish clan O'Gallchobhair

meaning "sons of the foreign helper." This Gaelic clan owned lands in Donegal, North Ireland, and held Castles Ballyshannon and Lifford for centuries. The Gallagher shield is silver, emblazoned with a black rampant lion treading on a serpent, symbolizing strength in overcoming evil forces. Around the border of the shield are eight green clover leaves.

DEAR MISS RULE: Please give data on BLEILE.—Mrs. J. B., Long Beach.

J. B.: BLEILE is German, an ancient warrior-hero name representing the ancestor's proficiency in battle. In ancient Teutonic Germany this name meant "cudgel or mallet," a weapon widely used in hand-to-hand battle.

DEAR MISS RULE: May we learn about KISER?—W. K., Long Beach.

W. K.: KISER is from the German term "Kaiser" meaning "Emperor." Its origin was the Roman "Caesar" with the same meaning. Kaiser usually referred to a man who enacted the role of an emperor in a popular medieval religious pageant or play, who assumed the word as his name. The Kaiser shield from Nurnberg is red, emblazoned with a golden Crown of Charlemagne, the first Holy Roman Emperor.

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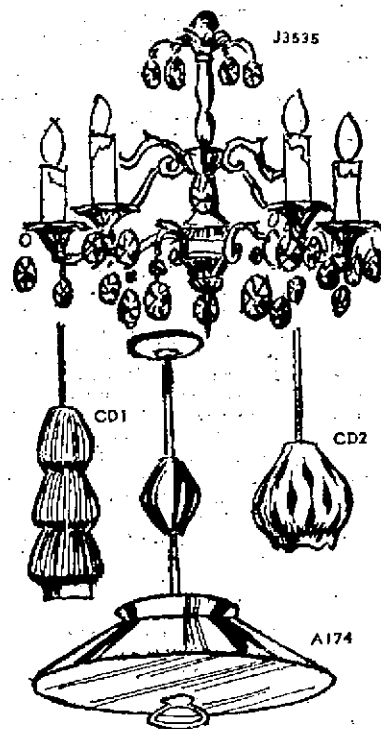
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intercollegiate games*

The Sport of the Eight Slaves

By Jerome Hall

IN THE SPORT called crew, there are eight slaves, a pint-sized slave-driver and an overseer. They are, in order, the oarsmen, the cox's'n and the coach. The oarsman says all you have to do to be a cox's'n is lose weight and take ugly pills.

The cox's'n says all you have to do to be a rower is develop large shoulders and a small outlook.

And the coach says all he has to do is lead the boys down to the water, point and say: "Today we'll go thisaway."

But they all share one overriding sentiment, aside from their good-natured enmity. They're all true blue to crew. And they all consider it a fun game.

It is the oldest of the intercollegiate sports, though it is the newest at Long Beach State College. It is the stepchild of the athletic department, but it is the best-loved sport of all on the campus.

"We just adore it," says a member of the Shell and Oar, a coed group that has adopted the sport "because it's so ignored."

IGNORED is the word. In the spectrum of sport it is rivaled only by fencing for spectacular nonsupport. When the first Long Beach State crew took to the water in 1957 it was without funds. The boys borrowed a discarded eight-seater, scrounged the hardware to outfit it and launched themselves with mortgaged oars.

After four years of similar-type financing, the Long Beach crew was underwritten by the college, though the boys still have to buy their own meals on trips and they may be sleeping in the shower room of an East Coast college when they go to the national championships this summer.

It was ever thus for rowing, except at such crew strongholds as Cornell and Washington and California. It is not uncommon for a college's rowing team to report to the makeshift boathouse at 5 a. m. for a couple of hours of brisk workouts—maybe a 15-mile trip around the harbor—because the equipment is rented from a nearby college which will be using it in the afternoon.

Orange Coast College, for instance, started in 1953 in much the same way as Long Beach State. The first Orange Coast College shells were leftovers from the 1932 Olympics. Their oars were from whaling boats. From such a humble beginning has been built a wide reputation earned by defeating four-year colleges through the years though Orange Coast is a two-year school.

TODAY ORANGE COAST'S crew facilities alongside the Balboa Bay Club are sumptuous by some comparisons and Long Beach State's budget now is almost adequate, though its boathouse is one step away from condemnation and so cramped that coach Bill Lockyer felt it necessary to place rubber balls over the saber-like prows of the six boats squeezed in beside the boats and equipment of the non-school Long Beach Rowing Assn. and high school rowers' gear.

Though rowing would appear from afar to be nothing more than a test of physical endurance—a lot of muscle strain—insiders claim it's a bundle of laughs. Like the day the Long Beach crew was racing at San Diego and one of the fellows dug his oar too deep into the water, which, as any crewman knows, is likely to catapult the rower right into the water.

Through the air flew the gold-shirted LBSC lad, who then had another test of physical endurance. He had to swim the quarter-mile to shore while his mates finished the race with an empty seat.

Then there was the time the LBSC coach rode as cox's'n on a workout by a four-man shell at 5 o'clock one frosty morn. In the middle of Marine Stadium one of the boys dug too deep into the water ("caught a crab," as they say) and snapped the oar lock, which caused him to lose his oar which caused the boat to capsize. Which caused the fortyish Coach Lockyer and four young men to take a long dawn swim.

AND IT WILL go into rowing legend and lore, the story of the cox's'n who, tossed into the water in the traditional victory celebration, lost his contact lenses. Eight oarsmen dived in unison trying to salvage them. It looked like skin divers' hari-kari.

Did this, perchance, mean that the eight slaves did not hate the pint-sized slave-driver? "How would you feel," asks the oarsman, "if all week long this little guy sits there in the boat—just sits there yelling orders. He's doing nothing while we're pulling our insides out for a couple of hours. Just when you feel like you're about to collapse, he yells out your name and calls you a loafer."

"There's a great feeling of revenge when we get to throw him in the water. Explains Lockyer: 'The cox's'n is the boss of the boat and a lot depends on him. If he's too easy on the boys, if he lets them take rests instead of getting into condition, then the boat isn't going to win many races.'"

Many find it difficult to understand why 50 or 60 bright young college

(Continued on Page 18)



Long Beach State College's oarsmen compete in a rugged sport. They're seen here at waterside under eye of Bill Lockyer, 49ers volunteer rowing coach.



Jim Whalan is 130-pound coxswain of No. 1 varsity shell at LBSC. School is fast gaining prominence on the rowing scene, has hopes for Olympics.



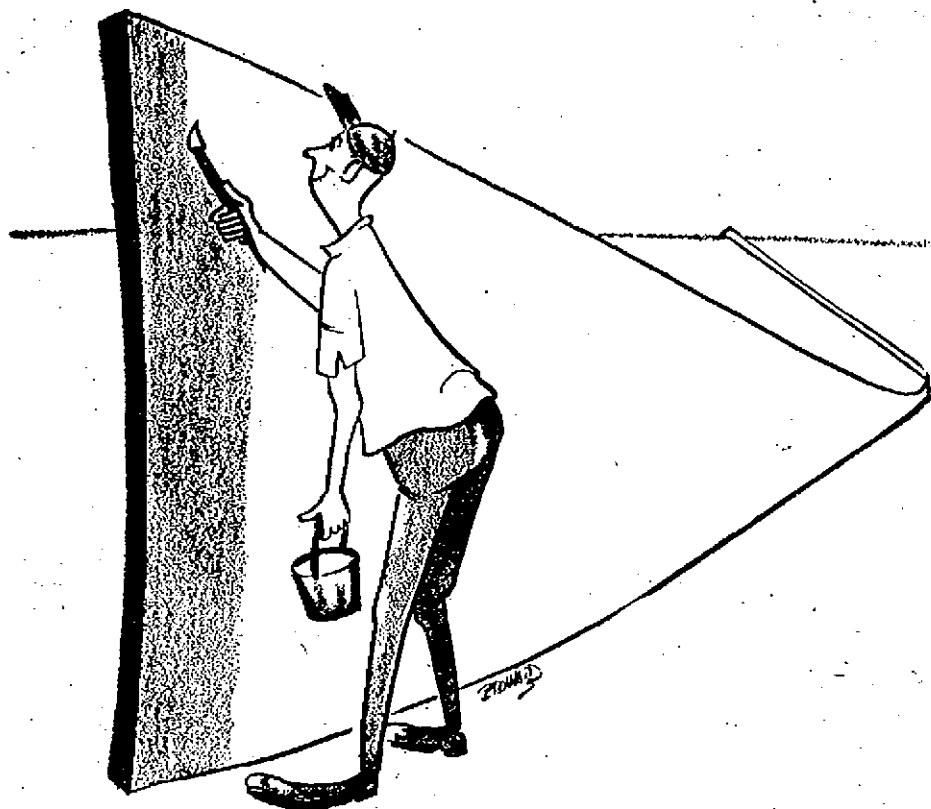
Photos by the Author

Another school of promise in the 8-oar sport is Orange Coast College, the foremost junior college in rowing, capable of meeting much larger rivals.

No Problem Too Big or A Public Relations Man Looks at Life



by
TED
KREC
(who
used
to
be
a
newspaperman
himself)



PLEASE don't feed the public relations man! Why?

Because the poor slob probably has an ulcer.

Why are public relations men so afflicted? Well, maybe YOU are a contributing factor. Why not do a little soul-searching? If you ever have had dealings with a public relations representative and have said any of the following, then maybe you have added to his gastric woes:

- 1) "I'm going to sue your outfit!"
- 2) "I have some pretty influential friends who will make it hot for you!"
- 3) "I used to be a newspaperman myself, and I'm going to the papers with my story!"

Let's look at these items, one by one. First, the matter of the lawsuit. I fail to see where there is any problem which can't be settled just by sitting down and talking it over. To threaten a lawsuit is like firing a shotgun to kill a fly!

SECOND, the PR man has some pretty influential friends, too, but he's not threatening YOU with them.

Third, probably he did used to be a newspaperman himself. He probably sold Grit, the Farm Weekly, as a boy. No newspaper is going to print a story without checking the other side of the picture, too, and there's a good chance there are some facts YOU wouldn't like told—so let's forget that one, too.

I've been working in the PR field for a good many years, and it's amazing how many misconceptions exist about the job.

For example, recently a Long Beach business executive came into my office to ask my opinion about something. I learned a long time ago that an opinion is something which no good PR man volunteers—but when his opinion is **ASKED**, he should be duty-bound to give it.

THIS CHAP prefaced his remarks by saying: "Now, don't give me any smooth PR talk..." and I stopped him right there.

"You don't get any smooth PR talk from me."

"Why not? You're in public relations—you **SHOULD** flatter people."

I settled this one quickly by explaining to the man that the basis of all good public relations work is the truth—and that is what he got (to the best of my ability) when he asked my opinion.

Let's set one other thing straight—PR men are not mental genuises or clever manipulators

with extensive expense accounts. Most of them are former newsmen who try to unravel a maze of conflicting facts in order to present an accurate picture of their institutions to the public. And the expense accounts? Well, it just "ain't so!"

One thing that I consider a key attribute in public relations work is a positive attitude. Another is tact—and I define tact as the art of letting other people have **YOUR** way. We always try to give people a choice of two things **WE** want—this adds to the positive approach.

SOME PR MEN operate their business via the luncheon club and social circuit. They seldom are found in their offices—they usually are "out among 'em." Truly, I can't find any fault with this approach, if it is successful for the man. For me to criticize this would be like a right-handed baseball pitcher criticizing another pitcher for being left-handed.

However, I subscribe to the theory that to represent an organization, you should **BE** at that organization most of the time. I never want to be in the position of having someone ask me:

"Where were YOU when I needed you?" A good PR man knows that no problem is too big and no problem is too small. Your duties may range from preparing elaborate annual reports to putting a note under a car's windshield wiper to tell the owner that his radiator is leaking.

THEN THERE'S the matter of importance. I don't like the concept of important people. To me, there are no **UNIMPORTANT** people.

Importance is quite relative. Suppose President Johnson were in a hotel surrounded by Secret Service men, waiting to address a ladies' club meeting. And suppose that as he put on his tuxedo pants, all six buttons broke off. Would it help him to know that Chief Justice or the Attorney General at that moment? Who's the most important person in the world to him at **THAT** moment? The little tailor who comes up from the hotel shop and sews the buttons back on!

One more thing—availability. Your office door should be open to all at all times. The greatest example of this was demonstrated to me in 1948 when I was in Florida and a chap named Fuller Warren was running for governor. Know what his slogan was?

"You won't have to see anybody to see Fuller Warren!"

I like to think he had the right idea.

Hollywood's Oddest Insurance Policies

By Hoyt McAfee

TODAY'S YOUNG actresses must have talent and beauty to make the grade in Hollywood. Audiences nowadays are more demanding in their tastes—a situation which requires movie producers to turn out a more mature product. Gone are the days when an actress can win a prominent role on the strength of some gimmick, a high-powered publicity campaign, or by insuring her most attractive physical asset with Lloyd's of London.

Five different producers made that observation—or very similar statements—during my recent tour of Hollywood movie sets. Since that phrase about “insuring it with Lloyd's of London” kept cropping up, it prompted me to do some digging. Hollywood movie veterans—cameramen, directors

and agents—supplied me with important details. But it was a representative of the famed London agency—Lloyd's—who provided me with the gold nuggets, or complete picture. At the outset he stated: “I'll tell you what our records show. As you Yanks would call it, the juicy stuff: Names of the stars, what they insured, for how much, and under what circumstances. At Lloyd's we don't mind taking a bit of a jolly risk, old chap.”

IT ALL STARTED back in the era of silent pictures. Mary Pickford reigned as Hollywood movie queen and “America's Sweetheart” in those days. Her fans wrote her complimentary letters about her acting, but more particularly about her “appealing curls.” All of which inspired Mary Pickford to have them insured with Lloyd's for \$1,000,000.

Pearl White, who starred in those much-publicized cliff-hangers, “The Perils of Pauline” and “The Exploits of Elaine,” was reminded daily by her admirers that she had the “cutest dimples.” One critic referred to them as her trademark and “lighthouse.” He added: “They lend warmth to her personality.” Pearl White responded by insuring her dimples with Lloyd's to the tune of \$50,000.

When Clara Bow was scrambling and struggling for her first break in Hollywood, publicity men tried to persuade her to insure her “provocative lips.” She evidently was unwilling to do so—much to the sorrow of an agent of Lloyd's who heard about the proposal. For had Clara followed up on the suggestion, it would have been his pleasure—not his task, mind you—to test just how “provocative” her lips were!

EARLY-DAY movie fans will recall that Clara Bow finally made it big in Hollywood—as the sultry, flame-tressed “It Girl” of silent films. At a later period, incidentally, that idea about having her lips insured occurred to a slinky European actress. One named Hilda Dietrich. Lloyd's gladly accommodated her with a policy for \$100,000.

As for the agent who interviewed her, he appears to have had the time of his life. For in signing up Hilda Dietrich—as stunning from her photos as the “other Dietrich” (Marlene)—he made it a point to find out whether her lips deserved that label—“provocative.” His final verdict: “Emphatically so!”

(Author's Note: If only we reporters who sometimes interview lovely actresses could meet with the same good fortune as that agent from Lloyd's!)

Over a stretch of years, other Hollywood actresses, singers, and Broadway show girls—with “something special” to insure—beat a path to Lloyd's door. Patricia Neal, who a short time back gave a standout performance opposite Paul Newman in “Hud,” obtained coverage in the amount of \$50,000 on her voice. Ditto for husky-voiced singer Gertrude Niessen.

THEN ALONG CAME a blonde bombshell by the name of Betty Grable. Her request for “adequate policy coverage on my legs” brought a Lloyd's representative on the double. His close-up look at them convinced him that Betty had “the shapeliest gams I've seen in our former American colonies.” P. S.—She got the policy!

When the man from Lloyd's talked with actress Joan Taylor about her wishes, he kept watching her expressive hands admiringly. “They were



Mary Pickford's curls were insured by Lloyd's of London in \$1 million policy.

lovely of shape and almost poetic of movement,” he later wrote in his report. “But she surprised me by requesting coverage on her legs; which I hadn't so much as glanced at because of the spell she wove with her hands.”

Janis Carter had no trouble convincing Lloyd's that her “sexy eyes” should be insured for \$100,000. (Continued on Page 25)



One look at Betty Grable's beautiful gams and Lloyd's man wrote a policy.



Dancing legs carried Fred Astaire to fame and were insured for \$800,000.

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Teens and 80s Form Tuneful Team

By Vera Williams

ONE HUNDRED happy teen-agers and two peppy 80-year-olds are having the time of their lives these days, traveling, marching, playing concerts.

They are the boys and girls of Son's Long Beach Junior Concert Band and the band directors, James E. Son, who became 80 last Nov. 5, and Marshall Craig, who will be 80 on July 26.

The band makes 50 appearances a year, winning honors, trophies and folding money.

On Jan. 25, Son's Long Beach Junior Concert Band took first place and \$300 in the first annual band review at the City of Commerce.

On George Washington's birthday, it took second place and \$150 in the Chinese New Year parade in San Francisco, ushering in the Year of the Dragon, the year 4682, according to the Chinese calendar. (And that second place was won in stiff competition before a jury loaded with Northern California Judges.)

BEFORE they paraded, the youngsters saw the sights of San Francisco, rode the cable cars, toured Fishermen's Wharf, AND gave a concert in Portsmouth Square.

The parade was Market Street from Beale to Turk, then into the narrow streets of Chinatown—so narrow and crowded that they had to march single file, playing their instruments.

What's coming up now?

May 9 the band will play at Santa Fe Springs' annual birthday celebration.

May 16, from 7 to 11 a.m., it will sponsor a huge pancake, ham-and-eggs breakfast at Cole's Market, 3401 E. Artesia St.

AS USUAL, the band will



Two 80-year-olds, James E. Son (l) and Marshall Craig guide 100 teen-agers of Son's Long Beach Concert Band.

play at the Las Vegas Hellsdorado May 23 and 24. Last year it won first place and rated a good spot on national television.

The band will play at the Mexican Independence Day celebration in East Los Angeles. It will play at the Naval Air Station review July 4 at Point Mugu.

It will march in the International Beauty Congress parade here and the Old Spanish Days Fiesta in Santa Barbara.

It will make four appearances at the Los Angeles County Fair at Pomona.

Band members range from 14 to 19 years. Besides instrumentalists, the band includes a color guard, banner girls, flag girls, a pompon team unit, a drum major, a majorette and a mascot. Phillip Estrada is drum major, Merrilyn Erskine the majorette and Robert Reyes, mascot.

WEST POINT-style uniforms are deep blue and gray, worn with silver sparkle shakos with white plumes.

The band practices each Thursday evening at Jefferson Junior High School.

It plays good quality music and it plays it very well. A recent program, for instance, included highlights from "My Fair Lady" and "Die Meistersinger"; Herbert L. Clarke's "Triumphal March" with John Philip Sousa's "Stars and Stripes Forever" as the finale.

Organized in 1952 by James E. Son and associates, the band has won rooms full of trophies. It has won 150 trophies in the past four years.

IN WORLD WAR I Son was assistant director of the

116th Engineers Regimental Band Overseas. Harold Bachman was director. For three years after the war he played with Bachman's Million Dollar Band, then he played with John Philip Sousa's Band, 1922-24.

In 1924, Herbert L. Clarke, who was building up the Long Beach Municipal Band, wired him. He served as assistant director of the Long Beach Band under Clarke, B. A. Rolfe, J. J. Richards and Eugene LaBarre. He retired from the band in 1953.

Craig, who last year be-

(Continued on Page 17)



Merrilyn Erskine is chief majorette and adds color to the band's many appearances.



Robert Reyes takes lively interest in his role of mascot. He is shown in full regalia.

—Staff photos by SKIP SHUMAN.

Little Portraits of Yesteryear

nies—enough to buy a bit of bread or a few stale buns.

TWO CHINA earrings and a pendant (factory unknown) are intriguing because, although the earrings and pendant match in design almost perfectly (only by close inspection can a slight variance

be detected), the items were acquired at entirely different times and places. They could be copies of a larger painting by different artists.

Mrs. Bonitta warns that because so many of the old miniatures are being copied today, careful study is required to distinguish genuine

early items from later ones. The frames are sometimes helpful, since a very old frame would be tarnished and time-worn. The material of the backing is important. Sometimes a new miniature is mounted in an old frame, making the miniature worth acquiring for frame alone.



Photo by Bob Shumway

Collecting old miniatures is a hobby that holds fascination for Mrs. Walter Bonitta (above) of Artesia.

By Helen L. Gillum

THOSE SMALL portraits called miniatures, popular from the 17th through the early 19th centuries, are excellent subjects for collecting, according to Mrs. Walter Bonitta of 12406 E. Brittain St., Artesia. Mrs. Bonitta owns several of these small relics which are 100 to 150 years old. She finds that, with each new "hunting expedition" to rummage sales, thrift shops and antique shops or perhaps the attic of a house-cleaning friend who is getting rid of a lot of "junk" — the hobby grows more fascinating, even though such a quest may not always be successful.

"Miniature" painting — or painting done on a very small scale — actually goes back many centuries, when the practice of embellishing books and illuminating manuscripts was a fine art. The medieval Latin verb, "miniare" — to color or paint with red lead — was applied to this art, and those who did such work became known as "miniators." Just when portraits were introduced to these ancient decorations is not certain. However, the small likenesses became very popular, and eventually the word "miniature" came to mean almost exclusively "very small portrait."

THEY WERE done on wood, paper, ivory, cardboard, metal, vellum and porcelain. After the discovery of kaolin near Limoges in 1768, this city, already famous for its enamel work on metals, became noted for its hard-paste porcelain. It followed naturally that small porcelain blanks upon which to paint enameled pictures and portraits would be produced here. Especially during the times of the Madames DuBarry and Pompadour, Queen Marie Antoinette and Kings Louis XV and XVI did miniature painting flourish, with the elaborate hair-dos and hats of the ladies and dandified apparel of the men lending color and atmosphere to the finished works.

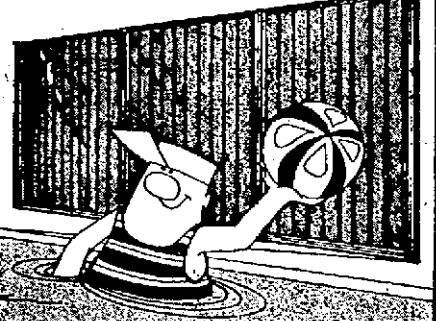
Four of Mrs. Bonitta's miniatures are of this type — hand-painted portraits in enamel on Limoges porcelain. They are particularly interesting because they are believed to have been painted, not by master artists of that era, but by poor struggling artists in the lean days after the French Revolution. While possibly copies of famous life-sized portraits, such tiny pictures were often painted by obscure artists and mounted on cheap brass frames to sell on street corners for a few pen-

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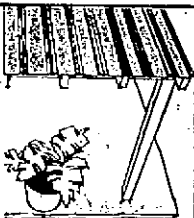
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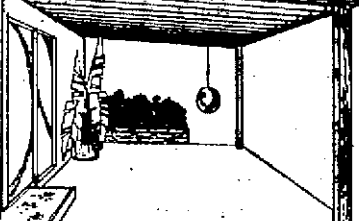
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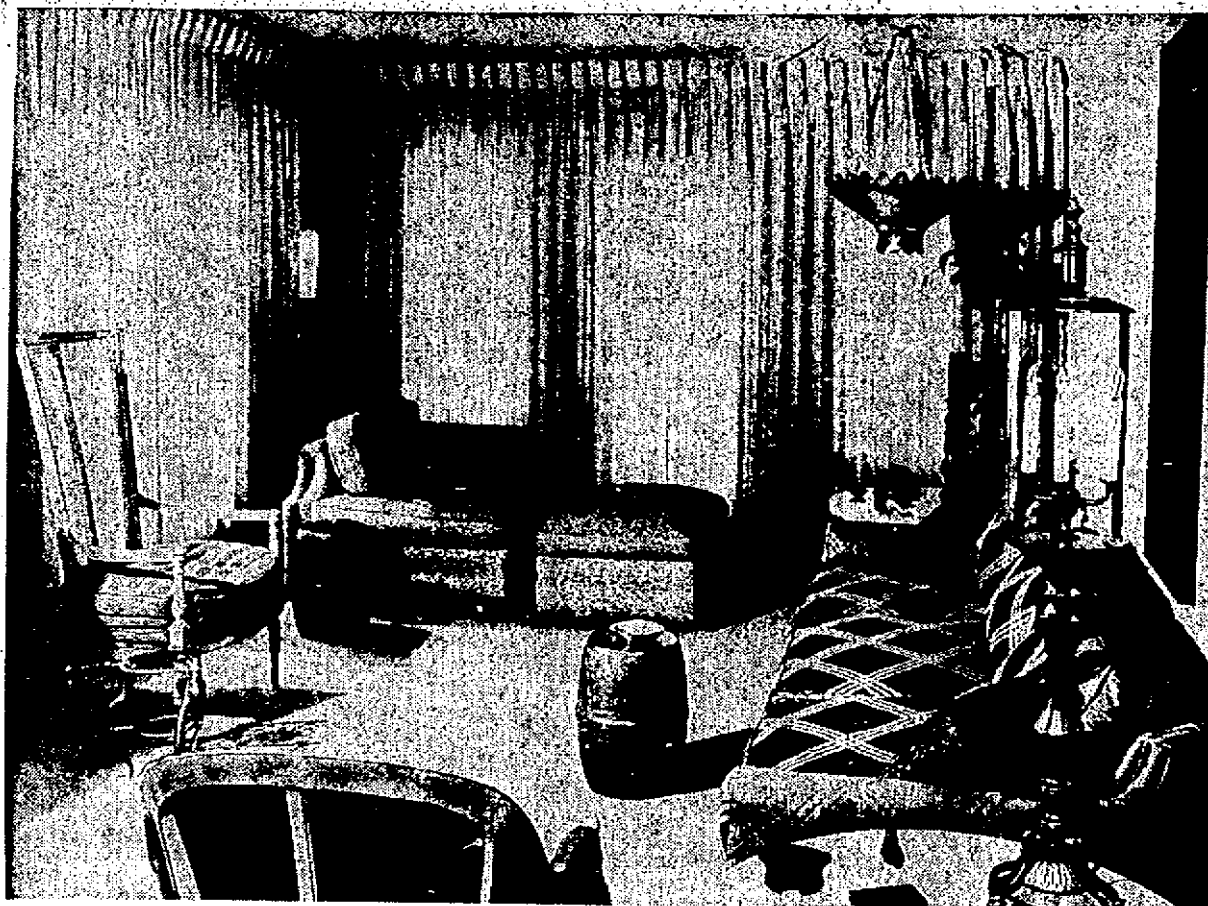
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Furnishings of varying times and moods are cleverly employed in decorating the large apartment of Mrs. Hilton Armor. Above, a view of the living room.

HOMES

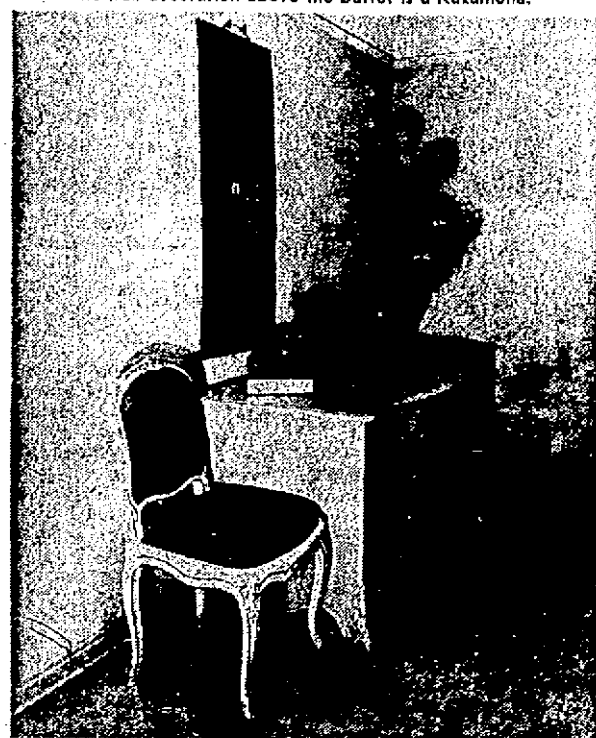
Haven for Treasured Antiques

By Stella George

TREASURED antiques from places visited far away went into the decorating of the attractive apartment of Mrs. Hilton (Edith) Armor, 216 Park Ave., where the project of decorating has been cumulative over a period of years and will continue, for Mrs. Armor is an interior designer.

Guests who have revisited this home many times often claim that there is something new in this corner or that corner. Often this is not so. The point is that there is so much detail in the entire de-

Closeup of buffet, French chair in the dining room. The wall decoration above the buffet is a Kakemono.



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In an "International" theme, dining room furnishings include Biedermeier chairs and two French chairs.

coration of each room that it is easy to overlook some small item.

Walls and carpeting are sauteine in color, a soft neutral shade that accepts any accent. Small brass barrels serve as coffee tables for the two large units in the living room: the sofa and an out-sized chair and hassock which Mrs. Armor calls a "man trap" because it is so comfortable. It is also good looking, the upholstery being done in persimmon tweed.

UNUSUAL lighting fixtures, such as a brass lace hanging lamp and a large candlestick, are in evidence. A Louis XVI director chair is near the sofa. Across the way is a French Provincial cabinet.

The decor throughout might well be called "International." Furniture of all types and periods blends together smoothly. The modern dining room table is surrounded by four Biedermeier chairs and Louis XVI chairs at either end. A Roman shade covers the windows with permanent half drapes below. Ribbons in the Roman shade are orange, shocking pink, and cerise, colors used in the chair fabrics. The buffet is French Victorian

with a Kakamona decorating the wall above.

A **COLORFUL** obi serves as a wall hanging in a hallway leading to the den and bedrooms. The master bedroom has a Venetian bed, with curved head and foot boards richly upholstered in fine velvet and detailed with French tufting. A small French love seat in the room is upholstered in a tassel print, the tassels repeated along the tops of the drapes. An Italian carving is fitted with a custom mirror and now serves as a wall decoration near the bed. A service table near the bed is on rollers, doubling its purpose as a night stand or coffee table.

In a den is a large and very handsome red Chinese chest which, when opened, reveals a wealth of storage space. A wall decoration in the den a large map of the world with a row of tiny flags above representing all the countries that Mrs. Armor has visited. Below the map is the key display matching flags to the various countries.

A second bedroom is furnished in a tailored fashion designed to make it serve the double purpose of bedroom and/or family room.



Photos by Joe Risner

Unusual in bedroom appointments is this Venetian bed, with tufted head, foot boards. Carving frame mirror.



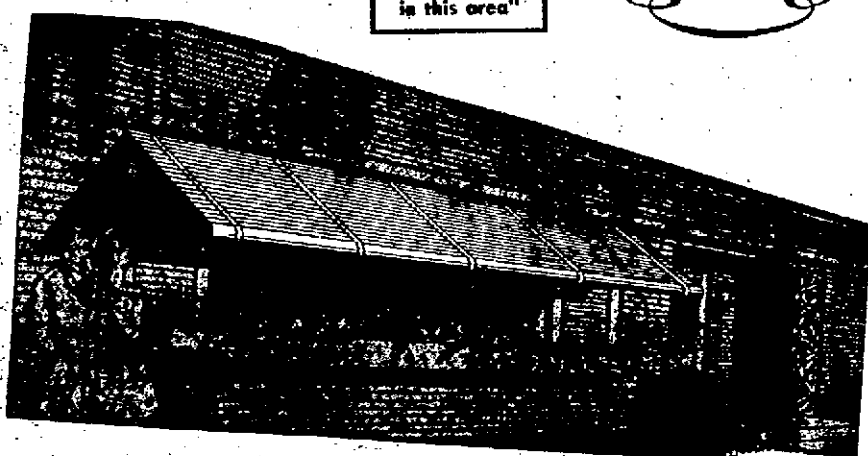
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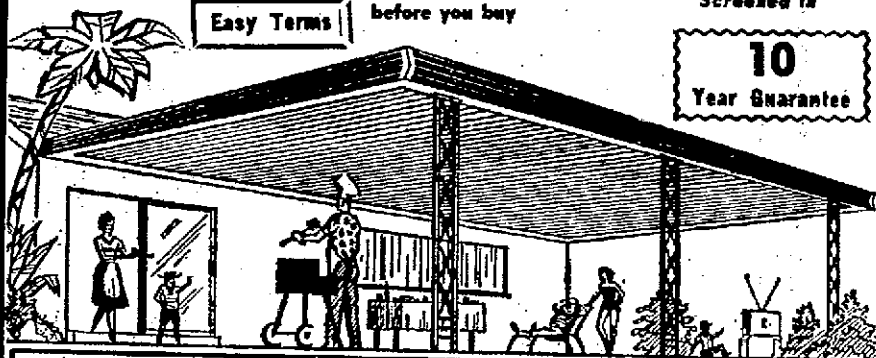
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Long Beach Gypsy Love Mart

By Charlie Jackson

"WOMEN AND girls, some as young as 12 years old, are bought and sold in the same fashion as they were centuries ago in the notorious slave markets of Constantinople."

That white slavery charge made black headlines in the Long Beach Daily Telegram in May 1922. But what began as a tale of Eastern type evil ended as a Western style romance, with gypsy love triumphant.

William Stanley, resident of a gypsy camp north of town, made the slave market statement after his arrest on a grand larceny count. The

complainant was Rosie Smith, member of another gypsy band. She accused Stanley of stealing \$900 in cash and jewelry from her tent. Stanley's son, known as Steve Lewis Jr., and Rosie Wharton, Mrs. Smith's daughter, eloped on the night of the alleged theft.

Stanley told police that a kangaroo court had set \$1,200 as the price for a wife for his son, and that he gave Mrs. Smith a promissory note for that amount. She was dissatisfied with the court's decision, and demanded his 14-year-old daughter as well. When Stanley refused, the "spite work" larceny charge followed.

AT THE TRIAL, the complainant's son, Bud Smith, testified that the elopement was the real cause of the trouble. Stanley, who refused to say where the couple had gone, stated that gypsies usually do their courting "on the sneak."

"We papas raise the particular deuce if we find out our kids make love," he was quoted.

Witnesses told such conflicting stories that Justice S. H. Underwood who was hearing the case commented: "It looks like they are all lying."

With Deputy District Attorney E. J. Dennison concurring, Justice Underwood dismissed the case.

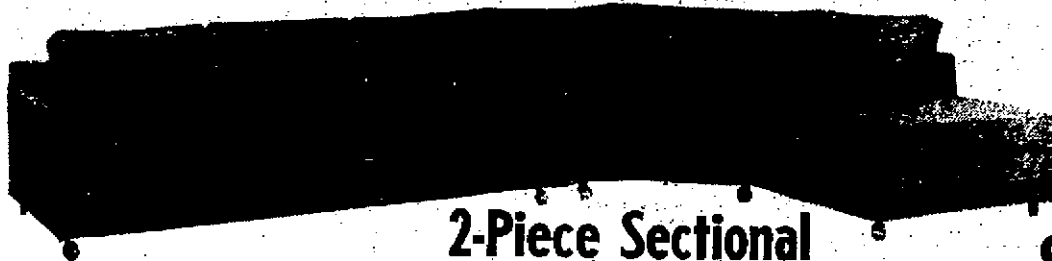
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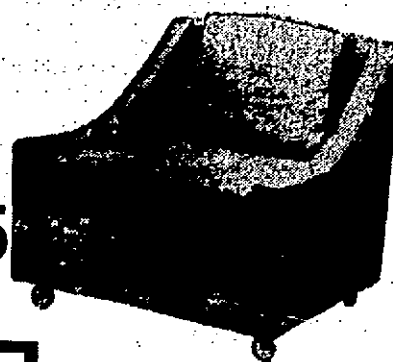
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You Ask We Answer

By Haskie

Q. What are the ingredients of the Kentucky stew called burgoo? **A. J.**

A. This is a savory stew containing meat — usually squirrel, chicken, beef and pork or bacon—and a variety of vegetables such as corn, tomatoes, onions, okra, lima beans and both green and red peppers. It is cooked for a long time, preferably in a huge iron pot over a wood fire.

Q. Why do cattle choke so easily? **R. F.**

A. They usually swallow food without chewing it completely and often choke when they attempt to swallow too large pieces. Among food materials which may thus cause choke are beets, apples, turnips, pieces of cabbage, potatoes, ears of corn. Any foreign body may also cause choke, when only partly swallowed.

Q. In the U. S. Budget, what is meant by "Miscellaneous Receipts"? **T. M.**

A. This category includes about 300 separate items of Treasury revenue — ranging from the sale of such things as livestock and power to the supervision of Indian affairs, and the collection of fees and fines, dividends, royalties, rents, refunds, and various taxes which are not separately listed.

Q. Should bones be given to dogs? **C. H.**

A. Although dogs enjoy chewing them, bones can be harmful. Chicken, fish, and rabbit bones should never be fed to a dog, for they may splinter into sharp pieces which can lodge in the throat or tear the intestines. Small bones are dangerous because the animal may gulp them down. The food value in bones can be obtained by boiling them and feeding the broth to the dog. Chewing smooth bones helps a puppy get rid of his baby teeth, but after the dog has his permanent set, too many bones may wear the teeth down.

Q. Why is the canyon of the Gunnison River in Colorado called the Black Canyon? **T. A.**

A. Except at midday, the bottom of this narrow, deep, sheer-walled gorge is sunless. It has been described as shrouded in gloomy twilight. The darkness is intensified by the dark, weathered color of many of the rocks that form the canyon walls. The gorge ranges from 1,730 to 2,425 feet in depth in the National Monument section of the canyon; at their nearest approach, the rims of the gorge are only 1,300 feet apart.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage on self-addressed, stamped envelope.

Do You Have EARTHQUAKE INSURANCE?

Probably not! Very few people have earthquake insurance. Standard fire insurance policies do not provide this protection, unless specifically added by endorsement.

Because of the Anchorage earthquake, and because Long Beach is in an earthquake zone,

you should take time to find how this insurance is available to you and whether you should have this protection.

For further information, call any member of the Independent Insurance Agents Association of Long Beach.



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Give Animals a Brake



Injured driver, dead deer, smashed windshield—these are the results an accident in a state wildlife area.

By Jan Young

THOUSANDS of drivers suffer extensive car damage, injury and sometimes death after hitting wild animals wandering across highways. Considering the hazard and expense involved, the problem is of great concern and some forward-looking steps—being taken to solve the situation. Moreover, motorists involved often are at a complete loss as to the proper action and many, if able, flee the accident, gripped by a sense of guilt.

Because more than 5,000 deer are killed each year on California highways, the Department of Fish and Game is reducing the frightful toll. Similar action is being undertaken by game officials of Nevada. Considering that each accident costs an average of \$250 in California, the amount is staggering when applied to all states subject to high animal accident rates.

CALIFORNIA is presently testing two ideas, other than usual warning signs and public education. Adopting European practices, mirrors fixed at 45-degree angles reflect headlight beams into the eyes of a nearby deer and tend to make them pause at a safe distance until the car has passed.

Secondly, game trails are being diverted through culverts which go under the highways. Tracks indicate deer and other animals will use these safe passageways, if not much more than 80 feet long, and at least 8x9 feet inside dimensions.

Nevada is approaching the problems along parallel lines, studying the proper spacing for such culverts. They are also looking into extensive use of drift fences to discourage deer from crossing the road, researching to find how long these fences must be to direct the deer laterally toward a mirrored area or culvert.

WHILE KNOWING that most such accidents occur at night during the summer and fall months helps a little but watching for the glint of deer's eyes alongside the road will help even more. The good driver also considers the fact that deer are gregarious and where one is seen, more are likely to follow (across

(Continued on Page 24)

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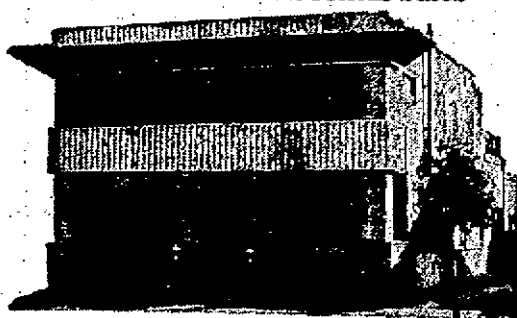
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Teens-80s

(Continued from Page 10)
came assistant director of Son's Long Beach Junior Concert Band, likes to dis-

play the first official notice of him as a musician. It is a program of the Allison, Iowa, Military Band of Dec. 24, 1896, and it lists "Marshall Craig, piccolo."

AS A YOUTH he played with the Culver Military

Academy Band, and the University of Illinois Band. He organized the 27th Coast Artillery Band in World War I, he organized and directed the Omaha American Legion Band, he directed the Omaha Municipal Band and the Iowa State Band. He taught music

in California schools for years. He organized the Berkeley Municipal Legion Band in 1932 and he played for the dedication of the Golden Gate Bridge, the Bay Bridge, and the International Exposition in San Francisco. How do teens and 80s feel

about this close association in the band?

"Fine," say the kids, "We don't think about ages. We think about making music."

"Fine," say the 80s, "We like passing on to the young people some of the opportunities we have had."

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- 13222 BROOKHURST (at Westminster) Garden Grove
- 3200 KNOTT AVE. (at Lincoln) Buena Park

Rowing

(Continued from Page 7.)
students would even try out for the crew in this day of the scholarship and the big publicity buildup for other sports. (Last season the boys of the LBSC crew spent about \$2,000 of their own to keep the sport going.)

"One of our varsity crewmen last season was in school on a football scholarship," recalls Lockyer. "He hurt his knee so couldn't take spring football practice. So he came out for crew to keep in shape. The next season he quit football for crew."

"When he first came with us he couldn't understand why the fellows come down to the boathouse on their own time to repair the equipment. Or why they sometimes turned out for practice at 5 in the morning."

AND IT TOOK a while to understand about buying his own uniforms. And paying his own traveling expenses. But he learned. He turned out to be one of the most enthusiastic of all.

The crewmen practice about two hours a day, which is enough for even the strongest specimen. As the season downs in early February, they row about 10 miles a day and each week until the big meets in late spring and summer that distance is increased a little and the tempo of the workouts is increased until almost all of the 15 miles is done under all-out racing conditions.

More calories are burned by athletes in this sport than any other. For sheer energy expended it makes football look like kid stuff and makes baseball look like a game for tiny tots. Rowing is the most exhausting sport yet devised. It is not unusual for a husky young fellow to lose 25 or 30 pounds over a season.

Now that rowing has passed through its infancy there are visions of grandeur as the Long Beach State lads huff and puff and push and pull around Alamitos Bay these bright spring days. They have visions of startling the nation come July. Their goal is to qualify for the Olympics.

But whether or not the men of the Long Beach State crew win at the intercollegiate finals or at the Olympic trials or next Saturday's regatta at Marine Stadium here, the girls of the Shell and Oar will continue to adore. And the general public will continue to ignore.

Oarsmen don't expect more. They don't expect scholarships. They don't even expect to be invited to the big banquet honoring the football players.

After the season they're going to have a nice, cozy spaghetti feed, if someone is interested in the team enough to cook it. And the rowers will eat and eat and eat.

Got to put some of that weight back on you see.



Puffy Corned Beef Sandwiches, pictured above, could be the main dish for a Saturday luncheon, a Sunday night supper,

or they could be fashioned as miniature, two-bite-size sandwiches and served as between meal snacks with soft drinks.

100 Years of Good Eating

By Mildred K. Flanary
Southland Magazine Home Economics Editor

IN EIGHT SHORT YEARS, canned corned beef will have been an American food item for 100 years.

Since 1872, homemakers have come to know and appreciate the value and convenience of the canned meat.

A can of corned beef, and some imagination makes a good start on the way to adventuresome eating! Through the years, as homemakers have used it in new and different ways, the meat has proved its versatility. It has starred at breakfast, lunch, dinner and snacktime—alone and in casseroles, soups, salads, hors d'oeuvres and as sandwiches.

Here are two suggestions for serving this meat—Skillet Corned Beef and Cabbage, and Puffy Corned Beef Sandwiches.

Skillet Corned Beef and Cabbage

- 1 medium head cabbage
 - $\frac{1}{2}$ cup boiling water
 - 1 can (12 ounces) corned beef, unchilled
 - 1 cup toasted bread cubes
 - 3 tablespoons butter or margarine
 - 1 teaspoon caraway seeds
 - 1 can (12 ounces) corned beef, chilled
- Cut cabbage into 6 uniform wedges. Arrange in skillet with water. Place corned beef on top of cabbage. Cover and simmer about 7 minutes, or until cabbage is tender. Serve with bread cubes browned in butter with caraway seeds, if you wish.
- 6 servings.

Puffy Corned Beef Sandwiches

- 6 slices buttered toasted bread
 - $\frac{1}{4}$ cup piccalilli
 - 1 cup grated Cheddar cheese
 - 3 tablespoons mayonnaise
- Cut corned beef into 6 uniform slices. Arrange one slice of corned beef on each slice of bread. Blend piccalilli, cheese, and mayonnaise; spread on meat slices. Broil until cheese puffs. Serve hot.
- 6 servings.

Recipe of the Week

CASSEROLE cookery finds many devotees and a casserole recipe wins \$5 as best recipe of the week for Mrs. George E. Dull, 17533 S. Horst Ave., Artesia. The recipe:

Macaroni Medley Casserole

- 2 cups uncooked elbow macaroni
- 2 cups mixed canned vegetables (or 1 pkg. frozen veg.)
- 6 tblsp. butter
- $\frac{1}{4}$ cup finely chopped onion
- 6 tblsp. flour
- 3 cups milk
- $\frac{1}{2}$ tsp. salt
- $\frac{1}{2}$ lb. shredded sharp American cheese (2 cups)
- $\frac{1}{2}$ cup chopped green pepper

Cook macaroni in boiling, salted water only until tender, drain and rinse with cold water. Melt butter in a saucepan, add onion and cook until yellow, not brown. Add flour and blend. Add milk stirring constantly and cook until mixture is smooth and thickened. Add salt and $\frac{3}{4}$ of the cheese and stir over low heat until melted. Add green pepper, macaroni and vegetables and pour into a $2\frac{1}{2}$ quart baking dish. Top with remaining cheese and bake in a 350 degree oven about 30 minutes, or until thoroughly heated and lightly browned on top. Serves 8.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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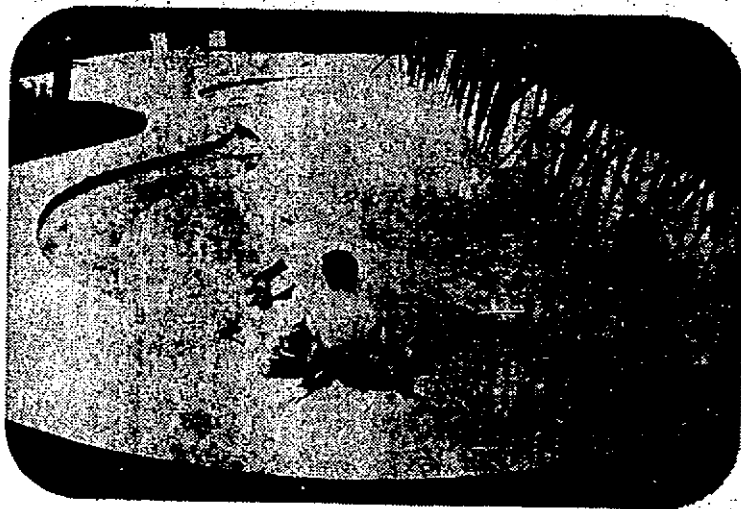
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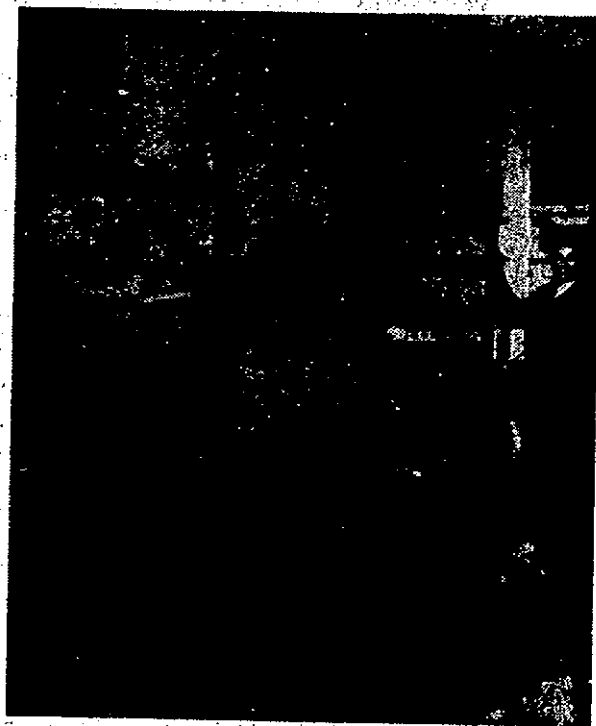
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Home Workshop



Wall unit that is functional, good looking, versatile and easy to build is shown by Sandra Warner, NBC actress.

By Bill Meyerriecks

SINCE the day Pandora opened that mythical box, harried housewives have been struggling to find a place to put everything. And, it seems, with each passing year we acquire more essentials that cry out for space.

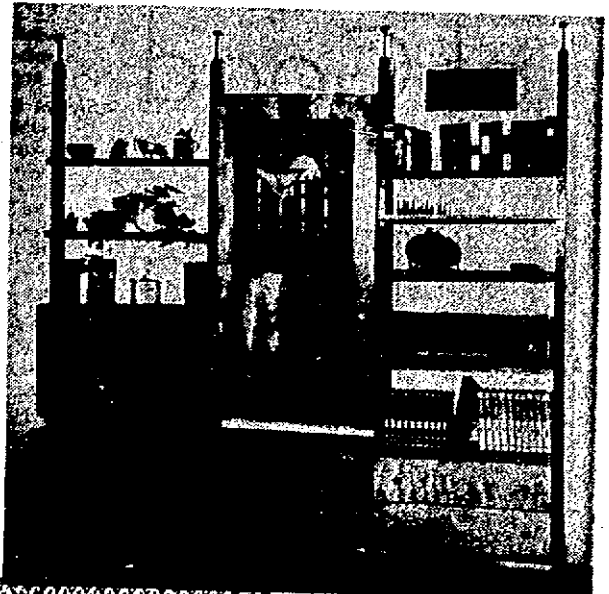
The wall unit shown here-with is not only functional and good looking, but versatile. The movable shelves are ideal places for your treasured knickknacks, ornamental objects and books. Included is a slanted magazine rack.

THE FOLD-DOWN table is a real convenience for buffets and dining. It also doubles as a sewing table. It, too, folds out of the way when not being used. Many persons prefer to

use the desk area for their television set or sewing machine. Drawers are shown below the desk. These offer storage space for all sorts of things, but here again you may use them for your hi-fi and stereo.

You can build this attractive unit when you use an easy-to-follow pattern.

TO OBTAIN Wall Unit Pattern No. 346 for \$1 or the Princess Chair (also in picture) Pattern No. 347 for 50 cts, send name and address and correct amount in coin, check or money order with name and address to Steve Ellington, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.



fold away when not in use.

Exercise Reduces Fat Danger

By Ben Zinser

Southland Magazine Medical Science Writer

REGULAR exercise can reduce the blood levels of a potentially dangerous type of fat known as triglycerides, a study sponsored by the Public Health Service shows.

Triglycerides are thought by some to cause coronary artery disease. Some researchers think these fats are more significant in artery disease than cholesterol.

The study involved 15 sedentary middle-aged men over a six-month period. They participated in a six-day exercise program that included three days in which calisthenics were performed and three days of distance running on an indoor dirt track. Workouts became progressively more strenuous.

It was found that triglyceride level dropped two to three hours after exercising and stayed lower than usual for two days. Conclusion: Exercise every two to three days will keep down the triglyceride level in the blood.

A NEW TYPE of blood plasma substitute known as Rheomacrodex appears to be valuable in the treatment of circulatory disorders of the extremities.

In the journal Lancet, two doctors at London's Royal Masonic Hospital say the substance gave "encouraging" results in the treatment of four patients suffering foot ulcerations stemming from poor circulation.



In the American Heart Journal, Dr. P. H. Powley of Chelmsford, Essex, England, a pioneer researcher with Rheomacrodex, cites several favorable reports. Some persons have even been spared amputation, thanks to the substance.

Rheomacrodex increases capillary blood flow. It is a trade name for low molecular weight dextran.

RAPID RELIEF of delirium tremens can be obtained by giving intravenous infusions of one of two chemicals, two New York doctors report.

The preparations are L-arginine-L-glutamate and L-arginine monohydrochloride.

In trials in 25 patients the preparations eliminated the need for sedatives, tranquilizers, alcohol or prolonged, psychiatric care, the doctors report in the Journal of Neuropsychiatry.

Fourteen patients were without symptoms within 12 hours and 21 within 24 hours.

CAPSULES: Now under study is a potent pain-killing drug called cyclorphan, said to be more potent than morphine, reports the Journal of Medicinal Chemistry. . . . All pills and capsules should carry an imprinted code to enable doctors to make quick identification, recommends Columbus (Ohio) Poison Control Center. . . . Smog statistic: A commercial jet airliner, on takeoff, creates air pollution estimated to be equivalent to that produced by 6,850 passenger cars. . . . On most persons, hair grows twice as rapidly in summer as in winter, says a report in Lancet.

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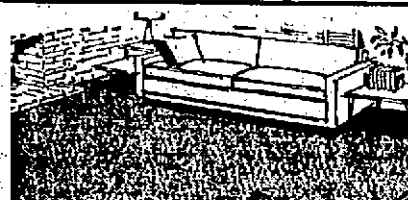
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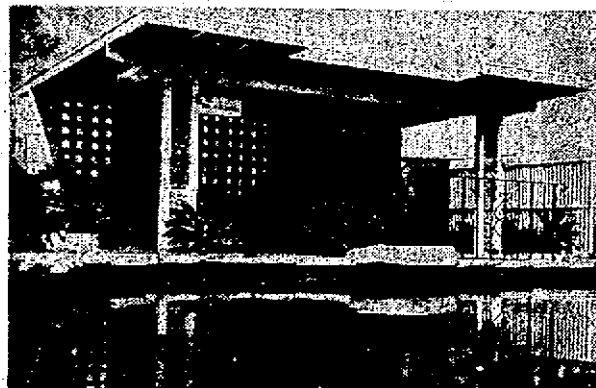
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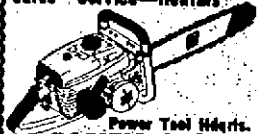
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HOW YOUR CHILD LEARNS Helping Hand Best

By Howard E. Kent

QUESTION: What is the best kind of punishment to keep a child from repeating his mistakes in school?

ANSWER: Punishment up to a point may be effective in some cases as an incentive to learning. The effect usually, though, is to create anxieties which block the learning processes. Instead of punishing a child for academic errors, help him correct those errors.



QUESTION: What things do beginning readers like in books?

ANSWER: They like humor, excitement, suspense, adventure, a touch of magic—and, believe it or not, a moral.

In short, they like what is so often lacking in today's "Look and See" texts, which are dull and therefore not very instructive.

Needed: Good books for beginners. Also needed: More educators capable of recognizing a good book when they see it, and courageous enough to recommend it.

QUESTION: How dependable are IQ tests?

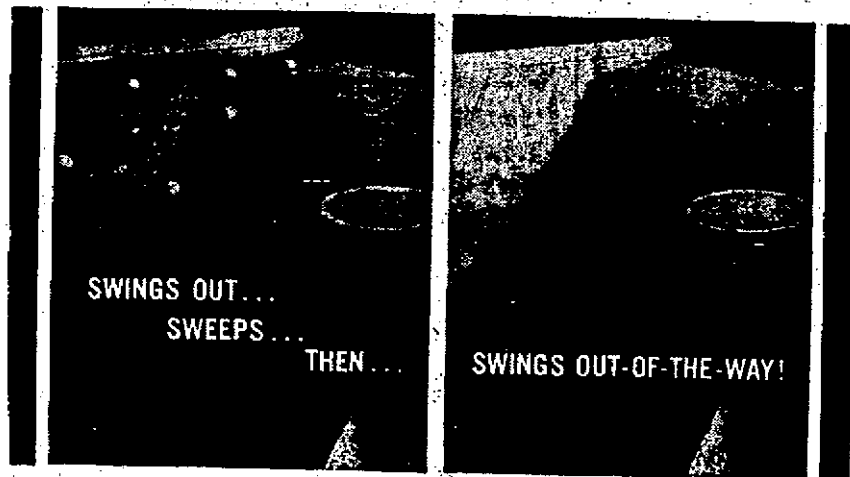
ANSWER: The IQ test is not a precision instrument. It is no more dependable than, say, measuring off 10 yards by taking 10 strides. It merely gives a rough idea.

A person tested a second time with the same IQ test may score lower or higher than he did the first time. A different test also will give a different score.

A tape measure's inches are always the same length. An IQ test is nowhere near as dependable. At best it is an indicator.

QUESTION: Is there a relationship between the grades a child gets at school and the amount of television he watches at home?

ANSWER: Research has revealed that children who spend the most time watching television are poorer than their classmates in arithmetic and reading.



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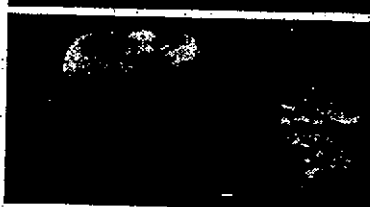
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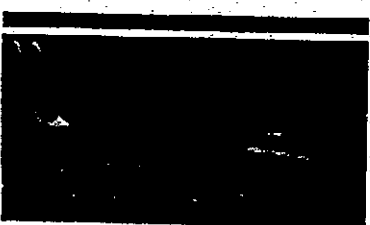
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BOOK REVIEWS

Why Men Climb Mountains

By Vera Williams
Southland Magazine Book Editor



PEG BRACKEN

Etiquette is treated in a practical yet light-hearted vein by Peg Bracken in her new book, "I TRY TO BE HAVE MYSELF" (Harcourt, Brace & World, \$3.75). She authored "The I Hate to Cook Book" and "The I Hate to Housekeep Book."

WHEN George Leigh-Mallory, famed British mountaineer, was asked why he wanted to climb Mount Everest, he gave the classic reply.

"Because it is there."

Leigh-Mallory lost his life on Mount Everest in 1924. In the 40 years since then, his answer has been quoted by almost every climber who attempted to scale the 29,028-foot Himalayan peak, or any other mountain for that matter.

A different approach of the "whys" of mountain climbing is voiced in "FOUR AGAINST EVEREST" (Prentice-Hall, \$5.95), the story of an adventure of man against mountain.

The author, Woodrow Wilson Sayre, assistant professor of philosophy at Tufts University, grandson of President Woodrow Wilson and the leader of a four-man "amateur" assault on Mount Everest in the spring of 1962, explains why men climb mountains probably better than anyone else ever has explained it.

Sayre's group undertook the climb without Sherpa guides or other porters, they had a minimum of money, food and equipment. They didn't even have bottled oxygen. And they undertook to climb the north face of Everest, which has been tried eight times but never conquered.

Writes Sayre: "I feel a special excitement when I look out over thousands of square miles of untouched country. I feel it again when I walk where only a handful of men had walked in the history of the world. . . . I feel a special happiness to be alone in the high, silent places of the world tucked close under the sky."

Dr. Sayre and his companions came within 3,000 feet of the summit.

JAMES L. WEIL, poet and publisher, is a young New York business executive who issues small collections of verse under the imprint of The Elizabeth Press, 103 Van Etten Blvd., New Rochelle, N.Y., each selling for \$1 per copy. His two latest publications are "I COUNTED ONLY APRIL," by Simon Perchik and "POEM FOR A TEN-POUND SAILFISH," by R. R. Cuscaden.

Simon Perchik is a personal, cerebral poet; if he is at times difficult, he rewards the earnest seeker if the reader probes beneath surfaces.

Cuscaden possesses a quality rare in modern poetry: wit. Yet it is no derivative, unlike humor of the popular press. Economy is another of

Cuscaden's virtues; not a line is padded.

Poetry is not the illegitimate child of literature; nor is it being neglected widely. Thousands of dollars in prizes are given annually, and a titled woman recently willed The Poetry Society of America \$1 million, thousands to be dispensed in awards. But the average working poet, though he would not refuse a prize, wants most a published book. Weil, educated at The University of Chicago and Oxford, is selective. His authors are published under royalty contract in neat, paperback booklets. Perchik's 42 poems are worth much more than the modest price of \$1.



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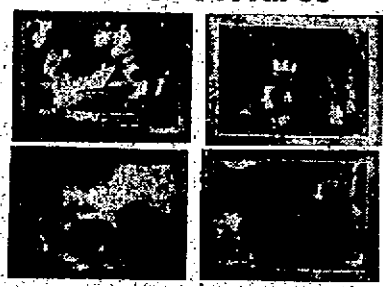
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Net for Butterflies

By Elsa DeBra

KINDNESS to animals holds true also in the realm of insects. So, when your child's interest in butterflies rides high, make a soft net out of cheesecloth to insure gentle capturing of fine specimens.

You will need one square yard of cheesecloth (any color), one wire coat-hanger, a few lengths of bright yarn, and a smooth wooden pole, at least four feet long.

Spread wire coat-hanger into a near circle. Place your cheesecloth over the wire, diagonally, so that it hangs double to form a sharp-pointed triangle. Place free sides together—raw edges outside—and sew with the yarn in a running stitch, about one inch



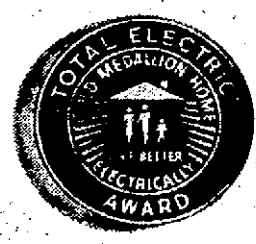
Illustrated by the Author

With this butterfly net, a child can combine a hobby with exercise in fresh air.



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Southern California Edison

Animals

(Continued from Page 16)

the road, perhaps). In such areas or situations, speed should be reduced and lights turned high, if oncoming traffic permits.

But even the best drivers can have an accident, and there are certain moral and legal aspects which then confront the dismayed motorist:

1. Care of human injured comes first, but try to get your damaged car off the highway lanes.
2. In approaching an animal, be sure it is dead before coming too close. Deer hooves can make lace-work of your flesh and their antlers are designed for puncture wounds. Dead, drag the animal to the shoulder of the road. Inspect the condition of the animal.
3. Whether the meat is salvagable or not, report the accident to the nearest game warden, sheriff's office or highway patrol officer, being careful to take note of exact location of the accident. (They will dispose of the carcass, or see that the meat gets to a charitable institution, if edible.)
4. Under no circumstances pick up the animal and put it in your car because you are likely to be charged with illegal possession, no matter how innocent you may be. Such a stricture is applied to poachers who would deliberately kill a deer, then explain it away if apprehended later by an officer.

While science, signs and public education will help to reduce this battle of the deer versus the auto, the best all around solution is, when you are driving through a potentially dangerous area, give the animals a brake.

Hollywood's Insurance

(Continued From Page 9)

000. Show girl Junior Standish and a glamorous model named Marie Morez delighted an agent for the London firm with their request. It was for a policy on their backs—which the agent found to be "well-rounded and lovely to look at."

But vivacious Ann Miller threw a curve ball at the noted insurance company. Famous for her "near-flawless dancing legs," she requested a \$50,000 policy on her HANDS! That one was, in Lloyd's view, "the No. 1 puzzler in all our experience."

JOLTING Jayne Mansfield surprised no one, insurance agent or otherwise, with her request. She wanted to know: Would Lloyd's grant her a policy covering possible injury to her body during her nightclub and stage tour with "strong man" Mickey Hargitay? Mickey would hold her up and toss her around in clear view of audiences in that act. But, unhesitatingly, Lloyd's decision was "yes."

"A pair of legs as shapely and exciting as Betty Grable's at the height of her screen fame"—that was how a Lloyd's agent recently described a tall Broadway showgirl. Her name: Lee Carol. He caught several of her performances, and was as intrigued by her high kicking as any of the paying customers. Afterward he wrote her a \$50,000 policy on her legs.

While this very article was being set in type, Lloyd's gallant agents paid another compliment—as well as writing a policy—to still another set of shapely underpinnings. "A pair of eye-pleasing, million-dollar legs" is the way they said it. Owner of the beautiful legs—and the policy—is Angie Dickinson, now co-starring with Gregory Peck in "Captain Newman, M. D."

At the London headquarters of Lloyd's, presidents, directors and field agents long have been accustomed to "the whole blooming works. You can bloody well say we've heard and seen it all," they sum up. In support of that, years ago the agency agreed to insure a Hollywood animal trainer against "injury to his feet." He feared his pachyderm might, unpredictably, "stomp on my feet and cripple them."

But as offbeat as that one seemed at the time, it was no match for the blockbuster an exotic American dancer—Evelyn West—tossed into Lloyd's lap. That one prompted the "jolly chaps" at London headquarters to dust off every exclamation at their command. In short, for once a request flustered them—but not for long.

EVELYN explained to them that she regarded her 42-inch bosom as her "Treasure Chest." Would Lloyd's send a representative to examine her

and provide her with a \$50,000 policy? In record time a company agent called on Evelyn West and was "greatly impressed by her most prominent asset." Since then Evelyn has billed herself as the girl with the "\$50,000 Treasure Chest."

Soon after the females began to capitalize on their "unusual insurance-policy" publicity, the males decided that they were missing a good bet. In addition to the animal trainer mentioned earlier in this piece, singer-comedian Eddie Cantor wangled a policy from Lloyd's. It was on the "banjo roll" in his eyes.

Fred Astaire insured his remarkable dancing legs for \$800,000. . . . Harpo Marx his hands for \$100,000. . . . Andy Devine the "foghorn ring" in his voice for \$75,000. . . . Jimmy Durante, one of the most durable and popular entertainers in modern show business, his celebrated schnozz for \$50,000. . . . Stan Laurel and the late Oliver Hardy, famous for their zany comedy antics in silent and later talkie films, succeeded in being different. They swung a policy against "loss of weight."

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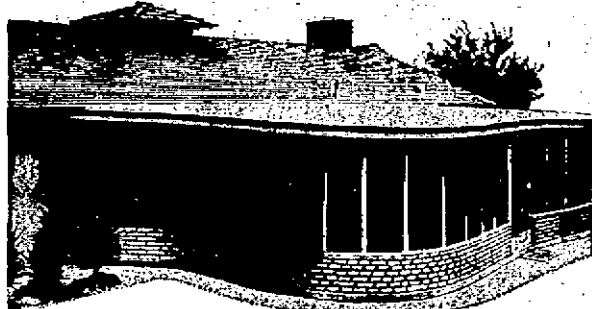
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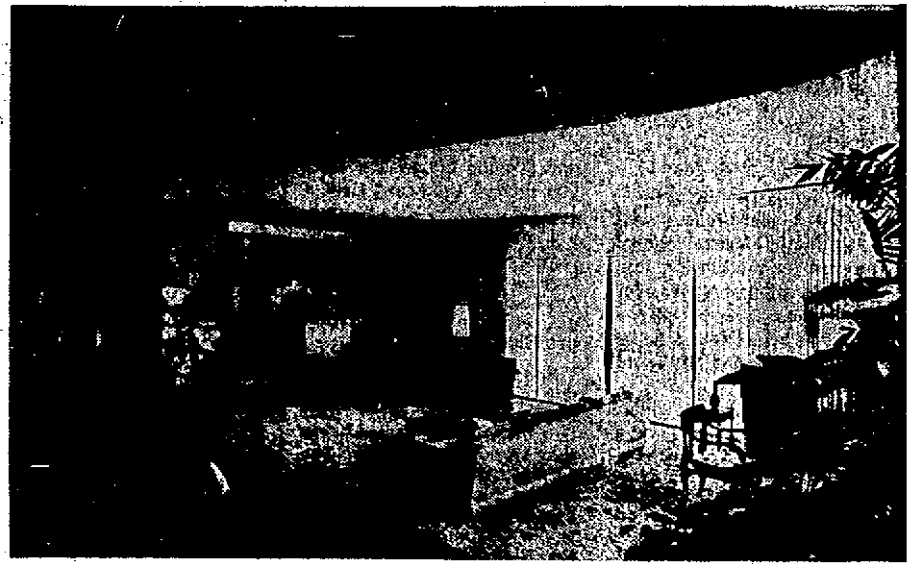
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Luxury living is reflected in the home of Mr. and Mrs. Dana Andrews whose home will be one of five in 15th Annual Tour. This is a view of the delightful living room. —Photo by Bob Shumway

Palos Verdes Plans 'Open House'

By Stella George

IN ITS 15th year, Palos Verdes Peninsula Homes Tour will be presented to the public next Saturday and Sunday. Tours will be of approximately three hours' duration around the Palos Verdes Peninsula from 1 to 5 p.m., and will be representative of Southern California architectural and cultural highlights. Ticket-brochure donations are \$2.50 per person and \$1 for student visitors.

The 1964 tour is again sponsored by the Episcopal Church Women of St. Francis Parish, who will welcome visitors for tea in the Parish Hall from 2 to 5 on Saturday and Sunday.

The tour route will be marked by pink arrows. Traffic directors will wear tradi-

tional pink helmets to assist with parking at the residences.

TICKET-BROCHURES may be obtained on tour days at Neptune's fountain, Palos Verdes Plaza, at the gate of Rolling Hills, and at each of the homes on display for the tour.

The following homes are listed in order for the tour: Mr. and Mrs. Alfred Barton, 2800 Via Campesina Dr., Palos Verdes Estates; Mr. and Mrs. John A. Tretheway, 15 Caba Heros Road, Rolling Hills; Dr. and Mrs. Harold Eschelman, 11 Crest Road, Rolling Hills; Mr. and Mrs. Dana Andrews, 30569 Oceanaire Drive, Palos Verdes Peninsula, and Mr. and Mrs. Jack Kahlon, 1101 Via Goleta Road, Palos Verdes Estates.

Tickets may be obtained in advance from Mrs. Raymond Hamada, 349 Paseo de Gracia, Redondo Beach.

The accompanying illustration shows the living room of one of the tour homes, that of Mr. and Mrs. Andrews. The dwelling sits upon a hill-top—elevation of 1,200 feet—and the sunken living room, like many other rooms in the home, has a panoramic view of the valley and homes below, and the ocean beyond. The room features a corner Skons metal fireplace, pecky cypress paneling, and the deft use of traditional and modern furniture. The distinctiveness of this home is accented additionally with the famous owner's modern art collection and mementos from exotic movie locations.

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Obedience as a Hobby



Handsomeness and well trained, this Doberman pinscher is owned by Joe De Beck and will be seen at hobby show.

By Eleanor Avery Price

OBEDIENCE training and competition is important among dog fanciers and interest is increasing. Joe De Beck, a veteran dog trainer, will present demonstrations of canine obedience in the Long Beach Hobby Show, May 7 through 10, and some appropriate suggestions from De Beck and other trainers include:

Training sessions should be short and given perhaps twice a day. The dog should not be fed just before a lesson. In fact, he will work better if he hasn't had a meal for about three hours.

The dog should have a chance to relieve himself before a lesson. Some trainers think a dog should be rested before a lesson; others feel a dog can't be expected to knuckle down until he has romped a little. Study your dog and learn which way is best for him.

START EACH lesson with something the dog has learned on a previous lesson so you can praise him immediately. Praise should not be too exuberant, as it is not an invitation to play.

Be patient. Never punish and scold for a lesson performed awkwardly as you might make the dog think you don't like him rather than that you do not like the way in which he performed.

Give commands in a clear, firm voice.

The dog needs to feel you know every move he makes and that he must obey every

order. A long line, about 15 feet long, is a helpful piece of equipment.

If you have trouble with a particular lesson, change to one the dog does well, then praise him mildly before you go back to the harder task. Varying the routine prevents boredom.

IT IS USUALLY helpful if you work with your dog where there are no distractions. Later on, when your commands are law to him, you will find he ignores distractions more easily. In an obedience class, of course, there are dogs to capture his attention, but all are on leash if the exercises are for beginners.

When lesson time ends, let it be on a note of pleasure and success so the dog will feel happy. Never end with a growl and some such remark as "You're a bad dog."

Do not feed the dog a heavy meal immediately after the stimulus of his lesson. Let him rest by himself. A drink of water is okay, but not a (Continued on Page 33)

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SOUTHLAND TRAVELER

Ensenada Freeway

By Fred Taylor Kraft
Travel Editor

MORE THAN 700 men are
working on two eight-
hour shifts in an effort to
complete by September a 65-
mile toll-free freeway
which will extend south from
the outskirts of Tijuana to
Baja California's deep-water
port of Ensenada.

The project will cost \$16
million.

A 24-foot median will sepa-
rate the roadways that will
consist of two 12-foot lanes
for each direction of travel
and eight-foot shoulders to
the right of traffic. Access
will be controlled, with inter-
changes near Rosarito, El
Descanso, La Mision and En-
senada.

The toll charge, to be set

after the highway is com-
pleted, probably will be be-
tween \$1 and \$1.20, accord-
ing to highway officials.

A SECTION of Mexico's
Federal Hwy. 1, which ulti-
mately may extend 1,000
miles through wild desert and
mountain country to the tip
of Baja California, the free-
way generally will follow the
coastline, more closely than
the old road (see map).

While grading is being
done by heavy equipment pur-
chased in the San Diego area,
some of the work such as
trenching is being done by
laborers. Arch culverts, pipe
and retaining walls, all un-
reinforced gravity structures
are being made from native
stone, and reinforced con-
crete is being made near the
jobsite.

TRUE TO predictions of
travel experts, Hawaii will
harvest a record crop of
tourists this year. They're go-
ing by ship and by plane, and
they're already booking reser-
vations into early fall.

As an example, Matson
Lines expects the 26,000-ton
Lurline to sail with capacity
passenger lists throughout the
peak months of June, July
and August. Advance book-
ings indicate that traffic will
be brisk both to and from
Hawaii, with late spring and
early summer sailings sparked
by heavy movement of stu-
dents sailing home after at-
tending mainland schools or
mainland students heading for
summer classes at the Uni-
versity of Hawaii.

However, according to M. D.
Vail, Hawaii service general
sales manager, excellent ac-
commodations are still avail-
able for summer sailings, both
to and from the Islands. The
760-passenger Lurline sails to
Hawaii from Los Angeles Har-
bor on June 12, July 5, July
27, Aug. 17 and Sept. 7.

Once in the Islands, vaca-
tionists will find several new
hotels have opened in the last
year to provide greater ac-
commodations than ever be-
fore.

EARLY MAY is a good
time to see the Southland
countryside, particularly the



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The new Tijuana-Ensenada freeway will skirt the west
coast of Baja California more closely than old route.

desert areas. As added in-
ducement, here are some up-
coming events for weekend
gadders:

May 1-3: The desert town
of Joshua Tree holds its Na-
tional Turtle Races, with win-
ning tortoises competing in
the sweepstakes on the final
day. Visitors may rent a
turtle, if they don't have one,
and race it.

May 2-3: Setting out from

Indio, more than 300 jeeps and
other four-wheeled vehicles
make an overnight trek over
an almost inaccessible trail.

May 3: Wide-wheeled
"bugs" of the Imperial Valley
Dune Buggy Assn. whiz over
the dunes near Brawley in
races, relays and hill climbs.
Brawley Sky Divers will pa-
rachute over the sands in smoke
jumps, baton passes and de-
layed falls.

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GOING PLACES — —with the Sloanes

JUST the other side of Cannes, France, the less frequented side of the Blue Coast known as the Gold Coast (for the glow the sun produces on its rocks and waters), lies the quiet village of La Napoule.

On the edge of the Gulf of Napoule stands a curious chateau built around an 11th Century Saracen tower. It was erected in 1918 by one of the most curious citizens ever to migrate to the hot-house atmosphere of the Riviera, now long famous for its beatnik and arty-type plantings.

He was Henry Clews Jr., son of a New York banker and lion of Newport society. At an early age Clews had become disillusioned with the Four Hundred phonies and intellectual pretenders of Victorian America. He turned his hand to art, mordant sculpture and painting that cut deeply into the risibilities of his class and, to say the least, was scarcely appreciated by it.

After turns in Greenwich Village and the garrets of Paris, he came here to work and live out his life, turning out bizarre avant-garde creations that came to rest in the dim half-world between madness and genius.

But the Riviera is not all yachts in the harbor and chips in the casinos. There is a variety of off-beat attractions like the Clews home. In Winston Churchill's favorite picturesque village of Villefranche stands Jean Cocteau's famed Fisherman's Chapel.

Within a dice throw of Monte Carlo's Casino is one of the most important oceanographic museums in the world. It contains a fairly routine aquarium, but on the second floor is a truly remarkable display of memorabilia from whaling days and from earlier periods of exploration of the ocean's floor.

EXPLORING the Riviera by car, it is a worthwhile temptation to wander up and down the steep, twisting roads that interlace among the Corniches. Through stands of pine and terraced olive groves, the almost unbelievably scenic paths wind among mountains and ancient villages, glamorous flowered villas and hilltop Roman ruins, offering spectacular views of wild capes and the blue Mediterranean bathed in sunshine.

An interesting destination lies at the end of the line, near the Italian border. The town of Menton, long a favorite of English trippers and little known to Americans, has a lovely promenade along the beach lined with white hotels and the inevitable sidewalk cafes.

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Novice?

Want to see Europe but don't know where to start? Sign up for an SAS motorcoach tour. On the 3-week "go-go" tour see 8 countries, visit

London, Venice, Rome, Nice, Paris, Copenhagen for \$879.10 inclusive from Los Angeles. Or take a 9-week, 16-country "Dream" tour for \$2053.

Rebel?

In revolt against the "tourist's" Europe? Be different. Strike out for Scandinavia. Choose from dozens of SAS trips. The "Three Capitals" tour to Copenhagen, Oslo and Stockholm—16 days for

only \$894.50 from Los Angeles. "Wonderland" motorcoach tour, 3 weeks from \$1245.10; 21-day "Vikingland" tour from \$1403.30; or the "Royal Scandinavian," 3 weeks from \$1528.30.

Swinger?

Get with the action. The scene: the Mediterranean. The time: this summer. The vacation: the "Sun Line" cruise. Have a ball aboard, see crazy

ports. Like Heraklion, Delos, Rhodes, Mykonos, Istanbul. The tab—20 days from Los Angeles, 1-week cruise, hotels, air fare, from \$1327.70. Man!

Loafer?

SAS has the perfect idea—the special S.S. "Hanseatic" 4-continent cruise. Laze your way across the Atlantic, via the Canary Islands to Casablanca. Then on in your deck chair to Malaga,

Naples, Piraeus, Alexandria, Beirut, Haifa. Fly back on SAS, with optional extra loafing in Paris, Copenhagen. Or add on a special land tour. 37 days from only \$1100.10 from Los Angeles.

Adventurer?

Assume a nonchalant expression and buy an SAS ticket to the U.S.S.R. A 14-day tour will show you Moscow, Leningrad, Kiev and Yalta from only \$1104.10 from Los Angeles. A 54-day "Adventure"


tour takes you off the beaten track through Eastern Europe and the U.S.S.R.—\$2432.50. Or head for the Middle East—Cairo, Jerusalem, Damascus—21 days from only \$1535.10.

Sophisticate?

Been almost everywhere? Then go the limit this time. Take an SAS round-the-world tour. Pick up a sarl in Benares. Have a suit made in Hong

Kong. SAS arranges everything. Choice of many itineraries, from 66 days for \$5081.65 to 23 days for \$1817.30 inclusive from Los Angeles.

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<p>Name _____</p> <p>Address _____</p> <p>City _____ Zone _____ State _____</p> <p>Phone no. _____</p> <p>I plan to travel in the month of _____</p> <p>My SAS travel agent is _____</p>		

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AVALON—CATALINA ISLAND

TRAVEL—RESORTS

The Golden Year of Avalon

MAY DAY dawns Friday with double significance for Catalina Island—marking the initial sailing of the SS Catalina on summer schedule and the opening day of a 3-day Fiesta de Oro (Gold Fiesta), celebrating the 50th anniversary of the founding of the island's principal community, Avalon.

Proud of its Spanish heritage, having been first discovered on Oct. 7, 1542, by Juan Rodriguez Cabrillo, a Portuguese navigator sailing under Spanish flag, Catalina has invited former Sheriff Eugene W. Biscailuz and Senora Consuelo de Bonzo, "Grand Lady of Olvera Street, to be honored guests, sort of "padrinos" or godparents of the celebration. They will head a colorful parade Saturday morning in Avalon.

THE THREE-DAY fiesta, continuing through Sunday, will feature water sports in Avalon Bay, a blessing of boats in the harbor, street dancing, art exhibits and other around-the-clock activities. A costume ball in the famed Casino will be a top feature. Music will be provided by Eddie Allen and his recording band. A mammoth, 50-candle cake will be cut.

The fiesta is sponsored by the Avalon Chamber of Com-



Senora Consuelo de Bonzo, "Grand Lady of Olvera Street," will be madrina (godmother) of Avalon's Fiesta de Oro. She's shown (center) with Mr. and Mrs. Malcolm Renton.

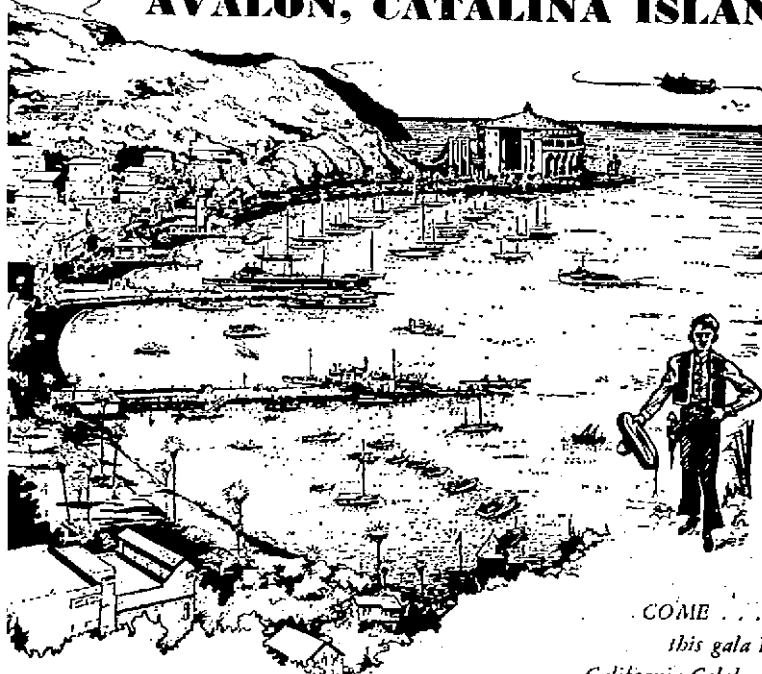
merce, of which Joe Guion is president, and the entire one-mile square municipality will be transformed into a replica of an early California town in the days of the Spanish dons. The island's permanent residents will be garbed in traditional Spanish costumes and visitors are invited to don similar attire. There will be valuable prizes for those wearing the most beautiful costumes.

ALL CATALINA Island hotels and restaurants will be in operation from Friday on; also the many sightseeing tours, including the speed

boat inspection of Avalon Bay, the Seal Colony Boat Trip, Inland Motor Tour, Mountain Terrace Drive, the Bird Park, Flying Fish Trip and others.

The SS Catalina, known far and wide as "The Big White Ship of Romance," is fresh from dry dock, newly refurbished and ready for the sunny summer season. She will sail daily at 9:45 a.m. beginning Friday through the middle of October from her berth in Wilmington. She is the largest excursion vessel on the West Coast today and one of the last of the great pleasure ships.

FIESTA DE ORO! MAY 1-2-3 AVALON, CATALINA ISLAND



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See Your Local Travel Agent or Write or Phone
Pavilion Lodge, P.O. Box N, Phone: Avalon 465

**PAVILION LODGE
AVALON, CATALINA ISLAND**

Fiesta de Oro: Program

FRIDAY, MAY 1

- 12 noon—Meet the Boat—School children in costume—Choraleers, Manny and Lisa (guitar and marimba) on pier, Fiesta Princess.
- 12-4—Local Art Exhibit in Plaza.
- 2-2:30—Band Concert, Helix High School Band, La Mesa. Children's Costume Parade.
- 4:30-5—Water Sports.
- 7:30-9:30—Spanish Street Dance (3 locations). Pinata breaking during first intermission.

SATURDAY, MAY 2

- 12 noon—Meet the Boat—Helix High School Band.
- 12-4—Art Exhibit in Plaza.
- 2:30—Big Parade, Patron, Eugene Biscaluez, Sheriff Emeritus Madrena, Consuelo de Banzo, Band Concert, Hydro-Kart Boat Race immediately following the parade.
- 9—Costume Dance at the Casino. Pinata. Birthday Cake. Prizes for Best Costumes.

SUNDAY, MAY 3

- 12 noon—Meet the Boat—Helix High School Band.
- Early Afternoon Band Concert, Strolling Troubadors, Merchandise Prizes.

Refurbished SS Catalina resumes summer sailings to Avalon Friday, starting day of the Isle's Fiesta de Oro.

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Wine stewards once a week. Ten to 15 percent of his bill each time you settle. Bar steward and bellboys: By the service. Figure the shilling equal to the American quarter for tipping.

Don't under any circumstances try to tip the officers. Tourist Class: Tip two thirds of the above.

You can get an all-round book on ship travel by writing Warren Titus, P and O-Orient Lines, 155 Post St., San Francisco. It's free and it covers this kind of thing.

"... and what about clothes? Does my husband need a tuxedo?"

FOR FIRST CLASS, he'll use a dinner jacket. Both Tourist and First Class have lots of parties. A dinner jacket will come in handy for both classes.

Never dress while in port. Or on the first night out or the night before landing. Otherwise, dressing is quite

informal. Plenty of sports shirts and informal wear in both Tourist and First Class. Lots of pool-side activity during the day.

Hawaii aloha shirts or Bermudas are acceptable during the day. For dinner he should wear a jacket and a tie. Plenty of occasions for your cocktail dresses. So bring them along.

"... and what about my husband's electric razor? Will it work on a British ship?"

CHECK with the purser before plugging it in. To see if it will work on ship's current without blowing out. It may need an adapter or converter. He will, as usual, produce like a Magic Genie. Otherwise, it may be your last shave with that razor. Same applies to your travel irons.

"... I'm not a natural blonde. I get outside help. What about blondes that go to sea?"

NO PROBLEM. The ship's beauty shop carried a full range of colors. Shore prices. One thing, though—book your appointments as soon as possible for the whole trip. Particularly the days of the Captain's Dinner, the talent show, or on special party nights. Those are the days everybody wants an appointment. Make them well in advance and relax.

"... and what about shopping in the various ports. I just can't read all the guide books—and we'd really like to shop wisely."

YOU DON'T have to read them all. Take along my new book, "Pacific Pathways." Gives you lots of good information on the ports of call, Restaurants, shops, and sightseeing. I'll love you for it. Bon Voyage.

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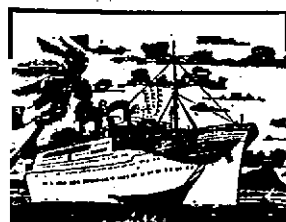
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Colorful Garden 'Birds'

By Joe Littlefield

GENERAL favorite with gardeners, Bird of Paradise provides brilliant color in the garden, but because of slowness to mature into

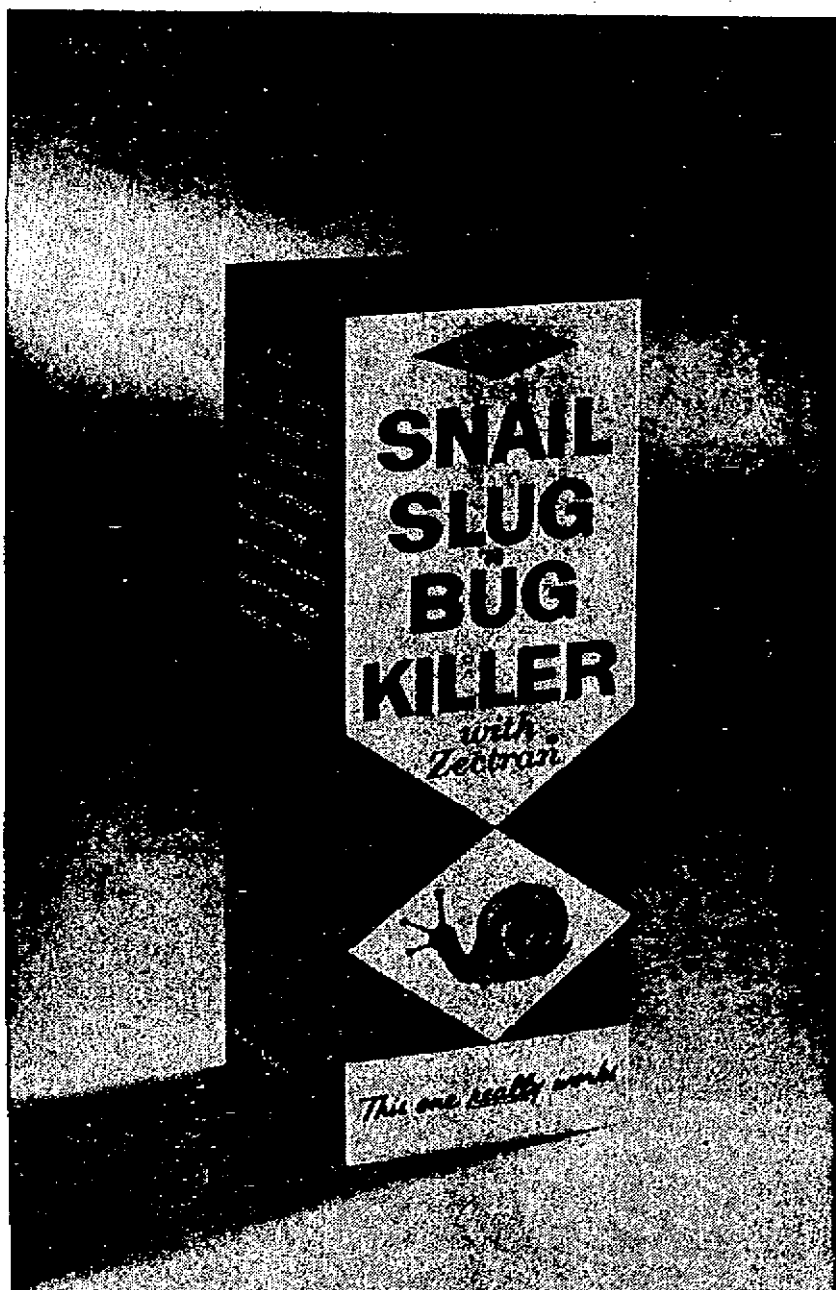
blooming stages—sometimes requiring as long as 7 to 9 years—some flower lovers hesitate to plant it.

One veteran grower who has introduced a strain that begins blooming in two years has some pointers on "bird"

culture. He doesn't believe in digging up old clumps, dividing them and replanting them, because this sets back the young divisions a couple of years. If it is imperative the plant has to be dug, divided and replanted, then do it care-



Bird of Paradise, as *Strelitzia reginae* is most commonly known, is a beautiful adjunct to any garden.



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in one spraying. Contains no arsenic. Not necessary to keep children and pets off treated areas after spray has dried. It's at your garden supply dealer. Dow Snail, Slug 'n Bug Killer, a product of The Dow Chemical Company, Midland, Michigan.



fully, preferably a couple of months before hot weather. His trick to improve the growth of established plants is to cut out all the foliage, once each year, at least. When he's finished doing that, he can stoop down and look between the remainder leaf stalks and leaves and see what is back of them. In other words, see plenty of daylight past the plants. The plants need to be fed several times a year.

OUR OWN observation,

while in professional garden consulting activities, is that some gardeners unknowingly and unwisely cut old leaves back to the base of plants. This form of cutting back is wrong, because the gardener frequently cuts off embryo flower spikes developing within the thick lower portion of the leaf stalks attached to the main plant. Usually, embryo leaves or new flower spikes grow up in the four inches or longer hollow base portion of the

(Continued on Next Page)

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Birds

(Continued from Page 32) upper side of leaf stalks, then pop through that tight fold and grow on up.

Gardeners may also help the plants to bloom if they will pull away excess soil or old mulch that has been heaped up too high each year. Smothering plant trunks causes stunted growth, and checks plants from blooming.

IF YOU haven't already done so, then give the Bird of Paradise the attention they need in the spring. Scrape off old mulch, soak the soil deeply, scatter bone meal around the plant, then spread two to three inches of steer manure or one of the spread mulch materials, and slowly soak down. Keep moist a couple of days, then water as soil dries, but water deeply because the roots are as thick as your thumb and maybe thicker, and grow deep into the soil.

About six weeks later apply a balanced complete plant food, and again feed about a couple of months later.

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Tips on Gardening

Garden tips for the week: Another planting of gladiolus can go in now. And put in your dahlias if you haven't done so-as yet.

Nearly all of your plants will want a feeding now. Ask a member of the California Association of Nurserymen to give you advice on special

feeding problems. Otherwise, plants respond beautifully to almost any complete plant food.

Fuchsias should be pinched back frequently to encourage bushiness and new wood that will bear blooms.

Lift and divide cannas. And set out pansies and violas for almost instant color. Nurseries have the plants ready to set out.

Iris Show

Southern California Iris Society and California Arboretum Foundation Inc. are presenting the second half of a two-day show from 9 a.m. to 6 p.m. today at Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. The public is invited, free of admission charge. Cut flowers will be shown in the Lecture Hall and the Annual and Perennial Display Garden and the Regional Test Garden for new selections will have displays. The show opened Saturday.

Garden Clubs

"Preparing Roses for Show" will be the topic of Mrs. Virginia Carlson of Fullerton at a meeting of Orange County Rose Society at 7:30 Tuesday evening at Sun Garden School, Trask and Newland Streets, Garden Grove. Proposed by-laws for the organization will be discussed and put up for vote. A "Garden Gadget Table" will be presented. The public is invited.

Pet Parade

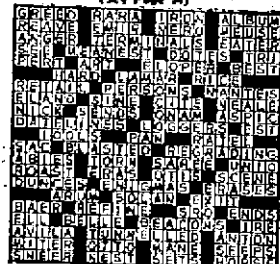
(Continued from Page 27) whole painful. You don't want him to blout.

SANTA ANA Valley Kennel Club has its big show today in La Palma Park, Anaheim. This is one of the best dog events in Southern California. Included will be a fine obedience trial which you won't want to miss even though your house dog may never compete in a trial.

Scottish Terrier Club of Southern California has a puppy match May 3 at Cambria Lodge, 1451 E. McFadden St., Santa Ana.

AFGHAN HOUND CLUB of California has a sanctioned match next Sunday at Houghton Park, North Long Beach. The schedule starts at noon. No afghans with AKC points are eligible. Anyone wanting to enter the Champion, Obedience, or Veterans Parade may do so by immediately contacting Leonard Powell, 17408 Tiara St., Encino.

SOLUTION TO TODAY'S PUZZLE (See Page 31)



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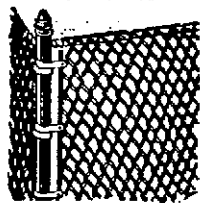


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Extra Meeting

Because of the fifth Wednesday in the April calendar, Long Beach Camera Club will have an extra meeting Wednesday evening in Los Altos Library. Competition is scheduled in black-and-white prints and in color slides, prepared by the Photographic Society of America, also will be shown.

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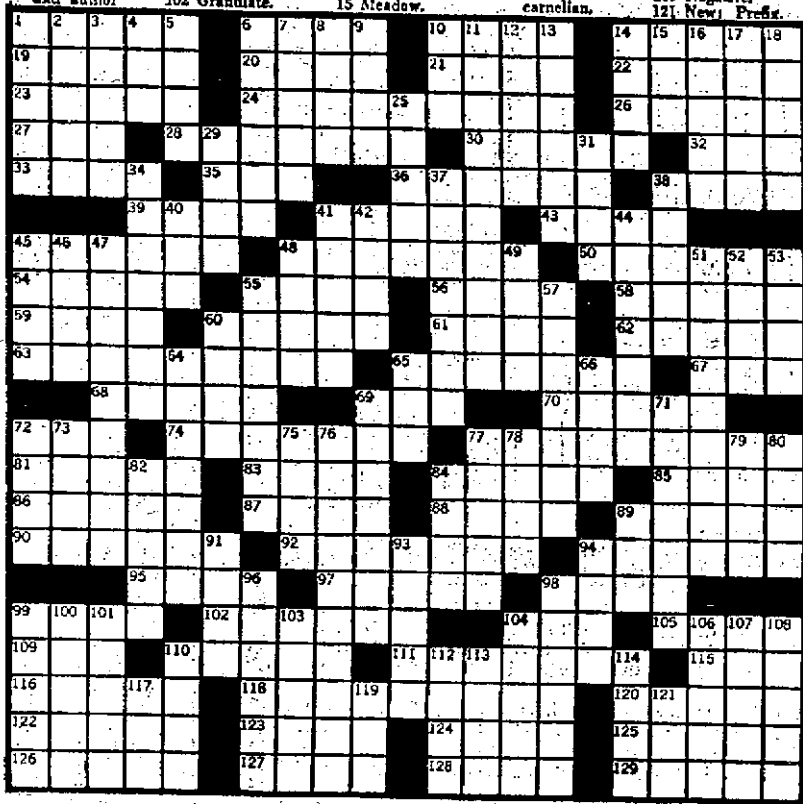
denturite
FALSE TEETH RELINER

Southland

CROSSWORD PUZZLE

Solution to Puzzle on Page 33

- By Thomas Welch ACROSS**
- 1 Silas Marner's son.
6 — aria.
10 Farnese.
14 Autograph book.
19 Spanish away.
20 Arabiana military commander.
21 Roman emperor.
22 French river.
23 Provoka.
24 Extremities.
26 Diner patron.
27 View.
28 Most ignoble.
30 Is excessively fond.
32 Three: comb, form.
33 Bold.
35 Craft.
36 Gretna Green traveler.
38 Most desirable.
39 Difficult to endure.
41 American lawyer and politician (1825-93).
43 Wedding merriment.
45 Sell.
48 People.
50 Edict of —.
54 African antelope.
55 — dia.
56 Quota.
58 English divine and author.
59 Precise time.
60 Transmits.
61 Biblical name.
62 Savory meat jelly.
63 Time records of news received.
65 Woodsmen.
67 A time song: Abba.
68 Images.
69 Kitchen utensil.
70 Mustelinae mammal.
72 Fouch.
74 Smashed.
77 Leveling once more.
81 — Irish.
82 Rose.
83 Tattered.
84 Hindu garment: Sari.
85 Fresh-water mussel.
86 Something for the table.
87 Historical periods.
88 American Revolutionary statesman.
89 Part of an act.
90 Dollars.
92 Puzzles.
93 Expunges.
95 Starry plant.
97 — goose.
98 Leave.
99 Former heavy-weight champion.
102 Granulate.
104 Theater lobby sign.
105 Purpose.
109 Part of a building.
110 Most attractive lady.
111 Warning lights.
115 Anger.
116 Spanish city.
118 Did mining work.
120 — Dvorak.
122 In carpentry, a joint.
123 Masculine name.
124 Long, heavy hair.
125 Leaks through.
126 Scoff.
127 Bird home.
128 Places.
129 Sled.
16 City in Montana.
17 Employers.
18 Kind of a scholar.
25 Short news articles.
29 Peer.
31 Green leaf.
34 Was polite.
37 Subject of a famous statue.
38 Czechoslovak statesman.
40 Help.
41 Gives temporarily.
42 Greek god of war.
44 Card game.
45 Tear.
46 Lamb's pen name.
47 Skillful maneuverer.
48 Evergreen tree.
49 Deer.
51 Measuring device.
52 Yala men.
53 Religious faction.
55 Felt.
57 Comes forth.
60 Part of a window.
64 Late shift on a paper.
65 Boy.
66 Uncommon.
69 Retirement income.
71 Instruct.
72 Variety of carnation.
73 — hen.
75 Tender.
76 Temporary guests.
77 Cant Var.
78 Greek goddess of discord.
79 Baseball team.
80 Departs.
82 Ridge of sand: Dune.
84 Ancient Indian drink.
89 Hindu title, meaning holy.
91 Certain.
93 Land belonging to a church.
94 — Domesday.
96 Woolen cloth.
98 Wears away.
99 Rays of light.
100 Man's name.
101 Select group.
103 Wind instrument.
104 Course of pursuit.
106 Chile salt-peter.
107 Lets fall.
108 Correct judgment.
110 American novelist (1831-1919).
112 Tall shade trees.
113 Wings.
114 Part of a window.
117 Confederate general.
119 Negative.
121 New Prefix.



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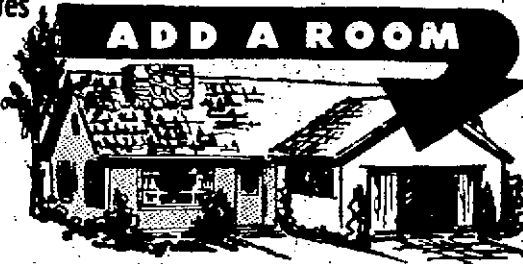
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Caricature by Bob Arril
ALPHONSE J. G. THOMAS
Cooked for Royalty

HE SPEAKS English with a continental accent as thick as a bowl of his creamy lobster bisque. A native of Belgium, he has cooked in top restaurants throughout the world and is a member of the Chaine des Rotisseurs, an international organization of chefs which originated in France in 1700.

His name is Alphonse J. G. Thomas and he is executive chef at the Lafayette Hotel, directing the preparation of cuisine for its top restaurants and banquet rooms. He is so gifted in the culinary arts that he has cooked for many international leaders, including former President Eisenhower and the King of Cambodia who dined on his cuisine while he was top chef at the French embassy in Ottawa, Canada. Since his arrival at the Lafayette last year, Thomas has added many glamorous continental dishes to the menus of the hotel's posh new Cafe Lafayette on the main floor and the ever-popular Ivanhoe Room in the basement.

The Ivanhoe, which serves dinners from 5 p.m. to midnight daily and Sunday, now offers such charcoal-broiled treats as Chicken Tyrolenne (\$3) and Shish Kebab Causienne (\$3.50) as well as choice New York cut steaks, top sirloins and filet mignons (from \$4.25). Those entrees, prepared by one of Thomas' skilled assistants, chef Joe Dunham, are accompanied by assorted relishes, tossed green salad, fine baked Idaho potato, individual decanters of wine and coffee.

The beautiful Cafe Lafayette, closed Sundays, offers complete dinners from \$3.95 and such a la carte epicurean extravaganzas as Beef Fondue Bourguignonne and baked double breast of guinea hen. The beef fondue includes tender strips of choice tenderloin which the guests cook in a casserole at their table.

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BANNER

INGLEWOOD

COMPTON

LAKESWOOD

CARPETS & DRAPES

TeleViews

Sunday, April 26, 1964

*Deaf Ear
for Top Brass*

(See Page 13)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

Old Idea, 'The Fugitive,' Runs High in Ratings

By BERT RESNIK
TV and Radio Editor

David Janssen, title star of "The Fugitive," is the first to admit that the ABC-TV series is not a new idea.

"The movie industry has been handling the fugitive for years," he said.

What makes "The Fugitive" run so high in the ratings?

"It is," said Janssen, "the execution and intention behind the old idea.

"It is who is going to write the script; who is going to direct the film.

"It is whether there is enough money to let the mountain cave in or do we have to settle for letting the basement get flooded."

JANSSEN didn't mention it, but unquestionably a major part of the success credit should go to the actor who appears in 80 per cent of the scenes. He didn't mention it, but the name of the actor is Janssen.

"I couldn't predict whether the series would survive," he said, "but I knew, win or lose, that when I walked away from it I wouldn't be ashamed.

An old idea, "The Fugitive" true. But consistently well-done in good taste and with integrity — if without headlines.

"You may get a big headline for running naked down Hollywood Blvd.," said Janssen, "but what are you going to do next week?"

His opinions on television in general won't make headlines, either, but they are singular enough to warrant citing.

IN THE FIRST place, "by my yardstick," television is succeeding.

Janssen's yardstick:

"Television is an entertainment medium that strives to entertain as many as it can."

From this standpoint, he maintains that there is a much higher percentage of entertainment, including that which is thought-provoking, than that offered by the motion picture industry.

It is unfair, he believes, to compare television with a Broadway play that is very specialized and attempts to do something more artistic than universally accepted.

"Television is succeeding far and above what many give it credit for.

I'm sometimes a little dismayed that intelligent people take the negative attitude towards television that they do.

"IT'S BIGOTRY that exists simply because it's television."

In no medium, be it TV, movies or the stage, can a show succeed if it is for "message alone."

If there is a message, let it be part of the dramatic play. If people take the message away with them, that's an added plus. If they don't they have at least enjoyed the drama.

"No one wants to be

(Continued on Page 9)



DAVID JANSSEN, 'THE FUGITIVE'

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD. - NORTH LONG BEACH



44 Years
in Long Beach



PRICES ARE THE LOWEST IN TOWN!

Day In and Day Out—7 Days a Week!



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FULLY AUTOMATIC
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**BUY NOW
and SAVE!**

Model LMB 220

Deluxe all-fabric, 2-cycle automatic washer. Fills, washes, rinses, damp dries and shuts off automatically. Washes all fabrics safely. Has built-in dispenser filter, 3 wash, rinse temperature selections.

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**1964 Imperial RCA WHIRLPOOL 2-Speed, 4-Cycle
AUTOMATIC WASHER**

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**1964 Mark XII RCA Whirlpool
2-Speed, 10-Cycle Automatic Washer**

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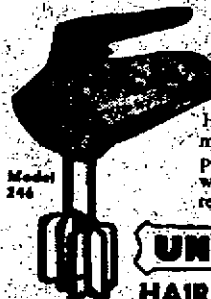
**New GENERAL ELECTRIC
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Three heat selections, plus "cool" for summertime use. Has powerful, quiet motor, dries hair quickly and evenly.

SALE PRICE!

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High, medium and low mixing speeds for whipping or blending. Light weight, special beater release.

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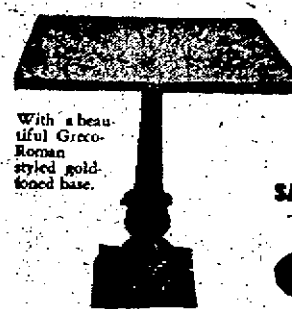
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"Compact" HAT BOX STYLE

Has 2 temperature selections, nail polisher drier, 2 pockets for comb, brush & curlers.

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18-INCH SQUARE
GENUINE IMPORTED
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**ROUND TOP
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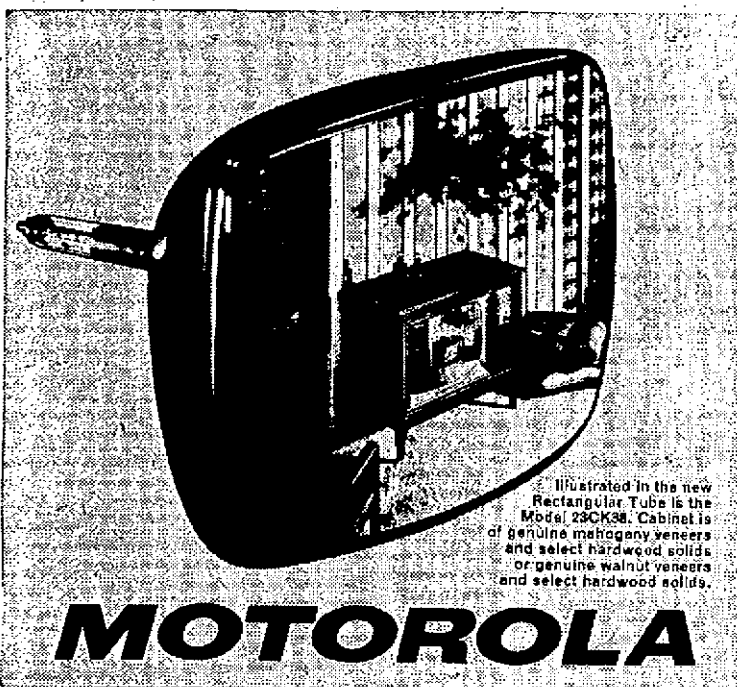
5075 LONG BEACH BLVD. - NORTH LONG BEACH

OPEN MON. & FRI., 9 to 9—TUES., WED., THURS., SAT., 9 to 6—SUNDAYS 10 to 5

It's here at DOOLEY'S the new **MOTOROLA COLOR TV!**

NEW COLOR TUBE

With this new tube,
Motorola changes the shape
of color television for good!



Illustrated in the new Rectangular Tube is the Model 23CK38. Cabinet is of genuine mahogany veneers and select hardwood solids or genuine walnut veneers and select hardwood solids.

MOTOROLA

Motorola's new color tube is rectangular, not round!

This means you get a more natural looking picture—the same shape as your modern black-and-white set. Corners of the picture aren't "cut-off."

The picture's bigger than ordinary round color tube sets—23 inches overall diag. tube meas.; 27 1/2 sq. in. picture viewing area. Yet the tube is approximately 6 inches shorter than ordinary round tubes. So cabinets can be slim, trim and attractive.

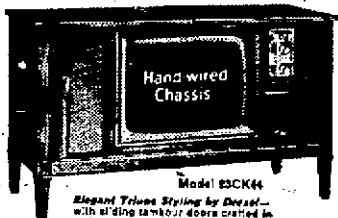


Chassis for this Rectangular Color TV was designed by Motorola and uses 16 Motorola patents for good performance. Every chassis is hand-wired, precision crafted with modern hand and dip soldering for circuit connections of high reliability.

There are many deluxe features including a Motorola-designed color signal indicator that lights to tell you when a color program is being transmitted, once the set is fine-tuned.

And every color set carries Motorola's *full year guarantee on all tubes and parts, with free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra.

See Motorola Color Television with the new 23-inch rectangular tube, today.



Model 23CK44

Elegant Tri-tone Styling by Dooley—with sliding tambour doors crafted in mahogany solids and veneers. One of the many fine sets with Dooley styling.

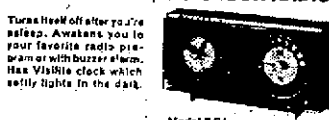
All sets are all-channel adaptable at extra cost.



Model 23CK38

Practical Styling—beautiful fruitwood finish on genuine mahogany veneers and select hardwood solids, or select hardwood veneers and select hardwood solids with custom white antique finish with class 'c' gold color accents.

Wake up or go to sleep to FM
MOTOROLA FM/AM CLOCK-RADIO



Model 8C1
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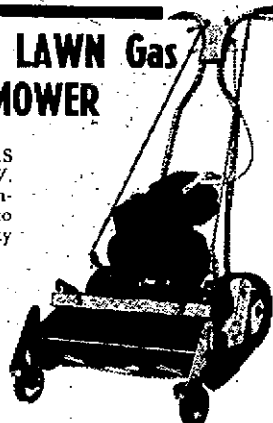
MOTOROLA COLOR TV Prices Start as low as \$448.88

New 1964 KING O' LAWN Gas Powered POWER MOWER

Temco Model
WITH 2-H.P. 4-CYCLE GAS ENGINE and FRONT THROW. Fully assembled, gassed, oiled, inspected, guaranteed and ready to go! Has 18-inch cut and quality recoil starter.

Dooley's Low Price

118⁸⁸



New 1964 KING O' LAWN Gas Powered EDGER

Temco Model
HAS A QUALITY 2-H.P. GAS ENGINE and RECOIL STARTER. Makes those hard jobs easier! Trims curves, angles or straight edges with ease.

Dooley's Low Price

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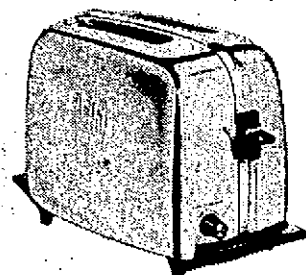
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**TOASTMASTER
Automatic
TOASTER**
MODEL 5131

SALE PRICE! **11⁷⁵**

**TOASTMASTER
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Regular 7.98 **6⁸⁸**

'Queen For A Day' 20 Years Old

'Job for Two Weeks,' Emcee Thought

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Jack Bailey and his "Queen For A Day" show celebrate the twentieth year of their reign this week—a record for longevity that some real dynasties would envy.

The program is moving its setup Monday to ABC-TV center studios in Hollywood after spending most of its TV life in the Moulin Rouge—Hollywood, not Paris.

Jack and the first of his movieland queens began on radio together here in Hollywood. It was a master of ceremonies job that Bailey felt had little tenure.

"I WAS supposed to do it for two weeks," said Bailey before another session of his popular AB-TV series. "They were going to take the show to New York and I couldn't leave here at that time."

"This is a good place to have the show because Southern California gets so many visitors. You get a better cross-section of the country so we can do good shows out of here."

The show has compiled an impressive list of statistics in its 20 years on radio and television.

BAILEY has given away more than \$19 million worth in gifts, including cold cash, clothes, housing, furniture and travel fare for winners who wished to do something, such as visit a sick aunt.

One of the most unusual requests made by a reigning queen came from a lady who asked for a new set of false teeth. Another woman had misplaced her husband some-



JACK BAILEY MAY be standing, but he's sitting pretty with such princesses as Maxine Reeves (left) and Dorne Georgeson to help him with his daily "Queen for a Day" television program.

where along life's line. She asked Bailey to find out whether he was married.

The average queen wins approximately \$3,000 worth of gifts, an amount which makes the daylong reign a lucrative plum.

This summer, Bailey will crown Queen No. 5,000, a lady who will probably reap a windfall of gifts. Besides presents, the winners are driven around town in a gold limousine and dine at the famed Brown Derby.

THE OLDEST winner was a 95-year-old lady, and the youngest, an 8-month-old tot. Once a year, Jack recognizes the men, crowning a "King For A Day."

Some of Jack's queens, who are selected on the strength of the applause of more than 800 persons who watch the show in a studio here, have

told tales of woe that could crack a stone heart. The show has been accused of being maudlin, a program which prefers women with tear-jerking problems. Bailey denies this.

"We don't go for those sad things," he said. "Everybody is accusing us of having an old ladies' show. Our average queen is about 37 years old now. We have a lot of fun with them. Actually, we get a lot of laughs."

There is an "Ex-Queens"

club which keeps track of some of the earlier winners who never forget their short film-and reign.

"It inspires them," said Bailey. "They've got a slogan which is a pretty good one, 'Once a queen, always queenly.'"

The show has been good to Bailey who was a radio announcer when picked to become its host.

"It's the best thing that ever happened to me," he said.



GARY CLARKE of NBC-TV's "The Virginian" and Miss Pat Woodell of CBS-TV's "Petticoat Junction" plan to wed some time this month. Competing networks were no competition for cupid.

JAYNE MANSFIELD makes a guest appearance on "The Jack Paar Program" at 10 p. m. Friday, channel 4, in COLOR. Art Carney and Jonathan Winters are also scheduled.

Week's Top Shows

Sunday—Lakewood's Pan American Festival parade, held earlier today, is tape telecast at 7 p.m. on channel 13.

Monday—"Breaking Point" at 10 p.m. on channel 7 stars Telly Savalas as a loan shark with "stigmata," blood spots like those Christ had from the Cross.

Tuesday—"Boxing's Last Round" at 10 p.m. on channel 4 in COLOR is an hour documentary on the sport's present status and possible future. David Brinkley narrates.

Wednesday—"CBS Reports" at 7:30 p.m. on channel 2 brings the first in a two-parter on French President Charles De Gaulle.

Thursday—"Berlin: Kaiser to Khrushchev" at 9 p.m. on channel 11 is an hour documentary showing the history of the turbulent town.

Friday—"The Bob Hope Theater" at 8:30 p.m. on channel 4 in COLOR presents a drama about an actor who hasn't had his big break. George Peppard stars.

Saturday—A 90-minute "Sam Riddle Special" at 6:30 p.m. on channel 13 will include guests Johnny Mathis, Vikki Carr, Vic Dana and Pat Boone.

TeleVues

FOR THE WEEK BEGINNING APRIL 26, 1964

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Radio A. I. S. A.	19

BERT RESNIK, EDITOR

SUNDAY
RICHARD III—2 p.m. on channel 9 in COLOR. Based on Shakespeare's play, the 1955 British movie stars Sir Laurence Olivier, Claire Bloom, Sir Ralph Richardson and Sir Cedric Hardwicke. Named "Best Foreign Film" by National Board of Review.

ROADRACERS—6 p.m. on channel 7. A 1959 movie about a rough-tough auto driver who falls in love and reforms.

CHALLENGE TO LASSIE—6:30 p.m. on channel 11. A 1949 movie starring Edmund Gwenn, Donald Crisp and Lassie. Old shepherd finds stray pup and raises her as sheepdog. Family film.

GORILLA AT LARGE—7:30 p.m. on channel 9 in COLOR. A 1954 movie about the carnival, murder, and a ferocious gorilla. Stars Anne Bancroft, Lee J. Cobb.

TIME RUNNING OUT—10 p.m. on channel 7. Girl must decide whether to help former boyfriend escape police. A 1959 movie starring Dane Clark and Simone Signoret.

DARK PASSAGE—10 p.m. on channel 9. A 1947 movie starring Humphrey Bogart and Lauren Bacall. Man escapes from prison to prove himself innocent of murdering his wife.

THAT'S MY MAN—10:30 p.m. on channel 13. A 1947 movie starring Don Ameche, Catherine McLeod and Roscoe Karns. Gambler proves success as stable owner but flop as husband.

WINDOM'S WAY—11:30 p.m. on channel 4. Doctor in remote Malay village attempts to prevent natives from turning communistic. A 1958 British movie starring Peter Finch and Mary Ure. Pretty good.

MONDAY
FATHER OF THE BRIDE—7:30 p.m. on channel 4. A 1950 movie starring Elizabeth Taylor, Spencer Tracy and Joan Bennett. Impending marriage creates household frenzy.

TIME LIMIT—8 p.m. and nightly on channel 9. About an Army officer who collaborated with the enemy after being captured in the Korean War. A 1957 movie starring Richard Widmark, June Lockhart, Richard Basehart and Rip Torn. Pretty good.

THE FIRST TEXAN—10 p.m. on channel 9 in COLOR. A 1956 movie starring Joel McCrea and Felicia Farr. About Texas' fight for independence from Mexico.

TEN GENTLEMEN FROM WEST POINT—11 p.m. on channel 11. A 1942 movie about the starting of the Military Academy. Stars Laird Cregar, George Montgomery and Maureen O'Hara. Pretty good.

THURSDAY
SANDS OF IWO JIMA—

WANTED!!!

CHILDREN & TEENS NEEDED BY HOLLYWOOD PRODUCERS & FILMS. Jimmy Lloyd Prod. at 5th & Flower (Santa Ana's only motion picture studio) Casting Dept. will interview limited number of children, ages 3-19, on closed circuit TV. This week, by appl. only, for our New Faces Talent Motivation Guide.

CALL KI 2-7848 NOW

For appl. time in your age group! Some of our children earn \$100.00 per week. WATCH FOR US ON KTTV, CH 11, 7-11 P.M. MON-FRI.



URSULA THIESS stars in the 1954 movie "The Iron Glove" on channel 2 at 11:30 p.m. Wednesday. It's about a beautiful woman who tricks a fighting swordsman, allied with Prince James, into leaving England.

8:30 p.m. on channel 5. A 1949 movie starring John Wayne, John Agar and Adele Mara. About a Marine Corps platoon and an officer's son who has no liking for the traditions of the corps. Excellent.

FRIDAY

FIVE FINGERS—7 p.m. on channel 11. A 1953 movie starring James Mason, Danielle Darrieux and Michael Rennie. World War II spy story.

SATURDAY

THE VANQUISHED—8:30 p.m. on channel 9 in COLOR.

Stars John Payne, Jan Sterling and Coleen Gray. A 1953 movie about a Confederate soldier who returns to his home town after the war and becomes a tax collector.

SEVEN YEAR ITCH—9 p.m. on channel 4 in COLOR. A 1955 movie starring Marilyn Monroe and Tom Ewell. About a married man who becomes a bachelor for the summer.

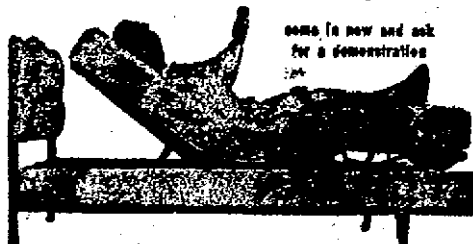
TAZA, SON OF COCHISE—10:30 p.m. on channel 7. About an Apache chief who pledges his people to aid the U.S. Calvary. A 1954 movie

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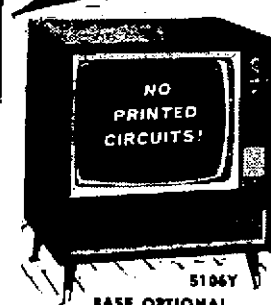
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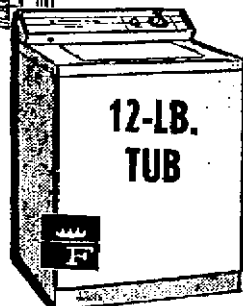


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2-SPEED
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\$186⁵⁰ MATCHING
 DRYER **\$136⁵⁰**



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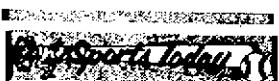
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 MON., THURS., FRI.,
 'TIL 9 P.M.
 TUES., WED.,
 SAT., 'TIL 6 P.M.
 CLOSED SUNDAYS

SUNDAY

April 26, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.**
 4 Mr. Wizard, Don Herbert
 "Transparent Animals"
 11 White Hunter, R. Reason
7:30
 4 (Clr) Journey of Lifetime
 9 Movie: "13 Rue Made-
 leine," James Cagney
 11 Highway Patrol, Crawford
8:00 A.M.
 2 Lamp Unto My Feet: "The
 Methodists: Church-State"
 4 Movie: "The Climax," Su-
 sanna Foster, Turhan Bey
 5 In God We Trust (Protest.)
 7 Sunday Chapel (releg.)
 11 Great Churches: 1st
 Church of Christ Scientist
 (Beverly Hills)
 13 Gospel Favorites (music)
8:30
 2 Look Up & Live: "The
 Maze," Creation of the
 "mass man" today.
 5 Herald of Truth
 7 Movie: "Dakota," John
 Wayne ('45). First in 5
 hours of straight John
 Wayne movies.
9:00 A.M.
 2 Camera Three: "Flamenco
 Theater" anthology
 5 The Adventist Hour
 9 Movie: "Witness to Mur-
 der," Barbara Stanwyck
 11 Movie: "Andy Hardy Gets
 Spring Fever."
 13 Variedades, R. Iglesias
 34 Reloj Musical (variety)
9:30
 2 Light of Faith (Episc.)
 4 Christophers: "Gov't"
 34 Destino (dramatic serial)
10:00 A.M.
 2 Learning '64: "Boys Week"
 4 This Is the Life (Luth.)
 5 For Kids Only, V. Colvig
 7 Movie: "Dark Command,"
 13 Panorama Latino
10:25
 8 Baseball (see sports box)
10:30
 2 Love to Read, Jean Alex-
 ander: "Lower Case and
 Plural" (pre-school)
 4 Frontiers of Faith: "Ezra,
 the Teacher," Last in se-
 ries of 13 lectures of Old
 Testament personalities.
 9 Movie: "Storm Warning,"
 Ginger Rogers ('50)
 13 (Color) Faith for Today
11:00 A.M.
 2 Amer. Business System:
 "How Market Evolved"
 4 Movie: "Kit Carson."
 11 Wonderama, Al Lohman
 13 Church in the Home
11:30
 2 Sum & Substance, Dr.
 Harvey, critic Alfred Kazin
 5 HOME BUYERS' GUIDE
 ★ Paul Langford visits new
 home throughout S. Calif.
 10 Baseball (see sports box)
 34 Brindis Seniorial (music)
12:00 NOON
 2 Capitol Hill to California
 7 Movie: "Lady from Louisi-
 ana," John Wayne ('41)
 11 Top Star Bowling: Buzz



BASEBALL, 10:25 a.m., ch. 8 (San Diego), with the Cubs-Phillies game from Connie Mack Stadium.

BASEBALL, 11:30 a.m., ch. 10 (San Diego), with the Red Sox-White Sox game from Comiskey Park.

SPORTS SPECTACULAR, 5 p.m., ch. 2, has Jack Whitaker mikeside for the East African Safari Rally, a 4-day, 3188.5-mi. sports car race around Uganda, Kenya, Tanganyika, with starting field of 94 cars, 21 finishing.

NBA PLAYOFFS, 5 p.m., ch. 9, with the Boston Celtics hosting the S. F. Warriors in the fifth game of the championship series.

- 13 Rev. Oral Roberts (relig.)
 34 La Familia Miao (serial)
12:15
 9 Movie: "Storm Warning,"
 Ginger Rogers ('50)
12:30
 2 Face the Nation: Sen. Hub-
 ert H. Humphrey (D-
 Minn.), floor manager for
 Administration's Civil
 Rights bill
 4 Legacy of Light: "Hedda
 Gabler" (Ibsen), Vivian
 Nathan, Ben Piazza,
 Eighth Commandment.
 5 Movie: "Adventures of
 Tom Sawyer," Tommy
 Kelly ('38)
 13 Social Security in Action.
 Guest: Basil Rathbone
12:45
 13 Public Service Film
1:00 P.M.
 2 Science Unlimited, Dr.
 Marietta: "What Is Fla-
 vor?" Structure of tongue
 4 (Color) Ethics: "War and
 Peace," Dr. Linus Pauling
 11 Movie: "Scaramouche,"
 13 Voice of Calvary
1:30
 2 Food for Fun
 ster tails, strawberry roll.
 4 (Color) Confrontation:
 "Preparation for
 Marriage."
 7 Issues & Answers, Howard
 K. Smith: Roy Wilkins.
 The NAACP leader eval-
 uates World's Fair dem-
 onstrations, Dirksen's
 amendments to civil
 rights bill.
 13 Cal's Corral (to 4 p.m.)
2:00 P.M.
 2 L.A. Report, G. Holcomb
 with 3 DA candidates.
 4 (Color) Tales of the West:
 "Women of the West."
 5 Championship Auto Rac-
 ing (Ascot Speedway)
 7 Directions '64 (repeat).
 Archaeological probe of
 Israel's ancient and his-
 toric past. First of 3 parts.
9 COLOR SPECIAL! UNCUT!
 ★ **"RICHARD III"—L. OLIVER**
 (see box)
2:30
 2 Viewpoint, Jere Witter:
 with John Ciardi
 4 (Color) College Report:
 "Right Man at Right
 Time" (Shakespeare),
 Occidental College.
 7 Discovery '64 (repeat):
 "The Lively Desert."
 34 Un Canto de Mexico
3:00 P.M.
 2 Movie: "Margie."
 4 Movie: "Pittsburgh."
 7 Cavalcade of Books
 11 **"WAR ZONE"—movie**
 ★ Pres. by **UNION MORTGAGE**
 "Cross of Lorraine."
 34 Arriba el Norte (folklore)
3:30
 7 770 on TV (Retail Clerks
 Union): Pierre Salinger is
 guest of Carl George
 34 Un Canto de Mexico
4:00 P.M.
 7 Candidate (see box)
 13 Newsroom, Don Rose
 34 Guitarras (guitarists)
4:30
 2 Amer. Musical Theatre,
 Earl Wrightson with Ro-
 bert Peters (for more of
 Miss Peters, see Ed Sulli-
 van, 8 p.m.)
 4 Sunday, Frank Blair, with
 a profile of Gov. William
 Scranton (R-Pa.).
 5 Boots & Saddles, J. Pickard
 13 Movie: "Black Room,"
 Boris Karloff ('35)
 34 Un Canto de Mexico
5:00 P.M.
 2 CBS Sports Spectacular
 (see sports box)
 5 Blue Angels, Don Gordon
 7 Trailmaster, John McIn-
 tire, James MacArthur,
 Anna Helm.
 9 NBA Playoff (spts box)
 11 **"CHILLER" PRESENTED**
 ★ **BY UNION MORTGAGE**
 "House on Haunted Hill,"
 Vincent Price ('59).
 34 Voces de Mexico (musical)



DR. LINUS PAULING, twice winner of the Nobel Prize, will discuss "War and Peace" at 1:30 p. m. Sunday, channel 4 in COLOR.

- 5:30**
 2 Ted Mack's Amateur Hour
 4 (Clr) College Bowl. Robt. Earle. With Ohio Wesley-
 an retiring as series 14th
 undefeated champion.
 Worcester (Mass.) Poly
 takes on Illinois Tech.
 5 The Invisible Man
 34 La Hora Catolica (Cath.)
6:00 P.M.
 2 20th Century, Walter
 Cronkite: "Cameras Aloft,
 Secrets Below." Photo
 reconnaissance in the cold
 war and aerial photography
 in civilian missions
 4 (Color) Meet the Press:
 Mrs. Indira Gandhi, daugh-
 ter of India's P. M. Nehru,
 his official hostess and
 possible successor.
 5 **FARMER JOHN HAM**
 ★ **Brings Action & Fun**
LIVE! POLKA PARADE
 7 Movie: "Roadracers," Joel
 Lawrence, Sally Fraser
 13 (Color) Rocky & Friends
 34 Teatro Fantastico (chldrn)
6:30
 2 Mr. Ed, Alan Young. Ed
 watches too many horror
 movies on his TV and sets
 up a burglar trap to catch
 neighborhood prowler
 4 **GREAT CONVERSATIONS**
 ★ **"AN AGE OF REASON"—Clr.**
 Host Dr. R. M. Hutchins
 Britannica editor Harry
 Ashmore and Santa Bar-
 bara's Harold Willens ex-
 amine problems and op-
 portunities facing world.
 11 **"CHALLENGE TO LASSIE"**
 ★ Edmund Gwenn, Don, Crisp
 The 1950 movie is illogi-
 cally booked opposite the
 TV canine, so ya takes
 yer chance.
 13 (Color) Rod Rocket Show
7:00 P.M.
 2 Lassie, Jon Provost. Lassie
 is lured by marauding coy-
 ote to injured man (Arthur
 Franz) at bottom of a cliff.
 4 Bill Dana Show. Jose quits
 his job in self-sacrificing
 gesture he thinks will im-
 prove Phillips' health.
 5 **RICHARD WIDMARK**
 ★ **"NIGHT AND THE CITY"**
 with Gene Tierney ('50)
 13 Pan-Amer. Parade (box)
 34 TV Musical Ossart
7:30
 2 My Favorite Martian, Ray
 Walston. Uncle Martin
 can't get his antenna down
 and starts a new fad for
 Martian antennae that has
 toy stores going in circles.
 4 **Walt Disney's**
 ★ **WONDERFUL WORLD OF**
COLOR—presented by
EASTMAN KODAK CO.
 "Killers of the High Coun-
 try," wildlife drama of the
 North American cougar—
 its triumphs and tragedies
 in its fight for survival.
 (Series retains its present

- time and sponsor for fall.)
 7 (Color) Empire, Richard
 Egan, Don Gordon. Esc-
 aped murderer seeks re-
 venge against Redigo.
 9 **"GONILLA AT LARGE"**
 ★ **COLOR PREMIERE!**
 Cameron Mitchell, Anne
 Bancroft ('54—1st run).
 Murder strikes carnival.
 34 Estudio de Pedro Vargas
8:00 P.M.
 2 The Ed Sullivan Show,
 with trumpeter Al Hirt,
 Met soprano Roberta Pe-
 ters, the Kim Sisters, Peg
 Leg Bates, Conrad (Little
 Buck) Buckner, and Israel
 violin prodigy Itzhak
 Perlman with his bor-
 rowed 18th century
 Guarnerium violin.
 34 Corridas de Toros (bull-
 fights from Mexico City)
8:30
 4 Grindl, Imogene Coca,
 Michael Kellin. Borrowing
 a page from "Mr. Ed," the
 soon-to-fold Grindl tries
 to convince the police of
 the identity of a murderer,
 as told her by the victim's
 dog who chats only
 with her.
 7 Arrest & Trial, Ben Gaz-
 zara, Chuck Connors,
 Anne Francis. Pair in clan-
 destine trust are witnesses
 to murder in first in series
 of repeats.
 11 **CONTROVERSY:**
 ★ **THE RUMFORD ACT—**
CIVIL RIGHTS IN HOUSING
 (see box)
9:00 P.M.
 2 **THE CELEBRITY GAME**
 ★ **STARRING CARL REINER**
 Aging actors, nude scenes
 and triangles are discussed
 by Nick Adams, Morey
 Amsterdam, Broderick
 Crawford, Zsa Zsa Gabor,
 George Hamilton, Eartha
 Kitt, Gloria Swanson, Mi-
 yoshi Umeki, Cornel
 Wilde.
 4 (Color) Bonanza, Dan
 Blocker, William Marshall,
 featured this month in
 "The Nurses" and May 7
 in "Rawhide," guests as
 a world-famous Negro
 singer who returns from a
 European tour to find
 deep-seated prejudice in
 Virginia City.
 5 Medic, Richard Boone
 11 Boston Symphony, Erich
 Leinsdorf.

- 13 JOIN CLUB DEL MAR!**
 ★ **on 'VAGABOND'—in COLOR!**
9:30
 2 Made in America, Hans
 Conried
 5 It Is Written, Vandeman
 9 People Are Funny
 13 Dan Smoot Reports
9:45
 13 Capitol Report, D. Jackson
10:00 P.M.
 2 Candid Camera, Durward
 Kirby. Cardsharp Frank
 Garcia tests poker players
 for "poker faces."
 4 (Color) Shakespeare: Soul
 of an Age (see box)
 5 Restless Gun, John Payne
 7 **FIRST TIME ON TV! AN**
 ★ **EMOTIONAL SNOOKER! DANE**
CLARK, SIMONE SIGNORET
"TIME RUNNING OUT!"
 (Br.—'59—1st run). Prison
 escapee calls on his for-
 mer mistress for help.
 9 **MURDER! SUSPENSE!**
 ★ **"DARK PASSAGE"**
BOBART—BACALL
 with Agnes Moorehead
 11 News, Burrell & Coates
 13 The Ann Southern Show
 34 Arriba Sinaloa (musical)
10:30
 2 What's My Line? J. Daly
 Guest: Steve Lawrence
 5 Business Opportunities
 11 Opinion in the Capital:
 Sen. Jacob Javits (R-N.Y.)
 13 Movie: "That's My Man,"
 Don Ameche ('47)
 34 Estudio "A" (musical)
11:00 P.M.
 2 Sun. News, Charles Kuralt
 4 (Color) KNBC News
 5 Open End, David Susskind
 "The Police." Seven mem-
 bers of New York's finest
 (one, a woman) describe
 their jobs and duties, dis-
 cussing public resentment,
 corruption, gambling, por-
 nography, traffic, civil
 rights demonstrations
 11 Under Discussion, Harold
 Clurman: "New Forces in
 the Theatre," Richard Bur-
 ton, Ella Kazan, Robert
 Preston, Edward Albee
 join in in-depth analysis.
 34 Tiempos y Contrastes
11:15
 2 Movie: "My Sister Elleen,"
 Janet Leigh, Jack Lemmon
11:30
 4 Movie: "Windom's Way,"
 Peter Finch, Mary Ure
 (Br.—'58). Doctor in Malay
1:00
 2 Movie: "Young America,"
 Jane Withers ('42-1st run)



RICHARD III—The 1955 British movie, named "best foreign film" by the National Board of Review, is shown in its 3-hour entirety at 2 p.m., in color, ch. 9, in observance of the Shakespeare Quadricentennial. Starring are Sir Laurence Olivier, Sir John Gielgud, Sir Ralph Richardson, Sir Cedric Hardwicke and Claire Bloom.

CANDIDATE—Assistant D. A. Manley Bowler, Judge Evelle J. Younger and Judge Vincent Dalsimer, the three candidates for the office of L.A. County District Attorney, meet on neutral grounds at 4 p.m., ch. 7, for an hour-long questioning on issues and platforms. (Similar show airs on "L.A. Report" at 2 p.m., ch. 2.)

PAN-AMERICAN PARADE—Alan Sloane is mikeside for a 2-hour tape of today's parade winding up Lakewood's week-long salute to our Pan-American neighbors. Dr. Mario Polar, vice president of Peru, is grand marshal at 7 p.m., ch. 13.

CONTROVERSY: The Rumford Act—Larry Burrell narrates a 30-min. documentary analysis of both sides of the hot political issue at 8:30 p.m., ch. 11. Seen via film as program appraises both the Rumford act and the proposed initiative are Martin Luther King, former Rep. John Rousset and deputy Attorney General Ben McKesson.

SHAKESPEARE: Soul of an Age—Lou Hazam's magnificent News Special, with Ralph Richardson narrating, is repeated at 10 p.m., ch. 4, in color, in observance of the 400th anniversary of The Bard's birth in Stratford-on-Avon. Michael Redgrave and other leading British actors head the voice-only cast in scenes from Shakespeare's works, as cameras explore landmarks in the English countryside, including the Tower of London, streets of Windsor, Southampton Beach, Hampton Court, the Forest of Arden and Stratford-on-Avon.

Steeverino New 'Secret' Ringmaster



STEVE ALLEN . . . Another Job in Fall

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—It's no secret that Steve Allen is replacing Garry Moore next season as ringmaster of the "I've Got a Secret" show. But Steve didn't take the job until he checked with Garry.

"The first thing I did when CBS offered me the spot was to call Garry to make sure this was the way he wanted it," Allen said.

"And after I accepted the job, Garry telephoned to say he was pleased I was taking over."

Allen, whose own nightly 90-minute show is syndicated on 43 stations, is busy writing three books, uncounted songs, a Broadway play, making speeches and fighting for causes, now finds it will be necessary to fly to New York every week or so to emcee "I've Got a Secret."

★ ★ ★ WHY IS HE tackling the additional burden?

"I undertook the show for a large amount of money," he said, which is a straighter answer than you'll get out of anybody else in show biz.

Allen plans no changes, innovations or gimmicks.

"I've filled in for Garry two or three times in the past," Allen said from behind a desk in his Vine Street office. "A show of this kind has no pressure on the emcee. It tends to be as good as the ideas and the guests."

"I think the show is 12 years old, and I know most of the people associated with it. Don't forget, my wife Jayne was a panel member for seven years."

The current panel, Bill Cullen, Betsy Palmer, Henry Morgan and Bess Myerson, will remain with the show. But Jayne has wrung a promise from Steeverino that she will fill in for absentee members.

★ ★ ★ STEVE INTERRUPTED

himself to dictate a message into a tape recorder on his desk. As one of the busiest men in Hollywood he dashes off memos, script ideas, letters and bits and pieces of miscellaneous information dealing with his beloved causes.

Steve is an active fighter against capital punishment, the plight of migratory workers, narcotics addiction, the plight of the American Indian. He is vociferously outspoken for civil rights and liberal politics.

"I tried to get Marlon Brando on my show to tell us about the fishing rights of the Indians in the Northwest," Allen said, "but I haven't had any luck with him yet."

Allen takes his crusades seriously. Asked why he devotes so much of his time to these causes, he answered:

"A lot of people are interested in these things. But I'm fortunate enough to have a checkbook. I wish I could do more."

At one time Steve was bombarded with threatening letters, angry phone calls and assorted pickets.

"Now hardly anyone criticizes me," he said with a grin. "It puzzles me. I sort of miss it."

CBS Exec Wants Profanity Eliminated

Elimination of "hell" and "damn" from television programs shouldn't "restrict creative effort."

Michael Dann, CBS-TV program vice president, so specified last week in a note to producers associated with his network.

"I am convinced that the instances of the use of questionable slang can be further and significantly reduced," Dann wrote.

"To accomplish this may require some additional effort on the part of writers and producers, but this effort should be made and can be rewarding."

DANN'S NOTE was precipitated by his knowledge that a significant number of viewers have found the profanity unacceptable.

The increase in profanity—although Dann termed it "slang"—came about because

of the presentation of more realistic and meaningful drama, according to Dann.

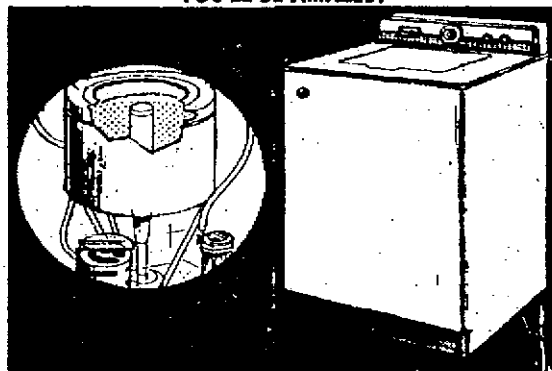
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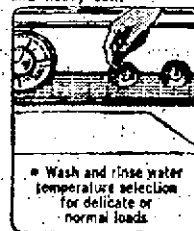
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MONDAY

April 27, 1964

- 2 Amer. Political Heritage
- 4 Our Place in Space: "The Universe." First in 10-pt. education exchange series from Northwestern University.
- 7 Guidelites: Power reading
- 7:00 A.M.
- 2 Capt. Kangaroo: Grant
- 4 Today, Jack Lescouille with look at Rockefeller Foundation.
- 7 Cartoon Capers
- 7:30
- 11 Columbia Univ. Seminars
- 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonsville
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man (cartoons)
- 11 The Chucko Show
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 9:15
- 13 Guideposts (to 11:30)
- 8:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "West Point of the Air," Robt. Taylor ('35)
- 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 Concentrat'n Hugh Downs
- 5 Restless Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Highway Drag-net," Richard Conte ('54)
- 10:30
- 2 Pete and Gladys
- 4 (Clr) Jeopardy, A. Fleming
- 5 Yancy Derringer
- 7 Price Is Right, Jack Clark
- 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression Guest: Sheldon Leonard
- 5 The Cheaters, J. Ireland
- 7 Get the Message, Frank Buxton: Joan Fontaine, Arleen Francis, Sandy Baron, Dick Shawn
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark, Ed Begley, Phyllis Kirk, Tom Poston
- 9 Latin America: "A USA"
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best

- 9 Eastern Wisdom
- 13 Movie: "Sleepytime Gal." 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "Mexican Spitfire at Sea," Lupe Velez ('42)
- 11 Movie: "Strange Affection."
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Peter Lind Hayes, Pat Carroll are guests.
- 4 Loretta Young Theatre
- 5 Movie: "My Dog Shep."
- 7 The Mike Douglas Show
- 1:30
- 2 Art Linkletter House Party (see box)
- 4 (Color) You Don't Say! Barbara Rush, Tom Tryon
- 13 Robin Hood, R. Greene
- 2:00 P.M.
- 2 To Tell the Truth, Collyer Shirr Conway, Dennis O'Keefe are guests.
- 4 Match Game, G. Rayburn
- 5 Pernel Roberts, Betty White head week's teams.
- 9 Movie: "Annapolis Story," John Derek ('55). Host Wayne Thomas gets a 2-hr. Chinese make-up.
- 11 Movie: "Lancer Spy."
- 13 Mantovani: "Ladies"
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Enchanted Valley," Alan Curtis ('48)
- 7 Day in Court: murder attempt (part one)
- 13 The Ann Sothern Show
- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, Berardino
- 13 Felix the Cat (cartoons)
- 3:30
- 2 My Little Margie
- 4 (Color) Movie: "Drums," Raymond Massey, Sabu
- 7 Queen for Day, Jack Bailey. Series, which observes its 20th year on the air on Thursday, shifts from the Moulin Rouge to ABC's TV Center starting today
- 11 Deputy Dawg/Dick Tracy
- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 13 (Color) Courageous Cat
- 4:30
- 2 Movie: "Rangers of Fortune," Fred MacMurray
- 11 The Lone Ranger
- 13 Escuela KMEX (English)
- 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil
- 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Sucesos de la Semana

SPECIAL

HOUSE PARTY—First of 3-part filmed highlights of a star-studded fashion show to benefit the Hollywood Museum is commented by Edith Head at 1:30 p.m., ch. 2 (later segments are slated for May 4 and 19). Modeling today are Gina Lollobrigida, Janet Blair, Carolyn Jones (Tregere), Hope Lange (Heim), Amanda Blake, Katherine Crawford (Dior), Rhonda Fleming (Loper), Agnes Moorehead (Givenchy), Leslie Caron, Polly Bergen and Suzanne Pleshette. Also joining Art Linkletter on the half-hour is singer John Gary.

BREAKING POINT—The supernatural phenomenon of "stigmata," appearance of blood on hands, feet and body simulating Christ's wounds on the Cross, is the subject for the acclaimed series' final new segment at 10 p.m., ch. 7. Telly Savalas stars as an unscrupulous loan shark who runs to his priest in panic before ultimately learning the reason for his bleeding hands from Dr. Mac. Henry Silva and Marian Seldes are featured. Oddly, all three network hours at this slot are casualties of the season, as George C. Scott and Mitch Miller join Paul Richards in oblivion.

- 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Bowery Boys Movie
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Familia Miao (serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Woody Woodpecker
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 7:00 P.M.
- 2 Harry Reasoner, News
- 4 (Color) Golden Voyage "London Town"
- 5 Leave It to Beaver
- 7 I'm Dickens, He's Fenster
- 9 Abbott and Costello
- 11 Wide Country
- 13 (Clr) Wild Cargo: "Africa" Giraffe, zebra, ostrich.
- 34 Janina (dramatic serial)
- 7:30
- 2 To Tell the Truth, Collyer
- 4 Movie: "Father of the Bride," Spencer Tracy, Elizabeth Taylor ('53)
- 5 The Lawman, John Russell

- 7 Outer Limits: "The Chameleon," Robert Duvall. Intelligence man, impersonating a creature from another planet in order to board their space ship, is believed to have defected.
- 9 The Deputy, Henry Fonda
- 13 (Color) Holiday, Bill Burud: "Winters in Bermuda." Jonathan Winters joins in the Caribbean romp.
- 34 Un Canto de Mexico
- 8:00 P.M.
- 2 I've Got a Secret, Garry Moore, Louis Jourdan subs for Bill Cullen
- 5 Seven Keys, Jack Narz
- 9 Movie: "Time Limit," Richard Widmark, Richard Basehart ('57). Court-martial prosecutor uncovers extenuating circumstances.
- 11 Thriller, Boris Karloff: "La Strega," Ramon Navarro, Witch's curse.
- 13 Stoney Burke, Jack Lord
- 34 La Mesera (drama serial)

- 8:30
- 2 Lucy Show, Lucille Ball, Vivian Vance, Gale Gordon. Final new segment of season finds Lucy entering a baking contest with two strikes against her
- 5 Special of Week: "The Champions." Documentary look at sports greats, Ben Hogan, Native Dancer, Roger Bannister.
- 7 (Color) Wagon Train, John McIntire, Arthur Space, Joe DeSantis, Naomi Stevens, Tim McIntire. Celebration and sadness, love and hate, birth and death make memorable the end of the trail in season's final new segment. ("Train" returns to hour format next season, seen Sundays, 7:30.)
- 34 Festival de Canciones
- 9:00 P.M.
- 2 The Danny Thomas Show. Danny is conned by a police officer into listening to the Beau-Jives, a musical group of near-delinquents on his beat. Bob Denver is featured as spokesman for the chip-carrying foursome, who walk out on seeing Danny's patronizing attitude.
- 11 Target: The Corruptors, Steve McNally, Harold J. Stone. Boxer dies when overmatched.
- 13 (Color) Adventure Tomorrow, Dr. Klein: "Hydrofoils"
- 34 Destino (dramatic serial)
- 9:30
- 2 The Andy Griffith Show. Andy's innocent kiss on Helen Crump's cheek starts a spreading rumor of their engagement.
- 4 Hollywood & the Stars, Joseph Cotten: "The Great Directors." Directorial genius of DeMille, Griffith, von Stroheim, Hitchcock, Wilder, Kazan, Welles, Lubitsch, Chaplin and others, highlighted by clips from their films.
- 5 Stump the Stars, Mike Stokey, Laraine Day, Richard Deacon.
- 13 Call Mr. D, David Janssen
- 34 Comicos y Canciones
- 9:45
- 9 Clete Roberts, News
- 10:00 P.M.
- 2 East Side/West Side, Geo. C. Scott, Walter Abel. Neil Brock helps prepare series of newspaper articles dealing with Rep.



VERA MILES doubles in TV brass Monday, appearing 7:30 p.m. in "Outer Limits" on channel 7, and at 9:30 p.m. on "Stump the Stars," channel 5.

- Hanson's fight against poverty in final new outing for defunct series. (Repeats take over until the fall debut of "Slatery's People," Jim Moser's newest brainchild, which, ironically, will buck Moser's high-flying "Ben Casey" as it returns to its old Monday stand.)
- 4 (Color) Sing Along with Mitch. Songs are set against a matrimonial agency at century's end.
- 5 Robt. Taylor's Detectives
- 7 Breaking Point (see box)
- 9 (Color) Movie: "The First Texan," Joel McCrea as Sam Houston ('56-1st run)
- 11 George Putnam, News
- 13 News. Johns and Fishman
- 34 Box de Mexico (boxing)
- 10:30
- 13 Movie: "Lady & the Monster," Erich von Stroheim ('44)
- 11:00 P.M.
- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young; News Final
- 11 Movie: "10 Gentlemen from West Point"
- 11:15
- 4 (Color) Tonight, Johnny Carson with George Jessel, Floyd Patterson, Kaye Ballard
- 5 Steve Allen Show, with Keely Smith, Tangier Brothers, spoof of "Jerry Loot Show"
- 11:30
- 2 Movie: "Bugles in Afternoon," Ray Milland ('52)
- 7 (Clr) Laramie, John Smith
- 34 Noticiero 34 (News)
- 11:45
- 9 Clete Roberts, News
- 12:00
- 9 Michael Jackson Show
- 13 Movie: "Beyond Tomorrow," C. Aubrey Smith
- 12:30
- 7 Movie: "A Son Is Born."
- 9 Movie: "Highway Drag-net," Richard Conte ('54)
- 1:00
- 11 All-Night Movies: "Whistling in the Dark," "Secret of Dr. Kildare" and "Romance of Rosy Ridge"
- 1:15
- 2 Movie: "Earthbound."

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New View Law Brings 82 Channels

By WILLIAM J. EATON

WASHINGTON (U.P.)—A law which takes effect this week is expected to spur the growth of television stations and give TV viewers a wider choice of entertainment and educational programs.

This new milestone in the short history of television is known in the industry as the "all-channel TV set requirement."

It means that after Thursday no TV set can be manufactured in the United States unless it can receive programs on 82 channels.

Most TV sets can receive only on the 12 very high frequency (VHF) channels numbered from 2 to 13. Starting Friday, however, every set made in this country or imported must be able to receive those 12 and the 70 ultra high frequency (UHF) channels as well.

THE LAW, passed in 1962 with a delayed effective date, is designed to give the television industry more room to grow by assuring broadcasters they will have an audience for programs on UHF channels.

The small number of sets equipped to receive UHF programs has tended to concentrate the interests of broadcasters on the 12 VHF channels where most of the audience watches television.

Once all-channel sets are widely owned, however, this attitude will change. That is why the Federal Communications Commission says this about the new law:

"It will encourage the building of more commercial TV stations and, at the same time, be a boon to the development of non-commercial educational TV service."

"The end result will be more TV stations, greater TV program variety and better local TV reception throughout the land."

THE AGENCY regulates radio and television. It said the law does not require that anyone buy a new TV set or forbid the use of existing VHF sets.

There are more than 100 UHF stations on the air at this time. Many have been operating for more than a decade.

Only 650 stations can be allowed on the 12 VHF channels but another 3,000 can broadcast on the 70 additional UHF channels.

As for reception, the FCC said UHF receivers are more sensitive to antenna location than their VHF counterparts. But this can be minimized by proper installation, it added.

One big advantage is that interference caused by air planes, overhead, ignition systems and industrial equipment will not affect UHF broadcasts.



HOLY TRINITY CHURCH at Stratford-on-Avon is where William Shakespeare was baptized and where he is buried. The church is visited in a repeat of "Shakespeare: Soul of an Age" at 10 p. m. today (Sunday), channel 4, in COLOR. It's being shown in conjunction with the 400th anniversary of the birth of the bard.

BERT'S EYE VIEW

'The Fugitive' Runs Again

(Continued from Page 1)

preached to unless they go to church," said Janssen.

As Dr. Richard Kimble, Janssen may go to church during the second season. There is no way of telling where the scripts will take him. As of now, the basic theme remains "survival," and that's exactly what the series has done.

"THE FUGITIVE" will be back for a second season in fall.

He'll still be running and seeking the one-armed man whom he believes committed the murder for which Dr. Kimble was convicted.

Will "The Fugitive" catch the one-armed man during that second season?

Janssen doesn't know.

What he does know is that no such episode has yet been shot in advance. What he does know is that no such script has yet been written.

If "The Fugitive" continues as successful as it has been, by the time Dr. Kimble catches up with his quarry it will be because the one-armed man has tripped over his long white beard.

That Was' Will Be

NBC has renewed "That Was the Week That Was" for next season. The current series will end July 10. After a 10-week hiatus, the show will return Sept. 22 to be aired each Tuesday at 9:30 p.m. It is now seen at 9:30 Fridays.

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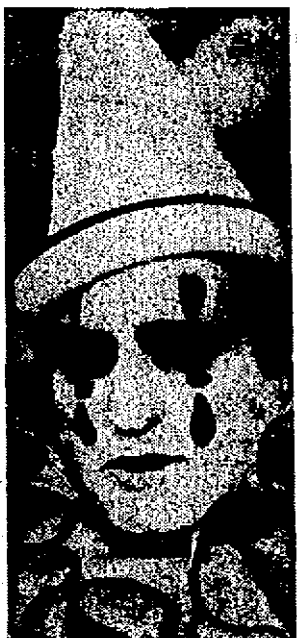
TUESDAY

April 28, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Apothecary: Prescription
4 Our Place in Space: Moon
7 Guidelines: Power reading
7:00 A.M.
2 Capt. Kangaroo: Monroe
4 Today, Jack Lescouille
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
13 Teacher Institute
8:00 A.M.
2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Love Crazy,"
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Apache Ambush,"
10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 High Road: "Canada"
7 Price Is Right, Jack Clark
Guest: Carmel Quinn
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Get the Message, F. Buxton

- 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 IASCI: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 Youth Wants to Know:
E. William Henry, FCC
13 Movie: "Woman & the
Hunter," Ann Sheridan
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "Mr. Doodle Kicks
Off," Joe Penner ('38)
11 Movie: "Cynthia," Eliza-
beth Taylor ('46)
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theatre
5 Movie: "The Jungle,"
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
L.B. author-traveler Renee
Taylor tells of Hunza
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
5 Movie: "18 and Anxious,"
13 Mantovani: "Strings"
2:15
11 Movie: "Live, Love and
Learn," R. Montgomery
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Return of Wild-
life," Richard Arlen ('48)
7 Day in Court: Attempted
murder (wife's story)
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Touch and Go,"
Jack Hawkins (Br.-'56)
7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
3:45
9 Feature Page, Joe Dolan
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat



TONY BENNETT appears as a clown during "The Red Skelton Hour" at 8 p. m. on Tuesday, channel 2.

- 4:30
2 Movie: "Tell It to the Judge," Rosalind Russell
11 The Lone Ranger
34 Escuela KMEX (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
34 Seguro Social (soc. sec.)
5:45
4 (Color) KNBC News
13 Bill Johns, News
34 La Hora Marina (Navy)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Sugarfoot, Will Hutchins
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Huckleberry Hound (crtn)
34 Noticiero 34 (News)
6:45
7 Ron Cochran News
7:00 P.M.
2 Harry Reasoner, News
4 (Color) Across the Seas,
Jack Douglas: "Delta
Queen"
5 Leave It to Beaver
7 Battleline: "Pelelia"
9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Wonders of World
"Panama and the Canal"
34 Janina (dramatic serial)
7:30
2 Is Los Angeles guilty
of "Colonialism"? Watch!
★ Ralph Story's Los Angeles
A look at the shooting
war L.A. fought to protect
its "possession" 250 miles
from Civic Center.
4 Mr. Novak, James Fran-
ciscus, Kim Darby, Tony
Dow (repeat). A blind
teenage student falls

- deeply in love with Novak.
5 The Lawman, John Russell
7 Combat! Vic Morrow,
James Coburn. Germans
disguised as GPs infiltrate
Saunders' headquarters in
first in series of repeats.
9 The Deputy, Henry Fonda
13 (Color) Wanderlust, Bill
Burrud: "Powder Snow
and Sunshine"
34 Arriba el Norte (folklore)
8:00 P.M.
2 The Red Skelton Hour.
Virginia Grey plays Clara
Appleby, whose sister
(Sandra Gould) becomes
a husband-seeking house
guest with Jules Munshin
as the most likely victim.
Tony Bennett offers two
songs in a circus setting.
5 Seven Keys, Jack Narz
9 Movie: "Time Limit,"
Richard Widmark ('57)
11 The Untouchables, Robt.
Stack. Mobsters organize
home stills.
13 Probe, Dr. Albert E. Burke
34 La Mesera (drama serial)
8:30
4 (Clr) You Don't Say! Tom
Kennedy with Abby
Dalton, Peter Lawford
5 Zane Grey Thriller: "The
Loner," Thomas Mitchell,
Marilyn Erskine
7 McHale's Navy, Ernest
Borgnine, Bob Hastings.
Named acting C.O. when
Binghamton sprains his
ankle, Casper Milque-
toast-like Lt. Carpenter
turns into a raging lion.
★ **ICE CAPEDES—SPECIAL**
(see box)
34 Casos y Cosas de Casa
8:50 P.M.
2 Petticoat Junction, Bea
Benaderet, Charles Lane.
Visiting the Shady Rest
as "companion" to the
railroad president's ailing
basset hound, Bedloe sees
his trip as another chance
to bring about the demise
of the Cannonball.
4 The Richard Boone Show:
"The Fling," Boone,
Bethel Leslie, Laura
Devon (repeat). Devoted
husband of long-time in-
valid faces an extra-
marital temptation.
5 Roller Skating Champion-
ships (see sports box)
7 (Color) Greatest Show on
Earth, Jack Palance, Joe
E. Brown, Joan Blondell,
Buster Keaton, Lynn
Loring. Series rings down
the curtain on its final
first-run drama, a polig-
nary story of young and
old circus performers, as
a young girl promises an
aging trio to get them
back their former jobs.
Palance directed this final
segment, with repeats
continuing until Sept.
splits the hour between
Walter Brennan and
"Peyton Place."
11 87th Precinct, R. Lansing.
13 (Color) Hot Spots '64.

NBA PLAYOFFS, 8:30 p.m.,
ch. 9, from the Cow Palace,
should sixth game become
necessary to decide Warriors-
Celtics championship.

ROLLER SKATING cham-
pionship, 9 p.m., ch. 5, with
Dick Lane at the Olympic.

SPECIAL

ICE CAPEDES PREMIERE
—Bill Burrud is host at the
L.A. Sports Arena, at 8:30
p.m., ch. 13, introducing ce-
lebrities attending opening
night and introducing some
of the stars of the 1964 show.

BOXING'S LAST ROUND
—David Brinkley probes the
current status of professional
boxing in the U.S.—whether
it should be outlawed or
given another chance — by
entwining his study through
the life of a 25-year-old
heavyweight hopeful, Bobby
Foster of Washington, D.C.
The brutal and degrading re-
sults suffered by professional
fighters are seen at 10 p.m.,
in color, ch. 4, as well as the
hope boxing holds out for
young athletes striving to
rise with their fists above an
underprivileged social status.
Appearing will be Beau Jack,
King Levinsky, Mrs. Benny
(Kid) Paret, Emile Griffith,
Cassius Clay, Jersey Joe
Walcott, Sonny Liston, An-
gelo and Chris Dundee, Gov.
Edmund G. Brown and Sen.
Philip A. Hart (D-Mich.).

"Brazil," Fishman and Less
34 Destino (dramatic serial)

9:30
2 The Jack Benny Program
(repeat). Guests James
Stewart and his wife
Gloria are lured out for
an evening on the town.
13 (Color) Happy Wanderers.
Ski areas of Southland.
34 Facetas (musical)

10:00 P.M.
2 The Garry Moore Show,
with Terry-Thomas,
singers Steve Lawrence
and Shani Wallis, plus
Allen and Rossi.
4 (Color) Boxing's Last
Round (see box)
7 The Fugitive, David Jans-
sen, Vera Miles, Brian
Keith. Protecting his own
freedom would mean
Kimble's leaving a woman
and her young son at the
mercy of her psychotic
husband, in first of repeats.
9 Movie: "Between 2
Worlds," John Garfield
11 George Putnam, News
13 News, Johns and Fishman
34 Chuchierias (musical)

10:30
13 Movie: "Faces in the
Fog," Jane Withers ('44)
34 Algo de lo Nuestro
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Gorgeous Hussy,"
Joan Crawford ('36)

11:15
4 (Color) Tonight, Johnny
Carson with Sue Raney,
Milt Kamen
5 Steve Allen Show, Arlene
Dahl, Ron Husmann,
NORAD band, Greco and
Willard. Humorist Henry
Morgan's mother sings
from the audience.

11:30
2 Movie: "Lady in a Jam,"
Irene Dunne ('42). Scot-
tertrained heiress.
7 Stagecoach West, R. Bray
34 Noticiero 34 (News)

11:45
9 Cleto Roberts, News
12:00
9 Michael Jackson Show
13 Movie: "Nabonga,"

12:30
7 Movie: "Bulldog Drum-
mond Strikes Back."
9 Movie: "Apache Am-
bush," Bill Williams ('55)
1:00
11 All-Night Movies: "Stam-
boul Quest," "Hidden
Eye" and "Andy Hardy
Gets Spring Fever"
1:15
2 Movie: "Country Beyond,"

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TELEVISION'S PERIOD OF 'ORDINARIES'

Daytime Soap Opera Moves Up for Prime Evening Viewing

By RICK DU BROW

HOLLYWOOD (UPI)—Network television entertainment in recent years has been known for its periods of "spectaculars" and then "specials," but no one has found a term for the current state of being. Thus we take the liberty today of describing the new movement—or lack of it—as the period of the "ordinaries."

"Ordinaries" come in several varieties. First, of course, there is the regular series program, which finds itself displaced less and less by any special network entertainment effort. Then there is the program which is billed as "special" but isn't; public affairs shows are not always exempt from this category.

Anyone who has seen next season's three-network entertainment schedule might well consider the term "ordinaries" flattering. Public affairs specials, despite their occasional deficiencies, continue their ascendancy over the entertainment department in the area of unusual television programming. Complementing the retreat of

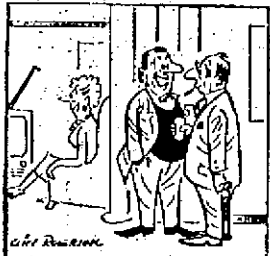
drama specials and similar fare is—and will be—a thrilling and massive outpouring of half-hour situation comedies, a movement motivated in part by the popular success of such masterpieces as "The Beverly Hillbillies" and "Petticoat Junction."

ONE OF THE indications of the added entrenchment of ordinaries is the open secret that ABC-TV's coming "Peyton Place" series, which will have two night-time half-hours a week in serial form, is apparently aiming openly for prime-time soap opera. The network announced that a video figure currently associated with soap opera has been signed as a consultant on night-time drama, including "Peyton Place" and other shows.


Serializing a running program is not a new device. One of England's top shows, "Coronation Street," is a twice-a-week serial which has earned commendations for its realism. Movie serials, from "The Perils of Pauline" on, were the rage for years. The daily soap operas are vivid proof of effectiveness with audiences.

MULTI-PART WEEKLY television programs have often been shown to "be good ratings-getters—"Lassie" is an example of success with its occasional experiments in this direction. And even a performer like Jack Paar, in the "live" field, undoubtedly had a tighter hold on his viewers when his feuds continued from one night to the next, rather than on a weekly basis.

Concerning specials, there are, of course, exceptions to the generally blank state of affairs. For instance, there has been a provocative announcement that 1965 will offer six 90-minute prime-time dramas based on United Nations activities, and employing top talent. ABC-TV plans to carry four of the shows, and NBC-TV two. CBS-TV has declined to participate in the venture on the apparent grounds that the offered programs and subject matter would necessarily require a certain view, and that the dramas would therefore not be entirely free from predetermined, restrictive favoritism and politics.



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WEDNESDAY

April 29, 1964

6:30

- 2 Amer. Political Heritage
- 4 Place in Space: "Venus"
- 7 Guidelines: Power reading

7:00 A.M.

- 2 Capt. Kangaroo: Tin cans
- 4 Today, Jack Lescoulie with Helen Hayes
- 7 Cartoon Capers

7:30

- 11 Columbia Univ. Seminars

7:45

- 5 For Kids Only (cartoons)
- 9 Cartoonville

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man (cartoons)
- 11 The Chucko Show

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "Married Bachelor," Robert Taylor (41)

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Big Gusher," Wayne Morris (51)

10:30

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, Art Fleming
- 5 Yancy Derringer
- 7 Price Is Right, Jack Clark

11:00 A.M.

- 2 The Love of Life
- 4 (Color) First Impression
- 7 The Cheaters, John Ireland
- 7 Get the Message, Buxton

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- 9 Latin America: Militarism
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Community of Condemned
- 11 Movie: "Careful, Soft Shoulder," James Ellison

12:30

- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "The Nitwits," Wheeler and Woolsey
- 11 Movie: "A Yank at Ox-

ford," Robert Taylor (38)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 5 Movie: "Shopworn," Barbara Stanwyck (32)
- 7 The Mike Douglas Show

1:30

- 2 Art Linkletter House Party
- Guest: June Lockhart
- 4 (Color) You Don't Say!
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Red Light," George Raft (49)
- 13 Mantovani: "Youth"

2:15

- 11 Movie: "Apache Trail," Lloyd Nolan (42)

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Young and Willing," Susan Hayward (43)
- 7 Day in Court: Arson
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Enter Arsene Lupin," Charles Korvin
- 7 Queen for a Day, J. Bailey
- 11 Deputy Dawg/Dick Tracy

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 13 (Color) Courageous Cat

4:30

- 2 Movie: "Adventure in Diamonds," George Brent
- 11 The Lone Ranger
- 34 Escuela KMEX (English)

5:00 P.M.

- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil

5:30

- 5 Whirlbirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Club del Hogar (women)

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Follow the Sun, Barry Coc, Yvonne DeCarlo
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Familia Miao (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam, Dateline
- 13 (Color) Rod Rocket Show
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran with News

SPECIAL

CBS REPORTS: De Gaulle: Roots of Power — Charles Collingwood is reporter for an unprecedented study in depth of the towering figure whose vision of France's destiny has shaped world history, told in two hour-long segments on successive weeks at 7:30 p.m., ch. 2. Two early associates, ex-premiere Paul Reynaud and British Major General Edward L. Spears, recall the aloof soldier's World War II days as Collingwood probes the personality, philosophy, motives and image of the man who rallied a defeated nation, using mainly the words of De Gaulle himself. Opening hour traces the French leader's career up to the point where he consented to come out of retirement to head the Fifth Republic, examining frankly the reasons why De Gaulle and FDR never understood each other's policies and why Winston Churchill once declared that the heaviest cross he had to bear was the Cross of Lorraine.

7:00 P.M.

- 2 Harry Reasoner, News
- 4 Death Valley Days: "General without a Cause," Jack Elam, Wm. Boyett, Lisa Gaye. Bandit king helps the U.S. stop France from invading Mexico
- 5 Leave It to Beaver
- 7 The World of Giants
- 9 Abbott and Costello
- 11 Gallant Men, W. Reynolds
- 13 (Clr) This Exciting World: "Royal Road to India"
- 34 Janina (dramatic serial)

7:30

- 2 CBS Reports: "De Gaulle: Roots of Power," (see box)
- 4 (Color) The Virginian, James Drury, Brenda Scott, Robert Wilke, Randy Boone. The rough-neck, tomboy daughter of a jailed outlaw becomes a problem at the Shiloh when she is placed in the Virginian's custody.
- 5 The Lawman, John Russell
- 7 Ozzie & Harriet (repeat). Fishing at secluded hide-away, Ozzie and Joe encounter unexpected company in the form of two luscious models.
- 9 The Deputy, Henry Fonda
- 13 Crusade in the Pacific: "America Goes to War in the Pacific."

8:00 P.M.

- 5 Seven Keys, Jack Narz
- 7 The Patty Duke Show. Class prom chairman Patty fears she can't live up to her campaign promise of supplying a celebrity, until she reads that a Beatle-type singer (John Kerny) has arrived from England.
- 9 Movie: "Time Limit,"

- 11 Richard Widmark (57)
- Sam Benedict, Edmond O'Brien, David Wayne, Gary Merrill. Cop with a grudge hounds a hoodlum
- 13 Story of... the Elizabeth. World's largest liner.
- 34 La Mesera (drama serial)

8:30

- 2 Suspense, Sebastian Cabot: "Donald Roberts," Harry Townes, James Daly, Bruce Gordon. Intelligence officer, ignorant of combat techniques, unwittingly causes the death of a commando
- 5 Stump the Stars, Mike Stokely (repeat from Mon.)
- 7 Farmer's Daughter, Inger Stevens, Joanna Barnes. Katy matches wits with a sophisticated divorcee
- 13 Surfside 6, Troy Donahue
- 34 Microcosm Musical

9:00 P.M.

- 2 Beverly Hillsbillies, Buddy Ebsen, Irene Ryan. Granny makes a few alterations in the decor of the swank dress shop she bought, to make it more like her idea of a friendly emporium.
- 5 "Slayer," Lee Montague (repeat). Dr. Sun Yat-Sen flees to England to continue his fight against China's Manchurian dynasty.
- 5 Wrestling (sports box)
- 7 Ben Casey, Vincent Edwards, George C. Scott, Colleen Dewhurst (Mrs. Scott). Brilliant surgeon forges Maggie's name to prescriptions for morphine for his own use in first of series of repeats.
- 11 Search for Adventure: "Paradise at Mokil"
- 34 Destino (drama serial)

9:30

- 2 The Dick Van Dyke Show. Thinking he's growing bald, Rob goes to Buddy's barber (Ned Glass) for a miracle treatment and ends up in a hair-raising nightmare.
- 11 Bold Journey: "Red Sea"
- 13 Silents Please: "Don Juan," John Barrymore, Mary Astor (26). Part 1
- 13 Mary Astor (26). Part one.
- 34 Novilladas (bullfights)
- 9 Clete Roberts, News

10:00 P.M.

- 2 The Danny Kaye Show. Comedienne Pat Carroll joins Kaye in spoofs of TV's "The Nurses" and of a plane crash, first in series of repeats.
- 7 77 Sunset Strip, Roger Smith, Karen Steele. Letter from a dead man leads Jeff to the Orient
- 9 Movie: "A Man Escaped," Francois Leterrier

WRESTLING, 9 p.m., ch. 5, with Dick Lane at Olympic.

RECOGNIZE the Yul Brynner-type gentleman? It's Dick Van Dyke who tries a new hair style—rather, hairless style—during his show at 9:30 p. m. Wednesday on channel 2.

(Fr. '57). Escape from the Gestapo

- 11 George Putnam, News
- 13 News, Johns and Fishman

10:30

- 13 Movie: "I'd Give My Life," Tom Brown (36)

11:00 P.M.

- 2 News: Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, News Final
- 11 Movie: "Sleepers West," Lloyd Nolan (41).

11:15

- 4 (Color) Tonight, Johnny Carson with Dave Brubeck, Robert Merrill, Merriman Smith
- 5 Steve Allen Show, with French singer Charles Aznavour, Sid Melton, family situation comedy shows, while duo pianists Ferrante and Teicher team up for "Brazil."
- 4 The 11th Hour, Ralph Bellamy, Jack Ging, Rip Torn. A 40-year-old "mama's boy" is overwhelmed by guilt feelings when his mother is victim April Stevens, Nino Tempo, Corinne Vial, Debbie Drake, Cliff Arquette

11:30

- 2 Movie: "Iron Glove," Robert Stack (54)
- 7 New Breed, Leslie Nielsen
- 34 Noticiero 34 (News)

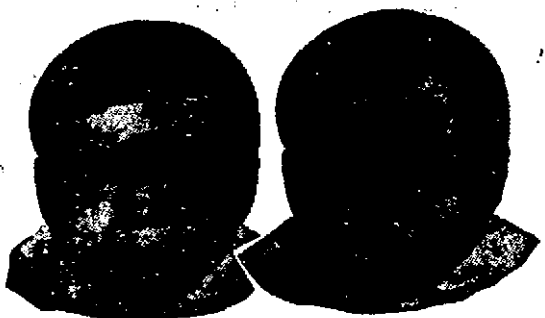
11:45

- 9 Clete Roberts, News
- 9 Michael Jackson Show
- 13 Movie: "Tobor the Great," Charles Drake (54)

12:30

- 7 Movie: "Crime Doctor's Strangest Case," Warner Baxter (43)
- 9 Movie: "Big Gusher," Wayne Morris (51)
- 11 All-Night Movies: "Lancer Spy," "Red Dust," "Calling Dr. Gillespie" and "Cardinal Richelieu"
- 1:15
- 2 Movie: "Dangerously Yours," Cesar Romero (37)

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Marion Morgan Turned Deaf Ear to Top Brass

By BERT RESNIK
TV and Radio Editor

LOVE WAS JUST A BALL of cotton for Marion Morgan, hostess-singer-interviewer for KNXT's (channel 2's) early morning "Panorama Pacific."

The memory of its arrival flicked happily over her face as she sat nibbling an onion ring at the Reef Restaurant in Long Beach.

It was back in the days when she was singing with Harry James and his band and they were on tour.

James, you old-timers may recall, was—and still is—a trumpet player superb. His brass section came up to the chief's caliber.

There is one thing about a good brass section that is immediately evident to anyone who listens to it. It is not particularly quiet.

Now you take a good brass section, put it on a small touring bandstand and then have the vocalist sitting close to it.

And what do you have?

"You have," said Marion, "Harry and the brass section blowing in my ears."

"Our male vocalist was smart. He sat next to the fiddles."

★ ★ ★
IF A BRASS SECTION was blowing in your ears, what would you do?

Well, you'd probably do what Marion did—stick your fingers in your ears.

During a break, the bandleader's road manager, Sid Beller, came charging up to Marion.

"Just what," he asked, "do you think you're doing?"

The vocalist patiently explained that she was merely taking steps to keep from going deaf.

Beller wasn't happy with the explanation.

"Listen," he raged, "these people are paying to hear the band and you're sitting up there with your fingers in your ears like you can't stand them."

"It looks terrible."

★ ★ ★
THE VOCALIST lost her patience. They argued. Back and forth. Back and forth.

Finally, Beller held up a hand for silence and said:

"Cotton. Put some in your ears."

So she married the guy.

And, despite the fact, that they live in Hollywood, she's still married to the guy.

They have two children, Jay, 6, and Julie, 3. Beller is one of the owners of a swimming-pool company and you couldn't get his vocalist wife to go on a road tour any easier than you could convince Khrushchev to spend a holiday in Red China.

"I've spent more snowed-in Christmases in train stations than you can believe," said Marion.

★ ★ ★
EVERYDAY IS CHRISTMAS now for Marion without the train stations.

"It's practically like I have my cake and I'm eating it too," she said.

Her cake is "Panorama Pacific" and the man who first served it up for her is Red Rowe, host of the show.

It was Red who gave singer Marion her first opportunity to be a television interviewer.

"I was scared to death," she said, "but I made it."

Recalling that scared feeling has proved beneficial to her in conducting her interviews of non-professionals, people who have never before or seldom been on television.

"They need a lot of nerve just to agree to go on," she said.

To break through the fright barrier, Marion asks them something "absolutely ridiculous."

THERE WAS, FOR EXAMPLE, the expert from the income tax bureau. Marion asked him if he'd ever had his tax return checked and been caught in a mistake.

He hadn't but he laughingly admitted that he once had filed his return late.

Marion asked a feminine mathematician who had been selected as woman-of-the-year:

"Do you pay your own bills?"

Double-pool went the fright wall as the mathematical woman-of-the-year laughingly replied:

"Oh, no. My husband does that."

If the television tables ever turn and Marion is the interviewed, rather than the interviewer, there's an absolutely ridiculous question she easily could be asked.

To wit:
"Did you ever sit on Harry James' bandstand with your fingers in your ear?"

If Marion cottons to the idea, she could have a poll answering the question.



MARION MORGAN . . . "Panorama Pacific" Hostess

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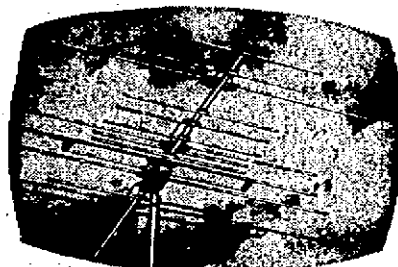
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THURSDAY

April 30, 1964

* PAID ADVERTISEMENT

- 6:30**
2 Apothecary: Drug Safety
4 Place in Space: Stars
7 Guidelines: Power reading
- 7:00 A.M.**
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
- 7:30**
5 Supermarket Review
11 Columbia Univ. Seminars
- 7:45**
5 For Kids Only (cartoons)
9 Cartoonville
- 8:00 A.M.**
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
- 8:30**
7 The Count Marco Show
9 Big Babysitter (cartoons)
- 9:00 A.M.**
2 News with Mike Wallace
4 Say When, Art James
7 The Romper Room
9 The Pamela Mason Show
11 The Jack LaLanne Show
- 9:30**
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Lucky Night."
- 10:00 A.M.**
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Rearing Children of Good-will, Georgiana Hardy.
Bonita Granville Wrather is one of four women on panel for discussion of fostering religious tolerance without religious intolerance, in last of 4-part series.
- 10:30**
2 Pete and Gladys
4 (Clr) Jeopardy Art Fleming
- 11:00 A.M.**
5 High Road: West Indies
7 Price Is Right, Jack Clark
9 Movie: "Experiment Alcatraz," John Howard ('50)
- 11:30**
2 The Love of Life
4 (Color) First Impression
7 Cross Current, G. Mohr
9 Get the Message, F. Buxton
- 11:50**
2 Search for Tomorrow

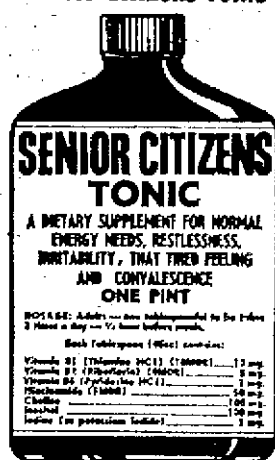
- 4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 LASC: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Southern Show
- 11:45**
2 The Guiding Light
- 12:00 NOON**
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 En France: Tourist Off.
13 Movie: "Powers Girl."
- 12:30**
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
George Gobel subs for vacationing Ern for 6 shows.
9 Movie: "Roughshod"
11 Movie: "Nightmare Alley," Tyrone Power ('47)
- 1:00 P.M.**
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Big Boss,"
7 The Mike Douglas Show
- 1:30**
2 Art Linkletter House Party
4 (Color) You Don't Say
13 Robin Hood, R. Greene
- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Escape in the Sun," John Bentley ('57).
13 Mantovani: "World"
- 2:15**
11 Movie: "Hidden Eye."
- 2:30**
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Cat Creeps,"
7 Day in Court: Custody Ventriloquist Paul Winchell plays the ex-gambler father.
13 The Ann Southern Show
- 3:00 P.M.**
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
- 3:30**
2 My Little Margie, G. Storm
4 Movie: "Royal African Rifles," Louis Hayward
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
9 Search of Solution (3:35)
- 3:45**
5 Tricks-Treats, Corris Guy
9 Feature Page, Joe Dolan



DINA MERRILL plays a former gambling queen during "Rawhide" at 8 p.m. Thursday on channel 2.

- 4:00 P.M.**
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
- 4:30**
2 Movie: "Best of the Blues," Dorothy Lamour.
11 The Lone Ranger
34 Escuela KMEX (English)
- 5:00 P.M.**
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
- 5:30**
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Los Juanes del Ejercito
- 6:00 P.M.**
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
- 6:30**
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
- 6:45**
7 Ron Cochran, News
- 7:00 P.M.**
2 Harry Reasoner, News

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9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel: "Bermuda"
- 34 Janina (dramatic serial)
- 7:30**
2 Passport, Allen Ludden
Rod Taylor and Carol Lynley are celebrity guests as series shifts to Hollywood.
4 Temple Houston, Jeff Hunter, Robert Lansing (repeat). Hanging judge overrides strong evidence
5 The Lawman, John Russell
7 (Color) The Flintstones (repeat). Wilma and Betty try disguises to get into their husbands' lodge
9 The Deputy, Henry Fonda
13 (Color) True Adventure: "Cameraman's Adventure." Spectacular sequence include closeups of telescopic observatory explosions on the sun, jet test over the Pyrenees.
- 34 La Rueda Tricolor
- 8:00 P.M.**
2 Rawhide, Eric Fleming, Clint Eastwood, Dina Merrill. Former gambling queen wanders into Favors' camp claiming she wants to join the drovers until they reach the post where her husband is stationed.
5 Seven Keys, Jack Narz
7 The Donna Reed Show. Jeff's note to class beauty gets into hands of wrong girl
9 Movie: "Time Limit," Richard Widmark ('57)
11 The Untouchables
13 The Dick Powell Theater: "Epilogue," Lee Marvin, Ricardo Montalban. Former Marine captain meets one of his wartime crew, who can't forget that he was trained to kill.
- 34 La Mesera (drama serial)
- 8:30**
4 Dr. Kildare, Richard Chamberlain, Andrew Prine, Susan Strasberg (repeat). Young intern accuses Kildare of having more than a casual interest in his wife.
5 JOHN WAYNE in "Sands of Iwo Jima" with John Agar ('49)
7 My Three Sons, Fred MacMurray. Robbie's girl friend convinces the other coeds to refuse to date any of the football team members until they win a game.
- 34 Cuerdas y Guitarras
- 9:00 P.M.**
2 Perry Mason, Raymond Burr, Marilyn Erskine, Peter Hobbs, Thomas Lowell. Father of a teenager is accused of murdering his son's alleged kidnapper.
7 ENSIGN O'TOOLE
★ STARRING DEAN JONES
O'Toole plans to raid a poker game to raise money for Chief Nelson's birthday present.
11 Berlin: Kaiser to Khrushchev (see box).
13 Festival of Performing Arts (repeat). Jason Robards Jr. reads from the introspective "Crack-Up" of novelist F. Scott Kruger, Elissa Landi ('43)
- 12:30**
7 Movie: "Death Goes to School," Barbara Murray
7 Movie: "Chinatown at Midnight," Hurd Hatfield
- 1:00**
11 All-Night Movies: "Cynthia," "Love Crazy," "Dr. Gillespie's New Assistant" and "Song of Thin Man"
- 1:15**
2 Movie: "Manhattan Heartbeat," Robert Sterling, ('40)

- SPECIAL**
- BERLIN: Kaiser to Khrushchev** — David L. Wolper's hour-long documentary looks at the city that mirrors the struggle between the East and West, and which has played a major role in Europe's political, cultural and military activities for the last 200 years. With Richard Basehart narrating, at 9 p.m., ch. 11, we start with Berlin in the days of Kaiser Wilhelm II, and continue through World War I, the rise of Hitler, the 1936 Olympics, World War II and the blockade and airlift to today's cold war and a city divided by concrete block and barbed wire.
- Fitzgerald as the author tells of his poignant breakdown
- 34 Destino (drama serial)
- 9:30**
4 (Color) Hazel, Shirley Booth. Hazel conspires with a Scottish cook (Katherine Henrick) who's afraid her employer is going to send her back to Scotland, in first of series of repeats. (Fall format adds a pretty secretary for George, and names him to a civic committee which will permit him to greet both real and fictional celebrities.)
7 The Jimmy Dean Show, with Julius LaRosa, Skeeter Davis, George Kirby and Lassie. First in series of summer repeats in a TV season which apparently sees summer begin with the advent of daylight savings time.
34 Las Estrellas y Usted
- 10:00 P.M.**
2 The Nurses, Shirl Conway, Norma Crane, Kathleen Maguire (repeat). When the unionized maintenance staff goes on strike, a nurse refuses to cross the picket line.
4 (Color) Suspense Theatre: "Sweet Taste of Vengeance," John Forsythe, Diana Hyland, Jack Weston. Runaway bride, in extradition-proof Rio with \$2 million of her husband's money, is pursued by two men—one for her love, the other for her money.
9 Movie: "Drums in the Deep South," James Craig, Guy Madison ('51)
11 George Putnam, News
13 News, Johns and Fishman
34 La Hora de Paco Malgesto
- 10:30**
5 Peter Gunn, Craig Stevens
7 ABC News Reports
13 Movie: "I, Jane Doe," Vera Ralston ('58)
34 Box de Mexico (boxing)
- 11:00 P.M.**
2 News: Dunphy-Udell-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "A Woman's Face," Joan Crawford
- 11:15**
4 (Color) Tonight, Johnny Carson with Woody Allen, Barry sisters
5 Steve Allen Show, with Nick Adams, Jayne Meadows, impressionist Rich Little, Enzo Stuarti, plus Angela Korens teaching Steve to "tap dance" on a xylophone.
- 11:30**
2 Movie: "The Runaround," Rod Cameron, Ella Raines
7 Hawaiian Eye, A. Easley
34 Noticiero 34 (News)
- 11:45**
9 Clote Roberts, News
- 12:00**
9 Movie: "The Runaround," Rod Cameron, Ella Raines
13 Movie: "Cordiegator," Y. Ollé

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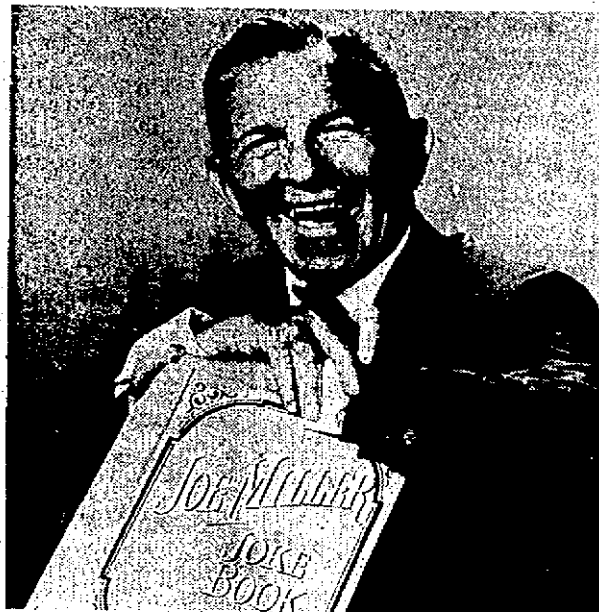
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GEORGE BURNS . . . Old Jokes, Sour Songs

By **JOSEPH FINNIGAN**
(UPI Hollywood Correspondent)

HOLLYWOOD (UPI)—George Burns is returning to television in a series of his own, a property right which means he'll have freedom to sing in his incomparable voice.

It's incomparable because very few performers in this world can match Burns' voice, a sound similar to a siren on a fire engine several miles away.

George Burns' voice is renowned not so much for its clarity, but for its tenacity to hang on to a bad note. When Burns sings his favorite "Red Rose Rag," it doesn't make any difference whether he smokes a cigar at the same time.

"I don't say I'm the greatest singer," admits George. "But nobody can smoke a cigar like I do."

Cigar, scratchy voice and Burns are coming back to television on ABC this fall in a show called "Wendy and Me." It is to Burns' credit that he portrays a character called simply "Me." Connie Stevens plays "Wendy," an ex-airline stewardess who is married to a pilot. Burns plays the owner of an apartment-house in which the couple live.

★ ★ ★

THE 68-YEAR-OLD BURNS has made only guest appearances on television in recent years ever since wife Gracie Allen retired in 1958. The two were among the most popular radio

and television comedy teams, a team in which George says Gracie did most of the work.

"Professionally I've been in show business only five years, ever since Gracie quit," he said. "Because when she was working, I never worked. I would ask her 'How's your brother,' and Gracie would talk for half an hour. I just smoked a cigar."

"I've been in show business almost all my life," continued the breezy George. "I started when I was seven and then quit until I was 27. Sold umbrellas. Still got some of them left."

"I like show business and I'm gonna stay in it. The umbrella business is lousy."

A weekly television series is hard work for most stars. Burns says it'll be easy for him because he doesn't intend to do much but stand around, smoke a cigar and sing, if you care to call it that.

"Talking comes easy for me," he explained. "And because it's my show, I can sing. Nobody can fire me. I'm not interested in whether people like my voice or not, I do."

"Fellows like Darin, Sinatra, Dean Martin, all the great singers, they have to be a hit. The audience has to like them. Those fellows, are used to getting applause, I'm not."

Bad voice or not, George still gets his applause, a lot more than he ever got selling umbrellas.

Pan and Fan Mail

I scanned through the weekly issue of "TeleViews" with hope, but not too much, that our vast instrument for enlightenment, criticism, entertainment and celebration might have seized upon this week for a worthy display of offering honoring Shakespeare's 400th birthday.

Many, similarly expectant, must have been similarly disappointed.

This week (last week) there will be unparalleled celebrations of the Bard in every city, school and university and in every civilized tongue, but NOT over our vaunted and expensive networks.

To be fair, let us note a shredded, half-hour version by students of "The Taming of the Shrew" (last Sunday)—about the least mature of the comedies. Of the apex of comedy, as in "As You Like It" or of profound tragedy, such as in "Lear," not one flicker all week.

Bland Mr. Blair (Frank Blair last Sunday) is to give us a few minutes, amongst more, immediate matters,

glimpsing some of the preparations in far-off Stratford-on-Avon.

On the central day, April 23rd, even the two-hour "Today" show which, one might think would certainly have prepared a reasonably satisfying recognition, is apparently overwhelmed by World's Fairitis.

Many who recall the acclaim accorded Dr. Frank Buxter's Shakespearian expositions of some years ago will feel with me that a generous, open-hearted and grateful tribute to the supreme magician of words, poesy and drama by the TV powers that be, would meet with high response and appreciation, not merely from the literary and theatrical circles but from the wide legion of Shakespeare lovers.

It is disheartening to those with some hope in television to see this most rare opportunity shirked or swamped out by so much that is mediocre or, let us face it, infantile.

Robert W. Housley,
Long Beach

Shakespeare's "Richard

III," a 1955 British movie starring Sir Laurence Olivier and Claire Bloom, will be aired 2:00 p.m. today, Robert, in **COLOR** and uncut on channel 9.

"Shakespeare: Soul of an Age," a one-hour **COLOR** special, will be repeated at 10 p.m. today on channel 4 in **COLOR**.

As Shakespeare in "As You Like It" said:

"Time is the old justice that examines all such offenders, and let Time try." Or, as "Pan and Fan" says to you, Robert: "Better late than never."

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Simmer burners, glass door. Reg. \$169 \$88.00

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Deluxe baby care washer uses less soap 8-year protection plan

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MATCHING DRYER \$137

Sunday, April 26, 1964

Fifteen

FRIDAY

- May 1, 1964
★ **PAID ADVERTISEMENT**
6:00 A.M.
2 NYU: "Greece and Rome"
6:30
2 Amer. Political Heritage
4 Place in Space: Stars
7 Guidelines: "Reading"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
8:00 P.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Young Tom Edison," Mickey Rooney (40)
10:00 A.M.
2 The McCays, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Massacre Canyon," Philip Carey (56)
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5 Yancy Derringer
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5 The Cheaters, John Ireland
7 Get the Message, F. Buxton
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4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Contemp. Latin America
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young

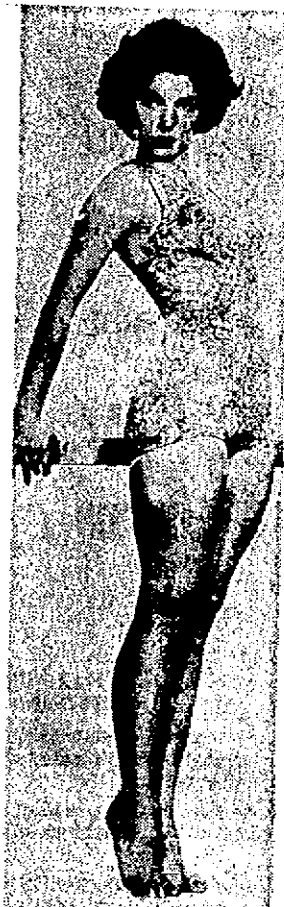
- 2 Hour of St. Francis (relig.)
13 Movie: "Love Happy."
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Collin Male
7 Tennessee Ernie Ford
Guest-host George Gobel
9 Movie: "7 Days Ashore."
11 Movie: "Life Begins for Andy Hardy."
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Treasure of Monte Cristo."
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Quicksand."
13 Mantovani: Hi-Lo's
2:15
11 Movie: "Stolen Assignment," John Bentley
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Wings of Danger," Zachary Scott (52)
7 Day in Court: small claims
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Phantom Lady."
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "Secret of Convict Lake," Glenn Ford (51)
11 The Lone Ranger
13 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Usted y su Salud (health)
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham

NBA Finals

NBA FINALS (should 7th game be necessary in Warriors-Celtics playoff), 5 p.m., ch. 9, from Boston Gardens, preempting regular programming.
FIGHT OF WEEK, 10 p.m., ch. 7, is a 10-round Philadelphia bout between welterweights Curtis Cokes and Stanley 'Kitten' Hayward.
MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Ellis-Hodgson winner facing Monroe Moore of Michigan.

- 5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Mlau (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 Bachelor Father, John Forsythe. Repeat series replaces Curt Massey
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker
9 Abbott and Costello
11 Movie: "Five Fingers."
13 (Color) Ripcord, K. Curtis
34 Janina (dramatic serial)
7:30
2 Great Adventure, Russell Johnson: "Pirate and the Patriot," Ricardo Montalban, John McGiver, Paul Picerni, Kent Smith, Jean Lafitte, admitted smuggler and privateer, provides needed films and men to aid Andrew Jack-

- son.
4 International Showtime, Don Ameche: "Fabulous Festival Circus." All-new show from Circus Krone taped in Munich.
5 The Lawman, John Russell
7 Destry, John Gavin, John Astin, Marilyn Mason. Happy bachelor hires Destry to keep him from marrying beautiful, rich, determined girl.
9 The Deputy, Henry Fonda
13 The Human Jungle, Herbert Lom. In extreme shock, girl tries suicide
34 Un Canto de Mexico
8:00 P.M.
5 Seven Keys, Jack Narz
9 Movie: "Time Limit," Richard Widmark (57)
34 La Mesera (drama serial)
8:30
2 Route 66, Martin Milner, George Maharis, Elizabeth Seal (repeat). One-time dancing star's attempts at comeback on TV win her the enmity of the show's top comedian.
4 (Color) Chrysler Theatre: "The Game with Glass Pieces" (see box)
5 What's the Name of That Song? Wink Martindale



CARMEN PHILLIPS is featured in a marriage-minded comedy - drama on "Destry" at 7:30 p.m. Friday, channel 7.

- 7 BURKE'S LAW**
★ **STARRING GENE BARRY**
John Cassavetes, Agnes Moorehead, Patricia Medina, Cesar Romero and Forrest Tucker are among real and fake Spanish royalty suspected when murder victim's body is found in wax museum
13 Mystery Theatre: "Danger Tomorrow," Zina Walker, Robert Urich. New owners of old country house face eerie events.
34 Voces de Mexico (musical)
9:00 P.M.
5 Robt. Taylor's Detectives
11 Checkmate, Anthony George, Gary Merrill.
34 Destino (drama serial)
9:30
2 Twilight Zone, Rod Serling: "The Encounter," Neville Brand, George Takei. A Samurai sword, combat souvenir, takes on ominous power to arouse old hatreds between bitter veteran and a youthful Japanese-American in a 2-person-cast segment.
4 That Was the Week That Was, Elliott Reid
5 Movie: "Night Freight," Forrest Tucker, Barbara Britton (55)

SPECIAL

CHRYSLER THEATRE — George Peppard stars as an unemployed actor, dedicated to his craft and refusing to accept the realities of the entertainment business, who is rewarded, not with work, but with hunger, humiliation and frustration. Darren McGavin, Don Gordon and Madlyn Rhue are featured at 8:30 p.m., in color, ch. 4, in the high-voltage drama about the fierce competition among acting hopefuls frantically pursuing elusive careers. This is series' final new drama for the season.

- 7 Price Is Right, Bill Cullen
Guest: Ann Sothern
13 The Rebel, Nick Adams
34 La Hora de Raul Astor
9:45
9 Cleto Roberts, News
10:00 P.M.
2 Alfred Hitchcock Hour: "Ten Minutes from Now," Donnelly Rhodes, Lou Jacobi, Lonny Chapman, Neile Adams. Police can't decide whether artist is insane or plotting a gigantic hoax when "licking" shoe box proves to be harmless alarm clock after he threatens to bomb art museum which rejected his work.
4 (Color) Jack Paar Program with Jonathan Winters, Art Carney, Jayne Mansfield and the 9-voice Serendipity Singers. (Richard Burton joins Paar next week.)
7 Fight of Week (sports box)
9 (Color) Movie: "Cole Younger, Gunfighter," Frank Lovejoy (58)
11 George Putnam, News
13 News, Johns and Fishman
34 Automex Presenta (music)
10:30
13 (Color) Movie: "Santa Fe Passage," John Payne (55)
34 Marco Musical (music)
10:45
7 Make That Spare, Johnny Johnston (see sports box)
11:00 P.M.
2 News: Dunphy-Udell-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Call of the Wild," Clark Gable, (35)
34 Yate del Prado (music)
11:15
4 (Color) Tonight, Johnny Carson, Hank Thompson
5 Steve Allen Show, with Pierre Salinger playing jazz piano and holding "press conference," singer Fran Jeffries, Shelley Winters, Ron Rusmann, Tim Conway with his new comic "find," Jack Riley
11:30
2 Movie: "First Man into Space," Marshall Thompson (59-1st run)
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:00
9 Michael Jackson Show
13 Movie: "Inside Story."
12:30
7 Movie: "Great Jesse James Raid."
9 Movie: "Massacre Canyon," Philip Carey (56)
12:45
5 Movie: "Quiet Please, Murder," George Sanders
1:00
4 Movie: "Spaceways," Howard Duff (53)
11 All-Night Movies: "Her Highness & the Bellboy," "Miracles for Sale" and "Navy Blue and Gold"
1:15
2 Movie: "Pigskin Parade."
2:00
9 Movie: "Chinatown at Midnight," Hurd Hatfield

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JOHN L. BURTON

H. H. WOODWARD



FRENCH PRESIDENT Charles de Gaulle is the subject of a two-part "CBS Reports," the first of which airs 7:30 p. m. Wednesday on channel 2.

CONGRESSMAN CHARGES

Broadcasting Industry Worships Ratings Idol

WASHINGTON (UPI)—Chairman Oren Harris of the House Commerce Committee says that in broadcasting today the idol is ratings and the commandments are these:

1. **THOU SHALT NOT** precede strong shows with weak ones.
2. **THOU SHALT NOT** appeal to limited audiences.
3. **THOU SHALT NOT** aim above the middle-brow in prime time.
4. **THOU SHALT NOT** expend good movies from thy package during un-rated periods.

"This is not intended as criticism," said the Arkansas Democrat, whose committee last year explored various systems in use for determining whose TV set is tuned to what channel. "It is just a statement of the realities a broadcaster faces in selling time."

Harris made his semi-serious comments in a report to his district.

★ ★ ★

"**THE RATING** figure is the idol of the broadcasting industry, the rating book is its scripture, and its theology is propounded by statisticians, pseudo-statisticians, and other soothsayers who count salesmanship among their accomplishments," Harris wrote.

"Like any cult, ratingism requires for its success the faith of its followers. Like many religions, it has many followers who are propelled by the masses, not by their own convictions. And it has doubters who do not succumb to the aura of superstition and mysticism surrounding the rating figure."

Harris said that at a recent broadcasters' convention in Chicago "it was evident that a gnawing hunger exists" for a better system of determining listenership.

He said one new device demonstrated, to be mounted in a station wagon and driven at normal traffic speed, could record "with remarkable accuracy" the tuning of TV sets within 300 yards.

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FRIDAY

- May 1, 1964
★ PAID ADVERTISEMENT
6:00 A.M.
2 NYU: "Greece and Rome"
6:30
2 Amer. Political Heritage
4 Place in Space: Stars
7 Guidelines: "Reading"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
8:00 P.M.
2 Panorama Pacific, R. Rowe
7 I Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
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2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Young Tom Edison," Mickey Rooney ('40)
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13 Movie: "Love Happy,"
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5 TV Bingo, Colla Male
7 Tennessee Ernie Ford
Guest-host George Gobel
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11 Movie: "Life Begins for Andy Hardy,"
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2 Art Linkletter House Party
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13 Robin Hood, R. Greene
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2 To Tell the Truth, Collyer
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2:15
11 Movie: "Stolen Assignment," John Bentley
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Wings of Danger," Zachary Scott ('52)
7 Day in Court: small claims
13 The Ann Sothern Show
3:00 P.M.
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7 Gen'l Hospital, J. Berardino
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5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
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5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham

TV TECHNICIANS NEEDED!

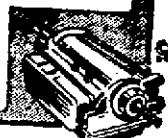
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NBA FINALS

(should 7th game be necessary in Warriors-Celtics playoff), 5 p.m., ch. 9, from Boston Gardens, preempting regular programming.

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7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)

- 6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Datineline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News

- 7:00 P.M.
2 Harry Reasoner, News
4 Bachelor Father, John Forsythe. Repeat series replaces Curt Massey
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker
9 Abbott and Costello
11 Movie: "Five Fingers,"
13 (Color) Ripcord, K. Curtis
34 Janina (dramatic serial)

- 7:30
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34 Un Canto de Mexico

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34 La Mesera (drama serial)

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2 Route 66, Martin Milner, George Maharis, Elizabeth Seal (repeat). One-time dancing star's attempts at comeback on TV win her the enmity of the show's top comedian.
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2 Twilight Zone, Rod Serling: "The Encounter," Neville Brand, George Takei. A Samurai sword, combat souvenir, takes on ominous power to arouse old hatreds between bitter veteran and a youthful Japanese-American in a 2-person-cast segment.
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5 Movie: "Quiet Please, Murder," George Sanders
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4 Movie: "Spaceways," Howard Duff ('53)
11 All-Night Movies: "Her Highness & the Bellboy," "Miracles for Sale" and "Navy Blue and Gold"
1:15
2 Movie: "Pigskin Parade,"
2:00
9 Movie: "Chinatown,"
Midnight, Hurd Hatfield

SPECIAL

CHRYSLER THEATRE — George Peppard stars as an unemployed actor, dedicated to his craft and refusing to accept the realities of the entertainment business, who is rewarded, not with work, but with hunger, humiliation and frustration. Darren McGavin, Don Gordon and Madlyn Rhue are featured at 8:30 p.m., in color, ch. 4, in the high-voltage drama about the fierce competition among acting hopefuls frantically pursuing elusive careers. This is series' final new drama for the season.

- 7 Price Is Right, Bill Cullen
Guest: Ann Sothern
13 The Rebel, Nick Adams
34 La Hora de Raul Astor
8:45
9 Cleo Roberts, News

10:00 P.M.
2 Alfred Hitchcock Hour: "Ten Minutes from Now," Donnelly Rhodes, Lou Jacobi, Lonny Chapman, Nelle Adams. Police can't decide whether artist is insane or plotting a gigantic hoax when "ticking" shoe box proves to be harmless alarm clock after he threatens to bomb art museum which rejected his work.

- 4 (Color) Jack Paar Program with Jonathan Winters, Art Carney, Jayne Mansfield and the 9-voice Serendipity Singers. (Richard Burton joins Paar next week.)
7 Fight of Week (sports box)
9 (Color) Movie: "Cole Younger, Gunfighter," Frank Lovejoy ('58)
11 George Putnam, News
13 News, Johns and Fishman
34 Automex Presenta (music)

- 10:30
13 (Color) Movie: "Santa Fe Passage," John Payne ('55)
34 Marco Musical (music)
10:45
7 Make That Spare, Johnny Johnston (see sports box)

- 11:00 P.M.
2 News: Dunphy-Udell-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Call of the Wild," Clark Gable, ('35)
34 Yate del Prado (music)

- 11:15
4 (Color) Tonight, Johnny Carson, Hank Thompson
5 Steve Allen Show, with Pierre Salinger playing jazz piano and holding "press conference," singer Fran Jeffries, Shelley Winters, Ron Rusmann, Tim Conway with his new comic "Find," Jack Riley

- 11:30
2 Movie: "First Man into Space," Marshall Thompson ('59-1st run)
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:00
9 Michael Jackson Show
13 Movie: "Inside Story,"
12:30
7 Movie: "Great Jesse James Raid,"
9 Movie: "Massacre Canyon," Philip Carey ('56)
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SATURDAY

May 2, 1964

★ PAID ADVERTISEMENT

- 7:30
2 Sunrise Semester: "Art"
5 Design for Learning
8:00 A.M.
2 Captain Kangaroo
4 Ivanhoe, Roger Moore
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan

- 8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "The Cardinal," Eric Portman (Br.)
11 Superman, George Reeves
13 Panorama Latino (Span.)
34 Brindis Senorial (music)

- 9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XY-5 (puppets)
5 Movie: "Savage Drums," Sabu (51)
11 Space Patrol
34 Cocktail Musical (music)
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 (Color) Movie: "Day of Fear," Ruben Rojo (58)
11 Baseball (see sports box)
34 Blancas y Negras

- 10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 Magic Land of AllaKazam
34 Mat. del Sabado: "Delirio"

SPECIAL

SAM RIDDLE — Third 90-min. musical special for the KFWB deejay features a special production of "Hello, Dolly," a spoof of the old Hit Parade, the seven top songs of the week, a new folk segment introducing the newest Southland folk groups and an offering of past and present Oscar-winning songs. Joining in the 6:30 p.m., ch. 13, Riddle show are Pat Boone, Johnny Mathis, Vikki Carr, Vic Dana, the Crickets, Johnny Rivers, the Wellingtons, the Greenwood County Singers and Wink Martindale.

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It's a hard question to answer in a couple of words, because we think the number of happy customers the good Lord has provided us are due to a lot of little things...
... like treating each patron like a neighbor instead of like a figure on the cash register
... like maintaining prices as low as the lowest, yet offering...

like being open 365 days a year from 8 a.m. 'til 10 p.m. ...
... like keeping our store as clean and tidy as if we were expecting a military inspection
... like offering the produce that still has the dew of the field on it ...
... like putting just enough fat in our ground beef to cook it in, and leaving out the water that evaporates in your frying pan ...
... Oh, we could go on and on and will in future columns. Meanwhile, come see us!
Charlie and Bob

- 10:55
8 Baseball (see sports box)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 (Color) Bullwinkle Show
5 Baseball Buffs, Brundige
7 The New Casper Show
13 Variedades, R. Iglesias
11:30
2 The Roy Rogers Show
4 Movie: "Fighting 69th,"
5 Baseball (see sports box)
7 Beany & Cecil (cartoon)
9 Mr. D.A., David Brian
10 Baseball (see sports box)

- 12:00 NOON
2 Sky King, Kirby Grant
7 The Bugs Bunny Show
9 Movie: "Time Limit,"
13 Money in Real Estate
34 Janina (dramatic serial)
12:15
11 Movie: "Stamboul Quest,"
12:30
2 CBS News, Robert Trout
7 American Bandstand, Dick Clark with Freddie Cannon and The Bermudas
13 Fore Golfers

- 1:00 P.M.
2 As Others See Us, Foreign students view DeGaulle.
4 American Quiz, Arnold Pike: "American Pioneers"
13 Bowling with Art Parra
1:30
2 Unreasonable Men, Prof. Muehl: Plato's "Republic"
4 (Color) Agriculture USA:
7 Movie: "Convoy,"
13 Movie: "Ain't No Time for Glory," Barry Sullivan

- 2:00 P.M.
2 Kentucky Derby (spts box)
4 Paging Parents: "Developing Values and Standards"
11 Track Meet (see spts. box)
34 Ella, yo y Alguen Mas
2:30
4 (Color) NBC Sports Special, Bud Palmer (spts box)
5 Movie: "Road to Denver,"
34 Novela Semanal (2½ hrs.)

- 3:00 P.M.
2 Repertoire Workshop: "Goodnight, Grace Kelly, Wherever You Are,"
Young Philadelphia actors
4 Teacher '64: A. Pike
13 Movie: "Holiday," Katharine Hepburn, Cary Grant
3:30
2 Movie: "Tarzan & the Green Goddess," Bruce Bennett (38)
4 Profile (San Diego State):
7 Movie: "Snafu," Robert Benchley (45)
9 Championship Bowling

BASEBALL, 10 a.m., ch. 11, with Bill Welsh at Bovard Field as USC hosts UCLA.
BASEBALL, 10:55 a.m., ch. 8 (San Diego), has the Yankees-Senators game from Yankee Stadium.
BASEBALL, 11:30 a.m., ch. 10 (San Diego), with the Philadelphia Phillies hosting the Milwaukee Braves.
BASEBALL, 11:30 a.m., ch. 5, finds Don Wells and Buddy Blattner at Chicago's Comiskey Park for the Angels-White Sox game.

KENTUCKY DERBY, 2 p.m., ch. 2, has the 90th running of the 1¼-mile \$125,000-added classic at Churchill Downs, Louisville, Ky.
TRACK MEET, 2 p.m., ch. 11, as Bill Welsh moves from the Trojan campus over to the L.A. Coliseum for the dual meet between NCAA champions USC and UCLA.

SPORTS SPECIAL, 2:30 p.m. (new time), ch. 4, in color, has the third round of play of the Tournament of Champions at Las Vegas' Desert Inn (wrap-up will be colorcast Sunday at 1 p.m.).
CIF SWIM FINALS, 4:30 p.m., ch. 9, with the southern section championship, from Beverly Hills High School, as defending champions Fullerton and Chadwick vie with other Southland high schools.

WIDE WORLD OF Sports, 5 p.m., ch. 7, has Jim McKay with tapes of the Trenton '100' Indianapolis-type race from the Trenton (N.J.) fairground, plus Bill Flemming with ice skating exhibitions by 1964 Olympic winners at West Orange, N.J.

- 4:00 P.M.
4 Headlines of the Century
5 TV Bowling Tournament
11 Comedy Hour: Three Stooges, Laurel & Hardy
4:15
4 (Color) Meet Your Council: Billy Mills
4:30
2 Scholarquiz, John Condon: Polytechnic (Sun Valley) vs. San Bernardino
4 International Zone (UN)
9 CIF Swimming (spts box)
13 Movie: "Life of Emile Zola," Paul Muni (37)

- 5:00 P.M.
2 Movie: "5 Graves to Cairo," Franchot Tone
4 (Color) About Fallout
5 Movie: "Secrets of the Blue Room," Lionel Atwill (33)
7 ABC's Wide World of Sports (see sports box)
11 Trails West, Ray Milland
34 Lucha Libre (wrestling)
5:30
4 (Clr) Wild of Ornaments!
11 The Texan, Rory Calhoun
6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
11 The Phil Silvers Show

- 13 (Color) Rocky & Friends
34 Bailen Todos los Sabados
6:30
4 Rockefeller Political
5 World of Jimmie Rodgers
7 Talk Back, Carl George
9 Our Miss Brooks
11 Chiller (movie): "Attack of the Crab Monsters,"
13 SAM RIDDLE SPECIAL
★ J. MATHIS, PAT BOONE (see box)
6:45
2 Jerry Dunphy, News

- 7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) News Conference: Leland Kaiser
5 The Jack Barry Show with Michael Rennie, Roger Smith, KNX deejay Bob Crane, Jacques Foti, Dick Hoyt
7 Have Gun, Will Travel
9 Movie: "Macabre," William Prince ('58-1st run)
34 Teatro Familiar (drama)

- 7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, James Gregory (repeat). Rice is assigned to investigate rumors that a private assaulted a
7 Hootenanny, Jack Linkletter with Theodore Bikel, Judy Collins, Ian and Sylvia, the Wanderers, Thelma Houston, the Clara Ward Gospel Singers, Bob Gibson, Freddie Powers and comedian Dave Astor from SMU.
8:00 P.M.
5 Leave It to Beaver
11 Wrestling from Bridgeport
13 Movie: "Savage Horde,"
34 Noches Tapatias

- 8:30
2 The Defenders, E. G. Marshall, Richard Kiley, Pilar Seurat, Frank Overton, Anne Seymour, American news correspondent, back from assignment in Saigon with his Vietnamese fiancée, is denied a new passport because of an unauthorized trip to Communist China
4 (Color) Joey Bishop (repeat). Ellie tries to talk Joey into getting guest Bobby Rydell to plug her first amateur song.
5 Movie: "Face to Face" (52). Package of 2 stories, Conrad's "Secret Sharer" (James Mason) and Crane's "Bride Comes to Yellow Sky" (Robert Preston).
7 Lawrence Welk Show. Musical welcome to the month of May
9 "THE VANQUISHED"
★ L.A. COLOR PREMIERE! John Payne, Jan Sterling! Suspense and fear in the days after the Civil War
New COLGATE THEATRE with Coleen Gary ('53)
34 Trios de Mexico (music)

- 9:00 P.M.
4 (Color) Movie: "7-Year Itch," Marilyn Monroe, Tom Ewell, Evelyn Keyes ('55). Girl upstairs drops in for a drink just as man settles down to "summer bachelorhood."
34 Futbol (soccer matches)
9:30
2 Phil Silvers Show (repeat). Harry is caught taking bets on a turtle race



PAT BOONE is a guest on the 90-minute "Sam Riddle Special" at 6:30 p. m. Saturday, channel 13.

- 7 The Hollywood Palace, Louis Jourdan guest-hosts Anna Maria Alberghetti, John Bubbles, comedian Henry Youngman, ventriloquist Russ Lewis, comedians Lewis & Christy, juggler Johnny Broadway, the King Sisters and the 6 King Children, singers, and an exhibition by U.S. Olympic gymnasts Muriel and Abe Grossfeld, Armando Vega, Ron Barak.
10:00 P.M.
2 Gunsmoke, James Arness, Herbert Anderson, Dennis the Menace's harassed father (Anderson), seen recently as a drunk in "Rawhide," further departs from his paternal role as a timid bank clerk who gains courage to kick over the traces when he believes he has but three months to live.
5 Dan Smoot Reports
11 News, Burrell and Coates
13 Movie: "Fighting Coast Guard," Brian Donley
10:15
5 Dean Manion Forum
9 (Color) Movie: "Forever Amber," Linda Darnell.
10:30
5 Movie: "City That Never Sleeps," Gig Young ('53).
7 L.A. TV DEBUT—COLOR! ★ ROCKY HUDSON AIDS U.S. CAVALRY as "TAZA, SON OF COCHISE"!!! with Barbara Rush ('54)
11 Hollywood Star Newsreel
34 Aquil Alex Prada

- 11:00 P.M.
2 Jerry Dunphy Report
11 Movie: "Yellow Cab Man," Red Skelton ('51). Note: Joe Pyne launches a 2-hr. television of his KLAC show here next week.
4 (Clr) KNBC News (11:10)
11:15
2 Tonight—BARRY COOPER
★ In Cecil B. DeMille's "North West Mounted Police" Madeleine Carroll ('40)
11:30
13 Movie: "It's a Wonderful Life," James Stewart ('47)
4 Movie (11:40): "Pitfall," Dick Powell. ('48)

- 12:00
5 Movie: "To Be or Not to Be," Jack Benny ('42)
7 Movie (12:10): "Doctor Takes a Wife,"
12:15
9 Movie: "Legion of the Doomed," Bill Williams
12:45
11 Movie: "This Above All,"
1:15
2 Movie: "Duffy's Tavern,"
1:45
9 Movie: "Across the Pacific," Humphrey Bogart

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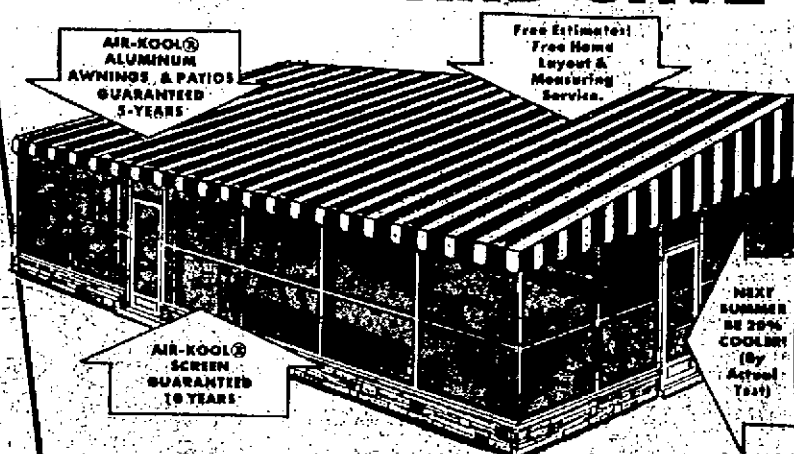
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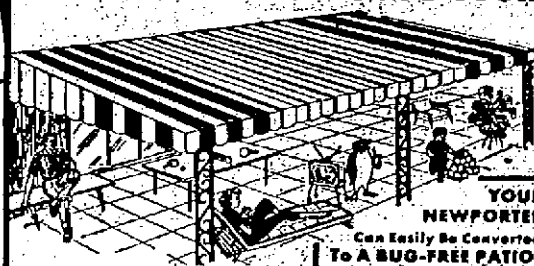
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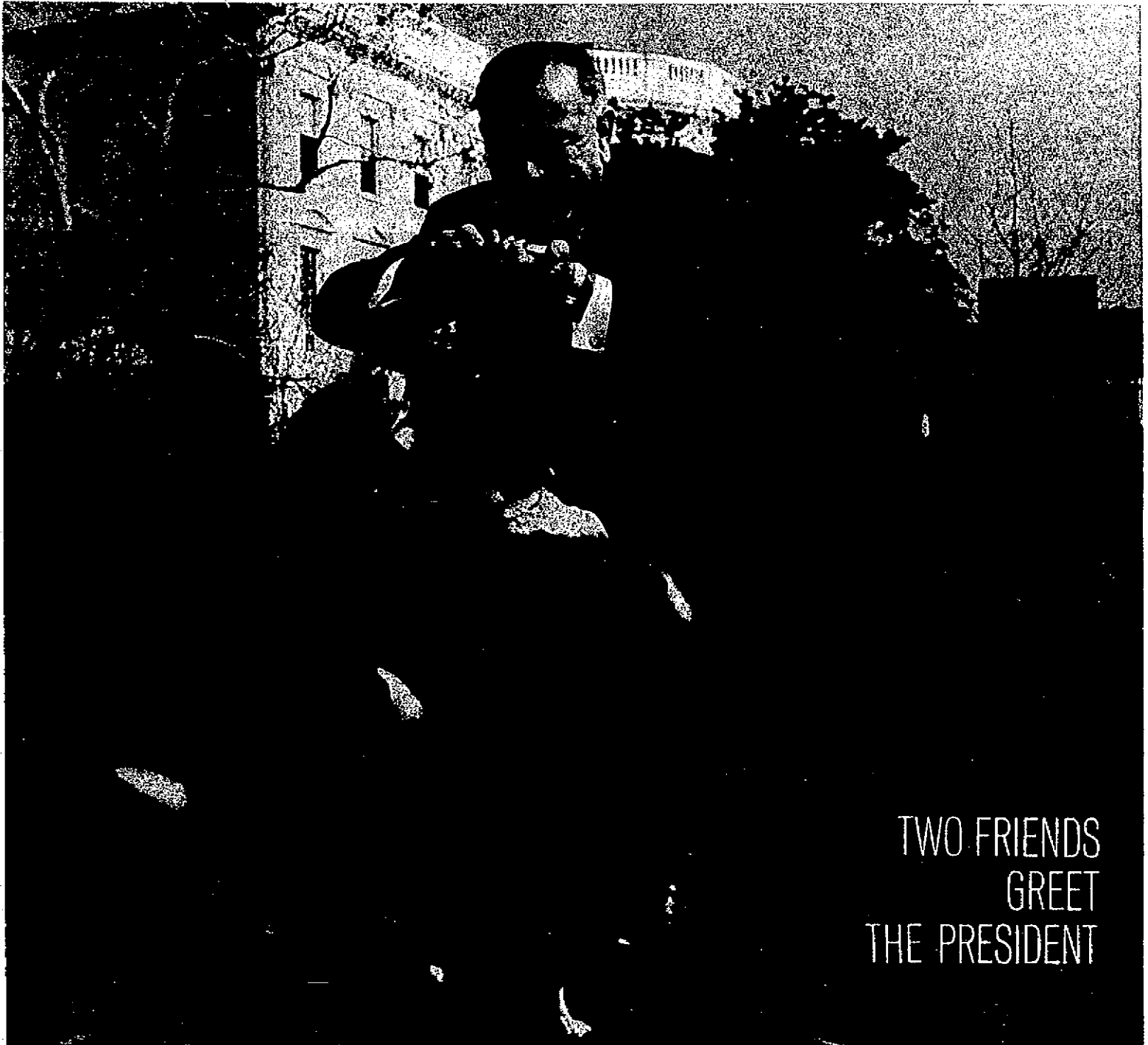
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THE AMAZING
MIND READER WHO
SOLVES CRIMES

BY JACK HARRISON POLLACK



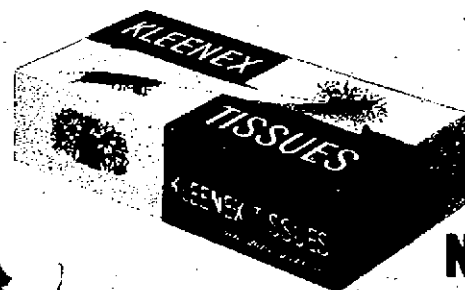
TWO FRIENDS
GREET
THE PRESIDENT



Harry James

wit

1. *Journal of the American Medical Association*, 2000; 283: 2686-2692.



New!

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Every President usually has a close adviser. Who is President Johnson's?—Penelope Hawkins, Bryn Mawr, Pa.

A. Abe Fortas, veteran Washington, D.C., lawyer.

Q. How old is Ingrid Bergman?—Ben Agradian, San Francisco, Calif.

A. She is 48.

Q. What has become of Pat Fontaine of the Today TV show? Did she resign for a better job or was she released?—Mrs. R. E. Wilhelm, Huntington, Ind.

A. By mutual agreement her one-year contract was not renewed. Miss Fontaine has 5 children, finds it difficult to leave town when the show goes on location. Her future plans at this writing are unknown.



Q. Is it true that Sargent Shriver was responsible for recommending Robert McNamara to the late President Kennedy?—Louell Grundling, Chicago, Ill.

A. True.



Q. Has young actress Ann-Margret gone Hollywood? Why did the Hollywood Women's Press Club vote her the sour apple?—N. L., Winnetka, Ill.

A. Reporters say charitably she is badly advised in her press relations.

Q. I would like to know if Bobby Kennedy originally opposed his brother's selection of Lyndon Johnson for Vice-President.—Dan Hargrave, Charlotte, N.C.

A. Reportedly he did.

Q. Does anyone know how many Russian troops are stationed in East Germany to keep the people there from revolting?—Roberta Keeley, Norfolk, Va.

A. Approximately 20 divisions.

Q. What has become of Rudy Vallee?—J. Roberts, Houston, Tex.

A. He is starring on Broadway in the hit musical, How to Succeed in Business Without Really Trying.

Q. Who is Defense Secretary McNamara's scientific and technical adviser?—Dean Winters, Ithaca, N.Y.

A. One top adviser is Dr. Harold Brown, 36, a physicist who earned his doctorate at Columbia University by age 21, later worked in the University of California's radiation laboratory, designing nuclear explosives.

Q. The Foreign Service regulations prohibit political activity by its members. In view of this, how was it possible for Henry Cabot Lodge to take part in the New Hampshire Republican primary?—Thomas Eaton, Hanover, N.H.

A. Lodge's campaign was handled for him by Paul Grindle, a Boston public relations man, and David Goldberg, a Boston lawyer. These two mapped out the campaign strategy, transmitted their plan through George Cabot Lodge, the ambassador's son, thus technically leaving the ambassador to Vietnam in the political clear.

Q. How much alimony does Doris Duke's husband want from her?—Pierce Evans, Honolulu, Oahu.

A. Joe Castro, 36, is suing Miss Duke, 51, for divorce and \$5,000 per month alimony.



Q. The rumor is that Pierre Salinger quit as Lyndon Johnson's press secretary because Johnson insisted upon having Jack Valenti, his butler, present at all Salinger press conferences. True or false?—J. P. Y., Silver Springs, Md.

A. Jack Valenti is not President Johnson's butler. He is one of the President's White House assistants. It is true that Valenti was present at some of Salinger's meetings with reporters, possibly an indiscreet move which nettled Salinger.

Q. In Italy, Sophia Loren is not legally married to Carlo Ponti—but now Sophia is going to have a baby. Will the baby be legitimate in Italy?—Lydia Brancotti, New York, N.Y.

A. Not until the Loren-Ponti marriage is recognized there.

Q. Robert Kennedy claims his grandmother was alive when both President Lincoln and President Kennedy were assassinated. Please tell me, how old is this oldest member of a very remarkable family?—Lewis Clemmer, Arlington, Va.

A. 98.



Q. Whatever happened to the Duke of Windsor's plan to appear on television?—Pamela Morris, Baltimore, Md.

A. The Duke has a deal with TV producer Jack Le-Vien to make a two-hour film of his life up until the abdication.

Q. Isn't the real reason Mandy Rice-Davies was thrown out of Turkey the fact that she was fooling around with a high government official?—T. P., Rochester, N.Y.

A. No reason was given; the order banning her followed a meeting by Turkey's Society of Mothers, whose membership declared her "unwanted."

Q. How much does actress Shirley Booth get for doing Hazel on TV?—Diane Egger, St. Louis, Mo.

A. Miss Booth owns 25 per cent of the show, also gets \$5,000 a week.



Q. How old is Drew Pearson?—Fred Jayson, Swarthmore, Pa.

A. 68.

Q. Can you identify the following quotation: "Being an old maid is like death by drowning, a really delightful sensation after you cease to struggle?"—Elaine Henry, Mechanicsburg, Pa.

A. Edna Ferber wrote it.

Q. Is it true that in France and Germany, jury votes do not have to be unanimous to convict?—H. L. Moscovitz, Tucson, Ariz.

A. In France a two-thirds majority is necessary. In West Germany, a simple majority is enough for a conviction.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

APRIL 26, 1964

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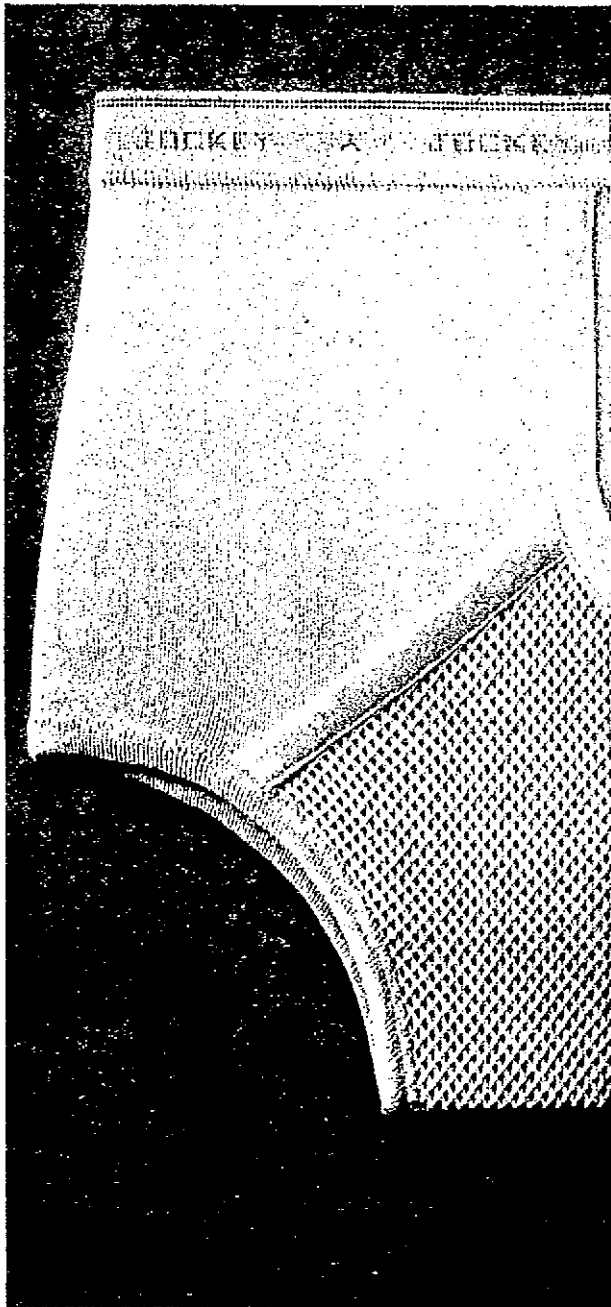
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Proud of his pets, Johnson displays beagle pups and collie to Sen. Richard Russell.

WASHINGTON, D.C.
A beagle puppy nestled in President Lyndon Johnson's lap during a recent showing of a film in the White House theater. A latecomer jostled a chair, and the puppy raised its head and uttered an almost imperceptible growl—its first. President Johnson had a new and tiny champion to stand guard.

In just such ways the three young dogs at the White House have wormed their way into the President's heart and have become a part of his daily life. The dogs, all about 7 months old, are two beagles, Him and Her, named by Luci Baines, the Johnsons' 16-year-old daughter, and Blanco, a rare white collie.

Technically, the beagles belong to Luci Baines and the collie to the President, but the President's affection for the beagles has somewhat blurred the question of ownership. For example, the President expects the three dogs to see him off when the White House helicopter climbs away, and he likes them on hand when he returns.

A DAILY RITUAL

A daily stopping point for President Johnson is the doghouse. He usually stops for a moment to play and hold communion with his pets. They greet him in traditional tail-wagging fashion while LBJ feeds them each two candy-coated vitamin tablets.

If the President misses this encounter with the puppies he makes a point of taking a five-minute break in his heavy

schedule to greet them on the lawn outside his office. He keeps a bottle of vitamin candy in the upper left drawer of his office desk. Pouring six of the dog delicacies into his hand, the President of the United States steps onto the south lawn outside his office, puckers his lips and sends a shrill, penetrating whistle across the rolling acres. Without fail all three canine youngsters make an all-out dash for the big man with the gentle smile (see cover picture).

The episode is an obvious delight for the dogs, a great pleasure for the President and a good sign to the President's physician. Says one of the President's aides: "Those dogs are worth much more than their weight in gold if only because they give 'The Boss' a relaxing five-min-

■ Even when the dogs are absent, they provide the President with a much-needed breather. Recently, at the conclusion of a private talk with Mr. Johnson, I said, "Mr. President, some time I'd like to get a picture of you together with your dogs for Parade."

His face lighted up. "Sure, Fred," he said. "Let's do it right now!"

He strode to his desk, picked up his jar of dog candy and said, "Let's go outside on the lawn."

For the next two minutes the President of the United States, holding a jar of dog candies, whistled to his dogs. He was happy and relaxed.



Caretaker Bryant and the beagles greet the President's helicopter.

MAN'S BEST FRIEND IN THE WHITE HOUSE

by FRED BLUMENTHAL

ute break in the middle of his crushing schedule."

Blanco—the white collie—is a beautiful sight with his silky white coat against the manicured green of the lawn, catching the sunlight and gleaming like the house he lives in. There are only about one dozen white collies in the country, and many are born deaf. But Blanco's hearing appears completely normal. He is a gift from 9-year-old Lois Nelson of Woodstock, Ill., and I.B.J. accepted him as a gift from all of the nation's children (there is no more room in the White House for another dog, staff assistants are quick to point out).

Him and Her are typically frisky beagles, brother and sister, born in the same litter last summer. They are end-

lessly curious and energetic. They love to stage mock battles, rolling over and over, nipping each other. Sometimes they face each other nose to nose and start digging at the same spot in the lawn.

"Beagles," orders Traphes Bryant, White House electrician and chief caretaker of the dogs, "stop that or 'The Boss' will fire you—or us."

GRAMMATICAL PROBLEMS

The names "Him" and "Her" pose some grammatical nightmares for Bryant. For example, the other day he said, "Come here, Her," and a little later, "Him really loves Her."

The dogs sleep on bed mats over sponge rubber pads. Like all puppies they have chewed up five sets of bed mats since coming to the White House. Although they have the run of the grounds, the White House used to be off limits most of the time. One day, however, Luci Baines was ill, and Mrs. Johnson thought the pups might console her. She hesitated, feeling a bit strange about letting them into the house. Then she remembered that President Teddy Roosevelt sometimes permitted a pony into the residence for his children's amusement—and in went the beagles.

And proof of their important role in the President's routine is the fact that he took the beagles (Blanco is a little too big) with him for his Christmas vacation in Texas. For the President, they represent loving and happy pauses as he carries out his awesome responsibilities.

But nothing happened. No dogs came running. The President asked a near-by White House policeman to "please phone for the dogs."

Minutes went by; still no dogs.

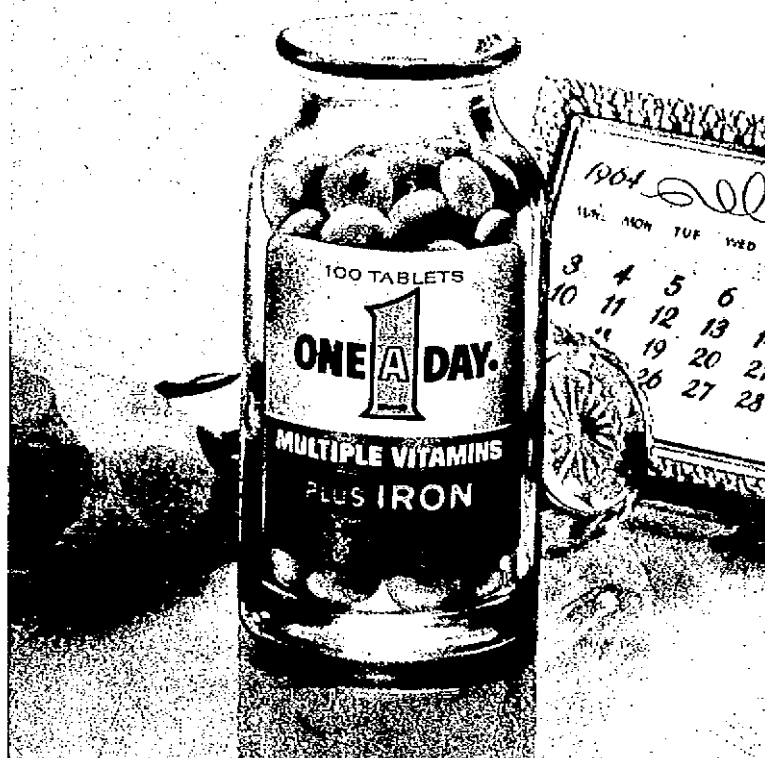
A Secret Service man, trailing a discreet 30 feet in the rear, was asked to "please try to speed things up."

We strolled. For the moment the President's cares were far away.

The Secret Service man returned to report that "The dogs are at the vet's, sir, getting their shots."

The President turned to me and said, "I'm sorry. But anyway, it's been a beautiful day for a walk." F.B.

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FLORENCE STERNFELS

the amazing mind reader who solves crimes

by JACK HARRISON POLLACK



Relaxing at home, "Florence Sternfels, Psychic" takes a break in strenuous schedule of locating objects, solving

crimes. Because she is without a secretary, aging and in failing health, Mrs. Sternfels is unable to answer mail.

Florence Sternfels, a plump, warmhearted grandmother with strange extrasensory perception (ESP) abilities, was visited at her modest Edgewater, N. J., home several years ago by the manager of her telephone company. "You dropped in because you lost some important papers in your office, didn't you?" she greeted him. Amazed, the telephone official admitted, "Yes, but how did you know?" "That's my hidden power, my sixth sense," chuckled Florence.

Sitting down in her high-backed mahogany chair, Florence concentrated, drew an office diagram and showed her visitor where the lost documents had been misfiled. An hour later the man found them exactly where she had predicted he would. He phoned Florence and asked, "What can I do for you?"

"Well," she teased him, "your office refused to list my name in your telephone book as a psychic."

"We have a policy," apologized the telephone man, "to protect our subscribers against mediums."

But now, convinced of his benefactor's unique ESP powers, he had her listed in the telephone directories as "Florence, Psychic"—the only medium so recognized even today.

Thanks to her paranormal gifts, Florence has probably helped more people than any psychic in America. During the past 40 years, she has located countless lost objects and missing persons, solved thefts and helped the police to crack baffling crimes.

Precisely how Florence sees the hazy past, remote present and distant future defies logical explanation. Frankly, I was skeptical of her achievements until I documented many of her startling cases. But she has been checked by many police officers, who often make secret pilgrimages to her home to consult her. Her abilities also have been acknowledged by parapsychologists at Duke, Columbia and Georgetown.

MENTAL PICTURES

Florence calls herself a "psychometrist." She receives mental pictures about someone she has never met by handling an "inductor"—an object, especially a metal one, belonging to the person.

Typical is the way Florence helped the police find a missing woman's body after feeling the victim's corset. Dr. Phoebe DuBois, 79, had gone for a walk in the woods near Kinnelon, N. J., and disappeared. When, after 15 days, she couldn't be found by police dogs or helicopters, the local chief of police, Gifford Whitmore, contacted Florence.

To his amazement, she described the missing woman in detail, even how she was carrying \$10 rolled up in a ball. Florence also sketched the road on which the missing woman had last walked, then how she fell in the woods and died of exposure.

"Florence was correct in all of the information she gave us," Police Chief Whitmore recently told me.

Sometimes a single "vision" of Florence's is enough to help the police crack a case. When several Essex County, N. J., jewelry stores were robbed of diamonds several years ago, the police were stumped. "I 'saw' a limping man and an old-fashioned brass bed," recalls Florence. "It wasn't much to go on, but the police picked up three crooks who limped. One slept in a brass bed. When the police unscrewed the ornamental balls on the top of the bedposts, they found the missing diamonds."

Occasionally, Florence works on cases in which federal agents are involved, although officials will not confirm it.

Take the case of Adolph Coors III, the 44-year-old millionaire brewer of Golden, Colo., who mysteriously disappeared on February 9, 1960. The missing man's brother, William, sought Florence's help. Florence answered that he first must get clearance from the FBI. She also said that she didn't want any publicity



Joseph Corbett, Jr., accused slayer of brewer Adolph Coors, is led to trial. Florence helped solve the case.

—and she, indeed, has had none until this article. Coors replied that he had discussed Florence's participation in the case with the FBI and that he had their "verbal permission to work directly with her."

Shortly afterwards, Coors came to Florence's home, bringing his brother's picture and a belt buckle as an inductor. "I wish I didn't have this case," she sighed. "I see a pool of blood on a bridge. Here, I'll draw a picture of it. I am sorry to tell you this, but I see your brother near this. Oh, my head feels like there are two bullets in it. I see your brother was followed when he left home for the factory. His body will be found at the end of the summer." (It was—on September 11, 1960. The victim was shot twice in the back.)

The armed services also have good reason to respect Florence's abilities. During World War II she sent word to authorities at the Army installation at Iona Island, N. Y., near West Point, that the place was about to be blown up by a worker who was carrying dynamite in his dinner pail.

Strangely enough, a worker was found who was carrying dynamite in his dinner pail. Florence's uncanny vision saved many lives, she was later told.

The New Jersey clairvoyant once even warned a man of his impending murder. A gaudily dressed, tough-talking 34-year-old stranger walked into Florence's home on October 21, 1935. Flashing a roll of greenbacks, he barked, "Hurry up and tell me my fortune, lady!"

"Put your blood money away," snapped Florence. "You've got terrible manners. I don't like you, a bit. But my advice to you is to stay out of Newark."

"You're nuts!" the visitor retorted. "How can I stay out of Newark? I do business there all the time."

Two days later, Florence recognized her gruff visitor on the front page: gangster Dutch Schultz, the New York beer runner, slaughtered in the back room of a Newark bar by rival thugs!

Florence has solved thefts for insurance company investigators and private individuals. When a valuable wrist watch was stolen in the Miami rooming house

of Mrs. Sadie J. Brady, she phoned Florence. Though the psychometrist usually needs an inductor, this time Florence got her impressions over the long-distance phone. "She [Florence] said that the thief had the watch under the left front leg of a dresser in a bedroom which had no headboard on the bed," Mrs. Brady told me. "We looked there, and it was exactly where Florence said."

Missing persons have also been traced by the New Jersey clairvoyant. A frantic mother once visited Florence with her 17-year-old daughter's empty purse, saying that the girl had threatened suicide. "Don't worry, she's all right," Florence assured the mother. "She's in Pittsburgh with that boy friend you forbid her to see." A week later the daughter telephoned— from Pittsburgh.

Florence also told Alfred Freeman, of New York, where his long-missing, estranged wife was. "Florence said that she had died mercifully in the Midwest many years ago," he wrote Duke University parapsychologist J. B. Rhine. "Her grave turned out to be exactly where Florence said."

Florence also finds lost objects. One woman thought she had put her earrings in an old suede shoe until Florence told her that she had hidden them in a sugar bowl. A Park Avenue woman accused her French maid of stealing her sapphire-diamond bracelet. Detectives brought the jewel case to Florence. "Tell her she hid it under her bedroom rug," Florence snapped.

Three years ago, Florence even solved a historical problem for a museum in Lorton, Va. Mrs. Thomas Riggs Cox, chairman of the museum research committee, told me, "For many years, we tried to find a picture of Gunston Hall schoolhouse, which in colonial times was the home of George Mason, author of the Virginia Declaration of Rights. We looked all over the U. S., England and Scotland. I wrote hundreds of letters—all to no avail. So I decided to try Florence. I gave her several old nails from the basement of the house, and she told me that the picture was within an hour's ride southwest of Baltimore in an old farmhouse. I visited a Maryland member of our organization, and we found the picture there."

DON'T SKIMP ON THE METAL

Countless other problems occupy Florence at her Wednesday evening open "readings" in her home in Edgewater. Sitting like a matriarch-prophetess, Florence good-naturedly scolds, "Don't be stingy with the metal. The more metal you give me, the more I can see. I need bright metal, not something lacquered. I can't work through paint or plastic! Put your key ring, compact, lipstick, tieclasp or a metal clip from your hair in the envelope."

A sign outside says "FLORENCE, PSYCHOMETRIST. WALK IN." The tiny living-dining room has about 25 folding chairs. Coffee, soft drinks and cookies are on a self-service table. When you enter, you take a numbered envelope and write your questions on a slip of paper and seal them, together with a metal object and

a \$1 bill—which is Florence's only income—in the envelope. She picks up your sealed envelope in order of your arrival and chattily answers your written questions before opening the envelope.

Most questions concern love, money or jobs. Women often ask, "When will I marry?" or whether their husbands are faithful. A suspicious Bayonne, N. J., husband once brought Florence his wife's falsies to inquire if she was faithful. A prizefight manager asked if his boy would win his next fight. If not, he wanted to bet on his opponent!

But when Florence sees tragic future events, she doesn't like to tell people about them. A theatrical agent was so impressed with her paranormal powers that he promptly offered her a contract. "I'll sign it because you're a nice man," Florence said. But to herself she murmured, "I'll never work for him." By her precognition, Florence saw an automobile accident in which he was killed two weeks later.

UNMARKED GRAVE

According to Florence, who was born 60-odd years ago in Fishkill, N. Y., she had her first remembered ESP experience at the age of 8. One afternoon on the way home from school, she walked through a cemetery and paused before an unmarked grave. The old caretaker strolled over and asked, "What are you doing, little girl?"

"Just practicing penmanship writing down names."

"But there's no name on this grave."

"I see the name 'William Johnson,'" Florence insisted, jotting it in her notebook.

The caretaker checked the record book in his pocket and growled, "That's the name all right. But how did you know? Look, don't ever come back here again and make trouble."

Later, as a 12-year-old, Florence found she could read the thoughts of passers-by. At 14, she had her first clear premonition—of an uncle's death.

As a grownup, Florence's extrasensory abilities often embarrassed her, especially after she married the late Herbert Sternfels. "Knowing what my husband was thinking about all the time," Florence now muses, "didn't help our marriage. When my psychic powers got going, I couldn't keep my mouth shut." They were finally divorced.

Florence's ESP gift didn't help her when she was in the real estate business either. One day when a prospective home buyer crowed, "I can put up \$10,000 in cash for this house, Mrs. Sternfels," Florence retorted, "How can you do that? Your bank balance is only \$83.52, and you have \$1,975.45 in debts."

Florence's feats began to attract the attention of parapsychologists in the late 1920's. Dr. Walter Franklin Prince, who headed the American and Boston societies for psychical research, and Dr. Howard Carrington, founder of the American Psychical Institute, tested her. So did the editors of *Scientific American* magazine.

Today America's most tested psychic considers her strange powers a mixed blessing. "I often wish I didn't have this gift," she sighs. "I can't abuse it, or else God will take it away from me." Though she is happy only when helping other people, she is unable to answer letters or accept cases by mail. She has no secretary, her eyesight is failing and her time and energy are limited.

Since the dawn of time, people have been baffled by the tantalizing extrasensory powers of the Florences of the world—often calling them "miracles." If modern science can ever unravel this mysterious sixth sense, we will reach a new breakthrough in understanding ourselves.

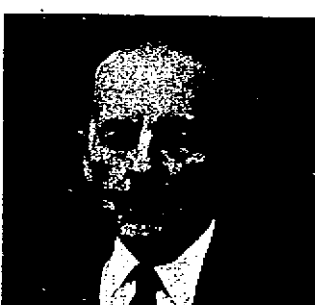
To this, Florence Sternfels surely would say, "Amen."



Police Commissioner John A. Nash, Edgewater, N.J.: "Florence has helped police in New Jersey for 30 years."

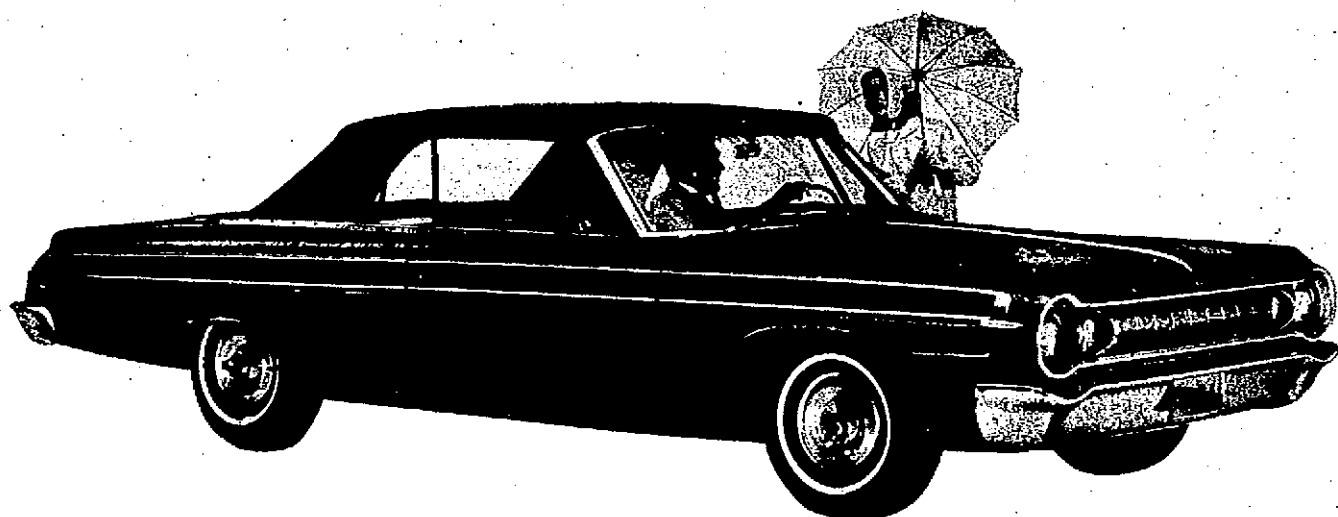


Jane Lawrence, Port Chester, N.Y., executive: "Florence found my grandfather's watch, hidden 400 miles away."



Capt. John Cronin, N.Y. Missing Persons Bureau: "I've known Florence 25 years; she's right 75% of the time."

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by VIRGINIA POPE
PARADE FASHION EDITOR

■ Hop on the fashion bandwagon in your own home-sewn outfit. PARADE's pattern expert, Pauline, has created a whole new bookful of patterns for you, reflecting the latest gentle-woman style trend. On this page you see two of the new looks for the season, right from the pattern book. However, there are others which dramatize the new romantic look. Full billowy skirts, bodices which blouse gracefully, sleeves that balloon out and crisp organdy touches mark many of the styles. Those who take the big plunge this year will find patterns with the new naughty neckline. Although dresses here were photographed at Philharmonic Hall at Lincoln Center, New York, they can be worn on any occasion where a well-dressed look is called for.



Parade's new Pattern Book can be obtained by sending 50¢ to Parade, Dept. P, Box 475, Radio City Station, New York 19, N.Y. Print name and address. For styles shown on this page send additional 50¢ for each pattern, plus size and number.



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Red and white polka dot rayon ensemble has deep box pleats and short jacket over white Shantung bloused bodice. Pattern #405 comes in sizes 10 through 20. Size 12, 32 bust, bolero and skirt take 5½ yd. of 35-inch fabric. Blouse, 1½ yd.



#405

Coat dress in yellow-gold cotton blend ottoman has princess silhouette, inset godets which give skirt fashionable flair and gold buttons. Pattern #406 comes in sizes 9 to 18. Size 11, 31½ bust, short sleeves, 4½ yd. of 35-inch material. Three-quarter sleeves, 5 yd.



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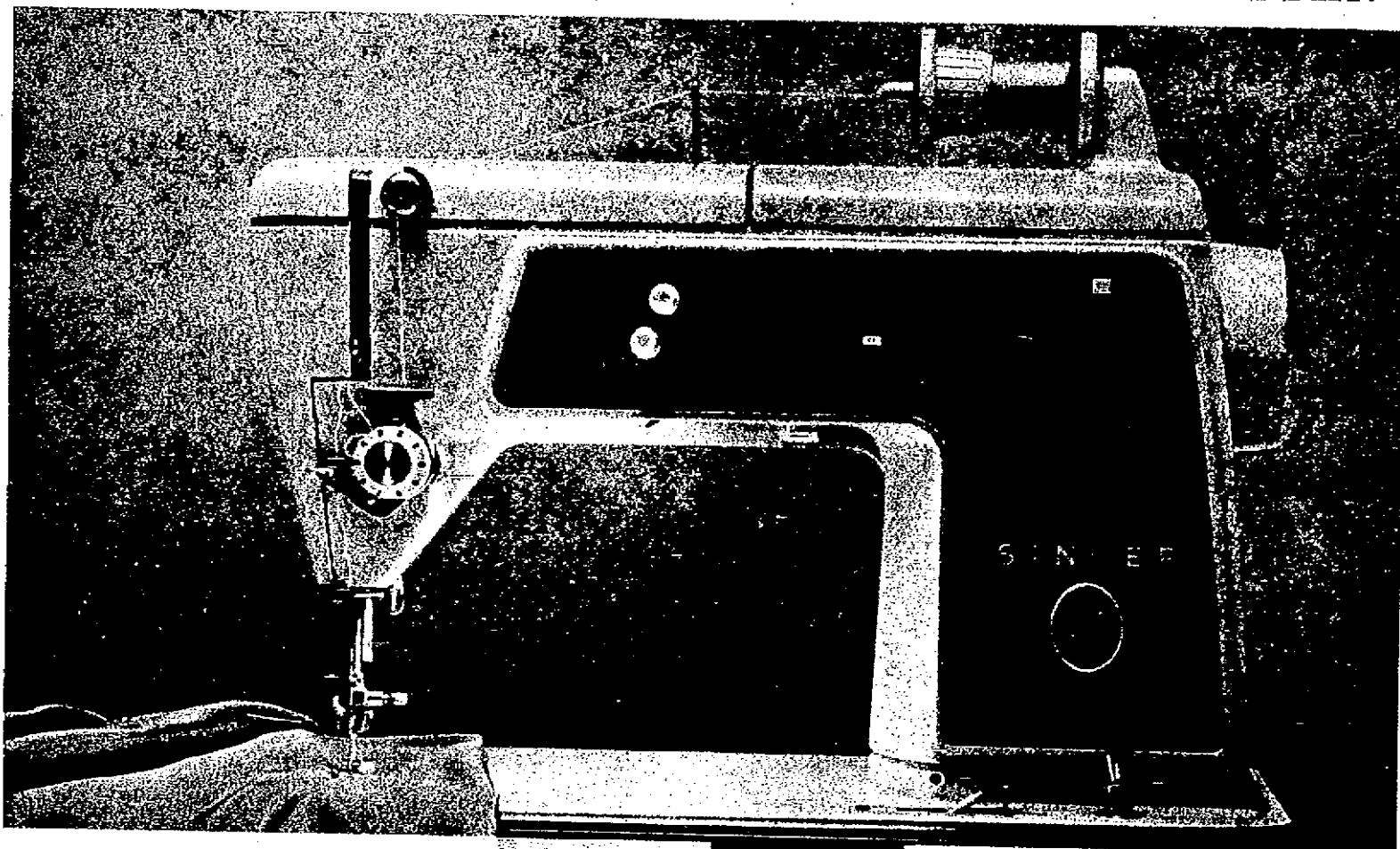


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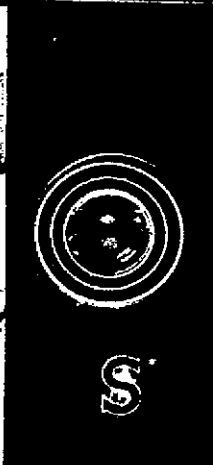


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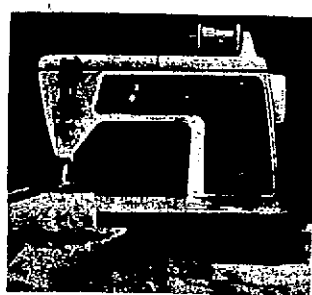


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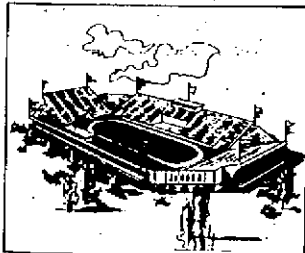
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is at **SINGER** today!



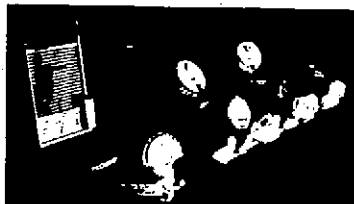
Young college boys earn tuition expenses by playing in banjo bands around the country. They strum music from early '20's.

BANJO PARLORS

THEY'RE STRUMMING UP A STORM by ROSALIND MASSOW

The banjo, an endless source of entertainment for miners who rushed to California for gold in 1849, is creating a gold rush of its own these days. Banjo parlors, with authentic turn-of-the-century trappings, are sprouting up all over the nation in big cities and middling towns. So popular have these inexpensive beer and banjo places become that people don't mind waiting in line for hours for their turn to get in. The fresh-faced young men with banjos on their knees who play at these new night spots are giving banjo manufacturers something to strum about, too. The banjo was brought over to America from West Africa by Negro slaves. It fell from grace during the Depression years because its music was too gay. In the last three years, however, the banjo has become the second-best-selling stringed instrument in the U.S. (the guitar is first). In 1963, 40,000 banjos were sold, compared to a few hundred 10 years ago. Orders for 1964 are already piling up, one manufacturer reports.

What triggered the banjo boom? "No single factor," says William Nelson, president of Vega Instrument Co. of Boston, whose firm has been making banjos since before the Civil War. "Everyone has contributed to this revival," Nelson points out. "The bearded folk singer in coffeehouses, the college student who plays the banjo as a social asset and the ABC-TV Hootenanny series have all helped put the banjo back on the American scene."



Time out for the players at banjo nite club.

None of these folk singing groups, however, offer the same kind of stamp-your-feet, clap-your-hands and have-a-good-time quality that banjo parlors generate among their audiences, according to Joel Schiavone, owner of the Red Garter in New York City, one of a nation-wide chain. "My musicians are all college men on sabbatical from school or careers, and they make no pretense of being professionals; their enthusiasm is infectious. The audience catches their mood and the place takes off," says Schiavone. Songs include "You Are My Sunshine," "Whispering," "Sweet Georgia Brown." The Red Garter and other places like it in St. Louis, Denver, Houston, Boston, Harwich, Minneapolis, Seattle and San Francisco all work on a similar principle. Their decor is strictly from Grandma's parlor, and their musical instruments include banjos and some or all of the following: a washboard, a trombone, honky-tonk piano, sousaphone, tuba and sometimes a kazoo. The bill of fare is limited to beer, peanuts in the shell, soft drinks and a hamburger or steak.

Most of the New York Red Garter musicians and waiters, in green and white striped vests with black string ties, are Yale, Harvard, Colgate, Iowa and University of California graduates. Why do they work in a banjo parlor? "I've got good incentive—money," says one banjo player. "I'm saving enough to go to medical school." For him and others the banjo has become the pot of gold.

party food for the very young



by **BETH MERRIMAN**
PARADE FOOD EDITOR

Tiny tots enjoy a good party just like everyone else. Plan one for your toddler's set using light and easy-to-digest baby foods as a base for refreshments. We suggest Peachy Orange Molds and Fruit Sodas. They'll be happily received. Use paper accessories for fast cleanup.

FRUIT SODA

- | | |
|--|---------------------------|
| ½ cup instant nonfat dry milk crystals | ½ pint lemon sherbet |
| 4 cans (4 oz. each) apple-cherry juice (baby food) | 2 tablespoons lemon juice |

Stir instant crystals into fruit juice. Beat in sherbet and lemon juice or blend in electric blender. Serve in paper cups or mugs, with straws. Makes 6 to 8 servings.

PEACHY ORANGE MOLDS

- | | |
|------------------------------|--|
| 1 pkg. orange-flavor gelatin | 2 containers (about ½ cup each) Junior Peaches |
| 1 cup hot water | 1 cup cottage cheese |

Dissolve gelatin in hot water; stir in Junior Peaches. Chill until slightly thickened. Fold in cottage cheese to achieve a marbled effect. Spoon into individual molds; chill until firm. Unmold on serving plates. Serve with glazed animal cookies outlined with melted chocolate. Makes 5 or 6 servings. FROM PARADE'S TEST KITCHEN



Your recipe could win \$25,000 in the Pillsbury Flour Bake-Off!

Enter now. It's easy. Just choose your recipe and mail it! Clip the rules and entry blank now. And keep them handy while you and the family decide which recipe to send in.

Maybe it's an old favorite recipe with a new twist. Maybe it's one you've made up yourself. Bake-Off winners have shared, over the years, a total of \$1,500,000 in prizes. Why not you this

time? Send your recipe in now. (Contest closes May 31.)

100 Finalists will be selected. If you are one, you'll be officially notified; you'll travel at Pillsbury's expense to Miami Beach, stay September 13, 14, 15 at the Americana Hotel. (New adventures, new friends!) On Bake-Off Day you'll bake your recipe for final judging.



\$100,000 in prizes!

1ST GRAND PRIZE \$25,000
2ND GRAND PRIZE \$5,000

Senior Prizes		Junior Prizes	
1st.....	\$3,000	1st.....	\$3,000
2nd.....	\$2,000	2nd.....	\$1,000
3rd.....	\$1,500	3rd.....	\$ 500
Best Cake.....	\$1,000		
Best Bread or Main Dish.....	\$1,000		
Best Cookies.....	\$1,000		
Best Pie or Dessert.....	\$1,000		

PLUS 100 G-E Electric Ranges
100 cash prizes of \$100 each
120 ALL EXPENSE TRIPS TO MIAMI BEACH

Contest Closes May 31



YOU MAY HAVE A FORTUNE IN YOUR RECIPE BOX!

Yes, your old favorite recipe with a twist could make you a Bake-Off winner. Clip rules and entry blank and enter now!

CLIP! EASY RULES FOR WINNING!

1. On an Official Entry Blank, print or type your name and address. Check the division you are entering (one only): Junior or Senior; and the type recipe you consider yours to be. **JUNIORS:** Also state your age and date of birth in the spaces provided.
2. Print or type your recipe on a separate sheet or sheets of paper giving every ingredient and amount used in making your recipe. Print or type your name and address at the top of each sheet. Using one side of the paper only and any recipe style you desire, give the following information:
 - Measurements in level (not scant or heaping) cups, tablespoons, teaspoons, or in fractions ($\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, etc.)
 - Baking time and temperature
 - Name of your recipe
 - Brand names of ingredients may be given if desired.
3. Attach your recipe and an extra-value coupon or trade-mark from any size package of Pillsbury Flour family to the Official Entry Blank.
4. Enclose your entry in an envelope addressed to **PILLSBURY'S BEST BAKE-OFF**, Box 28, Minneapolis, Minnesota 55460. Entries must be postmarked not later than May 31 and received not later than June 5 to be eligible for this year. Any entries received after this date will be eligible for the following year. You may send in as many entries as you wish, but only one per envelope. All recipes and entries become the property of The Pillsbury Company and cannot be acknowledged or returned.
5. To be considered, every entry:
 - Must comply with above rules.
 - Must call for at least one half cup of Pillsbury Flour (not cake flour or mixes).
 - Must not call for an intoxicating beverage.
 - Must call for ingredients usually found in grocery stores.
 - Must be able to be completely prepared in one day.

6. Ten Winners will be selected from each state, Puerto Rico, District of Columbia and the U.S. Armed Forces, making a total of 530 state winners. The 100 Bake-Off finalists will be selected from these 530 state winners and will compete at the Bake-Off.
7. Everyone 12 years or over on March 1, of this year and living in the United States, or Puerto Rico and overseas members of the U.S. Armed Forces and their dependents may enter—except employees of the following organizations and members of their immediate families: The Pillsbury Co., its advertising agencies and judging organizations, employees of the General Electric Company, practicing professional home economists and professional chefs and bakers. Entrants 19 years or over on March 1, this year, are eligible for Senior Grand National Awards; entrants 12 through 18 are eligible for Junior Grand National Awards. All entrants are eligible for the two top awards.
8. An International Judging Agency and a staff of home economists will judge qualified entries in the Recipe Contest on the basis of general appeal, ease and speed of preparation, and novelty or unusual character.
9. The Baking Contest will be limited to the 80 Senior Recipe Contest Finalists and the 20 Junior Recipe Contest Finalists. Entrants will prepare their prize-winning recipes without assistance. Entries will be judged on the basis of general appeal, taste, appearance and novelty. No entrant will be eligible for more than one cash award in the Baking Contest.
10. These rules are binding on all entrants. The decisions of the judges will be final. In the cases of ties, duplicate awards will be made. The contest is subject to federal and local laws. Names and addresses of all winners will be furnished after December 1, upon request.

PILLSBURY'S \$100,000 GRAND NATIONAL BAKE-OFF
OFFICIAL ENTRY BLANK. Contest closes May 31
Mail to Pillsbury's Best Bake-Off, Box 2J, Minneapolis, Minnesota 55460

Name _____ Please Print

Address _____

City _____ State _____ Zip _____

☐ JUNIOR (Any boy or girl 12 through 18 on March 1, this year)

AGE _____ DATE OF BIRTH _____

☐ SENIOR (Anyone 19 or over on March 1, this year)

CHECK TYPE OF RECIPE:

☐ Cakes ☐ Cookies ☐ Breads ☐ Main Dishes ☐ Pies ☐ Desserts

I buy my flour from Store _____ (list one store only):

Street _____

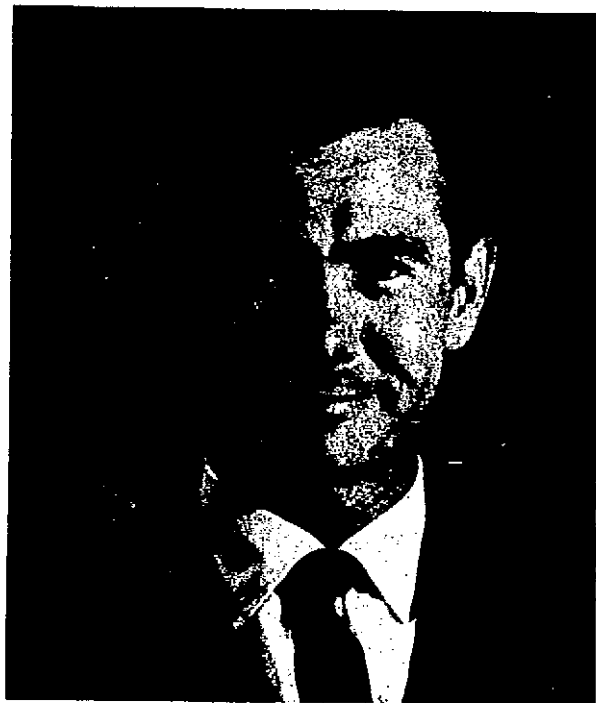
City _____ State _____

IMPORTANT

1. Print your name and address. Give recipe on separate sheet and attach.
2. Attach to this entry blank the **EXTRA-VALUE COUPON OR TRADE-MARK** from any size package of Pillsbury's Best Regular or Self-Rising Flour or Pillsbury Instant Blending Flour.

To qualify for G.E. Bonus Award for 100 Bake-Off finalists (\$150 cash wardrobe gift), have G.E. dealer sign here.

Name _____
Address _____



MY FAVORITE JOKES

by Johnny Carson



EDITOR'S NOTE: Johnny Carson, from Norfolk, Neb., is emcee of the Tonight TV show and one of the most popular personalities on video. Now in his early 40's, Carson first began to entertain people at age 12, billing himself in Lincoln, Neb., as "The Great Carson—Ventriloquist and Magician." Johnny says he never had a moment's doubt he would make show biz his life's work. At the University of Nebraska he worked as a radio announcer and part-time cowboy-entertainer. After college he announced over Station WOW in Omaha. In 1951 Carson came to California, worked as a disk jockey-comedian, then got a job writing comedy for Red Skelton. One evening when Skelton was injured, Johnny substituted for him and did so well that CBS gave him his own video show. Johnny has been on TV ever since. Married twice, father of a couple of teenagers, he now makes his headquarters in New York City. Herewith a few of his favorite funnies.

The lovely wife of a Frenchman died. At the funeral, although the husband bravely controlled his grief, the wife's romantic and devoted admirer sobbed loudly.

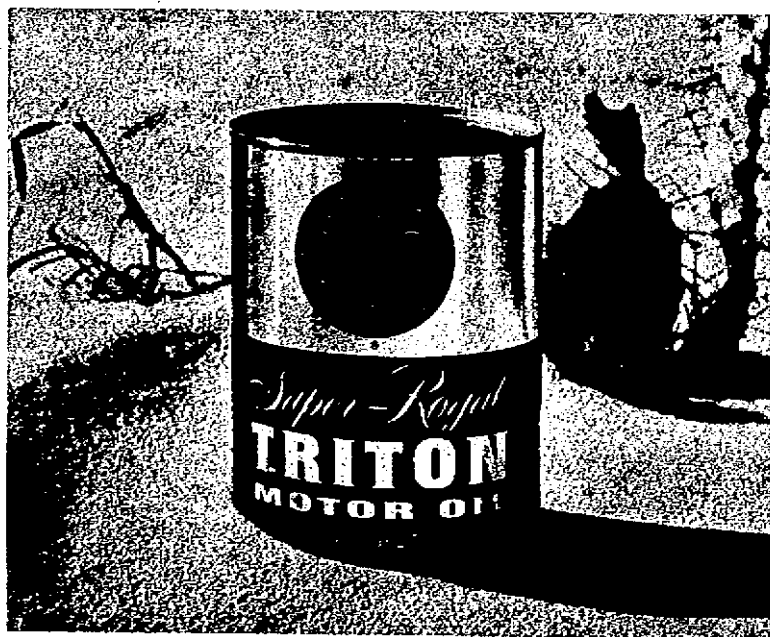
The husband listened to this display for awhile, then put his arm around the man's shoulder and said sympathetically, "Don't be so upset, my friend. I shall marry again."

NOW THE AMAZING *PURPLE* YOUR ENGINE UNDER

New from Union Oil: SUPER-ROYAL TRITON



When the going is cold your car needs a motor oil that won't thicken: Super-Royal Triton.



When the going is hot your car needs a motor oil that won't thin out: Super-Royal Triton.

A real estate salesman spent all day Sunday escorting a couple through model homes.

"And this," he said at the tenth home he had shown, "has a hobby room. Do you folks have any, hobbies?"

"Yes," replied the little woman, "inspecting model homes on Sundays."

"It's your wife," said the secretary to her boss. "She wants to give you a kiss over the telephone."

"I'm too busy," replied the executive. "Take the message, and I'll get it from you later."

We spared the rod—and got a beat generation anyway!

A Hollywood producer received a story entitled "The Optimist."

He called his staff together and said: "Gentlemen, this story is great, but the title must be changed to something simple. We're intelligent and know what an optimist is, but how many of those morons who'll see the picture will know he's an eye doctor?"

Adam may have had his troubles, but he never had to listen to Eve talk about the other men she could have married.

There are people who ask if Astronaut John Glenn has the qualifications to be in Congress. I don't know why not. After all, he's already been around the world three times at government expense!

"Now try to get this picture into your mind," explained the movie director to the method actor who was starring in the film. "You've been all alone on an island in the Pacific for 10 years. You awaken one morning, crawl out of your thatched hut and start for a stroll along the beach. Suddenly you discover a beautiful blonde washed up on the sand, lying exhausted beside the broken bit of raft which brought her to shore. You rush forward, take her hungrily in your arms and kiss her madly over and over again."

"Wait a minute," interrupted the intellectual thespian. "What's my motivation?"

Benjamin Franklin may have discovered electricity, but the man who invented the meter made all the money.

Before a man is married, he lies awake all night long thinking of what she said; after marriage, he falls asleep before she has finished saying it.

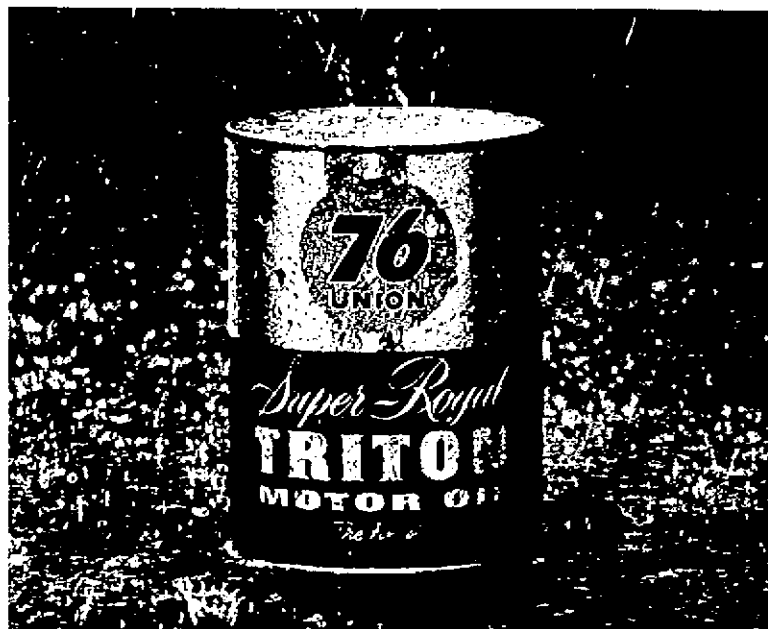


Anecdote of the Week

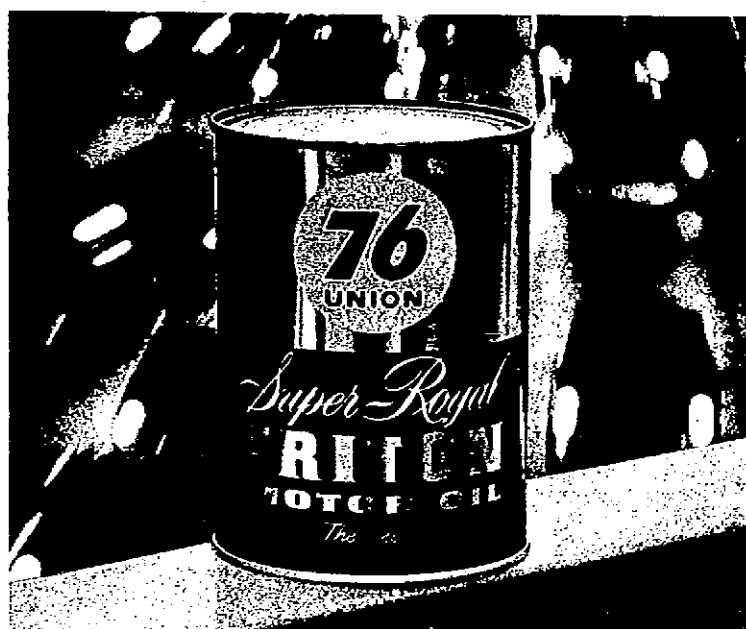
■ Following the sensational success of the Beatles in this country several weeks ago, comedian Joe E. Lewis, working the Eden Roc in Miami Beach, wired his agent. HAVE SENSATIONAL IDEA. AM IN PROCESS OF ORGANIZING QUARTET VERY SIMILAR TO BEATLES ONLY MORE APPEALING TO ADULT AUDIENCES. ACT CONSISTS OF FRANK SINATRA, JACKIE GLEASON, DEAN MARTIN AND MYSELF. WE ARE CALLING THE ACT "THE BOTTLES." PLEASE BOOK US AT ONCE. ■

MOTOR OIL PROTECTS ALL DRIVING CONDITIONS

The Finest motor oil we've ever formulated. So good it exceeds all car manufacturers' recommendations for oil. You can get it at the Sign of the 76.

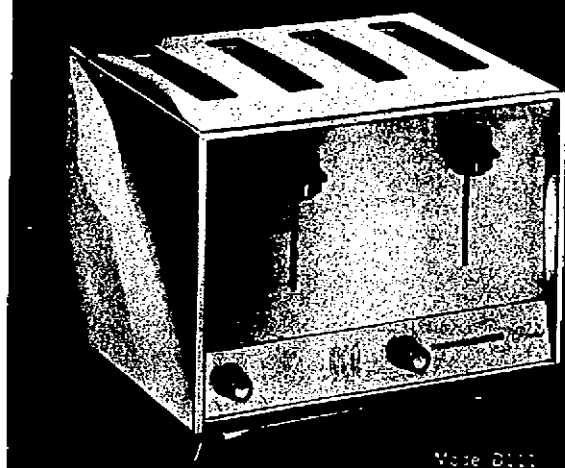


When the going is wet your car needs a motor oil that prevents rust from forming in the engine: Super-Royal Triton.



When the going is stop-and-go your car needs a motor oil that keeps working to keep your engine clean: Super-Royal Triton.

It's a 4-slice toaster . . .
or it's a 2-slice! (each 2-slice section
can be controlled separately.)



TOASTMASTER Hostess 4-SLICE TOASTER has king size capacity in little more than 2-slice toaster space. Toasts 1 to 4 slices. Each two toast slots work separately . . . like two toasters in one. And the controls are "up front" where they belong. Durable? They're made by Toastmaster and most everyone knows Toastmaster products last years longer than others. Next time you want to give an enduring gift, give a Toastmaster toaster. And give yourself one. You should have the best, too.



Automatic Steam and Dry Iron
It holds even heat level. Gives fine steam particle penetration into fabrics. Model B411.

Imperial Stainless Steel Coffee Maker
Coffee touches only flavor-protecting Stainless Steel. Easy to clean. Model M521.



TOASTMASTER
DIVISION MURRAY EDISON COMPANY

A sure sign that somebody cares!



Accidents don't always happen in convenient places. Many occur on the open road . . . miles from the nearest town. The Red Cross helps by providing first aid where it's needed.

Signs like the one above show places where Red Cross-trained volunteers are prepared to give immediate first aid to the injured.

Thanks to your help the Red Cross is able to issue over a million certificates each year in first aid. Remember, it is your support that enables Red Cross to be . . .

Always there...
with your help



Small, simple house of plywood has ideal amount of space for older retired couple.

HOW TO FIND A HOME TO RETIRE IN

by PETER D. ALBERTSON

Until recently, people who were ready to retire stayed put. They lived in the same house they had always lived in. Others moved in with their children or into old-age homes.

However, in the past few years, the emphasis has been on special housing for those over 55. When they retire, people often buy or rent new homes. Many new housing developments, retirement communities and specially designed hotels have been set up for them. Many are complete with medical services, shops and special construction to make life easier.

But the newest wrinkle in retirement housing, according to *Harvest Years*, a magazine for retired persons, which has just done a major survey of retirement housing, is home swapping. This is an arrangement in which two couples trade their homes or apartments because of many reasons: facilities, location, climate, construction, etc.

Home swapping grew out of a little-known practice by which families trade homes for vacation time (see *PARADE*, July 29, 1962). But when a number of people reported they liked their vacation area better than their own, permanent swapping began.

THE REASONS WHY

Why should older people leave their homes, take up roots to plant themselves elsewhere?

According to one man, a retired engineer who recently moved 3,000 miles across the country: "There's no one reason why my wife and I moved. But we had a three-bedroom home near New York City. Both of our children are married, and both live in Los Angeles with children of their own. We thought it would be nice if we could live nearer to them. We're not sorry. We got a much smaller house that's less expensive to keep going and easier to take care of; we like the weather; most important, we're close to our family."

More often than ever, older people are making such arrangements.

But, if the retirees are not certain about swapping permanently, they can, in many

cases, trade homes temporarily. And then if they are happy and satisfied with everything, the deal may be made permanent.

Once, however, people decide to look into a community to determine if they like it, they can get assistance in making such a move. For potential home swappers, a number of organizations will provide information. The major ones are: Holiday Home Exchange Bureau, P.O. Box 555, Grants, N. M.; Vacation Home Exchange, 125 C St., Lake Oswego, Ore.; and the Vacation Exchange Club, 554 Fifth Ave., New York 36, N.Y.

In selecting a home to swap, people of retirement age must keep in mind certain basic problems and considerations.

REQUIREMENTS CHANGE

For example, by the time a person is ready to retire, he no longer wants the same things from his dwelling that he wanted 20 years earlier. As he approaches 65, his needs and desires change.

Of major importance is the building's construction and facilities. Kitchen work space should be laid out so cooking and preparation take a minimum of effort. Bedrooms should be close to bathrooms, doors wide enough to accommodate wheelchairs. All rooms, if possible, should be on one floor; there should be as few tripping hazards as possible. Fully automatic central heating is a must, as are handrails at all steps and inclines.

These considerations are, of course, those to look for in the ideal retirement residence, and it is rare that any dwelling not expressly built for older people will be so well equipped. But it's the goal to strive for.

MORE ABOUT RETIREMENT HOUSING

An exhaustive compilation of important information on retirement housing has been published by *Harvest Years*. This free booklet is available on request from *Harvest Years*, 881 Market St., San Francisco, Calif.

parade of progress

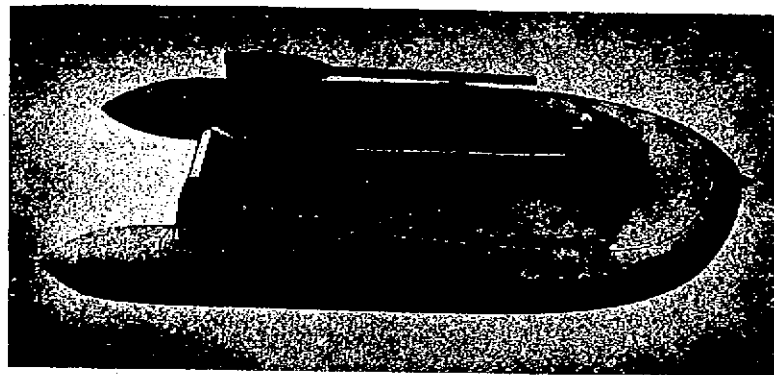
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Tuck-away ironing board



Coffee maid



Inflatable boat

Tuck-away ironing board: Useful when you travel as well as at home, this new ironing board-sleeve board combination (top left) folds flat when not in use so you can fit it in a drawer or slip it into a suitcase. Each board is equipped with a heavy cotton pad plus a burnproof, silicone-treated cover. 22" x 5". \$3.25. *Newark Dress-maker Supply, Dept. PP, 140 Halsey Street, Newark 2, N. J.*

Coffee maid: Touch a button on this new electric brewer (top center) and it produces an individual cup of coffee from fresh ground (not instant) coffee in 14 seconds. It can hold a pound, enough to brew 50 cups one cup at a time—and cleans itself automatically after use. It is designed to fit between wall studs for built-in installation—and is also compact enough so you can place it on a kitchen countertop. Complete details: *Imperial Coffee Maid, Dept. PP, 3425 W. Dempster, Skokie, Ill. 60077.*

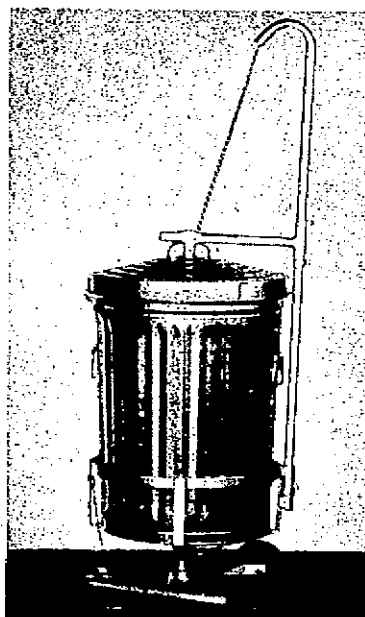
Carpet protector: You can apply a new liquid preparation to any type of carpet and it will form an invisible protective sheath around each fiber that keeps out spots and stains—and also helps to extend carpet life by preventing dirt from grinding in and causing excessive wear. Useful, too, as a guard against sun fading.

Half gallon, enough for 12' x 18': \$6.99. *Nu-Color Corp., Dept. PP, 15700 South Avalon Blvd., Compton, Calif.*

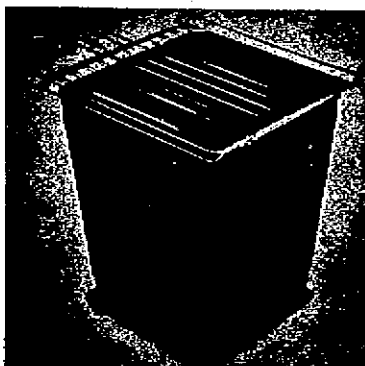
Inflatable boat: Here's a boat (above left) you can tote in a 20" x 30" x 8" carrying bag—and inflate in 6 minutes to 9-foot length, 4-foot width. Designed for fishermen and duck hunters, it can also double as a dinghy for cabin cruiser owners. It seats 3 adults, is capable of taking an out-board motor up to 7½ h.p. and of reaching speeds up to 20 mph. Made of rot-proof and salt water-resistant nylon coated neoprene. For details: *Kayak, Dept. PP, 133 W. 45th St., New York, N.Y. 10036.*

Long-reach pruner: A new, lightweight, 4-foot-long pruning shear is designed for high work and low—and for reaching into difficult areas. Useful for picking flowers such as lilac and apple blossoms and for pruning climbing roses, shrubs, small trees. It has a cutlery steel blade, brass anvil, nonpinching handle. About \$5.98 in stores. *Seymour Smith & Son, Dept. PP, Oakville, Conn.*

Power screwdriving: A compact, new attachment fits any electric drill and turns it into a power screwdriver useful for many jobs around the home. Its nylon body is virtually breakproof, so light almost no



Trash can guard



Grill with paper

load is placed on the drill. And a unique screwfinder holds driver blade in screw slot during operation. \$1.20. *Coastal Abrasive & Tool Co., Dept. PP, 42-33 Northern Blvd., Long Island City 1, N. Y.*

Trash can guard: New way to handle your garbage can is with this wheeled holder (top right). It keeps can up off ground, holds lid away for easy filling, clamps it down so it can't blow off or be removed by animals, and also makes it easy for you to roll out the can for trash collection. 16-inch or 18-inch size: \$23.50. Also available: a 2-can unit on wheels and a single-can unit on legs. Details: *Rowe, Dept. PP, Box 1955, Fargo, No. Dakota.*

Grill with paper: Newest version of the South African type of grill that uses newspapers instead of charcoal for fuel is this completely portable unit (above right). You can broil a 1½-inch-thick, 2½-lb. steak on it in 6 minutes using only 4 wadded sheets of newspaper—and it folds flat enough to fit under a car seat. Useful, too, for a youngster to carry along on a bicycle to a picnic. \$8.95 postpaid. *Boone Mfg. Corp., Dept. PP, 1701 Boone Ave., Bronx, N. Y. 10060.*

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will consider new ideas but cannot correspond about them.

BUNIONS

ENLARGED TENDER JOINTS

FAST RELIEF!

Dr. Scholl's Zino-pads speedily relieve painful pressure on sensitive spot, soothe and cushion it. Enjoy real relief as millions do with Dr. Scholl's — world's largest-selling aid for Bunions!



Dr. Scholl's Zino-pads

BACKACHE MISERIES

... can rob you of happiness and put a burden on your loved ones. Don't suffer another day before trying DeWitt's Pills, world famous for analgesic relief. DeWitt's Pills ease those stabbing pains and help the body work naturally to clear up the cause.

DeWitt's Pills

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. **PASTEETH**, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get **PASTEETH** at any drug counter.



DON'T MISS AN OPPORTUNITY!

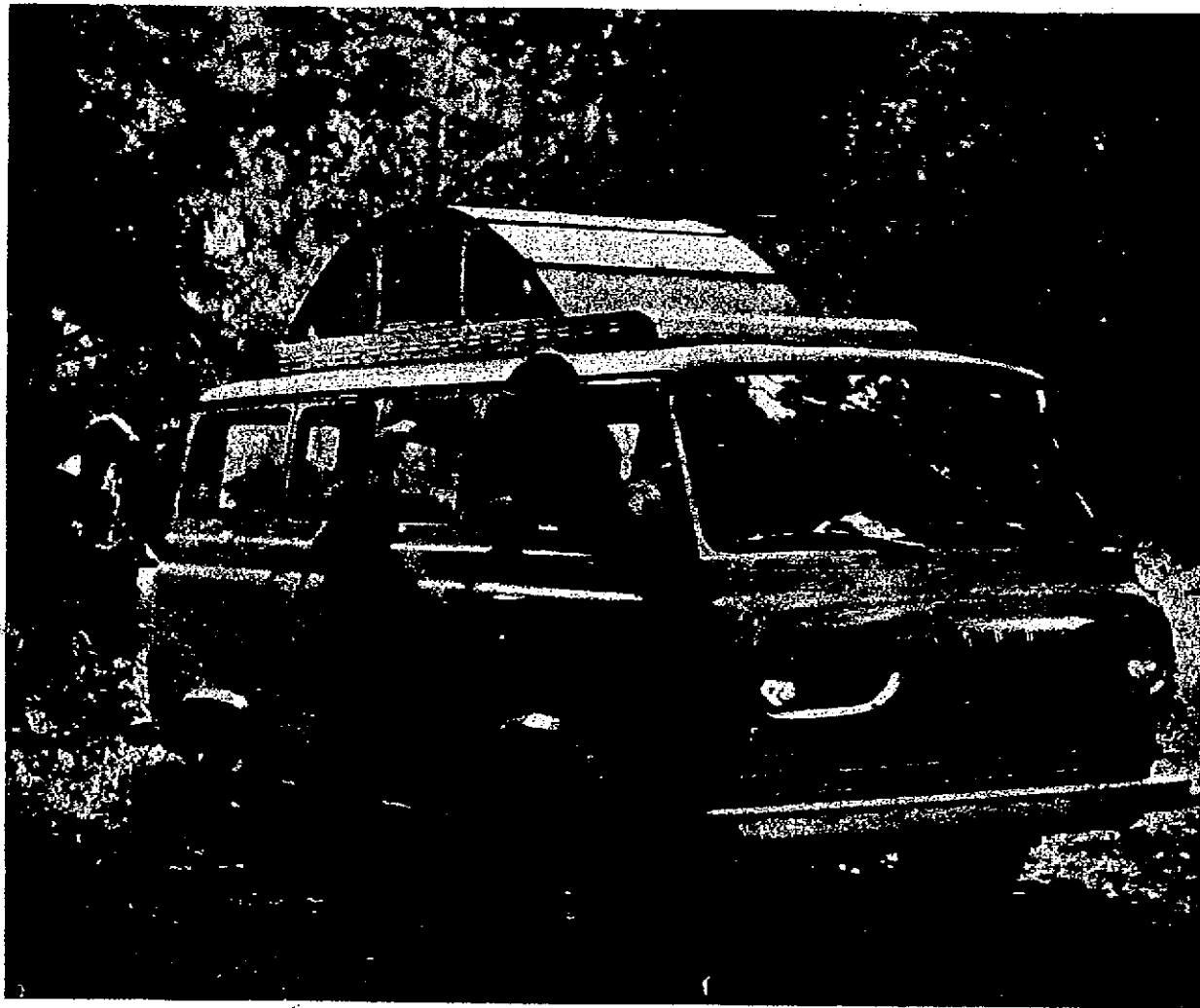


Save regularly with **U.S. SAVINGS BONDS** Now paying **3 3/4%** to maturity

PARADE PICTURE CREDITS

3, NBC, UPI; 6-7, Ben Ross; 9, W.W., UPI; 11, Ray Solovinski; 12, Federal Food Service, Joe Singer; 14-15, NBC-TV, Las Vegas News Bureau; 16, Douglas Fir Plywood Assn., Del Webb Associates.

Enter Ken-L Ration's Western Camp-Out Sweepstakes!



Win this deluxe Ford Camper or one of 150 other prizes!



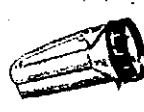
2ND PRIZES

50 Benromantic Portable Refrigerators. Uses propane gas cylinder or electricity. Stores 35 lbs. of food.



3RD PRIZES

50 Red Head Sleeping Bags. Insulated with 100% Dacron. Water-repellent top. Aluminum zipper.



4TH PRIZES

50 Dynalite Flashlights. World's most powerful. Waterproof. Made of tough, durable plastic.

EASY TO ENTER: NOTHING TO WRITE! Go hunting, fishing, skiing with your family—in this excitingly different, 1964 Ford Econoline Van that has been converted into a deluxe motor-on-wheels. Completely furnished with all the comforts of home. Dinette table. Kitchen-cooking unit. Refrigerator. Spacious storage cabinets. Sleeps 6.

RULES: Send a Ken-L Ration label (or word "Ken-L Ration" on plain white paper) with your name and address to: Camp-Out Sweepstakes, Box 26, Los Angeles 51, California. Enter as often as you wish. Sweepstakes open only to residents of Washington, Oregon, California, Arizona, Utah, Nevada and Idaho, void where prohibited or restricted by law. Entries must be postmarked no later than June 30, 1964. Winners will be notified on or before July 15. All entries become property of Quaker Oats Company and decision of judges is final. Sweepstakes not open to employees of Quaker Oats Company, its advertising agency, or judging organization or their families.

BRING HOME YOUR DOG'S GROCERIES—IN THIS NEW FORD CAMPER!

Best way to bring home any dog's groceries is in a can of freshly-cooked Ken-L Ration! Great juicy helpings of lean red meat* (the real thing) complete with 17 other good things to eat. All any dog could want. Bring home Ken-L Ration today . . . Regular or new Liver Flavor!



*U.S. Government Inspected Horsemeat

WEIGHT AND SI

by dick oldden



PARADE'S SPECIAL

INTELLIGENCE REPORT

FACT OF LIFE. Approximately 8,000,000 people in this country are on relief; this includes those on the ADC (aid-to-dependent-children) program, the blind, the disabled, the aged and the destitute.

WHERE WE CAME FROM. Ever since the theory was advanced that the original populations of the Western Hemisphere migrated from Asia to Alaska, then down the Pacific Coast, researchers have tried to establish a genetic link between the Asians and the North and South American Indians. New biologic evidence for the existence of such a tie has now been found in the blood serum of the Yupa Indians of Venezuela. Two researchers from the Venezuelan Institute of Scientific Investigations have found the protein fraction, transferrin, in the serum of 58% of the Yupa Indians they examined. Until their discovery, this specific type of transferrin had been found only in the blood of the Chinese.

COMPOSING BEATLES. One reason the numbers sung by the Beatles are so poor, according to musicians, is that the Beatles write their own compositions. Why? Because they collect publishing, performance and copyright fees on same. Last year the Liverpool quartet took in more than \$500,000 on such fees. In 1963 the Beatles sold more than \$250,000,000 worth of products, from recordings to steam irons.

GOOD NEWS. For the first time, the death rate from heart disease among middle-aged men, 45 to 65, has turned downward. According to the American Heart Association, analysis of data from 1950 to 1960 shows a 6% drop in such deaths.

Because of mail volume, PARADE cannot answer queries about this column.

MACHINES REPLACE BOOKSELLERS.

Vendo Co., one of the nation's largest manufacturers of vending machines, has developed a machine which dispenses textbooks. Successful field tests have already been conducted at Boston and Kansas universities. The Vendo unit is equipped with compartments, each holding 25 textbooks. Purpose of the machine is to eliminate check-out counters and long lines of waiting students.

BOOST SOVIET SCIENTISTS.

Premier Khrushchev has offered Russia's scientists a 50% pay increase if they will do more research, particularly in agricultural chemistry. Scientists are among the most prosperous class in the supposedly classless Soviet society, but K is convinced the capitalist incentives will make them work even harder.

WIFE BEATER.

Ex-Queen Narriman of Egypt, former wife of ex-King Farouk, recently lost her widely publicized court case in Cairo. She accused her second husband, famous surgeon Adham Elnaquist, of beating her. Ruled the Egyptian court: It is a husband's right to beat a disobeying wife so long as no permanent injuries result.

FAREWELL TOUR.

Every few years Maurice Chevalier, at 78 the wealthiest entertainer in France, decides to make a "farewell appearance" throughout the world. This summer Chevalier plans to make his third farewell tour in America. The truth about Chevalier is that he is a compulsive performer who says of himself: "If I do not work, I get so nervous I am impossible."



Now! False Teeth Fit Beautifully!

Amazing dental discovery, 'Cushion Grip'—ends sore spots—refits loose dentures to hold snug as a dentist's mold! Tasteless! Nothing to mix! One application lasts months!

After years of research, modern science has developed a remarkable new way to make false teeth fit beautifully—stop looseness, slipping, clicking, relieve sore spots—without messy, old-fashioned pastes, powders and pads! It's Cushion Grip—amazing new soft, pliable plastic that holds false teeth snug as a dentist's mold, through soothing suction—makes loose dentures fit properly again. Result is, you can talk, laugh, eat anything without discomfort or embarrassment!

CUSHION GRIP is easy to use—nothing to mix or measure! Simply squeeze out

of tube onto dentures, then insert false teeth into mouth and bite down. Instantly, Cushion Grip molds to contours of mouth and gums—provides beautiful fit—holds dentures firmly in place with suction. Looseness, slipping, clicking disappear. Sore spots are quickly relieved. One application lasts for months, despite nightly cleaning, yet CUSHION GRIP is easily removed when desired. What's more, CUSHION GRIP actually re-fits, relines worn dentures, lets you save over \$100 on costly re-fitting work. Get new tasteless, odorless CUSHION GRIP today.



Don't ever go away again, daddy!

Her Dad is sensible. He went to his doctor as soon as he noticed a cancer danger signal. His cancer was therefore discovered in its early stages, when prospects for cure are more favorable.

If you don't know Cancer's 7 Danger Signals, call your local American Cancer Society Unit today. Play it safe and see your doctor for an annual health checkup, too. And help research and education save lives by sending your check to "Cancer," c/o Postmaster.

AMERICAN CANCER SOCIETY

Scientific medication works quickly, for hours, to

break "itch-cycle" ... stop skin itch

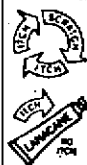
even embarrassing itch

Now you can get fast, blessed relief from the tortures of itching, chafing, rashes, dry skin eczema... even embarrassing membrane itching (feminine and personal).

Thousands of women and men suffer the torture and embarrassment of membrane itching. But now they are discovering the wonderful relief LANACANE brings.

Don't suffer. Try LANACANE. This amazing medicated cream is greaseless, vanishing, pleasant to use. At all drug stores.

Doctors explain how LANACANE breaks "itch-cycle"



1. Itching causes scratching... scratching increases irritation, causing more itching... more scratching.
2. LANACANE calms irritated nerve ends. Stops urge to scratch, thus breaks vicious "itch-scratch-itch-cycle".

Soothers raw, inflamed tissue, checks harmful bacteria growth, helps speed healing.

Does baby need a special week?



BRINGING UP BABY,*
HINTS COLLECTED
BY MRS. DAN GERBER,
MOTHER OF FIVE

Of course not! Every week is baby week for the most important people. But I think perhaps it's a nice idea, once a year, to review all the wonderful developments that have taken place for the benefit of your baby ... and all babies.

Signs of the times

Babies and baby care have come a long way since the so-called "good old days," say, of the twenties. Thanks to modern pediatric baby-care and feeding practices. Wee ones are protected by the miracles of modern medical science. Mothers have the best baby-care information at their beck and call. A wide variety of baby foods, specially prepared for maximum nutrition and early introduction, are now available to one baby and all.

Grow all the way with Gerber

Baby foods, too, have come a long way. In 1928, when Gerber first offered strained baby foods, only five varieties were available. Today, your grocer has a tremendous selection of foods for your baby. Now, Gerber offers over 100 strained and junior foods to meet baby's nutritional needs from the infant age through the toddler stage. First came the "staples": fruits, vegetables, cereal. Then, the somewhat more specialized foods: meats, dinners, juices, egg yolks, cottage cheese, etc. Finally, the finger foods: teething biscuits, toddler cookies, meat and chicken sticks.

**IT'S
BABY
WEEK**

April 25—May 2

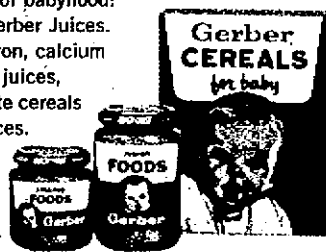
A date to remember. This is the special week your grocer puts all his finest products on parade for your baby. Why not check your favorite store and see how many Baby Week values he has?

Another good sign of the times

Baby-feeding methods, like most things, change. Today, the many "not-to-be-broken" feeding rules of yesterday have become more flexible. With the greater variety of specially prepared foods, today's baby-feeding is patterned to fit the physical and psychological needs of each individual baby.

Daily dietary duet

Two nourishing "basics" enjoyed by babies from the beginning to the end of babyhood: Gerber Cereals and Gerber Juices. The cereals provide iron, calcium and B-vitamins ... the juices, vitamin C. Five delicate cereals ... nine refreshing juices. Baby Week is a good time to try some varieties your baby may not have sampled.



**Babies are our business...
our only business!***

GERBER® BABY FOODS, BOX 72, FREMONT, MICHIGAN

**Grow all the way
with
Gerber Juices**



From the infant age through the toddler stage your baby needs vitamin C for sound gums and other body tissues. All new Gerber Juices are rich in this important vitamin. Although Orange Juice is the traditional starter, Gerber Apple Juice, Apple-Cherry, and Orange-Apple are also ideal because they're delicate in flavor and particularly well-tolerated by babies. See offer below.



**Gerber
BABY WEEK
★ FEATURE ★
SAVE**

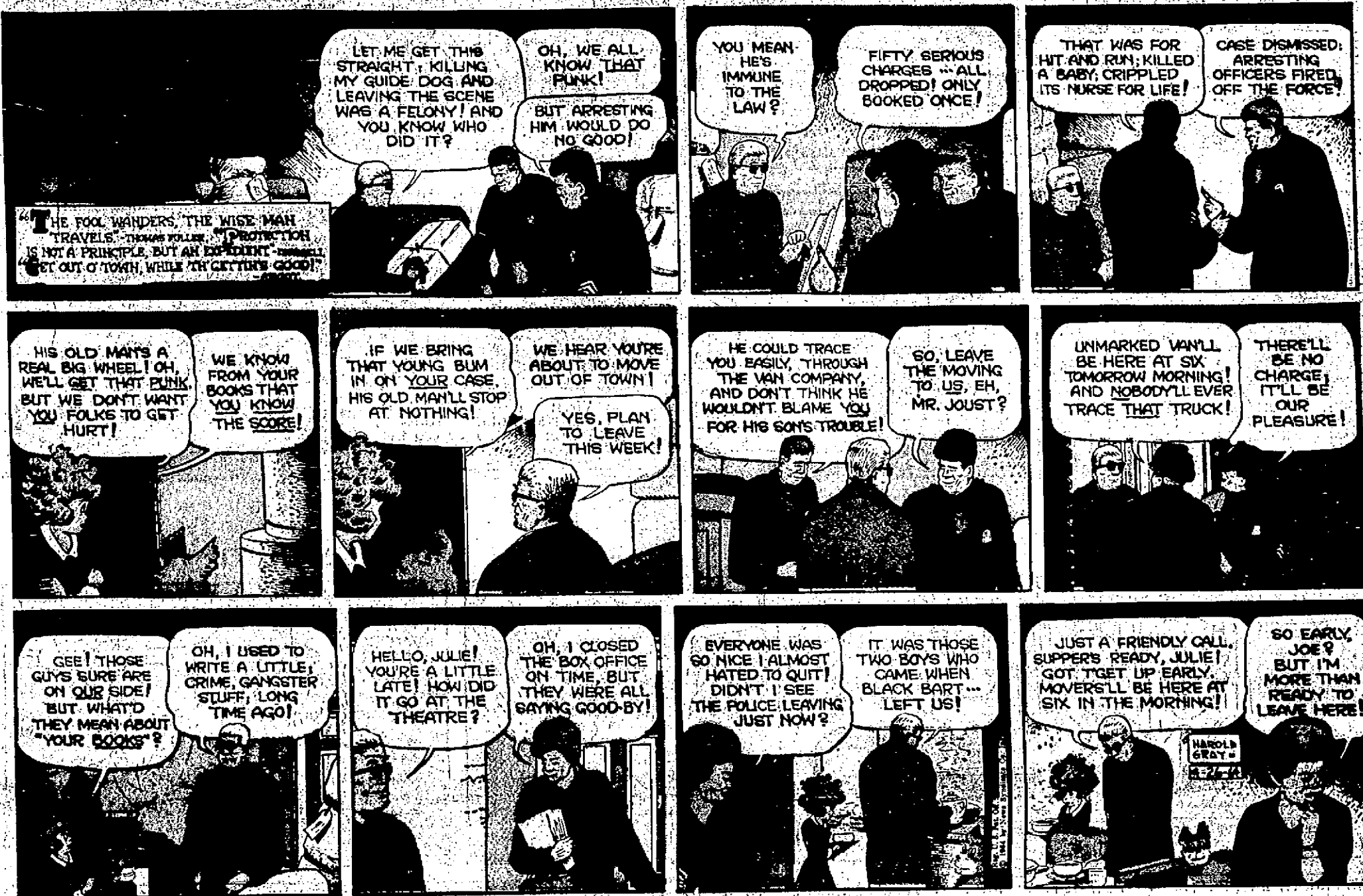


**This coupon worth 7c
toward the purchase of
a can of Gerber
Apple Juice, Apple-Cherry
or Orange-Apple**

Mr. Grocer: For each coupon you accept on the purchase of the specified product, we will reimburse you 7c plus 2c handling charge, provided you and your customer have complied with the terms of this offer. Consumer must pay any sales tax involved. This coupon is non-assignable. Invoices proving purchase of sufficient stock to cover coupons presented must be shown upon request.

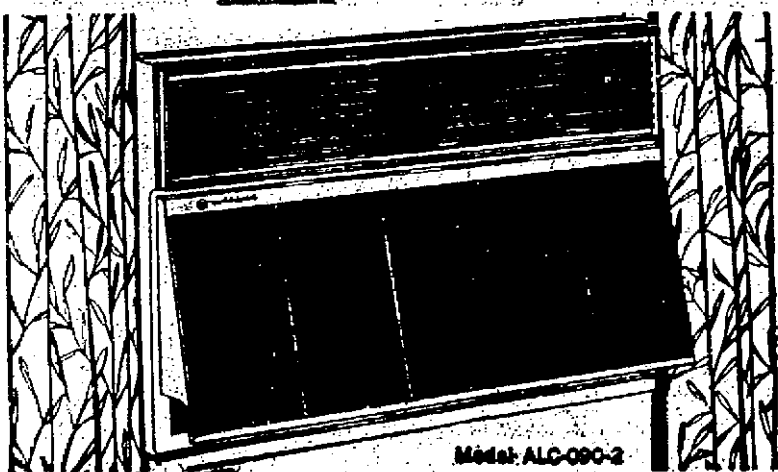
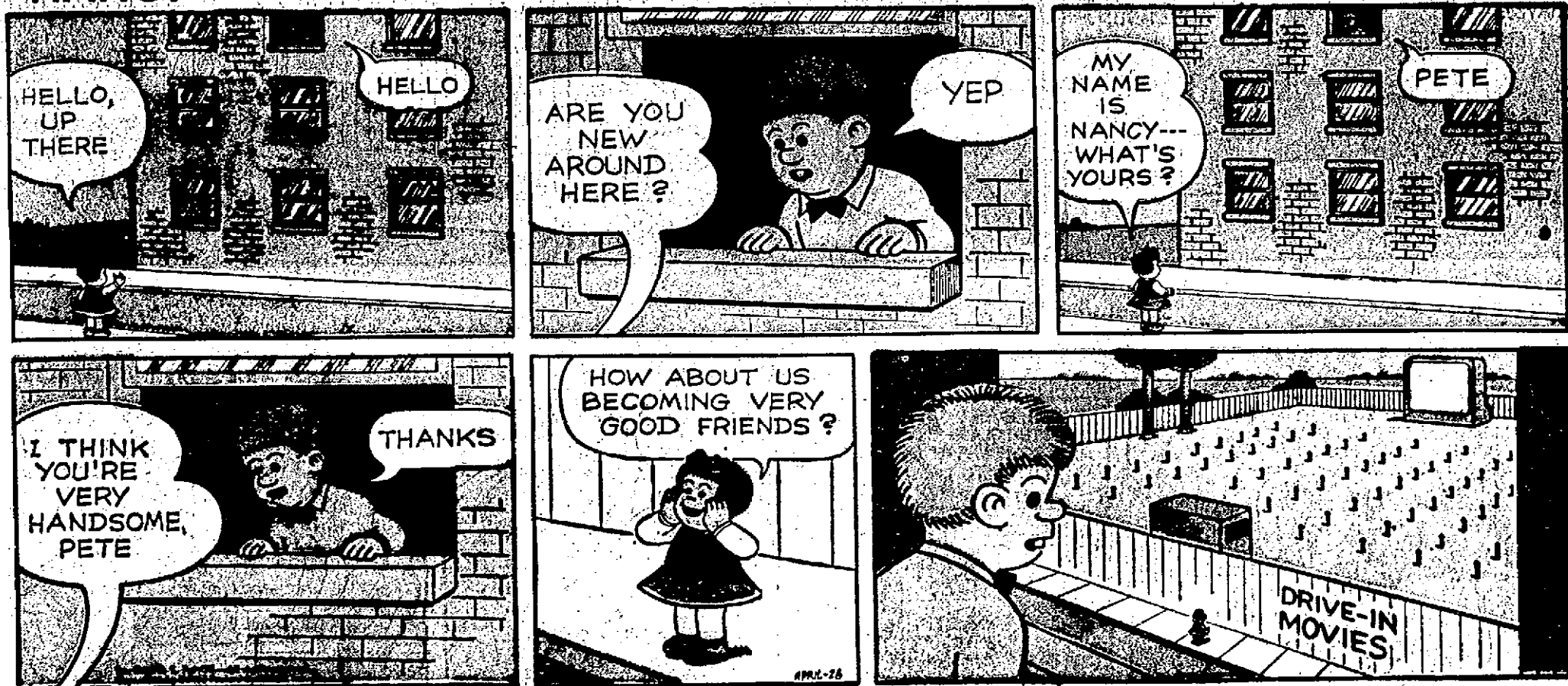
Offer void in any state or locality where taxed, prohibited, or otherwise restricted, or if presented by outside agencies, coupon brokers or others who are not retail distributors of our merchandise. Good only in U.S.A. Properly redeemed coupons will be accepted for reimbursement by a Gerber representative or by mailing direct to Gerber Products Company, Dept. T.M., Fremont, Michigan. Cash value 1/20¢. Offer expires June 30, 1964.

GERBER® PRODUCTS COMPANY
FREMONT, MICHIGAN



NANCY

By Ernie Bushmiller



Now...a room air conditioner with the look of fine furniture!



Whirlpool air conditioner with exclusive "Comfort Guard" temperature control for summer-long comfort.

SEE IT AND OTHER MODELS AT YOUR NEAREST RCA WHIRLPOOL DEALER

MARK TRAIL

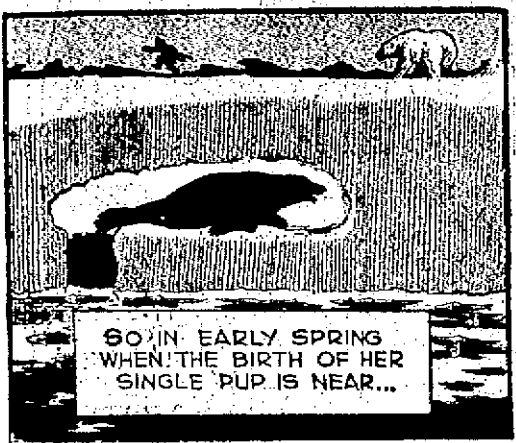
by ED DOD #34



FAR FROM THE STORMY OPEN SEAS OF THE ARCTIC, THE RINGED SEAL SEEKS THE PROTECTION OF ICE CLOGGED STRAITS AND SOUNDS



BUT THE POLAR BEAR AND ESKIMO ARE A CONSTANT THREAT, NO MATTER WHERE THIS AQUATIC MAMMAL GOES...



SO IN EARLY SPRING WHEN THE BIRTH OF HER SINGLE PUP IS NEAR...



THE MOTHER SEAL DIGGS A "NURSERY" BETWEEN THE SEA ICE AND ITS SNOW COVERING

AND COMPLETELY HIDDEN FROM THE WORLD ABOVE, CAN SAFELY NURSE HER HELPLESS OFFSPRING

WITH A PASSAGE TO HER FISHING HOLE IN THE ICE, SHE CAN COME AND GO IN SEARCH OF FOOD...

ABBIE AN' SLATS

By Raeburn Van Buren



POP - SOMETHING'S WRONG! THEY'RE TALKING PLAIN ENGLISH!

SOMETHING (GASP) SURE IS WRONG!! BACKWARDS THIS DIALOGUE MAKES ME A BLARSTED GENIUS. FORWARD, I'M A GONER!



SOME BABOON FORGOT T' REVERSE THE SOUND AN' THE FILM!



NATURALLY, ARCHER, I'LL FIND ANOTHER WAY TO SAY IT IN MY REVIEW TOMORROW, BUT THIS STINKS!

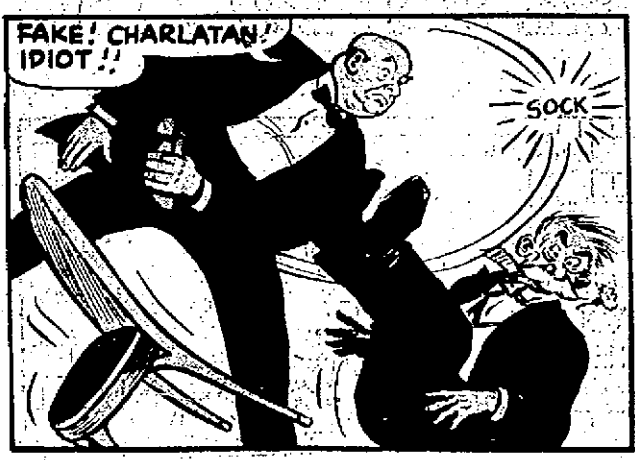
WHY (GROAN) BOTHER, BOSLEY? THAT SEEMS TO SUM IT UP NEATLY ENOUGH!



'YOU KNOW, I'VE BEEN LISTENING TO THIS TURKEY FOR A FEW MINUTES. MAYBE ---

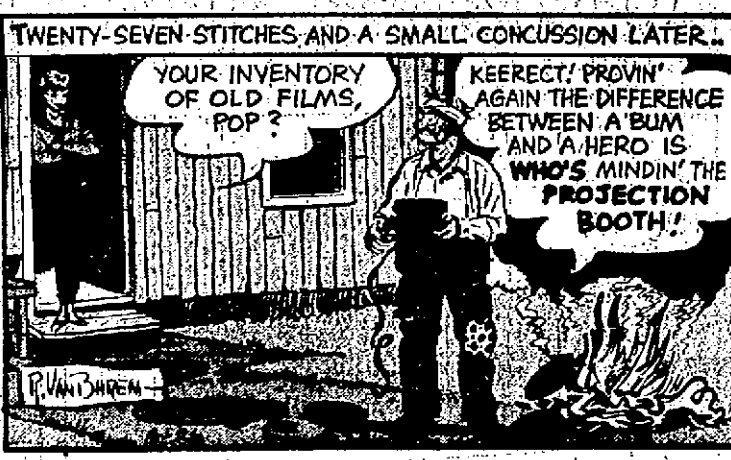
MAYBE IT WOULD SOUND BETTER WITH SOUND TRACK AND THE FILM REVERSED!

RIGHT!



FAKE! CHARLATAN! IDIOT!!

SOCK

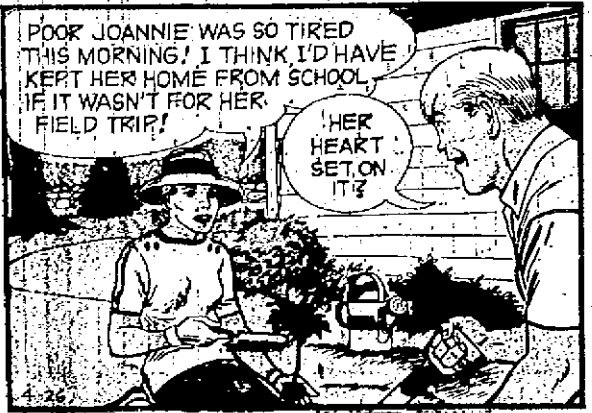


TWENTY-SEVEN STITCHES AND A SMALL CONCUSSION LATER.. YOUR INVENTORY OF OLD FILMS, POP?

KEERECT! PROVIN' AGAIN THE DIFFERENCE BETWEEN A 'BUM AND A HERO IS WHO'S MINDIN' THE PROJECTION BOOTH!

JOE PALOOKA

By Ham Fisher



POOK JOANNIE WAS SO TIRED THIS MORNING! I THINK I'D HAVE KEPT HER HOME FROM SCHOOL, IF IT WASN'T FOR HER FIELD TRIP!

HER HEART SET ON IT?



UH-HUH. EVERY YEAR THE CLASS GOES SOMEWHERE OF INTEREST.

I REMEMBER! THEY WENT TO AN AIRPORT LAST YEAR!



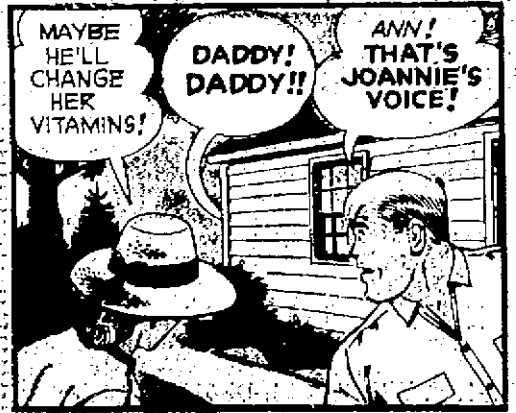
WHERE'D THEY GO THIS TIME?

I DON'T KNOW! I JUST HOPE IT WASN'T TOO HARD A TRIP!



IF SHE'S TIRED, SHOULDN'T WE CUT DOWN ON HER OUTSIDE ACTIVITIES?

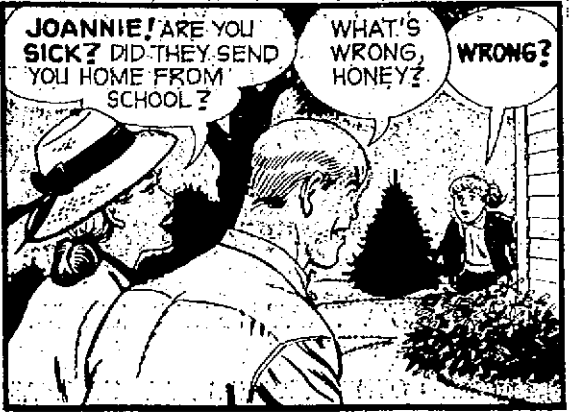
I'LL ASK DR. BARR!



MAYBE HE'LL CHANGE HER VITAMINS!

DADDY! DADDY!!

ANN! THAT'S JOANNIE'S VOICE!



JOANNIE! ARE YOU SICK? DID THEY SEND YOU HOME FROM SCHOOL?

WHAT'S WRONG, HONEY?

WRONG?



NOTHING'S WRONG! THIS IS MY CLASS'S FIELD TRIP! EVERYBODY CAME TO MEET YOU... THE HEAVY-WEIGHT CHAMPION OF TH' WORLD!

STEVE ROPER

By Saunders and Overgard



CAPTAIN EASY

By Leslie Turner



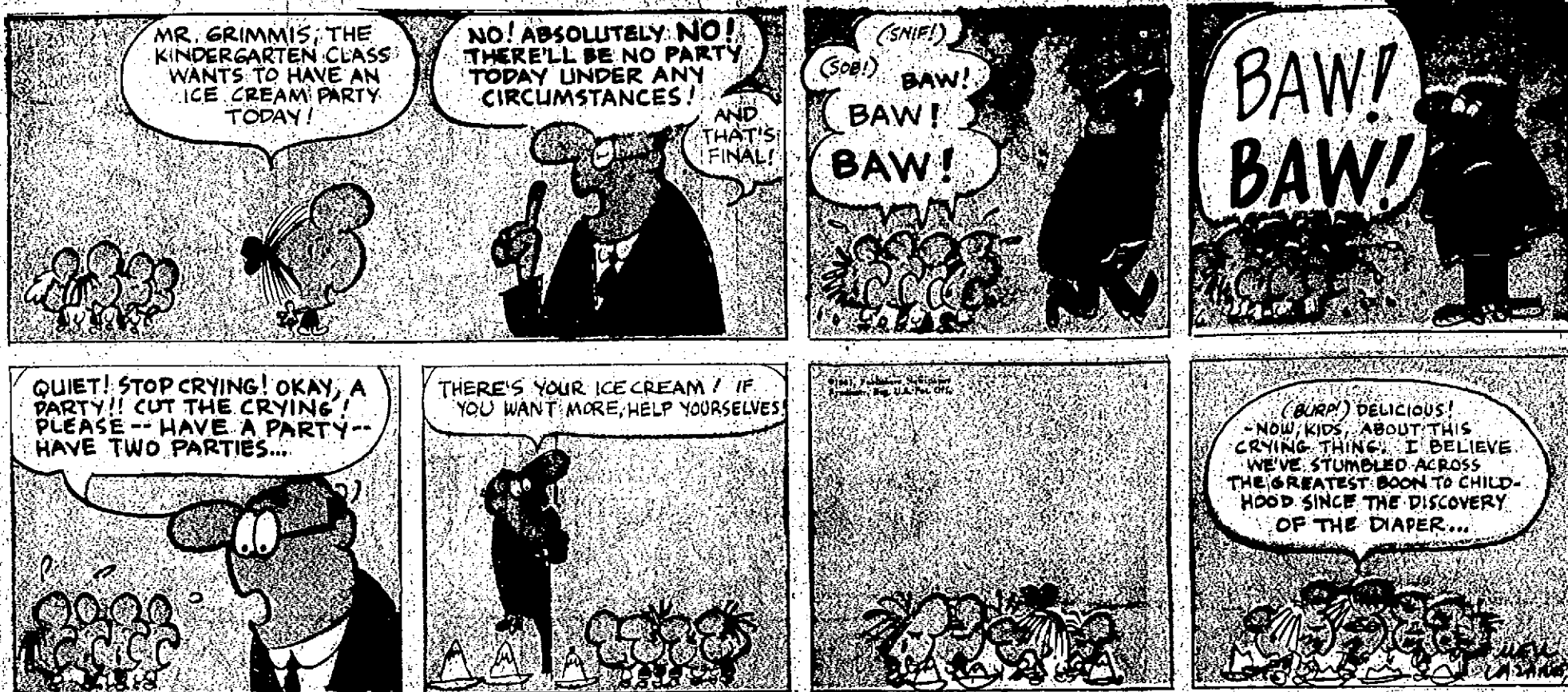
Dan Flagg

by DON SHERWOOD



MISS PEACH

By Mell



POGO

By Walt Kelly



Disability Payments

When you get hurt and can't work!

HERE IS WHAT YOU CAN COLLECT

- MINOR ACCIDENTS** When there is no disability, policy covers four doctor bill expense up to \$15.00 (limit \$3.00 per visit); plus X-ray expense up to \$10.00.
- DISABLING ACCIDENTS** For most accidents at home, at work, at play, etc. Disability Benefits up to \$120.00 at \$30.00 per month; X-ray expenses up to \$10.00; Ambulance expenses up to \$10.00; PLUS Hospital Benefits to \$300.00 at \$5.00 per day. Maximum total \$440.00.
- FATAL ACCIDENTS** \$500.00 for most accidents at home, at work, at play, etc. \$1,000.00 for Auto, Pedestrian, certain specified Travel accidents. Up to \$10,000.00 for other specified Travel accidents.
- MONTHLY INCREASE** Important Death Benefits increase 1% each month you are insured--up to 50% maximum.
- ELIGIBILITY** Issued to men, women and children between ages 1 and 79--except those who have lost both hands or feet or sight of both eyes.
- LIMITATIONS** Benefits reduced one-half after 65th birthday. No reduction in benefits first year.
- EXCEPTIONS** Benefits paid in accordance with terms of policy form HM 7624 UA which is renewable at option of Company. Does not cover accidents in a mine; in railroad yard or train except as fare-paying passenger; warfare; auto races; expense items paid under Compensation insurance.

ACCIDENT INSURANCE

Only 50¢ A MONTH

Provided as a Reader Service of

Independent Press Telegram

It costs a whole of a lot to be laid up by an accident--any kind of accident. When the family bread-winner is hurt and can't work, his income is usually reduced or stopped entirely. Result? The family savings are drained so much that it may take years to recover from the high accident costs.

Bills for medical treatments, X-rays, hospital rooms, wheel chairs and a dozen other unexpected expenses, take a big chunk out of anyone's hard-earned savings.

This insurance is designed to help you solve the Accident Expense Problem. You may find it hard to believe, BUT

this policy--at a cost of little more than a penny a day--does pay the benefits shown below, for accidents at work, at home, in your automobile, on the street, and even at play.

Hundreds of claims are paid every week to men and women, like yourself, who never expected to be hurt. But they realized that, since one American in every 12 gets hurt each year, they just couldn't afford to be without this low-cost protection.

Take advantage of this great Reader Service--the personal accident insurance that brings you cash when you need it most! Send in your application today!

Mail this APPLICATION today!

To: Resident Agent, National Country Co., care of Registrar Agent, National Country Co., Independent Press-Telegram, Long Beach, California

I apply for "Accumulative" Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 50¢ per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY -- Send no money. Pay carrier 50¢ each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY -- Enclose \$6.00 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM.

Applicant's Full Name (Print given name like "John M." and last name)

Age (1 to 79) Phone No.

Address (Street and No. or RFD) (City and State)

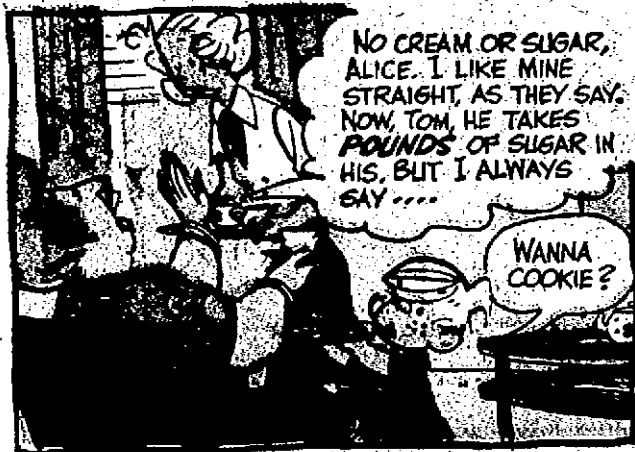
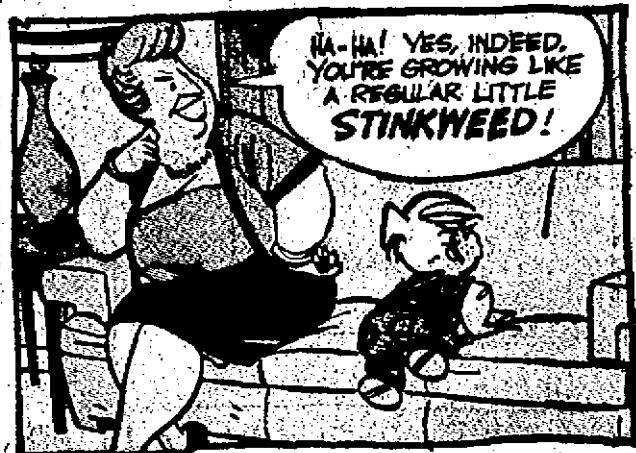
Name one beneficiary, either a blood relative, family member or "Estate"

Name of Beneficiary (Print given name like "John M." and last name) Relationship

Dennis

THE MENACE

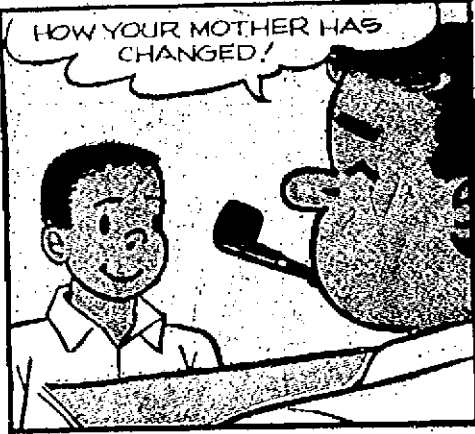
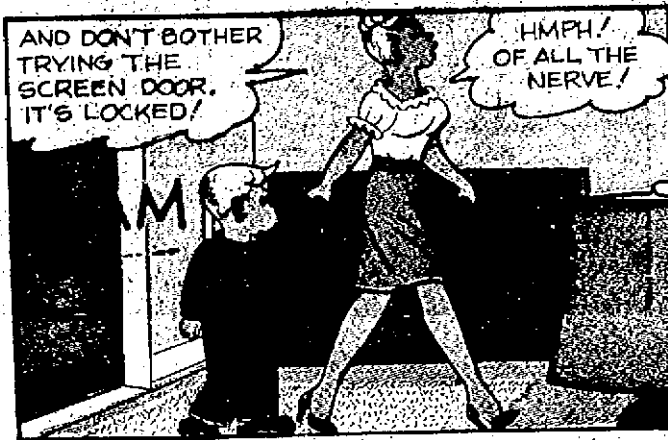
by Hank Ketcham



THE BRAT

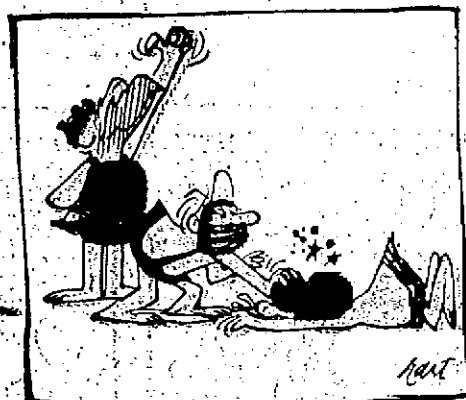
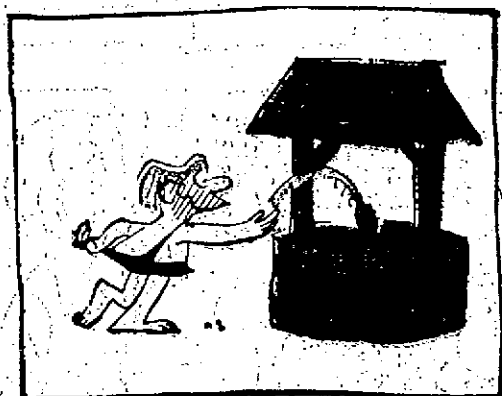
by CARL GRUBERT

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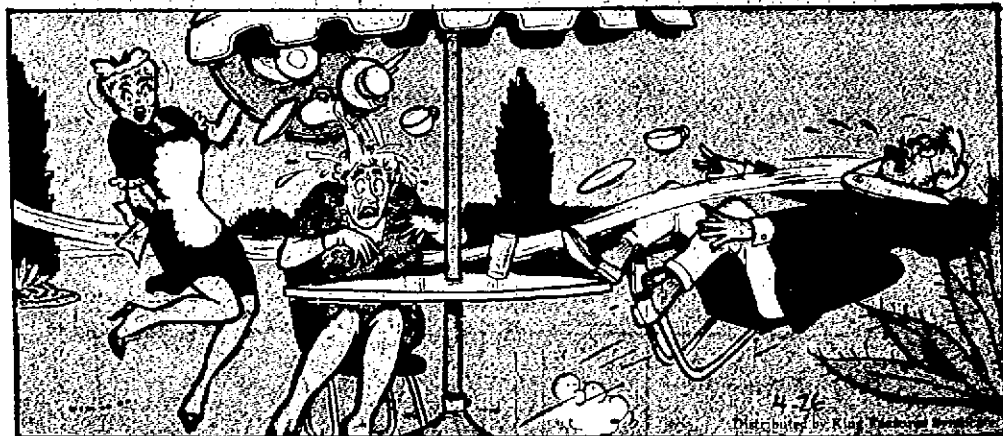
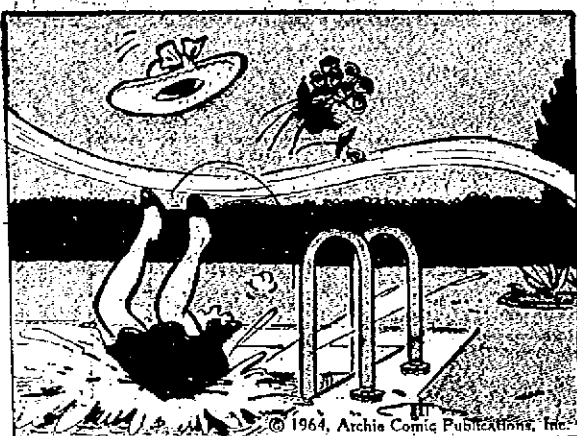
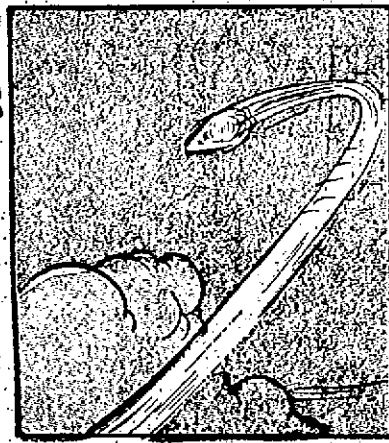
B.C.

By Johnny Hart



AIRCHIE

by BOB MONTANA



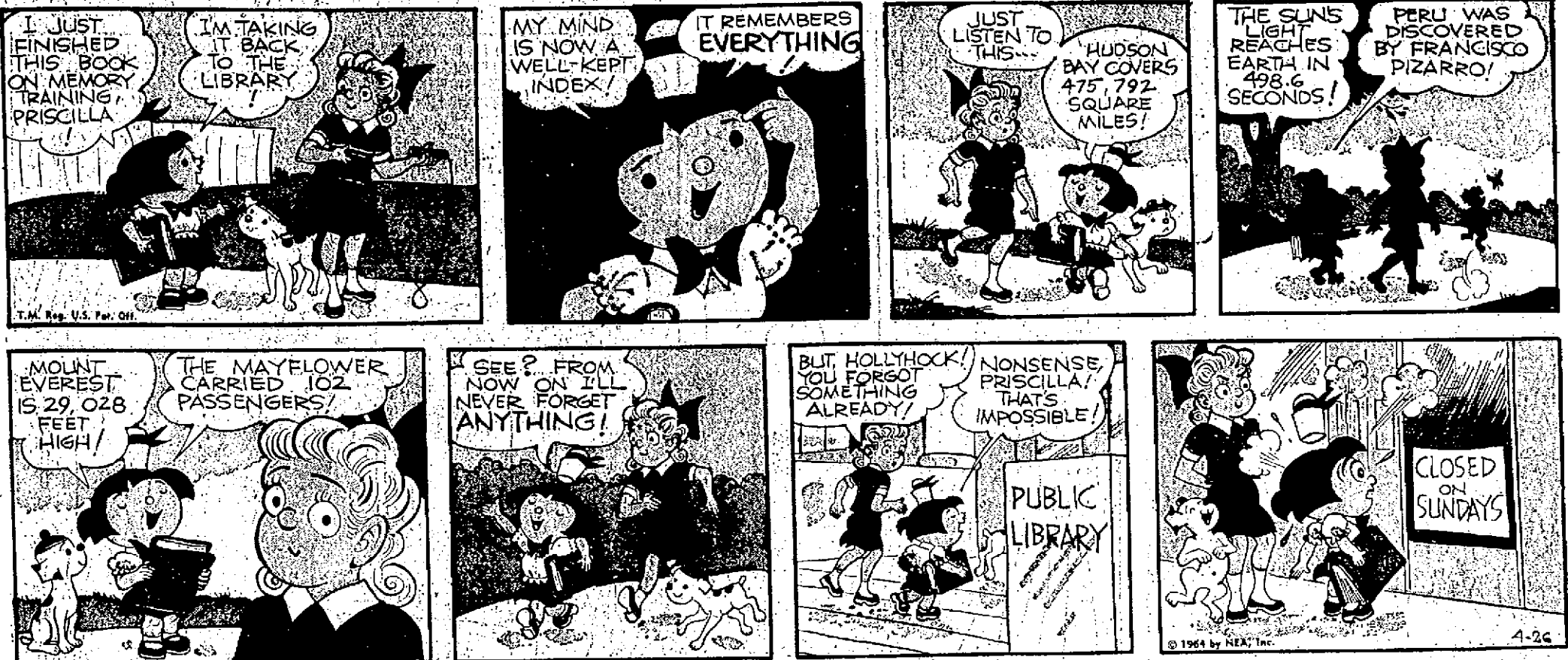
THE JACKSON TWINS

By Dick Brooks



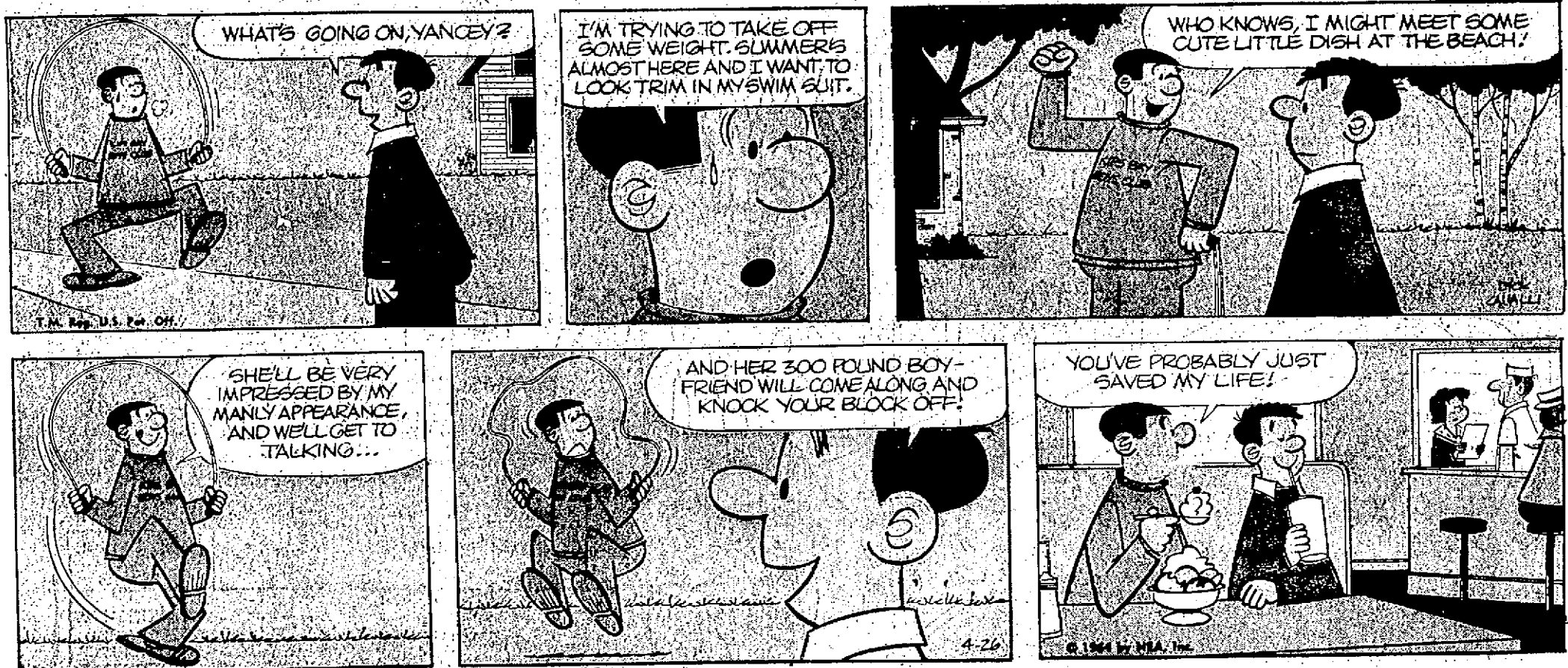
PRISCILLA'S POP

By Al Vermeer



MORTY MEEKLE

By Dick Cavalli



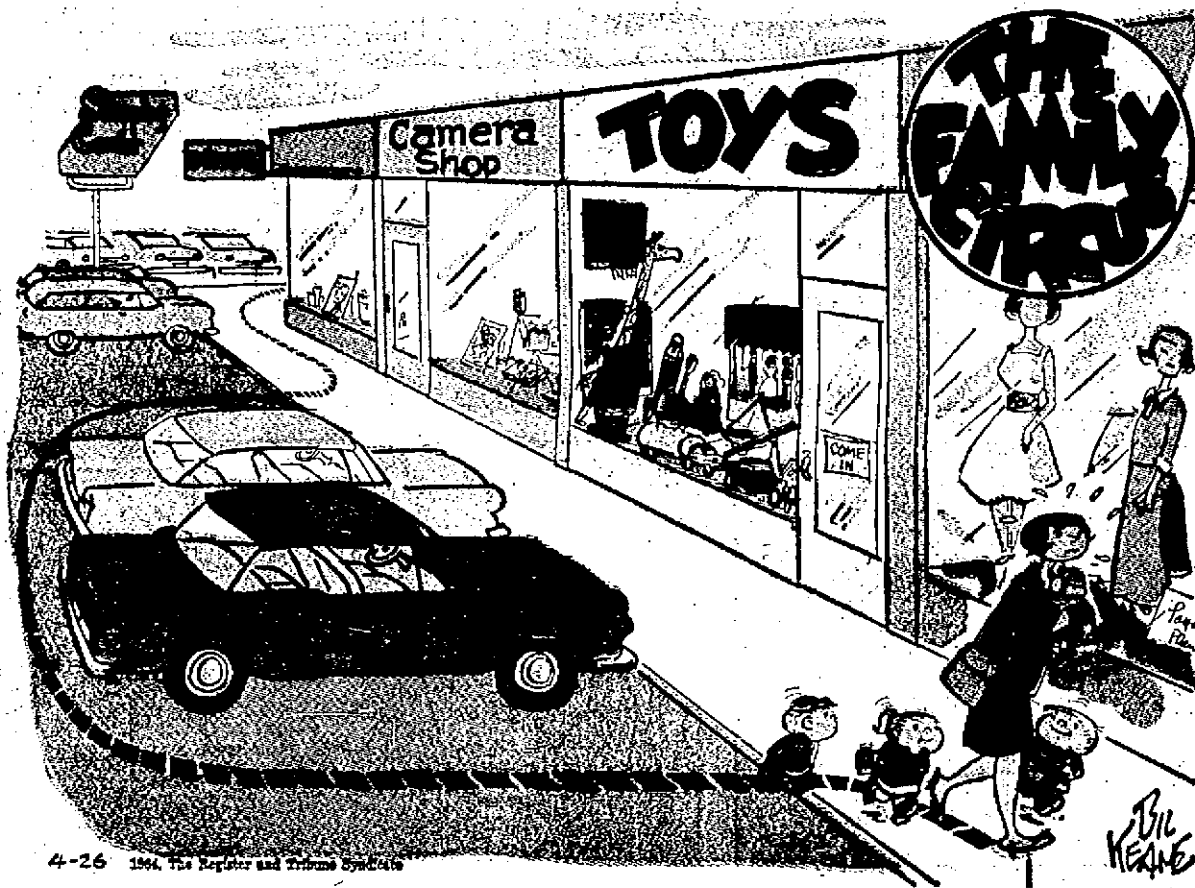
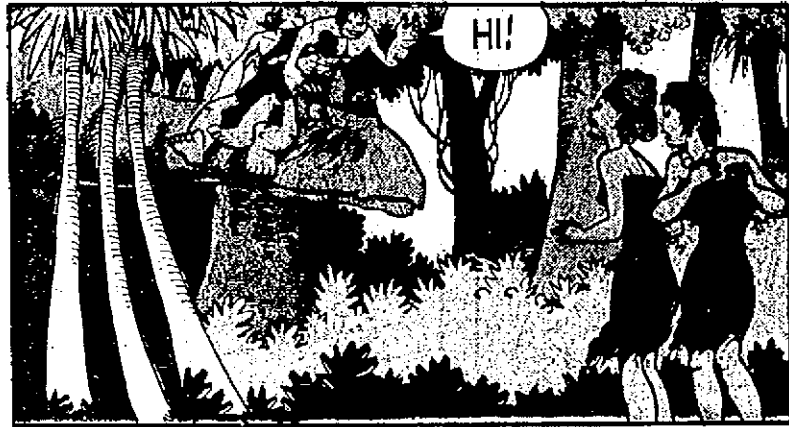
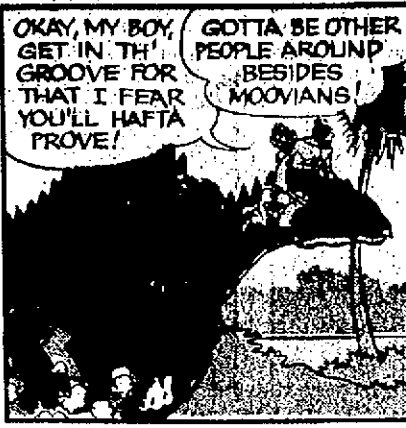
THERE OUGHTA BE A LAW!

By Harry Shorten



ALLEY OOP

By V. T. Hamlin



Sideshow

MASS PRODUCTION
- DANIEL MEENAN
206 MOSSMAN RD.
MOUNTAIN VIEW, MO.

THE PIECEMAKERS

- MICHAEL SCHULTZ
2749 NO. 24 ST.
MILWAUKEE, WIS.

DEFENDERS

- BILL BURKE
620 SUNRISE DR.
KEY WEST, FLORIDA

ADD-A-LESSON

- GARY ANDREW
624 JULIAN
MOUNTAIN VIEW, MO.

ASTER KNOT

- BOBBIE GLANVILLE
3405B JOHN ST.
WAYNE, MI.

CHEETAHS NEVER WIN

- ELIZABETH BEARD
3901 SO. 37TH
LINCOLN, NEBRASKA

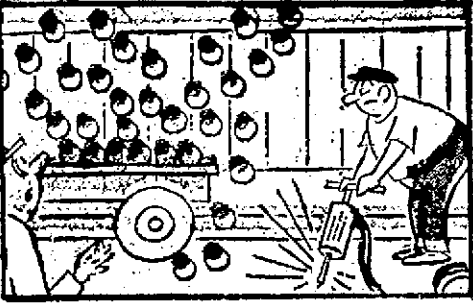
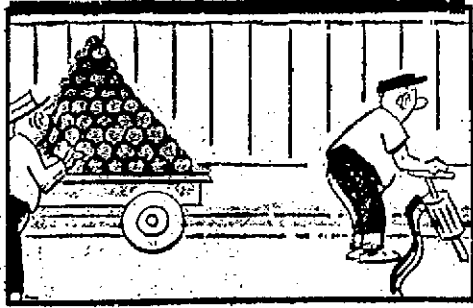
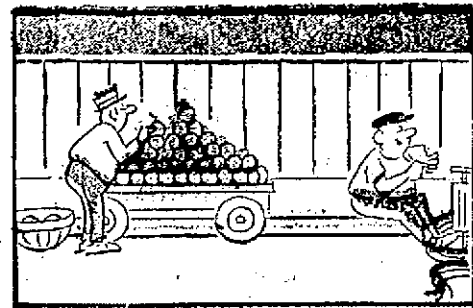
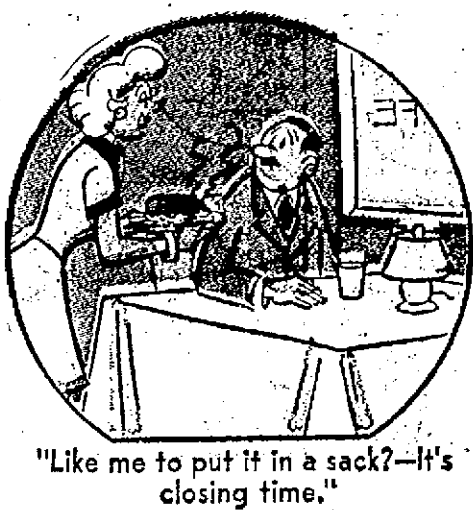
APEX

- DEAN CHAPMAN
3155 STANTON AVE. N.E.
CHAMBERS, GA.

THE TWENTIETH SENTRY

- PAUL DAILEY
4628 KENMORE
INDIANAPOLIS 25, IND.

ADDRESS YOUR PUNS TO SIDESHOW % THIS NEWSPAPER



Independent, Press-Telegram

ANNOUNCES GREATLY IMPROVED ACCIDENT INSURANCE

OFFERED AS A READER SERVICE

New Policy Includes Increase In
FREEWAY COVERAGE
to **\$5,000.00** DEATH AND
DISMEMBERMENT AND ...
up to **\$1,230.00** FOR NON-FATAL
FREeway ACCIDENTS
COMMON EVERYDAY ACCIDENTS
up to **\$810.00** (See Outline Below)

Now
This Policy Provides These Benefits

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Steamship, Subway Wreck	Auto, Truck, Bus, Taxi, Bike Wreck; Pedes- trian, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to at monthly rate of	\$600.00 \$100.00	\$600.00 \$100.00	\$300.00 \$50.00	\$180.00 \$30.00
Hospital Expense up to at daily rate of	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00
Ambulance Expense up to	20.00	20.00	20.00	20.00
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$40.00	\$40.00	\$40.00	\$40.00

*Benefits increase 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray expense—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy HM 7665-U. Does not cover accidents in a mine; in railroad yard or train except as fare-paying passenger; warfare; auto races; hernia.

This is only a partial description of the principal terms and provisions in the policy.

IF YOU ARE PRESENTLY INSURED UNDER THE 50c PER MONTH POLICY

(a) You will receive by mail, a policy with these Improved Benefits, effective MAY 1, 1964, which will carry over the "ACCUMULATION" Benefit Increases you earned under your old policy. If you do not receive your new policy by MAY 19, 1964 please write or phone the Independent, Press-Telegram Insurance Department.

IF YOU ARE PRESENTLY INSURED UNDER \$6.00 PER YEAR POLICY

(b) You will be given an opportunity to convert to the policy with these Improved Benefits at a premium of \$7.50 per year, on the anniversary date of your policy. Annual term policies cannot be converted at any other time.

IF YOU DO NOT NOW HAVE OUR READER SERVICE INSURANCE,

then complete and mail application at right and a New policy will be issued and mailed to you promptly, effective from the date of its issuance. Send no money. After you receive your policy, pay 65c per month in addition to the regular home-delivered price of the paper.

ADDITIONAL FAMILY MEMBERS can be insured on an annual basis by sending \$7.50 with the application.



The Independent, Press-Telegram has always provided outstanding Reader Service Insurance with the result that a high percentage of our readers are already protected. If you have not yet taken advantage of this Service, we invite you to do so today.

You Will Get

\$4,000.00 INCREASE IN FREEWAY COVERAGE

From \$1,000.00 to \$5,000.00

Death Benefit as specified in the policy. For non-fatal Freeway accidents this policy pays more than any other. Mrs. Esther Heller, under a similar policy, for example, collected \$600.00 for disability at \$100.00 per month; \$510.00 for hospitalization at \$10.00 per day; \$10.00 X-ray and \$20.00 Ambulance . . . A TOTAL of \$1,140.00 out of a possible maximum of \$1,230.00.

\$300.00 INCREASE IN HOSPITAL BENEFITS

From \$300.00 maximum (at \$5.00 a day) to \$600.00 maximum (at \$10.00 per day). These benefits are paid in addition to Blue Cross, or other hospital Insurance plans.

INCREASE IN DOCTOR BILL ALLOWANCE

From \$15.00 (at \$3.00 per visit) to \$30.00.

INCREASE IN DISABILITY PERIOD

Many falls result in hip fractures and disability beyond the 4 months paid in the old policy. This new policy pays up to 6 months.

SEND NO MONEY WITH THIS APPLICATION

After receiving
your policy you
pay only

65c
each
month

to the person
who collects for
your newspaper

To: Registrar Agent
National Casualty Co., care of:
Independent, Press-Telegram
604 Pine Ave.,
Long Beach, California 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ **FOR FIRST POLICY IN FAMILY**—
Send no money, pay carrier 65c
each month at the same time you
pay for paper.

☐ **I NOW SUBSCRIBE TO
THE INDEPENDENT**

☐ **FOR EACH ADDITIONAL POL-
ICY IN FAMILY**—Enclose \$7.50
Annual Premium with each appli-
cation.

☐ **I NOW SUBSCRIBE TO
THE PRESS-TELEGRAM**

Applicant's Full Name (Print given name like "Helen M." and last name)

Age (1 to 79)

Phone No.

Address (Street and No. or RFD)

(City and State, Zip Code No.)

Name one beneficiary, either a blood relation, family member or "Estate"

Name of Beneficiary (Print given name like "Helen M." and last name) Relationship

LBJ's DAUGHTER, FIANCE SPLIT

WASHINGTON (AP)—The engagement of President Johnson's daughter, Lynda Bird, to Navy Lt. (jg.) Bernard Rosenbach has been broken by mutual agreement.

Mrs. Elizabeth Carpenter, press secretary to Mrs. Lyndon B. Johnson, confirmed this Saturday.

She said Rosenbach, 23, was in Washington last weekend and Lynda Bird, 20, returned his ring at that time.

Rosenbach, stationed at Mayport Naval Station near Jacksonville, Fla., said when asked about the broken engagement, "Yes, that is true."

He would not give a reason for the breakup, but said it was not another boy or girl.

"This is what an engagement is for," he said. "To find

out how you get along. The engagement was perhaps premature."

"After being engaged for 10 months, we were both, naturally, upset."

Some sources had indicated there might be a religious problem, but Mrs. Carpenter denied this was a factor. Rosenbach is a Roman Catholic, Lynda Bird a Protestant.

It was learned that friends had been expecting the engagement to end for several weeks.

The engagement was first disclosed in June 1963 when Johnson, then vice president, gave a party for her and remarked that she was wearing a diamond ring given her by Rosenbach.

Rosenbach is assigned to the Jonas B. Ingram, a destroyer, based at Mayport. Mrs. Carpenter said he returned

there after spending last Saturday and Sunday in Washington.

He is the son of Mr. and Mrs. Bernard M. Rosenbach of Comfort, Tex. His father operates a lumber business there.

Comfort is about 50 miles from the Johnson ranch. The Rosenbach and Johnson families have known each other for several years. Rosenbach and Lynda Bird had been going together since he attended the Naval Academy at Annapolis, where he graduated in 1962.

No wedding plans had ever been announced by the White House.

Rosenbach did not show up for Lynda Bird's 20th birthday party here March 18, but it was explained that he could not get leave. She still has two years of schooling remaining to complete her college education.



LYNDA BIRD JOHNSON



LT. BERNARD ROSENBAACH

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather--
Some cloudiness at times but
mostly sunny. High 66. Complete
weather on Page A-2.

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LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 26, 1964

VOL. 12—NO. 35

164 PAGES

IN NEWSMAN'S DEATH

Chief in Denial His Aide Tried Any 'Cover-Up'

Police Chief William Mooney denied Saturday night that Det. Capt. John B. Black had tried to cover up details of the shooting of Independent, Press-Telegram reporter William B. Hunter, 35.

"That story is completely false," the chief said.

He was referring to an I.P.T. report Saturday that Black had told newsmen Friday there was "no horse-play" involved in the shooting, then admitted there had been when informed Chief Mooney had revealed two "detectives" game of cops and robbers resulted in the newsmen's death.

The chief said he didn't consider Black's inaccurate report to newsmen to be covering up, because Black felt it was important to the investigation to keep the information confidential.

"Capt. Black developed the information as to the discrepancies in the original story and he immediately reported that information to me and I in turn immediately reported it to the city manager. At no time did he attempt to cover up any phase of the investigation," Chief Mooney said.

At first Det. Creighton A. Wiggins Jr., 31, and his partner, Det. Errol Green-

leaf, 32, said Wiggins' revolver accidentally fell from its holster when he removed his coat in the police pressroom early Thursday. Later it was revealed they had been playing a game of cops and robbers in the hallway when Wiggins ran into the pressroom, gun in hand.

According to the second version, Wiggins said the snub-nosed, .38-caliber revolver started to slip from his hand. He grabbed it and it went off.

The bullet hit Hunter in the heart as the reporter sat reading a mystery novel.

When told five newsmen were present when Black switched stories, after he was told the chief had released the second version, Chief Mooney said:

"I can understand that. Here's a man in charge of an investigation. He felt that at that time in the in-

(Continued Page A-6, Col. 2)

France Held Cutting New NATO Link

Will End Navy's
Part in Exercises,
Diplomats Report

LONDON (AP)—Allied diplomats said Saturday night they understand President Charles de Gaulle is planning to end active French naval cooperation with the North Atlantic Treaty Organization except in time of war.

The reports came after France's representative, Adm. George Cabanier, stayed away from a meeting of the committee of NATO's Channel Command Thursday in The Hague.

VICE ADM. Jean Witrard, naval attaché at the French Embassy in London, said he had no information when asked by a newsmen if there was any explanation for Cabanier's absence.

The informants, who declined to be identified, said they now do not expect the French to participate in future naval exercises being arranged for European members of NATO who make up Channel Command. The command includes Britain, France, Belgium and Holland, and is led by Adm. Sir Wilfrid J. W. Woods of Britain.

In Germany, meanwhile, the Independent Hamburg newspaper Die Welt said it also had learned of a possible French navy withdrawal.

Fear 4 Die in Alaska Air Crash

VALDEZ, Alaska (AP)—An Alaska National Guard twin-engine cargo plane crashed into Prince William Sound moments after it had left Gov. William A. Egan at Valdez air field Saturday night.

Aboard the plane were Maj. Gen. Thomas Carroll, adjutant general of the Alaska National Guard; Lt. Col. Thomas Norris, the pilot; the co-pilot and a sergeant, whose names were not immediately known.

The crew of a boat sent to the scene radioed that it found debris but no sign of survivors.

\$1-Billion Eastern Poverty-War Plan



INCOMING, OUTGOING CHIEFS OF U.S. VIET NAM EFFORT
Gen. Paul D. Harkins (right) will be replaced by his deputy, Gen. William C. Westmoreland (left) as commander of U.S. forces in South Viet Nam effective Aug. 1, President Johnson said. (Story Page A-2)

HOLD KEY TO 'MANY MYSTERIES'

President Harding's Papers Opened

COLUMBUS, Ohio (AP)—A gap in American history which has existed for 40 years ended Saturday as the carefully guarded papers of President Warren G. Harding were officially opened by the Ohio Historical Society.

Historians were advised not to expect spectacular disclosures regarding the nation's 29th President, but at the same time, Kenneth W. Duckett, curator of manuscripts for the society, said the papers hold the key to "many of the mysteries" of Harding's life.

"It is hoped that this unexpected detail may amaze even those who feel they know him and his times

well," Duckett said. He helped catalog the 13 file cabinets of documents which have been in the custody of the Harding Memorial Association of Marion, Ohio, since the death of Harding's widow in 1924.

They have been kept in the basement of the Harding home at Marion, carefully maintained by Dr. Carl W. Sawyer, son of Harding's personal physician. No researcher has examined them to date.

Representing the memorial association at Saturday's ceremonies in the Ohio State Museum was Dr. Warren Sawyer, son of Carl. He said the papers were kept closed over the

years "mostly because association members wanted to make certain they were placed in the proper hands."

The association voted last October, after negotiations with a special committee of the society, to release the documents. They were brought here in a moving van under police guard.

Duckett said the papers shed no light on such controversial matters as the Teapot Dome scandal, which occurred during the Harding administration (1920-1923), and that they make no mention of some of the widely circulated accusations involving Harding's personal life.

The documents include

more than 325,000 pieces of correspondence and manuscripts, written to and by Harding throughout his career as a Marion newspaper editor, U.S. senator and President.

One such letter was written March 17, 1917, on U.S. Senate letterhead stationery. It was addressed to his close friend and personal confidant, Malcolm Jennings. It reads:

"Dear Mack:
"I have an urgent call from the B.S. (sic) Man's Club of Cincinnati for a patriotic speech on March 31, the occasion being a dinner in honor of returned

(Continued Page A-2, Col. 1)

Nine States to Get New Highway Net

WASHINGTON (AP)—President Johnson said Saturday he will ask Congress to approve a billion-dollar aid program for nine Appalachian states.

The President also told a news conference that the United States and the Soviet Union are discussing several possible agreements which he said "might lessen tensions and promote peace."

JOHNSON said "we are hopeful" about the outcome of American-Soviet discussions, and, without getting specific, he reported that he has exchanged "a good many communications" with Premier Nikita Khrushchev.

Johnson met with reporters in his oval office, flanked at his desk by former President Harry S. Truman, who dropped in for lunch, and Texas author J. Frank Dobie, who is a weekend house guest.

TRUMAN interjected comments from time to time during the session and answered a couple of questions at the end.

The 79-year-old former President, asked if he would stump for the Democratic ticket in November, replied that if Johnson "thinks I can do anything to get him extra votes, I would be glad to do it."

The conference broke up after Johnson introduced his 20-year-old daughter Lynda Bird, who stepped in to pay her respects to Truman. The President suggested the newsmen might want to question her too but no questions were forthcoming.

If they had been, the reporters might have learned that Lynda Bird and Navy Lt. (jg.) Bernard

(Continued Page A-2, Col. 4)

Readers' Insurance Benefits Increased

The Independent Press-Telegram announces a new and much better Reader Service Accident Insurance Program effective today.

In making the announcement, W. J. Morrissey, circulation director, said, "because of the tremendous increase in medical and hospital expenses, we have received many requests for a

policy that would pay even larger amounts than our present policy. After a series of conferences with the National Casualty Company, they developed for our readers a new policy which for 65 cents a month increases a number of basic benefits."

The most important of these are:

1. \$4,000 increase in free-coverage to \$5,000 for death and dismemberment; up to \$1,230 for nonfatal freewill accidents.
2. Increase in medical-expense benefits from \$15 maximum to \$30.
3. Increase in hospital benefits from a maximum of \$5 a day up to \$300; to a maximum of \$10 per day up to \$600.

"Now, for the first time, (Continued Pg. A-6, Col. 8)

HEY! WE'RE ON DAYLIGHT

Daylight Saving Time went into effect in California today.

That means that, if you haven't done it already, you should set the clocks ahead an hour. If your clock reads 8 on standard time, advance it to 9 for Pacific Daylight Time.

GOING TO MEXICO TO DO WHAT YOU'D BE ARRESTED FOR HERE IS UNWISE

It's Easy to Get Into Trouble and Filthy Tijuana Jail

By BILL DUNCAN

A Southern California father of two children tells his wife he is going fishing as he leaves for a weekend in Mexico. His fishing trip ends just inside the Mexican border at a cheap dive on Tijuana's racy sin strip.

His first intentions are just to spend a short stay looking over the gaudy,

tawdry, world that is Tijuana. But while he is sipping tequila in the cantina, a prostitute nestles up beside him and coos him into buying her a few drinks. She invites him to her quarters in a hotel near-by.

He pays her fee of \$10. She excuses herself and disappears—with the fee. Angrily looking for the woman, he kicks out a

plate-glass window in a leather shop in downtown Tijuana.

He is arrested, charged with being drunk and disorderly, and inflicting damage upon a shopkeeper. He spends the rest of the weekend in one of the world's most filthy jails and gets a stiff fine from a Mexican judge the following Monday.

Another Southern Cali-

fornian, by contrast, sober and only sightseeing in Tijuana, drives his automobile into a street marked by a sign reading: Un Solo Sentido. He is unaware the sign warns that he has turned the wrong way into a one-way street.

Suddenly he is involved in a head-on collision. The driver and passengers of the other car are in-

jured. This Californian is jailed too.

Eventually, both Californians come in contact with the U.S. consul in Tijuana. The consulate, far to the south of Tijuana's infamous jungle of cheap dives, is a refuge for U.S. citizens who run afoul of Mexican law.

A common misconception is that the U.S. consul will storm the Tijuana

jail and release erring U.S. citizens from Mexican custody.

This is not the case, says U.S. Consul Mario Calvani, a mustachioed, career diplomat whose job in Baja California is the least envied in the entire State Department foreign service.

Calvani's office is one of the busiest in the world—with an average

of 20 million Americans crossing the border yearly at San Ysidro, Calif., named for the patron saint of people who have bad neighbors. The neighbor in this case is Tijuana, Mexico, a city with two faces—one a cesspool of sin to trap the tourist; the other a charming city in old Mexico.

(Cont. Page A-12, Col. 1)

WHERE TO FIND IT

SEAWATER conversion system which could be a boon to Southland is developed in San Diego. Page A-3.

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L.A.C. Says: Pay TV Almost Here

It is not a question of whether pay TV should be allowed—but rather how successful will it be when it starts in the L. A. area around July 1. The petition to place the measure prohibiting pay TV on the November ballot will be completed, according to the promoters. But, by the time the voters decide on the issue it is estimated 20,000 or more sets in the L. A. area will be tuned into Dodger ball games and other special attractions.

According to some guessers, more than twice as many names than needed will be on the petition to force the issue on the ballot. But, public opinion polls indicate a majority of the people are not sure where they stand at this time. It is probable most of them want to wait and see how the system works before committing themselves.

The Subscription Television Co. (STV) says it has \$25 million to get started in the Los Angeles and San Francisco areas. The company is authorized to operate under a state law passed last year. It will not be using the air waves, therefore is not subject to the Federal Communications Commission which regulates all radio and other TV stations.

The STV pictures will be carried into home TV sets through special telephone wires. It is estimated the installation costs will be \$100 a home—but the home will be charged only \$10 for the installation. It will have an electronic box on the set from which viewers can select from two or three programs. The cost per program will be charged on a monthly bill. The Dodgers and Giants are stockholders in STV. Their games are to be televised at a cost to the home of \$1.50 a game. At this rate, either team might receive more income from 50,000 or more TV sets than they do at the box office. The promoters hope to have several times this number of subscribers within the next three years.

The big question is, what will this do to free television programs? If STV takes hold as the promoters predict, it is evident that it will greatly reduce the number of viewers on the advertising-sponsored programs. This will mean fewer sponsors paying large sums for programs. This can cut down on the big, nationally televised shows—which STV would bid for—if the local test proves a big success.

It means a serious crisis in television entertainment. Young people today do not remember 20 years ago when the great radio programs held the audiences. Such programs as Lux Radio Theater, The Firestone Hour and other great programs were found only on radio. Within a few years TV sets were replacing radios and radio quickly lost the programs that had given so much enjoyment over the preceding 20 years. Opponents of pay TV insist the same thing will happen to free TV programming if pay TV is a success.

The people had no opportunity to vote on permitting TV to supplant radio. It is doubtful few would have voted to deny this new development. But now they will have that opportunity—in this state. It is a more serious problem now because dividing the TV audience between pay and free TV may leave neither of them with enough viewers to finance the kind of programs the viewers want. This is the issue the voters will face in the November election.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

President Harding's Documents Opened

(Continued from Page A-1)

cavalry from Mexico. "I am strongly inclined to accept and make a distinctly and strongly American speech. It looks like inviting trouble to go to Cin-

cinnati for such an utterance, but that adds to the joy of it.

"What is your candid judgment? I must decide on Thursday and do not wish to trust to my own emotions exclusively. Write me frankly.

"You have a letter due. It will come Sunday. It is a struggle to catch up.

"Yours,
"Harding."

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U.S. Viet Top Command's Shift Slated

WASHINGTON (AP)—President Johnson announced Saturday that Gen. Paul D. Harkins will retire Aug. 1 from his command of U.S. forces in South Viet Nam and will be replaced by his deputy, Lt. Gen. William C. Westmoreland.

The change, expected for some time, was disclosed at a presidential news conference. The timing means that Johnson is keeping Harkins on the job for 2½ months beyond May 15 when the general will reach the statutory retirement age of 60.

THAT WILL round out 35 years in Army service and five years in the permanent grade of major general for Harkins. His four-star rank, like all others above the two-star level—except for the special five-star rank—is temporary.

The shift in command of the 15,500 U.S. military personnel aiding South Viet Nam in the war against the Viet Cong guerrillas had been predicted for some time.

The speculation had arisen in part from the basic fact of Harkins' proximity to retirement age and in part from reports of unhappiness over the military situation in South Viet Nam, where Harkins is chief American military adviser to that government.

However, both the White House and the Pentagon sought to discount the latter speculation.

Johnson, in his announcement Saturday, said Harkins has "rendered distinguished and outstanding service to our country throughout his long career, particularly for the last two years" as commander of U.S. forces in Viet Nam.

SECRETARY OF Defense Robert S. McNamara had continuing praise for Harkins when the Pentagon boss returned to Washington earlier this month after a Saigon visit.

Although Johnson extended Harkins' active duty, the President did not choose to utilize a provision in the law allowing up to five officers serving in three-star or four-star rank to be retained on active duty until age 64.

Now serving are two officers who have passed the 60-year point, Gen. Maxwell D. Taylor, chairman of the Joint Chiefs of Staff, and Vice Adm. H. G. Rickover, the nuclear-power pioneer.

Johnson to Ask for \$1 Billion to Fight Poverty in Appalachia

(Continued from Page A-1)
Rosenbach have broken their engagement, first announced last June. That news was given out later by Elizabeth Carpenter, press secretary of Mrs. Johnson.

Johnson announced at the outset that he will submit to Congress on Monday legislative proposals to aid the Appalachian states—Maryland, Virginia, Pennsylvania, West Virginia, Kentucky, Tennessee, Alabama, Georgia and North Carolina.

The President, who visited three of those states Friday to dramatize his "war on poverty," gave figures which indicated the aid program eventually would cost \$1 billion or more, including \$840 million for 2,150 miles of highways.

HE SAID the cost during the first year—the 12 months that begin July 1—would come to about \$220 million. He said such outlays won't affect the budget because they will be taken from a contingency fund already provided.

Following a conference with seven Appalachian governors Friday night at Huntington, W. Va., Johnson said he "worked through the night" to shape up specific recommendations for Congress.

On other major topics, the President said: "There is still a serious risk of efforts to upset the Geneva accords" providing for a neutralist-headed government in Laos. "We are still disturbed about the situation," he said.

—Gen. Paul Harkins, commander of U.S. forces in South Viet Nam, will retire

Aug. 1 and be replaced by his deputy, Lt. Gen. William C. Westmoreland.

—Aircraft manufacturers have failed in effort to develop design proposals for an economical supersonic jet transport, so the program will be reviewed. "I remain convinced that it will be possible to develop an American supersonic transport which will be economic to operate," said Johnson.

—Reminded that Truman earlier in the day expressed concern that Johnson "takes too many risks by mixing with crowds," and asked for his own reaction, the President said, "I am exercising all the precautions that prudent men responsible for my safety recommend."

Asked about Soviet-American relations, the chief executive said, "We are searching for ways and means to reach agreements that will lessen tensions and promote peace." He said several possibilities are under discussion but "I don't think any purpose would be served by talking about them."

Johnson noted that a congressional committee is exploring the possibility of in-

creased East-West trade and said the administration would "welcome any proposals" and act upon them in accordance with what we believe to be in the national interest."

IN ANNOUNCING his Appalachia program, Johnson called, too, for early action of his antipoverty legislation. He said that if members of Congress who question the proposals had accompanied him on Friday's tour "they would today be bending their every effort to pass our program." He termed it "must" legislation.

Questioned about claims by some that the poverty program is inadequate, Johnson said:

"I think this poverty program is adequate under the circumstances. . . . You have to take these things with gradual realism."

JOHNSON had a number of announcements about the economy, reporting a first-quarter rise in corporate profits and lower unemployment in distressed areas.

As for retail prices, Johnson said the administration has not made a specific sug-

COMPLETE WEATHER

FORECAST	
Long Beach and Vicinity: Some showers at times but mostly sunny. Max. 64. Min. 48. Interior and Desert Regions: Mostly sunny and slightly warmer. Clouds in lower valleys. High 60 to 70 in lower valleys. 44 to 54 in higher valleys.	
Oroville and Weather (Pt. Conception to Mexican Border): Variable winds 4 to 16 mph becoming westerly 10 to 15 knots in afternoon. Mostly sunny. Little temperature change.	
SUN, MOON AND TIDES	
Sunrise: 6:05 a.m.	Sunset: 7:25 p.m.
Moonset: 11:41 p.m.	Low tide: 1:35 a.m.
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Yolo	688
Butte	690
Sacramento	692
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Colusa	706
Yolo	708
Butte	710
Sacramento	712
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San Joaquin	716
Stanislaus	718
Merced	720
Yuba	722
Sutter	724
Colusa	726
Yolo	728
Butte	730
Sacramento	732
Yuba City	734
San Joaquin	736
Stanislaus	738
Merced	740
Yuba	742
Sutter	744
Colusa	746
Yolo	748
Butte	750
Sacramento	752
Yuba City	754
San Joaquin	756
Stanislaus	758
Merced	760
Yuba	762
Sutter	764
Colusa	766
Yolo	768
Butte	770
Sacramento	772
Yuba City	774
San Joaquin	776
Stanislaus	778
Merced	780
Yuba	782
Sutter	784
Colusa	786
Yolo	788
Butte	790
Sacramento	792
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San Joaquin	796
Stanislaus	798
Merced	800
Yuba	802
Sutter	804
Colusa	806
Yolo	808
Butte	810
Sacramento	812
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Stanislaus	818
Merced	820
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Sutter	824
Colusa	826
Yolo	828
Butte	830
Sacramento	832
Yuba City	834
San Joaquin	836
Stanislaus	838
Merced	840
Yuba	842
Sutter	844
Colusa	846
Yolo	848
Butte	

REVERSE OSMOSIS

Cheap Desalting

SAN DIEGO—A sea-water-conversion system which one day may provide Southern California coastal cities with fresh water cheaper than it can be brought from the Colorado River has been developed here.

A tiny demonstration plant using a process called reverse osmosis is producing about 300 gallons of fresh water daily and has been operating for six months.

Dr. Glenn Havens, physicist-president of Havens Industries and developer of the model facility, says that by using his process a plant about the size of an average supermarket could produce 100 million gallons of drinkable water a day from the sea.

THE CITY of Long Beach with a population of 360,145 uses about 43.2 million gallons of water a day.

Dr. Havens estimates a 100-million gallon plant could be built and equipped for \$6 million and would produce potable water at a cost between 25 and 52 cents per 1,000 gallons.

Pressed for a more specific figure, Dr. Havens says the cost, which is subject to many variables, would be 25 to 30 cents per 1,000 gallons and could be driven even lower in the future.

COLORADO River water costs about 20 cents per 1,000 gallons.

"Farther down the road ... in the future," he believes his water will be cheaper.

And when compared to other desalinization processes, the Havens system has wrought a cost-price revolution. Most conversion plants including several pilot stations oper-

ated by the U. S. government now convert water at a cost in excess of \$1 per 1,000 gallons.

The Havens plant is based on an osmotic membrane developed at UCLA as a part of the State Saline Water Conversion Program. Sydney Loeb of UCLA developed the membrane and Dr. Havens invented the resin-bonded fiberglass tube which houses it in the Havens plant.

Desalination is accomplished by forcing seawater through a complex of porous fiberglass tubing lined with the membrane which is composed of modified cellulose acetate.

Only fresh water passes through the membrane, leaving the salt behind.

The basic principle has

been known for years and occurs in nature.

"A good example of seawater conversion is the seagull, which extracts fresh water from seawater, and brine trickles from two holes in its beak," explains Dr. Havens.

Among the advantages of osmotic conversion is the fact, asserts Havens, "it is unnecessary to heat water up to steam and change it back to water again, with the inherent large energy losses that accompany traditional ocean-water conversion."

"CONVERSELY, the only energy required is to pressurize the water and even much of this energy can be recovered by connecting a turbine



DR. GLENN G. HAVENS of Havens Industries, San Diego, holds porous fiberglass tubing integrally lined with an osmotic membrane through which salt water is pumped to produce fresh water in new, low-cost seawater-conversion process.

to the final stage of the process." Among other advan-

tages are reduced capital investment and minimum maintenance costs resulting from the use of new lightweight and noncorrosive materials.

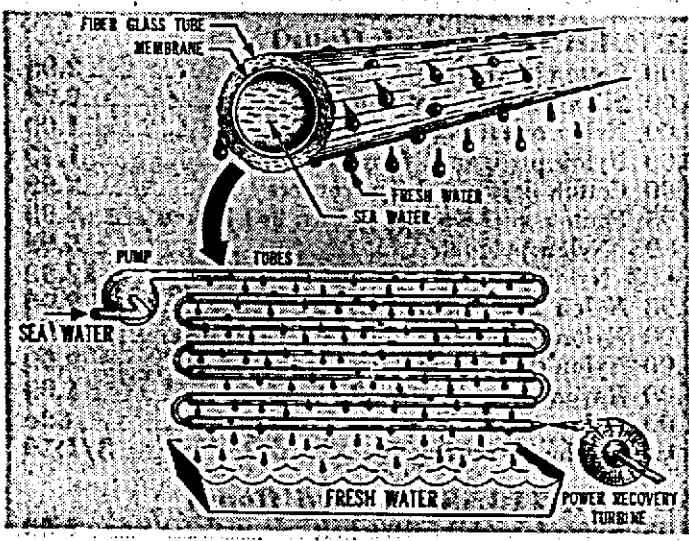
Electrical power is used to drive the plant.

Dr. Havens envisions his process making possible converters ranging all the way from compact individual home units to multimillion-gallon plants serving entire communities.

HE SAYS one development firm has evinced interest in his system for providing water to a community of 1,000 homes it is planning in a Southland area where water is not available.

Havens claims his equipment is so compact and versatile that numerous small plants along the Southern California coast could serve adjacent populations without expensive distribution systems.

This would drive the costs even lower.



SIMPLICITY of the new process to desalt ocean water, developed by Havens Industries, is shown by diagram. Pressurized seawater is pumped through fiberglass tubing integrally lined with osmotic membrane. Fresh water filters through the membrane and collects in trough while remaining brine is exhausted through turbine to recover some of the pressurizing energy. Closet-sized demonstration model is now working.

Patrolman Tells of 'Saucer'

SOCORRO, N. Mex. (AP) Military authorities and the FBI were investigating Saturday night a Socorro policeman's report of seeing the takeoff of an unidentified egg-shaped flying object.

City Officer Lonnie Zamora said he was chasing a car on U.S. 85 late Friday afternoon near this central New Mexico town when he heard what he thought was an explosion. He said he drove within 150 yards of a draw about one mile southwest of town when he saw what appeared to be an overturned car in the draw. He said his first impression was that he had seen "an overturned car and two youths."

"I SAW two figures in what appeared to be white coveralls like mechanics wear," Zamora said. "I lost sight of them behind a hill and drove closer and parked again."

Zamora said he then walked to within 200 feet of the object where he again heard a roar. He said he saw a "brilliant white metal object about the size of a car rise and hover about 20 feet off the ground. It then flew off to the west, rising gradually."

"I was scared," said Zamora.

STATE SOCIETY Calendar

MONDAY
Alaska, 1029 E. Broadway, 7:30 p.m.

TUESDAY
West Virginia, 140 W. Sixth St., 6:30 p.m.
California, 208 Linden Ave., noon.

WEDNESDAY
All States bus trip to Hollywood from 148 E. Ocean Ave., at 10:30 a.m.

SATURDAY
Minnesota, 550 Pacific Ave., noon.

Italy Prime Minister on Way to Britain

ROME (UPI) — Premier Aldo Moro left by train Saturday for a five-day visit to Britain and talks with Prime Minister Sir Alec Douglas-Home.

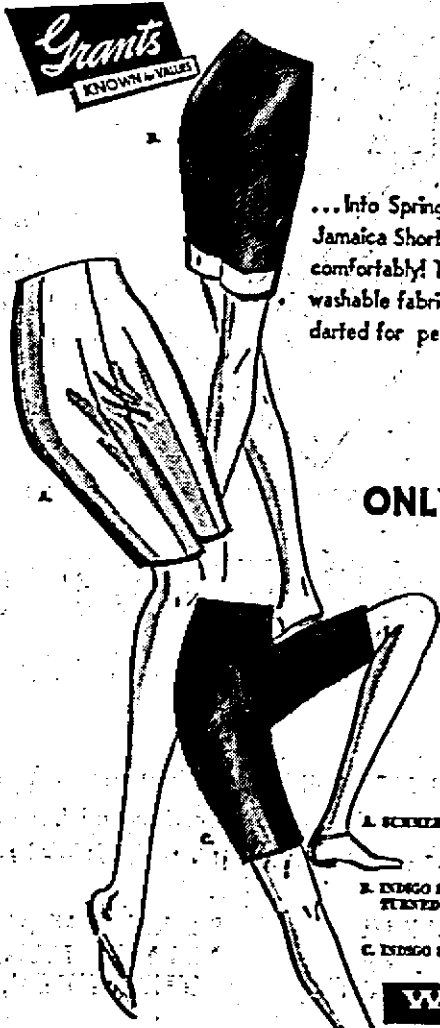
The Christian Democratic premier indicated his talks with Douglas-Home would

DC-7B to Go On Display at Flight Museum

Continental Airlines will present a \$2 million Douglas DC-7B airliner to Movieland, the Air for permanent display at the new International center on Italy's difficult economic situation. The country faces a foreign trade deficit and the threat of inflation.

The plane will be delivered Saturday and will join some 80 planes that have been restored for showing at the museum, a venture of stunt pilots Frank Tallman and Paul Mantz. Continental retired its DC-7Bs from scheduled service May 31, 1962. It is a four-engine propeller craft which rolled out of the Douglas Aircraft plant in 1957 and has flown nearly 11,500 hours or about 3.5 million miles.

S-T-R-E-T-C-H



... Into Spring fun and action in a wardrobe of Jamaica Shorts that stretch smoothly and comfortably! Three favorite styles in machine washable fabrics... Contour waist, back zipper, darted for perfect fit. Sizes 7/8 to 17/18.

ONLY 2.99

- A. SCHIEFFEL PASTELS IN 100% COTTON STRETCH SAREXIDE
- B. INDOGO STRETCH DENIM WITH CONTRAST STRETCH BACK COTTON, 75% COTTON, 25% NYLON
- C. INDOGO STRETCH DENIM, 75% COTTON, 25% NYLON

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at Artesia
- LONG BEACH**
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4798 E. Pac. Coast Hwy.
- NORWALK**
NORWALK SQUARE CENTER
Reservations at Pioneer
- LAKEWOOD**
LAKEWOOD CENTER
5000 Pepperwood
- SAN PEDRO**
HARBOR HEIGHTS CENTER
28915 34th Western

Four Candidates in Los Alamitos Recall Poll Seek 3 Council Seats

Just two weeks after they voted in the regular city election, Los Alamitos voters return to the polls Tuesday to cast ballots in a special recall election.

The dispute, which led to the recall move against three councilmen was over apartment-house construction near the Los Alamitos Naval Air Station. It began when the city council voted 3-2 to permit a large apartment development near the air station's jet runway despite city planning commission opposition.

ing 614-155 against allowing the apartment tract to be built.

Then, two weeks ago, Los Alamitos re-elected by wide margins the two councilmen who had opposed the apartment project, Mayor James V. Bell and Councilman Charles R. Long.

In balloting this week, the recall forces are attempting to unseat the three councilmen who voted for the apartment development, Eme R. Otte, Tim G. Pool and Clyde Byous.

There are four opposition candidates: August J. Labourdette, a plumber who serves on the city planning commission; Marion R. Rasmussen, a Long Beach Naval Shipyard foreman; Robert L. Wallis, overruled the council by vot-

commissioner, and William S. Brown, industrial engineer and former councilman.

Labourdette, Rasmussen and Brown are backed by the antiapartment - development fair zoning committee.

The 29-year-old Wallis is an independent candidate who favors condominium development, but says any proposal should be weighed individually on its merits. The fair zoning committee candidates would ban condominiums and keep the land zoned for manufacturing.

TWO ELECTIONS since then were victories for the recall forces, chiefly Los Alamitos Fair Zoning Committee.

Insurance agent and planning

Non-stop comfort!
Next-to-nothing price!

HAPPY-TIME COOLERS

BOND'S

Breeze-making perforated front of top-grain cowhide, flexible back of split cowhide, arch-supporting cushion-crepe soles and heel. Tropical tan. Sizes 6 1/2-12.

3.99

LAKEWOOD CENTER, 5224 LAKEWOOD BLVD.
Open Mon. - Thurs. 10:30 to 9:30 p.m.
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ANAHEIM SHOPPING CENTER
14 Conveniently Located Stores in the Greater Los Angeles Area

ACRES OF FREE PARKING

LONG BEACH
Pacific at 1st

LAKEWOOD CENTER
at Pepperwood

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Columbia

THE LACE COSTUME

equally good fashion day or night
From our designer collection, a sleeve-free coat over an easy-fitting sheath, both taffeta lined and bound—beige, powder blue and pink in sizes 14 to 20

39.95

second floor, long beach
street floor, lakewood center

long beach, pacific at 1st, open mon. 11-9 p.m.
lakewood 12:30 to 9:30

THE EASY solution to all renting problems: Classified ads. To get reliable tenants fast, dial HE 2-5359 today.

STORAGE
Furs, Wools
Petri's Cleaners

AFFLUENT PAMPER POOCHES

Society Dogs Living Too High on the Hog

NEW YORK (AP) — The pampered pooches of the affluent society are living too high off the hog for a good dog's life. They're getting hardening of the arteries, yet, to say nothing of heart attacks and strokes.

It's all the fault of the owners, says Dr. J. R. Terry, a Chicago veterinarian, writing in the current issue of Archives of Pathology.

Terry, who made a survey of 160 dogs owned by relatively affluent families, says the dogs are being fed table scraps too often.

Milk, egg and butter foods are greatly increasing their cholesterol count.

"This is most frequently seen in the poodle group," said Terry. "The pet is as much a part of the family as the children."

Terry said it's all right to occasionally vary a dog's diet with a tasty tidbit, but as a rule he ought to get his just desserts: dog food.

WHATEVER YOUR business—classified ads make it more profitable. Dial HE 2-5359 today for an expert, trained account representative.

Wife Slain With 'Kiss of Death'

BELL (UPI) — Grady Stephens, 37, a Huntington Park bartender, was killed Saturday on suspicion of murder after his estranged wife was found shot to death in her apartment.

Police Sgt. George A. Wagner said Stephens told him there was a knock on the apartment door early Saturday morning but when he answered it no one was there.

Police said the two were married last February.

Rudolf Hess Howls Like a Wolf in His Prison Cell

BERLIN (AP) — Rudolf Hess, by the Nuernberg International Tribunal for war crimes, has become so eccentric that he sometimes howls like a wolf in his prison cell, says one of his guards.

Hess was 70 today. He has been behind bars 23 years. First he was in British captivity after flying to England in 1941. Then he was sentenced to life.

"His dark, glaring eyes are not improved with the years. They are watched by an international team of professional jailers."

In a remnant of four-power cooperation in Germany, the soldiers on guard can hear him plainly and sometimes they get so fed up with his howling around in his cell that they howl back at him.

Hess and two other convicted war criminals are the only occupants of the prison, built to hold 600 inmates. The military guard was originally posted to prevent him from being released.

Others have been prematurely released from Spandau because of ill health.

THE WESTERN powers would probably be glad to shut down what is likely the world's most expensive prison per capita — but the Soviets have blocked all moves to grant clemency to three men.

When Hess explodes into one of his rages, Speer and von Schirach try to calm him down. "Pull yourself together," they hiss at him in defiance of the no-talking rule.

**ELEGANT...
DECORATIVE
2-PC. MIRROR SET**

reg. 9.95 **5.99**

Practical, yet will add glamour to your decor. Guaranteed shatterproof. Door mirror size 14x54, matching dresser mirror size 7x9. Both will give you true reflection and both are of distinctive quality.

lower floor

**SEWING NOTIONS
SUNDRY ITEMS**

reg. to 1.25 **8c** ea.

An outstanding group of items at a drastically reduced price. Listed below are but a few.

- tapes
- bindings
- pin cushions
- tape measures
- thread
- ribbon
- buttons
- knitting needles
- hair bows
- combs
- brushes

third floor

Walker's BOOSER

SPORTSWEAR (second floor)

15.95 Mohair skirts and sweaters	ca. 7.99
11.95 Two-piece suits, 8 to 16	7.99
Proportioned skirts, sizes 8 to 20	5.99
Two-piece play suits, sizes 10 to 20	5.88

LINGERIE (second floor)

4.00 Cotton gowns, basic or novelty	2.99
4.00 Slips with shadow panel	2.99
3.00 Nylon or taffeta half-slips	1.99
2.00 Nylon pettiskirts, fancy trim	1.49
4.00 Cotton pajamas, long trousers	2.99
6.95 Famous make nylon gowns, bed jackets	4.99
14.95 Nylon peignoir	5.99
19.98 Nylon peignoir sets	12.99
5.98 Nylon lace-trimmed gowns	3.99
4.00 Nylon half-slips, imported lace trim	2.99
5.00 Nylon slips, some have shadow panel	2.99
4.00 Rayon acetate gowns, 32 to 46	1.99
1.00 Nylon antron briefs	69c
69c Elderlon print briefs	3/1.50

FOUNDATIONS (second floor)

2.95 Nylon lace, 6" garter belt	1.89
5.95 Rengo side-hook girdles	3.99
6.95 Exquisite pantie girdles	2.99-3.99
7.50 Stretch lace, long-leg pantie girdle	5.99
3.95 Stretch pantie girdles	1.50
2.50 Cotton bras	99c
8.95 Cotton bras	1.59
5.00 Longline bras	3.99
12.50 Permalift side-zipper girdles	7.89

ROBES (second floor)

5.98 Cotton print shifts	3.99
5.98 Cotton print dusters, 10-20, 38-44	3.99-4.99
18.50 Long hostess coats	9.99
9.98 Cotton quilt robes	5.99
9.98 Print cotton shifts and dusters	5.99
8.98 White cotton terry robes	5.99

UNIFORMS, MATERNITY (second floor)

5.98 Wash & wear cotton uniforms	3.99
12.98 Dacron polyester triot uniforms	10.99
5.98 Maternity shifts	3.99

FASHION HANDBAGS

An excellent selection of styles in plastic leather, crush grain and patents. White only. Buy now! **2.98** reg. 5.98

SPORTSWEAR (street floor)

Val. to 8.98 Helen Harper coordinates	3.99
3.98 Tailored cotton blouses, 30-44	1.99
5.98 Arnel Jersey skirts, 10-18	3.99
8.95 Helen Harper stretch capris, 8-18	5.99
5.98 Two-piece play suits, 10-18	3.99
val. to 14.95 Helen Harper mohair sweaters	7.99

ACCESSORIES (street floor)

val. to 8.98 Spring fashion handbags	4.88
15.95 Fashion watches, guaranteed 2 years	9.99
4.00-20.00 Imported Austrian Crystals	2.00-10.00
3.00 Nylon gloves, sizes 6 to 8	88c
4.00 Boots for capri wear, 5-9 1/2	1.99
Men's leisure footwear	1.48

SMALL-LEATHER GOODS

You will save 50% on these lovely leather goods for milady's handbag. Items in this group include wallets for men and women, key cases, cigarette cases, french purses and clutches. Buy now at savings. **1/2 off** save 50%

FOUNDATIONS (street floor)

reg. to 4.99 Panty girdles, mostly long leg	2.77
reg. to 5.00 Famous name bras	2.77
3.95 Nylon panty girdles	2/3.00

COSMETICS (street floor)

2.50 Coty spray mist cologne, 3 fragrances	1.50
5.00 Lucien LeLong gift sets	2.75
6.00 Revlon Jolie Madame spray mist	3.00
2.50 Harriet Hubbard Ayers hair spray	73c

STATIONERY (street floor)

2.00 Monogrammed stationery, note ensemble	1.00
1.00 Boxed stationery	44c
val. to 2.00 Marble-based desk accessories	1.00

MEN'S DEPT. (street floor)

reg. to 4.95 Swim trunks	2.99
17.95 Fingertip-length jackets	9.99
14.95 Cotton terry robes	9.99
4.25 Dress shirts	2.99
10.95 Haggard slacks	7.88
4.95 Banlon shirts	3.99
19c Handkerchiefs	10/1.00
reg. to 3.95 Sport shirts, short sleeve	1.99

FAMOUS MAKE GLOVES

Beautiful cotton and nylon gloves by a famous manufacturer that you will recognize at a glance. We have plain and fancy styles in shorty or longer lengths. Sizes 6 to 8. **2.49** reg. to 4.50

GIRLS' (lower floor)

1.98 Jamaica shorts	1.39
4.50 Stretch capri cotton denims, 4-14	3.99
59c Acetate print panties	39c
1.98 Wash & wear blouses, 7-14	2/3.00
4.98 Western stretch jeans, 7-14	2.99

**CRESCENT BAGS
MEN'S & WOMEN'S**

reg. 14.95 **11.88**

Sturdy rigid frame construction. Horseshoe style zipper opening. 40" men's bag, 54" ladies' bag. Plaid or grey.

street floor

**ELNA
SEWING MACHINE
SALE**

LOWEST PRICES EVER

The Elna and White sewing center of Long Beach Authorized Franchise Dealer.

249.00 Elna open arm automatic portable, single and double needle **198.00**

Other Elna lightweight portables, priced from **89.50**

White portables, priced only **49.50**

Also special prices on Plana Supermatic and open-arm Supermatic. Trade-ins accepted, terms as desired.

third floor

**GREATEST SHIRT SALE EVER
MEN'S WHITE DRESS SHIRTS**

reg. 4.00 **1.99**

All perfect quality, made of imported fabric. Select from snap tab, button down or conventional collars. Sizes range from 14 1/2 to 17. Buy at savings.

street floor

**GROUP OF SPECIALLY PRICED
MEN'S ORLON CARDIGAN SWEATERS**

reg. 14.95 **9.99**

Made of soft orlon acrylic. All guaranteed perfect quality. Select from smart, masculine colors of blue, red, black or green. Sizes small, medium or large. Limited quantity.

street floor

**COTTON INSULAIRE
BLANKET**

reg. 9.98 **5.99**

Keeps you warm in winter, cool in summer. Cellular construction of plied yarns produce a thermo action without weight.

Guaranteed machine washable. Select from many lovely decorative colors.

third floor

**FAMOUS CARLETIX
MOHAIR LOOP**

reg. 4.98 **3.79** yd.

An intimate blend of 52% wool, 43% mohair, 5% nylon. 48 inches wide. Listed below are but a few of the lovely colors.

- coral
- black
- white
- cranberry
- mint
- lilac
- pink

third floor

**\$1 CUSTOM DRAPERY SALE
REGARDLESS OF WIDTH...\$1 PER WINDOW**

Select your fabric, have your draperies custom made. You may purchase the fabrics you prefer from our decorator collection and have beautiful draperies. Remember, regardless of window width, the labor charge is just \$1 a window.

- LINED OR UNLINED
- 2 1/2 TO 1 FULLNESS
- DEEP PINCH PLEATS
- WEIGHTED
- FAN FOLDED
- MANY FABRICS, TEXTURES, COLORS

DECORATOR SERVICE

Set up at home, let our expert decorator bring out samples of fine fabrics. No extra charge, just a phone HE 2-7451

fourth floor

**SPECIALLY PRICED
SHIRTMAKER
DRESSES**

priced only **\$11**

Festive multicolored stripe shirtmaker, the dress that goes everywhere. Opens to below the waist for easy to step into wearing. Styled with collarless, stitched collar, rolled sleeves, and all around pleated skirt. Sizes from 12 to 20.

second floor

**SPECIAL PURCHASE
LIGHTWEIGHT
WOOL TOPPERS**

reg. 17.98 **\$11**

Adorable wool toppers, just the right weight for California wearing. Ideal to wear over dresses, capris, slacks. Select from button or clutch styling. Comes in pink, blue, beige colors or white. Sizes range from 6 to 16.

second floor

SPECIAL PURCHASE

WOMEN'S CASUAL SHOES

val. to 10.99 **6.88**

Excellent selection of summer styles, colors and materials. You'll find over 500 pairs to select from at savings.

second floor

special sale summer dress shoes reduced **4.88** orig. to 14.99

lower floor

JUDY BOND BLOUSES

val. to 4.98 **2.99**

A special purchase brings you these savings. Select from tailored or dressy styles in solids and prints.

street floor

**SUSAN CLARK'S
ICE CREAM TOP**

\$7

Adorable slipover top with 7 yummy colors combined in one top. Sizes S, M, L.

HELANCA STRETCH PANTS

reg. 9.98 **\$7**

Made of cotton and helanca nylon yarn. Tapered leg with stirrup. 4 colors. Sizes 8-16.

second floor

**FASHION SWEATERS
BY SUSAN CLARK**

priced only **3.88**

Lovely orlon acrylic fashion sweaters. Cardigan styling with wing collar and button front. Select from blue, beige, pink, maize colors or white. M, L, XL.

second floor

Rites Held for I. P. T.'s Bill Hunter

EDITOR'S NOTE: Keith Shelton is political reporter for the Dallas Times-Herald and is the brother of Bill Hunter, Independent Press-Telegram copy editor. He attended college in Texas with Bill Hunter and was a reporter with Hunter on the Wichita Falls (Tex.) Record News before going to Dallas.

By KEITH SHELTON

DALLAS—An Episcopal priest and a Baptist preacher read the Episcopal burial of Bill Hunter, police reporter of The Long Beach Independent Press-Telegram, Saturday afternoon.

Simple rites conducted by the two ministers, Father A. W. Berry of St. Luke's Episcopal Church and Dr. James Flaming of Royal Lane Baptist Church, were read in Wildwood Chapel beneath stately trees in the center of Restland Memorial Park in Dallas.

HUNTER was an Episcopalian; his stepmother is a Baptist.

Burial sentences were read at graveside as about 50 relatives, newspaper friends from Dallas, Wichita Falls and Fort Worth, and former Midwestern University football teammates of the newsmen stood by.

Father Berry began the dignified, simple chapel services by reciting "I am the resurrection and the life . . ." as he proceeded down the aisle of the small chapel in the woods.

THE EIGHTH chapter of Romans provided the lesson of the burial officer. "For I reckon that the sufferings of this present time are not worthy to be compared with the glory which shall be revealed in us . . . and, 'If God be for us, who can be against us?'"

The Lord's Prayer was recited. There was no music other than low strains of an organ before the service began.

AFTER THE burial office was read, the black walnut casket was closed and carried a short distance to the graveside. The chapel had been banked with a mass of flowers so large that stands were placed in an adjoining room behind the bier.

All of the service was read from the Episcopal prayer book. There were no words from either minister other than those from the Bible and prayers from the burial office.

PALLBEARERS were college classmates and Texas friends of the reporter, all from Dallas—Bill Howie, Dick Williams, Ernest Easley, D. C. Chancey and Rex Thomas.

Hunter, 35, was born in Kansas City, Mo., and graduated from North Dallas High School. He attended Midwestern University in Wichita Falls, where he played football. A reporter on the Wichita Falls Record News after his graduation, he went to Long Beach five years ago.

HUNTER was shot at death Thursday in the Long Beach police pressroom. An inquest to establish details of the shooting will be held May 4.

Mrs. Hunter was accompanied by their daughter Cynthia at the services. A son, Bradley, and another daughter, Laurie, remained with friends in Huntington Beach. Mr. and Mrs. Al J. Hunter of Dallas are his parents. Two sisters, Mrs. Patricia Richey of Montgomery, Ala., and Mrs. Peggy Latham of Garland, a suburb of Dallas, also attended the rites.

Hussein Welcomed in San Francisco

SAN FRANCISCO (UPI)—Jordan's King Hussein received a warm and noisy welcome Saturday on his arrival for a weekend visit.

There were official handshakes, shouts from a Jordanian social group and a bouquet of roses from a little girl.

40 American Couples on Way to Fetch Their Korea Children

By JACK BALDWIN
Forty American couples took off Saturday morning from Los Angeles International Airport on a 6,000-mile flight to Korea where they will become parents—some for the first time.

The group, including nine "expectant parents" from the Southland, will land in Seoul, teeming capital of Korea, where they will become the legal parents of 50 Korean orphans.

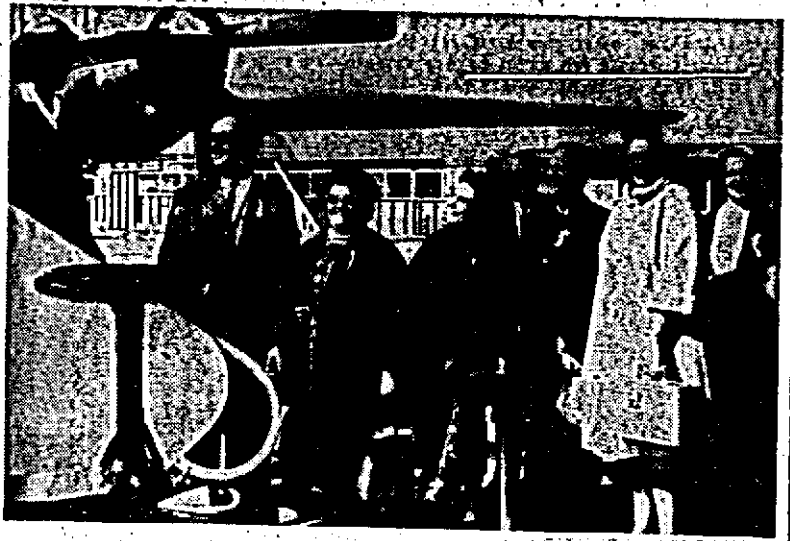
They are making the long journey (some started from as far away as West Virginia) to comply with recently enacted legislation requiring prospective parents to see the child they intend to adopt prior to or during adoption proceedings.

SOME ARE making the trip because they could not meet rigid state requirements of age, size of home or economic status to qualify as foster parents for American orphans.

Some of the couples who will return to the United States on May 2 with an adopted child have no children of their own; others have as many as six and will be bringing back two adopted children. Ages of the parents range from 22 to 65.

Most of the orphans will come from the Harry Holt Orphanage in the village of Il San amid the rice paddies surrounding Seoul. Many were either abandoned by the mothers or turned over to the orphanage because they are half American. One orphaned boy is an amputee.

COST OF the chartered flight, approximately \$40,000, is shared by the adopting parents, who also pay their



FLYING TIGER LINE hostess Judy Cotton welcomes a group of Southland couples aboard special charter plane which took off Saturday from Los Angeles International Airport for Korea. Couples will adopt Korean children.

own expenses during the week-long stay in Korea. Arrangements for the trip were handled by Mrs. Ray Proxmire, 42-year-old Anaheim mother of three adopted Korean girls. Mrs. Proxmire, of 832 So. Los Angeles St., is looking forward to a scheduled meeting with Park Chung Hee, president of the Republic of Korea.

"I have some Mickey Mouse hats for his three children. I hope they like them," she said shortly before boarding the Flying Tiger Canadian plane early Saturday.

THE FLIGHT is the second arranged by Mrs. Proxmire. The first, in November 1963, returned to the U.S. with 209 persons—83 of them orphans. The flight set an unofficial record for the most passengers ever carried on a non-military plane. The youngest child was 3 weeks old and the eldest was nearly 14 years.

Among those making the trip is the Wilmington wife of an Army chaplain serving in Korea, Mrs. Dudley Boyd of 23400 So. Avalon Blvd. will bring back a 7-year old girl already picked out by her minister husband.

Mr. and Mrs. John Filbeck, who live on a farm at 1722 Clarkdale St., Artesia, will return with a boy of 10 whose leg was amputated after he was injured trying to catch a ride on a train. The Filbecks

have a special worry. They wonder if young Ki Sun Kim will be able to ride the pony they have waiting for him.

TWO ORPHANED girls, 8 and 5, will be brought back to the Compton home of Mr. and Mrs. William Eskew, 1608 Orchard St.

Mr. and Mrs. Ora Sauder of 1228 Robert Lane, Anaheim, will adopt a brother and sister. The boy is 6, the girl 9.

When Mr. and Mrs. Todd Fast of 12892 Gilbert St., Garden Grove, return they will be setting a table for 10. They have six children of their own and are adopting a 2-year old girl and a 6-month-old girl.

Details Due Today Readers Get More Benefits

Nevada's Six Votes for Barry

WASHINGTON (UPI)—Sen. Barry Goldwater of Arizona picked up eight more Republican Convention delegates Saturday in his campaign to win the GOP presidential nomination.

The Nevada delegation of six was pledged to him, and Minnesota contributed two more, thus giving him six in that state. It was the first time that Nevada officials could recall a state delegation there committing itself to any candidate.

With Saturday's addition, 19 states out of the 50 have selected a total of 382 delegates so far. Of these, Goldwater has 180, Henry Cabot Lodge 14, Richard M. Nixon, 5, others 34 and uncommitted 147.

A TOTAL of 655 votes is needed in the convention to win the presidential nomination.

Elected Nevada delegation chairman was Lt. Gov. Paul Laxalt, a Goldwater backer since last year who may help second Goldwater's nomination at the national convention in San Francisco in July.

Another highlight of the convention at Lake Tahoe was the defeat of Edmund Converse of Las Vegas for a third four-year term as national committeeman for Nevada. Converse's own Clark County delegation gave Mel Lundberg, Elko Power Co. official and gift store owner, the margin he needed to win 131½-116½.

Actor Sellers Better

HOLLYWOOD (UPI)—British actor Peter Sellers, who narrowly escaped death from a heart attack less than three weeks ago, probably will be able to leave the hospital in one more week, a spokesman said Saturday.

Get More Benefits

(Continued from Page A-1)

We are able to bring our readers a policy that will pay up to \$810 for common, every-day accidents."

As an Independent Press-Telegram service, this new coverage is also available to every member of the family up to age 79 on an annual payment basis. Premium is \$7.50 a year per person.

All payments for accidents are made directly to the policyholder or his beneficiary and are paid in addition to any other personal insurance. Coverage is in effect 24 hours a day, at home, work, school and at play—while riding or walking.

A complete explanation and convenient application blank for those not already insured under this plan appears in this paper. If you are already insured under a monthly or annual policy, please read the full-page ad on page A-16 for further information.

Tenderloin Becoming Prime Rib Capitol

Featuring a choice prime rib dinner, priced at only \$1.95, The Tenderloin Restaurant, 4363 Atlantic Ave., is fast becoming the prime rib capital of the world.

This select prime rib dinner (formerly \$4.25) now \$1.95 includes a crisp tossed green salad prepared at your table, baked potatoes with sour cream and chives, toasted garlic bread, Yorkshire pudding and beverage.

You can enjoy this truly enjoyable dinner any evening from 5:00 to 10:00 p.m., except Mondays.

Owner Rex Welch invites you to visit The Tenderloin soon and see (and taste) for yourself the reason The Tenderloin will soon be THE PRIME RIB CAPITAL OF THE WORLD.

Chief Denies His Aide Tried to Hide Facts

(Continued from Page A-1)

vestigation it shouldn't be revealed."

Mooney said he didn't consider this covering up, since Black had reported the information to his superiors.

After he admitted at the press conference that there had been horseplay, Black said, "If it had been up to me I would not have released it at this stage."

Great Cow; 7 Calves

MOSCOW (UPI)—A cow named Lyubik (Beloved) has given birth to septuplets on a state farm in Byelorussia, the Tass News Agency reported Saturday.

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LB. Doctor Wins Air Race

LAS VEGAS (UPI)—A Barkerfield commercial pilot won in one division and a

Mrs. FDR Stamp

BUDAPEST (UPI)—The Hungarian General Post Office will issue a stamp Monday honoring Mrs. Eleanor Roosevelt, it was announced Saturday. The two forints (about two cents) stamp will show a picture of Mrs. Roosevelt and her signature.

COLLECT CASH for things you don't need. Sell them through inexpensive Classified ads. Dial HE 2-5959 now.

DR. RAYMOND, DENTIST, Says:

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New Crisis Possible on Cuba Missiles

By GEORGE J. MARDER
WASHINGTON (UPI)—The United States has been clamoring for Soviet Premier Nikita Khrushchev to get his soldiers out of Cuba. Privately, however, top officials have some bad moments thinking about what could happen when Communist Premier Fidel Castro gets his hands on the weapons the

Russians leave behind, especially SAM-2 anti-aircraft missiles which are quite effective in expert hands. The Russians are known to have been training Castro's troops on how to fire the SAM-2, which is capable of shooting down the high-flying U.S. U2 reconnaissance planes which keep Cuba under constant surveillance.

Word has reached President Johnson that the Russians are expected to turn over control of the missiles to Castro about May 1. At the same time they are expected to withdraw the last substantial bloc of troops Khrushchev has maintained in Cuba since the 1962 Soviet offensive missile crisis.

AMERICAN officials wouldn't slow down or stop the withdrawal if they could. But they fear it may not be an unadmitted blessing. For one thing Khrushchev has tacitly permitted the U.S. aerial espionage — or "overflights" as American officials prefer to call them. He had no choice. He had to agree to

this when a balky Castro kept him from keeping his promise to the late President John F. Kennedy that U.S. on-site inspection would be permitted after withdrawal of Russia's offensive missiles. Khrushchev didn't like the U.S. espionage any more than Castro did but Kennedy convinced him he was looking

down a nuclear barrel which was ready to fire. In the meantime the Russians have been a restraining influence on Castro. They haven't relished the thought of shooting at American planes and being shot at in return.

Long Beach 12, Calif.
London, April 24, 1964

INDEPENDENT-PRESS-TELEGRAM—A-7

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LEATHER GOODS Group consists of cigarette cases, cosmetic cases, billfolds. Also plastic and novelty fabrics. 2 for 1⁰⁰ val. to 2.98 street floor	WOMEN'S HANKIES Fine quality cotton hankies in beautiful prints and solid colors. Your choice of lace or plain edges. 8^c reg. 25c street floor	SPORTSWEAR Cotton capris, jamaicas and knee knockers, sizes 10-18. Roll sleeve blouses in newest styles and colors, sizes 30-38. 1⁵⁹ val. to 3.98 street floor	COLONIAL DAMES SET Save 50c on famous Colonial Dames cologne and hand lotion gift set. Choose from three lovely fragrances. 50^c reg. 1.00 street floor
TUSSY POWDER Large box of Tussy dusting powder now at 1/2 price. Choose from Contraband, Safari or Flamingo fragrance. 50^c reg. 1.00 street floor	MEN'S SOCKS 5,000 pairs, all perfect quality. Hundreds of styles and colors to choose from. Sizes 10 1/2 to 13. 66^c pr. reg. to 1.50 street floor	WOMEN'S BRIEFS Rayon acetate briefs, full cut and elastic leg. Plain or fancy trimmed styles in white and colors. Sizes 5-7. 5 for 1⁰⁰ reg. 59c second floor	MONTAG STATIONERY "Sheerlite," finest quality rag content paper. Matching tissue lined envelopes. 96 sheets of paper, 48 envelopes. 1⁵⁹ box 2.50 val. street floor
COTTON BRAS 2 basic styles with comfortable fit and firm uplift. Stock up and save. White in sizes 32-38. 44^c reg. 1.00 street floor	SEAMLESS HOSIERY Run-resist micromesh hosiery in summer tones. Reinforced heel and toe. Sizes 8 1/2 to 11. Limited quantity. 44^c 1.35 (11 per ft.) street floor	WOMEN'S SURFERS 100% cotton stretch knee length pants. Tailored for perfect fit, side zipper. White, red, blue. Sizes 8 to 18. 2⁷⁸ reg. 4.98 second floor	BEAR BRAND YARN Large 4-oz. skeins of 4-ply knitting worsted in 46 colors plus black and white. Odd dye lots. 99^c reg. 1.69 third floor
CARPET LENGTHS Better ends of finer carpets finished on 4 sides. Choose from loops, high-lo or tweeds. Size 24x44. spec. purchase 1⁹⁹ third floor	DUTCH CURTAINS Tier curtains in snowy white with embroidered insert of toast, aqua, gold, pink. 3 lengths, 26", 30", 36". Valance 49c yd. 1²⁹ pr. reg. 2.98 fourth floor	CARD TABLE CHAIR Solid steel chair with contour padded seat. Folds flat for easy storage. Beige color. 1⁹⁹ reg. 3.99 fourth floor	BOYS' POLO SHIRTS Save 1.00 on knit polo shirts. Wide variety of colors and stripes. Size range from 4 to 16. 99^c reg. 1.00 lower floor
CARPET CUTS 18x27 Broadloom carpet cut and sewn together. Serged and finished. Selection of colors and designs. 59^c spec. purchase third floor	GIRLS' KNIT SHIRTS Fine combed cotton knit T-shirts with wash 'n' wear finish. Choice of novelty trims. Size range from 3 to 14. 99^c reg. 1.09 lower floor	IRONING BOARD All metal ironing board now at special savings. Easy to handle, adjustable to any height. 2⁹⁹ reg. 4.95 lower floor	WOMEN'S SHOES In this group you will find many styles such as dress, sports, flats or casuals. 99^c reg. 7.99 lower floor
SHEET BLANKETS Rayon acetate/nylon sheet blankets. Choice of all white or novelty plaids. Size 60x76. Buy at savings. 99^c third floor	SEWING THREAD We have mercerized, heavy duty and quad cord in many colors, black and white. Stock your sewing basket now. 4^c reg. 15c third floor	WASHCLOTHS Famous Cannon washcloths, size-12x12. Select from many popular colors. Specially priced. 8^c third floor	WOMEN'S DRESSES Special New York purchase of lovely Bemberg sheer print dresses. Sizes range from 12-20, 14 1/2-24 1/2. 3³³ reg. 5.98 second floor
WOMEN'S TOPPERS Tuxedo front toppers with 3/4-length sleeves and turn back cuffs. Sizes range from 8 to 18, 38-44. 5⁰⁰ second floor	WOMEN'S TOPS Rayon acetate stretch or cotton pique popovers. Stripes, florals or solid colors. 32-38. 1²⁸ reg. 2.95 second floor	MEN'S TIES Famous make ties, newest styles and colors. Patterns galore while they last. Take advantage and save. 88^c reg. 2.50 street floor	MEN'S JACKETS Some reversible, water repellent. All first quality. Sizes range from 36 to 44. An excellent buy. 9⁹⁹ reg. 19.95 street floor
PILLOWCASES Seamless pillow tubing hemstitched for crochet. Pillowcases hemstitched hems. Stamped to embroider. 1⁰⁰ pr. reg. to 2.49 third floor	BOXED NOTES High count boxes. New selection attractive, colorful and novelty designs on quality paper. 22^c reg. 59c street floor	CURTAIN PANELS Easy to care for rayon acetate panels. Neatly hemmed. White only. Popular size, 41x81. 59^c ca. reg. 1.00 fourth floor	COSTUME EARRINGS A collection of drops, dangles, buttons, contours in many colors, plus pearls, gold or silver. 19^c reg. to 3.00 street floor

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AT COMMUNITY

'All for Mary'
Offill-y Funny

By SAMUEL A. BOYEA

"All for Mary," Community Playhouse's newest offering, is another one of those bird-brained comedies on which this theatre relies to "feather" its nestegg.

But this one is "offill-y" funny because of the surefire talents of the actress of the same name—Katheryn Offill—and the vivacity of blond Carolyn Conwell in the title role of Mary.

From the moment the petite, spiritually ageless veteran "floats" in with a teddy bear under one arm and a toy sailboat under the other, Katheryn Offill (Nanny) sees to it that everything (including authors Harold Brooks and Kay Bannerman's "unreal plot") is put into proper ethical perspective. She moves with top professional finish whether she is swiping a bottle of Johnny Walker whisky from her three male patients bedded with wrongly diagnosed cases of chicken pox, or delivering glittering generalities as if they were pearls of wisdom. Offill, by vocation, Lynwood High School drama director, is indeed a star in her own right on anybody's stage. What a fine murdering liolady she would make as the lead in "Arsenic and Old Lace!"

EQUALLY relaxed in this production, stunning looker and highly competent actress Carolyn Conwell uses her obvious professional training to make a fetching characterization of Mary.

Surrounded at a winter resort in the French Alps by her fuddy-duddy husband, Hump Miller (Jess May), her philandering former husband, Clive "Stinker" Norton (Hal Statten) and French-Cockney-speaking lover, hotelman Victor Monteday (Eric Curtis), Miss Conwell gets some exciting theatrical mileage out of being passed around as "a loving cup."

JOHN McNAMARA, Community's new administrator-director, makes his debut with this one. Preliminary evidence indicates he will please everybody by "playing it" for defensive directing.

Jordan Mural
at Fair Draws
Israeli Protest

NEW YORK (AP) — Robert Moses, president of the World's Fair, rejected Saturday a protest by the American Israeli Pavilion that Jordan was using its pavilion "to spread propaganda against Israel." The issue involves a mural.

In a statement, he said: "The fair cannot censor the mural you refer to, even though it is political in nature and subject to misinterpretation. We believe no good purpose would be served by exaggerating the significance of this reference to national aims or attributing racial animus to it."

Dump-Truck Drivers
Strike at Oroville

OROVILLE (UPI) — Twelve dump-truck drivers from the Teamsters Union have walked off the job at the Oroville dam and were not back Sunday.

A dispute between teamsters members and a supervisory employe on the dam powerhouse reportedly caused the walkout.

that is, giving the actors free rein.

This works with varying degrees of success. As in the case of Offill and Conwell who know their way around the stage, the results were excellent. But with hard-working newcomers like the men in the play, they still need both Nanny's "medicine" and acting lessons.

Curtis, not an unhandsome fellow, Hal Statten and Jess May could develop into highly capable players. But somebody first has to tell them what to do with their faces and hands and how to feed lines without making a question and answer high school exercise out of the whole bit. Frank Satariano (Alphonse) and Joan Davis (Mrs. Hackenleuger) did all that was expected of them in bit parts in McNamara's band of sex "angels" living it up in the Alps.

Charlotte Shurman designed the set.

Hoover Dam Model
to Be Displayed

A working scale model of Hoover Dam will be on display during the fourth annual Pacific Coast Outdoor Sports Trailer and Boat Show in the Long Beach Arena May 1-10.

The Sports Show will feature more than 250 exhibits and demonstrations, totaling more than \$1 million in merchandise.

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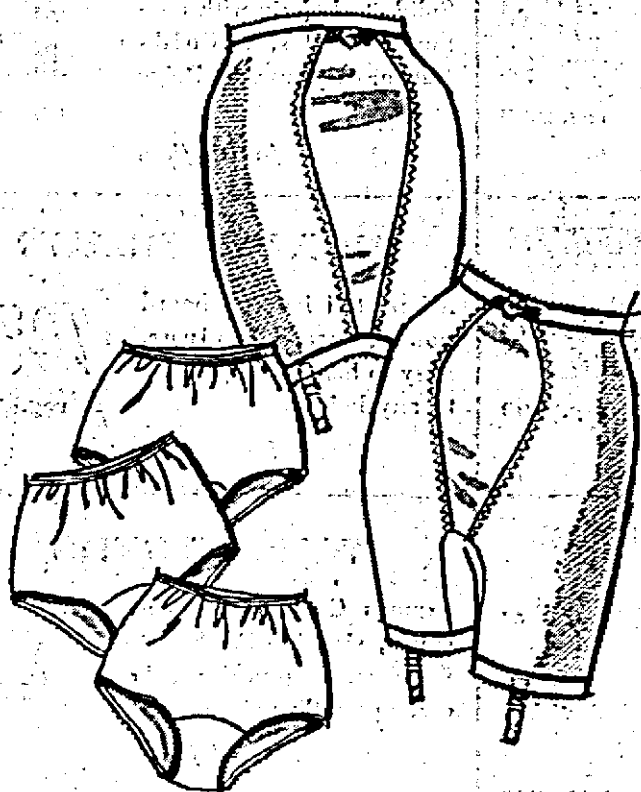
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Buffum's Own Brand of fine quality, 11 1/4-oz. jeans, bar-tacked at all points of stress and guaranteed washable. Sanforized and double knee to take the roughest wear. Sizes 4 to 12 in regular or slim.

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Summer-weight foundations of Antron® nylon with Lycra® front panel for comfortable, effective support. Sizes small, medium, large.

PANTY BRIEFS of fine quality Acetate Tricot with elastic leg. White only, sizes 5-6-7.

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Dinner Will Honor Cantor Greenfield

Morris Greenfield, cantor and director of religious education at Temple Sinai, will be honored at a citywide testimonial dinner Sunday night, May 3, in the temple auditorium.

The tribute, in recognition of more than a decade of service to his congregation and community, will be led by Morris S. Brower, honorary president of the temple; Stanley Goldin, temple president; and six past presidents: Dr. Ben Goldman, Albert Liberman, Ben Paschke, Edward Milkes, Aaron Schultz and Joseph Solomon.

Participating in the program will be Rabbi Sidney S. Guthman of Temple Sinai; Rabbi Wolf Kaelter of Temple Israel, representing the Harbor Area Board of Rabbis; Judge Max Wisot, president of the Jewish Community Federation of Long Beach; Cantor Leon Bennett of Van Nuys, chairman of the Cantors Assembly, and a special choir of the Cantors Assembly.

Council's Calendar

City Council agenda items for Tuesday:

Resolution from City of Long Beach regarding the proposed sale of the city's interest in the Long Beach Harbor. Resolution from the Harbor Area Board of Rabbis regarding the proposed sale of the city's interest in the Long Beach Harbor. Resolution from the Harbor Area Board of Rabbis regarding the proposed sale of the city's interest in the Long Beach Harbor.

Letter from Education Society of Long Beach regarding the proposed sale of the city's interest in the Long Beach Harbor. Letter from the Harbor Area Board of Rabbis regarding the proposed sale of the city's interest in the Long Beach Harbor.

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Save \$15 On Embossed White Dinnerware
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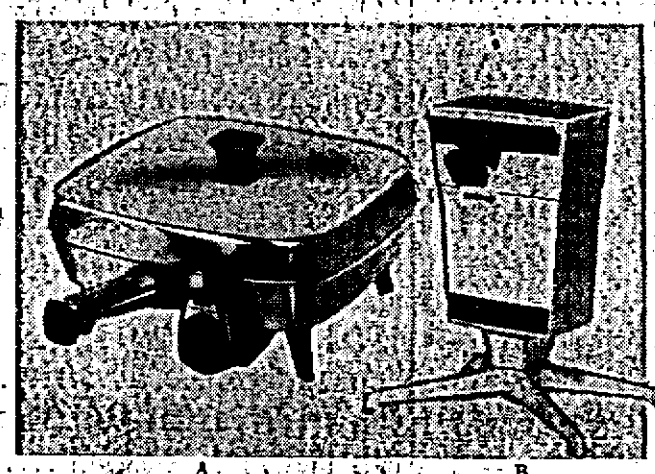
19.99 34.99 comp. value

Delicately embossed white dinnerware crafted to be both oven-proof and dishwasher safe. 77-piece service for 12 includes: 12 each dinners, cups, saucers, bread & butter, cereals-soups, fruits; 1 each platter, vegetable, creamer & sugar with cover.

Also available: 53-piece service for 8 includes: 8 each dinners, cereal-soups, cups, saucers, bread & butter; 1 each platter, vegetable, creamer & sugar with cover.
14.99 24.99 comp. value

May Co. China & Glassware 46

FAMED-NAME APPLIANCES-ALL TIME AND WORK SAVERS FOR YOUR HOME

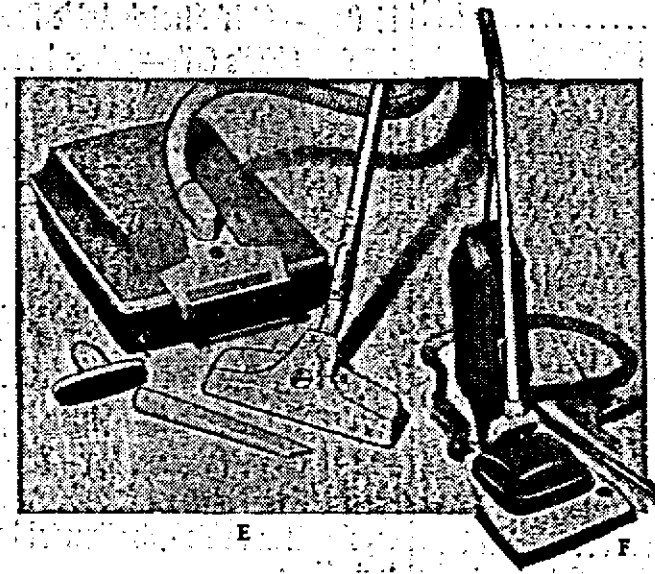


General Electric Automatic Skillet 16.88

A. Gives controlled cooking for perfect results—whether you fry, bake or stew foods in it. The removable control makes it completely immersible. Handsome enough to serve foods right at your dining table. Model C114.

New G.E. Custom Electric Can Opener 14.88

B. An easy, safe and handy way to open cans—without jagged edges, without mess or fuss. A magnet holds cut lids out of food, away from fingers. Handles all sizes and shapes of standard cans. Model EC10.

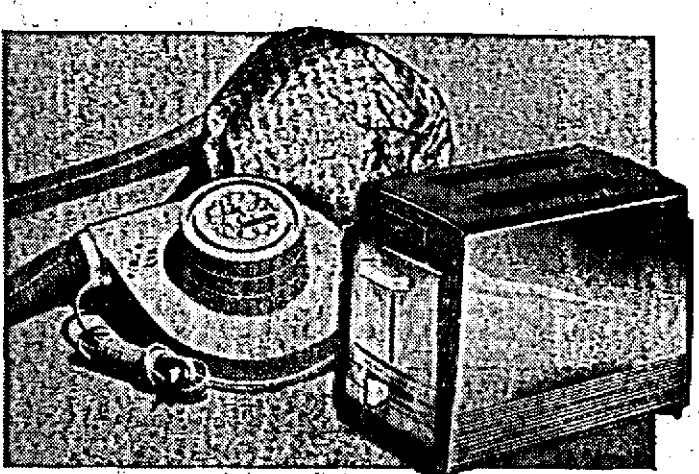


Hoover New Slimline Canister Cleaner 34.50

E. Designed specially for quick, easy handling of corners, difficult areas, and then, after use, storing on end or under the bed. Over 1-H.P. motor gives strong suction, and a combination floor and rug nozzle gives you lots of service. Stores other tools inside case. With king-size throw-away bag.

Hoover Convertible Vacuum Cleaner 57.88

F. With the exclusive triple action cleaning that lifts the dirt right out of rugs and carpets, quickly, easily and thoroughly. Powerful, efficient 2-speed motor, with re-operated adjustments for carpet thickness. Complete with set of attachments and king-size throw-away bag.

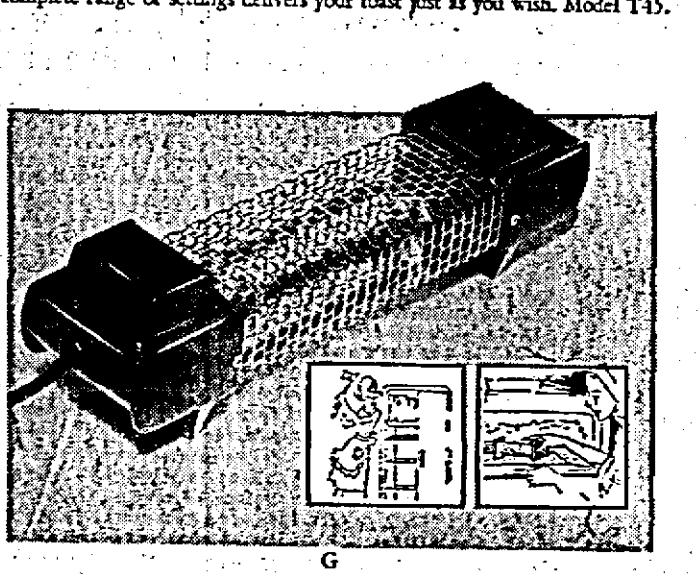


Lady Sunbeam Portable Hair Dryer 14.88

C. Ideal for home hair care—has 3-heat control positions, high, low and off, and features a queen-size turban bonnet that allows for greater air circulation, bigger hair-dos and faster drying. This model, HDSP, in white.

New Sunbeam 2-Slice Toaster 15.88

D. White or rye, thick or thin, fresh or frozen—whatever the bread and however you like it, the radiant control on this handsome toaster with its complete range of settings delivers your toast just as you wish. Model T45.



Valor Thermo-Control Deluxe Refrigerator Defroster 6.88

G. A deluxe defroster by Valor that works so quickly frozen foods don't have time to thaw, even ice cubes won't melt. It fits all refrigerators and eliminates chipping, scraping, messy hot water. The automatic thermostat cuts down heat as defrosting progresses—saves you fuel costs too.

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GRIDIRON CLUB SIZZLES

LBJ, Dignitaries Get a Roasting

WASHINGTON (AP)—Inspired by President Johnson's remark that Americans are the most beloved people on earth, members of the Gridiron Club gave political celebrities their annual roasting Saturday night to the theme of "Love."

"Love is bustin' out all over," ran the opening chorus of the world-famed club of topflight Washington newsmen lampooned Democrats and Republicans, world figures and military leaders alike in song and skit.

Johnson was honor guest at the club's 79th annual white tie dinner at the Statler-Hilton Hotel. Among the 500 other invited guests were former President Harry S. Truman, members of the Cabinet and the Supreme Court, top-ranking diplomats and distinguished persons from throughout the country.

In accordance with tradition, there was only one toast—to the President. By the same tradition, Johnson's response was off the record.

So too were speeches by Rep. Carl Albert, D-Okla., the House majority leader speaking for the Democrats, and former Vice President Richard M. Nixon, replying for the Republicans.

Fletcher Knebel, Washington correspondent of Cowles Publications and president of the 50-member Gridiron Club, set the tone of the evening in the club's traditional "speech in the dark."

Reporting that the world is in a mood of love, Knebel said the Democrats have closed down the Bobby Baker investigation, saying it didn't prove a thing on anybody—and just in the nick of time.

Turning to love in foreign affairs, Knebel offered this advice to a small African na-

tion worried that Uncle Sam doesn't seem to know it exists.

"The answer is simple," Knebel said. "Take his money, burn down his embassy, flirt with the Communists and then sue him for nonsupport."

A Gridiron actor dressed as a carnival pitchman portrayed Baker, the former Senate aide who declined to tell Senate investigators how he accumulated a fortune estimated at \$2 million.

The Baker impersonator explained what a great country this is "when a poor kid from South Carolina can come up north and fleece the Yankees out of enough to pay Edward Bennett Williams' legal fees."

Carleton Kent, Washington correspondent of the Chicago Sun-Times and the Gridiron music chairman, introduced the theme of love by bringing out the club chorus decked out with pink hearts and preceded by cupids. They sang: "Love is bustin' out all over, All over Poree and Timbuktu."

China's breaking out with flowers

For the quaking major powers.

They will love us clean to death before they're through," Johnson's order to cut down on the White House electric light bill was the subject of a couple of skits. In one a Gridiron songster portraying White House aide

Kisser Damaged

AIX EN PROVENCE, France (UPI)—Blonde Marion Michael, a West German screen actress, filed a suit for \$12 million damages Saturday on grounds she can no longer do kissing closeups in movies because of an automobile accident.

Walter Jenkins, who was said he works to the melody of "Penthouse Serenade," told about the place where "Just picture a White House

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50 only. Men's Better Sport Shirts 3.44-4.44
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Big Selection Men's Sport Shirts
All reduced for quick sale . . . 1.25, 3/5.00
Men's Suspenders, asst. colors. Only . . . 50c
3 only Men's Alpaca Stripe Sweaters . . . 11.88
40 only Men's Corduroy Pants . . . 3.00
100 pair Men's Socks, just . . . pr. .25
100 only Men's White Dress Shirts.
Save now . . . 2.00
Last Call! Men's XL Sizes Flannel PJ's . . . 1.99
Huge Selection Men's Cotton Casual Pants.
Assorted Colors—All Sizes . . . 2.50
Men's Schick Elec. Razors, Compact Style 7.88
Group of Men's Better Yr. Round Weight
Suits. Reduced . . . 44.88
11 only. Two-pant Suits. Now Just . . . 44.88
Look—15 only—Men's Suits—Reduced—
Must Go . . . 34.88
5 only. Men's Better Wool Slacks . . . 8.88
Men's Canvas and Fabric Shoes
All Tie Models—Broken Sizes . . . 2.44
Men's Better Quality Dress Shoes—
Broken Sizes . . . 10.00
Men's Service Quality Shoes—Oxford
Styles. 8 only . . . 7.44
10 Pr. only. Young Men's Tie Oxfords,
D Widths . . . 6.00
16 pair. Girls' Patent Slippers,
Swivel Straps . . . 2.44
Girls' Patent Pumps and Tie Oxfords—
Broken Sizes . . . 3.88
Boys' and Girls' Tie Oxfords—Most of These
Shoes Have Our Famous Pentred Soles 4.88
Women's Med. and Low Heel Pumps—Slip-
On Casuals & Wedge Pumps. Reduced to 4.88
21 only. Women's Sweaters, Fur Blends and
Bulkies . . . 1.99
Huge Selection Women's Skirts, Assorted
Fabrics. Sizes 8 thru 16. Must Go 2.88 to 4.88
Women's Arnel and Cotton Blouses.
Sizes 32-38 . . . 1.66
62 only. Women's Better Blouses.
Reduced . . . 2.50 & 3.50
50 only. Women's Ankle Pant Sets. Asst.
Styles. Sizes 8-16 . . . 2.88 & 3.88
4 only. Women's Asst. Printed Quilt
Robes . . . 6.00
12 only. Women's Cotton Shifts. S-M-L . . . 2.00
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1 Dress . . . 4.00
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Women's Better Jewelry. Reduced .50 to 2.00
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Regular Stock, Misses', Jr.s and Half Sizes
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We Have 60 yds. Valcancing . . . 25c
Sweat Shirts—Small Size Only—
Dark Green and Lime . . . 44c
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37 only. Women's Uniforms. Misses' and
Half Sizes . . . 2.00 to 4.88
Women's Jewelry. Reduced to Clear. 4/1.00
Women's Handbags. Plastics & Patents 1.88
72 only. Women's Briefs—Elastic Leg 5/1.00
Wom. Sleepwear—Cotton Pajama Prints 1.88
Women's Cotton Blend Half Slips, 20 Only 88c
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140 Only Girls' Better Dresses—
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66 Only—Girls' Skirts—Wools and
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enfolded in mark.
And bats playing tag with
a late-slaving clerk.
And Thomas A. Edison
thrown out of work.
Cut those lights."

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WORLD NEWS BRIEFS



Quake Devastates Region in U.S.S.R.

MOSCOW (AP)—The Soviet Union rushed army engineers to Central Asia Saturday to try to save the fabulously rich city of Samarkand, threatened with destruction by earthquake-caused floods. The lives of 225,000 persons were in danger, and the government ordered their evacuation.

Moscow radio told of sending troops to the ancient capital of Tamerlane—the first time it has broadcast news of a natural disaster in the Soviet Union. This indicated the calamity must be of overwhelming proportions.

Izvestia said an earthquake threw a dam as high as an 80-story building across the Zeravshan River in the Central Asian Republic of Uzbekistan. This created a lake which the newspaper said is rising at the rate of 25 to 30 feet every 24 hours.

"The new lake," said Izvestia, "is increasing in size at a disastrous pace."

Teen Admits, Then Denies Twin Slaying

NEW YORK (UPI)—A slightly built teen-ager Saturday admitted, then denied, the brutal slayings of the actress

George Whitmore, 19-year-old Negro drifter, also confessed and then denied killing a Brooklyn woman early this month and the attempted rape early Thursday morning of a woman whose purse he had stolen.

The five-foot, five-inch youth recanted the confession after a lawyer was appointed to represent him, but police said he supplied details of the baffling "career girl" killings not previously made public. He was charged with murder, robbery and attempted rape.

Whitmore was arrested Friday after his description was given to police by a woman he allegedly followed from a subway. She said he grabbed her purse and attempted to rape her in a cellar near her home.

Under questioning, he admitted the recent fatal stabbing of Minnie Edmonds, 47, of Brooklyn and the savage slayings of Janice Wythe, 21, and Emily Hoffer, 23, a school teacher, in their upper East Side apartment last Aug. 28.

Malaysia Premier's Party Wins Elections

KUALA LUMPUR, Malaysia, Sunday (UPI)—Prime Minister Tengku Abdul Rahman's Alliance party rolled to a massive victory this morning in elections considered a mandate for his determined opposition to Indonesian President Sukarno's "crush Malaysia" campaign.

In general elections covering 11 of this new federation's states, the ruling Alliance party significantly beefed up its already solid bloc of 74 seats in the 104-seat parliament. It also retained control of 10 of the states.

9 Stow Away to Get Out of Cuba

MIAMI (AP)—Nine Cubans who sneaked out of Havana on a Lebanese freighter, then went over the side with a tiny raft, were found Saturday in the Bahamas.

A lighthouse keeper at Hole-in-the-Wall, on the south-east tip of Great Abaco Island 160 miles east of Miami, notified authorities at Nassau that the Cubans had landed there. Ships and planes from Miami and the Bahamas were searching for the Cubans when the report came.

Greek Cypriots Report Battle Victory

ST. HILARION, Cyprus (UPI)—The Greek Cypriots Saturday night reported "successful completion" of a bloody year-or-die campaign against Turkish Cypriot positions in the Kyrenia Mountains.

The Turkish fortress of St. Hilarion Castle still held out, however, and new fighting was feared today.

Tornadoes, Hail Batter Parts of U.S.

Tornadoes, thunderstorms and window-busting hail battered widely scattered portions of the nation Saturday.

A series of tornadoes struck the small farming community of Broadus, Mont., injuring at least one person in addition to ripping off several roofs, knocking down power lines and overturning a trailer.

Tornadoes also swooped down near Emporia, Kan., and Hebron, Neb. Two funnel clouds skimmed along the earth west of Ponca City and three more were sighted at Blackwell, Okla.

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Korea Reds Put Price of \$10,000 on His Head

The Bald Eagle of Korea is a very unusual bird. The species is unique in that there is only one of him and he is commanding officer of the USS Kearsarge.

Capt. Paul N. Gray, 47, who is also known as the Bald Eagle of the Essex, was called by Author James Michener the "bravest man in the Navy" for his exploits in the Korean conflict.

From January 1951 through June 1952, the then Cmdr. was forced down four times in his AD6 Douglas Skyraider, three of those times in 35-degree water that kills a man in 20 minutes.

In the same period, he made an emergency landing with 59 bullet holes in the plane and elicited the remark from the mechanic that "this plane will never fly again and the pilot ought not."

The first time he hit the water, flak riddled his engine and he hit the near-freezing water of Wonsan harbor and



Capt. Paul N. Gray
A Unique Bird

about 10 miles from the sea but he managed to coax a long, slow glide out of the stricken plane and made it into the drink where the destroyer Gregory picked him up. His hands and feet were almost frozen but he conducted his usual briefing the next day.

Then he and Fighter Squadron 54, which he commanded, made a low-level bomb run on a Communist compound near Kapsan, deep in North Korea and killed more than 500 top-level Communists and destroyed many valuable records. As a result of this run, he earned a new nickname. The Communists dubbed him "The Butcher of Kapsan" and posted a \$10,000 reward for his capture.

At this time, Rear Adm. John Perry, commander of the Navy's Task Force 77, decided to ground the indomitable commander but, before the order was issued, he was off again.

This time, enemy machine gun fire ripped off his propeller but he managed to get his head into the water again and close brushes with death is finally was rescued by the destroyer Twining.

This was enough. Adm. Perry's order stood and Gray was grounded for the rest of the war.

He still flies, however, and now commands the Kearsarge, a four-year-old and you with the same devotion to duty as when he was flying other idiot teen-ager.

That his sense of humor has not been dimmed by his close brushes with death is shown by a remark he made about the little Japanese girl he and his wife, adopted six years ago.

"When we got Kim she couldn't speak a word of English," he says. "Now she's fourteen years old and you couldn't tell her from any other idiot teen-ager."

Drug Pioneer Domagk Dies

KOENIGSFELD, Germany (AP)—German Nobel Prize winner Prof. Gerhard Domagk, whose discoveries revolutionized the drug treatment of infectious disease, died Friday night, it was announced Saturday. He was 68.

Domagk won the prize for developing the first sulfonamide, prontosil, in 1935. After the war, he developed several anti-tuberculosis drugs that

brought new hope to patients throughout the world. He succumbed to a heart attack at his villa at the nearby Black Forest Village of Burgberg.

Missed Message
LONDON (UPI)—A London library says the borrower of a book called "How To Develop A Super Power Memory," has forgotten to bring it back.

Report Hoffa, Lawyer at Odds

WASHINGTON (AP)—Teamsters' Union President James R. Hoffa and the union's general counsel, Edward Bennett Williams, were reported at loggerheads Saturday over use of union funds to pay Hoffa's legal expenses.

man denied there is any dispute on the question, but fraudulent use of Teamsters' funds. He also has incurred as having advised that use of legal bills estimated in the union funds to defend Hoffa in a forthcoming Chicago trial would be illegal.

Hoffa is scheduled to go on trial in federal court in Chicago Monday on charges of tampering with a federal jury.

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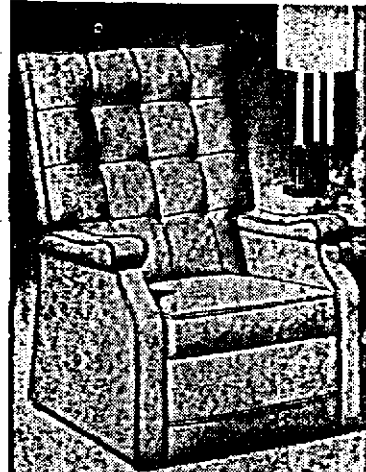
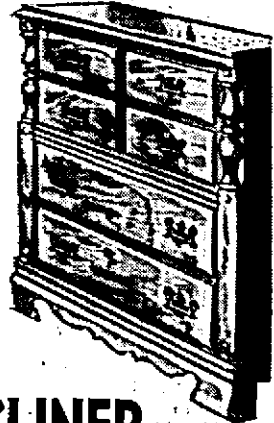
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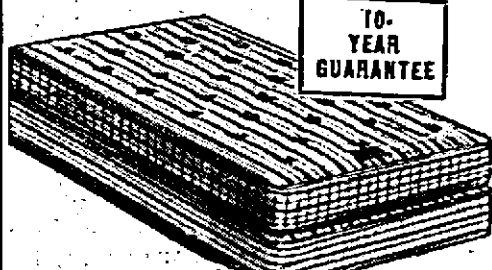
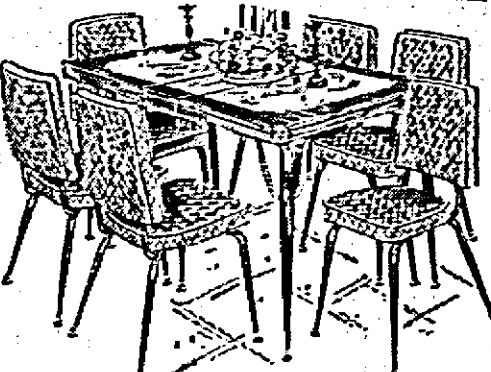
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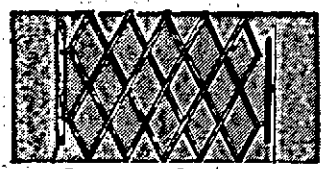
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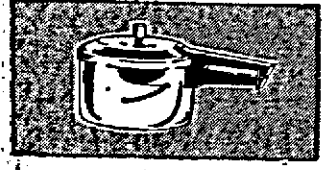
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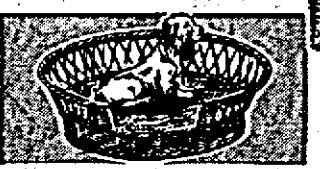
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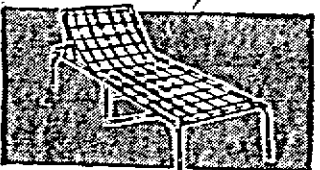
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U.S. CITIZENSHIP DOES NOT NULLIFY MEXICAN LAW

Tijuana Jail Is Filthy, Most Disagreeable

(Continued from Page A-1)

Finding one or the other depends on how far an American tourist travels south along Avenida Revolution — the border city's main street. "With the tremendous tourist traffic into Mexico at Tijuana, eventually you are going to have trouble," says Calvani.

HIS TROUBLE comes in an average of 100 cases a month of Americans in some sort of difficulty on the peninsula of Baja California. His consular district includes the entire peninsula which has four cities with attraction for American tourists, Ensenada, La Paz, Tecate and Tijuana.

Most of the Americans Calvani deals with have been jailed for violating Mexican laws. "It is unfortunate, but true, that many Americans come into Tijuana with the idea that they are exempted from Mexican laws simply because they happen to be American citizens," Calvani says. "The fact is that once they cross into Mexico they are subject to Mexican laws, are treated as Mexicans, and their American citizenship isn't a shield that will protect them."

Of the thousands of Americans who cross into Tijuana daily, only a minority need the services of Calvani. They may be jailed or hospitalized, broke or lost.

THE MAJORITY are in trouble with Mexican authorities for violations of laws which may range from defaming the name of Mexico (a misdemeanor) to causing an accident in which there is bodily injury, (a felony).

Nehru Thanks LBJ for Atom Ban Efforts

NEW DELHI (UPI)—Prime Minister Jawaharlal Nehru has written to President Johnson thanking him for his efforts to bring about nuclear disarmament and relieve international tension, it was disclosed Saturday.

The letter was carried by his daughter, Mrs. Indira Gandhi, when she went to New York to dedicate the Indian Pavilion at the World's Fair.

Rebels Sentenced

PHNOM PENH, Cambodia (UPI)—A military court has sentenced two "Free Cambodia" rebels to death and four others to life at hard labor, the Cambodian press agency announced Saturday.



MARIO CALVANI
U. S. Consul in Tijuana

"The State Department provides no funds for paying fines, attorney fees or hospital bills," he warns. "The department makes no loans for persons stranded in Mexico without funds."

Ninety percent of the Americans in trouble within Tijuana's Consular District are from California; half of these are from Southern California.

"Our basic job is to see that the American gets the same treatment that a Mexican receives under the law," he stresses. "In all my years of service here I know of no case of discrimination against an American in the Mexican courts."

OF CHARGES made by American citizens of brutality, exorbitant fines, long imprisonment, false police complaints and lack of medical care, Calvani explains: "The biggest problem is the difference in laws, language and customs of the two countries."

Unlike his American counterpart, the Mexican police officer is apt to swing his billy club first and ask questions later. "Most arrests involve drunkenness or narcotics addiction. When a Mexican policeman makes an arrest, if the prisoner happens to be an American who wants to fight, the officer will use force. This

sometimes brings about a complaint of brutality," he shrugs.

CALVANI opens a massive file of case investigations of Americans arrested south of the border. Case after case reveals the investigation proved the American was in the wrong.

Typical cases: Drunkenness, fighting, riding a motorcycle inside a cantina, refusing to pay a taxi driver, firing a weapon inside a bar, teasing a street photographer's donkey, insulting a police officer, forcible entry into a private residence, under the influence of narcotics, peddling stolen U. S. merchandise.

"Most of the Americans who get involved with Mexican authorities will tell a different story in the way of explanation upon their return to the States," Calvani says.

"What one has done in Mexico to get into trouble is sometimes a little embarrassing, to say the least."

"THE NATURALLY can't and arrange for proper medical attention, for which the family must pay."

"SOMETIMES you hear claims that families had to bring drugs from the United States because the Mexican authorities refused to treat an American patient properly," he remarks. "I consider this an exaggeration of the facts. The truth is that many of the drugs are not readily available in Mexico and the family must supply them if the patient is to get them."

Calvani's job is not a pleasant one. "Some people want to come here and get away with all the things that would get them in jail in the United States. They seem to think they are immune to Mexican laws. Millions of people cross into Tijuana and the ones who get into trouble usually come looking for it," he says from experience.

The moral to Calvani's story: If you go to Mexico, behave yourself. "THIS CAN GET a little sticky at times," Calvani admits. "Sometimes it takes five or six months to process one of these traffic cases. Our job is to try to shorten the Mexican legal manana and at least get bail set for the American held in jail on the traffic charge."

If an American is injured and hospitalized, he is given free medical attention in Mexico, but this is little more than first aid. The consulate will notify the person's family

Warren Jr. Resigns State Child-Aid Post

SACRAMENTO (AP)—Earl Warren Jr., announced Saturday he is resigning as deputy director of the California Child aid program to return to private law practice. Gov. Brown said he accepted the resignation of the 30-year-old son of the U.S. chief justice and former California governor "with regret but deep thanks for dedicated and inspired service."

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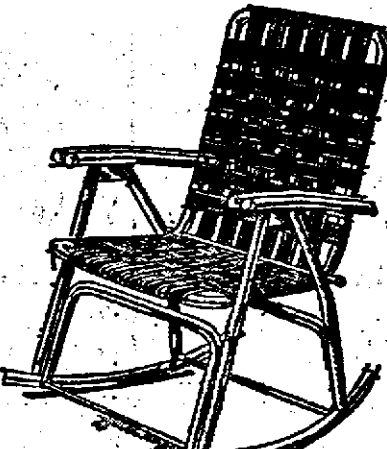
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LONG BEACH ARENA

A Hopeful Step Toward Day...Without Wars

BY HARRY SHARPE

The United States and Russia moved another step away from the brink last week by mutually agreeing to cut back output of nuclear explosives.

Britain followed suit, but France stood aloof.

THE AGREEMENT was the biggest move to ease East-West tensions since signing of the nuclear test-ban treaty last August. It was a unique case of limiting the arms race by "mutual example," while the Geneva disarmament conference stumbles along in stalemate.

President Johnson made it clear in a New York speech that the U.S. weaponry advantage over Russia would not be hurt. This is not disarmament, he emphasized, but "a hopeful step toward the day when men can live without wars."

Soviet Premier Nikita Khrushchev proclaimed in Moscow that the move was aimed at "improving understanding and the necessity of avoiding nuclear war."

He added that efforts toward general disarmament now must be redoubled.

Later, at a press conference in Washington, Johnson said he was optimistic about East-West relations.

ON THE domestic front, the President happily announced to the nation a settlement of the 4½-year-old railroad work rules dispute which he said "prevents, we hope, a most crippling and disastrous strike."

Johnson previously had headed off a walkout by persuading labor and management to meet with federal mediators and get down to hard rock bargaining.

The accord, still subject to ratification by the five on-train brotherhoods, was regarded by the unions as "a pretty good deal."

Members of Congress cheered. They had not relished the prospect of having the problem dumped back in their laps in an election year. Last year they passed a compulsory arbitration bill to block a stoppage then.

POLITICIANS of both parties saw the settlement as a major triumph for the President.

Another facet of the Bobby Baker investigation came to a boil during the week when Commissioner Mortimer Caplin announced that scientific tests showed that the former Senate Democratic secretary had signed an accountant's name to a 1961 tax return.

The Senate Rules Committee which has been investigating Baker's outside business activities as a Senate employee, released a letter from Caplin reporting that the signature of accountant Milton L. Hauff was in Baker's handwriting.

Although the return purportedly gave Baker an additional refund of but \$10.25, Sen. John F. Williams, R-Del., charged in a floor speech that the incident raised the possibility of forgery.

On the Latin American salient, Johnson gave Cuban Communist Premier Fidel Castro fair warning of swift retaliation should Castro carry out threats to shoot down U.S. reconnaissance planes keeping tabs on the island since the 1962 Soviet missile pullout.

Tiger for General

SAIGON (UPI)—Maj. Gen. Do Cao Tri, commander of the Second Army Corps area, Saturday presented U.S. Gen. Paul D. Harkins with a 170-pound tiger as a gift. Harkins, commander of the U.S. Military Assistance Command, donated it to the Saigon zoo.

Yuba-Sutter Counties in Market for a Pied Piper

YUBA CITY (AP)—Rats are becoming so numerous in Yuba and Sutter counties that they pose a threat to people as well as crops, Dr. Leon Smith, health officer for the two counties said.



ROBERT ANDERSON
To Plan Canal Talks

Castro started talking tough in the wake of Khrushchev's decision to pull out most of his remaining troops out of Cuba next month, and hand Castro control of advanced Russian anti-aircraft defenses.

Johnson restated his determination to contain Castro as a hemispheric menace and declared the reconnaissance missions would continue.

"Any action to stop them would be a very serious action," he added ominously.

OFFICIALS hinted that American reprisals would be swift but tailored to the magnitude of the offense. There are 24 Russian anti-aircraft bases in Cuba, each with six firing sites.

The President wouldn't predict any showdown. But he said surveillance of Cuba "was essential" to check against arrival of new offensive weapons.

Johnson also disclosed he was sending former Treasury Secretary Robert Anderson to Panama next week to lay the groundwork for talks over U.S. control of the Panama Canal and other disputed issues. He also is sending an economic group to discuss possible future aid within the framework of the alliance for progress.

In his New York speech the President reiterated his determination to win the anti-Communist war in South Viet Nam. At a subsequent Washington press conference—one of two—he said there would be "stepped up activity" and he voiced hope that other nations would join the American effort to "stop the spread of communism in that area."

COGNIZANT of Republican attacks on his Viet Nam policy, the President asserted that "partisan politics must yield to the national need." He pledged he would keep "all men in the opposition party" abreast of

Camera Contest On for High School Students

High school camera enthusiasts are urged to "get in the picture" during the current snapshot contests organized through the municipal Youth Clubs serving each of the high school districts.

Long Beach boys or girls of high school age may submit snapshots to the director of their nearest Youth Club or mail to Dan Dyer, Recreation Department. Pictures must be submitted before May 25.

Two divisions of competition are offered—indoor and outdoor. Prizes will be awarded by the local camera dealers to the three top photos in the two categories at each Youth Club. These prize winning shots will then be displayed at the second annual Long Beach Camera Day which will be held in Recreation Park, June 7, from 10 a.m. to 4 p.m., where they'll be judged again for all-city honors. The city winner will be given an expense free trip for himself and family to Disneyland—the tab being picked up by the Kodak Company.

facts involving the national interest and said he would like to confer with them about it.

"I don't want foreign policy to develop into a knock-down, drag-out," he declared. "I'm going to do everything I can to avoid it."

Wednesday Johnson flew back to New York to open the \$500 million World's Fair. The gala event was plagued by racial demonstrators who tried to jam up highways and subways.

Police made mass arrests, among them Bayard Rustin, leader of last year's march on Washington, and James Farmer, national director of the Congress of Racial Equality.

While the demonstrators chanted "Freedom Now," Johnson predicted that "peace is coming nearer." Then he added that he wanted an America "where no man must be poor and in which no man is handicapped by the color of his skin or his belief."

After returning to the White House, he voiced "pity" for the demonstrators and said that "fanaticism or rudeness" would not harm the civil rights cause now being pursued in the Senate.

Thursday the President flew to Chicago to attend a Democratic fund-raising dinner. He followed this by visiting cities in the impoverished Appalachia area, a target of his anti-poverty program.

In other news spheres, the President's wife, Lady Bird, was given a scare when static electricity flashed through a plane taking her to Cleveland for a speaking engagement. Reports that lightning had struck the plane were discounted.

The House Judiciary Committee opened hearings on bills to overturn the Supreme Court's decision outlawing prayer and Bible-reading in public schools.

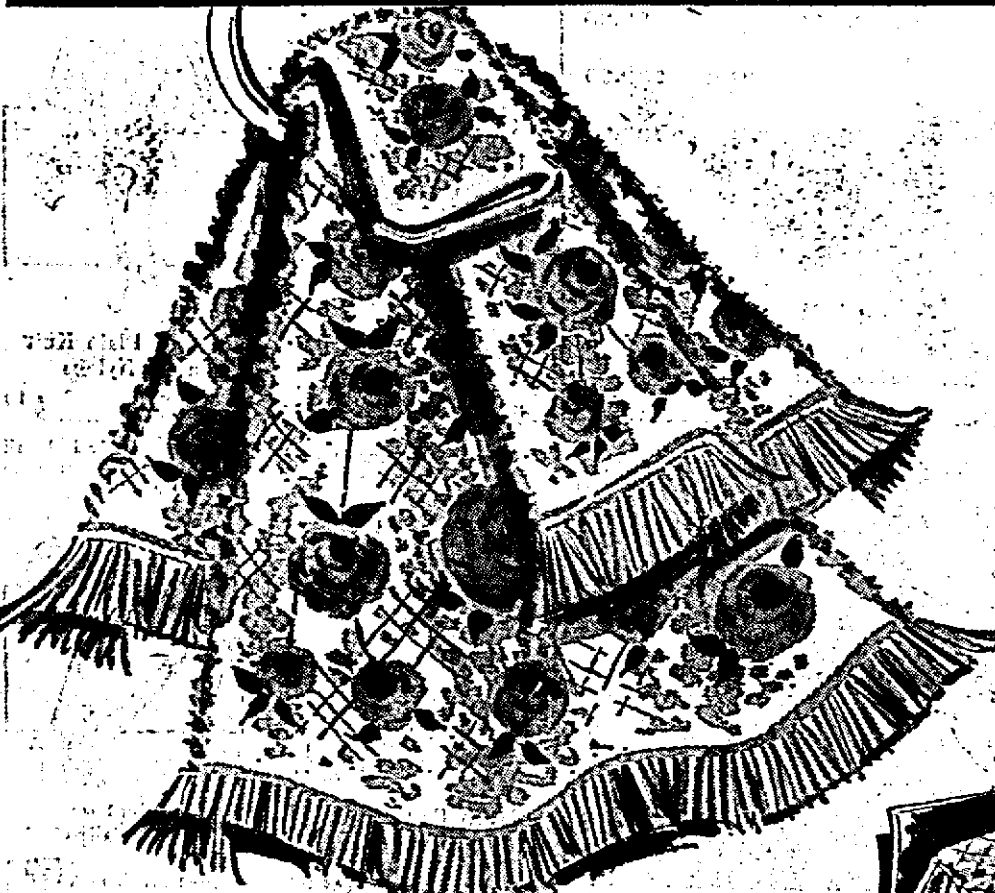
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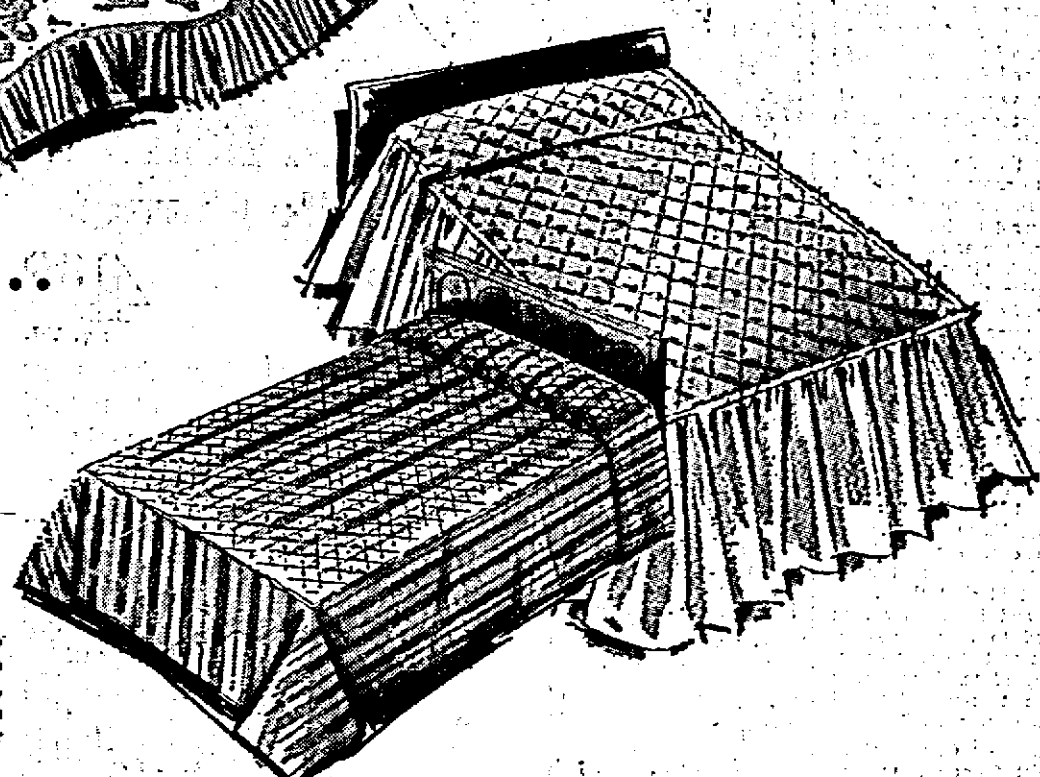
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BIG 22" x 44" BATH TOWELS IN PRETTY FLORAL PRINTS... SMART FRINGED ENDS!
You'd expect this tasteful styling, these pretty colors and this thick, fluffy quality to cost far more! Add a dash of gaiety with our garden of blossoms in your choice of baby pink, viking blue or pastel yellow prints on white.

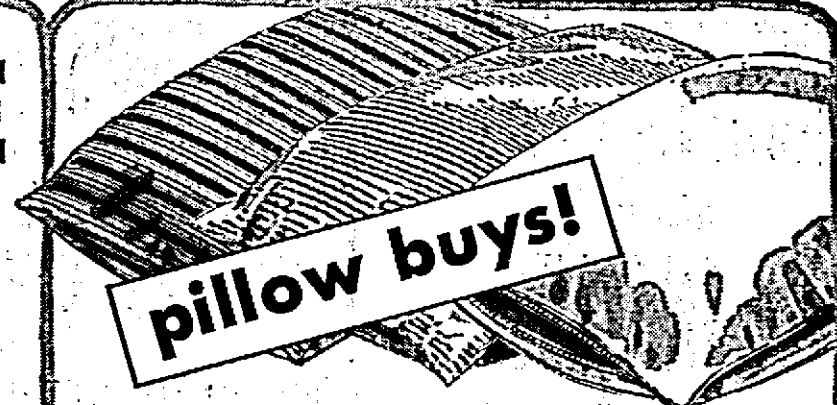


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FOREIGN PRESS VIEWS

Europe Praises Nuclear Cutback

European newspapers praised President Johnson's decision to cut American production of material for nuclear bombs in their comments on U.S. affairs last week.

The London Daily Telegraph said in an editorial that the move "confirms the continuity of White House policy." The newspaper continued:

"President Johnson now makes it plain that he hopes to pursue the path of détente with the Soviet Union which President Kennedy opened up after the Cuba crisis. America and Russia seem to be gradually developing a sort of special relationship. It extends only to matters they can discuss between themselves as the two major nuclear powers and it still falls short of formal agreements."

La Monda of Paris called the cutback a "healthy" move. It said it was proof of Johnson's "desire to reach a pact with the Soviet Union by progressive steps toward peace and by a permanent dialogue with (Soviet Premier Nikita) Khrushchev, with whom he is said to have already exchanged a half dozen unpublished letters."

Around the world in Asia, the English language Japan Times said the "strong opposition" of the United States apparently has prevented the rightists from successfully carrying out a coup d'état in Laos.

Het Volk of Brussels said the United States would have cut production away, and Johnson would have announced it regardless what Khrushchev would do.

"The important fact is that the (Johnson) wanted for him," the newspaper said, "more than that he even took the initiative of informing him of the announcement, thus giving him an opportunity of doing the same thing at the same moment. It is thus a clear indication of the new climate in international relations."

The Austrian Arbeiter-Zeitung called the announcement "a symptom of common sense in view of improved relations between East and West."

"A very positive development should be seen in President Johnson's statement that America is willing to negotiate also about the suspension of underground nuclear weapons tests," the newspaper commented. "It is a pity that America shows willingness only after having developed new weapons in the course of such underground tests."

The Frankfurter Neue Presse of West Germany said:

"In effect, the agreement in the first place means that both opponents—the United States and the Soviet Union—have more than enough material for nuclear weapons. Thus it is not illogical that Johnson and Khrushchev both added to their announcement that the military security of their countries was not being endangered by the agreement."

The East German Communist Party newspaper Neues Deutschland said the opening of the New York World's Fair was "over-

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Beautiful Sorrento Italian-Style Sofa	\$358.00	\$58.01	299.99
Loose Pillow Sofa Covered in Plastic	\$239.95	\$39.95	199.99
Luxurious Fine-Line Modern Sofa	\$199.95	\$39.95	159.99
Nylon Covered Platform Rocker	\$14.95	\$4.95	9.99
Mattress and Box Spring, Twin Size	\$119.95	\$39.95	79.99

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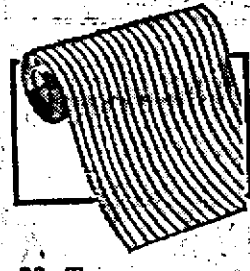
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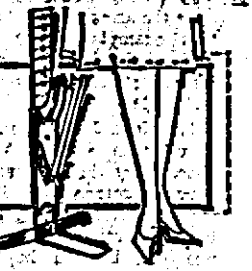
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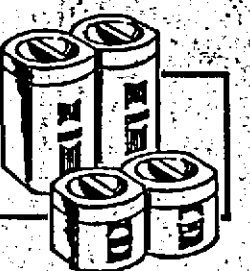
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Pins even hemlines 21-in. from the floor. Metal base holds ruler.



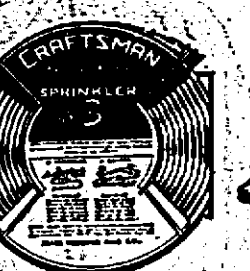
\$26.98 True Dress Forms
SAVE 25% **20.23**

Keeps to every subtle changing curve. Becomes your exact double.



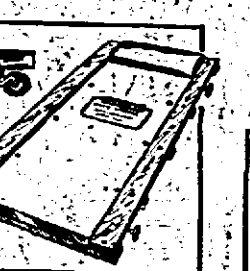
\$6.49 Aluminum Canister Sets
SAVE 15% **5.51**

Your choice of all aluminum or copper lids. With sunny finish.



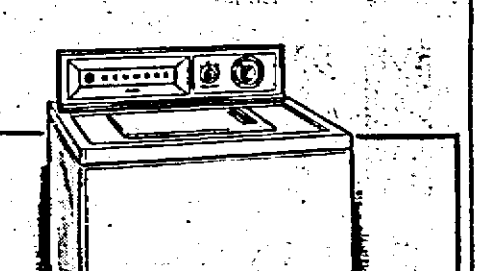
\$3.69, 50-foot Sprinkler Hoses
SAVE 10% **3.32**

Triple-tube flexible hose made of seamless vinyl plastic. Spray 20-ft.



\$9.50, 36-inch Auto Creepers
SAVE 25% **7.12**

Hardwood construction! Padded handles; 5 cross braces. Angle casters.



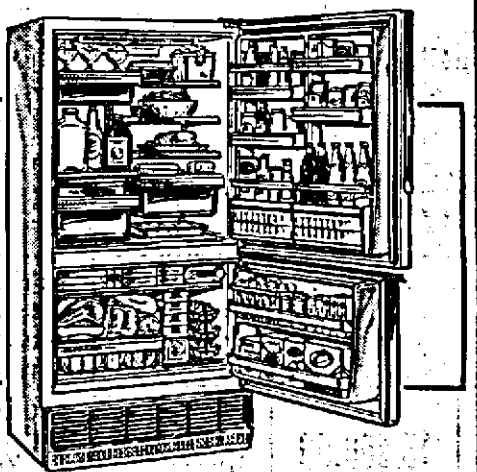
Regular \$189.97
SAVE \$23.09 **166.88**

So easy to operate... just set 2 dials and forget it! Select "just right" water temperature for any fabric. His knit filter, porcelain tub, safety lid switch and acrylic finish. 12-lb. family capacity, 3 wash temperatures. Model 4440.

Automatic Washers

Regular \$189.97
SAVE \$23.09 **166.88**

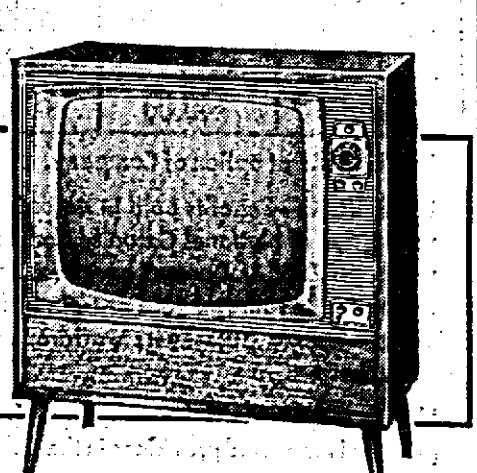
So easy to operate... just set 2 dials and forget it! Select "just right" water temperature for any fabric. His knit filter, porcelain tub, safety lid switch and acrylic finish. 12-lb. family capacity, 3 wash temperatures. Model 4440.



Refrigerator-Freezer

Regular \$429.97
SAVE \$60.09 **369.88**

Completely frostless... fan-forced air prevents frost in both sections. Improved wall design adds 2.2 cu. ft. more inside space in a standard 14.1 cu. ft. cabinet. Spacemaker shelves. 182-lb. true freezer. White, copper-tone, pink, yellow or turquoise. Model W16G.



Silvertone 23-in. TV

Regular \$189.95
SAVE \$40.07 **149.88**

Receives strong local reception. Automatic Gain Control holds picture steady. With 5-in. oval speaker, safety glass bonded to picture tube. In slim mahogany finish cabinet. Sensational buy at this price!
*Model 3140—overall diagonal 28.2 sq. in. viewing area.

59c Colorful Scarf Assortment
SAVE 25% **23c**

Three styles to choose from in assorted fabrics. Prints and solid colors.

Meat or Plain Knit Seamless Nylons
BUY NOW! **1.19**

Denim toe and heel. In all wanted shades. Sizes 9 to 10 1/2. First quality.

\$2 Fine Group of Leather Wallets
SAVE 25% **1.47**

Choose from three popular styles in newest fashion colors. Come early!

\$1.98 Lace-Trimmed Nylon Tricot Slips
SAVE 20% **1.58**

Lavished with nylon acetate lace on bodice and hem. Sizes 32 to 40.

2x4-ft. Perforated Hard Pegboards
3 for **99c**

Tempered hardboard for shops, closets, anywhere hanging space is needed.

98c Gallon Can Sears Turpolene
SAVE 21c **77c**

Master-Mixed... clean paint stained hands and tools. Thins oil paint.

87c Master-Mixed 7-in. Roller Sets
SAVE 50c **57c**

7-in. roller, dymol-modacrylic cover and big metal paint tray.

\$1.29 Assorted Floor Mats
SAVE 32c **97c**

Protects and saves your carpets. Your choice in assorted colors. Buy now!



\$1.98 Pettipants with Lace Trims
Reduced... each **57c** or 3 for \$1

Acetate tricot pettupants in styles and color galore. Sizes small to large.



Nylon Tricot or Cotton Pettupants
Reduced... each **57c** or 3 for \$1

Many attractive styles with lace trims. Assorted colors. Small to large.



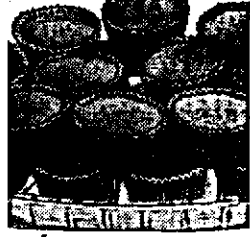
Children's \$2.29 Cotton Denim Jeans
SAVE 25% **1.72**

Double knee, nylon reinforced, sizes 2 to 6x and hurry!



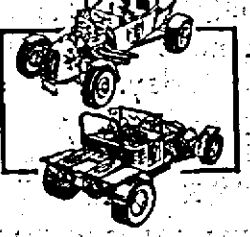
Men's \$1 Handsome Tie Assortment
50% OFF! 2 for **1.19**

Huge selection of light, dark, solids, stripes and decorated styles.



79c Chocolate Peanut Butter Cups
SAVE 10c **69c**

Smooth creamy peanut butter centers coated with pure milk chocolate.



\$10.98 "Red Demon" Hot Rod Kits
SAVE 10% **9.88**

16 in. long with differential, transmission, battery motor.



10c Facial Quality Toilet Tissues
SAVE 50% **5c**

Extra strong and extra soft. Terrific value at Sears low, low price!



59c Fruit Jam and Preserves
SAVE 25% **44c**

2-lb. jar of orange marmalade, grape or satsuma plum. Delicious!

Slashed \$12.96! Carpet Sample Clearance!
Were \$24.95 **11.99**

Large 4-ft., 6-in. x 6-ft. sizes. For any room in your home. Assorted colors and textures.



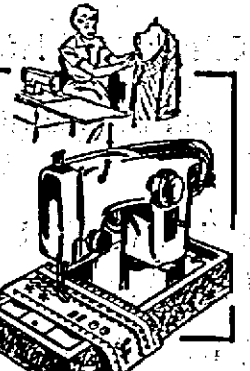
SAVE \$6.07 on Smart Plaid Sport Coats
Regular \$28.95 **23.88**

Men's Oatton sportcoats in assorted styles. Mahogany plaids in popular shades. Sizes 36 to 44.



SAVE \$4.07 on \$18.95, 4-Slice Pop-up Toaster
14.88

Chrome plated, thermostat controlled and crumb tray. Terrific at this price!



SAVE \$24 on \$89.95 Zig-Zag Sew Machines
65.88

Makes buttonholes without attachments, sews straight and zig-zag stitches, has built-in light. Buy now!

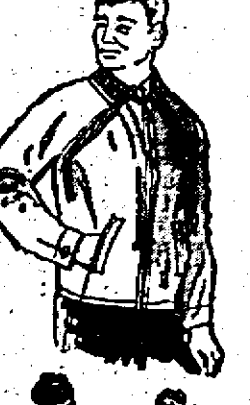
SAVE 43% on 1.19 Evergreen Juniper Plant
67c each

One gallon size... your choice of juniper, tans or juniper puffer plants. Both are vigorous growers.



SAVE \$1.01 Now! Men's Cotton Poplin Jackets
Regular \$4.98 **3.97**

Lightweight combed cotton poplin jackets with water-repellent finish. Popular colors. Men's sizes.



SAVE \$3.02 pr. Kerrybrooke Dress Shoes
Regular \$4.99 **3.97**

Women's dress shoes in a choice assortment of styles, colors. Not all sizes in every style.



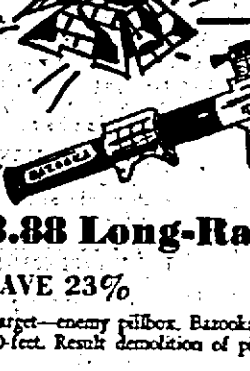
Maternity Separates Your Choice **2.00**

Maternity blouses, skirts, capris and shorts. Small, medium and large, 8-14.



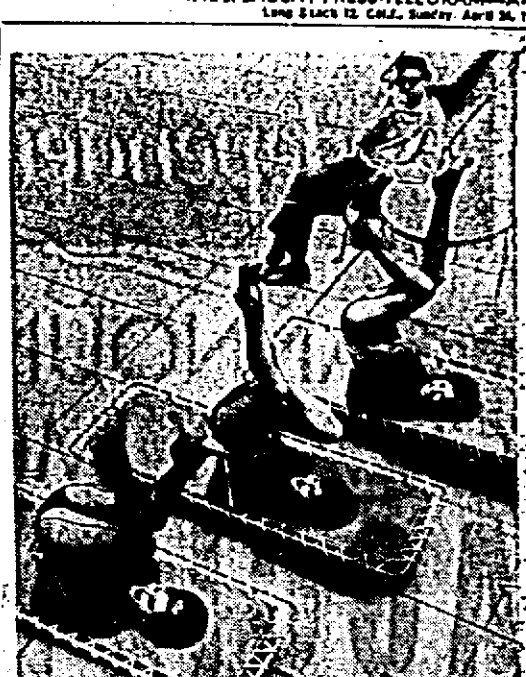
SAVE \$10.07 on \$39.95 Photo-Copy Machine
29.88

Makes black and white copies of anything printed, typed, written, drawn or photographed. Permanent copy.



3.88 Long-Range Bazooka
SAVE 23% **2.98**

Target—empty pillbox. Bazooka tosses shells 30-feet. Result: demolition of pillbox.



LIMBERING UP for the first annual Champagne Walk Tuesday—a trial of balancing two glasses of champagne on a tray over a course of nearly two blocks—are three "San Souci" room cocktail waitresses. Lafayette Hotel manager John McKennon is getting the girls in shape for race.

BUBBLY CONTEST

Champagne Walk Set Here Tuesday

This being Olympic year, it's appropriate that a new international competition be inaugurated, especially if it includes beautiful ladies.

And the big race set for Tuesday in Long Beach certainly does.

Called "The Champagne Walk," it will feature the loveliest cocktail waitresses from leading California restaurants and bars.

The girls will gather at Ocean Boulevard and Linden Avenue during the busy 11 a.m. hour and race nearly two blocks to the Lafayette Hotel—each carrying a tray with two full glasses of champagne.

The girl who gets there the fastest with the mostest will be awarded a bronze bust, an expense-paid vacation to Las Vegas and a case of champagne.

Sponsors, the Lafayette Hotel and the California Dining and Beverage Association, figure the race will be an excellent way to kick off the CDB state convention here, Tuesday through Thursday. A big crowd is expected, particularly men.

Li'l Ol' Vanguard Tops 436 Satellites

WASHINGTON (UPI)—The tiny Vanguard 1A, launched as America's tiny Vanguard 1A, is the first satellite currently in leading which has established a pack of 436 man-made, peculiar orbit around both objects in orbit through space, the earth and the moon.

A new tabulation showed Saturday.

The total, nearly double the 222 last reported on the 778 man-made objects basis of an unofficial count, have shown that the center of includes as a last-minute re-its orbit is its earth-moon system.

Sources in the Space Detection and Tracking System said 778 man-made objects had been detected up to April 3. At that time 435 were still weeks ago, was scheduled for a short flight and has already re-entered the atmosphere.

But Vanguard 1, only 64 inches in diameter and considered a puny effort when launched March 17, 1958, is still test Saturday against the slow-sending radio signals from Rhodes nearly six years.

Its window-like solar batteries, still soak up enough sunlight to power the transmitter, although the expected lifetime at the time of launch train was held up for 92 minutes at one point on the 50-mile run.

EARLY BIRD PREVIEW

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• THERMOSTATICALLY CONTROLLED
• CENTRAL HEATING
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• 1 AND 2 BATHS
• EXTRA LARGE HEATED POOL
SURROUNDED BY TROPICAL PLANTINGS
PLUS MANY OTHER FEATURES
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"Satisfaction guaranteed or your money back"

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Long Beach Blvd. at Fifth
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Independent, Press-Telegram

ANNOUNCES GREATLY IMPROVED ACCIDENT INSURANCE

OFFERED AS A READER SERVICE

New Policy Includes Increase In FREEWAY COVERAGE

to **\$5,000.00** DEATH AND
DISMEMBERMENT AND ...up to **\$1,230.00** FOR NON-FATAL
FREWAY ACCIDENTS

COMMON EVERYDAY ACCIDENTS

up to **\$810.00** (See Outline Below)

Now This Policy Provides These Benefits

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Steamship, Subway Wreck	Auto, Truck, Bus, Taxi, Bike Wreck; Pede- strian, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE or DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, or FOOT, or SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to at monthly rate of	\$600.00 \$100.00	\$600.00 \$100.00	\$300.00 \$50.00	\$180.00 \$30.00
Hospital Expense up to at daily rate of	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00	600.00 \$10.00
Ambulance Expense up to	20.00	20.00	20.00	20.00
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)	\$30.00 (\$3.00 a visit)
X-Ray Expense up to	10.00	10.00	10.00	10.00
MAXIMUM TOTAL.....	\$40.00	\$40.00	\$40.00	\$40.00

*Benefits increase 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 1 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray expense—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy HM7665-U. Does not cover accidents in a mine; in railroad yard or train except as fare-paying passenger; warfare; auto races, hernia.

This is only a partial description of the principal terms and provisions in the policy.

IF YOU ARE PRESENTLY INSURED UNDER THE 50c PER MONTH POLICY

(a) You will receive by mail, a policy with these Improved Benefits, effective MAY 1, 1964, which will carry over the "ACCUMULATION" Benefit Increases you earned under your old policy. If you do not receive your new policy by MAY 19, 1964 please write or phone the Independent, Press-Telegram Insurance Department.

IF YOU ARE PRESENTLY INSURED UNDER \$6.00 PER YEAR POLICY

(b) You will be given an opportunity to convert to the policy with these Improved Benefits at a premium of \$7.50 per year, on the anniversary date of your policy. Annual term policies cannot be converted at any other time.

IF YOU DO NOT NOW HAVE OUR READER SERVICE INSURANCE,

then complete and mail application at right and a New policy will be issued and mailed to you promptly, effective from the date of its issuance. Send no money. After you receive your policy, pay 65c per month in addition to the regular home-delivered price of the paper.

ADDITIONAL FAMILY MEMBERS can be insured on an annual basis by sending \$7.50 with the application.



The Independent, Press-Telegram has always provided outstanding Reader Service Insurance with the result that a high percentage of our readers are already protected. If you have not yet taken advantage of this Service, we invite you to do so today.

You Will Get

\$4,000.00 INCREASE IN FREEWAY COVERAGE

From \$1,000.00 to \$5,000.00

Death Benefit as specified in the policy. For non-fatal Freeway accidents this policy pays more than any other. Mrs. Esther Heller, under a similar policy, for example, collected \$600.00 for disability at \$100.00 per month; \$510.00 for hospitalization at \$10.00 per day; \$10.00 X-ray and \$20.00 Ambulance . . . A TOTAL of \$1,140.00 out of a possible maximum of \$1,230.00.

\$300.00 INCREASE IN HOSPITAL BENEFITS

From \$300.00 maximum (at \$5.00 a day) to \$600.00 maximum (at \$10.00 per day). These benefits are paid in addition to Blue Cross, or other hospital insurance plans.

INCREASE IN DOCTOR BILL ALLOWANCE

From \$15.00 (at \$3.00 per visit) to \$30.00.

INCREASE IN DISABILITY PERIOD

Many falls result in hip fractures and disability beyond the 4 months paid in the old policy. This new policy pays up to 6 months.

SEND NO MONEY WITH THIS APPLICATION

After receiving
your policy you
pay only
65c
each
month
to the person
who collects for
your newspaper

To: Registrar Agent
National Casualty Co., care of:
Independent, Press-Telegram
604 Pine Ave.
Long Beach, California 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—
Send no money, pay carrier 65c
each month at the same time you
pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50
Annual Premium with each application.

☐ I NOW SUBSCRIBE TO
THE INDEPENDENT

☐ I NOW SUBSCRIBE TO
THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "Helen M." and last name)

Age (1 to 79) Phone No.

Address (Street and No. or RFD) (City and State, Zip Code No.)

Name one beneficiary, either a blood relative, family member or "estate"

Name of Beneficiary (Print given name like "Helen M." and last name) Relationship

Big Cleanup Drive Slated May 10-17

A plucky group of women in town have rolled up their sleeves for another gigantic spring clean-up.

The task they've undertaken is not an easy one. House-keeping, whether at home or on the 30,000 blocks which checkerboard Long Beach, is not a glamorous assignment. It's hard work.

But undaunted, these campaigners — all members of the civic beautification committee, a branch of the women's division of the chamber of commerce — are sweeping many other groups into action in their drive to make Long Beach a cleaner, more beautiful city.

IN SUPPORT, Mayor Edwin W. Wade, with the unanimous approval of the City Council, has proclaimed May 10-17 Clean-Up, Paint-Up, Fix-Up Week.

He urged all departments of the city, civic clubs, schools, churches, youth groups and citizens to "take an active part in this constructive program of community development."

He stated further: "The general health and welfare of our citizens depend upon wholesome surroundings arising from good, clean living conditions.

"We hope that every citizen will get behind this campaign. Statistics prove that the lives and property are endangered by fire and accidents caused by littered and cluttered conditions in homes, factories, places of public assembly, alleys and streets."

MRS. GEORGE P. Taubman and Mrs. Lloyd Mallin, chairman and cochairman of the two-year-old civic beautification committee, list these ways Long Beach citizens can keep:

1. See that your own property is clean and neat . . .
2. Keep your lawn mowed, pull weeds, do necessary painting; trim trees and shrubs plant flowers for summer blooming . . .
3. Collect and dispose of debris that has accumulated inside and out . . .
4. Replace trash cans as soon as possible after collections . . .
5. Remind other property owners (business and residential) to clean up their grounds (especially vacant lots) and keep them litter-free . . .
6. Talk "Long Beach Beautiful" at every opportunity to create pride in our city . . .
7. Send the civic beautification committee, Chamber of Commerce, 121 Linden Ave., any suggestions you have for making Long Beach a more beautiful city. Also send us the results of any projects you have undertaken.

MRS. ELIZABETH DUNCAN, chairman of the educational division for civic beautification, and her cochairman, Vera Johnson, have enlisted 100-percent participation by city schools.

"School officials and teachers are more than eager to support the program," said Mrs. Duncan, president of the local Board of Education. "It has been proven in other cities that areas with substantially below-average conditions have become better than average through efforts of the schools. A long-range program initiated in the schools and backed by the community is one of the effective ways to clean up and beautify a city."

AS ANOTHER phase of the clean-up campaign, awards will be given those business and commercial establishments, churches, schools and recreation areas showing the greatest improvements in their premises.

Mrs. Francis Merchant, chairman of the awards committee, asks that nominations be sent to the Chamber of Commerce this week. Awards will be made at a banquet to be held June 4, she said.

Also as part of the drive, Richfield Oil Co. will hand out 10,000 car litter bags at local service stations, and some 400 posters will be delivered by local Boy Scout troops.

"Everyone stands to benefit from a beautiful community," said Mrs. Taubman, a live-wire campaigner who has worked incessantly for improvement of the city. "Beauty is just plain good business."

"Not only is it important to good economy, industry considers the appearance of a city's appearance tells a lot about the people in it."

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Contour Shoulder

Newly Designed to Roll Over-Not Into Road Hazards

The roll-over action of this patented shoulder gives you more control over road hazards and when you swerve off the road.

Interlocking Tread

Designed to Cling to Wet Roads Even During Cornering

The patented tread acts like a squeegee to soak up water as your car brakes or swings around a wet, slippery corner.

Silencer Buttons

Designed to Spread the Tread to Reduce Squeal

These patented buttons between the ribs force them apart to reduce squeal vibrations and add traction.

Get 4-Way Traction From Sidewall-to-Sidewall from Thousands of Vise-Jaw Edges. Silencer Buttons Spread the Tread for More Control Around Curves and Corners

ALLSTATE introduces a revolutionary concept in driver safety... the patented ALLSTATE SUPERTRED. The specially designed interlocking tread has thousands of vise-jaw edges that lock onto the road for more traction. The tread is wider and 10% deeper than original equipment tires, so more road-hugging, working rubber is on the job. A 3-rib center design gives maximum traction and ease of handling

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NO MONEY DOWN
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FREE INSTALLATION
18.95 Plus Tax And Your Old Tire
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Companion Nylon

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Tube-Type Blackwalls

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Tubeless Blackwalls			Tubeless Whitewalls		
Size	Price Without Trade-In, Each Plus Tax	Price With Trade-In, Each Plus Tax	Size	Price Without Trade-In, Each Plus Tax	Price With Trade-In, Each Plus Tax
6.00x13	\$23.35	\$18.95	6.00x13	\$27.25	\$21.95
6.50x13	25.95	20.95	6.50x13	29.45	23.95
7.00x14	29.45	23.95	7.00x14	33.75	26.95
6.70x15	32.45	25.95	6.70x15	36.35	28.95
7.50x14			7.50x14		
7.10x15	34.95	27.95	7.10x15	38.95	30.95
8.00x14			8.00x14		
7.60x15	37.65	29.95	7.60x15	41.55	32.95
8.50x14			8.50x14		

ALLSTATE Passenger Tire Guarantee

TREAD LIFE GUARANTEE AGAINST ALL FAILURES

Every ALLSTATE tire is guaranteed against all failure from road hazards or defects for the life of the original tread. If this fails, we will replace it, charging the current exchange price less old tire allowance.

TREAD WEAR GUARANTEE

Tread life guaranteed for the number of months stated. If tread wears out in this period, return it. In exchange, we will replace it, charging the current exchange price less old tire allowance.

*Exchange Price is regular retail price plus Federal Excise Tax less trade-in deduction of return tire.

ALLSTATE All Roads Lead to Sears ALLSTATE Automotive Centers

Attorneys Announce 'Law Day'

"Law Day USA, the annual observance of that part of our way of life which most distinguishes us from people living under the tyrannical rule of communism, will be observed Friday," Long Beach Bar Association President Louis Hart announced Saturday.

Bar Associations throughout the nation will observe the day.

The day-long observance here, which will be highlighted at 7:30 p.m. Friday by the presentation of scholarship awards totaling nearly \$2,000 to students from local high schools, will include tours of the Long Beach County Building for students of government.

Lawyers will conduct the tours and explain the functions and procedures of the various courts located in the building at 415 W. Ocean Blvd.

Also participating in the evening program, which will be presented in the Jury Assembly Room on the Fifth Floor of the Courthouse, Hart said, will be judges of the Municipal and Superior Courts in Long Beach, plus civic officials.

Guests in the evening will see how civil and criminal courts operate, with attorneys portraying all of the parties to a court proceeding.

In addition to the program put on by the Bar Association, service clubs in the area will dedicate programs to Law Day this week.

The Law Day observance began in 1958, Hart explained. It deliberately was held on May 1, to contrast the freedom under law in the United States with the dictated existence of the peoples living under communism, which traditionally has held military observances on May 1.

President Johnson has proclaimed May 1 Law Day on the national level, and similar proclamations have been made by government leaders at the local levels throughout the country.

PURPOSE of Law Day, Hart said, is to foster respect for law and to increase public understanding of the place of law in American life.

Some 75,000 Law Day USA programs are held each year.

"To keep alive our ideal of equal justice in this day of dictators who have replaced law with force throughout much of the world, we need the same passionate love of liberty, dedication to ideal, respect for law, and faith in divine guidance which inspired our pioneer forefathers to found this free nation as an example to liberty-loving people everywhere," Hart said.

Arizona's Survivors Warned

The death of President Kennedy reaffirms a lesson the world should have learned on Dec. 7, 1941, the keynote speaker at the USS Arizona memorial reunion said here Saturday night.

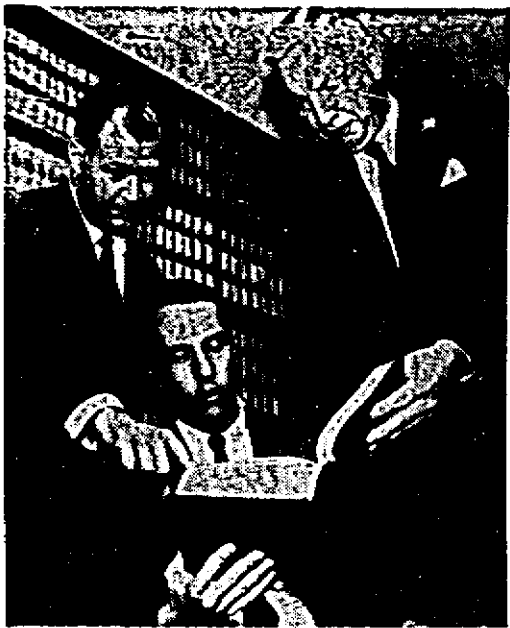
Samuel Rose, chief of the central office contact division of the Veterans Administration, addressed an audience of about 600 in the Lafayette Hotel.

He pointed out similarities between the presidential assassination last year and the Japanese bombing of Pearl Harbor.

"THESE two events—separated by more than two decades, separated by such fantastic, breathtaking changes that the world of 1941 does not even vaguely resemble the world of 1964—are different, and yet they are alike," Rose said.

Both teach the lesson, he said, "that we must not be so smug; that we must not believe that mankind has conquered completely its savage instincts; that we must not delude ourselves that we live in the best of all possible times and in the best of all possible worlds, incapable of improvement."

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—Staff Photo
HIGH SCHOOL STUDENT William Price II learns about the Law from two of the experts who will participate in Law Day USA observance here Friday—Municipal Court Judge J. Merrill Lilley, left, and Superior Court Judge John F. McCarthy.

Bill Offers \$1.3 Million for 38th District Schools

By RALPH McCLURG

The Assembly-approved \$150-million state school support bill will result in almost \$300,000 in new aid to school districts in the 38th Assembly District next year, and at least an additional half million the following year.

Assemblyman Carley V. Porter, D-Compton, said the bill sponsored by Assembly Speaker Jesse M. Unruh has been amended drastically from its original form in order to preserve local control of the school districts.

Porter, a ranking member of the Assembly Education and Ways and Means committees, said the bill will make no changes in presently existing unified districts and will provide some badly needed new state school money.

The new state aid will amount to \$10 per student the first year and an additional \$15 per student the second year. This is in addition to the foundation programs of the current school

year," Porter said. The legislator said the average daily attendance figure would be used to compute totals due the districts.

He noted that many of the changes suggested to him by school leaders of the 38th District were included in the modified legislation at his request.

The \$25 in new state money per average daily attendance, in the next two years amounts to about \$150 million on a statewide basis. This is in excess of the amount of additional support requested by the more than 15,000 persons who signed petitions that were sent to the assemblyman earlier in the session.

Additional school support for the 1964-65 school year, resulting from Assembly Bill 145 will be approximately:

Bellflower Unified School District, \$32,660; Downey Unified, \$144,550; Lynwood Unified, \$44,330; Paramount, \$69,430; Compton Union High School district, \$87,060; AB 145," Porter said.

Compton Elementary district, \$203,670; Enterprise Elementary district, \$34,250; Willowbrook Elementary district, \$50,560, and Compton Junior College, \$70,940.

This will bring the total of new financial support for the nine districts during the next fiscal year to \$797,550. If the bill becomes law during the 1965-66 school year, additional state support will be received in the following approximate amounts, Porter said:

Bellflower, \$138,990; Downey, \$216,825; Lynwood, \$66,495; Paramount, \$104,145, and Compton, if the district is unified by that time, \$563,460.

This will make the total for two years \$1.3 million, or \$1.8 million if Compton schools are unified.

All school districts in Porter's assembly area qualify for state equalization aid. "Because of this, all of our school districts will receive the maximum benefit from

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HYDE PARK
STRIPE BLANKET
3.44

Reg. 3.98

Blend of rayon and nylon with a 4" acetate binding. Permanent finish for extra life. A striking new creation in your choice of Orange, Turquoise, Red, Moss Green combinations. 72x90.

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TIL OCT. 1st
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WARMWEAVE
by Lady Pepperell

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5.98

Reg. 7.98 80x90

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Reg. 10.98 108x90

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Rayon and acrilan acrylic with 5" nylon binding. Choice of 11 lovely decorator colors. Famous Nap Guard finish for superloft.

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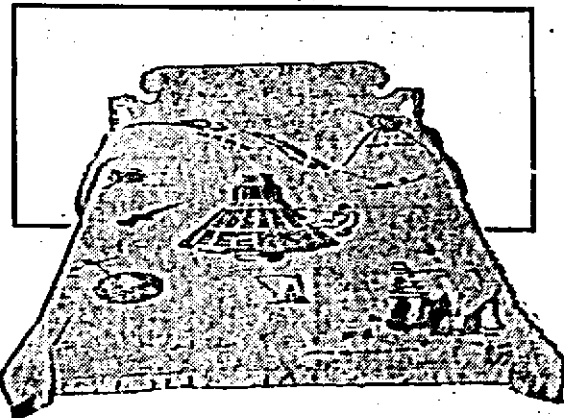
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72x90. Rayon and nylon blend with a 5" binding of acetate. Solid colors. Nap Guard finish for superloft.

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Viscose acrilan acrylic, 6" acetate binding. Woven with ingenuity, skill, and beauty. Most intricate new ombre color combinations in 12 colors.



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Space Ships

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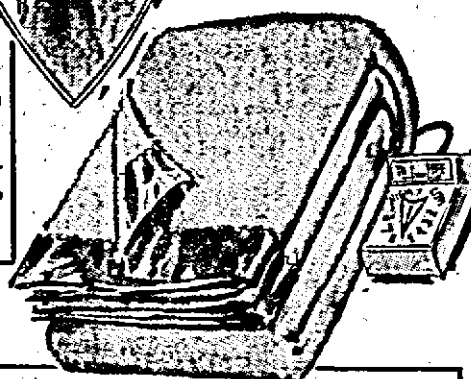
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72x84 rayon, cotton, and nylon with contrasting whip stitching. A sheer delight for future astronauts. Beige only.

72x84 rayon, cotton, and nylon blend, 6" satin binding. Designed for little girls to dance gaily through their dreams. Pink on white ground or pink on pink ground.

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Everwarm
AUTOMATIC
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Reg. 11.95 63x84 twin

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Reg. 12.95 72x84 full, single control

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Rayon, acrilan acrylic shell, Permapar treated for higher loft. 9 temp. control settings. 2-year guarantee. Choice of 6 lovely colors.

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AUTOMATIC ELECTRIC BLANKET

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Miracle Blend of cotton and nylon for comfort. Tapered Zip front. White, Pink, Aqua and Yellow. M & L.

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White combed cotton, shrink resistant. Sizes 1 to 6 (3 mo. to 30 mo.)

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DIAPER SPECIAL

Comfort's pinked edge cotton birdseye in 27x27 or 21x40, or cotton flannel, first quality.

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HEAVY DUTY TRAINING PANTS

Reg. 4.98 pr. by Little Majesty, shrink resistant cotton, extra high triple crotch. Sizes 1 to 4. 3/1.00

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Reg. 1.00 Fine combed cotton, mitten sleeves, polyethylene wrapped. Infants' sizes. 79c

2-PC. KNIT PAJAMAS

Reg. 1.79 Cotton knit, V-neck, short sleeves. By Little Majesty. Assorted colors. Sizes 2-8. 99c

STRETCH TERRY PANTS

Reg. 4.98 Double crotch, no ironing, cotton and nylon blend. Sizes 2-3, 4-6. By Little Majesty. 3/1.00

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Reg. 1.98 New absorbent Cannon cotton baby terry, soft and cozy. Pink or Blue. 36x36. 1.68

LAYETTE DRESS & SLIP SET

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Reg. 2.99 Boys' and Girls' styles, easy-care all cotton. Many cute sets. S, M, L. 1.98

LITTLE MAJESTY CRIB SHEETS

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PINK & BLUE SHOP—main floor



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Folding High Chair

High chair, youth chair, utility chair. Heavy double-plated chrome steel tubing. Extra-wide spread safety legs. Folds easily for carrying and storage. 3-position adjustable footrest. Easily removable plastic swing-away tray for washing.

Furniture—2nd floor

Reg. 19.95 16.88

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Lakewood Center ME 3-8101 Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday Noon 'til 5

High-Rise Plan at W. Beach Gets Airing Thursday

By GEORGE WEEKS

The first public hearing on Long Beach's West Beach urban renewal project, in which ultimately as many as five high-rise residential buildings may replace a hodgepodge of old hotels, rooming houses and small businesses, is scheduled for 9 a.m. Thursday in the City Council Chamber.

The Long Beach Redevelopment Agency will present the results of more than a year of planning and study, accompanied by technical reports from urban renewal and financial consultants.

Then the public will get its opportunity for comment and questions.

TWO ISSUES that have caused controversies on urban renewal in other cities will be absent as a result of decisions by the agency and the City Council.

Federal control won't be a subject of dispute, for both the council and the agency have ruled out the use of federal funds. Thus Long Beach will become the first California city to undertake a public redevelopment project without federal aid.

Funds for buying the 21-acre area and preparing the site for eventual sale to a private developer are expected to come from an \$8 million agency bond issue, of which the city has agreed to purchase up to \$1 million.

THE SECOND key issue already settled is that of paying the cost of relocating tenants and owners. Moving expenses will be paid by the agency at an estimated cost of \$90,000.

One agency witness at the hearing will be Victor Gal-

gano, chief urban renewal planner for Candeb, Fleissig & Co., consultants. He was in charge of preparing the redevelopment plan which establishes criteria and regulations for re-use of the land by the private firm which wins the contract.

Galgano has just returned from Anchorage, Alaska, where he and his associates prepared plans for rebuilding the quake-damaged city.

ACCORDING to James H. Brubaker, city urban renewal director, the agency will offer oral and documentary evidence that suitable housing is available for persons displaced by the redevelopment; that the area is blighted according to standards set by California law; and that the financing plan is feasible on the basis of increased taxes accruing from the improvements.

After the agency hearing, the City Council will schedule a second airing, probably in June.

Agency officials have set early 1966 as target date for completing purchase of the area, by condemnation if necessary, plus demolition of all buildings and development of the site for construction of multistory apartment and hotel-motel buildings.

SIX ON PLANE HIT

General Felt Viets' Bullets 'Whizzing By'

SAIGON (UPI) — "You could feel 'em whizzing by," said U.S. Army Lt. Gen. William Westmoreland, describing Viet Cong sniper fire that ripped into the plane in which he was flying.

Westmoreland, deputy commander of the U.S. military assistance command in South Viet Nam, was not struck by the sniper fire. Four Americans, including the pilot and copilot, were wounded.

TWO VIETNAMESE soldiers aboard the plane also were wounded.

The incident occurred shortly after noon Friday when the general's plane was taking off from a U.S. Army Special Forces camp airstrip near Hue, about 500 miles north of Saigon.

Interviewed in his Saigon

office Saturday, Westmoreland reluctantly talked about his part in the incident. He had nothing but praise for the pilot and copilot and the Special Forces major who treated the two wounded Vietnamese soldiers, although the major himself was wounded.

"I got boxed in by them (the snipers' bullets)," Westmoreland said in response to a question about how close the bullets came to him.

"THEY were only a few feet away, hitting the fuselage. They were very close to me. You could feel 'em whizzing by at all angles," Westmoreland said.

Sitting opposite Westmoreland in the Army Caribou transport plane was Alfred Hurt, deputy chief of the U.S. aid mission here.

"They came close to him, too," Westmoreland added. "I wondered if he had ever been under fire. I found out later that he had."

Name Two Yanks to British Society

LONDON (AP)—Two Americans, Prof. James Franck of the University of Chicago and Prof. Tracy Morton Sonneborn of the University of Indiana, were elected to membership in the British Royal Society for the Advancement of Science.

Gov. Brown, chairman of the conference, announced Shriver's appearance Saturday. The governor said he hopes the chief executives can learn more of common problems and find ways to eliminate them.



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Cool Summer Weight Suits

2 for \$75⁰⁰ or 39.95

49.95 value

Spring and summer weights and colors. Smart 2-button styling in solids and self checks. Plain front trousers. Sizes to fit most in regulars, shorts and longs.



SPRING FASHION

Baby Cord 2-Pc. Suit

9.98 value

6.98

Dainty, durable, easy care—that's the news in these pretty 2-pc. suits. They can be worn anywhere, anytime. Pink, Blue, Mauve, Black. Sizes 8 to 16. Sleeveless, similar to shown.

Southwest



Fashion Treasure

Four-in-One Wardrobe by Puritan "Forever Young"

16.95

The mood is light, the look bright. Mix or match this versatile 2-skirted ensemble. Suit your fancy, wear the solid skirt with floral shell and tailored jacket (as shown) or switch to the matching print skirt, with or without jacket. The possibilities are exciting. Misses sizes.

Fashions—Main Floor



Knit Coordinates by "Capermates"

Tops	2.99 to 3.99
Jamaicas	3.99
Copris	5.99

Sprightly spring fashions designed for comfort. Fully lined copris and jamaicas topped with your choice of several knit cover-ups. Completely washable. White, Aqua, Pink and Lavender. Sizes 18 to 22.



Boys' Shirt Jac's

Reg. 2.99 1.98

Short sleeves, button down and regular collar styles. Cotton oxford or cotton twill. Sizes 8 to 20.



Boys' Faded Blue Jeans

Reg. 1.99 1.78

Regular and slim styles. Double knees, to last through months of hard wear. Sizes 6 to 12.



Women's Seamless Hosiery

Reg. 99c 88c

15 denier, nylon runless hose... Subtle as a blush, cobweb sheer, matte finish. Fashion shades of Beigelone, Taupe-tone and Tanlone.



Men's Sock Special

Reg. 79c to 1.00 66c

Popular styles, perfect for gift giving. Choice of "Mr. Crew" white crew "Slipper" 5-ply stretch nylon, "Mr. 84" bulkmit knobby cotton argyle or Su Pima, long wearing cotton. Assorted colors. Sizes 10 to 13.



Handbags That Star for Spring and Summer

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Smartly shaped, spacious enough for all the "musts" you carry. Handsome selection of distinctive styles in elegant patents and marshmallows.

Accessories—Main floor



Spring Steps Forward in Fashion

Sale 4⁸⁷

Regularly to 6.99

- Black
- White
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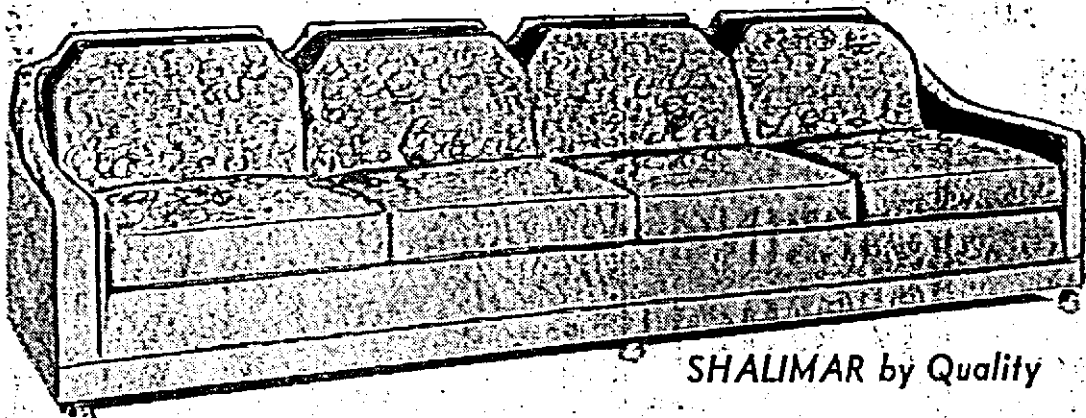
The latest look in teen shoe styles—sale priced, too! From regular stock and after Easter special purchase. Soft calf leathers and popular Patent Patents. 4 1/2 to 10. Not all sizes in all styles.

Gossamer Gown by Katz

3.99

Appliques of floral embroidery brighten the sheer, misty white yoke of cool, airy-kite nylon. Caroties and lovely in Kodel's cotton shift gown and baby dolls too. By Katz in Dreamy Blue, Dawn Pink, and Daffodil.

FAR HORIZONS



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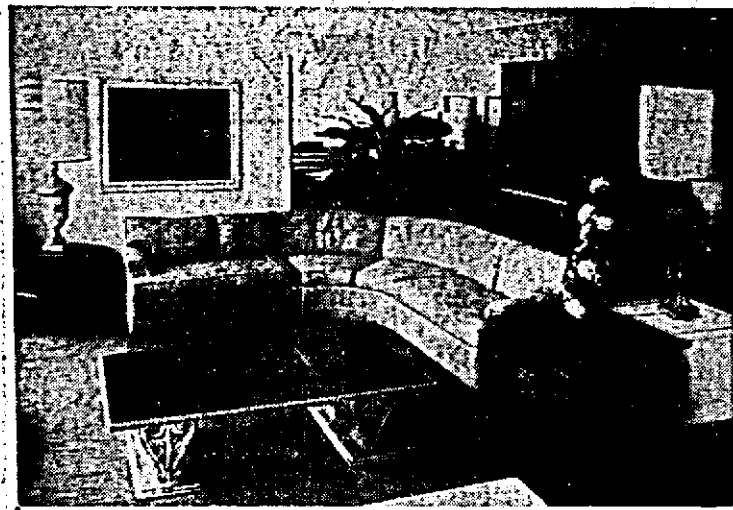
108 INCHES OF UNLIMITED LUXURY are yours in this original design by Phyllis Morris. Combining just a hint of the Orient with unusual comfort. Completely hand tailored, all hand tied spring base in choice of special purchase fabrics. 449.50-524.50 values.

Opening Sale **354.50**

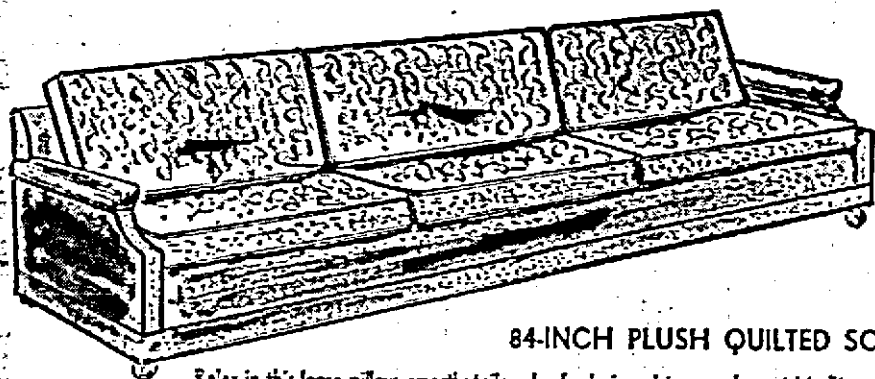
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A 39-year-old company with a new location—directly across the street from where we served you for the past three generations... featuring hundreds of new, exciting items... all at thrilling savings. Oriental... Italian... Modern departments... all offering fine furnishings at once-in-a-lifetime savings.

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WHAT YOU WILL SEE AT SIRIS... The romance of old Europe, the charm of France, Spain, Italy, and Greece combined with contemporary designing. A unique feeling in furnishings found only at Siris.



84-INCH PLUSH QUILTED SOFA

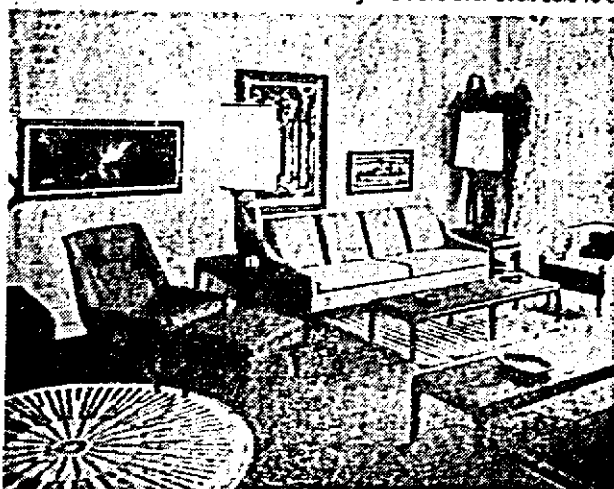
Relax in this loose pillow, smartly tailored sofa designed to complement Mediterranean decor. Admire the craftsmanship in skillfully quilted cushions and pillows. Enjoy one of the best savings we have ever been able to offer in choice of special purchase fabrics.

Our Interior Design Service Is Free of Charge to Siris Customers

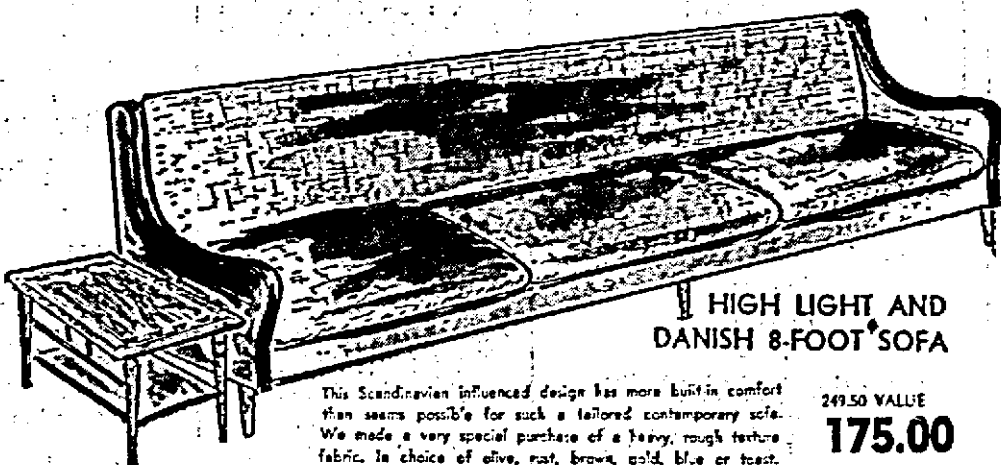
Terms? Sure!
10% Down, 24 Mos. to Pay

294.50 VALUE

187.50



WHAT YOU WILL SEE AT SIRIS... Modern at its finest. A complete selection of contemporary at sensible prices.

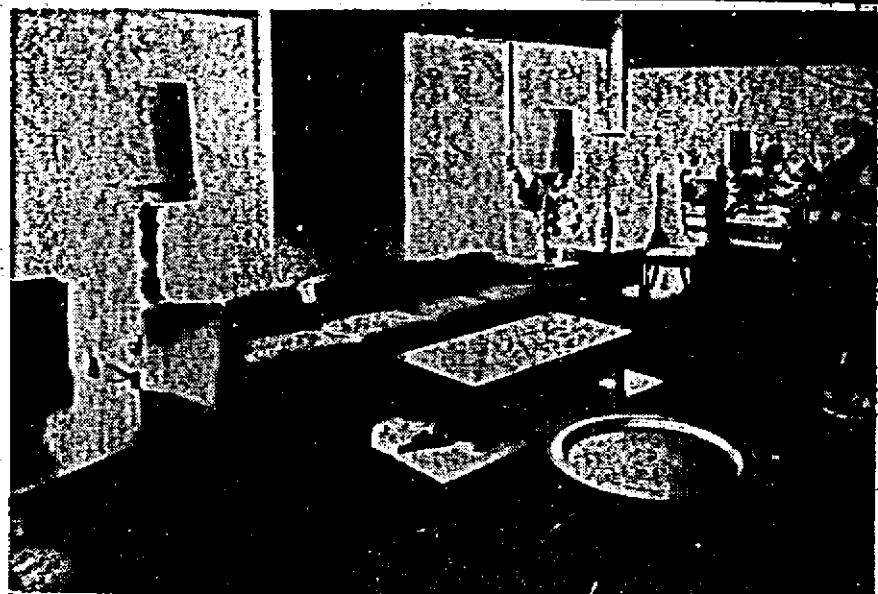


HIGH LIGHT AND DANISH 8-FOOT SOFA

This Scandinavian influenced design has more built-in comfort than seems possible for such a tailored contemporary sofa. We made a very special purchase of a heavy, rough texture fabric. In choice of olive, rust, brown, gold, blue or toast.

249.50 VALUE

175.00



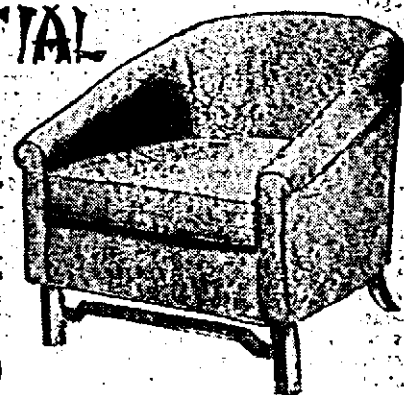
WHAT YOU WILL SEE AT SIRIS... The most complete selection of domestic and authentic imported furniture from the Orient. Many fine accessories at amazingly reasonable prices.

CELESTIAL CHAIR

Large enough to be comfortable. Small enough for attractive grouping. Complete with black lacquer base. This frankly Oriental chair is Yours in thrilling collection of authentic fabrics.

129.50 VALUE

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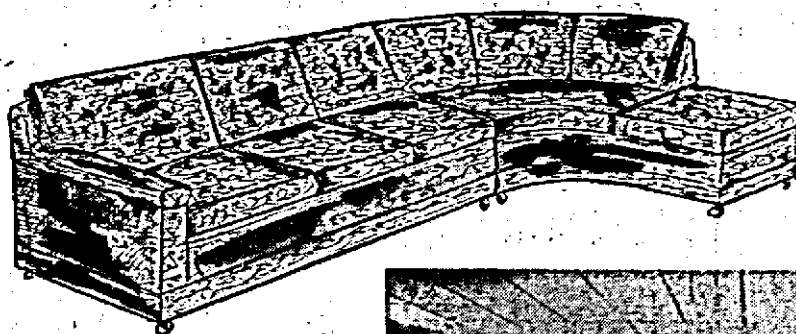
TEA HOUSE 5-PIECE SET

ORIENTAL 60-INCH OCTAGONAL TABLE. HEAT AND MAR RESISTANT TOP IN CHOICE OF BLACK WALNUT OR TEAK.

PLUS SET OF 4 Fully upholstered high back chairs carved authentic legs. Oriental fabric in choice of 8 vibrant colors.

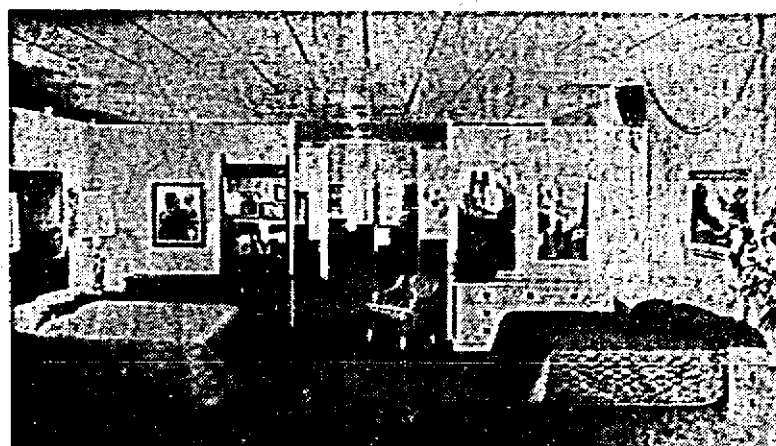
444.50 VALUE **298.50**

MAGNIFICENT QUILTED SECTIONAL by Sherman Bertram

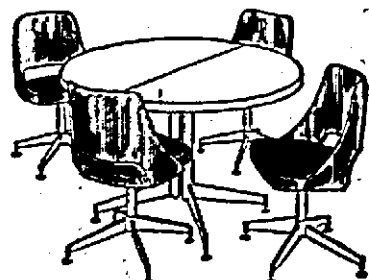


EIGHTEEN FEET OF ABSOLUTE LUXURY are yours in this piece. Fills corner six feet by ten feet. From the all-hardwood frame to the paneling tailoring on the upper closed cushions, this is quality and durability. Gold finish ball casters included at no extra charge. Select from lavish group of special purchase fabrics in a rainbow choice of colors.

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WHAT YOU WILL SEE AT SIRIS... Bedroom sets by the dozen. Each displayed in its own room. A complete selection of Modern, Italian, Oriental, French, Spanish in all types of woods. From sterling budget sets to magnificent groups by Thomasville, White, Sanford, Century, and many others. ALL AT VERY SPECIAL OPENING SALE PRICES.



5-PIECE SET BY VIRTUE

Proof that Siris is more competitive. Pedestal Base 42-inch Expansive Table plus 4 Swivel Base Chairs in 5 colors. Delivered in cartons.

ON SALE **189.50**



WYNN

FOWLER

Man to Man

By JERRY WYNN

If youth is the trademark of the Angels, then Art Fowler is the stamp of experience. At 41 a 20-year veteran, Fowler still is doing out pitching relief to distressed teammates as regularly as social security. However, he faces a battle for survival on the Angels this season just as the greenest of rookies.

Nicknamed "the Hummer" for his fast ball, the off-season quail farmer from Converse, S.C., is one of the most popular players on the club with a quick sense of humor couched in a slow Southern delivery. Last season, Fowler had the best earned run average on the Angels (2.43) and was named to receive the Fred Haney Inspirational Trophy.

As the old man on a young club, Art, do the other players treat you with respect? "Yes. They agitate a lot and call me names like whale-belly, but I think they respect me. They're all good kids. I just hope I can stick around with them. There are a lot of good-looking young pitchers on this team."

Do you feel you are as good a pitcher today as you were 10 years ago? "Better. You learn a lot through experience. You learn to pitch instead of throw. Take Warren Spahn. He's better today than he's ever been."

You played with Cincinnati and the Dodgers in the National League before coming to the Angels. Which league is tougher? "I've been with the Angels for four years now so I'm not so familiar with the other league. When I was there, it was really tough and probably more balanced than the American League. From what I hear, it still is. It is tougher to pitch in the other league because most of the ball-parks are smaller."

Can you compare Bill Rigney and Walt Alton as managers? "All I will say is that Rigney is the best manager in baseball. I've never seen a player who didn't like him."

Did you enjoy playing for the Dodgers in 1959? "Yes. They are a fine organization and

we had a real good team. But I felt I got a raw deal from them when they let me go. They pitched me so often through August that my arm was sore. Instead of letting me rest for awhile, they sent me down. I did get a full World Series share."

Is it harder to be a relief pitcher than a starter? "Yes. There's a lot more strain because you are warming up maybe five times for each time you go in. I remember when I was with the Dodgers. Koufax and Drysdale were really wild then and I was a nervous wreck warming up every day waiting to go into an important game."

Can you recall the toughest spot in which you ever entered a game? "There's been a lot of those. Last year, I came in for Paul Foytack in Washington with the bases loaded, none out and a count of 3-0. When Paul handed the ball to me, he said, 'I hear you are great. Get out of this jam.' I did. They didn't score."

Do you throw a spitball? "No, but everybody thinks I do, and that's good. They'll be looking for a pitch I don't have. I think they should legalize the spitball. Most pitchers use one anyway."

Which batters give you the most trouble? "They're all trouble. Elston Howard is the toughest for me now. When I was with Cincinnati, I never could get Pee Wee Reese or Duke Snider out."

Are you optimistic about the Angels' chances this season? "Yes. I may be way out on a limb, but I think this club is 60 to 80 per cent improved over last year. The players are all fired up and we're going to surprise a lot of people."

What is the feeling among the Angels about the proposed move to Anaheim? "They don't talk about it, and I don't think they care much. I would like to end my career right here next season. I've enjoyed playing for the Angels more than any other team."

A pitcher who wants no relief is Art Fowler.

Sternberg in 'God's Hands'

SEATTLE (AP)—Pain is a new and constant companion of Brian Sternberg. Yet the young athlete whose accident last July 2 shocked the sports world—and whose courage since has touched the world's heart—finds in pain a new ray of hope.

"This is a change," the paralyzed youth said recently. "Any change can be a good sign. The pain is mine; I must endure it. Other people must endure me."

"Nancy is the one with courage," Slender, soft-voiced Nancy McCracken will be 20 in May.

She was a sophomore this year at Seattle Pacific College, a song leader at the school's basketball games.

But Nancy McCracken is a sophomore only on the school records; 19 only as birthdays are reckoned. It was almost a year ago that she grew up in the space of time it takes to lift the receiver from a telephone.

The call reached her at the Denver home of her parents, Mr. and Mrs. Harold McCracken. The boy she had been dating steadily in Seattle had fallen while exercising on a trampoline. He was paralyzed from the neck down.

He was Sternberg, a University of Washington sophomore who had vaulted higher than any man before him. Time after time Brian had tumbled more than 16 feet into the landing pit with no thought of danger.

In just a few days he was to have stopped off in Denver to visit Nancy, en route



NANCY McCRACKEN AND BRIAN STERNBERG

to Russia with the United States track team.

Brian was an expert on the trampoline. To maintain his muscle tone he spent more practice time on the spring-rimmed mat than he did on the vaulting lane. But now in a twisting fall he had lost control, landing off balance on his neck and shoulder, pinching his spinal cord.

"I'll come," Nancy McCracken told Harold Sternberg, Brian's father.

From the moment she arrived she did not let a day go by without a visit," Brian remembered, "except for the brief times she was home in Denver or I was away."

Last fall Brian made his first venture outside the hospital, attending a show in Seattle's opera house with Nancy and other friends. He has been the honored guest at numerous banquets.

With Nancy and his parents he flew to the Golden Gate Invitational track meet in San Francisco. He and his father flew to the Journal Games in Milwaukee, where "I was right down in the arena with my old buddies. It felt like I was back in action."

In mid-winter Brian went home from the hospital to stay and Nancy moved in with the Sternbergs for the winter quarter. At present she is home in Denver for a visit with her parents.

Brian has some muscular control of both arms and special depressors give him some use of his fingers. He raised his left arm and plucked the glasses from his eyes. Through pain-tightened lips he said, "watch my right wrist."

The flesh of the wrist moved as he concentrated.

"X-rays have shown there is no massive damage to the spinal cord, no severance. But in similar cases, where there has been recovery, it has been relatively rapid," he said.

"We know we're up against something medically impossible, but we're not conceding it. This is in God's hands."

"In my low periods Nancy has taken charge. She has been a bulwark."

Both youngsters, deeply religious, feel their relationship is not happenstance.

"I had planned to go to Colorado State at Greeley," Nancy said. "At the last moment, for no reason I can pinpoint, I decided to come to Seattle Pacific. I don't feel it was just chance."

"Mr. and Mrs. Sternberg were advisers at the college Methodist church. Through them I met Brian—before I had attended my first class."

Through this ordeal we have grown closer and closer. Brian has grown spiritually, we all have. My help to him has been no more than his help to me. If we decide to become engaged, it will not be just to be engaged; we will be engaged to be married. We have set no date; we feel we are being led."

Hoffman Sparkles, L.B. Splits

SAN DIEGO — Jack Hoffman limited San Diego State to three hits as Long Beach State won the second game 4-0 to gain a split in a CCAA doubleheader on the Aztec diamond Saturday.

Hoffman entered the seventh inning of the nightcap with a one-hitter, but was touched for two hits before a game-ending doubleplay preserved his third victory of the season without defeat.

Long Beach fell out of a first-place conference tie when Fresno State defeated Valley State twice. The Bulldogs are 7-2 while LBSC is 6-3. The two meet in a three-game set on May 8-9 at Blair Field.

Bruce Lowell was L.B.'s batting hero in the second game, driving in the first run in the second inning with a sacrifice fly. The junior catcher then led off the seventh with a home run.

Don Anderson had three more hits and now is batting .452 (57 for 126). The 49er first baseman lifted his average 12 points in four games last week.

CCAA STANDINGS

Team	W	L	T
Long Beach	4	1	1
San Diego State	3	2	1
Fresno State	3	2	1
Valley State	2	3	1
San Jose State	2	3	1
San Francisco State	2	3	1
San Diego State	2	3	1
San Jose State	2	3	1
San Francisco State	2	3	1
San Diego State	2	3	1
San Jose State	2	3	1
San Francisco State	2	3	1

MAPLE LEAFS WIN THIRD STRAIGHT CUP

TORONTO (AP)—The Toronto Maple Leafs won their third straight Stanley Cup, whipping the Detroit Red Wings, 4-0, Saturday night.

The Leafs, who had trailed in the best-of-seven series, 3-2, won it with a three-goal flurry in the third period after goalie Johnny Bower had made Andy Bathgate's unassisted first-period goal stand up for more than two periods.

It marked the tenth time that Toronto had won the coveted Cup, tying the Maple Leafs with Montreal for most Cup triumphs.

Celtics Bid for Record Sixth Title

BOSTON (UPI)—The Boston Celtics bid for a record sixth consecutive championship as they took on the San Francisco Warriors in San Francisco.

The Celtics need only one more victory to eliminate the Warriors from the best-of-seven playoff finals. And that victory would give Boston its sixth consecutive championship—a feat never before accomplished.

The Celtics compiled a 3-1 game playoff lead Friday night with a 98-95 triumph over Walt Chamberlain and the Warriors at San Francisco.

MacDonald Tops Riverside Road Race Qualifiers

RIVERSIDE (UPI)—Dave MacDonald 1963 Riverside Grand Prix winner, led the way Saturday in qualifying for today's 182-mile U. S. Road Racing Championship event.

MacDonald, from El Monte, driving a Cooper-Ford, reached a peak lap of 132.6 against 134.3 for Skip Hudson, Arlington, Calif., in a Cooper Chevrolet. MacDonald reached a speed of 153.4 miles an hour.

Jim Hall, Midland, Tex., fourth leading qualifier with a time of 135.6, will be a favorite today. He ran into some mechanical difficulties, however, and worked late Saturday night in an attempt to make repairs in time for today's feature race.

Gades Tip Vikings in Duplicate

BAKERSFIELD — The biggest nemesis the Long Beach City College Vikings have faced this season—road games—came alive again Saturday as Bakersfield came from behind twice with identical 6-5 victories in 10 innings.

The losses left LBCC with an 8-7 Metropolitan Conference record and marked the fifth and sixth consecutive Viking losses on foreign soil.

Mike Linck, racked for four runs in the first inning, settled down and fanned 12 Renegades before being relieved in the 10th. Two hits, two walks and a wild pitch and a fielder's choice at the plate gave the opening win to Bakersfield.

Rick Hayes, with a double and triple pushed across three runs in the nightcap, but the Gades came back for the victory with two out on a walk, infield out and bloop single to right.

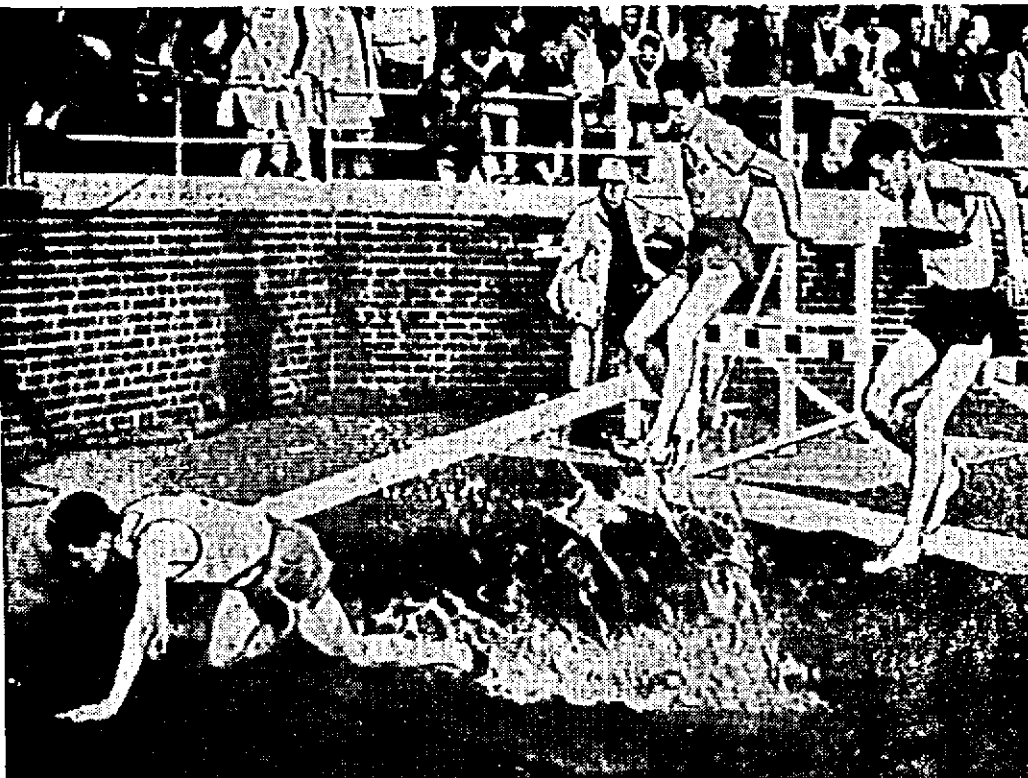
Metro Standings

Team	W	L	T
Long Beach	8	7	1
Bakersfield	7	8	1
San Diego	6	9	1
San Jose	5	10	1
San Francisco	4	11	1
San Diego	3	12	1
San Jose	2	13	1
San Francisco	1	14	1
San Diego	0	15	1
San Jose	0	16	1
San Francisco	0	17	1

College Baseball

Team	W	L	T
San Diego	11	2	1
Long Beach	10	3	1
Bakersfield	9	4	1
San Jose	8	5	1
San Francisco	7	6	1
San Diego	6	7	1
San Jose	5	8	1
San Francisco	4	9	1
San Diego	3	10	1
San Jose	2	11	1
San Francisco	1	12	1

SATURDAY NIGHT BATH



LOUIS COPPENS of Philadelphia's Delaware Valley Track Club crawls on hands and knees after making quite a splash in the 3,000-meter Olympic development steeplechase in Penn Relays Saturday.

VILLANOVA REBOUNDS

PHILADELPHIA (UPI)—Villanova University, a disappointment a year ago, turned in a pair of victories Saturday to dominate the 70th Penn Relays with a total of four American championships, the first time in 19 years that any single team took such superlative command of the historic carnival.

The Wildcats, winners of the distance medley and the four-mile in Friday's competition, added the sprint medley to its victory skein and then copped the two-mile on a magnificent show of grit by babyfaced Tom Sullivan who came from behind in the anchor leg to run Michigan into the ground and win.

North Carolina College of Durham won the 440-yard relay in 4:18. North Carolina State won the 880-yard relay in 8:18. North Carolina State won the 1,760-yard relay in 17:18. North Carolina State won the 3,520-yard relay in 34:18. North Carolina State won the 7,040-yard relay in 68:18. North Carolina State won the 14,080-yard relay in 136:18. North Carolina State won the 28,160-yard relay in 272:18. North Carolina State won the 56,320-yard relay in 544:18. North Carolina State won the 112,640-yard relay in 1088:18. North Carolina State won the 225,280-yard relay in 2176:18. North Carolina State won the 450,560-yard relay in 4352:18. North Carolina State won the 901,120-yard relay in 8704:18. North Carolina State won the 1,802,240-yard relay in 17408:18. North Carolina State won the 3,604,480-yard relay in 34816:18. North Carolina State won the 7,208,960-yard relay in 69632:18. North Carolina State won the 14,417,920-yard relay in 139264:18. North Carolina State won the 28,835,840-yard relay in 278528:18. North Carolina State won the 57,671,680-yard relay in 557056:18. North Carolina State won the 115,343,360-yard relay in 1114112:18. North Carolina State won the 230,686,720-yard relay in 2228224:18. North Carolina State won the 461,373,440-yard relay in 4456448:18. North Carolina State won the 922,746,880-yard relay in 8912896:18. North Carolina State won the 1,845,493,760-yard relay in 17825792:18. North Carolina State won the 3,690,987,520-yard relay in 35651584:18. North Carolina State won the 7,381,975,040-yard relay in 71303168:18. North Carolina State won the 14,763,950,080-yard relay in 142606336:18. North Carolina State won the 29,527,900,160-yard relay in 285212672:18. North Carolina State won the 59,055,800,320-yard relay in 570425344:18. North Carolina State won the 118,111,600,640-yard relay in 1140850688:18. North Carolina State won the 236,223,201,280-yard relay in 2281701376:18. North Carolina State won the 472,446,402,560-yard relay in 4563402752:18. North Carolina State won the 944,892,805,120-yard relay in 9126805504:18. North Carolina State won the 1,889,785,610,240-yard relay in 18253611008:18. North Carolina State won the 3,779,571,220,480-yard relay in 36507222016:18. North Carolina State won the 7,559,142,440,960-yard relay in 73014444032:18. North Carolina State won the 15,118,284,881,920-yard relay in 146028888064:18. North Carolina State won the 30,236,569,763,840-yard relay in 292057776128:18. North Carolina State won the 60,473,139,527,680-yard relay in 584115552256:18. North Carolina State won the 120,946,279,055,360-yard relay in 1168231104512:18. North Carolina State won the 241,892,558,110,720-yard relay in 2336462209024:18. North Carolina State won the 483,785,116,221,440-yard relay in 4672924418048:18. North Carolina State won the 967,570,232,442,880-yard relay in 9345848836096:18. North Carolina State won the 1,935,140,464,885,760-yard relay in 18691697672192:18. North Carolina State won the 3,870,280,929,771,520-yard relay in 37383395344384:18. North Carolina State won the 7,740,561,859,543,040-yard relay in 74766790688768:18. North Carolina State won the 15,481,123,719,086,080-yard relay in 149533581377536:18. North Carolina State won the 30,962,247,438,172,160-yard relay in 299067162755072:18. North Carolina State won the 61,924,494,876,344,320-yard relay in 598134325510144:18. North Carolina State won the 123,848,989,752,688,640-yard relay in 1196268651020288:18. North Carolina State won the 247,697,979,505,377,280-yard relay in 2392537302040576:18. North Carolina State won the 495,395,959,010,754,560-yard relay in 4785074604081152:18. North Carolina State won the 990,791,918,021,509,120-yard relay in 9570149208162304:18. North Carolina State won the 1,981,583,836,043,018,240-yard relay in 19140298416324608:18. North Carolina State won the 3,963,167,672,086,036,480-yard relay in 38280596832649216:18. North Carolina State won the 7,926,335,344,172,072,960-yard relay in 76561193665298432:18. North Carolina State won the 15,852,670,688,344,145,920-yard relay in 153122387330596864:18. North Carolina State won the 31,705,341,376,688,291,840-yard relay in 306244774661193728:18. North Carolina State won the 63,410,682,753,376,583,680-yard relay in 612489549322387456:18. North Carolina State won the 126,821,365,506,753,167,360-yard relay in 1224979098644774912:18. North Carolina State won the 253,642,731,013,506,334,720-yard relay in 2449958197289549824:18. North Carolina State won the 507,285,462,027,012,668,440-yard relay in 4899916394579099648:18. North Carolina State won the 1,014,570,924,054,025,336,880-yard relay in 9799832789158199296:18. North Carolina State won the 2,029,141,848,108,050,673,760-yard relay in 19599665578316398592:18. North Carolina State won the 4,058,283,696,216,101,347,520-yard relay in 39199331156632797184:18. North Carolina State won the 8,116,567,392,432,202,695,040-yard relay in 78398662313265594368:18. North Carolina State won the 16,233,134,784,864,405,389,080-yard relay in 156797324626531188736:18. North Carolina State won the 32,466,269,569,728,810,778,160-yard relay in 313594649253062377472:18. North Carolina State won the 64,932,539,139,457,621,556,320-yard relay in 627189298506124754944:18. North Carolina State won the 129,865,078,278,915,243,112,640-yard relay in 1254378597012249509888:18. North Carolina State won the 259,730,156,557,830,486,225,280-yard relay in 2508757194024499019776:18. North Carolina State won the 519,460,313,115,660,972,450,560-yard relay in 5017514388048998039552:18. North Carolina State won the 1,038,920,626,231,321,944,901,120-yard relay in 10035028776097996079104:18. North Carolina State won the 2,077,841,252,462,643,889,802,240-yard relay in 20070057552195992158208:18. North Carolina State won the 4,155,682,504,925,287,779,604,480-yard relay in 40140115104391984316416:18. North Carolina State won the 8,311,365,009,850,575,559,408,960-yard relay in 80280230208783968632832:18. North Carolina State won the 16,622,730,019,701,151,111,017,920-yard relay in 160560460417567937265664:18. North Carolina State won the 33,245,460,039,402,302,222,035,840-yard relay in 321120920835135874531328:18. North Carolina State won the 66,490,920,078,804,604,444,071,680-yard relay in 642241841670271749062656:18. North Carolina State won the 132,981,840,157,609,208,888,883,360-yard relay in 1284483683340543498125312:18. North Carolina State won the 265,963,680,315,218,417,777,766,720-yard relay in 2568967366681086996250624:18. North Carolina State won the 531,927,360,630,436,835,555,533,440-yard relay in 5137934733362173992501248:18. North Carolina State won the 1,063,854,721,260,873,671,111,066,880-yard relay in 1027586946672434798500256:18. North Carolina State won the 2,127,709,442,521,747,342,222,133,760-yard relay in 2055173893344869597000512:18. North Carolina State won the 4,255,418,885,043,494,684,444,267,520-yard relay in 4110347786689739194001024:18. North Carolina State won the 8,510,837,770,087,989,368,888,535,040-yard relay in 8220695573379478388002048:18. North Carolina State won the 17,021,675,540,175,977,777,777,070,080-yard relay in 16441391146758956776004096:18. North Carolina State won the 34,043,351,080,351,955,555,555,140,160-yard relay in 32882782293517913552008192:18. North Carolina State won the 68,086,702,160,703,911,111,111,280,320-yard relay in 65765564587035827104016384:18. North Carolina State won the 136,173,404,321,407,822,222,222,560,640-yard relay in 131531129174071654208032768:18. North Carolina State won the 272,346,808,642,815,644,444,444,1120,1280-yard relay in 263062258348143308416065536:18. North Carolina State won the 544,693,617,285,631,288,888,888,2240,2560-yard relay in 526124516696286616832131072:18. North Carolina State won the 1,089,387,234,571,262,577,777,777,4480,5120-yard relay in 105224903339257323364262144:18. North Carolina State won the 2,178,774,469,142,525,155,555,555,8960,10240-yard relay in 210449806678514646728524288:18. North Carolina State won the 4,357,548,938,285,050,311,111,111,17920,20480-yard relay in 420899613357029293457048576:18. North Carolina State won the 8,715,097,876,570,100,622,222,222,35840,40960-yard relay in 841799226714058586914097152:18. North Carolina State won the 17,430,195,753,140,201,244,444,444,71680,81920-yard relay in 1683598453428117173828194304:18. North Carolina State won the 34,860,391,506,280,402,488,888,888,143360,163840-yard relay in 3367196906856234347656388608:18. North Carolina State won the 69,720,783,012,560,804,977,777,777,286720,327680-yard relay in 6734393813712468695312777216:18. North Carolina State won the 139,441,566,025,120,160,995,555,555,573440,655360-yard relay in 1346878762742493739062554432:18. North Carolina State won the 278,883,132,050,240,321,991,111,111,1146880,1310720-yard relay in 2693757525484987478125088864:18. North Carolina State won the 557,766,264,100,480,643,982,222,222,2283360,2621440-yard relay in 5387515050969974956250177728:18. North Carolina State won the 1,115,532,528,200,960,128,964,444,444,4566720,5242880-yard relay in 1077503010193994911250035456:18. North Carolina State won the 2,231,065,056,401,920,257,928,888,888,9133440,10485760-yard relay in 2155006020387989822500070912:18. North Carolina State won the 4,462,130,112,803,840,515,856,177,777,777,18266880,20971520-yard relay in 4310012040775979645000141824:18. North Carolina State won the 8,924,262,255,607,680,1031,712,355,555,555,36533760,41943040-yard relay in 8620024081551959290000283648:18. North Carolina State won the 17,848,524,511,215,360,2063,424,711,111,111,73067520,83886080-yard relay in 17240048163103918580000567296:18. North Carolina State won the 35,697,049,022,430,720,4126,848,142,222,222,146135040,167772160-yard relay in 34480096326207837160001134592:18. North Carolina State won the 71,394,098,044,860,144,825,696,284,444,444,292270080,335544320-yard relay in 68960192652415674320002269184:18. North Carolina State won the 142,788,196,089,720,289,651,368,568,888,888,584540160,671088640-yard relay in 137920385304831348640004538368:18. North Carolina State won the 285,576,392,179,440,579,302,736,113,777,777,1169081280,1342177280-yard relay in 275840770609662697280009076736:18. North Carolina State won the 571,152,784,358,880,1158,604,146,155,555,555,2338162560,2684354560-yard relay in 551681541219325394560018153472:18. North Carolina State won the 1,142,305,568,717,760,231,208,292,311,111,111,4676325120,5368709120-yard relay in 1103363082438650789120036306944:18. North Carolina State won the 2,284,611,137,435,520,462,416,584,222,222,222,9352650240,10737418240-yard relay in 2206726164877301578240072613888:18. North Carolina State won the 4,569,222,274,871,040,924,832,1168,444,444,444,18705304480,21474836480-yard relay in 44134523297546031564800144

Once Over Lightly

By DAVE LEWIS
Sports Editor

Predict 'Wild' Tourney of Champions

The top three favorites in the 12th Tournament of Champions links classic starting Thursday at the Desert Inn Country Club in Las Vegas are Jack Nicklaus, Arnold Palmer and Billy Casper.

This is no surprise. After all, Nicklaus won it last year, Palmer captured the event the year before, while Casper was the only one who made it a contest in both those tournaments.

In '62, Casper carried Palmer to the final hole before Arnie won it by a stroke when he holed out a spectacular 20-foot birdie putt from the edge of the 18th green.



BILLY CASPER
Is This His Year?

And last year, Bill was the only one making a run at Nicklaus when he had to retire midway through the last round due to a hand injury after pulling to within a stroke of the lead.

Even though the odds-makers list them as the three favorites for the \$10,000 first prize... this could well develop into the wildest battle royal the Vegas event has produced in several years.

The reason is that the rough is thinner than usual. Las Vegas experienced a very cold winter and they've had less than a month of warm weather to get the grass growing. And then the winds come, thus posing watering problems.

ALTHOUGH THE COURSE IS LABELED in "good condition," it is not as tough as they'd like to have it for such an important tournament.

A heavy, deep rough, of course, puts a real premium on shotmaking from tee to green. A thin rough lets the "sprayers" into the game and then it often becomes little more than a glorified putting contest because everyone gets to the greens in about the same shape.

The Desert Inn course favors the power golfers like Nicklaus and Palmer and the other long hitters. With a heavy rough, power is even more of a factor. Golfers as strong as Jack and Arnie get it out so far that even if they're off the fairway, they only have a lofted-club shot from the heavy stuff to get to the green.

A man can chop an 8-iron a lot better from the rough, for instance, than a golfer who has to use a 4-iron. As one touring pro said recently, "anyone who has to use a 4-iron all day for his approaches to the green had better keep his tee shots in the center of the fairway or he's dead."

THAT'S WHY PALMER AND NICKLAUS are always the ones to beat on the tough, shaggy courses that play long and heavy.

However, a thin rough opens things up for the rest of the field and gives the other pros a better chance for the jackpot.

The one thing that could make up for the thinner rough this year is wind. But then, wind doesn't always favor the long hitters, but rather the control hitters.

Thus, it will be quite an interesting four days of golf when the record field of 29 professionals who have won PGA-sanctioned tournaments in the past year tee off Thursday.

That a full field of qualifiers would be on hand was assured the past week when Frank Beard wired he would be there. Frank was stricken a month ago with a form of meningitis.

He has made a miraculous recovery. For a while it was feared he would never play golf again.

THE FIELD IS ONE OF THE MOST balanced, colorful and international the tournament has drawn as well as the biggest.

For instance, four foreign pros have qualified... Bob Charles of New Zealand, the only left-hander ever to win a PGA tournament as well as the British Open; the crowd-pleasing Juan (Chi Chi) Rodriguez of Puerto Rico, smallest man on the tour yet one of the longest hitters and definitely one of the biggest gallery favorites to hit the tour for some time; Australian star Bruce Devlin, and, of course, Gary Player of South Africa.

Five former champions who won seven of the previous 11 Desert Inn classics failed to qualify this trip—Sam Snead, Mike Souchak, Stan Leonard, Jerry Barber and three-time winner Gene Littler.

But the 29th and final qualifier was Al Beaslink, who walked off with the inaugural event back in 1953 to write a colorful episode in tour history.

AL FINALLY MADE IT BACK WHEN he came out of a three-year retirement to win the Azalea Open a month ago. Beaslink gained notoriety among the golfing fraternity for his fun-loving spree in Vegas that week 11 years ago when he lived it up like there was no tomorrow.

Everyone was amazed he played golf so well in the afternoon after "playing" all night. Even Al himself was surprised... but he sank a difficult 12-foot downhill putt on the last green to nail down a one-stroke win and record one of the two most dramatic finishes the event has produced.

Al collected around \$30,000 that week... and left town flat broke.

First, at the Calcutta Pool dinner, he announced he would donate half his purse to the Damon Runyan Cancer Fund if he won. He was the only pro to make such an announcement. They called it a smart grandstand play for publicity because it didn't figure to cost him anything. Nobody gave him a chance of winning.

Anyway, it finally cost him \$5,000—half of his \$10,000 prize money.

SECONDLY, HE WAGERED \$500 THROUGH a bookmaker on himself to win at 20-1. But the night before the tournament began, he tapped out at the crap table and sold half interest in his ticket for \$250... which he promptly lost.

That move cost him another \$5,000... since the ticket was worth \$10,000 when he won.

This still left him \$10,000, however, and the syndicate that purchased him in the Calcutta allegedly gave him \$8,000 from the money they won on him.

But all that went down the tubes, too. It was a costly introduction to Vegas... but as Al looks back, he smiles, shakes his head and says... "boy, what a week that was—one of those once in a lifetime things!"

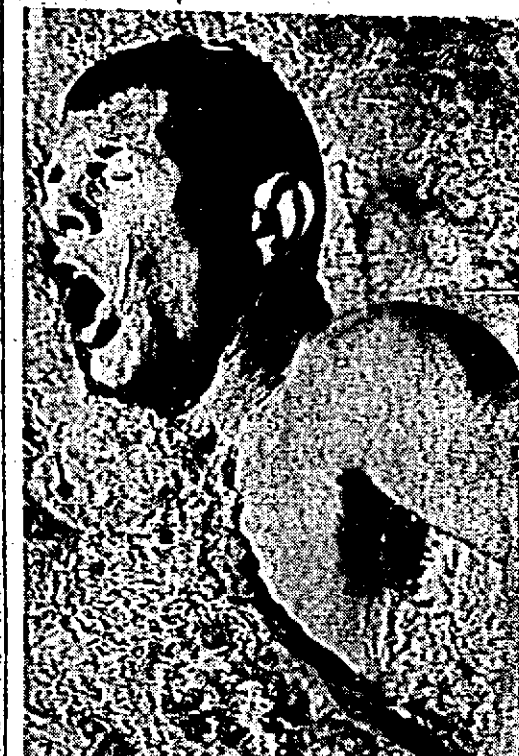
TORRES BOYS TO MAKE TITLE TRY

The tag team championship is the big prize that will be risked this week at the Municipal Auditorium wrestling matches. Titleholders The Fabulous Kangaroos will be opposed by the Torres brothers.

Rockets vs. Braves

The Long Beach Rockets will attempt to win their third successive post-Winter League baseball game when they host the Scoremaster Braves at Blair Field today at 1:30 p.m. Don Rowe and Al Preston will share pitching for Long Beach.

49er Swimmers Snare CCAA Title



GULP FOR 'GADE

Al Mayo of Bakersfield JC gulps air on way to victory in 1650-yard freestyle at LBCC Saturday.

Metro Title to Valley Swimmers

Valley Junior College sparked by Ken Merten's record-smashing 1:03.2 100-yard breaststroke victory, squeaked by powerful Bakersfield for the Metropolitan Conference swimming championship Saturday afternoon.

Host Long Beach City finished a distant third with 85 points. Bakersfield's Bob Boyer set a 100-freestyle mark and swam the lead leg on the Renegade's 400-freestyle relay team, another record.



RECORD WRECKER

John Kamae of Los Angeles State churns to victory in 100-yard backstroke and sets his third conference record during CCAA swimming championships Saturday at Long Beach State pool.

Victory Decided by Relay

Team depth proved the difference as Long Beach State College won its fourth consecutive CCAA swimming title Saturday in the 49er pool.

The 3-day meet went down to the final event, the 400-yard freestyle relay, as LBSC finished second and nipped San Diego 101 to 99 in the final tally.

"Our win was made possible by the efforts of Jim Cooper, Gary Rickard, Frank Sutherland and Howard Rhoads, who here before had been our lesser lights," commented 49er coach Jim Schultz.

The 49ers failed to capture a first place Saturday but took four seconds and a third to clinch the championship. Bob Lagunoff was runner-up in the 100-yard breaststroke while other second places went to Steve Barnett in the 100 butterfly, Dave Snyder in diving competition and the 400 freestyle relay team.

CIF SWIM PRELIMS

Lancer Aquas Star

Lakewood High paced the Moore League teams in the CIF swimming prelims Saturday before 1,500 spectators at Santa Monica City College.

The Lancers qualified Mike McEwen in the varsity 100-yard backstroke, and Neil Minor in the 100-butterfly; its 200-medley relay team in the Bee division and Cecil Mike Minor (100 and 200-free-styles) and Mark Ur (50-breaststroke).

Downey was next with four qualifiers with Jordan and Millikan getting two each and Wilson one.

Downey's 200-medley relay team of Steve Campbell, Tim Greaves, Ray Murphy and Tom Lathrop had the top time of 1:45.8 and will be favored in the finals Friday at Beverly Hills High.

VARSITY

200-breaststroke—Gleason (SA) 1:34.4, John Greaves (ND) 1:32.6, Steve Wilson (ND) 1:32.9, Bailey (SA) 1:32.9.

200-medley—Chad (SD) 2:07.7, Porter (SA) 2:07.7, Manning (CA) 2:07.7, Brock (SA) 2:08.4, Davis (ND) 2:08.9, Hahn (CA) 2:10.9.

Diving—Mullins (CA) 27.8, Stewart (GG) 25.7, Mullins (CA) 22.6, Ryan (Furner) (SC) 22.6, Littlejohn (LM) 22.6.

100-butterfly—Branderberger (Red) 1:11.1, Gleason (SA) 1:11.1, Pace (New) 1:11.1.

100-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-freestyle—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-backstroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-butterfly—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-freestyle—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-backstroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-butterfly—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-freestyle—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-backstroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-butterfly—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

100-freestyle—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

Ashe Surprises Ralston, Moffitt Captures Title

OJAI (UPI)—Arthur Ashe of UCLA stormed back to upset Dennis Ralston of USC, the No. 2 ranked player nationally, 6-3, 7-5, Saturday in the singles championship of the Big Six university division.

Headlining the Ojai tennis tournament.

In women's play, Wimbledon finalist Billie Jean Moffitt of Long Beach overcame Julie Heldman of Los Angeles, 3-6, 6-1, 6-4, for the collegiate crown.

Invitational Men's Singles: Allen F. del. from Stewart, 6-3, 6-2, Tom East. del. from Crockett, 6-3, 6-2, 6-4.

Open Women's Singles: Carol Caldwell del. from Dorothy Cheney, 6-3, 6-2, 6-4.

Big Six Doubles: Ralston-Bill Bon. (USC) del. from Charles Patterson (UCLA), 6-3, 6-2, 6-4.

Team Score: UCLA 24 USC 14 Stanford and Cal 1 each.

200-medley relay—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

200-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

200-medley—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

200-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

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LBSC Misses Oar Sweep, Protests JV

SAN DIEGO—Long Beach in Mission Bay.

State won three races and the junior varsity race was lodged a protest over the out-started illegally. Coxswain afternoon during rowing Rick Ripelle had raised his competition with San Diego State, USC and Orange Coast.

BEARS WIN 'BIG ROW'

REDWOOD CITY (UP)—California won all four crew races from Stanford today in the 3rd renewal of the Big Row.

Cal's varsity turned in the last time of 6 minutes 12 seconds in a 2½ boat-length victory over 2,000 meter course at Redwood City Harbor.

As a result LBSC lost to San Diego State by a second (6:41.0 to 6:42.0). The varsity won easily in 6:35.5 after holding off a late San Diego (6:39.0) surge.

The varsity reserves scrambled across the 2,000-meter course, site of the upcoming Western Intercollegiate Rowing Championships, in 6:42.0, more than 17 seconds in front of second-place USC.

200-breaststroke—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

200-medley—Gleason (SA) 1:11.1, Pace (New) 1:11.1, Bailey (SA) 1:11.1.

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Major League Averages

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Medick Tabs Etiwanda Hawks, Out to Regain Title, Lead Opening WSC Charge

By CHUCK MEDICK

The opening bell rings next Thursday for the sixth Western Softball Congress season.

The league has gained national recognition as one of the fastest softball leagues ever formed. There will be eight teams in the Congress this season headed by the defending champion Gardena Merchants who also won the International Softball Congress world's title at Rock Island, Ill.

The Long Beach Nitehawks finished second to Gardena both in the Congress and in the world's tournament and as the luck of the draw would have it, the Hawks entertain the Merchants Thursday to kick off the '64 campaign.

PROVIDING stiff opposition for the two teams will be the Lakewood Lancers, formerly the San Pedro Elks; Downey Impalas, Etiwanda Bombers, formerly Pomona; Culver City Comets, Oxnard Merchants, and a new team, the Los Alamitos Merchants.

The league appears better balanced than ever, with any club able to take it all with the proper breaks. To attempt to pick the teams and the order they will finish is rugged, but we'll try. Remember we may be wrong on eight counts, it's that close.

Oxnard—While other clubs have improved, Oxnard has improved most. Great pitching is their strength. They especially look live in the season. Club has tremendous home advantage. But pitchers are not pitching.

Los Alamitos—A new team for the league with lots of determination and a great deal of interest in community. They look like a team that will be a factor in the league.

Culver City—Must be improved over last year. Good pitching, adequate hitting and adequate defense. But they are a new team.

Lakewood—Could be a real factor in the league. Good pitching and good defense. But they are a new team.

Gardena—Fischer has proved himself a good pitcher. There is good speed, good hitting, good defense, and momentum. They look like a team that will be a factor in the league.

Downey—Must be improved over last year. Good pitching, adequate hitting and adequate defense. But they are a new team.

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Boom Days' Near for Big L.B. Golf Season

Show Biz' Tourney Set at Park

There's no business like show business, and there's no golf tournament like the World Entertainment Championship at Recreation Park, May 23-24.

Stars from the motion picture and television industries will flock to the Long Beach municipal course for their annual 36-hole battle of birdies and laughs.

Bob Wilke, the cowboy badman, will defend his title, and other early entries have been received from such stars as Vic Damone, Mickey Rooney, Pat Harrington Jr., Gary Morton, Jack King, Jim Backus, Jack Kelly and Phil Crosby.

BOB HOPE, Jim Garner, Danny Thomas, Milton Berle and Fred MacMurray are among regular entries expected to play again this year.

The tournament is sponsored by Golf Life Magazine in cooperation with the city of Long Beach. Tickets will go on sale shortly at the Recreation Park golf shop.



JIM GARNER

City Meet to Feature Young Ace

Bill McCormick of Skylinks, Long Beach's brightest young golf star, will be favored to win the 40th L.B. City Championship at Recreation Park and Skylinks next month.

McCormick, who captured the L.B. Masters and Southern California Public Links championships in his last two starts, will be out for revenge against defending City titlist Jim Kline of Palos Verdes CC.

Kline ousted McCormick in the 1963 semifinals, and went on to defeat Kemp Richardson in the finals.

Championship flight entries will be accepted by phone (HE 8-5751) at Recreation Park starting Friday. Handicap flight players enter when they qualify.

Tournament schedule:
CHAMPIONSHIP FLIGHT
May 23-24—36-hole qualifying at Skylinks; May 25-26—72-hole final rounds at Recreation Park; May 27-28—Finals at Skylinks.
HANDICAP FLIGHTS
May 23-24—Qualifying at Skylinks; May 25-26—First round at Skylinks; May 27-28—Second round at Skylinks; May 29-30—Semifinals at Skylinks; June 1-2—Finals at Recreation Park.



JIM KLINE

Monti Back in PGA Field

King Eric Monti, probably the best pro golfer not competing on the national PGA tour, will defend his title in the \$10,000 Southern California PGA Championship at Recreation Park, July 9-12.

Host pro George Lake expects an unusually large entry this year because the tournament date does not conflict with any national event.

Jerry Barber and Jim Ferrier have indicated they will play as well as such SC-PGA regulars as Bud Holscher, Mac Hunter, Zell Eaton and Paul Runyan.

Many of the leading Southland pros are scheduled to compete in the \$2,400 Recreation Park Pro-Lady-Amateur Tournament Sunday.



ERIC MONTI

Glanville Seeks Third Title

The 38th annual Long club champion and former Beach City Women's Championship will be held at Skylinks, June 22-26.

Harriet Glanville of Meadowlark will be favored to win her third successive title, but should face stiff opposition from Donna Gilliam of Recreation Park, the new State champion; Ruth Miller of Recreation Park, who has never won the tourney, and Jane Becker, the Recreation Park City titlist.

Mrs. Gilliam and Mrs. Miller will compete next week in the Trans-Mississippi Championship at Phoenix.

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United States Championships

Schedule of Championships sponsored by the United States Golf Assn. will be held at Skylinks, June 1-10. Open: June 1-10—Congressional Country Club, Washington, D.C. Junior: June 1-10—Congressional Country Club, Washington, D.C. Women's Open: July 6-11—San Diego Country Club, Chula Vista, Calif. Mary Francis A. Gross Golf Course, Miramar. Junior: July 12-17—Lassenwood Country Club, Lassenwood, Calif. Junior: July 18-23—Lassenwood Country Club, Lassenwood, Calif. Junior: July 24-29—Lassenwood Country Club, Lassenwood, Calif. Junior: Aug. 1-6—Lassenwood Country Club, Lassenwood, Calif. Junior: Aug. 7-12—Lassenwood Country Club, Lassenwood, Calif. Junior: Aug. 13-18—Lassenwood Country Club, Lassenwood, Calif. Junior: Aug. 19-24—Lassenwood Country Club, Lassenwood, Calif. Junior: Aug. 25-30—Lassenwood Country Club, Lassenwood, Calif. Junior: Sept. 1-6—Lassenwood Country Club, Lassenwood, Calif. Junior: Sept. 7-12—Lassenwood Country Club, Lassenwood, Calif. Junior: Sept. 13-18—Lassenwood Country Club, Lassenwood, Calif. Junior: Sept. 19-24—Lassenwood Country Club, Lassenwood, Calif. Junior: Sept. 25-30—Lassenwood Country Club, Lassenwood, Calif. Junior: Oct. 1-6—Lassenwood Country Club, Lassenwood, Calif. Junior: Oct. 7-12—Lassenwood Country Club, Lassenwood, Calif. Junior: Oct. 13-18—Lassenwood Country Club, Lassenwood, Calif. Junior: Oct. 19-24—Lassenwood Country Club, Lassenwood, Calif. Junior: Oct. 25-30—Lassenwood Country Club, Lassenwood, Calif. Junior: Nov. 1-6—Lassenwood Country Club, Lassenwood, Calif. Junior: Nov. 7-12—Lassenwood Country Club, Lassenwood, Calif. Junior: Nov. 13-18—Lassenwood Country Club, Lassenwood, Calif. Junior: Nov. 19-24—Lassenwood Country Club, Lassenwood, Calif. Junior: Nov. 25-30—Lassenwood Country Club, Lassenwood, Calif. Junior: Dec. 1-6—Lassenwood Country Club, Lassenwood, Calif. Junior: Dec. 7-12—Lassenwood Country Club, Lassenwood, Calif. Junior: Dec. 13-18—Lassenwood Country Club, Lassenwood, Calif. Junior: Dec. 19-24—Lassenwood Country Club, Lassenwood, Calif. Junior: Dec. 25-30—Lassenwood Country Club, Lassenwood, Calif.

Ted Wallace Tourney Set for Meadowlark

Meadowlark's annual Ted Wallace Memorial Tournament will be held Saturday and Sunday. Entries will be accepted by phone. Call tournament chairman Claude Waymire at Viking 7-1093.

Golf to Aid Charity

The Howard Lathrop tournament for the American Cancer Society will be held May 17 at Los Alamitos and May 24 at Lakewood.

"BEST PRACTICE BALLS IN THE COUNTRY"
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LONG BEACH — HA 9-0030

FOR WEEKEND WANDERERS:

'South Coast Circuit' Has Five Championship Courses

Five of the finest golf and country clubs in north San Diego County are co-operating to promote the region as the "South Coast Circuit."

A spokesman for the group said hundreds of golfers each week from the Long Beach-Los Angeles-Riverside area drive to this region to play the championship courses.

Clubs in the south coast circuit include Circle R-Ranch Golf Resort at Escondido; El Camino Country Club, Oceanside; Fallbrook Golf and Country Club, Fallbrook; Lake San Marcos Country Club, San Marcos; and Pala Mesa Country Club, Fallbrook.

Circle-R, located 10 miles north of Escondido on Highway 395, is a par 70 course with tree-lined fairways stretching 6000 yards. Overnight accommodations are available at Circle-R. Harold (Rags) Ragland is the pro manager and Nick Lawrence is instructor.

El Camino Country Club, just out of Oceanside on Highway 78, is a private club which welcomes members of other private clubs. El Camino is a par 72 course, with 6,500 yards of fairway and excellent greens. Pat Rielly is the head professional.

Fallbrook Golf and Country Club, between Fallbrook and Highway 395, is a par 71 course with exceptionally good greens. Fairway yardage totals 6,100, with trees lining the first nine. Verne Harding is head professional at Fallbrook.

Lake San Marcos Country Club, between Oceanside and Escondido, is a 72-par course, with 62 sand traps and two hidden hazards. Greens are elevated and exceptionally large, averaging more than 11,000 square feet. The first annual Frazar invitational 36-hole tournament for two-man teams is scheduled at Lake San Marcos on May 2 and 3. Accommodations are available at Lake San Marcos. Alan R. Weeks is manager of golf operations.

Pala Mesa Country Club, six miles southeast of Fallbrook on Highway 395, is a par 72 course. Tree-lined fairways stretch 6,400 yards and the course has 43 sand traps and one water hazard. Accommodations can be arranged in nearby motels or clubs. Roman Korvnyth is head professional.

The five courses in the south coast circuit offer southland golfers a great variety of conditions, with excellent overnight accommodations available at the clubs or in conveniently located motels.

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FOOT-JOY . . . CHOICE OF PROS!
Finest golf shoes made! Light weight, flexible and comfortably cushioned!
For her . . . Bal saddle, shawl tongue. Washable, white shrunken calf — **38.95**
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FIVE SCENIC CHAMPIONSHIP COURSES UNCROWDED AND EASY TO GET TO

Get out of the crowd and into San Diego County's beautiful foothills country for real golfing enjoyment... lush green courses swept by fresh, coastal breezes... a relaxing atmosphere. Five private and semi-private courses, each offering a special challenge, are available for weekend or weekday play. For your convenience, excellent overnight accommodations are available.

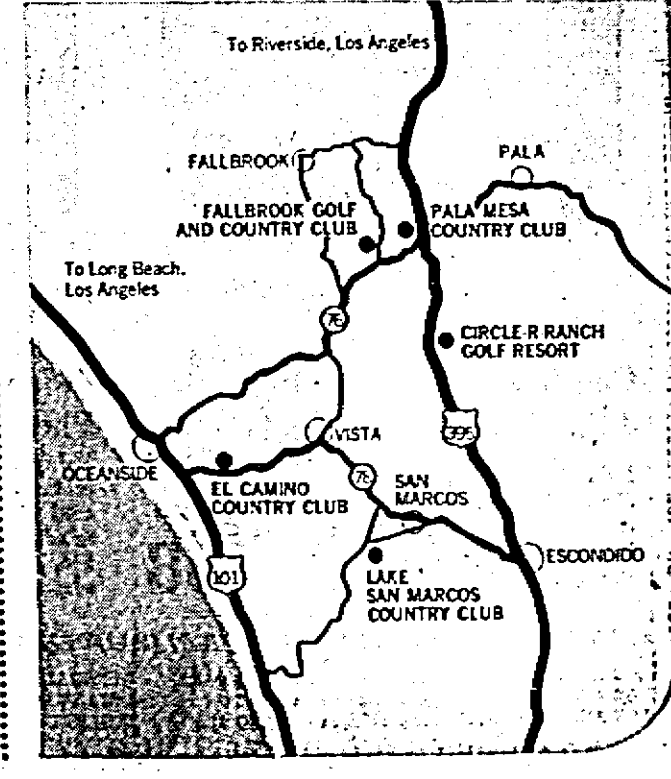
It's an easy, pleasant drive down highways 101 or 395 to this new golf center. Phone for tee-off time reservations and make it your sports adventure this weekend.

TELEPHONE AREA CODE FOR ALL NUMBERS IS 714

Circle-R-Ranch Golf Resort — Lake San Marcos Country Club
Semi-Private 745-8029 Semi-Private 744-1310

Pala Mesa Country Club — Fallbrook Golf & Country Club
Semi-Private 728-7711 Semi-Private 728-8334

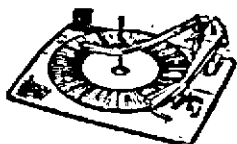
El Camino Country Club
Private — Members of private clubs welcome 729-1123



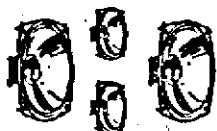
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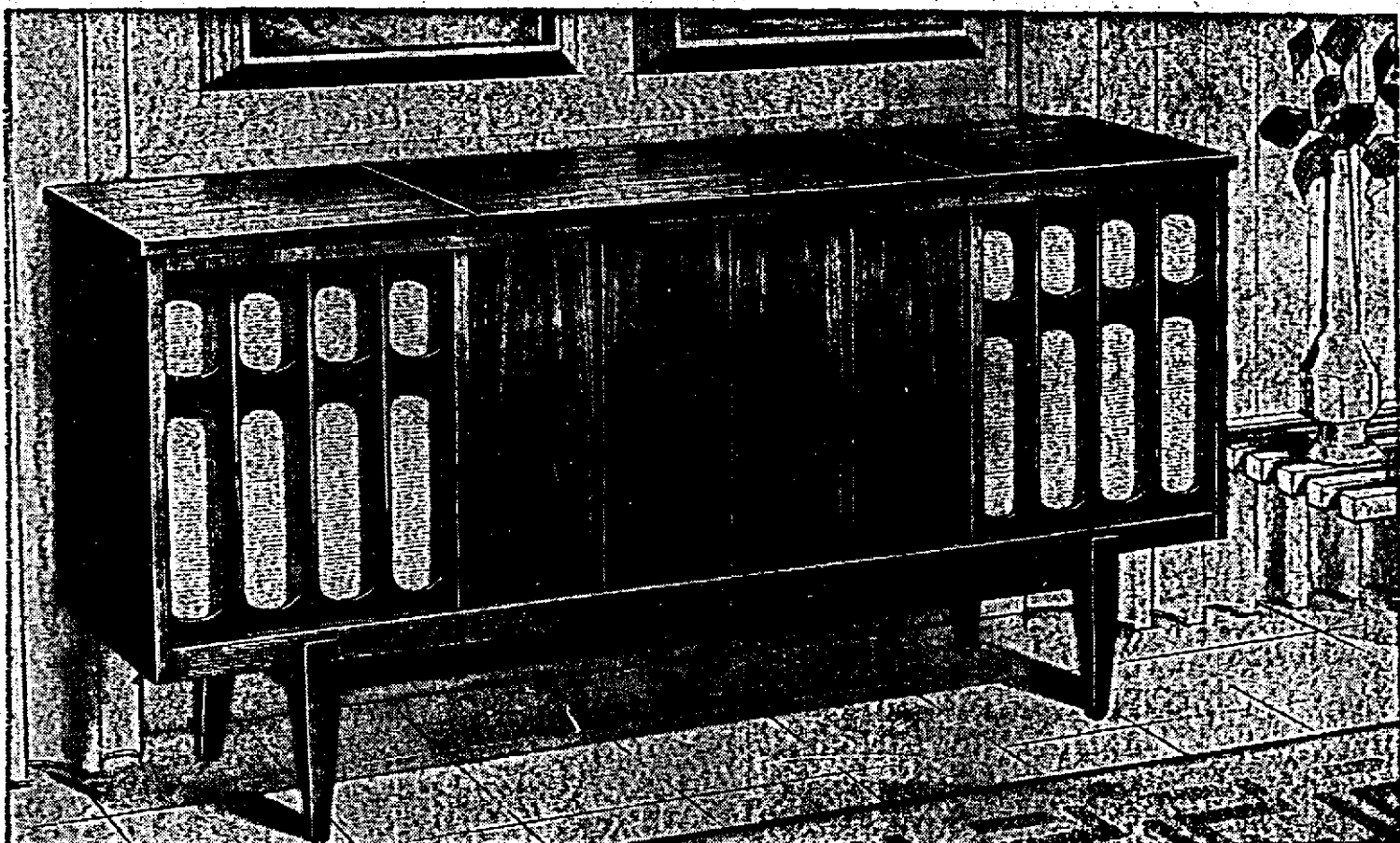
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Silvertone Stereo Phonos with Stereo FM, AM Radio

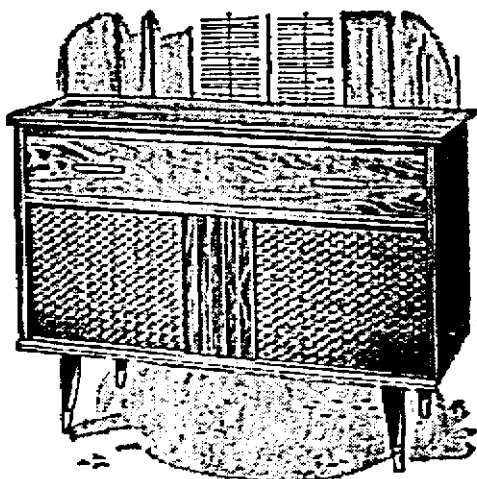
Thrilling stereo sound! Elegant furniture-style cabinets, over 5 feet long... produces dramatic sound separation. 30 watt peak power amplifier. Our best 4 speed record changer has diamond needle. Master audio control panel with separate balance, bass, treble and loudness controls. Puts you in complete command. Drift-free FM, AM, stereo FM radio. Record storage space inside lift-lid cabinet. #4056. See it today.

SALE

\$269

Walnut Veneer Cabinet
Regular \$339.95

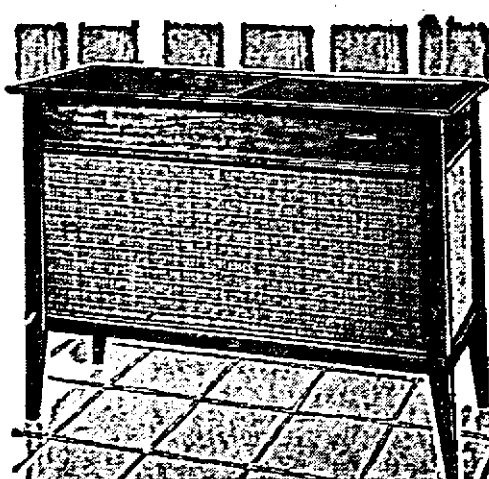
Other styles in mahogany and maple veneer at slightly higher prices — same big savings



Our Lowest Price for Big 4-Speaker Stereo Console

Plays all 4 speeds automatically. Shuts off after last record. Balance sound, adjust bass treble and loudness as you like it. In mahogany finish hardboard. #4051

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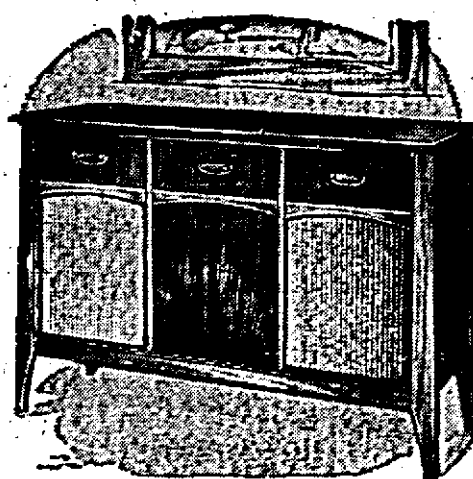


4-Speaker Stereo Console Phono with FM-AM Radio

Mahogany or walnut veneer cabinets. Automatic 4 speed record changer with 45 RPM spindle included. Drift free FM, AM radio. FM stereo adaptable. #4063-4

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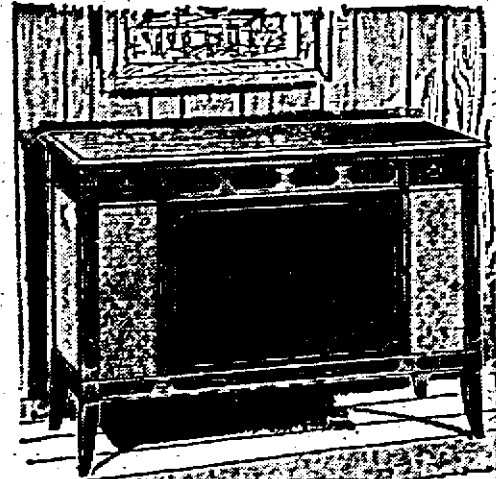


Our Best 4-Speaker Stereo Phono and FM-AM

FM multiplex is built-in for hearing FM radio in stereo. 4 speed automatic record changer with diamond needle. Walnut or mahogany veneer cabinets. #4073-6

Regular \$209.95

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Save \$40.04! 6-Speaker Stereo Phono and FM-AM

FM stereo is built-in. Our best 4 speed record changer with diamond needle. Two 12-in. speakers, 4 tweeters. Rich mahogany veneer cabinet, record space. #4079

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NEW YORK—Visitors to New York's World Fair from our area will find something more than vaguely familiar about the Unisphere, the 12-story stainless steel model of the world that is the fairground's theme piece.

It's a lot bigger, of course, but otherwise it's mightily like the open-work model of our planet which dominates the approach to the Leisure World development in Seal Beach just east of Long Beach.

It's even surrounded by a pool and fountain, as is the structure in our area that preceded it by a couple of years. It almost looks like plagiarism.

THE Unisphere is quite an item and is worth special attention at home because development of a theme structure will be an important consideration in the California World's Fair plan for our Pier J.

U. S. Steel built and presented the Unisphere to the N. Y. Fair. It's an open grid of meridians and parallels, with the continents and other land masses shown as great curved sheets of steel. Because the Creator didn't put the earth's land masses in any balanced pattern, and they act like sails in the wind, the big ball is unbalanced and they had to use computers to work out a scheme that would make it self-bracing.

Capitals of each nation are shown on the Unisphere by a light, and lighting effects on the ball and in the fountain make a great sight at night.

INFREQUENT visitors to our nation's biggest city, like me, are amazed at the spectacular building development in Manhattan.

Around our stopping place, the Sheraton East on 50th St., at Park Ave., are immense piles of stainless steel and glass, thrusting skyward in a vast display of sleek structural beauty. The vogue is to set back the big new buildings so there are courts, fountains and landscaping in front.

As a gesture for World's Fair visitors, I'm told, the practice is to light everything up at night, notably the towers, this being done for the older skyscrapers like the Empire State as well as the new ones.

It's great for gawking. HERE for the fair opening are Glenn Watson, the executive vice president, and Joe Scholnick, public relations v.p., of the California World's Fair at L. B.

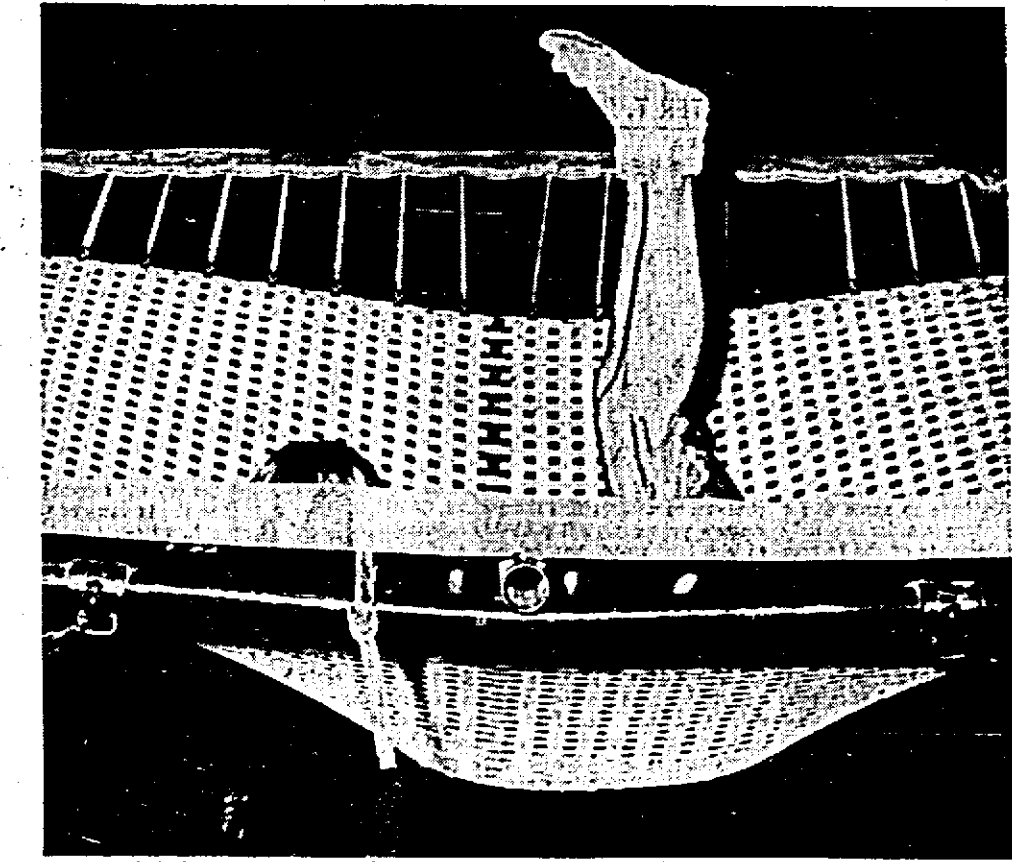
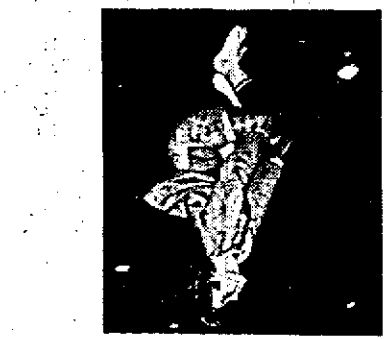
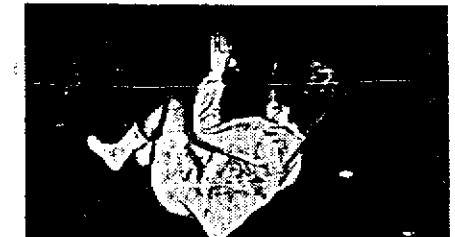
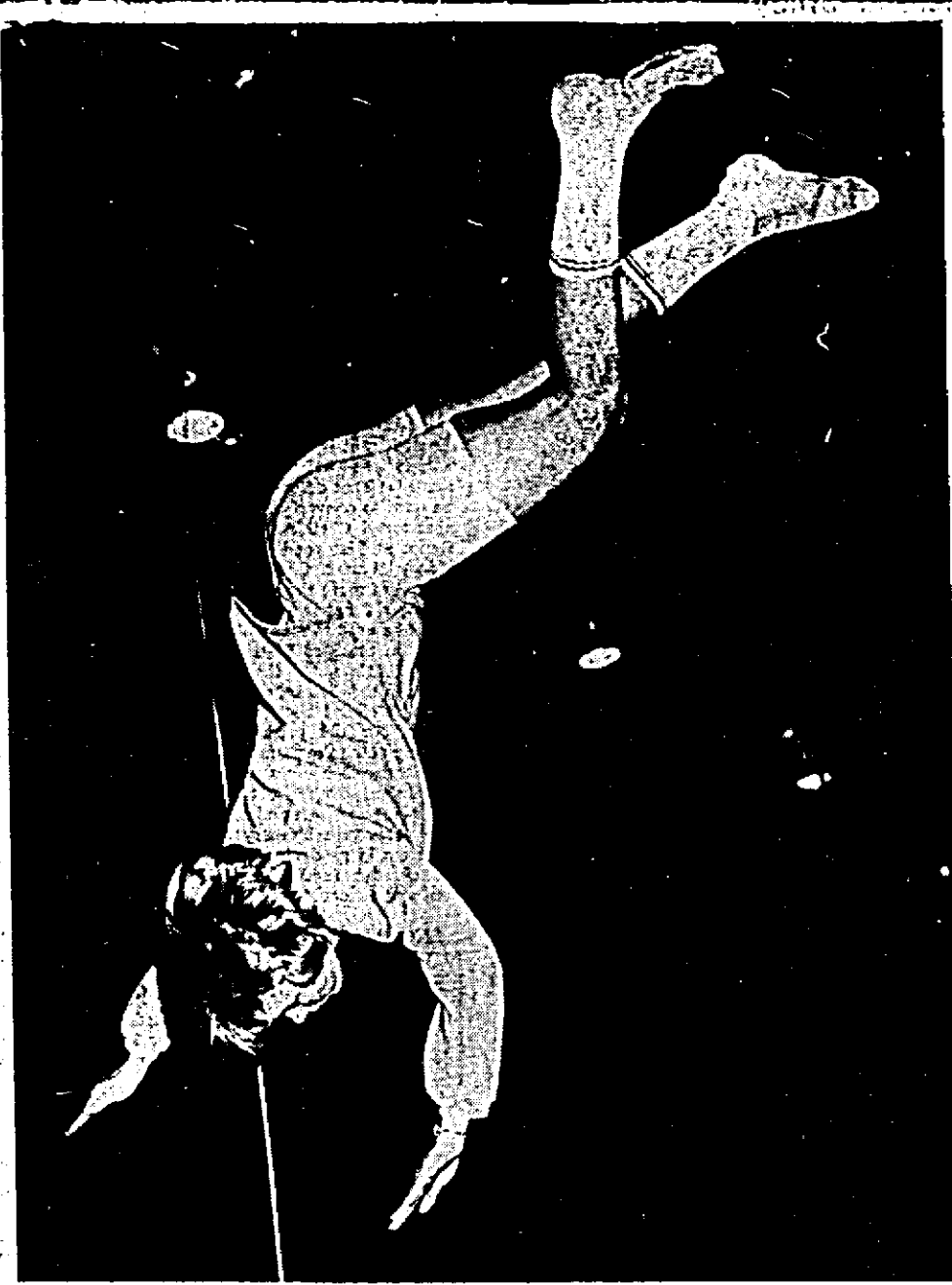
They've been conferring with fair officials and exhibitors, getting from the former the lowdown on final stage problems and from the latter a showing of interest in showing at the California exposition.

They've had plenty of opportunity to study the immensity and complications of the project of staging a world's fair. When I saw them they gave signs of being impressed but not discouraged.

ONE of the features of the newspaper conferences I've been attending here and in Washington was a display of award-winning newspaper pictures. Among these was one that sparked a twinge of homesickness.

It's entitled "Rainy Day on Pine Avenue" and it's a blurred look through a wet windshield of the main drag of the home town, taken by Roger Coar, our head photographer.

I also viewed pictures of Long Beach scenes on the walls of the office of Rep. Craig Hosmer in the House Office Bldg. at Washington. The Congressman has hung up a lot of such photographs, with special emphasis on air views of the harbor and general area. It's a bit of the home community in Washington.



Up... Goes What

Must Come Down

Curving and flipping down, Judy Foot descends to sudden, snug capture in trampoline net.

It's Nugget Night at California State College, Long Beach. It's a bouncy, high-flying night when collegians pull down all that's built up in weeks — the soda fountain pounds, the text book tensions.

Most of all, it's a night when coeds and college boys can meet—casually away from the classrooms.

Besides, the thrill of the trampoline, there's boy-girl competition across ping pong nets and on the basketball floor.

Started in 1961, the popular co-recreational Thursday evening event draws up to 250 students (mostly campus dorm or nearby residents).

"It's result," says Jim Albanese, activities advisor, "of trend away from the big, plus campus formal of former times."

Until there's a Student Union where gals and guys can eye one another over coffee cups, it's the place to gather.

So, Judy spirals down—and nearly by a pert coed lowers eyes demurely to flattering buildup of fraternity boys' glance.

Magnolia School Recall Vote Tues.

3 Trustees Targets in Election

By BOB GEIVET

Three Magnolia School District trustees, who beat down a recall threat April 16, 1963, face up to Anaheim voters again Tuesday in another recall vote.

They are James A. Allen, the board president; Harry L. Milligan, its clerk, and Dr. Charles R. Downs. They constitute the board's majority bloc.

For the embattled district, this marks the third recall battle in four years.

Opposing Allen is Richard K. Shimeall, 37, of 2767 W. Broadway, a staff engineer at Hughes Aircraft Co. ground systems group in Fullerton. Only one year remains in Allen's term.

Fred Stern, 40, a contractor of 315 Rosebay Ave., is seeking the one year remaining of Milligan's term.

David Ward, 35, a personnel officer of 725 Birchleaf Drive, is seeking to unseat Dr. Downs, whose term extends three more years.

THE VOTING precincts will be in the Disney, Marshall, Maxwell, Pyles, Salk, Schweitzer and Walter Elementary Schools and at Magnolia High School and Dale Junior High School. All nine precincts will be open from 7 a.m. to 7 p.m.

There are 10,864 eligible voters in Magnolia district, about the same number as were eligible to vote in last year's recall.

In that balloting, 3,903 persons cast ballots. Allen kept his seat by 67 votes. Milligan won by 42; Downs by only 37.

The first recall in the district was in April, 1961, involving the late Joel Dvorman, a trustee. He came under fire when he became active with the American Civil Liberties Union and opened his home to Frank Wilkinson, called a Communist.

Dvorman was recalled by a 3-to-1 margin.

THE RECALL move against the Allen-Milligan-Downs bloc last year erupted from differences over "philosophy of education" as espoused by the three, but chiefly by Dr. Downs.

He and then Supt. Kenneth C. Nielson did not agree, and the majority bloc decided it would terminate Nielson's 13 years with the district.

Also fired was Dr. William Stocks, for six years the curriculum coordinator who was identified by Dr. Downs as being "philosophically disoriented."

It was a bitter fight, splitting neighbors into clearly defined rival camps.

Some of those active in last year's recall are active again—some still battling the majority bloc, some defending them.

This year's recall battle centers around a controversial phonics program instituted in the first grades. Swirling around debates of its value were many differences enmeshing Supt. Charles A. Wilson and the principals of eight schools in the district.

Seven of the principals quit simultaneously Jan. 20. The eighth had resigned two weeks earlier.

WHEN THE TRUSTEES majority bloc accepted the resignations, the recall was triggered. It was engineered by the Save Our Schools Committee.

Into the fray came other groups, such as the Magnolia Educators' Association, Magnolia Teachers' Council, Parents for Phonics and even the California Teachers' Association, which ordered a hearing on the mass resignations of the principals.

Fuel was poured on the flames of discord when the trio of trustees hired six new principals and announced they will pick the others in May.

1. They had been petitioned to await outcome of next Tuesday's vote, but declined to delay.

Independent-Press-Telegram

SUNDAY, APRIL 26, 1964
EDITORIALS, B-2, 3

Naval Hospital Work Will Begin

The Navy and city officials will join in ceremonies Thursday officially signaling the start of construction on the \$7.5 million Long Beach Naval Hospital.

It won't be a groundbreaking, for excavation has been under way since early this month at the 30.5-acre site at Carson Street and the San Gabriel River Freeway.

But after speechmaking set for 2 p.m., Rear Adm. L. C. Cox, officer in charge of construction, Southwest Division of the Bureau of Yards and Docks, will order the first pile driven.

IT WILL BE the beginning of two years of actual construction, said Comdr. R. E. Dunnells, resident officer in charge of construction, Long Beach area.

Witnessing the ceremony will be a large party of Navy officers representing the Bureau of Medicine and Surgery as well as Yards and Docks.

Among the speakers in addition to Adm. Cox will be Rear Adm. O. D. Waters, commander Naval Base, Los Angeles, and Mayor Edwin W. Wade.

Invitations have gone out also to Navy Department officials, Southern California congressmen and top city of-

Marines to Appear in Parade

Smart-stepping Leather-necks will lead the 18th annual Pan American Festival Parade in Lakewood at 1:30 p.m. today.

The 3rd Marine Aircraft Wing Band from El Toro will be the first of 16 bands to appear in the 1½-hour procession.

Other entries in the 89-unit parade to stream along two miles of Lakewood streets include 10 floats, six high-stepping majorette groups, 89 equestrian units, nine novelty units, 12 drum and bugle corps and 13 drill teams.

IN ALL, some 2,285 paraders will compete for prizes in the four-division procession, biggest spectacle of Lakewood's week-long Pan American Festival, which closes today.

Reviewing officer will be Maj. Gen. Frederick E. Leek, commanding general of the 3rd Marine Aircraft Wing. Grand marshal is Dr. Mario Polar, vice president of Peru, the country singled out for honors at this year's festival.

THE LINE of march will be along Bellflower Boulevard from South Street to Del Amo Boulevard, west on Del Amo to Clark Avenue, and then north on Clark to the disbanding point by City Hall.

Prizes for the top-judged parade entries will be presented immediately after the parade to Mayfair Park, where a community fiesta will be under way.

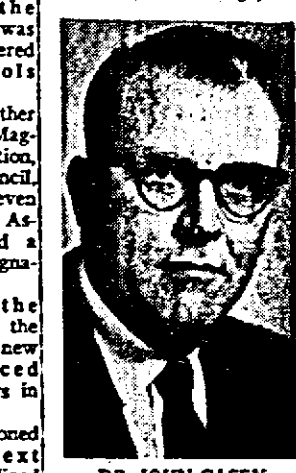
'Pieta' Will Be Recreated

Michelangelo's famed "Pieta" will be recreated as a living picture at the 29th Laguna Beach Pageant of the Masters at Irvine Bowl in Laguna Canyon from July 11 through Aug. 16.

The famed sculpture, done when Michelangelo was but 23, depicts the body of Christ in Mary's lap. It was shipped from Rome to New York for showing at the World's Fair.

Pacific Christian Appoints New Dean

Dr. John Wesley Casey of E. Anaheim St., it was announced by Dr. Kenneth A. Stewart, college president. Pacific Christian College, 4835



DR. JOHN CASEY
Towam Named

Casey will succeed Park Netting, acting academic dean of the past year who will remain on the faculty as professor of church history.

Casey is a member of the faculty of Iowa State University, teaching in the college of education.

A graduate of Cincinnati Bible Seminary and Morning-side College, Casey was awarded his M.S. and Ph.D. degrees by Iowa State University in college administration.

Author of many articles for professional journals, he also has served as minister of several churches in Indiana and Iowa.

The family, which includes three children, plans to move to Long Beach during the summer.

—Staff photo by CURT JOHNSON

EDITORIAL

Gunplay in the 'Safety' Building

IF THERE'S ONE PLACE in town you'd expect to find a healthy respect for the rules of safety in the handling of firearms, it's the Public Safety Building.

Yet, it was in the police press room of the Public Safety Building this week that the careless handling of a gun resulted in the death of Bill Hunter, a distinguished reporter for these newspapers and good citizen of this city.

According to the current official version of that fantastic episode, two police officers, grown men, scampered down a hall of the Public Safety Building playing "cops and robbers" and entered the press room. A moment later, Bill Hunter lay dead with a bullet in his heart.

You might say, "There's a lot of horse play goes on in every office." Newspaper reporters, for example, like to throw paper wads at each other. However, the rules of discipline obviously must be more rigid when the missile is a bullet.

IF A REPORTER SITTING innocently reading a book in the police press room can be killed by a police bullet, think of the possible accidents which can occur anywhere in the city where fun-loving police officers, out of sight of headquarters, may be playing king of the mountain with one another or with unwary citizens.

This tragic event shows the need for improvements in Police Department procedures.

It shows:

1. A need for closer scrutiny of candidates for the police force, with greater emphasis on the degree of maturity of applicants.
2. A need for a review of department instruction in the handling of guns.
3. A need for a review of regulations with regard to the handling of guns.
4. A need for closer supervision of gun-carrying officers and rigid enforcement of regulations.

Of these four points, the first is obviously the most vital. Unless the officer, himself, is a mature and responsible person, instruction and supervision are going to do very little good.

IT IS HIGHLY UNLIKELY that a mature officer, informed in the handling of firearms and regulations governing their use, and responsible to an unyielding supervisor, would run down a hall with a loaded revolver just for the fun of it.

If the proposed conditions had existed Thursday of this week, Bill Hunter probably would be alive today. Bill Hunter can't be brought back to life, but the improved procedures, followed from this time forward, may prevent other deaths in the future.

The Mud Expert

A NEWS HEADLINE caught our eye the other day, and immediately it suggested several other similar headlines, such as:

"Bloodhound Appointed Night Custodian of Butcher Shop."

"Peter Rabbit Employed to Guard Mr. McGregor's Garden."

"Wolf Appointed School Crossing Guard."

"Tommy Manville Chaperon of Sorority House."

"Elizabeth Taylor Hired to Write Column of Advice to Lovelorn."

The headline which inspired these thoughts was one over a story about John Profumo, the former war minister in Britain, whose goings-on with Christine Keller, a prostitute, rocked the entire government and created a scandal smelled round the world.

The headline said:

"Profumo Takes Job as London Social Worker."

The theory, apparently, is that nobody understands the mud business better than somebody who has been in it up to his ears.

Sen. Soaper Says—

By BILL VAUGHAN

A VICE-PRESIDENT, apparently, is one of that long list of things you don't know you need until you suddenly realize you don't have one.

SCIENTISTS seeking an indestructible material for space ships might look into the question of what it is that Y. A. Tittle is made out of.

THE MAN at the next desk has the horrible feeling that he tried to telephone his mother at her ZIP code and mailed her Christmas present to her Social Security number.

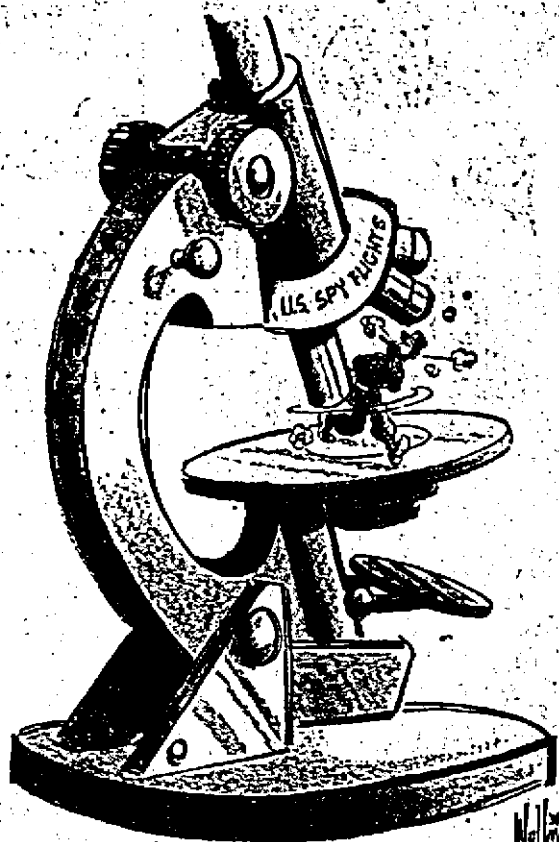
NEW YORK is now flooding its water. This will be great for the kids' teeth and washing the streets may even prevent some of Manhattan's perennial pavement cavities.

THE BIGGEST step toward a safe and sane Christmas has been the passing of the hand-painted necktie.

A FRIEND says he wasn't feeling too good but the doctor got him out of bed in a hurry. Wonder drug? No; cold stethoscope.

EVEN MORE amazing than the fact that no two snowflakes are alike is that, when it's snowing, no two men downtown wear the same kind of hat.

Microbe Study



JIM M'CAULEY

Far-Right Young Republicans Undermine Party Strategy

Independent, Press-Telegram Sacramento Bureau

SACRAMENTO—The 23-man Republican Assembly minority, outnumbered almost 2 to 1, still has enough muscle to wring some concessions from the Democratic Brown Administration.

Reason: It takes a two-thirds majority to okay the governor's budget. By voting in a solid bloc, the GOP with its present membership is in a position to negotiate with Democrats on the final form of the budget.

Unless the Democratic administration makes some concessions to GOP demands, the Republicans can block the budget. This the Republican minority, despite its thin ranks, does effectively.

However, the Brown Administration needs only four GOP votes—or new Democratic seats—to pass the budget without trouble. Thus the GOP position of influence numerically is very precarious.

And any Republican who tries to undermine the candidacy of a fellow Republican actually is destroying the bargaining position of his entire party in Sacramento.

That is why Sacramento GOP strategists are gnashing their teeth over the no-endorsement actions of ultra-conservative Los Angeles County Young Republicans.

Assemblyman C. George Deukmejian, R-Long Beach, and two other conservative

GOP assemblymen who failed to meet ultra-conservative standards were blackballed.

Veteran Republican lawmakers fear that the GOP's effectiveness as a party will be virtually destroyed if even a few of the present small crop of GOP incumbents are dumped.

Republican leaders also are holding their breath for fear the same ultra-conservative voting standards will be applied to all GOP lawmakers—including those outside Los Angeles County.

Most Republican lawmakers flunk the Los Angeles County Young Republican rating system, based on "Grass Roots California Voting Record," a 48-page pamphlet just off the presses.

It analyzes 44 issues before the 1963 legislature and finds that the correct or conservative vote on 40 of the issues is no.

THE STUDY involved such issues as the poll tax, state art commission, Rumford Fair Housing Act, roadside rests, countywide property tax, billboard restrictions, education for the culturally handicapped, liberalized welfare and gasoline tax increases. Deukmejian voted conservative 57 per cent of the time, according to this ultra-conservative framework. Passing was about 70 to 75 per cent.

Assemblyman Robert E. Badham, R-Costa Mesa, racked up the highest score, 97, passing with flying colors. On the border line of flunking was Sen. John A. Murdy Jr., R-Orange County, who scored a 73.



M'Cauley

DAVID LAWRENCE

LBJ Shook a Club in Rail Dispute

WASHINGTON—The exultant presentation by President Johnson over television and radio on Wednesday night, announcing that the railroad strike had been settled by "the free collective-bargaining process," didn't tell the whole story. In fact, in one respect these words were misleading. It would have been more accurate to have conceded frankly to the American people that they had just witnessed a dramatic example of coercive "mediation."

For both sides—the railroad and the union representatives—negotiated with a club over their heads. This pressure was not revealed to the public, but the "bargainers" knew that unless they agreed by the end of this week, the President would ask Congress to pass a law barring a rail strike while a governmental process of settlement was put into effect.

Each side had to estimate whether more would be gained or less accomplished by letting Congress enact a new law that would apply not just for the emergency but continuously hereafter. Such a statute would give the government power to prescribe the settlement of issues under an elaborate machinery of mediation and then arbitration.

While the threat to get Congress to enact new legislation was never defined in the conferences at which

government mediators were present, the idea was in the back of everybody's mind constantly and was made evident to the conferees in various ways. It was, indeed, the obvious alternative. The problem of the railroads and of the labor representatives, respectively, during the negotiations, therefore, was how to get the utmost advantage for each side without blocking the road to final agreement.

In a sense the unions were deprived of their normal use of economic power—the opportunity to threaten the railroads with a huge financial loss. This is always the biggest weapon a labor union can wield. The employers could bring about some financial hardships for the workers through wage losses, but this is largely protected against by strike and insurance funds and unemployment benefits paid for by the railroads.

While the railroads recognized that the dispute had to be settled and a strike averted, this didn't relieve them of another financial strain—the amount of wage benefits and changes they would have to agree to for the future in order to satisfy the demands of the unions. They knew that a political government naturally leans toward the labor side.

The pressure on the railroads, moreover, to reach some kind of agreement was intensive for another reason. They couldn't know how much more their costs might be if a government-established board had power to fix the working rules.

So, all in all, the railroad representatives realized that they could not bargain in

the customary way and hold out for better terms as the union representatives had done in more than five years of jockeying in negotiations. A settlement, therefore, had to come. But who was to say in a few days of critical parleys which proposals had to be accepted? Here the pressure by government, exerted by the Secretary of Labor and government-appointed mediators, came into play. It was simply a case of "take it or leave it," with a hidden warning. For

when the mediators spoke, everyone knew they had behind them a club possessed by and about to be used by the president himself.

This, of course, isn't a "free collective-bargaining process." It introduces a third party, euphemistically identified as the "public interest." It means nevertheless an arbitrary usurpation of governmental power without the explicit sanction of congress.

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BOB HOUSER

English Asks LBJ to Alter Cheli AF Unit to Industry

L.P.T. Political Editor

"BEATING SWORDS INTO PLOWSHARES" was the theme of a three-point program suggested to President Johnson this week to help workers in defense cutback areas.

Author of the program is Dick English, a Lynwood attorney and one of the Democratic candidates for Congress in the 23rd District, north of Long Beach.

At a press conference, English said he made these suggestions to the President: (1) That defense funds be used to convert the now-abandoned Cheli Air Force Depot at Maywood into an industrial park. Cheli at its peak poured a payroll of more than \$10 million a year into the district but is now idle. (2) That defense funds be used to modernize obsolescent factories in the 23rd District and elsewhere in the U.S. He noted that Rockwell-Standard Corp., in the district, once employed 500 but has just closed because it ran out of customers for old products and could find nothing new to manufacture. (3) That a Federal Research Bureau with local offices be established "to make the fruit of defense and space research and development available to private industry and assist manufacturers in producing items developed under defense funding for civilian markets here and abroad."



HOUSER

"As a result, old and almost derelict factories lie vacant, payrolls have diminished, feeder industries have been cut back, working home owners have been cut off, merchants with substantial investments have been affected and tax revenues have been greatly reduced," the candidate said.

Noting that research and development for U.S. defense and space involvement is paid by taxpayers, English contends the fruits of this R & D could be diverted by way of federal planning and assistance "to effect a successful and substantial conversion from military to civilian production."

HE SAID great havoc is being caused among feeder industries such as small machine and electronic shops which have no access to research facilities of any kind. Research ideas, English contends, should be just as easily within the reach of the small manufacturer as the fruits of agricultural research have been made available to farmers wishing to improve their yields.

Stopgap measures, such as some which have been introduced in Congress proposing piecemeal disposition of Cheli Air Force Depot, are not the answer, English said. "They show a total lack of understanding of the real factors involved in true industrial conversion in the 23rd District and elsewhere in the United States."

"ON THE OTHER HAND," defense funds wisely used for industrial conversion could be made repayable at any practical rate and would create many times their current dollar value in substantial contribution to gross national income, in greater U.S. industry potential to compete with such increasing potential abroad, maintain our domestic payrolls and bolster our sagging local and state tax structure."

Public Forum

L.B. Graduates Well-Equipped

EDITOR:

For the past several years our Long Beach Area Scholarship Committee has been tremendously impressed with the caliber of the local students whom we have interviewed. While each year the admission requirements for our Berkeley campus continue to rise, so, too, do the abilities of the graduating seniors of the high schools of your area.

We compliment your school system for the outstanding job it has done in preparing your college-bound students. The soon-to-be announced list of Regents' Scholarships will reveal local awards far above the normal proportion for an area of this size.

In talking with local appli-

cants, the enrichment program has come to the fore and again. These capable seniors reflect creative teaching—without exception the freedom they have had to think and reason for themselves has prepared them well for University work. That they are well grounded in the importance of critical thinking is the highest compliment your enrichment program could receive. We thank your school system for providing us with such well equipped entering students.

IRV TUCKER
Chairman Long Beach Scholarship Committee
Calif. Alumni Assn.

W.C. JAMES On-the-Job Facilities Lacking

EDITOR:

I at one time thought that Orange County was backward in its building codes and industrial safety in comparison to Long Beach, but I find after working in Long Beach recently on four or more jobs that you are a far cry from the militant city I once knew.

In one respect I found Long Beach to be so backward, as to be unbelievable. On three jobs I worked on in your city, they didn't even have sanitation facilities for the workmen—or if they did, they were out of order. Like one of the fellows said, this is what you call regression under our free enterprise system. I would agree.

CARL A. GREGORY
122 N. Batavia
Orange

U.S. Should Learn Guerrilla Tactics

EDITOR:

We have done it again. For the umpteenth time we have walked into another Viet Cong ambush with disastrous results. We are being outsmarted right in our own territory time after time.

The ambush is a vital part of guerrilla warfare, and I fail to understand why we do not take advantage of its use instead of allowing ourselves to become its constant victim. We need some victories in this area soon to build up the morale of the South Viet Namese and to convince the American taxpayer that his 1.5 million a day spent here is not just being wasted.

Unless there are some favorable changes in South Viet Nam it is going to look like we are again committed

to a "no win" policy as we were in Korea. If we can't lick the Viet Cong in our own territory, maybe we won't have to invade North Viet Nam.

W. C. JAMES
3331 Gale Ave.

Thoughts:

And every day in the temple and at home they did not cease teaching and preaching Jesus as the Christ.—Acts 5:42.

The test of a preacher is that his congregation goes away saying, not, what a lovely sermon, but, I will do something!—St. Francis de Sales.

WALTER T. RIDDER

Nixon Political Stock on the Rise

Independent, Press-Telegram Washington Bureau

WASHINGTON—The suspicion is growing here in Washington that Richard M. Nixon's unannounced candidacy for the Republican presidential nomination is growing daily stronger. His prospects are improving for the odd reason that Sen. Barry Goldwater appears to be making an impressive resurgence.

Left for dead several months ago, Goldwater chances are now a good deal rosier than they were. As matters now stack up, it looks as though he will come very close to nabbing the first prize. In the strangely fluid situation in which the Republican candidates find themselves, Goldwater's prospects will probably continue to ebb and flood, but he has a visible edge over everybody else in the number of delegates pledged to him. The party professionals look to him with enthusiasm and they will no doubt be impressed by the bloc of delegates with which he will come to the convention.

The big test will come for Goldwater on an early ballot. The theory runs that he will have to corral the nomination quickly—or not at all. It is in the latter case that the name of Nixon is being mentioned more and more often.

Nixon is undoubtedly more acceptable to more elements of the Republican party than any of the other candidates, announced or otherwise. He is not particularly liked, but then he isn't particularly disliked. The professionals don't think too much of him. After all he lost, and the pros didn't and still don't like the way he ran his 1960

presidential campaign. Nonetheless, if it comes to a showdown they are likely to string along with Nixon if Goldwater can't make it.

The candidacy of Henry Cabot Lodge will find some fierce opposition. Many Republican party members feel that he didn't put out with enough effort in the 1960 campaign. In addition, they charge that he made a serious strategic blunder when he said that Nixon would place a Negro in the cabinet. Republicans are also muttering that Lodge is presently serving a Democratic administration thus vitiating whatever attacks he might make against the current incumbents during the campaign. Lodge might be the favorite of the party rank-and-file, but he will face a herculean task in persuading the GOP delegates to be for him.



RIDDER

THE UPCOMING PRIMARIES in Oregon and California will have much to do with Gov. Nelson A. Rockefeller's future which, as seen here today, is pretty dim: His remarriage seems to have become a near-insuperable handicap, and only a last minute swing of public opinion can get him the nomination he has sought so earnestly.

If Rockefeller doesn't get it, his supporters would undoubtedly prefer Nixon to Goldwater, just as Goldwater followers surely would prefer Nixon to Rockefeller or Lodge. Lodge supporters would probably prefer Rockefeller or Gov. William W. Scranton but they'd go along with Nixon. As a compromise choice, Nixon is looking good at the moment.

INDEPENDENT Press-Telegram

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Cabinet Gains New Respect Under LBJ

WASHINGTON — If you can get cabinet members to talk about it—which is difficult—they'll tell you that the most important difference between the Kennedy and Johnson administrations is in the manner in which the two Presidents have dealt with their cabinets.

There has been some talk recently that members of the Kennedy cabinet, now serving under Johnson, were anxious to leave. This is not the case. There will be some who will retire next November, not because they dislike Johnson, but because of personal finances.

Secretary of Labor Willard Wirtz definitely plans to resign, but it's because he's had to borrow money to stay in office. Mrs. Wirtz sews her own clothes and the family practices stringent economy. Despite this, the cost of living for a cabinet officer in Wash-

ington is much higher than a man without financial reserves can afford. Wirtz is doing one of the best jobs in Washington, but has to go back to his law practice in Chicago.

Postmaster General Edward Day has already bowed out for the same reason. He went into debt heavily before finally resigning.

Mrs. Orville Freeman, wife of the Secretary of Agriculture, has no servants, does all her own cooking and housekeeping, except for a cleaning woman once a week. The Stewart Udall also lives very modestly. Even Undersecretary of Commerce Franklin D. Roosevelt, Jr., whose family had wealth in the past, does his own butchering in part at family dinners.

All this is why LBJ is so anxious to pass the new pay raise bill. Only three members of the cabinet have financial reserves—Secretary of the Treasury Douglas Dillon, a former Wall Street banker; Atty. Gen. Bobby Kennedy, whose father gave him a million dollars; and Secretary of Commerce Luther Hodges, who is not

affluent but was a successful executive for the Marshall Field Enterprises before he became Governor of North Carolina.

When it comes to teamwork with LBJ, Secretary of State Dean Rusk was telling the truth when he remarked: "I enjoy working with President Johnson." When Mrs. Rusk kissed LBJ at the airport recently, it was not just for the benefit of the photographers. It was from the heart. She knew the President had consulted and worked with her husband as a real Secretary of State.

Other cabinet members say the same thing as Rusk. And they mean it. The contrast between being a member of the Kennedy cabinet and the Johnson cabinet is considerable.

Early in JFK's administration he gave public indications that he didn't plan to rely too heavily on the cabinet and thereafter called less than one cabinet meeting per month. Plainly, he regarded them as a waste of time. The public finally caught on to this, but the public never realized the hu-

miliation which some cabinet members experienced.

Secretary of Commerce Hodges, oldest member of the cabinet, could seldom get an appointment with the late President; frequently was not able to get him on the telephone. Abe Ribicoff, Secretary of HEW, experienced the same runaround, which was one of the chief reasons he resigned.

Postmaster General Day suffered the humiliation of having members of the White House staff give directions to his Post Office subordinates without telling him anything about it. His subordinates would inform him that they had orders from the White House, and Day would then have to check with the White House to see whether those orders actually had been given and what they were.

Other cabinet members had the same experience.

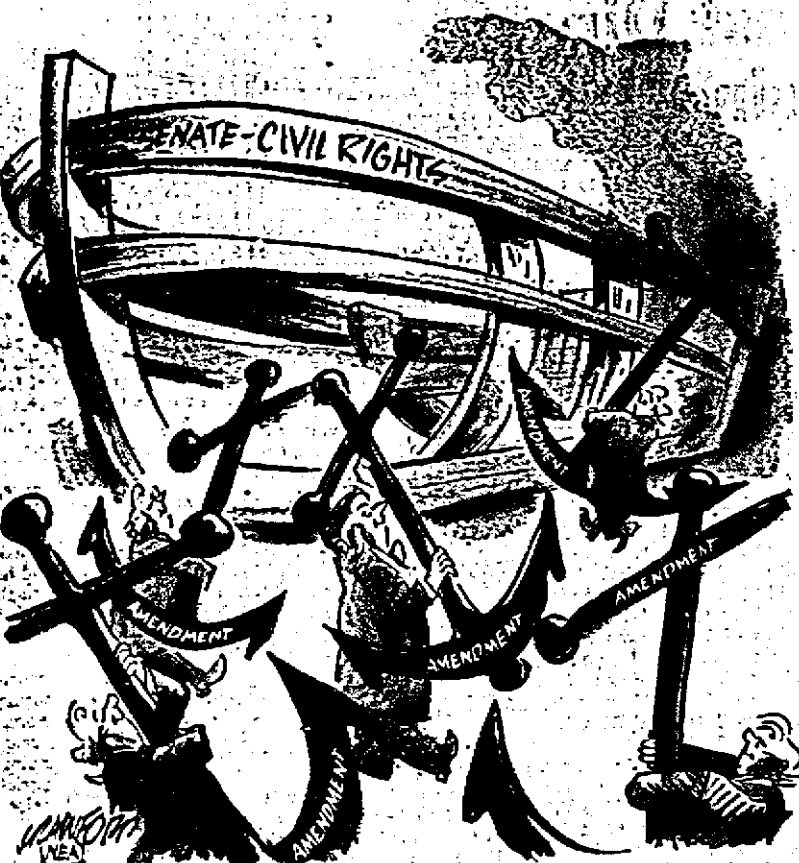
On the occasion of Mrs. Eleanor Roosevelt's funeral last year, cabinet members were mystified by calls from the White House that they were not to attend. Many of the cabinet members were old friends of Mrs. Roose-

velt's and her late husband's and were very anxious to fly to Hyde Park for her funeral. However, they received White House calls in effect commanding them not to go.

Cabinet members could only conclude what they had felt before—that it was a one-man administration and they were neither to be seen nor heard.

IN CONTRAST, LBJ has frequent cabinet meetings, goes out of his way to praise members of the cabinet, invites them to informal White House dinners, and has created an atmosphere of teamwork.

He is stern only when he pounds on the table and demands economy. Sometimes his cabinet members wish that he would realize that cutting a few thousand dollars out of the Public Health Service of the Office of Education or enforcement of the Walsh-Healey Act is a lot tougher than pruning the Pentagon's expenditure of \$150 million per day. But regardless of this, they enjoy working with Lyndon Johnson.



VIRGINIA KELLY

Good Husband, Not Diamonds, Actually a Girl's Best Friend

Independent, Press-Telegram Washington Correspondent

WASHINGTON — In "Gentlemen Prefer Blondes" Lorelei Lee said "Diamonds are a girl's best friend." In my opinion, a girl's best friend is a good husband. In this election year, some smart candidate should run on that platform: A good husband for every good woman—

who wants one.

It is disconcerting, however, to recall that it was a man who said that man's best friend is the dog. As a sex, men have never refuted this. But about 20 years ago, the late Dr. Peter Marshall said that God made woman from man's rib that she might stand ever close to man's heart as his equal and partner. I hope this benign view will prevail universally some day.

The writer does believe that intelligent men like intelligent women for they know no woman could possibly equal their accomplishments.

Men are eternally fascinating, mysterious, romantic—and as sensitive as the first spring violet.

During the time he was U. S. Ambassador to Japan, Douglas MacArthur the Second told me he believes Japanese women are wise to recognize this sensitivity and to cater to it.

In her best seller "Sex and the Single Girl" Helen Gurley Brown contends that it is sheer lunacy for adult men and women not to have an "adult relationship" before marriage. I disagree—even though I know moral customs are changing. Nevertheless, men are more conventional and puritanical than women. Any woman who destroys a man's ideals does so at her peril.

One of the nation's best known divorce lawyers told me recently he had never seen a relationship outside of marriage that brought lasting happiness to the parties involved. He explained that men are still basically conventional, and that a man may be a libertine

himself while still demanding the utmost from a woman.

Many beauties in the theatrical world have told me that marriage, as imperfect as it is, offers the only real happiness and security to a woman.

PHIL NEWSOM

New U2 Crisis May Be in the Making

UPI Foreign News Analyst

EVER since the tense days of late October, 1962, American U2 spy planes have been flying over Cuba as a part of standard procedure to guarantee U. S. Caribbean and hemispheric defenses.

In the last week of October, 1962, one such plane was lost, presumably the victim of a ground-to-air missile fired by a Russian crew sent to Cuba as part of Nikita Khrushchev's abortive attempt to change the world's nuclear balance of power.

The presumption that a ground-to-air missile brought down the U2 is based on the known high-flying characteristics of the U2 which place it out of the range of Russian Mig jets in Cuba.

The belief that the missile had to be fired by a Russian crew is based on the further assumption that the Cubans at that time did not have the training to handle such a sophisticated weapon.

In the last year and a half the required training has been completed, and the Russians reportedly are ready to pull out, leaving only a nucleus of less than 1,000 men behind.

And this in turn has led to nervous speculation that

a new U2 crisis may be in the making, based on a beligerent speech by Fidel Castro in which he called on rocket crews to be on the alert against further U. S. air violations.

It has led to stern U. S. reminders of Secretary of State Dean Rusk's warning in March, 1963, that "if there were any interruptions with our surveillance . . . that could create a highly dangerous situation."

In international law, the United States position might be hard to defend.

BUT IT arises from Castro's own refusal to permit on-site inspection of the dismantlement of offensive missile bases and from the later tacit approval of both the Soviet Union and the United Nations.

In any event, it is an accomplished fact and one that the United States can continue without help from its allies or in the face of force if it should develop.

Subject to greater argument, from the standpoint of effectiveness, is the United States economic blockade of Cuba.

Recent estimates have placed the Cuban standard of living at 20 per cent below the level of pre-Castro days. Since December the United States has been reviewing its Cuba policies. Any such review must first determine the aim of these policies.

FIRST, are they aimed at the Cuban people or against Castro?

Second, if the aim is the downfall of Castro, then how far is the United States prepared to go to aid a popular revolution against him stirred up by a continually falling standard of living?

So far U. S. western allies have been notably unmoved by appeals for cooperation in the economic blockade and this also brings up a further question—how far will the United States go to enforce it?

Castro, meanwhile, no matter how much he would like to follow the violent tactics of Red China in extending his revolution to the remainder of Latin America, remains dependent upon the Soviet Union for his economic existence.



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President

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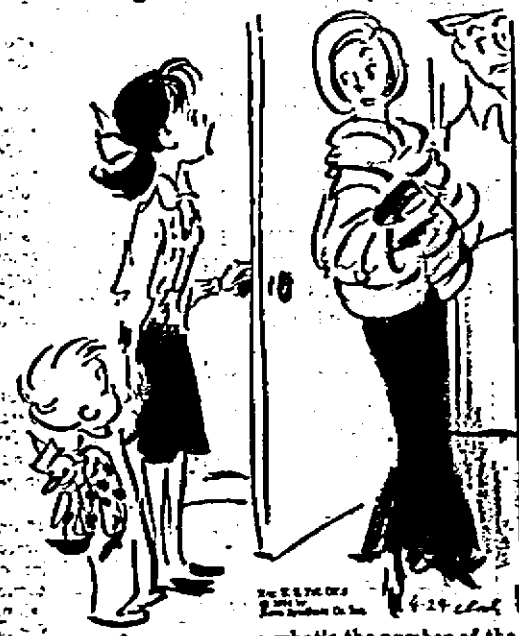
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The Neighbors

By George Clark



"In case of an emergency, what's the number of the TV repair man?"

Death Notices

WAREHAM — George, 64, of 705 W. Broadway, died Friday. Surviving are daughter, Mrs. Pauline Barlow. Service Monday, 11 a.m., Forest Lawn, Cypress.

LAWHORN (Artesia) — Robert Lee, 77, of 22420 Funston Ave., died Thursday. Surviving are wife, Lillian; son, William. Service Monday, 1 p.m., Forest Lawn, Cypress.

TAYLOR (Garden Grove) — John V., 46, of 11022 Garden Drive, died Wednesday. Surviving are daughters, Leona Mae, Faith D., Irene M., Laura L.; sons, John Jr., Paul. Service Tuesday, 11 a.m., Forest Lawn, Cypress.

ROEDER — Wallace B., 67, of 3632 E. Second St., died Saturday. Surviving are wife, Ruth H.; son, Ronald; daughter, Mrs. Shirley Coker; sister, Mrs. Gilbert Michel. Service Monday, 3 p.m., Christensen - Pino Redondo Avenue Mortuary.

LYNES — Mrs. Alice, 88, of 115 Roswell Ave., died Friday. Surviving is daughter, Mrs. Hazel Buechel. Service Tuesday, 3 p.m., Christensen - Pino Redondo Avenue Mortuary.

MITCHELL — Henry M., 75, formerly of 2208 Adriatic Ave., died Friday in Fresno. Surviving are daughters, Mrs. Rita Hancock, Mrs. Frances Gallagher. Rosary tonight, 7 o'clock. Requiem Mass Monday, 10 a.m., St. Matthew's Church.

SMITH — Virgil R., 61, of 2930 Long Beach Blvd., died Saturday. Surviving are wife, Freda; son, Gerald; daughter, Mrs. Earlene Schauer; brother, George; sisters, Mrs. Frieda Hommer, Mrs. Mary Floding, Miss Grace Beth Floding, Mrs. Tressa Roche. Service Tuesday, 3 p.m., Mottell's Mortuary.

ANNUAL CONVOCATION

Return to Bible Vital, Adventists Told Here

A call for a return to Bible study was sounded Saturday night in the Long Beach Arena by an international radio broadcaster.

Dr. H. M. S. Richards of Glendale spoke to Southland Seventh-day Adventists assembled for the closing session of a two-day annual convocation. He is speaker for the radio program, "The Voice of Prophecy."

Picnic Set to Boost Park Plan

The latest in a series of picnics will be held next Sunday in El Dorado Park East by the Park Society, an organization to promote improvement of the big undeveloped Long Beach area.

Mrs. Helen Hicks, head of the group, said she hopes attendance will exceed the 2,000 persons who turned out for the previous picnic held under adverse weather conditions on March 1.

MRS. HICKS said picnickers will be expected to bring their own lunches for the event, to be held from noon to 5 p.m.

One of the highlights will be a children's "May Basket Hunt" at 12:30 p.m. for baskets of flowers hidden in the grass.

She said the program will have "Sunday in the Park" as its theme and will include an 1890s-bathing-beauty contest to choose Miss and Mr. El Dorado Park. All persons attending are invited to dress in 1890 period costumes.

LOCATION of the picnic will be one-quarter mile east of the San Gabriel River channel and just north of Spring Street.

Scheduled to entertain are Marvin Marker's Junior Concert Band; the Long Beach Men's Chorus of 40 barbershop singers; the Sweet Adelines, women's song group; and Les and Gloria Jean Merrill, young banjo players and singers.

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Oil Rotary Drilling Rig Operation Up

By MAX B. SKEJTON

HOUSTON (AP) — Oil well drilling contractors are encouraged by 1964 trends.

More rotary drilling rigs have been in use this year than in the early weeks of 1963.

The American Association of Oilwell Drilling Contractors credits the substantial boost in operations to a flurry of activity in Ohio and southern Louisiana.

The March-April edition of the association's bi-monthly publication "The Drilling Contractor," says January-March rotary rig activity this year probably averaged about 1,425 to 1,430, compared to 1,394 the same 1963 period.

"The fact rotary rig activity has not fallen to the low level which was experienced last year is encouraging," the publication said.

"The lowest level of rig activity so far this year has been the 1,353 rigs on February 10, contrasted with a low of 1,306 in late January, 1963."

WARREN L. BAKER, executive vice president of the contractor trade group, said 1964 rotary rig activity would be very low without the increases in Ohio and southern Louisiana.

"These two areas have 125 more rigs running than a year ago," Baker said. "But the United States total is only 50 higher than a year ago."

Prices opened mixed Friday and declined steadily until the big break came soon after 3 p.m.

ALTHOUGH the corporate background remains good, the economical situation has been slightly greyed by the fact that some of the economic indicators have not risen to their anticipated levels.

The American Iron & Steel Institute reported a gain of 0.04 in steel production above the preceding week. However, in the week before that, production had been unchanged, and some forecasters took this as a sign that production was topping out.

There has also been some warnings, both from the White House and economic circles, of the dangers of inflation and the necessity of holding prices down. This was further emphasized by President Johnson's blunder that auto makers should reduce their prices.

In the market place itself, many experts feel prices, particularly in some of the recent high-flyers, had risen in the number of odd-lot buyers. Many Wall Streeters believe that the arrival of the small buyer in the market signals the impending end of the bull market. They base their feeling on the historic belief the public always gets in too late.

South Louisiana had 162 rigs operating on March 30 compared to 143 a year earlier.

"South Louisiana has the greatest concentration of rig activity in the nation," Baker said. "All phases of south Louisiana rotary rig activity are up from last year."

Baker said Oklahoma and Colorado have experienced some increase in rig activity but Texas has suffered the largest decrease.

"The 461 active Texas rotary rigs on March 30 were 38 below a year earlier level," he said.

THIS WEEK'S edition of the Oil and Gas Journal indicated well completions in the United States as of April 11 total 11,409, compared to 12,167 the same year earlier period.

Wildcat wells being drilled in unproven areas, however, were running ahead of 1963, 2,298 to 2,273.

The journal's survey reflected the healthy status of operations in Ohio and Louisiana.

Ohio has completed 479 wells this year compared to 228 a year ago. Ohio's wildcat completions totaled 106, compared to only 32 the same 1963 period.

Louisiana had 1,303 com-

THE BUSINESS WEEK

Market in Sharpest Dip Since JFK Assassination

NEW YORK (UP) — The stock market finished last week with its sharpest decline since the assassination of President Kennedy in November.

Prices had retreated considerably by late Friday and a burst of heavy selling in the final half hour of the session pushed them ever lower.

Turnover became so heavy, the high-speed tickers lagged 5 minutes behind floor transactions.

As Wall Street waited the week out for some news on the railroad work rules dispute, industrialists worked lower, but rails registered one gain after the other except in the final session.

MOST brokers termed the sharp decline as a "technical correction." However, most explanations seemed to hinge on the market's reaction to the rail settlement.

News of the accord came too late to be of any help in Wednesday's session, but the market opened the following day with a promising upturn in prices, particularly among the carrier issues. However, by late afternoon the advance ran out of steam and prices tumbled. Even the well-positioned rail section was dragged back from its best level.

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to the Texas Gulf fund, was second with a gain of 1 to 12 on \$94,400.

CHRYSLER took third place with a loss of 3 1/2 to 45 1/2 on 744,100 shares. The stock started dropping early in the week after the company declared the regular quarterly dividend instead of boosting it as traders had expected.

Pacific Petroleum was fourth with a gain of 2 to 13 on 671,300 shares. The stock became active Thursday after the company announced it had struck a large gas well.

Steels took a beating. McCulloch sank 4 1/2, Lukens 4 1/2, Youngstown Sheet & Tube 2 1/2, Crucible 2, Jones & Laughlin 1 1/2, Bethlehem 1 1/2, Republic 1 1/2 and U.S. Steel 1 1/2.

General Motors was a stand out in the autos with a gain of 1 1/2. Ford skidded 1/2 despite news of a 19 percent gain in first quarter earnings. American Motors dipped 1/2.

DUPONT shed 1 1/2 and Union Carbide gave up 3 1/2. Allied skidded 1 1/2. Eastman Kodak bucked the downturn and added 1/2.

Oils were an active section. Pennzoil dropped 2 despite a proposed 2-for-1 stock split. Barber Oil dropped 2 1/2. Standard Oil of Ohio 3, Shell 2 1/2 and Standard Oil (N.J.) 1 1/2.

McDonnell lost 3 1/2, North American Aviation 4 1/2, United Aircraft 2 1/2, General Dynamics 2 1/2, Grumman Aircraft 2 1/2 and Douglas Aircraft 2 1/2.

Tobacco shares suffered some losses. General Cigar dropped 2 1/2, Liggett & Myers 1 1/2, Lorillard 2 1/2 and American Tobacco 1 1/2.

MacAndrews & Forbes they might spread.

rose 4 1/2 to 29 after an agent for a group of investors offered to purchase around 150,000 of the shares at \$29 each.

AMERICAN Telephone dropped 1 1/2 and the "when issued" shares skidded 1 1/2. Corning Glass rose 2 1/2. Royal Crown Cola gave up 5 1/2.

Rhom & Haas climbed 4 1/2, but Financial Federation skidded 3 1/2. Polaroid dropped 3 1/2. Xerox scored a tiny gain of 1/2. Alcoa dropped 4 1/2 and Reynolds Metals lost 2 1/2.

Socony-Mobil advanced 2 on earnings news. Standard Oil of California climbed 3 1/2.

Electronics moved lower paced by Control Data with a loss of 7 1/2. Texas Instruments sank 6 1/2. Litton 3 1/2. Electronic Associates 5 1/2. Foxboro 3 1/2. Minneapolis-Honeywell 4 1/2 and RCA 1.

RAILS made good progress. Among the biggest gainers were Soo Lines up 6 1/2, Baltimore & Ohio 1 1/2, Canadian Pacific 1 1/2, and Great Northern 1. New York Central dropped 2 1/2 despite news of a profit in the first quarter compared with a loss a year before. Southern Railway slipped 1.

Airlines shares were hit heavily by profit-taking. Delta Airlines tumbled 10 1/2, Eastern 6 1/2, Pan American 7 1/2, American 4 1/2, Western 4 1/2, Trans World 4 1/2, Continental 3 1/2 and United 3 1/2. Northwest Airlines dropped 2 1/2. KLM 2 1/2 and Braniff 2 1/2.

Defense shares retreated under the pressure of new moves towards easing the cold war and Defense Department cutbacks in military facilities. Although the cutbacks were all in government installations, it was feared they might spread.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Vessel	From	Operator	Due to Sail
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30

VESSELS DUE SATURDAY			
Vessel	From	Operator	Due to Sail
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30
Albatross (Nor)	Albany	Albany	Apr. 30

Joan to Try for Wake

Joan Merriam Smith, long previous departures because beach housewife on a solo of bad weather. Her flight, round-the-world flight, was which began March 17, rescheduled to leave Guam at dawn today for Wake Island, bad weather and engine trouble.

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Gem Society's Show Saturday

The Searchers Gem and Mineral Society will hold its fifth annual Show next Saturday, 10 a.m. to 6 p.m., in Carpenters' Local Union Building, 608 W. Vermont Ave., Anaheim.

There will be exhibits of many types of rock gems and other minerals, together with working exhibits of various techniques. Admission is free.

Unh! Grrrrnf!

California State College at Long Beach now leads the world's championship in the stifling sport of car-stuffing.

Thirty-three persons sardined into one car during the 49th celebration Saturday, thereby besting the previous record of 32 stuffees at Loyola University of Los Angeles last year.

To play car-stuffing, standard equipment must be used—a four-door sedan loaned by an auto dealer. At least half of each person must be inside.

"We realized," said one of the con-

testants, "that midgets and very small girls would be best, but midgets are in short supply and most girls wouldn't play."

But two girls were in the record-breaking attempt. Five participated in the earlier try which ended in a tie with Loyola.

Spectators said that in the latest attempt the overloaded car sank on its springs almost to the ground.

There were no injuries.

COUNSEL GIVES RULING

County Employees Can't Politick

A deputy district political activity of public employees are currently before the State Supreme Court, and the County Employees Association has vowed to take the matter to court if the employees are refused the right to run for office.

The county charter prohibits a classified civil service employee from taking part in political management or affairs, or in political campaigns, further than to cast his vote and to express privately his opinions.

Two cases involving the group, hold office therein, contribute campaign funds, make speeches, write, address or mail campaign literature or negotiate for support of a political candidate," Kennedy's ruling said.

The charter's prohibition on politics for county employees extends to city boards, such as planning commissions, as well as the Republican and Democratic central committees.

It provides that an employee cannot "join a political organization, hold office therein, contribute campaign funds, make speeches, write, address or mail campaign literature or negotiate for support of a political candidate."

JOBS HIT

Postal Union Protests Cut in Services

The Long Beach Postal Union has protested to Rep. Craig Hosmer, R-Long Beach, against a nationwide decrease in postal service scheduled to take effect May 4.

The changes include 9 a.m. opening of post offices instead of 8:30, and a sharp decrease of Saturday services such as parcel post handling.

Some substitute and temporary employees will lose their jobs as a result, the union says.

L.B. Girl, 4, Dies After Running in Front of Car

A 4-year-old Long Beach girl died Saturday afternoon after she was struck by an auto when she ran into the street in front of her home.

Doctors at Memorial Hospital worked for two hours in an effort to save Bridget Luanne Jones, who suffered a skull fracture, police said. She died at 3:25 p.m.

Traffic officers said the girl, daughter of Mr. and Mrs. Winnie Jones of 1501 E. 20th St., was struck by a car driven by Ben Casey, 37, of 1352 Leigh Court.

Casey told officers he swerved in an effort to miss the child but she was struck by his right front bumper. He was not cited.

Omarr Reads the Stars

FORECAST FOR TODAY

ARIES (Mar. 21-Apr. 19): Decision making is business or marital partner. Decision with family member can now be made. Good luck.

Taurus (Apr. 20-May 20): Your position wears a smile. But don't be taken by a smile. Read your own mind. Take action. Good luck.

Leo (May 21-June 21): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Virgo (June 22-July 22): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Libra (July 23-Aug. 23): Come to terms with conscience. You have not been clear. High hopes. Good luck.

Scorpio (Aug. 24-Sept. 23): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Sagittarius (Sept. 24-Oct. 23): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Capricorn (Oct. 24-Nov. 22): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Aquarius (Nov. 23-Dec. 22): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

Pisces (Dec. 23-Jan. 20): Full moon brings hidden problems, questions. But by Leo day, you will have the answers. Pay attention. Good luck.

IF TODAY IS YOUR BIRTHDAY, you will know what it means to be financially successful. But you need love to make you completely happy.

GENERAL TENDENCIES: For most southern money matters.

FORECAST FOR MONDAY

ARIES (Mar. 21-Apr. 19): Don't be deceived by promises which are not backed up by facts. Initiate on answers to lay down. Good luck.

Taurus (Apr. 20-May 20): Good luck. Good luck. Good luck.

Leo (May 21-June 21): Good luck. Good luck. Good luck.

Virgo (June 22-July 22): Good luck. Good luck. Good luck.

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GENERAL TENDENCIES: Coda by the way, southern money matters.

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Cotton fabric, adorable style - some with novelty bibs. Snap crutch. Sizes S-M-L-XL. 1.59

Diaper Liners
BENSON - "Flash Away" extra soft absorbent liners are specially treated to guard against diaper rash. Pack of 144 66c

Feeding Dish
3-compartment dish with hot water underliner and suction base bottom. 69c

Dry-All-Night Diaper
Cotton flannel attached to plastic. Adjustable waist. Prints or pastels. Sizes S-M-L-XL. 77c

Toy Bottle Holder
Foam rubber filled toy dog in gay cotton percale print cover. 77c

Cotton Sleeping Gown
Soft cotton knit gwa or lining with mitten sleeves. White or pastel colors. 97c

Short Sleeve Shirts
Fine combed cotton clip-on with lap shoulder. Fresh. Birth to 3 yrs. 2:1.00

Crib Sheet
"Sax" - Fitted - Fits all crib mattresses. 100% cotton, sanforized. White. 2:1.00

Diaparene POWDER
Anti-Bacterial. Helps prevent diaper rash. 8 oz. 89c

Q-TIPS
Sterile cotton swabs with safety cushion end. Box of 90 39c

Receiving Blanket
100% cotton flannel, 25"x34" with overcast edges. Ass'd of colors & nursery designs. 3:1.00

PLAYTEX Nurser Kit
No sterilizing - disposable bottles are pre-sterilized. Dramatically reduces spitting up and colic. Baby feeds better... takes more formula easily... like "Nature's Way." Hospital tested & approved. 8.95

Johnson & Johnson BABY NEEDS

Powder
Soothes & helps prevent chafing & diaper rash. 6.5 oz. Size Plastic Bottle 49c

Oil
Soothes, softens and protects. 5.5 oz. Medium Size 49c

Lotion
For healthier skin... soothes & helps prevent rashes. Flip top. 4 oz. 49c

Shampoo
Does not irritate eyes. Leaves hair soft & shiny. Plastic bottle. 8 oz. 69c

Cream
Soft soothing cream. Allergy safe. Reg. 59c Medium Size 49c

Cotton Buds
Sterilized cotton tips. Soft pliable plastic sticks. Box of 84 49c

Creative Blocks
FISHER PRICE - 18 smooth poly blocks in 6 brilliant colors and 3 shapes to fit over wood dowels. Completely safe. 1.69

Flutter Ball
Giant 7" ball of acetate with large colorful spinning butterfly and plastic rattles inside. 1.59

Rattle Ball
Durable acetate ball filled with bright colored wooden balls. Plastic push handle and yoke. 89c

Cotton Socks
White or pastel colored stretch socks to fit growing feet. 4 Pair 79c

Gift Sets "Welcome Stranger"
One set with receiving blanket, towel and bib - or set with receiving blanket, white Saxo shirt & novelty toy. 1.79

Outdoor Folding Furniture
Light, but sturdy, 1" tubular aluminum frames. Two-color 24" webbing with Leisure Life strands. Folds up smooth & compact. Chairs have 5 web, chairs has 6 web. CHAIRS 6.88, LOUNGE 4.98, ROCKER 3.33

Johnson & Johnson RED CROSS Adhesive Tape
Waterproof - 4 1/2" x 10 yards. 3 for 1.00

LADIES' Sleepwear
Soft cool cotton femininely trimmed. Come in a variety of styles, patterns and colors. S-M-L.

• Baby Dolls 1.98
• Waltz Gown
• Shift Gown

Highly styled and fancy trimmed Dacron, Nylon & Cotton sleepwear. S-M-L. • Baby Dolls 2.79 • Capri Pajamas • Gowns

DIASOF Gentle Medicated Diaper Rinse
16 oz. 69c

IVORY Flakes or IVORY Snow
Giant Size 77c

ACTION BLEACH
98c King Size 77c

VASELINE HAIR TONIC
2 oz. size with Good Grooming Kit. 2.88c

KLEAR Self-Polishing FLOOR WAX
27 oz. 79c

GLADE AIR MIST AIR FRESHENER
Ass't Fragrances 7 oz. 2.89c

IVORY Soap
Personal Size 10 for 1.00, Medium Size 10 for 59c

"Just Wonderful" HAIR SPRAY
by Caryl Richards Reg. 98c 66c

CHUCKLES JELLY Candies
• Spice & Stick • Spumoni • Orange Slices • Licorice Bells • Jelly Kings 4 for 1.00

HAIR ROLLER BOX
Pastel colored plastic bottom with clear floral embossed cover. Holds all hair accessories. 69c

Brush Rollers
WIL-WOLD 48 pak assortment of safe plastic brush rollers. Safe for permanents or any lotion. 69c

"Softique" BEAUTY BATH OIL
Delightfully fragrant oil to soften and smooth skin. 2.5 oz. 98c

HAND CREAM
"Beauty Sales" - Moisturizing lanolin base softens, smoothes and protects the hands. Also excellent over-all body cream. 3 1/2 oz. 1.00

Electric Shoe Polisher
R.E. - Quick, even buffing wheel action. Automatic connect & release of attachments. Attractive storage case. Contains: Polisher, Applicator, brushes & polish. 14.88

"BEATLE" Dolls
Each caricature is 4 1/2" tall, made of life-like vinyl with robed hair in famous "Beatle" mop cut. Each holds own instrument. 1.79

ENFAMIL Infants' Formula
Concentrated Liquid - Nearly identical to mother's milk in nutritional breadth and balance. Provides 20 oz. when diluted with water. 13 oz. can Case of 24... 5.40 25c

MERLIN'S "Magic" Wand
Inspired by Walt Disney's "Sword in the Stone". Lights up like magic. Works on batteries that are included. 98c

BOYS' Calendar Watch
"Roughneck W" - Handsomely styled with leather strap. Tells time and date. Waterproof, shockproof, dustproof. Full figure luminous dial, sweep second hand. 8.89

DECORATED 3-Ring Binders
Full color drawing of your favorite "Weird-Os" or "Mars" scene. Top quality vinyl in assorted colors. 98c

DIAL Shampoo
with FREE Hair Brush 7 oz. Size of Dial Labeled Shampoo 77c

INFANTS' Feeding Sets
Full color illustrations that won't fade or rub off. Made of bounceable break resistant Melamine. Set contains 8" plate, 12 oz. bowl, 7 oz. tumbler. • The Firstborns • Baby's Favorites • Top Gear 1.98

TUSSY DEODORANTS
Cream • Roll-on • Stick Reg. 1.30 50c

Bring Your Next Prescription in to Sav-on Drugs

AD PRICES PREVAIL: April 26th to April 29th Sunday through Wednesday

SELF-SERVICE DRUG STORES
Open 9 A.M. to 10 P.M. - 7 Days A Week

LONG BEACH 4th & PINE	"INSTANT" SANKA COFFEE
LOS ALTOS 2164 Bell Blvd.	5 oz. 1.09
LAKEWOOD 5244 Lakewood Blvd.	8 oz. 1.49
GARDEN GROVE 12031 Brookhurst	

Salinger, Cranston Call on L.B. in Next 2 Days

By BOB HOUSER

Pierre Salinger and Alan Cranston, the two principal Democratic challengers for Sen. Clair Engle's seat, will make their first campaign stops in Long Beach Monday and Tuesday.

Salinger, former White House press secretary, will speak at a 7:30 to 9:30 a.m. breakfast Monday in Elks Lodge, 4101 E. Willow St., under auspices of the 32nd Congressional District Democratic State Central Committee.

Cranston, state controller, will have lunch Tuesday at Savitz Restaurant, 203 E. Ocean Blvd. Then, at 12:45 p.m., he will start a walking, handshaking tour northward on Pine Avenue. He will be accompanied by a mariachi band.

Cranston is scheduled to talk at 4:45 p.m. today on KNX radio and answer listeners' questions on the issues in the Democratic senatorial race.

Salinger, after his breakfast appearance, will go to an 11 a.m. rally sponsored by the Rossmore Leisure World Democratic Club at the Northwood Club House, Leisure World.

ROCKY-BARRY

Elsewhere the space between candidates also is getting thinner.

GOP presidential candidates Nelson A. Rockefeller, governor of New York, and Arizona Sen. Barry Goldwater will be addressing separate luncheon meetings Wednesday noon in Los Angeles.

Rockefeller's private plane will land at Burbank at 4:30 p.m. Tuesday. He will go by helicopter to Pasadena for a 6 to 9 p.m. public reception in Civic Auditorium Exposition Hall.

Wednesday noon he will address a Republican Associates luncheon in his honor at the Pacific Ballroom of the Statler Hilton Hotel. From 6 to 9 p.m. is a public reception at Glendora Palms Restaurant. Rocky then departs from Ontario International Airport for West Virginia.

Don Gill, Rockefeller chairman for the Greater Long Beach area, said Saturday a limited number of \$5 tickets for the Wednesday Republican Associates luncheon are available at the Long Beach Rockefeller Headquarters, 205 E. Broadway, Room 204.

Gill also said Los Angeles County Chairman Laughlin E. Waters has announced the appointment of six area chairmen for the Greater Long Beach area for Rockefeller.

George P. Taubman Jr. and Dr. Ryland R. Madison, co-chairmen for Long Beach and Signal Hills respectively; Roy E. Reynolds, Norwalk, La Mirada and Santa Fe Springs; Jean Webster, South Gate and Lynwood; Nancy Rice, Lakewood, and Rosemary Dunbar, Compton.

Goldwater headquarters expects more than 2,500 at a rally at 7:30 p.m. Tuesday in San Jose at the Santa Clara County Fair Grounds. At 8:30 a.m. Wednesday the senator will attend a worker breakfast at the Golden West Restaurant in Downey.

A sellout audience of 800 will hear Barry Wednesday noon at the American Petroleum Institute luncheon in the Biltmore Hotel Grand Ballroom.

Planners expect 1,000 for the highlight event in Goldwater's two-day California swing: a rally in Valley Junior College Stadium, Van Nuys, Wednesday night. Goldwater's speech will be televised over KTLA from 11:15 to 11:45 p.m. Wednesday.

YOUNG DEMOS

Michael Cullen, Democratic candidate for Congress in the Long Beach area's 32nd District, will be guest speaker for a Long Beach Young Democrats meeting at 8:15 p.m. Tuesday in Dana Branch Library, 3680 Atlantic Ave. The public is invited; new members are welcome.

HASTINGS ENDORSED

Willard Hastings, Democratic candidate for Assembly in the East Long Beach-Signal Hill 39th District, has received endorsement of the statewide California Labor Council on Political Education (COPE) and the Los Angeles County COPE.

WHETMORE DINNER

Assemblyman James E. Whetmore of the West Orange County 70th District will be honored at a testimonial dinner Tuesday night in Garden Grove Elks Club, 11551 Trask Ave.

CAR AFIRE

2 Freeway Samaritans Aid Driver

Ingratitude, the frequent reward of Good Samaritans, is not the way of a Whittier man who was befriended by two Long Beach real estate men.

"They helped me out in a bad situation," Walter H. Rees of 9432 Randall Ave. said Saturday. "They gave me their car but I lost it and I can't tell them how grateful I am."

REES SAID he recently was driving from his home to his job in Pomona on the San Bernardino Freeway when his car caught fire. He stopped on the shoulder and helplessly watched it burn while "about 150 cars" went by.

"These two men came along in a station wagon and jumped out with a fire extinguisher," he said. "We used all the fluid but the car was still burning. They drove to the nearest fire department and followed the firemen back. I offered to have the extinguisher refilled. They refused but I insisted. So they gave me their business card, which I have lost."

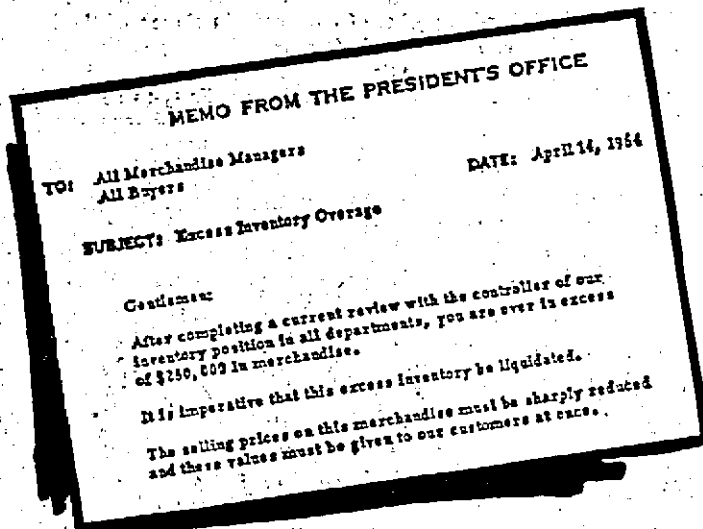
Rees hopes they will give him a call.

GOLD'S

TWO BIG DAYS!
SHOP SUNDAY: 10 TO 5
MONDAY: TIL 9

PRESIDENT DEMANDS ACTION!

\$250,000 INVENTORY LIQUIDATION SALE!
SAVE TO 72%



... BECAUSE the President has demanded we lower our inventory \$250,000 ... BECAUSE we need a great deal more floor space for the new merchandise pouring in ... BECAUSE, always, GOLD'S never misses an opportunity to offer YOU the lowest prices, you'll find anywhere (and this is a guarantee), this giant value packed event, replete with top name merchandise, sparkling new decorating ideas, in every department. Hurry ... here is savings that simply won't stay to long!

FLOOR SAMPLES, ONE-OF-A-KIND PIECES ...
ALL SUBJECT TO PRIOR SALE ...
ALL SALES FINAL!

DOOR BUSTERS

RECORD CABINET COMBO
Many uses, mar-proof top. **\$16.88**

MARBLE TOP TABLE
Marble base, brass stem. Regularly \$39.95. **\$16.88**

KROEHLER SOFA
Foam, Danish, coil spring construction. Reg. \$149.95. **\$98**

EARLY AM. CRICKET CHAIR
Maple finish, upholstered seat, back. Reg. \$24.95. **\$16**

FR. PROV. QUILT SOFA
Foam, quilted by Kroehler. Reg. \$219.95. **\$99**

UPHOLSTERED FURNITURE

FOAM CUSHION DANISH SOFA
Rich walnut finish, modern weave fabric. **\$49**

ITALIAN SOFA & CHAIR
Provincial finish, sleeps 2, seats 3, tufted back design. **\$98**

QUILT SLEEPER & CLUB CHAIR
Nylon quilted decorator fabric, enveloping mattress, foam reversible cushions. **\$199**

FRENCH PROVINCIAL CLUB CHAIR
Provincial weave fabric, rich fruited finish, smart value. **\$18**

PILLOWBACK QUILT CLUB CHAIR
Decorator pattern quilted fabric, enveloping mattress, foam cushioned, brass casters. **\$39**

QUILTED PILLOWBACK SOFA
Foam cushioned, custom quilted decorator fabric. **\$98**

BISCUIT TUFTED RECLINER
Futon back, easy open mechanism, washable plastic covering. **\$44**

TUFTED BACK SWIVEL ROCKER
Rich washable plastic, pivot, wide color choice. **\$39**

SAVE \$63! FR. PROVINCIAL RECLINER
Reversible foam cushions, rich fruited finish, easy open mechanism, tufted back. **\$66**

BASSETT HI BACK DANISH CHAIR
Fully tufted foam reversible fabric, rich decorator fabric. **\$19**

DANISH STYLED OCCASIONAL CHAIR
Rich walnut trim, modern weave fabric, Danish design. **\$21**

UPHOLSTERED FURNITURE

ITALIAN PROV. CANE CHAIR
Fully tufted back, rich provincial fabric, unusual cane trim. **\$38**

TABLES & DESKS

DECORATOR CHESTS
Rich antique white or gold finish, multi purpose. **\$34**

SAVE \$22! EARLY AMERICAN OCCASIONAL TABLES
All type finishes, variety of styles and choice of wide selection of sizes. **\$7**

MARBLE TOP WALL CONSOLE
Genuine marble insert, rich Italian finish. **\$22**

GOLD LEAF COCKTAIL TABLE
Antique white and gold base, solid gold leaf top. **\$29**

MATCHING PEDESTAL TABLE
Gold leaf, with antique white and gold base. **\$16**

DINETTES

3-PC. MODERN BAR SET
Bar and matching stools, washable plastic. **\$33**

FAMOUS MAKE DINETTE SET
Table and 4 chairs, table opens to 48" x 112". **\$29**

3-IN-1 VERNA TABLE
Ideal for TV, food server, snack table. **\$8**

BEDROOM SETS

3-PC. COLEMAN FL. PROVINCIAL
Plastic top pieces, double dresser, frame mirror, panel bed. **\$129**

7-PC. MAPLE SPACE SAVER
Bunk bed, 12" twin, bookcase, chest, guard rail, ladder, corner desk. **\$99**

3-PC. BASSETT FL. PROVINCIAL
Triple dresser, mirror, full size bed, footboard in white. **\$279**

3-PC. PULASKI "DARDANELLA"
34" double dresser, framed mirror. **\$179**

3-PC. PULASKI "FRANCONA"
Full chair back bed, pumice bleached mahogany. **\$239**

3-PC. 18th CENT. BY CALDWELL
32" double dresser, framed mirror, full panel bed, rich mahogany. **\$159**

3-PC. DANISH BEDROOM
Triple dresser, framed mirror, 34" size panel bed, rich mahogany. **\$118**

BEDROOM SETS

3-PC. SOLID HARDROCK MAPLE
Double dresser, plate glass mirror, spindle bed, footboard, colonial styling. **\$168**

3-PC. PULASKI MEDITERRANEAN
Triple dresser, framed mirror, post bed, bleached pumice mahogany. **\$199**

DINING ROOM SETS

ROUTED KEY DESIGN, 4 CHAIRS
table, bleached pumice mahogany finish. **\$166**

SAVE \$35 HARDROCK MAPLE Din. P.c.
Choice of Round table, 4 chairs, harvest table, 2 benches, or server/hutch top or 44" buffet. **\$119**

DARDANELLA PULASKI DIN. ROOM
Bleached pumice mahogany finish, round extension table, 4 side chairs. **\$166**

SLEEP EQUIPMENT

SAVE TO \$30 TOP BRAND MATTRESSES OR BOX SPRINGS
Includes ECLIPSE, STANCAARD, SIMMONS, SEALY and many others. Full, king, twin sizes, extra lengths, regular, firm, extra and medium firm. **\$15-\$49.50**

FLOOR COVERINGS

SAVE \$1.48 sq. yd. NYLON OR WOOL PILE
REG. \$34.95 to \$39.95. **\$34.47**

KING SIZE NYLON PILE RUG
12x15 nylon face rug, foam back, and attached for extra wear. **\$49.88**

PIANOS & ORGANS

SPINET PIANOS from \$287

BARY GRANDE, reduced \$287 to \$397

PRACTICE PIANOS from \$67

BUNGALOW PIANOS from \$147

TELEVISION

FAMOUS BRAND COLOR TV
New improved color, one of 3 top makes, RCA Victor, Admiral, Zenith. **\$379.22**

TOP PORT. TV WITH STAND
16" screen, tinted safety glass, custom chassis, dual auto gain control, auto focus. **\$109.94**

FAMOUS ENTERTAINMENT CENTER
23" TV, radio, phone, stereo all in one handsome cabinet. **\$217.43**

RCA VICTOR 23" TV CONSOLE
MCA monitor chassis, Golden Thread sound, 23" picture, all range time comb. **\$189.76**

TELEVISION

ZENITH 23" TV
Out front speaker, auto trace lock circuit, monopole antenna, bandswitch tuner. **\$187.81**

HI-FI & STEREOS

WERCOR PORTABLE STEREO
Diamond needle, 1 1/2" woofer in 2 way, 3" speaker in case, 21 2/3" wave catch. **\$69.73**

PACARD BELL STEREO COMBO
Deluxe stereo, with Multi-track, AM/FM tuning control, 4 speed changer, 4 speakers, diamond needle. **\$187.73**

TOP NAME STEREO-PHONO, RADIO
Self-contained stereo, AM to 16, 4-speed changer, full tone control. **\$78.44**

REFRIGERATORS, FREEZERS

G.E. AUTOMATIC DEFROST
2 door, auto. defrost, with roll out large bottom freezer. Huge family size. **\$289.74**

FRIGIDAIRE FAMILY FREEZER
Famous Frigidaire engineering, big 300 lb. capacity size freezer. **\$169.92**

14 CU. FT. AUTO DEFROST
Top name, 2 door, automatic defrost, 14 cu. ft. refrigerator. **\$187.72**

WASHERS & DRYERS

EASY AUTOMATIC WASHER
3 temperature water selection, velva-fover transmission, spin-filter, sediment reactor. **\$163.29**

Maytag Wringer Washer
Spiralator washing action, big anti-wash tub, washes 43 lbs., 1 hour. **\$96.32**

GENERAL ELECTRIC WASHER
Famous filter flo action, full cycle washer, water saver, line remover. **\$178.64**

GAS RANGES

Famous Make Gas Range
36", 4 big burners, thermomane even, self fire top, broiler, compact, economical. **\$98.82**

TAPPAN 36" RANGE
Automatic lighting, clock & timer, deluxe model priced low. **\$169.83**

MISCELLANEOUS

20 Gal. Hot Water Heater
Glass lined, top name, big 20 gallon heater. **\$40.98**

Hoover Vacuum Cleaner
Powerful suction, tank type, complete with attachments. **\$33.41**

G.E. Mobile Maid Dishwasher
Portable dishwasher, big family capacity, cushioned interior. **\$123.43**

Top Name Clock Radio
Wake up to music, hand-made modern cabinet. **\$15.73**



Glorious Gardens, Heavenly Pools

What a way to go! You'll never find another adult apartment community to compare with The Huntington Gardens...with luxurious recreation gardens of Mediterranean...Oriental...Polynesian...and Old English motifs that include six heated pools...Sauna baths...Jacuzzi Whirlpools...tennis courts...nearby golf course...private patios...barbecue facilities, and the elegantly furnished and unfurnished Penthouse and Garden apartments provide plush carpeting...hand-loomed drapes...all electric kitchens...features too numerous to mention. Apartments now renting as low as \$125 per month...

at The
Huntington Gardens

DIRECTIONS: Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil—or, Highway 39 to Warner Ave., West to Bolsa Chica, right to Heil.

Sorry—no children or pets.



4901 HEIL AT BOLSA CHICA • HUNTINGTON BEACH • 847-8416



LOS ANGELES

ANAHEIM

THE VALLEY

LAKEWOOD

EL MONTE

SOUTH BAY

Salvation Army in New Phase

It was a rainy Feb. 22, 1922.

It was so rainy that the Iowa Picnic had to be postponed.

But it wasn't too rainy for the Salvation Army. In October 1921 the Salvation Army had laid the cornerstone for its new building on Locust Avenue near Third Street and the dedication had been set for Feb. 22. It went off on schedule.

No less a dignitary than Evangeline Booth, daughter of General William Booth, founder of the organization, came here to take part and addressed an overflow audience at the Municipal Auditorium.

THREE SERVICES today, at 11 a.m., 3 and 7 p.m., will mark the end of the old building's life. It will be torn down and the Salvation Army will move to new quarters now under construction at Elm Avenue and Spring Street. Temporary quarters will be in the Calvary Presbyterian Church, Third Street and Atlantic Avenue.

Demolition of one of the landmarks of Long Beach is scheduled to begin Monday.

When the walls come tumbling down they will mark an eventful period of growth for the organization which dedicated the structure "to God and to humanity."

AT CEREMONIES Saturday night, when a dramatization of the history of the building took place, and at ceremonies today, many of the people who worked out of the building in former years will be present.

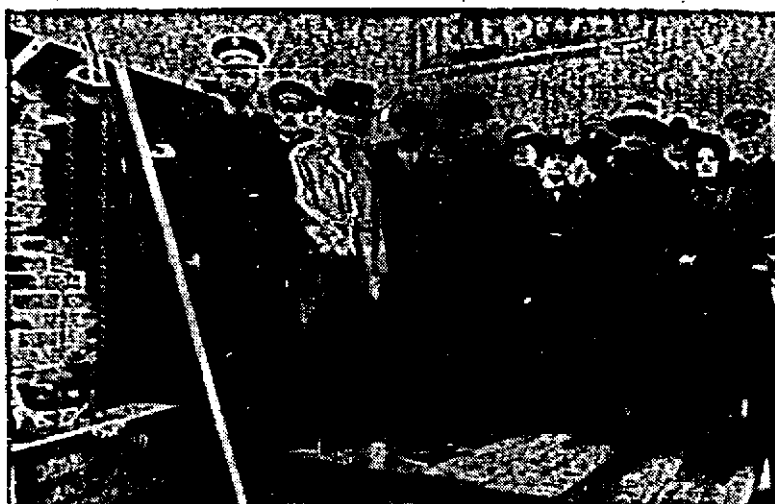
Lt. Col. Eric Newbould, of Phoenix, Ariz., Southwest divisional commander who joined the Salvation Army of officers training school in 1925 after graduating from Polytechnic High School here, is scheduled to be on hand for closing ceremonies.

Brigadier and Mrs. Edgar Harris, who participated in the dedication, will be on hand at 3 p.m. to divulge the contents of the box removed from the cornerstone where it had been placed 43 years ago. At the time Harris was an adjutant in charge of the local division.

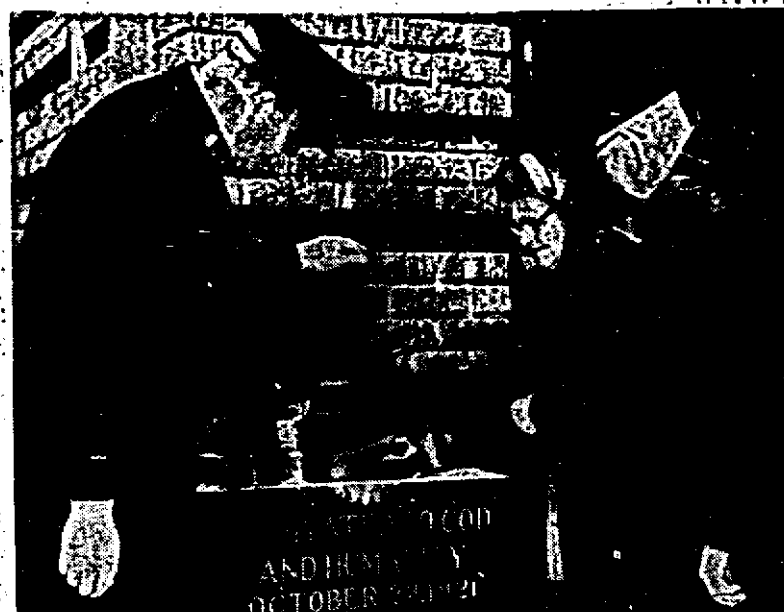
OTHERS WHO headed the program here at various

times are scheduled to return for the final day's events at the structure which "served its purpose well but had outlived its use and now is too small for our program," according to Major Kenneth Anderson, currently in charge. Major and Mrs. Anderson will hold a reception at the structure at 5:30 p.m. today.

Among those who previously served here and are scheduled to return are Major and Mrs. Frank Capon, now retired and living in Los Angeles, who directed work in the 1930s, and Major and Mrs. John Allen, who worked here in the 1940s. Major Allen now is in charge of the Santa Ana Salvation Army's Men's Social Center.



AT CORNERSTONE LAYING ceremony for the Salvation Army building in 1921 dignitaries turned out for the event. Those identified on platform are Lt. Col. Clarence Boyd, (left) divisional commander; E. F. Davis (with umbrella) non-member who aided in the Salvation Army work; Commissioner Adams Gifford (hand in pocket of overcoat), in charge of the Pacific Coast Division; Adjutant Edgar Harris (far right) in charge of Long Beach division at the time; Mrs. Harris (in Salvation Army bonnet) and Blanche Cox, who conducted a series of meetings in the city. Forty-three years after



it was placed in the cornerstone of the Salvation Army building on Locust Avenue, the box of documents is removed by Mrs. Harris and Brigadier Harris. At left is Major Kenneth Anderson, currently in charge of the Long Beach division.



Monday and Tuesday SPECIALS

April 27th and
April 28th
Some Quantities Limited
No Phone Orders on These Items

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS



Calottes or Pert Skirts
Exciting Buy!
Cotton, Dacron® polyester and cotton in summer plaids, checks and stripes... all side pert skirts over Bermuda shorts or smart styles calottes. \$1.18.

3 44 Each
Misses Sportswear



Mexican Straw Tote Sale
Terrific Values!
Inside and outside pocket. You'll want one in each size.
Medium size 14x17" **2.18**
Large size 17x20" **2.66**

1 66 Each
Accessory Dept.



Pretty Feminine Dusters
Bargain-priced!
Cool, carefree comfortable dusters in assorted styles. Gay colors. Small, medium, large. Take advantage of Sears low price.

1 99 Each
Lingerie Dept.



Young Junior Fashions
Regular \$5.99 and \$6.99
Easy care Amei® tricot knit slacks. Chalk white or pastel in your favorite one or two piece styles. Sizes 5-11.

4 88 Each
Young Junior Dept.

The Week's Recreation Schedule

The Bullock's Oriole and Robins are busy building their nests in Bixby Park; the Cedar Waxwings stop to rest on their northern flight; the Australian Coral tree is in full bloom attracting hundreds of tiny thumb-sized Anna Hummingbirds daily. Clean attractive picnic facilities are ready with free gas plates for cooking, only bring the utensils!

Employees at the drama workshop are filling orders for over 1,000 costumes of 13 nationalities to be worn at 20 park May festivals... North Long Beach 5th and 6th graders may learn the rudiments of social dancing at Houghton Park, Mondays at 5 p.m., and if they're doing "mashed potatoes" it's not domestic science!... The adult Polynesian Club at Kidd Park is preparing for their May fete. A volunteer instructor is teaching all comers the hula. Colorful songs and dances of the islands are featured when the group meets at 1:30 Thursdays. All are welcome... Pre-schoolers who would like to be bugs, butterflies or flowers in the park's May festivals, should ask their mothers to call the nearest park for the tiny tot rhythms schedule.

Creative arts and crafts for elementary ages are scheduled every day after school at California Center. One room is set for their display, called the "Lover" galleries... The big annual hobby show is just around the corner (May 7-10). A party for exhibitors, 89 individuals and members of 68 clubs, is scheduled this week. All exhibit space is filled... Golden Tours, the senior citizen excursion club, announces a tour for Yosemite National Park, June 8 to 11. Tickets must be paid for by May 6... Teen Record Time, Saturday at 3 p.m., Wardlow Park. Bring that favorite record.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge



Little Boys' Boxer Sets
Reg. \$1.99 Set
100% cotton print shirts, Sanforized Fin® pants in colors. Sizes 2 to 6X.

2 3 sets
Infant-Children's Dept.



\$1.79 Yd. Woven Seersucker
SAVE 44%!
Machine washable Dacron® polyester and cotton. Assorted colors. 44 1/2-in. wide.

99¢ yd.
Yakage Dept.



3 for \$1 Terry Towels
SAVE 26%!
Absorbent cotton terry kitchen towels in 87 multi-stripes. 16x30-inch.

4 1 for
Domestic Dept.



Regular \$1.29 Ironing Cover
SAVE 40%
Black and white, unadorned cotton drill. Taped edges. 89¢ Banner Bibs 77¢

77¢
Accurate Household Scale
Compact Size
Weighs to 25 lbs. Compact, only 7 1/2" high, 5 1/2" deep, 6" wide.

1 47
Lingerie Dept.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge



\$3.49 Bedroom 4-light Fixture
SAVE \$1.50

1 99
White opaque shade in leaf design. 14-inch square. Modern square shape.

99¢
Economy Safety Flashlights
Powered 2-cell spotlight with red blinking warning light. Adjustable stand.

19¢
Assorted Tropical Fish
Regular 39¢ to 59¢
Choice of 39¢ Black Tetra or Princess, 49¢ Rosettes and 59¢ Zebrafish. Fun for all!

3 66
Automatic Water Minder
Regular \$4.99
Automatic shut-off control for sprinklers, swimming pools. Each setting 4 1/2 hours.

1 87
Men's Cool Toys Caps
Light-weight
Deep crown legion shape, adjustable elastic taped seams. Ventilated sides. K. M. L. A. bag!

33¢
Men's Cool Toys Caps
Light-weight
Deep crown legion shape, adjustable elastic taped seams. Ventilated sides. K. M. L. A. bag!

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Yermoland & Sunset
LOS ANGELES—E. Olympic Blvd. & Soto
LOS ANGELES—W. Pine Blvd. & Kierland
BUENA PARK
COMPTON
EL MONTE
GLENDALE
HOLLYWOOD
INGLEWOOD
LONG BEACH
PASADENA
POMONA
SANTA ANA
SANTA MONICA
TORRANCE

Shop 6 Nights Shop Monday thru Saturday
9:30 A.M. to 9:15 P.M.

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM
Classified ads

REGIONAL OFFICES
BELLFLOWER—TERRY 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—ME 3-0764
5056 Faculty Avenue

Phone HENlock 2-5959 LONG BEACH 12, CALIFORNIA, SUNDAY, APRIL 26, 1964 SECTION E

See Classifications 171-176 AUTHORIZED NEW CAR SALES & SERVICE For Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO
LONG BEACH LAKEWOOD
Briny-Gray Imports, 3515 Atlantic GA 4-0951
COMPTON
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

AUSTIN
LONG BEACH LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

AUSTIN-HEALEY
LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911

BUICK
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd. HE 2-7574
1881 Long Beach Blvd., Long Beach
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Harry C. Clark, 150 So. Long Beach Blvd., Compton NE 5-7141
Peters Bros. Buick TO 7-1781
15734 Bellflower Blvd., Bellflower

CADILLAC
LONG BEACH LAKEWOOD
Ridings Motors, 1501 Long Beach Blvd. HE 7-2241

CHEVROLET
LONG BEACH LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Carnier Chevrolet, 601 Long Beach Blvd. HE 8-5291
Harbor Chevrolet, 3770 Cherry Ave. GA 4-3341
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood

ARTESIA
S & J Chevrolet UN 8-1276
11900 E. South St., Artesia

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE
B. J. Barnett Chevrolet NE 3-0606
Corner Long Beach Blvd. & Compton Blvd.
Esch Chevrolet NE 8-0523
8730 L. B. Blvd., South Gate
George Chevrolet WA 5-2251
17150 Lakewood Blvd., Bellflower
Oscar Gregory Chevrolet ME 5-5866
14925 Paramount Blvd., Paramount
Paramount Chevrolet ME 5-2181
Corner Firestone at Paramount Blvd.

ORANGE COUNTY
Eddie Hepper Chevrolet HE 2-4411; JE 4-3700
15515 Garden Grove Blvd., Garden Grove

CHRYSLER
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871
Ed Barber, 6200 N. Bellflower Blvd., Lind. TO 7-7331
Ray Yines, 4201 E. Willow 426-7301
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Guy Moorhart, Inc. NE 2-7171
11112 No. Long Beach Blvd., Compton
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

COMET
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladabee, 17617 Bellflower Blvd., Bellflower TO 4-1761

CORVAIR
LONG BEACH LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Carnier Chevrolet, 601 Long Beach Blvd. HE 8-5291
Harbor Chevrolet, 3770 Cherry GA 4-3341
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet ME 5-5866
14925 Paramount Blvd., Paramount
B. J. Barnett Chevrolet NE 3-0606
Corner Long Beach Blvd. & Compton Blvd., Compton

CORVETTE
LONG BEACH LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Harbor Chevrolet, 3770 Cherry GA 4-3341
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet ME 5-5866
14925 Paramount Blvd., Paramount
B. J. Barnett Chevrolet NE 3-0606
Corner Long Beach Blvd. & Compton Blvd., Compton

DART
LONG BEACH
Vernon Holmes, 3515 Atlantic GA 4-0951
Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281
BELLFLOWER, LAKEWOOD, COMPTON
Widger-Goodwin Dodge TO 4-9081
16900 Lakewood Blvd., Bellflower
Snively & Langford NE 1-4163
401 N. L. B. Blvd., Compton
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

DATSUN
LONG BEACH
Long Beach Honda GA 3-1433 + 4128 E. Anaheim, GE 9-0943
5105 Atlantic

DODGE
LONG BEACH
Vernon Holmes, 3515 Atlantic GA 4-0951
Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281
BELLFLOWER, COMPTON, LAKEWOOD
Snively & Langford NE 1-4163
401 N. L. B. Blvd., Compton
Widger-Goodwin Dodge TO 4-9081
16900 Lakewood Blvd., Bellflower
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

FALCON
LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlin Ford ME 3-1107
15727 Paramount Blvd., Paramount
Hale Young Ford Co., 2441 E. Anaheim GE 8-1154
Mal Burn, 2000 Long Beach Blvd. GA 4-3311
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Glen Orgen Ford NE 2-7145
220 So. Long Beach Blvd., Compton
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smoler Ford TE 5-6621
336 W. Anaheim, Wilmington

FIAT
LONG BEACH LAKEWOOD
Palmer Motors, 3300 Atlantic GA 4-0754
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Peters Bros. Buick Imports TO 7-1781
15734 Bellflower Blvd., Bellflower
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

FORD
LONG BEACH LAKEWOOD
Mal Burn, 2000 Long Beach Blvd. GA 4-3311
Hale Young Ford Co., 2441 E. Anaheim GE 8-1154
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Chief Chamberlin Ford ME 3-1107
15727 Paramount Blvd., Paramount
Glen Orgen Ford NE 2-7145
220 So. Long Beach Blvd., Compton
Hensley-Anderson Ford TO 7-2734
1831 Alondra, Bellflower
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smoler Ford TE 5-6621
336 W. Anaheim, Wilmington

IMPERIAL
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871
Ray Yines, 4201 E. Willow 426-7301
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

JAGUAR
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd. HE 2-7574

JEEP
LONG BEACH LAKEWOOD
Dossier Motors, 4005 E. Anaheim GE 4-4560
Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568

LANCER
LONG BEACH LAKEWOOD, COMPTON
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Snively & Langford NE 1-4163
401 N. Long Beach Blvd., Compton

LINCOLN CONTINENTAL
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916

LOTUS
LONG BEACH LAKEWOOD
Briny-Gray Imports, 3515 Atlantic GA 4-0951

MERCEDES-BENZ
LONG BEACH LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

MG
LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

MERCURY
LONG BEACH LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladabee, 17617 Bellflower Blvd., Bellflower TO 4-1761

METROPOLITAN
LONG BEACH LAKEWOOD
Rancho Rambler, 2011 L. B. Blvd. GA 4-2111
Holiday Rambler, 1427 Long Beach Blvd. HE 8-9001

MORRIS
LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911

OLDSMOBILE
LONG BEACH LAKEWOOD
Dick Braving Oldsmobiles HE 6-9421
1227 Long Beach Blvd., Long Beach
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Newlings TO 2-1181
7440 E. Firestone, Downey

OPEL
LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd. HE 2-7574

PEUGEOT
LONG BEACH LAKEWOOD, BELLFLOWER
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916

PLYMOUTH
LONG BEACH LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 2-2871
Ed Barber, 6200 N. Bellflower Blvd., Lakewood TO 7-7331
Ray Yines, 4201 E. Willow 426-7301
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

PORSCHE
LONG BEACH LAKEWOOD
Ricketts Motors, 999 Long Beach Blvd. HE 7-7489

PONTIAC
LONG BEACH LAKEWOOD
Salts Pontiac, 1545 Long Beach Blvd. HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
J. P. Lamarda NE 9-6666
302 N. Long Beach Blvd., Compton
Suburban Pontiac TO 6-1725
17639 S. Bellflower Blvd.

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Reimer Pontiac, 412 W. Anaheim, Wilmington TE 5-3141

RAMBLER
LONG BEACH LAKEWOOD
Rancho Rambler, 2160 L. B. Blvd. GA 4-2111
Holiday Rambler, 1427 Long Beach Blvd. HE 8-9001
Holiday Rambler, 1310 Long Beach Blvd. HE 8-9007
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Friendly Rambler-Compton NE 8-0581
418 N. Long Beach Blvd.
Des-A-Vee Rambler TO 7-2254
15737 Bellflower Blvd., Bellflower
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Hunt Rambler, Inc. TE 5-6646
402 W. Anaheim, Wilmington

RENAULT-DAUPHINE
LONG BEACH LAKEWOOD, BELLFLOWER
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

SIMCA
LONG BEACH LAKEWOOD
Holiday Rambler — Simca HE 8-9007
1427 and 1310 Long Beach Blvd.

SPRITE
LONG BEACH LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

SUNBEAM
LONG BEACH LAKEWOOD
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916

TEMPEST
LONG BEACH LAKEWOOD
Salts Pontiac, 1545 Long Beach Blvd. HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Suburban Pontiac TO 6-1725
17639 S. Bellflower Blvd., Bellflower

THUNDERBOLT
LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlin Ford ME 3-1107
15727 Paramount Blvd., Paramount
Hale Young Ford Co., 2441 E. Anaheim GE 8-1154
Mal Burn, 2000 Long Beach Blvd. GA 4-3311
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
Glen Orgen Ford NE 2-7145
220 So. Long Beach Blvd., Compton

TRIUMPH
LONG BEACH
Briny-Gray Imports, 3515 Atlantic GA 4-0951
Jamestown, 1350 Long Beach Blvd. HE 2-7911
COMPTON
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

VOLVO
LONG BEACH LAKEWOOD, GARDEN GROVE, COMPTON
Cabo Iron, Long Beach Blvd. at 29th St. 426-7001
Briny-Gray Imports, 3515 Atlantic GA 4-0951
Ed Barber's Volvoville TO 7-7331
6200 N. Bellflower Blvd., Lakewood
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

VOLKSWAGEN
LONG BEACH LAKEWOOD
Lakewood Motors TO 6-0741; SP 3-5351
5815 South St., "Dutch Village Shopping Center," Lakewood
Ricketts Motors, 999 Long Beach Blvd. HE 7-7489
BELLFLOWER, COMPTON, DOWNEY
Les Carpenter, 1150 E. Compton Blvd., Compton NE 8-0453
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Kendon Motors, 1241 Pac. Cst. Hwy., No. San Pedro TE 2-2624

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
9621 E. Rose St.	TO 6-6410	Bellflower
5815 Hurdale	HA 9-7302	City College Area
730 E. 23rd St.	GA 3-5468	Eastside
6013 Warwood Rd.	429-0171	Lakewood Area
4512 Lodoga	HA 1-3515	Lakewood Park
3307 Fanwood	429-2331	Lakewood Plaza
1520 Hardwick	GA 3-4772	North Long Beach
6061 Myrtle	GA 3-1487	North Long Beach
2480 Caspian	GA 7-6993	Westside
2754 Rodley	GA 4-0558	Westside
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
1900 Magnolia	HE 7-3567	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
344 Monrovia	GE 9-2121	Belmont Park
1115 La Dera Dr.	439-8915	Bixby Knolls
1011 E. Broadway	HE 6-3739	Downtown
1740 Stanley	GE 4-8928	Eastside
4543 Hackett	GA 3-7981	Lakewood Area
6232 Peabody	HA 1-8211	Lakewood Plaza
2935 Canal	GA 6-3903	Westside
3 BEDROOMS		
17929 Conehill	TO 6-6110	Bellflower
13431 Charlemagne	TO 6-6110	Bellflower
3602 E. 2nd St.	GE 4-0935	Belmont Heights
4307 E. 6th St.	GA 4-9272	Belmont Heights
3765 Olive Ave.	GE 9-0404	Bixby Knolls
3425 Vista	827-1026	Belmont Heights
8799 Pierce Dr.	HA 9-5917	Buena Park
3755 Studebaker Rd.	TR 1-0974	Carson Park
1826 W. Cherry	GA 4-8529	Fallerton
3460 Clark Ave.	HA 1-8211	Lakewood Area
5413 Pepperwood	GA 3-5468	Lakewood Area
2418 Silva St.	GE 1-1371	Lakewood Plaza
3338 Josie	GE 1-6515	Lakewood Plaza
6734 Monlaco	GE 0-2023	Lakewood Plaza
1808 Petaluma	HA 9-7926	Lakewood Plaza
6814 E. Wardlaw	HA 1-2239	Lakewood Village
4723 Blackthorne	HA 5-1207	Lakewood Village
4627 Whitewood	HE 6-9701	Los Altos
6908 El Roble	HA 9-7942	Los Altos
3314 Karen	GA 6-3903	Los Altos
1640 Knoxville	GE 9-8549	Los Altos
2285 Pepperwood Ave.	GA 2-0974	North Long Beach
6101 Brynton	ME 4-2530	North Long Beach
6564 Cerritos	NE 2-7227	North Long Beach
3303 Dameron	GA 2-4444	North Long Beach
3325 Harcourt	GA 2-2638	North Long Beach
1644 Poinsettia	GA 3-7981	North Long Beach
344 Smith St.	GE 1-4516	North Long Beach
3281 Quail Run Rd.	430-2508	Rossmore
1716 Bayou Way	GA 6-3903	Seal Beach
3275 Caspian Ave.	GA 4-4911	Westside
2990 Cedar Ave.	GA 6-3903	Wrigley
2312 Earl		Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
259 Roswell Ave.	GE 4-3494	Belmont Heights
6938 Fairbrook	HA 1-8211	Lakewood Plaza
3350 Lees	GE 9-0404	Lakewood Plaza
4809 Graywood	HA 9-5917	Lakewood Village
4409 Stanbridge	GE 9-0935	Lakewood Village
179 Riva Alta Canal	GA 2-4444	Naples-Marina
124 W. 51st St.	GE 0-2843	North Long Beach
12142 Chianti Dr.	GE 1-6515	Rossmore
12201 Chianti Dr.	GE 0-1612	Rossmore
3022 Coleridge	431-7766	Rossmore
2871 Main Way	GE 1-6515	Rossmore
3042 St. Albans	HE 7-1281	Rossmore
3149 Pine Ave.		Wrigley
4 BEDROOMS		
636 E. 15th St.	438-8166	Downtown
7005 E. Spring St.	429-9649	Lakewood Plaza
47 Riva Alta Canal	HE 7-0541	Naples-Marina
12521 Foster Rd.	GE 1-1426	Rossmore
2952 St. Albans Dr.	HA 5-1207	Rossmore
2459 Lewis Ave.	GA 4-5497	Signal Hill
2120 San Francisco	HE 5-0528	Wrigley
4 BEDROOMS AND DEN OR FAMILY ROOM		
727 Carriaga	GA 6-6184	Bixby Knolls
4444 Greenbrier Rd.	GA 3-0055	Lakewood Village
4701 Village Rd.	HA 1-3835	Lakewood Village
6312 Marquita	GE 1-0582	State College
5 BEDROOMS		
12602 Amethyst	GE 0-0727	Garden Grove
HOME WITH POOL		
3923 Hackett Ave.	HA 9-5814	Lakewood
2127 San Francisco	GA 6-3903	Wrigley
2342 San Francisco	HE 7-1281	Wrigley
11971 Montecito Rd.	GE 1-4741	Rossmore
DUPLEXES		
295 Park Ave.	HE 4-9945	Belmont Heights
210 1/2 E. Del Amo	428-1126	North Long Beach
4829 Pacific Ave.	GA 2-4444	North Long Beach
2302 Magnolia Ave.	HE 7-1281	Wrigley
HOME AND INCOME		
9344-46 Nichols	TO 6-6410	Bellflower
157 E. Plymouth St.	HE 6-9701	North Long Beach
5827-29 Walnut Ave.	GA 2-0834	North Long Beach
OWN-YOUR-OWN		
2075 Appleton	HE 7-1281	Belmont Heights
1260 E. 4th St.	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown

BONA FIDE USED CAR DEALERS DIRECTORY

DEALER	ADDRESS	PHONE
A-1 USED CARS	16207 Lakewood, ME 4-2946	
L. A. ANDERSON	1842 E. Anaheim, HE 7-5614	
BEN RUSHING	850 L.B. Blvd., HE 5-7424	
C. BOB AUTREY	1570 L.B. Blvd., HE 2-4441	
BOB THOMPSON AUTO SALES	2090 Long Beach Blvd., GA 7-7979	
CABE BROS.	2901 L.B. Blvd., 426-7003	
CAVIN USED CARS	2120 W. Pacific Cst., HE 6-5580	
COTTER'S WAGON TOWN	2223 Long Beach Blvd., GA 6-7041	
COTTER MOTOR SALES	2165 L.B. Blvd., HE 6-7234	
CREST MOTORS	1335 Long Beach Blvd., HE 2-2969	
DENHAM'S	2533 Lakewood Blvd., GE 3-0929	
DORSA USED CARS	1001 L.B. Blvd., HE 6-7204	
HARMONY MTRS.	700 L.B. Blvd., Cmp., NE 8-4944	
C. FRED HOLMSEN	437 E. Anaheim, HE 8-8971	
IMPORT USED CARS	111 S. L.B. Bl., Cmp., NE 6-0885	
ED JENSON	15804 Lakewood, Bellflower, TO 7-7717	
LOHMEIER MOTORS	1580 L.B. Blvd., HE 6-6562	
MANNING MOTORS	1048 L.B. Blvd., HE 7-7549	
MARK THORNTON	7911 Alondra, Prmt., ME 3-0071	
W. F. McPHEETERS	1450 L.B. Blvd., HE 2-3407	
O'HENRYS AUTO SALES	3765 Cherry, GA 6-6565	
RAY JOHNSON	219 S. L.B. Blvd., Cpl., NE 5-8088	
ROSCOE MOTORS	2295 L.B. Blvd., GA 4-2983	
WOOLPERT MOTORS	2199 E. Pac. Cst. Hwy., HE 9-9960	

THE LONG BEACH
ARTHUR MURRAY
STUDIO

TOP QUALITY
JOB TRAINING

EXCELLENT
PAY RANGE

EXCELLENT
PROMOTIONAL
OPPORTUNITIES

OTHER ADVANTAGES:

- International organization.
- Opportunity to eventually own own business.
- Executive positions for men.
- Free day school.
- Accommodated students.
- Group insurance program.

REQUIREMENTS:

Academics must be at least 21 years of age, must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

Love to dance? Here is your opportunity to share the joy of the dance with others. We will train you.

For a personal interview - 2001 E. 17th St., Long Beach, Calif. 240 E. 17th St., Long Beach, Calif.

Policeman
City of
Anaheim

\$530 to \$644

Minimum requirements: U.S. Citizenship, age 21 to 35, high school graduate or equivalent, physical condition, a good moral character, no criminal record, no drug use, no alcohol abuse.

Last Day to Apply
Monday, May 4th, '64
225 E. Broadway, Anaheim
Ph. 776-0110, Ext. 333

INDUSTRIAL
ENGINEER

Graduate engineer to work in all phases of industrial engineering.

Apply 44 Mon. Ave. Fri.
Johns-Manville
Products Corp.
2224 E. Alameda Street
LONG BEACH
An equal opportunity employer

MACHINIST
Experienced

Local Industrial Plant

Apply 9 to 4
Monday through Friday
Johns-Manville
Products Corp.
2224 E. Alameda Street
LONG BEACH
An equal opportunity employer

Young Men
18 to 24

4 men needed to start
ASSISTANT OFFICE
MANAGER POSITION

20 per month who know the office and have experience. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

2 men needed to start
ASSISTANT OFFICE
MANAGER POSITION

20 per month who know the office and have experience. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

BOYS WANTED

BOYS WANTED, AGE 12-17, OR MORE, FOR SUMMER, EXTRA EARNING OPPORTUNITY. MUST BE A NATIVE BORN AMERICAN CITIZEN, MUST BE A HIGH SCHOOL GRADUATE OR EQUIVALENT, MUST BE A RESIDENT OF LONG BEACH, CALIFORNIA.

2 men needed to start
ASSISTANT OFFICE
MANAGER POSITION

20 per month who know the office and have experience. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

DRIVER SALESMEN

We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply: **GOOD HUNOR CO.** 1401 W. 12th St., Long Beach, Calif. 240 E. 17th St., Long Beach, Calif.

PRODUCTION LINE
FOREMAN

Must thoroughly understand machine tool production. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

2 men needed to start
ASSISTANT OFFICE
MANAGER POSITION

20 per month who know the office and have experience. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

LARGE GENERAL CONTRACTING
FIRM

Needs representatives, excellent opportunity for men. No construction background necessary. We train. Call: 240 E. 17th St., Long Beach, Calif.

COST ACCOUNTANT

Minimum 2 yrs. experience. Must thoroughly understand government accounting. Excellent salary. Apply: 240 E. 17th St., Long Beach, Calif.

CITY OF SEAL BEACH
ACCEPTING APPLICATIONS
FOR FIREMEN

SALARY \$44-120
MAY 1, 1964

Office of City Manager
CITY HALL, SEAL BEACH
Call 433-2323

2 Young Married Men

to work on vacuum & assistance repair trucks. Door-to-door selling vacuum cleaners. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

FOREIGN CAR MECH.

Experienced mechanic needed. Well equipped shop. Plenty of work. Must have own tools. Employment benefits, insurance, vacation. Please write or call. 240 E. 17th St., Long Beach, Calif.

HELICAR WELDER

MUST BE ALUMINUM CERTIFIED. HELICAR WORKING CONDITIONS. 15544 MINNESOTA. An Equal Opportunity Employer

SALES MANAGER

U.S. Army - Must be qualified to sell U.S. Army products. Established company. Excellent salary. Apply: 240 E. 17th St., Long Beach, Calif.

DRAFTSMAN

Part & full time. Surveying of experience required. Call: 240 E. 17th St., Long Beach, Calif.

PAINTING ESTIMATOR

Wanted for large estimate contracting firm. Good salary. Call: 240 E. 17th St., Long Beach, Calif.

SALES TRAINER

Start \$400 per month. 241 Torrance Blvd., Torrance. Call: 240 E. 17th St., Long Beach, Calif.

SALES MAN

Call completed survey. Long Beach, Calif. 240 E. 17th St., Long Beach, Calif.

SALES TRAINER

Start \$400 per month. 241 Torrance Blvd., Torrance. Call: 240 E. 17th St., Long Beach, Calif.

HEADER SET-UP MAN

Must Be Experienced in Setting Up and Operating Waterbury or National Cold Headers

TOWNSEND COMPANY

Cherry River Division, 1224 Warner Ave.
MA 9-2321 or 81 5-5511, Santa Ana, Calif.

HEADER DIEMAKER

Experienced man needed on small engine lathe to make header dies, work to very close tolerances, at least 3 years experience as header diemaker or machinist required.

TOWNSEND COMPANY

Cherry River Division, 1224 Warner Ave.
MA 9-2321 or 81 5-5511, Santa Ana, Calif.

FURNITURE RETAIL
SALES OPPORTUNITY

EXPANDING FIRM (34 years old) has opening for younger aggressive person. Must have sales background. No experience necessary in furniture field.

REQUIREMENTS:

- Be a native born American citizen.
- Be a high school graduate or equivalent.
- Be a resident of Long Beach, California.

APPLY in writing: staffing background, age, family status. All replies treated in strictest confidence. P.O. Box 318, Long Beach, Calif.

MACHINIST

We have openings for men in the following jobs:

- Vertical Boring Mill
- Horizontal Boring Mill
- Engine Lathe
- Jig Bore (SIP)

Applicants must be class A with at least 3 yrs. recent experience. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

APPLY IN PERSON
ARROWSMITH
Plastic Tooling

5736 W. 96TH, LA. 45
An Equal Opportunity Employer

LOAN REPRESENTATIVE

Men interested in earning \$1500 per month. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

HELP

Collectors, Estimators, etc. who can save me \$1000 a year. 9733 Flower, Long Beach, Calif.

HANDY MAN

Over 10 years experience in all phases of home maintenance. Call: 240 E. 17th St., Long Beach, Calif.

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EMPLOYER interviewing in this factory. Must be a native born American citizen, must be a high school graduate or equivalent, must be a resident of Long Beach, California.

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John Carey School
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TEACHERS

Interview, placement. Call: 240 E. 17th St., Long Beach, Calif.

ARTIST - HOBBYIST - CRAFTSMAN

Earn money at home from your hobby. Call: 240 E. 17th St., Long Beach, Calif.

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Apply in person. 1201 S. Clark, Long Beach, Calif.

PROPERTY MANAGEMENT 30

COUPLE want to manage 30 units or more. Experience, refs. available. Call: 240 E. 17th St., Long Beach, Calif.

TIMEKEEPER-CLERK

13 yrs. exp. exp. 436-6977

Wanted Retired Couple

to manage 30 units in U.S. Navy housing. Call: 240 E. 17th St., Long Beach, Calif.

A Career in Real Estate
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confidential interviews invited

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CALL AN EXPERT

TO PLACE AN AD IN THIS SECTION CALL...

Miss Brown in Long Beach, HE 2-5151... Miss Bell in Lakewood, HE 3-0744
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CHUNG'S CRACKED 77 MACHINE APPLIED-NO MESS covers cracks 100% guaranteed. Permanent. FREE ESTIMATE. GA 5-9207 240 E. 17th St., Long Beach, Calif.

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A Complete Job
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Personal Supervision
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100% FINANCING AVAILABLE
JAMES H. BASS
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CA 3140 OR CA 3002
IN LONG BEACH 21 YRS.

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RE-ROOF WITH SEARS

NO DOWN PAYMENT
UP TO 3 YEARS TO PAY
OR
MATERIALS ONLY
FOR FREE ESTIMATES
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Buildings to Be Moved 69

APARTMENT BUILDING
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Interior-Exterior Painting. Your satisfaction is our only aim. Call: 240 E. 17th St., Long Beach, Calif.

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Average 20% off. Call: 240 E. 17th St., Long Beach, Calif.

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Quality materials & reasonable prices. Call: 240 E. 17th St., Long Beach, Calif.

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Acoustical ceiling, painting, etc. Call: 240 E. 17th St., Long Beach, Calif.

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LAKWOOD
THE VERY BEST
PLACE TO LIVE?
Brand New—VERY Posh
MONTAIR PARK
OF COURSE!
1-BR. 1-BATH \$710 UP
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FEATURING: huge open spaces
(your own yard, garage for two)
A/C & A/C Heat
HAS EVERYTHING: custom
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FURN. MODEL
4550 Montrose 429-9994
(1 BR. S. of Del Amo)
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NOW RENTING
BRAND NEW..
LUXURIOUS
1, 2, 3-BDRM., 2-BATH
FROM \$105
ADULTS ONLY
W.W. Candler, PRIMATE & BALBOA
BUILDING OVER
SUNCOAST RMS. & CLOSETS.

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W/ carpet, discolor, carpet,
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Lovely location 3 bedrooms, Terrace,
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Rossmoor's Address
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**CAREFREE
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2-3-4 BEDROOMS
* All Elec GE Kitchen
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One-Story Deluxe Apts.
Sound proof, fireplaces, private
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closets, central air conditioning,
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Super Deluxe Thruout
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 399 E. 1st St. Phone 3-1094
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 1st fl. 100 x 144. Paved. Includes
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BEACON PARK - 2 UNITS
 1000 x 100. 100 x 100. 100 x 100.
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2000 sq. ft. 4 UNITS E. 30th
 1000 x 100. 100 x 100. 100 x 100.
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ON T 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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PRICE \$22,500. BUILT 1/2
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1000 sq. ft. 4 UNITS
 1000 x 100. 100 x 100. 100 x 100.
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NEW 2-UNIT 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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DOWN TOWN - 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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BEACON PARK - 2 UNITS
 1000 x 100. 100 x 100. 100 x 100.
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2000 sq. ft. 4 UNITS E. 30th
 1000 x 100. 100 x 100. 100 x 100.
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ON T 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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JUST COMPLETED
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DELUXE 7 UNITS
4—2-Bedrooms, 2—1-Bedroom
 Including a 1-2-3-4, owner's apt. 2 Baths—Forced Air—
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 Designed in Early American Charm

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OWNER—Owns 6 places. In App-
 1000 x 100. 100 x 100. 100 x 100.
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20 UNITS—2 Bldgs. 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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4 UNITS—1000 sq. ft. 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
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BY OWNER. LOW price in 1000
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
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ADDRESSES BY FREIGHTING
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
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NEW 2 BR. 1000 sq. ft. in Belmont
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
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"CIRCLE - 4 - ESTATES" - \$2400
 1000 x 100. 100 x 100. 100 x 100.
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 RT. CA 3-360

1000 sq. ft. 4 UNITS
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
 RT. CA 3-360

2000 sq. ft. 4 UNITS E. 30th
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
 RT. CA 3-360

ON T 1000 sq. ft.
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
 RT. CA 3-360

BEACON PARK - 2 UNITS
 1000 x 100. 100 x 100. 100 x 100.
 ONLY \$1200. 1000 x 100. 100 x 100.
 RT. CA 3-360

2000 sq. ft. 4 UNITS E. 30th
 1000 x 100. 100 x 100. 100 x 100.
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ON T 1000 sq. ft.

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YOU ASKED FOR IT...
WE HAVE IT!
10-12 Bedrooms & den or family
room. Large living room with
fireplace. Hardwood floors.
Call for details.
Day GE 4-3464 Nite
MOORE

NOW IS THE TIME
to buy a home in the Los Altos
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you need. Call for details.
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4-BR. 1 1/2 BATHS
Los Altos home built in 1944. Large
living room with fireplace. Hardwood
floors. Call for details.
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Home with 2 bedrooms with access
to valley view. Near school. Call
for details. Trade has been made.
Call for details.
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WALKER & LEE
CHOICE CORNER LOCATION
FORMAL DIN. RM.
Large 3-BR. 1 1/2 Bath. Just
one block from El Estero Park &
El Estero. Call for details.
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1 BIG STEAL!!
This one will be sold today! 3-BR.
home with 1 1/2 baths. Hardwood
floors. Call for details.
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MOORE

2141 McNab - OPEN
STOUTER REALTY SERVICE
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MOORE

C RANCHO
Came to 10000. Call, 3-BR.
home with 1 1/2 baths. Hardwood
floors. Call for details.
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OPEN SUN. 1-5
1831 COLLEGE PLACE
Call for details.
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JUST LISTED
MUST BE SOLD
Call for details.
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"PALATIAL"
High 600 sq. ft. overlooking
the ocean. Call for details.
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"3 + FAM. RM."
Southwest, modern, custom
built. Call for details.
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"PRETTY 2 + DEN"
In heart of this exclusive area.
Call for details.
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MOORE

"5 BEDRM"
Sixty thousand dollars. Call for
details. Call for details.
Day GE 4-3464 Nite
MOORE

Love a Gracious Setting?
This one will be sold today! 3-BR.
home with 1 1/2 baths. Hardwood
floors. Call for details.
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MOORE

3830 CHESTNUT
OPEN 2-5
HUGE REAR LIV. RM!
3 BEDRMS. 1 1/2 BATHS!
F.A. HEAT. SHALE ROOF
A.J.A. DESIGNED!
Call for details.
Day GE 4-3464 Nite
MOORE

46 GIRALDA
New 3-BR. 1 1/2 Bath. Call for
details. Call for details.
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3861 COUNTRY CLUB
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area. Call for details.
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 for your boat & trailer too
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1-177 3 bedrooms, 3 baths, 2 car
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Home. heavy
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7 hrs. duplex. side a side
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 2 Baths, Plus Kitchen,
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 never in neighborhood. Est.
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 3 bedrooms, 2 1/2 baths, 2
 carports, hardwood fls., 14
 ft. ceilings, Cathedral ceilings,
 granite, private car wash,
 swimming pool, 22 ft. wall
 1500 Denborough St. -
 Owner.

5 BR., 3 Bath, 2nd. Master
 2nd. Floor, 2nd. Floor
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Is beautiful '61 Chevrolet V-8
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\$24.94 per mo. CR 99996 dlr.

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70's FORD PICKUP ROAD-
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CHEV. 1/2 TON pickup, deluxe
2. autom. trans. walk-in

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KE TRUCK, ITSA GMC work-
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5 Camaro Paco Verde. Lkw.
5 4x4
81 CAMRO V-6 automatic re-
ar & heater. Bucket seats. \$2775
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59 Lakewood V-6 ME 3071
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TRUCK, GOOD CON-
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Ford Mustang Trucks #A-271
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1955s through 1964s. Large Selection.
Safety Checked. 90-day Dealer Warranty.
BUY A USED CAR FROM YOUR
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100% FINANCING ON APPROVED CREDIT
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Signal 3-door hardtop. A beauty
with 1964. 1964. 1964. 1964.
ED BARBARI Plymouth
1200 Long Beach Blvd.
ME 3-7275

WE MUST SELL
"BIG HEARTED ED"
20 NEW
Valiants—Plymouths—Chryslers
REGARDLESS OF COST
THIS WEEKEND

EXAMPLES:	WAS	NOW
'64 PLYM. FURY CONVERTIBLE. Fully equipped with new 1500 cc. 1500 cc.	\$3693	\$2995
'64 VALIANT SIGNAL 3-DOOR HARDTOP. Automatic, R.H. hardtop, dual chrome wheels. \$1500.	\$2859	\$2477
'64 PLYM. FURY 2-DOOR HARDTOP. Fully equipped including factory air conditioning. (Stock No. 11103).	\$3903	\$2995
'64 PLYM. FURY 4-DOOR STATION WAGON. Fully equipped. (Stock No. 11104).	\$4068	\$3436
'64 PLYM. FURY 4-DOOR SEDAN. Fully equipped including factory air conditioning (Stock No. 11105).	\$3783	\$3172

35 MORE TO CHOOSE FROM
AT SIMILAR SAVINGS
BIG HEARTED ED GIVES EVERYTHING
• BIG TRADE-INS • NO FIXED DN. PYMTS.
• LOW MONTHLY PYMTS. • BANK TERMS
ED BARBARI CHRYSLER PLYMOUTH
6200 BELFLOWER BLVD.
Between South and Artesia
LAKEWOOD TO 7-2731

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of
Gas Pains
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100% UNCONDITIONAL GUARANTEE
INCLUDING ALL PARTS & LABOR

LAKEWOOD MOTORS VOLKSWAGEN
5815 SOUTH ST.
at Woodruff "Dutch Village"
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Los Angeles Toll Free: 5-5351
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HEY PARTNER... this weekend come on down to
COURTESY FORD and put YOUR brand
on one of these great thoroughbreds!

Test drive the
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MUSTANG
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\$45 Mo.

NEW '64 T-BIRDS
\$69 Mo.

NEW '64 FALCONS
\$32 Mo.

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\$54 Mo.

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IF you are new to your credit
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COURTESY CLEAN USED CARS
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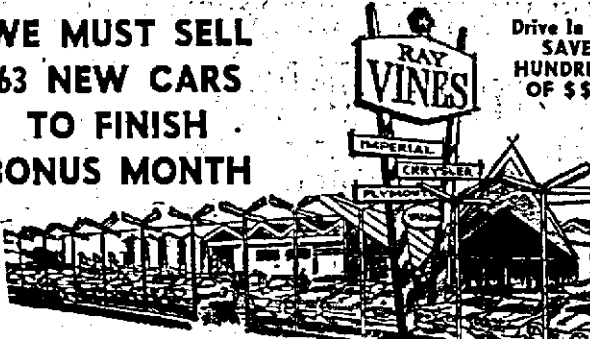
'61 VOLKSWAGEN SEDAN	\$895	'61 VOLKSWAGEN SEDAN	\$1595
'62 VOLKSWAGEN SEDAN	\$995	'62 VOLKSWAGEN SEDAN	\$1795
'63 VOLKSWAGEN SEDAN	\$1195	'63 VOLKSWAGEN SEDAN	\$1895
'64 VOLKSWAGEN CONVERTIBLE	\$1295	'64 VOLKSWAGEN 9-PASSENGER WAGON	\$1995
'65 VOLKSWAGEN GHIA COUPE	\$1395	'65 VOLKSWAGEN 1500 STATION WAGON	\$2595
'66 VOLKSWAGEN GHIA COUPE	\$1495	'66 VOLKSWAGEN 1500 STATION WAGON	\$2995

LAKEWOOD MOTORS VOLKSWAGEN
5815 SOUTH ST.
at Woodruff "Dutch Village"
Open Sundays—TO 6-0741
Los Angeles Toll Free: 5-5351
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IF YOU CAN'T
GET AT LEAST \$500 DISCOUNT*
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ON A REGULAR SIZE CAR
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AMERICAN PRICES START AT \$2025
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CLASSIC PRICES START AT \$2198
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Big Selection—Low As...
\$3995
• LOW PRICES • HUGE TRADE-IN ALLOWANCE
STATION WAGON \$2099
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STARTS TODAY
WE MUST SELL 63 NEW CARS TO FINISH BONUS MONTH

Drive In and SAVE HUNDREDS OF \$\$\$

'64 VALIANT \$1757

'64 PLYMOUTH \$1967
'64 IMPERIAL \$5586⁸⁰

PMT CONSOLIDATION

C	Car Pmt. (two high)	\$128.00
F	Finance Co.	\$22.00
A	Finance Co.	\$20.00
S	Dept. Store	\$48.00
H	Budget your bills to fit your paycheck	
I	Doctor bills	\$15.00
B	Furniture Store	\$80.00
A	Jewelry Store	\$48.00
C	Total Monthly Payments	\$278.90

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Terms as long as 48 months.
Low as \$99 delivers any car on approved credit.

USED CAR BONUS DAYS

'64 CADILLAC Coupe de Ville. Full power, Factory Air, Black with matching leather interior.	\$5995	'68 CADILLAC Coupe de Ville. \$2795
'64 CADILLAC Sedan de Ville. Full power, Factory Air.	\$545	'62 CHEVROLET Impala 4-Door. Automatic, radio, heater, power steering.
'68 CHEVROLET 1/2-ton Pickup 4-speed.	\$945	'62 CHEVROLET Monza. 4-speed, R.H. chrome wheels.
'61 CHRYSLER Windsor Hardtop. Automatic, radio, heater, power steering and brakes.	\$1595	'61 CHRYSLER Newport Hardtop. Automatic, radio, heater, power steering/brakes, Air Cond.
'68 IMPERIAL Hardtop. Full power.	\$1695	'66 CHRYSLER New Yorker. Full power.
'57 LINCOLN Capri Hardtop Coupe. Automatic, radio, heater, power steering. MAKE OFFER—Will take trade.		'60 MERCURY Monterey. Automatic, radio, heater.
'61 CADILLAC Coupe. Automatic, radio, heater, power steering and brakes.	\$2995	'59 OLDS Hardtop Coupe. Automatic, radio and heater, power steering and brakes.

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1963 RAMBLER 660 2-DOOR CLASSIC
Automatic, Radio, Heater, Power Steering, Stock #11418.
\$1695

1959 RAMBLER CLASSIC CUSTOM
This sedan is equipped with automatic trans., radio and heater. Stock No. 13294.
\$595

1960 RAMBLER 2-DR. SEDAN
A good example of a Rambler's styling and performance. Automatic, radio, heater. Stock No. 13212.
\$595

1962 CORVAIR 4-DR. MONZA
Equipped with automatic trans., radio, heater. Stock No. 13421.
\$1195

1960 OLDSMOBILE Station Wagon
Radio, heater, power steering, automatic transmission. Very popular. Stock No. 13427.
\$1395

1961 RAMBLER
Automatic, radio, heater. Stock No. 13451. Discounted!
\$895

1962 PONTIAC LE MANS COUPE
Beautiful inside and out. Radio, heater, automatic trans., bucket seats.
\$1395

1962 RAMBLER Classic
Station Wagon. White-on-white trim, standard transmission, radio, heater. A very fine family car. Stock No. 13451.
\$1295

1959 STUDEBAKER
Standard trim, white walls, red leatherette interior, radio. Stock No. 13549.
\$395

1959 FORD 4-Door
Fordomatic trans., heater, whitewall tires. Good buy. Stock No. 13544.
\$395

1962 CHEVROLET NOVA
Automatic, radio, heater. Stock No. 13118. Discounted!
\$1495

1959 PORSCHE
German precision built and highly styled sports car. Stock No. 13520.
\$1695

1962 FORD Station Wagon
Equipped with automatic trans., radio, heater, power steering. Stock No. 13113.
\$1595

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Mike Salta PONTIAC

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- PLUS UNCONDITIONAL GUARANTEE! COVERS EVERYTHING FOR 30 DAYS... ON THESE CARS!

1961 FALCON 4-DOOR STATION \$995
Automatic transmission, radio, heater, white sidewalls. Stock No. 18076.

'62 OLDSMOBILE 4-DOOR WAGON \$2395
Automatic transmission, radio, heater, power brakes, power steering, power windows, air conditioning. Stock No. 10051.

'62 PONTIAC CATALINA COUPE \$2195
Air conditioning, automatic transmission, radio, heater, power steering, power brakes. Stock No. 9812.

'59 T-BIRD CONVERTIBLE \$1295
Automatic transmission, radio, heater, power steering, power brakes. Stock No. 10066.

1962 PLYMOUTH \$1595
Air conditioning, automatic transmission, power brakes, power steering, radio, heater. Stock No. 10091.

1961 PONTIAC BONNEVILLE COUPE \$2195
Automatic transmission, heater, power steering, power brakes, whitewall tires. Stock No. 9934.

1962 PONTIAC GRAND PRIX \$2695
Automatic transmission, radio, heater, power steering, power brakes, whitewall tires. Stock No. 9999.

Mike Salta PONTIAC
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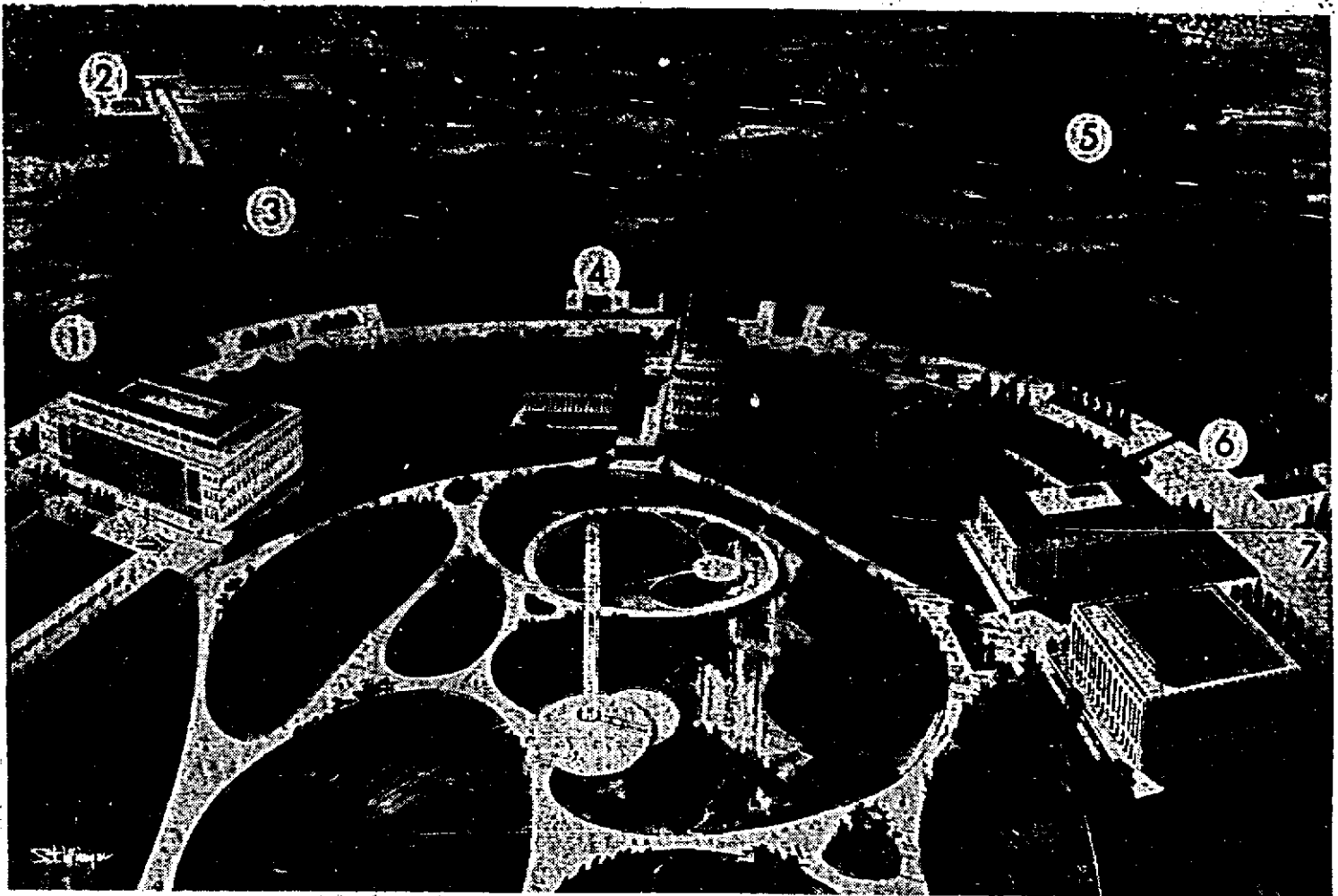
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SOUTHLAND PROGRESS

★ BUSINESS • REAL ESTATE • INDUSTRY ★

INDEPENDENT PRESS-TELEGRAM
AND THE EVENING NEWS, APRIL 24, 1964

CAMPUS 'BORN' ON A RANCH



By VERN ANTHONY
Southland Progress Editor

Grazing cattle on the Irvine Ranch are munching a slow retreat on the campus site of the University of California at Irvine as construction activities increase.

Work is getting off the ground on six major buildings under a \$7,139,900 contract to Robert E. McKee Inc.

These include Natural Science and Engineering buildings; Social Science and Humanities buildings; library; and cafeteria building.

These are to be completed by the spring of 1965, and will be furnished for start of university classes in September of '65. They will range from one to five stories.

FIRST STRUCTURE on campus and already occupied is an interim administration building. Also under construction now near it is a \$190,000 faculty research center due to be completed by June.

Facilities will be provided for biological and physical science research by faculty members who already are on the new campus or may be appointed during the construction period.

It was announced last week by L. E. Cox, vice chancellor, business and finance, that the university is asking bids for utilities and site development work on the new campus, including a central heating plant; cooling, signal and control systems; and telephone exchange.

Sealed bids are due May 26. The project involves a utility tunnel system.

A HUNDRED apartment units for married students and faculty members will be completed in the spring of 1966 on the campus.

These will supplement a cluster of eight residence cottages for 400 single students. The cottages are to be ready for opening of the university in the fall of next year. Both housing developments will be financed by federal loans and from the Housing and Home Finance Agency.

Work on the cottages will start next September. Each cottage will house 50 single men or 50 single girls.

CHANCELLOR Daniel G. Aldrich Jr. of UC has announced he expects about a thousand students enrolled when the university opens. They indeed will be "charter" students on the new campus which is projected to an eventual enrollment of 27,500 students.

University of California, Irvine, is being built on a 1,510-acre portion of the historic 93,000-acre Irvine Ranch. Some 10,000 surrounding acres will be developed by the Irvine Co.

Central campus of University of California, Irvine, will look like this when completed. No. 1 will be Natural Sciences-Engineering unit; No. 2, multi-purpose building, including gymnasium which can be converted into 2,000-seat auditorium; No. 3, central plant for heating, cooling, communication and electrical facilities; No. 4, Social Sciences-Humanities unit; No. 5, residence cottages for single students; No. 6, Cafeteria, with main dining room to seat 410 persons; No. 7, five-story library which eventually will be doubled in size. Library and cafeteria will be first units of a quadrangle that will link the campus to the planned town center.

into a planned city of 150,000 residents. The university's growth will be integrated with the industrial, cultural and recreational life around it.

THE CAMPUS SITE, on which cattle even yet are grazing, is located on rolling hills near the head of Newport Bay, three miles from the Pacific Ocean.

The master planning is being done by William L. Pereira and Associates.

"The university will exert a pronounced influence," Chancellor Aldrich declared recently.

"Having the unprecedented opportunity both to observe and participate in the evolution of a totally new city which will assume mature characteristics within a mere two decades, we at UCI cannot help but be stimulated and challenged to study the process of city-building all about us."

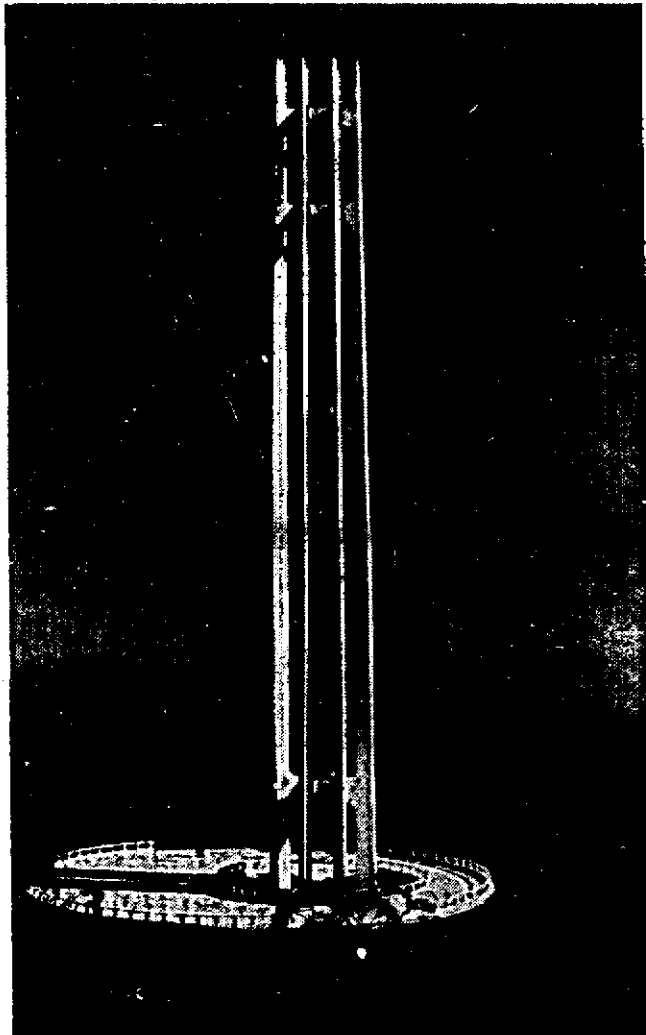
"THIS AND OTHER opportunities available on the Irvine campus are responsible for the favorable response we are getting in our recruitment of a faculty of 105 for the 1,000 students we expect to enroll for the first classes in the fall of 1965," Dr. Aldrich added.

"Already we have attracted and appointed deans and professors who have been outstanding teachers and researchers at University of Illinois, Carnegie Institute of Technology, University of Michigan, Rice University, San Francisco State College, University of Washington, University of Hawaii, and from other campuses of the University of California."

The chancellor's chief aids are Dr. Ivan Hinderaker, vice chancellor, academic affairs, and Cox.

TO SUMMARIZE: Student applications for the new school will be accepted after Oct.

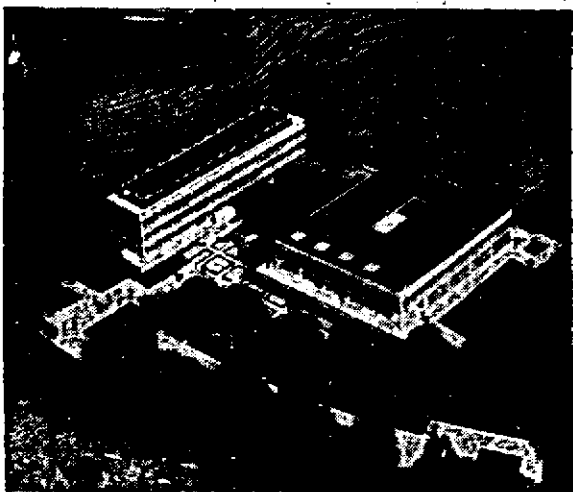
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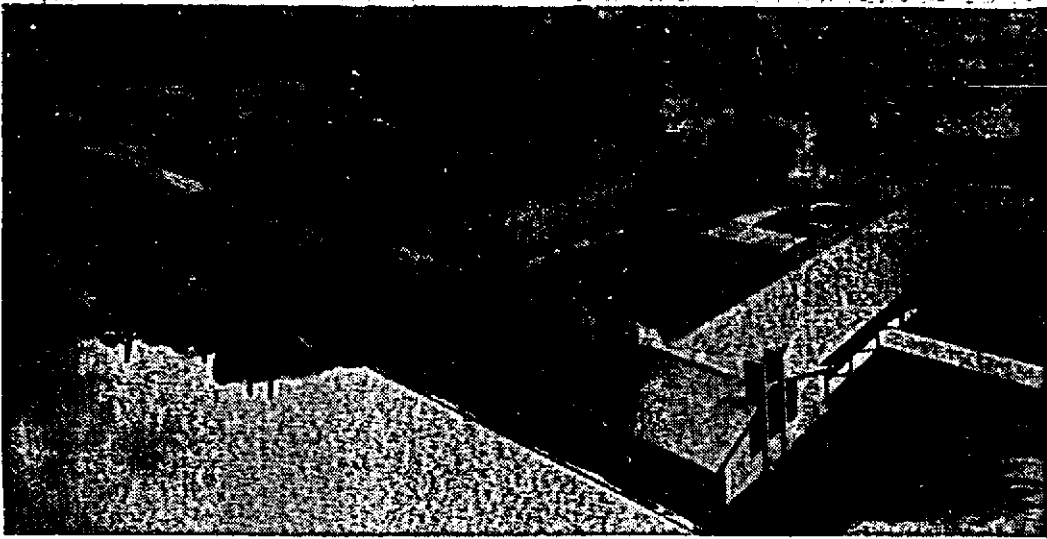
Hub of UCI campus will be 300-foot bell tower due to be built by private contributions. At base of tower will be a museum and podium for outdoor public ceremonies.

Aerial view by Pacific Air Industries shows early stages of construction of central campus at UCI. Top of picture is looking to west. Cattle now graze on land surrounding site.

Model shows Social Sciences, research and Humanities building (left) and classroom building (right) now under construction. The taller building will be five stories.



Pacific Christian Expanding



Award of contract to Gayton Brothers for construction work at Pacific Christian College, 4835 Anaheim St., Long Beach, has been announced by Dr. Kenneth A. Stewart, president. Construction will start soon on a \$60,000 two-story men's dormitory ("A" on artist's rendering). Plans also include enlarging present women's dorm (B) to accommodate 12 more students and extension of dining hall (C) to provide a student lounge and added dining facilities. The work will cost \$160,000. A second classroom (D) will be built in two years. The campus already includes a large classroom building, administration building, Hurst Memorial Library, men's dorm, dining hall, dorm for married students, women's dorm and houses for president and dean of students. College this year registered 196 students from 11 states and four foreign countries. In second photo are Prof. G. B. Gordon (left) and President Stewart looking over the plans.

Matador Role to Jaime Bravo

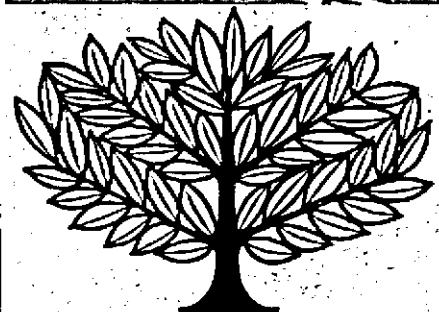
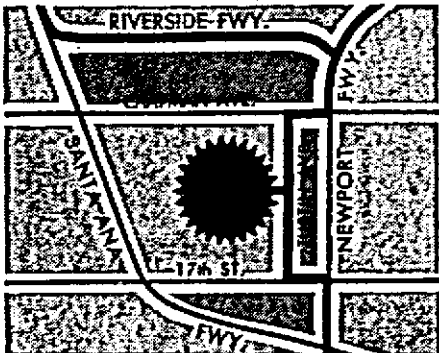
HOLLYWOOD (UPI)—Mexico's famed bullfighter Jaime Bravo has been cast in "Love Has Many Faces" play. "a matador—what else?"

Discount Sales

NEW YORK (UPI)—Discount stores account for a 7.2 per cent slice of the annual \$96.2 billion retail sales pie, according to the Discount Merchandiser, a trade publication.

grand opening 2 bedroom masterpieces

Here are specialty homes for those who demand custom elegance yet have no use or desire for 4 to 5 bedroom, high maintenance homes. Adjoining Santiago Golf Course, La Casa de Vida homes place prime emphasis on prestige appointments, rich detailing, rather than an excess square footage. Your La Casa de Vida home **INCLUDES**: sprinkler systems in front yard; professionally landscaped front yards and interior courtyards; 2-ton air conditioner; dishwasher and NuTone food center; quality carpets throughout including wardrobes and bathrooms; floor to ceiling drapes in bedrooms and living rooms... but better you come and see for yourself. But be confident... La Casa de Vida homes **DO** have everything!



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Business Tabloids

A Long Beach man has been named to a newly created, key public relations position with the American Telephone & Telegraph Co. in New York. Tim Harriman Henney, 32, a Long Beach native and graduate of Polytechnic Institute, is now being sponsored by Aluminum Company of America.



T. M. HENNEY, E. E. HERRSCHER High (1949) and Long Beach State (1957), on May 1 becomes executive assistant to H. I. Romnes, vice chairman of the board.

W. A. SCOTT, CPA, of Long Beach, has been elected a member of the American Institute of Certified Public Accountants. He is assistant controller of Memorial Hospital.

WILSON H. DYKES, an associate of the Jerry J. Courtney Agency, Long Beach, was honored recently by the Connecticut Mutual Life Insurance Co. at a regional sales conference in Chandler, Ariz. Dykes was second among the company's second-year agents in the number of policies sold in 1963.

KENNETH L. YOUNKIN has been promoted to assistant cashier at Bank of America's First and Pine branch, Long Beach, according to Charles F. Leibenguth, manager. Younkina has been at the First and Pine branch since 1962.

E. E. HERRSCHER has been elected to the board of directors of Arden Farms. He is chairman of the board of Mayfair Markets, an Arden subsidiary, a position he has held since merging Andrew Williams Stores and Mayfair 14 years ago. He is the creator of Century Club, largest privately owned urban development in Buena Park.

Noted Clarinetist Holding Clinic Today

Rosario Mazzeo, clarinetist with the Boston Symphony Orchestra, will hold a clinic for local clarinetists today at the Muci-Cal, 334 Pine Ave. The clinic starts at 2:30 p.m. and is open to any interested persons. Mazzeo will demonstrate and discuss a new model clarinet built especially for him by the Henri Selmer Co. of Paris. The instrument is newly designed and has finger changes which make it easier to play difficult musical passages.

ment in the world, now being sponsored by Aluminum Company of America.

PROMOTION by American National Insurance Co. of Milton Le Roy Loadman, 35, from an agent in the Long Beach branch office to assistant manager in the Huntington Park branch office, was announced last week by W. W. Cherry, senior vice president and director of combination agencies, at the home office in Galveston, Tex.

W. J. COPELAND of Coast Enterprises, Long Beach, has been elected to the board of directors of the Specialty Advertising Association, international trade association serving the specialty advertising industry, including calendars and business gifts.

WAYNE F. MILLER of Long Beach has been named assistant manager of Security First National Bank's 49th and Western branch, Los Angeles. He formerly held the post of administrative assistant at the Compton branch.

Has Toothy Smile Despite Fire Loss

GILLETTE, Wyo. — A \$200,000 fire which destroyed an apartment house and surrounding buildings had its bright moment for Fred Tysor.

When firemen allowed people to reenter the building, Tysor ran into his charred apartment and came out smiling. His false teeth, left on the bathroom sink, were unharmed.

\$3,150,000 Bakery Permit OK'd at B.P.

Construction in Buena Park, zoomed to \$3,430,093 during the past week with the issuance of a \$3,150,000 permit for a bakery.

National Biscuit Co. took out the permit for construction of a multi-million dollar cracker and cookie bakery on a 27-acre site on the northeast corner of Santa Ana Freeway and Artesia Ave.

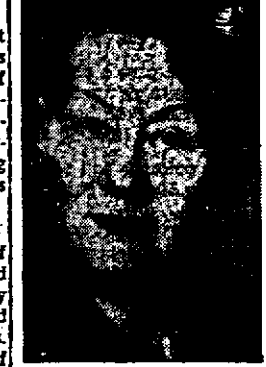
Permit for construction of seven apartment buildings with 26 living units costing \$247,267 was issued to V.L.N. Construction Co., 8111 Page St.

BIG TEE Golf Center, 5151 Beach Blvd., took out a \$7,882 permit for construction of a grill and restaurant. Permits for additions to John Walsh, 7292 El Dorado Circle, \$2,960; Ethel G. Grummett,

husband Clint maintain realty offices both in Long Beach and at the lake. She has been a member of the Lake Elsinore Valley Board and recently was honored in a "write-up" in the Lake Elsinore Leader Press newspaper.

Restoration of the lake has brought a boom in land sales and development. The Watkins Development Co., in which Jess Watkins and Jerry Stanley are partners, with offices also in Compton and Corona, is one of the major "pioneers" in the new era.

THE REALITY of a new Lake Elsinore came after years of hard work and planning by hundreds of people. Finally, last Febru-



STORMY KEATS
Given Credit

ary, water from the Metropolitan Water District was turned into the dry lake bed. After several weeks the lake was up to 12 feet deep and three and a half miles long.

Long Beach Realtor Stormy Keats is among the many persons who over the years have worked unceasingly to get water back in Lake Elsinore.

In fact, she rather likes to be called "The Elsinore Kid."

MRS. KEATS and her

5752 El Dorado Drive, \$1,400; B. C. Sauls, 7560 Beach Blvd., \$4,400; and William E. Layman, 7665 El Escorial Way, \$3,100.

Permits for swimming pools were issued to Jack E. Shosan, 7242 Eighth St., \$2,900; William Libell, 5928 Los Feliz Drive, \$3,000; and W. J. Burns, 7896 Holder St., \$3,000.

OTHER PERMITS were issued to W. Buchmayer, 7291 Argentea Circle, patio, \$430; R. D. Walker, 10021 Blanche Circle, patio cover, \$840; Texaco Service Station, La Palma and Dale Aves., sign, \$750; L. Berry, 6098 Marcello Way, patio, \$540; E. Otero, 8055 Pointsettia Drive, patio, \$280; Robert M. Bengston, 6684 San Homero Way, patio, \$672; and T. Shimachi, 7312 Columbia Drive, patio, \$672.

ARTIST'S CONCEPTION OF LAKE ELSINORE DEVELOPMENT

Refilling of Lake Elsinore with water from the Metropolitan Water District has triggered a boom in land values and development activities. First major projects, in Elsinore West, are under auspices of Watkins Development Co., in which Jess Watkins and Jerry Stanley are partners. Marina, shopping and motel facilities are in first phase. High-rise structures at left are speculative of potential development in years to come. Inset at upper right, with arrow indicating Elsinore West area, shows location of project in relation to lake.

WATER MAKES THE DIFFERENCE

Restored Lake Elsinore Picks Up Speed in Big Economic Comeback

By VERN ANTHONY

Once again, the motorist driving Ortega Highway from San Juan Capistrano suddenly rounds a mountain curve and stops to gaze in admiration.

For below in the valley, like a lost gem restored to its setting, lies once-dry Lake Elsinore — full of water.

Born out of heavy floods back in 1884, Lake Elsinore remained a "lake" for some 50 years. The area thrived as a resort.

Then came drought years: water was needed for irrigation; the lake dried up.

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Restoration of the lake has brought a boom in land sales and development.

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firm's Elsinore West Lake View Marina is under way. This \$2 1/2 million project includes a 600-boat marina, motel, coffee shop, apartment buildings, etc.

Second phase will include a 500 room hotel complex, with restaurant, shops, office space and duplex cottages.

Both Elsinore West Marina and a nearby State Park marina are able to launch up to 15 boats simultaneously. Some 2,000 boats can be on the lake at one time.

The Watkins firm also was developer of the state

launching facilities.

THE FIRM has several thousand acres of land for future development. It anticipates eventual high-rise buildings.

Already under way are plans for several of the finest golf courses in the Southland, Watkins said.

"Our greatest need," he added, "is for outside financing; for there is no firm, no matter how large, that can provide all accommodations which will be and are needed here."

"Big investors only now are beginning to see the potential of the area."

FIRST PHASE of the



BOATING ENTHUSIASTS FLOCK TO LAKE

Popularity of boating is aptly shown in this photo as owners of boats line up at entrance to launching ramp at Lake Elsinore.

DLBA to Present 2 Speakers May 12

Carl N. Schmalz, National Retail Merchants Association president and president of the conference will be held at R. H. Stearns Co., Boston, and J. Gordon Dakins, the association's executive vice president, will be featured speakers at a luncheon sponsored by the Downtown Long Beach Associates at the Lafayette Hotel May 12.



CARL SCHMALZ May 12.

Joe Shuff, president of DLBA, will preside and Harry Buffum, chairman of the Board, Buffums Stores, will emcee the program.

The two ranking officials of NRMA will be on a national speaking tour, beginning May 4, which will take them to Detroit, Chicago, Spokane, Portland, San Francisco, Los Angeles, Houston and Long Beach.

Schmalz, well acquainted with retail affairs, will speak on "The Challenge of Profitable Growth."

Dakins will present the western retailers with a report on the retail outlook for the second half of 1964 based on a nationwide survey of NRMA's membership now being conducted.

The National Retail Merchants Association represents 13,750 department, specialty and variety stores with a total annual sales of \$193 billion. The Lafayette Hotel French

Room will be the location for the May 12 luncheon. A press conference will be held at 10:30 a.m. that day at the hotel on May 12.

"All merchants and businessmen and property owners in the Long Beach area are invited to hear the two NRMA officials for a firsthand view of retailing's current status and development in the dynamically growing western half of the nation," Buffum said.

Reservations for the noon luncheon may be made by writing Downtown Long Beach Associates, 601 Pacific Ave., Long Beach, or by dialing the letters "H-E-L-P-E-R-S" before May 6.

Company Buys Orange Co. Firm

The Triple AAA Water Co. has purchased Bastanchury Water Co. of Orange County and now ranks as the nation's fourth largest bottled water service specializing in home delivery.

Acquisition of the 50-year-old Bastanchury firm was announced at San Pedro by Charles Soderstrom, president of Triple AAA, which now operates seven plants throughout Southern California and Western Arizona.

Organized at Brawley in 1913, Triple AAA serves more than 20,000 customers. With the Bastanchury purchase Triple AAA adds 8,000 additional outlets to its services, acquires its seventh plant, and makes its first entrance into the fast-growing Orange County market.

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Sales in Lark Village Well Ahead of Plans

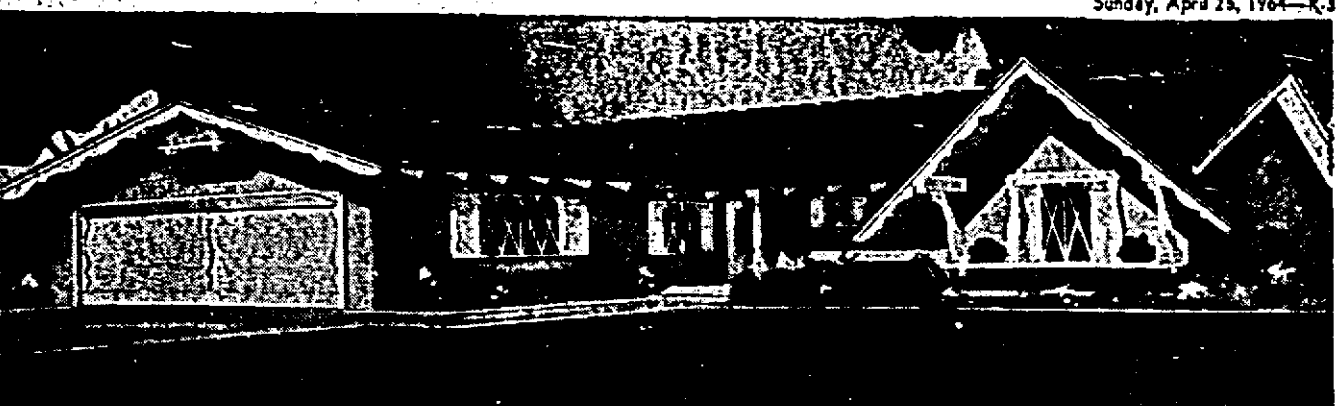
Sales at Lark Village are so far ahead of anticipation that units 4 and 5 are being opened months in advance of plan, states Charles W. Hester, developer of the Fountain Valley subdivision.

Hester said: "We are very happy with the way the public has accepted Lark Village. We believe it to be one of the most beautiful communities we have ever planned. Units 4 and 5 will complete this project and we have decided to accelerate the sales of these units by reducing the down payment to \$195 plus costs."

Lark Village has one and two-story homes of three, four and five bedrooms, family rooms and two full baths. The homes are priced from \$21,950 to \$25,900 and can be purchased for as little as \$195 down, plus costs.

Among the interesting innovations in Lark Village is a "Future" room in the two-story models. This mammoth 19'x26' room can be used as a rumpus room now and as the family grows it can be converted into two bedrooms, or two smaller bedrooms and a playroom. This area has a bath plumbed for future use.

Lark Village can be easily reached from Los Angeles by its outstanding features block driving out the Santa Ana wall fencing for the rear and side yards, underground on Brookhurst to Edinger, sprinklers in the front, built-in Westinghouse range and oven, wall-to-wall carpeting, St. (Garden Grove Blvd.) to Brookhurst, to Edinger, then wood-burning fireplaces, left to models.



Lark Village, offering homes such as this in two more units of the Fountain Valley development, announced that down payments will be reduced to as little as \$195 plus costs.

New Ford Agency in High Gear

Courtesy Ford, which recently bought the Chief Chamberlin agency at 15727 S. Paramount Blvd. (at Alondra) in Paramount, and changed the name, has announced major expansion plans.

About \$50,000 will be spent on remodeling of facilities, said president Dick Niver. Some \$30,000 of this will be expended on a used car lot across the street to make it "the most spectacular" used car lot in the Southland, Niver said.

Niver, a native of Luverne, Iowa, said that Sy Eget, vice president of Courtesy Ford, is becoming a partner in the firm.

Both men are planning to move their families to Long Beach.

Niver has been connected with the Ford Co. since 1950. He was with Holmes Tuttle in Los Angeles eight years. The last four years he was a partner with Coberly Ford in Los Angeles.

Eget previously owned the Compton Car Center.

Niver said the Paramount agency had averaged sale of 46 new cars and trucks per month in 1963, but predicted Courtesy Ford volume business would push sales to 200, plus 150 used vehicles.

Used cars, he said, are being sold as near like new as possible, with five new tires, new brake bands, tuneups and a 24,000 mile guarantee. He said company policy stresses service and repeat customers.

Hospital Holds Open House for 44 Bed Wing

Open house for public viewing of a new 44 bed wing at Hillcrest Convalescent Hospital, 3401 Cedar Ave., will be held from 1 to 4 p.m. today.

The hospital, owned by Mr. and Mrs. Ray Wheeler, now has a total of 97 beds.

Dialect Humorist to Address Forum

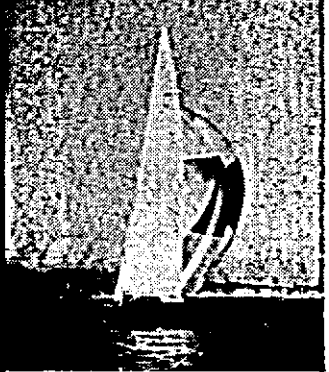
"How Other People Talk" will be the topic at the Long Beach Community Forum Wednesday.

Making the presentation will be George Gilbert, billed as America's top dialect humorist, who has delighted audiences from coast to coast with his discourses on accents and dialects.

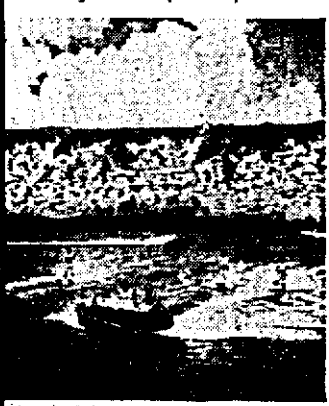
Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, 1st and Alamitos, beginning at 7:15 a.m. Program chairman is Clive Graham, local realtor.



Poolside at Newport Riviera



The Pacific Ocean and Newport Back Bay offer unlimited opportunities for unsurpassed boating, fishing, swimming and every other aquatic sport.



Newport Back Bay will be developed into a county water recreation park, complete with power boating, water skiing, swimming, rowing and sailing areas, including launching ramps and picnicking areas.



Three public and three private golf courses...all of championship quality...are located with a half hour drive. And more coming!

LUXURY HOMES DESIGNED FOR LEISURE LIVING!

FOR THOSE WHO WANT THE MOST FROM LIFE!



HIGH ABOVE NEWPORT BACK BAY

PREVIEW SHOWING

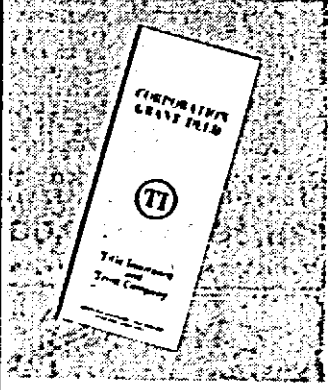


Remarkable 3 and 4 bedroom, 2 and 3 bath, 1 and 2 story homes in the heart of Orange County's fabulous recreationland. Luxurious family residences...some with vaulted ceilings...some with second story verandas...ALL FULLY CARPETED with huge master bedrooms, massive fireplaces, slate entryways, family

rooms, intercom systems, private patios, 2-car garages, all built-ins including O'Keefe & Merritt range, oven and dishwasher, underground utilities...and the extensive recreation center! See Newport Riviera's newer concept of homeownership today!

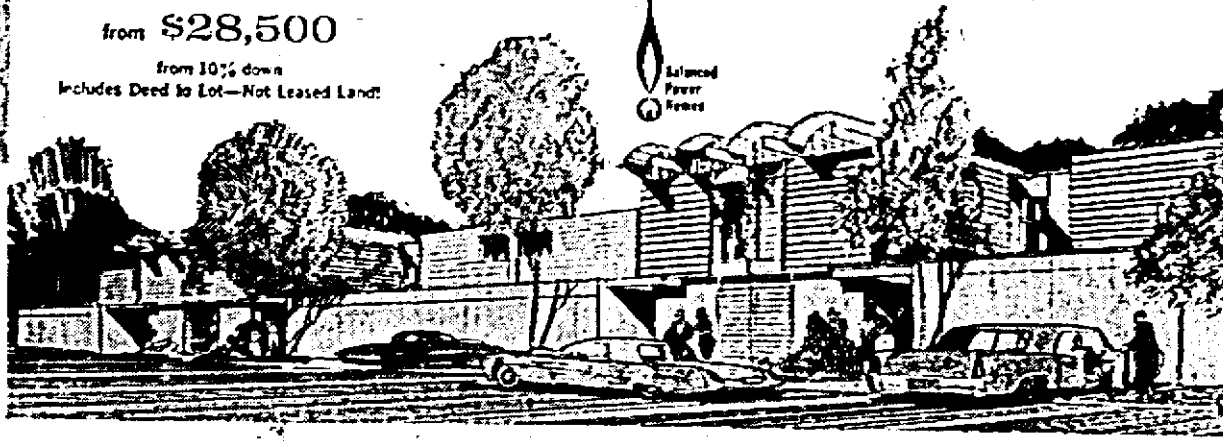
from \$28,500

from 10% down
Includes Deed to Lot—Not Leased Land!



Newport Riviera home owners receive a Grant Deed to their home and lot...plus a common ownership in the rest of the community's facilities: recreation center, roads, walks, "greens".

See Newport Riviera in complete detail on Homebuyer's Guide, Channel 5, KTLA, 11:30 A.M. Sundays.



ANOTHER DOYLE & SHIELDS DEVELOPMENT CO. INC. PROJECT



Homeowners will enjoy the big Newport Riviera Recreation Center with lounge, recreation hall,



An Arts Room for sewing and painting...a Crafts Room for ceramics, pottery, sculpturing, both fully equipped with sewing machines, easels, kiln and materials.



A superbly equipped photo lab...billiard and card room...putting green...all at Newport Riviera where the exterior maintenance work: painting, gardening, mowing, everything is done for you.



Newport Riviera homes are the ultimate in gracious, modern living. 10 exciting exteriors and 5 floor plans with up to 1,550 sq. ft. of liveable area.

Write for FREE Literature: Newport Riviera, Dept. P, P.O. Box 1102, Costa Mesa, Calif.

Santa Ana Townhouses Like Living at a Resort

Three acres have been devoted to private recreational facilities for the exclusive use of residents of Hillview Regency Townhouses, Orange County's first "big city" condominium reports Dick Murray, sales director, Farrow Realty Corp.

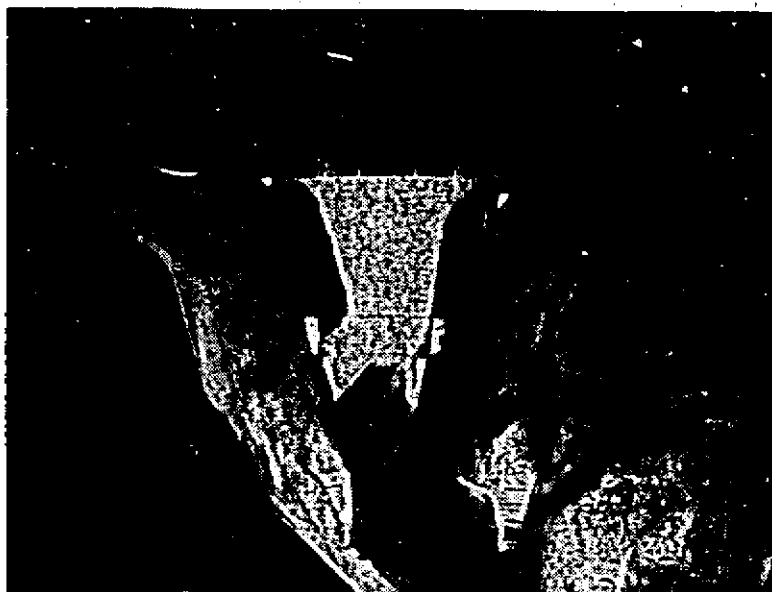
And, as a result, Murray said, residents here are able to achieve a sophisticated residential living that combines a country club atmosphere with a convenient location in the city of Santa Ana.

In the Balanced Power community recreational facilities include a large community center building with a luxurious lounge, circular fireplace, billiard room, card room, and complete kitchen.

IN ADDITION there are a professionally designed nine-hole putting green with sand traps, a 60-foot heated pool with bathhouse facilities, sun deck, shuffleboard courts and sauna baths.

Agency Names New PR Head

HOLLYWOOD — Frost & Shaffer, Advertising, has appointed Claire Kerite Biery agency public relations director. Mrs. Biery moves from Coleman-Parr Advertising, Beverly Hills, where she was real estate publicity and public relations director.



WITH RUNNING WATER

Model of Hoover Dam to be shown in Long Beach at upcoming outdoor sports and boat show is built on working scale, with running water.

AT LONG BEACH MAY 1-10

Working Model of Dam to Be at Sports Show

A working scale model of every way, even down to the Hoover Dam, one of the great engineering feats in human history, will be on display in Long Beach May 1-10.

Daily lectures and demonstrations of how the dam was built, and operates will be given during the fourth annual Pacific Coast Outdoor Sports Trailer and Boat Show in the Long Beach Arena.

The trailer van-sized display is trucked to various exhibitions and schools by the Clark County (Nevada) Fair and Recreation Board. Hoover Dam, also known as Boulder Dam, is situated in Clark County.

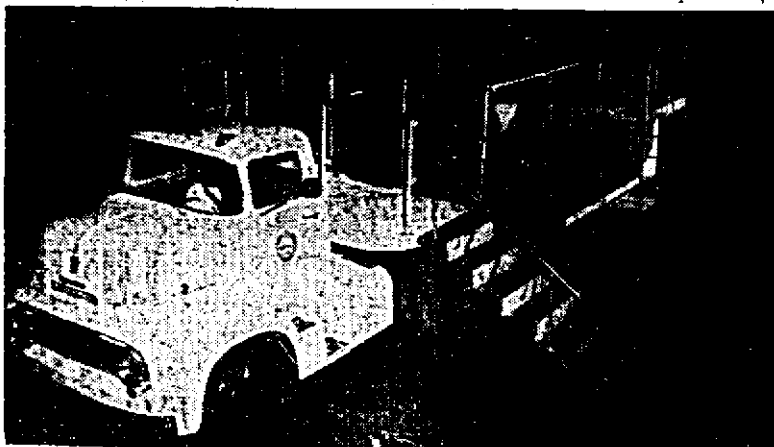
THE MODEL is a faithful replica of the original in every way.

Construction of the dam was begun in 1931 and the \$49 million contract was the largest labor contract ever let by the U. S. government.

Building of the scale model was started in 1933 and completed in 1938. It cost \$100,000 and first was put on public display at the 1939 New York World's Fair.

Following this the model was left parked under a shade tree in Las Vegas for 25 years until it was refurbished and reconstructed two years ago.

The Sports Show here will feature more than 250 exhibits and demonstrations totaling more than \$1 million in merchandise.



PORTABLE MODEL

Hoover Dam model is transported by trailer for public display under sponsorship of Nevada county in which dam is located.

Silencer Offered for Street Drills

NEW YORK (UPI) — The hat-ta-tat-tat of pneumatic drill digging may soon be hushed to a whisper.

A converter developed in Britain for reducing the clamor of the drill is being supplied to pneumatic tool manufacturers in the United States. The device is a sleeve which fits around standard pneumatic drills and changes the frequency of noises produced by the drill.

Grove Realtors to Hear Shaheen

Col. Edmund P. Shaheen, retired, U. S. A. F., will address the Garden Grove Board of Realtors at its 7:30 a.m. breakfast meeting Tuesday at Cape Cod House. His subject will be "America and Socialism."

Special guest will be 17-year-old Linda Porter, senior at Garden Grove High School who is being sponsored by the Realtors in the Miss Garden Grove Beauty Pageant.

Col. Shaheen is a member of the pioneer real estate and construction family and heads the Shaheen Co. of Long Beach. He is sponsored as a speaker by the Coast Federal Savings Free Enterprise Speakers Bureau.

In Beautiful GARDEN GROVE

FOR
QUALITY
AND

Elegance

YOU MUST SEE
the Stately-Spacious Homes of

GARDEN PARK
Estates

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS

3, 4 and 5 Bedroom • Dining Room and Family Room • 2 Baths

from \$19,850 to \$26,650 full price



Genuine LATH AND PLASTER

walls and ceilings

Concrete driveways—new for Orange County

Natural ash cabinets with superamie (ceramic) tile top and splash

Crafters & Sauter gas forced air heating with summer cooling switch

Genuine Italian mosaic tile in the showers and over tubs

Decorative stone or hand brick fireplaces, gas log lighters

O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE

Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

VETERANS NOTHING DOWN

(except costs and imposts)

Veterans Monthly Payments

from \$109.63

(includes principal and interest)

NON-VETERANS Lowest FHA Down

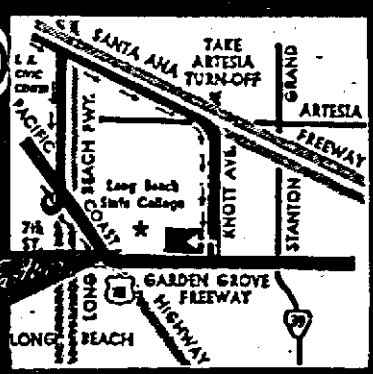
30 & 35-Year FHA Financing Available

Excellent Conventional Terms

Cal-Vet Approved

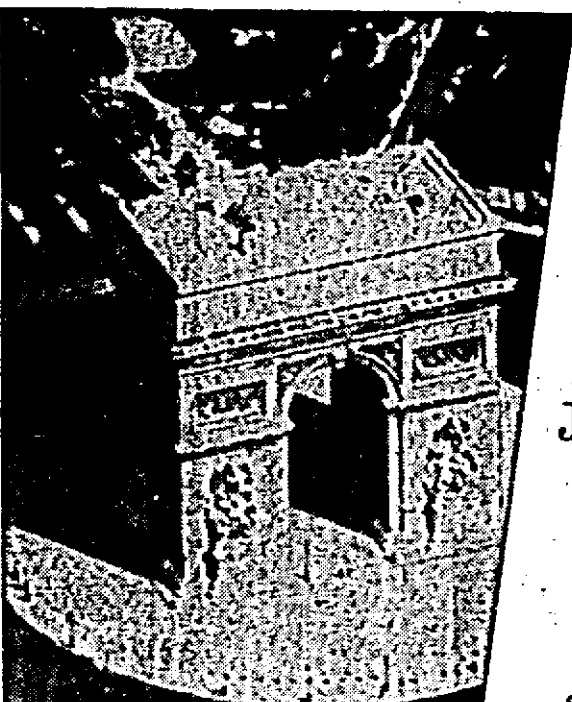
FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (Just Long Beach State College) straight to Knott Avenue.



JUST 3 MILES TO LONG BEACH

Built by S.S. & Sons, Inc. Pride of Quality



This April...
Jean Pierre Aubry
comes to visit
Sol-Vista
International
Home Fair

A fabulous display of
exotic colors, authentic
decor and home designs!

NOW FAMOUS
'ROUND THE WORLD

*During the month of April, the noted French interior designer, Jean Pierre Aubry will be a guest expert at the International Home Fair. Charming, erudite, winner of countless international awards, Monsieur Aubry will personally conduct an interior design clinic at the Sales Pavilion.

Interior Design Clinic
Sundays 2 to 5 p.m.

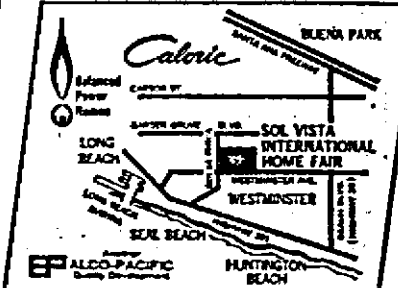


See fabulous Caloric gas kitchens featuring color coordinated countertop range, oven and broiler, range hood with ventilating fan and light, Whirlaway disposer, Hotpoint dishwasher, furniture-finished hardwood cabinets, and the fabulous Electro-Sink-Center.

See one and two story designs
3, 4 and 5 bedrooms—2 and 2½ baths

\$25,350 to \$29,600

FHA, Cal Vet and Conventional Financing





REPORTING TO BUFFUMS' STOCKHOLDERS

Valle G. Young, president and general manager, and Harry Buffum, chairman of the board of Buffums' Department Stores, are shown as they told stockholders how business in 1964 already is 30 per cent ahead of the same period in the record-breaking year of 1963.

Buffums' Sales Show Big Gain This Year After Record in '63

With a sales increase of 21.6 per cent, chalked up in 1963, Buffums' Department Stores are already 30 per cent ahead of those gains after the first two months of 1964. This was reported to 120 stockholders attending the annual meeting in the Downtown Long Beach store's Terrace Room.

Harry Buffum, chairman of the board, said volume projection for the current fiscal year is \$25,000,000 while last year it was \$21,745,000. Although no new stores will be opened this year, long-range plans include two additional new stores planned for completion within four years, Valle G. Young, president and general manager told the stockholders.

ONE OF THE new stores will be in the Corona Del Mar-Newport Beach area and the other to the north of the Long Beach area. When these are completed they will add an additional 100,000 sq. ft. of space. Young announced that a two-year program of major remodeling of the interior of the downtown Long Beach store will be launched this year. Some \$600,000 will be spent on this remodeling. The first step will be the entire new third floor fashion departments, designed by Weston Becket & Associates.

THE STOCKHOLDERS

heard a review of the expansions by Buffums' starting with the opening of the Marina Sportswear Store in 1961 followed by Buffums' Pomona at the Top of the Mall in October of 1962. The Palos Verdes store was opened in August of 1963. The following month the new Men's Store in Santa Ana was completed and opened.

Gets Sea-Land Post

Jack D. Hall, 37, former Stockton sales manager, has been named Seattle sales manager by Seal-Land Service, Inc., truck-ocean shipping system which services Long Beach and is headquartered at Elizabeth, N. J. The company recently announced expansion of its Western service to Seattle and Anchorage, Alaska.

Most recent move on the part of Buffums' has been the acquisition through a long term lease of the building adjacent to the Long Beach store on Broadway from Pacific to the main store. This building is subject to an existing lease with the Magic Mirror Beauty Salon. This new acquisition will house the new Interior Design Center, bringing Buffums' into the complete home furnishings field, including furniture, lamps and floor coverings.

The following incumbent directors were re-elected: Harry Buffum, chairman of the board; Valle G. Young, president and general manager; George William Johnson Jr., vice president and general merchandise manager; John L. Barrett, secretary-treasurer; Ray N. Shaw, vice president; John G. Clock, Mrs. Frances (Harry) Buffum, B. P. Lester, Norman Chandler, Harold Quinton, George Stone.

Report Good Sales in Newport Riviera

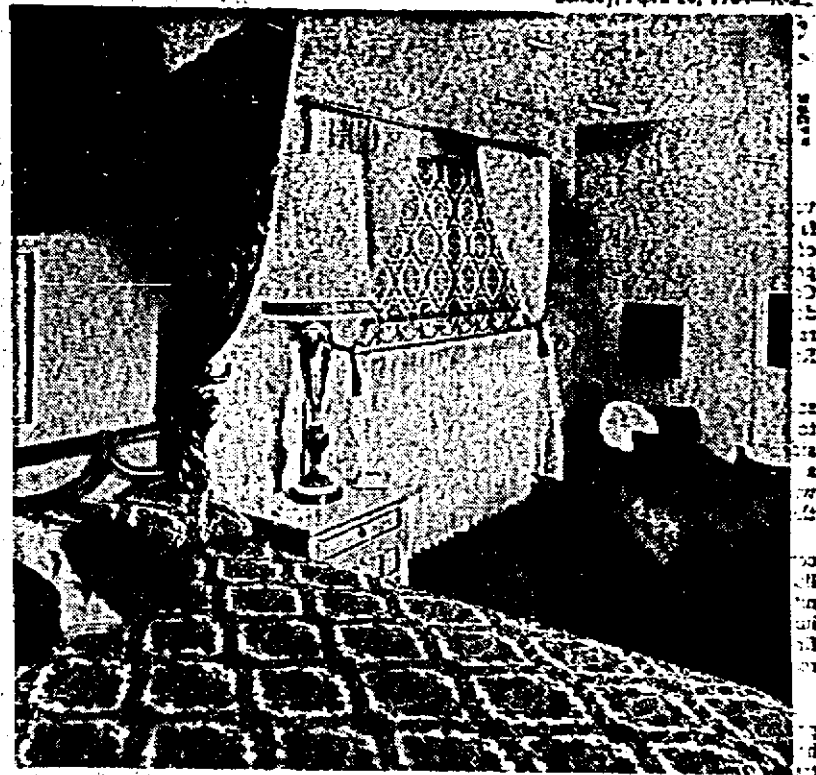
Sales of the recently home ownership opened Newport Riviera homes, located above Newport Back Bay, have been bedroom homes, with two, better than originally expected two-and-a-half and three and with many full down pay-baths are priced from \$28,500. Several additional Buyers receive a grant deed reservations accepted during to both home and lot. The first ten days the homes have been open for sale. The extensive recreation center features bobby and game rooms, lounge, recreation hall with kitchen, swimming pool and an inner court-home community and extension for relaxation and-or parties and meetings.

So said Larry Shields of the Doyle & Shields Development Co., Inc., builders of the 164-unit community and extension for relaxation and-or parties and meetings. The owners of Newport Riviera homes.

FEATURES in the homes include wall-to-wall carpeting in all bedrooms, living room, halls and stairways; O'Keefe five continued, and we hope to continue ahead with a comprehensive promotion program that will bring Newport Riviera homes before a wide range of families interested in this new concept of

Walker Re-Elected

Gus A. Walker, president of Farmers & Merchants Bank of Long Beach was re-elected to the board of directors for the General Telephone Co. of California at the annual meeting of shareholders, held at the company's general offices in Santa Monica.



IN IMPRESSIVE HOME

Exceptionally good sales results are reported at Newport Riviera homes above Newport Back Bay. One of the principal reasons is the large master bedroom with bath and dressing area found in the one and two-story homes priced from \$28,500. A three-acre recreation center has also impressed the home buyers.

2ND UNIT NOW OPEN

FURNISHED MODELS

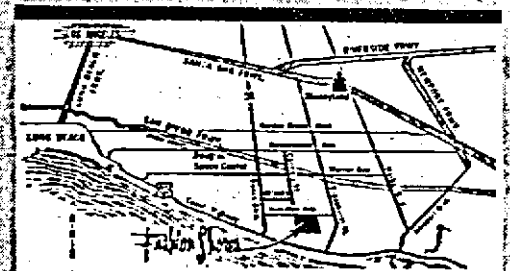
Fashion Shores

Step up... and into a new wonderful way of life in a Fashion Shores home. Waiting for you and your family by the sea and beach... basking in the sun, air conditioned by the blue Pacific, Fashion Shores one and two story, three, four and five bedroom homes bring you the elegance you've always hoped to find. Up to 3,300 sq. ft. under roof - 2,157 sq. ft. of livable area; sunken living rooms, nylon carpeting in EVERY ROOM except kitchen, baths and family rooms; luxurious sunken Roman baths; AM-FM intercom; individually designed fences with side and rear yards completely enclosed; and more! Much more! The opportunity is yours... the time is now! See Fashion Shores soon. Today, for instance... it's a beautiful day at the beach!



from \$23,900

FHA, VA & Unusually Fine Conventional Financing



...near the beach in Huntington Beach

From Long Beach: drive east on 7th St. (Carson Grove Blvd.) to Beach Blvd. (Highway 26). Turn right on Beach Blvd. at the intersection with Carson. Right on Carson to corner of Hamilton and Canyon.

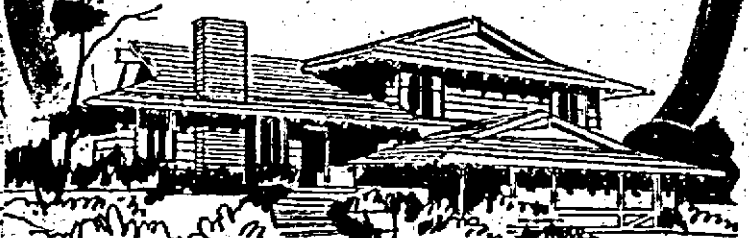
6 Facts. Models Open 10 AM Daily. Phone 526-1451 (Cable 710)



- Hotpoint
- ELECTRIC RANGES
- BUILT-IN OVENS
- SURFACE UNITS
- REF. & DISPOS.
- BUILT-IN DISHWASHER

GRAND OPENING...

Fly to the NEW YORK WORLD'S FAIR!
5-DAY HOLIDAY for 2 in NEW YORK CITY!
YOURS WITH 20% DOWN PAYMENT



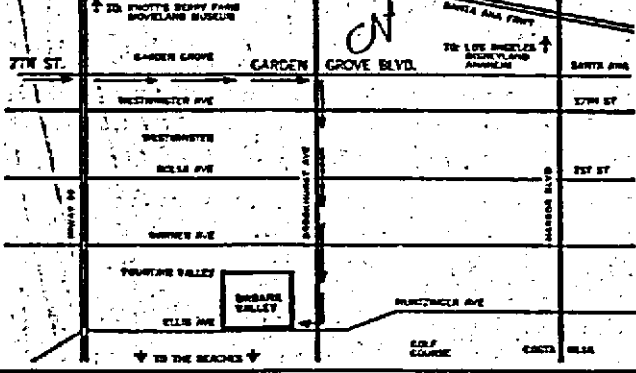
3, 4, 5 BDRMS • 2 & 3 BATHS • 1 & 2 STORY & TRI LEVELS

DISCOVER LUXURY, CHOICE LOCATION AND BEACH LIVING, AT URBANA VALLEY HOMES IN FOUNTAIN VALLEY. 1700 TO 2000 SQUARE FEET • DELUXE BUILT-INS • SUNKEN MASTER BEDROOMS • TWO-WAY FIRE PLACES • WALK-IN PANTRIES • CERAMIC TILE

FUN-PLANNED • SUN-DECKS
PLUS CARPETS, LANDSCAPING, FENCING, SPRINKLERS
All Included at No Extra Cost

FROM \$24,950 FULL PRICE, ONLY 5% DOWN

FROM LONG BEACH, EAST ON 7TH ST. WHICH BECOMES GROVE BLVD. IN ORANGE COUNTY. CONTINUE EAST TO BROOKHURST ST., RIGHT (SOUTH) ON BROOKHURST TO ELLIS AVE., THEN RIGHT TO FURNISHED MODELS OF URBANA VALLEY.



URBANA VALLEY

PRESENTED BY PRACTICAL BUILDERS

Garden Park Estates Success Attributed to Many Qualities

"Location, versatile and attractive floor plans, quality workmanship and materials, a broad financial program, and reliable builders are ingredients in the recipe for success at Garden Park Estates," an official said.

First, the location: The builders selected Garden Grove in Orange County because it could provide residents with a diverse number of exciting recreational programs—beaches are only 10 minutes away; the locale has some of the highest rated schools in the state; employment opportunities exist there because of the many air and space industries in Orange County, and the prevailing climate is healthy and refreshing.

Second, the floor plans: Both one and two-story levels are available, using designs both functional and attractive. Three, four and five bedrooms are included in the selection. Eight basic floor plans comprise the selection, all architect designed.

Third, the financial program: Veterans can move in with nothing down, except a bronze plaque from the Homeowners Association of monthly payments from \$103.63, including principal and interest. Non-veterans can use lowest FHA down on approximately 10,000 homes in the Southland, they stand behind every one and express interest in the satisfaction of each family, the official said.

A furnished model display of Garden Park Estates is open for public viewing daily until dark from Long Beach, drive east on Seventh St.

Port of L.A. Gains Hailed

Shipments of general cargo and lumber through the Port of Los Angeles last month showed a greater increase than expected, according to a report by Albert Perrish, president of the Los Angeles Board of Harbor Commissioners.

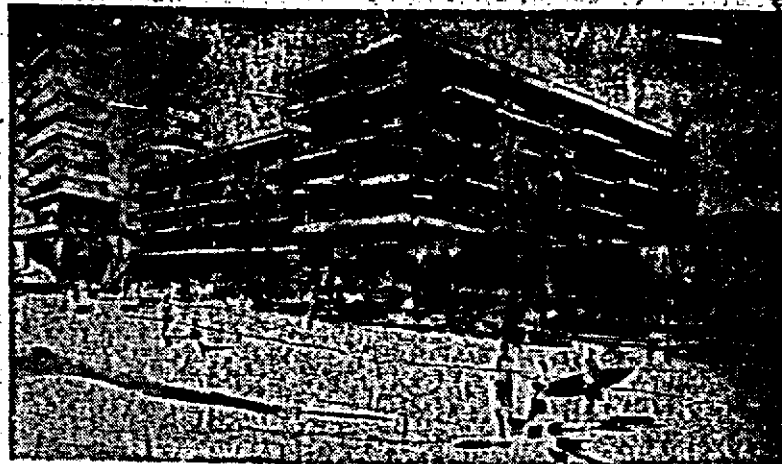
"At the end of February," he pointed out, "we had a 21% increase in cargo. By the end of March, shipping activity had grown by 25% over the same period a year ago."

The period referred to is the first nine months of the current fiscal year. A total of 3,243,700 tons of general cargo and lumber, both import and export, crossed Los Angeles Harbor wharves during that time, an increase of nearly 660,000 tons over the same period in the 1962-63 fiscal year.

Perrish also pointed out that the March, 1964, total of 484,000 tons is the largest single month in the last six years. Last month's total also is up 150,000 tons over February, he added.

Dividend Declared

Directors of Broadway-Hale Stores, Inc., at a meeting last week declared a quarterly dividend of 25 cents a share on the outstanding common stock of the corporation, payable May 29 to stockholders of record May 15, without closing the stock transfer books.



PLANNED AT HUNTINGTON BEACH

Artist's drawing shows high-rise apartment complex proposed for beach front near 23rd Street in Huntington Beach.

\$20 MILLION PROJECT STARTS SOON

Huntington Beach Co. Adds Shopping Center to Program

HUNTINGTON BEACH — A major inland shopping center was added last week to the list of projects proposed by Huntington Beach Co. in its planned city wide developments which include beach front apartment and resort hotels.

President John Thacher of the company told guests at the fifth annual luncheon at Huntington Beach Country Club that work will begin within 30 days on the shopping center.

It will be a 145-acre site at the northwest corner of Smeltzer Road and Beach Boulevard, where the San Diego Freeway will cross the highway.

THE CENTER will have a multi-story Broadway Department Store, J. C. Penney Co., Montgomery Ward Co., and 65 smaller shops.

It will be a \$20 million development, Thacher said, and will be finished in the fall of 1965 — by the time the freeway will be opened.

Such a major center will yield millions in annual sales and provide 2,000 jobs, Thacher said.

HE ALSO DISCLOSED that the company soon will develop

the Main Street-Garfield Street property it bought from SoCal Refining Co. The 65-acre site will be cleared at the end of this year, its 40-year-old refinery building razed.

Three separate beach-area developments are under study or planning, it was disclosed. They include resort hotels and motels, plush apartments and condominiums as well as exclusive residential districts flanking a golf course and overlooking waterways.

MUCH OF THIS PLANNING is dependent on the state's choice of the proposed Coastal Freeway and the Beach Freeway, Thacher said. Phases of two projects will be started by the end of this year, however.

New Apartment Hotel Features Many 'Extras'

Grandfather might have come west sooner if he could have found his Shangri-Lodge at Long Beach in covered wagon days.

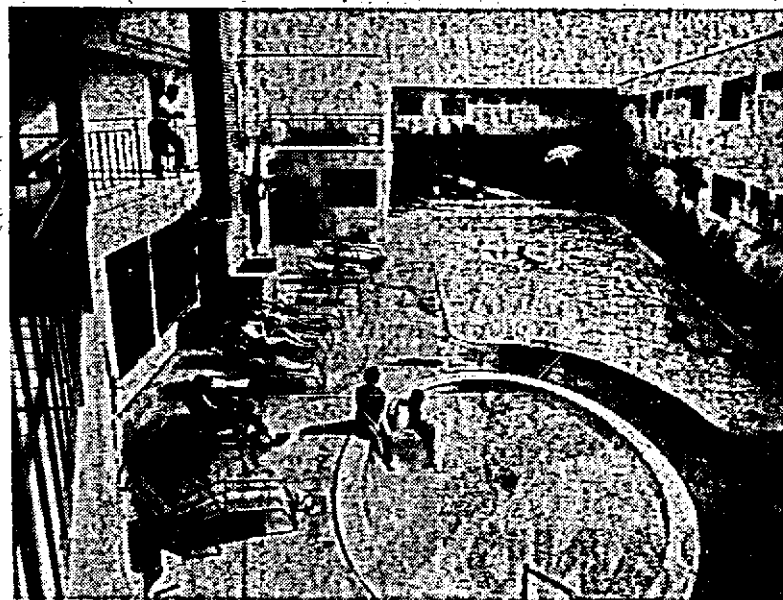
Located near the Long Beach-Compton border is a new 145 unit apartment hotel, the Shangri-Lodge, offering a way of life Grandpa never dreamed of in his day.

This recently opened facility at Long Beach Boulevard and 70th Street is one of five such projects, and according to Manager R. A. Nelson there are plans to build in Hawaii. Owner of the Long Beach layout is David Roberts of North Hollywood.

Items which would amaze Grandpa include:

Bachelor and single air-conditioned apartments; a luxurious recreation room equipped with color television; a community kitchen; a small but well-equipped gymnasium; two swimming pools, one a whirlpool type; a sauna (Finnish type) bathhouse, handy hallway telephones, etc.

Music is piped to all rooms and there is weekly maid service.



'ROUGHING' IT

Standing on balcony at left, Manager R. A. Nelson looks over pool area of Shangri-Lodge apartment hotel at 6975 Long Beach Blvd. In foreground is hot water whirlpool, good for that weary feeling. Recreation room and community kitchen are at left on ground floor, with windows overlooking pool area. There is another apartment unit which doesn't show in this photo.

Conference Set for Accountants

Members of the Long Beach chapter of the National Association of Accountants are planning to attend the Accounting Techniques Conference Monday and Tuesday at the Statler-Hilton Hotel, Los Angeles.

This conference was scheduled to accommodate Pacific Coast members of N.A.A. and it designed to provide detailed instruction in the fundamentals of flexible budgeting as an accounting technique.



RECREATION ROOM AT SHANGRI-LODGE

GRAND
OPENING!



HOMES OF
LASTING VALUE

MEADOWLARK

1 AND 2 STORY HOMES



SEE THE RUMPUS ROOM

580 sq. ft. of room adaptable to your family needs.

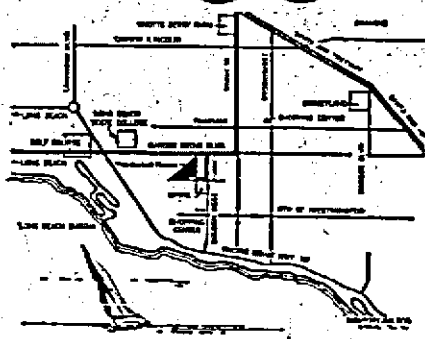
6 EXTRAS

INCLUDED AT NO EXTRA COST:

- Westinghouse range and oven
- Westinghouse dishwasher
- Nylon Carpeting
- Sprinklers, lawns and shrubs front and rear
- Block wall, rear and sides
- Fireplaces, with ash paneling

\$495

DOWN
plus costs



To reach Meadowlark Homes from Los Angeles drive out the Santa Ana Freeway to Hwy 39, south to Garden Grove Blvd. then west to Golden West and south on Golden West — watch for signs. From Long Beach go out 7th St. (Garden Grove Blvd) to Golden West and turn right. Furnished models open daily and Sunday 'til dusk.

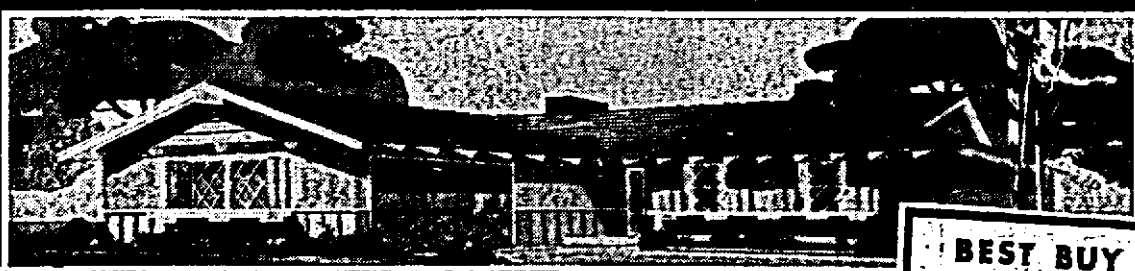
GRAND OPENING
Unit #2

\$395

total down
includes costs and impounds
priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



Regal Homes

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away!

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

BEST BUY
in
BUENA PARK

WONDERFUL LOCATION
IN THE HEART OF
ORANGE COUNTY!

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles



Regal Homes are in the City of Buena Park on Orangehurst between Knott and Valley View from Los Angeles or Santa Ana take the Santa Ana Freeway to the Valley View turn off, go south to Orangehurst then east to furnished models.

NEW! Interest Reducing Loans - Ask Salesman for Details

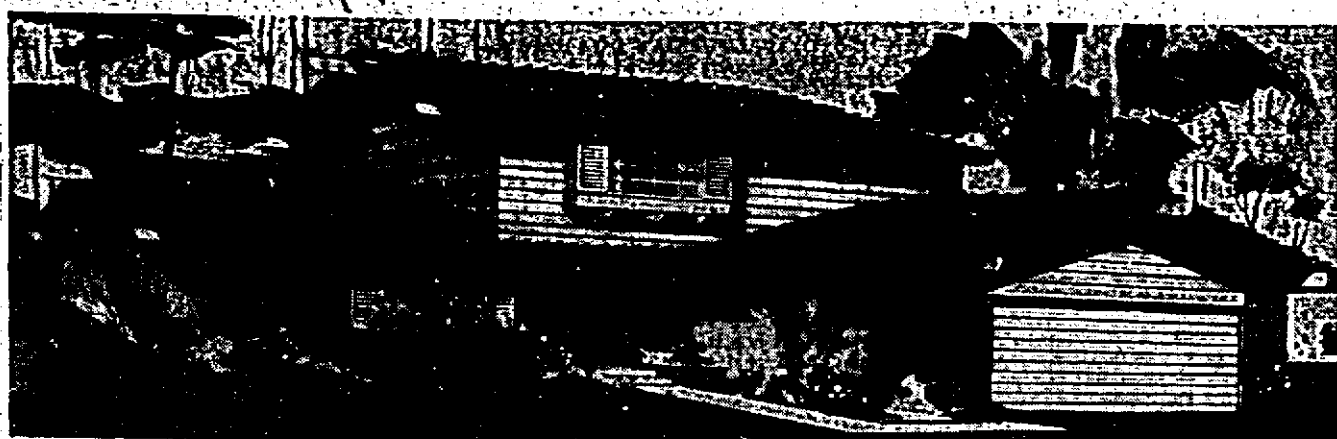
Country Square Value of Homes Is Stressed

Sunday, April 26, 1964—R-7

"Value is the key to home ownership today," reports Theodore C. Bentley, developer of the highly successful Country Square homes.

"With rising land and construction costs, subdividers must provide an incentive to home buyers. We at Country Square deliver houses at the lowest possible cost per square foot."

He said that Country Square builds a big house with all the features of custom houses but by careful management and cost control, the homes are sold at prices and terms that anyone can afford.



FOR GRACIOUS, SUBURBAN LIVING

Country Square Homes in Cypress offer a big house on a moderate price. Here is one of the models of a two-story home now offered in the Theodore C. Bentley development. All are designed for gracious, suburban living. Conventional 30-year financing is available.

the heart of Western Orange land and Los Alamitos Race County, Country Square of track and Golf Course.

fers easy access to some of AVAILABLE at the Cypress the Southland's most famous homes are modern luxuries recreational facilities such as that include: raised founda-

Knott's Berry Farm, Disney-tions, hardwood floors with

up to 1800 square feet, and places, built-in, garbage dis- laundry area in garage and excellent 30 year conventional posals, dishwashers, walk-in many other surprises.

financing. Forced air heating, marble vate balcony—In two-story closets, beautiful entries, pri- There are five types of homes from which to choose, according to R. Dickson Miles, exclusive sales agent.

rooms, wood burning fire-nets with magnetic locks.



SPEAKER AND HONORED GUEST

Malcolm Epley (left), executive editor of The Independent Press-Telegram, will address the Long Beach District Board of Realtors at its 7:15 a.m. Tuesday breakfast meeting in the Crown Cafeteria. Honored guest, according to Bill Ballard, program chairman for April, will be John F. Johnston (right), associate student president of Long Beach State College.

424 BUYERS CAN'T BE WRONG! 6th UNIT NOW OPEN!



PUBLIC ACCEPTANCE
(See for yourself)

**424 HOMES
SOLD OUT**
UNITS 1-2-3-4-5

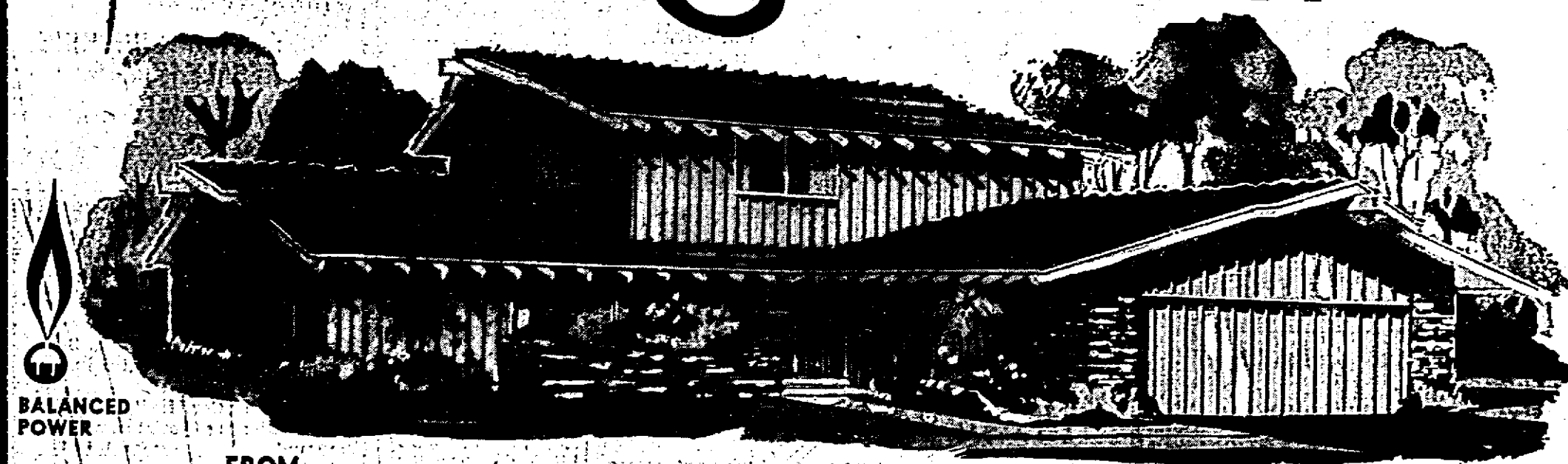
**3 & 4-Bedroom
1 & 2-Story**
CHOOSE FROM
5 MODELS—16 ELEVATIONS

FEATURES

Forced Air Heating—Marble Top Pullmans—Sunken Living Rooms—Wood Burning Fireplaces—Built-In Range and Oven—Garbage Disposals—Dishwashers (some elevations)—Walk-In Closets—Beautiful Entries—Private Balcony In Two-Story—Paneled Kitchen Cabinets With Magnetic Locks—Laundry Area in garage and many other surprises.

Raised Foundations, Hardwood Floors up to 1,800 sq. ft. Excellent 30-Yr. Conv. Financing—No Balloon Payments. Truly the best buy in Orange County.

Country Square in Cypress



BALANCED
POWER

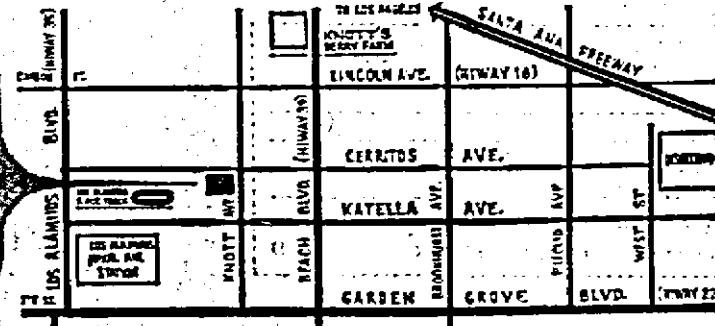
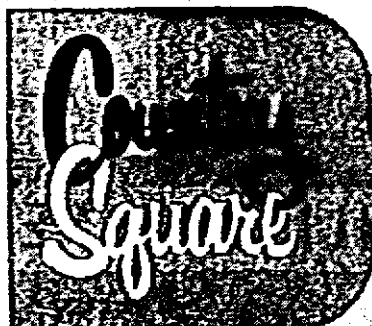
FROM

\$17,990

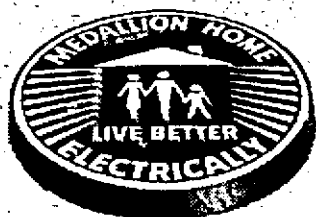
\$545 DOWN PLUS CLOSING COSTS

Phone 827-2490

R. Dickson Miles,
Exclusive
Sales Agent



Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.

A total-electric Gold Medallion Home gives you all these benefits plus:

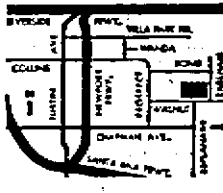
4. Flameless electric home and water heating.

SCE

Southern California Edison

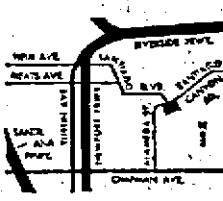
ORANGE

KINGS FOREST offers 2,350 sq. ft. 6-bedroom, 3-bath homes in convenient location. Each has year-round air-conditioning, fenced rear yard, fully insulated walls & ceilings, drapes, brick bar-B-Q. Streamlined all-electric kitchen equipped with range, oven, dishwasher, P.M. intercom, front spinners, concrete drives. From \$26,900, 5% down. 714-532-3128.



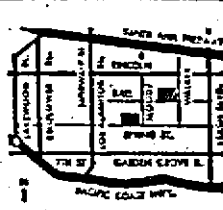
ORANGE

FAIRHILLS, EICHLEH HOMES designed for maximum comfort and beauty. Inner courtyard, open to the sky. 4 & 5 bedrooms, family room, extra hobby room, 2 baths. Huge party in addition to all-electric kitchen featuring oven, range, dishwasher and disposer. From \$26,900 to \$33,450. 10% down. Call KE 2-2574 for complete details.



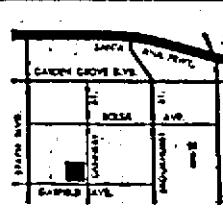
CYRESS, ORANGE COUNTY

FAIRWAY PARK Impressive homes offer cool, close-in location. Wood shingle roofs, cement drives. 3-4 bedrooms, 2-3 baths, family room. Fireplace, hardwood floors, custom light fixtures. All-electric kitchen features colored range & oven, matching hood, dishwasher. Copper plumbing. From \$21,500. No Down Yels, FHA financing. YL 7-660.



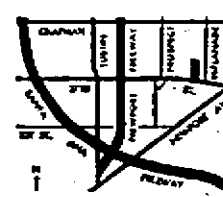
FOUNTAIN VALLEY

STARDUST HOMES—Balford Series. Convenient to beach location, comfort designed homes with landscaped front & fenced rear yards. Decorated 3-5 bedrooms, family room, 2-3 pullman bedrooms. All-electric kitchen has color-matched range, oven, hood/fan, dishwasher, disposer. Fireplace, paneling, state entry. \$23,600 up. \$550 down. (714) 722-1125.



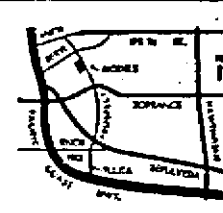
TUSTIN

HAYWARD HOMES in Orange County suburban area on large lots. Private enclosed sideyards. 3-5 bedrooms, 2-3 baths. Convenient all-electric kitchen has range & double oven, dishwasher, disposer. Raised panel cabinets. Washer, dryer, air-conditioner optional. \$31,950-\$42,125. Call 644-4323 for complete details.



PEDONDO BEACH

REDONDO PACIFIC ESTATES—beautiful Gold Medallion homes for comfortable near-beach living. 3 & 4 bedrooms, 2 baths, family room—each with individual temp. control. Completely insulated & carpeted. Marble pullman top; all-electric kitchen has tile, dishwasher, range & oven, disposer. Radiant heating. \$27,995 to \$29,995. 374-1217.



FREE! Homebuyers Magazine and Map Guide



Contains pictures, prices, descriptions, maps to more than 800 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your newsstand.

Mail today. Limited quantity.

NAME _____

ADDRESS _____

CITY _____ PHONE _____

Desired Location _____

Price Range _____

Kitchen Preference ☐ Electric ☐ Other ☐

'Newest' in Housing to Be Discussed

Major phases of the three newest concepts of housing will be reviewed by 36 speakers and panelists on the program of the First Regional Conference on Planned Developments, Condominiums and Cluster Housing for the 11 Western states on May 4 at the Hollywood Palladium.

THE GROUP of national

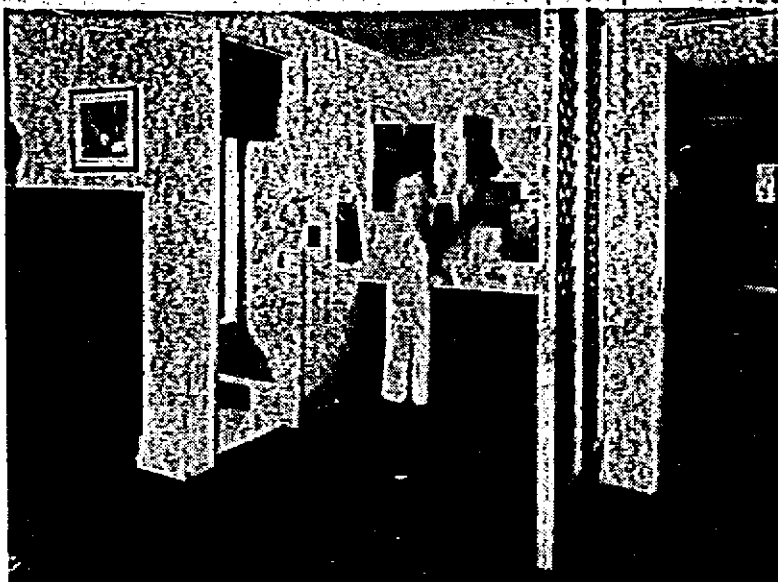
leaders includes:

Byron R. Hanke, chief of the planning section, Federal Housing Administration, Washington, D.C.
J.A. "Jack" Weber, assistant director for construction and valuation, Veterans Administration, Washington, D.C.
Edward Birkner, executive editor, House & Home Magazine, New York, who will be the luncheon speaker.
Frederick H. Bair, Jr., consultant on planning and economic development, Auburn, Ala.
J. Ross McKee, assistant director, Urban Land Institute, Washington, D.C.

stitute, Washington, D.C.

CALIFORNIA'S three commissioners involved in handling procedures for the three types of housing will be featured on panels. They are: Milton G. Gordon, California real estate commissioner. Charles E. Rickschauer, California corporations commissioner. Frederick E. Balderston, California savings and loan commissioner.
Major session of the conference is that for planners, national, state, county and city officials. Eleven of them will speak and will answer questions.

Roomy Fashion Shores Home Has Big Appeal to Buyers



INTERIOR ATTRACTS

Among many appealing attractions in Fashion Shores Homes is this dressing nook just off the bath in the master bedroom. The homes in Huntington Beach have extra large rooms.

The many buyers of Fashion Shores homes, near the ocean in Huntington Beach, have pronounced themselves as being especially pleased with the overall size of the three, four and five-bedroom homes which contain up to 3,300 sq. ft. under roof and

up to 2,157 sq. ft. of liveable area. The big two-story homes, available in eight strikingly different exteriors, also feature sunken living rooms and bedrooms, all-electric Hot-gas-lit fireplaces. The fireplaces are especially designed to match the exterior architectural scheme. Sunken baths in the master bedroom and living room or hall, decorative formal dining area are also selected wallpaper, AM-FM intercom system to each room, and individually designed fences with side and rear yards completely enclosed.

PRICED FROM \$23,900. Fashion Shores homes offers unusually fine conventional financing as well as low FHA terms and VA no down.

Included in the sales price is wall-to-wall continuous filament nylon carpeting in all bedrooms, halls, stairways and living room; modern slate entryways, all-electric Hot-gas-lit fireplaces. The fireplaces are especially designed to match the exterior architectural scheme. Sunken baths in the master bedroom and living room or hall, decorative formal dining area are also selected wallpaper, AM-FM intercom system to each room, and individually designed fences with side and rear yards completely enclosed.

From the Long Beach area, drive east on Seventh Street to Beach Boulevard (Hwy. 39). Turn right to Atlanta Avenue, left to Cannery Street, then right to the corner of Cannery and Hamilton and the four furnished model homes.

Liebman Assists at Convention

James Liebman, real estate director of Hartfield-Zody of Los Angeles, served on a faculty of experts at the annual convention of the International Council of Shopping Centers in Chicago last week. It was announced by a company spokesman.

Liebman joined with nearly 100 other shopping center professionals in conducting classes at the convention, which was organized as a "University of Shopping Centers."

Liebman conducted a class session on "Leasing to Chains."

The convention was attended by nearly 1,500 shopping center developers, owners, managers, chain store real estate executives, mortgage lenders and other industry professionals.

Dr. Cook Will Address Realtors

"Local and State School Finance, Reorganization of California School Districts and Impact on the Local Taxpayer," will be the topic covered when Dr. Owen Cook speaks before the North Long Beach Real Estate Club Thursday.

Dr. Cook is assistant superintendent for Business Administration for the Long Beach Unified School District and for years has been a dedicated worker on behalf of the local taxpayer and the interests of children.

Paul De Pietro of A-A Realty will introduce Dr. Cook. The meeting will be at 8 a.m. at the midnight Sun Restaurant, 5925 Cherry Ave.



HILLVIEW REGENCY

ONLY

\$8806

PRINCIPAL & INTEREST

COMPLETE NEW FINANCING

- ★ 30 YEAR LOANS
- ★ \$17,900 FULL PRICE
- ★ IMMEDIATE OCCUPANCY
- ★ 5% DOWN

ERIC ENTERPRISES, INC.
485 W. KATELLA AVE.
ANAHEIM, CALIF.

WIN A FREE TRIP TO LAS VEGAS

2 Days and 2 Nights
Try Our Hole-In-One Contest

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HILLVIEW REGENCY

BETWEEN GRAND AVE. AND TUSTIN BLVD. IN SANTA ANA, CALIF.
AT END OF SHERRY LANE, JUST 3 BLOCKS NORTH OF 17TH

COUNTRY CLUB LIVING

only
\$16,995

For a 3 bedroom townhouse with two baths, 2 1/2 car garage. Price includes O'Keefe & Merritt range and oven, Hotpoint refrigerator, Frigidaire washer and dryer. Forced air heat and carpeting throughout.

\$500 DOWN
plus small closing costs

Gives you a grant deed to your own home plus an interest in a \$100,000. clubhouse, Olympic-sized swimming pool, ball fields, tennis courts, kiddie playgrounds and a billiard room.

MONTHLY PAYMENT
(less than rent!)

Includes all gardening, 24 hour guard service, trash pick up, and exterior painting.

SCOTTSDALE TOWNHOUSES

23400 Avalon Blvd.
(Just N. of Sepulveda)

TE 4-5725

Homebuyer's Bargain

"CERTIFIED" SUNSHINE
RESALE HOMES

LOW AS \$295 DOWN



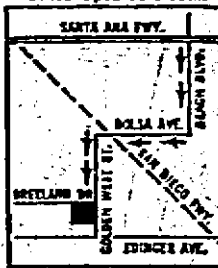
Full price as low as \$17,995!
HUNTINGTON BEACH

3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

Office Open 10-6 P.M.

MODEL HOME—15841 Rollins, Huntington Beach. For information call: (604) 837-4318 (Rev.) 837-4227. Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Redland Dr. Follow signs to model home.



SALE & SHOWSALERS & BROS. • SINCE 1955
SUNSHINE HOMES

Whether
You Build,
Buy or Rent
You Can
Always Rely on
THE TWINS
Richardson
FIRE CO.
100 S. Anaheim St., Long Beach
1000 Garden Grove Blvd., Garden Grove

Last Day Noted for Designer at Homes

Public interest in the Sun-highly successful Alco-Pac Inc. from \$25,350 to \$29,600 and ultra-violet lamp. day design clinics held by the residential development, FHA, conventional, and Cal-guest interior designer, Jean Pierre Aubry, at Sol-Vista International Home Fair, col-Pierre Aubry, at Sol-Vista International Home Fair, col-tional Home Fair, has co-ordinated, decorated and been so high that Sales Direc-furnished by International Fair, a 160-acre residential community development, has for Baxter Cateron reminds known designer Beatrice West those who wish to and have present design themes from won numerous awards for not yet met with Monster-around the world—Scandinavian construction features, taste, Abby that 2-5 p.m. this Sun-vian, Oriental, South Seas, fully decorated models, and day is the Parisian guests ex-Mediterranean, Continental liberal use of appliances such as built-in color coordinated Caloric kitchens. Highlights of kitchens include Electro-Sink Centers, with hot and cold pushbutton faucets, blender, mixer, salad maker, juicer, coffee mill, ice cream freezer.

Model homes at International Home Fair are open every day, from 10 a.m. to 8 p.m., at Bolsa Chica and Westminster.



FINAL APPEARANCE
Parisian interior designer, Jean Pierre Aubry, guest expert at Sol-Vista International Home Fair, will conduct his final interior design clinic today from 2 to 5 p.m. at Bolsa Chica and Westminster Avenue in Westminster.

Earnings Hit by Gas War

Richfield Oil Corporation were elected directors of the reported at its recent annual meeting of stockholders that terms and O. P. Thomas was net income after all charges elected a director for a three-for the first quarter of 1964 year term replacing M. L. was \$3,701,002, compared Gosney who was not a candi-date for reelection.

Thomas recently was elected president of Sinclair Oil Corp.

At the annual meeting of the board of directors held following the stockholders meeting, the board declared the regular second quarter dividend of 45 cents per share on the common stock of the corporation, payable June 15 to stockholders of record May 15.

Henry L. O'Brien, W. J. Travers and R. S. Watson

Limited Offering!

19 and only 19 new showplace homes!

Ready to move in! 30 year loans at 6%. No balloon payments; no second trust deeds.

Included at no extra cost!

Carpets, draperies throughout the entire home; backyard completely fenced; front lawn and shrubs in!

beach
estates

4 Bedrooms

2 Baths

Fireplace

\$21,500

From Long Beach take 7th Street (Garden Grove Blvd.) East to Golden West Ave. Turn right on Golden West Ave. to Lydia, then turn right to model home. Phone: 847-4603

open from 10 am till dark

FORCED OUT OF BUSINESS

Attention—Retailers, Dressmakers, Manufacturers

BUILDING COMING DOWN! MUST YACATE MAY 2nd. Here's the chance of a lifetime to take over a highly profitable retail shop w/large clientele, fully equipped mfg. plant incl. power machines, cutting mach. & table, patterns, yardage, etc. Full rights to patent for "Magic Belt" skirts, trademark & customer list of 1,000's of enthusiastic wearers of these exclusive skirts. Sales records prove you can triple your investment the first year. Investigate!!!

MIDRIFF MAGIC FASHIONS

3126 E. ANAHEIM ST., LONG BEACH GE 3-1453

• NOTHING • DOWN • TO • ALL • BUYERS •



LOOK
What's Included...

Check this list of features of comparative costs, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fountain Valley.

- FEATURES:**
- 3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in Ovens & Merritt Range, Oven, Dishwasher, Disposal • Formica Full-Finished Kitchen Counters • Beautiful Hard-Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Laminated Ceilings in Kitchens • Cedar Shingle Roofs • Overized Hot Water Heaters • Automatic Flushing • Acoustic Ceilings throughout • Large Wardrobes • Thermatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pedicure • Customized Decorative Chosen Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

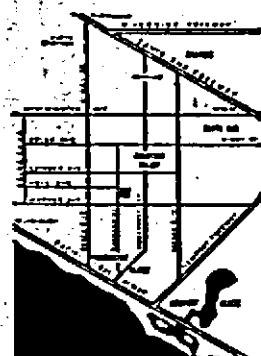
FIRST TIME EVER!
YOU RECEIVE...
GRANT DEED...NOT CONTRACT OF SALE

SPECIAL BONUS FEATURES!
COMPLETE PACKAGE AVAILABLE NOW;
FRONT LANDSCAPING REAR FENCING
SPRINKLERS CARPETS AND DRAPES

FROM \$24,400

SPECIAL ATTRACTION! CLOWN and MERRY-GO-ROUND FOR THE KIDDIES will be at our Grand Opening for your entertainment. Refreshments will be served.

Emerald Series
GRAND OPENING



EXCLUSIVE SALES AGENTS *Farrow*
SALES OFFICE: JEFFERSON 1-0291

Mike Salta Buys Agency Facility

Purchase of all the property now housing the Salta Pontiac Agency at 1545 Long Beach Blvd., and some adjoining land to permit expansion of facilities was announced by Mike Salta, owner of the dealership.

Since he took over the Long Beach Pontiac agency April 4, 1955, Salta had leased the main facility from the Owen Masters family and some of the other property from Roy Dial. Purchase price was in excess of \$300,000, it was reported.

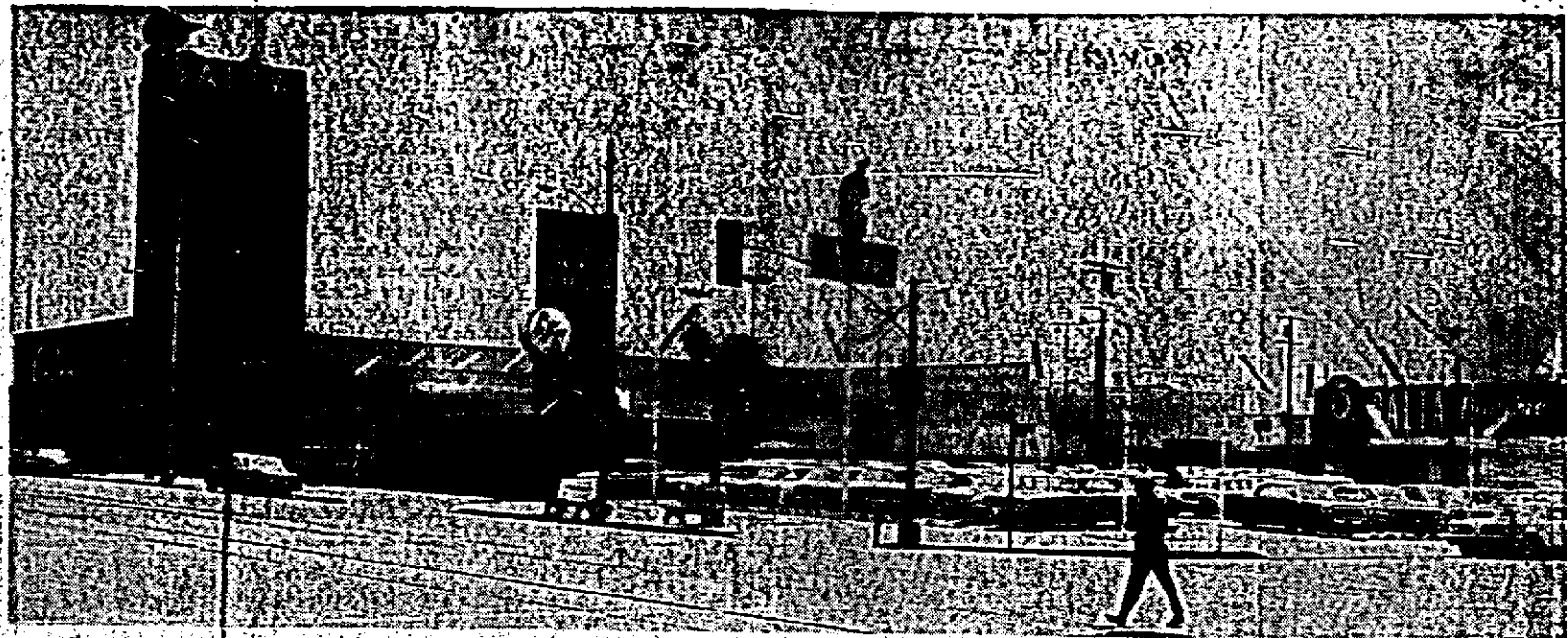
In acquiring the property, Salta said he also purchased a finance firm property in the area, owned by Dial and some apartments at the rear which will be razed to give the Salta agency additional ground.



MIKE SALTA
Expands Business

THIS WILL PROVIDE the Pontiac "Wide Track Town" with more than two acres and 350 feet of frontage on Long Beach Blvd.

Salta pointed out that with the new San Diego Freeway exit on Long Beach Blvd., there will be much greater



SALTA'S 'WIDE-TRACK TOWN' GETS WIDER

Purchase of all the facilities housing his Pontiac agency at 1545 Long Beach Blvd., plus some additional property, was announced by Mike Salta. As shown here the Salta agency will have 350 feet of frontage on Long Beach Boulevard, and more than two acres to house facilities. Salta has operated agency since 1955.

New Tiara Estates Are Big Attraction

Public preview of the latest unit of Tiara Estates Emerald Series in Fountain Valley is creating a compelling attraction to the selective home buyer seeking a distinctive, improved dwelling for his family, Dick Murray, sales director, Farrow Realty Corp. reports.

The great number of prospective homebuyers who have visited the development during grand opening celebration the last two weeks, Murray noted, prove that the longer a family has been shopping for a home, the more likely they are to buy one of the Tiara Estates Emerald Series.

THE NEW UNIT of homes incorporates a variety of styles which include 12 custom two-story exteriors making the Fountain Valley community highly individualistic, he said.

In addition, the homes have been designed to include a "Bonus-space" premium room that provides a playroom or hobby room, two extra bedrooms for guests or luxurious master bedroom according to the individual needs of the buyer.

The premium room, which is created in the two-story elevations of the homes, encompasses 720 square feet instead of the usual 500 square feet.

Murray said the development contains three and four bedrooms and is located in a picturesque Fountain Valley location.

THEY HAVE laundry and hobby rooms and den or sewing room. Features are central entry halls, large kitchens with built-in range, oven and dishwasher, stone and brick fireplaces with log lighters, hand finished cabinets, tile showers and wallpaper.

In the heart of the growing Fountain Valley, Tiara Estates are close to the new La Quinta High School at Verano and

Edinger; and an elementary school and junior high school near Ward and Hazard. Nearby is the Broadway-Hale Shopping Center, under construction, in addition to major employment complexes and recreational facilities, including major beaches five minutes drive from home. Model homes are open daily on the southeast corner of Bushard and Heil. To visit the Emerald Series homes drive the Santa Ana Freeway to Brookhurst, drive south on Brookhurst to Edinger, east on Edinger to Bushard.

traffic to Downtown Long Beach.

The Salta agency has set new sales records every year it has been in operation and with the increased traffic and other improvements on Long Beach Boulevard, Salta sees even greater business ahead.

A NATIVE of Portland, Ore., Salta came from Dallas to take over the Pontiac agency. He had been in business here two years before going to Dallas where he was in the automobile business 10 years.

So great have been the Salta Pontiac sales that Salta is on the General Motors Dealer Advisory Council and sits in whenever plans are made for presenting new models or launching sales campaigns. His dealership is the largest for Pontiac west of the Mississippi and one of the largest in the nation.

A spokesman for Cinderella Homes, Inc., announced that ground will be broken in the near future for their new, \$10 million Cinderella townhouse development in Los Alamitos.

Final City Council approval for construction of the 531-home community was awarded at the last City Council meeting.

The 43-acre residential community, located next to the Los Alamitos Country Club golf course between Katella and Cerritos will include over five acres of park and recreational areas.

"WE ARE extremely proud of this community," Melilli commented. "It is, to the best of our knowledge, one of the most comprehensive townhouse communities to be undertaken by any builder in the nation."

Shannon Yandrufl, president of Cinderella Homes, Inc., pointed out that in addition to four pools a badminton court, shuffleboard alley, a club house and several play yards, the Cinderella townhouse recreational facilities will include a regulation size football field, little league and soft ball field, tennis, basketball and volleyball courts and many other facilities rarely included in a development of this kind.

The individually owned townhouses themselves offer home buyers a wide variety of floor plans. Ranging from a one bedroom to a very spacious 1600 sq. ft. four-bedroom plan, the townhouses will be available in 16 distinctive exterior elevations. Priced from \$12,900 to \$21,500 the average price will be approximately \$17,000.

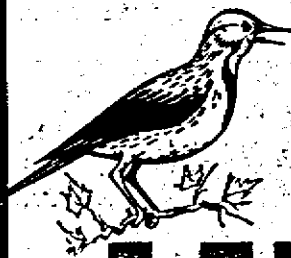


531 MORE HOMES FOR LOS ALAMITOS

Work will be launched soon on a \$10 million Cinderella townhouse project for Los Alamitos, providing 531 homes and five acres of park and recreational facilities. Here is an architect's rendering.

GRAND OPENING

UNITS 4 and 5



LARK VILLAGE

In Fountain Valley!

\$17 Million Contract Let

A \$17,650,000 contract to build a medical center at Loma Linda University has been awarded the Del E. Webb Corporation of Los Angeles and Phoenix, and the L. C. Havstad firm of Loma Linda, near Redlands.

The 20-acre site has been cleared in preparation for excavation work, and groundbreaking ceremonies for the eight-story hospital and related structures are scheduled June 7, commencement day at the university north of Riverside.

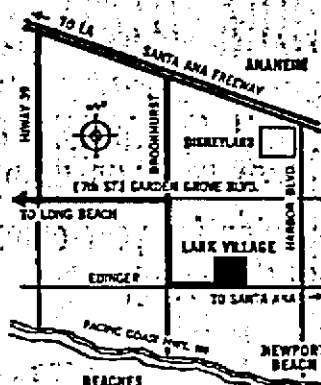
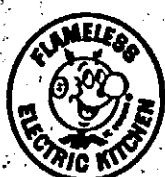
The teaching, research, and medical care facilities are to be ready by mid-1967, according to Godfrey T. Anderson, university president.

The proposed center will have a minimum capacity of 319 beds, expandable as needed, and will employ an estimated 2,500 persons in activities related to patient care, medical research, and teaching programs in the university's medical and paramedical schools.

priced from
\$21,950 to \$25,900

FROM **\$195** DN.

plus costs and impounds



DIRECTIONS:
From Los Angeles take the Santa Ana Freeway to Brookhurst, south on Brookhurst to Edinger, then east to models. From Long Beach, go out 7th St. (Garden Grove Blvd.) to Brookhurst, right on Brookhurst to Edinger, then left to models.

NO RED TAPE... EASY TO QUALIFY.
ANOTHER DISCRIMINATING DEVELOPMENT BY CHARLES W. HESTER
BUILDER OF CARDINAL HOMES AND NORTHGATE HOMES

7 EXTRAS

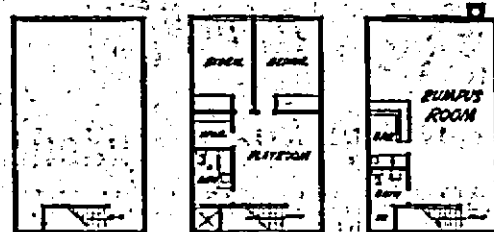
INCLUDED AT NO EXTRA COST:

- BLOCK WALL ENCLOSES REAR AND SIDE YARDS
- USER BRICK FIREPLACES — ASH PANELING ON FIREPLACE WALLS — MARTEL OVER FIREPLACE
- LAWNS AND SHRUBS IN FRONT
- UNDERGROUND SPRINKLERS IN FRONT
- WALL-TO-WALL CARPETING IN LIVING ROOM, HALL, MASTER BEDROOM
- SUNKEN LIVING ROOM
- WESTINGHOUSE BUILT-IN ELECTRIC RANGE AND DOUBLE OVEN



plus

FOR THE FIRST TIME A 500 SQ. FT. ALL-PURPOSE ROOM COMPLETELY FINISHED FULLY CARPETED



YOU CAN MAKE THIS... INTO THIS... OR THIS
Designed to grow with your family, this mammoth 19'x26' room can be used to fit your present and future needs: (1) use it as a "rumpus" room now... (2) later make it into 2 or 3 bedrooms for the children... 2 bedrooms and a play or storage room might be exactly what you need. Whatever your need, this huge room can be adapted to solve your particular problem. And note, this room has a bath plumbed for your future use!

'A Big, Exciting, Challenging World!'

By ELISE EMERY

Mrs. Ronald W. Bishop offers this advice to women:

"If you feel the need to do something outside of your home, and you're not content to be a clubwoman—go back to school."

"When you make that decision, take the plunge! Jump right in!"

"As a housewife-mother, a woman deals with things other than books. She's likely to grow fuzzy-minded. But as she learns to study, she develops self-confidence. She finds out that she can do more than she thought she could. It's a good feeling to know that you can take the same courses that younger people are taking—and get good grades, too!"

Mrs. Bishop, 48, is one of an increasing number of women in the late 20 to 50-year age bracket who are returning to California State College at Long Beach to continue their education.

"We encourage mature women to pursue opportunities for learning, especially in the fields of teaching, nursing and home economics," said Dr. George D. Demos, associate dean of counseling and testing at the college.

"MANY GIRLS, who decided not to continue their schooling, married and had families. Later, with children in school, they have more time and are not satisfied with their homes alone. They seek broader interests. Some return to college."

However, the mature returnee may have special problems. It is to help her understand and solve these, that CSLB's committee on Special Emphasis in the Education of Women proposes group counseling.

Explained Dr. Demos, "The groups would be comprised of from six to eight women, who would have an opportunity to discuss with a trained professional counselor some of the problems that confront them, and find possible solutions."

"This kind of group counseling could be on an on-going basis, depending on the interests and needs of the women."

"Women who are interested should leave their names at the counseling center, Administration Building, Room 203. Times will be arranged for them to participate in a group."

A woman who is not enrolled in the college, but who is considering returning to school, may make an appointment by telephone for counseling.

"Guidance is emerging as an important function of the college," agreed Mrs. Mildred A. Morgenroth, member of the committee on women's education.

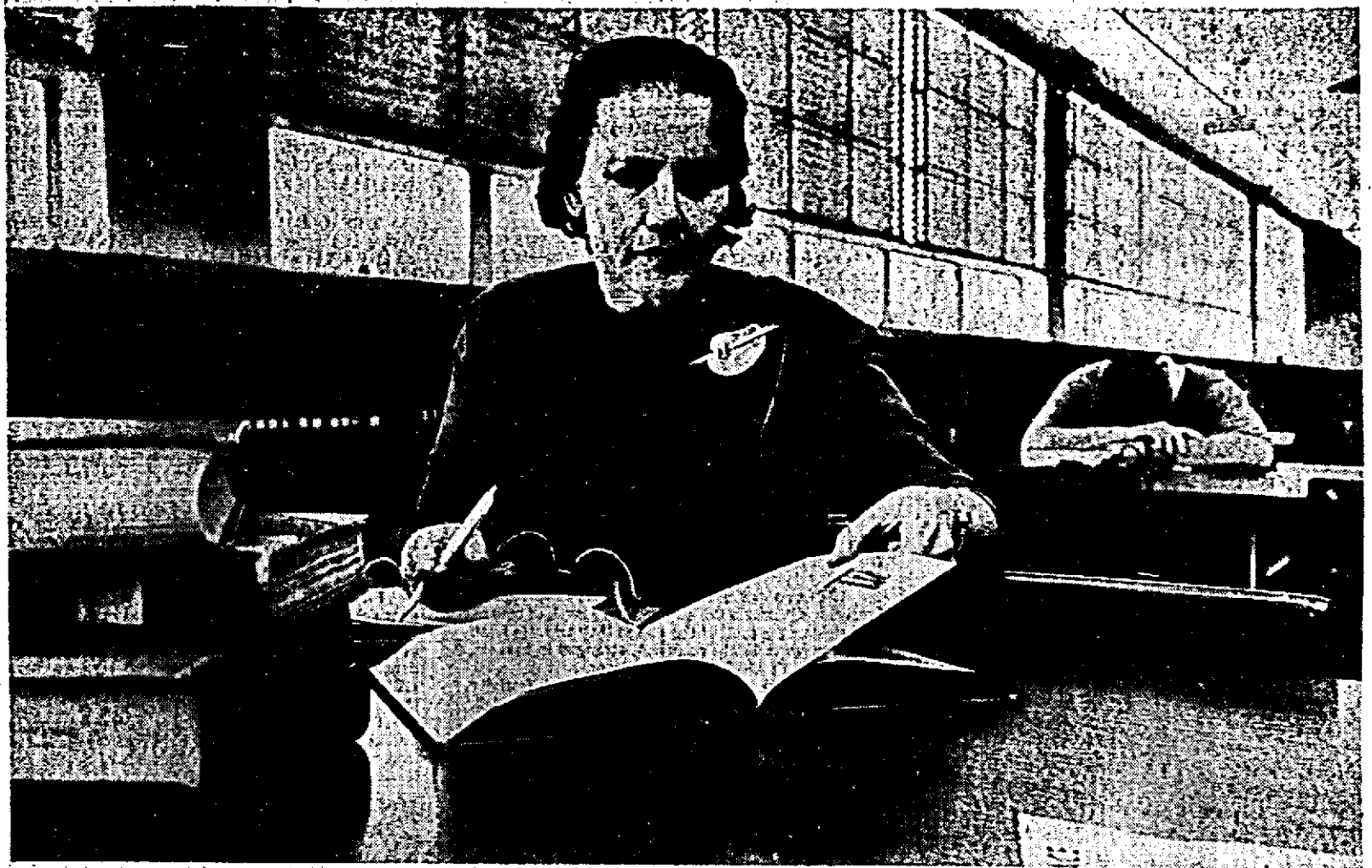
"WE'VE BROUGHT up the American girl to think that she should be all things at all times—perfect. This is impossible. She must think realistically."

The woman returning to college needs to understand the relationship between her home and school work loads. If she is carrying too heavy a load in a job or at home, she can't do adequate work in school. We advise her not to carry too many units. It is important to do well when she first returns or she will be pegged as a poor student and become discouraged.

"Each woman must think through the time sequence in her roles as wife, mother and student. Maybe she should plan on six years instead of four to complete her schooling. Perhaps she should change her basic goal."

"She should be aware of some of the adjustments she must make—competing with younger students, setting study habits, finding baby sitters—whatever changes or difficulties may apply to her."

"I think counseling would be a great help to a woman just going back to school," said Mrs. Bishop. "In my own case, I had been out of school so long that I first took a high school course in business procedures just to get the cobwebs out of my brain. Then I enrolled at the college."



MRS. RONALD W. BISHOP diligently pursues research project in library at California State College at Long Beach. Younger student in background dozes over his books. Although mature women returning to college face adjustments, they are determined students. Feminine age range at CSLB in June 1963 was 16-71 years.

A 1937 GRADUATE of the University of Washington, she taught high school before her marriage and had long planned to go back to work when her daughter, now 17, entered college. In preparation, she returned to school in 1961 to bring her teaching credential up to date.

"I was determined that I wasn't going to become one of those frustrated mothers sitting at home alone—that I was going to have something important to occupy my life."

"MY HUSBAND agreed. He wants things to be good for me and he knows that I will lead a more satisfying life if I am making a contribution to my world."

Other women students echoed Mrs. Bishop's ideas and added some of their own.

One, a divorcee, 28, graduated from UCLA in 1957. After her divorce, she enrolled at CSLB in 1963. Her main problem: care for her youngster, then 3. He was in nursery school, but in case of illness she "called a list of baby sitters and somehow, through blood, sweat and tears—and the help of wonderful neighbors—I was almost always able to get to class."

She now is teaching adult classes. "I love it," she said. "I have found my niche."

Other women stressed the difficulties they found in learning proper study habits, and the pleasure they

took in discovering "what a nice, big stimulating world it is."

Many are working for their bachelor degrees, others are doing graduate work.

EXPLAINED ONE, "It's a matter of getting back in the swim, of getting a frame of reference, of limbering up the old mind, of gaining momentum. It's been hard for me, but I've always told myself that if I want to do something I can do it. It's a matter of motivation."

And, said Dr. Demos, "The mature women students are motivated. The big decision is the one to go back to school. The returnees usually are selective people. They will stay, despite problems!"

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, APR. 26, 1964 SECTION W



DILIGENT DAMES members such as (left) Mmes. Robert Croxson, Stephen Guidi and Norman Hastings worked three months making fair accessories.

Dames Find All's Fair for 'Treasures and Trifles'

Dames (members of the club by that name) aren't ones to trifle when it comes to good works. They treasure the chance to work for charity.

That's why they again are sponsoring their big "Treasures 'n Trifles Fair."

The fair, now in its second year, will take place Thursday from 11 a.m. to 3 p.m. in Veteran's Park clubhouse, 101 E. 28th St., with numerous women's groups participating.

Featured: Food, fashions, decorative items—mostly homemade, all at bargain prices.

A huge success in '63, this year's fair promises to be even more elaborate. There will be more booths, more goods, more shopping fun for all attending.

Mrs. Norman Hastings, 3718 Pine Ave., chairman of the event, is in charge of tickets, which are now on sale.

The fair is a novel idea: a cooperative adventure in community help that should disprove for all time that "too many cooks spoil the broth" or that women don't work well together.

IN ALL, thirteen local civic groups representing approximately 750 members, are taking part in the joint venture for charity.

The Dames, originators of the idea, pay the major share of expenses such as rental of the hall. The other clubs therefore, can use nearly all the proceeds from booth sales for pet charities.

"We held a coffee planning session in which all the clubs got together to work out the details for the event," says Mrs. Robert Croxson, president of Dames.

"Everyone was terribly enthusiastic. The fair was lauded as a wonderful opportunity for clubwomen to get to know one another—to broaden the scope of the individual groups."

"It's hoped that next year even more organiza-

tions will take part," she continues. "We're looking forward to outgrowing our present hall."

SO FAR, more than 1,000 tickets have been spoken for and it is expected that at least 1,500 women will go to the fair to browse and bargain.

"We'll have some wonderful things on sale," says Mrs. Stephen Guidi, in charge of publicity for the event.

"Some of the clubs have worked for three or four months creating handmade items for the booths."

In atmosphere, the event will have all the attributes of an old-fashioned country fair where baked goods and crocheted masterpieces vied for ribbons with relishes and hand stitched aprons.

But, there will be an added touch of sophistication when it comes to the items to be sold. "Some of the clubwomen have come up with stunningly modern fashion and home accessories," explains Mrs. Guidi, "things you couldn't buy for twice the price anywhere else."

PARTICIPATING groups and their wares: Auxiliary to Long Beach Childrens Clinic, white elephants; Lamplighters, pies; Young Californians, baked goods; Plaza Women's Club, Mothers' Day gifts and goodies; Cystic Fibrosis, this and that; Delta Gamma Alumni, party mix; Auxiliary to Salvation Army, candy; Plaza Play Group, children's room accessories; Las Madrasas Guild, bathroom accessories; Pythian Sisters, sandwiches; Children's Benefit League, paper items and tote bags; Pacific Hospital Guild, items from gift shop; and Dames Club, patio and kitchen accessories.

According to Mrs. Croxson, the fair is the biggest cooperative philanthropic effort of the year here. Through it many local charities will be greatly benefited.

Flotsam, Jetsam, Cupid, Travel Gets 'Em

By Iola Masterson
I, P-T Women's Editor

"DIG IT OUT, throw it away, clean it up or stow it safely in shipshape, seamanlike style." That was the order of last weekend when Alamitos Bay Yacht Club members had Operation Cleanup. They dipped into the club's bilge, attic, too, to find the flotsam and jetsam which has accumulated during their 20 years occupancy of the clubhouse at 5437 E. Ocean Blvd.



Call either De-Barnacle Bill, the Sailor

Purpose was to re-furbish—or scuttle—the stuff. Among the all hands on deck crew were Gene Dreckman and Chuck London above, who were assigned to de-barnacle anchors, among other things. All this in preparation for ABYC's move into new clubhouse mid-summer.

Bernie Fowle was the Captain Bligh in charge of keeping the mop-up crew on the go. A few of those who wound up dusty, paint splattered or varnish flecked were George Lounsbury, Bill Jensen, Commodore Jack Davis, Ted Matson, Jim Shirley and at least 50 others.

In addition to epic and spanning, part of the weekend's work was hauling in booya, markers, anchors and lines to repair, then replace, for Olympic trial races (scheduled for this summer) as well as for regular club-sponsored sailing events.

SECRET OPERATIVE 10 (bless his heart) called in to say that Jackie Lucas and Earl Lundhigh obtained a wedding license in Santa Ana a few days ago. Jackie

Wild Waves Say...

is wearing an engagement ring and there is a new house being readied for occupancy in Lakewood Country Club Estates. Put them all together and it spells altar date—and soon.

The definite day (probably within two weeks) hasn't been set and neither has the place (maybe Riverside Inn).

ORDERING THE latest in passports is very much in vogue for Margery and Dr. Frank Stanton—and getting the latest thing in travel shots is very much in vogue for them, too. They're readying for a terrific trip.

Marge and Frank will go on the USC sponsored medical tour in Europe. Flying with the others, they'll land first in London then travel the Nordic countries to see hospitals and learn of new medic techniques. Big thrill will be going into Russia, Moscow and Leningrad, and to Prague, Czechoslovakia, to meet with medical personnel and see facilities there.

They'll have six and seven day stay-overs in various cities to give them time to be real tourists, rubbernecking at other than things surgical, clinical or technical.

AS QUICK AS they began thinking in terms of May Day, party help was on the way for mutual friends of Dorothy Dunlap, Lillian Maggart and Pauline Simons.

The three will co-hostess at a smart as springtime luncheon at Virginia Country Club on May 1, of course. To lighten the spell of the season they will use fresh field flowers in bright profusion, arranged in baskets, a la French Provincial, for table decor.

Assisting during the noon to two o'clock festivity will be Verna Collins, Norma Trammell, Elinor Ball, Helen Brown, Kay Erb, Dorothy Strawinski, Edna Abrams, Georgia Nelson and Marilyn Graham.

IT WON'T BE just "remember when" talk. "What are you doing now" palaver will also keep the conversation going at a reunion type clip when former Poly High teachers and office personnel have annual get-together at League House next Thursday.

A few of those (who may have given you a stern word or two as they padded your head bone with knowledge) present will be Meta Bergen, Effie Stevenson, Alma Scheel, Edith Mattoon, Eleanor and Roy Mealy, Norman Barker, William McKay and Jessie Wyant.

THE IMPOSSIBLE has been accomplished. "Gertie" and "Steve" Stevenson tucked, packed and pushed everything needed for a long, lovely trip into their Volvo and are merrily on their way for his 50th Lawrenceville Academy reunion. Enroute they'll visit friends in Knoxville, Tenn., her son and family, Hank and Betty Minnath and their children in Ridgewood, N.Y., and friends in New York City, their former home. After reunioneing they'll drive on to Montreal and put Volvo and selves on train for clikety-clack journey to Lake Louise, Banff and Vancouver. Then they'll drive home.

SHE MAY NOT be eligible for an RN's cap, but someone ought to present Joanne Losch with an

honorary nurse's aide pin, at least. Since husband, Ed, has been home recovering from surgery she has been his gal in white, even whilst wearing magenta, blue or bright plaid, no matter. The patient is up, around, back on the job, sort of, with working hours more tentative than actual.

SPEAKING OF THE ailing who are recuperating, "Bix" Bixby is still taking it slow and easy following a head-on encounter, during his and Betty's recent travels to the Caribbean, with a bug microscopic—BUT with the kick of a mule.

THIS OLD "home port" will have a welcome visitor in the person of Margaret (Mrs. Julian) Davis on May 4. But only for one day. She'll be here aboard the Mariposa as she begins the first leg of a cruise to the South Seas, Australia, et al. Margaret is currently living in Oakland near her son and daughter-in-law, Don and Barbara Davis.

HAWAII WILL BE just a Lurline's crossing away for Lois and Bill Smith as well as for Ann and Onos Lindsey, both of our town, when they set sail next Friday.

Lois and Bill will be gone three weeks on their first trip to Polynesia. They've taken an apartment at the new, Foster Towers, have planned inter-island flights for in-between sightseeing.

The Lindseys will be staying at the Hawaiiana. Also planning to be islanders for three weeks, they'll fish, swim, soak up sun, eat, tour, shop but emphatically promise there'll be NO sunbathing for them.

FLYING HAS many scenic delights, not the least of which, at least for the timid, are the warm welcoming smiles of the ground crew upon landing. A couple of the best reasons to fly, for the view, are Joan Hubbert, (left, below), daughter of the Don Hubberts, 8320 California Ave., and Marlene Bradbury, daughter of the Harold Bradburys, 4833 Hazelbrook.

The local girls are currently adding glamor to United Airlines flights, having both recently graduated from stewardess school. Joan flies out of Seattle and Marlene out of Washington, D.C.



At 40,000 feet, view gets better all the time

Joanne Busby Marries

Joanne Louise Busby, daughter of Mrs. Reginald F. Dupuy of Long Beach, married Stewart John Archer, son of Mr. and Mrs. John Stewart Archer of Lansing, Mich., in an afternoon ceremony Saturday at St. Barnabas Catholic Church. Three hundred guests were in attendance.

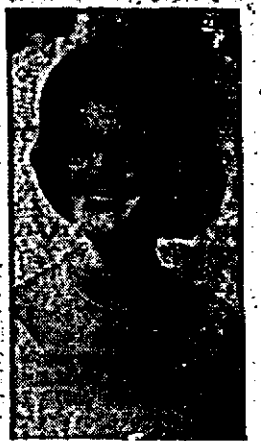
The bride was given in marriage by her father, Grant S. Skougard of Downey. She wore a gown of candlelight silk shantung applied with Alencon lace. A pillbox hat covered with lace and decorated with pearls held her bouffant veil.

Mrs. Harold Beardsley attended her sister as matron of honor. Mmes. David Hauser and Ryan Garrick were bridesmaids.

Douglas Brown served the bridegroom as best man and ushers were William Barnes and Jerry Elder.

THE NEW Mrs. Archer was graduated from Flintridge in Pasadena and attended Long Beach City College. Her husband was graduated from and received his masters degree at Michigan State University, where he affiliated with Delta Tau Delta.

On their return from a



Mrs. Stewart John Archer honeymoon in Hawaii, the couple will reside in Anaheim.



Program Fare Features Music, Home Crafts, Talks

Monday
Ebell Club, noon luncheon followed by business session and program, 1:30 p.m. in Ebell auditorium. Ballads from musical comedies will be included in "Romance of Comedy" presentation. Departments meet in morning as follows: 10 a.m. travel group, Mrs. Everett Morningstar to talk on "Highlights of a World Tour," 11 a.m. Bible group, speakers Mmes. Clarice Mhoon Lewis, Rosalee Barker and Kathleen Thomas to discuss "Sacred Places of the Bible."

Long Beach Council of Parent Nursery Schools, meeting Los Altos Methodist Church, 8 p.m. for report on annual California convention. Program "Crafts at Home" to be given by nursery school teachers following.

National League of Senior Citizens Club, dessert luncheon, noon, Machinist Hall, 728 Elm Ave.

Tuesday
Alpha Delta Pi Alumnae, meeting 8 p.m., home of Mrs. I. G. Rasmussen, 11512 Kensington Ave., Rossmoor.

Calendar of Clubwomen

Mrs. Robert N. Clingan, co-hostess. Three foreign exchange students to speak: Yolanda Neirotti of Italy, Lakewood High and Naoto Kira of Japan, and Andrew Lewis of Argentina, Millikan High.

Kappa Alpha Theta alumnae, sandwich-salad luncheon, 11:30 a.m., home of Mrs. Fred McNair, 3800 Elm Ave. Mrs. Paul Kircher to be in charge of "Fraternity Trends" program and Mrs. Reuben Dawe, 17809 Woodruff, Bellflower, of reservations. Hostesses to be Mmes. William Zantony and Douglas Watland.

Carmelite Nuns Auxiliary, talk, "Holy Shroud of Turin," by Rev. William Hollinger, St. Matthews Parish, 1:30 p.m. in St. Anthony's Catholic Center, Sixth St. and Alamitos Avenue.

Los Altos Women's Club, election of officers, 8 p.m., Whaley Park Recreation Center. Hostesses to be

Sisterhood Meets

Temple Beth El Sisterhood will meet Thursday at 1 p.m. at the home of Mrs. Samuel Schreiber, 4717 Canhill Ave., Lakewood. There will be a kitchenware demonstration. The public is welcome. Refreshments will be served. Reservations may be made with the hostess, 839 W. 31st St.



New Aides for Memorial Auxiliary

Taking notes on an orientation lecture given by Ted Krec of Memorial Hospital are provisional members of the Children's Auxiliary of the hospital (from left) Mmes. Leland Krollinger, Harold Gray, Clarence Poole and Frank Slater. Provisionals will be introduced at a tea Monday in the home of Mrs. Ernest Lockwood, 53 Glenchester Drive. Also to be

presented are Mmes. Charles S. Dickie, William Guyser, George Huff, R. J. McDonald, G. C. Stivers, Doris Root, William Woodworth and Mary Lou Sippelle. Children's Auxiliary to Memorial Hospital members each serve 100 hours a year staffing the gift shop and the nursery photograph department. Proceeds from the two projects are used for pediatrics.

Patriotic, Fraternal Events on Calendar

MONDAY
Anna Etheridge Tent 58, DUV, public card party and noon luncheon. Garden Room, Third St. and Alamitos Ave.

TUESDAY
Western Shores Chapter, DAR, program on "America Sings as History Is Made" by Mrs. Harold D. Harvey. Starlight Roof of Lafayette Hotel. Officers will be elected during 11 a.m. business session which precedes luncheon and program. Mrs. Harvey will preside.

Satellite Club of Palos Verdes Chapter, OES, noon covered dish luncheon, Machinists Hall, Verlin Hummer will preside; Marie Fisher, chairman.

Service Chapter, OES, official visit of deputy grand matron Marion Halgren, 8 p.m., Monte Vista Temple, 1120 E. Market St. Amelia Fesler and Robert Mussett will preside; Lucella Pufahl, chairman.

Women's Relief Corps 93, Auxiliary to GAR, noon luncheon and card party, Veterans Memorial Building. **FRIDAY**
Capt. A. D. Borden Aux.

Library 139, Army and Navy Union, 7:30 p.m., Veterans Memorial Building. Iona Hagan will preside; Virgil Philico, chairman.

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L'Oreal's finest French Permanent. Let our EXPERT STYLISTS pamper your hair with our finest permanent and now for half the price! L'Oreal has the French secret of curl know-how that transforms your hair into a soft, natural wave with a lively, lovely texture. Reg. 17.50 with regular operators on non-treated or bleached hair, special 11.50.

Beauty Studio



Couple From Kansas Wed Fifty Years Ago

Married in Topeka, Kan., April 29, 1914, Mr. and Mrs. W. V. Woolpert will be honored at a reception at Trinity Baptist Church today from 2 to 4 o'clock.

Hosting the golden wedding celebration will be Mr. and Mrs. C. B. Downing of Covina, daughter and son-in-law of the couple. Their other children are: Glenn Woolpert of Orangevale, Calif., and Mrs. Meredith Dixon of Campbellsburg, Ky. The Woolperts also have six grandchildren.

ASSISTING at the reception will be Mmes. Granville Booth, Clarence Lewis and R. C. Foster.

Mr. and Mrs. Woolpert came to Long Beach 20 years ago and make their home at 1529 Sherman Place.

Millikan Faculty Wives to Install

Installation of Mrs. James Haddy as president of Millikan High School Faculty Wives Club will be a highlight of the group's final meeting of the year next Saturday. The party will be a noon luncheon at the home of Mrs. Harold Stromberg, 2871 Blume Drive, Los Alamitos.

Others to be installed are Mmes. Dean Longacre, Terry Bakken, Carl Ehmann and James Dennison. Mmes. Charles Billings and Lester Harris will be cohostesses.

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• HUNTINGTON PARK

• RIVERSIDE PLAZA



Mr. and Mrs. W. V. Woolpert

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LONG BEACH

why take two
when one will do?

TAKE SOMETHING NEW... BY GOSSARD

A snap-in pantie that leads a 'double life. One to wear and one to spare snap-in mini-pants give wonderful freedom and comfort with no pull or tug. An elastic strip anchors the garment in place with or without garters. SOMETHING NEW also comes in a convertible girdle with its own pair of snap-in mini-pants. All styles come in Petite, Sm., Med., Lg., Nlg., in Chemstrand's Blue "C" Spandex®. Long Leg Pantie 12.50 Average Pantie 10.95 Girdle 8.95.

From our Foundation's department

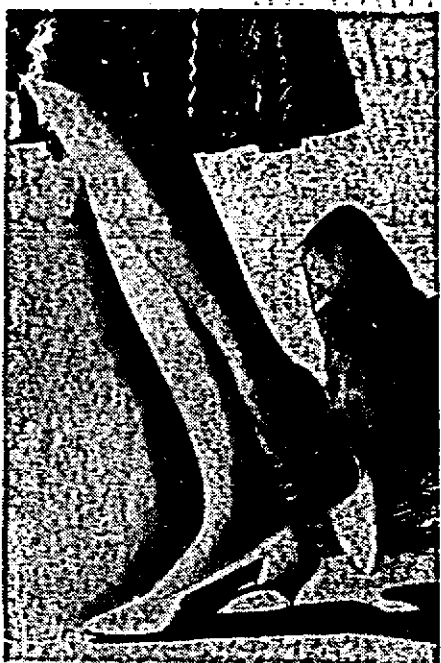
See these garments modeled in Long Beach Monday, April 27th; Santa Ana Tuesday, April 28th; Pomona Wednesday, April 29th; Palos Verdes Thursday, April 30th.



*Nylons and Blue "C" Spandex® Nylons and nylon marquisette front panel.

A Lesson in Shoeology

By Mary Ellis Carlton
I. P.-T. Fashion Editor



THE JET HEEL (above), too smart to show its comfort, sets pace for sides-away pump in soft pink or blue kid . . . breezy lace-up casual (lower, from left) has gentle oval toe, tiny candy cane stacked heel . . . perky, barely-there flat buckles on for season of fun in sun upped in kid with candy-cane heel . . . the sling (far right) with slender tall heel in white lighting with rare look of tortoise shell patent. All French Room Originals.
(For information on where shoes can be purchased, call I.P.-T. Women's Department, HE 5-1161)

Formula: Less Shoe, More You . . . and every kind of heel in the book

Wiggle your toes, break out the foot beautifiers and do what else you must to make the tootsies more appealing—in the pink, that is.

For in the anatomy of spring fashions, footwear will show a maximum of you and a minimum of shoe.

The air-conditioned trend afoot is achieved with bare-backs and plunging throats, dipped sides and geometric cutouts—including arcs, rectangles, ovals and squares.

AND THERE'S A HEEL for every subject . . . and for

every activity. Never have designers been more adept at keeping a gal on her fashion toes . . . or heels.

Included in the glossary are stacked heels and tall tapered ones, curved heels and pyramids. Baby Louis, spools, cones, candy canes and cowboy heels. Smartest accent: the swept-back little heel, a concept popular for many mid-heel shapes. Local retailers say it's the little heel, this season, that wins in a walk.

So ladies, to rate "A" in fashion for spring and summer, better take a studied look at your shoe wardrobe.



Fellows-Masquelier Wed in Pennsylvania

Church of Notre Dame, Sharon, Pa., was setting Saturday when Richard Joseph Fellows claimed as his bride, Amy Masquelier of Gardena.

Three hundred guests witnessed the Catholic ceremony uniting the son of Mrs. Joseph Fellows Jr., 4335 Country Club Lane, and the late Mr. Fellows, and the daughter of Mr. and Mrs.

George Masquelier of Sharon, Pa.

Given in marriage by her father, the bride wore a gown of white peau de soie appliqued with Alencon lace. A crystal tiara held her illusion veil.

Kitty Lightle was matron of honor and Robert E. Ivey served the bridegroom as best man. Completing the wedding party were Janice Basher and Laurie Diebel, bridesmaids, and Harold A. Jones Jr. and Jim Diebel, ushers.

THE NEWLYWEDS are on a honeymoon trip to New York City and will be at

home after May 10 in Long Beach.

The new Mrs. Fellows attended Westminster College and was graduated from Kent State University where she affiliated with Alpha Gamma Delta. Her husband,

a member of Long Beach Yacht Club and former member of Bachelors, attended Cate Preparatory School in Carpinteria, UCLA and California State College at Long Beach.

Banquet to Honor Emblem Officers

In honor of official visitors, 21 affiliated Southern California Emblem Clubs will combine on Wednesday at the Elks Club, 4101 E. Willow St., for a banquet and variety show.

Visitors will be Mrs. Ruth Natale of East Chicago, Ind., supreme president, and Mrs. Irma Heiberlein of Milwaukee, Wisc., supreme marshal.

OTHER HONORED guests will be past supreme presidents, Mmes. George I. Graziadio of Manchester,

Conn.; Richard Garrety of Huntington Park, Clara Miller of Burbank and Mildred Fenner of Hemet, as well as Mrs. Lee Cameron, president of California State Association of Emblem Clubs and Nevada Clubs.

The distinguished guests and the approximately 500 members expected will be welcomed by Elks Lodge greeter's committee. A social hour at 6:30 p.m. will be followed by a dinner employing a "Parisian Night" theme.

Ross McKelvie, exalted ruler of Elks 888, will welcome Mrs. Natale, and a memento of the occasion will be presented to her by Mrs. Jeanene Swaggerty, first supreme vice president. The 60 supreme western officers and club presidents hostessing the dinner will be presented by Mrs. R. A. Berg, past president of Long Beach, supreme press correspondent and chairman of the evening party.

ASSISTING Mrs. Berg are Mmes. Sam Beck, Esther Popp, Mary Madott, Betty Chagnon, Howard Ernest, Mort Decker, Ted Day, Robert Thomas, Merida Maxwell and Mr. and Mrs. Charles Smith.



Mrs. Richard Joseph Fellows

Fete Moms at Banquet

Three mothers of the year, from different age groups, will be chosen at a "mother-daughter banquet" on Saturday sponsored by Christian Women's Fellowship of First Christian Church. Men of the church will cater the banquet at 6:30 p.m.

Jan Murdock, speaker in the field of fashion and personality development, will give a program, "Satire on Fashion." Miss Murdock has appeared on television and is a lecturer and teacher.

All women of the church and their guests are invited and ticket information may be obtained from Mrs. Theodore Blehm, president of the group, 1382 El Dorado Drive, Seal Beach.

WCTU Sets Date of Meet

The Federation of WCTU will meet in the YWCA Building, Sixth St. and Pacific Ave. at 10 a.m. Tuesday. Marge Niquette, minister and director of public relations, will discuss "Dimensions in Family Living."

Her daughter, Pattie Niquette, music major at La-Marada College, will play.

SOUTHERN CALIFORNIA MILITARY ACADEMY
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Mrs. Ruth Natale

EXCLUSIVE NATURALIZER SHOES—434 PINE AVE.

Naturalizer.

Easy Walking Pump!

Mellow and Soft 15.99

A shoe that keeps close touch with fashion. A broader, more walkable heel and combination last for more toe freedom and heel bugging support! Black, Navy, Rose, White.

Exclusive Naturalizer Shoes—434 PINE AVE.
HE 6-3330 — DOWNTOWN LONG BEACH — Free Park & Shop
Shop Friday Evening 'til 9

Loyola Guild Maytime Mixer

Loyola University Guild will have a "Maytime Mixer" Saturday on the Loyola University campus in Makone Memorial Center.

Theme for the party will be "The Good Old Days." Dinner and dancing will be preceded by a social hour at 7 p.m. in the Lair.

Proceeds from the party will be donated to a scholarship fund for students.

Kennyettes Plan Tichenor Benefit

Adelaide Tichenor Orthopedic Clinic will benefit from proceeds raised when Kennyettes entertain at a noon luncheon and card party Tuesday in the Garden Room, Third St. and Alamitos Ave.

Mrs. William Buchanan, chairman, announces that reservations may be made with Mrs. Sue Wood, 444 W. Ninth St.

Are You Chicken Pie Wise?

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Assistance League Installs

Mrs. James Keipp will be installed as new president of the Assistance League at its annual meeting on Monday, at the Edgewater Inn. The 10 a.m. meeting will be followed by a noon luncheon.



Mrs. James Keipp

W. Brooks, Vernon Williams, David Eagleson, Richard A. Walker, Jesse Shackleton, Thomas Comiskey, Carlton Waters, Harold West and Gilbert Karste.

Others on the board are Mmes. Walter Crawford, Wesley Horton, Dean Gilmore, Chris Conway and George F. Paap.

The new president has served as president of Long Beach District, Women's Auxiliary Los Angeles County Medical Association, and of Horace Mann PTA. She has been a member of Long Beach Mental Hygiene Clinic and has been treasurer and parliamentarian for the league.

SPECIAL GUESTS of the day will be Mmes. Melvin Campbell, league founder; James P. Kirby, national president; and H. Verrill Findlay, chairman of Region I.

Welcomed into full membership after a year's provisional training will be Mmes. Reginald H. Barden, Carl Brooks, George Dotson, Ralph G. Hand, Harvey Hartzel, C. B. Lynd, Raymond Peterson, Norman Scott, F. Glade Wall and William Yankie.

DEAR MRS. MAYFIELD

Good Habits Learned Best at an Early Age

DEAR MRS. MAYFIELD:

It seems to me wives would be less nagging if mothers of sons would give helpful criticism while they are still at home. I can't say what kind of mother I might eventually be but I do hope my children can be as wonderful as my husband is, in many ways, and still treat their wives well in public.

Hubby's voice is deep and loud and he exercises it well; that is, in public and during quarrels. This is embarrassing. There are just some places where voices should be kept down. And what about loud smacking noises at the table. Infrequent baths, unbrushed teeth? And a poor sport? I could write pages of all the good things he says and does, so most of the time I try not to notice.

But, how can I tactfully get him to do something about these annoying things? After all, I've changed—I try not to nag about these things.

As sweet as my mother-in-law is, another son is headed in the same direction. Oh, she tells him about it but it goes right over his head. Everyone speaks well of him

as they do my husband. It's just these habits which I guess we notice more after we get married.—A READER.

DEAR READER:

Poor training in children always shows up like this in adulthood. While I do have to admit the bad manners you speak of are of little consequence compared to the honesty, integrity, and loving nature of your husband, they can be irritating. Sometimes these irritations grow until they are way out of proportion. Don't let that happen.

Cleanliness is something else. There is no excuse for uncleanness and, as I have said before, an unclean husband is slightly repulsive. That, I would make clear in no uncertain terms!

Being a poor sport indicates an inferiority complex. There are so many people who like to "hand it out" but can't take it. Maybe I'm nasty, but those are the kind of people I like to deliberately heckle! I don't know why but some people just can't stand losing and that makes them "poor sports"—perhaps more to be pitied than censured.

For what it's worth—there are many wives in the same boat as you are.—M. M.

DEAR MRS. MAYFIELD:

My son has been going with a girl now for four years and I like her a lot. She is 20 and he is 22. He has tried to get her to marry him since the first year they started dating but no luck. However, she has been wearing his engagement ring for over a year now.

He is absolutely crazy about her, and I'll admit she is a doll.

Here's the problem: he has his call for the service but if he got married he wouldn't have to go. He has a good job and so does she. If they are ever going to get married, wouldn't you think they'd do it now?

But, will she marry him? NO!

This makes me think she doesn't really love him and is just glad to have a male in tow.

I suppose you think I'm a selfish mother who doesn't want her son to go into the service.—WORRIED MOTHER.

DEAR W. M.:

You know, that's exactly what I think. And, furthermore, I think this deal of marrying to avoid the service is just about as cowardly as they come. Some fellows are doing it—some girls cowardly enough to go along—but thank God the majority of our young men say thumbs down on such type of maneuvering.

Hurrah for them, but not for you.—M. M.

LBCC Patrons Card Benefit

Long Beach Patrons of City College will have a card party at the Pacific Coast Club Wednesday at 1:30 p.m. to raise money for scholarships. The public is invited.

Mrs. Jean Forker is chairman and is being assisted by Mmes. Kenneth McCafferty, William Casselberry and R. H. Cocks. Mrs. H. A. Zeldorf, president of the group, asks that reservations be made.

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FLYING HIGH

Attending the national convention of United States Air Force Mothers Wednesday through Saturday in San Diego will be (from left) Mrs. Garrett McGaffey, national director and president of Flight Five, and Mrs. Jean Miller Sr.,

national president, both of Long Beach. Mrs. Miller is holding a trophy awarded to her son, Col. Jean B. Miller Jr., former director of operations of the 15th Air Force. USAFM is dedicated to a program of educational, welfare and

Credit Club Plans Meet

Credit Women

Credit Women's Breakfast Club of Long Beach will have its annual spring breakfast next Sunday at the Elks Club, 4101 E. Willow St., at 10:30 a.m.

Principal speaker will be Martha Jones of Pomona whose topic will be "Personally Yours." She is first vice president of Credit Women's Breakfast Clubs of North America, and has also served as president of District 11.

Dr. Monroe Hubbell, supervisor of secondary business education for Long Beach Unified Schools, will interview Jack Van Matre, business education student from Lakewood High, on the subject of credit education in the schools.

There will be a fashion show with Agnes Chaires and Marie Propp as commentators and background music by Agatha Callanan, pianist.

Hostess chairman is Carolyn Neff. Guests are invited and reservations may be made with Mrs. John Bower or Marie White or any local member.

QUOTA CLUB

Ruth Peterson will be installed as president of Quota Club for her second term when the service women's organization has its installation dinner in the French Room of the Lafayette Hotel Monday at 7 p.m.

Career Women

Leona Collins, governor of Quota's 25th District, will be installing officer. Others accepting executive duties will be Katherine Herbert, Marie Anderson, Mabel Kommenick, Frances Vertigan, Virginia Davis, Agnes Chaires, Claire Conway and Helen McInnis.

In keeping with one of the group's major philanthropies, scholarships for young musicians, the program for the evening will be presented by Craig Ness, 15-year-old pianist and a sophomore at Wilson High. He has appeared with Long Beach Symphony Orchestra for three performances; won first place in the Southwest Music Festival in 1963 and placed first in the National Biennial Recording contest for young artists.

Mamuela Nieto BPW Mamuela Nieto Business and Professional Women's

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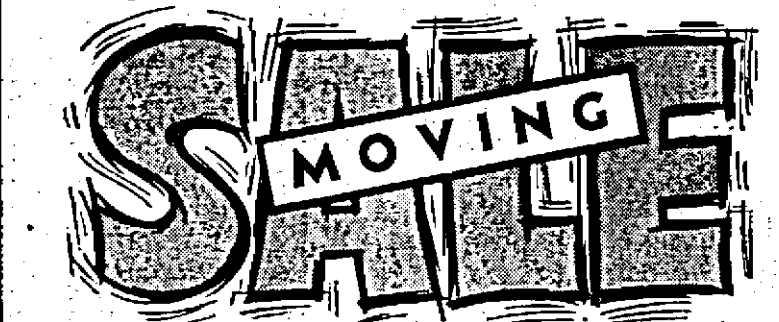
Club will have an arm chair tour of the Orient following 6:30 p.m. dinner Tuesday at Hody's Lakewood. Thelma Lyons will present slides and narration of her trip to the Far East.

Guests are invited and may make reservations by contacting Marion Myers, 6509 Via Siena, Miraleste.

Hahassah BPW

Hahassah Business and Professional Women will meet at 8 p.m. Tuesday at Community Room, 3901 Atlantic, with Mrs. Morris Waxman presiding. Hortense Hoffman will review a biography of Golda Meir by Marie Syrkin. Reservations are being handled by Sylvia Schwartz.

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Kathy Cameau



Bonnie Merritt



Arlene Goldfarb



Linda Beebe



Karen Eno



Darcy Garo

Singing Beauties

Wearing colorful costumes typical of the nations they represent, 92 children of the United Nations Children's Choir are touring Southern California with a program of songs and dances from many countries.

Organized and directed by Mrs. Easter Beekley, the young people have appeared on the Ed Sullivan TV show. Eleven of the performers are Long Beach residents. In addition to those pictured above, they are Dorothy Fry, Lonne Randolph, Sue Dixon and Arlene Tone.

The choir's theme song is "Let There Be Peace on Earth, and Let It Begin With Me." Thirty-five members of the group will entertain at the YWCA International Buffet

Thursday at 5:30 p.m. at the YWCA Building, 530 Pacific Ave.

The public is invited. Tickets may be obtained at the YWCA or from members of the YWCA Fellowship Committee. Mrs. Charles Z. Walker Jr. is chairman.

Food for the buffet will be prepared from authentic Italian, Swedish, Chinese, German, Indian, Spanish and Greek recipes. Mrs. Ada Pavich has made the arrangements.

Exhibits will display the art and culture of other countries. Included will be silver from Columbia, Japanese paintings, Mexican crafts and a United Nations doll collection.

Shrine Seats Mrs. Gilson

Installation of Mrs. Don Gilson as worthy high priestess and Walter Van Wagner as watchman of shepherds will take place when Nazareth White Shrine has annual installation of officers at 8 p.m. Monday in Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Other elective officers are Pearl McHaffie, Mr. and Mrs. Bates Christian, Helen K. Thompson, Claire Hoxie, Alice Hicks, Charles Boone, William Jordan, Carl Bjorkman, Mr. and Mrs. Frank Posthumus, Marguerite Griggs, Nell Moore, Margaret Bright, Mr. and Mrs. George Dunbar, Eunice McPherson.

Mrs. Ada Lavendar is in charge of the installation with Mrs. Louis Martin serving as dining room hostess.

Oswald Jacoby Partners Often Fight

Kelly's law states, "Anything that can foul up, will." Applied to bridge it might read, "Give your partner a chance to make a mistake and he will."

West was a very good player, South a good player and East just a player.

South ruffed the opening spade lead in dummy, cashed dummy's ace of clubs and led a club to his queen. He discarded two of dummy's hearts on the ace and king of spades and led the deuce of diamonds. West played the three spot because he felt that the nine might be important later and East's ace picked up dummy's king.

East went into a long huddle and led the deuce of hearts. West was on lead with the ace and, after a little thought, West led the queen of hearts.

HE WAS sure that South would not have gone out of his way to discard two hearts from dummy if he held a singleton himself. Hence South had started with exactly two hearts.

South ruffed with the king in dummy and proceeded to run out all his trumps and the good jack of hearts.

This brought East down to the queen of spades and the queen of diamonds and he had to discard one or the other. In accordance with Kelly's law, out came the queen of diamonds and South had stolen the game.

East's play was horrible, but West could have protected his partner by leading back the nine of diamonds after taking his ace of hearts.

NORTH (D)		25
▲ None	▲ None	
▲ K13	▲ K13	
▲ K1084	▲ K1084	
▲ AK743	▲ AK743	
WEST		EAST
▲ J9754	▲ Q10823	
▲ AQ65	▲ 72	
▲ 3	▲ AQ7	
▲ 3	▲ 5	
SOUTH		
▲ AK	▲ J74	
▲ 7	▲ 7	
▲ 10	▲ QJ1082	
East and West vulnerable		
North East South West		
10 Pass 24 Pass		
10 Pass 24 Pass		
Pass Pass		
Opening lead—4		

Lowrys Announce Mary's Troth

Mr. and Mrs. Francis Marion Lowry are announcing betrothal of their daughter, Mary Patricia, to Robert Henry Francis, son of Mr. and Mrs. John Huber Francis of Los Angeles.

The bride-elect was graduated from St. Anthony's High School and received her bachelor of arts degree from Immaculate Heart College where she was a member of Delta Chi Phi. She is the granddaughter of Mrs. Francis Joseph Metz and the late Mr. Metz and the late

Mr. and Mrs. George Alfred Lowry.

Her fiancé, a fifth generation Californian, was graduated from Loyola High School and USC. He now is in his second year at SC's School of Law. His grandparents are Mrs. Ira J. Francis of Los Angeles and the late Mr. Francis and the late Mr. and Mrs. Henry Workman Keller.

Mrs. Schultz Takes Helm of Chapter

Mrs. Howard Schultz will be installed as president of Long Beach chapter, Brandeis University National Women's Committee, at its annual meeting on Thursday at the Edgewater Inn.

Others to be installed by Judge Max E. Wisot will be Mmes. Harold Stein, Hans Weil, Maurice Harris, Albert Cowen, Joseph Schaner, Sidney Michaels and Sonia Waller. They will be presented by Mrs. George Feldman, chairman of nominating committee.

A HIGHLIGHT of the afternoon program will be the appearance of Mildred and Gordon Gordon, internationally known husband and wife team of mystery writers who have sold six of their novels to the movies.

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Starts Monday 9:30 a.m.

Many varied kinds of fine dress fabrics too numerous
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426 YARDS DRIP-DRI
COTTON PRINTS **32c**
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Smart prints taken from our higher
priced lines to clear. Some arrived
too late for the big sale so are in-
cluded.

309 YARDS WOVEN
"DAN RIVER" PLAIDS **57c**
yd

You know the fine quality mentioned here
and at this low price they will go quickly.

374 YARDS YARN DYED
STRIPE CHAMBRAY **57c**
yd

Smart stripes and plaids in this west-
ed fabric.

189 YDS. ONLY
54-INCH WOOLENS **\$1.59**
yd.

Full table of plaids and plaids taken from
our higher stocks for clearance.

208 YDS. FINE WOVEN
COTTON DOUBLE KNITS **\$1.88**
yd.

Our better line priced to clear plaids and
novelties included.

74 ONLY 54-INCH WIDE
WOOL SKIRT LENGTHS **\$2.29**
ea.

Lengths are one yard each from woollens that
sell for about \$4.98 per yard.

18 ONLY DOUBLE BED SIZE
CHENILLE BEDSPREADS **\$3.19**
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to \$12.50 each must clear to-
day.

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A Command Performance

By MILDRED K. FLANARY

Yes, the name is Kennedy. He is from Massachusetts. And he DID spend his summers at his family's home on Cape Cod. However, he believes that the limbs of the family tree are far too fragile to hold any claim to his being related to the other well-known Massachusetts family. His mother and Mrs. Joseph Kennedy were school friends.

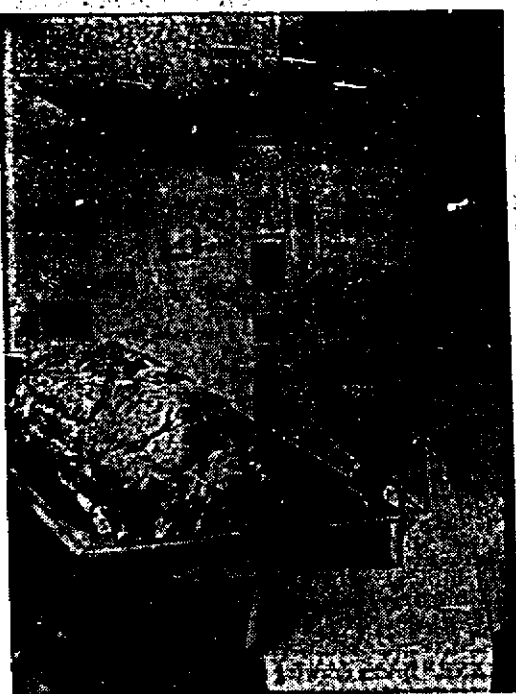
Today's Chef of the Week, Cmdr. John Edward Kennedy Jr., is commanding officer at the Long Beach Naval Reserve Training Center, which, by the way, adds up to a 7-day, full-time operation.

His background is hard to chronicle on paper, for the moment-at-hand, and his close proximity to the time, were, in many instances, the determining factors in his next venture. And he was never in a state-of-uncertainty about what was best to do.

Born in Milford, Mass., Kennedy graduated from St. Mary's High School, from Boston College with an AB degree in physics, and later from that college's School of Law.

WHILE IN high school, his dream was to become an electrical engineer. So he applied for Massachusetts Institute of Technology, but having minored in math, he was short a degree in solid geometry.

Well, anyway, World War II happened along, he forgot all about geometry and enlisted in the Navy. Just three



Cmdr. John E. Kennedy

feet of space separated the desks manned by the Service Navy and the Naval Air enlistment officers. Fate seemed to guide him to the first line. After seeing duty in two Jima, Okinawa and in the occupation of Japan, he was released in 1946 as a lieutenant (jg.) He returned to Boston College to obtain his law degree.

By then, it was 1950, and time for Korea and he was recalled to active duty. Kennedy decided then and there that it was his last time in-and-out, so he stayed with the navy. He has served as air and flag lieutenant with both Admirals Moosbrugger and H. L. Collins. He was operations officers and navigator on the Destroyer Guller DD 783, commanding officer on the USS Whitfield and executive officer on the USS Skagit, before being sent back to the Washington Bureau of Naval Personnel.

KENNEDY is entirely devoted to the community, and his civic accomplishments are noteworthy. Many physical changes have been made in the training center itself, and he appreciates the difference between merely cooperating and actually doing.

His contribution to the Naval Reserve training program sponsored by the Long Beach Council has been enormous. He serves as military advisor to the U. S. Navy League Cadet Corps, and to the U. S. Naval Sea Cadet Corps, as well. He is also active on the military affairs committee of the Associated Chambers of Commerce of Orange County. He has just recently had to withdraw from his position as cub master, but still finds time to handle the Cub Scouts publicity. He and Mrs. Kennedy, (Joan Marie of Abington, Mass.) have a cub scout of their own, Michael, aged 10, and a daughter, Kathleen, 11.

KNOWN as "The Thwarted Minstrel" and embellished by a black derby, a red plaid vest and a cigar, Kennedy is a real artist with a guitar.

Sailing, golfing and wood-working would be hobbies, if he had the time to "hobby." He does, however, keep up with, of all things his cake baking. And there are no "reserves" about his cakes, either. Today, contrary to what you see in the picture, he's sharing with you his recipe for Mayonnaise Cake.

MAYONNAISE CAKE
1 cup nut meats
1 lb. dates, pitted
1 cup boiling water
1 tsp. soda

Pour above mixture over dates and let stand until cool.

MIX
1 cup sugar
3 tbsps. cocoa
1 cup mayonnaise
1 tsp. cinnamon
2 cups flour
1 tsp. vanilla

Combine with date mixture, beating until batter is smooth. Pour in greased and floured cake tins and bake 350° oven for 40 minutes.

ABIGAIL VAN BUREN

Sew Long to Friendship

DEAR ABBY: Over the past five years I have done so many favors for my neighbor I can't count them. I have kept her children weekends while she went on trips with her husband. I've been a free taxi service for her because she had no car. I've given her at least a dozen home permanents, and I have never asked her for one favor until yesterday. She sews well, so I asked her if she would help me make some kitchen curtains. I thought she would be glad at the chance to repay me for some of my favors. She said she would for 300 TRADING STAMPS! I went right out and bought some curtains. What do you think of that?—FLABBERGASTED?



DEAR FLABBERGASTED: I think it was appropriately "curtains" for your friendship. Next time you do a friend a favor, don't assume it puts her in your debt, and you won't be flabbergasted.

DEAR ABBY: For the past two weeks a man has been calling my home. As soon as he hears my voice, he starts with a string of filthy questions. I hang up on him. Now when my phone rings I can tell that someone is on the other end, but he never says anything. He just ties up my line. Should I report this to the police, or to the telephone company?—NOT LOOKING FOR TROUBLE

DEAR NOT LOOKING: The next time he calls, send someone quickly to the neighbors and have them report it to both the telephone company and the police. If this can be done while he is still on your line, the call can be traced.

DEAR ABBY: My problem is the obvious favoritism shown for our first-born by his paternal grandmother. We lived with my in-laws when he was born, and my husband's mother went completely overboard about the child. When our second baby came along, Grandma was so partial to the first that we had to be constantly on our guard, so the little one would not be hurt. It's not my imagination, Abby, everybody notices it, and many have commented. She'll go all out for gifts for the big one, and gives the little one some cheap little trinket. I am mostly interested in having both children love their Grandma. Should I mention it to her? If so, how should I phrase it?—NAMELESS, NATURALLY

DEAR NAMELESS: Ask your husband to tell his mother what she is doing, perhaps unwittingly. YOU keep out of it. Eventually the children will make their own evaluation, on their own terms and in their own way.

DEAR ABBY: What makes a pastor think he can stand in the pulpit and insult a member of his parish week after week, and get away with it? I have sat there, fighting back the tears while he has aimed his remarks directly to me and to me alone. He has done everything except mention my name. I am getting tired of this. What do you suggest?—INSULTED

DEAR INSULTED: There is an old saying, "If the shoe fits—wear it." Too many shoes fit. Perhaps you should do a little "soul-searching."

Get it off your chest. For a personal unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.

List Week's School Menus

The following menus will be served in Long Beach elementary schools in the week of April 27-May 1:

MONDAY: Neapolitan macaroni, buttered peas, fruit gelatin, peanut butter sandwich and milk.

TUESDAY: Barbecued beef on bun, creamy coleslaw, sliced peaches, coconut cookie and milk.

WEDNESDAY: Lasagne, buttered spinach, fruit cup supreme, hot buttered French bread and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered carrots, fresh apple slices, hot buttered cornbread and milk.

FRIDAY: Toasted cheese sandwich, buttered green beans, garden salad, orange juice bar and milk.

JUNIOR-SENIOR HIGH

MONDAY: Meat biscuit roll, mashed potatoes-gravy, cream coleslaw, raisin cookie and milk.

TUESDAY: Hamburger, potato salad, fruit cup supreme.

WEDNESDAY: Chopped steak on mashed potatoes, buttered peas, chocolate pudding, hot raised biscuits and milk.

THURSDAY: Lasagne, buttered green beans, Waldorf salad.

FRIDAY: Baked fish with au gratin potatoes or Mexican pie, buttered carrots.

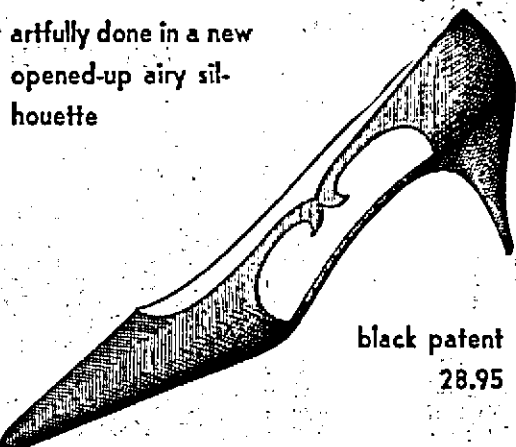
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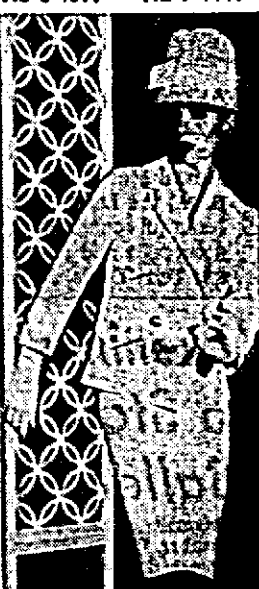
Modeling
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Homemakers
Is Great

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Art Director to Address Auxiliary

Frederick Black, director of the Long Beach Museum of Art, will address the Woman's Auxiliary to Wightman Memorial Goodwill rehabilitation center, 800 W. Pacific Coast Highway.

Speaking on "The Museum Program," Black, who is also director of the Municipal Art Department and president of Long Beach Arts Council, will discuss the function of the art center within the community. Also appearing will be David R. Kelley, vocalist, and John Boyer, pianist, Long Beach City College students who specialize in light operatic music.

PRESIDING at the 11 a.m. business session will be Mrs. Robert F. Reynolds. Discussion will include reports on the auxiliary's annual International Fair and Antiques Sale on May 8. Morning devotions will be conducted by Mrs. James A. Sprague of Bay Shore Congregational Church. Women from the church will be hostesses for luncheon.

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RAFTERS RINGING FROM SINGING

When over 1,700 enthusiastic young music students from junior and senior highs assemble for annual Music Festival Concert on Tuesday at 8 p. m., the Long Beach Arena will resound with beautiful sound. All five senior highs will feature a cappella and girls choirs. Pictured (from left) are Terri Davis, Jordan; Mike Kapamaci, Poly;

Karen Eomurian, Jordan; Tim Castleberry, Millikan; and Martie Pearson, Lakewood. Seven junior highs will combine girls and boys glee clubs and the All-District Junior and Senior High orchestras will play. There will be 1,300 voices in the grand finale. Fred Ohlendorf, acting supervisor of music education, is in charge.

'Evenings' to Stage 'Ballet '63'

Originally scheduled last November, "Ballet '63" will be presented on the Long Beach City College "Evenings at Eight" series at 8 p. m. Sunday, May 3, in the college auditorium.

Composed of eight young dancers from the San Francisco Ballet Company, the troupe began as an experimental workshop and has since developed into a nationally recognized dance ensemble.

REPERTOIRE of the company ranges from the classical "Pas de Trois" to the starkly modern "Prokofiev Waltzes" and includes a social satire, "Cocktail Party." Many of the Ballet '63 works have been specially created by Lew Christensen, choreographer and director of the San Francisco Ballet.

General admission tickets will be available this week at the LBCC banker's office, 4901 E. Carson St.

Duo to Play in Concert at Museum

A concert by two Long Beach musicians, Harriett Wood, harpist, and John Berry, violinist, will be given at the Long Beach Museum of Art Thursday at 8 p. m. Doors open at 7:30 p. m.

A novel feature will be use of a baritone violoncello, something new in the recording industry. It is a cross between a viola, a cello, and a recording violin. These instruments eliminate the need for a microphone in recording sound.

To illustrate the features of these devices the artists will play excerpts from Mozart, Spohr, Handel, Schubert, J. S. Bach, Beethoven and Anton Rubinstein.

BERRY is artist and repertoire director for Repeat Records, the company loaning the new instruments. He was trained as a violinist under Sascha Jacobsen and studied composition under Castelnovo-Tedesco.

Mrs. Wood was trained at Juilliard School under the noted Marcel Grandjany, is a member of the Long Beach Symphony and is a teacher and performer. The concert is sponsored by the Music Performers Trust of the Recording Industry in cooperation with Local 353, AFM.

Magnolia to Open 'Yum-Yum'

"Under the Yum-Yum Tree," Lawrence Roman's comedy about love in an attic apartment on San Francisco's Telegraph Hill, will open Thursday at Magnolia Theater, 2400 Magnolia Ave. It will run Thursdays through Sundays for two weekends.



Logan Field

Logan Field, professional television, film and stage actor, stars as the boyish-looking con man, Hogan. He plays a bon vivant landlord who rents his apartments only to single young girls in the hope of setting up his personal harem.

FAT BROWN, founder and director of Magnolia, portrays Irene, the attractive schoolteacher who has fallen into Hogan's trap and is struggling to get loose.

Judy McCall has the role of Robin Austin, a pretty 19-year-old niece of Irene, who is taking over Irene's apartment. Miss McCall, a former LBCC and CSLB student, started at Magnolia on the technical staff and made her acting debut in "Take Her, She's Mine."

GIL DE RUSH plays Dave, a young attorney in love with Robin. Tom Golden, as the cab driver, completes the cast.

Program to Honor the Bard

In commemoration of Shakespeare's 400th anniversary the Long Beach Unitarian-Universalist Church, 5450 Atherton St., is presenting a special Elizabethan service today at 9:30 and 11 a. m. The public is invited.

Since it was exactly 400 years ago this Sunday that Shakespeare was baptized, the building will be decorated in the style of his era.

Excerpts will be given from the great tragedies and comedies under direction of Dr. Stanley Kahan of the drama department at CSLB.

Readers will be Dr. David W. Sievers of CSLB, Dr. Mike Kittross of USC drama department, and Mrs. Joyce Pierce, formerly of Desilu studios. Hossein Parvareh and Annette Davidson will play roles in a fully costumed scene from "Taming of the Shrew."

A PROGRAM of authentic Elizabethan music will be presented. Vocalists will be Jan and Jack Groh, Gloria Palacios, Myrtle Watilo and Jackie Guyette.

Instrumental music will be by Patsy Davenport, harpsichordist; Carole Sager, flutist; and Alayne Armstrong, viola de gamba and cello player. Madrigals and recorder music will be heard during a coffee hour at 10:30 a. m. between services.

Musical Opens for Children

World premiere of "Winnie the Pooh," a musical comedy written especially for children, took place Saturday at 11 a. m. at the Lindy Opera House, Wilshire Ave. and La Brea, Los Angeles.

Allan Jay Friedman wrote the music; the cast is composed of fine Hollywood adult actors. "Winnie" will open in London, the New York World's Fair and Chicago following its extended local run on Saturdays only.

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Exhibit Reflects New Trend

By ELISE EMERY
Arts Page Editor
"Post-Painterly Abstraction," is the title of an exhibit on view at Los Angeles County Museum in Exposition Park.

Organized by Clement Greenberg, author and critic, it reflects a trend that has emerged in North American abstract painting during the last six or seven years.

According to Greenberg, "The painters who exemplify this new trend all belong to the second generation of post-war artists as far as artistic maturity is concerned, whatever their actual ages, and they share enough stylistic traits to unite them in a tendency."

After its Los Angeles showing, which closes June 7, the exhibit will tour major museums in the United States and Canada. Among painters represented are Morris Louis, Kenneth Noland, Raymond Parker, Frank Stella and Emerson Woelffer.

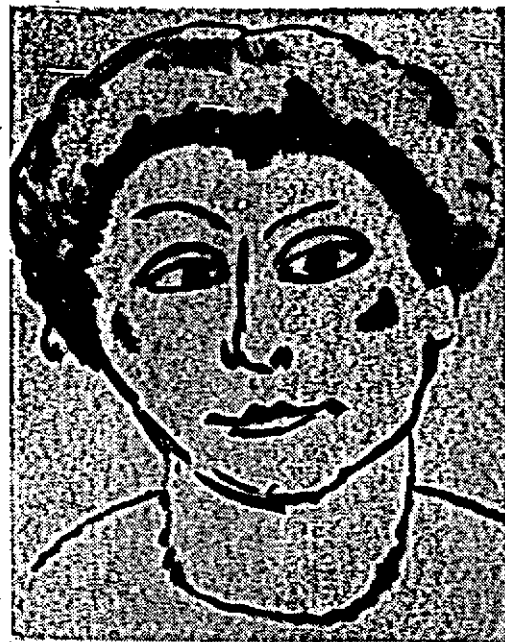
Exhibition tours are conducted by the Docent Council Tuesdays through Fridays at 1:30 p. m. Museum hours are 10 a. m. to 5 p. m. daily, except Mondays. Admission is free.

MORE THAN 200 oils, lithographs and water colors by Alexei Jawlensky, pioneer German Expressionist, have been assembled for the centennial exhibition of his work at Pasadena Art Museum. The show will hang through May 19.

Born in Russia 100 years ago, Jawlensky spent most of his life painting in Switzerland and Germany until he was forbidden by the Nazis to exhibit in Germany. Four years later, his works were included in the "Exhibition of Degenerate Art" organized by the Nazis.

Jawlensky continued to paint until he was crippled by arthritis in 1938.

The major portion of this exhibit comes from the Pasadena Museum's "Blue Four" collection, bequeathed



"HELENE," brush drawing done in 1912 by Alexei Jawlensky, is among more than 200 of the artist's works on display at Pasadena Art Museum. After showing there, the exhibition will be sent on a national tour of five major museums.

to the museum by Mme. Galka Scheyer, who dedicated her life to creating a public for Jawlensky and his fellow artists, Wassily Kandinsky, Paul Klee and Lyonel Feininger.

Museum hours are 10 a. m. to 5 p. m. weekdays, 10 a. m. to 9 p. m. Tuesdays, 2 to 5 p. m. Sundays, closed Mondays.

LONG BEACH Museum of Art, 2300 E. Ocean Blvd., announces the closing today of three exhibits: "Contemporary Painting," from the collection of the Coca Cola Bottling Company of Los Angeles; "Artifacts of Feudal Japan," loaned by Dr. Gordon Warner; and "Etruscan Ware" from the museum collection.

LONG BEACH ART Association will receive entries

for "Our Town," the May exhibit, Monday from 1 to 7 p. m.

Gallery hours are 1 to 5 p. m. daily, 1 to 7 p. m. Saturdays and Sundays.

WINNI ROTH'S untitled work took first prize in the abstract category of the second annual national All-Sutcliff Show sponsored by Artists League of Seal Beach at the Art Center, Ocean Blvd. and Main St. Second and third places went to Rosita Montgomery and Elizabeth Berenger.

Sally Veldcamp took first in traditional design, followed by Cheryl Kreis and Jean Douglas.

The show, which was judged by Eleanor Neil, will run through May 18. The art center is open daily from 1 to 4:30 p. m. and 7 to 9 p. m.

EVELYN CARPENTER, Lakewood artist, won the President Johnson portrait contest sponsored by South Gate Art Association. Her oil painting will become a part of the permanent collection of the City of South Gate and will hang in the mayor's office until a new president is inaugurated.

Mrs. Carpenter is the newly-elected recording secretary of the California Water Color Society and is a member of Seal Beach Art Association. She also has a painting in the permanent

Band Concert Open to Public

Municipal Band of Long Beach, conducted by Charles Payne, will present a concert for LBCC adult music appreciation class on May 5 at 1 p. m. in Boyd Auditorium, Eighth St. and Locust Ave. This concert is open to the public; there is no admission charge. Earl Thomas is the director of the adult class.

'25 Chicago Artists' Are Bold, Positive

By VIRGINIA LADDEY

Of tremendous interest to local artists and others committed to the current scene is the exhibit in the Fisher Gallery at the University of Southern California. The gallery, at 823 Exposition Blvd. in Los Angeles, is open Mondays through Fridays from 1 to 5 p. m. through May 7.

"Twenty-Five Chicago Artists," circulated through the Western Museum Association, reflects strong individualism as well as the influence of the Art Institute of Chicago. Colors are bold and strong, composition is identifiable, even surrealistic material is positive.

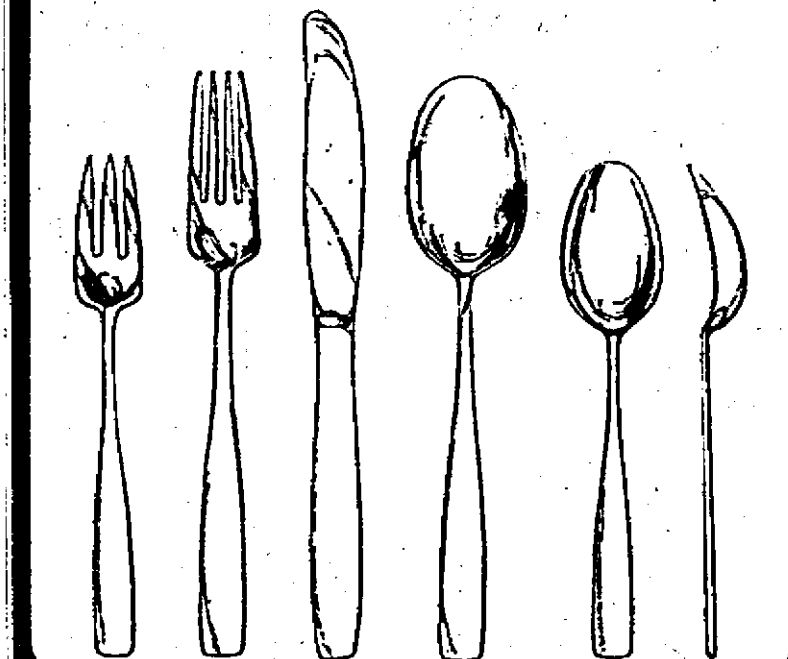
Among the artists who range "from nearly 30 to not much over 40—most are represented in important collections and museums throughout the United States, and a few have won for themselves national and international reputations."

MOST OF THE works are oil paintings but there are other forms as well—collage, construction, assemblage, and pastel drawing.

Two large oil landscapes by Dorothy Brooks and Ruth Migdal give broad, flat planes of color. The latter is almost a hard-edge abstraction, as the basic forms are rectangular, but the brushwork is very free.

Most unusual is "Gleaming Luminosity" by Kerig Pope. Measuring about 3 feet by 9 feet, it is a rich oil in blues, greens, and purple. In the center of the most lush vegetables, fruits and flowers sits a glowing female insect-type, knees precisely crossed, shoulders swathed in a fern-like boa. The reference to a cinema

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collection of the Municipal Art Department, Los Angeles City Hall.

PALOS Verdes Community Arts Association will present a lecture series on "Contemporary Art" during the month of May in its workshop, 2215 Via Anacapa, Lomada Bay.

Karl Benjamin will open the series with a lecture on non-objective painting, Friday from 7 to 9 p. m. There is an admission fee.

IN ANOTHER activity, Palos Verdes Community Arts Association will present its "1964 Parasol Show" Saturday and next Sunday in conjunction with the Palos Verdes Peninsula Homes Tour.

The annual outdoor art exhibit, arranged by the Rembrandt Crew, will be held Saturday from 10 a. m. to 5 p. m. and next Sunday from noon to 5 p. m.

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Symphony Auxiliary Installs

Mrs. Raymond C. Peterson will be installed as president of the Long Beach Auxiliary of Southern California Symphony Association at its annual luncheon meeting on Friday at the Petroleum Club.

Joining her on the executive board are Mmes. L. H. Howe, J. T. Valch, Arthur Cheroske, Walter Gray, Claude J. John, Raymond Lindgren, Fred B. McNair, Donald C. Makin, Earl B. Milton, Glenn M. Gilmore, P. Victor Peterson, George E. Keris, Charles J. Bookman and M. H. Keating.

Honored guest will be Mrs. Guy W. Wadsworth Jr., first vice president of Southern California Symphony Association, who will install officers.

MRS. PETERSON has been active in civic, school and cultural organizations since coming to Long Beach with her husband in 1938. She is an alumna of Dakota Wesleyan University and did graduate work at USC. She has taught in Long Beach public schools and recreation department, was president of Los Cerritos P.T.A. and Long Beach City College Faculty Wives Club.

Other activities include membership in Children's Theater and Assistance League and volunteer work at Memorial Hospital. She was a member of the original group which organized the Singer's Workshop, now Long Beach Civic Light Opera. She has two children.

Arrangements for the luncheon are being made by Mmes. Lee Denny and Don Harper Mills. Greeting guests around the punch bowls on the terrace will be Mmes. John Persons and William E. Webb. Mrs. William S. Reid Jr. is in charge of reservations assisted by Mrs. G. R. Cerveny.



Mrs. Raymond C. Peterson

A MUSICAL program, "Opera Highlights," will feature Betty Olsson, soprano, who was leading soloist in the modern opera, "Mike Fink," staged recently at Long Beach City College, and written by a LBCC professor, Morris Ruger. She has been a soloist with the Laguna Opera Company.

LEARNING THE LINES

Mancel McCord and Pamela Muraszew help each other with the lines during rehearsal for Palos Verdes Playhouse's next production, "Separate Tables." The show will run May 1, 2, 8, 9, 15, 16, 22 and 23. Curtain time is 8:30 p. m. Playhouse is located in Palos Verdes Plaza.

Teamwork Produces Opera

By RACHEL MORTON

In my quest for authoritative information about grand opera production in our midst, I journeyed to Laguna Beach recently and had a long interview with two charming people: Velma Sun, managing director of the Laguna Beach Opera Company, and Eugene Ober, musical director. (Interviews with Allen Jensen, director of the Pasadena Opera Company, and Mario Cajati, conductor of the Downey Symphony already have been recounted in this column.)

On Friday, Aug. 21, this flourishing opera company will open its third season in the Irvine Bowl in Laguna Beach. Three operas will be presented: "La Traviata," by Verdi; "Così Fan Tutti," by Mozart; and "La Bohème," by Puccini. There will be two performances of each opera; the dates will be Aug. 21, 22, 28, 29 and Sept. 4 and 5.

"We are very excited about our forthcoming season," exclaimed the petite Velma Sun. "We have engaged some outstanding singers and new sets have been designed by that fine artist, Homer Greathouse."

"Do you rent your sets and costumes?" I asked.

"No," she replied. "We make them ourselves."

VELMA SUN, a young Chinese woman, was born in San Francisco. She is a graduate of Mills College and attended Radcliff in Cambridge for one year. A very dynamic and bubbling personality, she combines brains with initiative. It is she who has made opera a going concern in Laguna Beach, although she prefers to have it known that there is no such thing as an im-

Major and Minor Notes

presario in the Laguna Beach company, but rather, an indispensable team of manager, conductor and director all working together for the good of the whole. The stage director for the first opera will be the Argentinian-born Gullio Viamonte.

EUGENE OBER, the musical director since the opera's inception, was born in Pasadena. Richard Lert was his mentor and he played under Lert's direction in the Pasadena Symphony Orchestra for a number of years. He is now the conductor of the Orange County Orchestra, an organization of 80 professional musicians.

"How do you go about financing your opera project?" I asked.

"We have been very fortunate in this respect," answered Velma Sun. "The Festival of Arts gave us \$7,500 the first season, \$10,000 the second season and this year we hope for \$50,000. We also had 25 patrons at \$100 each for the operas."

THE IRVINE BOWL seats first year of our opera venture. Last year we had 70 patrons at \$100 each. This year, we hope for 132 patrons for each of the 2,400 people, and if 90 per cent of the seats are sold, expenses are made. The prices per performance range from \$4.50 down to \$2.00 and all seats are reserved. The patron boxes, which seat four persons, are \$100 each.

"HOW much do your performances cost?" I asked.

"That depends on the opera produced," replied Ober. "We must have at least \$20,000 for two performances."

The soloists and the chorus are paid and, of course, the conductor.

"IT IS A CHALLENGING and exciting adventure, this putting together grand opera," Miss Sun said. "Our Laguna people are very interested and proud of our success thus far. We have people in our audiences from all over Orange County, Los Angeles County and as far away as La Jolla and San Diego."

I am always a little ashamed as I talk with these local opera producers, for inevitably they say to me, "How is it, with so much wealth in Long Beach and with almost \$240,000 paid annually for a municipal band, heard by so few people, that you cannot have many productions of grand opera?"

Will someone please answer for me?

'Concert in Park' Really to Be in Aud

Though it's really happening in the Long Beach City College auditorium, the LBCC Concert Band will present "A Concert in the Park" at 8 p. m. Friday. Tickets are available at the band office and the student banker's office, 4901 E. Carson St.

Guest artist will be virtuoso trombonist Paul Tanner, who formerly played with many big name bands and is currently under contract to the ABC network. In addition to recording and concert work, Tanner teaches at UCLA and at California State College at San Fernando.

Director of the Concert Band is Richard L. Jones, with Mike Shelton as student conductor. Friday night's program will include excerpts from "Milk and Honey," a variety of compositions from Bach to Sousa and a symphonic prelude based on "Black Is the Color of My True Love's Hair."

Schubert's Music Is Series Topic

"The World of Schubert," third demonstration lecture in Long Beach City College General Adult Division's current "World of Music" series, will be presented at 7:30 p. m. Thursday in Studio C of the LBCC music building, Clark Ave. and Harvey Way. There is no admission charge.

Lecturer will be Dr. Rudolph Schindler. Performers will be Henry Warner, soprano; Jean Kuhns, pianist; and Dr. Gerhard Albersheim, pianist.

On Stage---

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COMMUNITY PLAYHOUSE, 225 E. 10th St., Long Beach, Calif. 90802
Thursday, May 4, 8:00 p.m. and 10:30 p.m. Tickets \$2.00 and \$3.00.
MUSICALS THEATRE, 3000 Broadway, Long Beach, Calif. 90801
May 1st, 8:00 p.m. and 10:30 p.m. Tickets \$2.00 and \$3.00.
OFF-BROADWAY THEATRE, 211 Long Ave., Long Beach, Calif. 90801
Friday, May 5, 8:00 p.m. Tickets \$2.00 and \$3.00.

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Annual Party for Court St. Ann

Court St. Ann 763, Catholic Daughters of America, will stage its annual spring card party at 8 p. m. Tuesday in St. Anthony's High School Cafeteria, Sixth St. and Alameda Ave. Misses Mary Liesman and Mary Cahill are co-chairman. Prizes and refreshments will follow the card play. The public is welcome.

Betty Blake

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Casting Call at Playhouse

John McNamara, administrator-director, has put out a call for casting at Long Beach Community Playhouse for "Remains to Be Seen," by Howard Lindsay and Russel Crouse, Monday at 7:30 p. m. at the playhouse, 5021 E. Anaheim.

The comedy, a sophisticated mystery, is scheduled for a June opening. The 16 male roles include a lawyer and naive amateur drummer in prominent parts, a doctor, detectives and policemen. Three feminine players include one with youthful and gamine beauty, an attractive young fanatic and a grim middle-aged character.

RENAULT



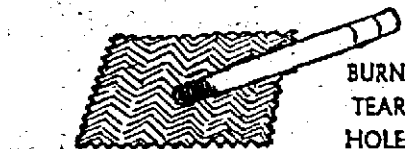
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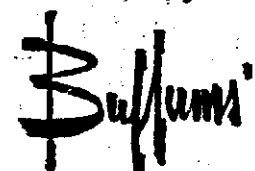
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It's Automatically R-8 Go

By BILL EMERY

The third annual Jess Buck Senior Golf Tournament concludes today on the San Clemente championship 18-hole municipal golf course. Just a glance away from the golf course, commanding a hillside view of the blue Pacific, the San Clemente Inn resort hotel stands as a distinguished holiday haven midway to San Diego.

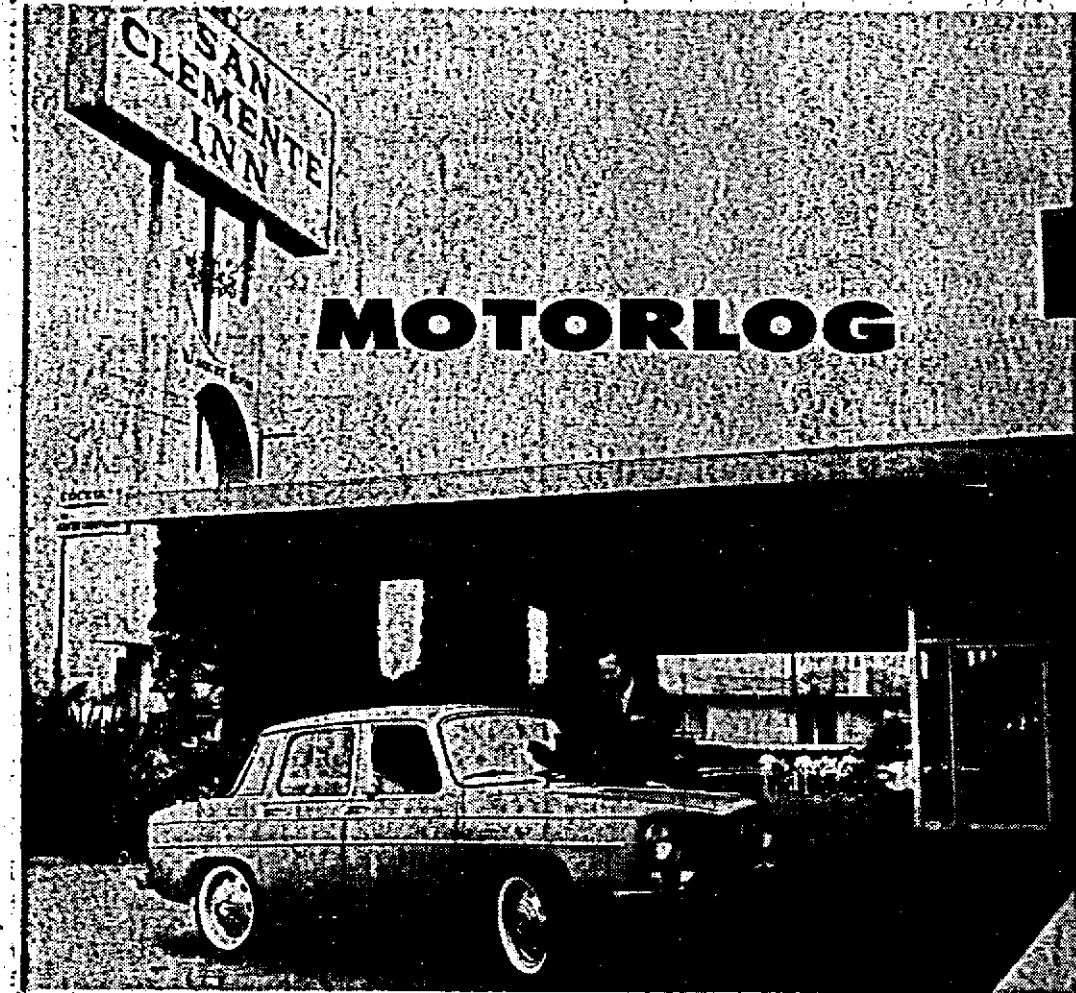
Just two years ago, the Inn provides every major convenience including automatic transmission clicking as the system shifts at the most favorable time for all types of driving. Being conditioned by the domestic automatic transmissions, you may find it startling at first and you may even be inclined to search between the seats for that little French midjet speed-shifting for you because the R-8 goes through these gears with the same rhythm. The transmission is automatically "downshifted" to the next lower gear when accelerator is suddenly pressed to the floor. Pressing the "1" or "2" buttons holds these gears for maximum speed.

Without a doubt, the automatic transmission will go over big with the female driver. Many have been reluctant to own an import compact because of the necessity to shift the four-speed gears. Renault with French gallantry is out to woo the females automatically!

Big news from Renault this year: optional automatic transmission. You may get better gas mileage when accelerator is suddenly pressed to the floor. Pressing the "1" or "2" buttons holds these gears for maximum speed.

Without a doubt, the automatic transmission will go over big with the female driver. Many have been reluctant to own an import compact because of the necessity to shift the four-speed gears. Renault with French gallantry is out to woo the females automatically!

MOTORLOG



RENAULT WINS APPROVAL

Paul Presley, owner and general manager of the San Clemente Inn, gives Mrs. Presley a ride around the spacious resort hotel grounds trying out the R-8 automatic pushbutton drive.

Sailing along the Santa Ana-San Diego freeway, the R-8 cruised like a large sedan. The chair-like bucket seats are covered in glove-soft vinyl, the newest kind that is so porous it breathes. In no time the 50-mile trip ends.

Long Beach seems to be well represented at San Clemente Inn. Four former display salesmen on the INDEPENDENT PRESS-TELEGRAM head up a nearby Oceana retirement development and find the Inn a delightful place to dine and relax in the lounge. Jim Leishman, Armando Ortega, Ken Harnish and George West will be remembered by Long Beach retailers in recent years.

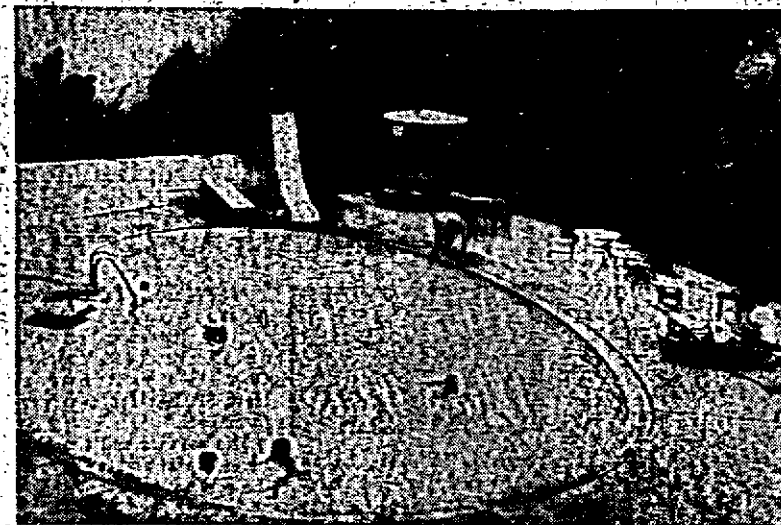
Besides the neighboring golf course, guests of the Inn can choose from several seaside recreations. Swimmers have their choice of the finest white sand beach for ocean swimming, sunning and recreation, or relax around the heated hotel pool. Fishermen will want to bring their rods for surf-casting, pier fishing or deep-sea excursions on charter boats. Half-day and full day trips are available from San Clemente pier. The Inn even has a packaged deep-sea fishing plan for the whole family.

Here's how it works: Arrive any afternoon at the San Clemente Inn, enjoy an afternoon swim with your family in the Inn's beautiful swimming pool, dine at the Inn's famous Espanol Room and enjoy entertainment in the lounge in the evening.

The next morning you will be awakened in time for your

GOLF COURSE VISITED

San Clemente's 18-hole municipal golf course will soon have new club facilities. Officials say construction should begin this fall. Two-day senior tournament concludes today on this championship course.

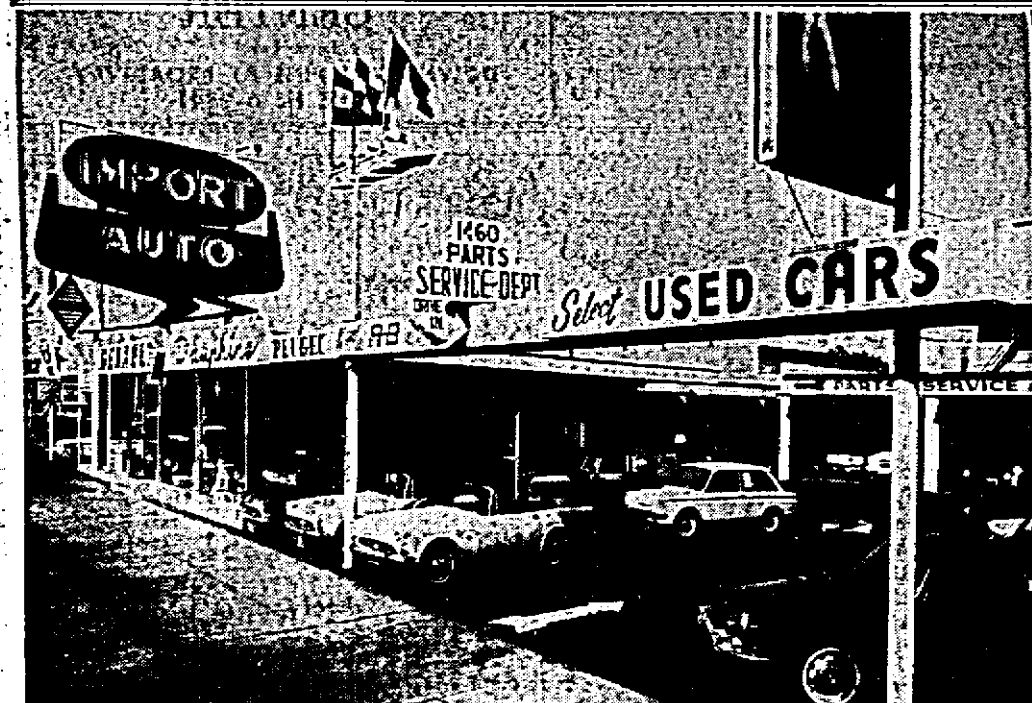


HEATED SWIMMING POOL

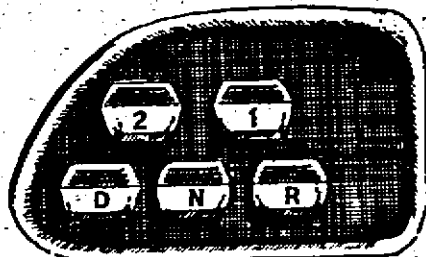
Within sight of the ocean, diners can watch activities in and around the fresh water heated pool and the Pacific Ocean at the same time. Surfing in this area has become increasingly popular.

fishing trip. And while you're their parents in the hotel enough away to be different and close enough to become habit forming.

We found the food unsurpassed in quality and in its preparation, and in at least one instance... the lady's fillet mignon... very reasonably priced on the dinner menu under \$4. This is also a noticeable favorite with the men. All in all, the San Clemente Inn is a comfortable and charming haven—just far enough away to be different and close enough to become habit forming.



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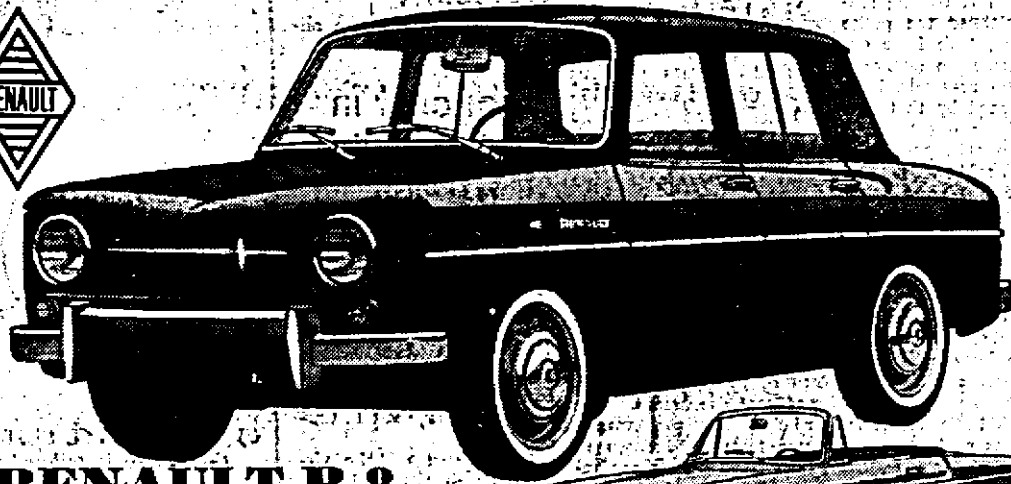
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RENAULT R-8

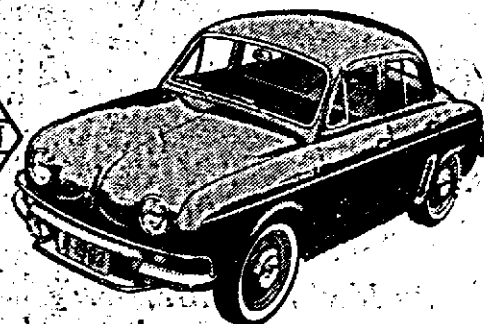
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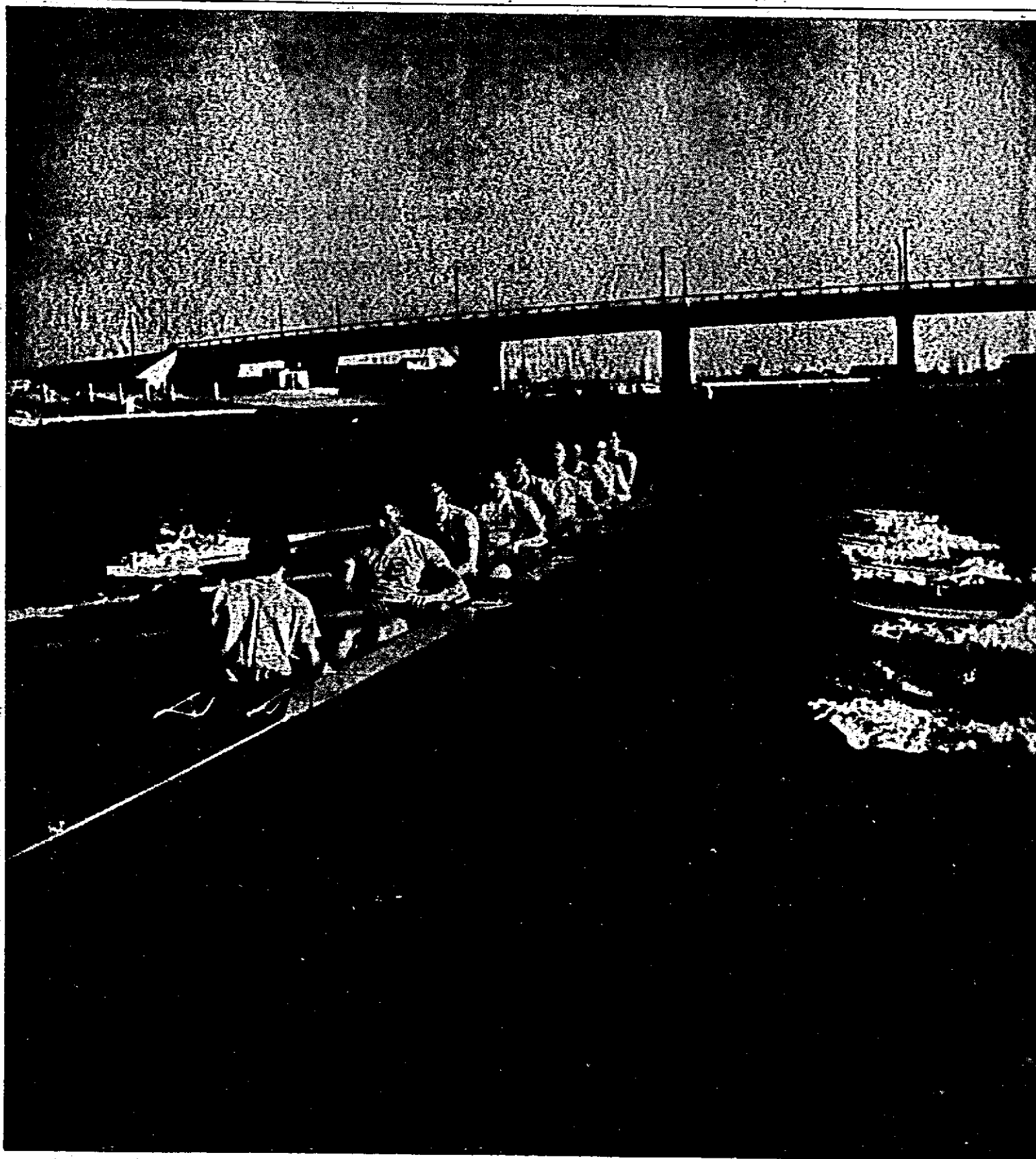
Southland

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See Pages 30-31

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



The Sport of the Eight Slaves . . . Pages 3 and 7

Color Photographs by Jerome Holt

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Southland

OUR COVER



If you are a strong young fellow who wouldn't mind buying your own uniforms, paying your own expenses and getting up at 5 a. m. for workouts, then crew is your sport. Rowing is the oldest of the intercollegiate sports, but it is the newest at Long Beach State College. And it is the best-loved sport on campus—especially with the girls of the Shell and Oar who just adore the

sport. Today crew has passed through its infancy at Long Beach State and this year's varsity has a startling goal. For some other surprises about this little-known but ancient competition, read "The Sport of the Eight Slaves" on Page 7.

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NEXT WEEK

Spring is the time of renewal throughout the realm of nature—and so it is with mankind. It's a time for refurbishing, rebuilding and/or redevelopment—like a room addition, for instance. We're speaking of home improvement, at the moment; now's the time for getting ready for the happy days of summer ahead. And to help you dream, plan and realize a better home, Southland next week will present a Home Improvement Edition filled with ideas. If you have any plans at all for your home you will want to browse through this one.

Fred Taylor Kraft, Editor

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They'll Seek Lost Biblical City



Dr. Gerald Larue (left), Palos Verdes, and students Sherry Ann Mitchell, Downey, and Steve Orson, Glendale, discuss archeological item. They'll join lost city hunt.

SEVEN Southern Californians will join a 15-man American archeological team on an expedition this summer to the Mideast to uncover the lost Biblical city of Hebron.

The Southland contingent will be headed by Dr. Gerald A. Larue of Palos Verdes, an associate professor of religion at USC.

Six of Dr. Larue's students including Sherry Ann Mitchell of 10240 Eglise St., Downey, will make the trip.

The expedition, directed by Princeton University Professor Philip C. Hammond, hopes to pinpoint the site of Hebron, thought to be about 20 miles south of Jerusalem in present day Jordan.

It will be the first archeological investigation of ancient Hebron, last major biblical site in the Holy Land still unexplored.

THE EXCAVATION is to begin about July 15.

Hopefully, the expedition might find the tombs of Abraham, Isaac and Jacob, all of whom tradition holds were buried at Hebron.

Hebron was the city to which Joshua sent his men to "spy out the land" of Canaan as the Israelites reached the end of their 40-year journey from slavery in Egypt.

David chose it for his first capital. Rehoboam fortified it and Herod beautified it. Folklore names it the site where Adam and Eve mourned Abel and the place where Noah planted the first vineyard after the flood.

Students making the trip will have to pay their own transportation, says Dr. Larue, who lives at 3136 Barkentine on the Palos Verdes Peninsula.

THE STUDENTS will be given four to eight units of academic credit for the trip. In addition to the work at Hebron the group will visit the site where the Dead Sea Scrolls were found and the ancient cities of Jericho, Gibeon and Jerusalem.

They will also hear lectures

By Lou Jobst

by noted Israeli archeologists and will visit mounds in Israel excavated by these authorities.

Permission to excavate Hebron has been given to the expedition by Jordanian director of antiquities, Dr. 'Awni Dajani.

The expedition hopes to pinpoint the exact location of the city and determine whether the site was a center

of habitation in the Bronze or early Iron ages.

THEY ALSO HOPE to uncover and clarify the city's water supply, defense works and the sequences (or periods) when it was occupied.

The participating institutions which include Princeton Theological Seminary, Southwestern Baptist Theological Seminary, the American Council of Learned Societies and the American Friends of the Middle East will share artifacts uncovered.

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ROOM ADDITIONS

Perspective for May Day

By Enola Chamberlin

JETS STREAK across the tender sky leaving their white contrails etched against the blue. They fling their sonic booms down to crash against our ear drums and crack our windows. And we have no more fear than if a crow had flapped by overhead. But if on that evening we should see or hear something resembling the ghosts and witches of Halloween we might think something was wrong with our eyes or that our ears were having fits.

And yet a few hundred years ago when jets were not even a thought in an inventor's brain, people, of Germany, especially, expected to be plagued and even attacked by such demons. We know in this age of wonder that these fiends were but phantoms but these olden-timers fought them with fire and smoke, with whips and anything that made a hideous noise.

THE TIME of this frightening visitation was May Day Eve. In preparation for it people

gathered wood and anything that would burn and stacked it into piles. It would never do to let dark arrive without these piles giving forth their blaze and smoke. Everyone left their homes, came to these fires, crowded in, huddled as closely to them as they could. Smoke didn't matter, neither did scorched faces and hands so long as the boggies could be kept away.

To help in driving off more daring goblins that might not respect the fire and smoke, men circled the jammed, fear-struck, kneeling bundles of their women and children. Showing their courage they ventured out into the half dark and cracked long whips or pounded on anything that would make a discordant and continuous noise.

And this was not just for the evening. Regardless that no one ever saw or heard one of the evil beings, the people stayed crumpled by the fire until May Day dawned. Not till then did they dare take stock, make a count to be

sure none of their number had been carried away during the long, horrible night.

NO ONE was ever missing and with the dark gone the witches and were wolves had left; gone back to where they spent the other 364 nights of the year. And so, say some investigators, the May Pole dance probably had its origin in the happiness of the people. They had been spared and they must express their joy. And May baskets. These were given on the last day of April. So it is thought they were intended to propitiate the demons, buy them off, as it were.

We think of these people as ignorant and foolish, but might they not have been learned and wise? They didn't have ultra sound, the Lasser Ray, the split atom, the mechanical brain, but they gathered all their fears, their apprehensions together one night of every year and banished them, thus setting themselves free for many months to come.

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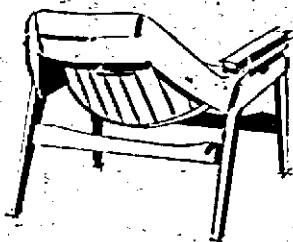
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LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you give the shield and background of TORRES.—H.T., Downey.

H.T.: TORRES of Spanish background, indicates "The Towers," historically referring to a many-towered castle where this family resided. The Torres lineage were among the highest Spanish nobility. The family of Torres de Navarra were Viscounts de la Vega. Their armorial shield is silver with an eagle in the center. The Torres motto "Nomen semperturnum dabo eis quod non perbit" means "A name eternal I give them, but it is not owned." The Spanish navigator Luis Vaez de Torres, after whom the East Indian "Torres Straits" were named, sailed through this channel in 1605.

DEAR MISS RULE: What have you on MEYER and MEYERS?—W. C., Lakewood.

W. C.: MEYER and MEYERS are German surnames. The source, the professional title Meier, described a bailiff or steward of a nobleman's castle eight centuries ago. Meier is a German respelling of the ancient Latin word

"Maior" meaning "great one." The family shield from Hesse, Germany, has two green lily-of-the-valley stems with silver blossoms as emblems on a blue background.

DEAR MISS RULE: Could you give the origin of GRIE-GO?—M. G., Long Beach.

M. G.: GRIEGO is Spanish but this surname indicates another nationality for the first progenitor. Griego means "Greek," referring to an immigrant Greek forefather who made his new home in Spain centuries ago.

DEAR MISS RULE: Please analyze MOJICA.—N. M., Lakewood.

N. M.: MOJICA is an ancient Iberian surname from Spain. The source word "muga" meant "boundary line," referring to ancestral acreage on the border or boundary of a province. The Mojica family shield granted in Biscay, southern France, has a diagonal green stripe, each end of which is held in the mouth of a red dragon. Above and below the stripe are small red shields, each crosses with two horizontal gold stripes. The background of the shield is silver.

DEAR MISS RULE: Please give data on GALLAGHER.—L. G., Huntington Beach.

L. G.: GALLAGHER is from the Irish clan O'Galichobhair

meaning "sons of the foreign helper." This Gaelic clan owned lands in Donegal, North Ireland, and held Castles Ballyshannon and Lifford for centuries. The Gallagher shield is silver, emblazoned with a black rampant lion treading on a serpent, symbolizing strength in overcoming evil forces. Around the border of the shield are eight green clover leaves.

DEAR MISS RULE: Please give data on BLEILE.—Mrs. J. B., Long Beach.

J. B.: BLEILE is German, an ancient warrior-hero name representing the ancestor's proficiency in battle. In ancient Teutonic Germany this name meant "cudgel or mallet," a weapon widely used in hand-to-hand battle.

DEAR MISS RULE: May we learn about KISER?—W. K., Long Beach.

W. K.: KISER is from the German term "Kaiser" meaning "Emperor." Its origin was the Roman "Caesar" with the same meaning. Kaiser usually referred to a man who enacted the role of an emperor in a popular medieval religious pageant or play, who assumed the word as his name. The Kaiser shield from Nurnberg is red, emblazoned with a golden Crown of Charlemagne, the first Holy Roman Emperor.

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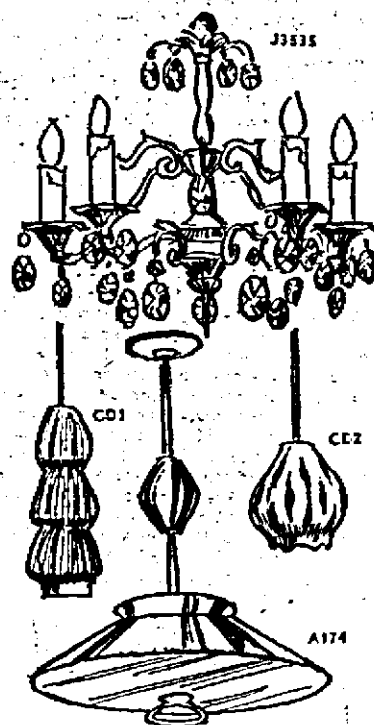
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The Sport of the Eight Slaves

By Jerome Hall

IN THE SPORT called crew, there are eight slaves, a pint-sized slave-driver and an overseer. They are, in order, the oarsmen, the cox'n and the coach. The oarsman says all you have to do to be a cox'n is lose weight and take ugly pills.

The cox'n says all you have to do to be a rower is develop large shoulders and a small outlook.

And the coach says all he has to do is lead the boys down to the water, point and say: "Today we'll go thisaway."

But they all share one overriding sentiment, aside from their good-natured enmity. They're all true blue to crew. And they all consider it a fun game.

It is the oldest of the intercollegiate sports, though it is the newest at Long Beach State College. It is the stepchild of the athletic department, but it is the best-loved sport of all on the campus.

"We just adore it," says a member of the Shell and Oar, a coed group that has adopted the sport "because it's so ignored."

IGNORED is the word. In the spectrum of sport it is rivaled only by fencing for spectacular nonsupport. When the first Long Beach State crew took to the water in 1957 it was without funds. The boys borrowed a discarded eight-seater, scrounged the hardware to outfit it and launched themselves with mortgaged oars.

After four years of similar-type financing, the Long Beach crew was underwritten by the college, though the boys still have to buy their own meals on trips and they may be sleeping in the shower room of an East Coast college when they go to the national championships this summer.

It was ever thus for rowing, except at such crew strongholds as Cornell and Washington and California. It is not uncommon for a college's rowing team to report to the makeshift boathouse at 5 a. m. for a couple of hours of brisk workouts—maybe a 15-mile trip around the harbor—because the equipment is rented from a nearby college which will be using it in the afternoon.

Orange Coast College, for instance, started in 1953 in much the same way as Long Beach State. The first Orange Coast College shells were leftovers from the 1932 Olympics. Their oars were from whaling boats. From such a humble beginning has been built a wide reputation earned by defeating four-year colleges through the years though Orange Coast is a two-year school.

TODAY ORANGE COAST'S crew facilities alongside the Balboa Bay Club are sumptuous by some comparisons and Long Beach State's budget now is almost adequate, though its boathouse is one step away from condemnation and so cramped that coach Bill Lockyer felt it necessary to place rubber balls over the saber-like prows of the six boats squeezed in beside the boats and equipment of the non-school Long Beach Rowing Assn. and high school rowers' gear.

Though rowing would appear from afar to be nothing more than a test of physical endurance—a lot of muscle strain—insiders claim it's a bundle of laughs. Like the day the Long Beach crew was racing at San Diego and one of the fellows dug his oar too deep into the water, which, as any crewman knows, is likely to catapult the rower right into the water.

Through the air flew the gold-shirted LBSC lad, who then had another test of physical endurance. He had to swim the quarter-mile to shore while his mates finished the race with an empty seat.

Then there was the time the LBSC coach rode as cox'n on a workout by a four-man shell at 5 o'clock one frosty morn. In the middle of Marine Stadium one of the boys dug too deep into the water ("caught a crab," as they say) and snapped the oar lock, which caused him to lose his oar which caused the boat to capsize. Which caused the fortyish Coach Lockyer and four young men to take a long down swim.

AND IT WILL go into rowing legend and lore, the story of the cox'n who, tossed into the water in the traditional victory celebration, lost his contact lenses. Eight oarsmen dived in unison trying to salvage them. It looked like skin divers' hari-kari.

Did this, perchance, mean that the eight slaves did not hate the pint-sized slave-driver? "How would you feel," asks the oarsman, "if all week long this little guy sits there in the boat—just sits there yelling orders. He's doing nothing while we're pulling our insides out for a couple of hours. Just when you feel like you're about to collapse, he yells out your name and calls you a loafer."

"There's a great feeling of revenge when we get to throw him in the water. Explains Lockyer: "The cox'n is the boss of the boat and a lot depends on him. If he's too easy on the boys, if he lets them take rests instead of getting into condition, then the boat isn't going to win many races."

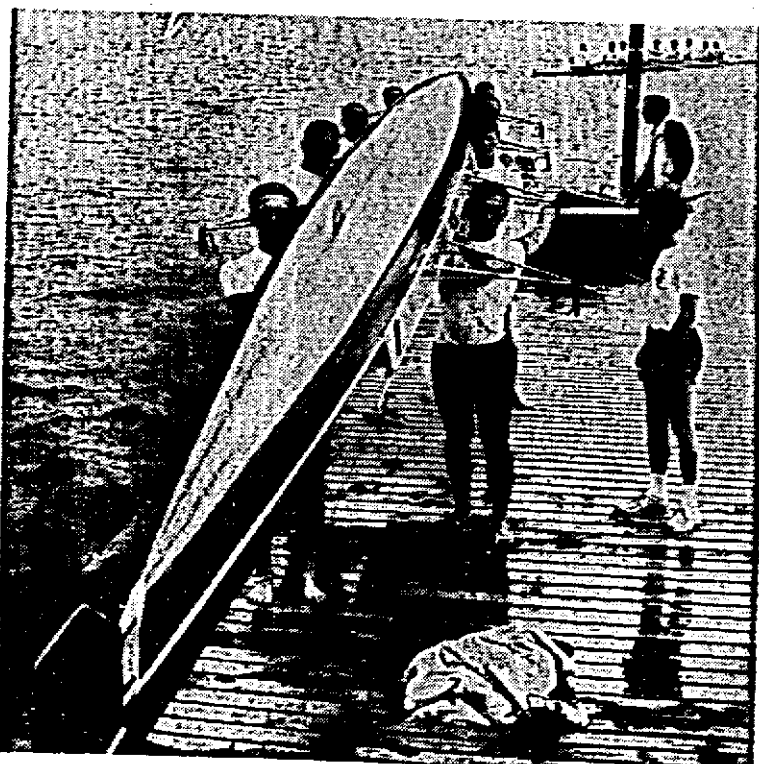
Many find it difficult to understand why 50 or 60 bright young college



Long Beach State College's oarsmen compete in a rugged sport. They're seen here at waterside under eye of Bill Lockyer, 49ers volunteer rowing coach.



Jim Whelan is 130-pound coxswain of No. 1 varsity shell at LBSC. School is fast gaining prominence on the rowing scene, has hopes for Olympics.



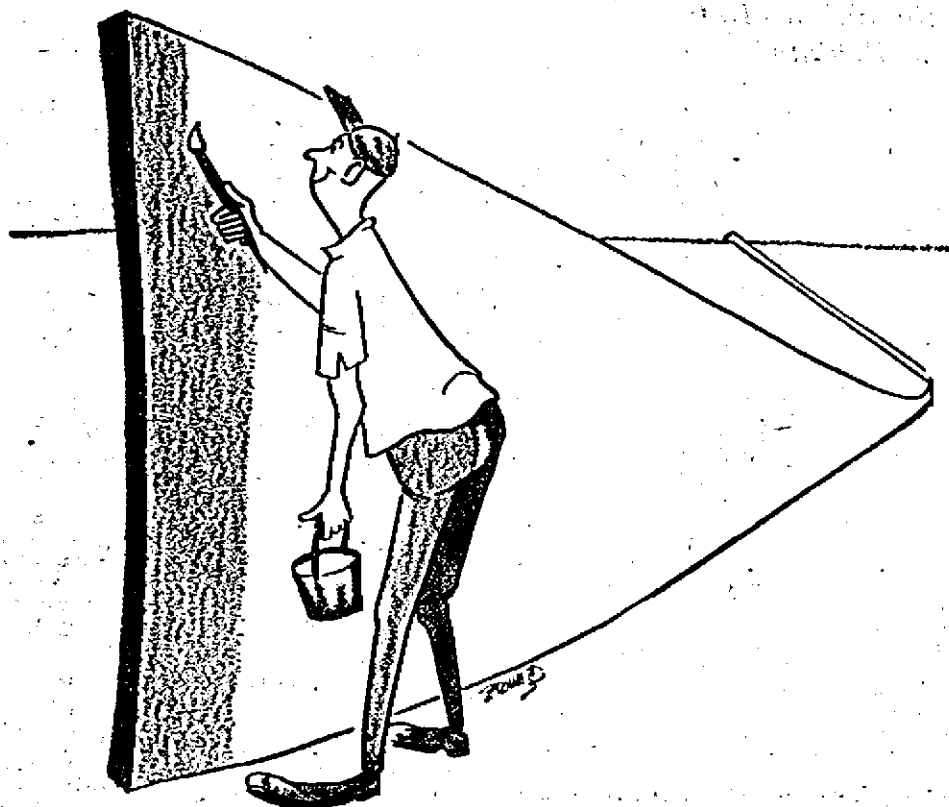
Photos by the Author

Another school of promise in the 8-oar sport is Orange Coast College, the foremost junior college in rowing, capable of meeting much larger rivals.

No Problem Too Big or A Public Relations Man Looks at Life



by
TED
KREC
(who
used
to
be
a
newspaperman
himself)



PLEASE don't feed the public relations man!
Why?

Because the poor slob probably has an ulcer. Why are public relations men so afflicted? Well, maybe YOU are a contributing factor. Why not do a little soul-searching? If you ever have had dealings with a public relations representative and have said any of the following, then maybe you have added to his gastric woes:

- 1) "I'm going to sue your outfit!"
- 2) "I have some pretty influential friends who will make it hot for you!"
- 3) "I used to be a newspaperman myself, and I'm going to the papers with my story!"

Let's look at these items, one by one. First, the matter of the lawsuit. I fail to see where there is any problem which can't be settled just by sitting down and talking it over. To threaten a lawsuit is like firing a shotgun to kill a fly!

SECOND, the PR man has some pretty influential friends, too, but he's not threatening YOU with them.

Third, probably he did used to be a newspaperman himself. He probably sold Grit, the Farm Weekly, as a boy. No newspaper is going to print a story without checking the other side of the picture, too, and there's a good chance there are some facts YOU wouldn't like told—so let's forget that one, too.

I've been working in the PR field for a good many years, and it's amazing how many misconceptions exist about the job.

For example, recently a Long Beach business executive came into my office to ask my opinion about something. I learned a long time ago that an opinion is something which no good PR man volunteers—but when his opinion is ASKED, he should be duty-bound to give it.

THIS CHAP prefaced his remarks by saying: "Now, don't give me any smooth PR talk . . ." and I stopped him right there.

"You don't get any smooth PR talk from me."

"Why not? You're in public relations—you SHOULD flatter people."

I settled this one quickly by explaining to the man that the basis of all good public relations work is the truth—and that is what he got (to the best of my ability) when he asked my opinion.

Let's set one other thing straight—PR men are not mental geniuses or clever manipulators

with extensive expense accounts. Most of them are former newsmen who try to unravel a maze of conflicting facts in order to present an accurate picture of their institutions to the public. And the expense accounts? Well, it just "ain't so!"

One thing that I consider a key attribute in public relations work is a positive attitude. Another is tact—and I define tact as the art of letting other people have YOUR way. We always try to give people a choice of two things WE want—this adds to the positive approach.

SOME PR MEN operate their business via the luncheon club and social circuit. They seldom are found in their offices—they usually are "out among 'em." Truly, I can't find any fault with this approach, if it is successful for the man. For me to criticize this would be like a right-handed baseball pitcher criticizing another pitcher for being left-handed.

However, I subscribe to the theory that to represent an organization, you should BE at that organization most of the time. I never want to be in the position of having someone ask me:

"Where were YOU when I needed you?"

A good PR man knows that no problem is too big and no problem is too small. Your duties may range from preparing elaborate annual reports to putting a note under a car's windshield wiper to tell the owner that his radiator is leaking.

THEN THERE'S the matter of importance. I don't like the concept of important people. To me, there are no UNIMPORTANT people.

Importance is quite relative. Suppose President Johnson were in a hotel surrounded by Secret Service men, waiting to address a ladies' club meeting. And suppose that as he put on his tuxedo pants, all six buttons broke off. Would it help him to know that Chief Justice or the Attorney General at that moment? Who's the most important person in the world to him at THAT moment? The little tailor who comes up from the hotel shop and sews the buttons back on!

One more thing—availability. Your office door should be open to all at all times. The greatest example of this was demonstrated to me in 1948 when I was in Florida and a chap named Fuller Warren was running for governor. Know what his slogan was?

"You won't have to see anybody to see Fuller Warren!"

I like to think he had the right idea.

Hollywood's Oddest Insurance Policies

By Hoyt McAfee

TODAY'S YOUNG actresses must have talent and beauty to make the grade in Hollywood. Audiences nowadays are more demanding in their tastes—a situation which requires movie producers to turn out a more mature product. Gone are the days when an actress can win a prominent role on the strength of some gimmick, a high-powered publicity campaign, or by insuring her most attractive physical asset with Lloyd's of London.

Five different producers made that observation—or very similar statements—during my recent tour of Hollywood movie sets. Since that phrase about “insuring it with Lloyd's of London” kept cropping up, it prompted me to do some digging. Hollywood movie veterans—cameramen, directors

and agents—supplied me with important details.

But it was a representative of the famed London agency—Lloyd's—who provided me with the gold nuggets, or complete picture. At the outset he stated: “I'll tell you what our records show. As you Yanks would call it, the juicy stuff: Names of the stars, what they insured, for how much, and under what circumstances. At Lloyd's we don't mind taking a bit of a jolly risk, old chap.”

IT ALL STARTED back in the era of silent pictures. Mary Pickford reigned as Hollywood movie queen and “America's Sweetheart” in those days. Her fans wrote her complimentary letters about her acting, but more particularly about her “appealing curls.” All of which inspired Mary Pickford to have them insured with Lloyd's for \$1,000,000.

Pearl White, who starred in those much-publicized cliff-hangers, “The Perils of Pauline” and “The Exploits of Elaine,” was reminded daily by her admirers that she had the “cutest dimples.” One critic referred to them as her trademark and “lighthouse.” He added: “They lend warmth to her personality.” Pearl White responded by insuring her dimples with Lloyd's to the tune of \$50,000.

When Clara Bow was scrambling and struggling for her first break in Hollywood, publicity men tried to persuade her to insure her “provocative lips.” She evidently was unwilling to do so—much to the sorrow of an agent of Lloyd's who heard about the proposal. For had Clara followed up on the suggestion, it would have been his pleasure—not his task, mind you—to test just how “provocative” her lips were!

EARLY-DAY movie fans will recall that Clara Bow finally made it big in Hollywood—as the sultry, flame-tressed “It Girl” of silent films. At a later period, incidentally, that idea about having her lips insured occurred to a slinky European actress. One named Hilda Dietrich. Lloyd's gladly accommodated her with a policy for \$100,000.

As for the agent who interviewed her, he appears to have had the time of his life. For in signing up Hilda Dietrich—as stunning from her photos as the “other Dietrich” (Marlene)—he made it a point to find out whether her lips deserved that label—“provocative.” His final verdict: “Emphatically so!”

(Author's Note: If only we reporters who sometimes interview lovely actresses could meet with the same good fortune as that agent from Lloyd's!)

Over a stretch of years, other Hollywood actresses, singers, and Broadway show girls—with “something special” to insure—beat a path to Lloyd's door. Patricia Neal, who a short time back gave a standout performance opposite Paul Newman in “Hud,” obtained coverage in the amount of \$50,000 on her voice. Ditto for husky-voiced singer Gertrude Niesen.

THEN ALONG CAME a blonde bombshell by the name of Betty Grable. Her request for “adequate policy coverage on my legs” brought a Lloyd's representative on the double. His close-up look at them convinced him that Betty had “the shapeliest gams I've seen in our former American colonies.” P. S.—She got the policy!

When the man from Lloyd's talked with actress Joan Taylor about her wishes, he kept watching her expressive hands admiringly. “They were



Mary Pickford's curls were insured by Lloyd's of London in \$1 million policy.

lovely of shape and almost poetic of movement,” he later wrote in his report. “But she surprised me by requesting coverage on her legs: which I hadn't so much as glanced at because of the spell she wove with her hands.”

Janis Carter had no trouble convincing Lloyd's that her “sexy eyes” should be insured for \$100,000. (Continued on Page 25)



One look at Betty Grable's beautiful gams and Lloyd's man wrote a policy.



Dancing legs carried Fred Astaire to fame and were insured for \$300,000.

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Teens and 80s Form Tuneful Team

By Vera Williams

ONE HUNDRED happy teen-agers and two peppy 80-year-olds are having the time of their lives these days, traveling, marching, playing concerts.

They are the boys and girls of Son's Long Beach Junior Concert Band and the band directors, James E. Son, who became 80 last Nov. 5, and Marshall Craig, who will be 80 on July 26.

The band makes 50 appearances a year, winning honors, trophies and folding money.

On Jan. 25, Son's Long Beach Junior Concert Band took first place and \$300 in the first annual band review at the City of Commerce.

On George Washington's birthday, it took second place and \$150 in the Chinese New Year parade in San Francisco, ushering in the Year of the Dragon, the year 4662, according to the Chinese calendar. (And that second place was won in stiff competition before a jury loaded with Northern California judges.)

BEFORE they paraded, the youngsters saw the sights of San Francisco, rode the cable cars, toured Fishermen's Wharf, AND gave a concert in Portsmouth Square.

The parade was Market Street from Beale to Turk, then into the narrow streets of Chinatown—so narrow and crowded that they had to march single file, playing their instruments.

What's coming up now? May 9 the band will play at Santa Fe Springs' annual birthday celebration.

May 16, from 7 to 11 a.m., it will sponsor a huge pancake, ham-and-eggs breakfast at Cole's Market, 3401 E. Artesia St.

AS USUAL, the band will



Two 80-year-olds, James E. Son (l) and Marshall Craig guide 100 teen-agers of Son's Long Beach Concert Band.

play at the Las Vegas Helldorado May 23 and 24. Last year it won first place and rated a good spot on national television.

The band will play at the Mexican Independence Day celebration in East Los Angeles. It will play at the Naval Air Station review July 4 at Point Mugu.

It will march in the International Beauty Congress parade here and the Old Spanish Days Fiesta in Santa Barbara.

It will make four appearances at the Los Angeles County Fair at Pomona.

Band members range from 14 to 19 years. Besides instrumentalists, the band includes a color guard, banner girls, flag girls, a pompon team unit, a drum major, a majorette and a mascot. Phillip Estrada is drum major, Merrilyn Erskine the majorette and Robert Reyes, mascot.

WEST POINT-style uniforms are deep blue and gray, worn with silver sparkle shakos with white plumes.

The band practices each Thursday evening at Jefferson Junior High School.

It plays good quality music and it plays it very well. A recent program, for instance, included highlights from "My Fair Lady" and "Die Meistersinger"; Herbert L. Clarke's "Triumphal March" with John Philip Sousa's "Stars and Stripes Forever" as the finale.

Organized in 1952 by James E. Son and associates, the band has won rooms full of trophies. It has won 150 trophies in the past four years.

IN WORLD WAR I Son was assistant director of the

116th Engineers Regimental Band Overseas. Harold Bachman was director. For three years after the war he played with Bachman's Million Dollar Band, then he played with John Philip Sousa's Band, 1922-24.

In 1924, Herbert L. Clarke, who was building up the Long Beach Municipal Band, wired him: He served as assistant director of the Long Beach Band under Clarke, B. A. Rolfe, J. J. Richards and Eugene LaBarre. He retired from the band in 1953.

Craig, who last year became 80, (Continued on Page 17)



Merrilyn Erskine is chief majorette and adds color to the band's many appearances.



Robert Reyes takes every interest in his role of mascot. He is shown in full regalia.



Photo by Bob Shumway

Collecting old miniatures is a hobby that holds fascination for Mrs. Walter Bonitta (above) of Artesia.

By Helen L. Gillum

THOSE SMALL portraits called miniatures, popular from the 17th through the early 19th centuries, are excellent subjects for collecting, according to Mrs. Walter Bonitta of 12406 E. Brittain St., Artesia. Mrs. Bonitta owns several of these small relics which are 100 to 150 years old. She finds that, with each new "hunting expedition" to rummage sales, thrift shops and antique shops or perhaps the attic of a house-cleaning friend who is getting rid of a lot of "junk" — the hobby grows more fascinating, even though such a quest may not always be successful.

"Miniature" painting — or painting done on a very small scale — actually goes back many centuries, when the practice of embellishing books and illuminating manuscripts was a fine art. The medieval Latin verb, "miniare" — to color or paint with red lead — was applied to this art, and those who did such work became known as "miniators." Just when portraits were introduced to these ancient decorations is not certain. However, the small likenesses became very popular, and eventually the word "miniature" came to mean almost exclusively, "very, small portrait."

THEY WERE done on wood, paper, ivory, cardboard, metal, vellum and porcelain. After the discovery of kaolin near Limoges in 1768, this city, already famous for its enamel work on metals, became noted for its hard-paste porcelain. It followed naturally that small porcelain blanks upon which to paint enameled pictures and portraits would be produced here. Especially during the times of the Madames DuBarry and Pompadour, Queen Marie Antoinette and Kings Louis XV and XVI did miniature painting flourish, with the elaborate hair-dos and hats of the ladies and dandified apparel of the men lending color and atmosphere to the finished works.

Four of Mrs. Bonitta's miniatures are of this type — hand-painted portraits in enamel on Limoges porcelain. They are particularly interesting because they are believed to have been painted, not by master artists of that era, but by poor struggling artists in the lean days after the French Revolution. While possibly copies of famous life-sized portraits, such tiny pictures were often painted by obscure artists and mounted on cheap brass frames to sell on street corners for a few pennies — enough to buy a bit of bread or a few stale buns.

ANTIQUE Little Portraits of Yesteryear

Two CHINA earrings and a pendant (factory unknown) are intriguing because, although the earrings and pendant match in design almost perfectly (only by close inspection can a slight variance be detected) the items were acquired at entirely different times and places. They could be copies of a larger painting by different artists.

Mrs. Bonitta warns that because so many of the old miniatures are being copied today, careful study is required to distinguish genuine early items from later ones. The frames are sometimes helpful, since a very old frame would be tarnished and time-worn. The material of the backing is important. Sometimes a new miniature is mounted in an old frame, making the miniature worth acquiring for frame alone.

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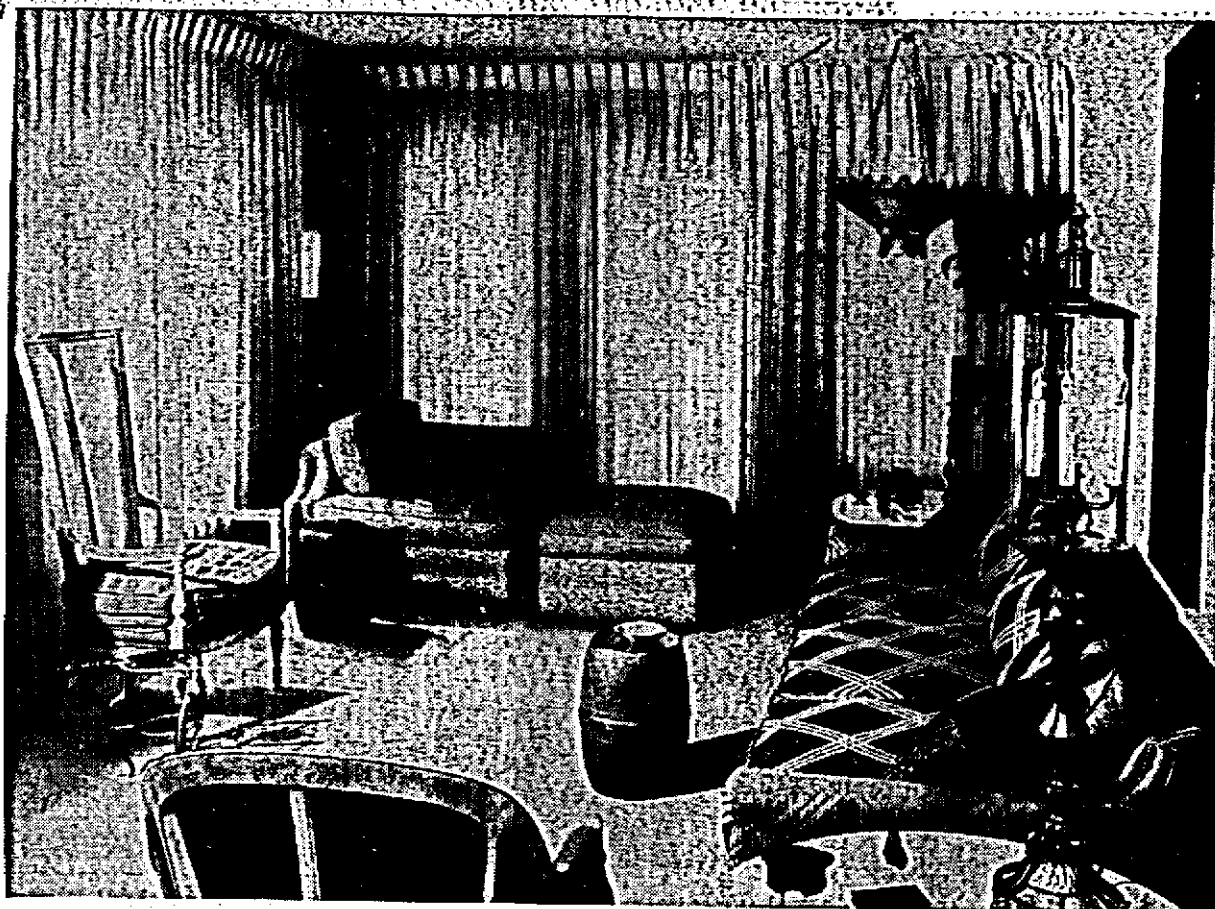
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Furnishings of varying times and moods are cleverly employed in decorating the large apartment of Mrs. Hilton Armor. Above, a view of the living room.

HOMES

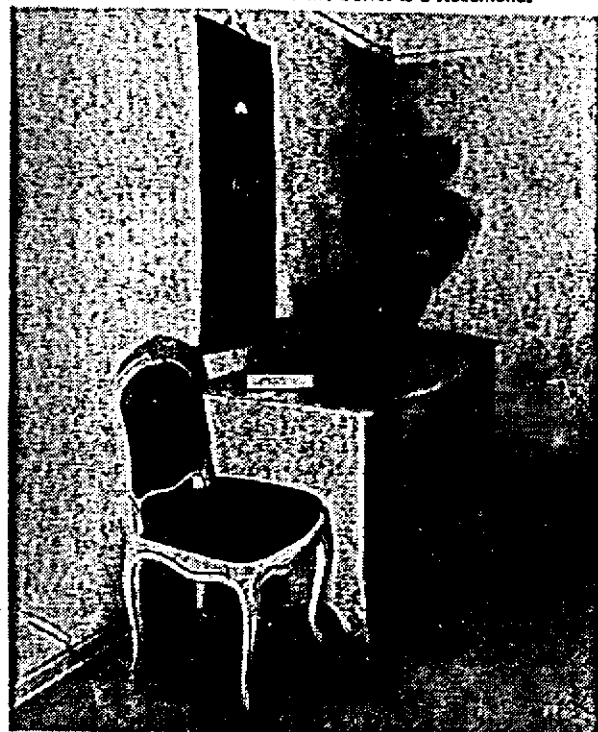
Haven for Treasured Antiques

By Stella George

TREASURED antiques from places visited far away went into the decorating of the attractive apartment of Mrs. Hilton (Edith) Armor, 216 Park Ave., where the project of decorating has been cumulative over a period of years and will continue, for Mrs. Armor is an interior designer.

Guests who have revisited this home many times often claim that there is something new in this corner or that corner. Often this is not so. The point is that there is so much detail in the entire de-

Closeup of buffet, French chair in the dining room. The wall decoration above the buffet is a Kakemono.



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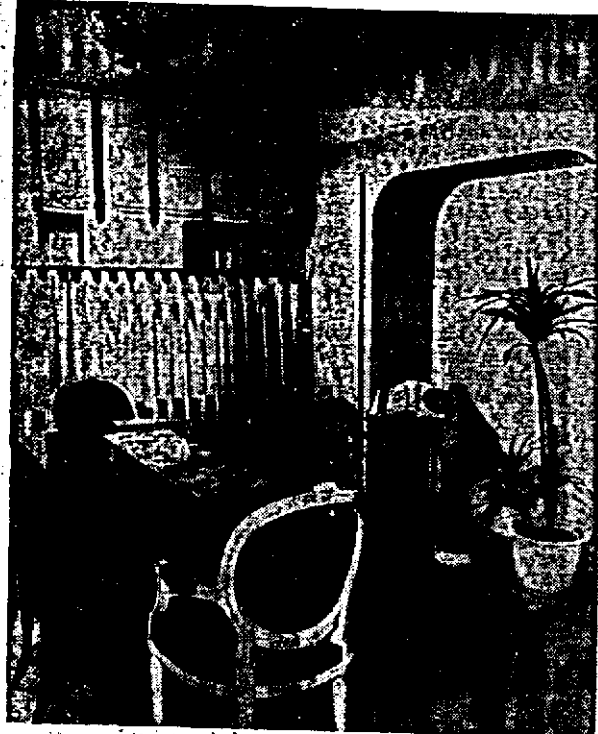
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In an "International" theme, dining room furnishings include Biedermeier chairs and two French chairs.

coration of each room that it is easy to overlook some small item.

Walls and carpeting are sauteur in color, a soft neutral shade that accepts any accent. Small brass barrels serve as coffee tables for the two large units in the living room; the sofa and an out-sized chair and hassock which Mrs. Armor calls a "man trap" because it is so comfortable. It is also good looking, the upholstery being done in per-simmon tweed.

UNUSUAL lighting fixtures, such as a brass lace hanging lamp and a large candlestick, are in evidence. A Louis XVI director chair is near the sofa. Across the way is a French Provincial cabinet.

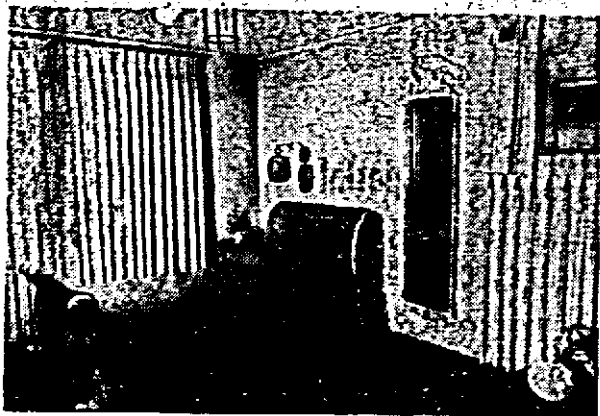
The decor throughout might well be called "International." Furniture of all types and periods blends together smoothly. The modern dining room table is surrounded by four Biedermeier chairs and Louis XVI chairs at either end. A Roman shade covers the windows with permanent half drapes below. Ribbons in the Roman shade are orange, shocking pink, and cerise, colors used in the chair fabrics. The buffet is French Victorian

with a Kakamona decorating the wall above.

A COLORFUL obi serves as a wall hanging in a hallway leading to the den and bedrooms. The master bedroom has a Venetian bed, with curved head and foot boards richly upholstered in fine velvet and detailed with French tufting. A small French love seat in the room is upholstered in a tassel print, the tassels repeated along the tops of the drapes. An Italian carving is fitted with a custom mirror and now serves as a wall decoration near the bed. A service table near the bed is on rollers, doubling its purpose as a night stand or coffee table.

In a den is a large and very handsome red Chinese chest which, when opened, reveals a wealth of storage space. A wall decoration in the den a large map of the world with a row of tiny flags above representing all the countries that Mrs. Armor has visited. Below the map is the key display matching flags to the various countries.

A second bedroom is furnished in a tailored fashion designed to make it serve the double purpose of bedroom and/or family room.



Photos by Joe Ralinger

Unusual in bedroom appointments is the Venetian bed, with tufted head, foot boards. Curved transfer mirror.

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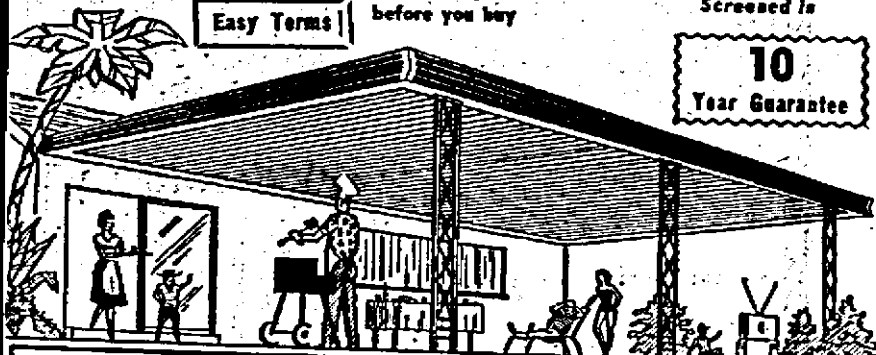
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Long Beach Gypsy Love Mart

By Charlie Jackson

WOMEN AND girls, some as young as 12 years old, are bought and sold in the same fashion as they were centuries ago in the notorious slave markets of Constantinople.

That white slavery charge made black headlines in the Long Beach Daily Telegram in May 1922. But what began as a tale of Eastern type evil ended as a Western style romance, with gypsy love triumphant.

William Stanley, resident of a gypsy camp north of town, made the slave market statement after his arrest on a grand larceny count. The

complainant was Rosie Smith, member of another gypsy band. She accused Stanley of stealing \$900 in cash and jewelry from her tent. Stanley's son, known as Steve Lewis Jr., and Rosie Wharton, Mrs. Smith's daughter, eloped on the night of the alleged theft.

Stanley told police that a kangaroo court had set \$1,200 as the price for a wife for his son, and that he gave Mrs. Smith a promissory note for that amount. She was dissatisfied with the court's decision, and demanded his 14-year-old daughter as well. When Stanley refused, the "spite work" larceny charge followed.

AT THE TRIAL, the complainant's son, Bud Smith, testified that the elopement was the real cause of the trouble. Stanley, who refused to say where the couple had gone, stated that gypsies usually do their courting "on the sneak."

"We papas raise the particular deuce if we find out our kids make love," he was quoted.

Witnesses told such conflicting stories that Justice S. H. Underwood who was hearing the case commented: "It looks like they are all lying."

With Deputy District Attorney E. J. Dennison concurring, Justice Underwood dismissed the case.

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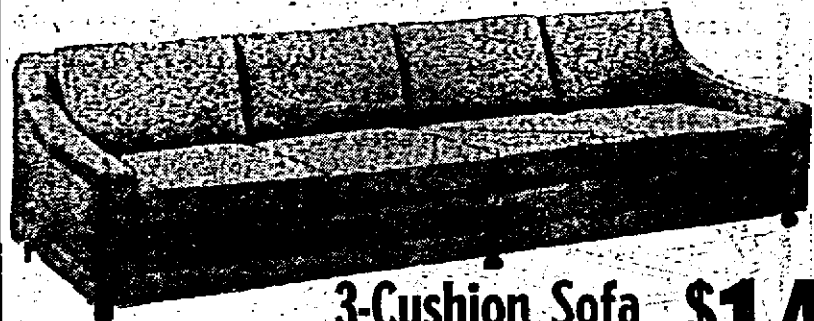
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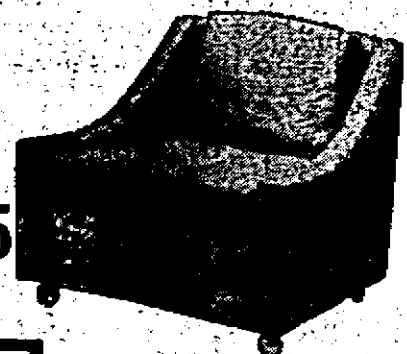
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You Ask We Answer

By Henkle

Q. What are the ingredients of the Kentucky stew called burgoo? A. J.

A. This is a savory stew containing meat — usually squirrel, chicken, beef and pork or bacon—and a variety of vegetables such as corn, tomatoes, onions, okra, lima beans and both green and red peppers. It is cooked for a long time, preferably in a huge iron pot over a wood fire.

Q. Why do cattle choke so easily? R. F.

A. They usually swallow food without chewing it completely and often choke when they attempt to swallow too large pieces. Among food materials which may thus cause choke are beets, apples, turnips, pieces of cabbage, potatoes, ears of corn. Any foreign body may also cause choke, when only partly swallowed.

Q. In the U. S. Budget, what is meant by "Miscellaneous Receipts"? T. M.

A. This category includes about 300 separate items of Treasury revenue — ranging from the sale of such things as livestock and power to the supervision of Indian affairs, and the collection of fees and fines, dividends, royalties, rents, refunds, and various taxes which are not separately listed.

Q. Should bones be given to dogs? C. H.

A. Although dogs enjoy chewing them, bones can be harmful. Chicken, fish, and rabbit bones should never be fed to a dog, for they may splinter into sharp pieces which can lodge in the throat or tear the intestines. Small bones are dangerous because the animal may gulp them down. The food value in bones can be obtained by boiling them and feeding the broth to the dog. Chewing smooth bones helps a puppy get rid of his baby teeth, but after the dog has his permanent set, too many bones may wear the teeth down.

Q. Why is the canyon of the Gunnison River in Colorado called the Black Canyon? T. A.

A. Except at midday, the bottom of this narrow, deep, sheer-walled gorge is sunless. It has been described as shrouded in gloomy twilight. The darkness is intensified by the dark, weathered color of many of the rocks that form the canyon walls. The gorge ranges from 1,730 to 2,425 feet in depth in the National Monument section of the canyon, at their nearest approach, the rims of the gorge are only 1,300 feet apart.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Do You Have EARTHQUAKE INSURANCE?

Probably not! Very few people have earthquake insurance. Standard fire insurance policies do not provide this protection, unless specifically added by endorsement.

Because of the Anchorage earthquake, and because Long Beach is in an earthquake zone,

you should take time to find how this insurance is available to you and whether you should have this protection.

For further information, call any member of the Independent Insurance Agents Association of Long Beach.



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WA 5-2715 DAY OR EVENING

Give Animals a Brake



Injured driver, dead deer, smashed windshield—these are the results an accident in a state wildlife area.

By Jan Young

THOUSANDS of drivers suffer extensive car damage, injury, and sometimes death after hitting wild animals wandering across highways. Considering the hazard and expense involved, the problem is of great concern and some forward-looking steps being taken to solve the situation. Moreover, motorists involved often are at a complete loss as to the proper action and many, if able, flee the accident, gripped by a sense of guilt.

Because more than 5,000 deer are killed each year on California highways, the Department of Fish and Game is reducing the frightful toll. Similar action is being undertaken by game officials of Nevada. Considering that each accident costs an average of \$250 in California, the amount is staggering when applied to all states subject to high animal accident rates.

CALIFORNIA is presently testing two ideas, other than usual warning signs and public education. Adopting European practices, mirrors fixed at 45-degree angles reflect headlight beams into the eyes of a nearby deer and tend to make them pause at a safe distance until the car has passed.

Secondly, game trails are being diverted through culverts which go under the highways. Tracks indicate deer and other animals will use these safe passageways, if not much more than 80 feet long, and at least 8x9 feet inside dimensions.

Nevada is approaching the problems along parallel lines, studying the proper spacing for such culverts. They are also looking into extensive use of drift fences to discourage deer from crossing the road, researching to find how long these fences must be to direct the deer laterally toward a mirrored area or culvert.

WHILE KNOWING that most such accidents occur at night during the summer and fall months helps a little but watching for the glint of deer's eyes alongside the road will help even more. The good driver also considers the fact that deer are gregarious and when one is seen, more are likely to follow (across
(Continued on Page 24)

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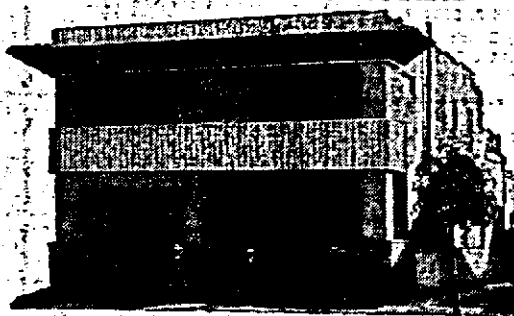
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Teens-80s

(Continued from Page 10)
came assistant director of
Soo's Long Beach Junior
Concert Band, likes to dis-

play the first official notice
of him as a musician. It is
a program of the Allison
Iowa, Military Band of Dec
24, 1896, and it lists "Mar-
shall Craig, piccolo."

AS A YOUTH he played
with the Culver Military

Academy Band, and the Uni-
versity of Illinois Band. He
organized the 27th Coast Ar-
tillery Band in World War I,
he organized and directed
the Omaha American Legion
Band, he directed the Omaha
Municipal Band and the Iowa
State Band. He taught music

in California schools for
years. He organized the
Berkeley Municipal Legion
Band in 1932 and he played
for the dedication of the
Golden Gate Bridge, the Bay
Bridge, and the International
Exposition in San Francisco.
How do teens and 80s feel

about this close "association"
in the band?

"Fine," say the kids, "We
don't think about ages. We
think about making music."

"Fine," say the 80s, "We
like passing on to the young
people some of the opportu-
nities we have had."

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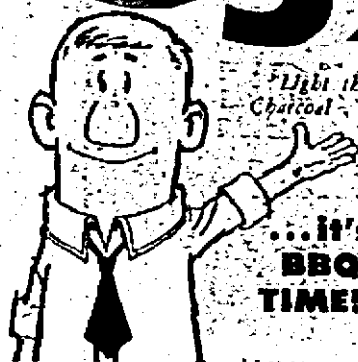
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Rowing

(Continued from Page 7)
students would even try out for the crew in this day of the scholarship and the big publicity buildup for other sports. (Last season the boys of the LBSC crew spent about \$2,000 of their own to keep the sport going.)

"One of our varsity crewmen last season was in school on a football scholarship," recalls Lockyer. "He hurt his knee so couldn't take spring football practice. So he came out for crew to keep in shape. The next season he quit football for crew."

"When he first came with us he couldn't understand why the fellows come down to the boathouse on their own time to repair the equipment. Or why they sometimes turned out for practice at 5 in the morning."

AND IT TOOK a while to understand about buying his own uniforms. And paying his own traveling expenses. But he learned. "He turned out to be one of the most enthusiastic of all."

The crewmen practice about two hours a day, which is enough for even the strongest specimen. As the season draws in early February, they row about 10 miles a day and each week until the big meets in late spring and summer that distance is increased a little and the tempo of the workouts is increased until almost all of the 15 miles is done under all-out racing conditions.

More calories are burned by athletes in this sport than any other. For sheer energy expended it makes football look like kid stuff and makes baseball look like a game for tiny tots. Rowing is the most exhausting sport yet devised. It is not unusual for a husky young fellow to lose 25 or 30 pounds over a season.

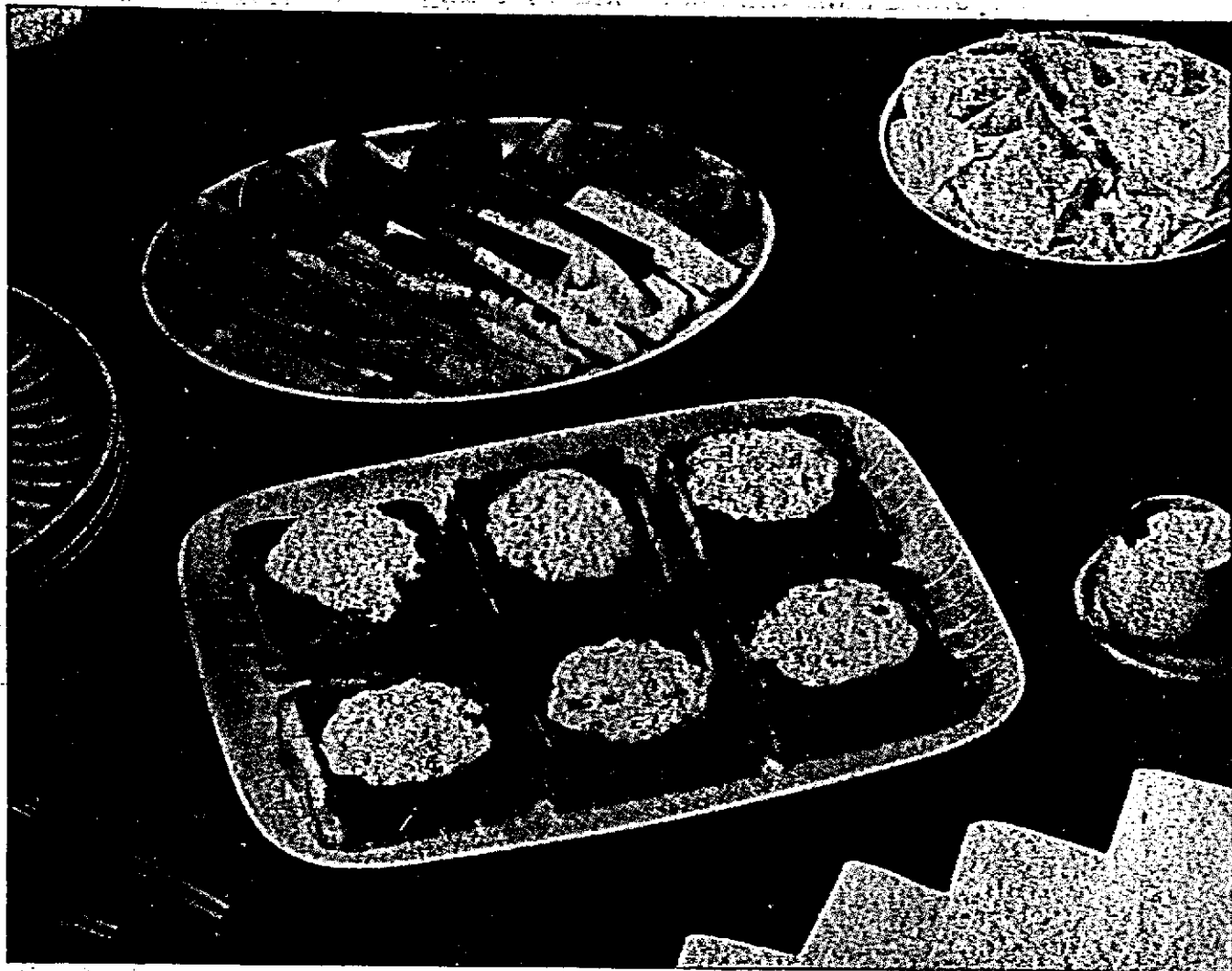
Now that rowing has passed through its infancy there are visions of grandeur as the Long Beach State lads huff and puff and push and pull around Alamitos Bay these bright spring days. They have visions of startling the nation come July. Their goal is to qualify for the Olympics.

But whether or not the men of the Long Beach State crew win at the intercollegiate finals or at the Olympic trials or next Saturday's regatta at Marine Stadium here, the girls of the Shell and Oar will continue to adore. And the general public will continue to ignore.

Oarsmen don't expect more. They don't expect scholarships. They don't even expect to be invited to the big banquet honoring the football players.

After the season they're going to have a nice, cozy spaghetti feed, if someone is interested in the team enough to cook it. And the rowers will eat and eat and eat.

Got to put some of that weight back on, you know.



Puffy Corned Beef Sandwiches, pictured above, could be the main dish for a Saturday luncheon, a Sunday night supper,

or they could be fashioned as miniature, two-bite-size sandwiches and served as between meal snacks with soft drinks.

100 Years of Good Eating

By Mildred K. Flanary
Southland Magazine Home Economics Editor

IN EIGHT SHORT YEARS, canned corned beef will have been an American food item for 100 years.

Since 1872, homemakers have come to know and appreciate the value and convenience of the canned meat.

A can of corned beef, and some imagination makes a good start on the way to adventuresome eating! Through the years, as homemakers have used it in new and different ways, the meat has proved its versatility. It has starred at breakfast, lunch, dinner and snacktime—alone and in casseroles, soups, salads, hors d'oeuvres and as sandwiches.

Here are two suggestions for serving this meat—Skillet Corned Beef and Cabbage, and Puffy Corned Beef Sandwiches.

Skillet Corned Beef and Cabbage

- 1 medium head cabbage
 - $\frac{1}{2}$ cup boiling water
 - 1 can (12 ounces) corned beef, unchilled
 - 1 cup toasted bread cubes
 - 3 tablespoons butter or margarine
 - 1 teaspoon caraway seeds
 - 1 can (12 ounces) corned beef, chilled
- Cut cabbage into 6 uniform wedges. Arrange in skillet with water. Place corned beef on top of cabbage. Cover and simmer about 7 minutes, or until cabbage is tender. Serve with bread cubes browned in butter with caraway seeds, if you wish.

Puffy Corned Beef Sandwiches

- 6 slices buttered toasted bread
 - $\frac{1}{4}$ cup piccalilli
 - 1 cup grated Cheddar cheese
 - 3 tablespoons mayonnaise
- Cut corned beef into 6 uniform slices. Arrange one slice of corned beef on each slice of bread. Blend piccalilli, cheese, and mayonnaise; spread on meat slices. Broil until cheese puffs. Serve hot.

Recipe of the Week

CASSEROLE cookery finds many devotees and a casserole recipe wins \$5 as best recipe of the week for Mrs. George E. Dull, 17533 S. Horst Ave., Artesia. The recipe:

Macaroni Medley Casserole

- 2 cups uncooked elbow macaroni
- 2 cups mixed canned vegetables (or 1 pkg. frozen veg.)
- 6 tblsp. butter
- $\frac{1}{4}$ cup finely chopped onion
- 6 tblsp. flour
- 3 cups milk
- $\frac{1}{2}$ tsp. salt
- $\frac{1}{2}$ lb. shredded sharp American cheese (2 cups)
- $\frac{1}{2}$ cup chopped green pepper

Cook macaroni in boiling, salted water only until tender, drain and rinse with cold water. Melt butter in a saucepan, add onion and cook until yellow, not brown. Add flour and blend. Add milk stirring constantly and cook until mixture is smooth and thickened. Add salt and $\frac{1}{2}$ of the cheese and stir over low heat until melted. Add green pepper, macaroni and vegetables and pour into a $2\frac{1}{2}$ quart baking dish. Top with remaining cheese and bake in a 350 degree oven about 30 minutes, or until thoroughly heated and lightly browned on top. Serves 8.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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BLACK SAPPHIRE ROCKSCAPE, 16 x 30

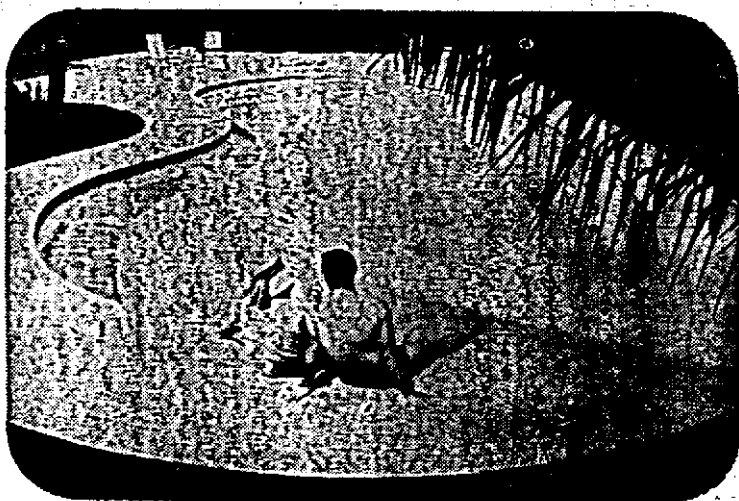
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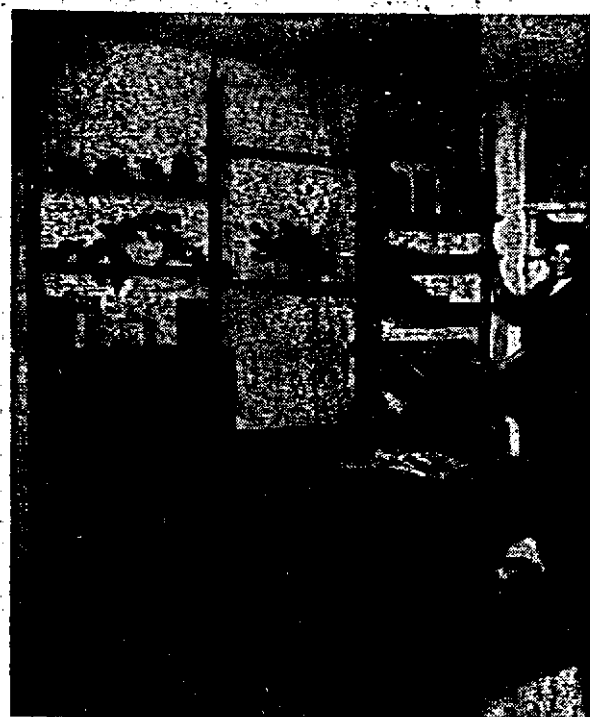
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Home Workshop



Wall unit that is functional, good looking, versatile and easy to build is shown by Sandra Warner, NBC actress.

By Bill Meyerriecks

SINCE the day Pandora opened that mythical box, harried housewives have been struggling to find a place to put everything. And, it seems, with each passing year we acquire more essentials that cry out for space.

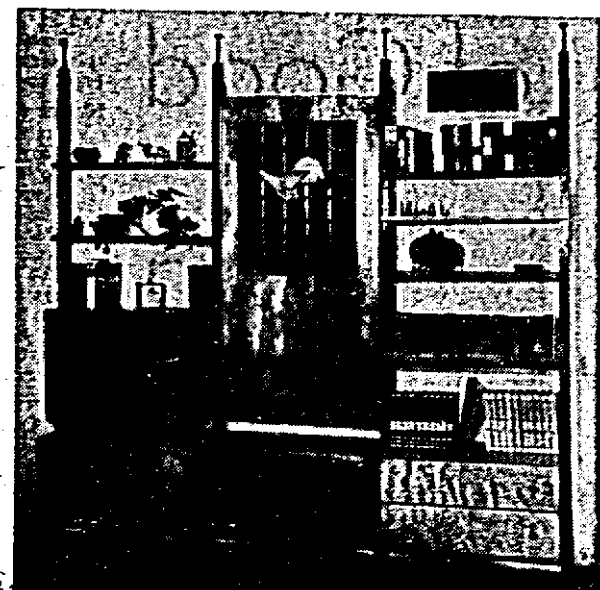
The wall unit shown here-with is not only functional and good looking, but versatile. The movable shelves are ideal places for your treasured knickknacks, ornamental objects and books. Included is a slanted magazine rack.

THE FOLD-DOWN table is a real convenience for buffets and dining. It also doubles as a sewing table. It, too, folds out of the way when not being used. Many persons prefer to

use the desk area for their television set or sewing machine. Drawers are shown below the desk. These offer storage space for all sorts of things, but here again you may use them for your hi-fi and stereo.

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space saving desk and table fold away when not in use.

Exercise Reduces Fat Danger

By Ben Zinser

Southeastern Medical Science Writer

REGULAR exercise can reduce the blood levels of a potentially dangerous type of fat known as triglycerides, a study sponsored by the Public Health Service shows.

Triglycerides are thought by some to cause coronary artery disease. Some researchers think these fats are more significant in artery disease than cholesterol.

The study involved 15 sedentary middle-aged men over a six-month period. They participated in a six-day exercise program that included three days in which calisthenics were performed and three days of distance running on an indoor dirt track. Workouts became progressively more strenuous.

It was found that triglyceride level dropped two to three hours after exercising and stayed lower than usual for two days. Conclusion: Exercise every two to three days will keep down the triglyceride level in the blood.

A NEW TYPE of blood plasma substitute known as Rheomacrodex appears to be valuable in the treatment of circulatory disorders of the extremities.

In the journal Lancet, two doctors at London's Royal Masonic Hospital say the substance gave "encouraging" results in the treatment of four patients suffering foot ulcerations stemming from poor circulation.

In the American Heart Journal, Dr. P. H. Powley of Chelmsford, Essex, England, a pioneer researcher with Rheomacrodex, cites several favorable reports. Some persons have even been spared amputation, thanks to the substance.

Rheomacrodex increases capillary blood flow. It is a trade name for low molecular weight dextran.

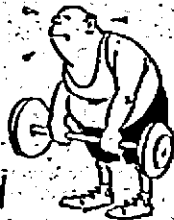
RAPID RELIEF of delirium tremens can be obtained by giving intravenous infusions of one of two chemicals, two New York doctors report.

The preparations are l-arginine-l-glutamate and l-arginine monohydrochloride.

In trials in 25 patients the preparations eliminated the need for sedatives, tranquilizers, alcohol or prolonged, psychiatric care, the doctors report in the Journal of Neuropsychiatry.

Fourteen patients were without symptoms within 12 hours and 21 within 24 hours.

CAPSULES: Now under study is a potent pain-killing drug called cyclorphan, said to be more potent than morphine, reports the Journal of Medicinal Chemistry. . . . All pills and capsules should carry an imprinted code to enable doctors to make quick identification, recommends Columbus (Ohio) Poison Control Center. . . . Smog statistic: A commercial jet airliner, on takeoff, creates air pollution estimated to be equivalent to that produced by 6,850 passenger cars. . . . On most persons, hair grows twice as rapidly in summer as in winter, says a report in Lancet.



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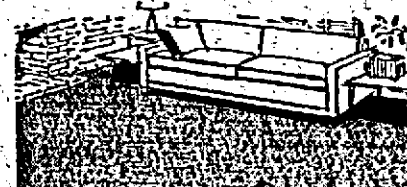
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HOW YOUR CHILD LEARNS Helping Hand Best

By Howard E. Kent

QUESTION: What is the best kind of punishment to keep a child from repeating his mistakes in school?

ANSWER: Punishment up to a point may be effective in some cases as an incentive to learning. The effect usually, though, is to create anxieties which block the learning processes. Instead of punishing a child for academic errors, help him correct those errors.



QUESTION: What things do beginning readers like in books?

ANSWER: They like humor, excitement, suspense, adventure, a touch of magic—and, believe it or not, a moral.

In short, they like what is so often lacking in today's "Look and See" texts, which are dull and therefore not very instructive.

Needed: Good books for beginners. Also needed: More educators capable of recognizing a good book when they see it, and courageous enough to recommend it.

QUESTION: How dependable are IQ tests?

ANSWER: The IQ test is not a precision instrument. It is no more dependable than, say, measuring off 10 yards by taking 10 strides. It merely gives a rough idea.

A person tested a second time with the same IQ test may score lower or higher than he did the first time. A different test also will give a different score.

A tape measure's inches are always the same length. An IQ test is nowhere near as dependable. At best it is an indicator.

QUESTION: Is there a relationship between the grades a child gets at school and the amount of television he watches at home?

ANSWER: Research has revealed that children who spend the most time watching television are poorer than their classmates in arithmetic and reading.



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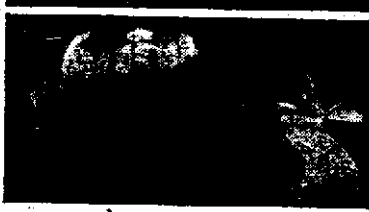
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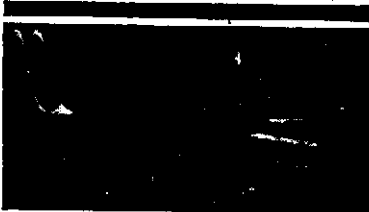
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\$22.54 per month, 10-year terms. Pool is 15' x 312 square feet, 78 perimeter feet, 3 to 5 feet deep. Steel reinforced gunite, watertight tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil, subject to change and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



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BOOK REVIEWS

Why Men Climb Mountains

By Vera Williams
Southland Magazine Book Editor

WHEN George Leigh-Mallory, famed British mountaineer, was asked why he wanted to climb Mount Everest, he gave the classic reply.

"Because it is there."

Leigh-Mallory lost his life on Mount Everest in 1924. In the 40 years since then, his answer has been quoted by almost every climber who attempted to scale the 29,028-foot Himalayan peak, or any other mountain for that matter.

A different approach of the "whys" of mountain climbing is voiced in "FOUR AGAINST EVEREST" (Prentice-Hall, \$5.95), the story of an adventure of man against mountain.

The author, Woodrow Wilson Sayre, assistant professor of philosophy at Tufts University, grandson of President Woodrow Wilson and the leader of a four-man "amateur" assault on Mount Everest in the spring of 1962, explains why men climb mountains probably better than anyone else ever has explained it.

Sayre's group undertook the climb without Sherpa guides or other porters, they had a minimum of money, food and equipment. They didn't even have bottled oxygen. And they undertook to climb the north face of Everest, which has been tried eight times but never conquered.

Writes Sayre: "I feel a special excitement when I look out over thousands of square miles of untouched country. I feel it again when I walk where only a handful of men had walked in the history of the world. . . . I feel a special happiness to be alone in the high, silent places of the world tucked close under the sky."

Dr. Sayre and his companions came within 3,000 feet of the summit.

JAMES L. WEIL, poet and publisher, is a young New York business executive who issues small collections of verse under the imprint of The Elizabeth Press, 103 Van Etten Blvd., New Rochelle, N.Y., each selling for \$1 per copy. His two latest publications are "I COUNTED ONLY APRIL" by Simon Perchik and "POEM FOR A TEN-POUND SAILFISH," by R. R. Cuscaden.

Simon Perchik is a personal, cerebral poet; if he is at times difficult, he rewards the earnest seeker if the reader probes beneath surfaces.

Cuscaden possesses a quality rare in modern poetry: wit. Yet it is no derivative, punlike humor of the popular press. Economy is another of

Cuscaden's virtues: not a line is padded.

Poetry is not the illegitimate child of literature; nor is it being neglected widely. Thousands of dollars in prizes are given annually, and a titled woman recently willed The Poetry Society of America \$1 million, thousands to be dispensed in awards. But the average working poet, though he would not refuse a prize, wants most a published book. . . . Well, educated at The University of Chicago and Oxford, is selective. His authors are published under royalty contract in neat, paperback booklets. Perchik's 42 poems are worth much more than the modest price of \$1.



PEG BRACKEN

Etiquette is treated in a practical yet light-hearted vein by Peg Bracken in her new book, "I TRY TO BEHAVE MYSELF" (Harcourt, Brace & World, \$3.75). She authored "The I Hate to Cook Book" and "The I Hate to Housekeep Book."

SENATOR Thomas J. Dodd, chairman of the Senate subcommittee on juvenile delinquency, put it this way:

"There is indeed a miracle on the beach at Santa Monica, a man-made miracle that I feel can benefit thousands of drug addicts."

He was talking about Synanon, founded by ex-alcoholic Chuck Dederich, "SO FAIR A HOUSE" (Prentice-Hall \$4.95) is Dr. Daniel Casriel's tribute to Synanon. He tells how, at the Synanon houses, the self-help plan cures the addict. Here the addict quits cold, ex-addicts help him through the period of withdrawal. The book tells how the addict is brought back to the world of reality through manual work, by his own efforts.

Of special interest are the meetings at the Synanon houses where the addicts not only trade ideas, but give out with their gripes, talking away their tensions. Case histories document the book.

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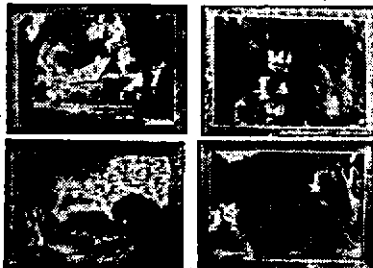
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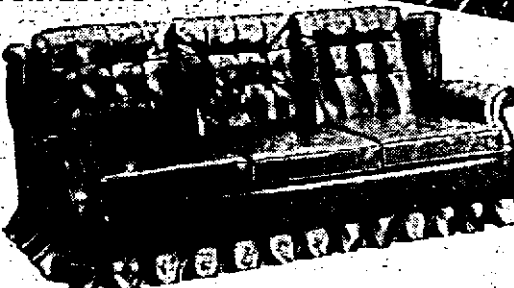
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Net for Butterflies

By Elsa DeBra

KINDNESS to animals holds true also in the realm of insects. So, when your child's interest in butterflies rides high, make a soft net out of cheesecloth to insure gentle capturing of fine specimens.

You will need one square yard of cheesecloth (any color), one wire coat-hanger, a few lengths of bright yarn, and a smooth wooden pole, at least four feet long.

Spread wire coat-hanger into a near circle. Place your cheesecloth over the wire, diagonally, so that it hangs double to form a sharp-pointed triangle. Place free sides together—raw edges outside—and sew with the yarn in a running stitch, about one inch



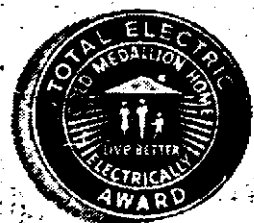
Illustrated by the Author

With this butterfly net, a child can combine a hobby with exercise in fresh air.



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Southern California Edison

Animals

(Continued from Page 16)

the road, perhaps). In such areas or situations, speed should be reduced and lights turned high, if oncoming traffic permits.

But even the best drivers can have an accident; and there are certain moral and legal aspects which then confront the dismayed motorist:

1. Care of human injured comes first, but try to get your damaged car off the highway lanes.

2. In approaching an animal, be sure it is dead before coming too close. Deer hooves can make lace-work of your flesh and their antlers are designed for puncture wounds. Dead, drag the animal to the shoulder of the road. Inspect the condition of the animal.

3. Whether the meat is salvagable or not, report the accident to the nearest game warden, sheriff's office or highway patrol officer, being careful to take note of exact location of the accident. (They will dispose of the carcass, or see that the meat gets to a charitable institution, if edible.)

4. Under no circumstances pick up the animal and put it in your car because you are likely to be charged with illegal possession, no matter how innocent you may be. Such a structure is applied to poachers who would deliberately kill a deer, then explain it away if apprehended later by an officer.

While science, signs and public education will help to reduce this battle of the deer versus the auto, the best all around solution is, when you are driving through a potentially dangerous area, give the animals a "brake."

Hollywood's Insurance

(Continued From Page 9)

000. Show girl Junior Standish and a glamorous model named Marie Morez delighted an agent for the London firm with their request. It was for a policy on their backs—which the agent found to be "well-rounded and lovely to look at."

But vivacious Ann Miller threw a curve ball at the noted insurance company. Famous for her "near-flawless dancing legs," she requested a \$50,000 policy on her HANDS! That one was, in Lloyd's view, "the No. 1 puzzler in all our experience."

JOLTING Jayne Mansfield surprised no one, insurance agent or otherwise, with her request. She wanted to know: Would Lloyd's grant her a policy covering possible injury to her body during her nightclub and stage tour with "strong man" Mickey Hargitay? Mickey would hold her up and toss her around in clear view of audiences in that act. But, unhesitatingly, Lloyd's decision was "yes."

"A pair of legs as shapely and exciting as Betty Grable's at the height of her screen fame"—that was how a Lloyd's agent recently described a tall Broadway showgirl. Her name: Lee Carol. He caught several of her performances, and was as intrigued by her high kicking as any of the paying customers. Afterward he wrote her a \$50,000 policy on her legs.

While this very article was being set in type, Lloyd's gallant agents paid another compliment—as well as writing a policy—to still another set of shapely underpinnings. "A pair of eye-pleasing, million-dollar legs" is the way they said it. Owner of the beautiful legs—and the policy—is Angie Dickinson, now co-starring with Gregory Peck in "Captain Newman, M. D."

At the London headquarters of Lloyd's, presidents, directors and field agents long have been accustomed to "the whole blooming works. You can bloody well say we've heard and seen it all," they sum up. In support of that, years ago the agency agreed to insure a Hollywood animal trainer against "injury to his feet." He feared his pachyderm might, unpredictably, "stomp on my feet and cripple them."

But as offbeat as that one seemed at the time, it was no match for the blockbuster an exotic American dancer—Evelyn West—tossed into Lloyd's lap. That one prompted the "jolly chaps" at London headquarters to just off every exclamation at their command. In short, for once a request flustered them—but not for long.

EVELYN explained to them that she regarded her 42-inch bosom as her "Treasure Chest." Would Lloyd's send a representative to examine her

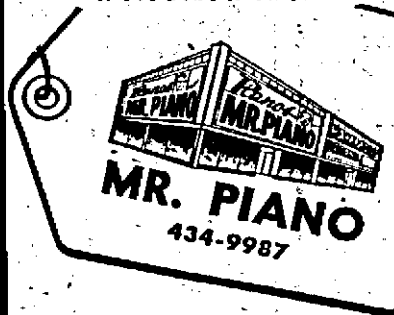
and provide her with a \$50,000 policy? In record time a company agent called on Evelyn West and was "greatly impressed by her most prominent asset." Since then Evelyn has billed herself as the girl with the "\$50,000 Treasure Chest."

Soon after the females began to capitalize on their "unusual insurance-policy" publicity, the males decided that they were missing a good bet. In addition to the animal trainer mentioned earlier in this piece, singer-comedian Eddie Cantor wangled a policy from Lloyd's. It was on the "banjo roll" in his eyes.

Fred Astaire insured his remarkable dancing legs for \$800,000. . . . Harpo Marx his hands for \$100,000. . . . Andy Devine the "foghorn ring" in his voice for \$75,000. . . . Jimmy Durante, one of the most durable and popular entertainers in modern show business, his celebrated schnozz for \$50,000. . . . Stan Laurel and the late Oliver Hardy, famous for their zany comedy antics in silent and later talkie films, succeeded in being different. They swung a policy against "loss of weight."

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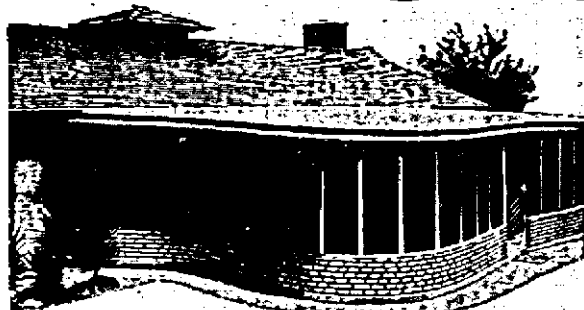
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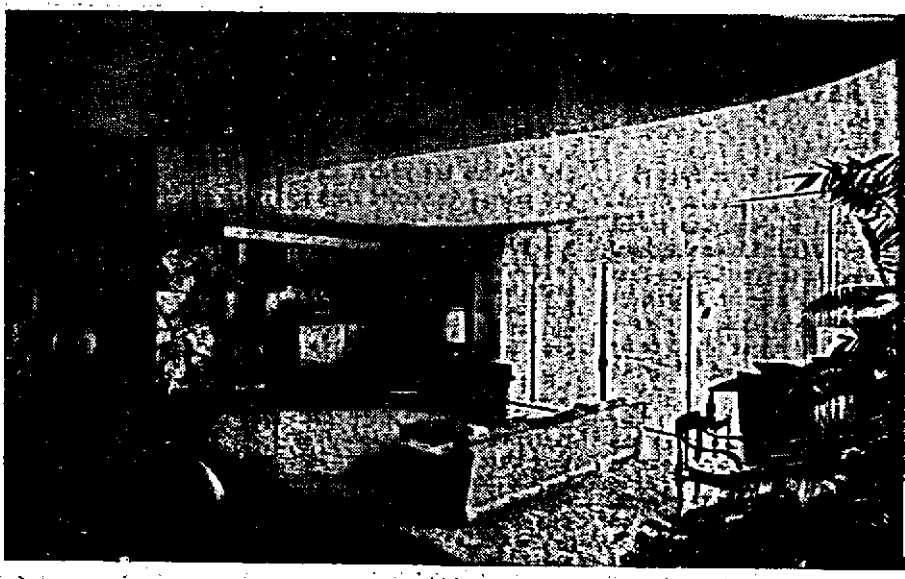
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Luxury living is reflected in the home of Mr. and Mrs. Dana Andrews whose home will be one of five in 15th Annual Tour. This is a view of the delightful living room. —Photo by Bob Shontz

Palos Verdes Plans 'Open House'

By Stella George

IN ITS 15th year, Palos Verdes Peninsula Homes Tour will be presented to the public next Saturday and Sunday. Tours will be of approximately three hours' duration around the Palos Verdes Peninsula from 1 to 5 p.m., and will be representative of Southern California architectural and cultural highlights. Ticket-brochure donations are \$2.50 per person and \$1 for student visitors.

The 1964 tour is again sponsored by the Episcopal Church Women of St. Francis Parish, who will welcome visitors for tea in the Parish Hall from 2 to 5 on Saturday and Sunday.

The tour route will be marked by pink arrows. Traffic directors will wear tradi-

tional pink helmets to assist with parking at the residences.

TICKET-BROCHURES may be obtained on tour days at Neptune's fountain, Palos Verdes Plaza, at the gate of Rolling Hills, and at each of the homes on display for the tour.

The following homes are listed in order for the tour: Mr. and Mrs. Alfred Barton, 2800 Via Campesina Dr., Palos Verdes Estates; Mr. and Mrs. John A. Tretheway, 15 Caba Heros Road, Rolling Hills; Dr. and Mrs. Harold Eschelman, 11 Crest Road, Rolling Hills; Mr. and Mrs. Dana Andrews, 30569 Ocean-aire Drive, Palos Verdes Peninsula, and Mr. and Mrs. Jack Kahlon, 1101 Via Goleta Road, Palos Verdes Estates.

Tickets may be obtained in advance from Mrs. Raymond Hamada, 349 Paseo de Gracia, Redondo Beach.

The accompanying illustration shows the living room of one of the tour homes, that of Mr. and Mrs. Andrews. The dwelling sits upon a hill-top—elevation of 1,200 feet — and the sunken living room, like many other rooms in the home, has a panoramic view of the valley and homes below, and the ocean beyond. The room features a corner Skons metal fireplace, pecky cypress paneling, and the deft use of traditional and modern furniture. The distinctiveness of this home is accented additionally with the famous owner's modern art collection and mementos from exotic movie locations.

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10 PARADE

Obedience as a Hobby



Handsome and well trained, this Doberman pinscher is owned by Joe De Beck and will be seen at hobby show.

By Eleanor Avery Price

OBEDIENCE training and competition is important among dog fanciers and interest is increasing. Joe De Beck, a veteran dog trainer, will present demonstrations of canine obedience in the Long Beach Hobby Show, May 7 through 10, and some appropriate suggestions from De Beck and other trainers include:

Training sessions should be short and given perhaps twice a day. The dog should not be fed just before a lesson. In fact, he will work better if he hasn't had a meal for about three hours.

The dog should have a chance to relieve himself before a lesson. Some trainers think a dog should be rested before a lesson; others feel a dog can't be expected to knuckle down until he has romped a little. Study your dog and learn which way is best for him.

START EACH lesson with something the dog has learned on a previous lesson so you can praise him immediately. Praise should not be too exuberant, as it is not an invitation to play.

Be patient. Never punish and scold for a lesson performed awkwardly as you might make the dog think you don't like him rather than that you do not like the way in which he performed.

Give commands in a clear, firm voice.

The dog needs to feel you know every move he makes and that he must obey every

order. A long line, about 15 feet long, is a helpful piece of equipment.

If you have trouble with a particular lesson, change to one the dog does well, then praise him mildly before you go back to the harder task. Varying the routine prevents boredom.

IT IS USUALLY helpful if you work with your dog where there are no distractions. Later on, when your commands are law to him, you will find he ignores distractions more easily. In an obedience class, of course, there are dogs to capture his attention, but all are on leash if the exercises are for beginners.

When lesson time ends, let it be on a note of pleasure and success so the dog will feel happy. Never end with a growl and some such remark as "You're a bad dog."

Do not feed the dog a heavy meal immediately after the stimulus of his lesson. Let him rest by himself. A drink of water is okay, but not a
(Continued on Page 33)

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SOUTHLAND TRAVELER

Ensenada Freeway

By Fred Taylor Kraft
Travel Editor

MORE THAN 700 men are
working on two eight-
hour shifts in an effort to
complete by September a 65-
mile toll-free freeway
which will extend south from
the outskirts of Tijuana to
Baja California's deep-water
port of Ensenada.

The project will cost \$16
million.

A 24-foot median will sepa-
rate the roadways that will
consist of two 12-foot lanes
for each direction of travel
and eight-foot shoulders to
the right of traffic. Access
will be controlled, with inter-
changes near Rosarito, El
Descanso, La Mision and En-
senada.

The toll charge, to be set

after the highway is com-
pleted, probably will be be-
tween \$1 and \$1.20, accord-
ing to highway officials.

A SECTION of Mexico's
Federal Hwy. 1, which ulti-
mately may extend 1,000
miles through wild desert and
mountain country to the tip
of Baja California, the free-
way generally will follow the
coastline more closely than
the old road (see map).

While grading is being
done by heavy equipment pur-
chased in the San Diego area,
some of the work such as
trenching is being done by
laborers. Arch culverts, pipe
and retaining walls, all un-
reinforced gravity structures
are being made from native
stone, and reinforced con-
crete is being made near the
jobsite.

TRUE TO predictions of
travel experts, Hawaii will
harvest a record crop of
tourists this year. They're go-
ing by ship and by plane, and
they're already booking reser-
vations into early fall.

As an example, Matson
Lines expects the 26,000-ton
Lurline to sail with capacity
passenger lists throughout the
peak months of June, July
and August. Advance book-
ings indicate that traffic will
be brisk both to and from
Hawaii, with late spring and
early summer sailings sparked
by heavy movement of stu-
dents sailing home after at-
tending mainland schools or
mainland students heading for
summer classes at the Uni-
versity of Hawaii.

However, according to M. D.
Vail, Hawaii service general
sales manager, excellent ac-
commodations are still avail-
able for summer sailings, both
to and from the Islands. The
760-passenger Lurline sails to
Hawaii from Los Angeles Har-
bor on June 12, July 5, July
27, Aug. 17 and Sept. 7.

Once in the Islands, vaca-
tionists will find several new
hotels have opened in the last
year to provide greater ac-
commodations than ever be-
fore.

EARLY MAY is a good
time to see the Southland
countryside, particularly the



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Map Courtesy California Highways and Public Works
The new Tijuana-Ensenada freeway will skirt the west
coast of Baja California more closely than old route.

desert areas. As added in-
ducement, here are some up-
coming events for weekend
gadders:

May 1-3: The desert town
of Joshua Tree holds its Na-
tional Turtle Races, with win-
ning tortoises competing in
the sweepstakes on the final
day. Visitors may rent a
turtle, if they don't have one,
and race it.

May 2-3: Setting out from

Indio, more than 300 jeeps and
other four-wheeled vehicles
make an overnight trek over
an almost inaccessible trail.

May 3: Wide-wheeled
"bugs" of the Imperial Valley
Dune Buggy Assn. whiz over
the dunes near Brawley in
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TRAVEL—RESORTS



GOING PLACES —
—with the Sloanes

JUST the other side of Cannes, France, the less frequented side of the Blue Coast known as the Gold Coast (for the glow the sun produces on its rocks and waters), lies the quiet village of La Napoule.

On the edge of the Gulf of Napoule stands a curious chateau built around an 11th Century Saracen tower. It was erected in 1918 by one of the most curious citizens ever to migrate to the hot-house atmosphere of the Riviera, now long famous for its beatnik and arty-type plantings.

He was Henry Clews Jr., son of a New York banker and lion of Newport society. At an early age Clews had become disillusioned with the Four Hundred phonies and intellectual pretenders of Victorian America. He turned his hand to art, mordant sculpture and painting that cut deeply into the risibilities of his class and, to say the least, was scarcely appreciated by it.

After turns in Greenwich Village and the garrets of Paris, he came here to work and live out his life, turning out bizarre avant-garde creations that came to rest in the dim half-world between madness and genius.

But the Riviera is not all yachts in the harbor and chips in the casinos. There is a variety of off-beat attractions like the Clews home. In Winston Churchill's favorite picturesque village of Villefranche stands Jean Cocteau's famed Fisherman's Chapel.

Within a dice throw of Monte Carlo's Casino is one of the most important oceanographic museums in the world. It contains a fairly routine aquarium, but on the second floor is a truly remarkable display of memorabilia from whaling days and from earlier periods of exploration of the ocean's floor.

EXPLORING the Riviera by car, it is a worthwhile temptation to wander up and down the steep, twisting roads that interlace among the Corniches. Through stands of pine and terraced olive groves, the almost unbelievably scenic paths wind among mountains and ancient villages, glamorous flowered villas and hilltop Roman ruins, offering spectacular views of wild capes and the blue Mediterranean bathed in sunshine.

An interesting destination lies at the end of the line, near the Italian border. The town of Menton, long a favorite of English trippers and little known to Americans, has a lovely promenade along the beach lined with white hotels and the inevitable sidewalk cafes.

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ports. Like Heraklion, Delos, Rhodes, Mykonos, Istanbul. The tab—20 days from Los Angeles, 1-week cruise, hotels, air fare, from \$1327.70. Mail

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tour takes you off the beaten track through Eastern Europe and the U.S.S.R.—\$2432.50. Or head for the Middle East—Cairo, Jerusalem, Damascus—21 days from only \$1535.10.

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The Golden Year of Avalon

MAY DAY dawns Friday with double significance for Catalina Island—marking the initial sailing of the SS Catalina on summer schedule and the opening day of a 3-day Fiesta de Oro (Gold Fiesta), celebrating the 50th anniversary of the founding of the isle's principal community, Avalon.

Proud of its Spanish heritage, having been first discovered on Oct. 7, 1542, by Juan Rodriguez Cabrillo, a Portuguese navigator sailing under Spanish flag, Catalina has invited former Sheriff Eugene W. Biscailuz and Senora Consuelo de Bonzo, "Grand Lady of Olvera Street," to be honored guests, sort of "padrinos" or godparents of the celebration. They will head a colorful parade Saturday morning in Avalon.

THE THREE-DAY fiesta, continuing through Sunday, will feature water sports in Avalon Bay, a blessing of boats in the harbor, street dancing, art exhibits and other around-the-clock activities. A costume ball in the famed Casino will be a top feature. Music will be provided by Eddie Allen and his recording band. A mammoth, 50-candle cake will be cut.

The fiesta is sponsored by the Avalon Chamber of Com-



Senora Consuelo de Bonzo, "Grand Lady of Olvera Street," will be madrina [godmother] of Avalon's Fiesta de Oro. She's shown [center] with Mr. and Mrs. Malcolm Renton.

merce, of which Joe Guion is president, and the entire one-mile square municipality will be transformed into a replica of an early California town in the days of the Spanish dons. The island's permanent residents will be garbed in traditional Spanish costumes and visitors are invited to don similar attire. There will be valuable prizes for those wearing the most beautiful costumes.

ALL CATALINA Island hotels and restaurants will be in operation from Friday on; also the many sightseeing tours, including the speed

boat inspection of Avalon Bay, the Seal Colony Boat Trip, Inland Motor Tour, Mountain Terrace Drive, the Bird Park, Flying Fish Trip and others.

The SS Catalina, known far and wide as "The Big White Ship of Romance," is fresh from dry dock, newly refurbished and ready for the sunny summer season. She will sail daily at 9:45 a.m. beginning Friday through the middle of October from her berth in Wilmington. She is the largest excursion vessel on the West Coast today and one of the last of the great pleasure ships.

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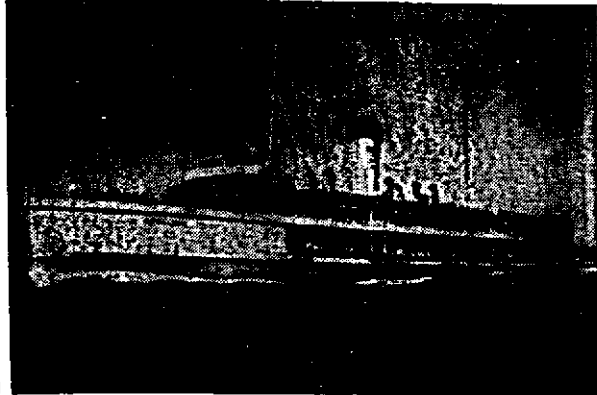
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Pavilion Lodge, P.O. Box N. Phone: Avalon 465

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Fiesta de Oro: Program

- FRIDAY, MAY 1**
12 noon—Meet the Boat—School children in costume—Choraleers, Manny and Lisa (guitar and marimba) on pier, Fiesta Princess.
12-4—Local Art Exhibit in Plaza.
2-2:30—Band Concert, Helix High School Band, La Mesa. Children's Costume Parade.
4:30-5—Water Sports.
7:30-9:30—Spanish Street Dance (3 locations). Pinata breaking during first intermission.
SATURDAY, MAY 2
12 noon—Meet the Boat—Helix High School Band.
12-4—Art Exhibit in Plaza.
2:30—Big Parade, Patron, Eugene Biscuarez, Sheriff Emeritus Madrena, Consuelo de Banzo. Band Concert. Hydro-Kart Boat Race immediately following the parade.
9—Costume Dance at the Casino. Pinata. Birthday Cake. Prizes for Best Costumes.
SUNDAY, MAY 3
12 noon—Meet the Boat—Helix High School Band. Early Afternoon Band Concert. Strolling Treobadors. Merchandise Prizes.



AROUND THE WORLD WITH DELAPLANE

"We are planning a Pacific cruise. We're terribly confused about tipping. People tell us so many things..."

ABOUT \$1 a day, divided equally between table steward and room steward on these long voyages. Tip half of it halfway through—about Sydney. Gives them walking around money.

Wine stewards once a week. Ten to 15 percent of his bill each time you settle. Bar steward and bellboys: By the service. Figure the shilling equal to the American quarter for tipping.

Don't under any circumstances try to tip the officers. Tourist Class: Tip two thirds of the above.

You can get an all-round look on ship travel by writing Warren Titus, P and O-Orient Lines, 155 Post St., San Francisco. It's free and it covers this kind of thing.

"... and what about clothes? Does my husband need a tuxedo?"

FOR FIRST CLASS, he'll use a dinner jacket. Both Tourist and First Class have lots of parties. A dinner jacket will come in handy for both classes.

Never dress while in port. Or on the first night out or the night before landing. Otherwise, dressing is quite

informal. Plenty of sports shirts and informal wear in both Tourist and First Class. Lots of pool-side activity during the day.

Hawaii aloha shirts or Bermudars are acceptable during the day. For dinner he should wear a jacket and a tie. Plenty of occasions for your cocktail dresses. So bring them along.

"... and what about my husband's electric razor? Will it work on a British ship?"

CHECK with the purser before plugging it in. To see if it will work on ship's current without blowing out. It may need an adapter or converter. He will, as usual, produce like a Magic Genie. Otherwise, it may be your last shave with that razor. Same applies to your travel irons.

"... I'm not a natural blonde. I get outside help. What about blondes that go to sea?"

NO PROBLEM. The ship's beauty shop carried a full range of colors. Shore prices. One thing, though—book your appointments as soon as possible for the whole trip. Particularly the days of the Captain's Dinner, the talent show, or on special party nights. Those are the days everybody wants an appointment. Make them well in advance and relax.

"... and what about shopping in the various ports. I just can't read all the guide books—and we'd really like to shop wisely."

YOU DON'T have to read them all. Take along my new book, "Pacific Pathways." Gives you lots of good information on the ports of call. Restaurants, shops, and sightseeing. I'll have you for it. Don't you see?

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Colorful Garden 'Birds'

By Joe Littlefield

GENERAL favorite with gardeners, Bird of Paradise provides brilliant color in the garden, but because of slowness to mature into

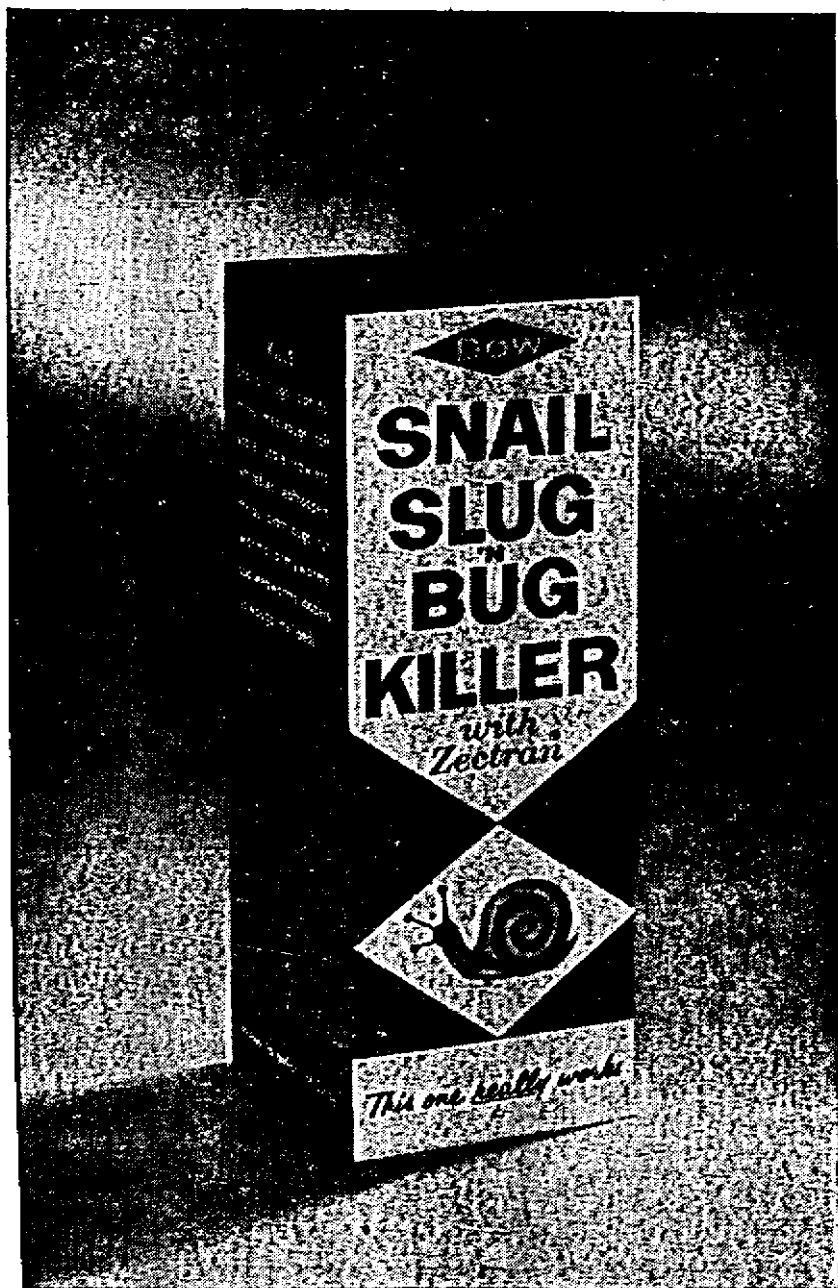
blooming stages—sometimes requiring as long as 7 to 9 years—some flower lovers hesitate to plant it.

One veteran grower who has introduced a strain that begins blooming in two years has some pointers on "bird"

culture. He doesn't believe in digging up old clumps, dividing them and replanting them, because this sets back the young divisions a couple of years. If it is imperative the plant has to be dug, divided and replanted, then do it care-



Bird of Paradise, as *Strelitzia reginae* is most commonly known, is a beautiful adjunct to any garden.



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In one spraying. Contains no arsenic. Not necessary to keep children and pets off treated areas after spray has dried. It's at your garden supply dealer. Dow Snail, Slug 'n Bug Killer, a product of The Dow Chemical Company, Midland, Michigan.

DOW

fully, preferably a couple of months before hot weather. His trick to improve the growth of established plants is to cut out all the foliage, once each year, at least. When he's finished doing that, he can stoop down and look between the remainder leaf stalks and leaves and see what is back of them. In other words, see plenty of daylight past the plants. The plants need to be fed several times a year.

while in professional garden consulting activities, is that some gardeners unknowingly and unwisely cut old leaves back to the base of plants. This form of cutting back is wrong, because the gardener frequently cuts off embryo flower spikes developing within the thick lower portion of the leaf stalks attached to the main plant. Usually, embryo leaves or new flower spikes grow up in the four inches or longer hollow base portion of the

OUR OWN observation,

(Continued on Next Page)

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Birds

(Continued from Page 32)
upper side of leaf stalks, then pop through that tight fold and grow on up.
Gardeners may also help the plants to bloom if they will pull away excess soil or old mulch that has been heaped up too high each year. Smothering plant trunks causes stunted growth, and checks plants from blooming.

IF YOU haven't already done so, then give the Bird of Paradise the attention they need in the spring. Scrape off old mulch, soak the soil deeply, scatter bone meal around the plant, then spread two to three inches of steer manure or one of the spread mulch materials, and slowly soak down. Keep moist a couple of days, then water as soil dries, but water deeply because the roots are as thick as your thumb and maybe thicker, and grow deep into the soil.
About six weeks later apply a balanced complete plant food, and again feed about a couple of months later.

Tips on Gardening

Garden tips for the week: Another planting of gladiolus can go in now. And put in your dahlias if you haven't done so as yet.
Nearly all of your plants will want a feeding now. Ask a member of the California Association of Nurserymen to give you advice on special

feeding problems. Otherwise, plants respond beautifully to almost any complete plant food.
Fuchsias should be pinched back frequently to encourage bushiness and new wood that will bear blooms.
Lift and divide cannas. And set out pansies and violas for almost instant color. Nurseries have the plants ready to set out.

Iris Show

Southern California Iris Society and California Arboretum Foundation Inc. are presenting the second half of a two-day show from 9 a.m. to 6 p.m. today at Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia. The public is invited, free of admission charge. Cut flowers will be shown in the Lecture Hall and the Annual and Perennial Display Garden and the Regional Test Garden for new selections will have displays. The show opened Saturday.

Garden Clubs

"Preparing Roses for Show" will be the topic of Mrs. Virginia Carlson of Fullerton at a meeting of Orange County Rose Society at 7:30 Tuesday evening at Sun Garden School, Trask and Newland Streets, Garden Grove. Proposed by-laws for the organization will be discussed and put up for vote. A "Garden Gadget Table" will be presented. The public is invited.

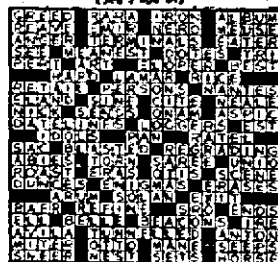
Pet Parade

(Continued from Page 27)
whole painful. You don't want him to bleed.

SANTA ANA Valley Kennel Club has its big show today in La Palma Park, Anaheim. This is one of the best dog events in Southern California. Included will be a fine obedience trial which you won't want to miss even though your house dog may never compete in a trial.
Scottish Terrier Club of Southern California has a puppy match May 3 at Cambria Lodge, 1451 E. McFadden St., Santa Ana.

AFGHAN HOUND CLUB of California has a sanctioned match next Sunday at Houghton Park, North Long Beach. The schedule starts at noon. No afghans with AKC points are eligible. Anyone wanting to enter the Champion, Obedience, or Veterans Parade may do so by immediately contacting Leonard Powell, 17468 Tiara St., Encino.

SOLUTION TO TODAY'S PUZZLE
(See Page 34)



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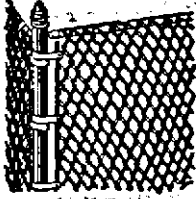


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Extra Meeting
 Because of the fifth Wednesday in the April calendar, Long Beach Camera Club will have an extra meeting Wednesday evening in Los Altos Library. Competition is scheduled in black-and-white prints and in color slides, prepared by the Photographic Society of America, also will be shown.

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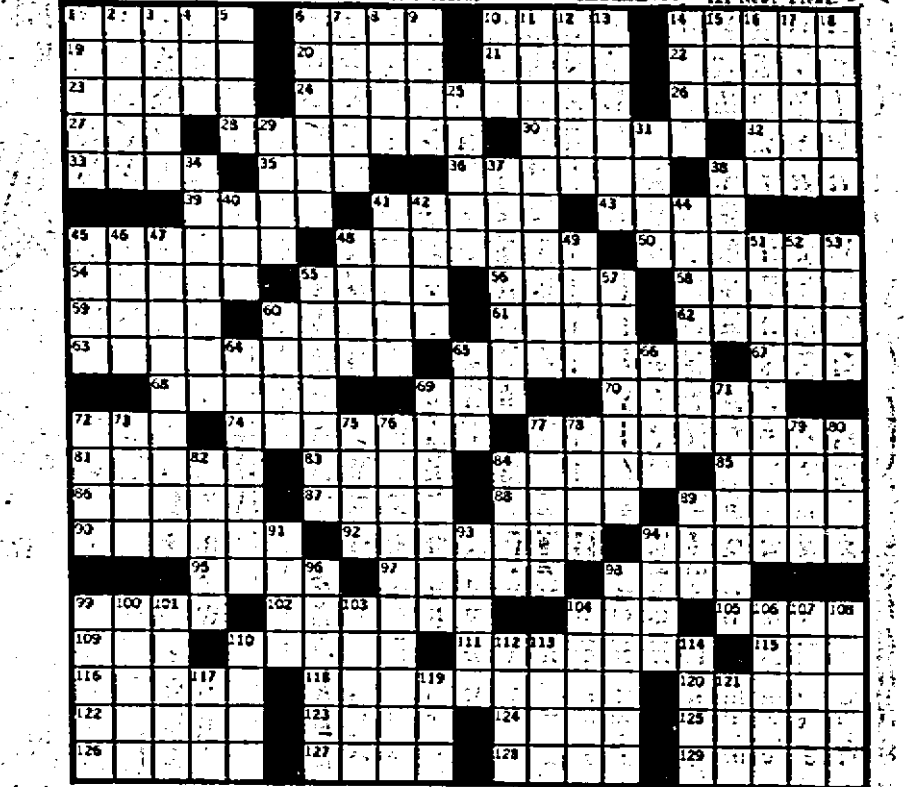
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Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 33

- By Thomas Welch
- ACROSS**
- 1 Silas Marner's abode.
 - 6 — arid.
 - 10 Firmness.
 - 14 Autograph book.
 - 19 Saatchi away.
 - 20 Arabian military commander.
 - 21 Roman emperor.
 - 22 French river.
 - 23 Provoked.
 - 24 Extremities.
 - 26 Dinner patron.
 - 27 View.
 - 28 Most ignoble.
 - 29 Is excessively fond.
 - 32 Three: comb form.
 - 35 Bold.
 - 36 Craft.
 - 37 Gretchen Green traveler.
 - 38 Most desirable.
 - 39 Difficult to endure.
 - 41 American lawyer and politician (1825-93).
 - 43 Wedding veil.
 - 45 Sell.
 - 46 People.
 - 50 Edict of — African antelope.
 - 51 African antelope.
 - 52 die.
 - 56 Queen.
 - 58 English divine and author.
 - 59 Precise time.
 - 60 Transmits.
 - 61 Biblical name.
 - 62 Savory meat jelly.
 - 63 Time records of news received.
 - 65 Woodmen.
 - 67 A time zone: Abbe.
 - 68 Images.
 - 69 Khakra utensil.
 - 70 Masteline mammal.
 - 72 Pouch.
 - 74 Smashed.
 - 77 Leveling snare.
 - 81 — Irish Rose.
 - 83 Hindu garment: Var.
 - 85 Fresh-water mussel.
 - 86 Something for the table.
 - 87 Historical periods.
 - 88 American Revolutionary statesman.
 - 89 Part of an act.
 - 90 Dullards.
 - 92 Puzzles.
 - 94 Expunges.
 - 95 Starchy plant.
 - 97 — goose.
 - 99 Former heavy-weight champion.
 - 102 Granulate.
 - 104 Theater lobby sign.
 - 105 Purpose.
 - 109 Part of a building.
 - 110 Most attractive lady.
 - 111 Warning lights.
 - 115 Anger.
 - 116 Spanish city.
 - 118 Did mining work.
 - 120 — Dvorak.
 - 122 In carpentry, a joint.
 - 123 Musculus name.
 - 124 Long, heavy hair.
 - 125 Leaks through.
 - 126 Scott.
 - 127 Bird home.
 - 128 Place.
 - 129 Steed.
 - 16 City in Montana.
 - 17 Employers.
 - 18 Kind of a scholar.
 - 23 Short news articles.
 - 29 Feet.
 - 31 Green ink.
 - 34 Was polite.
 - 37 Subject of a famous statue.
 - 38 Czechoslovak statesman.
 - 40 Help.
 - 41 Give temporarily.
 - 42 Greek god of war.
 - 44 Card game.
 - 45 Tear.
 - 46 Lamb's pea name.
 - 47 Skiffel maneuver.
 - 48 Evergreen tree.
 - 49 Deer.
 - 51 Measuring device.
 - 52 Yale men.
 - 53 Religious faction.
 - 55 Felt.
 - 57 Comes forth.
 - 60 Part of a window.
 - 64 Late shift on a paper.
 - 65 Boy.
 - 66 Uncommon.
 - 69 Retirement income.
 - 71 Instruct.
 - 72 Variety of carnation.
 - 73 — tea Adhem.
 - 75 Tender.
 - 76 Temporary guests.
 - 77 Cast Vot.
 - 78 Creek goddess of discord.
 - 79 Baseball team.
 - 80 Departs.
 - 82 Ridge of sand: Oba.
 - 84 Ancient Indian drink.
 - 89 Hinds title, meaning holy.
 - 91 Certain.
 - 93 Land belonging to a church.
 - 94 — Domesday.
 - 96 Woolen cloth.
 - 98 Wore away.
 - 99 Rays of light.
 - 100 Man's name.
 - 101 Select group.
 - 103 Wind instrument.
 - 104 Course of pursuit.
 - 106 Child's subpet.
 - 107 Late fall.
 - 108 Correct judgment.
 - 110 American novelist (1831-1919).
 - 112 Tall shade tree.
 - 113 Viper.
 - 114 Part of a window.
 - 117 Confederate general.
 - 119 Negative.
 - 121 Next Prent.



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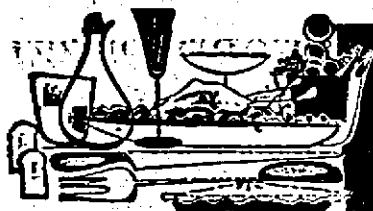
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HE SPEAKS English with a continental accent as thick as a bowl of his creamy lobster bisque. A native of Belgium, he has cooked in top restaurants throughout the world and is a member of the Chaine des Rotisseurs, an international organization of chefs which originated in France in 1700.

His name is Alphonse J. G. Thomas and he is executive chef at the Lafayette Hotel, directing the preparation of cuisine for its top restaurants and banquet rooms. He is so gifted in the culinary arts that he has cooked for many international leaders, including former President Eisenhower and the King of Cambodia who dined on his cuisine while he was top chef at the French embassy in Ottawa, Canada. Since his arrival at the Lafayette last year, Thomas has added many glamorous continental dishes to the menus of the hotel's posh new Cafe Lafayette on the main floor and the ever-popular Ivanhoe Room in the basement.

The Ivanhoe, which serves dinners from 5 p.m. to midnight daily and Sunday, now offers such charcoal-broiled treats as Chicken Tyrolienne (\$3) and Shish Kabab Causienne (\$3.50) as well as choice New York cut steaks, top sirloins and filet mignons (from \$4.25). Those entrees, prepared by one of Thomas' skilled assistants, chef Joe Dunham, are accompanied by assorted relishes, tossed green salad, fine baked Idaho potato, individual decanters of wine and coffee.

The beautiful Cafe Lafayette, closed Sundays, offers complete dinners from \$3.95 and such a la carte epicurean extravaganzas as Beef Fondue Bourguignonne and baked double breast of guinea hen. The beef fondue includes tender strips of choice tenderloin which the guests cook in a casserole at their table.

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BANNER CARPETS & DRAPES
INGLEWOOD
COMPTON
LAKEWOOD

TeleViews

Sunday, April 26, 1954

*Deaf Ear
for Top Brass*
(See Page 13)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

Old Idea, 'The Fugitive,' Runs High in Ratings

By BERT RESNIK
TV and Radio Editor

David Janssen, title star of "The Fugitive," is the first to admit that the ABC-TV series is not a new idea.

"The movie industry has been handling the fugitive for years," he said.

What makes "The Fugitive" run so high in the ratings?

"It is," said Janssen, "the execution and intention behind the old idea."

"It is who is going to write the script, who is going to direct the film."

"It is whether there is enough money to let the mountain cave in or do we have to settle for letting the basement get flooded."

JANSSEN didn't mention it, but unquestionably a major part of the success credit should go to the actor who appears in 80 per cent of the scenes. He didn't mention it, but the name of the actor is Janssen.

"I couldn't predict whether the series would survive," he said, "but I knew, win or lose, that when I walked away from it I wouldn't be ashamed."

An old idea, "The Fugitive," true. But consistently well-done in good taste and with integrity — if without headlines.

"You may get a big headline for running naked down Hollywood Blvd.," said Janssen, "but what are you going to do next week?"

His opinions on television in general won't make headlines, either, but they are singular enough to warrant citing.

IN THE FIRST place, "by my yardstick," television is succeeding.

Janssen's yardstick: "Television is an entertainment medium that strives to entertain as many as it can."

From this standpoint, he maintains that there is a much higher percentage of entertainment, including that which is thought-provoking, than that offered by the motion picture industry.

It is unfair, he believes, to compare television with a Broadway play that is very specialized and attempts to do something more artistic than universally accepted.

"Television is succeeding far and above what many give it credit for."

I'm sometimes a little dismayed that intelligent people take the negative attitude towards television that they do.

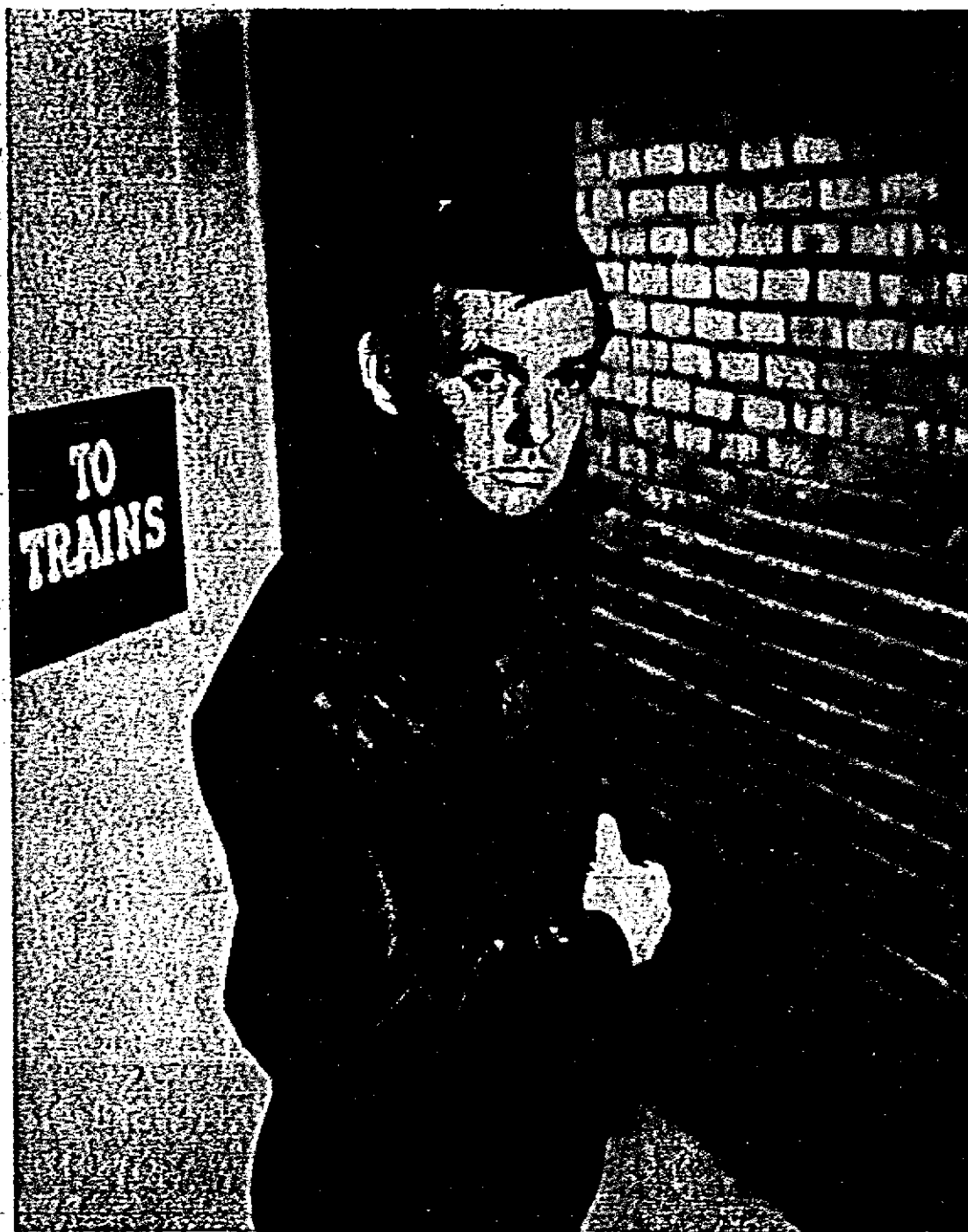
"IT'S BIGOTRY that exists simply because it's television."

In no medium, be it TV, movies or the stage, can a show succeed if it is for "message alone."

If there is a message, let it be part of the dramatic play. If people take the message away with them, that's an added plus. If they don't they have at least enjoyed the drama.

"No one wants to be

(Continued on Page 3)



DAVID JANSSEN, 'THE FUGITIVE'

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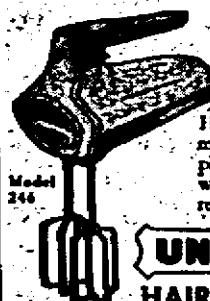
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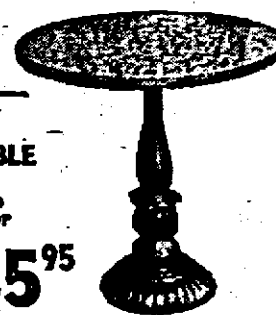
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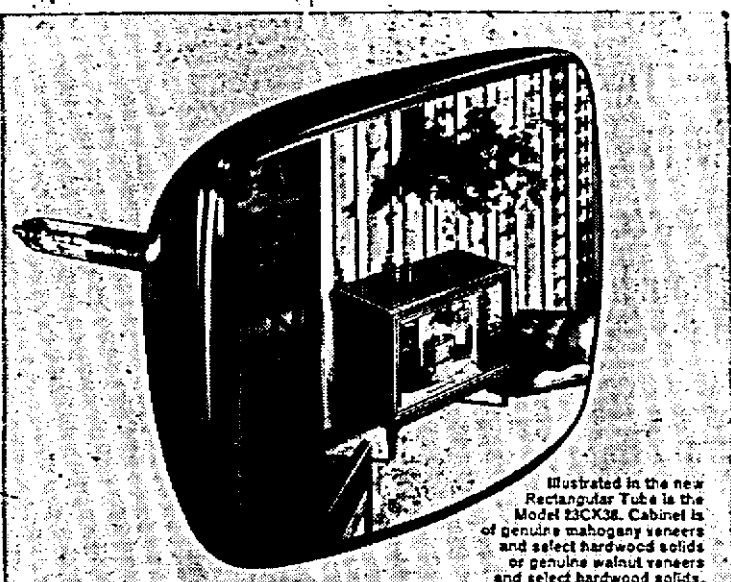
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It's here at DOOLEY'S the new MOTOROLA COLOR TV!

NEW COLOR TUBE

With this new tube,
Motorola changes the shape
of color television for good!



Illustrated in the new Rectangular Tube is the Model 23CK36. Cabinet is of genuine mahogany veneers and select hardwood solids or genuine walnut veneers and select hardwood solids.

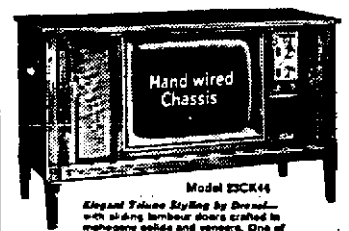
MOTOROLA

Motorola's new color tube is rectangular, not round!
This means you get a more natural looking picture—the same shape as your modern black-and-white set. Corners of the picture aren't "cut-off."
The picture's bigger than ordinary round color tube sets—23 inches overall diag. tube meas.; 27 1/2 sq. in. picture viewing area. Yet the tube is approximately 5 inches shorter than ordinary round tubes. So cabinets can be slim, trim and attractive.



Chassis for this Rectangular Color TV was designed by Motorola and uses 16 Motorola patents for good performance. Every chassis is hand-wired, precision crafted with modern hand and dip soldering for circuit connections of high reliability.

There are many deluxe features including a Motorola-designed color signal indicator that lights to tell you when a color program is being transmitted, once the set is fine-tuned.
And every color set carries Motorola's "full year guarantee on all tubes and parts, with free exchange or repair of any component proven defective in normal use. Arranged through selling dealer. Labor extra.
See Motorola Color Television with the new 23-inch rectangular tube, today.



Model 23CK44
Elegant Teakwood Styling by Brown... with sliding tambour doors crafted in mahogany solids and veneers. One of the many fine sets with Grand Masters.



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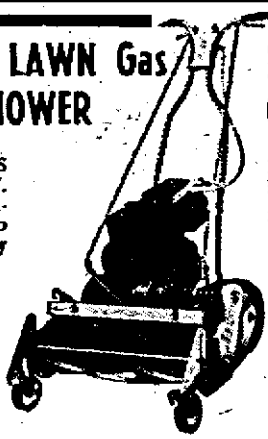
Model 23C
Black, beige colors

MOTOROLA COLOR TV Prices Start as low as \$448.88

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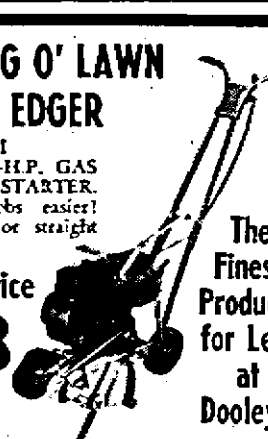
Dooley's Low Price
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Dooley's Low Price
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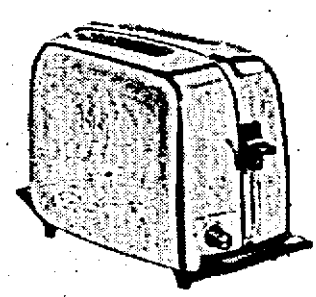


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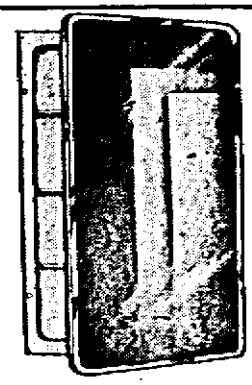


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'Queen For A Day' 20 Years Old

'Job for Two Weeks,' Emcee Thought

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Jack Bailey and his "Queen For A Day" show celebrate the twentieth year of their reign this week—a record for longevity that some real dynasties would envy.

The program is moving its setup Monday to ABC-TV center studios in Hollywood after spending most of its TV life in the Moulin Rouge—Hollywood, not Paris.

Jack and the first of his movieland queens began on radio together here in Hollywood. It was a master of ceremonies job that Bailey felt had little tenure.

"I WAS supposed to do it for two weeks," said Bailey before another session of his popular AB-TV series. "They were going to take the show to New York and I couldn't leave here at that time."

"This is a good place to have the show because Southern California gets so many visitors. You get a better cross-section of the country so we can do good shows out of here."

The show has compiled an impressive list of statistics in its 20 years on radio and television.

BAILEY has given away more than \$19 million worth in gifts, including cold cash, clothes, housing, furniture and travel fare for winners who wished to do something, such as visit a sick aunt.

One of the most unusual requests made by a reigning queen came from a lady who asked for a new set of false teeth. Another woman had misplaced her husband some-



JACK BAILEY MAY be standing, but he's sitting pretty with such princesses as Maxine Reeves (left) and Dorene Georgeson to help him with his daily "Queen for a Day" television program.

where along life's line. She asked Bailey to find out whether he was married.

The average queen wins approximately \$3,000 worth of gifts, an amount which makes the daylong reign a lucrative plum.

This summer, Bailey will crown Queen No. 5,000, a lady who will probably reap a windfall of gifts. Besides presents, the winners are driven around town in a gold limousine and dine at the famed Brown Derby.

THE OLDEST winner was a 95-year-old lady, and the youngest, an 8-month-old tot. Once a year, Jack recognizes the men, crowning a "King For A Day."

Some of Jack's queens, who are selected on the strength of the applause of more than 800 persons who watch the show in a studio here, have

told tales of woe that could crack a stone heart. The show has been accused of being maudlin, a program which prefers women with tear-jerking problems. Bailey denies this.

"We don't go for those sad things," he said. "Everybody is accusing us of having an old ladies' show. Our average queen is about 37 years old now. We have a lot of fun with them. Actually, we get a lot of laughs."

There is an "Ex-Queens"

club which keeps track of some of the earlier winners who never forget their short film-land reign.

"It inspires them," said Bailey. "They've got a slogan which is a pretty good one. 'Once a queen, always queenly.'"

The show has been good to Bailey who was a radio announcer when picked to become its host.

"It's the best thing that ever happened to me," he said.



GARY CLARKE of NBC-TV's "The Virginian" and Miss Pat Woodell of CBS-TV's "Petticoat Junction" plan to wed some time this month. Competing networks were no competition for cupid.



JAYNE MANSFIELD makes a guest appearance on "The Jack Paar Program" at 10 p. m. Friday, channel 4, in COLOR. Art Carney and Jonathan Winters are also scheduled.

Week's Top Shows

Sunday—Lakewood's Pan American Festival parade, held earlier today, is tape telecast at 7 p. m. on channel 13.

Monday—"Breaking Point" at 10 p. m. on channel 7 stars Telly Savalas as a loan shark with "stigmata," blood spots like those Christ had from the Cross.

Tuesday—"Boxing's Last Round" at 10 p. m. on channel 4 in COLOR is an hour documentary on the sport's present status and possible future. David Brinkley narrates.

Wednesday—"CBS Reports" at 7:30 p. m. on channel 2 brings the first in a two-part on French President Charles De Gaulle.

Thursday—"Berlin: Kaiser to Khrushchev" at 9 p. m. on channel 11 is an hour documentary showing the history of the turbulent town.

Friday—"The Bob Hope Theater" at 8:30 p. m. on channel 4 in COLOR presents a drama about an actor who hasn't had his big break. George Peppard stars.

Saturday—A 90-minute "Sam Riddle Special" at 6:30 p. m. on channel 13 will include guests Johnny Mathis, Vikki Carr, Vic Dana and Pat Boone.

TeleVues

FOR THE WEEK BEGINNING APRIL 24, 1964

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BERT RESNIK, EDITOR

SUNDAY
RICHARD III—2 p.m. on channel 9 in COLOR. Based on Shakespeare's play, the 1955 British movie stars Sir Laurence Olivier, Claire Bloom, Sir Ralph Richardson and Sir Cedric Hardwicke. Named "Best Foreign Film" by National Board of Review.

ROADRACERS—6 p.m. on channel 7. A 1959 movie about a rough-tough auto driver who falls in love and reforms.

CHALLENGE TO LASSIE—6:30 p.m. on channel 11. A 1949 movie starring Edmund Gwenn, Donald Crisp and Lassie. Old shepherd finds stray pup and raises her as sheepdog. Family film.

GORILLA AT LARGE—7:30 p.m. on channel 9 in COLOR. A 1954 movie about the carnival, murder, and a ferocious gorilla. Stars Anne Bancroft, Lee J. Cobb.

TIME RUNNING OUT—10 p.m. on channel 7. Girl must decide whether to help former boyfriend escape police. A 1959 movie starring Dane Clark and Simone Signoret.

DARK PASSAGE—10 p.m. on channel 9. A 1947 movie starring Humphrey Bogart and Lauren Bacall. Man escapes from prison to prove himself innocent of murdering his wife.

THAT'S MY MAN—10:30 p.m. on channel 13. A 1947 movie starring Don Ameche, Catherine McLeod and Roscoe Karns. Gambler proves success as stable owner but flop as husband.

WINDOM'S WAY—11:30 p.m. on channel 4. Doctor in remote Malay village attempts to prevent natives from turning communistic. A 1953 British movie starring Peter Finch and Mary Ure. Pretty good.

MONDAY
FATHER OF THE BRIDE—7:30 p.m. on channel 4. A 1950 movie starring Elizabeth Taylor, Spencer Tracy and Joan Bennett. Impending marriage creates household frenzy.

TIME LIMIT—8 p.m. and nightly on channel 9. About an Army officer who collaborated with the enemy after being captured in the Korean War. A 1957 movie starring Richard Widmark, June Lockhart, Richard Basehart and Rip Torn. Pretty good.

THE FIRST TEXAN—10 p.m. on channel 9 in COLOR. A 1956 movie starring Joel McCrea and Felicia Farr. About Texas' fight for independence from Mexico.

TEN GENTLEMEN FROM WEST POINT—11 p.m. on channel 11. A 1942 movie about the starting of the Military Academy. Stars Laird Cregar, George Montgomery and Maureen O'Hara. Pretty good.

THURSDAY
SANDS OF IWO JIMA—



URSULA THIESS stars in the 1954 movie "The Iron Glove" on channel 2 at 11:30 p. m. Wednesday. It's about a beautiful woman who tricks a fighting swordsman, allied with Prince James, into leaving England.

8:30 p.m. on channel 5. A 1949 movie starring John Wayne, John Agar and Adele Mara. About a Marine Corps platoon and an officer's son who has no liking for the traditions of the corps. Excellent.

FRIDAY
FIVE FINGERS—7 p.m. on channel 11. A 1953 movie starring James Mason, Danielle Darrieux and Michael Rennie. World War II spy story.

SATURDAY
THE VANQUISHED—8:30 p.m. on channel 9 in COLOR.

Stars John Payne, Jan Sterling and Coleen Gray. A 1953 movie about a Confederate soldier who returns to his home town after the war and becomes a tax collector.

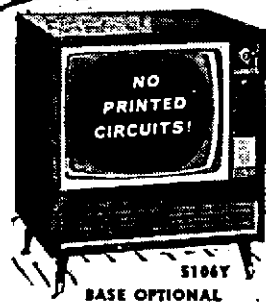
SEVEN YEAR ITCH—9 p.m. on channel 4 in COLOR. A 1955 movie starring Marilyn Monroe and Tom Ewell. About a married man who becomes a bachelor for the summer.

TAZA, SON OF COCHISE—10:30 p.m. on channel 7. About an Apache chief who pledges his people to aid the U.S. Cavalry. A 1954 movie

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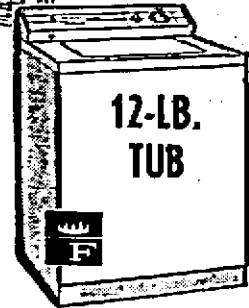
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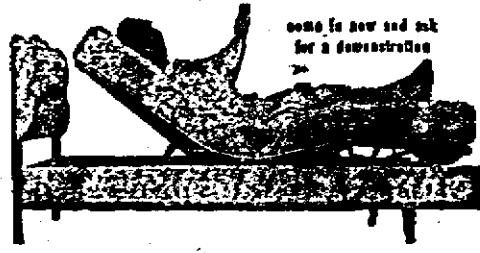


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SUNDAY

April 26, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.
 4 Mr. Wizard, Don Herbert
 "Transparent Animals"
 11 White Hunter, R. Reason
 7:30
 9 (Clr) Journey of Lifetime
 Movie: "13 Rue Made-
 leine," James Cagney
 11 Highway Patrol, Crawford
 8:00 A.M.
 2 Lamp Unto My Feet: "The
 Methodists: Church-State"
 4 Movie: "The Climax," Su-
 sanna Foster, Turhan Bey
 5 In God We Trust (Protest.)
 7 Sunday Chapel (relig.)
 11 Great Churches: 1st
 Church of Christ Scientist
 (Beverly Hills)
 13 Gospel Favorites (music)
 8:30
 2 Look Up & Live: "The
 Maze." Creation of the
 "mass man" today.
 5 Herald of Truth
 7 Movie: "Dakota," John
 Wayne (45). First in 5
 hours of straight John
 Wayne movies.
 9:00 A.M.
 2 Camera Three: "Flamenco
 Theater" anthology
 5 The Adventist Hour
 9 Movie: "Witness to Mur-
 der," Barbara Stanwyck
 11 Movie: "Andy Hardy Gets
 Spring Fever."
 13 Variedades, R. Iglesias
 34 Reloj Musical (variety)
 9:30
 2 Light of Faith (Episc.)
 4 Christophers: "Gov't"
 34 Destino (dramatic serial)
 10:00 A.M.
 2 Learning '64: "Boys Week"
 4 This Is the Life (Luth.)
 5 For Kids Only, V. Colvig
 7 Movie: "Dark Command."
 13 Panorama Latino
 10:25
 8 Baseball (see sports box)
 10:30
 2 Love to Read, Jean Alex-
 ander: "Lower Case and
 Plural" (pre-school)
 4 Frontiers of Faith: "Ezra,
 the Teacher." Last in se-
 ries of 13 lectures of Old
 Testament personalities.
 9 Movie: "Storm Warning,"
 Ginger Rogers (50)
 13 (Color) Faith for Today
 11:00 A.M.
 2 Amer. Business System:
 "How Market Evolved."
 4 Movie: "Kit Carson."
 11 Wonderama, Al Lohman
 13 Church in the Home
 11:30
 2 Sum & Substance, Dr.
 Harvey, critic Alfred Kazin
 5 HOME BUYERS' GUIDE
 ★ Paul Langford visits new
 home throughout So. Calif.
 10 Baseball (see sports box)
 34 Brindis Seniorial (music)
 12:00 NOON
 2 Capitol Hill to California
 7 Movie: "Lady from Louisi-
 ana," John Wayne (41)
 11 Top Star Bowling: Buzz

FAZIO vs. Glenn Allison
 13 Rev. Oral Roberts (relig.)
 34 La Familia Miao (serial)

- 12:15
 9 Movie: "Storm Warning,"
 Ginger Rogers (50)
 12:30
 2 Face the Nation: Sen. Hu-
 bert H. Humphrey (D-
 Minn.), floor manager for
 Administration's Civil
 Rights bill
 4 Legacy of Light: "Hedda
 Gabler" (Ibsen), Vivian
 Nathan, Ben Piazza,
 Eighth Commandment.
 5 Movie: "Adventures of
 Tom Sawyer," Tommy
 Kelly (38)
 13 Social Security in Action.
 Guest: Basil Rathbone
 12:45
 13 Public Service Film
 1:00 P.M.
 2 Science Unlimited, Dr.
 Mariella: "What Is Fla-
 vor?" Structure of tongue
 4 (Color) Ethics: "War and
 Peace," Dr. Linus Pauling
 11 Movie: "Scaramouche,"
 13 Voice of Calvary
 1:30
 2 Food for Fun
 ster tails, strawberry roll.
 4 (Color) Confrontation:
 "Preparation for
 Marriage."
 7 Issues & Answers, Howard
 K. Smith: Roy Wilkins.
 The NAACP leader eval-
 uates World's Fair dem-
 onstrations, Dirksen's
 amendments to civil
 rights bill.
 13 Cal's Corral (to 4 p.m.)
 2:00 P.M.
 2 L.A. Report, G. Holcomb
 with 3 DA candidates.
 4 (Color) Tales of the West:
 "Women of the West."
 5 Championship Auto Rac-
 ing (Ascot Speedway)
 7 Directions '64 (repeat).
 Archaeological probe of
 Israel's ancient and his-
 toric past. First of 3 parts.
 9 COLOR SPECIAL! UNCUT!
 ★ "RICHARD III"—L. OLIVER
 (see box)
 2:30
 2 Viewpoint, Jere Witter:
 with John Ciardi
 4 (Color) College Report:
 "Right Man at Right
 Time" (Shakespeare),
 Occidental College.
 7 Discovery '64 (repeat):
 "The Lively Desert."
 34 Un Canto de Mexico
 3:00 P.M.
 2 Movie: "Margie."
 4 Movie: "Pittsburgh."
 7 Cavalcade of Books
 11 "WAR ZONE"—movie
 ★ Pres. by UNION MORTGAGE
 "Cross of Lorraine."
 34 Arriba el Norte (folklore)
 3:30
 7 770 on TV (Retail Clerks
 Union): Pierre Salinger is
 guest of Carl George
 34 Un Canto de Mexico
 4:00 P.M.
 7 Candidate (see box)
 13 Newsroom, Don Rose
 34 Guitarras (guitarists)
 4:30
 2 Amer. Musical Theatre,
 Earl Wrightson with Ro-
 bert Peters (for more of
 Miss Peters, see Ed Sulli-
 van, 8 p.m.)
 4 Sunday, Frank Blair, with
 a profile of Gov. William
 Scranton (R-Pa.).
 5 Boots & Saddles, J. Pickard
 13 Movie: "Black Room,"
 Boris Karloff (35)
 34 Un Canto de Mexico
 5:00 P.M.
 2 CBS Sports Spectacular
 (see sports box)
 5 Blue Angels, Don Gordon
 7 Trailmaster, John McIn-
 tire, James MacArthur,
 Anne Helm.
 9 NBA Playoff (spts box)
 11 "CHILLER" PRESENTED
 ★ BY UNION MORTGAGE
 "House on Haunted Hill,"
 Vincent Price (59)
 34 Voces de Mexico (musical)



DR. LINUS PAULING, twice winner of the Nobel Prize, will discuss "War and Peace" at 1:30 p. m. Sunday, channel 4 in COLOR.

- 5:30
 2 Ted Mack's Amateur Hour
 4 (Clr) College Bowl, Robt.
 Earle. With Ohio Wesley-
 an retiring as series 14th
 undefeated champion,
 Worcester (Mass.) Poly
 takes on Illinois Tech.
 5 The Invisible Man
 34 La Hora Catolica (Cath.)
 6:00 P.M.
 2 20th Century, Walter
 Cronkite: "Cameras Aloft,
 Secrets Below." Photo
 reconnaissance in the cold
 war and aerial photography
 in civilian missions
 4 (Color) Meet the Press:
 Mrs. Indira Gandhi, daugh-
 ter of India's P.M. Nehru,
 his official hostess and
 possible successor.
 5 FARMER JOHN HAM
 ★ Brings Action & Fun
 LIVE! POLKA PARADE
 7 Movie: "Roadracers," Joel
 Lawrence, Sally Fraser
 13 (Color) Rocky & Friends
 34 Teatro Fantastico (children)
 6:30
 2 Mr. Ed, Alan Young. Ed
 watches too many horror
 movies on his TV and sets
 up a burglar trap to catch
 neighborhood prowler
 4 GREAT CONVERSATIONS
 ★ "AN AGE OF REASON"—Sir.
 Heat Dr. R. M. Hutchins
 Britannica editor Harry
 Ashmore and Santa Bar-
 bara's Harold Wilens ex-
 amine problems and op-
 portunities facing world.
 11 "CHALLENGE TO LASSIE"
 ★ Edmund Gwenn, Don, Crisp
 The 1950 movie is illogi-
 cally booked opposite the
 TV canine, so ya takes
 yer chance.
 13 (Color) Rod Rocket Show
 7:00 P.M.
 2 Lassie, Jon Provost. Lassie
 is lured by marauding coy-
 ote to injured man (Arthur
 Franz) at bottom of a cliff.
 4 Bill Dana Show. Jose quits
 his job in self-sacrificing
 gesture he thinks will im-
 prove Phillips' health.
 8 RICHARD WIDMARK
 ★ "NIGHT AND THE CITY"
 with Gene Tierney (50)
 13 Pan-Amer. Parade (box)
 34 TV Musical Ossart
 7:30
 2 My Favorite Martian, Ray
 Walston. Uncle Martin
 can't get his antenna down
 and starts a new fad for
 Martian antennae that has
 toy stores going in circles.
 4 Walt Disney's
 ★ WONDERFUL WORLD OF
 COLOR—presented by
 EASTMAN KODAK CO.
 "Killers of the High Coun-
 try," wildlife drama of the
 North American cougar—
 its triumphs and tragedies
 in its fight for survival.
 (Series retains its present

- time and sponsor (for fall)
 7 (Color) Empire, Richard
 Egan, Don Gordon. Es-
 caped murderer seeks re-
 venge against Redigo.
 9 "GORILLA AT LARGE"
 ★ COLOR PREMIERE!
 Cameron Mitchell, Anne
 Bancroft (54—1st run).
 Murder strikes carnival.
 34 Estudio de Pedro Vargas
 8:00 P.M.
 2 The Ed Sullivan Show,
 with trumpeter Al Hirt,
 Met soprano Roberta Pe-
 ters, the Kim Sisters, Peg
 Leg Bates, Conrad (Little
 Buck) Buckner, and Israel
 violin prodigy Itzhak
 Perlman with his bor-
 rowed 18th century
 Guarnerium violin.
 34 Corridas de Toros (bull-
 fights from Mexico City)
 8:30
 4 Grindl, Imogene Coca,
 Michael Kellin. Borrowing
 a page from "Mr. Ed," the
 soon-to-fold Grindl tries
 to convince the police of
 the identity of a murderer,
 as told her by the victim's
 dog who chats only
 with her.
 7 Arrest & Trial, Ben Gaz-
 zara, Chuck Connors,
 Anne Francis. Pair in clan-
 destine tryst are witnesses
 to murder in first in series
 of repeats.
 11 CONTROVERSY:
 ★ THE RUMFORD ACT—
 CIVIL RIGHTS IN HOUSING
 (see box)
 9:00 P.M.
 3 THE CELEBRITY GAME
 ★ STARRING CARL REINER
 Aging actors, nude scenes
 and triangles are discussed
 by Nick Adams, Morey
 Amsterdam, Broderick
 Crawford, Zsa Zsa Gabor,
 George Hamilton, Eartha
 Kitt, Gloria Swanson, Mi-
 yoshi Umeki, Cornel
 Wilde.
 4 (Color) Bonanza, Dan
 Blocker, William Marshall,
 featured this month in
 "The Nurses" and May 7
 in "Rawhide," guests as a
 world-famous Negro
 singer who returns from a
 European tour to find
 deep-seated prejudice in
 Virginia City.
 5 Media, Richard Boone
 11 Boston Symphony, Erich
 Leinsdorf.

- 13 JOIN CLUB DEL MARE
 ★ ex "VAGABOND"—in COLOR
 9:30
 2 Made in America, Hans
 Conried
 5 It Is Written, Vandeman
 9 People Are Funny
 13 Dan Smoot Reports
 9:45
 13 Capitol Report, D. Jackson
 10:00 P.M.
 2 Candid Camera, Durward
 Kirby, Cardsharp Frank
 Garcia tests poker players
 for "poker faces."
 4 (Color) Shakespeare: Soul
 of an Age (see box)
 5 Restless Gun, John Payne
 7 FIRST TIME ON TV! AN
 ★ EMOTIONAL SHOCKER! DANE
 CLARK, SIMONE SIGNORET
 "TIME RUNNING OUT!"
 (Br.—59—1st run). Prison
 escapee calls on his for-
 mer mistress for help.
 9 MURDER! SUSPENSE!
 ★ "DARK PASSAGE"
 ROBERT—BACALL
 with Agnes Moorehead
 11 News, Burrell & Coates
 13 The Ann Southern Show
 34 Arriba Sinaloa (musical)
 10:30
 2 What's My Line? J. Daly
 Guest: Steve Lawrence
 5 Business Opportunities
 11 Opinion in the Capital:
 Sen. Jacob Javits (R-N.Y.)
 13 Movie: "That's My Man,"
 Don Ameche (47)
 34 Estudio "A" (musical)
 11:00 P.M.
 2 Sun, News, Charles Kuralt
 4 (Color) KNBC News
 5 Open End, David Susskind
 "The Police." Seven mem-
 bers of New York's finest
 (one, a woman) describe
 their jobs and duties, dis-
 cussing public resentment,
 corruption, gambling, por-
 nography, traffic, civil
 rights demonstrations
 11 Under Discussion, Harold
 Churman: "New Forces in
 the Theatre," Richard Bur-
 ton, Elia Kazan, Robert
 Preston, Edward Albee
 join in in-depth analysis.
 34 Tiempos y Contrastes
 11:15
 2 Movie: "My Sister Eileen,"
 Janet Leigh, Jack Lemmon
 11:30
 4 Movie: "Window's Way,"
 Peter Finch, Mary Ure
 (Br.—58). Doctor in Malay
 1:00
 2 Movie: "Young America,"
 Jane Withers (42—1st run)

SPECIAL

RICHARD III—The 1955 British movie, named "best foreign film" by the National Board of Review, is shown in its 3-hour entirety at 2 p.m., in color, ch. 9, in observance of the Shakespeare Quadricentennial. Starring are Sir Laurence Olivier, Sir John Gielgud, Sir Ralph Richardson, Sir Cedric Hardwicke and Claire Bloom.

CANDIDATE—Assistant D. A. Manley Bowler, Judge Evelle J. Younger and Judge Vincent Dalsimer, the three candidates for the office of L.A. County District Attorney, meet on neutral grounds at 4 p.m., ch. 7, for an hour-long questioning on issues and platforms. (Similar show airs on "L.A. Report" at 2 p.m., ch. 2.)

PAN-AMERICAN PARADE—Alan Sloane is mikeside for a 2-hour tape of today's parade winding up Lakewood's week-long salute to our Pan-American neighbors. Dr. Mario Polar, vice president of Peru, is grand marshal at 7 p.m., ch. 13.

CONTROVERSY: The Rumford Act—Larry Burrell narrates a 30-min. documentary analysis of both sides of the hot political issue at 8:30 p.m., ch. 11. Seen via film as program appraises both the Rumford act and the proposed initiative are Martin Luther King, former Rep. John Rousselot and deputy Attorney General Ben McKesson.

SHAKESPEARE: Soul of an Age—Lou Hazam's magnificent News Special, with Ralph Richardson narrating, is repeated at 10 p.m., ch. 4, in color, in observance of the 400th anniversary of the Bard's birth in Stratford-on-Avon. Michael Redgrave and other leading British actors head the voice-only cast in scenes from Shakespeare's works, as cameras explore landmarks in the English countryside, including the Tower of London, streets of Windsor, Southampton Beach, Hampton Court, the Forest of Arden and Stratford-on-Avon.

SPORTS TODAY

- BASEBALL, 10:25 a.m., ch. 8 (San Diego), with the Cubs-Phillies game from Connie Mack Stadium.
 BASEBALL, 11:30 a.m.; ch. 10 (San Diego), with the Red Sox-White Sox game from Comiskey Park.
 SPORTS SPECTACULAR, 5 p.m., ch. 2, has Jack Whitaker mikeside for the East African Safari Rally, a 4-day, 3188.5-mi. sports car race around Uganda, Kenya, Tanganyika, with starting field of 94 cars, 21 finishing.
 NBA PLAYOFFS, 5 p.m., ch. 9, with the Boston Celtics hosting the S. F. Warriors in the fifth game of the championship series.

Steeverino New 'Secret' Ringmaster



STEVE ALLEN . . . Another Job in Fall

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—It's no secret that Steve Allen is replacing Garry Moore next season as ringmaster of the "I've Got a Secret" show. But Steve didn't take the job until he checked with Garry.

"The first thing I did when CBS offered me the spot was to call Garry to make sure this was the way he wanted it," Allen said. "And after I accepted the job Garry telephoned to say he was pleased I was taking over."

Allen, whose own nightly 90-minute show is syndicated on 43 stations, is busy writing three books, uncounted songs, a Broadway play, making speeches and fighting for causes, now finds it will be necessary to fly to New York every week or so to emcee "I've Got a Secret."

WHY IS HE tackling the additional burden? "I undertook the show for a large amount of money," he said, which is a straighter answer than you'll get out of anybody else in show biz.

Allen plans no changes, innovations or gimmicks.

"I've filled in for Garry two or three times in the past," Allen said from behind a desk in his Vine Street office. "A show of this kind has no pressure on the emcee. It tends to be as good as the ideas and the guests."

"I think the show is 12 years old, and I know most of the people associated with it. Don't forget, my wife Jayne was a panel member for seven years."

The current panel, Bill Cullen, Betsy Palmer, Henry Morgan and Bess Myerson, will remain with the show. But Jayne has wrung a promise from Steeverino that she will fill in for absentee members.

STEVE INTERRUPTED himself to dictate a message into a tape recorder on his desk. As one of the busiest men in Hollywood he dashes off memos, script ideas, letters and bits and pieces of miscellaneous information dealing with his beloved causes.

Steve is an active fighter against capital punishment, the plight of migratory workers, narcotics addiction, the plight of the American Indian. He is vociferously outspoken for civil rights and liberal politics.

"I tried to get Marlon Brando on my show to tell us about the fishing rights of the Indians in the Northwest," Allen said, "but I haven't had any luck with him yet."

Allen takes his crusades seriously. Asked why he devotes so much of his time to these causes, he answered:

"A lot of people are interested in these things. But I'm fortunate enough to have a checkbook. I wish I could do more."

At one time Steve was bombarded with threatening letters, angry phone calls and assorted pickets.

"Now hardly anyone criticizes me," he said with a grin. "It puzzles me. I sort of miss it."

CBS Exec Wants Profanity Eliminated

Elimination of "hell" and "damn" from television programs shouldn't "restrict creative effort."

Michael Dann, CBS-TV program vice president, so specified last week in a note to producers associated with his network.

"I am convinced that the instances of the use of questionable slang can be further and significantly reduced," Dann wrote.

"To accomplish this may require some additional effort on the part of writers and producers, but this effort should be made and can be rewarding."

DANN'S NOTE was precipitated by his knowledge that a significant number of viewers have found the profanity unacceptable.

The increase in profanity—although Dann termed it "slang"—came about because

of the presentation of more realistic and meaningful drama, according to Dann.

FALSE TEETH Hurt Skin

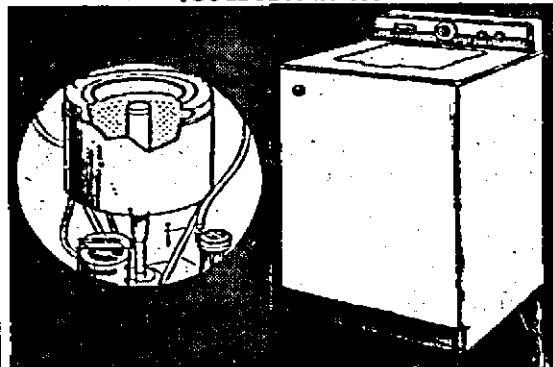
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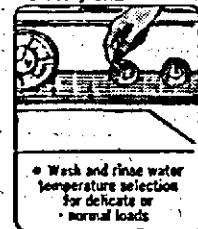
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MONDAY

April 27, 1964
6:30

- 2 Amer. Political Heritage
- 4 Our Place in Space: "The Universe." First in 10-pt. education exchange series from Northwestern University.
- 7 Guidelines: Power reading
- 7:00 A.M.
- 2 Capt. Kangaroo: Grant
- 4 Today, Jack Lescoulie with look at Rockefeller Foundation.
- 7 Cartoon Capers
- 7:30
- 11 Columbia Univ. Seminars
- 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonsville
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man (cartoons)
- 11 The Chucko Show
- 8:30
- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show
- 9:15
- 13 Guideposts (to 11:30)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "West Point of the Air," Robt. Taylor (35)
- 10:00 A.M.
- 2 The McCoy's, W. Brennan
- 4 Concentra'n Hugh Downs
- 5 Restless Gun, John Payne
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Highway Drag-net," Richard Conte (54)
- 10:30
- 2 Pete and Gladys
- 4 (Cir) Jeopardy, A. Fleming
- 5 Nancy Derringer
- 7 Price Is Right, Jack Clark
- 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression
- Guest: Sheldon Leonard
- 5 The Cheaters, J. Ireland
- 7 Get the Message, Frank Buxton: Joan Fontaine, Arleen Francis, Sandy Baron, Dick Shawn
- 11:30
- 2 Search for Tomorrow
- 4 (Cir) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark, Ed Begley, Phyllis Kirk, Tom Poston
- 9 Latin America: "A USA"
- 11 Sheriff John, John Rovick
- 13 The Ann Southern Show
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best

- 8 Eastern Wisdom
- 13 Movie: "Sleepytime Gal" 12:30
- 2 As the World Turns
- 4 The Doctors, J. Fritchett
- 5 TV Bingo, Colin Male
- 7 Tennessee Ernie Ford
- 9 Movie: "Mexican Spitfire at Sea," Lupe Velez (42)
- 11 Movie: "Strange Affec-tion."
- 1:00 P.M.
- 2 Passport, Allen Ludden
- Peter Lind Hayes, Pat Carroll are guests.
- 4 Loretta Young Theatre
- 5 Movie: "My Dog Shep."
- 7 The Mike Douglas Show
- 1:30
- 2 Art Linkletter House Party (see box)
- 4 (Color) You Don't Say! Barbara Rush, Tom Tryon
- 13 Robin Hood, R. Greene
- 2:00 P.M.
- 2 To Tell the Truth, Collyer Snirl Conway, Dennis O'Keefe are guests.
- 4 Match Game, G. Rayburn
- Pernell Roberts, Betty White head week's teams.
- 9 Movie: "Annapolis Story," John Derek (55). Host Wayne Thomas gets a 2-hr. Chinese make-up.
- 11 Movie: "Lancer Spy."
- 13 Mantovani: "Ladies"
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Enchanted Val-ley," Alan Curtis (48)
- 7 Day in Court: murder attempt (part one)
- 13 The Ann Southern Show
- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, Berardino
- 13 Felix the Cat (cartoons)
- 3:30
- 2 My Little Margie
- 4 (Color) Movie: "Drums," Raymond Massey, Sabu
- 7 Queen for Day, Jack Bailey. Series, which ob-serves its 20th year on the air on Thursday, shifts from the Moulin Rouge to ABC's TV Cen-ter starting today
- 11 Deputy Dawg/Dick Tracy
- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 13 (Color) Courageous Cat
- 4:30
- 2 Movie: "Rangers of For-tune," Fred MacMurray
- 11 The Lone Ranger
- 34 Escuela KMEX (English)
- 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil
- 5:30
- 2 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Sucesos de la Semana

SPECIAL

HOUSE PARTY—First of 3-part. filmed highlights of a star-studded fashion show to benefit the Hollywood Museum is commented by Edith Head at 1:30 p.m., ch. 2 (later segments are slated for May 4 and 19). Modeling today are Gina Lollobrigida, Janet Blair, Carolyn Jones (Tre-gere), Hope Lange (Heim), Amanda Blake, Katherine Crawford (Dior), Rhonda Fleming (Loper), Agnes Moorehead (Givenchy), Les-lie Caron, Polly Bergen and Suzanne Pleshette. Also join-ing Art Linkletter on the half-hour is singer John Gary.

BREAKING POINT—The supernatural phenomenon of "stigmata," appearance of blood on hands, feet and body simulating Christ's wounds on the Cross, is the subject for the acclaimed se-ries' final new segment at 10 p.m., ch. 7. Telly Savalas stars as an unscrupulous loan shark who runs to his priest in panic before ultimately learning the reason for his bleeding hands from Dr. Mac Henry Silva and Marian Seldes are featured. Oddly, all three network hours at this slot are casualties of the season, as George C. Scott and Mitch Miller join Paul Richards in oblivion.

- 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Cir) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Bowery Boys Movie
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Familia Miao (serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Woody Woodpecker
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 7:00 P.M.
- 2 Harry Reasoner, News
- 4 (Color) Golden Voyage "London Town"
- 5 Leave It to Beaver
- 7 I'm Dickens, He's Fenster
- 9 Abbott and Costello
- 11 Wide Country
- 13 (Cir) Wild Cargo: "Africa" Giraffe, zebra, ostrich.
- 34 Janina (dramatic serial)
- 7:30
- 2 To Tell the Truth, Collyer
- 4 Movie: "Father of the Bride," Spencer Tracy, Elizabeth Taylor (53)
- 5 The Lawman, John Russell

- 7 Outer Limits: "The Chameleon," Robert Du-vall. Intelligence man, im-personating a creature from another planet in order to board their space ship, is believed to have defected.
- 9 The Deputy, Henry Fonda
- 13 (Color) Holiday, Bill Bur-rud: "Winters in Ber-muda." Jonathan Winters joins in the Caribbean romp.
- 34 Un Canto de Mexico
- 8:00 P.M.
- 2 I've Got a Secret, Garry Moore, Louis Jourdan subs for Bill Cullen
- 5 Seven Keys, Jack Narz
- 9 Movie: "Time Limit," Richard Widmark, Rich-ard Basehart (57). Court-martial prosecutor un-covers extenuating cir-cumstances.
- 11 Thriller, Boris Karloff: "La Strega," Ramon Na-varro. Witch's curse.
- 13 Stoney Burke, Jack Lord
- 34 La Messera (drama serial)
- 8:30
- 2 Lucy Show, Lucille Ball, Vivian Vance, Gale Gor-don. Final new segment of season finds Lucy en-tering a baking contest with two strikes against her
- 5 Special of Week: "The Champions." Document-ary look at sports greats, Ben Hogan, Native Dancer, Roger Bannister.
- 7 (Color) Wagon Train, John McIntire, Arthur Space, Joe DeSantis, Naomi Stevens, Tim Mc-Intire. Celebration and sadness, love and hate, birth and death make memorable the end of the trail in season's final new segment. "Train" returns to hour format next sea-son, seen Sundays, 7:30.)
- 34 Festival de Canciones
- 9:00 P.M.
- 2 The Danny Thomas Show. Danny is conned by a police officer into listen-ing to the Beau-Jives, a musical group of near-delinquents on his beat. Bob Denver is featured as spokesman for the chip-carrying foursome, who walk out on seeing Danny's patronizing attitude.
- 11 Target: The Corruptors. Steve McNally, Harold J. Stone. Boxer dies when overmatched.
- 13 (Color) Adventure To-morrow, Dr. Klein: "Hydrofoils"
- 34 Destino (dramatic serial)
- 9:30
- 2 The Andy Griffith Show. Andy's innocent kiss on Helen Crump's cheek starts a spreading rumor of their engagement.
- 4 Hollywood & the Stars, Joseph Cotten: "The Great Directors." Direc-torial genius of DeMille, Griffith, von Stroheim, Hitchcock, Wilder, Kazan, Welles, Lubitsch, Chaplin and others, highlighted by clips from their films.
- 5 Stump the Stars, Mike Stokey, Laraine Day, Richard Deacon.
- 13 Call Mr. D. David Janssen
- 34 Comicos y Canciones
- 9:45
- 9 Clete Roberts, News
- 10:00 P.M.
- 2 East Side/West Side, Geo. C. Scott, Walter Abel. Neil Brock helps prepare series of newspaper arti-cles dealing with Rep.



VERA MILES doubles in TV brass Monday, ap-pearing 7:30 p.m. in "Outer Limits" on chan-nel 7, and at 9:30 p.m. on "Stump the Stars," channel 5.

- Hanson's fight against poverty in final new out-ting for defunct series. (Repeats take over until the fall debut of "Slat-tery's People," Jim Moser's newest brainchild, which ironically, will buck Moser's high-flying "Ben Casey" as it returns to its old Monday stand.)
- 4 (Color) Sing Along with Mitch. Songs are set against a matrimonial scene at century's end.
- 5 Robt. Taylor's Detectives
- 7 Breaking Point (see box)
- 9 (Color) Movie: "The First Texan," Joel McCrea as Sam Houston (56-1st run)
- 11 George Putnam, News
- 13 News. Johns and Fishman
- 34 Box de Mexico (boxing)
- 10:30
- 13 Movie: "Lady & the Monster," Erich von Stroheim (44)
- 11:00 P.M.
- 2 News: Dunphy-Udell-Story
- 4 (Cir) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: News Final
- 11 Movie: "10 Gentlemen from West Point."
- 11:15
- 4 (Color) Tonight, Johnny Carson with George Jessel, Floyd Patterson, Kaye Ballard
- 5 Steve Allen Show, with Keely Smith, Tangier Brothers, spoof of "Jerry Loot Show"
- 11:30
- 2 Movie: "Bugs in After-noon," Ray Milland (52)
- 7 (Cir) Laramie, John Smith
- 34 Noticiero 34 (News)
- 11:45
- 9 Clete Roberts, News
- 12:00
- 9 Michael Jackson Show
- 13 Movie: "Beyond Tomor-row," C. Aubrey Smith
- 12:30
- 7 Movie: "A Son Is Born."
- 9 Movie: "Highway Drag-net," Richard Conte (54)
- 1:00
- 11 All-Night Movies: "Whist-ling in the Dark," "Secret of Dr. Kildare" and "Ro-mance of Rosy Ridge"
- 1:15
- 2 Movie: "Earthbound,"

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UHF IS HERE

New View Law Brings 82 Channels

By WILLIAM J. EATON

WASHINGTON (UPI)—A law which takes effect this week is expected to spur the growth of television stations and give TV viewers a wider choice of entertainment and educational programs.

This new milestone in the short history of television is known in the industry as the "all-channel TV set requirement."

It means that after Thursday no TV set can be manufactured in the United States unless it can receive programs on 82 channels.

Most TV sets can receive only on the 12 very high frequency (VHF) channels numbered from 2 to 13. Starting Friday, however, every set made in this country or imported must be able to receive those 12 and the 70 ultra high frequency (UHF) channels as well.

THE LAW, passed in 1962 with a delayed effective date, is designed to give the television industry more room to grow by assuring broadcasters they will have an audience for programs on UHF channels.

The small number of sets equipped to receive UHF programs has tended to concentrate the interests of broadcasters on the 12 VHF channels where most of the audience watches television.

Once all-channel sets are widely owned, however, this attitude will change. That is why the Federal Communications Commission says this about the new law:

"It will encourage the building of more commercial TV stations and, at the same time, be a boon to the development of non-commercial educational TV service."

"The end result will be more TV stations, greater TV program variety and better local TV reception throughout the land."

THE AGENCY regulates radio and television. It said the law does not require that anyone buy a new TV set or forbid the use of existing VHF sets.

There are more than 100 UHF stations on the air at this time. Many have been operating for more than a decade.

Only 650 stations can be allowed on the 12 VHF channels but another 3,000 can broadcast on the 70 additional UHF channels.

As for reception, the FCC said UHF receivers are more sensitive to antenna location than their VHF counterparts. But this can be minimized by proper installation, it added.

One big advantage is that interference caused by air planes overhead, ignition systems and industrial equipment will not affect UHF broadcasts.



HOLY TRINITY CHURCH at Stratford-on-Avon is where William Shakespeare was baptized and where he is buried. The church is visited in a repeat of "Shakespeare: Soul of an Age" at 10 p. m. today (Sunday), channel 4, in COLOR. It's being shown in conjunction with the 400th anniversary of the birth of the bard.

BERT'S EYE VIEW

'The Fugitive' Runs Again

(Continued from Page 1)

preached to unless they go to church," said Janssen.

As Dr. Richard Kimble, Janssen may go to church during the second season. There is no way of telling where the scripts will take him. As of now, the basic theme remains "survival," and that's exactly what the series has done.

"THE FUGITIVE" will be back for a second season in fall.

He'll still be running and seeking the one-armed man whom he believes committed the murder for which Dr. Kimble was convicted.

Will "The Fugitive" catch the one-armed man during that second season?

Janssen doesn't know.

What he does know is that no such episode has yet been shot in advance. What he does know is that no such script has yet been written.


If "The Fugitive" continues as successful as it has been, by the time Dr. Kimble catches up with his quarry it will be because the one-armed man has tripped over his long white beard.

'That Was' Will Be

NBC has renewed "That Was the Week That Was" for next season. The current series will end July 10. After a 10-week hiatus, the show will return Sept. 22 to be aired each Tuesday at 9:30 p.m. It is now seen at 9:30 Fridays.

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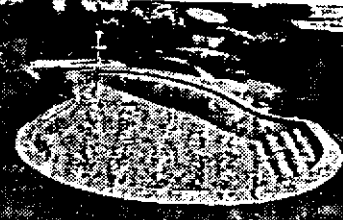
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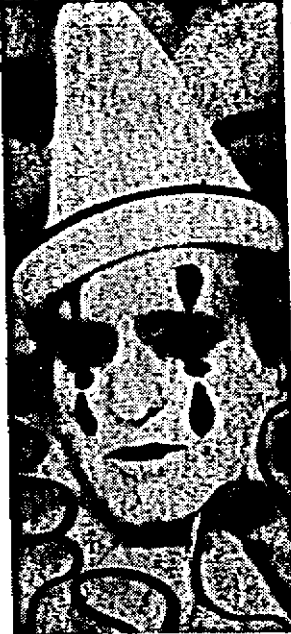
TUESDAY

April 28, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Apothecary: Prescription
4 Our Place in Space: Moon
7 Guidelines: Power reading
7:00 A.M.
2 Capt. Kangaroo: Monroe
4 Today, Jack Lescoulie
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
13 Teacel Institute
8:00 A.M.
2 Panorama Pacific, Rowe
7 I Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Love Crazy,"
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Apache Ambush,"
10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 High Road: "Canada"
7 Price Is Right, Jack Clark
Guest: Carmel Quinn
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Get the Message, F. Buxton

- 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 LASC: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 Youth Wants to Know:
E. William Henry, FCC
13 Movie: "Woman & the
Hunter," Ann Sheridan
12:30
2 As the World Turns
4 The Doctors, J. Fritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "Mr. Doodle Kicks
Off," Joe Penner (38)
11 Movie: "Cynthia," Eliza-
beth Taylor (46)
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "The Jungle,"
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
L.B. author-traveler Renee
Taylor tells of Hunza
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "18 and Anxious,"
13 Mantovani: "Strings"
2:15
11 Movie: "Live, Love and
Learn," R. Montgomery
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Return of Wild-
life," Richard Arlen (48)
7 Day in Court: Attempted
murder (wife's story)
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Touch and Go,"
Jack Hawkins (Br-'56)
7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
3:45
9 Feature Page, Joe Dolan
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat



TONY BENNETT appears as a clown during "The Red Skelton Hour" at 8 p. m. on Tuesday, chan-
nel 2.

- 4:30
2 Movie: "Tell It to the
Judge," Rosalind Russell
11 The Lone Ranger
34 Escuela KMEX (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Seguro Social (soc. sec.)
5:45
4 (Color) KNBC News
13 Bill Johns, News
34 La Hora Marina (Navy)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Sugarfoot, Will Hutchins
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Huckleberry Hound (crtn)
34 Noticiero 34 (News)
6:45
7 Ron Cochran News
7:00 P.M.
2 Harry Reasoner, News
4 (Color) Across the Seas,
Jack Douglas: "Delta
Queen"
5 Leave It to Beaver
7 Battleline: "Pelefin"
9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Wonders of World
"Panama and the Canal"
34 Janina (dramatic serial)
7:30
2 Is Los Angeles guilty
★ of "Colonialism"? Watch!
Ralph Story's Los Angeles
A look at the shooting
war L.A. fought to protect
its "possession" 250 miles
from Civic Center.
4 Mr. Novak, James Fran-
cisco, Kim Darby, Tony
Dow (repeat). A blind
teenage student fails

- deeply in love with Novak.
5 The Lawman, John Russell
7 Combat! Vic Morrow,
James Coburn, Germans
disguised as GI's infiltrate
Saunders' headquarters in
first in series of repeats.
9 The Deputy, Henry Fonda
13 (Color) Wanderlust, Bill
Burrud: "Powder Snow
and Sunshine"
34 Arriba el Norte (folklore)
8:00 P.M.
2 The Red Skelton Hour.
Virginia Grey plays Clara
Appleby, whose sister
(Sandra Gould) becomes
a husband-seeking house
guest with Jules Munshin
as the most likely victim.
Tony Bennett offers two
songs in a circus setting.
5 Seven Keys, Jack Narz
9 Movie: "Time Limit,"
Richard Widmark (57)
11 The Untouchables, Robt.
Stack. Mobsters organize
home stills.
13 Probe, Dr. Albert E. Burke
34 La Mesera (drama serial)
8:30
4 (Clr) You Don't Say! Tom
Kennedy with Abby
Dalton, Peter Lawford
5 Zane Grey Th'ir: "The
Loner," Thomas Mitchell,
Marilyn Erskine
7 McHale's Navy, Ernest
Borgnine, Bob Hastings.
Named acting C.O. when
Binghamton sprains his
ankle, Casper Milque-
toast-like Lt. Carpenter
turns into a raging lion.
13 ICE CAPADES—SPECIAL
★ Premiere—Meet the Stars!
(see box)
34 Casos y Cosas de Casa
9:00 P.M.
2 Petticoat Junction, Bea
Benaderet, Charles Lane.
Visiting the Shady Rest
as "companion" to the
railroad president's ailing
basset hound, Bedloe sees
his trip as another chance
to bring about the demise
of the Cannonball.
4 The Richard Boone Show:
"The Fling," Boone,
Bethel Leslie, Laura
Devon (repeat). Devoted
husband of long-time in-
valid faces an extra-
marital temptation.
5 Roller Skating Champion-
ships (see sports box)
7 (Color) Greatest Show on
Earth, Jack Palance, Joe
E. Brown, Joan Blondell,
Euster Keaton, Lynn
Loring. Series rings down
the curtain on its final
first-run drama, a poi-
gnant story of young and
old circus performers, as
a young girl promises an
aging trio to get them
back their former jobs.
Palance directed this final
segment, with repeats
continuing until Sept.
splits the hour between
Walter Brennan and
"Peyton Place."
11 87th Precinct, R. Lansing
13 (Color) Hot Spots '64:

WARRIORS STRIKE 60

NBA PLAYOFFS, 8:30 p.m.,
ch. 9, from the Cow Palace,
should sixth game become
necessary to decide Warriors-
Celtics championship.
ROLLER SKATING cham-
pionship, 9 p.m., ch. 5, with
Dick Lane at the Olympic.

- SPECIAL**
ICE CAPADES PREMIERE
—Bill Burrud is host at the
L.A. Sports Arena, at 8:30
p.m., ch. 13, introducing ce-
lebrities attending opening
night and introducing some
of the stars of the 1964 show.
BOXING'S LAST ROUND
—David Brinkley probes the
current status of professional
boxing in the U.S.—whether
it should be outlawed or
given another chance — by
entwining his study through
the life of a 25-year-old
heavyweight hopeful, Bobby
Foster of Washington, D.C.
The brutal and degrading re-
sults suffered by professional
fighters are seen at 10 p.m.,
in color, ch. 4, as well as the
hope boxing holds out for
young athletes striving to
rise with their fists above an
underprivileged social status.
Appearing will be Beau Jack,
King Levinsky, Mrs. Benny
(Kid) Faret, Emile Griffith,
Cassius Clay, Jersey Joe
Walcott, Sonny Liston, An-
gelo and Chris Dundee, Gov.
Edmund G. Brown and Sen.
Philip A. Hart (D-Mich.).
"Brazil," Fishman and Less
34 Destino (dramatic serial)
9:30
2 The Jack Benny Program
(repeat). Guests James
Stewart and his wife
Gloria are lured out for
an evening on the town.
13 (Color) Happy Wanderers.
Ski areas of Southland.
34 Facetas (musical)
10:00 P.M.
2 The Garry Moore Show,
with Terry-Thomas,
singers Steve Lawrence
and Shani Wallis, plus
Allen and Rossi.
4 (Color) Boxing's Last
Round (see box)
7 The Fugitive, David Jans-
sen, Vera Miles, Brian
Keith. Protecting his own
freedom would mean
Kimble's leaving a woman
and her young son at the
mercy of her psychotic
husband, in first of repeats.
9 Movie: "Between 2
Worlds," John Garfield
11 George Putnam, News
13 News, Johns and Fishman
14 Chucheries (musical)
10:30
13 Movie: "Faces in the
Fog," Jane Withers (44)
34 Algo de lo Nuestro
11:00 P.M.
2 News: Dunphy-Hart Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Gorgeous Hussy,"
Joan Crawford (36)
11:15
4 (Color) Tonight, Johnny
Carson with Sue Raney,
Milt Kamen
5 Steve Allen Show, Arlene
Dahl, Ron Husmann,
NORAD band, Greco and
Willard. Humorist Henry
Morgan's mother sings
from the audience.
11:30
2 Movie: "Lady in a Jam,"
Irene Dunne (42). Seat-
terbrained heiress.
7 Stepmother West, R. Bray
34 Noticiero 34 (News)
11:45
9 Clete Roberts, News
12:00
9 Michael Jackson Show
13 Movie: "NaLonga,"
12:30
7 Movie: "Bulldog Drum-
mond Strikes Back."
9 Movie: "Apache Amb-
bush," Bill Williams (55)
1:00
11 All-Night Movies: "Stam-
bull Quest," "Hidden
Eye" and "Ardy Hardy
Gets Spring Fever."
1:15
2 Movie: "Country Beyond,"

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TELEVISION'S PERIOD OF 'ORDINARIES'

Daytime Soap Opera Moves Up for Prime Evening Viewing

By RICK DU BROW

HOLLYWOOD (UPI)—Network television entertainment in recent years has been known for its periods of "spectaculars" and then "specials," but no one has found a term for the current state of being. Thus we take the liberty today of describing the new movement—or lack of it—as the period of the "ordinaries."

"Ordinaries" come in several varieties. First, of course, there is the regular series program, which finds itself displaced less and less by any special network entertainment effort. Then there is the program which is billed as "special" but isn't; public affairs shows are not always exempt from this category.

Anyone who has seen next season's three-network entertainment schedule might well consider the term "ordinaries" flattering. Public affairs specials, despite their occasional deficiencies, continue their ascendancy over the entertainment department in the area of unusual television programming. Complementing the retreat of

drama specials and similar fare is—and will be—a thrilling and massive outpouring of half-hour situation comedies, a movement motivated in part by the popular success of such masterpieces as "The Beverly Hillbillies" and "Petticoat Junction."

ONE OF THE indications of the added entrenchment of ordinaries is the open secret that ABC-TV's coming "Peyton Place" series, which will have two night-time half-hours a week in serial form, is apparently aiming openly for prime-time soap opera. The network announced that a video figure currently associated with soap opera has been signed as a consultant on night-time drama, including "Peyton Place" and other shows.

Serializing a running program is not a new device. One of England's top shows, "Coronation Street," is a twice-a-week serial which has earned commendations for its realism. Movie serials, from "The Perils of Pauline" on, were the rage for years. The daily soap operas are vivid proof of effectiveness with audiences.

MULTI-PART WEEKLY television programs have often been shown to be good ratings-getters—"Lassie" is an example of success with its occasional experiments in this direction. And even a performer like Jack Paar, in the "live" field, undoubtedly had a tighter hold on his viewers when his feuds continued from one night to the next, rather than on a weekly basis.

Concerning specials, there are, of course, exceptions to the generally blank state of affairs. For instance, there has been a provocative announcement that 1965 will offer six 90-minute prime-time dramas based on United Nations activities, and employing top talent. ABC-TV plans to carry four of the shows, and NBC-TV two. CBS-TV has declined to participate in the venture on the apparent grounds that the offered programs and subject matter would necessarily require a certain view, and that the dramas would therefore not be entirely free from predetermined, restrictive favoritism and politics.



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WEDNESDAY

April 29, 1964

- 6:30
2 Amer. Political Heritage
4 Place in Space: "Venus"
7 Guidelines: Power reading
- 7:00 A.M.
2 Capt. Kangaroo: Tin cans
4 Today, Jack Lescoulie with Helen Hayes
7 Cartoon Capers
- 7:30
11 Columbia Univ. Seminars
- 7:15
5 For Kids Only (cartoons)
9 Cartoonsville
- 8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
- 8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
- 9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
- 9:15
13 Guideposts (to 11:30)
- 9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Married Bachelor," Robert Taylor (41)
- 10:00 A.M.
2 The McCoys, W. Brennan
4 Concentra'n, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Big Gusher," Wayne Morris (51)
- 10:30
2 Pete and Gladys
4 (Clr) Jeopardy, Art Fleming
5 Yancy Derringer
7 Price Is Right, Jack Clark
- 11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Get the Message, Buxton
- 11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Latin America: Militarism
11 Sheriff John, John Rovick
13 The Ann Sothern Show
- 11:45
2 The Guiding Light
- 12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 Community of Condemned
13 Movie: "Careful, Soft Shoulder," James Ellison
- 12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
9 Movie: "The Nitwits," Wheeler and Woolsey
11 Movie: "A Yank at Ox-

ford," Robert Taylor (38)

- 1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Shopworn," Barbara Stanwyck (32)
7 The Mike Douglas Show
- 1:30
2 Art Linkletter House Party
Guest: June Lockhart
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
- 2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Red Light," George Raft (49)
13 Mantovani: "Youth"
- 2:15
11 Movie: "Apache Trail," Lloyd Nolan (42)
- 2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Young and Willing," Susan Hayward (43)
7 Day in Court: Arson
13 The Ann Sothern Show
- 3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
- 3:30
2 My Little Margie, G. Storm
4 Movie: "Enter Arsene Lupin," Charles Korvin
7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
- 4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
- 4:30
2 Movie: "Adventure in Diamonds," George Brent
11 The Lone Ranger
13 Escuela KMX (English)
- 5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
- 5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Club del Hogar (women)
- 5:45
4 (Color) KNBC News
13 Bill Johns, News
- 6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Follow the Sun, Barry Coe, Yvonne DeCarlo
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
- 6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Rod Rocket Show
34 Noticiero 34 (News)
- 6:45
7 Ron Cochran with News

SPECIAL

CBS REPORTS: De Gaulle: Roots of Power — Charles Collingwood is reporter for an unprecedented study in depth of the towering figure whose vision of France's destiny has shaped world history, told in two hour-long segments on successive weeks at 7:30 p.m. ch. 2. Two early associates, ex-premiere Paul Reynaud and British Major General Edward L. Spears, recall the aloof soldier's World War II days as Collingwood probes the personality, philosophy, motives and image of the man who rallied a defeated nation, using mainly the words of De Gaulle himself. Opening hour traces the French leader's career up to the point where he consented to come out of retirement to head the Fifth Republic, examining frankly the reasons why De Gaulle and FDR never understood each other's policies and why Winston Churchill once declared that the heaviest cross he had to bear was the Cross of Lorraine.

- 7:00 P.M.
2 Harry Reasoner, News
4 Death Valley Days: "General without a Cause," Jack Elam, Wm. Boyett, Lisa Gaye, Bandit king helps the U.S. stop France from invading Mexico.
5 Leave It to Beaver
7 The World of Giants
9 Abbott and Costello
11 Gallant Men, W. Reynolds
13 (Clr) This Exciting World: "Royal Road to India"
34 Janina (dramatic serial)
- 7:30
2 CBS Reports: "De Gaulle: Roots of Power" (see box)
4 (Color) The Virginian, James Drury, Brenda Scott, Robert Wilke, Randy Boone. The roughneck, tomboy daughter of a jailed outlaw becomes a problem at the Shiloh when she is placed in the Virginian's custody.
5 The Lawman, John Russell
7 Ozzie & Harriet (repeat). Fishing at secluded hideaway, Ozzie and Joe encounter unexpected company in the form of two luscious models.
9 The Deputy, Henry Fonda
13 Crusade in the Pacific: "America Goes to War in the Pacific."
- 8:00 P.M.
5 Seven Keys, Jack Narz
7 The Patty Duke Show. Class prom chairman Patty fears she can't live up to her campaign promise of supplying a celebrity, until she reads that a Beatle-type singer (John Kenney) has arrived from England.
9 Movie: "Time Limit,"

- Richard Widmark (57)
11 Sam Benedict, Edmond O'Brien, David Wayne, Gary Merrill. Cop with a grudge hounds a hoodlum
13 Story of... the Elizabeth. World's largest liner.
34 La Mesera (drama serial)
- 8:30
2 Suspense, Sebastian Cabot: "Donald Roberts," Harry Townes, James Daly, Bruce Gordon. Intelligence officer, ignorant of combat techniques, unwittingly causes the death of a commando
5 Stump the Stars, Mike Stokely (repeat from Mon.)
7 Farmer's Daughter, Inger Stevens, Joanna Barnes. Katy matches wits with a sophisticated divorcee
13 Surfside 6, Troy Donahue
34 Microcosm Musical

- 9:00 P.M.
2 Beverly Hillsbillies, Buddy Ebsen, Irene Ryan. Granny makes a few alterations in the decor of the swank dress shop she bought, to make it more like her idea of a friendly emporium. Slayer, Lee Montague (repeat). Dr. Sun Yat-Sen flees to England to continue his fight against China's Manchu dynasty.
5 Wrestling (sports box)
7 Ben Casey, Vincent Edwards, George C. Scott, Colleen Dewhurst (Mrs. Scott). Brilliant surgeon forges Maggie's name to prescriptions for morphine for his own use in first of series of repeats.
11 I Search for Adventure: "Paradise at Mokil"
34 Destino (drama serial)
- 9:30
2 The Dick Van Dyke Show. Thinking he's growing bald, Bob goes to Buddy's barber (Ned Glass) for a miracle treatment and ends up in a hair-raising nightmare.
11 Bold Journey: "Red Sea"
13 Silents Please: "Don Juan," John Barrymore, Mary Astor (26). Pt. 1
Mary Astor (26). Part one.
34 Novilladas (bullfights)
- 9:45
9 Cleto Roberts, News
- 10:00 P.M.
2 The Danny Kaye Show. Comedienne Pat Carroll joins Kaye in spoofs of TV's "The Nurses" and of a plane crash, first in series of repeats.
7 77 Sunset Strip, Roger Smith, Karen Steele. Letter from a dead man leads Jeff to the Orient
9 Movie: "A Man Escaped," Francois Leterrier



RECOGNIZE the Yul Brynner-type gentleman? It's Dick Van Dyke who tries a new hair style—rather, hairless style—during his show at 9:30 p. m. Wednesday on channel 2.

- (Fr.-57). Escape from the Gestapo
11 George Putnam, News
13 News, Johns and Fishman
- 10:30
13 Movie: "I'd Give My Life," Tom Brown (36)
- 11:00 P.M.
2 News: Dunphy-Udell Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Sleepers West," Lloyd Nolan (41).
- 11:15
4 (Color) Tonight, Johnny Carson with Dave Brubeck, Robert Merrill, Merriman Smith
5 Steve Allen Show, with French singer Charles Aznavour, Sid Melton, family situation comedy shows, while duo pianists Ferrante and Teicher team up for "Brazil."
4 The 11th Hour, Ralph Bellamy, Jack Ging, Rip Torn. A 40-year-old "mama's boy" is overwhelmed by guilt feelings when his mother is victim April Stevens, Nino Tempo, Corinne Vial, Debbie Drake, Cliff Arquette
- 11:30
2 Movie: "Iron Glove," Robert Stack (54)
7 New Breed, Leslie Nielsen
34 Noticiero 34 (News)
- 11:45
9 Cleto Roberts, News
- 12:00
9 Michael Jackson Show
13 Movie: "Tobor the Great," Charles Drake (54)
- 12:30
7 Movie: "Crime Doctor's Strangest Case," Warner Baxter (43)
9 Movie: "Big Gusher," Wayne Morris (51)
11 All-Night Movie: "Lancer Spy," "Red Dust," "Calling Dr. Gillespie" and "Cardinal Richelieu"
- 1:15
2 Movie: "Dangerously Yours," Cesar Romero (37)

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Marion Morgan Turned Deaf Ear to Top Brass

By BERT RESNIK
TV and Radio Editor

LOVE WAS JUST A BALL of cotton for Marion Morgan, hostess-singer-interviewer for KNXT's (channel 2's) early morning "Panorama Pacific."

The memory of its arrival flicked happily over her face as she sat nibbling an onion ring at the Reef Restaurant in Long Beach.

It was back in the days when she was singing with Harry James and his band and they were on tour.

James, you old-timers may recall, was—and still is—a trumpet player superb. His brass section came up to the chief's caliber.

There is one thing about a good brass section that is immediately evident to anyone who listens to it. It is not particularly quiet.

Now you take a good brass section, put it on a small touring bandstand and then have the vocalist sitting close to it.

And what do you have?

"You have," said Marion, "Harry and the brass section blowing in my ears."

"Our male vocalist was smart. He sat next to the fiddles."

★ ★ ★
IF A BRASS SECTION was blowing in your ears, what would you do?

Well, you'd probably do what Marion did—stick your fingers in your ears.

During a break, the bandleader's road manager, Sid Beller, came charging up to Marion.

"Just what," he asked, "do you think you're doing?"

The vocalist patiently explained that she was merely taking steps to keep from going deaf.

Beller wasn't happy with the explanation.

"Listen," he raged, "these people are paying to hear the band and you're sitting up there with your fingers in your ears like you can't stand them."

"It looks terrible."

★ ★ ★
THE VOCALIST lost her patience. They argued. Back and forth. Back and forth.

Finally, Beller held up a hand for silence and said:

"Cotton. Put some in your ears."

So she married the guy.

And, despite the fact, that they live in Hollywood, she's still married to the guy.

They have two children, Jay, 6, and Julie, 3. Beller is one of the owners of a swimming-pool company and you couldn't get his vocalist wife to go on a road tour any easier than you could convince Khrushchev to spend a holiday in Red China.

"I've spent more snowed-in Christmases in train stations than you can believe," said Marion.

★ ★ ★
EVERYDAY IS CHRISTMAS now for Marion without the train stations.

"It's practically like I have my cake and I'm eating it too," she said.

Her cake is "Panorama Pacific" and the man who first served it up for her is Red Rowe, host of the show.

It was Red who gave singer Marion her first opportunity to be a television interviewer.

"I was scared to death," she said, "but I made it."

Recalling that scared feeling has proved beneficial to her in conducting her interviews of non-professionals, people who have never before or seldom been on television.

"They need a lot of nerve just to agree to go on," she said.

To break through the fright barrier, Marion asks them something "absolutely ridiculous."

THERE WAS, FOR EXAMPLE, the expert from the income tax bureau. Marion asked him if he'd ever had his tax return checked and been caught in a mistake.

He hadn't but he laughingly admitted that he once had filed his return late.

Marion asked a feminine mathematician who had been selected as woman-of-the-year:

"Do you pay your own bills?"

Double-pool went the fright wall as the mathematical woman-of-the-year laughingly replied:

"Oh, no. My husband does that."

If the television tables ever turn and Marion is the interviewed, rather than the interviewer, there's an absolutely ridiculous question she easily could be asked.

To wit:

"Did you ever sit on Harry James' bandstand with your fingers in your ears?"

If Marion cottons to the idea, she could have a ball answering the question.



MARION MORGAN . . . "Panorama Pacific" Hostess

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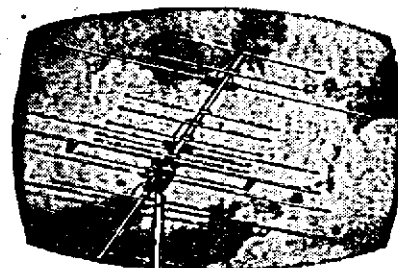
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THURSDAY

- April 30, 1964
★ PAID ADVERTISEMENT
6:30
2 Apothecary: Drug Safety
4 Place in Space: Stars
7 Guidelines: Power reading
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
5 Supermarket Review
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonville
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Lucky Night."
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Rearing Children of Goodwill, Georgiana Hardy, Bonita Granville, Wrathner is one of four women on panel for discussion of fostering religious tolerance without religious intolerance, in last of 4-part series.
10:30
2 Pete and Gladys
4 (Clr) Jeopardy Art Fleming
5 High Road: West Indies
7 Price Is Right, Jack Clark
9 Movie: "Experiment Alcatraz," John Howard (50)
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Get the Message, F. Buxton
11:30
2 Search for Tomorrow

- 4 (Clr) Truth and Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 LASC: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young
9 En France: Tourist Off.
11 Movie: "Powers Girl."
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
George Gobel subs for vacationing Ernie for 6 shows.
9 Movie: "Roughsod."
11 Movie: "Nightmare Alley," Tyrone Power (47)
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Big Boss."
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Escape in the Sun," John Bentley (57)
13 Mantovani: "World"
2:15
11 Movie: "Hidden Eye."
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Cat Creeps."
7 Day in Court: Custody
Ventriloquist Paul Winchell plays the ex-gambler father.
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Royal African Rifles," Louis Hayward
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
9 Search of Solution (3:35)
3:45
5 Tricks-Treats, Corris Guy
9 Feature Page, Joe Dolan



DINA MERRILL plays a former gambling queen during "Rawhide" at 8 p.m. Thursday on channel 2.

- 4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "Best of the Blues," Dorothy Lamour.
11 The Lone Ranger
13 Escuela KMEC (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
13 Los Juanes del Ejercito
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
14 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
14 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News

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★ "CANCER PREVENTION"
5 Leave It to Beaver
7 Fractured Flickers
9 Abbott and Costello
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel: "Bermuda"
34 Janina (dramatic serial)
7:30
2 Passport, Allen Ludden
Rod Taylor and Carol Lynley are celebrity guests as series shifts to Hollywood
4 Temple Houston, Jeff Hunter, Robert Lansing (repeat). Hanging Judge overrides strong evidence
5 The Lawman, John Russell
7 (Color) The Flintstones (repeat). Wilma and Betty try disguises to get into their husbands' lodge
9 The Deputy, Henry Fonda
13 (Color) True Adventure: "Cameraman's Adventure." Spectacular sequence include closeups of telescopic observatory explosions on the sun, jet test over the Pyrenees.
34 La Rueda Tricolor
8:00 P.M.
2 Rawhide, Eric Fleming, Clint Eastwood, Dina Merrill. Former gambling queen wanders into Favors' camp claiming she wants to join the drovers until they reach the post where her husband is stationed.
5 Seven Keys, Jack Narz
7 The Donna Reed Show. Jeff's note to class beauty gets into hands of wrong girl
9 Movie: "Time Limit," Richard Widmark (57)
11 The Untouchables.
13 The Dick Powell Theater: "Epilogue," Lee Marvin, Ricardo Montalban. Former Marine captain meets one of his wartime crew who can't forget that he was trained to kill.
34 La Mesera (drama serial)
8:30
4 Dr. Kildare, Richard Chamberlain, Andrew Prine, Susan Strasberg (repeat). Young intern accuses Kildare of having more than a casual interest in his wife.
5 JOHN WAYNE in
★ "Sands of Iwo Jima" with John Agar (49)
7 My Three Sons, Fred MacMurray. Robbie's girl friend convinces the other coeds to refuse to date any of the football team members until they win a game.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond Burr, Marilyn Erskine, Peter Hobbs, Thomas Lowell. Father of a teenager is accused of murdering his son's alleged kidnapper.
7 ENSIGN O'TOOLE
★ STARRING DEAN JONES
O'Toole plans to raid a poker game to raise money for Chief Nelson's birthday present.
11 Berlin: Kaiser to Khrushchev (see box).
13 Festival of Performing Arts (repeat). Jason Robards Jr. reads from the introspective "Crack-Up" of novelist F. Scott Kruger, Elissa Landi (43)
12:30
7 Movie: "Death Goes to School," Barbara Murray
7 Movie: "Chinatown at Midnight," Hurd Hatfield
1:00
11 All-Night Movies: "Cynthia," "Love Crazy," "Dr. Gillespie's New Assistant" and "Song of Thin Man"
1:15
2 Movie: "Manhattan Heartbeat," Robert Sterling (40)

SPECIAL

BERLIN: Kaiser to Khrushchev — David L. Wolper's hour-long documentary looks at the city that mirrors the struggle between the East and West, and which has played a major role in Europe's political, cultural and military activities for the last 200 years. With Richard Basehart narrating, at 9 p.m., ch. 11, we start with Berlin in the days of Kaiser Wilhelm II, and continue through World War I, the rise of Hitler, the 1936 Olympics, World War II and the blockade and airlift to today's cold war and a city divided by concrete block and barbed wire.

Fitzgerald as the author tells of his poignant breakdown

- 34 Destino (drama serial)
9:30
4 (Color) Hazel, Shirley Booth. Hazel conspires with a Scottish cook (Katherine Henrick) who's afraid her employer is going to send her back to Scotland, in first of series of repeats. (Fall format adds a pretty secretary for George, and names him to a civic committee which will permit him to greet both real and fictional celebrities.)
7 The Jimmy Dean Show, with Julius LaRosa, Skeeter Davis, George Kirby and Lassie. First in series of summer repeats in a TV season which apparently sees summer begin with the advent of daylight savings time.
34 Las Estrellas y Usted
10:00 P.M.
2 The Nurses, Shirl Conway, Norma Crane, Kathleen Maguire (repeat). When the unionized maintenance staff goes on strike, a nurse refuses to cross the picket line.
4 (Color) Suspense Theatre: "Sweet Taste of Vengeance," John Forsythe, Diana Hyland, Jack Weston. Runaway bride, in extradition-proof Rio with \$2 million of her husband's money, is pursued by two men—one for her love, the other for her money.
9 Movie: "Drums in the Deep South," James Craig, Guy Madison (51)
11 George Putnam, News
13 News, Johns and Fishman
34 La Hora de Paco Magalisto
10:30
5 Peter Gunn, Craig Stevens
7 ABC News Reports
13 Movie: "I, Jane Doe," Vera Ralston (58)
34 Box de Mexico (boxing)
11:00 P.M.
2 News: Murphy-Udell-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "A Woman's Face," Joan Crawford
11:15
4 (Color) Tonight, Johnny Carson with Woody Allen, Barry sisters
5 Steve Allen Show, with Nick Adams, Jayne Meadows, impressionist Rich Little, Enzo Stuarti, plus Angela Korans teaching Steve to "tap dance" on a xylophone.
11:30
2 Movie: "The Runaround," Rod Cameron, Ella Raines
7 Hawaiian Eye, A. Easley
34 Noticiero 34 (News)
11:45
9 Clete Roberts, News
12:00
9 Michael Jackson Show
13 Movie: "Corregidor," Otto

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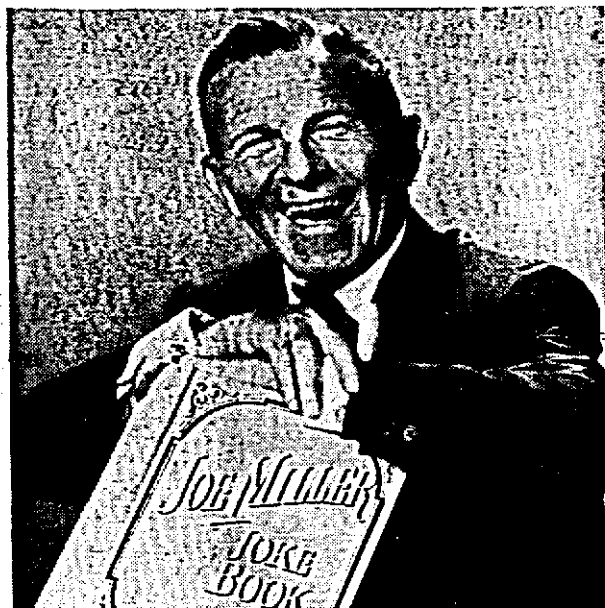
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When George Sings, Cigar Burns



GEORGE BURNS ... Old Jokes, Sour Songs

By JOSEPH FINNIGAN
(UPI Hollywood Correspondent)

HOLLYWOOD (UPI)—George Burns is returning to television in a series of his own, a property right which means he'll have freedom to sing in his incomparable voice.

It's incomparable because very few performers in this world can match Burns' voice, a sound similar to a siren on a fire engine several miles away.

George Burns' voice is renowned not so much for its clarity, but for its tenacity to hang on to a bad note. When Burns sings his favorite "Red Rose Rag," it doesn't make any difference whether he smokes a cigar at the same time.

"I don't say I'm the greatest singer," admits George. "But nobody can smoke a cigar like I do."

Cigar, scratchy voice and Burns are coming back to television on ABC this fall in a show called "Wendy and Me." It is to Burns' credit that he portrays a character called simply "Me." Connie Stevens plays "Wendy," an ex-airline stewardess who is married to a pilot. Burns plays the owner of an apartment-house in which the couple live.

★ ★ ★

THE 68-YEAR-OLD BURNS has made only guest appearances on television in recent years ever since wife Gracie Allen retired in 1958. The two were among the most popular radio

and television comedy teams, a team in which George says Gracie did most of the work.

"Professionally I've been in show business only five years, ever since Gracie quit," he said. "Because when she was working, I never worked. I would ask her 'How's your brother,' and Gracie would talk for half an hour. I just smoked a cigar."

"I've been in show business almost all my life," continued the breezy George. "I started when I was seven and then quit until I was 27. Sold umbrellas. Still got some of them left."

"I like show business and I'm gonna stay in it. The umbrella business is lousy."

A weekly television series is hard work for most stars. Burns says it'll be easy for him because he doesn't intend to do much but stand around, smoke a cigar and sing, if you care to call it that.

"Talking comes easy for me," he explained. "And because it's my show, I can sing. Nobody can fire me. I'm not interested in whether people like my voice or not, I do."

"Fellows like Darin, Sinatra, Dean Martin, all the great singers, they have to be a hit. The audience has to like them. Those fellows, are used to getting applause. I'm not."

Bad voice or not, George still gets his applause, a lot more than he ever got selling umbrellas.

Pan and Fan Mail

I scanned through the weekly issue of "TeleViews" with hope, but not too much, that our vast instrument for enlightenment, criticism, entertainment and celebration might have seized upon this week for a worthy display of offering honoring Shakespeare's 400th birthday.

Many, similarly expectant, must have been similarly disappointed.

This week (last week) there will be unparalleled celebrations of the Bard in every city, school and university and in every civilized tongue, but NOT over our vaunted and expensive networks.

To be fair, let us note a shredded, half-hour version by students of "The Taming of the Shrew" (last Sunday)—about the least mature of the comedies. Of the apex of comedy, as in "As You Like It" or of profound tragedy, such as in "Lear," not one flicker all week.

Bland Mr. Blair (Frank Blair last Sunday) is to give us a few minutes, amongst more immediate matters,

glimpsing some of the preparations in far-off Stratford-on-Avon.

On the central day, April 23rd, even the two-hour "Today" show which, one might think would certainly have prepared a reasonably satisfying recognition, is apparently overwhelmed by World's Fairitis.

Many who recall the acclaim accorded Dr. Frank Baxter's Shakespearian expositions of some years ago will feel with me that a generous, open-hearted and grateful tribute to the supreme magician of words, poesy and drama by the TV powers that be, would meet with high response and appreciation, not merely from the literary and theatrical circles but from the wide legion of Shakespeare lovers.

It is disheartening to those with some hope in television to see this most rare opportunity shirked or swamped out by so much that is mediocre or, let us face it, infantile.

Robert W. Housley,
Long Beach

Shakespeare's "Richard

III," a 1955 British movie starring Sir Laurence Olivier and Claire Bloom, will be aired 2:00 p.m. today, Robert, in COLOR and uncut on channel 9.

"Shakespeare: Soul of an Age," a one-hour COLOR special, will be repeated at 10 p.m. today on channel 4 in COLOR.

As Shakespeare in "As You Like It" said:

"Time is the old justice that examines all such offenders, and let Time try." Or, as "Pan and Fan" says to you, Robert: "Better late than never."

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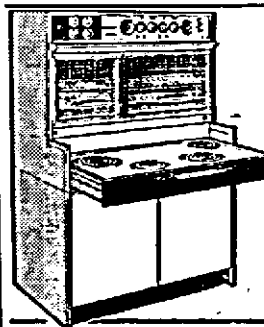
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FRIDAY

May 1, 1964

- ★ PAID ADVERTISEMENT
6:00 A.M.
2 NYU: "Greece and Rome"
6:30
2 Amer. Political Heritage
4 Place in Space: Stars
7 Guidelines: "Reading"
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
11 Columbia Univ. Seminars
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
8:00 P.M.
2 Panorama Pacific, R. Rowe
7 Married Joan, J. Davis
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 The Count Marco Show
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 The Pamela Mason Show
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
11 Movie: "Young Tom Edison," Mickey Rooney (40)
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 Girl Talk, Virginia Graham
9 Movie: "Massacre Canyon," Philip Carey (56)
10:30
2 Pete and Gladys
4 (Cir) Jeopardy, Art Fleming
5 Yancy Derringer
7 Price Is Right, Jack Clark
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Get the Message, F. Buxton
11:30
2 Search for Tomorrow
4 (Cir) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 Missing Links, Dick Clark
9 Contemp. Latin America
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Father Knows Best, Young

- 9 Hour of St. Francis (relig.)
13 Movie: "Love Happy."
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Tennessee Ernie Ford
Guest-host George Gobel
9 Movie: "7 Days Ashore."
11 Movie: "Life Begins for Andy Hardy."
1:00 P.M.
2 Passport, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Treasure of Monte Cristo."
7 The Mike Douglas Show
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Quicksand."
13 Mantovani: Hi-Lo's
2:15
11 Movie: "Stolen Assignment," John Bentley
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Wings of Danger," Zachary Scott (52)
7 Day in Court: small claims
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Phantom Lady."
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 (Color) Courageous Cat
4:30
2 Movie: "Secret of Convict Lake," Glenn Ford (51)
11 The Lone Ranger
34 Escuela KMX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Usted y su Salud (health)
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham

Special Today

NBA FINALS (should 7th game be necessary in Warriors-Celtics playoff), 5 p.m., ch. 9, from Boston Gardens, preempting regular programming.

FIGHT OF WEEK, 10 p.m., ch. 7, is a 10-round Philadelphia bout between welterweights Curtis Cokes and Stanley "Kitten" Hayward.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Ellis-Hodgson winner facing Monroe Moore of Michigan.

- 5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Familia Miao (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Harry Reasoner, News
4 Bachelor Father, John Forsythe. Repeat series replaces Curt Massey
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker
9 Abbott and Costello
11 Movie: "Five Fingers."
13 (Color) Ripcord, K. Curtis
34 Janina (dramatic serial)
7:30
2 Great Adventure, Russell Johnson: "Pirate and the Patriot," Ricardo Montalban, John McGiver, Paul Picerni, Kent Smith, Jean Lafitte, admitted smuggler and privateer, provides needed hints and men to aid Andrew Jackson
4 International Showtime, Don Ameche: "Fabulous Festival Circus." All new show from Circus Krone taped in Munich.
5 The Lawman, John Russell
7 Destrty, John Gavin, John Astin, Marilyn Mason. Happy bachelor hires Destrty to keep him from marrying beautiful, rich, determined girl
9 The Deputy, Henry Fonda
13 The Human Jungle, Herbert Lom. In extreme shock, girl tries suicide
34 Un Canto de Mexico
8:00 P.M.
5 Seven Keys, Jack Narz
9 Movie: "Time Limit," Richard Widmark (57)
34 La Mesera (drama serial)
8:30
2 Route 66, Martin Milner, George Maharis, Elizabeth Seal (repeat). One-time dancing star's attempts at comeback on TV win her the enmity of the show's top comedian.
4 (Color) Chrysler Theatre: "The Game with Glass Pieces" (see box)
5 What's the Name of That Song? Wink Martindale



CARMEN PHILLIPS is featured in a marriage-minded comedy - drama on "Destry" at 7:30 p.m. Friday, channel 7.

- 7 BURKE'S LAW
★ STARRING GENE BARRY
John Cassavetes, Agnes Moorehead, Patricia Medina, Cesar Romero and Forrest Tucker are among real and fake Spanish royalty suspected when murder victim's body is found in wax museum
13 Mystery Theatre: "Danger Tomorrow," Zina Walker, Robert Urich. New owners of old country house face eerie events.
34 Voces de Mexico (musical)
9:00 P.M.
5 Robt. Taylor's Detectives
11 Checkmate, Anthony George, Gary Merrill.
34 Destino (drama serial)
9:30
2 Twilight Zone, Rod Serling: "The Encounter," Neville Brand, George Takei. A Samurai sword, combat souvenir, takes on ominous power to arouse old hatreds between bitter veteran and a youthful Japanese-American in a 2-person-cast segment.
4 That Was the Week That Was, Elliott Reid
5 Movie: "Night Freight," Forrest Tucker, Barbara Britton (55)
12:00
9 Michael Jackson Show
13 Movie: "Inside Story."
12:30
7 Movie: "Great Jesse James Raid."
9 Movie: "Massacre Canyon," Philip Carey (56)
12:45
5 Movie: "Quiet Please, Murder," George Sanders
1:00
4 Movie: "Spaceways," Howard Duff (53)
11 All-Night Movies: "Her Highness & the Bellboy," "Miracles for Sale" and "Navy Blue and Gold"
1:15
2 Movie: "Pigskin Parade,"
2:00
9 Movie: "Chinatown at Midnight," Hurd Hatfield

SPECIAL

CHRYSLER THEATRE — George Peppard stars as an unemployed actor, dedicated to his craft and refusing to accept the realities of the entertainment business, who is rewarded, not with work, but with hunger, humiliation and frustration. Darren McGavin, Don Gordon and Madlyn Rhue are featured at 8:30 p.m., in color, ch. 4, in the high-voltage drama about the fierce competition among acting hopefuls frantically pursuing elusive careers. This is series' final new drama for the season.

- 7 Price Is Right, Bill Cullen
Guest: Ann Sothern
13 The Rebel, Nick Adams
34 La Hora de Raul Astor
9:45
9 Clete Roberts, News
10:00 P.M.
2 Alfred Hitchcock Hour: "Ten Minutes from Now," Donnelly Rhodes, Lou Jacobi, Lonny Chapman, Neile Adams. Police can't decide whether artist is insane or plotting a gigantic hoax when "ticking" shoe box proves to be harmless alarm clock after he threatens to bomb art museum which rejected his work.
4 (Color) Jack Paar Program with Jonathan Winters, Art Carney, Jayne Mansfield and the 9-voice Serendipity Singers. (Richard Burton joins Paar next week.)
7 Fight of Week (sports box)
9 (Color) Movie: "Cole Younger, Gunfighter," Frank Lovejoy (58)
11 George Putnam, News
13 News, Johns and Fishman
34 Automex Presenta (music)
10:30
13 (Color) Movie: "Santa Fe Passage," John Payne (55)
34 Marco Musical (music)
10:45
7 Make That Spare, Johnny Johnston (see sports box)
11:00 P.M.
2 News: Dunphy-Udell-Story
4 (Cir) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young, News Final
11 Movie: "Call of the Wild," Clark Gable, (35)
34 Yate del Prado (music)
11:15
4 (Color) Tonight, Johnny Carson, Hank Thompson
5 Steve Allen Show, with Pierre Salinger playing jazz piano and holding "press conference," singer Fran Jeffries, Shelley Winters, Ron Rusmann, Tim Conway with his new comic "find," Jack Riley
11:30
2 Movie: "First Man into Space," Marshall Thompson (59-1st run)
7 (Cir) Laramie, John Smith
34 Noticiero 34 (News)
12:00
9 Michael Jackson Show
13 Movie: "Inside Story."
12:30
7 Movie: "Great Jesse James Raid."
9 Movie: "Massacre Canyon," Philip Carey (56)
12:45
5 Movie: "Quiet Please, Murder," George Sanders
1:00
4 Movie: "Spaceways," Howard Duff (53)
11 All-Night Movies: "Her Highness & the Bellboy," "Miracles for Sale" and "Navy Blue and Gold"
1:15
2 Movie: "Pigskin Parade,"
2:00
9 Movie: "Chinatown at Midnight," Hurd Hatfield

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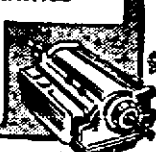
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FRENCH PRESIDENT Charles de Gaulle is the subject of a two-part "CBS Reports," the first of which airs 7:30 p. m. Wednesday on channel 2.

CONGRESSMAN CHARGES

Broadcasting Industry Worships Ratings Idol

WASHINGTON (UPI)—Chairman Oren Harris of the House Commerce Committee says that in broadcasting today the idol is ratings and the commandments are these:

1. THOU SHALT NOT precede strong shows with weak ones.
2. THOU SHALT NOT appeal to limited audiences.
3. THOU SHALT NOT aim above the middle-brow in prime time.
4. THOU SHALT NOT expend good movies from thy package during un-rated periods.

"This is not intended as criticism," said the Arkansas Democrat, whose committee last year explored various systems in use for determining whose TV set is tuned to what channel. "It is just a statement of the realities a broadcaster faces in selling time."

Harris made his semi-serious comments in a report to his district.

★ ★ ★

"THE RATING figure is the idol of the broadcasting industry, the rating book is its scripture, and its theology is propounded by statisticians, pseudo-statisticians, and other soothsayers who count salesmanship among their accomplishments," Harris wrote.

"Like any cult, ratingism requires for its success the faith of its followers. Like many religions, it has many followers who are propelled by the masses, not by their own convictions. And it has doubters who do not succumb to the aura of superstition and mysticism surrounding the rating figure."

Harris said that at a recent broadcasters' convention in Chicago "it was evident that a gnawing hunger exists" for a better system of determining listenership.

He said one new device demonstrated, to be mounted in a station wagon and driven at normal traffic speed, could record "with remarkable accuracy" the tuning of TV sets within 300 yards.

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SATURDAY

May 2, 1964

★ PAID ADVERTISEMENT

- 2 Sunrise Semester: "Art"
- 5 Design for Learning
- 8:00 A.M.
- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 5 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan
- 8:30
- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Cine Mexicano (Span.)
- 9:00 A.M.
- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "The Cardinal," Eric Fortman (Br.)
- 11 Superman, George Reeves
- 13 Panorama Latino (Span.)
- 34 Brindis Seniorial (music)
- 9:30
- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XY-5 (puppets)
- 5 Movie: "Savage Drums," Sabu (51)
- 11 Space Patrol
- 34 Cocktail Musical (music)
- 10:00 A.M.
- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 (Color) Movie: "Day of Fear," Ruben Rojo (58)
- 11 Baseball (see sports box)
- 34 Blancas y Negras
- 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam
- 34 Mat. del Sabado: "Delirio"

SPECIAL

SAM RIDDLE — Third 90-min. musical special for the KFWB deejay features a special production of "Hello, Dolly", a spoof of the old Hit Parade, the seven top songs of the week, a new folk segment introducing the newest Southland folk groups and an offering of past and present Oscar-winning songs. Joining in the 6:30 p.m., ch. 13, Riddle show are Pat Boone, Johnny Mathis, Vikki Carr, Vic Dana, the Crickets, Johnny Rivers, the Wellingtons, the Righteous Brothers, the Greenwood County Singers and Wink Martindale.

- 8 Baseball (see sports box)
- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Baseball Buffs, Brundige
- 7 The New Casper Show
- 13 Variedades, R. Iglesias
- 11:30
- 2 The Roy Rogers Show
- 4 Movie: "Fighting 69th."
- 5 Baseball (see sports box)
- 7 Beany & Cecil (cartoon)
- 9 Mr. D.A., David Brian
- 10 Baseball (see sports box)
- 12:00 NOON
- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "Time Limit."
- 13 Money in Real Estate
- 34 Janina (dramatic serial)
- 12:15
- 11 Movie: "Stamboul Quest."
- 12:30
- 2 CBS News, Robert Trout
- 7 American Bandstand, Dick Clark with Freddie Cannon and The Bermudas
- 13 Fore Golfers
- 1:00 P.M.
- 2 As Others See Us, Foreign students view DeGaulle.
- 4 American Quiz, Arnold Pike: "American Pioneers"
- 13 Bowling with Art Parra
- 1:30
- 2 Unreasonable Men, Prof. Muehl: Plato's "Republic"
- 4 (Color) Agriculture USA: 7 Movie: "Convoy."
- 13 Movie: "Ain't No Time for Glory," Barry Sullivan
- 2:00 P.M.
- 2 Kentucky Derby (spts box)
- 4 Paging Parents: "Developing Values and Standards"
- 11 Track Meet (see spts. box)
- 34 Ella, yo y Alguen Mas
- 2:30
- 4 (Color) NBC Sports Special, Bud Palmer (spts bx)
- 5 Movie: "Road to Denver."
- 34 Novela Semanal (2 1/2 hrs.)
- 3:00 P.M.
- 2 Repertoire Workshop: "Goodnight, Grace Kelly, Wherever You Are."
- 4 Young Philadelphia actors
- 4 Teacher '64: A. Pike
- 13 Movie: "Holiday," Katharine Hepburn, Cary Grant
- 3:30
- 2 Movie: "Tarzan & the Green Goddess," Bruce Bennett (38)
- 4 Profile (San Diego State)
- 7 Movie: "Snafu," Robert Benchley (45)
- 9 Championship Bowling

- 10:55
- BASEBALL, 10 a.m., ch. 11, with Bill Welsh at Bovard Field as USC hosts UCLA.
- BASEBALL, 10:55 a.m., ch. 8 (San Diego), has the Yankees-Senators game from Yankee Stadium.
- BASEBALL, 11:30 a.m., ch. 10 (San Diego), with the Philadelphia Phillies hosting the Milwaukee Braves.
- BASEBALL, 11:30 a.m., ch. 5, finds Don Wells and Buddy Blattner at Chicago's Comiskey Park for the Angels-White Sox game.
- KENTUCKY DERBY, 2 p.m., ch. 2, has the 90th running of the 1 1/4-mile \$125,000-added classic at Churchill Downs, Louisville, Ky.
- TRACK MEET, 2 p.m., ch. 11, as Bill Welsh moves from the Trojan campus over to the L.A. Coliseum for the dual meet between NCAA champions USC and UCLA.
- SPORTS SPECIAL, 2:30 p.m. (new time), ch. 4, in color, has the third round of play of the Tournament of Champions at Las Vegas' Desert Inn (wrap-up will be colorcast Sunday at 1 p.m.).
- CIF SWIM FINALS, 4:30 p.m., ch. 9, with the southern section championship, from Beverly Hills High School, as defending champions Fullerton and Chadwick vie with other Southland high schools.
- WIDE WORLD OF Sports, 5 p.m., ch. 7, has Jim McKay with tapes of the Trenton '100' Indianapolis-type race from the Trenton (N.J.) fairground, plus Bill Flemming with ice skating exhibitions by 1964 Olympic winners at West Orange, N.J.

- 4:00 P.M.
- 4 Headlines of the Century
- 5 TV Bowling Tournament
- 11 Comedy Hour: Three Stooges, Laurel & Hardy
- 4:15
- 4 (Color) Meet Your Council: Billy Mills
- 4:30
- 2 Scholarquiz, John Condon: Polytechnic (Sun Valley) vs. San Bernardino
- 4 International Zone (UN)
- 9 CIF Swimming (spts box)
- 13 Movie: "Life of Emile Zola," Paul Muni (37)
- 5:00 P.M.
- 2 Movie: "5 Graves to Cairo," Franchot Tone
- 4 (Color) About Fallout
- 5 Movie: "Secrets of the Blue Room," Lionel Atwill (33)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Trails West, Ray Milland
- 34 Lucha Libre (wrestling)
- 5:30
- 4 (Clr) Wld of Ornamentals
- 11 The Texan, Rory Calhoun
- 6:00 P.M.
- 4 (Color) KNBC News
- 9 Abbott and Costello
- 11 The Phil Silvers Show

- 13 (Color) Rocky & Friends
- 34 Bailen Todos los Sabados 6:30
- 4 Rockefeller Political
- 5 World of Jimmie Rodgers
- 7 Talk Back, Carl George
- 9 Our Miss Brooks
- 11 Chiller (movie): "Attack of the Crab Monsters."
- 12 SAM RIDDLE SPECIAL
- ★ 1. MATHIS, PAT BOONE (see box)
- 6:45
- 2 Jerry Dunphy, News
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges
- 4 (Color) News Conference: Leland Kaiser
- 5 The Jack Barry Show with Michael Rennie, Roger Smith, KNX deejay Bob Crane, Jacques Foti, Dick Hoyt
- 7 Have Gun, Will Travel
- 9 Movie: "Macabre," William Prince (58-1st run)
- 34 Teatro Familiar (drama)
- 7:30
- 2 The Jackie Gleason Show
- 4 The Lieutenant, Gary Lockwood, James Gregory (repeat). Rice is assigned to investigate rumors that a private assaulted a
- 7 Hootenanny, Jack Linkletter with Theodore Bikel, Judy Collins, Ian and Sylvia, the Wanderers Three, the Journeymen, the Clara Ward Gospel Singers, Bob Gibson, Freddie Powers and comedian Dave Astor from SMU.
- 8:00 P.M.
- 5 Leave It to Beaver
- 11 Wrestling from Bridgeport
- 13 Movie: "Savage Horde."
- 34 Noches Tapatias
- 8:30
- 2 The Defenders, E. G. Marshall, Richard Kiley, Pilar Seurat, Frank Overton, Anne Seymour, American news correspondent, back from assignment in Saigon with his Vietnamese fiancée, is denied a new passport because of an unauthorized trip to Communist China
- 4 (Color) Joey Bishop (repeat). Ellie tries to talk Joey into getting guest Bobby Rydell to plug her first amateur song.
- 5 Movie: "Face to Face" (52). Package of 2 stories, Conrad's "Secret Sharer" (James Mason) and Crane's "Bride Comes to Yellow Sky" (Robert Preston).
- 7 Lawrence Welk Show. Musical welcome to the month of May
- 9 "THE VANQUISHED"
- ★ L.A. COLOR PREMIERE! John Payne, Jan Sterling! Suspense and fear in the days after the Civil War! New COLGATE THEATRE with Coleen Gary (53)
- 34 Trios de Mexico (music)
- 9:00 P.M.
- 4 (Color) Movie: "7-Year Itch," Marilyn Monroe, Tom Ewell, Evelyn Keyes (55). Girl upstairs drops in for a drink just as man settles down to "summer bachelorhood."
- 34 Futbol (soccer matches)
- 9:30
- 2 Phil Silvers Show (repeat). Flarry is caught taking bets on a turtle race



PAT BOONE is a guest on the 90-minute "Sam Riddle Special" at 6:30 p. m. Saturday, channel 13.

- 7 The Hollywood Palace. Louis Jourdan guest-hosts Anna Maria Alberghetti, John Bubbles, comedian Henry Youngman, ventriloquist Russ Lewis, comedians Lewis & Christy, juggler Johnny Broadway, the King Sisters and the 6 King Children, singers, and an exhibition by U.S. Olympic gymnast Muriel and Abe Grossfield, Armando Vega, Ron Barak.

- 10:00 P.M.
- 2 Gunsmoke, James Arness, Herbert Anderson, Dennis the Menace's harassed father (Anderson), seen recently as a drunk in "Rawhide," further departs from his paternal role as a timid bank clerk who gains courage to kick over the traces when he believes he has but three months to live.
- 5 Dan Smoot Reports
- 11 News, Burrell and Coates
- 13 Movie: "Fighting Coast Guard," Brian Donlevy
- 10:15
- 5 Dean Manion Forum
- 9 (Color) Movie: "Forever Amber," Linda Darnell
- 10:30
- 5 Movie: "City That Never Sleeps," Gig Young (53).
- 1 L.A. TV DEBUT—COLOR! ★ ROCK HUDSON AIDS U.S. CAVALRY as "TAZA, SON OF COCHISE!" with Barbara Rush (54)
- 11 Hollywood Star Newsreel
- 34 Aquil Alex Prada
- 11:00 P.M.
- 2 Jerry Dunphy Report
- 11 Movie: "Yellow Cab Man," Red Skelton (51). Note: Joe Pyne launches a 2-hr. television of his KLAC show here next week.
- 4 (Clr) KNBC News (11:10)
- 11:15
- 2 Tonight—GARY COOPER
- ★ In Cecil B. DeMille's "North West Mounted Police" Madeleine Carroll (40)
- 11:30
- 13 Movie: "It's a Wonderful Life," James Stewart (47)
- 4 Movie (11:40): "Pitfall," Dick Powell. (48)

- 12:00
- 5 Movie: "To Be or Not to Be," Jack Benny (42)
- 7 Movie (12:10): "Doctor Takes a Wife."
- 12:15
- 9 Movie: "Legion of the Doomed," Bill Williams
- 12:45
- 11 Movie: "It's Above All."
- 1:15
- 2 Movie: "Duffy's Tavern."
- 1:45
- 9 Movie: "Across the Pacific," Humphrey Bogart

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... Oh, we could go on and on and will in future columns. Meanwhile, come see us!

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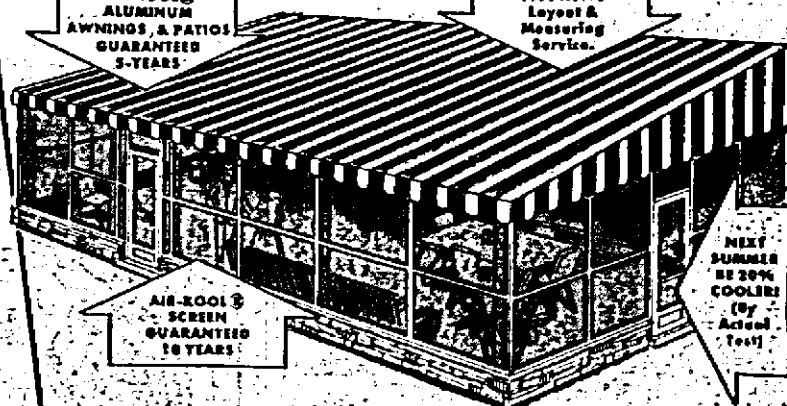
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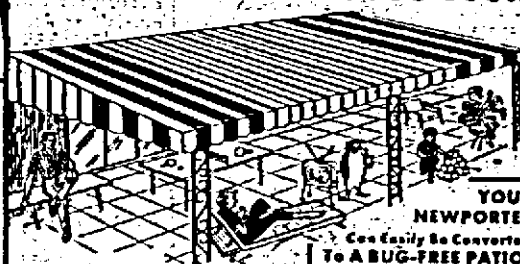
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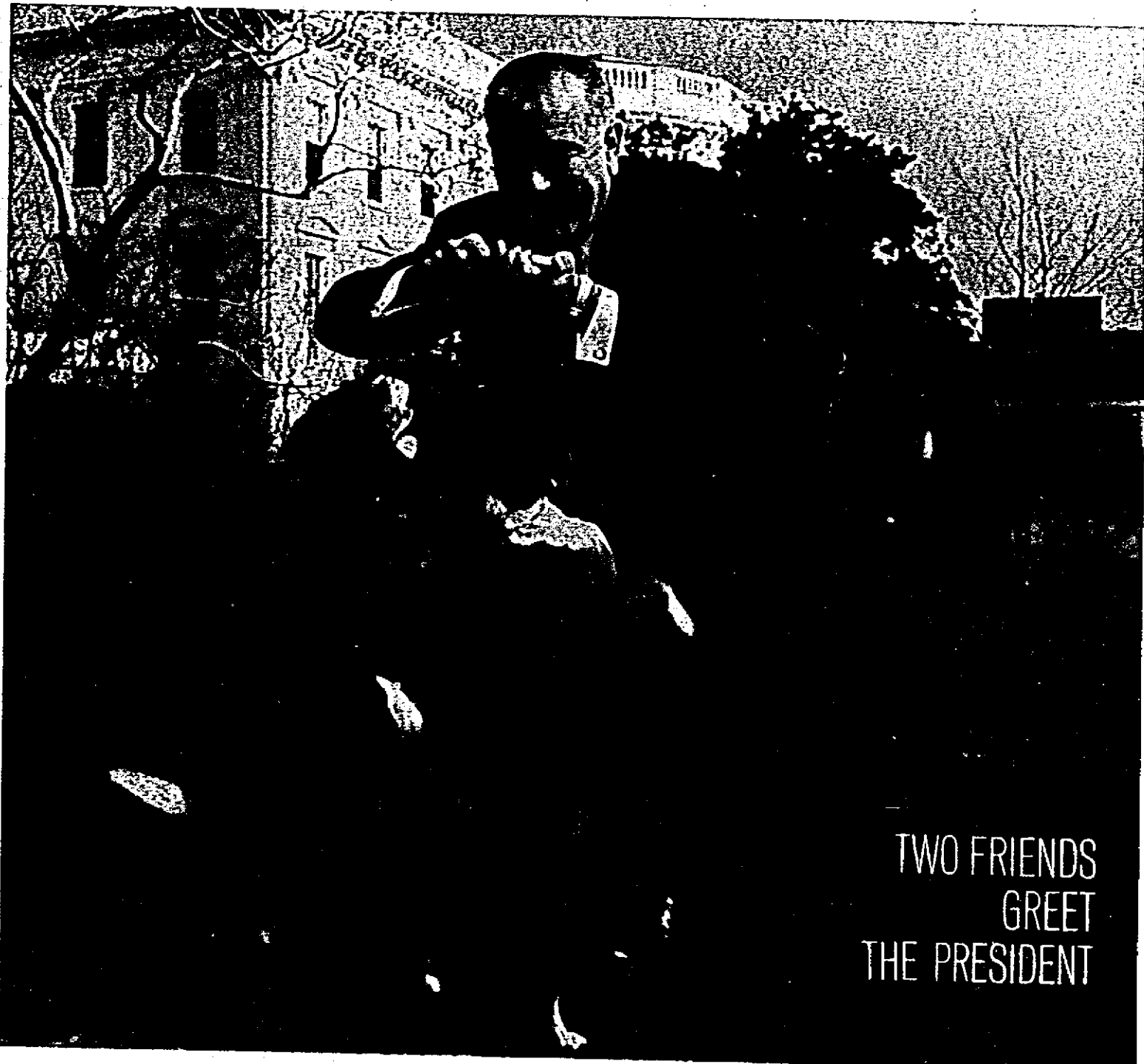
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Parade

THE NEWS & Independent - Press-Telegram

FLORENCE STERNFELS:
THE AMAZING
MIND READER WHO
SOLVES CRIMES

BY JACK HARRISON POLLACK



TWO FRIENDS
GREET
THE PRESIDENT

April 26, 1984



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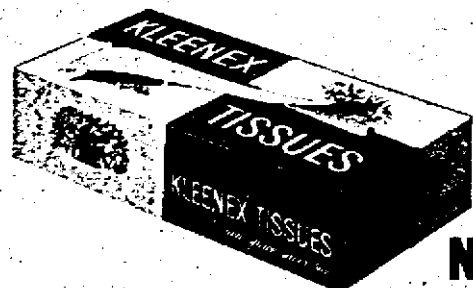
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New Kleenex is remarkably unlike any tissue you've ever seen or felt before! It has a brand new strength you'll discover with your first sneeze - and a new deep softness you'll feel the moment it touches your skin. Now all in Space-Saver boxes, contain new Kleenex tissues.



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Q. Every President usually has a close adviser. Who is President Johnson's?—Penelope Hawkins, Bryn Mawr, Pa.

A. Abe Fortas, veteran Washington, D.C., lawyer.

Q. How old is Ingrid Bergman?—Ben Agradian, San Francisco, Calif.

A. She is 48.

Q. What has become of Fat Fontaine of the Today TV show? Did she resign for a better job or was she released?—Mrs. R. E. Wilhelm, Huntington, Ind.

A. By mutual agreement her one-year contract was not renewed. Miss Fontaine has 5 children, finds it difficult to leave town when the show goes on location. Her future plans at this writing are unknown.



Q. Is it true that Sargent Shriver was responsible for recommending Robert McNamara to the late President Kennedy?—Lowell Grundling, Chicago, Ill.

A. True.



Q. Has young actress Ann-Margret gone Hollywood? Why did the Hollywood Women's Press Club vote her the souf apple?—N. L., Winnetka, Ill.

A. Reporters say charitably she is badly advised in her press relations.

Q. I would like to know if Bobby Kennedy originally opposed his brother's selection of Lyndon Johnson for Vice-President.—Dan Hargrave, Charlotte, N.C.

A. Reportedly he did.

Q. Does anyone know how many Russian troops are stationed in East Germany to keep the people there from revolting?—Roberta Kerley, Norfolk, Va.

A. Approximately 20 divisions.

Q. What has become of Rudy Vallee?—J. Roberts, Houston, Tex.

A. He is starring on Broadway in the hit musical, How to Succeed in Business Without Really Trying.

Q. Who is Defense Secretary McNamara's scientific and technical adviser?—Dean Winters, Ithaca, N.Y.

A. One top adviser is Dr. Harold Brown, 36, a physicist who earned his doctorate at Columbia University by age 21, later worked in the University of California's radiation laboratory, designing nuclear explosives.

Q. The Foreign Service regulations prohibit political activity by its members. In view of this, how was it possible for Henry Cabot Lodge to take part in the New Hampshire Republican primary?—Thomas Eaton, Hanover, N.H.

A. Lodge's campaign was handled for him by Paul Grindle, a Boston public relations man, and David Goldberg, a Boston lawyer. These two mapped out the campaign strategy, transmitted their plan through George Cabot Lodge, the ambassador's son, thus technically leaving the ambassador to Vietnam in the political clear.

Q. How much alimony does Doris Duke's husband want from her?—Pierce Evans, Honolulu, Oahu.

A. Joe Castro, 36, is suing Miss Duke, 51, for divorce and \$5,000 per month alimony.



Q. The rumor is that Pierre Salinger quit as Lyndon Johnson's press secretary because Johnson insisted upon having Jack Valenti, his butler, present at all Salinger press conferences. True or false?—J. P. Y., Silver Springs, Md.

A. Jack Valenti is not President Johnson's butler. He is one of the President's White House assistants. It is true that Valenti was present at some of Salinger's meetings with reporters, possibly an indiscreet move which nettled Salinger.

Q. In Italy, Sophia Loren is not legally married to Carlo Ponti—but now Sophia is going to have a baby. Will the baby be legitimate in Italy?—Lydia Brancotti, New York, N.Y.

A. Not until the Loren-Ponti marriage is recognized there.

Q. Robert Kennedy claims his grandmother was alive when both President Lincoln and President Kennedy were assassinated. Please tell me, how old is this oldest member of a very remarkable family?—Lewis Clemmer, Arlington, Va.

A. 98.



Q. Whatever happened to the Duke of Windsor's plan to appear on television?—Pamela Morris, Baltimore, Md.

A. The Duke has a deal with TV producer Jack Le-Vien to make a two-hour film of his life up until the abdication.

Q. Isn't the real reason Mandy Rice-Darves was thrown out of Turkey the fact that she was fooling around with a high government official?—T. F., Rochester, N.Y.

A. No reason was given; the order banning her followed a meeting by Turkey's Society of Mothers, whose membership declared her "unwanted."

Q. How much does actress Shirley Booth get for doing Hazel on TV?—Diane Egger, St. Louis, Mo.

A. Miss Booth owns 25 per cent of the show, also gets \$5,000 a week.



Q. How old is Dr. Pearson?—Fred Jayson, Swarthmore, Pa.

A. 68.

Q. Can you identify the following quotation: "Being an old maid is like death by drowning, a really delightful sensation after you cease to struggle"?—Elaine Henry, Mechanicsburg, Pa.

A. Edna Ferber wrote it.

Q. Is it true that in France and Germany, jury votes do not have to be unanimous to convict?—H. L. Moscovitz, Tucson, Ariz.

A. In France a two-thirds majority is necessary. In West Germany, a simple majority is enough for a conviction.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE

APRIL 26, 1964

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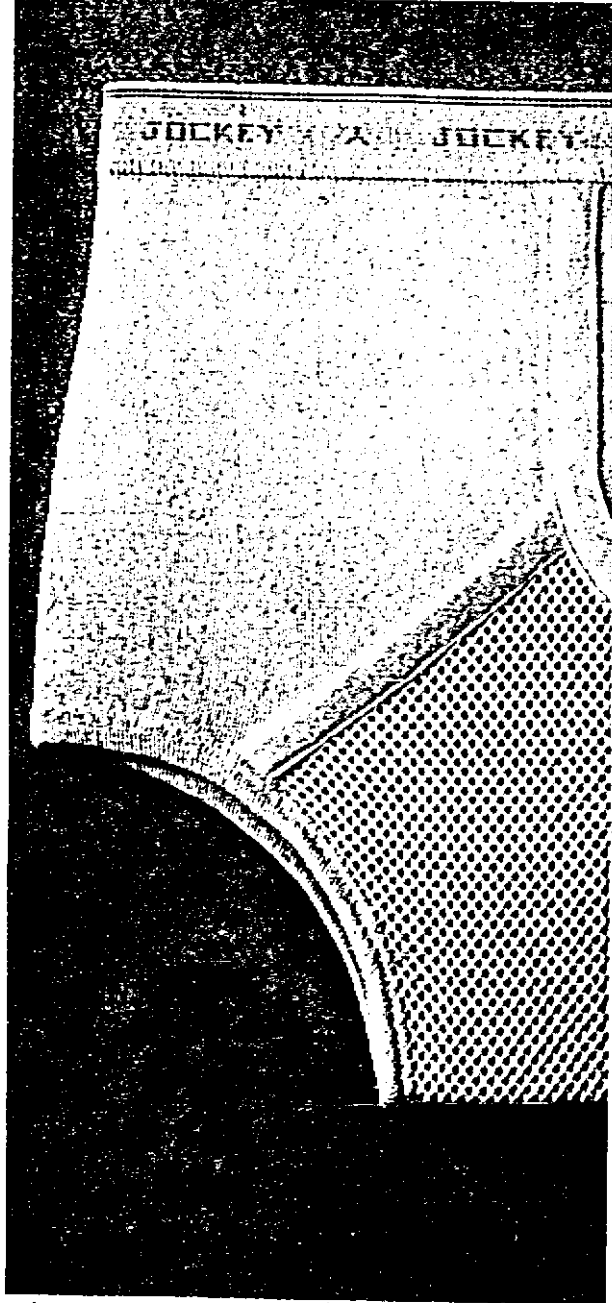
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Proud of his pets, Johnson displays beagle pups and collie to Sen. Richard Russell.

A beagle puppy nestled in President Lyndon Johnson's lap during a recent showing of a film in the White House theater. A latecomer jostled a chair, and the puppy raised its head and uttered an almost imperceptible growl—its first. President Johnson had a new and tiny champion to stand guard.

In just such ways the three young dogs at the White House have wormed their way into the President's heart and have become a part of his daily life. The dogs, all about 7 months old, are two beagles, Him and Her, named by Luci Baines, the Johnsons' 16-year-old daughter, and Blanco, a rare white collie.

Technically, the beagles belong to Luci Baines and the collie to the President, but the President's affection for the beagles has somewhat blurred the question of ownership. For example, the President expects the three dogs to see him off when the White House helicopter climbs away, and he likes them on hand when he returns.

A DAILY RITUAL

A daily stopping point for President Johnson is the doghouse. He usually stops for a moment to play and hold communion with his pets. They greet him in traditional tail-wagging fashion while LBJ feeds them each two candy-coated vitamin tablets.

If the President misses this encounter with the puppies he makes a point of taking a five-minute break in his heavy

schedule to greet them on the lawn outside his office. He keeps a bottle of vitamin candy in the upper left drawer of his office desk. Pouring six of the dog delicacies into his hand, the President of the United States steps onto the south lawn outside his office, puckers his lips and sends a thrill, penetrating whistle across the rolling acres. Without fail all three canine youngsters make an all-out dash for the big man with the gentle smile (see cover picture).

The episode is an obvious delight for the dogs, a great pleasure for the President and a good sign to the President's physician. Says one of the President's aides: "Those dogs are worth much more than their weight in gold if only because they give 'The Boss' a relaxing five-min-

■ Even when the dogs are absent, they provide the President with a much-needed breather. Recently, at the conclusion of a private talk with Mr. Johnson, I said, "Mr. President, some time I'd like to get a picture of you together with your dogs for Parade."

His face lighted up. "Sure, Fred," he said. "Let's do it right now!"

He strode to his desk, picked up his jar of dog candy and said, "Let's go outside on the lawn."

For the next two minutes the President of the United States, holding a jar of dog candies, whistled to his dogs. He was happy and relaxed.



Caretaker Bryant and the beagles greet the President's helicopter.

MAN'S BEST FRIEND IN THE WHITE HOUSE

by FRED BLUMENTHAL

ute break in the middle of his crushing schedule."

Blanco—the white collie—is a beautiful sight with his silky white coat against the manicured green of the lawn, catching the sunlight and gleaming like the house he lives in. There are only about one dozen white collies in the country, and many are born deaf. But Blanco's hearing appears completely normal. He is a gift from 9-year-old Lois Nelson of Woodstock, Ill., and LBJ accepted him as a gift from all of the nation's children (there is no more room in the White House for another dog, staff assistants are quick to point out).

Him and Her are typically frisky beagles, brother and sister, born in the same litter last summer. They are end-

lessly curious and energetic. They love to stage mock battles, rolling over and over, nipping each other. Sometimes they face each other nose to nose and start digging at the same spot in the lawn.

"Beagles," orders Traphes Bryant, White House electrician and chief caretaker of the dogs, "stop that or 'The Boss' will fire you—or us."

GRAMMATICAL PROBLEMS

The names "Him" and "Her" pose some grammatical nightmares for Bryant. For example, the other day he said, "Come here, Her," and a little later, "Him really loves Her."

The dogs sleep on bed mats over sponge rubber pads. Like all puppies they have chewed up five sets of bed mats since coming to the White House. Although they have the run of the grounds, the White House used to be off limits most of the time. One day, however, Luci Baines was ill, and Mrs. Johnson thought the pups might console her. She hesitated, feeling a bit strange about letting them into the house. Then she remembered that President Teddy Roosevelt sometimes permitted a pony into the residence for his children's amusement—and in went the beagles.

And proof of their important role in the President's routine is the fact that he took the beagles (Blanco is a little too big) with him for his Christmas vacation in Texas. For the President, they represent loving and happy pauses as he carries out his awesome responsibilities.

But nothing happened. No dogs came running. The President asked a near-by White House policeman to "please phone for the dogs."

Minutes went by; still no dogs.

A Secret Service man, trailing a discreet 30 feet in the rear, was asked to "please try to speed things up."

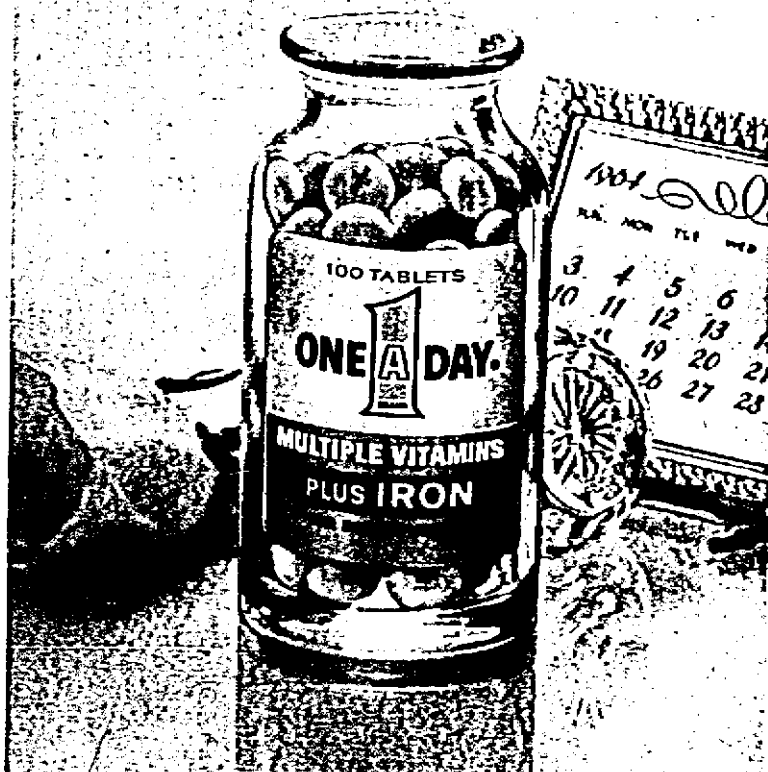
We strolled. For the moment the President's cares were far away.

The Secret Service man returned to report that "The dogs are at the vet's, sir, getting their shots."

The President turned to me and said, "I'm sorry. But anyway, it's been a beautiful day for a walk."

F.B.

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FLORENCE STERNFELS

the amazing mind reader who solves crimes

by JACK HARRISON POLLACK



Relaxing at home, "Florence Sternfels, Psychic" takes a break in strenuous schedule of locating objects, solving

crimes. Because she is without a secretary, aging and in failing health, Mrs. Sternfels is unable to answer mail.

Florence Sternfels, a plump, warmhearted grandmother with strange extrasensory perception (ESP) abilities, was visited at her modest Edgewater, N. J., home several years ago by the manager of her telephone company. "You dropped in because you lost some important papers in your office, didn't you?" she greeted him. Amazed, the telephone official admitted, "Yes, but how did you know?" "That's my hidden power, my sixth sense," chuckled Florence.

Sitting down in her high-backed mahogany chair, Florence concentrated, drew an office diagram and showed her visitor where the lost documents had been misfiled. An hour later the man found them exactly where she had predicted he would. He phoned Florence and asked, "What can I do for you?"

"Well," she teased him, "your office refused to list my name in your telephone book as a psychic."

"We have a policy," apologized the telephone man, "to protect our subscribers against mediums."

But now, convinced of his benefactor's unique ESP powers, he had her listed in the telephone directories as "Florence, Psychic"—the only medium so recognized even today.

Thanks to her paranormal gifts, Florence has probably helped more people than any psychic in America. During the past 40 years, she has located countless lost objects and missing persons, solved thefts and helped the police to crack baffling crimes.

Precisely how Florence sees the hazy past, remote present and distant future defies logical explanation. Frankly, I was skeptical of her achievements until I documented many of her startling cases. But she has been checked by many police officers, who often make secret pilgrimages to her home to consult her. Her abilities also have been acknowledged by parapsychologists at Duke, Columbia and Georgetown.

MENTAL PICTURES

Florence calls herself a "psychometrist." She receives mental pictures about someone she has never met by handling an "inductor"—an object, especially a metal one, belonging to the person.

Typical is the way Florence helped the police find a missing woman's body after feeling the victim's corset. Dr. Phoebe DuBois, 79, had gone for a walk in the woods near Kinnelon, N. J., and disappeared. When, after 15 days, she couldn't be found by police dogs or helicopters, the local chief of police, Gifford Whitmore, contacted Florence.

To his amazement, she described the missing woman in detail, even how she was carrying \$10 rolled up in a ball. Florence also sketched the road on which the missing woman had last walked, then how she fell in the woods and died of exposure.

"Florence was correct in all of the information she gave us," Police Chief Whitmore recently told me.

Sometimes a single "vision" of Florence's is enough to help the police crack a case. When several Essex County, N. J., jewelry stores were robbed of diamonds several years ago, the police were stumped. "I 'saw' a limping man and an old-fashioned brass bed," recalls Florence. "It wasn't much to go on, but the police picked up three crooks who limped. One slept in a brass bed. When the police unscrewed the ornamental balls on the top of the bedposts, they found the missing diamonds."

Occasionally, Florence works on cases in which federal agents are involved, although officials will not confirm it.

Take the case of Adolph Coors III, the 44-year-old millionaire brewer of Golden, Colo., who mysteriously disappeared on February 9, 1960. The missing man's brother, William, sought Florence's help. Florence answered that he first must get clearance from the FBI. She also said that she didn't want any publicity



Joseph Corbett, Jr., accused slayer of brewer Adolph Coors, is led to trial. Florence helped solve the case.

—and she, indeed, has had none until this article. Coors replied that he had discussed Florence's participation in the case with the FBI and that he had their "verbal permission to work directly with her."

Shortly afterwards, Coors came to Florence's home, bringing his brother's picture and a belt buckle as an inductor. "I wish I didn't have this case," she sighed. "I see a pool of blood on a bridge. Here, I'll draw a picture of it. I am sorry to tell you this, but I see your brother near this. Oh, my head feels like there are two bullets in it. I see your brother was followed when he left home for the factory. His body will be found at the end of the summer." (It was—on September 11, 1960. The victim was shot twice in the back.)

The armed services also have good reason to respect Florence's abilities. During World War II she sent word to authorities at the Army Installation at Iona Island, N. Y., near West Point, that the place was about to be blown up by a worker who was carrying dynamite in his dinner pail.

Strangely enough, a worker was found who was carrying dynamite in his dinner pail. Florence's uncanny vision saved many lives, she was later told.

The New Jersey clairvoyant once even warned a man of his impending murder. A gaudily dressed, tough-talking 34-year-old stranger walked into Florence's home on October 21, 1935. Flashing a roll of greenbacks, he barked, "Hurry up and tell me my fortune, lady!"

"Put your blood money away," snapped Florence. "You've got terrible manners. I don't like you a bit. But my advice to you is to stay out of Newark."

"You're nuts!" the visitor retorted. "How can I stay out of Newark? I do business there all the time."

Two days later, Florence recognized her gruff visitor on the front page: gangster Dutch Schultz, the New York beer runner, slaughtered in the back room of a Newark bar by rival thugs!

Florence has solved thefts for insurance company investigators and private individuals. When a valuable wrist watch was stolen in the Miami rooming house

of Mrs. Sadie J. Brady, she phoned Florence. Though the psychometrist usually needs an inductor, this time Florence got her impressions over the long-distance phone. "She [Florence] said that the thief had the watch under the left front leg of a dresser in a bedroom which had no headboard on the bed," Mrs. Brady told me. "We looked there, and it was exactly where Florence said."

Missing persons have also been traced by the New Jersey clairvoyant. A frantic mother once visited Florence with her 17-year-old daughter's empty purse, saying that the girl had threatened suicide. "Don't worry, she's all right," Florence assured the mother. "She's in Pittsburgh with that boy friend you forbid her to see." A week later the daughter telephoned—from Pittsburgh.

Florence also told Alfred Freeman, of New York, where his long-missing, estranged wife was. "Florence said that she had died mercifully in the Midwest many years ago," he wrote Duke University parapsychologist J. B. Rhine. "Her grave turned out to be exactly where Florence said."

Florence also finds lost objects. One woman thought she had put her earrings in an old suede shoe until Florence told her that she had hidden them in a sugar bowl. A Park Avenue woman accused her French maid of stealing her sapphire-diamond bracelet. Detectives brought the jewel case to Florence. "Tell her she hid it under her bedroom rug," Florence snapped.

Three years ago, Florence even solved a historical problem for a museum in Lorton, Va. Mrs. Thomas Riggs Cox, chairman of the museum research committee, told me, "For many years, we tried to find a picture of Gunston Hall schoolhouse, which in colonial times was the home of George Mason, author of the Virginia Declaration of Rights. We looked all over the U. S., England and Scotland. I wrote hundreds of letters—all to no avail. So I decided to try Florence. I gave her several old nails from the basement of the house, and she told me that the picture was within an hour's ride southwest of Baltimore in an old farmhouse. I visited a Maryland member of our organization, and we found the picture there."

DON'T SKIMP ON THE METAL

Countless other problems occupy Florence at her Wednesday evening open "readings" in her home in Edgewater. Sitting like a matriarch-prophetess, Florence good-naturedly scolds, "Don't be stingy with the metal. The more metal you give me, the more I can see. I need bright metal, not something lacquered. I can't work through paint or plastic! Put your key ring, compact, lipstick, tieclasp or a metal clip from your hair in the envelope."

A sign outside says "FLORENCE, PSYCHOMETRIST. WALK IN." The tiny living-dining room has about 25 folding chairs. Coffee, soft drinks and cookies are on a self-service table. When you enter, you take a numbered envelope and write your questions on a slip of paper and seal them, together with a metal object and

a \$1 bill—which is Florence's only income—in the envelope. She picks up your sealed envelope in order of your arrival and chattily answers your written questions before opening the envelope.

Most questions concern love, money or jobs. Women often ask, "When will I marry?" or whether their husbands are faithful. A suspicious Bayonne, N. J., husband once brought Florence his wife's fakes to inquire if she was faithful. A prizefight manager asked if his boy would win his next fight. If not, he wanted to bet on his opponent!

But when Florence sees tragic future events, she doesn't like to tell people about them. A theatrical agent was so impressed with her paranormal powers that he promptly offered her a contract. "I'll sign it because you're a nice man," Florence said. But to herself she murmured, "I'll never work for him." By her precognition, Florence saw an automobile accident in which he was killed two weeks later.

UNMARKED GRAVE

According to Florence, who was born 60-odd years ago in Fishkill, N. Y., she had her first remembered ESP experience at the age of 8. One afternoon on the way home from school, she walked through a cemetery and paused before an unmarked grave. The old caretaker strolled over and asked, "What are you doing, little girl?"

"Just practicing penmanship writing down names."

"But there's no name on this grave."

"I see the name 'William Johnson,'" Florence insisted, jotting it in her notebook.

The caretaker checked the record book in his pocket and growled, "That's the name all right. But how did you know? Look, don't ever come back here again and make trouble."

Later, as a 12-year-old, Florence found she could read the thoughts of passers-by. At 14, she had her first clear premonition—of an uncle's death.

As a grownup, Florence's extrasensory abilities often embarrassed her, especially after she married the late Herbert Sternfels. "Knowing what my husband was thinking about all the time," Florence now muses, "didn't help our marriage. When my psychic powers got going, I couldn't keep my mouth shut." They were finally divorced.

Florence's ESP gift didn't help her when she was in the real estate business either. One day when a prospective home buyer crowed, "I can put up \$10,000 in cash for this house, Mrs. Sternfels," Florence retorted, "How can you do that? Your bank balance is only \$83.52, and you have \$1,975.45 in debts."

Florence's feats began to attract the attention of parapsychologists in the late 1920's. Dr. Walter Franklin Prince, who headed the American and Boston societies for psychical research, and Dr. Howard Carrington, founder of the American Psychical Institute, tested her. So did the editors of *Scientific American* magazine.

Today America's most tested psychic considers her strange powers a mixed blessing. "I often wish I didn't have this gift," she sighs. "I can't abuse it, or else God will take it away from me." Though she is happy only when helping other people, she is unable to answer letters or accept cases by mail. She has no secretary, her eyesight is failing and her time and energy are limited.

Since the dawn of time, people have been baffled by the tantalizing extrasensory powers of the Florences of the world—often calling them "miracles." If modern science can ever unravel this mysterious sixth sense, we will reach a new breakthrough in understanding ourselves.

To this, Florence Sternfels surely would say, "Amen."



Police Commissioner John A. Nash, Edgewater, N.J.: "Florence has helped police in New Jersey for 30 years."



Jane Lawrence, Port Chester, N.Y., executive: "Florence found my grandfather's watch, hidden 400 miles away."



Capt. John Cronin, N.Y. Missing Persons Bureau: "I've known Florence 25 years; she's right 75% of the time."

THE DEPENDABLES: SUCCESS CARS OF '64



You're gonna love it, come rain...



or come shine

No fair-weather friend, this new Dodge. Makes cloudbursts almost as much fun as sunbursts. Maybe those rich, rugged all-vinyl interiors have something to do with it. Or the fact that Dodge's hustling 318 cubic inch V8 is the largest standard engine in the low-priced field. (With optional engines up to 426 cubic inches.) Or it could very well be one of the three

transmissions—standard three-speed synchromesh, optional 4-on-the-floor or whisper-quiet TorqueFlite.

But top up or top down, the real fun of this new Dodge starts the moment you get behind the wheel. And if you're interested in saving money for a rainy day—wait until you see how Dodge lets you pack it away. That racy-looking, racy-acting beauty

is priced nose to nose with cars like Ford and Chevrolet. No wonder Dodge is setting sales records month after month after month for the second straight year in a row.

But you decide for yourself.

Walk around. Drive around a new Dodge. You'll find Spring is just around the corner... at your nearby Dodge Dealer's.

'64 Dodge

DODGE DIVISION

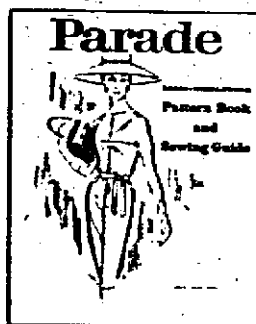


CHRYSLER
MOTORS CORPORATION

MAKE YOUR OWN latest fashions

by VIRGINIA POPE
PARADE FASHION EDITOR

■ Hop on the fashion bandwagon in your own home-sewn outfit. PARADE's pattern expert, Pauline, has created a whole new bookful of patterns for you, reflecting the latest gentle-woman style trend. On this page you see two of the new looks for the season, right from the pattern book. However, there are others which dramatize the new romantic look. Full billowy skirts, bodices which blouse gracefully, sleeves that balloon out and crisp organdy touches mark many of the styles. Those who take the big plunge this year will find patterns with the new naughty neckline. Although dresses here were photographed at Philharmonic Hall at Lincoln Center, New York, they can be worn on any occasion where a well-dressed look is called for.



Parade's new Pattern Book can be obtained by sending 50¢ to Parade, Dept. P, Box 475, Radio City Station, New York 19, N.Y. Print name and address. For styles shown on this page send additional 50¢ for each pattern, plus size and number.

CREDITS: PHOTOS BY RAY SOLOWINSKI. PATTERN #405, HARGRO RAYON, AMROSE HAT; PATTERN #406, COHAMA COTTON, "MR. JOHN JR. HAT. COSTUME JEWELRY COURTESY OF MARVELLA, SHOES ARE FROM CHANDLER'S, GLOVES BY KISLAY.



#405

Red and white polka dot rayon ensemble has deep box pleats and short jacket over white Shantung bloused bodice. Pattern #405 comes in sizes 10 through 20. Size 12, 32 bust, bolero and skirt take 5½ yd. of 35-inch fabric. Blouse, 1½ yd.



#406

Coat dress in yellow-gold cotton blend ottoman has princess silhouette, inset godets which give skirt fashionable flair and gold buttons. Pattern #406 comes in sizes 9 to 18. Size 11, 31½ bust, short sleeves, 4½ yd. of 35-inch material. Three-quarter sleeves, 5 yd.



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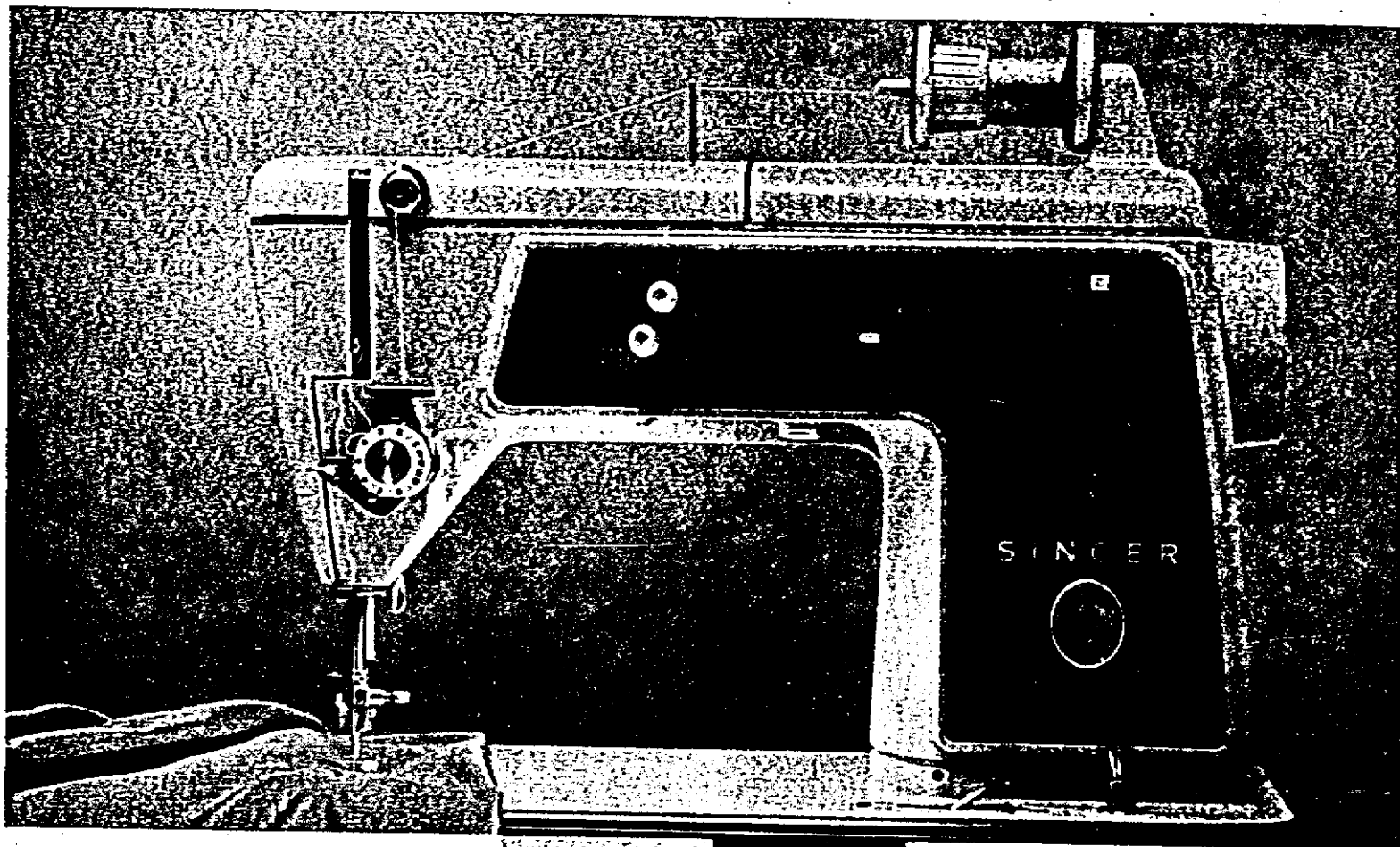
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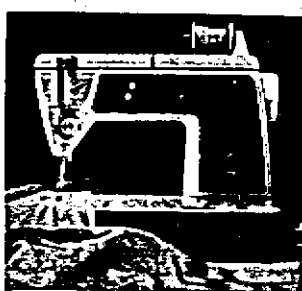


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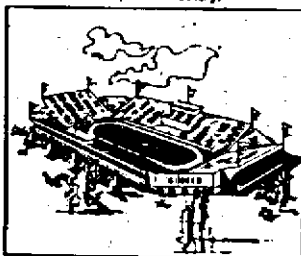
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Young college boys earn tuition expenses by playing in banjo bands around the country. They strum music from early '20's.

BANJO PARLORS

THEY'RE STRUMMING UP A STORM by ROSALIND MASSOW

The banjo, an endless source of entertainment for miners who rushed to California for gold in 1849, is creating a gold rush of its own these days. Banjo parlors, with authentic turn-of-the-century trappings, are sprouting up all over the nation in big cities and middling towns. So popular have these inexpensive beer and banjo places become that people don't mind waiting in line for hours for their turn to get in. The fresh-faced young men with banjos on their knees who play at these new night spots are giving banjo manufacturers something to strum about, too. The banjo was brought over to America from West Africa by Negro slaves. It fell from grace during the Depression years because its music was too gay. In the last three years, however, the banjo has become the second-best-selling stringed instrument in the U.S. (the guitar is first). In 1963, 40,000 banjos were sold, compared to a few hundred 10 years ago. Orders for 1964 are already piling up, one manufacturer reports.

What triggered the banjo boom? "No single factor," says William Nelson, president of Vega Instrument Co. of Boston, whose firm has been making banjos since before the Civil War. "Everyone has contributed to this revival," Nelson points out. "The bearded folk singer in coffeehouses, the college student who plays the banjo as a social asset and the ABC-TV Hootenanny series have all helped put the banjo back on the American scene."



Time out for the players at banjo nite club.

None of these folk singing groups, however, offer the same kind of stamp-your-feet, clap-your-hands and have-a-good-time quality that banjo parlors generate among their audiences, according to Joel Schiavone, owner of the Red Garter in New York City, one of a nation-wide chain. "My musicians are all college men on sabbatical from school or careers, and they make no pretense of being professionals; their enthusiasm is infectious. The audience catches their mood and the place takes off," says Schiavone. Songs include "You Are My Sunshine," "Whispering," "Sweet Georgia Brown." The Red Garter and other places like it in St. Louis, Denver, Houston, Boston, Harwich, Minneapolis, Seattle and San Francisco all work on a similar principle. Their decor is strictly from Grandma's parlor, and their musical instruments include banjos and some or all of the following: a washboard, a trombone, honky-tonk piano, sousaphone, tuba and sometimes a kazoo. The bill of fare is limited to beer, peanuts in the shell, soft drinks and a hamburger or steak.

Most of the New York Red Garter musicians and waiters, in green and white striped vests with black string ties, are Yale, Harvard, Colgate, Iowa and University of California graduates. Why do they work in a banjo parlor? "I've got good incentive—money," says one banjo player. "I'm saving enough to go to medical school." For him and others the banjo has become the pot of gold.

party food for the very young



by **BETH MERRIMAN**
PARADE FOOD EDITOR

Tiny tots enjoy a good party just like everyone else. Plan one for your toddler's set using light and easy-to-digest baby foods as a base for refreshments. We suggest Peachy Orange Molds and Fruit Sodas. They'll be happily received. Use paper accessories for fast cleanup.

FRUIT SODA

$\frac{1}{2}$ cup instant nonfat dry milk crystals $\frac{1}{2}$ pint lemon sherbet
4 cans (4 oz. each) apple-cherry juice (baby food) 2 tablespoons lemon juice

Stir instant crystals into fruit juice. Beat in sherbet and lemon juice or blend in electric blender. Serve in paper cups or mugs, with straws. Makes 6 to 8 servings.

PEACHY ORANGE MOLDS

1 pkg. orange-flavor gelatin 2 containers (about $\frac{1}{2}$ cup each) Junior Peaches
1 cup hot water 1 cup cottage cheese

Dissolve gelatin in hot water; stir in Junior Peaches. Chill until slightly thickened. Fold in cottage cheese to achieve a marbled effect. Spoon into individual molds; chill until firm. Unmold on serving plates. Serve with glazed animal cookies outlined with melted chocolate. Makes 5 or 6 servings. FROM PARADE'S TEST KITCHEN



Your recipe could win \$25,000 in the Pillsbury Flour Bake-Off!

Enter now. It's easy. Just choose your recipe and mail it! Clip the rules and entry blank now. And keep them handy while you and the family decide which recipe to send in.

Maybe it's an old favorite recipe with a new twist. Maybe it's one you've made up yourself. Bake-Off winners have shared, over the years, a total of \$1,500,000 in prizes. Why not you this

time? Send your recipe in now. (Contest closes May 31.)

100 Finalists will be selected. If you are one, you'll be officially notified; you'll travel at Pillsbury's expense to Miami Beach, stay September 13, 14, 15 at the Americana Hotel. (New adventures, new friends!) On Bake-Off Day you'll bake your recipe for final judging.

\$100,000 in prizes!

1ST GRAND PRIZE \$25,000
2ND GRAND PRIZE \$5,000

Senior Prizes	Junior Prizes
1st.....\$3,000	1st.....\$3,000
2nd.....\$2,000	2nd.....\$1,000
3rd.....\$1,500	3rd.....\$ 500
Best Cake.....\$1,000	
Best Bread or Main Dish.....\$1,000	
Best Cookies.....\$1,000	
Best Pie or Dessert.....\$1,000	

PLUS 100 G-E Electric Ranges
100 cash prizes of \$100 each 100 G-E Mixers
120 ALL EXPENSE TRIPS TO MIAMI BEACH

Contest Closes May 31



YOU MAY HAVE A FORTUNE IN YOUR RECIPE BOX!

Yes, your old favorite recipe with a twist could make you a Bake-Off winner. Clip rules and entry blank and enter now!



CLIP! EASY RULES FOR WINNING!

- On an Official Entry Blank, print or type your name and address. Check the division you are entering (one only): Junior or Senior. And the type recipe you consider yours to be. JUNIORS: Also state your age and date of birth in the spaces provided.
- Print or type your recipe on a separate sheet or sheets of paper giving every ingredient and amount used in making your recipe. Print or type your name and address at the top of each sheet. Using one side of the paper only and any recipe style you desire, give the following information:
 - Measurements in level (not scant or heaping) cups, tablespoons, teaspoons, or in fractions ($\frac{1}{2}$, $\frac{1}{4}$, $\frac{1}{8}$, etc.)
 - Baking time and temperature
 - Name of your recipe
 - Brand names of ingredients may be given if desired.
- Attach your recipe and an extra-value coupon or trade-mark from any size package of Pillsbury Flour firmly to the Official Entry Blank.
- Enclose your entry in an envelope addressed to PILLSBURY'S BEST BAKE-OFF, Box 28, Minneapolis, Minnesota 55460. Entries must be postmarked not later than May 31 and received not later than June 5 to be eligible for this year. Any entries received after this date will be eligible for the following year. You may send in as many entries as you wish, but only one per envelope. All recipes and entries become the property of The Pillsbury Company and cannot be acknowledged or returned.
- To be considered, every entry:
 - Must comply with above rules.
 - Must call for at least one half cup of Pillsbury Flour (not cake flour or mixes).
 - Must not call for an intoxicating beverage.
 - Must call for ingredients usually found in grocery stores.
 - Must be able to be completely prepared in one day.

6. Ten winners will be selected from each state, Puerto Rico, District of Columbia and the U.S. Armed Forces, making a total of 530 state winners. The 100 Bake-Off finalists will be selected from these 530 state winners and will compete at the Bake-Off.

7. Everyone 12 years or over on March 1, of this year and living in the United States, or Puerto Rico and overseas members of the U.S. Armed Forces and their dependents may enter—except employees of the following organizations and members of their immediate families: The Pillsbury Co., its advertising agencies and judging organizations, employees of the General Electric Company, practicing professional home economists and professional chefs and bakers. Entrants 19 years or over on March 1, this year, are eligible for Senior Grand National Awards; entrants 12 through 18 are eligible for Junior Grand National Awards. All entrants are eligible for the two top awards.

8. An international Judging Agency and a staff of home economists will judge qualified entries in the Recipe Contest on the basis of general appeal, ease and speed of preparation, and novelty or unusual character.

9. The Baking Contest will be limited to the 80 Senior Recipe Contest Finalists and the 20 Junior Recipe Contest Finalists. Entrants will prepare their prize-winning recipes without assistance. Entries will be judged on the basis of general appeal, taste, appearance and novelty. No entrant will be eligible for more than one cash award in the Baking Contest.

10. These rules are binding on all entrants. The decisions of the judges will be final. In the cases of ties, duplicate awards will be made. This contest is subject to federal and local laws. Names and addresses of all winners will be furnished after December 1, upon request.

PILLSBURY'S \$100,000 GRAND NATIONAL BAKE-OFF

OFFICIAL ENTRY BLANK. Contest closes May 31

Mail to Pillsbury's Best Bake-Off, Box 2J, Minneapolis, Minnesota 55460

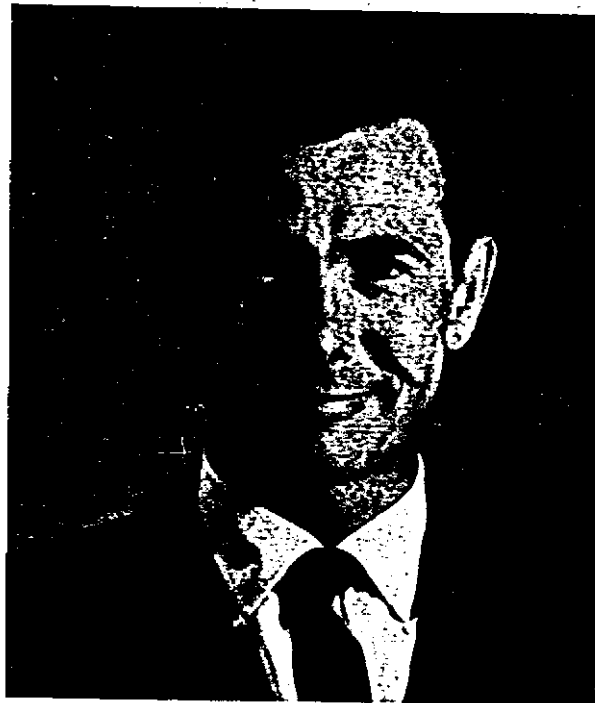
Name _____ Please Print
Address _____
City _____ State _____ Zip _____
☐ JUNIOR (Any boy or girl 12 through 18 on March 1, this year)
AGE _____ DATE OF BIRTH _____
☐ SENIOR (Anyone 19 or over on March 1, this year)
CHECK TYPE OF RECIPE:
☐ Cakes ☐ Cookies ☐ Breads ☐ Main Dishes ☐ Pies ☐ Desserts
I buy my flour from Store _____ (List one store only):
Street _____
City _____ State _____

IMPORTANT

- Print your name and address. Give recipe on separate sheet and attach.
- Attach to this entry blank the EXTRA-VALUE COUPON OR TRADE-MARK from any size package of Pillsbury's Best Regular or Self-Rising Flour or Pillsbury Instant Blending Flour.

To qualify for G.E. Bonus Award for 100 Bake-Off Finalists (\$150 cash wardrobe gift), have G.E. dealer sign here.

Name _____
Address _____



MY FAVORITE JOKES

by Johnny Carson



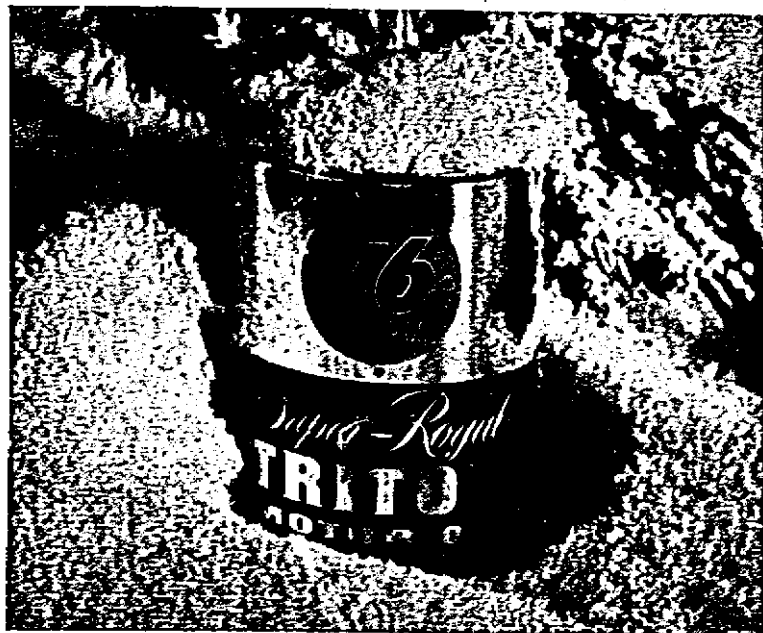
EDITOR'S NOTE: Johnny Carson, from Norfolk, Neb., is emcee of the Tonight TV show and one of the most popular personalities on video. Now in his early 40's, Carson first began to entertain people at age 12, billing himself in Lincoln, Neb., as "The Great Carson—Ventriloquist and Magician." Johnny says he never had a moment's doubt he would make show biz his life's work. At the University of Nebraska he worked as a radio announcer and part-time cowboy-entertainer. After college he announced over Station WOW in Omaha. In 1951 Carson came to California, worked as a disk jockey-comedian, then got a job writing comedy for Red Skelton. One evening when Skelton was injured, Johnny substituted for him and did so well that CBS gave him his own video show. Johnny has been on TV ever since. Married twice, father of a couple of teenagers, he now makes his headquarters in New York City. Herewith a few of his favorite funnies.

The lovely wife of a Frenchman died. At the funeral, although the husband bravely controlled his grief, the wife's romantic and devoted admirer sobbed loudly.

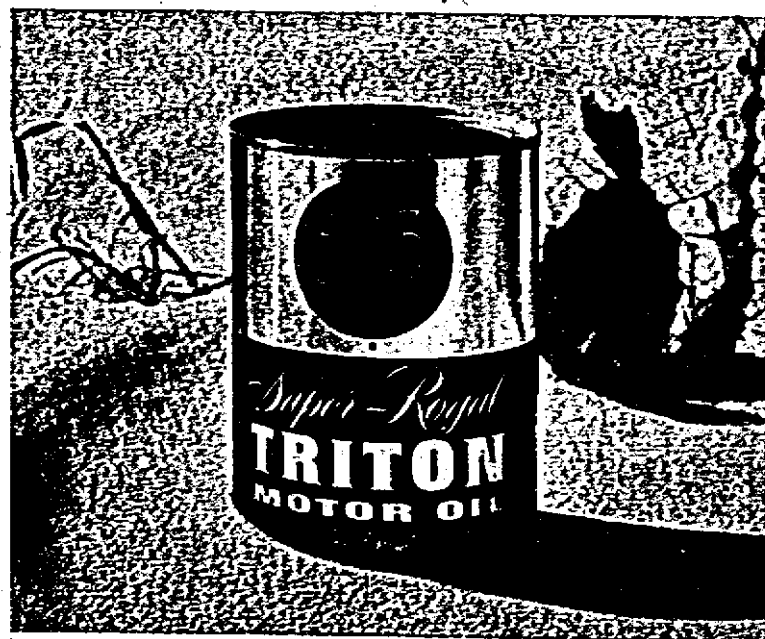
The husband listened to this display for awhile, then put his arm around the man's shoulder and said sympathetically, "Don't be so upset, my friend. I shall marry again."

NOW THE AMAZING *PURPLE* YOUR ENGINE UNDER

New from Union Oil: SUPER-ROYAL TRITON



When the going is cold your car needs a motor oil that won't thicken: Super-Royal Triton.



When the going is hot your car needs a motor oil that won't thin out: Super-Royal Triton.

A real estate salesman spent all day Sunday escorting a couple through model homes.

"And this," he said at the tenth home he had shown, "has a hobby room. Do you folks have any hobbies?"

"Yes," replied the little woman, "inspecting model homes on Sundays."

"It's your wife," said the secretary to her boss. "She wants to give you a kiss over the telephone."

"I'm too busy," replied the executive. "Take the message, and I'll get it from you later."

We spared the rod—and got a beat generation anyway!

A Hollywood producer received a story entitled "The Optimist."

He called his staff together and said: "Gentlemen, this story is great, but the title must be changed to something simple. We're intelligent and know what an optimist is, but how many of those morons who'll see the picture will know he's an eye doctor?"

Adam may have had his troubles, but he never had to listen to Eve talk about the other men she could have married.

There are people who ask if Astronaut John Glenn has the qualifications to be in Congress. I don't know why not. After all, he's already been around the world three times at government expense!

"Now try to get this picture into your mind," explained the movie director to the method actor who was starring in the film. "You've been all alone on an island in the Pacific for 10 years. You awaken one morning, crawl out of your thatched hut and start for a stroll along the beach. Suddenly you discover a beautiful blonde washed up on the sand, lying exhausted beside the broken bit of raft which brought her to shore. You rush forward, take her hungrily in your arms and kiss her madly over and over again."

"Wait a minute," interrupted the intellectual thespian. "What's my motivation?"

Benjamin Franklin may have discovered electricity, but the man who invented the meter made all the money.

Before a man is married, he lies awake all night long thinking of what she said; after marriage, he falls asleep before she has finished saying it.



Anecdote of the Week

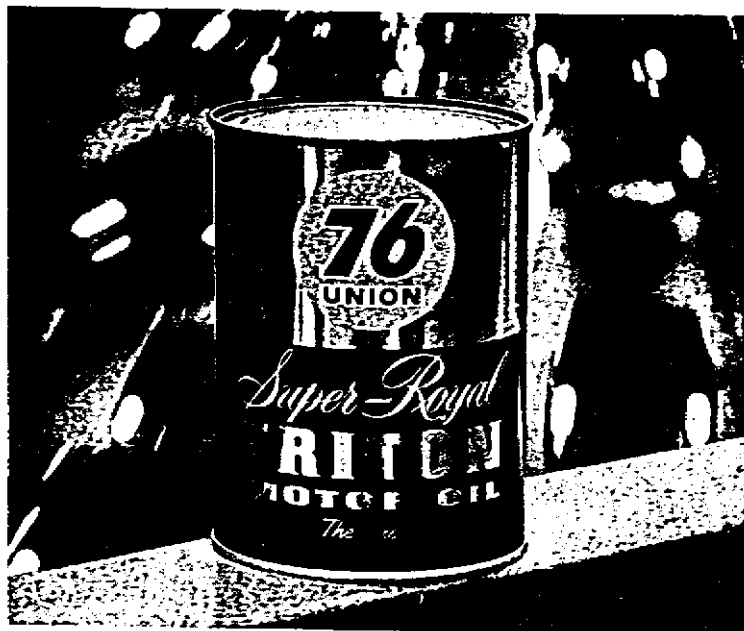
■ Following the sensational success of the Beatles in this country several weeks ago, comedian Joe E. Lewis, working the Eden Roc in Miami Beach, wired his agent. HAVE SENSATIONAL IDEA. AM IN PROCESS OF ORGANIZING QUARTET VERY SIMILAR TO BEATLES ONLY MORE APPEALING TO ADULT AUDIENCES. ACT CONSISTS OF FRANK SINATRA, JACKIE GLEASON, DEAN MARTIN AND MYSELF. WE ARE CALLING THE ACT "THE BOTTLES." PLEASE BOOK US AT ONCE. ■

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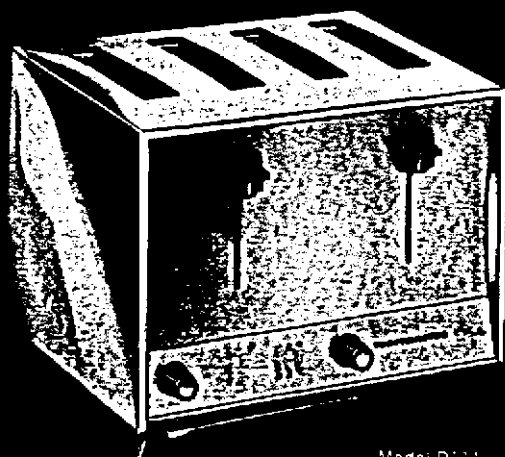


When the going is wet your car needs a motor oil that prevents rust from forming in the engine: Super-Royal Triton.



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or it's a 2-slice! (each 2-slice section
can be controlled
separately)



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It holds even heat level. Gives fine steam particle penetration into fabrics. Model B411.

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Coffee touches only flavor-protecting Stainless Steel. Easy to clean. Model M521.



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Thanks to your help the Red Cross is able to issue over a million certificates each year in first aid. Remember, it is your support that enables Red Cross to be . . .

Always there... with your help **RED CROSS**



Small, simple house of plywood has ideal amount of space for older retired couple.

HOW TO FIND A HOME TO RETIRE IN

by PETER D. ALBERTSON

Until recently, people who were ready to retire stayed put. They lived in the same house they had always lived in. Others moved in with their children or into old-age homes.

However, in the past few years, the emphasis has been on special housing for those over 55. When they retire, people often buy or rent new homes. Many new housing developments, retirement communities and specially designed hotels have been set up for them. Many are complete with medical services, shops and special construction to make life easier.

But the newest wrinkle in retirement housing, according to *Harvest Years*, a magazine for retired persons, which has just done a major survey of retirement housing, is home swapping. This is an arrangement in which two couples trade their homes or apartments because of many reasons: facilities, location, climate, construction, etc.

Home swapping grew out of a little-known practice by which families trade homes for vacation time (see *PARADE*, July 29, 1962). But when a number of people reported they liked their vacation area better than their own, permanent swapping began.

THE REASONS WHY

Why should older people leave their homes, take up roots to plant themselves elsewhere?

According to one man, a retired engineer who recently moved 3,000 miles across the country: "There's no one reason why my wife and I moved. But we had a three-bedroom home near New York City. Both of our children are married, and both live in Los Angeles with children of their own. We thought it would be nice if we could live nearer to them. We're not sorry. We got a much smaller house that's less expensive to keep going and easier to take care off; we like the weather; most important, we're close to our family."

More often than ever, older people are making such arrangements.

But, if the retirees are not certain about swapping permanently, they can, in many

cases, trade homes temporarily. And then if they are happy and satisfied with everything, the deal may be made permanent.

Once, however, people decide to look into a community to determine if they like it, they can get assistance in making such a move. For potential home swappers, a number of organizations will provide information. The major ones are: Holiday Home Exchange Bureau, P.O. Box 555, Grants, N. M.; Vacation Home Exchange, 125 C St., Lake Oswego, Ore.; and the Vacation Exchange Club, 554 Fifth Ave., New York 36, N.Y.

In selecting a home to swap, people of retirement age must keep in mind certain basic problems and considerations.

REQUIREMENTS CHANGE

For example, by the time a person is ready to retire, he no longer wants the same things from his dwelling that he wanted 20 years earlier. As he approaches 65, his needs and desires change.

Of major importance is the building's construction and facilities. Kitchen work space should be laid out so cooking and preparation take a minimum of effort. Bedrooms should be close to bathrooms, doors wide enough to accommodate wheelchairs. All rooms, if possible, should be on one floor; there should be as few tripping hazards as possible. Fully automatic central heating is a must, as are handrails at all steps and inclines.

These considerations are, of course, those to look for in the ideal retirement residence, and it is rare that any dwelling not expressly built for older people will be so well equipped. But it's the goal to strive for.

MORE ABOUT RETIREMENT HOUSING

An exhaustive compilation of important information on retirement housing has been published by *Harvest Years*. This free booklet is available on request from *Harvest Years*, 681 Market St., San Francisco, Calif.

parade of progress

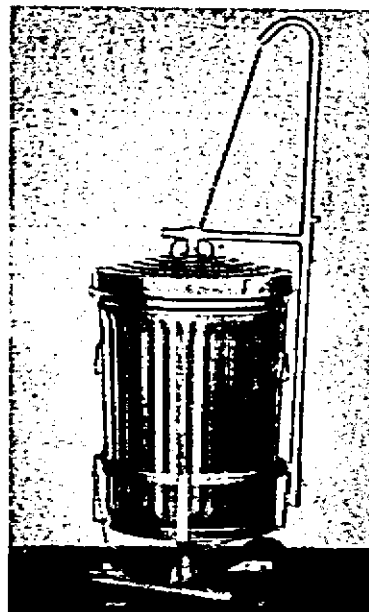
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



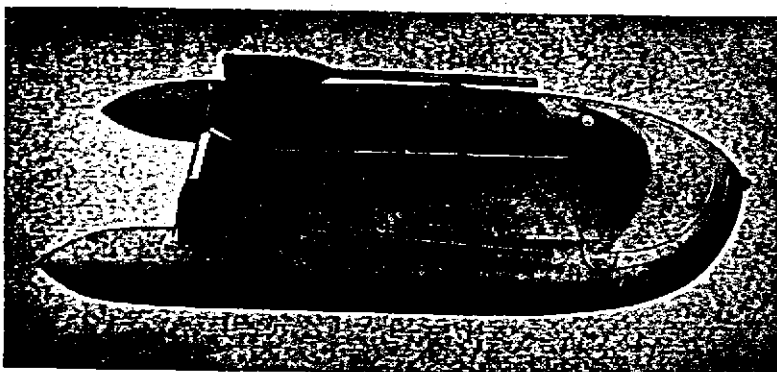
Tuck-away ironing board



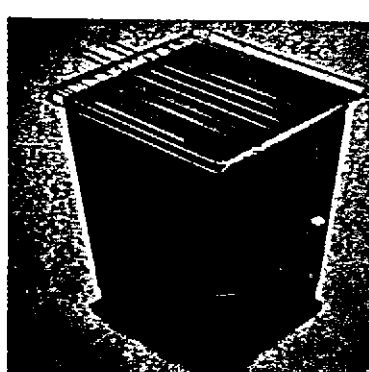
Coffee maid



Trash can guard



Inflatable boat



Grill with paper

Tuck-away ironing board: Useful when you travel as well as at home, this new ironing board-sleeve board combination (top left) folds flat when not in use so you can fit it in a drawer or slip it into a suitcase. Each board is equipped with a heavy cotton pad plus a burnproof, silicone-treated cover. 22" x 5". \$3.25. *Newark Dress-maker Supply, Dept. PP, 140 Halsey Street, Newark 2, N. J.*

Coffee maid: Touch a button on this new electric brewer (top center) and it produces an individual cup of coffee from fresh ground (not instant) coffee in 14 seconds. It can hold a pound, enough to brew 50 cups one cup at a time—and cleans itself automatically after use. It is designed to fit between wall studs for built-in installation—and is also compact enough so you can place it on a kitchen countertop. Complete details: *Imperial Coffee Maid, Dept. PP, 3425 W. Dempster, Skokie, Ill. 60077.*

Carpet protector: You can apply a new liquid preparation to any type of carpet and it will form an invisible protective sheath around each fiber that keeps out spots and stains—and also helps to extend carpet life by preventing dirt from grinding in and causing excessive wear. Useful, too, as a guard against sun fading.

Half gallon, enough for 12' x 18': \$6.99. *Nu Color Corp., Dept. PP, 15700 South Avalon Blvd., Compton, Calif.*

Inflatable boat: Here's a boat (above left) you can tote in a 20" x 30" x 8" carrying bag—and inflate in 6 minutes to 9-foot length, 4-foot width. Designed for fishermen and duck hunters, it can also double as a dinghy for cabin cruiser owners. It seats 3 adults, is capable of taking an outboard motor up to 7½ h.p. and of reaching speeds up to 20 mph. Made of rot-proof and salt water-resistant nylon coated neoprene. For details: *Kayak, Dept. PP, 133 W. 45th St., New York, N.Y. 10036.*

Long-reach pruner: A new, lightweight, 4-foot-long pruning shear is designed for high work and low—and for reaching into difficult areas. Useful for picking flowers such as lilac and apple blossoms and for pruning climbing roses, shrubs, small trees. It has a cutlery steel blade, brass anvil, nonpinching handle. About \$5.98 in stores. *Seymour Smith & Son, Dept. PP, Oakville, Conn.*

Power screwdriving: A compact, new attachment fits any electric drill and turns it into a power screwdriver useful for many jobs around the home. Its nylon body is virtually breakproof, so light almost no

load is placed on the drill. And a unique screwfinder holds driver blade in screw slot during operation. \$1.20. *Coastal Abrasive & Tool Co., Dept. PP, 42-33 Northern Blvd., Long Island City 1, N. Y.*

Trash can guard: New way to handle your garbage can is with this wheeled holder (top right). It keeps can up off ground, holds lid away for easy filling, clamps it down so it can't blow off or be removed by animals, and also makes it easy for you to roll out the can for trash collection. 16-inch or 18-inch size: \$23.50. Also available: a 2-can unit on wheels and a single-can unit on legs. Details: *Rowe, Dept. PP, Box 1955, Fargo, N.D.*

Grill with paper: Newest version of the South African type of grill that uses newspapers instead of charcoal for fuel is this completely portable unit (above right). You can broil a 1½-inch-thick, 2½-lb. steak on it in 6 minutes using only 4 wadded sheets of newspaper—and it folds flat enough to fit under a car seat. Useful, too, for a youngster to carry along on a bicycle to a picnic. \$8.95 postpaid. *Boone Mfg. Corp., Dept. PP, 1701 Boone Ave., Bronx, N.Y. 10060.*

Parade of Progress items are NOT advertising. Write manufacturers if not available in stores. Manufacturers & Distributors: PARADE will consider new ideas but cannot correspond about them.

BUNIONS

ENLARGED TENDER JOINTS

FAST RELIEF!

Dr. Scholl's Zino-pads speedily relieve painful pressure on sensitive spot, soothe and cushion it. Enjoy real relief as millions do with Dr. Scholl's—world's largest-selling aid for Bunions!



Dr. Scholl's Zino-pads

BACKACHE MISERIES

...can rob you of happiness and put a burden on your loved ones. Don't suffer another day before trying DeWitt's Pills, world famous for analgesic relief. DeWitt's Pills ease those stabbing pains and help the body work naturally to clear up the cause.

DeWitt's Pills

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. **PASTERETH**, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get **PASTERETH** at any drug counter.



DON'T MISS AN OPPORTUNITY!

Save regularly with



U.S. SAVINGS BONDS
Now paying **3 3/4%** to maturity

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Enter Ken-L Ration's Western Camp-Out Sweepstakes!



Win this deluxe Ford Camper or one of 150 other prizes!



2ND PRIZES
50 Dometic Portable Refrigerators.
Uses propane gas cylinder or electricity. Stores 25 lbs. of food.



3RD PRIZES
50 Red Head Sleeping Bags.
Insulated with 100% Down. Water-resistant top. Aluminum zipper.



4TH PRIZES
50 Dynalite Flashlights.
World's most powerful. Waterproof. Made of tough, durable plastic.

EASY TO ENTER! NOTHING TO WRITE! Go hunting, fishing, skiing with your family—in this excitingly different, 1964 Ford Econoline Van that has been converted into a deluxe motor-on-wheels. Completely furnished with all the comforts of home. Dinette table. Kitchen-cooking sink. Refrigerator. Spacious storage cabinets. Sleeps 6.

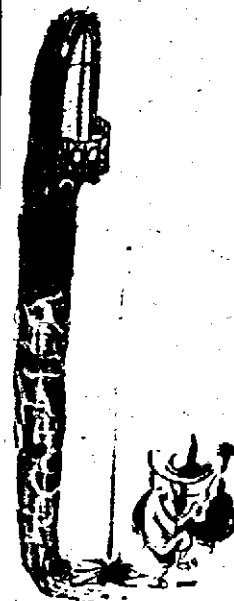
ENTER: Send a Ken-L Ration label (or word "Ken-L Ration" on plain white paper) with your name and address to: Camp-Out Sweepstakes, Box 76, Los Angeles 51, California. Enter as often as you wish. Sweepstakes open only to residents of Washington, Oregon, California, Arizona, Utah, Nevada and Idaho, void where prohibited or restricted by law. Entries must be postmarked no later than June 30, 1964. Winners will be notified on or before July 15. All entries become property of Quaker Oats Company and decision of judges is final. Sweepstakes not open to employees of Quaker Oats Company, its advertising agency, or judging organization or their families.

BRING HOME YOUR DOG'S GROCERIES—IN THIS NEW FORD CAMPER! Best way to bring home any dog's groceries is in a can of freshly-cooked Ken-L Ration! Great juicy helpings of lean red meat* (the real thing) complete with 17 other good things to eat. All any dog could want. Bring home Ken-L Ration today . . . Regular or new Liver Flavor!



*U.S. Government Inspected Horsemeat

WEIGHT AND SÍ
by dick olden



PARADE'S SPECIAL

INTELLIGENCE REPORT

FACT OF LIFE. Approximately 8,000,000 people in this country are on relief; this includes those on the ADC (aid-to-dependent-children) program, the blind, the disabled, the aged and the destitute.

WHERE WE CAME FROM. Ever since the theory was advanced that the original populations of the Western Hemisphere migrated from Asia to Alaska, then down the Pacific Coast, researchers have tried to establish a genetic link between the Asians and the North and South American Indians. New biologic evidence for the existence of such a tie has now been found in the blood serum of the Yupa Indians of Venezuela. Two researchers from the Venezuelan Institute of Scientific Investigations have found the protein fraction, transferrin, in the serum of 58% of the Yupa Indians they examined. Until their discovery, this specific type of transferrin had been found only in the blood of the Chinese.

COMPOSING BEATLES. One reason the numbers sung by the Beatles are so poor, according to musicians, is that the Beatles write their own compositions. Why? Because they collect publishing, performance and copyright fees on same. Last year the Liverpool quartet took in more than \$500,000 on such fees. In 1963 the Beatles sold more than \$250,000,000 worth of products, from recordings to steam irons.

GOOD NEWS. For the first time, the death rate from heart disease among middle-aged men, 45 to 65, has turned downward. According to the American Heart Association, analysis of data from 1950 to 1960 shows a 6% drop in such deaths.

Because of mail volume, PARADE cannot answer queries about this column.

MACHINES REPLACE BOOKSELLERS.

Vendo Co., one of the nation's largest manufacturers of vending machines, has developed a machine which dispenses textbooks. Successful field tests have already been conducted at Boston and Kansas universities. The Vendo unit is equipped with compartments, each holding 25 textbooks. Purpose of the machine is to eliminate check-out counters and long lines of waiting students.

BOOST SOVIET SCIENTISTS.

Premier Khrushchev has offered Russia's scientists a 50% pay increase if they will do more research, particularly in agricultural chemistry. Scientists are among the most prosperous class in the supposedly classless Soviet society, but K is convinced the capitalist incentives will make them work even harder.

WIFE BEATER. Ex-Queen Nariiman of Egypt, former wife of ex-King Farouk, recently lost her widely publicized court case in Cairo. She accused her second husband, famous surgeon Adham Elnaquib, of beating her. Ruled the Egyptian court: It is a husband's right to beat a disobedient wife so long as no permanent injuries result.

FAREWELL TOUR. Every few years Maurice Chevalier, at 78 the wealthiest entertainer in France, decides to make a "farewell appearance" throughout the world. This summer Chevalier plans to make his third farewell tour in America. The truth about Chevalier is that he is a compulsive performer who says of himself: "If I do not work, I get so nervous I am impossible."



Now! False Teeth Fit Beautifully!

Amazing dental discovery, 'Cushion Grip'—ends sore spots—refits loose dentures to hold snug as a dentist's mold! Tasteless! Nothing to mix! One application lasts months!

After years of research, modern science has developed a remarkable new way to make false teeth fit beautifully—stop looseness, slipping, clicking, relieve sore spots—without messy, old-fashioned pastes, powders and pads! It's CUSHION GRIP—amazing new soft, pliable plastic that holds false teeth snug as a dentist's mold, through soothing suction—makes loose dentures fit properly again. Result, you can talk, laugh, eat anything without discomfort or embarrassment!

CUSHION GRIP is easy to use—nothing to mix or measure! Simply squeeze out

of tube onto dentures, then insert false teeth into mouth and bite down. Instantly, CUSHION GRIP molds to contours of mouth and gums—provides beautiful fit—holds dentures firmly in place with suction. Looseness, slipping, clicking disappear. Sore spots are quickly relieved. One application lasts for months, despite nightly cleaning, yet CUSHION GRIP is easily removed when desired. What's more, CUSHION GRIP actually re-fits, refines worn dentures, lets you save over \$100 on costly re-lining work. Get new tasteless, odorless CUSHION GRIP today.



Don't ever go away again, daddy!

Her Dad is sensible. He went to his doctor as soon as he noticed a cancer danger signal. His cancer was therefore discovered in its early stages, when prospects for cure are more favorable.

If you don't know Cancer's 7 Danger Signals, call your local American Cancer Society Unit today. Play it safe and see your doctor for an annual health checkup, too. And help research and education save lives by sending your check to "Cancer," c/o Postmaster.

AMERICAN CANCER SOCIETY

Scientific medication works quickly, for hours, to

break "itch-cycle" ... stop skin itch

even embarrassing itch

Now you can get fast, blessed relief from the tortures of itching, chafing, rashes, dry skin eczema... even embarrassing membrane itching (feminine and personal).

Thousands of women and men suffer the torture and embarrassment of membrane itching. But now they are discovering the wonderful relief LANACANE brings.

Don't suffer. Try LANACANE. This amazing medicated cream is greaseless, refreshing, pleasant to use. At all drug stores.

Doctors explain how LANACANE breaks "itch-cycle"

1. Itching causes scratching... scratching increases irritation, causing more itching... more scratching.
2. LANACANE calms irritated nerve ends. Stops urge to scratch, thus breaks vicious "itch-scratch-itch-cycle".

Soothes raw, inflamed tissue, checks harmful bacteria growth, helps speed healing.

Does baby need a special week?



BRINGING UP BABY,*
HINTS COLLECTED
BY MRS. DAN GERBER,
MOTHER OF FIVE

Of course not! Every week is baby week for the most important people. But I think perhaps it's a nice idea, once a year, to review all the wonderful developments that have taken place for the benefit of your baby ... and all babies.

Signs of the times

Babies and baby care have come a long way since the so-called "good old days," say, of the twenties. Thanks to modern pediatric baby-care and feeding practices. Wee ones are protected by the miracles of modern medical science. Mothers have the best baby-care information at their beck and call. A wide variety of baby foods, specially prepared for maximum nutrition and early introduction, are now available to one baby and all.

Grow all the way with Gerber

Baby foods, too, have come a long way. In 1928, when Gerber first offered strained baby foods, only five varieties were available. Today, your grocer has a tremendous selection of foods for your baby. Now, Gerber offers over 100 strained and junior foods to meet baby's nutritional needs from the infant age through the toddler stage. First came the "staples": fruits, vegetables, cereal. Then, the somewhat more specialized foods: meats, dinners, juices, egg yolks, cottage cheese, etc. Finally, the finger foods: teething biscuits, toddler cookies, meat and chicken sticks.

April 25—May 2

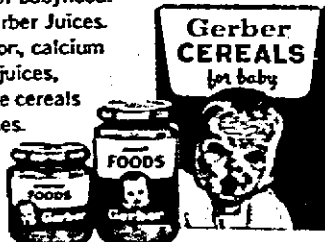
A date to remember. This is the special week your grocer puts all his finest products on parade for your baby. Why not check your favorite store and see how many Baby Week values he has?

Another good sign of the times

Baby-feeding methods, like most things, change. Today, the many "not-to-be-broken" feeding rules of yesterday have become more flexible. With the greater variety of specially prepared foods, today's baby-feeding is patterned to fit the physical and psychological needs of each individual baby.

Daily dietary duet

Two nourishing "basics" enjoyed by babies from the beginning to the end of babyhood: Gerber Cereals and Gerber Juices. The cereals provide iron, calcium and B-vitamins ... the juices, vitamin C. Five delicate cereals ... nine refreshing juices. Baby Week is a good time to try some varieties your baby may not have sampled.



**Babies are our business...
our only business!***

GERBER® BABY FOODS, BOX 72, FREMONT, MICHIGAN

**Grow all the way
with
Gerber Juices**



From the infant age through the toddler stage your baby needs vitamin C for sound gums and other body tissues. All nine Gerber Juices are rich in this important vitamin. Although Orange Juice is the traditional starter, Gerber Apple Juice, Apple-Cherry and Orange-Apple are also ideal because they're delicate in flavor and particularly well-tolerated by babies. See offer below.



7¢ STORE COUPON 7¢

**Gerber
BABY WEEK
★ FEATURE ★
SAVE
7¢**

**This coupon worth 7¢
toward the purchase of
a can of Gerber
Apple Juice, Apple-Cherry
or Orange-Apple**

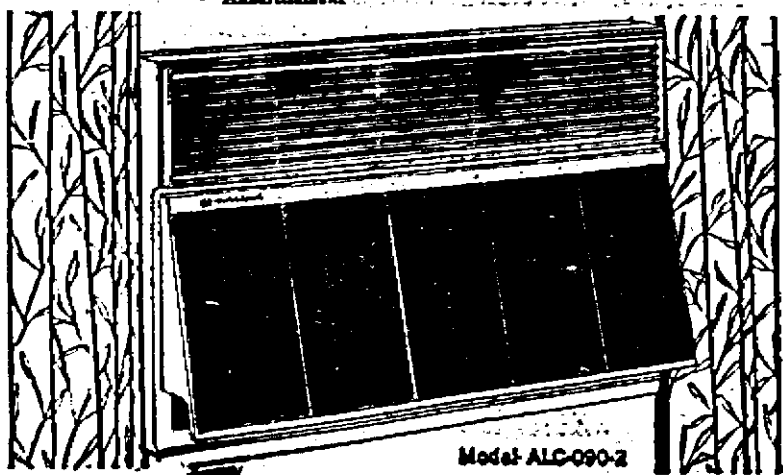
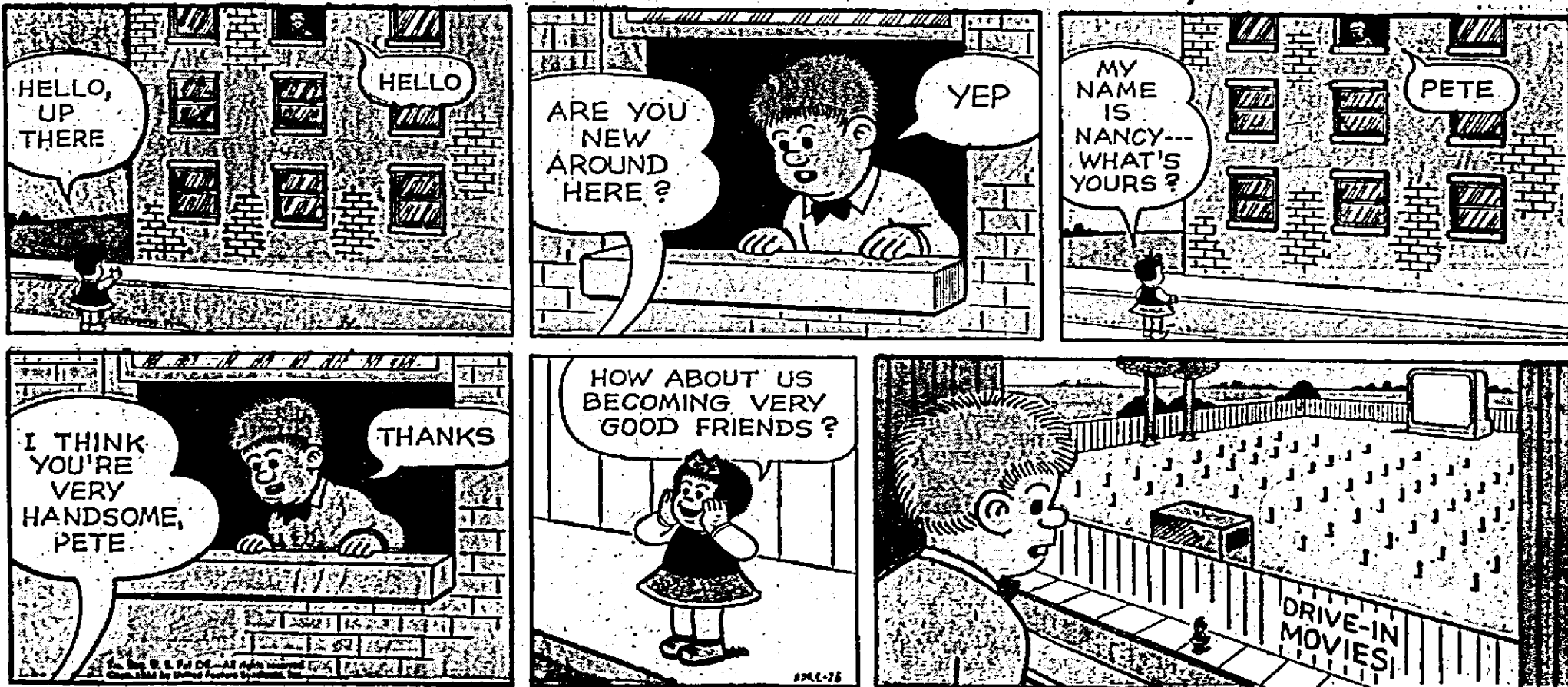
Mr. Grocer: For each coupon you accept on the purchase of the specified product, we will reimburse you 7¢ plus 2¢ handling charge, provided you and your customer have complied with the terms of this offer. Consumer must pay any sales tax involved. This coupon is non-assignable. Invoices proving purchase of sufficient stock to cover coupons presented must be shown upon request. Offer void in any state or locality where taxed, prohibited, or otherwise restricted, or if presented by outside agencies, coupon brokers or others who are not retail distributors of our merchandise. Good only in U.S.A. Properly redeemed coupons will be accepted for reimbursement by a Gerber representative or by mailing direct to Gerber Products Company, Dept. T.M., Fremont, Michigan. Cash value 1/20¢. Offer expires June 30, 1964.

7¢ GERBER® PRODUCTS COMPANY FREMONT, MICHIGAN 7¢




NANCY

By Ernie Bushmiller



Now...a room air conditioner with the look of fine furniture!

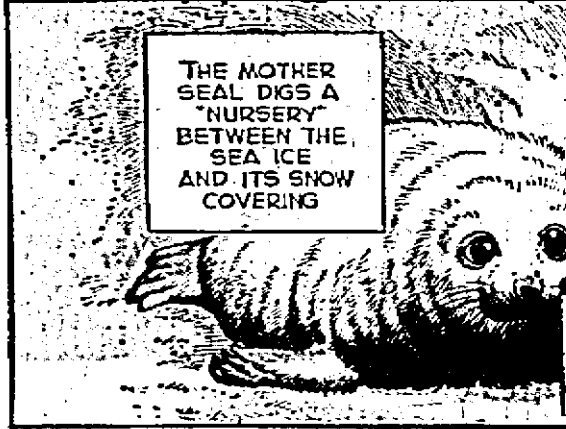
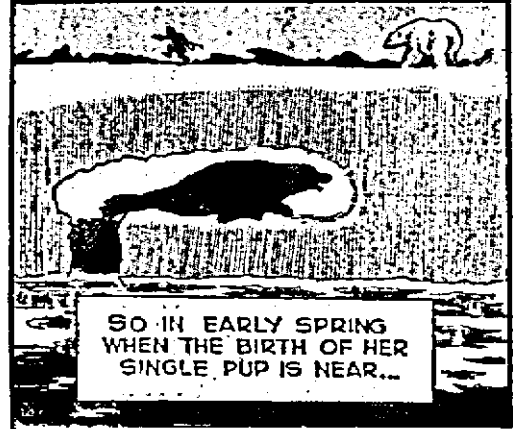
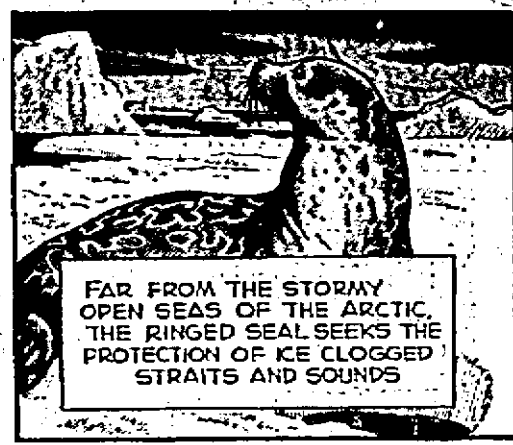
look of fine furniture!

 *Whirlpool* air conditioner
with exclusive "Comfort Guard"™ temperature
control for summer-long comfort.

SEE IT AND OTHER MODELS AT YOUR NEAREST RCA WHIRLPOOL DEALER

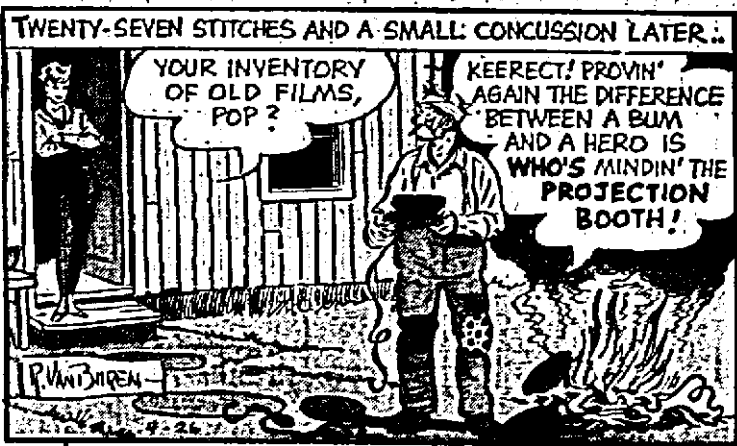
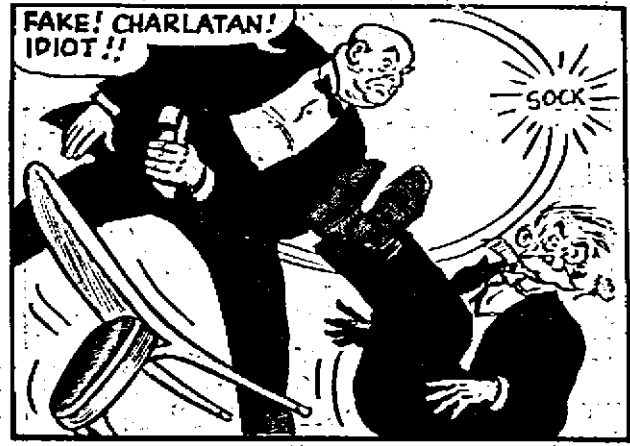
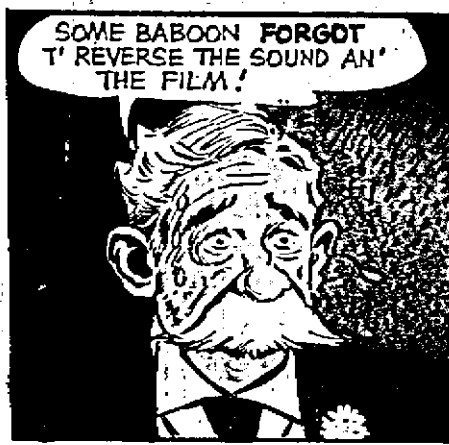
MARK TRAIL

by

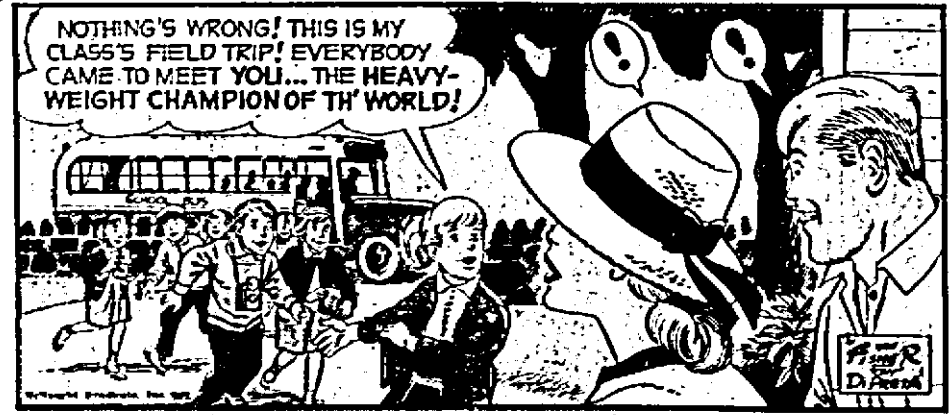
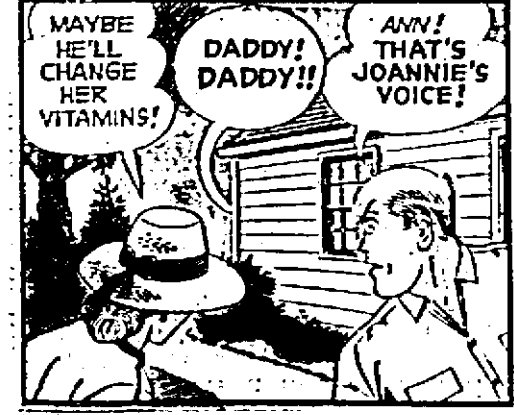
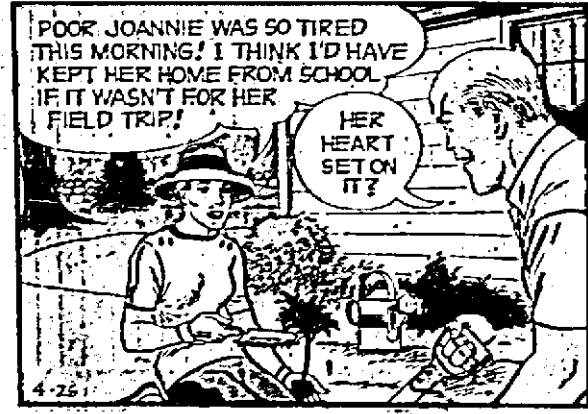
ABBIE AN' SLATS

By Raeburn Van Buren



JOE PALOOKA

By Ham Fisher



STEVE ROPER

By Saunders and Overgard



CAPTAIN EASY

By Leslie Turner



Dan Flagg

by DON SHERWOOD



MISS PEACH

By Mell



POGO

By Walt Kelly



Disability Payments

When you get hurt and can't work!

Mail this APPLICATION today!

HERE IS WHAT YOU CAN COLLECT

In accordance with policy terms	
MINOR ACCIDENTS	When there is no disability, policy covers your doctor bill expense up to \$10.00 (limit \$2.00 per visit); plus X-ray expense up to \$10.00.
DISABLING ACCIDENTS	For most accidents at home, at work, at play, etc. Disability benefits up to \$120.00 at \$10.00 per month; X-ray expenses up to \$10.00. Ambulance expenses up to \$10.00; PLUS Hospital Benefits to \$100.00 at \$5.00 per day. Maximum total \$440.00.
HOSPITAL EXPENSE	For Auto and Pedestrian Accidents, maximum total insured is \$420.00; for other specified Travel Accidents, maximum \$120.00.
FATAL ACCIDENTS	\$100.00 for most accidents at home, at work, at play, etc. \$1,000.00 for Auto, Pedestrian, certain specified Travel accidents. Up to \$10,000.00 for other specified Travel accidents.
MONTHLY INCREASE	Important Death Benefits increase 1% each month you are insured—up to 50% maximum.
ELIGIBILITY	Issued to men, women and children between ages 1 and 70—except those who have lost both hands or feet or sight of both eyes.
LIMITATIONS	Benefits reduced one half after 65th birthday. No reduction in benefits first year.
EXCEPTIONS	Benefits paid in accordance with terms of policy form HM 7624 UA which is renewable at option of Company. Does not cover accidents in a mine, in railroad yard or train except as fare-paying passenger; warfare; auto races; expense items paid under Compensation insurance.

Provided as a Reader Service of

ACCIDENT INSURANCE

Only 50¢ A MONTH

Independent Press Telegram

It costs a whole of a lot to be laid up by an accident—any kind of accident. When the family bread-winner is hurt and can't work, his income is usually reduced or stopped entirely. Result? The family savings are drained so much that it may take years to recover from the high accident costs.

Bills for medical treatments, X-rays, hospital rooms, wheel chairs and a dozen other unexpected expenses, take a big chunk out of anyone's hard-earned savings.

This insurance is designed to help you solve the Accident Expense Problem. You may find it hard to believe, BUT

this policy—at a cost of little more than a penny a day—does pay the benefits shown below, for accidents at work, at home, in your automobile, on the street, and even at play.

Hundreds of claims are paid every week to men and women, like yourself, who never expected to be hurt. But they realized that, since one American in every 12 gets hurt each year, they just couldn't afford to be without this low-cost protection.

Take advantage of this great Reader Service—the personal accident insurance that brings you cash when you need it most! Send in your application today!

For Resident Agent, National Country Co., care of Registrar Agent, National Country Co., Independent Press Telegram Long Beach, California

I apply for "Accidental" Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy and agree (1) to pay the premium of \$0.50 per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY — Send no money. Pay carrier \$0.50 each month at the same time you pay for paper.
☐ I NOW SUBSCRIBE TO THE INDEPENDENT.

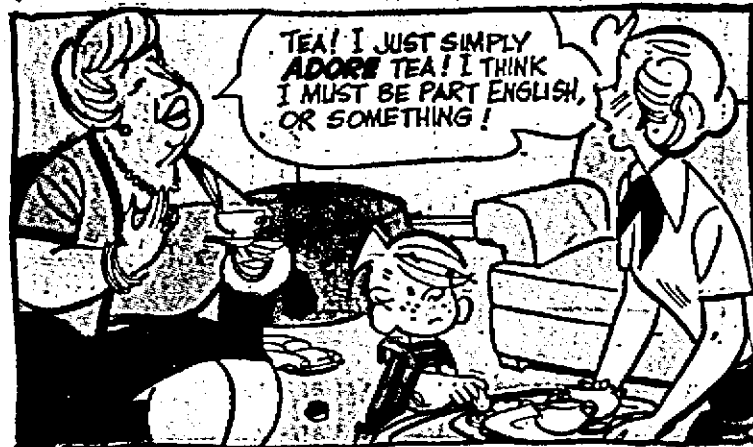
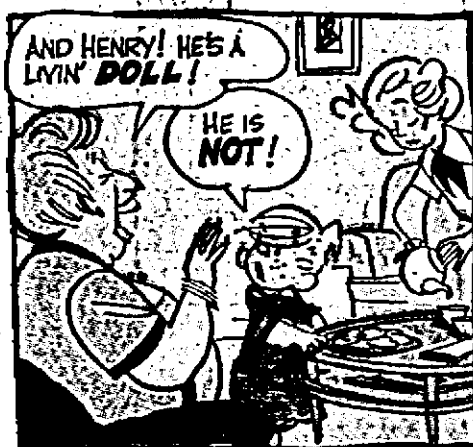
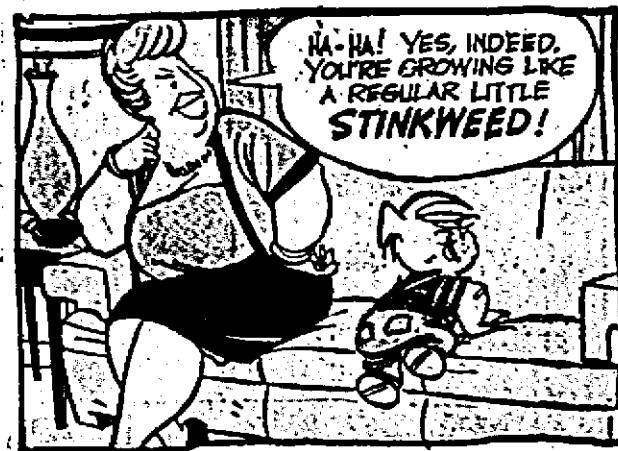
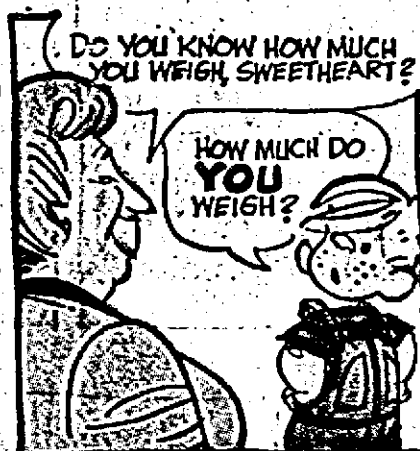
☐ FOR EACH ADDITIONAL POLICY IN FAMILY — Enclose \$4.00 Annual Premium with each application.
☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM.

Applicant's Full Name _____ (Print given name like "John M." and last name)
Age _____ (1 to 70) Phone No. _____
Address _____ (Street and No. or R.F.D.) (City and State)
Name one beneficiary, either a blood relative, family member or "estate"
Name of beneficiary _____ (Print given name like "John M." and last name)

Dennis

the MENACE

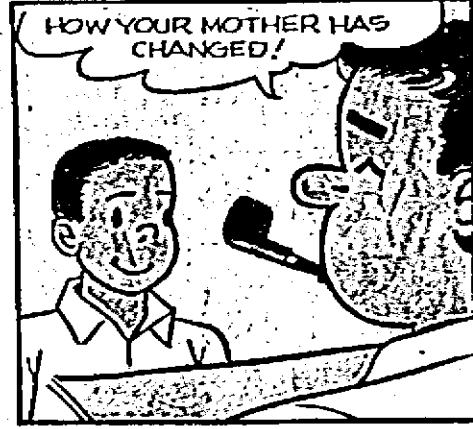
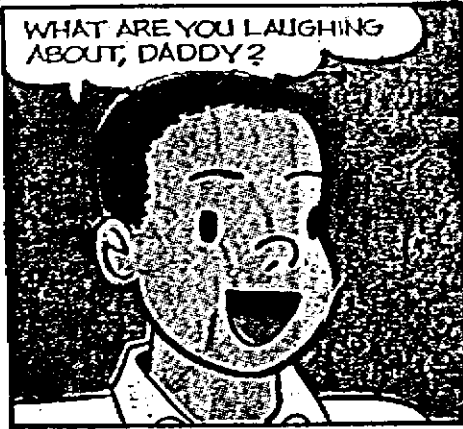
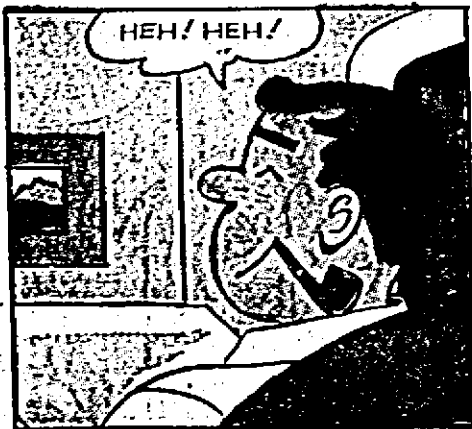
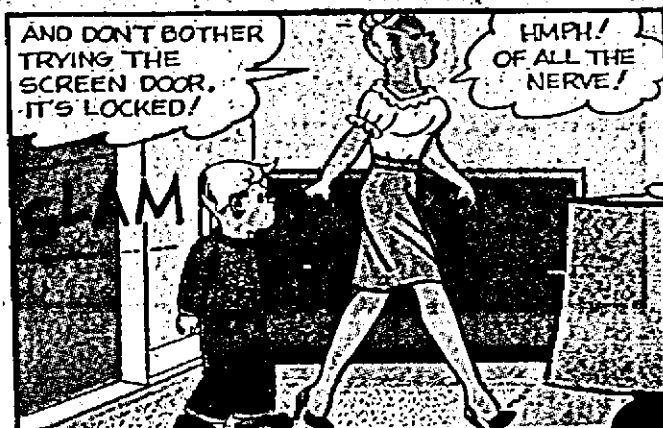
by Hank Ketcham



THE BRAT

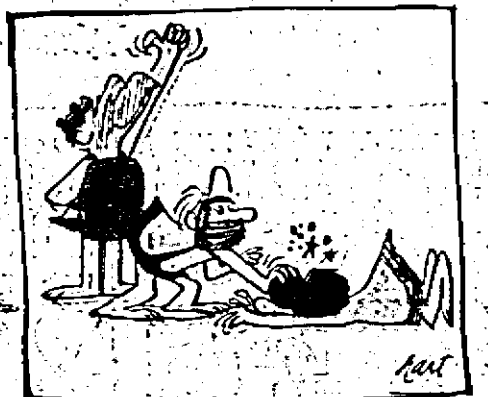
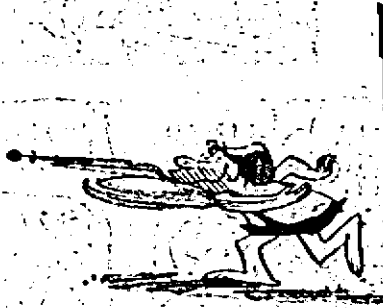
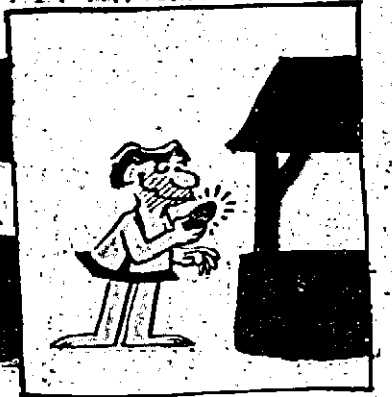
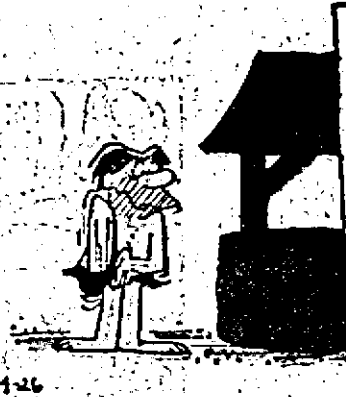
by CARL GRUBERT

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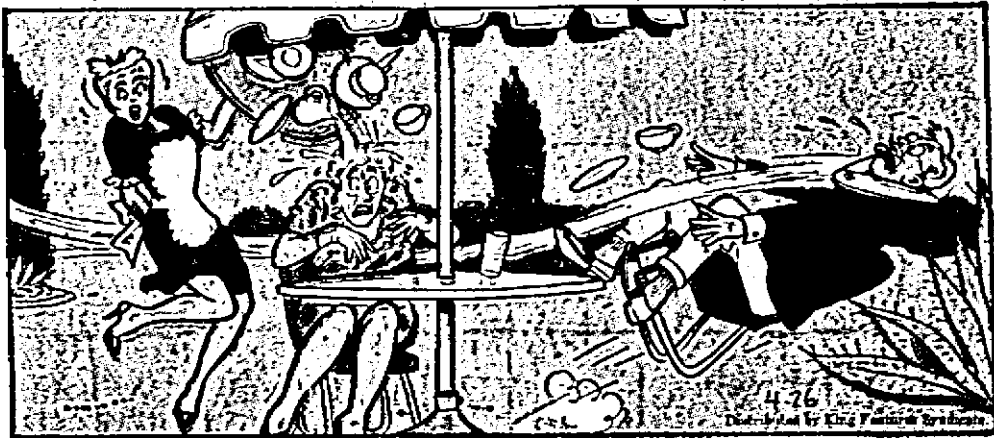
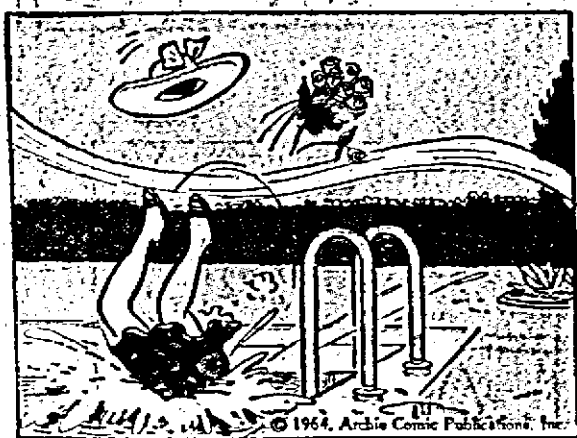
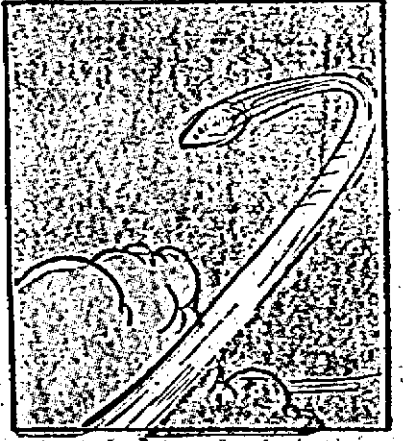
B.C.

By Johnny Hart



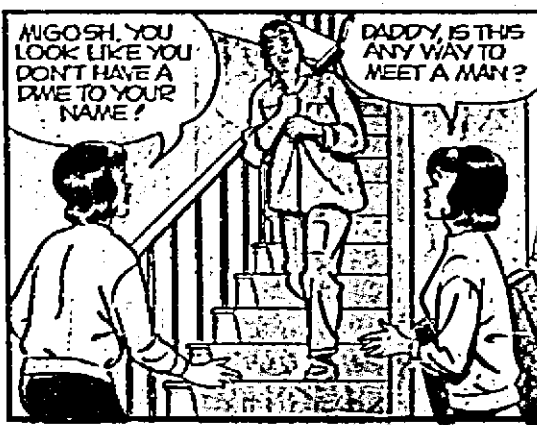
ARCHIE

by BOB MONTANA



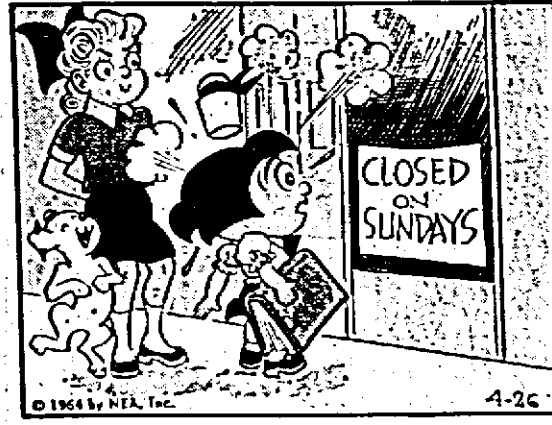
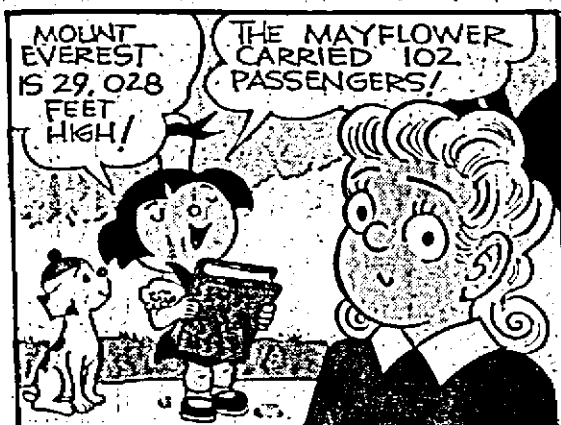
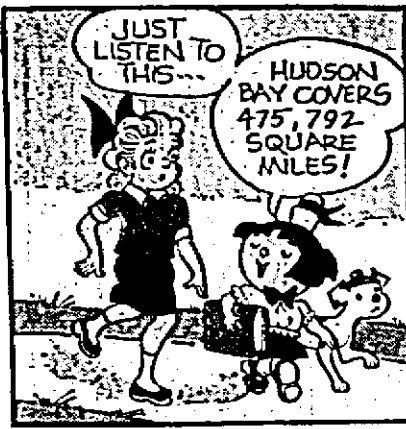
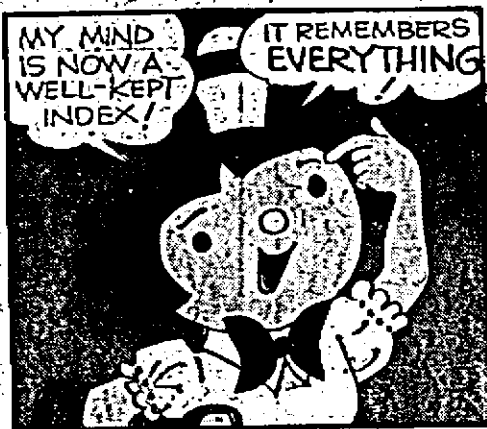
THE JACKSON TWINS

By Dick Brooks



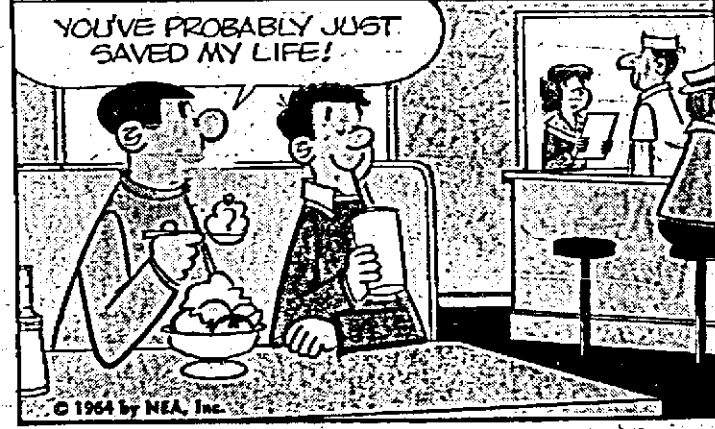
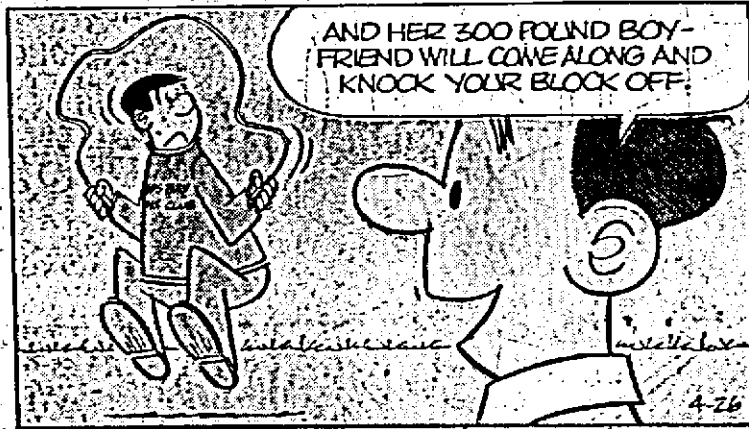
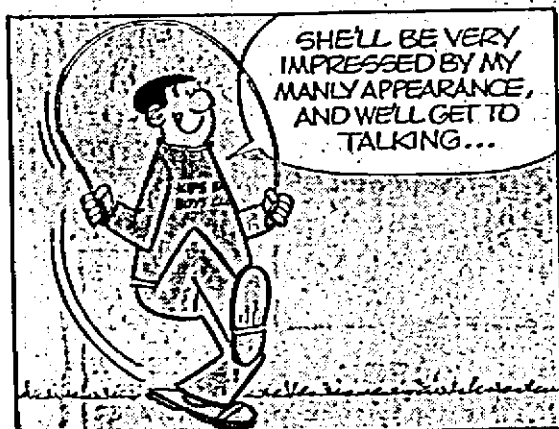
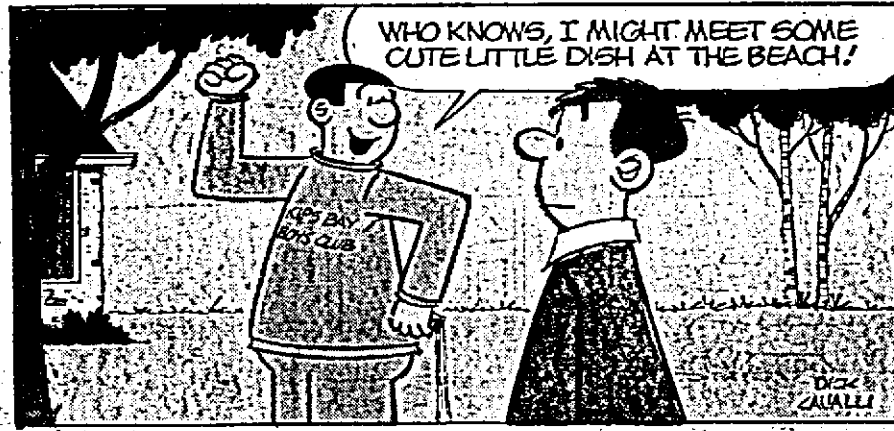
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